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VOL. 167 No. 4

NEW YORK, WEDNESDAY, JULY 2, 1947

PRICE 25 CENTS

IIIT'S PEAK

Despite Good U. S. Bally, Europeans Again Run Away With Int'l Festival

Brussels, July 1.
Dispile a semationally fast retworld Plin Festival, Hollywood ended up among the also-rans in the
least three three three three three three
international jury's selection of the
best feature film. We "Siltere and
international jury's selection of the
fooden," Rene Calir's production for
French Pathe, which was awarded
the Saini, Michael adsucture, the
best silty in clease in America
is "Man About Town."
This is the Maurice Chevuller starrer
is "Man About Town."
Samuel Coldwayn's "Gest Years
O'ut Lives" was palmed for having
the best story, and Myrna Loy

Our Lives" was palmed for having the best story, and Myrna Loy walked off with the best actress plize for her performance in the same picture. J. Arthur Rank's "Odd Man Out" held up British honors by winning the best production awards. Other winners were Mexico's "Emanorsada" for best photography. (Continued on page 49)

Spa Niteries Undergo 1st Refurbishing Since Beginning of War

Septiming Ul Wall
Sirve Strategy Springs, July 1.
For the first time in some years
patrons of Sarafogs' pube lakehouses
will find a number of changes in the
flectors this summer. During the
flectors the summer country
flettors the sum

Star year to our up a starting season.

This year, however, many changes will be in evidence, the most radical taking place at the former Meadow-brook, to be known as Outhwaite's, which is being turned into a private membership (tub with admittance by card only, the sindicated that the club will the sindicated that the club will

by card only.

It is indicated that the club will be one of the most-beautiful in upstake New York. Main dining room remains the same, except for the fresh decorating and new draperies (the big fireplace has been painted while to be set off by copper lamps and by). Bar, however, has been (Continued on years) (Continued on page 22)

MAP B'WAY REVUE AS TOLERANCE WEAPON

At the suggestion of the National Conference of Christians and Jews, a representative group of managers is considering staging a revue with racial tolerance the basic theme. It is abled for Broadway in the fall lated for Broadway in the fall of the contractive selected to supply sketches and

numbers.

A group of showmen will be the executive heads of the project, and it's expected that financing will partly come from show business, indications being that support will also be offered by leaders in other fields,

Helpful Occupation

Tokyo, July 1.
Tales of lush Hollywood moola have finally reached Japanese

Among General MacArthur's Among General MacArthur's mail last week was a film scenario, "Play of Marriage," by a Nip writer who asked the General "to give the order to his skillful secretary to translate it into American" so the author might submit it to Hollywood.

'47-48 Longhair **Prospects Big**

The longhair concert business, which just completed a very good with the longhair concert business, which just completed a very good season despile the bearish tenor of the times. Concert managements are cautious in making precisions, but signs are buildin. At the close of the signs are buildin. At the close of the bookings by Columbia Concerts, the case of the leader in the field, are running parallel to last year. In the case of Columbia chief trust, bookings are even heavier for next year set of the concert of the concert exect, that next year's bit some will be a good as the one just finished, can't be preclicted yet, they say, due to inability to know what the percentage contracts will not will be as good as the one just finished, can't be preclicted yet, they say, due to inability to know what the percentage contracts will booked on percentage. Their receipts, of course, aren't reflected in advance bookings show (Continued on page 23)

(Continued on page 22)

Eddie Cantor Will Get 33% of Profits From His Warner Bros. Biopic

Eddie Cantor's film biog deal, which Abe Lastfogel (William Mor-ris office) seel last week with Warner Bros, gives the star one-third of all profils. The down-payment is merely \$80,000, as compensation Cantor working with the writers. An extra deal has yet to be worked off or his recording the musical num-Tentatively titled "All My Life,"

Tentatively titled "All My Life." the idea of the comedian sparing as himself was ruled out although who will be Cantor's "Larry Parker's is as yet undecided, as is the rector, et al. Only item certain is that st will be in Technicotor and that Cantor, life Joison, will be his own off-acreen musical voice.

Life and the complete data.

'48 GOLOEN ERA

By ARTHUE BRONSON
In contrast to a powher recession in adjoining entertainment or cultural 1 tel d s, the lecture business, but a few second of the contrast o

looks to better the figure consider-ably next year.

Interesting development is the in-creasing segue of show bit person-alities into the field, occasioned by the need of variety on the yapper loop. In the case of the two new-est companies, a third of their ros-ters is given over to gabbers in literature and the arts, with enter-

tainment a strong factor. Names (Continued on page 53)

Justice Dept. To Crack Down On AFM, Films

Anti-trust division of the U. S.
Dept. of Justice is preparing to
creck a restraint of trade suit against
the American Federation of Musiclams and the major alim composite
for their alleged action in prohisclams and the major alim composite
for their alleged action in prohismusical soundrack to be used for
television, it was learned this week.
An official of the Senate subcurrently investigating the
SIII, declared that any such action
would have to be instituted by the
Justice Dept. but said there was a
possibility the committee would pelsultant particular the substatement, he as did
would have to come from Rep, Hart(Continued on page 53) (Continued on page 55)

Swanson's Pic Comeback

JMGIISOII 5 II. COMEGNACE
Gloria Swanzón wants to do a
starring picture again. She and
director E. H. Griffith have formed
an alliance with the aim of making
"The Besieged Heart," play by
Robert Hill. Story of a woman with
a di Emilia Story of a woman with
a di Amelia Story of a woman with
a di Amelia Story of a woman with
a di Amelia Story of a woman with a di Amelia Story of a woman with a di Amelia Story of a woman with a di Amelia Story of a woman with story of a story of the s

first.
Meantime, Miss Swanson has gotten Irving Trust Co. of N. Y. lo finance the picture, with the Rosenwald Foundation willing to guarantee completion money. Film, should it be made, will probably be released through United Artisis.

SILVER TONGUES' Show Business Still Auditioning That New Act: Taft & Hartley

Shows Pix, Too

Shows Pix, Too
Tastary Department discleed stary discle

matters in various parts of the country, on which the depart-ment is now working.

Rose Nixes 10G Coke Emcee Bid

BILY Root has risked a \$10,000 a week offer from Coca-Cala to extend the state of the from Coca-Cala to extend the state of the from Coca-Cala to extend the state of the stat

AFRA Reprieves Disk Jocks on Cuffo Guest Shots Till Convention

Shots Till Convention

Disk jockeys who line up cuffo interviews with entertainment stars to
prieve last week from the threat of
prieve last week from the threat of
an American Federation of Badio
Artists ban on such guesthotis.

AFRA board, meeting in New York

View of the nearness of the union's

AFRA conclave is scheduled to

committee the membership.

AFRA conclave is scheduled to

committee the membership

AFRA conclave is scheduled to

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cutoff interview services of AFRA artists be

forbidden on platter shows—or this

cutoff interview services of the nearness

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Washington, July 1.

A 20-year old U. S. Supreme
Court decision is to be dusted off
against the Tatt-Hardrey law. The
entertainment unions will claim that
against the Tatt-Hardrey law. The
entertainment unions will claim that
regulatary provisions of the laborpoly to the entertainment field because of the Max Hart vs. KeithAlbee decision of 1926, which rubet
the Keith circuit was not engaged
tact that performers were routed by
that wheel throughout the country.
Sole possible exception to the dictum of the Hart-Albee decision is
of Radio Artists, which may be held
to be engaged in intersiste commerce because of Government contrough a traction of the complex of the complex of the country.
One through the country
of radio channels through the
Other unions will claim that the
entertainment industry is engaged,
exclusively is intra-state commerce
on the complex of the commerce
of the complex of the

Jim Thurber 'Unfair' To H'wood; Refunds 28G. Unsolicited, to Goldwyn

Unsolicited, to Goldwyn

Jamin Thurber, the seems, has

Thoughed, July 1.

Jamin Thurber, the seems, has

Thoughed, the seems, has

Thoughed the seems, has

The classification of the seems of the

Goldwyn. He turned in a foil so

for them. He called the deal off,

Now there is nothing especially

notable about this. Other writers

have resemble script changes and

have resemble script changes and

have resemble script changes and

producers around here remember,

the if any faw ever kicked about

accepting coin for the time they

worked, did back every cent

of the \$23.000 given him. Even the

seems to Coldwyn.

Among the writers there seems to

Goldwyn.

Amony the writers there seems to be general applause for Thurber's feeling of what constitutes integrity, but there's some uneasiness about the possibility he's setting a precedent. After all, the laborer is worny of his hire, they maintain, and a lot of work on the script is still a lot of work, even if the producer doesn't like it as it stands.

Midwest Theatre Toll Big Due to Floods

Omaha, July 1. Rampaging Nebraska and Iowa vers took toll of theatres and rivers took toll of theatres and amusements in general in this area. At Hamburg, Ia., the Colonial theatre continued with six feet of water in the basement. At Cambridge, Neb., however, the flood shuttered the theatres in town. George Baughman, operator of the Ritz, lost his daughter-in-law and grandson in the flood.

Senator Aiken's Film Plan To Show U. S. Democracy at Work

Broad, general project for the production of educational shorts on the workings of U. S. democracy and the Federal Government will be proposed to Congress in the immediate future by Sen, George Aiken of Vermont. Plan, which will seek sponsorship from the film in-dustry and the talent unions, will be broached to Congress as soon as Aiken huddles with representatives of the Motion, Picture Assn. of

Alten suddies with sepresentatives of the Motion Picture Assn. of America.

Josiciosure of Alken's project for the Motion Picture Assn. of America.

Disclosure of Alken's project for the Motion Picture Assn. of America.

America of the Motion Picture Assn. of America Carl Mundt that Congress allocate 22,25,000 to the U. S. Dept of Education to produce and distribute such educational pictures. Alken's pansive, however, since by obtain as space, and the proposition of the America State of

MARCHES TESTIFY FOR HERMAN SHUMLIN

Washington, July 1. Fredric March and his wife, Flor-Fredric March and his wife, Florance Editidge, were character with face and the state of the state of the state of the Broadway producer Herman Shun-lin, a defendant in the trial of 16 officials of the Joint Anti-Faucit Refugee Committee. All 18 were convicted on Friday of contempt of fural to disclose information to the House Un-American Activities Com-mittee.

pletely law abding, truthful and full of veracity.

I along with author the ward Part, is among those subject to a fine of \$1,000 and a year in jail. Shumilar last success was "Watch to a fine of \$1,000 and a year in jail. Shumilar last success was "Watch he directed. Part has written to a reason with fact a Browdwy run was made into a WB picture which eliceted. Past has written that title, and an original called "Busmara Bipliday" convicted was the property of the property

George Carson Putnam Felled by the N. Y. Heat

Felled by the N. Y. Heat

George Caron Putnam, Worl at
Glardia to velcome home her
GN. Y.) newscaster and announcer,
ecplapsed from the heat yested to the struct of the struct of the suffered a brain concussion and the suffered a brain concussion as the suffered a brain concussion as the struct-his head in failing. His condition was not believed serious, but the suffered a brain concussion and the would be kept under close the suffered a brain concussion and the world be kept under close the suffered as the suffered suffered from the suffered fro

observation at least 24 hours.
Putnam was on his way to the
125th street commuter train station
to meet his wife, former INS reporter Lee Carson, and their child,
who were returning from a visit to
the country.
Henry Gladstone is pinchhitting
for Putnam at WOR,

Yves Must Berlitz U. S.

Warner Bros. "Sinatra of French Radio," Yves Montand, is due to ar-rive in the U. S. July 20 or 24, will spend one day in New York, then head for Hollywood. His first task will be learning English. Montand is called a "young Che-valier" type, highly popular with French radio audiences.

Elsa Lanchester's N. Y. Nitery Date at Cafe Soc.

Elsa Lanchester, film comedienne nd wife of actor Charles Laughton and wife of actor Charles Laughton, has been signed for her first N. Y. nitery date at Cafe Society Uptown for four weeks starting Jan. 7.

Spot, which closed Saturday (28) for the summer, will reopen Sept. 8 with Lucienne Boyer.

Korda Planes Back For British Picture: Other Air Flights

With a settlement of his breach-of-contract suit with Laudy Law-rence, Sir Alexander Korda, British

renes, Sir Alexander Korda, Briths planed back to London after a two bands a back to London after a two back to be a b

will leave for London in about two months.

Since his arrival in N, Y, on June 11, Korda has been defendant in all Korda has been defendant in a law of the law of th

the first commercial flight, actual the world. Among newspaper executives who made the 22,000-mile trip were Rey Feward, president of Scripps-Howard, Mrs. Ogden. Red, or Scripps-Howard, Mrs. Ogden. Red, of The Gannett Newspapers; Barry Faris, editor-in-chief of International News Service. Simos Sektiftin, French film producer now living in New York, left will meet in Paris the president of will meet in Paris the president of a over-mental bureau representing

the French motion picture chamber, a governmental bureau representing the industry, to try to arrange for an organization in France which would more or less parallel United Artists in the U. S. Such an organization would deal only with the export of French pictures and would provide for a single agent in the U. S. representing all the major F. Ethel Merans witted New York; La. Guardian to welcome home her

Netwee Reveers Quarter.
The Revelers, male quarter of the 28s, is being revived by Columbialy Concerts arries. Group is being built Concerts arries. Group is being built with the Revelers, who not only has the rights to the name, but access to dig group's large library. Old name will be retained for the new concerns of the control of

Dearty on unce source season.

Group, when originally organized over 30 years, ago, was known first as the Shannon Quartet. As the Reveiers, it numbered at different timesemong its group James Melton, Frank Parker, Franklin Baur and Frank Luther.



263rd WEEK ! KEN MURRAY'S

"BLACKOUTS OF 1947"
El Capitan Theatre, Hollywood, Cal.
"Best evening's entertainment in
America. Ken Murray is great." FRED ALLEN

PARDS IN N. Y. CAFE. RIVALS AT SARATOGA

Jimmy Vernon and Dario, co-bon-ifaces of La Martinique, New York, will be rival impresarios at Saratoga Springs, N. Y., this season during the racing meet. Dario has been signed to manage Outhwaite's, spot formerly known as the Meadowbrook, Vernon previously was signed to manage Riley's Lake

James Stewart Groomed For 'Harvey' Filmization

James Stewart, due July 14 on Broadway as summer replacen in the legit version of the Mary Chase comedy, "Harvey," is being groomed for the film version of that play, Comedy, which was purchased last week by Universal-Internationa for a sum reported to be near \$1. 000,000, to be paid in 10 annual payments, will be produced by John Beck, former general studio man-ager, now assisting Leo Spitz. Miss Chase will assist in the adaptation.

Chase will assist in the adaptation. Negotiations for sale of the property were agented by Haroid Freedman on behalf of Miss Chase and Benderick of the State of

Mrs. Raft Asks \$18,000 In Settlement of Arrears

Hollywood, July 1. Suit in which Grayce Raft, es tranged wife of George Raft, asks \$18,260 which she claims Raft owes

\$18,260 which she claims Eaft over the runder a property settlement en-tered into in 1932, is on file in su-perior court here. The sult also asks that the actor be restrained from dissipating community assets. The complaint charges that, al-though Ratt agreed to pay her 10% of the caraline, since March 1, 1945, of the caraline, since only 19,223, while the actor's income was in excess of \$332,000.

Eh, Doc?

We have always liked talking dog and/or horse stories. One of them concerns a college track meet being held near a pasture in which were several thor-oughbred horses. One of the spectators of the track events, seeking a bit of shade, sat down in the shadow of the fence sepa-rating the field from the pas-

Suddenly he felt his shoulder suddenly he felt his shoulder being nuzzlci. He looked up into the face of a handsome young stallion. The horse looked around cautiously and then said, out of the side of his mouth, "Who do you like in the third, Doe?" -Fibber McGee & Molly.

'Born on The Fourth of July' By RALPH T. KETTERING_

ANDY RUSSELL LAUNCHES AGENCY COUNTERSUIT

Hollywood, July 1.
Suit by Andy Russell asking an accounting of \$75,000 he says he has paid Personalities, Ltd., since going under that agency's management, is on file in superior court here. Crooner's complaint, filed by attorney Charles Katz, charges that the company was never licensed as an agency and that it breathed manage-

deals.
The agency, in which Sam Stiefel and George ("Bullets") Durgom are 50-50 partners, sued Russell last week for \$376,000 for alleged breach

Mae West's 'Diamond Lil'

London, July 1.

Mae West's script of "Diamond Lil" was okayed last week by the Lord Chamberlain after suggesting a few minor changes. This official action indicates that the play will have

tion indicates that the play will have smooth sailing throughout England when show opens some time in August in the provinces. Miss West is slated to go to Eng-land some time this month to re-hearse and ultimately open at the Prince of Wales theatre, London, at the end of September. Tom Arnold will produces

Olsen & Johnson's Canada Fair Date on Percentage

Toronto, July 1.

Deal for Olsen & Johnson to play
their first fair date is being set for
the annual Canadian National Exthe annual Canadian National Ex-hibition to be held here Aug. 22 to Sept. 6. Deal being worked out be-tween William Morris agency and George Hamid, fair's booker, will call for a guarantee and percentage arrangement. Final percentage rrangement. Final percentage erms not yet set. Fair, one of the largest in Canada.

Fair, one of the largest in Canada, will use supplementary stage shows during the O&2 engagement. CNE toppers also plan to use other high-toppers also plan to use other high-toppers and plant to the control of the College of the Co

Mrs. T. Ince, Jr., Divorce

Mrs. Dorothy line has obtained a divorce from Thomas H. Ince, Jr., and the control of the contro

COL'S BOYAL FLACK

A touch of royalty was added to Columbia Pictures home-office publicity staff with the addition Monday Related to England's ruling family, she will work at the New York of-fices as Miss Iris Mountbatten. Recently arrived in the U. S., she has decided to make her home in this country.

By RALPH T. KETTERING

"I'm a Yankee Doodle Dodge."

Tankee Doodle Dodge."

Yankee Doodle Dodge."

Yankee Doodle Dodge."

Yankee Doodle Dodge."

Yankee Doodle Do or Die ..."

And he wan from, the top of the started acting up and it was Thuraday, about tylight, and fat-topped delt to the toe of his nimerican first, last and always. I remember the first time I met him. The man the show would begin. The normal popen air vaudwellig tester on the south end of the lot, and George liked to ride be lig wheel, all the south of the town of the first over from Chicago's first World's I met to the south the south end of the lot, and George liked to ride be lig wheel, all was a backet of lot of the south of the lot, and George liked to ride be lig wheel, all was a backet of lot of the lot, and George liked to ride popen air vaudwell tester on the small fall was a backet of lot of the lot, and George liked to ride popen are vaudwell to the lot of the lot of

time the fourth Cohan rode the Ferics Wheel. Ohms toured the Kohi &
Cadia circuit, I would tollow them
around to the Haymarket, Chicago
Opera House and the Olympic, once
Indiag myself beating my young
hands for them at Murdocke
Indiag myself beating my young
hands for them at Murdocke
The Girl with the Auburn Hair'—
in private life Mrs. J. J. Murdock—
always closed the show by singing
"The Holy City" against an illumimy we were standing beside the railing that surrounded that sirswept
garden when George introduced his
sisten, Josephine, who hastened off
with George again." Whereupon i
ducked for the first elevator to the
street.

ctreet

Anti-'High Hat' Complex

concre's complaint, field by article of the first elevator to the concre's complaint, field by article of the first elevator to the concre's complaint, field by article of the first hard of the first hard of the concrete o

Pinkerton in the Red

It was at the Colonial, during the It was at the Colonial, during that famous engagement, that we formed The Schmoos Club. Its members were Billy Pinkerton, the great detectives. Lou Houseman, sports editor of the Inter-Ocean; Jules Altman, the Ilquor baron; George Woods, Lederer, the manager; George Woods, the press agent, and myselle and played cards and lodd storked un played cards and told stories and one night George and I hatched up a plan to steal Pinkerton's watch. Ze sot the watch, gave it to set the graved, "To the world's greatest de-graved, "To the world's greatest de-tective from his pals of the Schmoos Club," and we presented it to him at a high-juke scope in the old College. Inn. Pin'r a word all (Continued on page 44)

BRIT. THREATENS U.S. PIX IMPORTS

Expect Rank To Tell Off British

It's figured that when J. Arthur Rank gets back to England the gitation against U. S. film imports may take on a different com-

agization against U. S. min man of the property of Britain in dollar ex-plaction. Interest by the Million dollars out of Britain in dollar ex-change, for all sorts of commodities, but because Hollywood has an element of glamour, the accent is automatically or the Yank film capital with the relatively small \$75,00,000 it takes out of Britain

annually.

But when the British womenfolk besiege Parliament, as they have with "if it's a choice between us having food or movies," the answer is obvious.

is obvious.

Fundamentally, both sides agree it's good economy for the American majors to "cartelize" playdates on an Anglo-American accord—if cartel it is—because it's also good for the British film industry, in

every facet.
It's good for the British theatre-owner, it's held, because without Hollywood product he'd close up shop. It's good for America because without that foreign revenue the U. S. film industry would have to retrogress on production lavishness and standards.
Ranks closeup on America, particularly his current leisurely so-

ss on production invisioness and standards.

s closeup on America, particularly his current leisurely son Hollywood, has given him an even deeper insight, and all lb e accented by the British industrialist-film producer when British shores.

British Prefer Opportunity to Play U. S. Market. Revenue Incidental. Rank Stresses to Yank Distribs

As J. Arthur Rank winds up his Hollywood stay this week, preparatory to heading east-and sailing for London July 17 on the Queen Elizabendon July 17 on the Queen Elizabendon Holly 18 of the Hollywood Stay 18 of Hollywood As J. Arthur Rank winds up his

ean theatres. It's held that if it were a ques-tion of money, as a means to buy off any theoretical threat from the British government on dollar ex-change, then perhaps, it might be that the U. S. film interests could just as well pay off Rank and not even play his product. It's some-thing comparable to what occurred when the American distributors in England made and/or bought can theatres nd made and/or bought

" pictures, and exhibited

(Continued on page 16)

Jimmy Walker Biopic May Be Filmed in Eng. **Under Noel Gurney Plans**

Uniter Note: Gulfriey Figure
Aiming to bring a cross-section of
America to Britain, and vice versa,
by means of a program of films and
plays, British American Continental
biopic on the life of Jimmy Walter
om a story by Gene Powler as its
own a story by Gene Powler as its
own a story by Gene Powler as its
Noel Gurney reportedly actuarle the
tights to the Walter yarn from executors of the late New York mayor's
estate.

estate.

British American is now negotiating for studio space in England and,
according to plans, the Walker picture will be filmed there. Dormant
during the war, the firm was
launched in 1940. Number of British
notables. launched in 1940. Number of Bandan notables are backing the company, including the Countess Effingham, a

As its initial excursion into legit, (Continued on page 16)

Welles' 'Macbeth' Now Costing Rep \$900,000

CASTING Kep 359U,0JUV 1.

Budget on "Macheth" was upped by Republic from 576,000 to 580,000 over the weekend, with possibility that it! hit \$3,000,000 before it minds. Studio chief Herb Yates and the studio of th

May's \$31,266,930 Amus. Taxes a Million Under '46

The nation's diminisions tax collection at one admissions tax collection and one diminisions tax collection and the comparable figures for May, 1964, according to the latest Bureau of Internal Revenue statistics. Generally the collections reflect business do the collection in the comparable figures for the business of the business o

Films' \$4,461,000 April Melon, Twice That of Last Year

Hidd UF LdSN Cotal

Film industry dividends continues
to ride high, according to Dept. of
Commerce figures issued yesterday
600. For the month of April, the
industry melon was a core \$4.40,000,
000. for April, 1964.000 the \$2,258;For the three-month period ending April 30, the dividends were up
for April, 1944.000, for the dividends were up
for April 30, the dividends were up
last year. During February, March
and April, 1947, dividends reported
were a sock \$12,016,000, contrasted
were a sock \$12,016,000, contrasted
under the properties and the social
that only publicly reported figures
and april, 1947, dividends reported
were a sock \$12,016,000, contrasted
under the properties and that many discan be included in its monthly divident reported and that many dispartment estimates that the reported
dividends are about 90% of the
for April would be about \$8,000,000
and the total for the three months is probably about \$2,000,000.

TODD WINDS FINANCIAL DETAILS IN U SCHISM

Michael Todd gets \$12,900 from Universal plus \$20,000 which he laid out for the screen rights to laid out for the screen rights to under settlement terms reached with U following the production break-off. Of the \$132,900 Todd will receive \$70,000 while \$02,000 is grooved to the Bank of Manhattan to retire the bank under which when the sale was the screen with the bank under which the bank under which the bank under which the sale was the sale the bank made as a production ad-

the bank mane as a province.

Todd already received some of the \$200,000 on the Ferber screen rights \$200,000 on the Ferber screen rights with U was for him to produce on sharing terms. U now owns all these properties 100%. Arnold, Fortas & Portas & Porta

COIN AT STAKE

London, July 1. American film industry faces it greatest foreign crisis since the war with the threatened drastic limitation on the import of films. At stake is a substantial part of the average \$68,000,000, and better, annually remitted to U. S. majors as their net earnings on pix played in Britain. Restriction on the import of all films and, if necessary, an import duty based on estimated earnings of a film was indicated in Parliament

outy based on estimated estraings of a film was indicated in Parliament Monday (30) by Chancelior of the Exchequer High Dation, [Int] 508,-6 years and differs from the film trades accepted \$75,000,000 measuring road, and a server a shortage of dollars in almost all parts of the world was dictating moves which will definitely hit tobacco, gasoline and newsprint and very likely, films, we expected." Dation said. "It is likely to close the gap between our necessary imports and our exports." With Great Britain's revenue reputing the said of the contract of the said of the contract of the said of the contract of the said of the

(Continued on page 48)

Show Biz Names For Conscription

Many show hulmes cannot are bracketed among the members of the Citizens Emergency committee for Universal Military Training, organized Late week to spearhead a conscription bill. Owen J. Roberts, retired U. S. Supreme Continues to the committee of the committee of the committee members in the committee members of the co Washington, July 1.

\$68,000,000 FILM 20th-Fox's 4-Year Deal to Distribute Korda's Product Is Another Step Forward for Anglo-U. S. Film Accord

Vidor's New Col. Deal Settles Tiff With Cohn

Wrangle between Harry Cohn and Charles Vidor, reging nearly a year Charles Vidor, reging nearly a year winter, was settled anicably over the weekend, with director getting new contract at Columbia Pictures. New contract dives Vidor the right to produce eight pix independently at Col. during the next four years, with film to be released through Cohns. company.

Argentina Also Mulls Limiting Pic Importations

New Argentine legislation is in the orks to limit the Imports of foreign pictures, Department of Commerce eports in a survey of production and distribution of motion pictures in Argentina in 1946. The move would be one more step to foster the do-

he one more step to foster the domestic industry by curbing foreign competition inside the nation.

"A new law," says the report, "which is still in the preparation stage, proposes to limit impost stage, proposes to limit impost as defended in the stage of the stag

Seymour Nebenzal Sets Montez for 3 in 3 Years

Hollywood, July 1. Seymour Nebenzal signed Maria Montez to star in one picture a year for the next three years. She re-cently did "Atlantis" for Nebenzal. Star's contract with Universal-International permits her to make on picture a year off the home lot.

Anglo-American film trade reciprocity was given a major boost with announcement yesterday (I), with announcement yesterday (I), and the second of the second

(Continued on page 16)

Pickford-Chaplin-Kelly May Run UA Until Some Other Decision's Made

Another week has passed and United Artists' two owners, Mary Pickford and Charles Chaplin, atili Simultaneously Si-Pablan, circuit simultaneously Si-Pablan, circuit head, and his banking group are, still in the picture on the subject of an outright sale. Chief development sees, Tom Connors, former 20th-Fox UAS ton sout as a possibility for UAS ton sout as a possibility for UA's top spot.

UA's top spot.

Comors, who the week before was to the fore in the presidential sweepstakes, found Chaplin-Pickford observing that his terms for the job were too steep. Decision to drop him was weighted by the Grad Sears factor. Both Sears and Connors are primarily siles exces and their work would overlap rather than dovetail. While the Fabian proposition to (Continued on page 48)

(Continued on page 48)

National Boxoffice Survey

Nationwide Heat Wilts Film Grosses; 'Unfaithful,' 'Ghost,' 'Fiesta' 'Egg,' 'Living' Set Pace

Worst heat wave of the year spots, with Lens Horne on stage caught the nation's film boxoffices in significant perip this week, and pulling tancy \$70,000 in three largest than the perip three peripe the control of the peripe three peripe three peripe to the control of the peripe three perip

grosses poor, Detroit subnormal, Boston the worst of the year and Boston houses, and fairies \$22,000 in Philip, 'Circust', Philip, good \$14,000 in Minneapolis heat retrained participation, 'Choot and Mrs. Muli' and fairies \$22,000 in Philip, 'Circust', and fair

Vol. 167 No. 4

Bills Chatter 54 Film Reviews Foreign . 10 George Frazier 40 House Reviews Inside Legit 50 Inside Music
Inside Pictures
Inside Radio
Legitimate Literati Music Night Club Reviews Orchestras . Pictures Pre-Production News ... Radio
Radio Reviews
Frank Scully
Television
Vaudeville

DATLY VARIETY (Published in Hellywood by Pally Variety, Ltd.) \$10 a Year-\$12 Foreign

Small's New UA. E-L Deals Give Him 4 Distrib Outlets: Col., PRC the Others

With completion of the Unite Artists and Eagle-Lion deals, nov both in the making, Edward Small will become probably the first pro ducer in industry history to have distribution contracts with four different companies simultaneously. In addition to E-L and UA, he has pacts with Columbia and PRC:

E-L deal now being negotiated is similar to Small's arrangement with Columbia, under which he made "Return of Monte Cristo" last year "Return of Monte" Cristo" last year and is now preparing to make "Lorna Doone." Setup calls for Small to provide a package which includes partlaf financing by Motion Picture Huestors, in which he is a partner. He does not actually produce the picture, but supervises production. Shooting is on the lot of the company which distribs the falm.

pany which distribs the film.

Small naturally holds a percentage interest in pix so produced. Decision has not yet been made on the story for the E-L film, but is expected to come out of current Coast conferences. Harry Kostner, Small's distribution chief, is now in Hollywood for huddles on this subject, as well as a number of others.

commus custribution chief, is now in follywood for huddles on this subject, as well as a number of others. Small holds of huddles on this subject, as well as a number of others. Small holds a tentative deal with UA for two films, but after months of off-and-on negotiation, papers haven't been inked yet. Holding it stempting to up Smalls' 28%, distribution fee to 27½%, in line with the company's new policy. Smally, if not more so, a summling block is for all of the pictures advertising, even to pressbooks. If and when the deal or clease via UA "Cagliostero," which he is making in Mexico, and "Valentino," on which he is almost ready to start should be used to be a summer of the start of

David Loew Sees Need For More Important Pix To Nip Other Challenges

Hollywood, July 1. Film industry has to turn out more important product to meet challenge of other forms of entertainment bidding for favor from a more chosey public, David L. Loew, Enterprise board chairman, declared Enterprise board chairman, declared at company's annual planning meet. U. S. workers are enjoying a shorter average work week and are shopping about to gain maximum enterpainment for these extra hours, he pointed out.

Biggest competition to the film more comes from bigger and more expensive radio programs, selevision, increased road tours of legit shows and expanded auto travel.

travel.

Loew warned, however, against going in for the suggestive and sensitional in films to lure customers stational in films to lure customers are considered to the suggestion of the sugge

ACAD BOARD VOTES IN **56 NEW MEMBERS**

Board of governors of the Academy of Motion Picture Arts and Sciences voted in 56 new names, brigging the total membership to 1,756. Largest group was 17 proposed by art directors' branches. Others include .dight publicks, seven musicalors, six film editors, five seven musicalors, six film editors, five seven musicalors, six film editors, five

sound engineers, four studio execs resort and producers and directors, writers, He re and "members at large" three each. August.

Named for 'Lady'

Hollywood, July 1,
Yvonne DeCarlo, Dan Duryes,
Rod Cameron and Helena Carter
draw tor spots in "River Lady,"
soreen version of Houston Branch's
novel at Universal-international,
novel at Universal-international,
in the control of the Carter of the Carter

Canadian Exhibs Appeal for Repeal Of 20% B.O. Tax

Winnings July 1. The Manitoba Motion Picture Ex-The Manitoba Motion Picture Exhibitors Association, representing all theatres in the city, all large theatres outside of Winnipeg and many of the smaller provincial houses, has written to D. C. Abbott, Dominion Minister of Finance, urging repeal of the 20% federal excise tax on the ground that retention of the tax, introduced as a war measure was un.

ground that retention of the tax, in-troduced as a war measure, was un-fair in view of rising operation costs and failing theatre attendances. The Association's letter pointed out that so long as the war brought a ready flow of money, neither the-atre owners nor the public thought much as the tax of the drip in attendance is the 20%, in-crease in admissions, according to the Association. It urese the Min-

The about it. The above the the companies of the companie

WB's First General Sales Meets Since '41 in N.Y., Chi

Meets Since '41 in N.Y., Chi
In the first assemblage of Warner
mean alternation of the Both Sale
mean alternation of the Both Sale
mean alternation of the Both
sales manager, has set two divisional
general conventions in New York
and Chicago which the full field
sale of 250 men will astend. N. Y.
Aug. 2 for the eastern, central, midAlantic and Canadian sales forces,
while the Chi meet will be held Aug.
4 for the midwest, southest, southweb, and west coats selement.
Web and west coats selement.
Web and west coats selement.
Web and distribution of the new Wesner newared which is scheduled for
of productions for the 194748 season
will also be outlined for the salesment, together with general protional planta.

tional plans.

Home office execs attending both
sessions will include Samuel
Schneider, v.p.; Mors Blumenstock,
ad-publicity v.p.; Norman H. Moray,
short subjects sales manager; Bernard R. Goodman, exchanges supervisor; Howard Levinson of the legal
staff, and Bill Brumber, manager of
the field public relations staff.

LAZARUS' HEGIRAS

Paul Lazarus, Jr. leaves this we and Laterius, 91, leaves in 18 Week, end for a two-week stopoff on the Coast. United Artists, ad-pub head then goes to Banff. Lake Louise, for a two-week vacation, reaching the resort July 21.



GEORGE GIVOT

About George Givot in "Riff.

About George Givot in "Riff.

raff," R.K.O.-Radio Pictures' lates
release, Brog in Vaniery said: "Support is strong. ... George Givot it
good as police chief."

Thanks to Pat O'Brien, Nat Holt
Marty Rackin and Teddy Totzlaf

SAG-Producers Agree to Extend Contract to 31st

Hollywood, July 1. Hollywood, July 1.

Screen Actors Guild has agreed to extend the existing contract with producers to midnight July 31. Extension comes as a result of progress made on negotiations during the past two weeks, although complete agreement on all specified basic issues has not yet been reached.

Last extension granted by SAG was for two weeks, expiring Monday (30). The extension carries an agreement that new minimum wage scales be retroactive to May 15 of this year.

this year.

Producers are still holding firm against what they term "portal-roportal" pay asked for all classifications of screen players, the 15-hour rest period between work calls. The (Continued on page 22)

Hucksters' Tees Off New Selling for M-G July 17: See 22 During 1947-48

Dee 2.4 Duling 1971 - -lease by Metro during the 1947-elses by Metro during the 1947-elses our represent about the same number of pictures turned out by number of pictures turned out by
the company during the current
year. New features, along with
four of the releases, will come out
month. Figure bears out the fact
that, despite Metro's studies naw
operating at near-peak capacity,
there to be no stepup in the relate to the company of the company
New season's program tees of
July 17 with "The Hutcheters," for
which Metro is currently seeking at
during the opening week and about

least 350 key runs of one week each during the opening week and about 1,000 engagements for the entire last two weeks of July. Following through on its day-and-date opening plan, the company will not accept bookings of less than seven days for the opening week, with the 1,000 bookings representing the greatest ookings representing the greatest (Continued on page 16)

GENE AUTRY, REPUBLIC FINALLY BREAK CLEAN

Hollywood, July 1, Gene Autry and Republic have made a clean break, with Autry giv-ing up percentage rights in 'Robin Hood of Texas,' recently completed. Autry is also released from obliga-tion to do one more film for Repub-lic.

tion to do one more film for Republication. To do one more film for Republication of Fermande while Autry was in a long-term Republic contract. It was long-term Republic contract. It was also agreed that Autry was to the freedom through the court. It was also agreed that Autry was to the precentage of the datty was to the precent that the precent of the prece

PRC May Distrib 50 U Reissues: \$3,000,000 Earmarked for UWP's 16m

Chicago, July 1.

"Major company distriba, studying the effect of the drastic Jackson here desired by the desir

too. Standard good pix have been playing first-runs three weeks and longer in some cases. Smash hits such as "Best Years" have been good for runs many times longer. Problem is made really difficult because distribe have practically nowhere else to turn for extended runs. Besides & K and RKO, there are only two

N. Y. to L. A.

Paul W. Benson Harry L. Ettinger Ava Gardner Sid Garfield Maxwell M. Geffen Henry Ginsberg Arnold Grant Patricia Harris Patricia Harris Radie Harris Jack Linder Mary Pickford Don Medford Justine Ranson Nancy Ranson Marvin Schenck Samuel Vorzimer Earl Wilson

L. A. to N. Y.

L. A. to N. Carleton Alsop
All Apar
All Apar
Greg Bauster
Edgar Bergen
Living Briskin
Virginia Bruce
Vers Budnik
Virginia Bruce
Gladys Cooper
Ricardo Cortez
Edward Dmytryk
Louis Elliman
Harry M, Goetz
Walter Hampten
Col. Nathan Levinson
Stephen Longstreet
Moyna MacGill
Sam Marx
Sam Marx Sam Marx Lauritz Melchion Lauritz Melchior
Jim Moran
Ed Morey
David Niven
N. Peter Rathvon
William Saal
George J. Schaefer
Guy Schroeder
Silvia Sidney
Herbort T. Silverberg
Michael Sloope

Michael Sloane Patricia White Herbert J. Yate

Defore Gets Paid

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Def

ssion between PRC and H-B in part, on what pix would Discussion between PRC and H-B-hinges, in part, on what pix would be made available. It's understood that Universal withheld a number of its top pix including the Deanna Durbins and some films, which starred Marlene Dietrich. PRC wants those tossed into the inventory before taking over. Understood that H-B is contemporary to the property of the pro

Understood that H-B is contemplating an approach to Film Classics to handle the pix if the PRC proposal falls through. No move in that direction has yet been made, an FC spokesman said.

Par's Mitchell. Washer Hit the Road to Pre-Test Number of New Films

Number of New Films
Paramount has pushed into high
in its new policy of pre-testing and
special exploitation of top pix now
week added William E. Danziger as
the third of a trio of exploiteers
who'll concentrate on one pic each
and follow through until militing is
special work on "Unconquesed."
Gettl B. DeMille production starring
Gary Gooper and Paulette Goddard.
Mort Nathanson takes on "Golden
Gary Gooper and Paulette Goddard.
Mort Nathanson takes on "Golden
Carting Michell, Par's pub-ad chief,
and Ben Washer, publicity director,
Cuttis Mitchell, Par's pub-ad chief,
and Ben Washer, publicity director,
took some roung going last week
midwest by record floods. The door
stretches, once somewhere in the
Constitution of the control of the control
Constitution of

lows attacks and the second time in Dea Moines. Doubt, they walked the tracks toting their baggage with them. Climax was capped when the two were attacked by chiggers, spe-ies of midwest insect that digs into the skin and has to be pried off. with the state of the con-trol of the control of the con-trol of the con-

Turnbull for U.S. Huddles

Sydney, June 24.
Ernest Turnbull, chief of the Hots, cinema loop, operating 150 houses Down Under, is due to visit U. S. soon to huddle with the Skouras brothers on major points covering the next were setting. the postwar setup. National Theatres holds a key in-terest in Höyts via stock deal.

N. Y. to Europe

N. Y. to E.
John Abbott
Jack Durant
Sir Ernest Fisk
Jack Kapp
William J. Kupper
Laudy Lawrence
William B. Levy
George Raft
Tony Reddin George Tony Reddin J. J. Shubert Murray Silverstone Hal Wallis

1,530 THEATRES UP FOR DIVORCE

Yates' Good Earnings at Republic Tones Down Any Goetz 'Opposition'

(Continued on page 18)

450 RKOers TO ATTEND 16TH ANN'L SALES MEET

IOIM ANN-L NALLS MILLI
Some \$50 homeoffice and visiting
RKOers will show up at the company's 16th anjunal sales meet which
curfain - raises at the Wildorf - Assome \$50 homeoffice and the curfain - raises at the Wildorf - Assome \$50 homeoffice and the curfain the states of the curfain - the curfain the states of the curfain
land the states of the curfain
land the curfain -

Get Their Bankrolling

infry Goetz-Herb Yates battlaover operation of Republic has switched from a slugfest to a kind grove a form of the Bruist of the control of the proper operation of the Bruistour interests in Rep If a real knock-down-drag-out fight of the Bruistour interests in Rep If a real knock-down-drag-out fight of the Bruistour interests in Rep If a real knock-down-drag-out fight of the Bruistour interests in Rep If a real knock-down-drag-out fight of the Bruistour interest in Rep If a real knock-down-drag-out fight of the Bruistour in Real knock-down-drag-out fight of t Stanley Kramer and George Glass, who recently formed a new indie production unit, completed deals with several distribs while in New York last week. They were ac-companied by writer Carl Foreman, who will script their initial pic and how they are the complete of the work of the Cast over the weekend.

returned to the Coast over the weekend.

Unit owns rights to a group of Ring Lardner stories. Initialer will be his "Big Town," which is tentatively being relabeled "A Great Place to Visit."

Pathe's Large Loan For E-L Looks Set

Revolving bank loan which Pathe Industries is setting up to finance production by its wholly-owned subside Legal-Lion, during the next year, has been trimmed from the setting the legal to the legal tof the legal to the legal to the legal to the legal to the legal t

Donald Nelson Hits Back at Rep. Rankin's Attack on 'Duel In Sun'

Back at Rep. Rankin's corrier. As vary assion will be presided over by Robert Mchris, alse chief, while the production of the studie, will deliver talks.

Besides regular RKOers, meet will be sixed, will deliver talks.

Besides regular RKOers, meet will be sixed, will be an according to the studies of the studies. The studies of the s

yesterday (Tues.) in the N. Y. federal court by the Big Five, showed domestic theatres subject divestiture and operational breakup under the present anti-trust decree under the present anti-trust decree. Detailing the activities of the past half-year to clean up partially-owned situations, the quintet declared that there was no intention of carrying out these provisions of the decree—except in scattered instances—until the U. S. Supreme Court has ruled on the question.

Couch has ruled on the question. Returns were made under a decree provise which requires half-year reports by the Big Five during the two-year period in which dissolutions are causally under partial divocement provise is Paramount which itemated 1034 situtions subject to the axe. RKO came second with 273 were bunched in the Metropolitan Playhouses (N.Y.) circuit in which the company owns 20% of the Class A stock, and 112 in the Butterfield Mitch, chain, 105+ held by RKO.

Mitch, chain, 105+ held by RKO.

sid, followed with 187 house either (Continued on page 22)

(Continued on page 22)

Sample of What Majors Face In **Buyout Attempts**

Payoff on the set of difficulties which the majors must face in disketting to buy or sell partly disketing to buy or sell partly on the setting to buy or sell partly on the setting to buy or sell partly on the setting to buy or sell partly or sell partly or sell partly or sell partly or sell its steep. The circuit which owns four house and leases eight more, all located in New Jarsey. RKO offered sell its stock of RKO offered sell its stock or RKO offered sell its stock or RKO offered sell its stock or RKO offered sell its stock of the sell sell its stock of the sell sell its stock of the sell its stock of th

quently fell through.

The book value, BKO declares, is

(Continued on page 16)

BUT BIG 5 WON'T Paramount's Theatre Pards Disclose **Inclination to Sell Out to Parent Co.**

Nine Units Work on 7 WB Pix, New High for Year Hollywood, July 1.

Nine production units are working on seven pictures at Warners this week, a new high for the year on the Burbank lot.

the Burbank lot.

Three units are busy on "Romance in High C," and one each on "Ever the Beginning," "Sliver River," "Mary Hagen," "Treasure of Sterra Madre' and "Need For Each Other." Meanwhile, tests are in progress on "To the Victor," slated to start in three weeks, with part of the picture filmed in Paris.

U-Llovd Discuss Suit Settlement

Hollywood, July 1. An out-of-court settlement is be ing made with Harold Lloyd in his three piracy suits against Universal, it was learned. U will not appeal to the U. S. Supreme Court the \$\$5,000 award made to Lloyd for raids algedly made on his "Movie Crazy" comedy material. Film company will also pay up on two other pictures on which suits are pending.

which suits are pending.
The Nitht Circuit Court of Ap-peals recently affirmed the judgment of the U. S. district court giving of the U. S. district court giving torney fees, and \$5,000 accumulated interest fees not yet paid off on "Movie Crazy" because of discus-ring the Court of the Court of the "Movie Crazy" because of discus-ring the Court of the Court of the "Movie Crazy" because of discus-ring the Court of the Court of the "Movie Crazy" because of discus-tions of the Court of the Court of the "Movie Court of the Court of the pending the trio of films is ex-pected to be element up this week.

Hersholt Heads Pix Fund for 11th Year

Hollywood, July 1.

Jean Hersholt was reelected prexy
of the Motion Picture Relief Fund
for the 11th consecutive year.

Other officers' Ralph Morgan, first veepee; Mary McCall, Jr., sec-and veepee; Sol Lesser, third vee-pee; Mitchell Lewis, fourth veepee; George Bagnall, treasurer, and Wina Bashor, executive scoretary.

CSU Willing to Abide by Any Labor Arbitration Pat Casey May Decide

Hollywood, July I.

An offer to accept Pat Casey as sole arbitrator for settlement of the 10-month attudio labor fight was as also arbitrator for settlement of the 10-month attudio labor fight was also as a sole arbitrator for settlement of the 10-month attudio labor fight was also as a sole and the settlement of the case of the case of the case of the local involved. Casey, who has not yet received copy of the settlement of the locals involved, Casey, who has not yet received copy of the learn of the local involved, Casey, who has not yet received copy of the learn of the later, and the later of the later o

Pat's Picket-less Gift

A cut a ricket-less Gift
A with Hollywood, July 1.
A with thinks every
hour both of the control of the control
presented to Pat Casey by Joseph 1. Breen on behalf of his
staff over the weekend, prior to
the vet labor negotiator's takeoff
for New York and retirement.
Casey will dose his Broadword of the control of the control
case will dose his Broadword.

We believe that this will remove the sole obstacle which the producers have stated stands in the way of settlement of the present lockout we stand ready to return to work immediately upon its acceptance. In-sofa as our locals are concerned, we guarantee that more of our limited and the standard of the standard we were successful to the standard with th

sions reached."

News of the offer was revealed to CSU membership by Sorrell at a mass meeting Sunday (29) night. He also told members a suit is being prepared for filing this week against the major studios in which back wages totaling millions of dollars will be asked.

Paramount's partners want to sell out their interests in the 1,034 convowed theaties to the parent convowed theaties to the parent of the parent convocations to the parent convocation to the N. Y. Federal court dealers, the company is thoroughly in accord with this sentiment since it "would with this sentiment since it "would with this sentiment since it "would with this sentiment since it would be sentiment to be a sentiment of the convocation o

mount executives have had with munerous of the co-owners of such John's literasts. There is the co-owners of such John's literasts. The states, "there is a constant of the co-owners of the co-owners of a desire to buy Paramount's interests and there has been no often of any kind towards that end. On or any kind towards that end. On or any kind towards that end of the co-owners to sell their joint interest to Paramount subject or course, to obtaining the prior appropriate of the company of the company to the com

stantial sacrifice of value for Furs-mount."

Company also referred to the com-plexity of the various corporate structures as a further reason why it cannot outline how it proposes to comply with the provisions of the decree until an appeal is decided.

ALLIED'S NAT'L CONFAB NOV. 10 IN MILWAUKEE

HOV. 10 IN MILW AUKE Whithprin, July 1.

The 1947 national convention of Mo-tion Fleture Exhibitors will be hald to Fleture Exhibitors will be hald exec committee has accepted the in-vitation of the Independent Theatre covered with look. The Milwood of the William to Manworth, of Fond du Lac, Wis, treasurer of National Al-lied.

255 Plasterers Threaten \$4,000,000 Worth of Pix

Φ±, VOU, VOU W MOILI Of JULY 1.

London, July 1.

Dissatisfied with a new wage agreement, some 255 plasterry, considered keymen in the film industry, threatened a strike next weekend which will halt production on 2 pictures in some 14 studies. As a precautionary measure, the Rama precautionary measure, the Rama sudies with the production of the produc

struction.

Pictures that would be affected in Pictures that would be affected in the event that a work stoppage de-veloped are "Oliver Twist," Oscar Wilde's "Ideal Husband" starring Paulette Goddard, "Anna Karenina" starring Vivien Leigh, as well az Laurence Olivier's "Hamlet," These four pix alone involve an invest-ment of more than \$4,000,000.

Schaefer Back in N. Y. After Ent Coast Huddles

After Ent Coast Huddles, Gorge J. Schaefer, Enterprise vespee over sales, is huddling with United Artists homeoffice executives this week, following the windup of Ent's planning meet; last week on Sur's planning meet; last week on York Monday (30) night and conferred yesterday (Thesday) and to-day with J. J. Unger, UA general today with J. J. Unger, UA general method to the Schaefer brought back with him Schaefer brought back with him Telase dates on forthcoming Ent pictures, as set up at the Coast pictures, as set up at the Coast mathomide distribution July 15, with "Body and Soul" slated to follow one month later. "Arch of Triumph" will be roadshown, probably in October.

Twas Sweetness 'n' Light Publicity. At N.J Allied Conv. But Privately **Indies Overworked the Crying Towel**

Exhibs' chief concern is still the same—ways and means of lowering rentals. They're adding a new note to their dirge, however, and that's the alleged refusal of the majors to me aregod retusal of the majors to recognize that the current b.o. dip has hit the indies hardest. Result is a concerted cry for slashed distrib percentages, particularly at the cel-lar end of the sliding scale, to give the small fry a breather."

the small fry a breather.

Most-of the lesser operators at last week's New Jersey Allied convention in Alamic City pounded away on that point. They've been most of the state of the state

nearty as wen prepared to meet the celine.

Complaint are based on better times. The main flaw to those terms, exhibs assert, is that they were cooked up during the war and make little allowance to diminished gaing for is a paring of percentages to the point where the heater man will get some coin even when a pic out when the flint does well—or to the point where the heater man of the property of the point where the heater man will get some coin even when a pic out when the flint does well—or to the year—locate there's still gray left for the operator. These opinious there's still gray left for the operator were privately open forume registeged a surprising lew so a lively boardwalk and hot westher. reduced attendance to a few that put in an appearance and on their grievances' despite exhort-items of molecutors living. Dollinger,

few that put in an appearance sat on their grievances despite exhorta-tions of moderators trying Dollings. Allied official, and Jack Kirsch, na-tional group's prez, to smoke them out. Result, was that Allied's leaders plus Harry Brandt, thitting head in Independent Theatre Owners, Assn., did all the talking and the rank and-file chipped in with the listen-

SKIRBALL-MANNING LEAVE U-1 THIS WK.

LEAVE U-1 HIS WK.

Producing tem of Jack III belt in the self of the Universal-International lot his week to negotiate a new tieup. Combo made two pictures for U-1, 'The Magnifeent Doll' and 'So Goe My Jou.'

Goe My Jou.'

The Wand is easily behind them one serpti. Portrait in Black,' but are retaining six story properties, "For Services Rendered," Sunny River, "The Barren Heart," "The Wind is Blind," "Appointment in Emmarra" and "The Desert Fadte."

Wilde Tamed

Hollywood, July 1.
Cornel Wilde has had star billings for a couple of years but nevertheless he just wound up at 20th-Fox as a face on the cut-

at 20th-Fox as a face on the cutting room floor.

He was Visiting bit wife,
He was Visiting bit with the set of
He was the was the set of
Hoses Are Red" and elecided
he wanted to be in the picture,
James Tinling, director,
liked the idea and put him in
or, a walk-not in which he leered
at Mrs. Wilde, tipped his hat and
at Mrs. Wilde, tipped his hat and
at Area will be the leered
at Mrs. Wilde, tipped his hat and
at Area was in the rushes, but was
quickly cut out when the studie
legal eagles pointed out that
Wilde was currently on loan to
Columbia and that complications
might ensue if the scene was
left in.

Ohio Cities May Individually Tax Amus. Admissions

Columbus, July 1.

Effective Sept. 30, the state of Ohio will vacate the admissions tax field, which yielded approximately \$5,000,000 a year, and permit cities to levy such a tax in whatever percentage they desire, with \$600. Thomas J. Herbert signing the measure into law. ure into law.

ure into law.

Other legislation, enacted by the recent General Assembly, of interes to show business was a measur-relaxing the curbs of employmen of women and minors, allowing of women and minors, allowing women to work until 10 p.m. in certain occupations, -including selling candy, and working in boxoffice ticket windows.

independent Theater Owners, Assundid all the talking and the rankand-file chipped in with the listenbollinger, in desperation, intelled the press to shoot some questions, but there were few takers. The
solutions of the control of the control

UI 44 Auguo FTX II U.S.
Lineup of 24 British.pictures will
be handled in this country this year
by English Films, Inc., distributing
strikish information Service product
has just opened branch office in
Hollywood and appointed Ben
Delbici as head of Pacific Coast
sales. Six films are skedded for reinservious deal for Trans-International and Sidney Pink to handle
English product has been cancelled.
All future commitments for bookings
when the product of the produc

TEO POSE RETWEEN 2 COS

Hollywood, July 1. Leo Rose cheeked in with Mara the Rose cheeked in with mara-thon Pictures Corp, as business man-ager for the indie producing unit. He also retains his post as gen-eral manager for Frank Satenstein's interests in New York.

VARIETY Optimism Note

Optimism Note
Minneapolis, July, 1.
Hopeful sign for this state's
exhibitors are figures just is
sued by the Division of Employment and Security.
They show unemployment ionto the state of the stat

Bernhard Adding Another \$500.000 To FC Financing

in the next few days of the floating of a stock issue to give Film Classics ther \$500,000 to carry out prexy Joe Bernhard's plans for expansion sue outfit recently got a \$750,-000 loan from the Continental Bank, N. Y., for capital needed in Bernhard's drive to put the company up

among the big league distribs. Issue coming 'up will be of prefeired stock. It is being underwritten by a large Wall street firm, which will offer it for public sile. Arrangements, as with the bank loan, refuges financier, who cate as financial consultant for Bernhard. Zwillinger sails today (Wed.) aboard the control of the state of the control of the state of the control of the c ferred stock. It is being underwritten

of activities, it will not go for production. Benthard is planning to get FC into production activities to give the company a supply of new product, but is understood not ready to go ahead with this for six or eight months. In the meantime he hopes to consolidate his general distribution setup.

setup.
Deal which has been cooking for several months between FC and Republic fell britongli hast week for EC in Duy a block of State of the property of the pictures' marketability, is said to have disclosed that they had already been reissued by Rep itself and were not overly-acceptable to the trick, FC, as a result, dropped the magnitudents.

11% OVERALL BOOST TO CAL. THEATRE AIDES

San Francisco, July 1. A new wage scale for front-ofiouse employees in Northern California goes into effect today (1) with an overall increase of 11%. with an overall increase of 11%. Contract was negotiated by the The-atre Employees Union of San Fran-cisco, Oakland and Sacramento and a committee set up by the Northern California Theatres Assn. Reprecantorna Theatres Assn. Representing the theatres were executives from the Blumenfeld, Fox-West Coast, Nasser Bros., Golden State and Paramount theatres, with the independent houses represented by Ben Levin.

Ben Levin.

New wage arrangement takes the effect of a two-year extension of the

In the firstrun houses cashiers, doormen and candy attendants receive a loc. per hour increase, with matrons, ushers and porters garnering a 7½c. boost. Class A, B, and C house workers will receive increase ranging from 5c. to 10c. per hour.

MANNY WOLFE JOINS U-I AS BILL DOZIER'S AIDE

'Hollywood, July 1. Manny Wolfe, who resigned in May as head of the story and writer departments at RKO, joins Univerto William Dozier, associate head of production at studio.

He will aid Dozier in supervision

He will aid Dozier in supervision of all product turned out by staff producers Robert Buckner, Jerry Bresler, Leonard Goldstein, Joan Harrison, Joseph Sistrom, Karl Tunberg and S. P. Eagle, all originally placed under Dozier's executive wing by production, chief William Goetz.

20th's Swing to More Flat Rentals May Pave the Way for Other Distribs

Stuart Palmer Now Heads

Army Pictorial's Press
Weshington July 1.
Stuart Palmer, former Hollywood writer, has taken over as head of the public relations unit of the Army Pictorial Branch. He replaces Color of the public relations unit of the Army Pictorial Branch. He replaces Color of the Pictorial Branch. He replaces Color of the Pictorial Branch. He replaces Color of the Pictorial Branch. He and no bedgeround. Wartime head of the service, which was the pictorial branch of the Pic

Indies Now Spurn Flats as Giving Edge to Distribs

Recent practice of several of the majors to convert what formerly would have sold as percentage pic-tures to fop flat rental product has elicited a rath complaints from in-dependent exhibitors. With the prosses in complaints from in-dependent exhibitors. With the prosses in complaints of the complaints of the charge that they get the wrong end of the deal since, with grosses dip-ping, the distributors guarantee to confirm the confirmation of peak

nemeatures a continuation of peak profit revenue. Majors, according to th indie exhibit, inaugurated the system on the least profit revenue of the system of the least profit respective grossed, the more the distrib got it was pointed out, the more a picture grossed, the more the distrib got as his share. Under the that rental system, however, the exhibitor has been applied to the proseed power the rental. With grosses dropping, however, most indice exhibits still favor percentage terms, since the sliding scale arrangement gives the distribe top arrangement gives the distribe top arrangement gives the distribe top arrangement gives the distribute to the still of the still revenue of the still profit is a still profit of the still revenue and the still revenue of the still revenue and the still revenue an

money only, it a preute a top, the best of the control of the cont

20th's Andy Smith Wants To Liquidate All Films Released First 6 Months

Concerted effort to liquidate as rapidly as possible the features resed by 20th during the first six months this year to pave the way for the remainder of the season's product has been instituted by 20th's genera salesmanager Andy Smith, Jr. That's salesmanager Andy Smith, Jr. Trat's one of the reasons why 20th has de-centralized control over bookings from the homeoffice to the field division managers, giving salesmen a chance to have all contracts ap-proved without delay.

accurate to have all contracts approved without delay.

New plan has lifted 20th's sales figures for the last several weeks graves for the last several weeks graves for the hast several weeks which was not sales and the last several weeks this year. Despite that, however, total bookings on features realessed by 20th during the times for the same number of pictures released by 20th during the lines of the same number of pictures released by 20th during the lines of the last same and the last sa

were sales policy announced by 20th-Fox is actually a limited retent from percentage pix which may be joined by other moiors. Turnity Palmer, former Hollywood ler, has taken over as head of unturn Palmerh, former Hollywood ler, has taken over as head of the part of the

Difficulty has always been that the exhib knows his flat retails are fixed on the performance of percentage films, a 90th spokesman explained. Since he's pienty scarce divine his flats skyward, the exhib has been calling on tricks of the trade (short of outright chisting) to keep down the lineatter's returns take a licking on those pix to save on the flats.

When 'the big percentage come along, 'It's said, an exhib will frequently book it as a single feature opening on the property of the said of the property of the property of the said of the property book it as a single feature been operating on dualers. That's figured to weight down the grosses. Difficulty has always been that

although traditionally his house has been operating on dualers. That's figured to weight down the grosses. Another stunt being pulled is to drop trailers on the big films so that the customers have less of an inkling what's on the slate. Then, of course, the customary exploitation, display compared to the customary exploitation, display state of the customary exploitation of the property of the customary exploitation that the customary exploitation that the customary exploitation is the customary of the customary exploitation and posterior trailers.

cards and posters aren't used, or only skimply, to cripple the film't take. With the company exacting 25% straight retail from these houses, estimated by Andy Smith, Jr., 2001: sales chief, to be some 5,000 theatres, aske chief, to be some 5,000 theatres, aske chief, to be some 5,000 theatres, to only the sales chief, to be some 5,000 theatres, or one of the sales chief, and the sales of the

mum or even less on percentage to many theatres, 20th official said, having set the top five figures only

namy theatras, 20th official said, many theatras, 20th official said, many theatras, 20th official said, to preserve future floxibility. Actually, it's felt that the lower the number of percentagers, the better results will be. what 20th considers are 'problem houses,' two theatres are 'problem houses,' two theatres in the New York area were unofficially named. They're the Rishto, Times Sq. triller-house, which has circuits Patio in Brooklyn. Patio cost \$1,900,000, but has struggled for years because of the clearance system which gives Loew's and RKO. Reaction among indie exhibs at the New Jersey Allied convention where the plan was announced was mainly of the walt-and-see kind. while perceptagers would come down, 20th would attempt to balance that off by raising flats. Allied leaders in the New Harven fertings the first production of the plan as early as possible. That connecticut sector is marked by 20th as the immediate trial ground for the new policy with an extension nationally once it proves close.

Frank Fisher to G.M. Eagle-Lion of Canada

Toronto, July 1.
Frank H. Fisher has been named general manager of Eagle-Lion of Canada taking over that spot July Canada taking over that spot July 14. Fisher, formerly general sales manager, succeeds A. J. Laurie. Appointment was made by Janurie. Appointment was made by Janurie. As a manager of the sale interests in Canada. Thurk Bank Interests in Canada served as western division manager of Odeon Theaires of Canada and prior to that was Odeon's chief buyer and booker. He's been sales chief of E. L since

Somerset, Fortune Sign New Screen Guild Pacts

Two releasing deals were closed by Screen Guild Productions calling for two features each from Somerset Fictures and Fortune Flins. Somerset is currently winding up-production on "The Burning Cross", and Fortune recently completed "The Dragnet."



Around the Globe

On the Air

In the Press

On the Screen



. . . Recognized

As the

MOST QUOTED AUTHORITY on Show Business

L.A. Steady: 'Fiesta' Paces New Bills. Fancy \$70,000 at 3 Spots, 'Unfaithful' Good 51G, 'Gunfighters' 35G, H.O.s OK

Los Angeles, July 1.

Los Angeles firstruns are maintaining a steady pace, with "Fiestal" outstanding among the new billie and the steady pace, with "Fiestal" outstanding among the new billie of the steady of the

Estimates for This Week
Helmont (FWC) (1.382; 50-51)—
"Go Into Dance" (WB) and "Sing
Love Song" (WB) (reissues). Light
Love Song" (WB) (reissues). Light
wood" (Astor) and "Second Chorus"
(Astor) (reissues). olay 3-8,000.
Berverly Hills Manic Hill (2.88Berverly Hill (2.88Berverly Hills Manic Hill (2.88Berverly Hill (2.88
Berverly Hill (2.88
Berverly Hill (2.88
Berverly Hill

Castlaw (Cris. Septem)

Castla

Broadway Grosses

Estimated Total Groce

This Week\$663,000
(Based on 18 theatres)
Last Year\$710,000
(Based on 18 theatres)

Pitt Hot, But It's Only the Weather: '5th Ave.' \$13,500

Hear's knocking the bottom out of everything around here this week, together, with terrific competition to the competition of t

prices after fortnight at Penn.

Estimates for This Week
Fulton (Shea) (1,700; 45-70)—
"Homestretch" (20th) (2d wk). Hold-ing over for 5 extra days and in abbreviated session work get more
than \$3,000. "Great Expectations"
(U-1) opens tomorrow (Wed.). Last
very "Homestretch" did about
very son.

thun \$3,000. "Great Expectations" week, "Ememiration" (al. about \$7,500, tel. (about \$

VARIETY

moon" (E.L.), Not much action for this pale and it? It be lucky to grad 33,000. Last week, "Alexanders flar similar and the state of th

Kaycee Holding Own; 'Ghost,' 'Living' Both 14G

Chost, LIVING DOED 14M:
Biz is about holding its own, no better, no worse. Best money likely is at the 2M: A state of the control of the cont

Estimates for This Week

Esquire (Fox Midwest) (820; 45-65)—"Bells of San Angelo" (Rep) and "Twilight on Rio Grande" (Rep). Singing cowpokes getting moderate \$5,000. Last_week "Meet John Doe" (WB) (reissue), sad \$5,000.

(WB) (relissue), and \$3.50.0.

Kimo (Diblission) (\$50; 65)—"The Overlanders" (IJ). In with little exploitation behind it and collision of the control of the

mate and \$1.00 evenings.

Orpheum (RKO) (1,000; \$4.685.—

Towe and Learn' (WB) and "Beast

With Five Fingers' (WB). Average

With Five Fingers' (WB). Average

tlons" (U) and "Danner Sireet"

(Par) obstagains, \$9,000.

Paramount (Par) (1,900; \$4.68).—

Perfix of Pauline" (Par) (240).

Well-rounded \$16,000 with world

premier and Alan Ladd, William

Demarest and Veronica Lake doing

p. 2.

p.a.*s. "Cauthiown (Elimer) (986) (85)—
"Carnival in Flanders" (Indie) and frammer Noes. "Indie) opened frammer Noes. "Indie) opened week "Creat Mr. Handed" (Indie) and days for days for the control of the control of

Transit Strike's End No Aid to Frisco: 'Ghost' Sad 171/2G, 'Expectations' 15G

UD (2d wk). 8,400. Last week, and 11/20. Sep Francisco. July 1. Last week, proceedings (1896, 85,500. Last week, and "Siters" September (1896, 85,500. Last week, good 8,500. Last week, good 8,700. However, good 100. Last week, good 8,700. Last week, go

Big 16G Snatch for Mpls. 'Egg' Hatch, Unfaithful' Untrue to B.O. at \$12,000

Key City Grosses

Estimated Total Gross
This Week\$2,737,000
(Based on 21 cities, 207 theatres, chiefly first runs, including N. Y.) tal Gress Same Week Last Year\$2,900,000 (Based on 22 cities, 187 theatres)

Expectations OK 23G. Rest Off in Boston

Boston, July 1. gloomy picture is "Great Expectations" at the Memorial. Outdoor seather the Explanded concerts draining off a good 25,000 people nightly and the night bullgames snagging 30,000 per frame. Add to this a really sed product situation, and the result is worst

night bulgames singsing 50,000 per trans. Add to this resuly said procured that the said of the said o

Delusion" (M-G). Trim \$10,000. Last week "Yearling" (M-G). \$11,000 (2d week). Translux (Translux) (900; 30-74)— "Frankenstein" (U) (reissue) and "Dracula" (U) (reissue). Standard horror house back in såddle for tall \$4,000. Last week. "Gulit Janel Annes" (Col) and "Swing Western Way" (Indie), \$4,000.

'Farmer's Daughter'

Neat \$14,000, Seattle Seattle, July 1.
Summer weather, alternating with coolish nights, is producing mixed b.o. returns, but ace pix are in the groove.

cooling mixed in the growth of the cooling mixed proves.

"East became the cooling mixed proves in the growth of the cooling to the cooling mixed proves and the cooling mixed provess an

\$3.600.

Fifth Avenue (H-E) (2,349; 45-80)

—"Farmer's Daughter" (RKO). Hitling for swell, \$14,000. Last week,

"Mrs. Muir" (20th). moderate \$7,900.

Liberty, (J. **V. H). (1,650; 45-80).

"Calculta" (J. **V. H). (1,650; 45-80).

"Calculta" (J. **V. H). (1,650; 45-80).

Minneapolis, July 1.

Bottom dropped out of business this and last week. There's an assortment of newyone. The Egg and I, of any considerable bosoffiles importance, and the state of the s

'FIESTA' TOPS 13G IN RIIFF OPENING

Buffalo, July 1 Buffalo, July I.

Takings are not too bad this week.

"Fiesta" at Great Lakes is topping
the newcomers, though "Duel in
Sun," in third week, is leading the

Estimates for This Week

Estimates for This week

Buffalo (Shea) (3,500; 40,70)—
"Living in Big Way" (M-G) and
"Brasher Doubloon" (20th). Over
\$10,000. Last week, "Dishonored
Lady" (UA) and "Fun on a Weekend" (UA), \$11,700.

Lady" (UA) and "Fun on a Westord" (UA) a libra (1802) (2007) (2007)
Great Lakes (Shea) (2007) (2007)
Great (1802) (2007) (2007) (2007) (2007)
Great (1802) (2007) (2007) (2007) (2007) (2007)
Great (1802) (2007) (

Sweltering Chi Takes a Beating: 'Stairway' Disappointing \$22,000, Living' 25G. 'Outlaw' Return Hot 29G

100.0134.max voicence taxons van 100.0134.max voicence taxons van 100.0136.max voicence van 100.0136.max voicence van 100.0136.max voicence van 110.0136.max voicence van 110.0136.max voicence voicence

Woods (Essaness) (1,200; 95)— Woods (Essaness) (1,200; 95)— Miracle on 34th St." (20th) (3d wk), Fading with \$16,000. Last week, \$22,000. eek, \$22,000 World (Playhouse) (Indie) (587;)—"Great Waltz" (M-G) (3d wk) reissue). Entire run is fancy so far, sis week, \$5,500. Last week, \$6,000.

'EGG' ROLLING TO **NEAT 19G, ST. LOUIS**

NEAT 196, ST. LOUIS

Brid of 14-day transit strike; easition of railing speal plus new screen
fodder have comboed to hypo
greates at the big cinemae. "Egg and
days of rain after opening but will
be the No. 1 grosser. "Living in a
grown of the strike strike the strike
days of rain after opening but will
be the No. 1 grosser. "Living in a
grown of the strike the strike strike
Estimates for This Week
Ambassador (F&M) (3,000; 50-73)
The Egg and Try (10) Swell \$15color (2,241) (5,000; 50-73)
Color (2,241) (5,000; 50-73)
Color (2,241) (5,000; 50-73)
Color (2,241) (5,000; 50-73)
Color (3,241) (5,000; 50-73)
Color (3,241)

,000.

-oew's (Loew) (3,172; 50-75)—

lving in a Big Way" (M-G), and

art Delusion" (M-G), \$18,000.

st week "Copacabana" (UA) and

uilt of Janet Ames" (Col),

300. Missouri (E&M) (3,500; 50-75)—
Moss Rose" (20th) and "Western Union" (20th) and "System (20th) and "Sinbad the Satlor" (RKO), 07th), 00th

.\$10,000.

"Pipheum (Loew) (2,000; 50-75)—

"Fabulous Dorseys" (UA) and
"Ig of Wild Horses" (UA), \$8,000.

"Week, "The Chase" (UA) and
the Love of Rusty" (Col),

\$4,000.

\$t. Louis (F&M) (4,000; 50-75)—
"Dear Ruth" (Par) and "Jungle
Flight" (Par) (3d wk). \$7,000 after
\$8,000 for second stanza,

Grosses Are Net

CIOSSES ARE NET
Film gross estimates, as reported herewith from the various key cities, are net, i.e., without the 29% tax. Distributors
share on net take, when playing
percentage, hence the estimated
figures are net ancom
The parenthetic admission
prices, however, as indicated, net
clude the U.S. amusement tax.

Wash, on Lowgrade Though 'Miracle' 21G, 'Beach' Cozy \$14,000

DEACH COZY \$14,000 Washington, July 1.
Film biz continues in the doldrums throughout the middown.
"That's My Man" curled up its toes
to badly at the showcase Earle that
ners threw its own "Unfaithful"
into the breach ta fill out the week
and run over a second week.
"Woman on the Beach" and 'Miracle on 34th Street" are the bet
Death and the second week and the second week and the second week.

Average \$2,500. Last week, good \$5,000. As the week, good \$5,000. Last week, good \$5,000. Keeking GRCO [1383], 44(9)). Grow \$1,000. Gro

Buck Privates,' Dualed, Neat 194G in Denver

"Buck Privates Come Home, with "Time Out of Mind," showing day having no trouble leading the town. Edimates for This West. Ag. 1. The standard of the town. Edimates for This West. Ag. 1. The standard of the town. Edimates for This West. Ag. 1. The standard of the This work of the Paramount and Esquire. Big \$5.500. Last weeks at each Denver and Webber, fire Seach Service of the Paramount and Esquire. Big \$5.500. Last weeks at each Denver and Webber, fire Seach Service of the Seach Seach Service of the Seach S

"Backtah" (20th-Fox), after week each enver and Webber, fine good hencer and the good hencer and th "Buck Privites Come Home" (U-1) and "Time Out of Mind" (U-1) day date with Webber: Good \$18.50, to the Company of the Company

'Calcutta' Just Fair

At \$11,500 in Omaha

At \$11,500 in Omaha, July 1.

Among the local draw this week

Toneymoon, and Buildog

The Honeymoon, and Buildog

aided by customers seeking to cool

off via air-conditioning. "It Hap
aided by customers seeking to cool

off via air-conditioning." It Hap
for the conditioning of the local

aided by customers seeking to cool

off wild Horses' got away to a slow

start. "Calcutta," despite Alan Ladd's

the outset was a weather victim at

the outset was a weather victim at

Buildog Drummond at Bay" (RKO). Good

Drummond at Bay" (RKO). Good

Drummond at Bay" (RKO). Good

Drummond (Titolate) (2,600; 16-65)

Faramount (Tristates) (2,600; 16-65)

Faramount (Tristates) (2,600; 16-65)

The Happened on 5th Avenue

(Col). Light \$10,500. Last week,

"Fabulous Drougey" (IA) and "Life

"Saniey and Livingstome" (20th) and

"The Big Fix"

"PROCEEDING (1998) (199

'Pauline' Big 27G In Droopy Detroit

As business continues on the skids, all downtown houses list subnormal house list subnormal h

nerup at the Fox. Surprise of the week. The occasional lineups at the Week. The week.

autta' Just Fair At \$11,500 in Omaha Heat Melts B'way H.O.s But Can't Scare 'Ghost', 144G; 'Fiesta'-Horne 72G. 'Unfaithful'-Monroe Orch, 66G

Broadway sweltered under the most humb heat of the year last romes, which cut heavily into the street's left first run houses. Nice Planta and the street's left first run houses. Nice Planta and the street's left first run houses. Nice Planta All the street's left first run houses. Nice Planta All the street's left first run houses. Nice Planta All the street's left first run houses. Nice Planta All the street's left first run houses. Nice Planta All the first runs.

"Chost sand city Music (2001)
"Chost sand city (20

acle on 34th Street" (20th) at une Nose. Stimulates for This Week Aster (City Inv.) (1.300; 98.52.40).

—"Best Years" (RKO) (232 wk). Heat hasn't hunt this marathoner. Start of the start

Heat Cools Prov. B.O.: Expectations' Slow 121/4G

Expectations' Slow 12/y C

Providence, July 1.

Hot weekend hit town and as temp rose bo, dropped. Couldn't all like town and only the country of the countr

Philly Doldrums Though 'Perils' 30G, 'Unfaithful,' Ditto, Plenty Muscular

Philadelphia, July 1.

Biz is off all over town this week with only a couple exceptions. Only exceptions are "Perils of Pauline" and "Unfaithful."

'Ghost Voice' Still Eludes Peron's Men But Radio Belgrano Remains Shut

Montevideo, June 27.

A fortingita fer a "Ghost Voice" appeared on Argentine Radio Belgrands awelenath to shout "Muera Peron" ("Death to Peron "Guera Peron" ("Death to Peron Guera Peron "Guera Peron" ("Death to Peron Galast United States of Peron, on the eve of her departure of Europe, an investigating commission is till probing studies and transmitting station are shuttered and under police studies and transmitting station are shuttered and under police studies and transmitting station are shuttered and under police studies had under police studies and under police studies. The investigating commence has managed entirely by "Bapping Bernand, as other broadcaster immediately aurmissed, it was discovered that the "interference" had been managed entirely by "Bapping Bernand, as other broadcaster immediately by "Bapping Bernand, as o

blocked each time.
Situation is mystifying those in
the industry who believed that the
Yankelevich outlet counted on special protection in Presidential circles, especially from Senora de cial protection in Predicatala circial protection in Control in Control

by Fanno to waft ber to his domain, but she is understood to have

by Fanno to waft ber to his domain, but she is understood to have

by Fanno to waft ber to his domain, but she is understood to have

to help out the outlet on which she

grame which sold the Peron regime

to the massis.

Blame Fannish

grams which sold the Peron regime to the masses.

A fact which is understood to be hold against Vankelevich is that about 12 months ago the Telephone Co. proposed that he should have all telephone cables to his transmitting life. The proposed telephone cables to his transmitting life, but rather than face the considerable outling involved, he decided to leave them as is. Radio Insiders grano arranged to protect its cables, it would have been very difficult to prevent a tapping inclearl of this data.

The Alianza squads (a Fascist or-ganization), who are believed to be responsible for the incident, have their men in every important gov-

their men in every important government department, and as the radio outlets have had to submit de-radio outlets have had to submit de-ladel plais of all their installations to consider the submit of the submit o

PAR RESUMES EXHIB IN **MEXICO WITH 'TO EACH**

MEXICO WITH TO EACH:

Persmoun take reserved by a dyple of the property of the

Stan Miller's M-G Post

Stanley Miller shoved off by clipper Monday night (30) for Cairo where he will become assistant to the general manager, George Chasanas, of the Egypt-Middle East sales division for Metro.

saies division for Metro.

A former captain in public relations, with headquarters in Rome, Miller's knowledge of languages and the territory, following a period of home-office training, got him the Cairo appointment.

Thurston Pix Ban May Go Up to Parliament

Go Up to Parliament
Londen, June 24.
James Carrens of Exclusive Films
is making official protest to the Clinematograph Exhibitors Asm. on the
ban of the film, "There is No. Escape," starring Stanley Thurston, exconvention that the film is based on
Thurston's life and has police approval and points a "crime desart"
pay" moral. He claims Thurston is
so good that he's booked for a new
If exhibitors enforce ban, the fight
will be taken before Earliament
unfair persecution of reformed convict.

Three Stages' For 'Duel' in Britain

Pathe Pictures Ide. Ins. created a new "Three Stage" release plan to exploit "Duel in the Sun" in Pirtian. First stage, already accomplished, is getting over title of film through pre-release advertising and press and radio publicity. Second adversarial control of the property of the p

many different places as possible away from their home and picture alway from their home and picture films.

Holiday resort day-and-daters, extended runs playing to transit aux tended runs playing to transit aux throughout he aummen not only suit the requirements of Stage Two exactly, but, are also more ésaily booked than in the key inhubit and return engagements in 30 Associated British Chemas resort sociated British Chemas resort search showing of "Dheh" in every release in the fall with a vast consumer will have recently returned from holiday spots. These cities and remen will have recently returned from holiday spots. These cities and ways leeding into these towns will be effectively covered by "Duel" advertising.

vertising.

Decision to release "Duel" in three

"Standards to release "Due" in three separate "stages",instead of the usual "pipeline" method was reached after schuative surveys and consultations to determine the best means of July william Erbb, London Setznick representative.

"The new plan was specially re-resentative.

The server of the se Pathe plan will enable more exhibitors to make more money from showing 'Duel' than they normally make
from two or three ordinary films,
while the largest potential British
audience is able to see it at no increase in admission prices and, at
the same time, permitting Selznigk a
fair return on his ilnvestment in the
nleture."

Francis to Exploit
London, June 21.
Jack Francis has been appointed chief of the exploitation department of David O. Selznick and joins the or-

of David O. Schnick and joins the or-ganization June 23.

Has been connected with the in-dustry since 1919 and held positions of publicity manager for the Albany Ward Circuit, divisional publicity and exploitation manager for P. C. and Gaumont-British tlatter in change of the whole of the Greater London thearies) and for the past 19 years exploitation manager for June 21 years exploitation manager for United Artists.

Pery on London Prowl For Aussie Production

For Aussie Froduction
Sydney, June 24.
Nick Pery, Columbia chief in
Australla, is due to visit Londonshortly in connection with ply production set for here. Columbia
made "Smithy" ("Pacific Adventure"), here last year, and is mulling a second production under Pery,

VARIETY Next Fall to Determine Whether So. Africa Will Get Commercial Radio

Johannesburg, June 24.
Position in regard to commercial
radio in South Africa (where radio, Johannesburg, June 24, Position in regard to commercial radio in South Africa (where radio, government-controlled, Inst. 1 spons, and the south Africa (where radio, government-controlled, Inst. 1 spons, and the south of English of

BUCHAREST B.O.S BOOM VIA GARDEN CINÈMAS

Bucharest, June 24.
With five film houses now using open-air garden theatres adjacent to their eites, exhibitors in this Rumanian capital feel that they've hit upon a solution to the warm weather b.o. doldrums. Currently using outdoor setups are the Luxor, Regal, Glaconda, Efonia and Execution of the control of the cont

using outdoor services and excessior.
Scarcity of airconditioning equipment wounted such a step. Al ment prompted such a step. Al Fresco arenas are surrounded with an abundance of flowering plants and vines. Houses all use product furnished by the American Motion Picture Export Assn.

Pre-alronditioning, in the silent Pre-airconditioning, in the silent film era in America, many theatres shifted exhibition to their roofs utilizing camp stools for chairs There was no acoustical problem as with soundplx today.

Old Familiar Story

Vaude trouper bibling June 21.

Vaude trouper bibling June 21.

Vaude trouper bibling June 21.

Vaude trouper bibling to be reserved to be re

Current London Shows

(Figure shows weeks of run)
London, July 1.
"Annie Get Your Gun," Col's'm (4).

Mex B.O. Seen Rising Due to Filmers' Dubbed Product; Loew's Biz Up 30%

To Avoid Financial Rocks Mexico City, July 1.

Mexican film producers are trim-ming their sails for rough financial weather ahead. Only 60 features are slated for production here during are slated for production here during the coming year, and the average cost will be around 400,000 pesos, compared with 700,000 during

1945-46.
Currently three productions are in work here, following settlement of the recent labor troubles. They are "Una Adventura en la Noche," by Raul de Anda Productions; "La Casa de la Troya," by Panamerican, and "La Sin Ventura," by Filmex.

Russ Block Czechs On U.S. Favored Pix

Russia hai done some fancy mementioner at the mean target mementioner at the mean target mementihition in Coëntendovatia, according to word received by 20thFox excess from overseas sources.
Under Soviet edict, Cosch governEvent of the commention of the comment of the co

THRIFT WAVE CUTS 10% OF BELGIAN RADIO STAFF

OF BELGIAN RADIO STAFF

Brussels, June 11.

Heavy processes and the matter of the programme of the programme of the processes of the processes

Mex Producers Slow Down Mexico have increased more than 30% over last year, much of which is attributable to the fact that gram for that country, according to Carlos Niebla, M-G managing director there. Company is still not benefiting 100% from its dubbing, however, because of the mixed policy forced on exhibitors through the use dubbed plx in Mexico.

In New York for a short visit, Niebla declared that overall bustness in Mexico would "increase tremendously" if all companies ness in Mexico would "increase tremendously" if all companies dubbed their product, Most of them, he declared, offered both titled and he declared, offered both titled and dubbed versions, usually pushing the former kind more because of the high cost of synchronization. Since much of the Mex populace can't read film advertising, much less the titled pictures, Metro has no way of advertising the fact that its films are dubbed. Best that Metro has been able to do is set an all-Spanish polity in some houses by dualing its product only with native films.

ponty in some houses by dualing its product only with native hims.

Explaining the recent halt in Mexhands had been a supported to the product of the hands had shut down on loans to anything but agricultural enterprises because of threatening infailton, shuttering the Mex studies for should 30 days. Producers have now should 30 days. Producers have now should 30 days. Producers have now though, and have managed to cut though, and have managed to cut their costs considerably. Top-salaried stars, for example, agreed to a 25% wage cut. Technical crews, although not consenting to lower though not consenting to lower oncounts to effect 25% sevenge for course.

After many financial "adventurers"

enough to emper a 20% savings for After many affinited "Assemblers" had pushed yearly production of native product in Mexico to about 120 films, the figures has now lead off at about 500 fl year. As a result, Micx producers seel they need sufficient playing time is consensus sufficient playing time is consensus sufficient playing time is consensus for the consensus of the consensus of the consensus such as the consensus of the No Theatre Buys

No Theatre Buys
Low's is not contempting buying or building any theatres in
Mexico because it has sufficient outlets for all its product. American
distribs are never bothered by censorship troubles in Mexico, ecording to Niebla, because the Mexican
constitution bans any kind of bluemose activity. Production code has
been account of the production of the
mose activity, or the production
are account of the production of the
most production production of the
m ernment to guard against any ringement to guard against any in-fringement on morals. Once a film has gone through the ringer in the U. S., however, it seldom faces any difficulty in Mexico, he said.

British Film Briefs

London, July 1.

Robert Donat has acquired film rights to James Bridie's play, "A Sleeping Clergyman," which he revived at the Criterion, June 19, appearing in the leading role . . . When Ealing Studios starts work on its Technicolor screening of Helen

Warners Battle in Aussie Court For Right to Build Sydney Showcase

eenter. Warners has here a top sine here for a long time awaiting a building greenlight. Organization paid \$440,000 for the site, and wants to erect—when Aussie government eases housing priority to permit chema expansion—a house costing cinema expansio around \$1,200,000

eround \$1,200,000.
Fighting granting of license are
Hoyts, Greater Union, Carroll-Musgrove, and Sydney Theatres, Ltd.
Contention is that Sydney is already

everseated.

Some time ago the Films Commission, which has the right to reject or okay theatre applications, turned down a bid by Marners for, a license. It's against this referent on that Warners now is appealing to the district court of New South Wales.

Wales.
Attorney for Warners told the court that no new cinemas, with the exception of some minor newsreel houses, had been erected in Sydney houses, had been erected in Sydney or 27 years, despite a major population upbeat. Attorney added that sydney's sealing especify was proportionated to be a supportionated to be a supp

sydney would relieve release sctup, actomy stressed. Higginson said in evidence that Warners would play single feature bills on an extended run policy. Units topper stressed the fact builts topper stressed to fact builts topper stressed to fact builts for key playdate. He said that major bone of contention with Hotys are very percentages. His organisations are very percentages. His organisation of the fact builts of the fact builts

Trend to Nabes?

Opposing attorney stated that his clients contended Sydney was overseated, and that there was a trend by payees towards, nabe cinemas more and more. Attorney also pointed out that evidence would be called to show that seat sales had dropped in the past 12 months in the Sydney zone.

A. Herbst, in charge of Hoyts' sta-tistical dept., said that without the tistical dept., said that without the Warner product his company had a backlog of '20 pix dating back to June last year. Herbst admitted that there was a scarcity of sup-porting pix in Aussie presently a company had been compelled to buy a supporting pix from Monogram years and the supering pix from Monogram to the pix of the supering the pix during the Bapite Plims. Herbit of pix during the past year had not been so hot. Chief accompant Douglas Hal-

Chief accountant Douglas Hal-loran, of Greater Union Theatres, produced figures declaring that the percentage of vacant seats in GUT houses for the 26-week period to December, 1946, was greater than the percentage for the prior 26-week period.

On a technical point the case was postponed. It may have to go to the High Court of Australia for a rulius.

FOREIGN STARS, UNITS PERK SWEDISH B.O.

Influx of foreign stars and units is perking the Swedish Do. Lillan Harvey, who recently precented at the Chrcus, is proving a strong draw and is likely to hold over for many weeks. Tom Arnold's ice, show, imported from England, is finding favor at the Oscar's theatre where it's in 19th week. Stockholm, June 24.

19th week; soon is Marlene Districh, who's stated to come from Paris stor, who's stated to come from Paris stor personal appearances in health of the Swedish Europakiajaen, an organization founded by the Red Cross to the Companied Europe's needy, Motion Pichadasa, of America prezy Erichadasa, of America p

Turns Up in Leipzig

Leipzig, June 20.

Lothar Mayring, who played Pontius Pilate in Morris Gest's production of "The Passion Play" at the N. Y. Hippodrome, 1929, is now liv-

N. Y. Hippodrome, 1929, is now living in Leiping, in the Russian sector of Germany. German actor, who first towed the U. S. in 1910 in a Snubert, in 1812 and worked in as announcer on Radio Leiping. He reports that as head of the Scharaffia a German lodge for artists), as a Mason, and for me rewith the Nats, who kept him from engagements. He's lost addresses of this American Trie and S, and wants them to communicate with him the Nats and the second to the communicate with the Nats. The shade of the State of the National St

Musgrove, Oldtime Aussie Pix Head, to Try Comeback Via Distribution Field

Via Distribution Field
Sydney, June 24.

Harry Musgrove, onetime topper in the Aussie pie and vaude bit, is the distribution line now that the distribution line now that Aussie court has granted him a discharge from bankrupter.

Musgrove, made bankrupt in 1924, said in evidence that he attributed a \$36,000 overdraft to two early lim units. First National Exhibitors of Australia and First National exchange, now Warners, here.

Musgrove told the court that 'the companies failed because they were companies failed because they were stated that he had not lived extravagantly, pointing out that he had to entertain highly-paid overseas stares when they played the had Toiol circuit. It was Musgrove who brought and the carroll. St. 1660 weekly.

Musgrove told the court that he had helped to establish the Carroll.

\$1,690 weekly.

Musgrove told the court that he had helped to establish the Carroll Musgrove Co., operating the Prince Edward, Sydney, but he forfeited his rights when he was declared bank-

rupt.
Musgrove said that he had no assets now. "If the bank had let me alone for three months, I'd now be drawing \$40,000 a year without any trouble," Musgrove added. Attorney that bills client's trouble." Musgrove added. Attorney for Musgrove stated that his client's reason for wanting the discharge was that he had prospects in films, but could not join a board of directors while still bankrupt. The judge granted discharge to Musgrove.

Dutch Filmgoers Climb To 89,000,000 in 1946

To 89,000,000 in 1946.

Film at The Hague June & Film at The Hague June & Film and F

BERMAN'S CUBANOLA SPOT

Metro has tapped Julian Berman for the post of manager in Cuba. He replaces Robert O. Schoham who'll go to Sweden as special h.o.

rep there.

Berman has occupied posts in the Far East and in Latin America for Metro while Schoham formerly was company's chief in Finland.

Mencken Will Love This

Sydney, June 24.
Loads of copies of Variety
were introduced by both sides—
in the Warners-exhibs dispute
for a Sydney showease for the

for a Sydney showese for the former—to show industry trends. Learned attorneys called king's counsel here's stumbled over themselves trying to decode Vantery lingo. One classic example was the heading: '206 for K.C.'. Courhad to be told this didn't mean the fee for a king's counsel, but was the boxofice figure for a pic.

Tongues Wag At Swedish 'Charlies'

Stockholm, June 24.

Many sychrows are being raised here over the row are being raised reing Fields, as the "best Swedish production of 1946-47." Reason for this, it's pointed out, is that the film was produced by the Socialist Party was produced by the Row and the annual film awards known as the two days and the socialist Party was produced the annual film awards known as the two days and the socialist Party was produced to the socialist and the socialist Party was produced to the socialist produced the

Contrasted to the regular "Chartle" awards is the vote of the Swedish Film Correspondent's Club for the oset Swedish films of the year. Ranked as the topper was "If Is Raining On Our Love." followed by "While the Doors Were Closed," "Flowering Fields." "Johansson and Vestman" and "Iris."

Mex Studios Sign Year's Pact With Help; Allow 10% Pay Hike; Aid to U.S.

Mexico City, June 24. Smooth running is anticipated for Smooth tuning is adultapated to all pix studios here, at least for a year, as operators pacted with their technical and manual staffs at the Labor Ministry to prolong the life of their collective work contract until then, and allow an average

lité of their colicetive Work contraire ou par hills. Understood that only thing that configuration of stripe between Mexico's two pix and in the stripe of stripe between Mexico's two pix of stripe of

Austrian Union Plans Sharp Step for Jobless Vienna, June 24.

Artist Union is seriously considering recensching "examinations" for
membership, due to the huge number of unemployed legit talent. Over
1,500 actors are without Jobs and
there's hardly any hope of getting
when Union was founded in June,
1945, that he hoped to get Jobs for
German language actors in Czechoslovakia, but since then times have
changed and all' German stages in
Czechoslovakia are closed.
Czechoslovakia are closed.
countries. Film situation is a little
better.

Sliced-Up Berlin Again No. 1 Showbiz Spot: Pix Sold Out 3 Months in Advance

Mex Film Biz Rolls On Despite Counter Claims

Mexico Ctiy, July 1. Cinema trade continues good here Cinema trade continues good here.
Gross for the first quarter of 1947
totals \$15,651.493 (Mex), compared
with \$13,468,215 (Mex) for the same
period last year. However, there was
a drop of more than \$1,000,000 (Mex)
in March, 1947, gross from that of
January this year.

January this year.

Exhibitors, though, gave another side of the story in a memorandum they presented the civic government, claiming their net is only \$6.77 (Mex) of eyery \$100 (Mex) gross.

Labor disputes this claim, stating that some local firstrum houses net as much as \$20,000 (Mex) a month, and asks if cinema trade is so poor, why are more and more cinemas being built, not only here but elsewhere

First Run Day-&-Dates Spreading in S. America: U.S. Pix Face Competition

System of day-and-dating first-run openings in seven or eight thea-tres in a city, which 20th-Fox inrun openings in seven or sight there is a city, which 20th-Fox inusugurated in Latin America in Rio
de Janeiro, has been extended to
Buenos Aires with excellent results,
according to William W. Sullivan,
20th district manager in South
America. System only works, however, Sullivan sald, where a city's
habitants to reach the downtown
theatrical section.

In New York, with Edward D.

In New York with Edward D.
Cohen, 20th supervisor for Latin
America, and district chief J. Carlo
Bavetta, for homeoffice huddles,
Sullivan described the exhibitors Sallivan described the exhibitors uraning program which he recently instituted in the Argentine. Plan was devised chief to institute our was devised chief to institute our constitution of the salt from cul-hroat competition under the assumption that the most their show and not for try to undersell their competitors. Many Argentine exhibs in this way were persuaded to up their admission. Entire I saltin America's twer un. Tentre I saltin America's twer un. Tentre I saltin America's twert un.

prices, he said.

Entire Latin America: is very underseated and there's much room for theatre expansion, according to Cohen. As an example, he cited to the company of the control of the company of the

in the theatre business."

American product in Latin America is facing increasingly stiff competition from local and foreign pictures. Cohen said. Situation is good for the industry, though, he deany good picture, irrespective of which country produced it, will be more prone to patronize theatres therefore, and the product turned out the said of the sa a few French films 101
Aires consumption, are now stitled instead of dubbed through
Latin America, according to Coh-

Tri-Lingual Pix Unit Organized in Paris

Urganized in Yaris.

Two Continent Pictures, a newly organized film company, has been organized in Paris for the purpose of making tri-lingual pictures. First production of the new venture will be "Delirum," to be mide in Engiported cost of \$1,800,000. Paul Goron. who produced "A. Flag is Born" in Hollywood, will direct. Film, a continental version of "The Lost Weekend," will be filmed principals will be used, but minor parts will be dubbed.

Cut and quartered Berlin, June 24.
Cut and quartered Berlin, seat of U. S., British, French and Russian military governments, is returning to its former role as No. 1 sections. military governments. Is returning to its former role as No. 1 apot for show and picture bits in Central Experience aside, the city offers an impressive range of musical, film and stage_entertainment, with appeal to any and every taste and in many modern European languages. And aggs, bombee-open lester con about the control of the con

week, sumsky-Koraskoff "Sadko" is scheduled on Saturday Trachilow-to-dia "La Traviata" Monday, Offendris Traviata" Monday, Offendris Traviata "Monday, Offendris Traviata" Monday, Offendris Traviata "Monday, Offendris Traviata" La Traviata "Monday, Offendris Traviata" La Traviata "Monday, Offendris Traviata" La Traviata "Fidelio Traviata" Traviata "Fidelio Traviata" ("Fidelio Traviata" "Fidelio Traviata" ("Fidelio Traviata" "Fidelio Traviata" ("Fidelio Traviata" "Fidelio Traviata" ("Fidelio Traviata" ("

and other Allied personnel.
There are countless small houser
giving colorful vaudeville. At the
popular Neue Scala "All This and
Heaven Too" is playing twice daily
with routine acts of cornedy, mostly
slapstick, and dance and song, to
best shows in town is that given
cach evening at the freak hour of
S45 pm. at the Ulenspiged Cobarct.
A Recently the Russian Military Administration reconditioned a forrier 5-45 p.m. at the Ulenspiegel Caburct.

Recently the Russian Military Administration reconditioned a former German government office building and converted it into a "House of Culture of the Soviet Union," where Russian films, classical pre-Czarist plays and concerts are pre-sented to large audiences. Here artists are the control of th

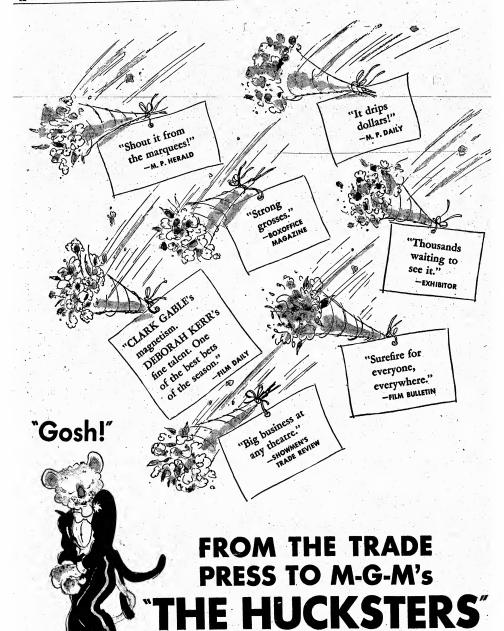
EX-GIs START RIVAL LEGITERS IN PARIS Paris, June 25.

Paris, June 25.
Two ex-GIs have organized rival
theatres for production of legit plays
in English for Parisian audiences,
Morton Zelenko has founded the
American Theatre Laboratory, while
Christopher Biske has formed a
group known as the American Theatre in Paris.

principals will be used, but minor parts will be dubbed.

JAPS PROTEST 100½ TAX.

The All-Japan Motion Picture and Thester Workers Union will be a petition for repeal of the amusement fax (100½ oh a dawlished needs). The All-Japan Motion Picture and Thester Workers Union will be a petition for repeal of the amusement fax (100½ oh a dawlished needs). There, and Artists Center ment fax (100½ oh a dawlished needs). There were the All-Japan Motion of the All-Jap



CLARK GABLE • DEBORAH KERR • Sydney Greenstreet • Adolphe Menjou • Ava Gardner • Keenan Wynn Edward Arnold in "THE HUCKSTERS" • Screen Play by Luther Davis • Adaptation by Edward Chodorov and George Wells • Based on the Novel by Frederic Wakeman • Directed by JACK CONWAY • Produced by ARTHUR HORNBLOW, JR. • A Metro-Goldwya-Mayer Ficture

The Hucksters

The INCENSICES

Heiro release of Arms of the Section February Systems of the Section February

"The Hucksters" is one of those ready-made never greet of the control of the cont

whites by Henry Blanke are in keeping with melodramatic background supposed death of young man secretly married to Mass Stanwyck. She funeral and secret has been a secret has been been a secret has been a secre

enty-killed to clear way for roamone between Flynn and Missenace between Flynn and Flynn and Flynn and Missenace and Marjoric Carleton's provide and Marjoric Carleton's Missenace and Mis

Romance of Rosy Ridge

(SONGS)	
Hollywood, July 1.	
Metro release of Jack Cummings produ	e-
tion. Stars Van Johnson; feature Phomas Mitchell, Janet Leigh, Marsha	85
Phomas Mitchell, Janet Leigh, Marsha	11
Phompson, Selena Royle, Dean Stockwell	ı.
Directed by Roy Rowland, Screenpla;	у,
Lester Cole; based on story by MacKinla	y
Kantor; camera, Sidney Wagner; Be	ŵ
songs, Earl Robinson and Lewis Allar	11
score, George Bassman; editor, Ralph I	٥,
Winters. Tradeshown July 1, '47. Rus	1=
ting time, 105 MINS,	
Henry Carson Van Johnso	n
Sill MarBeanThomas Mitche	11
Lissy Anne MacBean Janet Leis	'n
Ben MucBean	a)
Sairy MacBean Selena Roy	le
John Dessark	le
Andrew MacBestn Dean Stockwe	41
Cal BaggettGuy Klbb	ec
Emily Baggett	m
Badge DessarkJim. Dav	38
Dan Yeary	m
Ninny Nat Z. Whiteher	td
John Willhart James Be	ш
Mrs. Willhart	ıĸ
Ad Buchanan	ΣĘ,
	ıŋ,
-	

Symandia, Boun Livesellyn Europ and general at the great with the activation of the plant of the

Miniature Reviews

"The Hucksters" (M-G). Sure-fire filmization of bestseller, fortified by Gable topping strong

"Cry Wolf" (WB). Melodrama with Errol Flynn and Barbara Stanwyck furnishing marquee

strength.

"The Romance of Rosy Ridge"
(Songs) (MG). Strong drama of reconstruction days in Missouri following Civil War. Good b.o.
"The Crimson Key" (20th).

following Civil War. Good b.b.

"The Crimson Key" (20th).

Average modest-budgetod whodunit for dualer support.

"The Roosevett Story" (Tola).

Moving scmi-documentary on
the late President's career. Will

the late President's career. Will draw. the Love of Resty" (Call. Well-developed program enture for family trade, an-other in "Rusty" series. "They Made Me A. Fagitive" (British) (WB). Good gangster drawback. Good grosser. "Heartaches" (PRC). Moder-tally untertaining programmer. "Toneer Justice" (PRC). Toneer Justice (PRC). The control of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the con-trol of the control of the con-trol of the co

ern for outdoor addicts.
"Dancing W th Crime" (British) (Par). So-so crook story;

ish) (Par). 50-50 truck Swij, moderate draw. "Dragnet" (SGP). Mystery melodrama with okay prospects in smaller situations.

The Crimson Key

20th-Pox release of Sol M. Wurtzel pro-
luction. Peatures Kent Taylor, Doris
Dowling, Dennis Hory. Directed by 16u-
one Fords. Original story and screenplay,
rving Elman; ramera, Benjamin Kilne;
ditor, Frack Baldringe, Tradeshown N.Y.
fune 30, '47. Running time, '76 MINS.
arry Margan Kent Taylor
drs. Loring
teven LoringDennis Hocy
teidl Course Currie
eter Vandaman Triesault
fitzruyArlhur Space
Dizzy Vera Marshe
elfrey Regon Edwin Rand
enrey Regan
Mrs. Swann
diss PhillipsVictoria Horne
Dr. Swann
arris Wood Doran
Wing Virtor Sen Yung
Hotel Clerk
lunman Raif Harolde
Dr. Harlow Milton Parsons
Det. SgtJimmy Magill
Petuna
Night Clerk Stanley Mann

Sight Cerk.

Conventuoally modelied wholdunit, "The Crimson Key" will give average support in dualer situations, but the control of the con

satefully by Ellott Roosevelt, the Presidently son, this 80-minute semidocumentary is a moving tribute to
president's son, this 80-minute semidocumentary is a moving tribute to
the past three decades. The film has
certain mechanical and articula flaws.
he was the semimanufacture of dirk.
haps—are bad, blurred or dirk.
haps—are bad, blur

Danny Mitchell Ted	Donaldson
Hugh Mitchell	fom Powers
Ethel Mitchell	Ann Dorsin
Dr. Francis Xavier Fay Au	brey Mather
Mue Hatch	Sid Tomack
J. Cerll Rinebardt	wife Meader
Gerald Hobbie	ey McCluite
(10bble	rry Hayden
Due Levy	Pred Scars
Bill Worden	Dick Elliott
Frank Foley	olin Mowlin
Tommy Worden	eddy Infuhr
Doc Levy, JrDway	in Hirkman
Soneaky Ge	orge Nokes
Sarah JohnsonAlmi	ra Sessions
Rusty	Plame

This Month brings the thrill of

POSSESSED

a tremendous acting achievement!



a tremendous entertainment



a picture to exclaim about!





CRAWFORD VAN HEFLIN



STUDIOS HAVE 181 FILMS READY

Film Producers Prep Far in Advance 134 NEW PIX To Weather Climatic, Budget Snags

Hollywood, July 1.
Weather being the most vital element of outdoor shooting for studios, motion picture companies are taking new measures to counteract losses

motion picture companies are taking new measures to countered losses which formerly us if deeply into bargles and other of deeply into bargles and other of deeply into bargles and other of deeply into bargles are not only on the property of the property

wen as time saver in decrease a vaculing to and from location.

For "Nightmare Alley," 20th-Fox has constructed two identical street sets, showing a carnival midway. One of these is under cover, on a studio stage. The other is on studio's backlot.

A Saver

studio stage. The other is on studio stage to the control of the c

Russell for Caulfield In Paramount's 'Eyés'

All A dramounts S. Eyes:

Gail Russell is set to replace Joan
Caulied as femme lead in Paracaulied as femme lead in Paracaulied as femme lead was withdrawn from the picture because of
conflicting production dates with
"Night" started shooting Monday
with John Parow directing.

'Largest Studio' Mapped by WB

Way was cleared this week resist of a bulley project when were the water bulled project when would make the Watner Bros. Butdie in the world when the Burbank plant the largest picture of the world when the Burbank cyt council granted a petition to vacate certain streets in the area (by council granted a petition to vacate certain streets in the area to be compared to the project bulled to same the project bulled to same the project bulled to complete bulled to be project bulled to be project bulled to complete bulled to be project bulled to complete bulled to be project bulled to be project bulled to complete bulled to be project bulled to

Bolivar, Dostoievski, Beethoven Among Film Biographicals Planned

Hollywood, July 1.

Biog cycle on the local lots is running the gamut from the South American patrict, Simon Bolivar, to composer Ludwig von Beethoven. Scripts on all loom as high budget-

comerciae partness with Bourse.

Scripts on all loom as high budgeters.

Life of Simon Bolivar, the "George Washington of South the Common of South the Common of South the Common of South House the Common of South House the Common of South American Countries which Bolivar liberated no countries which Bolivar liberated Life of Prodor Dostolevaki, Russian author of the clasrics "Crime and Punishment" and "The Brothers Karamazov", will be filmed by Metro with Gottreel Reilmard, proposed the Common of the

Despite the breast-beating, Holly wood today (1) starts off the second half of the year in the strongest production position in some time with a total of 181 films completed and awaiting release. Of this num-ber, 134 features were completed during first half production, from Jan. 1 to June 30, while remaining 47 are from the backing of product reposting in studio vaults. In the first half reached 177 pic-tures, but 43 went into immediate release. with a total of 181 films completed

uters, our 's went into immensiae.
First half productjon fagure does repretent a drop over last year, but nowhere near as much as the cryptic towel boys would have you believe Recapitulation of Danz, Vantery's weekly production chart shows that tidiod editrip the first half of 1947 wound up with about a down drop period last year. Actual percentage drop is 68%.
Columbia Leads Parade

o 585.
Columba Leads Parade
Columbia Leads the parade, both
in number of films made during the
first half and the number available
for release. Studio turned out 122
films and released only two. Backtog of six gives it a total of 26
man accord spot is RKO, which
turned out 12, one of which has
(Continued on page 18)

FRED ASTAIRE SETS

ATA-MPTOA Merger Talks Presage Formation of Single Giant Exhib Org.

Turncoat Flack

Hollywood, July 1.

Sol M. Wurtzel signed his flack, Joe Weston, to play a city deditor in a semi-documentary juvenile delinquency yarn,

juvenile dellnquency yarn,
"Dangerous Years."
Weston has one line. When a
nitery press agent walks into the
city room, Weston yells "Throw
that press agent out."

Ent. Ups Sked To

Hollywood, July '1.

Production schedule for 1947-48 calling for at least seven and possibly eight migor films has been announced by Enterprise. No budget estimate was made for the product. The studio last year produced five studio last year produced five the studio last year produced five Second production year gets under way in September with two pix seedded for immediate lensing—"Pursuit of Love" and "Wild Calridad," Ginger Rogers starrer. Now "The Passion of Eugene Aram."

Lewis Milestone is seeking a scripter for Lion Feuchtwanger's Proud Destiny," and also waiting the service of the service of

The cards are being dealt for the formation of one giant exhibitor organization to front for all indie exhibs throughout the U. S.

exhibs throughout the U. S.

The moves in that direction are still in the early stages but the process is definitely on, and more process in the stage of the sta

Ided. States Exhibitors and Harry

The for '47-48

Hollywood, July 1.

Sperman's next, which chart is seeking a for Lieu year produced two produced to the seeking and CHI DANCE STUDIU

The ser completed for the Che Studios, which will open around Labor Day, with a staff trained by Astaire. Dancer has taken over the Dale Dance Studios, formerly headed to the Dale Dance Studios, formerly headed to the Che Studios of the

inedged indies eligible to join an orsanization of the type acceptable to Myers.

Board of directors of both ATA and MPTOA will meet in New Yorks and MPTOA will meet in New Yorks affiliation of the two groups. Actually, there's been considerable pre-liminary discussion between ATA biggles and Herman Levy, MPTOA general counsel, who's carried the groups whose actions have been closely parallel haven't struck on any major obstacles to a merger. Should the wedding take place, to hend the new groups whose control of the place of the pla

A&C's Outside Pic for E-L Hollywood, July 1,

Film starts shooting Aug. 18.
Screenplay will be by Edward Ullman and Clyde Bruckman from an
original story by Charles Grayson
and Arthur T. Horman.

success erected a nuge tent and put seed an expected of a nuge tent and put sequence of this was the was the was the sequence of this was the was the was the sequence of this was the was the was the sequence of this was the was the was the sequence of this was the was the was the sequence of this was the was the was the sequence of the was the was

Dwelling Rental Tilt of 15% Doesn't Free Controls on Amus. Construction

Washington, July 1. Federal controls were shed by a great mahy types of construction when President Truman singed the new rent control bill yesterday (Mon.) but structures for amusement purposes were not among them. Under the new act, effective today, controls specifically remain on:

ent:

Amphitheatres, amusement areades, amusement plers, amusement
reades, amusement plers, amusement
mersily for amusement or recreation,
a.hletic field hazards, bandstands,
blilliard perfors, bleadeders, beares,
blilliard perfors, bleadeders, beares,
blilliard perfors, bleadeders,
beares,
cabanas, canteen, carnivals, cockculture, control of the control of the color,
cabanas, canteen, carnivals, cockculture, control of the color,
cabanas, canteen, carnivals, cockculture, control of the color,
cabanas, canteen, carnivals, cockculture,
cabanas, canteen,
cabanas, canteen,
cabanas, canteen,
cabanas, canteen,
canteen,
categories,
ca Amphitheatres, amusement ar-

Sole exception is drive-in theatre Sole exception is drive-in theatre sociens—"unless they contain building space within the structure." But a miros are retained on the building and fences which are needed to enclose a drive-in theatre. There's one other exemption—all construction costing less than \$2,500. Office of the Housing Expediter reports that during the period from Oct. 11, 1946, to June 19, 1947, permits were issued for \$26,542,006 in

mits were issued for \$40,000,000 while requests for \$91,822,000 worth were cented. Total construction of all types for the same period amounted to \$1,708,777,000.

Housing Expeditor OKs \$375,000 in Theatre Construction Projects

Washington, July 1.

Washington, July 1.

Postwar theatre construction got one of its biggest boosts last week when the Office of Housing Expedier approved 20 projects to cost a total of nearly \$875,000. In addition, the housing expediter okayed a \$160,000 lob in Clear Lake, Ia., to construct a social center and dance-hall to replace one destroyed by

fire.

The theatre projects:
Forty thousand dollars for a theatre and two partments, to be built by Lloyd A. Moore at Umatilla, Ore; 10,500 for motion picture theatre construction by H. M. Holland, at Portland, Ore; 255,000 for W. I. Coy to build a theatre the beautiest of the built at San Rafael, Calif., by Blumenfeld Theatres.

Fortiseers bundred and fifty

by Blumenfeld Theatres.
Forty-seven hundred and fifty
dollars for a terra cotta veneer on
the front of a film house owned by
Joseph Warda, at Lancaster, N. Y.;
\$7,500 of work by Eugene C. &
Philip B. Vincent on their theatre
at Dewitt, Mich. A \$14,500 project
by Stewart L. Thomson at Hamp-

stead, Md.
Another \$20,000 for Damon Mc-Cloud to build a theatre at BlythNile, Ark; \$3,000 for Leon Newman
to build a drive-in theatre at Nuclea
Cutches to rebuild his theatre
Charleston, Mo.; \$3,000 for Carl
Charleston, Mo.; \$3,000 for Carl
Charleston, Mo.; \$3,000 for Carl
Charleston, D.; \$3,000 for Carl
Charleston, Mo.; \$3,000 for Carl
Line, 111, \$3,000 to build a finite
Louis, 111, \$30,000 to build a finite
Louis, 111, \$30,000 to build a finite
Louis, 112, \$30,000 to build a picture
house at Parmington, Utah. house at Farmington, Utah.

Also okayed, \$10,987 for Port Drive-In Theatre to build a drive-in theatre at Corpus Christi, Tex.; \$558 for R. H. Head to complete a theatre at Blairsville, Ga.; \$9,830 for Also okayed, \$10,887 for Port District. As abject file is maintained brive-in Threat to build a drive-in comprising clippings on films in theatre at Corpus Christi, Tex.; various phases, such as acting, use theatre at Blairaville, Ga.; \$8,380 for Ichalk Hill Theatree Inc., to build and publicits are using library Chester Denarth, of Grove City, dope, and more for background Chester Denarth, of Grove City, dope, and movemapper people also Talacian Complex K. Care City, dope, and newspaper people also Talacian Complex K. Care City, dope, and newspaper people also Talacian Complex K. Care City, dope, and newspaper people also Talacian Complex K. Care City, dope, and newspaper people also Talacian Complex K. Care City, dope, and newspaper people also Talacian Complex K. Care City, dope, and newspaper people also Talacian City, dope, and newspaper people also Talacian Complex K. Care City, dope, and newspaper people also Talacian Complex K. Care City, dope, and newspaper people also Talacian Complex K. Care City, dope, and newspaper people also Talacian Complex City, dope, and newspaper people also the complex City, and newspaper people also the complex City, and new people also the

Western Mass. Theatres \$1,500,000 Bldg, Program

a), Jout, Juty Bidg. Frogram
Springfield, Mass, July 1.
The new building program of
Western Massachusettes Theatres,
Inc. calls for two-new houses and
textensive renovations in other theatres at a total cost of \$1,000
text as total cost of \$1,000

Althaus participated.

Harry Smith, district manager, leaves this week on a 26 state inspection trip to bring back ideas for the new houses, Goldstein stated.

Hollywood's Acad **Building Extensive** Research Library

Research Library

Total of 60 , moit of 10 ,

the pix, but not often. That's because outht isn't unbaddred. Group-load control of the pixel of

covering the history and develop-ment of the industry. Production file contains over 18,000 folders

file contains over 18,000 folders alphabetically arranged by titles of pix and containing reviews, study guides, stills and publicity, of 8,000 envelopes containing material on actors, musicians, writers, film editors and each of the 11 branches represented within Acad membership. Award file is classified by schievement, industryites nominated for Oscars, and pix nominated from the inception of the event to the

present.

There's also a war clipping file, including a detailed account of the effects of World War II on the industry, as well as a record of Hollywood's participation in the war effort. This file is further cate-

effort. This file is further categorized into a range of subjects in-cluding wartime priorines, ration-ing, servicement's entertainment, postwar planning and bond tours. Rare-print file contains stills from all award-winning films since 1920 Fix on file are not limited to Acad-eny. Award winners but also in-clude nominations by National Board Clude nominations by National Board clude nominations by National Board of Review, New York Film Critics and periodicals. These are produc-tion stills and, with the material in the regular production file, provide a comprehensive source of info for researchers.

Lastly, a subject file is maintained

20th-Korda

his blessings to the arrangement since it guaranteed more hard money for Britain, and Kank didn't Before departing for Britain several weeks ago, Korda declared anent British pix in the U. S. that "American circuits aren't going to hand out money to British producers unless their films actually earn their hand out money to British producers unless their films actually earn their own way. Bank's understanding with American companies won't last unless his films register in U. S. theatres. It still boils down to the old axiom that a picture is good or it is not good—and it must do busi-ness on that basis."

Korda's Sextet In 2 Years Korda is scheduled to turn out six pictures in the first two years, half of them to be in Technicolor. Oscar Wilde's "An Ideal Husband," of them to be in Accumentations of the Machand, a Technicolor production starring Paulette Goddard, will be the first of the pictures to be released in September under the agreement. It will be followed by Tolstoy's "Anna Karenina, starring Vivien Leigh and Sir Ralph Richardson, under the direction of Julien Duvivier. Carol Reed will direct the third pic-

Carol Reed will direct the third pic-ture, as yet untitled, as well as an-other starring Cary Grant. Negotiations for the new releasing Negotiations for the new releasing of the weeks ago between Korfe, Joseph M. Schenck, 20th's exec production head at the studios, and Darryl F. Zanuck, vice-prexy in charge of production. Final details were worked out in New York last week worked out in New York last week by Joseph H. Moskowitz, vice-prexy and eastern studio rep, and Hugh Quennell, Korda's associate. Pact gives 20th-Fox distribution rights only in the western hemisphere with Korda retaining his own dis-tribution facilities on the European continent.

continent. Korda Settles Lawrence St Korda Settles Lawrence Suit
Breach of contract suit filed by
Landy Lawrence against Sir Asoander Korda wound up in an outof-court settlement last week after
supreme court. Under terms of the
settlement, which was reached
amicably. Lawrence receives 2100
cash settlement for his contract, plan
3,000 shares of preferred took in
Korda's Locator Plans, with a face
Korda's Locator Plans, with a face
Lawrence had sued for \$520.00

value of about \$120,000.
Lawrence had sued for \$302,400
damages, claiming his contract had
more than two years to run when
he was let out of the Korda organization. One of the contributing factors to his settlement for the much
smaller sum was his recent moving
to the Selznick Releasing Organization, where his salary is to run con-currently with the time he would have served with Korda.

Attorneys for both sides expressed satisfaction over the settlement in announcing it to Judge Botein prior to what was to have been the eighth

Buyout Attempts

Continued from page 5 only 20% of the \$1,600,000 which RKO has offered and the company would suffer a substantial loss if it was required to give its partners a choice on those terms. On book

Pools Vs. Pards

Majors' basis for distinguish-ing between pools which are now ing between pools which are now illegal and partially-owned situations on which there's a two-year deadline was indicated by RKO in referring to the joint operation of the Paintages and Hillstreet theatres in Los Angeles. These theatres, RKO said in its report, are not normally in competition with each other and therefore should be treated as co-owned properties.

No immediate move, therefore

No inmediate move, therefore, is contemplated to break up the tie with the Pantages interests. Negotiations were staged several weeks ago between Malcolm Kingsberg, RKO's theatre head, and Rodney Pantages but parties couldn't reach agreement.

value basis, RKO's partners would naturally seize the opportunity to buy out the company's interests, Partners, moreover, can lay back and wait since the decree's mandatory ution provision applies agains RKO but not its co-o

RKO but not its co-owners, Referring to all its negotiations, IKO asserted in its report that "ex-crience has demonstrated that no uch beneficial interest can be urminated except after extended and difficult negotiations."

INDIE DEAL BETWEEN · PIC, MACFADDEN PUBS

New angle for indie setup appears in deal between Centennial Pictures, Inc., and Macfadden Publications, which gives the producers all rights to make pictures based on yarns appearing in True Stories mag. Product will be tiled in with exploitation deals in the Macfadden

exploitation deals in the Mactadden mags, which have a combined monthly circulation of 6,000,000. The setup calls for two pix per year for six years. Negotiations for release are now in progress. Officers of Centennial are Oliver Drake. cers of Centennial are Univer Drake, prexy, formerly producer-director at Monogram; Don McKean, veepee in charge of production; Russell Furse, secretary-treasurer and assistant to McKean, and Rex Cole, of Equitable Investment Co., business manager.

Rank Stresses

ued from page 3 ; them chiefly to the ushers for the breakfast shows or as chase late hours.

Three Objectives

late hours.

In his quest for comparable playing time in America for comparable playing time in America for comparable Eritsh product, Bank's idea is at (1) he will achieve revenue; (2) showcase British personalities (2), showcase British personalities (2), showcase British personalities (2), showcase British personalities (2), showcase British personalities and (3), reveal British time to the American public in a mainer never before programmed. The American film chieftains, however, have sought to interpret the expected \$250,000,00 average from the dive major chains, plus an estimated \$25,000,000 average from the dive major chains, plus an estimated \$25,000,000 average from the dive major chains, plus an estimated \$25,000,000 average from the dive major chains, plus an estimated \$25,000,000 average from the diversity of the comparable programmed that the state of the comparable programmed that the comparable program ment's sake, and Loew's Warners and RKO might average off under the \$2,000,000 figure. Thus it was estimated the average would approximate the \$10-\$12,000,000 mark. Schenck's Vision Curiously enough, it was Nicholas M. Schenck, with his loing-range vision, who first broached the idea

vision, who first broached the 'idea of opening up more playdates for British product to Nate Blumberg, long before the Rank formula was proposed. As a matter of fact, Rank and Schenck will meet for the first time in New York when the former gets east July 14.

Schenck avers that, like Holly-wood's indoctripation to the world.

wood's indoctrination to the world at large, now the British films must

at large, now the British line must indoctrinate thommon line must indoctrinate thommon line must indoctrinate thommon line must have been considered in the product. American viewpoint. But it's up to the product, Schenck stress, "You can't force poor pictures on the American or any other public, but we have great expectations for Mr. Rank's Great Expectations,' and, likewise, any other fine foreign film will get its proper booking and

and, likewise, any other fine foreign film will get its proper booking and find its level in American cinemas," Harry M. Warner, whose Warner Fros. firm controls the Associated British Cheenas circuit in England, through which Leew-Metro show-cases its product in England, alout with WB pictures, likewise was figwith WB pictures, likewise was figured as having little to gain under the so-called "eartel" which, more directly, influenced Par, 20th and RKO to open its U. S. theatres to RKO to open its U. S. theatres to produce along with his own mative ground and formantly use Par, 20th and RKO product, along with his own mative films, United Artists, etc. Warner, however, stated that if it to the best interests of the S75,000,000. The states of the WB insection of England, then the WB itseaters, too, would cooperate.

Rank's Coast Route

Hollywood, July 1, J. Arthur Rank has checked into niversal - International headquar-J. Arthur Rank has checked into Universal - International headquarters from Del Monte following has formed by the second of the Universal .

British Loanouts To U.S. Only on %

Coming - of - age of British stars with the U. S. public is going to spell the early finale to the habit of loaning out of Anglo players to Hollywood's studios on a cash-only basis. From now in in, British producers particularly J. Arthur Rank, are going to insist on the swapping system before unloosing name personalities for American pix, accordsystem before unloosing name p sonalities for American pix, according to Robert Benjamin, prexy Rank's U. S. organization.

Rank's U. S. organization.

Benjamin, who returned recently from a Coast visit in which helped put through a deal for Bing Croeby, declared that a sizable percurage of U. S. studies were hot for centage of U. S. studies were hot for chacl Redgrave, Slewart Graner, Phyllic Calvert, Ann Todd and Patricia Roc are being sought but no deals are likely unless the boverers are ready to come across with equivalent Yanh mannes.

equivalent Yank names.

American players, Benjamin said, were now showing a preference for British directors to handle the signals on pix made in England in which the Yanks would participate. The Americans want a taste of British directorial technique to broaden their experiences. With "Great Expectation," secring Administration of the Company of th their experiences. With "Great Ex-pectations" scoring an AA critical reception in the U. S. press, the Yanks are almost all asking for David Lean, director of "Expecta-tions," to handle their British-locale

chores.

Rank plans five to six pix within the year which will each be-headed by a top U, S. name. The Crosby deal calls for Rank to meet the same terms as Paramount, the Groaner's home studio, has been paying out. That's a sum in the neighorhood of \$175,000 per picture plus a stice of the profits. Number of other Ameriations and the profits. Number of other Ameriations are supported by the profits. Number of other Ameriations are supported by the profits. Number of other Ameriations are supported by the profits. Number of other Ameriations are supported by the profits. Number of other Ameriations are supported by the profits. Number of other Ameriations are supported by the profits. Number of other Ameriations are supported by the profits of the profits. Number of other Ameriations are supported by the profits of the profits. The profits of the profits. can stars will also cut in on the take in their deals with Rank,

in their deals with Rank.

Besides tying up Crosby, Joan
Fontaine, Robert Montsomery and
Others on one-pic pacts, Rank has
been dickering with Ingrid Bergman. Chances of a deal with Park
Dowever, aren't too good since she
Hitcheock and Sidney Bernstein
following her "Joan of Art" sint
for Walter Wanger and then probably returns to Wanger for another
film.

Walker Biopic

company has virtually closed a deal company has virtually closed a deal with Edmund Goulding for production of his "The Ryan Gill," briefly seen on Broadway in the fall of 1984. Third act is being rewritten in July for an early August preem in San Francisco. Accordingly to a company official, east will be headed by Barton MacLane, who will have the original Edmund Lowe role. Others set for parts are Dorothy Barton and Charlette Winters.

Following the Frisco unveiling, "Ryan Girl" will have a limited road tour in the U. S. and will also be booked in Toronto and Montreal. booked in Toronto and Montreal. Then the whole company will be moved to London, where the play is due to open late this fall. Producers, in addition, have acquired MacLane's comedy in two acts, "Black John," and a third Irem on its agenda is a streamlined version of "Hedda Gab-ler" slated for London production.

"Hucksters" Continued from page 4

ss release of a picture in Metro's

history.

In planning for its new search,
M-G has shipped more prints to exchanges during the last month that
during any similar period since the
company was formed. Total of 1,985
prints in 30 days includes 410 for
'Hucksters,' 395 for "Momance of
Rosy Ridge," 399 for "Song of the
Thin Man,' 390 for "Song of Love."
"Hucksters" will set the pace for
"Hucksters" will set the pace for

Movies" and 460 for "Song of Love".
"Rucksters" will set the pace for a series of 15 other pictures, scheduled for release between Aug. and Feb. 15, all of which have been all ready completed. Seven others, and Feb. 15, all of which have been all ready completed. Seven others, and Feb. 15, all of which have been all for the forward through June. Amost been a february through June. Amost Been and February through June. Amost Been and February through June. Amost a february through June. Amost from original stories. Slight of the protest are in Pseuhnfolors.

No wonder the whole industry's talking about 20!

"I WONDER WHO'S KISSING HER NOW"

Technicolor

WORLD PREMIERE TOMORROW ORIENTAL, CHICAGO!

"BOB, SON OF BATTLE"

Technicolor

MATCHING THE SENSATIONAL BOXOFFICE PACE OF "SMOKY" IN 10-STATE DAY-AND-DATE PREMIERE!

"THE GHOST AND MRS. MUIR"

TOPPING 20TH'S RECORD HIGHS AT RADIO CITY MUSIC HALL!

"MIRACLE ON 34th STREET"

A MIRACLE BOXOFFICE
AND HOLDOVER HIT EVERYWHERE!

.... And there's more
WONDER triumphs
on the way from
wonderful

CENTURY-FOX

"MOTHER WORE TIGHTS"

"FOXES OF HARROW"

"KISS OF DEATH"

"NIGHTMARE ALLEY"

"DAISY KENYON"

"CALL NORTHSIDE 777"

"THE SNAKE PIT"

"FOREVER AMBER"

"CAPTAIN FROM CASTILE"

"GENTLEMAN'S AGREEMENT"

Cops Raid Frisco Variety Club On Liquor, Gambling Charges noncommittal on his attitude, Inasnoncommittal on his attitude, Inasn

San Francisco, July 1. 4
Police raided the recently opened local Variety Club early Friday morning (27) on a charge that the organization had violated the liquor and gambling laws. Members said that the club was enjoying "family night and a dance" when the cops

night and a dance' when the cope entered the premises. Held in \$550 bail on the cope entered the premises. Held in \$550 bail on the cope entered the premise and possible place and possible place and possible place and held the cope entered and the cope entered a cope entered a law trial will be also the cope entered a law trial will be also the cope entered a law trial will be also the cope entered a law trial will be also the cope entered a law trial will be also the cope entered a law trial will be also the cope entered a law trial will be also the cope entered a law trial will be also the cope entered a law trial will be also the cope entered a law trial will be also the cope entered a law trial will be also the cope entered a law trial will be also the cope entered a law trial will be also the cope entered a law trial will be also the cope entered a law trial will be also the cope entered the cope entered as t

Variety Clubs' Ambitions For Internat'l Tents

As a means of facilitating the over-seas expansion of the Variety Clubs, an international committee has been formed to handle that phase of the organization's program. Group will be composed of John H. Harris, Big Boss and founder of the Clubs; R. J. C'Dronell. National Chief Barker. be composed of John H. Harris, Big Boss and founder of the Clubs; R. J. O'Donnell, National Chief Barker; John J. Fitzgibbons, Chief Barker of the Canadian Tent; and Louis Montes, Chief Barker of the Mexican Tent, while Col. William McCraw will act as the committee's ex-of-ficio member.

will act as the committees execu-ficio member.
Inquiries for charters have al-ready been received from Cuba, London, Australia, Paris and a num-ber of South American countries. New committee not only will assist foreign groups in obtaining charters oreign groups in Ostaming Charles, but will eventually be expanded to include the Chief Barkers of the new overseas Variety affiliates. If such charters are granted it's expected that inductions would be made by a batch of National Officers from the

Cleve's New Clubbon

Cleve's New Clushesse
Cleveland, July 1.
Variety Club closed deal recently
for Greystoine Tavern, and the entire mansion which housed it, for a
reported \$8,000, Building will be
remodeled as new clubrooms for
Harry Schreiber, chief barker.
Revitalized and reorganized by
Schreiber since he was recently
elected, the club plans to sponsor
an exhibition baseball game between
two ble-league teams this summer
two ble-league teams to an other came for
the solution of an Other came for

are going to an Ohio camp for juvenile delinquents, which is being maintained by local showmen.

10 Join Wash, Tent
Washington, July 1.
Three New Yorkers and seven
local people made members of
Variety Tent No. 11 here. New
Yorkers, all Film Classics execs, are
George Waldman, Sidney Weiner
and Jules K. Chapman. Other new
members are Alvin Ethrich, Robert Sher, Charles Noske, Laurence Moore, Jerome Adams, Gerald Sachet and Ward Besanson.

Continued from page 15 =

Paul Campbell assigned to romantic parts in "Six Gun Law" at Columbia ... Edward Nassour closed a dealEdward Nassour closed a deal for a Cinecolor commitment for "Panamint City," which he will pro-duce with Rod Cameros starring... Richard Fleischer will direct the second unit of "Return of the Bad-men" at RKO....Jules White is pro-ducing and directing the Three Stookes comedy, "Heavens Abovin his Töduh short in 13 years at Co-

Stooges comedy, "Heavens Above," his 750th short in 13 years at Occ bumbia.

Alice White returns to the screen, and the White returns to the screen, and the whole of the control of the c

a teatured part in "Tarzan and the Mermaid."

Richard Goldstone sends "The Softing," his first production for RKO,
Ing," his first production for RKO,
Ryan starring, ... Tubby, a sheep dog,
was signed by 3001-70x for a role in
"Daily Kenyon"... Rebl. Shealar is
directing "The Ref Feather," a short,
munity Chest drive, ... Val Raset
will direct Indian dance sequences
in "The Senator Was Indiscree;
will direct Indian dance sequences
in "The Senator Was Indiscree;
William Powel starret, at Universar'nation of the Soft of the So

Sachet and Ward Beanson.

2 Fox-WC Managers Sue
Alleging They Were Fired
For Union Activities
Two Fox-West Coast theatre managers, dismissed last week in a circuit shakein, field at lasging the ferror with comparison of the foreign and the foreign and the ferror with capanization of theatre managers. Suit charges dismissal before the ferror with organization of theatre managers. Suit charges dismissal before the foreign with organization of theatre managers. Suit charges dismissal before the foreign with organization of theatre managers. Suit charges dismissal before the foreign of the foreign with organization of theatre managers. Suit charges dismissal before the foreign of the foreign

Yates' Earnings

Goetz Conciliatory

Goetz is apparently not anxious

for a showdown vote and therefore
has adopted a somewhat more conciliatory attitude. In the meantime,
one of the directors who is more or
expressed considerable satisfaction
that it had arisen. He likened having an opposition group on the board
to having at two-party system in
which is "im" doing a much better
job of administration because it
knows it is constantly subject to the
secrutiny and criticism of the "outs."

Rep, the board member declared.

Rep, the board member declared.

Becker, at last week's conclaye.

Becker, at last week's conclave, asked for production plans for the year beginning July 1. Yates prom-ised to have the plans at the meet-ing scheduled for the end of this month. Budgets will be discussed at that time,

at that time,
Yates last month provided Goetz
with production and income figures
for the past five years, which were
requested at the 'April meeting,
Becker said that he was not satisfied with the completeness of the
records, but would wait until his accountants finished the o.o. on then
before making any formal squawk.

Grainger Says Biz Up 36% Grainger Says Bis Up 30%,
A secondary factor lessening the
temper of Goetz's attack on the
temper of Goetz's attack on the
types of the exceltype of the exceltipe company this year. James R.
Grainger, vp. in charge of sales, announced at a 'Chicago sales meeting a couple of weeks ago that receipts were up 30%, Other sources
estimated they were up 20-23%.

estimated they were up 20-25%. With the second quarter facal period closing Monday (30) night, no figure on net is yet available, no figure on net is yet available more expensive pix than last year more expensive pix than last year more expensive pix than last year up. but it was estimated by a source familiar with the company's financial situation that the increase in billings would be reflected in a net at least as good, if not slightly better to most other companies, or most offer companies, arrings are expected to slide a bit.

Goetz-Yates' Coast Huddle Hollywood, July 1,

Harry Goetz arrived Monday (30) for a three-week stay and will confer next week with Herbert J. Yates, who arrives from New York Thursday (3), on Republic studio matters. Goetz will return to N. Y. to at-tend Republic's board of directors meeting scheduled for July 31.

181 Pix Ready

Continued from page 15

Continued from pare is gone into general release as yet and gone into general release as yet and a backlog of nine for a total of 21 available. Show money went to fast of the year and released four. Metro which finished 18 since the start of the year and released four. For the start of the year and released four states of the year and released four states of the year and yet and

Picture Grosses

SEATTLE

(Continued from page 8) way" (Col) (2d wk). Heading for okay \$8,500. Swell \$12,300 last ses-

way." Colonized with, Practing for charge \$3.00. Swell \$12,200 last season to the colonized \$4.00. Swell \$12,200 last season the colonized \$4.00. Swell \$12,200 last season the colonized \$1.00. Swell \$

Not So Ghostly 12G For 'Ghost' in Tepid Indols.

Uniost in reput intipos.

Indianappiis, July 1.

Customers aren't ready to go back indoors yet, current firstrum biz hints. In face of heavy al fresco competish, grosses are holding to modest level. Best in town is "Ghost of Mrs. Muir" at Indiana, with "Framed" at Loew's and "Carnival in Costa Rica" at Circle stirring fair

"France" al. Lowe's and "Carrifyal In Costa Rica" at Circle sturring at Interest Statistics of Carlo (1998). The Costa Rica" (2001). The Costa Rica" (

Balto Busto; 'Cheyenne' In Lone Yippee at 17G

Ballio Busto; 'Cheyenne'
In Lone Yippee at 17G

Battimere, July 1.

Rather inneventian week with hest amount in the Stanley. Rest of "Cheyenne" at the Stanley. Rest of "Chew "LAN" (1300). 20.

Centary (Low-"JAA) (1300). 20.

College (Low-"JAA) (1300). 20.

College (Low-"JAA) (1300). 20.

College (Low-"JAA) (1300). 20.

May fair (Hicks) (1300). 20.

May

Into Your Dance" (WB), not was as \$10,600.

Town (Rappaport) (1,600; 25-65)—
"Frivate Artlars of Bel Ami" (UA) Badly received by press and public, with bad \$10,000 the answer. Last week, repeat of "Jolson Story" after complete circuit of town was a brave but fruitless gesture at \$9,200.

'Miracle' Paces Wilting Cincy at Boff \$20,000

Cincinnati, July 1.
Sensational biz by "Miracle on the Street," while other downtown 34th Street," while other downtown houses are sweltering under spotty returns, is sufficient to lift the overall take to a slight advance for the fourth straight week. "Ghost and Mrs. Muir," "Cynthia" and "Great Expectations" are the other new bills currently in their b.o. sequence.

bills currently in their bo. sequence.
Estimates for This Week
Albee (RKO). (3,100; 50-75)(flost and Mrs. Muir." (20th). Soso \$12,000. Last week, "Macomber
Affair" (UA). swell \$15,500.
Capitol (RKO) (2,000; 50-75)("Cynthia" (M-6). Oke \$3000. Last
week, "Two Mrs. Carrolis" (WB)
(2d wt.), hefty \$3,000.

Grand (RKO) (1,400; 50-75)—
"Living in Big Way" (M-G) (2d wk). Fairish \$6,000 after nifty \$11,500 teeoff,

500 teeoff,
Keith's (UP) (1,542; 50-75)—
"Great Expectations" (U-I). Pleasing \$8,000. Last week, "The Wcb"
(U), moderate \$7,000.

'Barbaree'-'Brother' Tops L'ville for 15G

Tops L'ville for 15G
Louisville, July 1.
Downtown houses teed off to nice
business first couple of days this
week, but torrid weather Saturday
and Sunday cut down grosse. Outdoor attractions getting the big atthe state of the state of the state of the state
town State of the town trailing
along for medium returns.

Estimates for This Week
Brown (Fouth Avenue) (1200;

Estimates for This Week
Brown (Fouth Avenue) 1,200;
40-80) — "Calcutta" (Par) (mo.)
Fairlish \$3,500. Last week "Moss
Rend" (Moss and Moss and Moss

up brisk stanza for neat \$8,000.

National (Standard) (2,400; 40-60)

"Fun On Week End" (UA) and
"Scandal in Paris" (UA). Fairish
\$6,500. Last week "Buck Privates
Home" (U) (2d wk), about same.

Home" (I) (2d wk), about same.

Blaite (Fourth Avenue) (3,400, 40Blaite (Fourth Avenue) (3,400, 40"Spollers and Market (1992) (1992)

Solid 31,900, Last week "Calculura" (Par)

Solid 31,900 and m.o.

Sceop (Louisville Theatres) (700,

Sceop (Louisville Theatres) (700,

Had couple good care of the service of the serv

(PRC) slow \$2,000.

State (Loew's) (3,300; 40-60)—
"High Barbaree" (M.-G) and "My
Brother Talks to Horses" (M.-G).
Catching top attention this week,
indicating good \$15,000. Last week
"Copacabana" (UA) and "For Love
of Rusty" (Col) oke \$14,000. of Rusty" (Col) oke \$14,000.

Strand (Fourth Avenue) (1,400; 40-60)—"Born to Kill" (RKO) and "Dick Tracy's Dilemma" (RKO).

Medium \$5,000. Last week "Apley" (20th) and "Jewels of Brandenburg" (20th). satisfactory \$5,500.

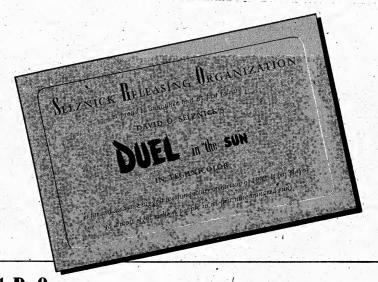
DENVER

(Continued from page 9) at each Denver, Webber. Fair \$3,500. Last week, "Queen of the Amazons" (SG) and "Don't Gamble With Strangers" (Mono), fair \$3,500.

Tabor (Fox) (1,967; 35.74)—"Wigilantes Return" (U) and "Bells of San Fernando" (SG). Fair 57,000. Last week, "Sweetheart of Signa Chi Mono), and stage show, fine \$10,000.

\$10,000.

Webber (Fox) (750; 35-74)— "Buck Privates Come Home" (U-1) and "Time Out of Mind" (U-1), day-date with Denver. Good \$3,000. List week, "Homestreth," (20th) and "Little Miss Broadway" (Col), same as Denver, fair \$2,500.



S. K. U. IN A TRADITION OF QUALITY

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400 MADISON AVENUE, NEW YORK, N. Y.

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301 G. Street, N. W., Washington 1, D. C. Market St. Nat'l Bank Bldg., City Hall Plaza, Philadelphia 7 Clark Bldg., 7th St. & Liberty Ave., Pittsburgh 22

Film Bldg., 2108 Payne Ave., Cleveland 14 Keith Bldg., 525 Walnut Street, Cincinnati 2 Donovan Bldg., Woodward Ave. & Duffield St., Detroit 1

33 No. LaSalle Street, Chicago 2

Pence Bldg., Minneapolis 3
Empire Bldg., 6th & Walnut Street, Des Moines 9
610 R. A. Long Bldg., 928 Grand Ave., Kansas City 6
Continental Bldg., 3615 Olive Street, St. Louis 8

Grant Bldg., 44 Broad Street, Atlanta 1

821 Mercantile Bank Bldg., Dallas 1

356 S. Harvard Blvd., Los Angeles 5 RKO Golden Gate Bldg., 25 Taylor St., San Francisco 2 Denham Theatre Bldg., 635 18th Street, Denver 2 Atlas Bldg., 36½ W. Second South St., Salt Lake 1 1810 Seventh Avenue, Seattle 1

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District 4232

Rittenhouse 6-6355 Grant 6382

Prospect 3496 Dunbar 4174

Dunbar 4174 Cherry 9252, 9258

Andover 2676, 2677,

Atlantic 3347 Des Moines 2-3648 Victor 3716 Jefferson 7788

Cypress 7761-8

Rivarside 5597

Fairfax 5536-46

Prospect 7265-66 Cherry 7697 Salt Lake 9-4861 Seneca 5080

Fox-West Coast Returns 10 Theatres To End Pool: Other Exchange Briefs

To meet the requirements of the New York anti-trust decision, Not have been virtually ended, 10 theatree being turned back to partners have been virtually ended, 10 theatree being turned back to partners and trusted to the partners of the

Angeles, and Los Angeles.

Louis Alberts of the Capitol, Calexico, and James Moran, of the Rivoli, Van Nuys, have resigned.

Minky's Buff Spel.

Minky's Buff Spel.

Howard Minsky, former 20th-Fox branch manager in Buffalo, appointed mideast division manager, succeeding the inter C. E. Peppinti, Divident C. E. Peppinti, along with former Atlantic district sates cheft San Gross, was also seen and the peppinting of the pep

Ambassador Policy Switch

Ambassador N. Y., operated by Siritzky International Pictures, switches its foreign film policy to reissue programs for the balance of the summer, after the run of the current Raimu starrer, "Colonel Chabert." House resumes foreign pix in September 19 of the current Raimu starrer, "Colonel Chabert."

Ia.-Mo. in Shifts St. Louis.

St. Louis.
The Emmetsburg Theatre Corp.,
Des Moines, has purchased the interest of A. J. Swanton, in the Iowa, Des Montes, has purchased the inselection of the control of the

has purchased ground for a new house in the same town.

In the Skidmore, Mo, into a 35m house. Postmaster O. T. Hughes and Dr. G. A. Dals, Lucerne, Mo, into a more constant of the control of the contro

Mo, from Phil B. Conn.

Middletown, N. X. Drive-In
Harry S. Lamond is opening his
third drive-in at Middletown. It
will have a capacity of 350 cars and
rington, of Orange, N. J., one of
the directors of the company chartered to operate the Middletown
Lamont built as small drive-in and
walk-in house at Leed, Catkill
Jammer resort town, in 1948, and
Jammer and State of the Control
Lake George Warrensburg Road
Middletown, in Sullivan County, is
virgin territory for an open-air
Lamont also operates theaters
in Greenville, Woodstock, Philmont
and Berlin.

Greenville, and Berlin.

Schreiber to Columb

Schreiber to Columbus.

Cloumbus.

New Akron Drive-In
Construction of a new \$15,000
drive-in, theatre at S. Arlington st.
and Walerloo road near Akron by
the Startight Pictures Co. has been
Frank Creedon at Washington.
Latter also approved \$15,000 worth
of theatre construction at Ashinbulls and a \$34,000 film house at
Rockford.

Ray-Bell Name Switch—St. Paul-Ray-Bell Films, Inc., one of oldest commercial film producers in the Lange of the Commercial film producers in the Company was originally formed by Charles E. Bell with Ray buying a partnership in 1925. Bell recently retired from the firm.

retired from the farm.

Pittaburgh Filling.

Perry Nathan, manager of NSS, has been named commander of Variance of NSS, has been named commander of Variance of NSS, has been named commander of NSS, has been named commander of Nathan New senter vice-commander is Jerry New Senter vice-commander is Jerry New Senter vice-commander is Jerry vice of Nervis Bross, circuit.

New Senter vice-commander is Agy Mervis Office of Nervis Bross, circuit.

New Senter vice-commander is Agy Mervis Office of Nervis Bross, circuit.

Palms for the outdoor spot have well with Charles of New Mervis Office of New M

Stanley, N. Y., home of Russian films, is now ading artists and sculphibition of their works at the various scal galleries. House's lounge has been placed at disposal of promisers of the property of the control of their property of the control of their property of the control of their property of th

Dlamond's Phility Pest, Andy Smith, 20th-Fox general sales manager announced appointment of Sam Dlamond as Philadelment of Sam Dlamond as Philadelment of Sam Dlamond as Smith Sales some 20 years, Dlamond was Phility sales manager when he left several morths ago to join PRII who's been upped to assistant New York branch manager.

VARIETY

mee to take are of the entertainment needs.

Leonard Goldenson, Paramount Pictures veepes in charge of theatre Leonard Goldenson, Paramount Pictures veepes in charge of theatre to the control of pilans for the improvement of service to theatre patrons.

R. J. O'Donnell, veepes and genetic, led open discussion forums on various phases of the theatre operand-executives were discussed.

Hoblittelle was presented with an official copy of the commendatory House and Senate of the 90th fevant Legislature commending him for bis greater of the 10th Texas and the colonial service as charman of the Texas service as charman of the Texas at the closing session on Friday,

New Butterfield Link
Latest link in the Butterfield circuit. New Michigan theatre, South
Haven, Mich, opened July 2. Seating
1,000, house replaces the old Center
theatre razed by fire in January,
1945. Will be operated under a partmership arrangement with Carley
Amus. Co.

K. C. Switches Kansas City.

K. C. Switches

Frank F bes Kansas City, of
the Kinco theetire, Dev manager of
the Kinco theetire, Dev manager of
the Kinco theetire, Dev manager of
the Switch Control of the
times about to the time of
times about town. Pace replaces
James Chapman, who has moved
thous about town. Pace replaces
James Chapman, who has moved
theater for Herman Einer.
Southhown last week inaugurated
to the switch from the former submand Chapman is being brought over
in the switch from the former subhandled the Southtown, moves over
to manage the Frests, also owned by
William Kelty stenood and as --

to manage the Friest, also owned by Elmer.

Editor.

Edit

Seattle House Revamp
Seattle.
Film houses report biz continuing
on the downbeat. Result is closure
of the subsequent runs downtown.
Circle and Rivoli, which also housed
burlesque for many years. Both are
Sterling theatres.

Sterling theatres.

Ballard is newest operation, opening under aegis of Frank Newman,

Jr. This was formerly the Bagdad,
located in Ballard neighborhood
House closed for several weeks and
revamped with new equipment
throughout, making it one of the
swankiest nabes in the town.

Newman was formerly with Ever-green Theatres, where his father is president. Past year he has been with the Joe Daniels booking offices.

Flood Floors Ottumwa
Des Moines.
All four of the picture theatres in
Ottumwa, Ia, suffered damage in the
flood that hit he city this menth.
have reopened and the Capital will
reopen soon, but the Zephyr, a south
side house, will not be opened for
some time.

some time.

Paul Scholer, who has been manager of the Cresco at Cresco, Ia, for
Central States Theatre Corp., has
been considered to manufacture of the
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te

Tri-States Theatre Corp. has started a new policy under which the Ingersol neighborhood theatre will be known as the Ingersol Art Cinema theatre, offering only "adult" picture fare in performances twice daily on the control of the

This is the town's first introduction to an art theatre but response to the first production has been highly grat-itying.

WB Charlotte Switches Charlotte. Sieve Baranek, of Warner Bros. homeoffice, has been transferred to WB branch office in Charlotte as office manager. Dennis Scruggs has been promoted to head booker at (Continued on page 21)

Inside Stuff—Pictures

Macy's, New York department store featured in 20th-Fox's Miracle on 24th Street," has capitalized on its first appearance in films by scheduling monophism. Ads, inserted in local papers several days after the film opens in each city, urge people to see the picture and serve as a welcome from Macy's to the out-of-towners who someday might visit N. Y. After plugging the picture, the ads declare that "the 'miracle' happened to take place in N. Y. in Macy's, but it could have happened in any of the department stores in your town. . . No matter where you see the 'miracle', you'll think of 34th street as the main street in your town. But Everphody does, somerer leaters. And when you do, we just want you to know we'll be glad to see you."

know we'll be glas to see you.

Change of name of the Hollywood theatre, N. Y., to the Warner theatre on Aug. 15, in conjunction with the preem of "Life With Father," makes the second Breadway theatre in recent times to be called the Warner. The first Warner theatre, currently the Republic, located thereoty opposite to showcase its first sound pictures. It was formerly a legit house, the Flecadilly. Since the first Warner theatre was not built for sound, WB built the present Hollywood theatre.

The Hollywood is also equipped for stage productions and for a short time was occupied by legit musical comedy attractions. Among the shows staged at the Bollywood were Sodie Cantors musical version of "Three Men On a Horse" and George Abbott's "Sweet River."

Chalk up Boshum Theatres of Boshum. Thesa, as another circuit which, warned its patrons that it had no control over the admission prices of "Duel In the Sum" when the film was recently shown at its Ellie theatre. Owner H. S. Cole pointed out in a handbill that he booked the picture only "because of an insistent demand on the part of a large number of people. We bring this to Boshum against our better judgment because public is informed that this picture will not be shown at ordinary popular prices at any time this year, and if we show it at all we must show it at the prices indicated (\$1.30 evening, 80c mats). Therefore, if you want to see it you can, but remember, our advice is not to 'pay that kind of price."

Demonstrating the growing importance of commercial films. Financial World, investment and business their sweetly, for the first three this year has scheduled an "Oséar of Industry" trophy for the best motion picture on eorporation annual reports. Mag has been conducting a campaign to simplify such reports and financial statements of the country's top corporation in all feelect business such as the properties of the country's top corporation that fields of business submitted, General Mills looks to be the winner of the first such "Oscar" for its "Operation '46," a short produced in Technicolor.

A Paramount newsreel clip was injected into the trial of Eugene Dennis, Communist official, last week, although the reel shot was not shown in the court. U. S. Attorney John Fluidy declared at one point appearance before the Holse Un-American Activities Committee last March 28. Fluidy claimed the reel showed the subpoena being served on Dennis at that time. Dennis refused to appear before the committee hast heavy to be a suppose of the committee and the subpoena being served on Dennis at that time. Dennis refused to appear before the committee April 91 in answer to the subpoena.

RKO's production of "White Tower," contrary to reports, has not been cancelled, but has only been postponed until next year. Because of labor is to be shot, RKO couldn't get permission to send a crew to those countries this year but will definitely do so some time next spring. Flim is an adaptation of last season's besteller by James Ramsey Ullima.

National Screen Service Adds 20th, Lone Holdout

Adds 20th, Lone Holdout Twentieth-Fox has signed with National Screen Service for the laits advertising accessories, thus becoming the last of the majors to make the properties of the party of the party and the party and the party and the party and the advantage centre. Only reason given by 20th sales manager Andy Smith, 17., for the more was to aid enhibitors by makenesses of the properties of the proper

JENSEN-VON HERBERG WIN 60G JUDGMENT

Seattle, July 1.

Seattle, July 1.

Seattle, July 2.

Seattle, Judge John A.

Bowen has awarded judgment of \$80,000 to operators of the former beggdad and Venetian theatres, Jensen & von Herberg-owned nabes, after their suit for treble damages, \$380,000, under the Sherman anti-trust act. Plaintiffs Calimed that wo, under the Sherman anti-trust act. Plaintiffs claimed that film companies and certain exhib-itors conspired to monopolize dis-tribution, which resulted in Vene-tian and Bagdad being unable to show certain films as early as the Neptune and Egyptian, nearby nabes.

nabes.

Defense denied any conspiracy, stating the latter got pictures earlier because they are in a "different because they are in

oceane turey are in a "different learner and the control of the co

ILLINOIS EXHIB SUED FOR 21G IN % SNARL

St. Louis, July 1.
John Marlow, owner of a motion John Marlow, owner o' a motion picture chain operating two theatres in Herrin, III., and two more in Murphysboro, III. last week was made defendent in a \$21,000 damage stuffiled in U. S. district court in East St. Louis by seven distributors continge picture grosses were inaccurate. The plaintiffs are Columbia, Universal, Paramount, Warner Bros, Loew's, 20th-Fox and RKO.

The relitions, each of which ask

Bros., Loew's, 20th-Fox and RKO.
The petitions, each of which ask
\$3,000 actual and an unspecified
amount in punitive damages, allere
that Marlow operates the Grand
Opera Co. and the Murphysboro
Operation of the Murphysboro
Operation of the Murphysboro
Operation of the Murphysboro
Operation
Oper when the distributors learned of the "understatement."

This is the first suit of its kind filed in the St. Louis area.

Loew's WB Join UA, U In % Suit Settlement

In % Shift Settlement.
Chicago, July 1.
Following settlement of suit filed in Chi federal district court by Unital Chicago, and the Chicago of the Chicago o week. Agreement was made by Miles Seely, counsel for Warner's and Loew's, and Thomas R. Thomas, rep for Anders

rep for Anderson.
Seven theatres involved were:
Fargo and Egyptian, DeKalb: Times
and Morris, Morris; Arcadia. St.
Charles: Esquire, Plainfield: Nupr.
Naperville. Still pending and not
settled are similar suits by Paramount, RKO, and 20th-Fox.

Theatres—Exchanges

Wichita House Quits Foreign Plx
Rozy theatre, Wichita Kanas City.
Rozy theatre, Wichita Kanas
Pladon Peete
Bidon Roze Transport
Bido

\$125,000.

Dick Dekker, Gothic, Denver manager, sent to Salida, Col., as city
manager Alas Theatres, D. A. city
manager Mata Theatres, D. A. Dixon
returning to company as Gothic manager. Ned Greensit resigned as
Aladdin manager to enter business
of own. Gerad Little and Joseph
Maul building first Aneatre at Col.
han, Col., where both are in business.

Loew's Fetes Oldtimers

Blatts Defer Drive-Ir

Pittsburgh Jottings

wB. Jack Sims is now second booker, and Charles Douglas, who okas transferred from Atlanta office, tall 1890 job to complete a theatre is third booker in Charlotte. Jack Kirby, southern district man-lack Kirby, southern district man-Beaumont's 125G House
Beaumont, Texas.
The Jefferson Amusement Co. has opened its new \$125,000 Peoples theatte here. House has a seating capacity of 1,200,
Eve house replaces the one destroyed here by fire in 1945.

is the Booker in Chartotte.
Jack Kirby, southern district mansger for WB out of Atlanta, was
Chartotte branch of 20th Fox has
Understand the State of the State
Chartotte branch of 20th Fox has
turned over all its advertising to
State of the State
Streen is now handling advertising
paper for all companies, except Republic and Monogram.

Annex House for Elgin, Ottawa.
United Century Theatres of Torton
Green a \$40,000 building permit
from prevent a \$40,000 building permit
from prevent and the state of the stat Titetel Super's Rep.
Abe Tietel, owner of World Playhouse, Chi's foreign pic showcase
house, Chi's foreign pic showcase
house, Chi's foreign pic showcase
house, Time Signer Britan Sister Britan Super Britan Sister Britan Signer Britan Sig

Ulman Sells Three Houses
Hollywood,
Frank Ulman has sold his three
Imperial Valley theatres to Western
Amus. One of them, the Falms
theatre in El Centro, is a new house,
getting its formal opening last Saturdod are the Broadway in El Centro
and the Azteca in Calexico.

Memphis Manager Buys House Memphis

mempha Manager Baya House Jimpa Angushe m tempha. of mempha of male Rosemary here purchased to make Rosemary here purchased the member and Joe Macceri, Ceell Wildes, managire Macceri, Ceell Wildes, managire that the Luciann. On the state of the member of

Mpis. House May Go Foreign Minneapolis

Mph. House May Go Foreign more foreign and more foreign and more foreign and more foreign and fine in his sure-seet more foreign in his sure-seet more foreign and fine in his sure-seet more foreign and fine in his sure-seet more foreign and fine in the sure-seet more foreign and fine in the sure-seet foreign and fine in the sure-seet fine in the sure

Low's Fetes Ottliners
Memphis.
Seen Loew's employes here have
received service plan for long assection with the direct. They are
with Loew's "M. Sorler, projectionit, 22 years W. H. Davis, engineer,
with Loew's "M. Sorler, projectionit, 24 years W. H. Davis, engineer,
with Loew's "M. Sorler, projectionit, 25 years "M. Sorler, projectionit, 26 years "M. Sorler, projectionit, 26 years, and Sanuel Udelson, decorator, 19 years such; E. P.
Chik Hurt, projection-it, 19 years
Veatra, Kalisher, siage manager, 13
years.
Management of Loew's State and
Palace pitched a midnight barbecte
mark the distribution.
New treasurer and assistant manwide. Succeeds Rulord Cranto.
New treasurer and assistant marwide. Succeeds Rulord Cranto.
New treasurer and sastiant marwide. Succeeds Rulord Cranto.
New treasurer of New Orleans.

New Ottawa House Opens Soon Ottawa

Ottawa's Little Theatre Ottawa.

Ottawa's Little Theatre Ottawa.

Drama League and operating a plit
film-legit policy in recent years, reverts to legit this summer. Casey
Swedlove, Little lessee for films,
pulls out his projection equipment
for use in his new nabe house, the
Linden, due to open in July.

Savage Heade Ark. Indies

B. W. Savage, of Boo-Memphis,

E. W. Savage, of Boo-Memphis,

E. W. Savage, of Boo-Memphis,

Elected president of the Independent

Theatre Owners of Arkanass re
Little Exhemical Claude Mundo, of

Little Exhemical Claude Mundo, of

Little Exhemical Claude Mundo,

Man of the board, B. F. Busby was

man of the board are: Sidney Wharton,

K. K. King, W. D. Mitchell, Taylor,

L. W. W. O. Sumpter, O. G. Wren

and Chatter B. Jonner.

Weiss Added To Par Staff Minneapo

Jerry Weiss, transferred from Chicago, has been added to the Para-mount sales staff here. He succeeds William Mussman who was promoted sales manager by Ben Blotcky, brauch manager,

Bachrs Prep 'Invasion'

Bachrs Prep Invasion*
Minneapolis.
Biggest theatre construction program for this territory is being planned by the Bachr brothers, who her own and operate four theatres her own with the state of the s

planned by the Beath 25 and 25 are the series of the Minnesota towns. They've amounced they'l "invade" the series of the Minnesota towns. They've amounced they "livrade" they beat they b

Four Projects Okayed Washington. Four more theatre projects were covaried by the control of the mington.

White decides were decided were decided were decided with the de Nemec's SMPE Post

Boyce Nemec, engineering secretary of the Society of Motion Picture Engineers, has been appointed exec secretary of the organization to succeed Harry Smith, Jr., who resigned effective July 1. Loren L. Ryder, SMPE prez, announced the preportion.

promotion.

Nemec, active during the war on military projects, is currently member of the SMPE general committee which is preparing for the 62d semiannual convention to be held Oct. 20-24 at the Hotel Pennsylvania, N. Y. Feature of the fall meeting will be a theatre engineering ex-

WB Seeks to Reconcile Divorcing Couples In 'Unfaithful' Press Stunt Philadelphia, July 1.

. An idea generated by Warner-local publicity staff paid off in free newspaper space when 80 men and women involved in pending divorce cases witnessed a preview Wednes-day night (25) of "The Unfaithful" at the WCAU auditorium.

An added twist to the publicity stunt was a short speech by Judge Vincent A. Carroll, of Common Pleas Court No. 2, who pointed out the folly of many divorces and urged appointment of a reconciliator couples smooth out their

Denver Drive-Ins
Denver Drive-In Corp., just finishing a 750-car drive-in theatre at
east end of Denver, has bought
ground for another same size at
tity's west end. Each will cost about
\$125,000. domestic difficulties.

The stunt was carried as straight news by all three Philly newspapers, and one paper ran a photograph of Judge Carroll addressing the group. Invitations to attend the showing were sent by telegram to 140 men and women whose names appeared in the court calendar with divorce

In the court caenaar with divorce actions upcoming. In the audience were eight es-tranged couples who attended sepa-rately, unaware their spouses were

Minn, Has Only Femme Exhib Projectionist

Minneapolis, July 1, Flasher, N. D., in this exchange rea, believes it has the only woman Flasher, N. Lo. 11.

area, believes it has the only woman film theatre owner-projectionist extant. She's Mrs. Viola Weinrich and the "doubles in brass," running her booth machines as well as her show-

state board of electricians re-The state board of electricians re-fused at first to issue her a permit to run her own booth machines, be-cause she's a woman. She put up a stiff fight, however, and after she passed the board's examination the permit was forthcoming.

It's the only permit issued to any

John Mills Personaling For 'Great Expectations'

Biatis Defer, Drive-Tional,
Biati Brothers circuit at a metaing with Allona civic leaders and veterans committee recently, agreed to the control of the co For "Great Expectations"

Here for a "good-will tour" in
behalf of Universal's "Great Exbehalf of Universal's "Great Exbehalf of Universal's "Great Exstarred, British film actor John Mills
starred, British film actor John Mills
arrived in New York Monday (30)for a five-week stay. His filmerary
Tittsburgh, Checago and Hollywood.
He was accompanied by his playwright-wife, May Hayley Bell
Mills declared that he and offining
to the management of the second of the Mills
Mills declared that he and offining
to the management of the second of the Mills
Mills declared that he and offining
to the second of the second of the Mills
"South of the Amazerle" for British in
Studies Story is based upon
Early of the Mills and the second of the Mills
Mills in New York Mr. Mills
While in New York Mr. Mills
While in New York Mr. Adding
Mills and Studies and Studies and Studies
"David London vection was
produced by Jack Hytton and Jack
Buchanan in association with People's Entertainment Society, Lti.

Redgrave's Fersonals Too

Redgrave's Personals Toe
Michael Redgrave heads to New
York after winding up "Secret Beyond the Door" for "First Lang at
Universal-international and "Mourning Becomes Electra" at Rafan the
Raffore sailing for England

weeks making a personal appear-ance tour through Canada for the J. Arthur Rank organization.

U. of Penna. Review Predicts Consent Decree Unenforceable

Jenny Switch

Hollywood, July 1.
David O. Selznick's "Portrait of
Jenny" will be fluished at the RKOPathe studios in Culver City instead
of at the RKO Gotham plant as
originally planned. "Jenny" troupe
is expected back here from New
York within the next two or three
weeks.

Work on the picture was halted work on the picture was halted for script changes after the company had spent the late winter shooting exteriors in New York and was scheduled to resume at the RKO New York studio last week.

Transatlantic Picts Adds 3 More to Sked

Adds J More to Sked

Add More to Sked

Adds J More to Sked

Add J More to Sked

attant's agenda.
Following "Rope" will be "Under Capricorn," to be made in England next spring with Ingrid Bergman starring. Company will then hop back to the U. S. to make "Confess" in the winter of 1949. Hitchcock will direct all three pix, but not "Hardie," which follows "Confess," nor "Lor-na." Latter will be shot in England

atlanti's agenda

Sawbones Turns Writer. Scripts Yarn for Par Hollywood, July 1.

Dr. Ben Saks, Paramount physi-cian, originally assigned as technical advisor on the story of Lud-wig II of Bavaria, turned writer and completed the script in collaboration with Aeneas MacKenzie. Plcture, dealing with the mental

aberrations of the mad king, will be produced by Robert Fellows

Industry's anti-trust decree, now heading for the U. S. Supreme Court, is handled roughly in a detailed 13-page analysis published in the University of Pennsylvania's Law Review which flatly predicts that it will prove unenforceable. "The decree presents problems of enforce-ment," the article concludes, "for which no solution has been pro-vided. It would have been better, perhaps, had the court merely placed restrictions upon the illegal practices of distribution and exhibition, permitting the industry to reorganize within the law."

At best, the U of P legalites opined, enforcement would be at the expense of the exhibitor who has not been a party to the suit "and on whom the burden should not fall." "Moreover," it continues, "court action is too expensive to afford pro-tection to those weaker exhibitors who will need the protection most."

who will need the protection most."
Taking a page from the arguments
of major defendants, the article
tempt to perform functions which
are legislative or administrative in
character; they have neither the machinery now the time." "Yet the
provisions of the decree will require some sort of supervision if the
accree is to be properly enforced,"
entered to the court had provided no machinery. chinery

chinery.

Sizing up the decision further, U of P Review declares: "The decree of the statutory court is not likely to problems of the industry. It succeeds where it prohibits practices that have resulted in restraint of trade, and where it untauges the ownership-management structure at the "But it relains the basic structure." But it relains the basic structure.

top og the exhibitor level.

"But if retains the basic structure of the industry and provides a top-complicated regulative remedy with the provided regulative remedy with the provided regulative remedy with the industry can be restored to a permanent and self-enforcing competitive basis without granting divestiture, or at the very least a ban on cross-lecating."

New York Theatres

Ann Sheridan Lew Ayres Zachary Scott "THE UNFAITHFUL"

with Evo Arden
Directed by Vincents Sherman
Produced by Jerry Wald
in Person
Vaughn Monroe
Extra Added
Attraction
BERYL DAVIS

BROADWAY AT 47TH STREET Air-Conditioned S T R A N D

Peggy CUMMINS - Victor MATURE Ethel BARRYNORE **'MOSS ROSE** OLSEN and JOHNSON ROXY 7th Ave. &

RADIO CITY MUSIC HALL e Hex/ Geo THE GHOST and Mrs. MUIR'

SPECTACULAR STAGE PRESENTATION

THE BEST THE MOST HONORED FILM OF OUR LIVES

33rd Week ASTOR

Oberon's 4 for RKO
Hollywood, July 1.
RKO handed Merle Oberon a fourpicture player contract, starting with the femme lead in "Berlin Ex-

press."

Picture, dealing with postwar conditions in Europe, will be filmed late this summer in Germany.

JOAN CRAWFORD VAN HEFLI "POSSESSED"

WARNERS' BROADWAY
At 51st Street HOLLYWOOD











53 MPEA Pix Rate High in Holland; 28-Week Limit Hobbles U. S. Films a likely good season-which in it-

Amsterdam, July 1. Motion Picture Export Assn., from Jan. 1 to July 1, released 53 pictures in Holland and all did very well at the boxoffice, Ten best grossers, released on a countrywide basis, were "Mrs. Miniver," "Repasis, were "Mrs. Miniver," "Re-becca," "Gaslight," "Spellbound," "Going My Way," "Spring Parade," "Sea Hawk," "Mark of Zorro," "Al-ways in My Heart," "Tarzan's Secret Treasure." With the exception of "Rebecca" and "Spellbound," -which are released by the distributing-of-fice "Nederland," all pictures came

from the MPEA. Estimated that in coming months pictures like "Casablanca," "Phantom of the Opera," "Woman in the Window," "Pardon My Sarong,"
"Jane Evre," "Hunchback of Notre "Spanish Main," "Lost Weekand "Aloma of the South Seas' end" and "Aloma of the South Seas" will be money-getters too. Gener-ally speaking, boxoffice figures for American pictures everywhere are far better than those for European product, though some British pic-tures and a French one like "Les Enfants du Paradis" are grossing bieb

sures and a French one like "Les Enfants du Praudis" are grossing high.

Serious handleap for Ametican films is the condition that no extending the serious handleap for the films is the condition that no extending the films of the films of

No rental reductions are given for the control of t every European country a quota of show weeks will be fixed. In this case the American pictures would perhaps get less than 28 weeks.

Argentina Mulls

Continued from page 3

present taxes on the theatre per-formances whether it is filled or not, and regardless of boxoffice receipts." Commerce report continues that the Argentine Senate has requested Commerce report continues that the Argentine Senate has requested the Argentine Senate has requested the continuation of the Argentine Senate has requested to the report of the Argentine Senate has been depended from the Prices charged during the period prices charged during the period prices charged during the period senate has been senated by the senate of the Prices of the Prices charged during the period methods of distribution and exhibition with a view to cleaning up any monopolatic tendencies; (3) to fully period the senate of the period of the peri

pieted, the maximum penalties prescribed." Some presented was a matton of Riley's sunken dance floor.

Club, to be known as Dellomaico's, club, to be know

Scribs Mull Reissues

Hollywood, July 1.

Screen Writers Guild has called a meeting of the Hollywood guilds and unions for July 9, to consider the problem of reissues and their effect on em-

reissues and their effect on employment.
Notice the state of the state

SAG Producers

studio is also nixing any agreement

studio is also nixing any agreement on reissusse.
For the three planing, negotiations.
For the three planing negotiations.
For the three planing negotiations.
Federation of Radio Artists at a later date. Producers have saked the actor union for a non-strike clause in the new-contract but since the same planing to the actor union for a non-strike clause. It's not likely to be inserted.
It's understood that members of the Independent Motion Picture Procured that spine and contract that applies all conditions for major as well as small producers. The indices are sating for a different set of terms that would nively a support of the producers. The indices are sating for a different set of terms that would nively a support of the producers. The indices are sating for a different set of terms that would nively a support of the producers. The indices are sating for a different set of terms that would increase the Guild recognizes the difference between the major studios and indies.

If IMPPA condition obtains if If IMPPA condition obtains, it means the signing of a new basic agreement may be delayed considerably as the new pact must be signed by both independent and major groups. Problem to be solved by both groups in the new agreement is how the Tati-Harley bill requirement permitting 30 days before persons become union mempersons become union mem-bers, under union shop agreement, will affect the Guild. Because of many casuals working briefly in films, law will have adverse effect on maintenance of Guild member-

Spa Niteries

Continued from page 1 =

converted into a lush cocktail lounge, with leather banquettes and deep carpeting. In the east end of the former bar wall a wide door-way has been cut leading into a

new bar.

Spot has signed Smil Coleman's
Orchestra and Jon Roberto rhumbs
and. Fhil Regan is set for final
Band. Fhil Regan is set for final
for opening two weeks isn't set.
Buttlerly renouved kitchen will be
presided over by chef-steward FerEutherly renouved kitchen will be
presided over by chef-steward FerCultu, Falm Besch. Maitre d'hotel
is Eduoard Duthu, of the Sherry
Netherlands, New York, and head
when the Florer Einsted who
has been the Florer Einsted who
has bee

has been at the Little Palms, Miamu.
Next among the major changes in the after-dark rendezyous is elimination of Riley's sunken dance floor.
Club, to be known as Delmonico's, will open July I with Danny Yates' orchestra. Harry Richman comes in Aug. 4 with a Wally Wanger line and supporting show.
Another major change will be the

Longhair Prospect Continued from page 1

self is astonishing, managers repeat

due to the times. many sellouts next season as this year. The ticket buying boom may

even show a recession. There is less likelihood of boff houses for the specialty attractions - an "Hour of Charm" concert, a Sigmund Romberg tour. But regular concertizing will be good.

Business done in the o world roughly approximated \$14,-000,000 this year. Of this amount, Columbia accounted for about \$5,000,000; NCAC, \$3,000,000; other concert managements, \$2,000,000; in-dependents (bookers of combination short and longhairs, like Spitalny, Romberg, Hazel Scott concerts), \$4,000,000.

NCAC admits its percentage dates fell off a little during this spring But it sees no falling off in biz generally for next season.

generally for next season.

Past season was noteworthy for a level things. Season was extraording the hings of the property of Past season was noteworthy for a

1.530 Theatres

Continued from page 5 m

continued from page 5 conjunction with indies and other defendants. Loew's showed 29 houses while Warner Bros. is least affected with 25 theatres. Paramount went to the greatest length to explain its reasons for taking no steps to either buy out one sell to partners in glunations where sell to partners in gituations where the company owns more than 5% but less than 8%. Pendency of the appeal, which may upset the deepen, was listed as the major reason for holding back. Par noted that the court may rule dissolution unnecessary. It may also require company that the court may rule dissolution unnecessary. It may also require company to the court of the

would make all negotations expensive.

Loew's Stymie

Several other, companies, in effect, set forth similar grounds for avoidation, and the set forth similar grounds for avoidation of the set forth similar grounds for avoidation of the set forth similar grounds for avoidation of the set forth similar grounds for avoidable set forth similar grounds for avoidable set forth similar grounds for a set forth similar grounds for set forth similar grounds and affected in the set forth similar grounds and and set forth similar grounds and grounds groun

transfer of the Keith's theatre, Cin-cinnati, to a subsid of City Invest-ing Co. RKO owns 15% of the out-standing stock of United Theatres Co., former owner of Keith's. Ré-port turned up fact that-RKO has broken pools which involved 14 of its houses and 31 of other operators.

Film Reviews

Heartaches

Henriaches
by King Ganon and Walter Kent,
Best of these is "Cart? Get That Gailstanding, "A great of the search of the search

Pioneer Justice

PRO release of every Thomas production.

PRO release of every Thomas production.

John; Issalures John Holl, Directed by Ray Taylor.

Sementy, Admin Page.

Commens, Seremblay, Adding, Page.

Chayenne ... "Land" J. Russing

Russing ... "Land" J. "Lash" La Rue
Al "Fuzzy" St. John
Jennifer Holt
William Fawcett
Jack Ingram
Dec Cooper
Late Braddel
Henry Hell
Steve Drake
Bob Woodward

For its purpose, "Pioneer Justice" serves well. It's a fast-moving, action-crammed film which, though lacking in finesse, will keep the kiddles on the edge of their seats. Scripting, thesping and productions are strictly on a coin-saving stand-gungathing, hoof-beating or knucklesscrapting.

ard but there's no aname, are jumighting, noof-beating or knucker, unfaithful the property of the property of

Dancing With Crime

(BRITISH-MADE)

(BRITISH-MADE)

Pannount release of Coronet Film production.

State Rehard. A temberouse of the Coronet Film production.

John Paddy Carstairs. Story by Peter Prasee; camera, Roginald Wyser, At Paramount, London, June 25, '47. Running.

ime.	81	MINS						
ed I	Pete	18		.Richa	rá A	ttenb	orougi	•
aul	Bal	cer			Barry	К.	Barne	8
oy (Cook	all				Sheil	a Sin	a
ave	Rol	oinson.			.Bm	Rowt	othan	a
nspe	ctor	Carte	T		Joh	n W	arwick	c
erge	ant	Murra	y		G	arry	Marel	h
rege	ry.				1	Barry	Jone	8
oni.						Judy	Kell:	ŕ
niffy				Cy	rii ('ham'	berlali	à
ogsc	n					John	Saler	v
ohn	nу.,					Peter	Crof	t

Second pic of the present gangster cycle, this is fashioned on formula lines. Ex-servicemen, one good, one bad; the inevitable chorus girl, and the black marketeers, all set in slum quarters relieved by a palais de danse. Unlike the U.S. variety, British gangsters don't aspire to penthouses.

inh gampiters don't saying to periodic house, and Robinson are old Army pale. Former drives a taxi, latter pale. Former drives and pale taxing the pale drives and pale taxing the pale drives. The drives are taxing the pale drives a taxing and the pale drives a taxing which are taxing the pale drives a taxing which are taxing the pale drives a taxing the pale drives and the pale drives and

his punches too far ahead for anone or surprise, occl. but yielur would have gained a great deal if Richard Attenforcuph and Bill Rowbotham had changed roles. Smaller parts are from the property of the prop

Dragnes
Hollywood, July 1.
Screen Guilor Issees of Murice Is. Comproduction. Peatures Heary Wilcom, production. Peatures Heary Wilcom, or Similar Story. Const. conser. Annes. S. Const. Conser. Annes. S. Cart. Hong, Wilcoms, Mary Britan Guilor, H. Miller, T. Chart. Henry Wilcoms, Mary Britan Guilor, H. Miller, Ton. Peder, Don Hervy, Make Henry, Nuc. Henry, W. Cart. Henry, Phys. Rev. Lett. 10, 120 (1997) (199

gery to prove okay as a supporting feature. Production framing by Maurice H. Conn obtains okay effect

for small budget.

Maurice H. Conn obtains okay effect for small budget.

Henry Wilcoxon, long absent from screen, plesses as a Scotland Yard man in this country to track down man in this country to track down the control of the contro

New Foreign Films

(Unlikely for Anglo-U. S. Market)

Fruit") (FINNISH). Suomen Fimilieoi lisuus production and release. Stars Helena. Kara, Ranli Tuomi; features Matti Aulos, Emma Vasanen, Aino Live Koski, Rauhn Rentola, Joel Runn, Saul Banacd on novel by Unto Koskeia, Al Rex, Heisingfors. Running time, 96 MINS.

Best Finnish film in years may find it market limited by ceims and the market limited by the husband's impotence. Wite leaves him for an abandous her could be compared to the market limited by the husband's imposence. Wite leaves him for an abandous himself, and the market limited by the husband's imposence limited by the hus

"Synnia Jaijet" ("The Ways of Sin") (FINNISH). Suomin Pliniteoliisus production and Pelasa. Stars Ghedi Leonnberg. Eeva-Karina. Volanen; features runa, Tyloe Tuominen, Tauto Majuri, Siiri Angerkoeki. Directed by Hannu Leninen. Gamera, Kalie Feronkoeki. Hendelstein Reinstein R

Finnish film about venereal dis Finnish film about venereal disease has a good story and boasts a cast made up chiefly of femmes. Swedish version was also produced using same actors with a couple of exceptions. Picture may find a market in Scandinavia and has some chances abroad as well.

"Levisa" (FINNISH). Suomi Filmi production and release, Stars Tauno Palo, Emma Vannanen, Kirsti Hurme; features Reino Hakcala, Hikka Helina, Toini Vartiainen, Directed by Valentin Vania. At Kino Palatat and Riz, Hel-singfors. Running time, 94 MINS.

Fair dramatic Finnish film with the usual heavily-sentimental story found in so many Finnish pix. Tauno found in so many Finnish pix. Tauno his role well as do other cost mem-bers, despite the inept script. Picture has meagre bo, prospects in Scan-dinavia and chances overseas are nil.

"Una Mujer Sin Cabeza" ("The Head-less Wordan") (ARGRNTINE). APpen-tian Sone Film production and release. The Cabeza of the Cabeza of the Cabeza Charmiello, Angeline, Pagano, Perlist Max, Tato de Serra, Pagacui, Pellicotia, Max, Tato de Serra, Pagacui, Pellicotia, Max, Tato de Serra, Pagacui, Pellicotia, Perrelli. Directed by Luis Cenz Abu-dori, Cannera, Abbotto Eichebehere, Rese Gancoline, Ak Gine Ovena, Bureco Alter, Ramile Lim, All Maria, Pagacui, Pellicotia, Pagacui, Pellicotia, Pellico

Weak on story, this picture is partiy saved by Nini Marshall's live-sparty saved by Nini Marshall's live-sparty saved by Nini Marshall's live-sparty saved to make audiences laugh, however, absurd the plot. As a gypsy who is the life and soul of a traveling for getting laughter even though this film is not one of her best vehicles I may do well locally but chances in the U. S. are ni. Md.

"Pimeauphtin Havitys" ("Devasia-tion") (FINNISH). Suomi Pilmi produc-tion and relaces. Stars Trans. Scikinie, Marta Laurent, Aine Lehlicekii, Avit Toomi, Unto Saininen, Passo James, Marta Laurent, Aine Lehlicekii, Avit Malia Taivie, At Kino Palasi on Ritz. Belsingfora. Kunning time, 68 20188.

reference and the second section of the second section section

RADIO

Y & R SHAKEUPS STIR RADIO R

Behind-the-Scenes Availabilities

Just as, among the radio performers themselves, there's a star-studed roster of personalities on the "available market," so, too, the "availability" list among key behind-the-seens production men has been production-programing braintrusters without affiliation: Habbell Robinson, Jr.—Exited as national radio director of Foote, Once & Belding six weeks ago. Tom Lewis-Top man in the Young & Rubicam radio setup resigned

Tom Lewis-Top man in the Young & Rubicam radio setup resigned at week.

I week a week a man in the Young & Rubicam radio setup, who steps out this week. Plans spending part of the summer whipping into shape hin new legit comedy about psychiaty-progressive education, which MCA is handling.

John William of the Work of the state o

Talent Reps Riled at 'Chiseling' Of Clients' Pay by Ad Agencies Lately

Wanted: Sub-Subs

Radio exec, after getting an earful of the new hiatus-time shows on the networks, piped up:

"Looks like what the replace-ment shows need are replace-ment shows."

AFL Struck Out On

392G Programs To

Fight Labor Bill

Radioites with a D.C. axe to grind via propagandistic programming have been studying the overall effect

have been studying the overall effect of the multiple programs aired in re-cent weeks by the American Federa-tion of Labor aimed at arousing pub-lic sentiment against the Taft-Hart-ley Bill. And the general consensus is that whatever the answer in achieving a proper integration of propaganda and entertainment in highline radio programming the

bigtime radio programming, the AFL missed the goal by a wide

AFL, through the various show biz unions, utilized the soap opera technique as well as major nighttime

variety all-star showcasing, spending a total of \$392,000, on ABC and Mutual (former web got most of it). All but \$75,000 went into purchase of

(Continued on page 35)

Talent agencies and personal repsid talent are exteaming out load over what they term the 'cheap, chissing tactics' of the art of the cheap, chissing tactics' of the art officers. Situation is said to have rached a point, for example, where vocilists, who previously commanded \$500 a show are now being offered \$175-71 and you can take it or leave it. It is not the cheap of the companion of the cheap of the companion of the cheap of the companion that the cheap of the ch

repx.

Latter argue that the agencies are taking advantage of the downward talest cost trend, but in reality are laying it on so thick as to invite a wholesale exodus of potentially promising air talent, out of radio into niteries or other media where the

promising air statent, dut of radio interies or other medie where the pay is more commonsurate with the pay is more commonsurate with the land's abilities. Thus it's arguent that the ad agentration of the state of

Samish Vamping ABC to Head DFS Radio-Tele Subsid

Adulto-1 tele Sulbsid

Adrian Samish resigned Monday

60) as veepes fin charge of programming and television at ABC 18,

18 bases of the survey of the survey of the survey. He moves over, Aug. 18,

19 Dancer-Pitageraid-Sample agency

19 Dancer-Pitageraid-Sample agency

19 Dancer-Pitageraid-Sample agency

10 Dancer-Pitageraid-Sample agency

10 Dancer-Pitageraid-Sample agency

10 Dancer-Pitageraid-Sample agency

10 Dancer-Pitageraid-Sample agency

11 Adress of the survey.

12 Agency and Sample agency

13 Agency will seek to compete

14 Alternoy in the nighttime field.

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Date Snarl

NAB officials may be wondering why certain station exces have been cancelling their exercisions for the NAB annual convention this fall in Allantic City. Inadvertently, dates for the meet (Sept. 15-18) coincide with the Jewsian high holidays.

BUSINESS RECESH

No. 1 topic of discussion in the trade is the westable pareds of exits at Young & Rubleam in the past couple of weeks. It adds up to no of the most drastic overhaulings in recent agency annals. The suc-cession of howouts was not unex-pected, coming on the heels of weeks of tention and anxiety following Y & R's drastic loss in billings and the companies of the companies of the theory of the companies of the com-tant of the companies of the companies of the companies of the com-tant of the companies of the com-tant of the companies of the companies of the companies of the c

Resignations at the agency, topped off by that of Tom Lewis, No. 1 man in the radio dept., came at an accelerated pace last week, with

Y & R's Exit List

Tom Lewis Max Wylie Robert Weenolsen Hobe Morrison Eleanor Kilgallen Ed Downs Martin Work Bruce Eells

some of the key behind-the-scenes

production men getting their release.
These included Max Wylie, program manager in the radio dept, and Robert Weenolsen, in the New York
Act casting director, also Joins the exit parade (She joins her sister, columnist Dorothy Kilgallen, supervising latter's upcoming ABC commentary show) Axe spread to the Coast as well, with Bruce Edil, priva Coast as well, with Bruce Eells, producer and supervisor, and Martin Work, who operated under Lewis, also bowing out. Previously in N. Y. Ed Downs, director-producer, was axed and Hobe Morrison, in the talent dept, turned in his resignation, though latter move was voluntary, though the move was voluntary from the Coast office to take over Morrison's post, with latter returning to editorial staff of Vauerr.

Flock of additional howouts are

ing to editorial staff of Vanerr'.
Flock of additional bowouts are reported as imminent in the agency's radio overhaul, with reports that Barry Ackerman, veepee in charge of N. Y. production, has submitted of N. Y. production, has submitted agency pressy. Ackerman dopine het agency when the same of the second of the second

DRASTIC CUTS CUE Miller Emergence as Tough Industry Spokesman Cues Feeling NAB Can **Bind Nets Together as Working Force**

targe chamber music following in Manhattan figures, why pay \$2.75 for a Town Hall concent when you can get a topnotch group's recital for free?

Program is temporarily berthed pending preem of the Eddie Dowling "Big Break"

'Irma' Points Up Time-&-Talent Sales Concept

CBS' sale of its house-built "My Friend Irma" show to Lever Bros. The control of the control of

Loating Yalent Soout allow for the same cleants Lipton Tee accounts a same cleants and the same cleants are same cleants and the same cleants are same cleants and the same clean

The Foursome Gets 'Em NBCs Oddity of the Week: Greatest demand for cutifo N., studio tickets in the past few Miles and tickets in the past few Miles above, or the other big-time comedy productions, but-and you'll have to take the word of the NBC press dept, for lither First Plano Quartet programs on Sunday night at 1030. Large chamber mulci following in Manhattan figurest programs on Sunday night at 1030. When the Miles are the second of the NBC press dept, for lither programs on Sunday night at 1030. The first Plano Quartet programs on Sunday night at 1030. When the Miles Mi

Sez Which?

Printers Ink issue of June 27 did a fast double-take on the White Bill hearings in Washington that left broadcasters some-what bewildered.
On page 16, the mag, speaking of

On page 16, the mag, speaking of NAB prexy Justin Miller's testimony before the Senate subcomittiee, referred to broadcasters being "embarrassed and chargined" and not a bit happy over the manner in which Miller set forth the industry's case. The control of the

restoration of faith in the industry association, following on the heels of the many control of the faith of the faith of the many control of the faith of the fa

snowing wear-tee, apparently, has erased feelings. Acknowledgmer Stanton's tribute are already (Continued on page 38)

Morris-MCA Split Jolson-Kraft 10%

Pacting of Al Jolson by Kraft for next fall's Music Hall show on NBCh has resolved itself into a spill com-mission deal between William Mor-is and MCA, with the Morris boya agencies spill up the 10% commis-sion on Jolson's \$7,500 a week, al-though the Morris office, which cur-rently has the singer under an ex-clusive, Belt it was entitled to the Life of the Commission of the Commission of the Commission of the Life of the Commission of the Commission of the Life of the Commission of the Commission of the Commission of the Life of the Commission of the Commission of the Commission of the Life of the Commission of the Commission of the Commission of the Life of the Commission of the Commission of the Commission of the Life of the Commission of the Commis

full 10%.

It appears that a year ago, when Kraft and Jolson were talking a possible deal, the singer had then been pitched up to Kraft by MCA. Thus latter maintained that they, not the Morris agency, actually brought the Jolson-Kraft combo together.

P&G Turns Deaf Ear To Mutual's 'Girls'

Mutual's efforts to negotiate a deal with Procter & Gamble on the sale with Procter & Gamble on the sale of the webs' Teave It To the Girls' hit a dead end last week, with P & G turning down the show after hearing severa! auditioned platters.

Program had been revamped from a hall-hour once-weekly aircr to make the same than the same th

OUT NEXT WEEK

THE 1947-48



RADIO and TELEVISION

"REVIEW and PREVIEW"

An important special edition with special editorial features that analyze the past and blueprint the future of Radio and Television

Commercials Still No. 1 Peeve In Typical U.S.A. Town Radio Survey

II S A town the broadcast industry now has a completely detailed laboratory analysis of the listening tastes and habits of the American people. Job was performed for them by the radio department of them by the radio department of Indiana Univ. which conducted three separate intensive surveys running from January to June of this year. Thoroughness of the sur-vey's coverage is indicated by fact that more than 5,000 calls were completed in the town, which has 25,000 population.

pleted in the fown, where he age 25000 population.

Initial puzzlet for the industry to institute the puzzlet for the third puzzlet for the puzz

Louisville, and Skw WHEC, WFBM and WISH, Indianapolis.

Analysis of favorite program of Analysis of favorite program of Analysis of favorite program of Analysis of the Analys

ular music and drama.
Significant to public service programs was fact that whereas 797 students and 534 townspeople requested more comedy programs, only a handful from both categories put in a bid for more world affairs programs, public forums or book reviews.

grams, public rotums or book re-Listener grape were reflected in the answer to the question, "What do you object to most about radio?" Most objections were recorded against commercials, with approximately 1,600 answers listing them as squawks covered such program mater as hilbilly airers, bad announcers, serials, quizzes, beer advertising and request programs. However, the way mapepile were record-ers, the superior of the programming.

According to the university radio

According to the university radio According to the university radio department's summation, the following general ideas emerged from the survey: "The aver a great deal about radio and desent want to be informed or educated by it. He is not interested in the rest of the world. Serials are most important to have a many control or deserved to the survey of th

deal. Some listeners appeared wor-ried about the bad influence of crime drama on young people."

The university survey is con-ducted each semester as part of the student's education in radio opera-tions.

Anthony on Disks

Anthony on Disks
Kermit-Raymond Co. has pacted for a "John J. Anthony Show" on transcriptions, with same format as the veteran personal problem show arter for years for Carter Pills. An arter for years for Carter Pills. An arter for years of Carter Pills. An arter for years of KR, as producer, beat was set through A&S. Lyons, Anthony's agents.

Open-end transcriptions will be 18-minute shows, on a five-a-week 200, and will begin recording next week. It's a few type show for KR, and also believed new for the transcription industry. Show will also coacsionally, with Anthony visiting various markets where show is being alred for local interviewing, with room left for a write-in on the 1800 of the property of the product

Les Joy to Manage WDAS

Philadelphia, July 1.

Leslie W. Joy, former general manager of KYW, has been named general manager of WDAS, it was announced Monday (30) by William Goldman, prexy of WDAS Broad-Goldman, prexy casting Corp.

Joy has been in radio since 1923. He came to KYW in 1935, representing NBC, and became general manager in 1936.

Romberg, Paar **Top Summer Fare**

Of the summer commercial replacement shows that got in under the wire to pick up a rating on the June 30 Hooper report, not a single shown as the Raleigh replacement for Red count Romberg Tublista replacement for Red Skelton has thus far sarred the top rating. In 24th place in the Hooper country to the result of the Property of the

Secreeard shows the others in following order of rank: Alec Templeton in 57th place with 6.8; "Lawyer Tucker" in 62d place with a -6.6; "Rogue's Gallery" in 68th place with 6.7 and 6.6; "Rogue's Gallery" in 68th place with 6.7; Summan of 60th place with 6.7; Summan pinth P & G fillin show in 78th place with 4.8; Meredith Willson in 97th place Mith 4.8; Meredith Willson in 97th place Mith 4.8; Meredith Willson in 97th place With 4.8; "Thispood" in 18th place With 4.3; "Thi

JONES REJOINING CBS FOLD AS WCCO GEN. MGR

FOLD AS WCCO GEN. MGR.

Mark-Lones, who in'1984 resigned as general manager of the CBSowned and operated KMOX in St.
Louis to take gver operation of the CMStowned and operated the CMS in Vashington as a venee for the Cowles Bross, has returged to the CMS and the CMS of the CMS and the CMS of the CMS station in Minneapolits, appointment being made last Friday (27) after weeks of huddling with Howard to the CMS of the CMS o

D. H. Long to WMOB Mobile, July 1.

Mobile, July 1.

D. H. Long, former manager of WLW's Chicago sales office, has been appointed manager of WMOB of Mobile.

Long succeeds Archie S. Grinalds who resigned to enter the lumber business in Macon.



Announcer Is Two Other Guys

KIZ DENVER.

Chi 'Report' To Lift Lid On **Juve Hoodlums**

Chicago, July 1 WBBM, local CBS outlet, blew t WBBM, local CBS outliet, blew the bid off juvenile delinquency here Monday (30) at press preview of its transparency of the preview of the pr

Top 15 and the Opposition

Screen using ridgers are in me and, a man possible to possible the from the bringing a considerable listener dropoff, a 10 rating today means a coveted spot in the charmed 15 circle. Only three shows in competition with the Top 15 managed to crash through with an 8.0 or better in the June 30 report.

PROGRAM	-	OP.	POSITI	ON	 ompeti	tion
Lux Radio Theatre	16.7					10.5
Screen Guild Players,	16.0					9.7
Mr. D. A	14.2					11.0
Walter Winchell	14.0		S			16.5
Fibber & Molly	13.6					10.9
Bing Crosby		****				15.6
Duffy's Tavern	12.4					11.1
Fred Allen	12.1	8.7	Crime	Doctor	 	13.3
Hit Parade	12.0					9.3
Fat Man	10.6	٠.				11.4
This Is Your FB1	10.5		*****			12.3
FBI In Peace-War	10.3					12.1
Can You Top This	10.3			r-Mr. A		14.6
Take It-Leave It	10.3	8.1	Theatr	e Guild	 	16.3
Life of Rilcy	10.0					10.4

Radio Takes Back Seat as Femme Clubbers Flock to Fashion Show

British Technique

Usually when an air personality ands a guestar for his show he has lands a guestar for his show he has difficulty setting him to rehearsal. That's why Fred Allen practically couldn't believe his ears when James Mason, who helped Allen ring dom-day (29), almost yleaded for permis-sion to ait in as a spectator on the previous Sunday's broadcast, so he could "kinda get the feel of the thing."

Bendade his announcing chores Bill ennecs two KLZ shows and takes character parts in KLZ dramatic productions. N. Y. Area Grants

Washington, July 1.

Though several of the dozen rejected bidders for FM slots in the
New-York City area put up a strong
fight at FCC oral argument here last
Friday (27), prospects are that Commission will not upset proposed
grants to WMCA; WJZ; Unity
Broadcasting Corp. N. Y. Daily
News, and WFAT, Faterson, N. J.

Dally News ran into most opposi-tion both from the American Jewish Congress and FCC Commissioners Clifford J. Durr and Rosel Hyde Clifford J. Durr and Rosel Hyde. When Percy Russell, counsel for the News, said FCC had no authority to look at a newspaper's editorial content in passing on a station bid, both Commissioners wanted to know if newspapers were to be the only radio applicants who weren't to be measured by their past performance.

license? How else can you examine anybody as to character without taking into consideration what they say and what they write?"
Durr got Russell to admit that FCC and a right to deny a license to a man who incited a mob to riot or lynching through a street-corner speech. Russell wouldn't admit that fight are considered as indicative of character.

STAUFFER IN CHECKOUT AS SSC&B PARTNER?

There have been recurrent reports in the trade that Don Stauffer Is checking out of the Sullivan, Stauffer, Colwell & Bayles agency, which he and his ex-Ruthrauff & Ryan colleagues formed a year ago. Agency since has spiralled its billings above \$5,000,000; Similarly, it's reported that Stauffer Sta Similarly it's reported that Stauf-

for has been talking with Emerson Foote on the possibility of his move-over to Foote, Cone & Belding to head up radio operations, That' the post last held by Hubbell Rob

Report comes as a surprise to many, in view of Stauffer's calibre as a key agency man, not only in his SSC&B partnership, but in his longtime R & R association. Survey being made by a top in-dustrial relation, outfit as to merits of radio people as the preliminary radio exces, indicatally, is linked to Foote, Come & Belding.

'Marquee' Left High And Dry by Shampoo

Rayve Shampoo last week sent in a cancellation to NBC on "Grand Marquee," the web-built show which Marquee," the web-built show which the company has been sponsoring in the Thursday 7:30-8 period.

Show is slated to go off July 17, but negotiations may be opened up again, with the shampoo outfit currently studying its budget to determine if it can give "Marquee" another network whirl.

Show originates from Chicago.

other network whirl.
Show originates from Chicago.

eral of their speakers minced no words in declaring, it's not so serious a concern to the good ladies of the General Federation of Women's Clubs that they can miss a fashion show in order to discuss what's to be done about it-or hear the broadcasters' side

This they indicated, to the coniderable emboartsoment of several
participants in a GFWC convention
symposium on radio last Friday
(27) in New York, when novelat
(27) in New York, when novelat
de of a speech and a panel discussion on "The Responsibility of
the Listener" was summarily called
of so that the women could attend
of so that the women could attend
was staged by a commercial firm for
sweet publicity's sake).
Amonig femmer reps of the IndusAmonig femmer reps of the Indushaving had a chance to utter a wore
for defense for broadcasting was
Frances Farmer Wilder, CBS
consultant on doylume programming
Women Broadcasters.

Women Broadcasters. This they indicated, to the con-

Women Broadcasters.
Start of the after-luncheon symposium had been delayed by the federation's sudden decision to reverse its two-day-old stand against to the U.S. Radio session finally got under way with Mrs. Clyde E. Bickel, state radio chairman of the Michigan feeration, declaring radional standard and the federation of the federation peace.

"It's not a question of cattier."

peace."
"It's not a question of getting things off the air," said Mrs. Bickel, "but of getting things on the air. I'm not going to say let us take off it of the air. I'm not going to say let us take off to carry the worthwhile newsage on the carry the worthwhile newsage brotherly love. It can be done." There should be "far better coverage of UN," she felt; also of UNSCO. And the "Votce of America" broadcast certainly should be confilmed.

Mrs. Dorothy Dunbar Bromley, Sunday's woman's page editor of the N. Y. Herald Tribune, asserted "women listeners are pushovers" for "women listeners are pushovers" for low-grade daytime programming, "It they'd all turn off their dials with a click that could be heard from coast to coast, the hucksters would not be compared. "Radio's first fear is of letting you know you're as old and mature as you are. It's keyed to the 14-year-old mind. Why should radio be so limnorus about tackling producters? Subjects like divorce COMMUNICATION COMMUNICATION CONTRIBUTION CONTRIBUTION CONTRIBUTION COMMUNICATION CONTRIBUTION C

and birth, control."

Only spokeman for the industry, as it turned out, was Grace M, Johnson, head of ABC's continuity acceptance department, who delivered special control of the control

Radio's 'Self-Celebration

Radio's "Self-Celebration"
Miss Hurst, in a reprise of the biing criticisms she tossed at the Radio Skecutives Club of N. Y. earlier
singing commercials, declared "radio feels so melant about itself...
but I don't see why the consuming public should have to ahare in rashe paid respects to the untiring efforts of women broadcasters to bring
about improvements in programming.

about improvements in programAuthores, hoğucer, was just getting up steam when Mrs. Luella S.
Ludlin, co-chairman of the GFWC
radio committee interrupted her,
'under orders' from higher up to
halt the session in favor of the style
show. Murrumru of protest from some
of the 10th-cid delegates present were
samiled embarrassedly and took her
saat. Mrs. Laudin announced that
anyone interested in the comments
state radio chairmen in the panel disstate radio chairmen in the panel disstate radio chairmen in the panel
could isseve their names at the into
mailed them,

Thereupon the ladies went fashion
mailed them,

Thereupon the ladies went fashion

Thereupon the ladies went fashion **** *1 *** * 1 * 11

NEW EVIDENCE MAY BEACH JONES

The Call of the Wild Boom-Boom

Advertising agency delegation walked into NBC sales dept, last work said they needed a base drum immediately for the commercial on their clients show on the Coast and what could the network of the them? Check was made around New York but of those available once suited them. Finally, they brought down the 38-inch base drum used in the NBC Sunday symph concerts and the agency boys priceasily did handsprings over the tone. "Just what we need," they increased immediately."

So the sales boys and the assess delawate mediated to the

content the network exces. "We'd like your okay to fly it to the Coast, immediately."

So the sales boys and the agency deletation went into a huddle with NBC programming exees. Latter expressed reluctance over parting with it, and suggested that the sales dept. attr out on another owners, provered provided that the sales dept. attr out on another owners, proved furtiless. Someone recalled that they sold good bias drums in Chicago. So a call was put in to the Chi sales dept. of the web, with instructions to dig up a 5d-inch base drum, Call came back some time later that mose could be had. The control of the compared and the com

Blue Book Test Seen Emerging From FCC Action on WADC Vs. WGAR

FCC moved today (Tues) toward what was looked on as a sure court test of its so-selled Blue Book and the Government's authority over a radio station's programming plans, Book and the control of the con

the Governments amountly owns.
Commission dentied Allen Simmons, of WADC, Akron, the right leads of the Consistency of the Cons

and still operate in the publik in-terest.

Paul Segal, attorney for Simmons, said the case will be immediately appealed to the U. S. District Court of Appeals for the District of Co-lumbia, "as a clear test of the FCC"s authority over programs," Segal took, the position that the commis-sional programs of the programs of the programs future programs of the programs of the programs.

To this, the commission realitied

sorship by considering a station's future programs.

To this, the commission replied that the view that the FCC is limited to technical considerations in licensing stations was specifically repudiated in the Supreme Court's decision upholding the FCC's chain broadcasting regulations.

'Top This' Switching Day But Colgate Holding Up On Other Changes Pro Tem

Un Other Changes Pro Tem
Wish cologies burn stoling nothing
final in connected burn stoling nothing
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final in connected burn stoling not NED programs stuff it makes a
decision on whether Kay Kyser
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WCCO's Editorial Kudos

Minneapolis, July 1.

New WCCO program, "Neither Free Nor Equal," backed by eight social and cultural organizations and aimed at racial and religious bigotry, has won editorial praise from the Minneapolis Times.

Choice for Sunoco Spot

CHOICE 101 SHIBICU SJUN
Decision will probably be forthcoming-later this week from Sun Oil
Co. hdgs. on the successor to Lowell
Thomas to fill the 6:45-7 p.m. crossthe-board spot on NBC. Thomas
moves over to CBS in September for
Proter, & Gamble. Joseph N. Pew,
the Sungo boss, is said to favor Alex
Dreler for the 15-minute news Job.

Dreier, who already has a midwest news commercial out of Chicago for Skelly Oil, has been tested by NBC, along with three other candidates along with three other candidates for the lucrative Sunce spot, during the past three months. Others are George Carson Putnam, Ken Bang-hart and Peter Grant, with each of the four given regional outlets.

Show Business' Seeks Emcee

CISA has commissioned Irving Mansfield, who currently produces the "Arthur Goffrey Talent Scotts" show, to whip logether a half-hour program he's conceived, titled "This Is Show Business," almed at deveating the control of the network would trypity a "Mr. Show Business," who is ready to plunk down a sizable aready to plunk down a sizable of the control of the cont

Show will invite panel of experts, including top legit producers, orchestra leaders, ctc, to hear talent that had parked in their outer offices and were given a brushoff. After hearing talent, ence would lead discussion as to potentialities of performers, with definite commitments to be lined up for those rating it. Mansfield will produce. Show will invite panel of experts

NBC Relaxes Song Ban When JWT's Reber Balks

BLACK LEGION TIE

Strong possibility now exists that the White House will withdraw the the White House will withdraw the nomination, or the Senats balk at confirmation of Rejs. Robert F. Jones (R., Olio) to the FCC unless of the Rejs. Commentation of the serious charges made here over the weekend by commentator Drew Pearson. A Senate Interstate Com-merce subcommittee holds a second bearing here Thursday (3) on the charges.

charges,
In the space of 48 hours Pearson
released two sensational affidavits
by members of the notorious Black
Legion, midwest offspring of the Ku
Klux Klan, allegedly confirming
Jones' memberabip. In defense of
Jones, his supporters point out that
both affidavits are from men he
prosecuted as Lima, O, district at-

iorney.

In his Sunday night broadcast over ABC, Pearson read over the in afficiate obtained Sturday (28), earlier afficiate obtained Sturday (28), earlier afficiate obtained Sturday (28), and a student of the control of the contro

Denny's Truman Burn

Denny's Truman Burn
Washington, July 1.
President Truman's headaches
over FCC appointments may be
only starting, according to reliable sources here. FOr FCC
Chairman Charles R. Denny,
the best of the control of the contibule sources here. For FCC
Chairman charles R. Denny,
the control of the control
the Commission, may not take the
Commission, may not take the
Commission, may not take the
Commission, was provided that
Denny may leave the Commislenny may leave the Commislenny may leave the Commistofor the commission, was the commission
that the commission of the pear.
The White House notified the
CC Chairman of the switch on
Wakefield's appointment only
a personal hearing on the matter.

If, the FCC chairmanship be-

If the FCC chairmanship be ILLINE FCC chairmanship becomes vacant while Truman is still in the White House Leonard Reinsch would be given the right of first refusal, it is generally understood.

obligation. This ceremony took place around 1935." It was sworn to be-fore Leon N. Stone, notary public, June 28, Lima. Pearson challenged the appoint-ment of such men to "the vital Fed-eral Communications Commission,

eral Communications Commission, where they will be guardians over free speech" on the air, the telephone and telegraph.

Meanwhile, Senate and White House offices are reported in receipt of acores of protests from liberal groups, including the Progressive Commonwealth of the processive Commonwealth of the Commonwealth of the

for Democratic Action, on the Jones appointment of the Jones of the Jones

When JWT's Reber Balks
At Repeated Change Bids
John Reber, radio head of J. Walter Thompson, has been squawking
to NEC over the repeated required
to NEC over the repeated regulates over the Jones fractax. Asked for
for chauges in the Alse Templeton
Strands shows a policy which forthe singer frem spetting the such that the copy
that singer frem spetting the setting pracket. Seems that "Malker Thompson delivers the Templeton serigit the duplication in the Jones fractax asked for
heat no reappointment of NCC
dure mime Ray C. Waskedled last week,
the President rapped out angrily
the singer frem spetting the setting the president rapped out angrily
the singer frem spetting the setting the proportion of the spot. It was believed that the GOP!
Walker Thompson delivers the Templeton serigit the duplication in the Jones uscocased in the difficult
he web must dept. and when Junes shows succeeds in the difficult
he will be set the difficult of or never was a member
anothers in variably brings a restand the set of the spot.

NBC resolved it by relaxing the
ban.

NBC resolved it by relaxing the
ban.

PEARSON CHARGES Either Way, J. D. Stern Can't Lose In **Complicated WCAU-Bulletin Deal**

Probe of FCC on Tap Washington, July 1

It's been learned from reliable ources here that J. D. Mat-It's been learned from reliable sources here that J. D. Mat-thews, general counsel of the Dies Committee, is currently in-volved in a behind-the-seenes operation which is expected to lead to a sweeping investigation of the FCC under acgis of the House of Representatives. It's strictly a hush-hush mat-

O'Dwver Sluff-Off On Radio Liaison

On Radio Liaison

Riles News Heads

Riles News Heads

There's a difference of opinion and the stations of the till when any control of the till and the stations of the till when a station of its kind to undergo FCC's and ministration at City Hall is sufficiently radio-conscious or not. Feeling, however, was strong enough meet in a group to discuss some closer liaison with City Hall. Letter asking Mayor O'Dwyer for a strength from the Kayor's press secretary William Donahue in acknowledgment was received in May-and the entors and the Mayor havent-degment was received in May-and the entors and the Mayor havent-degment was received in May-and the entors and the Mayor havent-degment was received in May-and the entors and the Mayor havent-degment was received in May-and the entors and the Mayor havent-degment was received in May-and the entors and the Mayor havent-degment was received in May-and the entors and the Mayor havent-degment was received in May-and the entors and the Mayor havent-degment was received in Mayor havent was received in the transit strike situation. Some of the strike of the beautif

Fact that the Mayor went on air rarely, however, kept some of the news editors from getting too steamed up with the whole idea of the meeting. But fact that Mayor never has met with the committee, but sluffed it off through his secre-tary, has a few of the boys riled.

Webs in Heavy Bidding For a Full-Hour Ford Institutional Dramat

With Ford set for a 60-minute in-stitutional dramatic show in the fall, in addition to the Wednesday night CBS musical stanza, the bidding is hot and heavy around the networks for the business.

for the business.

CBS, which lost out on the bid for the U. S. Steel-Theatre Guild show, which is staying put on ABC, would particularly like to grab it off. With eight half-hours on its "wacancy" schedulc, web can maneuver some program reshuffles to give Ford cream time. cream time.

NBC, on the other hand, only has a half-hour (Monday 10:30 p.m.) left open, which would necessitate mov-ing Carnation, in the 11 o'clock seging Carnation, in the 11 o'clock seg-ment, to another time to open up a full hour. Carnation, however, wants to stay put. It's been an NBC customer for many years and ob-viously the network isn't anxious to invite 111 feeling from that corner.

NBC is particularly anxious for a full hour dramatic stanza. It feels it's the only void in the network programming, with nothing to stack up against CBS "Lux Radio Theatre" and ABC's Theatre Guild show

Washington, July 1.

One of the most complicated single station sale bids in radio history was station sale bids in radio history was station sale bids in radio history was station. The station was station with the station of the stations was stations. Washington, and radio stations was stations was and radio stations was stations was stations and radio stations was stations. Washington, and the stations was station with the stations was stationary was stational station was stationary was stational was stationary was stationary was stational stationary was stational was stationary was stational stationary was stational stationary was stational stationary was stating was stationary was stationary was stationary was stating was stationary was stati

falling that, will give Stern the rest of his \$45,000 and put the Courier-Post stock up for public or private from FCC.

The Bulletin is already operating the Record as a Sunday edition and has leased the Camden papers to Harold A. Sitrech for five years. However, the public of the Harold A. Sitrech for five years. However, the public of the Harold A. Sitrech for five years. However, the public of the Harold A. Sitrech for five years. However, the public of the Harold A. Sitrech for five years and the self-entirely operation of the Canden Courier and Post within six months after FCC approves the sale of WCAU.

The WEEN sale proposal to the Sun-Pay Drug Co-operator of 150 comparatively simple slongside the Six of the Harold Six of the Harold

bought the station in January, 1945, for \$825,000, cut out all commercial religion, doubled the news and program staffs and as a result lost a net of \$38,780 on WEEN for the five months ended May, 31. The three Sylk Bros, who run Sun-Ray, say in the application they will continue with a special continue of the special continue with the special continue of the special continue with the special continue of the sp

Faith Is Restored To Two Networks

NBC and Carnation Milk appar-ently have restored their faith in Percy Faith as, a two-network per-sonality. For a while there was con-siderable doubt that Faith would be permitted to continue on the "Car-nation Hour" program in view of the Consecution of the Carnation Hour" program in view of the Consecution of the Carnation Hour MBC show at least through Decem-ber, when current contract expires.

Chasins, Strictly from Longhair, Beats Drum for Jazz Via Radio

and composer is definitely a long-hair, says he's learned a lot of ST. LOUIS' KSD BEARS things about popular music since there is a lot of bad longhair music and a lot of good popular music Another is that many people don't realize how good jazz music has become, how it has increased greatly in maturity, both in its material and in its performers. More people, he its performers. More people, he

is the unique position the station has gained as a commercial radio force, specializing in music, and his work will be to maintain that position. "WQXR is out in front of the radio music parade," he said, "and we intend to keep if there." Chasins points out that the station is always working on me ideas.

with the past month the station has developed its own string quarter, a classical two-plano team, and a popular mustic duo-plano team, and a popular mustic duo-plano team, sortion that the station of the station only quartetia, exclusive of any other playing. The pop mustic duo never played together before as a team; purpose, formed at the station of the station o

Chasins claims WQXR's audie loyalty is unique in radio. "That comes," he said, "from sticking to one's last, and from developing an unmistakable 'personality."

inmistakable 'personality.'"

Station's programs are now broken
lown as follows: Classical and light down as follows: Classical and light concert, 81.6%; popular (though no swing or vocale), 2.5%; news, educa-tion, kids, etc., 15.9%. On the classi-cal-light concert side, symphonic, opera and chamber music account for 55.9% and light concert 25.7%, for the 81.6% total.

Station now is running live spon-sored shows, 16.7%; recorded com-mercial shows, 17.8%; recorded sus-tainers, 59%; live sustainers, 6.5%.

Bad Slotting May Cue 'Ellery' Fold in Fall: Whitehall a' Shopping

Time: Ellery Queen' will return to the air in the fall under Whitehall Pharmacal Co.'s bankrolling unless NEC can open up a time segment other than the Sunday, 6:30 p.m., period which "Ellery" occupied briefly following cancellation of the Bob Burns Show.

Bob Burns Show.

Problem arises from fact that the Sunday time follows "The Catholic Hour," and NBC exces feel that while there's no fixed network policy against it, it's unwise programming to slot a mystery immediately following a religious program.

following a religious program.
Word out of Sullivan, Stauffer,
Coiweil & Bayles, agency for the
Whitehall show, is that the sponsor
wants to keep the time spot and
will shop around for a show to replace "Ellery" if no other segment
can be obtained.

"Ellery" checked off NBC for a summer hiatus a few weeks after shifting from CBS.

CBS, DIRECTORS PACT 1ST COAST CONTRACT

An agreement signed here between CBs and the Radio Directors Guild marks the union's first Coast contract Under terms, senior directors will get \$90 weekly for first year and \$100 weekly thereafter. Assistant directors, a new classification that eliminates "contact producers," will get \$93 weekly and \$71.50 thereafter. Deal is retroactive to Nov. 1, 1946

DOWN ON COMMERCIALS

DOWN ON COMMERCIALS.

K.SD, owned and operated by the St. Louils post-Dupatch (Politizer), which initiated the purging of plugiles and commercials from new-cast during the war, is the only be considered to the continued limited to the continued elimination of middle commercials the new continued limited to middle commercials the local radio field. Some are sustaining and others are bankrolled, "The newestats are prepared by a result of the continued limited and place and the continued limited work originating newseasts, only one of which, the action of which, the continued limited work originating newseasts, only one of which, the Atka-Seitzer prossored, having a middle continued in the continued to the continu

A survey of the local field shows that with the exception of KMOK's opening newscast at 5 a.m. all the others manage to insert a commercial before the windup. And, on occasions, at KWK, local Mutual occasions, at KWK, local Mutual outlet, the gabber also doubles in the spieling stint for the bankroller.

Scripters Stalemated On Freelance Status In Web Negotiations

Radio Writers Guild negotiators have sat down with execs of the four networks three times in the past week without achieving much progress toward agreement on proposed contracts—the first to be dratted—covering freelance scriptions. -covering freelance scrip-lain obstacle of the moment, drafted—covering freeinnesself-ters. Main obstacle of the moment, according to RWG spoker.en, is agreement on definition of script rights. Talk has not yet progressed to the pay question.

The control of the co

with ABC, CBS and NBC, according to Guld officials, and ABC and NBC of Guld officials, and ABC and NBC of Guld officials, and ABC in the series of the serie

NAB BOARD TO TAKE IN FM, TELE & FAX REPS

Washington, July 1.
A proposal to augment the NAB Board of Directors by two FM'ers, a television rep and a spokesman for facsimile broadcasters will shortly be referred to referendum vote of its members, NAB announced Friday (27).



FRANKIE CARLE

Tright in Hollywood — eight o'clock—Vine Street Playhouse!
You can't buy tickets to this record-breaking show, but — on signal from Columbia's Bill Richards —Frankle Carle and all the boys will make their 1964 recording for the exclusive use of Lang-Worth's 459 station affiliates.

LANG-WORTH, INC., NEW YORK

Latecomers To Share in FM Bids

FCC announced yesterday (30) that latecomers to radio would be given equal opportunity with rejected FM bidders to compete for 10-plus FM slots held in reserve

jected FM bidders to compete for the To-plus FM slots held in reserve for use, beginning foday (1). (Extor the total for the t

to the reserved change and use in a second hearing.

Concurrently, Commission released a proposal awarding FM stations to all 11 applicants in the Cleveland-Arcon-Eyria rear. Only disappointment here was the Myrda-Lorain type FM channel, was given only community station grant.

Other grants went to: WHK, NBC-WTAM, W.W., UAW-CIO Broad-casting Corp. of Ohio, WGAR, and Cleveland Broadcasting, call in Cleveland Broadcasting, and in Cleveland Broadcasting, and in Cleveland and WAKR, Akron.

Donegan Group Using Brotherhood Pitch In WOKO Franchise Bid

The Gov. Donegan Broadcasting Corp., newest applicant for the WOKO, Albany, franchise which was rescinded by the FCC because. of concealed ownership, is planning its pitch for the station's franchise on its plans to operate with a good deal of time devoted to tolerance and

of time devoted to tolerance and unity. Stockholders have been selected on the basis of equal amounts and numbers, from the three major faiths, and if given the channel in-tends to devote a lot of its time to brotherhood shows. Another selling point in the Donegan pitch is the fact that all stockholders are resi-fact that all stockholders are resi-

fact that all stockholders are resistents and have their major business interests in Albany.

WOKO is slated to go off the air Aug. 31 unless PCC assigns the charmon Curtis, who is aligned with more control of the presented by Curtis to PCC, old employees would own 50%, of the staturd with the presented by Curtis to PCC, old employees would own 50%, of the staturd with the present of the prese An agreement agreed on the six members, NAB announced Frit agreement agreed on the six of the six o

Measure for Measure

By CARROLL CARROLL

CALLED THE REAL CORPORATION OF THE CORPORATION OF THE PROPERTY AND ADDRESS OF THE CORPORATION OF THE CORPORA

Once upon a time, when the Land of Radio was young those who lived and worked in its airy spaces, got together and decided that they needed a measure with which to judge the size, importance and productivity of their work. Their decision led to the invention of the Crossley. The Crossley was an arbitrary measure and had little significance beyond the fact that everything in the Land of Radio was measured by it, line his to common men, the Crossley was to me in the Land of Radio. They measured their success by it. And the Crossley even became the measure through which an Aristoracy was chosen than those with a measure through which an Aristoracy was chosen. Those with a high Crossley became more important than those with a Sustainings. These were called LATs. And there was nother love than a Commercial LAT, because one LAT, made all the other Commercials look bad.

Sustainings. These were called L.T.*. And there was nothing lower than a Commercial L.T. because one L.T. made all the other Commercials and a commercial L.T. because one L.T. made all the other Commercials At the Land of Radio grew, and more and more people listened to its Voice, the Crossley of some of its Aristorests passed all normal proportion. Men seemed bigger than it was believed possible to grow. Because no nor resulted that the Land of Radio gave here this objects of the Land of Radio began to make their Less endowed compatition look inordinately timy. And the beame evident that the Crossley of the Eand of Radio began to make their Less endowed compatition look inordinately timy. And the beame evident that the Crossley of the Faw was getting too big for the good of Those who had been inordinately big became only ordinarily big. Those who had been inordinately big became only ordinarily big. I so that those who had been inordinately big became only ordinarily big. So the Comparison of the Compari

Soored pages and the Crossley had sought to reduce to approximate normality. Crossley had considered to the Crossley had sought to reduce to approximate normality, the Hooper had increased to stimulate competition. And the prophet rationalized this by explaining that the Hooper looked better because it was more accurately representative of the true size of all the giants in

the Land of Radio. Very Odd, Indeed
And very odd times followed. The Crossley was hastily revised. And
those who wanted to measure what they had by the Crossley, did so. And
those who hought they would get a more impressive measurement by the
Hooper, did so. And the same thing was a different size by each measure-

those who shought they would get a more Impressive measurement by the Rooper, did so. And the same thing was a different size by each measure-flooring the state of the state

value.

And the moral of the story is, if you keep changing the basis on which
you establish values, you will one day find that nothing is valuable.

Guntz Quits Treasury; To Package Own Shows

10 Package Uwn Snows
Brent Guntz, director of radio for
the Treasury Dept. in N. Y., who has
produced most of the department's
bond sale programs, is resigning as
of Saturday (5). Together with
George Herz, former publicity director for the radio section, and Dennis
Agay, orchestra leader, he's formed
Agay, orchestra leader, he's formed
Agay, archestra leader, he's formed
age-radio show terprises, to package-radio show terprises, to package radio shows.

age radio shows.

First one of their shows, "Cross-word Quiz," a half-hour adaptation of the crossword puzzle game in simplified form, will preem over WJZ, N. Y. Sunday (6) at 5 p.m. Allen Prescott will be emcee, and there'll be studio participation.

g by franchise. Other officers age: Chester iffed T. Hubbell, veepee; John Aiello, and treasurer, and Charles J. Tobin, erest secretary. All are Albany local the people.

WHO EARNS KUDOS ON FLOOD JOB IN TOWA Des Moines, July 1. Station WHO, Des Moines, is cred-

Des Moines, July 1.

Settlow Des Moines, July 1.

Stell with bary Des Moines, is creeding from flored areas: in breastering the first flood at Ottuburing the flood should be flood at Ottuburing the flood at Ottuburing the flood at I have been dead to the flood at I have been dead to the flood at I have flood at

PHL SILVERS SHOW
With Betty Garde, Jean Gillespie,
Boger deKven, Danny Ocko, William Keane, Jack Hartley, Lee
Bredy, Beryl Davis, Raiph Norman orch.
Writer-Protect: Sidney Reznick
Directors. Wed., 10 p.m.
syntaining

pireters: John Cleary as Mins; Wed., 10 p.m.

3 Mins; Wed., 10 p.m.

4 Mins; Mins;

of view nome. Left Amures, cell play in the memory of the

offers chosen at random could have between the country of the coun

PRED WARDON HOW.

With the Fennsylvanian, Lumpy
Rennamy, Bill Bivens, announce
Frosterer: Tom Bennett
Frosterer: Tom Bennett
Frosterer: Tom Bennett
Frosterer: Tom Bennett
JORNSON'S WARD
AND STATE
WARD
AND STATE
FOR STATE
The permain collegian's product
hasn't changed a bit in some two
cleaches—except too get bettern
tender to be the collegian's product
hasn't changed a bit in some two
conductors permain collegian's product
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**MONTHEATTE | Monthson | Monthso

CLUB 15
With Maranet Whiting, Patil Clayton, Bob Crosby, Modernaires,
ton, Bob Crosby, Modernaires,
Teducar-Director: Cal Kubutt
Producer-Director: Cal Kubutt
15 Mins, Mon.-Pit., 739 p.m.
WCIS-CEB, N. WCIS-CEB, N. WCIS-CEB, N. WCIS-CEB, N. WCIS-CEB, N. WCIS-CEB, N. Menor and the companion of the companion of

or getting the youngities interested in the timed noodles.

F-A lakeoff, like its model, his man value, pacing and appeal to the control of t

Miss Whiting, heard on the initial session, is one of the more polished femme chippers and goes over pleasantly with a variety of tunes. With comparing the property of the session of the

Del Sharbutts, quaver, standing.

Club 15 show is good entertain ment in quarter-hour periods,

Jose.

WELCOME TRAVELERS
With Tommy Bartlett, emece; Jim
parties in announcer; audience
parties. Faul Larma, Ed Bailey,
George Janda, Bud McCauley
Director: Bob Cumingham
George Janda, Bud McCauley
So Mins.; Moh.-thru-Fri., 12 noon
PROCYER: & GAMBLE
WIZ-ABC, N. 3. 1. 100.

Produce: Harry Wester of the Process of the Process

UNITED · NATIONS TWO YEARS LATER
With Eric Sevareid, Ned Calmer, Bill
Henry, Larry Leseur
Director: Erle Sevareid
15 Mins.; Thurs. (26), 11.15 p.m.

THE SUNNY SIDE OF THE ATOM Director: Carl A, Beter 60 Mins.; Mon. (30), 9 p.m. astaining CBS-CBS, N. Y.

WORS-CRS, N. Y.
There is a sumy side to the grim
business of harnessing atomic energy—its use for peace instead of
war, for the saving instead of the
killing of life, for productive rather
than destructive purposes. But the
CRS Documentary Unit's pretentious full-hour program Monday
(30), despite its all-out efforts, certainly didn't generate any heat.

The Unit's intent was admirable.

The Unit's intent was admirable It would discuss the most important story of our time—atomic energy.

It would hint at the bright future of mankind should this energy be used properly. It would narrate and dramatize the trip a researcher dramatize the trip a researcher made for several months criss-erossing the country to visit America's main centers of atomic energy research. It would visit Oak Ridge, where the search began. It would inspect the atom wall behind which energy was being generated, and note the chain reaction building up.

note the chain reaction building up.
It would visit hospitals to see
where the sick were beling saved
where the sick were beling saved
radio sedium. It would inspect labs
where radioactive "tracers" were
being used to hunt out disease,
being used to hunt out disease,
studied chemical reactions, lite
would discuss the development of
the company of the company of the company
to the company of the company of the company
to the company of the company of the company of the company
to the company of th

would discuss the development of adonic power for industrial use. It is meant to do all these things, in a falled. What emerged was a pedes-trian recital of a researcher's wan-derings, realter uneventual, and on extension to the control of the con-lete of the control of the con-trol of the con-

pro and his wife didn't help.

As for the dialog, here is a sample.

At Oak Ridge, the researcher is inspecting the atom wall, and the stockpile behind it. High above her, on-a platform, is a man. The man yells down to her: "How do you like the pile?" "How does it look from up there?", she shouts back. "Fine!", he says.

he says.

Such childish business fitted a toy drama, a soap opera, not the shining glory of man's future emancipation via atomic energy.

Bron.

THE AMERICAN FAMILY
With Paul Potter, Martin Wolfson,
Earl George, Hester Sondergaard,
Burton Brazier, Mildred Clinton,
Louise Barclay
Writer: Arnold Hartiey
Producers: Hartley, Virginia Mo-

Producers: Hartley, Vi mand 30 Mins.: Wed., 9 p.m.

Sestaining
WOV, N. Y.

In mericus public service promonant process of the service proc

King of Jazz Takes Platter Crown As \$5,000,000 a Year Disk Show Spins

BLUE RIBBON MUSIC TIME
With Georgia Gibbs, David Rose
and orch, Jimmy Wallington announcer
Writer-director: Charles Herbert
30 Mins., Thur., 10:30 p.m.
PABST CO.
WNBC-NBC, N. Y.

WNBC-NBC, N. Y.

(Warwick & Legler)

Summer replacement for the Eddie

Cantor show is what it should be,
a light happy musical show smartly
wrapped up to match, its sponsor,
croons her ballads in limpld, fetching style, and David Rose hands up
a variety of music in lush, extravagant orchestrations. And Jimmy

Mormalon, is around for the breezy,
informatical control of the control of the control

Thursday's (26) nonene had Eddie.

informal touch in intro.
Thursday's (26) opener had Eddle
Cantor appear briefly to kid Miss
Globs and Rose on their assignments.
Globs and Rose on their assignments.
Miss Globs gave out with such sulty confections as "Sunday Kind of
Love" and "Ballin, The Jack," Rose
style, his own arrangement of Ordenbach's "Orpheus" missis, and for his
stong of the week selection, his own
All good summer listening.
All good summer listening.
Wallington kept chatter brief, com-

Wallington kept chatter brief, com-mercials simple, to round out pro-gram nicely. Bron.

EDDIE ALBERT SHOW With Barbara Elier, Earle Ross, Joe Crambly, Conni Crowder, Basil Adlam orch Writers: Jay Sommers, Jesse Goldstein Director-Producer: Harfield Weedin 30 Mins.: Wed., 9:30 p.m.

Sustaining WJZ-ABC, N. Y. WJZ-ABC, N. Y.
ABC's ambitious summer programming venture, in which top personalities were corraled to fill the hiatus gaps, got off to an inauspicious start last Wednesday (25) with the "Eddie Albert Show" (followed immediately by the new Phil Silvers comedy in the time vacated by Bing Crosby).

Crosby).

The best the boys could come up with on this one was a hangover from the H-dated Eddie Bracken show the house of the sale was a barry of the sale with the house of the sale her pop etc. but without the space that occasionally lifted the Bracken show into top-bracketed comedy.

show into top-bracketed comedy.

If Albert has any potentialities as an air comic they were far from evident on the initial stara, thanks to a maje set for the property of th

Albert is cast as an aspiring law-yer who, on the first instalment, gets involved in a realty deal that has his intended pa-in-law doing a multi-colored face routine. Unfortu-nately, there wasn't a refreshing line or situation in the full half-hour

stanza.

Direction at times also seemed slipshod.

Rose.

LUNCHEON WITH MAGGI McRELLIS AND HEEB SHELDON With Joan Lesl e, Jerry Wayne, Jack Witter, Alvin Boretz Director: Wylie Adams Producer: Ted Lloyd 30 Min; Mon.-thru-Fri., 2 p.m.

Some of hindis stansa (28). Hardley sharply defined the symptoms of in a drimant-documentary mixture third "Till Divorce Do Us Part," the standard of the symptoms of in a drimant-documentary mixture the standard properties and the standard properties and the standard properties and the standard properties and the standard properties from May. Luigi G. Liquiti from the Catholic Churce and the standard properties from May. Luigi G. Liquiti from the Catholic Churce and the standard properties from May. Luigi G. Liquiti from the Catholic Churce and the standard properties from May. Luigi G. Liquiti from the Catholic Churce and the standard properties from May. Luigi G. Liquiti from the Catholic Churce and the standard properties from May. Luigi G. Liquiti from the Catholic Churce and the standard properties from May. Luigi G. Liquiti from the Catholic Churce and the standard properties from May. Luigi G. Liquiti from the Catholic Churce and the standard properties from May. Luigi G. Liquiti from the Catholic Churce and the standard properties from May. Luigi G. Liquiti from the Catholic Churce and the standard properties from May. Luigi G. Liquiti from the Catholic Churce and the standard properties from May. Luigi G. Liquiti from the Catholic Churce and the standard properties from May. Luigi G. Liquiti from the Catholic Churce and the standard properties from May. Luigi G. Liquiti from the Catholic Churce and the standard properties from May. Luigi G. Liquiti from the Catholic Churce and the standard properties from May. Luigi G. Liquiti from the Catholic Churce and the standard properties from May. Luigi G. Liquiti from the Catholic Churce and the standard properties from the standard properties from the Catholic Churce and the standard properties from the

ABC on Monday (30) took the wraps off its long-heralded Paul Whiteman disk jockey network show, that \$5,000,000-a-year-billings parkage that put disk jockeyism into long pants. As platter-spinning fawor, on the vertice is in "Pops" fawor.

shows 50 the worldt is in "Propaga" and in a contract of the worldt is in "Propaga" and in a contract of the whiteman personality, interspersed with pop times and assorted tricks to give it a showmanship lift to counter the NBC-CBS soop opera technique, lits entertainment value for Whiteman as a saleman for eigertes, instant coffce, said oil and the counter the counter the counter the counter the strictly in the dak pokey ideas—and the counter the counter the counter that the counter the counter that the counte

PAUL WHITEMAN CLUB
With Doug Brown ing, announcer;
Ethel Mernan, Art Lund, guests
Director: George Wiess
Producer: Challes Barry
Froducer: Challes Barry
69 Mins; Mon. thru #ri., 3:30 p.m.
NABISCO, CAMEL, NESCAPE,
WESSON OIL
WESSON OIL
Ethy, McCann,-Erickson)

does a remarkably fine job in climinating surface noises, and by sparting the property of the

a Whiteman twist that gives the plants an entertainment value of their own and the initial one transcribed in and the initial one transcribed in the plants are the plants

Hey, bub, you've



dropped something!

THE other day a certain network (let's call it network "B") published some special arithmetic about its national circulation based on BMB data. It counted as its listeners only those who lived in areas where 75% of the radio families listened at least once a week.

It dropped out all listeners in all other areas.

It dropped out listeners, for instance, in New York City, the largest in the nation.

— In New York City no station reaches the 75% level in the daytime. (Oddly enough, in selling its New York station, network "B" bases its argument on a 50%-or-better level.)

It dropped out listeners, for instance, in Philadelphia, the third largest city in the nation.

- In Philadelphia CBS is the only network that reaches the 75% level in the daytime.

Why did network "B" so casually disenfranchise the daytime listeners in New York and Philadelphia? BMB defines circulation as the number of families listening in all areas above 10%. It must be fairly obvious that circulation is circulation—wherever it exists. Circulation is all listeners—at the 35% level, the 90% level, the 90% level.

Could it be that network "P" was straining for a lead out of all proper proportion?

Why strain?

BMB data offer a perfectly valid (and perhaps far more useful) basis for measuring the potential audience a network delivers. It can properly be called a measurement of effective coverage, and is readily defined as all radio families in areas where 50-to-100% listen.

This particular level stems from the fact that virtually all stations effectively cover their home cities. And BMB itself established that 92% of all

stations attain the 50-100% level in their home cities. This level provides the traditional yardstick used by broadcasters to-reveal their potential value to advertisers.

This level includes the listeners in New York City and Philadelphia which network "B" blandly chose to drop.

By this yardstick of effective coverage you obtain quite a different picture...quite a different relationship between the four networks from the one calculated by network "B".

Here's what you really get:

EFFECTIVE NETWORK COVERAGE

Nighttime Radio Families

NETWORK "D

 CBS
 32.400.150

 NETWORK "B"
 33.869,330

 NETWORK "C"
 28.518,730

 NETWORK "D"
 23.281,760

 Daytime Radio Families

 CBS
 31.685,080

 NETWORK "B"
 33.457,250

 NETWORK "C"
 28.255,660

*Based on BMB Study No. 1 conducted in March, 1946 and projected to the BMB estimate of 33,998,000 U.S. radio homes (January, 1946).

24,982,230

You discover clearly—and perhaps for the first time—that CBS and network "B" are virtually on a par in their ability to supply effective coverage of the U.S. radio market.

Columbia Broadcasting System

Major Webs to Huddle On Impact Of Lea Act Decision as Regards FM

Rea ACI VECISI

Reps of the four nets will meet fully 21 in Washington, July 1.

Reps of the four nets will meet fully 21 in Washington with NAB; MAI, And TCC me to count decision on the Les Act and the speed with which they will be able to feed musical shows to PM outlets.

Washington, Washin

As the three dissenting Supreme Court justices pointed out in their opinion, plenty of trouble can be ex-JAMES POINTED OUT IN THEFT PRINTED TO TWIND TO THE ME THE

are needed?"

These problems, Marks' opinion points out, will have to be decided in specific instances, since the Court in its decision did not pass upon any-

thing but the Act as written.

FM stations with network affiliations were urged to contact the webs on their own behalf to start duplicaediately.

mediate effect of the Taft-Hart-Immediate effect of the Tat-Hart-ley Act on radio labor relations will, also be subject of a July 21 meeting of the NAB's employer-employee re-lations committee here. Committee is headed by John Eimer, WCBM, Baltimore. The group is expected to confer with network officials the same day on the webst prize in the will be supposed to the property of the property of

OHRBACH'S 115G DEAL FOR TEX & JINX SHOW

One of the largest chunks of retail-store radio advertising was being wrapped up this week by WNBC, N. Y. flagship of NBC, which had contracts ready for inking by Ohrbach's department store for six-times-weekly sponsorship of the station's "Iti, Jinx" show. Ded represents a time-talent outlay of about

recents a time-talent outlay of about \$115,000 years, paper by \$15,000 years, \$150,000 years,

Gibbs' Semi-Documentary Series on Ray Schindler

Series on Kay Schinner
New show starring detective Raymond Schindler is being offered by
John E. Gibbs Co. Airer is a halflight of the start of the start of the
mentary style, titled "True Police
Cases," and made up of a ctual cases
Schindler worked on, taken from
police files. Schindler worked on
such cases as the Count de Marigpolice files. Schindler worked on
such cases as the Count de Marigpolice files. John of the MarigSchildler politer was cat at Multipal Audition platter was cut at Mutual, with Martin Magner directing. Cast fcatures Will Geer, Martin Wolfson Eileen Palmer and Craig McDonnell

Dallas-Touis Jackobson, has been named program director of WFAA here. He has been director and pro-ducer of network shows and also with Chicago office of J. Walter Thomp-

Wartime Hangover Pittsburgh, July 1.

New show on KDKA has a war-time khald flagor from Camp Lee Va. Lebeled "Burs and Bill." it features Bill Hinds and Burz Aston, who were in the service together who were in the service together ctt Nell, who was at Lee with them. "Burz and Bill" go on 13 minutes every Monday, Wednesday and Fi-day mornings at 488. It's song and day mornings at 488. It's song and ing twin duty as double disk jocks.

FM Indies Seen Likely to Latch Onto Networks

Flood of inquiries from indie Flostations about the possibilities of stations about the possibilities of linking up with the major AM net-works, especially Mutual, is experi-tured to the control of the Carl-ter Act and passage of the Tatt-Harttey Bill. FM exponents see these developments, putting an end to American Federation of Mu-sicians" "destruction of Mu-sicians" under the control of Mu-sicians" (seather-bedding) practices, as opening the way for full-fledged programming by FAters.

programming by FMers.
Mutual is expected to get the bulk
of can-we-hook-on queries because
it is the only one of the four maation by independent FM stations.
A huddle of MBS exces late last
week resulted in issuance of a note
at the control of the control of the control
internation of the

Ject is stated today (Wed.).

Until recently Leonard Asch's
WBCA. Scheneciady, had long been
the country's ade non-AM-diffilated
the country's ade non-AM-diffilated
last three months, however, Mutual
hast dade, five more FM outlets, via
a special arrangement whereby the
station and pay their own line
charges. The FMors can't carry the
sponstor specifically wants them to,
co-op programs, and carry MBS
co-op programs, and

but they can sell and carry MBS co-op programs. Stations currently operating under the Stations currently operating under the Stations care and the Stations care to the Stations are newspaper-owned. Wichitz Falls stations are newspaper-owned. Sta

not consider indie FM affiliates, at-titude being that an exclusive tieup with an FM station might crimp any later opportunity to hook up with an AM outlet in the same area. There's no prospect apparently that this rule is in for any change.

Web-owned FM stations and FM affiliates of AM stations serving the nets are something else again. The nets regard them as affiliates, albeit in a lightly amused manner, and allow AM outlets with FM in operanets regard them as annous and al-low AM outlets with FM in opera-tion to dupe non-musical programs on the latter for free. NBC, whose affiliates have about 15 FM transattitudes have about 10 FM transmitters going, asks them to air all the non-musical net shows or none, "in fairness to advertisers," but admits the stations don't follow the rule and can't be forced to, as long as they're getting the stuff free. CBS has about 10 affiliates-of-affiliates and ABC about a dozen, many of them picking up net shows without charge

without charge.

As for the web-owned FM stations, case of WNBC-FM, N. Y., is proposed. To be found the station with the station of the station of the station of the station will carry a full duplication will carry a full duplication. Mutual also has its share of AM outlets with FM affillates, latest count being six licensed, 89 with construction permits, 30 with conditional grants.



EDDY ARNOLD

"The Tennessee Plowboy and His Guitar" Exclusive RCA Victor Recording

Breining an records personal appearances.
Held over by popular demand Sleepy Hollow Ranch, Quakers Town, Pa. June 22; July 20; August 17; Sept. 14.
Mutual Coast to Coast Monday to Friday on Checkerboard Jamboree.
Also Grand Ole Opry.

Exclusive Management THOMAS A. PARKER

Chi's Disk Wave **Turns Up Total** Of 39 Jockeys

Chicago, July 1.
Chicago, caught in the wave of national popularity for disk jockeys, has more than -tripled its list of platter spinners in the last two years. By count here today there are 39 jocks permeating the air with their personalities to the tune of 288 hours personalities to the tune of 268 hours weekly from 12 stations with a list of 176 sponsors riding the band-

wagon. Two years ago, 125 hours were allocated to 12 personalities although the woods of the smaller watters were full of announcers who had yet to discover that the term disk jockey applied to their "extra" chores at the turniable. However, application of personal frills to these added existant, most men limiting them-selves' strictly to announcing sans comment or onlino.

existant, most men limiting themselves strately to announcing sans comment or opinion.

Bulk of disk jockeying today is still confined to the two stations still confined to the two stations of the station of the stat sations, W.L.a. was used cuffored stations, W.L.a. was used the state of the state between regular programs. The trend is basically a shift in pro gramming more than anything else

Four Mex Franchises

Mexico City, July 1. Franchises for the establishment and operation of four commercial radio stations in Mexican provinces have been granted by the Ministry of Communications and Public Works.

se arc: XECQ, Culiacan, Sin-These arc: XECQ, Culiacan, Sin-aloa; XED, 5,000 watts, Mexicali, op-posite Calimex, Cal.: XEBA. Guada-lajara, Jalisco, and an unlettered 250-watter at Nuevo Laredo, opposite Laredo, Tex.

From the Production Centres

IN NEW YORK CITY . . .

IN NEW YORK CITY

Mutual intoes a psychological mystery drama, "Shadows of the Mind," produced by Sherman Dryer, tonight (Wed.) in the 10 p.m. period. "Opinion-aire," which has occupied this slot, is set for a fail return..."
Mutual's "American Forum" is slated to shift from Me Astro Ballirotun..."
Mutual's "American Forum" is slated to shift from Me Astro Ballirotun..."
Mutual's "American Forum" is slated to shift from Me Astro Ballirotun..."
Mutual's "American Forum" is slated to shift from Me Astro Ballirotun...
Loow's Indie, has lined up, Lena Horne, Milton Berle, Sammy Kaye, Mel Torne, Perry Como, Jean Leslie, Mitsi Green and Jose White for guest-shots on the 20-hour Damon Runyon Memorial Fund appeal today (Wed.).
Bill Cullent, "Winner Take All," which bowed out of its Monday night or cornerly with WIZ, in town for his first visit in two years... Red Barber headed for a Canadian vacation July 6-13.... Yves Montand, the Sinstra of French radio, due in N. Y. July 20... "Chirtisopher Wells" set as anamous for French radio, due in N. Y. July 20... "Chirtisopher Wells" set as an and of French radio, due in N. Y. July 20... "Chirtisopher Wells" set as an and of French radio, due in N. Y. July 20... "Stunday of Promethy and the Stunday of Stunday of Promethy and the Stunday of Stunday of Promethy and the Stunday of Stunday

IN HOLLYWOOD . . .

IN HOLLYWOOD.

Ted Sherdeman couldn't see eye-to-eye with Mann Holiner so he is departing the blad had omrate quarters of Lennen & Mitchell in Bevhills...

NRC is making sure that Judy Canova gets a rousing reception from the manner of the seed o

ABC threw gala press party Monday in the College Inn celebrathing opening of new Tommy Barlett show, "Welcome Travelers," which will make the college Inn celebrathing opening of new Tommy Barlett show, "Welcome Travelers," which will military the college of the



Below are 21 adjectives, carefully culled from the long list of citations which ABC has received in the past few months. We print them here for two reasons: (1) because it gives us a chance to say, "Many thanks for the bouquets-and may we live up to them;" and (2) because it is interesting to realize that critics of radio have such a surprisingly large number of complimentary words in their vocabularies.



"IMPORTANT"



COURAGEOUS



TAVORITE









World Security Workshop Ohio State Univ.: First Award

Hiroshima

Ohio State Univ: First Award George Foster Peabody Award Motion Picture Daily Award CCNY Public Service Award Billboard: 2 Awards

Drew Pearson

Council Against Intolerance in America: Citation

Youth Asks the Government

Ohio State Univ.: Honorable Mention

Theatre Guild on the Air

Billboard: First Award Ohio State Univ.: First Award Motion Picture Daily Award

Henry Morgan Show George Foster Peabody Special Citation

Billboard: 2 Awards Motion Picture Daily: 3 Awards

Walter Winchell

National Conf. of Christians and Jews Award

American Farmer National Safety Council Award

Raymond Swing Ohio State Univ.: First Award



PROVOCATIVE INFORMATIVE*







"STIMULATING"



"EXPERT" CONSISTENTLY EXCELLENT"

Are These Our Children?

Ohio State Univ.: First Award

Bing Crosby Motion Picture Daily: 4 Awards

Boston Symphony Orchestra Bruno Walter, guest conductor

Metropolitan Opera Milton Cross Musical America: First Award

The Greatest Story Ever Told Variety: Special Award

America's Town Meeting of the Air

Ohio State Univ.: Honorable Mention

Elmer Davis

1946 Du Pont Radio Commentators' Award

. . 1934 . .

Do we print this list of 21 pats on the back simply because it's our back that's being patted? No; we have a better reason than that. The significant thing about this list is that it is RADIO that's being praised. The critics (and the public) are acclaiming the mature and stimulating things that are happening more and more these days on all networks. Radio has grown up-with press notices like the ones on this page to prove it. And, you know, when you feel like an adult, there's nothing more gratifying than being told you're acting like one.



American Broadcasting

A NETWORK OF 250 RADIO STATIONS SERVING AMERICA

CBS 'School' to Take to 'Liberty Road' **Studying All Democratic Setups**

during the summer months. A series of 10 outstanding programs selected from the series' archives will be repeated on a one-a-week basis Tueseday night at 10:00 pm. beginning to the series of the ser

Rebroadcast of past programs also will give radio educators an oppor-tunity to measure the advance made tumy to measure the advance made in techniques since the series began, according to Levine. To date, the "School" has been the universally acknowledged measuring rod for educational airers. On Monday nights, beginning in

Rolling into its list consecutive the fall, the "School" will air list year of broadcasting, CBS bleethood austiner, "School of the air and ambitious program series unrivellum for its 1947-48 essays and the conceiling a curriculum for its 1947-48 essays the program series unrivellum for its 1947-48 essays the program series unrivellum for a significant form and the program series in the significant form and the series of the significant form and the series archives will be reduced to the series archives are series archives are series archives and the series archives are series archives and the series archives are series archives

iary presentations.

Tuesday programs, titled "Gateways to Music," will present musical to folk selection, as cultural expressions of different countries and resons of different countries and resons of different countries and resons of different countries and resonated to the selection of Science" series during 1947-48 will method to Science series during 1947-48 will method to the resonation of the series of Adventure" on Thursdays will make a pitch for tolerance by demantizations of about 30 returns and snorts which have tolerance to the series of the se

ture and sports which have toler-ance as a thematic byproduct. Fri-

who becomes America's newest exciting Story-Teller . . . with

Telling intense, absorbing, educational stories based on the leastknown facts of the most well-known people, Jim Ameche comes to a large loval audience with entertainment at radio's best . . . IT REALLY HAPPENED!!! . . . An Open-End Transcribed 15-minute show.

Available now . . . for local, regional or national coverage . . . a pro-

gram designed to please and to pull . . . IT REALLY HAPPENED!!!

TELE-RADIO CREATIONSE

SÃO NORTH MICHIGAN AVENUE CHICAGO 13 ILLINOIS Phone SUPERIO SIZE

IT REALLY HAPPENED!!!

TELE-RADIO CREATIONS, INC. is an organization

of leading radio producers, directors, writers and artists equipped to meet all your radio

needs . . . musical, variety and dramatic . . . live

and open-end transcribed productions.

De Witt Hurdles Moon Into WSM Prexy Snot

Nashville, July 1.

Nashville, July 1.

Jack DeWitt, who attracted attention for "shooting the moon" with radar, has been made president of WSM here. Under new setup, Edwin Craig moves from prexy to chairman of the board. Harry Stone remains as veepee and general manager.

While in the engineering school at Vanderbilt Univ. DeWitt helped build WSM's first 1,000 watt the passibility was a single passibility. Commissioned a major in the Signal Corp's 148, and upped to lieut. colonel in 48, and upped to lieut. colonel contacting moon with radar signal corp's was a signal corp's passible with the contacting moon with radar signal was the passibility of the contacting moon with radar signal was the contacting moon with radar signal was the contact with the engineer George Reynolds in attempting radar contact with the moon from Nachude for the first still stands near WSM's tower.

day's series, titled "Opinion, Please" will switch from the previous season's forum format to a quarter-hour deamatizations of current problems followed by student discussions, CBS' local outlets carrying the "School" will cut in students from local high schools and colleges "whild me rage interest." from local high schoo

FOR AUDITION RECORD: WRITE - WIRE - PHONE

FORD ROND'S LONGHAIR MUSIC HALL OF FAME

New longhair platter series, titled "The Music Hall of Fame," is being readied by Ford Bond Radio Co. Series is outgrowth of Walter Prestons, "Showshop" on WOR, N. Y. Preston, head of Columbia Concerts' radio dept, and head of Columbia affiliate Wolfsohn Musical Bureau, is selecting the artists, writing the script, and doing an interview with the artist which is a feature of each 15-minute disk. Balance consists of, musical numbers. ies is outgrowth of Walter Preston's

numbers.
The 13-minute transcriptions are open-end recordings, with space left for commercials of local sponsors. Great ready, with regular platters due within two weels. Artists on first series include Rose Bamplon, Nadine et al., Dorolby Kirsten, Pierrette Al-arie, Elleen Farrell, Norman Cordon Jordo Duncan, and others. Second series will be produced in August. With 25 platters in all contemplated.

Pittsburgh—Charlie Early, back newcasting on KDKA after being laid up, more than a month and a half with acute gastritis. He had expected to be out only a fortnight. Cary Betz, who just graduated from the Carnegle Tech drama school, has joined the WCAE announcing staff.

ILGWU to Underwrite FM Sets for Members to Tune Of \$1,000,000, Sez Prez

Cleveland, July 1.

Now holding six FM licenses, the International Ladies Garment Workers Union, which closed a week-long national convention here, discloses it's going to get sets into member

It's going to get sets into member, bounded, bou

I'M sets.

To this Dubinsky replied: "Tell the manufacturer that if he produces a set that will come up to the standards of the best in the business, if it will be approved by the three best engineers in the business, and if he will sell the set without the retailer's profit, we will distribute, job and take care off the installation of

"All we want is lowest cost sets.

If that is what you are going to get,
we will underwrite the production ost of \$1,000,000."

Predictions now are that ILGWU nembers will get AM-FM table nodels for about \$60, or around \$40 models for about \$66 under current costs.

EX-COLONEL SUES ON 'READER'S DIGEST' AIRER

Claiming he was held up to ridi-cule in a "Radio Reader's Digest" dramatization last Feb. 27 called "Dakar Cover Plan," Donald Q. dramatization last Feb. 27 called "Dakar Cover Plan," Donald Q. Coster, former Army Colonel, has brought suit for \$250,000 in N. Y. supreme court against CBS, Foole, Cone & Belding and Rayshow, Inc., at show producers. However, its reported that FC&B, which handles "Digest" for its client, Hallmark, Is assuming Hitgation responsi-

bility.

Coster complains he was impersonated by an actor and that the audience was led to believe that he or had approved it.

Complaint sets forth, "plaintiff was made out. to be a liar, a bragart and a fool, and held up to public ridicule, scorn and contempt."

Flock of Pros Enroll At NYU Radio Workshop

New York University opened its 12th annual Summer Radio Work-shop this week. Davidson Taylor, CBS vice-president in charge of programs, is the first quest lecturer. Meantime Fordham University, Jes-uit-operated, has entered the com-petition for the first time with a "summer institute."

'summer institute."

At NYU the enrollment this year
is described as notable for the num-

is described as notable for the num-ber of professionals as against stu-dents and teachers taking the six weeks' course. These included: City, Raymond Berman, promotion manager, KSL, Salt Lake. Donald R. Beushausen, director, KFRA, Greeley, Colo. Eugene Bilek, Robert Maxwell Associates.

Regis J. Cordic, announces, WWSW, Pittsburgh. Irwin Forman, announcer, WARM, Michael Kane, announcer, CBM,

"Michael Kane, announcer, Clan, Montreal.
Robert E. Lee, program director, WMIN, Minneapolls.
Lynn Lewis, promotion manager, WARM, Scranton.
Robert F. Mager, announcer, WGNS, Murfreesboro, Tenn.
Angelo Morano, Jr., N. Y. free-lance actor.

lance actor.

Tarome L. Nelson, production, Jerome L. Nelson, production, WCCO, Minneapolis. Irene Potvin, CFPA, Port Arthur,

Ont.
Cole A. Roberts, program director,
WORD, Spartanburg, S. C.
Edith C. Thompson, program director, WMFT, Florence, Ala.

Columbus—Bob Miller, former as-sociate director of WLW, Cincinnati, has been named farm service direc-tor of WRFD, the new radio outlet being built by the Ohio Farm Bureau Cooperative near Columbus. James R. Moore, manager of the station, said that the first broadcast will be



" is everybody happy?"...

"For here we have a public entertainer scaling even greate heights . . . TED LEWIS like any other quality merchandise seems to improve in your with the passing of time . . . his show manchia is it windshla".

Abel Theen

presenting

the Ted Lewis Show

½ HOUR TRANSCRIBED

> available för local and regional sponsorship

Here's the biggest news in radio! He's

the guy all America loves...the real TED LEWIS, with a hat full of music, laughter and tears...in the

GREATEST MUSICAL
VARIETY PROGRAM
ON RECORD!

here at last! The high-hatted tragedian of song... TED LEWIS, the most beloved musical personality of all time . . . in his own half-hour variety show . . . the most spectacular radio program ever transcribed! For local or regional sponsorship. The fabulous TED LEWIS . . . making you smile through your tears in a show of sheer enchantment ... In a program of musical magic ... appealing to everybody, young or old. For TED LEWIS is an ageless performer . . . the very spirit of youthfulness that makes a sucker out of the calendar! Here is one program where age levels, income levels, tastes and the whole works . . . are practically non-existent. TED LEWIS is everybody's boy. If the product you have in mind is bought and used by people . . . then here's the show that'll sell them! TED LEWIS with a great eighteen piece

orchestra, big name vocalists, a supporting cast of top talent . . . Showmanship and the top music from today's hit parade skillfully blended with the songs from the nostalgic past. "THE TED LEWIS SHOW" HAS EVERYTHING!

Don't let any grass grow under your feet if you're interested in this show, which is headed for top rating! Play safe by writing for information about an audition record now . . . or better still, TELEGRAPH!

CHARTOC-COLMAN PRODUCTIONS

360 N. MICHIGAN AVENUE, CHICAGO 1, ILLINOIS

OTHER SHOWS Franklyn MacCormack's Book of Memories • Love Letters with Franklyn MacCormack • The Tex Ritter Show
The Jack Brickhouse Inside Story • In the Cameo Room • Howdy Pardner with Rex Allen

Films Specially Lensed for Tele To Be Ready for Screenings by August

First of the series of films to be any one of the 17 features for the produced by Jerry Fairbanks especially for television is expected by ready by mist-August for deem to be supposed by the series of the forest part of the series of the forest part o

beersee uase our tie unit picture his seen set for Octuberia, producers, Unlike other teledin producers, Unlike other teledin of atthights to the producers of the producers of

be deleted, with some other sound reflects added. Pix is now being worked out based on the number of sets in each city having tele service. Discounting the complaints of sets in each city having tele service. Discounting the complaints of a station-for-dration basis, interpretation of the set of the service of the servi

Mill Two Types
Two types, of programs are currently being prepped, including a
whodomly series with a live audience
participation angle and a family
comedy series. Each alian will be
designed for a half-hour show, with
similar to open-end radio transcriptions. Series will comprise 17 dirferent subjects, each complete in
itself. Under temporary terms
worked out by Fairbanks pending
the time when tele sets are numbe permitted to transmit two repeat
showings of each film at no extra
cost.

Cost. Thus the first film will be run on the first week and repeated 17 weeks later for the benefit of the steadily-growing number of set owners. Repeating the procedure twice would make a total of 51 weeks, with Fair-banks willing to book a repeat of



Television Review

ACT IT OUT
With Ed Casey, Polly Adair, Roc
Rogers, Monie Banks, Jr., Leon
Kay; Bill Cullen, emces
Script: Bill Monaces
Director: Steve Price
Producer: Price-Monaces
30 Mins; Thurs., 8:15 p.m.
Sutstaining

is Mine; Thurs, 8.15 p.m.

Sustaining, M. Y.

WABD-band thing about video programmers currently is their evident willingness to try anything once the control of the contro describe, dialers are asked to phone in their answers in order to win a prize. Prizes, such as shoes, hair-dress, table settings, were shown with heavy plugs for the stores selling them. Only excitement in the program was to think about the mad dash of viewers rushing to the telephone to phone in the correct answers.

FORD, DON LEE TIE UP FIGHTS ON COAST

UF FRMILD UN UAST
Two television deals covering exclaimer rights to the fight cards at
the L. A. Olympic and Hollywood
week. Ford hought the Olympic
bouts, for two and a half hours once
a week and will use both live and
a week and will use both live and
ben Lee's W&XAO signed a threepear contract for telecast for the
Fidsy night scraps at the Legion
Structure of the contraction of the
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Fidsy night scraps at the Legion
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Stadium.
Figured that there are around 3,000 sets within signal range of the two Hollywood transmitters.

CHI'S PIX COMMERCIALS

Units EUX COMMERCIAIS
Chicago, July 1.
First low-seost all-film tele commercials to be seen in the Chi area will be aired over WBKB starting tomorrow (2) for 26 weeks. Television Advertising Productions produced one minute and 45 second spots for Dad's Old-Fashioned Root been at a cost of \$200 ceah.

D.C. Ball Team in First Sponsored Tele Setup

y. Kaufman ad agency, but what part of the tab the sponsor picks up is being kept under wraps. Bob. Wolff, local sportscaster, handles the play-by-play.

Red Carpet Out Fer Salute To 1st D.C. Net Tele

NBC rolled out the red carpet here last Friday (77) be rover 300 wardname. The red carpet was red to be re

date to put television.
Other unique feature of the opening was attendance by television reps of NBCs competition in town, including future video competitors WMAL-ABC; Bamberger Broadcasting To. and full complement of ing Co. and full complement of DuMont's WTTG staffers . . . all of whom have been working together so far to plug television generally rather than their own particular

as far to plug television generally rather than their own participar rather than their own participar. For oxample, Duldout which has been televising WNBT shows out of New York for local audiences and stands biggest chance of losing at the WNBW debut in special ceremonies over WTTG and went off the air Friday as WNBW came on, a speech over WTTG, Duldout and their participation of the air Friday as WNBW came on, in a speech over WTTG, Duldout NBC ties best of the special ceremonies over WTTG and went off the special ceremonies over WTTG and went off the air Friday as WNBC with the special ceremonies over WTTG and work of the special ceremonies over the special ceremonies ov

ST. LOUIS C OF C MOVES IN ON TELEVISION

St. Louis, July 1.

Town is becoming tele conscious.

Last week the exec committee of the
Châmber of Commerce authorized
the appointment of a television promotion committee to advance interest in the new industry. The goal,
according to George C. Smith, C of
prez is to make St. Louis a major

C prez is to make St. Louis a major tele center,

J. Wesley McAfea, public utility company prez, has been chosen chairman of the committee. His Missouri, is a large buyer of radio time and has been bankrolling "The Land We Live In," a weekly program over KMOX for about four years,

Philco's Special Show From Independence Hall

Philadelphia, July 1.
Philadelphia, July 1.
Philos station WPTZ and NBC
jointly presented a special telecast
from independence Hall Friday
night (27), with viewers seeing the
show simultaneously in Philadelphia,
New York and Washington.

Television Only a Substitute For the Real (Sports) Thing

By LOU LITTLE (Football Coach, Columbia Univer-

I think I'm going to like it—tele-

I think I'm going to like It-elecvision, that is,
Of course, I've not had much
Of course, I've not had much
of the sense of the sense of the sense
in television frontial lis concerned.
On Saturday afternoons, when cole
lege football is played, I am fairly
busy. I have a copile of dozen
formers of Coumbia's Taker Field, in
New York. And on Sunday afternoons, when the pro game ap
layed, I am usually up there in the
are played, I am usually up there in the
store, welcoming the chance to
watch agame in which a fumble, or
balceked kick or a 90-yard run, for
foundhown, can be viewed impertation, welcoming the chance to
watch agame in which a fumble, or
to the critic, not that of the coach,
It is a pleasant thing to go to, a football game when you don't have to
worry who wins or who loses.
The fact that I attent those Sun-

worry who wins or who loses.

The fact that I attend those Sunday games to see for myself, rather than atting down before a television set means something, I think. It means that television will not, in my opition, be a critical factor at the boxofflee, any more than radio has been during the past 20 years.

been during the past 20 years.

The Yooltal enthusiast is a man who wants to see for himself at first-hand. He wants to see and he wants to hear. He wants to be able to look over the defensive setup as the teams line up. He wants to pees to have the feel of the game.

These things, I believe, are a little more than television is prepared to give him. It provides a good substitute, of course. Radio has done when I have been able to listen to radio accounts of football games, as

when I have been able to listen to radio accounts of football games, as on the New Year's Day programs of Bowl games which start the ra-continue until long after dark when the Rose Bowl affair is finished for listeners here in the east, I have Especially has that been true the Especially has that been true the case of the Rose Bowl and the Sugar Bowl contests, where I know the senic background and the layout of the Nosbing Like Being There

Nothing Like Being There But, just the same, I would rather But, just the same, I would rather be there in a -nice sear on the 50-yard line, high above the field, look-ing down on the scene with my own two eyes. The same will be true as television comes along. Television will be a good substitute for the on-the-scene observation. But still a substituted I know that the name

the-scene observation. But still a substitute. I know that the news-redt have done an extremely fine plot of covering football in the past. 10 or a dozen years. I know plenty of football men who make a point of getting into the newired theatres which has been shot, the previous Saturday in a cross-section of the mention's leading gauses: seen, a Tom-And when you have provided the state of the provided of all the provided of th

television. Road about a colorful performer, see a picture of him, even a motion picture or a television picture, and you are more than ever a motion picture, and you are more than ever a motion to see him with your own eyes. People have always been like at wonder of the entertainment world should bring about a change in the inherent curiosity of the human being.

In my mind ranks as one of the great scientific achievements of all time. How they do it don't prefend to know and I am not going to get a headache trying signare to cut even thought have grograms in interviews on football.

Seeing the McCoy

programs in interviews on tootbail.

Seeing the McGoy
But it is still true that Nature's
calcivement—a pair of good eyes—
is more remarkable still. Two good
achievement—a pair of good eyes—
is more remarkable still. Two good
at the control of the control of the control of the control
and scope and quick adjustment
and proportion which television
can't hope to match now or in the
three control of the control of the control
pen all over the football field in the
incredible speed of the reflexes of
trained young athletes. The interfensive men are reaching with the
incredible speed of the reflexes of
trained young athletes. The interformation of the control of the control
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at Baker Field have been televised in recent years. During those years, there has been more spectator interest in Columbia football than ever before. I don't say that that is because of television, but certainly television up to now has not hurt and I don't believe that it will.

(Third for earlier or Television.) (Third of a series on Television by outstanding showmen and sports figures, in relation to the boxoffice

WCBS-TV 'Aqua Show'

"Aqua - Show," new water car-ival staged in the New York State nival staged in the New York State
Amphitheatre in Flushing Meadows,
N. Y., will be televised by WCBSTV (CBS, N. Y.) Saturday Gib
night and may be done as a regular
Saturday night feature for the duration of the show's run.

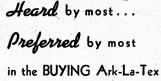


ART FRANKLIN **PUBLICITY ASSOCIATES**

Composer of "Linda," "Symphony," Art Franklin Associates 214 West 42nd Street BRyant 9-2898-9



REPRESENTED NATIONALLY BY GEO. P. HOLLINGBERY CO.





CIRCLING THE KILOCYCLES

Tyler, Tex.—S. H. Buthwell, for- the KRNT station wagon and will be mer city manager of Forth Worth, ready by July 1. Within a radius of has been named director of KTBB, 24 miles of Des Moines, the KRNT which is slated to take to the air station wagon can rush newsmen to 24 mies of Des Moines, the KRNT station wagon can rush newsmen to any specific point of floods, acci-dents, fires, etc. with on-the-spot telephone bulletins then aired quick-ly by studio newsmen.

Kansas City—KMBC gets a new singer in the person of Max Condon. He goes on the morning Rhyme-a-line Time show singing under the name of Russell Roland. Gondon a native, and a native, and a up his bone of the serving ra-dion of the condon of the con-traction of the condon of the Maurice Chamblee on the morning half-hour.

Beston — Yankee News Letter, WNAC-Yankee Network house or-gan founded by Linus Travers, exec-prexy and general manager of the network, resumed publication this week after layoff of 16 months.

Minneapelis — Don Leary Record shop, biggest of its type in the north-west, has gone on the air over WDGY for a half-hour Saturday af-ternoons with what is believed the first record show sponsored by a rec-ord shop haying an informal for-mat.

Cheinasti — Crosley Broadcasting
Corp. has signed to air gummer
open performances at the Clincinnati Zoo. Both Crosley stations,
WIJW, Clincinnati, and WINS, New
York, will carry the
York, will carry the
York of the Crosley Stations,
Day, Corp. Stations,
Day, Corp. Stations,
WIJW, Will broadcast the operast
from \$48 p.m. to end, on June 39,
July 8 and 10, On July-30, 27 and
July 8 and 10, On July-30, 27 and
18:19 p.m. to close,

Pittsburgh-Martin Cohen, WWSW PHISOURGE—BARTIN CONCH., WWSW publicity director, is taking a leave of absence for the summer to enroll at Columbia U for a course in short story and radio writing. Jane Schultz will look after the station's press releases during his absence.

Des Moines—To speed up news and special events coverage, KRNT has contracted with Northwestern Bell Telephone for two-day mobile radio-telephone service. The com-pact FM shortwave transmitter-re-ceiver unit is now being installed in

CHIEF BENDER SET AS PHILLY SPORTSCASTER

PHILLY SPORTSCASTER

Thindelphia, July 1.

Chief Bender, one of the alltime
pitching greats of major league baseball, last night (30) made his debut
as a radio sportcaster over WFIL
as a radio sportcaster over WFIL
better of the Bantam Beer
Distribution of the Carlisle Indian school to pitch
Bis above is alread Monday through
Bis above is above the control of the ProBis and School and Bis above the School
Bis articles and Bis above the School
Bis above the Carlisle Bis above the School
Bis above

we Athletics as a club representa-tive and scout.

Oldsters recall Chief Bender topped American League pitching averages in 1910, 1911 and 1914. An-other famous Indian athlete, Jim Thorpe, also attended the Carlisle School.

Continued from page 23

Continued from page 23

Continued from page 23

Continued from page 23

Continued from page 24

Lust how much the AFL programming contributed toward the debuge of volerants addressed to President the primary motive of the air solurge) is considered speculative, in view of the ratings racked up by the primary motive of the air solurge) is considered speculative, and the primary motive of the air solurge) is considered speculative primary motive of the air solurge 15 considered speculative primary motive of the primary motive of the propagation of the primary motive of the propagation of the primary motive of the propagation of the primary motive of the primary motive of the primary motive of the propagation of the primary motive of the primary motive of the propagation of the primary motive o

HIGHER CAN. UNION FEES RESTRICT USE OF DISKS

Ottawa, July 1 Recordings vs. live airers wa feature of the discussions in sessions of the Parliamentary radio committee, annual probe into Canadian broadcasting by Parliament. Com-

VARIETY

mittee asked why recordings or mittee asked why recordings or to extend Government controls over transcriptions were not used initisted pix, radio or the press was laid at a of live programs for economy. A preliminary session here last Thursch Corp. chairman, told the session ICC could not save money with a Group met behind closed doors but CCC could not save money with a Group met behind closed doors but or disked airsers were higher than a Group met behind closed doors but for disked airsers were higher than stated that all medis should be given for live shows, union arguing it had no protection against number of news. Danger which pix and the press Augusta Prigor, GCC's g. n., said face from FCC when television films contracted for 16 hours every day, popular was outlined by Miller, who Bloomington, III.—Hale Bondurant, for 10 years sales manager of WHO, Des Moines, has come here to take over as manager of WHO; which the Dally Pantograph acquired earlier this year. Bondurant succeeds A. M. McGregor, former part-owner of the station, who has resigned to do KSSTI, The Wordport, in which he is part owner.

Groundwork Laid for All-Media Unit **To Fight More Government Controls**

Washington, July 1. Washington, July 1.
Groundwork for an all-nedia committee to plug for "freedom of expression" in the face of any attempts plug, radio or the press was laid at a preliminary session here last Thursday (28) hosted by National Asan, of Group met behind closed doors but took time out for a White House wisk, at which President Thursday that all media should be given stated that all media should be given a property of the pressure of the president of the president through the president

also reported on the industry-wide opposition to pending radio bill: on the premise that radio should be as a free as the press. Promise of full radio industry support against any a limitations on newspaper ownership of the control of the control

TSK.TSK, MR.TRAMMELL

[An Open Letter from Your Old Friend, Edgar Kobak]

Dear Niles

I'm surprised at NBC-but really.

I mean, of course, the double-spread you folks ran on your interpretation of BMB figures. I mean, how could you have overlooked three such important facts as these?-

1. You know that BMB figures reflect network positions as of March 1946. You realize that that was a long time ago. (And yet, your ad makes it all appear very current.)

I believe in BMB-after all, the whole industry welcomed and supported it: advertisers, agencies, stations and networks. But I can't help feeling that BMB 1946 figures are better (in June 1947) for your network than for ours.

Because (and maybe you didn't know this) BMB figures for Mutual include only 285 stations-but we've added 155 stations since March 1946 and today we have 440 affiliates. BMB, omitting a third of our stations, still gives us 19,100,000.

2. As I understand it, BMB deliberately set no levels, but gave all levels plus complete figures. That was what advertisers and agencies and everybody else wanted.

But your ad, Niles, compared the networks on the basis of the 75%-and-up counties. That made you look good and why wouldn't it-with your Hopes and soaps and symphony. But, you know, the

rest of us are in a heck of a lot of counties you rule out, and that's good circulation too. And advertisers are interested

So, when you blow up only a part of the picture, you're not in focus, pal. You could call that smart promotion, but I always felt NBC was big enough to sell itself without flexing its muscles at its competition. Or am I wrong?

3. I keep thinking that we, of the networks, should sell broadcasting constructively. Belittling the other fellow won't do it-particularly when you have to put English on your language. But let that go.

Mutual, I admit, has a problem—and it's a lulu—that of arriving at a sound coverage measure which will show with supportable facts exactly where we stand-now in 1947, with 440 affiliates and more than 56 power increases, completed or in the works.

We've been working on this a long time and we think we have the answer. Soon now, we'll be able to publish that answer. And how I wish I had your money for double spreads.

We're also putting our story into an easel presentation and I'll be glad to put it on for you and some of your folks in your nice Board Room. I promise you it'll be interesting.

Edgar Kobak

Mutual Broadcasting System

WORLD'S LARGEST NETWORK

Radio Reviews

Continued from page 27

"We'll spill it" was of easy listening. He handles his concetants in a pleasing manner, even the property of the prope asked Fint. "We'll split it" was the reply.

Furt approached mother pay with Furt approached mother pay with Furt approached mother pay with the split approached mother pay with mustache, but he didn't blie. Wire recorder also picked up a conversation between two men is a waiting woman buying a hat, etc. However, life in the raw, even though edited woman buying a hat, etc. However, life in the raw, even though edited as a gag mans artiface. Best portion of the show was Lamont Johnston's prefaces to each of the recorded follies of humanity.

MR. PRESIDENT
With Edward Arnold, Betty Lou
Gerson, Charles Seai, Ernic Whitman, Basil Adlam and orch; Owen

James, announcer Writer: Paul Milton Director: Dwight Hauser Producer: Robert G. Jennings 30 Min.; Thurs., 9:30 p.m.

So Min.; Thurs. 9:39 p.m.
Sustaining. W.
W. 17: a commendable project that
ABC has here, to wit: to dramatize
ABC has here, to wit: to dramatize
biogs in certainly proof of the publick appetite for storics of famous
this line. In this case, as the title
indicates, the series is concerned
senting, little known incidents from
the lives — letting the listener
such similar, which Preddict it concerns.

each stanza, which President it comcommentation of the commentation of the commentat

difficult to imagine him essaying a characterization of Calvin Coolidge.

DOUBLE OR NOTHING
With Waiter, O'Keefe, Murray WagProducer: Harry Spears
Director: Diana Beurbon
(CAMPBELL' SOUTS
WCBS-CBS, O'CAMPBELL' SOUTS
WCBS-CBS, O'CAMPBELL' SOUTS
Wester Company of the Campbell' of the

Reed King.

Like most shows of this type, quizmaster sets the tone, and O'Keefe's
handling of that spot with his style
of sly humor, makes the session a bit

TELEVISERS ADVERTISERS

Wrife Box 173, Variety, 154 West 46th St., New York 19

HOLLYWOOD NEWSREEL With Bert Wayne, announcer Writer: Jean Ensinger Producer-Director: Bob Labour 30 Mins; Sunday, 4 p.m. Sustaining.

Froducer-Director, Bob Labour Bodings, Statistics, Y. Sawe for Bert Wayne's announcing, this new stamms Is platter Hollywood Bins, and the statistics of the

STRIKE IT RICH With Todd Russell, others Producer: Wait Framer Writers: Roselle Bainbard, Framer 30 Mins.; Sunday, 10:30 p.m.

Producer: Wait Framer

37 Minn: Sames, 13:39 pan.

38 Minn: Sames, 13:39 pan.

39 Minn: Sames, 13:39 pan.

30 Minn: Sames, 13:39 pan.

31 Minn: Sames, 13:39 pan.

31 Minn: Sames, 13:39 pan.

32 Minn: Sames, 13:39 pan.

32 Minn: Sames, 13:39 pan.

33 Minn: Sames, 13:39 pan.

34 Minn: Sames, 13:39 pan.

35 Minn: Sames, 13:39 pan.

36 Minn: Sames, 13:39 pan.

36 Minn: Sames, 13:39 pan.

37 Minn: Sames, 13:39 pan.

38 Minn: Sames, 13:39 pan.

38 Minn: Sames, 13:39 pan.

39 Minn: Sames, 13:39 pan.

39 Minn: Sames, 13:39 pan.

39 Minn

NEITHER FREE NOR EQUAL With Laura Mae Carpenter, Barbara Bissoll, Dei Dusenberry, Dean Aimquist, Dilion Cobh, Frank But-ler, Ed Vichman, narrator Writers: Raiph Andrist, Raiph Back-

Writers: Ralph Andrist, Ra iund Producer: Bob Sutton Supervisor: Sig Mickelson 30 Mins.; Wed., 9:30 p.m.

29 Mins.; Wed., 9:39 p.m.
Sustaining was a substained with the sum of recial digerimination in a six weeks series which reconstruct in a six weeks series which reconstruct in the WCCO northwest territory. Script of the opening show was courageous and bitter. The show the work of th

Youngashi, woo said we can controlled the controlle

NEW HORIZONS
With Beien Breil, Adams Calboun,
Chaudine Shamon, George StevChaudine Shamon, George StevLarry Harber, John McClane, Wed
Harry Harber, John McClane, Wed
Howard, Russ Ball, Marian Kate,
Gordon Suits, Diek Cole, Hugh
Wadill, Bert Nord, Billy Mayar
bell. A orchesite, Marian Kate
Writers Bob Stanford, Marian Kate
Writers Bob Stanford, Marian Kate
30 Min.; Wed, 829 p.m. CST (One
Time)

Time) WFAA Dailas

WFAA balas
Past, present and future passed in review on program which marked the observance of the 28th antiverse of the 28th and was written by Stanford and Marlan Kate and was produced by WFAA personalities who every either on the air or in technical control of the 28th and the 28th

operators of the station.
First portion of the program was in the form of a rising elevator. First portion of the program was in the form of a rising elevator. Starting from 1930 highingtor expensive the property of the property of the property of the property of several nostalgic records of ploof several nostalgic records of ploof several nostalgic records of ploof several nostalgic records of the property of several nostalgic records of the property of the

June 26, 1922.
Old tunes of early radio, the transition from earphones to loudspeakers all were brought back during the course of the program. With the course of the program, with the course of the program, and the program of the p

Penthouse studies of WFAA.

Martin Campbell, managing director of WFAA spoke briefly of the service, growth and aim of the station to the tribute of the tribute, pointing out the station to the tribute, pointing out the radio in the southwest and has brought the listeners the finest in neutraliment. He also spoke of the new service now being offered local to the station of the s

KERA.

From the year 1947, the second portion of the program delved into the future, with a preview of radio to come in the years 1970 and 1985. The minute commercial program was the best of these. Good, too, was the interview with the man in the moon. portion of the program delived into the future, with a preview of radio to come in the years 1970 and 1988. The minute commercial program spread for radio under the minute commercial program spread for radio underse during the was the interview with the man in the moon.

Music was under direction of Billy Mayo conducting the WFAA staff service of WFAA with the words over 100 MeVAB with the wor

APTERNOON CONCERT
With Wayns Mack
39 Min; Mon, thru Frl, 430 p.m.
EAST OHIO GAS CO.

(Rechain & MocLoed & Grove)
An attempt to attract listeners
An attempt to stract listeners
An attempt to stract listeners
afternoon programs has been made
by WGAR with its half-done proFor some time, pundits and smart
afternoon programs has been made
by a territory to the stract of the stract
by WGAR with its half-done proFor some time, pundits and smart
by WGAR with its half-done proFor some time, pundits and smart
fee, and the across-the-board half-hour stans of selected easy-to-listen
Wayne Mack does a nice job ob
picking and he correlates the show
the pieces he select. He sha a tendency, however, to cater to the
control of the standard of the st

OUR TOWN FORUM
With John Thornberry, moderator
Bob Grinde, announcer
30 Mins.; Sun., 12:30 p.m.
Sustaining
WHB, Kansas City

Sautahue.

"Our Town Forum" has been on the air for several months as nerty by Walls in the public service. An extra property of the service of the service

those which listeners indicate is an interest of the control of June. For the month of June is a subject of the control and the this one in particular debated the question, and the state of the control of th

Follow-up Comment

Badio's detenders' won a hands-down decision over its critica last down decision over its critica last constant and the second of the second over the second o

job, incl. "hearly as good as it of the property of the proper

caught it."

A studio "jury" thereupon voted
a-4 in favor of radio's side. Next
a-4 in favor of radio's side. Next
in votes were talliuntary phonedin votes were talliuntary phonedin votes were talliuntary than the very
were Miami; Huntington, W. Va,
wilkes Barre, Emporia, Kans, and
vilkes Barre, Emporia, Kans, and
for radio's side and the count was been
for radio's side and the count was been
for radio's side and the count was been
for radio's side and the country of the country of the
formation of the country of the coun

Y & R

Continued from page 23 ;

that the Y&R Board of Directors may ask Larmon to vacate the presidency upon his return from Europe.

Wille the agency's overall billings (in all media) actually have shot up during the past year, radio business has shown a 30% dip, it's been learned, attributed largely to Gen-

Route Switch

Young & Rubicam's emphasis of the fact that its successor to Tom Lewis as head radio man—when he's found—will be permanently berthed in New York has more than a casual significants.

has more than a casual sig-nificance.

It was Y & R. about two years ago, that was first among the top ago, that was first among the form of the top ago, the top production op-y & R now admits that it erred; that no matter how many agency shows emanate from the erred; that no matter how many agency shows emanate from the phenceforthe at the homeoffice scene of client-business opera-tions.

tions.

The series and Calanese folding up their shows and (principally) the loss of the Borden business to Kenyon & Echaeria agency. Latter for the series of the Borden business to Kenyon & Echaeria agency. Latter for the people went over to K & E is hit Y & R in a sensitive spot.

Y & R had the edge over is sarch agency rival, J. Waiter Thompson, in radio billings, in number of netrospecture has reversed itself, particularly in terms of stature. Today the recommendation of the series o

Louisville—William C. Hodapp, lately with NBC as script writer on "Author Meets Critic" has been ap-pointed head of the WAVE continuity department, replacing Graeme Gil-more, who has jointed a local adver-tising agency. Mary Jane Jesse, formerly WAVE script department, has left for New York to join Young & Rubicam as scripter.



TONIGHT BUDDY CLARK

SINGS

CBS

P.M., EDST



RADIO STATION REPRESENTATIVES

YORK-BOSTON-CHÎCAGO-BETROIT-SAN FRANCISCO-ATLANTA-HOLLYWOOD

Inside Stuff—Radio

point-d-the-scenes story of Mulual's "Family Theatre" series is an interesting mixture of faith, miracle and an Horatio Alger up-from-nowhere-success plot. High-rating religious program, devoted to non-scelarian family prayers, was inspired by a Roman Catholic priest, Father Patrick Perion, after a miraculour recovery of the program, and a miraculour recovery of the program, and the program of the program of

An apprentice training plan on a junior executive level has been launched at WOR (XVX) as an experiment in developing creative program and executive taigent. Prexy Text Streibert's idea is to select two collections of the program o

Storm of protest by radio brasshats that bill passed by Illinois senate-two weeks ago, putting whole state in central time zone, would cause choos and disrupt broadcasting, had its result when House of Representa-tives last week tabled measure. Les Allass, CBS, L.E. Showerman, Na-felit, Muchaulta, and Ed Boroff, ABC, runshed messages and sent reps to house committee, showing solons that millions of listeners would be un-able to hear their laworite programs if time changes went through

New transcribed series on discrimination, "Lest We Forgel—The American Dream," starring topflight legit names, is being offered by the Institute for Democratic Education, N. Y., as a public service, gratis, to stations throughout the country. The 13-week, 15-minute dramatic series will preem in N. Y. over WNEW July 8.

Based on actual incidents, series will have Helen Hayes as a school teacher, Fredric March has college prof, Paul Luksas as a storekeeper, Canada Lee as a prizeliphier, Sam Levene as a cabble, Ralph Bellamy as in overcoming problems of prejudice in U. S. Series was conceived and groduced by Harold Franklin and directed by Earle McGill.

Ted Green's radio production, "This Is Your Government," has been changed in format and title to "Operation Washington." Program will dramatize D. C. Government bureaus and their work, Government personnel will be heard on the program. Green, who has written approval of every Government agency for the acries, is also considering making "Operation Washington" into a series of film shorts in conjunction with Ite airing.

VARIETY **KYW Stresses Scripting** In 5th Annual Workshop Philadelphia, July 1.

KYW's fifth annual summer radio workshop for teachers got under-way Monday (30) and will continue through July, with script authorities from the four major networks and the BBC scheduled for guest lec-

Network scripters due for ap-pearances include: John Coburn Turner, manager of the ABC script department, and Ira Marion, junior writer on his staff, Richard Mc-Donagh, manager of the NBC script division, and Wade Arnold, of his department; Elsie Dick, Mutual eddepartment; Eisie Dick, Mutual ed-ucation director, and Sam Serota, WIP education director, his station being the Mutual outlet; Robert Hudson, CBS education director, and Sam Slate, BBC program direc-tor in North America.

lor in North America.

A number of referral and State education officials will also particles, in-buding Dr. Frankin F. Dunstein, Francis Dr. Frankin F. Dunstein, Francis Dr. Frankin F. Dunstein, F. D

More than 60 teachers from the Philadelphia area signed for the workshop. Sixty high school students, specially selected, are also attending. Emphasis is placed on script writing during the sessions.

New York—In several changes at WINS, Russell Ambruster, formerly night supervisor, became exec pro-ducer as of June 30. Joseph Durso, formerly with Newark Evening ducer as of June 30. Joseph Durso, formerly with Newark Evening News, became news editor, and Ed-ward Bender, former WNN news editor, is upped to night supervisor. Chief announcer Joe Tobin is on a three-month leave of absence, going to Quincy, Mass, where his own 1-, 000 watter, WJDA, is under con-struction. It's scheduled to go on air struction. It's scheduled to go on air in September, with Tobin due at WINS Oct. 1.

It's Tele Fans 2-to-1 Over Radio When Sports on Screen, Sez Survey

WOW to Cover 5 States In Conservation Series

Onasha, July 1.

WOW, already in limelight for its public service program, is now attempting a complete coverage of the water and soil conservation problem in all its phases. In the first of a staff covered 3,000 miles. This is staff covered 3,000 miles. This is the first time a station has attempted such a service. Included will be the Big Thompson project in Colonistic Omaha, July 1.

The series will be made into several half-hour evening programs. A sound-color film will supplement them. Before the series is complete, originations from five states will be

All-Media Unit

discussed by Kenneth Clark, information director for the Motion Picture Assn. Clark said eight states ordinances exist in 181 cities of over 25,000 population. Donald Nelson, head of the Society of Independent Motion Picture Producers, explained the self-censorahip of films through the Code.

the Code.

Present at the one-day session were: Harry F. West and Meiville Minton, American Book Publishers Council; David Howe, President, American Xwesişper Publishers vania-Delaware publisher and Proadcaster; Donald Nelson, SIMPP president; Ken Clark, MPA; Donald Russell, MPA attorney; William Chenery, ANPA; Paul Miller, assisted press; NAB's Justin Miller and vice-president A. D. Willard.

Percentage of television act owners watching their video screens when a sports even it sheing aired in New York is more than double the persentage of the persentage of the persentage very comparation of the persentage very com

shows.

Survey, results of which have just been released by CDS weepee over.

Leavened to CDS weepee over.

Leavened to CDS was made owners in metropolitan N. Y. June 3 during the hours when WCDS-TV, the web's N. Y. tole outlet, was air-Cubs baseball game from Ebber Field. Survey revealed that more than six persons per set watched than six persons per set watched the home sets in the N. Y. area are tuned in when spots events are are tuned in when sports events are ing offered.

tunder in when sports events are bestate timed to WCBS-TV had an
average audience of 6.59 persens,
including 3.74 men, 1.22 women and
1.0 children. This compares with
a compared to the compared of the compared to the
1.0 children. This compares with
adio. Tele sets in use showed
5.5%, more than double the Heoper
June evening severage of 2.26%, for
June evening severage of 2.26%, for
June evening severage of 2.26%, for
WN X 1 stand WNET ANDEC, N. V.
X Y 1 stand WNET ANDEC, N. V.
X

Topeka—Radioaires, quartet, re-cently was added to staff of WIBW here by Manager Ben Ludy. Four-some is under leadership of Lee Smith and halls from Alabama.

why you get more

for less on WOR

We have said in previous ads ...

- 1. WOR has not raised its daytime rates since November 14, 1937.
- 2. WOR's discounts to sponsors have not decreased. In some cases they have been extended 25 to 30%.
- 3. WOR's nighttime rate has not changed since November 1, 1943.
- 4. WOR delivers the second lewest cost-per-thousand rate in the United

But, let's dig a little deeper. Let's show you, more minutely, why you get more for less on WOR

Let's talk about programs; how very economically they get into people's homes and minds when you use WOR.

* A WOR show, weekdays, 1:30 P.M., is heard in 538,489 homes at a cost to the sponsor of 1/12th of 1 cent per home!

*A WOR show, weekdays, 11:15 A.M., is heard

in 589.774 homes at a cost to its sponsors of 1/3rd of 1 cent per home!

* A WOR show, weekdays, 8:15 A.M., is heard in 1,630,853 homes at a cost to its sponsors of 1/27 of 1 cent per home!

Little wonder why WOR regularly carries more accounts with a greater total dollar volume than any station anywhere.

Little wonder that WOR frequently carries more accounts than the combined total carried by New York's three other major stations.

Miller-White Bill

of all thinking people."

The healing of the wound and renewal of faith comes at a time when,
perhaps more than ever before,
consideration of the control of the control
control of the control of the control
control of the control
control of the control

New White Bill Draft Sure for Fall Hearing

Washington, July 1.

The radio industry needn't worry about legislation being reported out before the July 26 Congressional recess—but should definitely be prepared for a new draft of the White bill in October, Sen. Wallace White said here Friday (27),

At the same time, a spokesman for Rep. Charles Wolverton, co-author of the White bill, said the

In the Minority

In the Minority

Washington, July 1.
Ed wird Craney, Montans
broadcaster and former side to
Sen. Burton K. Wheeler when
the headed the Senate Interstate Commerce Committee, won
the distinction last week of
being the only standard broadnot to bury—the proposed White
radio bill.

Cranev. many of the Cranev.

mailo bill.

Crancy, many of whose ideas turned up unchanged in this year's bill, clashed with the NAB-industry position with the hat assertion: 'I most emphatically do not agree with Judge Miller when he says broadening should be as free of government. The judge is living in a make-believe world.'

He saw no reason why PCC.

make-believe world."

He saw no reason why FCC should not have the right to review a broadcaster's past program performance every three years. Craney also broke with the industry in supporting FCC licensing of stations on the basis of economic need, rather than on derigant.

on denhand.

Crancy said Judge Miller was new to radio, otherwise he would have known that "granting hundreds of licenses on regional and local channels makes the little fellow smaller and the big broadcaster bigger; it places the networks in the position of enforcing better controls on the position of enforcing better controls from the first properties of the affiliate.

house may sponsor its own radio bill, or in the alternative, wait to see what sort of compromise measure is conceived by White's committee on the Senate side next fall.

the Senate side next fall. .
House has definitely decided not to hold hearings on the While Moveron bull before the recess, which was not senated by the senate of the recess of the Movel (R. III) indicating disagreement with several features of the Senate measure. Whether Howell continues as radio subcommittee chairman is uncertain since he reports bere, seconds the reports bere.

reports here.

All of which, according to Capitol
Hill sources, means that though
large portions of the controversial
White-Wolverton bill will be junked,
the Senate committee has not given
up hope of getting an acceptable
bill before the upper chamber.

Continued from page 22

ing in, in terms of unanimous agree- Priday (27), it was conceded by two
ment that in Miller the industry has
leader of whom it can be proud tions on more identification and posteer Justin Miller's testimony of the conditions of more identification and posteer Justin Miller's testimony of
sired Justin Miller's testimony to
sentation of our cause which has suffer the processit ceiling on stution
ficient merit to command attention
of all thinking people.

The healing of the wound on the the basis of economic need, rather
newly of faith comes at a time, when,
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newly of the word of the committee of the commi

However, a committee spokesmar said that contrary to published re-ports, other members of the com-mittee are now as anxious as White himself to report out some bill.

himself to report out some Dill.

Senator White expects to go
through the record himself and ther
to name a summer subcommittee to
draft a compromise measure, for
introduction in the fall.

introduction in the fall.

In announcing his decision last
Friday to delay action on the bill,
White said the hearings "served a
very useful purpose" in highlighting
developments in radio "as well as
the extreme divergence of views in
the industry itself concerning many
basic problems."

Therefore, the intension of months.

basic problems."

Tipoff on his intention of reporting out some bill came when he said the criticisms and suggestions of witnesses would "receive prompt and careful consideration by members of the committee by the committee liself and in due course, by the Congress."

News Hobbles Get **Chief Panning In** White Hearings

Washington, July 1. · The White Bill's provisions or identification of all news source and restrictions on use of political broadcasts drew most fire from seven out of 10 witnesses who took the stand in the final two days of Senate hearings here last week.

These two parts of the bill, it was believed, would be among the first to be scrapped in view of the shellacking they took from both indus-

lacking they book from both indus-try and non-radio groups of the Radio Correspondent Assa Radio Rad

The editorial and news provision got the same rough treatment from the Socialist Labor Party, the Voice of Freedom, and the radio division of the Progressive Citizens of

America.

Susan B. Anthony for PCA and
Joseph Pirincin for the the Socialst. Labor Party scored the bill as
prohibitive of free speech and said
their oganizations would probably
be denied any radio time during prolitical campaigns. Princins and dulitical campaigns. Princins and dulitical campaigns. Princins and dubitical campaigns. Princins and dubitical campaigns are consistent to the
secretified for failed time along
with the majority parties.
Sen. Clien Taylor, of Idaho, went
Sen. Clien Taylor, of Idaho, went

Sen. Glen Taylor, of Idaho, went to bat for the White Bill's provision relieving licensees of liability for statements made on political broad-casts and wanted the exemption ex-panded to include all public discus-tion shows.

mite-woiverton bill will be junked, is seen a superior to include all public discussion shows the Senate committee has not superior to the senate Interests to Commerce subcommittee. And, according to attements under the superior to the senate Interests to Commerce subcommittee. And, according to attements under the superior to go along with the industry—wide demands for lifting of present government controls on radio to give it will not control to the superior to the superi

'It's a Lie': Jones

"It's a Lie': Jones
"Winhington, July I.
Rep. Robt. Yone: this, atternoon
(Tree), issued an ine-page typewritten statement outler-attacking
Drew Pearson and denying Pearber of the Black Legion.
Declaring himself to be "an
wowed and relentiess foe" of the
Black Legion. Onner claim, de he was
for this organization and that he
could get ipiny to frestimony to this
affect. At the same time, he said
their, to release a letter Jones sent
to him in 1937, when the Congressman was district attoring at Lima,
man was district attoring at Lima,
brighten Virgil Effinger, local Black
Legion commander.

Effinger is author of one of two

Effinger is autor of one of the artification affidavits which Pearson produced against Jones. Jones declared Effinger himself had since repudiated his affidavit in a statement to the editor of the Lima, O., News;

Regarding a second affidavit.

garding a second affidavit, charged that Pearson himself Jones charged that Pearson himself dictated it in a long-distance call to one Joe Emmons, a labor official and close intimate of Glenn E. Webb, who subsequently signed it.

Senate Okays DX **Bill for 13 Million**

Dill IVI 10 Mailington, July 1.
Scansis the afternood (Tuest)bassed the deternood (Tuest)bassed the deternood (Tuest)bassed the formation bill carrying an allocation of
313,470,000 for the State Department's oversease information program, of which 415,500 was ababoar
division's shortwave broadcasts to
Mussia alone.
Since the Househang bessed a
Since the Househang bessed of
Since the Househang bessed of
Since the Househang bessed of
Since the Wolce of Americal "project, but has approved no enabling funds, the
the "Voice of Americal" project, but has approved allocations now
will go to a jobit conference to work
the "Voice of Americal" project, but has approved no enabling funds, the
Topical during the "Topical" of the project during the formation allocation will aurity alone the project during the past year, will have to trim the operation. Department asked \$\$350,000.00 for the sensing year.

BBC's 'ITMA' Braintrust Due in N.Y. from England

Due in N.Y. from England
London, July 1.

Ted Kavanagh, conseq writer on
the BEC natwork, arrives in New
Look over U. S. radio operations. Accompanying him on the trip are
Tommy Handley, star comedian on
Tommy Handley, star comedian on
the producer, Francis Worsley,
TTMA stands for "It's That Man
Again," the sentence used as a tagline by the London Dally Express
John Company of the Company of the Company
years." So perchess during the wer
years."

Trammell Happy, Too Letter addressed to NAB prexy Justin Miller by Niles Trammell NBC president, further reflects the

Justin Miller by Niles Trammell, NBC president, further reflects the attitude of top industry execs over the manner in which Miller wrapped up his testimony before the Senate sub-committee at the White bill

up his testimony before the Sensie unb-committee at the White bill between the sense of the work of the sense of the sense

of the press. Our fight has just begun.
"I want, also, to express my approval of the entire NAB presentamente. All of yourself the presentament of the presentament of the presentation of

New Evidence May Beach Jones

continuent here last week, is one of Jones was delayed at a Friday afterthose desperately concerned that noon meeting due to the absence of
Jones clear himself. Tatfis attitude Sen. Homer Capshart Rf., Ind.),
Jones controlled to the controlle solutions of the dearmost is not forthcoming—may well be bad news for Jones, since other GOP Presidential condidates, Thomas E. Dewey and disavowed any support from the Black Legion, Gerald & K. Smith or detendants in the sedilion trial last year—all of whom Pearson Meanwhile, here is the sequence of events to date. Jones followed Pearson to the stand before a time of certain to the sequence of events to date. Jones followed Pearson to the stand before a time? A present of the sequence of

man Senate subcommittee to deny a "unnitigated lies" the commentator's charges that he was a memistor's charges that he was a memistor's charges that he was a memistor's charges that he was a memister of the subset of the subs

Webb Web Spins

Webb Web Spins
Washington, July 1.
The CIO United Electrical
Workers charged today (Tues.)
that the nomination of Rep.
Robert Jones (R., Ohio) to the
FCC was an abnegation of the
government's responsibility to
insure freedom of the air. The
charge was contained in a left-

sowers an annegation of the government's responsibility to government's responsibility to government's responsibility to the second of the sec

into the organization. In an at-

into the organization. In an attached letter to Committee Chairman Wallace White on Saturday man wallace White on Saturday and the control of the control of

that the Senate "make has allowly in okaying Jones in Denhal The Old Market Hall Senate Ha

family's sympathetic attitude toward Catholics in the town, Until Pearson produced the affidavit, Senate Interstate Commerce Committee men were ready to push through Jones' nomination at once. Action by the three-man subcommittee who heard both Pearson and

works sheld.

Both Caphairt and Brewster were plainly antagonistic to the columnist, who admitted that much of his into on Jones came from a Lima storon Jones came from a Lima storon Jones came from a Lima storon Jones polliciale bedefelow. Caphairt suggested that he and Pearson Jones polliciale bedefelow. Caphair suggested that he and Pearson by pinning down "Maintung the world by pinning down "Maintung the world by pinning down "Maintung the world by pinning down "Maintung the Maintung" and properties.

of homistic down by newspaper and radio reporters.

Jones was also given hearty endorsements by a half-down of his GOP House colleagues (Wigglesworth of Mass, Taber of N., Jenkins of Chie, Michael of Michael of Michael of Michael of Michael of Michael of Chie of

Jones said the had originally sought the FCC appointment jast December but did not know of the White House switch on nomination of incumbent Ray C. Wakefeld until his name appeared in the press. He admitted that former speaker Sam Rayburn of Texas had sponsored him along with other Democrats and GOP members.

Rayburn of Texas had sponsered him along with other Democrats and GOP members. Though Congressional courtey usually megan, that when GOP Though Congressional courtey usually megan that when GOP pointment of a House member to a government post he checks it with the minority leader, Pearson told the committee Rayburn had apparature of the congression of the committee Rayburn had apparature of the congression of the Senate Internsate Commerce Committee "urgently requesting full public hearings on the allegations made concerning the affiliation of the Senate Internsate Commerce Committee "urgently requesting full public hearings should be held "in view of widespread reports concerning Jones background." One the signers of the telegrans was James Lawrence Ply, ex-PCC chairman.

Pearson Sez FCC Politics-Free

Washington, July 1 wasnington, July 1, Commentator Drew Pearson last week pointed to the FCC's past record as proof that licenses aren' handed out in response to political

ord as proof that liceness zereit handed out in response to political pressure. In response to political pressure to the process of the process appointment of Rep. Robert Jones (R. Dokor) to the FCC, Pearson named a half-dozen Republican politics with lower won frashiles from t'z FCC have won frashiles from the frashiles frashiles from the frashiles fras Cincinnati, and Bob Bartley, nephew of former House Speaker Sam Rayburn in Houston, Tex. He added that ex-Oklahoma Goyernor Robert Kerr, keynoter at the last Democratic conyention, was first denied an FM station in Peoria but got a license later when more channels become available.

Philadelphia—WPEN has opened the "Miss Greater Philadelphia" con-test, with the winner to represent that area at the "Miss America" pageant in Atlantic City in Septem-ber. WPEN is the official franchise holder for the competition locally.

BAND BIZ GROPES FOR 'NEW' HY

James Blowing Hot Again on Work T.D., JAMES SEEN Terrific Wrangling Seen Likely Plans; May Play Astor, N.Y., Next Yr.

Harry James, who hasn't played at major hetel or location job in two years, probably will be back on the Hotel Astor Roof, New York, bandsand next summer it that spot is in operation. James has advised Music Corp, of America Hotel and State of the Corp, of America Hotel and the

missions from one-nighters and locations James played that trip.
This change of heart by James has many in the business wondershift with the same of the business wondershift summer and is due to begin another Friday 30 at the Click, Philadelphia. He's coming east again in November to word: hoestlone and signed a new long-term contract and the same signed a new long-term contract and the same signed same

to work more often, but he balked.

Another thing: James is reducing
his price demands. He is working
both the Atlantic City Steel Pier and
Convention Hall, Asbury Park, later
this month at \$10,000 for seven days.
Last year, he got more than double
that for each spot.

T. Dorsey, MCA Sentimental About Money, Make Up

Money, Make Up.
Tommy Dorsey has forgotten his recent usale with Music Corp. of America and will keep his band working beyond the expiration of development of the control of the control

CAP'S 'TEMPTATION' TEMPTING RECORD

LEMPTING RECOKD

Capitol Records' disking of "Tempataion", by Red Ingle's or"Tempataion", by Red Ingle's or"Tempataion", by Red Ingle's oringle of the tempataion of the Ingle of the Ingle
ister isn't bille single disk
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Disk Suit Denied in N.Y

With legal maneuvers continuing in Continental Record's \$250,000 con-

With legal maneuvers continuing in Continental Record's \$30,000 conspiracy and against the Scranton tributing Co., Appellate Division of the N. Y. Supreme Court yesterday Cruesday) denised the defendants the right to appeal from a lower court's commit of a dismissal unless they filed the state of the continuing the supreme Court yesterday with the continuing the supremental court of the court

Cosmo Co. Goes Into Bankruptcy

Cosmo. Records officially passed into limbo Friday (27) when a petition of the passed into limbo Friday (27) when a petition of the passed into limbo Friday (27) when the interval of the passed into the pas

Trumpeter May Return To Japan to Testify On War Criminals

On War Criminals

Mobile, July 1.

Paul Grassick, ex-service man of Mansfield, Ohio out of the Army to the Common of the

ficer stabbed his friend to death with a bayonet, the point wounding him.

After serving in the Cabanating him.

After serving in the Cabanating of the Cabanating him.

After serving in the Cabanating of the Cabanating him.

After serving in Japan, He Mactooshima Prison in Japan, He said he was beater every day and a broken jaw and arm received no attention. His right leg was also dislocated during the beatings, Rice was the only food, he said.

Col. Transcriptions

Columbia Records has changed the name of its transcription division to follumbia Transcriptions to avoid contusion with its prop and Masterworks disk line. Formerly, the transcription branch and pop disk division were grouped under Columbia Records, inc.

POSSIBLE BOOSTS

Return of Tommy Dorsey's orcnes-tra to work after months of volun-tary layoff, plus plans of Harry James to become more active after several years of semi-retirement (see separate stories), gives an iron-ical twist to the current band-biz

(see separate stories), gives an ironcal tivist to the current band-hiz
Both leaders, who have ranked
high on the name lists for years and
were skided in holding their contained
high on the name lists for years and
were skided in holding their contained
their contained their contained their contained their contained
their contained their containe

the pre-war activity. But that hasn't happened. For months now there has been absolutely no public "pulse" for bands. Record companies, agency men and others connected with pushing bandleaders have been con-sistently accused of failing to exert planned campaigns in an effort to provide a new top name who could (Continued on page 44)

Shubert, Kapp Called in Wash. Petrillo Probe

Subpossnas have been issued to Subposense have been issued to Broadway producer J. J. Shubert, Decea Recording prexy Jack Kapp and Decea exce veepee Milton Rackmil to appear before a House labor subcommittee in a Petrillo prosesheduled to open in Washington next Monday (7), Irving G. McCam general counsel for the House Committee on Education and Labor, discussion of the Committee on Education and Labor, discussion of the Committee on Education and Labor, discussion of the Committee on Education and Labor (Trues.).

(Tyes.).

(It appeared doubiful, however, that either Shubert or Kapp would appear, insamuch as both have reservations to leave for Europe today McCann said Kapp was "trying to get out of" the subpoena, but made on mention of any request by Shubert to be excussed).

McCann said additional subpoenas but considered to the constitution of the property of the constitution of the constitu

bert to be excused).

McCann said additional subpoens
might be issued during the hearing,
might be issued during the hearing,
uled as the first witness. The American Federation of Musicians chief is
expected to be on the stand two full
days. McCann said the radio netsentatives on hand, but he could not
say whether any of them would be
entitled to settly.

McCann conferre, yestroday with
McCann conferre, yestroday with
officials of the Associated Actors and
ratios of America. A 4-A's spokesman was concerned primarily with
learning about the setup and functions of the organization.

Rep. Carrol Keurar Cannick
was scheduled to accompany MeCann to New York for the prelearning meetings, but took ill.

Wild Courses. Planned

Wite Coverage Planned
Washington, July 1.
Two newared companies and a
Mutual network wire recorder will
be on hand to cover James C. Plettillo's long-awaited appearance before Rep. Carroll Kearns (R. Pa.)
labor authornmittee, due to, open
Petrillo is the first witness scheduled, with at least another plaif-dozen
radio and music mem ready to ap-

radio and music men ready to ap-pear, it was reported. Over the week-end committee investigators were (Continued on page 44)

As Result of Form B Knockout In Drive to Return Security Funds

'Orphan' Tune Gets

Barron M-G Disking

Barron M-G Disking
Bas Pan, vocal coach connected
in the past with various music pubmin the past with various music pubmin the past with various music pubmin stevens Music, recorded tast
for M-G-M label. She did "Tennessee," which she wrote and which
Stevens publishes.
Stevens publishes.
Stevens publishes.
Stevens publishes, and the publishes,
were in more ways than one.
Miss Ryan wrote the tune literally
overrajath in an effort to ald Jack
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Ostello, Stevens' Music head, who
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ing seriously ill lately and then runming into financial trouble which the
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GAC Burns While MCA Prowls Staff

General Artists Corp. Is quite peeved at Music Corp. of America for a claimed violation of the agreement between the agencies which base efforts to lift one another's personnel. The compilaint is that MCA has been making overtures to a couple of GAC band department men matins.

Last week, GAC chiefs sought to remind MCA of the agreement, but weren't having much luck, principally because Larry Barnett, MCA band division head, was in Call-fornia.

Ren. Kearns Bows Out Of Interlochen Wand Date to Avoid AFM Rap

Washington, July 1.

Rep. Carroll D. Kearns (R. Pa.)
last week notified Joseph Maddy,
president of the National Music
Camp, at Interlochen, Mich., that
he could not conduct during the
Fourth of July Liberty Day festival
at the institution.

at the institution,

Kearns is chairman of a subcommittee of the House Labor Cominttee, which has been investigating activities of James C. Petrilio
and the American Pederation of
alteriar, radio stations, etc. Kearns
explained that he wanted to avoid
any personal controversy with Petrillo which might disqualify the
congressman as an impartial chistman of the sub-committee. Petrilio
sub-committee July 7.

Pennsylvania Legislator, a musicpremay proposed to the proposed to the prosub-committee July 7.

Pennsylvania Legislator, a music-

sub-committee July 7.

Pennsylvania legislator, a music teacher by profession, carriers a card in the AFM, and Petrillo had threatened to suspend him if he conducted at Interlocken. School itself has been on the AFM "unfair" list for some time as the result of a row between Maddy and Petrillo.

Socielled "entity Petrillo, inw"

between Maddy and Petrillo.

So-called "anti-Petrillo iaw."
whose constitutionality was upheld
by the Supreme Court last week,
was the direct outgrowth of this
fight in which Petrillo barred the
amateur students of the school from
the air.

Sudden knockout blow adminis-tered last week by the, U. S. Supreme Court to the Form B con-tract, put into use some years ago by the American Federation of Mu-sicians, caught longtime opponents to the contract so short that they havent yet decided what to do. Most of the theatres and hotels

to the contract so short that they haven't yet decided what to Quelois across the country have been paying the employer's portion of social security and unemployment funds for musicians in anne hands under prosence of the paying the property provides and the provides of the coin they paid. This, it is figured by band agency-timely they begin asking for refunds of the coin they paid. This, it is figured by band agency-timely they begin asking for refunds of the coin they paid. This, it is figured by band agency-timely they begin asking the contract the top muddle of all—a better one than even the hated Form B ever caused. They see the Treasury Devarranger's will be the beginning of the top muddle of all—a better one than even the hated Form B ever caused. They see the Treasury Devarranger's caused. They see the Treasury Devarranger of the country of the top the paying the paying the paying and the paying the pay

(Continued on page 44)

ASCAP Awards Jack Lawrence 'A' Rating; Suit Pends

Songwriter Jack Lawrence, who several months ago filed suit. vs. American Society of Composers, and the several months ago filed suit. vs. American Society of Composers, and the several months ago filed suit. vs. American Society of Composers, and the several suit of the several suits of the several

membership.
Whether Lawrence's suit will be cancelled depends entirely on East-man, who's now in Europe with pub-lisher Edwin H. (Buddy) Morris.

ART TATUM SUED FOR BOARDING OF SON

Toledo, July 1.

Art Tatum pianist, was named defendant in a suit for \$3,735 filed here
June 25 by Mrs. Marnett J. Collins,
Toledo, the amount allegedly due in Lefy Extends Trip

Low levy is extending his current in the low levy in the support of his son, in Arisis and from three discovering the low levy in the low levy i

Second 12

Block Casino Gardens

Jock Fete Guest Gag

GAC. Burned. Tries To

Wartime Artist Contracts, Based On **Expected Sales Hikes That Now Fail To** Materialize, Plague Disk Companies

ORCHESTRAS-MUSIC

Some of the artist contracts written by major recording companies during the war are rapidly becoming bugaboos to executives now that disk sales are levelling off. now that disk sales are levelling off.
In the case of virtually every
major firm new agreements or renewals were written with top artists which called for guarantees and
other terms that were based on an
ever-expanding sales volume. With
sales dropping steadily the problem of maintaining heavily-salaried
striks is becoming a maint concern.

lem of maintaining heavily-salarized artists is becoming a major concern.

In some cases, the sales totals are not being maintained. Losses will probably be written off as advertising, since to names are nearly as valuable for individual label

as valuable for individual label prestige as they are for sales.

That attitude, however, is confined to the three major companies. Some of the others can't afford to look at things that way.

Dixon's, N.Y., May Be Eastern Leg Of **Small-Band Loop**

Xmas in July

Phil Spitalny made his initial recordings for his own Charm ords at the Alvin theatre, York, July 1. They were an album of Christmas for an album of Christmas carols (sleighbells, snow, etc.), with the temperature near 90 outside.

POND WANTS RAEBURN TO CUT PAY, MUSICIANS

Hollywood, July 1. Boyd Raeburn and the backer of his band, Stillman Pond, are said to be in a wrangle, although, according to each, all is serene. Raeburn flew in last week from the east for huddles on the situation, but ap parently all is not ironed out.

JOCK FCIE CHIEST LAZE
Some bitter feeling has been
brived by a smart promotion scheme
being put into effect this forthcoming holiday weekend July 2-50 at
ballroom. Manager of the terpalace.
Harry Schooler, has made a tieup
with KFWB disk jockey Bill Anson,
whereby the ballroom will honor
the jock on his first anni on 10b here
manne performers to do stints for
free in the Casino.
Late last week when Anson It is understood that Pond wants the batoneer to cut the size of his aggregation, with leader dead-op-Small-Band Loop
Dixon's 21 Club, \$2d street, New York, intery which helped apwan Joe Mooney's combination, is planty of the property of the property of the property of york of york, and york of york of york, and york of yo posed. Manager also has asked Ra-burrs to cut this own salary, and leader nixed suggestion. Rasburn has done a bit of a burn because Pond has sunk \$125,000 in orchestra-since manager started bankrotilen hand last summer. According to the control of the control of the sunkrotilen pondies and the control pondies are the control of the con-trol of of the con-Manager also has asked Rae-

Cap Renting Studios

Capitol Records is throwing open its newly acquired Pathe Studios in New York to the use of competitors. New York to the use of competitors. Firm has a lease on the recently completed studies, which gives it an exclusive hold on the premises, but with very little Cap recording being done in the east and engineers on earned in a difficult of the samulatest of the studies, the company figures it can save some of the cost

10 Best Sellers on Coin-Machines

1. Peg O' My Heart (6) (Robbins)	Clark DennisCapi
2. Chi Baba, Chi Baba (5) (Oxford)	Perry ComoVic Blue BarronM-G
3. Mam'selle (5) (Feist)	Dick HaymesDec
4. I Wonder, I Wonder (3) (Robbins)	Martha TiltonCapi Tony PastorColum
5. Across Alley From Alamo (8) (Capitol).	Mills BrosDec Woody HermanColum
6. Red Stockings, Green Pe're (3) (Morris)	Ray McKinleyMajes Tony PastorColum
7. That's My Desire (12) (Mills)	Frankie LaineMerci Sammy KayeVic
B. Sunday Kind of Love (9) (Maurice)	Jo StaffordCapi Claude ThornhillColum
. My Adobe Hacienda (12) (Mills)	Eddy HowardMajes Dinning SistersCapi
). Linda (13) (Mayfair)	Clark-NobleColum Charles SpivakVic
Coming Up	
emptation (Robbins)	India-Stafford Cont

Coming Up	
Temptation (Robbins) Ing Ivy (Burke-VH) { Jo. Vau	le-StaffordCapi StaffordCap
When You Were Sweet 16 (Shapiro-B) Peri	ry ComoVic y HowardMaje
Sam	othy ShayColum
It's Same Old Dream (Sinatra) Tom	my DorseyVic
(Merc	er-Pied Pipers ,Capi ghn Monroe,Vic
That's Where I Came in (Pobbles) (Perr	y ComoVic StaffordCapi
Loui	k SinatraColuml s ArmstrongVic
Time After Time (Sinatra) (Fran	BenekeVic k SinatraColum
Jack Jack (Sinetra) (And	my DorseyVic rews Sisters Des SmithCapi
I Can't Get Up Nerve (Santly-Joy) Fred	idy MartinVic y JamesColum
When I Write My Song (Exclusive) Hert Stella By Starlight (Beverly) Fran	JeffriesExclusi
	my KayeVic

) Eddy Howard , . Majestic
Dinning SistersCapitol
(Clark-Noble Columbia
Charles SpivakVictor
Ingle-StaffordCapitol
Jo StaffordCapitol
{ Vaughn Monroe Victor
Perry ComoVictor
Eddy Howard Majestic
Sammy Kaye Victor
Dorothy ShayColumbia
Tommy DorseyVictor
Bing CrosbyDecca
Mercer-Pied Pipers , Capitol
Vaughn Monroe, Victor
Perry ComoVictor
Jo StaffordCapitol (Frank SinatraColumbia
Louis ArmstrongVictor
Tex BenekeVictor
Frank SinatraColumbia
Tommy DorseyVictor
Andrews Sisters Decca
Jack SmithCapitol
(Freddy MartinVictor
Harry James Columbia
Herb Jeffries Exclusive

O'I KOCRESTER MUSIC SCITES Rochester, N.Y., July 1, Rochester Civic Music Assn. will launch its most ambitious summer series of outdoor concerts July 8 at the U. of Rochester Stadium, Bond Clothes, Inc. will underwrite eight programs by the orchesters, Tuesday and Friday nights with guest conductors Paul Lavaille, Morton Gustave Haenschen, Soloits will be Robert Merrill and Jean Dickenson

of the Met, Mac Morgan and Nan Merriman and Lampy Ross of reads of the Met, Mac Morgan and Nan Merriman and Lampy Ross of reads of the Method of the Method

Gustave Haenschen. Soloists will be Robert Merrill and Jean Dickenson of the Met, Mac Morgan and Nan Merriman and Lanny Ross of radio. Series ducats cost \$6.72 and \$7.97, including tax; singles 75c. to \$1.50.

Bond Clothes Backs Pact

Of Rochester Music Series

British Best Sheet Sellers Jocks, Jukes and Disks (Week Ending June 19) London, June 20 long My Souvenirs....Wrig

- By George Frazier

London, June 29.

Among My Souvenirs. ...Wright Marianne ... Southern Fur Little Tenderness. Connelly Gal in Callio. Southern How Lincky You Are ... Kassner You Went Away ... Box & Cox Anniversary Song. Connelly April Showers. ... Chappell Time After Time ... New World Harriet Keith, Frowse Beauthul Morning ... Chappell Seauthul Morning ... Seauthul Morning ... Chappell Seauthul Morning ... Sea

By George Frazier

Jimmy Durante, Dick Haymes, fore less likely nickelodeon position, Bing Crosby, Majure utilizes. "Boogle Woogle" really Johnny Desmond, Perry Como, Al Johnny Law (Little, "Boogle Woogle" really cuttilized the Croby as an interfection of the Company of the Perry Company of the Perry Company of the Perry Company of the Perry Company of the Call Edward of the William of the Company of the Call Edward of the William of the Company of the Call Edward of the William of the Company of the Call Edward of the William of the Wi

Cooley are the big men in the Western field this week, Cooley does "Reed Hair and Green Eyes" (Victor) with the appeal that has made to the cooley with the appeal that has made to the cooley with the appeal that has made to the cooley with the cooley wit

Dance "Fine Thing" (Les Dance - "Fine Thing" (Les Dance - "Folk" - "Don't Look Now" (Texas Jim Robertson) and "Red Hair and Green Eyes" (Spade Cooley). Ballad-"Stranger Things Have Happened" (Dick Haymes), Guy Lombardo), "Just Plain Love" (Johny Desmond, "I Wonder Who's Kissing Her Love" (Johny Desmond, "I Wonder Who's Kissing Her Wow" (Perry Como), "I Kis Your Hand, Madam" (Ray Bloch Kissar, Douglas), and "I Kissar (Hand, Madam" (Tony Martin).

name peteronica. On a similar to the commenced buttonholing orchestration and the commenced buttonholing orchestration. The commenced buttonholing orchestration and the commenced buttonholing orchestration and the commenced buttonholing orchestration. The commenced has been a seen Decca. "Je Aime" is growing big, so this is the side to watch. Our own so this is the side to watch. Our o performance, however, is "Stran Things," a slow ballad which Hayn sings immaculately. Background Gordon Jenkins' band is first-rate.

Gordon Jenchino baid is fist-testis. Johan Dessond, who made a name as the G.I. Sinatra while single overseas with the Glam Billion band, has an RCA-Victor of "Just old disk box hi. Desmond sings related and without any affectations. Page Cavanaugh Trio provides him with speech background. Guitarist, who may be considered to the provide of the provides of the background in the background pleasant, is not up to "Lowe". Perry Come, who almost never per per per you want and the provided of the provid tion.

Webster further was irritated because he had been trying to sell the king Cole Trio at \$1,000 per nite into the Casino over the holiday, and reportedly got an answer that the interaction of the individual to the control of t

It's True," which, although pleasant, is not up to "Love."

Petry Como, who almost never turns out an interior record, doesn't spen in the distinction with his Vice Now" and "When Tonight Is Just a Memory," which Lloyd Shaffer backgrounds. "Kissing Her Now," with a strong picture ping due, is the Just a Memory," spenny Benjamin-George Weiss' item, is a neat tune! Just a Memory," Benny Benjamin-George Weiss' item, is a neat tune! Just a Memory," Benny Benjamin-George Weiss' item, is a neat tune! Just a Memory," Benny Benjamin-George Weiss' item, is a neat tune! Just a Memory. "Be Benny Benjamin-George Weiss' item, is a neat tune! Just a Memory." Benny Benjamin-George Weiss' item, is a neat tune! Just a Memory. "Benny Benjamin-George Weiss' item, is a neat tune! Just a Memory." Benny Benjamin-George Weiss' item, is a neat tune! The Satisfers, is a group in the second of the

called "Archives Series." It repre-sents an auspicious start. This is, above everything else, pure nosi-talgia. This is the Jolson of the old days, one of the world's greatest entertainers. Tunes, of course, are part of him. Sharing equal billing at the Boosevett of the Auspencer at the Boosevett of the Auspencer the stock market crash was keeping people at home. Whether or not we like it, we cannot deny its staying power.

Wax Facts Wax Facts
"I Kiss Your Hand, Mane" a
fine oldie revived in Paramoun's
"The Emperor Waltz" is out on two
labels this week. Ray Bloch and
and Tony Martin for Security.
They're both good jobs. The Signature disk is actually more of a
showcase for Bloch's band than for
Douglas' singing. On the backside,
Bloch accompanies Douglas in the
Bloch accompanies Douglas in the
Like Being In Dove." Martin's "Kiss
Your Hand" employs Al Sack's orch

Suggested Program "Slippery Horn"-Duke Elling-n (Columbia).

"Slippery no..."
ton (Columbia).
"April Showers"—Al Jolson
and Guy Lombardo (Columbia).
"The. Song Is You"—Buddy
Cole (Capitol).
"Katusha" — Sidor Belansky
(Victor).

"Katusna (Victor).
"Til Do the Strut-Away— Jimmy Durante (M-G-M).
"Am I Blue?"—Muggsy Span-ier (Disc).
"Til Wayer Smile Again"—

ier (Disc).
"Ill Never Smile Again"—
Tommy Dorsey (Victor).

and The Jeff Alexander Singers

Levelling-Off Period Makes Buyers Warv of Booking Too Far Ahead

of getting too far ahead of them-selves in signing talent for the fall. selves in signing talent for the fall. With nitery, ballroom, recording and music business grosses levelling off, includental with the drop in blow the ball of the property industry, few winter hotel, location spoke, etc, are going far out on a limb with contracts dated too far in advance. They're waiting to see what hap-

In A sewang. A sewangle, the most important apot of all—the most important apot of all—the pennsylvain hotel—hann't yet selted on a name for its September and the sewangle of the sewangle of

Other major and minor spots are taking it just as easy and are exer-cising as great care in selecting talent.

talent.

James McCabe, manager director
of the Penn, incidentally, has
picked up the option of Skitch
Henderson's new orchestra for additional weeks, and may extend it
again, Splvak, he says, may open in
September, followed in order by
Claude Thornhill, Frankle Carle and
Jimmy Dorsey.

SAXIE DOWELL CUTS BAND TO SIX PIECES

Chicago, July 1.

Latest maester to join the small combo parade is Saxie Dowell, who cut from 13 pieces to six here last week. Dowell, Hal Kemp alumnus, formed his band two years ago and had been playing southern and midwest dates.

Combo

Combo opened here at Kentucky Show Lounge today (Tuesday). Dowell's group, incidentally, had been financially backed when it was

(Week Ending, June 26)
Peg O' My Heart Robbins
Chi-BabaOxford
I Wonder, I WonderRobbins
LindaNorris
Across Alley Alamo Capitol
That's My DesireMills
Mam'selle Feist
Adobe HaciendaPeer
Midnight Masquerade. Shapiro-B
Cundow Wind of Love Maurice

C 1 10

Decona 10
Ivy Burke-VH
Anniversary Song Mood
Life to Live Over General
After Graduation T. B. Harms
HeartachesLeeds
Time After TimeSinatra
Sweet SixteenShapiro-B
Red Silk Stockings Morris
Anyone Who KnowsWitmark
I BelieveSinatra

MCA Maestros Gripe That Agency's Ban On Split Commish Hurts

Hollywood, July 1. Hollywood, July 1.

Numerous band leaders on Music Corp. of America rolls are grumbling rather outspotenly because the agency's local office refuses to split commissions with other, small percentiers. As a result, MCA bands one-niting through here are not getting all possible dates.

iunico Duycio	Chorais to Kilulibas
Too Far Ahead	accepted procedure of inserting the
O Best Sheet Sellers (Week Ending, June 28) (O' My Heart Robbins Baba Oxford onder, I Wonder Robbins da Norris coss Alley Alamo Capitol xi My Desire Mills m'selle Mills m'selle Hest be Hacienda Peet	sheeis between the covers. Vet music man Robbins feels that the old publishing style resulted in many lost pages. In another move last week, the J. J. Robbins firm started a Latin cata- log with two Spanish editions of- teader Lulis Del Campo, Numbers are "Sabrosura" and "Por Tu Amor"; both will late: hit the U. S. market.

Capitolists Denv **Unloading Stock Caused Price Dip**

Ever since Capitol Records stock took a sudden drop two weeks ago, from \$12 to \$7 a share, there has been a bit of investigating going on among owners of larger blocks of

oseind not be the company of the company's stock as to what caused the price commotion. It was generally believed by Wall Streeters that high Cajitol excess started the dip by unleading bundles started the way to be company's stock deal was floated last year, both which they had been obliged to hold for 12 months by Securities & Exchange Commission regulations of the company of

Local 47 Rules Bands Must Remain in One Room, Not Alternate

NOUII, NOT AIRCTRAIRE

American Federation of Musicians'
Local 47 has bobbed up with a new
that one orchestra or combo, each
must stay anchored in "specific
room and may not be moved
around. In event a nitery has more
around. In event a nitery has more
only is this ruling new here, but
it is at variance with practices of
the property of the country.

Test case, which evoked the utase,
started when General Artists Corp.

Started when General Artists Corp.

19.325 Test case, which evoked the utase, started when General Artists Corp, booker Milt Krasny asked permission to spot three orchestras in the old Troc, on Sunset Strip, when Monte Froser reopens site as the Copacabana in September. Krasny's deal called for alternating combos through three different rooms during course of an evening. Local 47 ing course of an evening. Local 47 3 025 nixed the idea

Bill MacDonald Ankles Frederick for Morris

requestions for most in Bolli MacDonald, for some years and band-booker in local outpost of Frederick Brox. agency, leaves to MacDonald, for some years of the sound of the so

to bands, with Jack Archer contin-uing as chief of dept.

Jack Kapps to Celebrate 25th Anni in Paris Aug. 6

Blet Jurgens (Aragon; 80.90-\$1.15 adm.). Jurgens in second week; Jurgens (Aragon; 80.90-\$1.15 adm.). Perked up a bit; 15,500 this yeek. Lawrence Welk in July 8.

Ray Pearl (Blackhawk; 500; \$2.50 min.). Local boy pitching and spot getting best grosses in months. Tidy 3,300.

States, fine 5,100. Ritz Brothers and Jane Withers in July 2.

States, fine 5,100. Ritz Brothers and Jane Withers in July 2.

Ask Barrews (Aragon, B, Ocean Park, 4th wk). Okay 4,400 admishes. Temmy Dorsey (Casino Gardens, B, Ocean Park, 6th wk). Still soaring, this last week best since TD opened, 14,000 customers. Slick promotion for the Company of the Compan

Justice Dept. Trust Suit Vs. ASCAP **Cues Speculation How It'll Affect** Royalty Legislation on Diskboxes

Music men interested in the at- lations to conform with U. S. laws, tempt by the American Society of Composers, Authors and Publishers ASCAP to change its deals with forton through legislation providing in collection of revenue for use of exclusive conservations of the copyrighted songs in dishboxes are allow other organizations, such as partners of Justice's recently field same music. ASCAP cannot see suit vs. ASCAP, charging participation in a world-wide music right desarror fluid. ASCAP cannot see the conservation of the control of the c

whether the D. of J. move had any effect.
Meanwhile, ASCAP has not been served in the monpoly action. This indicates nothing, according to ASCAP atomers. They do not be-ASCAP atomers. They do not be a completely simply because ASCAP atomers and the action of the action of the ASCAP atomers. They signing its membership in the International Confederation of Authors and Composers Societies. They feel that the action had been too long that the action of the ASCAP atom the ASCAP at

behind it had toe much at stake to sidetrack the issue completely.

ASCAP excess are bitter about the suit, incidentally. They insist it was launched through the efforts of its rival radio performance rights so-ciety. Broadcast Music, Inc. Latter has been bitter about ASCAP's snagging a recriprocal rights deal last year with the Argentine society, at a time when BMI looked to have

at a time when BMI looked to have the deal sewed up.

ASCAP was aware of the action of the control of the contr

No Discussion On Bills Washington, July 1.

No Discussion On Bills

Machington, Jul

House Judich washington, Jul

died in executive session here Fuldied in executive session here Ful
discussion of companion bills to give

artists copyright protection on their

style of performance and to auti
performance and to auti
style of perf

JOHN ABBOTT (FD&H) SAILS BACK TO ENG.

John Abbott, managing director of Francis, Day & Hunter, sails today (Wed.) on the Queen Elizabeth, fol-lowing a couple of months in the U. S. on business. Part of the time he house-guested with the Ralph Peers (Southern Music) in Beverly Ellie

Songs With Largest Radio Audiences

The top 33 songs of the week based on the copyrighted Audience Coverage index Survey of Popular Music Broadcast over Radio Networks, Published by the Office of Research, Inc., Dr. John G. Pediman, Director, Survey week of June 20-26, 1947

A Sunday Kind of Love	
Across the Alley From the Alamo	
After Graduation Day-"Barefoot Boy With Cheek"T. P. Harms	
Alexander's Ragtime BandBerlin -	
Almost Like Being In Love-"Brigadoon"	
Anniversary Song-+"Jolson Story"	
As Long As I'm Dreaming-+"Welcome Stranger"Burke-VH	
As Years Go ByMiller	
Ask Anyone Who Knows	
Beside You—†"My Favorite Brunette" Femous	
CeciliaABC	
Chi-Baba Chi-BabaOxford	
Faudin' and Picketin'	
Feudin' and Fightin' Chappell Heartaches Leeds	
l Believe—†"It Happened in Brooklyn"Sinatra	
I Do Do Like You	
I Wonder I Wonder	
I Wonder I Wonder I Wonder	
I Wonder Who's Kissing Her Now	
Illusion Pemora Tm So Right Tonight Leeds	
I'm So Right TonightLeeds	
Ivy-+"Ivy"Burke-VH	
Linda	
Mam'selleFeist	
Midnight MasqueradeShapiro-B	
My Adobe HaciendaSouthern	
Passing By	
Peg O' My Heart	
Say No More	
Stella By Starlight Beverly	
Tallahassee	
First's My Desire	
Time After Time-+"It Happened In Brooklyn"Sinatra	
Would You Believe Me-+"Love and Learn"	

Would You Believe Me-+"Love and Learn"	
The remaining 18 songs of the week, from the copyrighted (Peatman).	,
Beware My Heart—t"Carnegie Hall"Feist	
Come To the Mondi Core	
Come To the Mardi GrasSouthern	
Cu-Tu-Gu-RuSinatra	
Deep Down In Your HeartTriangle	
Dream Dream Thomas	
The Echo Said No	
Every So OftenWarren	
Wish I Didn't Love You SoParamount	
t Takes TimeLondon	,
London	
Je Vous Aime—†"Copacabana"	
Man Who Paints the Rainbow In the Sky	
My Pretty Girl Republic	
My Young and Foolish Heart Morris	
Old Devil Moon—"Finian's Rainbow"Crawford	
Red Silk Stockings and Green Perfume	
Phere's That Lonely Feeling AgainMellen	
Ver Cart Canthy Feeling Again	
You Can't See the Sun When You're Crying Simon	
You Should Have Told Me	

† Filmusical. * Legit Musical

* Indicates Floor Show at Waldorf with Phil Regan. Ice Revue at New

Bands at Hotel B.O.'s

| Rang| Stand | Hotel | Physics | Ph

Chicago
Henry Brandon (Boulevard Room, Stevens, 550; \$3.50 min.). Circus
www. Still prom time in Chicago and room got a good play all week for

Los Angeles

Eddy Howard (Ambassador; 900; \$1-\$1.50). Summer stand of Howard, while Freddy Martin tours, started excellently, with nearly 3,000 tabs.

Ress Morgan (Blitmore; 900; \$1-\$1.50). New floorshow to backstop orchestra stimulated covers to strong 2,000.

Location Jobs, Not in Hotels

Marty Gould (Chee Parce; 60; 1830 mln.). Staggering bir with sellouts even for Mondays and its all Danny Thomas. Record 6,300.

Blek Jurgen (Argon; 30,90-31.5 adm.). Jurgens in second week; mayor 18,000.

"Stagon 18,000.

"Crimon; 50,90-41.5 adm.). Perked up a bit; 15,500 this week. Lawrence Wiki in July.

Real Pearl (Blackhawk; 500; \$2.50 mln.). Local boy pitching and spot criting best grosses in months. Tidy 3,300.

Stagon 18,000. Rith Evoluter and Jane withers in July 2.

Nicsen, and 5,100. Rith Evoluer and Jane withers in July 2.

Maurice Abravanel Takes Over Utah Symph Wand

Over Utah Symph Wand

Satt Lake City, July 1.

Maurice Abravanel has been a signed as musical director and conductor of the Utah Symphory. He ascreeds Werner Jansen, who resigned in April to take oper as Portional Symphory conductor.

Abravenel was chosen from over Abravenel was chosen from over ducted the "Sindard Symphory Hour" from San Francisco. He is in New York now making some record.

Hour" from San Francisco. He is in New York now making some record-ings, and will soon take off to con-duct the National Opera of Mexico.

BMI Chi Licensing Cause Boosted By **Chez Paree Signing**

Chicago, July 1.

Chez Paree bistro last week signed with Broadcast Music, Inc., for the use of its music library. Ch's biggest nitery is second Loop spot, outside of hotel rooms, to sign with BMI, first being the Blackhawk, Stanford Clinton, sourced for the Ches. sexy first being the Blackhawk. Stanford Clinton, counsel for the Chez, says that pact runs for one year with option for renewal for two more. BMI was represented by Joe Gates, midwest manager.

AFM, AFL, CIO, Philly Back Music Series

Approach finds: Series
Approach the plan of Local
Approach
Approac the plaza as a recreation spot for

Plans are still tentative, but call for music five nights weekly for eight weeks. Tentative opening date

Band Reviews

DAILI REVIEWS

BILL SNYDER ORCH (7)
With Ralph Sterling
Belletive Rolci, Kanas City
Description of the Belleting Rolci Control
of the Bill Snyder crew. It's easen
the fine fingering of the leader. Setup includes string bass, drums, sax
clarinet-duke, accordion and policid
to keep crew on the lighter side.
This instrumentation would inditimited to the control
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meets with ready approved femmes.

In this compact room, crew is a bit long on volume, but otherwise is a natural as evidenced by 40 weeks, soon to be closed. Following this date Snyder crew opens in the Blackstone Hotel, Chi.

Quin.

BILL McCUNE ORCH (11)

BRLL McCUNE ORCH (11)
With Bette Buckner y
Felham Heath Inn, N. y
Organized
Bill McCune new y
Organized
Bill McCun

Chicago
on the floor. For in the finial analysix that's what draws em.

To be come to be come to the come to the

No. 40001

Music Notes

HILDSIC AUCES

Eddy Tioward orthesits tracked 10 times for Standard Transcriptions and four faces for Majestic over weekend... Gane Aury bought "Texas Belle". Bloom McDavill-Henry Merson on the Child India Columbia pic... Xavier Cugat inked July 3-6 at Aragon ballroom, Oesan Park, Calif... Lee Erdody cleming some special-material tunes for Eassin Productions' "Blonde Savage"... Barclay Allen signed by Enterprise Records... Prances Waynes boling for Exclusive Records... Wat Heebner, Coast chief of RCA-Victor, back in Hollywood after month in east., wood before embarking on Paefic Northwest vaude trek... Robin Black has joined Hamilton-Whitney Transcriptions as exce producer... Mark Schreek, professional manager of Southern Music, en route to Hollywood to confer with Coast chief of firm Nat Winecof... Andre Previn cleffing special material for McG-Ms' On An Island With You'. Melodes goeld material for McG-Ms' On An Island With You'. Melodes Dubro, mezo-ospano, leaves a one-year still the special material country of the Coast Child Child

On The Upbeat

Chuby Jackson's small unit did awas seasion for American Recording Artists, Inc. Crew, comprising Jackson, bass; Tony Aless, piano; Billy Bauer, guitar; Mel Zelnick, drums; Emmett Caffs, tenor; and drums; Emmett Caffs, tenor; and trick and the control of the co Chubby Jackson's small unit did Angelo Betancourt band current

Chicago

New York

Earl Balley, Music Corp. of America, exec, to Columbus farm for long, exec, to Columbus farm for long long weeks vacation... Broadcast-leavement of National Assn. of Production for Seventh of National Assn. of Production for Seventh of National Assn. of National Ass

Pittsburgh

Baron Elliott band opened Monday (9) at Yogue Terrace, followflow (1) and Yogue Terrace, followflow and the Company of the Company of the Company
Trio into Mercur Music Bar . . . Joe Negri Trio into Mercur Music Bar . . . Joe Westray band got a week's engagement in "Roberta" with summer opera company. Played from the Phil Cavezza orchestra follows Randy Brooks band into Ankara July 7 for a fortnight, Art Mooney coming in for month two weeks and the Companized with 10 men and a girl singer and into the William Penn Tayern for weekend engagements.

Freddy Martin May Play Eastern Locations

Eastern Locations
Preddy Marities orchestra may play a few major eastern, locations later in the summer, after he does a forthcoming date at the Strand heatern, N. H. has some open standard summer location apols. If Martin agrees to certain dates now being worked out by Music Corp. of America, they will be to Corp. of America, they will be to be going latio them at a time when the control of t

THANKS LIONEL HAMPTON AND HIS ORCHESTRA .

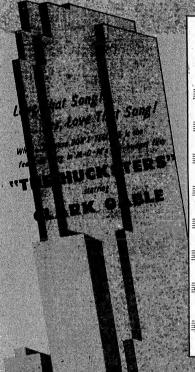
EDDIE and GEORGE

TAILORS TO THE STARS art attle for Acts and B

When in the East Call or Wire for Representative with Samples 305 S. Broud St., Phila. Phone: PEnnypacker 5-1656

WANTED-TO BUY . . MUSICAL BUZZ SAWS and other novelty musical or odd playable instruments. Write full particulars. price, etc., to Lester Fauer, Room 413, 1619 Broadway, New York. Love That Song! Yes. Love That Song!

DON'T TELL ME





Number One on "Hit Parade" This Week!

I WONDER,
I WONDER,
I WONDER

Words and Music by Daryl Hutchins

The Revival Song of The Year-Growing Bigger!

PEGO' MY HEAR'I

Words by Alfred Bryan . Music by Fred Fisher

ROBBINS M

799 Seventh Avenu

19 . MURRAY BAKER, Gen. Prof. Man

Atlantic City All Set For Its Usual 10-Week Season With Bands and Shows

Atlantic City, July 1. The convention crowds which have filled resort hotels and kept this town clicking the off season months have disappeared and in their stead, starting this week, come the hun-dreds of thousands of vacationists. Or, in short, the 10-week season is

on.

Night spots, picture houses, piers and hotels, with various other amusements, are buying more white space than ever before in local and out of town papers as they either open for the season or put in larger shows to draw the crowds.

open on, the season to be an image of the common of the month, the two big resort piers, are now on their require summer as the dules. Steel Pier opened early in June to celebrate its summer as the dules. Steel Pier opened early in June to celebrate its obtainant way. Hamid's reopened to the common of the com

of a camp some 40 miles from the work of the work of the work of the work of the walk burlesque started in the old Gibbe Priday (27) and despite bud weither good business was reported. Hoeles are booking new busined band started at the Tenymore Friday (27) and Miguellio Valoërs at the Hotel President the same night, and the started at the Tenymore Annual Combeta and his relation of the property of the Walk of t

the long wooden way all have some-thing going.
Night spots are beginning to perk.
Count Basis band, with Joe "Ziggy"
Johnson's all-star revue, moved into the old Paradise, colored showcase, Friday (27). Called the oldest in the country, it's celebrating its 40th an-niversary.

country, it's celebrating its won ani-mental state mas a big show built up since if opened early in June to eath home of the Shrine convention erowd. It is headed by Larry Steels, encee, features Jackie Mahley, Derby Wilson, The Shonequed Erick, Derby Wilson, The Shonequed Erick, Organis and Shrows and Shrows and Roy Edredge's band. The other spots are offering good shows to meet the competition. Lou a big lineup of acts and chorus, Pad-dock features Jackie Farrel Pad-dock features Jackie Farrel Pad-dock features Jackie Farrel Pad-

features Jackie Farrell and The 500 Club has Honey and

LOUIS BERNSTEIN SUGGESTS FOR YOUR PROGRAM

ON THE SUNNY SIDE OF THE STREET Music by . . JIMMY McHUGH

CHAPIRO-BERNSTEIN

What Are Dou Doing New Dear's

Che?

Murray and line, while smaller clubs give the customer a good run for his money. Most spots have same policy—no cover, but mini-

mums.

With the past month out of the way, a bad one as far as the vacationist was concerned, most amusement people here look forward to peak business with July and August. Cold weather and much rain hurt all amusement business, excepting films, which do best here on rainy days.

which do best here on rainy days.
The only gambling here this year
will be done at the racetrack when
it reopens the middle of the month.
With a special prosecutor Conrecent descrive-bookle murder and
suicide, there will be no casinos
here this summer, at least not for a
month. Heat may then be taken off
providing it is on the hush-busis side.

There has been no announcements of big names to be brought here for night clubs although Steel Pier will book headliners from July 4 through.

Jam Sesh at Pasadena Aud Draws Nifty \$5.500 Hollywood, July 1.

Hollywood, July 1.

Gene Norman-Eddie Laguna Jazz
Coneert at Pasadena Civic Aud last
week (23) netted a nifty \$5,500.
King Cole Trio, featured, was in on
\$1,500 guarantee.

Card also included Anita O'Day, Charlie Shavers, Red Norvo, Willy Smith, Dodo Marmorosa, Red Cal-lender, Andre Previn and Louis Bellson.

Tentative date set for Norman's next concert is Aug. 2, Lineup will top-line Lionel Hampton, Lena Horne and Slam Stewart.

Pitt Drummer Quits Biz To Become Restaurant Op

Pittsburgh, July 1. Pittsburgh, July 1.

Tony Covato, drummer with dance bands around here for the past 15 years or more, is giving up the music game to go into the restaurant business. He's opening the Pig and Chick downtown, along with his brother, Etzi Covato, and Mike Morra.

Mike Morra.

Etzi Covato recently stepped out of nitery field, after operating and owning cafes since the late '20's, to devote all time to eatery acquisitions. In addition to new Pig and Chick, he's part-owner of two Golden Triangle spaghetti villages and a barbceue place in East Liberty.

Band Biz Grones

continued from page 39

imilate from page 39

stimulate fresh interest in the public. They may be at fault to some
extent, but there's no getting away
from the fact that public apathy
toward bands is at a high point, and
that the top solo singers, practically
all of whom spring from name
bands and took over the spoilight
their postlons. They outsell hands
or records by wide margins.

Now that Dorsey and James figure

on records by wide margins. Now that Dwise and James figure to g8t in some fresh licks it's being hoped that either or both will come up with something that will turn attention to the band field once again, and agency men do not put much stock in the current trend toward award margin and agency men do not put much stock in the current trend toward award makes as one means to hypon stock in the current trend toward sweet music as one means to hypo that "new" interest, pointing out that if a "symoathetic" popularity for which jump bands themselves arranging during more recent years. Sweet bands, beyond the few such as Guy Lombardo, Sammy Kaye and Freddy Martin, cannot stimulate the bo. Interest that characterized the early popularity of James, the late Glem Miller, Borsey, etc.

HERE'S A NATURAL FOR A HIT RECORD

He Was Only a Lonely Disc Jockey

(But Oh! What a Record He Had)

FOR COPIES
CLARENCE GASKILL, 154 West 46th St., New York 19

Intends Revitalizing Fisher Music Firm

ISINET MUSIC FIRM
Marvin Fisher, who has been
working as a contactman for various
music publishing firms, last weight
went into his mother's Fisher Music
Co, and intends reactivating the
company. Fisher firm has been active right along in the sense that it
has been doing business on its standard estails, but it has not for years
That's what young Fisher intends
resuming. resuming.

His brother, Danny Fisher, will go the Coast to act as the firm's western rep.

P.A.'ing Decca

Newell-Emmett advertising agency will soon take over the complete job of public relations on Decca Records. During recent weeks, employees of the agency have been in constant contact with Decca executives determining the best methods on pub lie relations chore for a firm that never worried too much in the pas about such activity.

Decca has always believed that the best public relations job was a good sales article and for years has given very little attention to press people, record reviewers and disk jockeys, Newell-Emmett has for some time handled Decca's advertising.

Kettering Continued from page 2 :

about town proudly showing everybody the watch. What else could he

The last time I saw George was when he visited Chicago in when he visited Chicago in "To.
Rather Be Right." He devilled
Charlie Thanhauser, the boxoffice
treasurer, until Charlie got him my
unlisted telephone number. I'll
never forget that night we sat in never forget that night we sat in his dressing room browsing through memorabilia. I use that word be-cause my good friend, the editor of VARUETY, caresses it constantly. But, that is what we did—for hours after the final curtain. He was not well and I suspected that we might not have another opportunity to dream, We talked about the early days, take We alked about the early days, the good and bad days, the rain and shine days. He laughed at how he had written 'Over There' with one finger and eight notes to see it become the great war song of 150-come the great war song th

Great Zieglicki" picture; how he hoped he'd never have to do anthoped he'd new he

was in on the swindle, and Dorney, screamed with laughter.]
They tell me, when he was a very liming to the proper as, and unemployment taxes it many you could find him toddling does not rise, to stand a few minutes a the back raul laughing at some humor or understand that, for no one significant to the back raul laughing at some humor or understand that, for no one significant to the back raul laughing at some humor or understand that, for no one significant to be a supply of the back raul laughing at some humor or understand that, for no one significant to be a supply of the back raul laughing at some humor or understand that, for no one significant to be a supply of the properties of t

Inside Stuff-Orchestras-Music

Since the debut of "The Jolson Story" (Col.) two of the tunes in the nie nave become outstanding sales hits—"Anniversary Song" and "April Show-ers," with the former the heavier of the two. Now there's a third time used in that film which also is promising to become a revival hit-but. toked in the fail within also is profitted to the picture use. That's "When You Were Sweet 18," which Perry Como recorded for RCA-Victor and which couples the reverse-side of his "Chi-Babs" hit. Diskbox attention to the "16" rendition is credited with pushing it up the sheet sales ladder, Johan, Indefauntilly, did not record the aong for Deca, though it was suggested to him. Dece as reissuing a Mills Bros, version included in their Decea abloum of a year ago.

Frankle Adams, Philadelphia songwriter, uses a rather unique approach to promotion of tunes he writes. He has a recording company called sopphire Records. Through this medium he sold last week to Shapiro-Bernstein, New York publisher, a tune titled "Red Head," written with Max Freedman and recorded for the Sapphire labels by Larry Lane and

His Mello Men. Adams apparently has the measure made by strike he selects, or occa. Adams apparently has the measure made by strike he selects, or occa large measuracture. This process is similar to that used by for tortion of the selection of

Sammy Kaye set up a book publishing company recently to market the poetry books he selfia as a byproduct of his "Sunday Serenade" program on the ABC net. Company titled Serenade Publishing, has just begun and the second diffusion of the book at \$1.50 per. Combination of the land and second diffusion of the book at \$1.50 per. Combination of the land of the second diffusion of the book at \$1.50 per. Combination of the land o

Fred Waring hosted some 50, music contact men last week at his Shaw-nee-On-the-Delaware, eastern Pernayiwania resort. Contact men left New York at 75d am. by chartered bus and had luncheon, dimer and a new York at 75d am. by chartered bus and had luncheon, dimer and run of the big place. Music men involved were contined to those who normally contact Waring each Wednesday at a Horn & Hardraft cafeteria in N. Y. for lunch. Latter method has been used by Waring for years as a means of seeing all music men assigned to him.

Musician pranister on the crowded "floor" of New York local 802 of the American Federation of Musicians created more excitement Monday (30) ditermount han at any time since the last election. He dropped five jumbo firecrackers into an enclosed trash receptacle during the helph of the bubbbb and the resultant reports brought cope on the run with guns in

nand. Even band and music people in the RKO building, across the street, heard the blasts and, as one wag put it, figured possibly that opposition to the reigning Blue ticket, which it hasn't been able to defeat in 14 years, took some drastic action.

Louis Jordan is marking his 20th anni in show biz July 15 with a \$20-a-plate testimonial dinner at the Pierre hotel, New York, the proceeds of which will go to Camp Willemor, a summer haven for underprivileged kids of all races. To insure the take, Jordan himself is promoting publishers on ticket sales.

When songwriter Tony Sacco couldn't place his tune, "Someday We'll Meet Again in Montecatini," with the pubs he printed a thousand copies on his own. A member of the Cornet irto, laying Philadelphia cocktail lounges, he claims to have sold some 750 to customers in joints where he's been employed. Song's a nostating piece about in Allain rest town where G. I.'s of Gen. Mark Clark's Fifth Army had hard won recreation.

Shubert, Kapp

continued from page 29
getting in touch with NAB member
stations who had compiled with a
lengthy questionnaire on employment of union musicians. Other
outfast contacted included NAB
director J. N. "Bill" Balley and the
FCC. Though there was some talk
of having FCC Chairman Charles R.
Denny, Jr., these the stand, latest
A spokeman for Rep. Keenra said
July 7 and 8 and that burden of his
July 7 and 8 and that burden of his
director of the control of the control
of the compiled with the compiled with

Form B

name bandleaders, feeling that this faction can afford to handle the employer's as and unemployment taxes themselves. But clubdate musiclans, et al., may find themselves forced to get up their portions out of their carnings, and it's possible AFM may decree that the overall 4% be taked

- COMING UP! -The NEW & and 5 Dance THE BACHELOR AND

THE BOBBY-SOXER Watch for RKO release of picture. "The Backelor and picture, "The Backelor and the Bobby - Soxer," starring Cary Grant, Bhirley Temple, Myrna Loy.

PAULL-PIONEER MUSIC CORRES

e PERFECT SONG for the PERFECT HOLIDAY PROGRAM

AMERICA, I LOVE YOU

MILLS MUSIC, INC.

CHI-BABA. CHI-BABA

OXFORD MUSIC CORP. George Joy, Pres. 1619 B'way

Defunct Chi Copa Sold at Auction nct Chi Copa Sold at Auction For 45G, to Become Restaurant Chicago, July 1. Cristal and Joe Jacobison Greshler Beefs to Guild On \$45 - Arbitration The Jacobison of the

Chicago, July 1.

Mike Fritzel and Joe Jacobson Greshler Beefs to Guild bought the swank bankrupt Copaca-bana here last week and, will reconvert the spot into a straight restaurant. Fritzel and Jacobson, owners of the Chez Paree, will reopen Copa Sept. 15.

Copa was bought in court auction by I. J. Pearlman, owner of building, for \$45,000 after bidding was stopped when it was announced that lease was forfeited when Copa went bankrupt and that new lease would have to be negotiated. Bistro cost over a half million to open last Christmas. Spot will be known as "Fritzels."

Spot will be known as "Fritzels."

no abbre blids were made. Reprementatives of Pearlman stated in
corri that the Copa's terminated
lease was not transferable, although
Pearlman's first two bids, \$50,000 and
court after Receiver Chatz refused
to recommend acceptance since they
were below 75% of personal procerties of chob. Appraised value of
the property budiest \$66,657 of which
are the property budie

Stickler in the situation was the uncomfortable position in which the Government found itself as salesman for apphiling continuous. the Government found itself as salejman for gambling equipment. Some \$718 worth of "26" game equipment was part of the property. Another, bright tinge on the Federal countenance is the fact that total of \$42,704 is still owed the government for taxes, including employees' withholdings. Federal unemployment three Federal insurance parametrs taxes, Federal Insurance payments and miscellaneous taxes, including the 20% amusement bite.

the 20% amusement bite.

Liftigants with first priorities to be paid off from sale money of \$45,000 are holders of liens and chattel mortgages amounting to about \$38,-600. This will leave \$7,000 for all other creditors, whose claims alone total \$246.591.

NEW TALENT SPOTS

Two Long Island, N. Y., spots preemed with talent last week with openings of the Maison Duarte, Jamaica, and the Torch room of the Hotel Nassau, Long Beach. Latter is a summer operation.

COMEDY PATTER

For All Branches of Theatricule SPECIAL SUMMER PRICES: FUN-MASTER GAG FILES TALL \$3.00 Each, or No. 14 Thru 22 at \$1.00 Each WOTA BUY! HURRY! "BOOK OF BLACK-OUTS" "BOOK OF BLACK-OUTS" "YOUR SEED PER VOL, or "BOOK OF PARCO over 10 Special-Written lock Parodies ONLY \$5.00 HOW TO MASTER THE

CEREMONIES"
(How to Be an Emore)
per Copy, Incl. 2 Gag Files

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ure to Send Permanent Add
PAULA SMITH 200 W. 54th St.

WA'APPENS!

PUPI CAMPO

Now...Ghelsea Hotel

Atlantic City Per Dir. G.A.C.



On \$45 Arbitration
Abner J. Greshler, indee N. Y.,
agent, has protested to the American Gullad Or Variety Artists on an
arbitration which awarded Jesse and
James, dance team, a \$45 balance
claimed due them on a one-nighter.
Greshler claims that on that part
ticular date. Jesse survey and props.
As a result orchestra had to be rehearsed an extra hour and a half
and new copy of the score made.
Overtime and copying, according to
Greshler, cost \$46, which he dedordinarily, Greshler stated, he
would not have played the act with
the new partner, but had to use them
insamuch, as printed programs al-

inasmuch as printed programs al-ready had them billed.

Threatened Injunction Suit by Rose Changes Title of N.Y. Water Show

Elliott Murphy, producer of the water shows at the Flushing Meadow Park Amphitheatre, N. Y., has changed the name of the display changed the name of the display from Aquaede to Aqua-Show because of a threatened injunction unit by Billy Rose, who used the water displays on that site during the World's Fair. Rose claims the Aquaesde label to be his property, Murphy presement his show last Murphy presement his show last cluding Mill Britton's band, water ballet and swim events.

Murphy has been staging how the name Aquaetta. Site is leased from the New York City Fark Dept.

STATE LAW PRECLUDES RINGLING MASS, DATES

AUTUALITY MADD. JAILD.

Ringing, Barmum & Balley circus
will skip Massachusetts this season,
James Haley, president of RBB,
having decided to scratch the terriwhich calls for frequent four-fourwhich calls for frequent four-fourwhich calls for frequent four-fourwhich calls for frequent fourbig top would have more empty
space than seating capacity, if abiding by the regulations. Two wolld of

of Madde and the control of the control

of the control of the control

Valuary I alst week referred to Roh-

up for Mass.
VARIETY last week referred to Rob-Vasury last week referred to Roy-tr Ringling being named presiden-of the outfit, but this was a typo-graphical error. State super-court had ruled that he was wrongly deposed as pres last year, so he was returned to that post for one week, but a few days later the board named Haley as the actual head-dent. John Ringling North is exec-utive vice-pres.

New Haven Bans King

New Haven, July I.

An echo of the disastrous Ringling-Barnum fire in Hartford a few
years back was heard here last week
when officials denied a permit for
King Brothers Circus to work on the
Toronton Show Circusta work Hamden Show Grounds. A prelim-inary permit had already been granted and an advance crew of

lnary permit had already been granted and an advance even of workers came through to prepare the lot, but a subsequent confab put the quietus on the whole thing. Official denial sated that the lot harbored a bottleneck in the form of a single right-dway exit measuring only 16 reet in width. Meaning only in the confact of the confact of the confact in the confact of the confact of the confact limitations. A further wet blanket was pro-

limitations.

A further wet blanket was pro-vided by nearby farmers who threat-ened lawsuits as a result of possible trampling of their crops by circus

Stelt Vamps FB

Milo Stelt has resigned from the Chicago branch of Frederick Bros. agency to go on his own. He'll be partnered with Rudy Schlachta and Eddie Hall, both at one time with

More Gravy for Showfolk

Morrissey, quondam producer; Henry Mortimer, legit actor-direc-tor; Nathanial Orlov and Clarence Williams, Negro songwriter and agent

Vaude Units May **Grow Out of CBS** Godfrey Show

Arthur Godfrey "Talent Scout" show on CBS may spawn a series of amateur vaude units in the Major Bowes tradition. Irving Mansfield, show's producer, has been confabbing with CBS and Lipton Tea execs, who'll sponsor the air show, over possible stage editions of the unit. "Talent Seouts" uses pro talent on

Godfrey show is expected to fol-low the format of the Bowes units, which were instrumental in earning several million dollars for Bowes.

Enken Gets 30G & Fla. Spot From Leon & Eddie Solit

From Leon & Eddie Split
End of an 18-year-old bondrace
partnership was finalized last week
owners of Leon & Eddie's in N. V.
and Palm Beach, completed the
financial deals involved in the separtion of property of the sattleCompleted of the St.
A. Completed of the St.
A. Complete

AGVA Completing Plans for 1st Nat'l Convention: Philly Local Head Hits Setup, Threatens to Secede

Esta Borden Wind DP **Tour, Sets Canada Dates**

Esta Borden, comedienne of Yiddish stage and vaude, returned from South Pacific and European tour of DP camps where, like her sister artiste, Molly Picon, she gave shows as morale builder-upper.

After making guestar appearance in "Old Shoes," comedy with music by Murray Brown, at the Kozy Kor-ners Barn theatre, Monroe, N. Y., July 15, she will play a string of Canadian vaude and nitery dates.

Actor's Claim Vs. Booker Boomerangs When He Fails to Play Date

Claim field against Al Dow, indie booker, by Don Rice, comedian-en-cee, on alleged cancellation of con-tract, boomeranged in favor of the booker at hearing yesterday (Tues.), at American Guild of Variety Art-ists.

Original complaint by com is claimed Dow had cancelled him out on date at the Gayety, Montreal, despite having issued contract. After preliminary arbitration at AGVA, preliminary arbitration at AGVA to play or pay him. Dow chee former course and booked him. When Rice failed to appear at the Montreal theater, Dow sent on a substitute and lodged claim against actor for emount of salary on date, matter this week.

GYPSY MARKOFF GETS DELAYED MEXICAN O.K.

DILIMATED HERAUCHI U.A.
Gyasy Markorf, singer accordionist who was injured in the Lisbon
(Ilipper crash of 1991 and has since
recovered sufficiently to work cafes,
opened at Ciro's, Mexico City,
Wednesday (28) after a considerable
delay because of her inability to get
a Mexican working permit. She's in
June Walls another U. S. singer, is
on the same bill.

International Board of Associated Actors and Artists of America, as the parent board of the American Guild of Variety Artists, unanimous-control of the American Guild of th

newspapers.

cedure for such transfers. This to be relinforced by advertisements in After notices have gone out the AGVA auditor shall survey the paid-up membership in each area to determine the number of delegates to the control of the control

(Continued on page 47)

YES! WE REALLY ARE

FATHER • MOTHER • SON • DAUGHTER

The FOUR EVANS

"Two Generations of the Dance"

Now in the 4th Week of **RETURN ENGAGEMENT at** Paramount, New York

. AND IMMEDIATELY RE-BOOKED FOR A RETURN ENGAGEMENT

Thanks to HARRY LEVINE, BOB WEITMAN and BOB SHAPIRO

Booked to tour with the PERRY COMO SHOW Opening July 17th at Palace, Cleveland

> BERNARD BURKE 48 W. 48th St., New York



Produced by HARRY KING

Guild Legal Staff Sees Trouble Ahead On Labor Bill Due to Peculiar Setup

With the Taft-Hartley bill now | bill can demand that the nitery oplaw, attorneys for the American Guild of Variety Artists anticipate a great deal of confusion until final application of the measure becomes elarified.

elarified. Major reason for expected mixups in the variety field lies in the fact that few niteries and vaude houses have permanent entertainment personnel. Majority of acts are migratory and many spots hire acts on weekly basis, thus causing a setup which in many cases makes the new bill virtually unenforceable.

which in many cases makes the new bill virtually unconforceable. It is a superior to the case of the average vaude house. Should the acts on any given bill decide that they no longer want to be ment to be in effect with AGVA, both acts and employer are obligated under terms of the sact to petition done the conforce the conforce that t

By the same token, an employer seeking to change the union setup will petition for settlement by the NLRB and will have a different set of performers working for him than those under which he originally filed

those under which he originally nied.

Jonas T. Silverstone and Mortimer

S. Rosenthal, AGVA attorneys, de-clared that the new legislation will
work to the detriment of both per-former and employer in such in-

stances.

Niteries which frequently use the same bill for more than 80 days, and thus achieve a degree of standers are standers and the same bill for more should differences arise. Assuming that one set of performers, in an NLHB election, decides to go non-union, union difficulties will still not be resolved because the disasting that one set of performers, in an one set of performers in the set of performers and the set of performers are set of performers.

THERE'S ONLY ONE

Direction: M.C.A Parodies! Special Songs! Bits!

* Draw from our library, one of the largest, most comprehensive is Showblz! * 1947 Catalog FREE! * 1947 Catalog FREE! * Exclusive material our specialty. J. & H. KLEINMAN. 25-31-K 30th Read, L. I. City 2, N. Y Telephoner Astoria 8-3985

Other Snarls

Other Snarls
At the same time, it's pointed out
that under terms of the Taft-Hartley bill the union loses the right to
discipline individual members so
long as they pay dues. Consequently,
a performer may commit all kinds
of infractions of theatre or union
rules and AGVA cannot take action
against him because of a paid-up
union card.

Danteer to existing scales is also

union card.

Dariger to existing scales is also pointed out by union attorneys. A cafe or theatre operator may hire entertainers below existing scale, and union members would be forced to work alongside them. Repeated use of below-scale entertainers would ultimately force downward revision of current wages, it's

Another factor likely to cause confusion is the measure's provision laying unions open to damage suits. Should the union sustain a firing because of infraction of laws, both the employer and union could be sued for reinstatement and back pay.

Union's course under the act is still to be charted and it cannot make its position clear until employers attempt application of the Taft-Hartley bill on various issues.

CANTOR REELECTED

JEWISH GUILD PREZ

JEWIDI WILLI TALE.

Eddle Cantor was elected president of the Jewish Theatrica Guild for the 19th straight year, at a meeting, or the straight year, and the straight y

Abe Lastfogel, William Mortis agency gm., was named treasurer, with Nat Lefkowitz, Morris treasurer, assisting him. William Degan Weinberger, heads the board of trustees; Dr. Leo Michel chairmans the relief committee and Henry Katz heads the legal committee. Dava Ferguson remains as executive secretary.

Omaha Niteries Fear New Show License Legislation

Omaha, July 2.
Proposed new city ordinance is greatly feared by night clubs and taverns. Idea is to take out a license

city figures to keep closer control on entertainment offerings and to keep spots from putting anything over with such a regulation.

Bath and Turf Club, Atlantic City, reopens for season tonight (Wednes-day) with show comprising Estelita, Jerry Cooper, Los Barrancos, and Virginia McGraw.

Marcus

BOOKING

AGENCY GENERAL EXECUTIVE OFFICES

J. H. LUBIN

BENERAL MANAGER

SIDNEY H. PIERMONT

Border Niteries Burn

DOTGET NIECTICS BUTD

Mexico City, July 1.
Three swanky niteries of Mexical,
on the California border opposite
Calimex, Calimex,

Larry Sunbrock Still in Hot Water: **Old Rap Revived**

Larry Sunbrock, outdoor promoter, has been placed under §6,500 bail for charges growing out of non-payment of wages and jumping bail. Date of trial has been set for Aug. 6 in Special Sessions Court of New York.

Nork.

Original count had Sunbrock defaulting on \$200 due Lillian Allen, who was hired to drive a ballyhoo wagon in connection with the litheatre in 1948, while holded after a few days of operation. He was served with summons shortly thereatter and held in \$1,000 bail, which he forfeited when he failed to ap-

he forfeited when he failed to appear to answer charges.
Sunbrock, since then, has paid off the \$300 claim by Miss Allen through the N. Y. State Dept, of Labor. However, the law holds that a criminal charge cannot be cancelled after restitution has been made, and constitution has been made, and contained the sales of the sales o

lesquently, nell nave o trans trail on the salary rap and the ball-jumpling Sunbrock recently made a 10-day. Sunbrock recently made a 10-day, stand at the Yaukee stadium, N. Y., with a rodeo and thrill circus, where the was arrested in connection with the Allen Sunbrock state of the control of the Sunbrock state of Sunbrock's to sell. Hymm made that the concession rights were not Sunbrock's to sell. Hymm made that the concession rights were not Sunbrock's to sell. Hymm made to the Sunbrock state of th

the box-office.
Subrock also was hauled on the carpet during his N. Y. date by License Commissioner Benjamin Fielding, who warned him not to advertise acts that weren't signed to

appear.
License for the rodeo was issued in "License for the rodeo was issued in the name of Rodeo, Inc., and Marion Pope, president, and it was claimed that Subbrock was being hired as manager at \$300 weekly. It was subsequently brought out Marion Sunbrock madden name of Mrs. Sunbrock and the subsequently s

COLISIMO'S CHI ON AGVA UNFAIR LIST

Chicago, July 1. Failure of Colisimo's Theatre Res Failure of Colladinesso, July 1...

Failure of Colladinesso, July 1...

Failure of Colladinesso, July 1...

Failure of Colladinesso, Inc. 1...

Failure of the March of the March of the Washington on the unifail sid and the walkington of the unifail sid and the walkington. Acts also put on the list for continuing to work after unpreceded to the side of the side of

Beverly Hills, Pittsburgh,

Tosses Acts for Summer Beverly Hills Club, Pittsburgh, has dropped floor shows after six weeks. Spot has been having tough sled-ding and will operate with Billy Yates' orch.

Morris Deakter, who owns Beverly Morris Deakter, who owns Beverly Hills, may go back to low-budget talent later. Nitery had been using upper bracket talent.

10 Mountain Spots Declared Unfair As AGVA Clamps Down on Housing Rule

Rival Aussie Vaude Loops In Legal Talent Tiff

Harry Wren Theatres, Ltd., oper-ating the Cremorne the at re here, formerly run by Will Mahoney and Bob Geraghty, has procured a writ through the Supreme Court against the Tivol loop, heated by Dave the Court of the County of

it from committing breach or couract.
Writ sets out that the defendant agreed to make a vailable to the plaintiff the services of the following entertainers: Ella Shields, Jack Murray, Connie Hobbs, Margaret Pitzgibbo, Marella Troi, Lynne Golding, Golding

afternative.

Tivoli loop is reported planning to
run own vaude units at His Majesty's
here, on lease agreement with Williamson-Tait,

SMALLENS TO BATON MUSIC HALL SYMPH

MUSIC HALL SYMPH

Alexander Smallens, former associate conductor of the Philadelphia

Gershwin interpreter, has been appointed conductor of the Radio City

Music Hall symphony orchestra succeeding Charles Previn, who re
ceeding Charles Previn, who re
ceeding Charles Previn, who re
ceeding Charles Previn, who re
for two years, having taken the helm
of the 80-piece outlit following the
for two years, having taken the helm
of the 80-piece outlit following the
Smallins, for many seasons a conducting mainstay of the Lewisoch
Smallins, for many seasons a conducting mainstay of the Lewisoch
Smallins, for many seasons a conducting mainstay of the Lewisoch
Smallins, for many seasons a conducting mainstay of the Lewisoch
Smallins, for many seasons a

well as seasons and the season

"Porrgy and Bess." on Brondway, as
well as its revival several years
later. He conducted at the Boston

Opera House as well as for several

later. He conducted at the Boston

operations and sounded the Boston

Operations and sounded the Robin Hood Dell

cupera House as well as too seemed. Phalsdelphia operatic companies, and founded the Robin Hood Dell concerts in Philadelphia. He has been associated with several notable Certrude Stein-Virgil Thomson opera "Four Saints in Three Acts," Marc Blitzsteins, Triple See" and Lee Ornstein's incidental music to "Lysistrata,"

Pitt Cafe Op Jailed For Killing Wife

Pittsburgh, July 1. Charles Peyton, 51, local cafe owner and a brother of Eddie Pey-ton, nitery operator and entertainer, shot and killed his second wite, Mrs. Mary Peyton, last Thursday morning (28) in the barroom of Peyton's place just outside the town on the Steubenville Pike. She was an ex-pectant mother and died of wounds a few hours after being admitted to the hospital.

the hospital.

According to Peyton, shooting was an accident. He said the lights had been turned out and that some people outside were knocking to get in and he yelled out that the place was closed. When they continued to rap on the door, Peyton said he fired a shot into the floor to scare them off and his wife walked in the path of the bullet.

Detectives, however said

Detectives, however, said Mrs. Peyton insisted before she died that the shooting was intentional, and her relatives told police that the Peytons had had a stormy marital life ever since they were married 13 years ago.

Peyton was turned over to the cor-oner's office Friday on a charge of murder still protesting that the kill-ing was accidental.

SAN FRANCISCO

Just when American Guild of Variety Artists had figured that last week's truce between talent union

Wednesday, July 2, 1947

and operators of nitery and entertainment rooms of mountain and resort circuits wasn't going to make sort circuits wasn't going to make the summer any warmer, pyrotechnics broke loose this week, resulting in 10 top spots being declared unfair by union. This means that none of the spots will project professional entertainment in its halls and bistros on the holiday weekend unless a truce is effected before then.

Dave Fox, head of N. Y. local of AGVA, stated the unfair listings is of now. Agents and performers have been notified not to book or play the spots until ban is modified at litted.

or lifted.

Spots involved are Concord hotel,
Kiamesha Lake, N. Y.; Nemerson's,
Fallsburg, N. Y.; Evans hotel, Loch
Sheldrake, N. Y.; Olympic, Fallsburg,
Fieldston, Swan Lake; Ferndale hortel, Ferndale; Windson, Fallsburg,
From's, Loch Sheldrake; National,
Swan Lake, and Lakeside, Ferndale

Swan Lake, and Lakeside, Perndale. Revis said to have been caused when operators refused to abide by clause nine in resoft contracts calling for proper housing, adequate nod object of the resoft contracts calling for proper housing, adequate to fox, unto relaxed its housing on premises clause but insisted that similar quarters on par with own spots and provide transportation to and from such off-premises localitions and from such off-premises localitions will. Bookers intending meet, ossensibly well.

Bookers attending meet, ostensibly epresenting operators, okayed pro-edure which resort men nixed later. This throws negotiations back where This throws they started.

Although only 10 spots have thus far been classed unfair, it's likely that others will be added after this week unless they accept modified union deal.



'Comedy Dance Antics'

DIE - MATTY ROSEN

MARITALISTS"

ON TOUR U. S. O. HOSPITAL UNIT HARRY GREEN, Per. Rep. 1619 Brondway New York 19, N. Y.

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COMICS, MC'S, DISC JOCKEYS, ETC.

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The Bubble Poofs

Prewar, class spots like the Rambow Room and Hotel St. Regis, Prewar, class spots like the Rainbow Room and Hotel St. Regis, both in New York, got \$8 for excellent imported vintage cham-pagne. Niteries which nicked the customers \$10 or \$11 were considered as taking advantage of the tourist trade. Today the bubbly is \$20 and \$22, which, with the 20% nitery tax, certainly makes it an expensive grape item for a couple in any spot. No wonder the French vintners and U. S. wine importers are complaining that sales are down 50-13% from last year are

complaining that sales are down 50-75% from last year.

The move do not changapage costs is not surprising. The reduced with the line with the times. Paradoxically, however, cuted such hotel managements, so well attuned to the public's spending barometer, missed the boat by a year in not slashing that vine cards pronto. This is a luxury item which had become adapted to the popular taste in the lush wartime spending period. Psychologically and practically, and particularly in line with the shortage of bonded domestic whiskeys and aged imported Scotch, the decision to cut should have been made long ago. It is not should have been made long ago. It is not should have the made long ago. It is not should have been made long in the hard-liquor lines.

Any manifestation of giving the public a better shake for its more cautious spending dollar is good showmanship and sound business. It's been no secret that, for months, the public has been "shopping" more and more carefully. Only cafes which cater to this dollar value will survive.

II. S. Ice Show Flops in Mexico: Union Calls Shutdown for Back Pay Due

Another try for biz by Americans at the Teatro Iris here has flopped. "Rhythm on Ice," miniature U. S. "Rhythm on Ice," miniature U. S. ice-skating revue and Mexican vaude, produced by Arnie Hartmann, the accordionist, in association with Ramon Reachi, former ballroom dancer (Ramon & Renita), now talent booker-stage producer here, and O. E. Melone, local plumbing sup-plies manufacturer who angels les manufacturer who amboustows, had to suspend.
"Rhythm" played nine days at the

CONNEE

BOSWELL

LAST FRONTIER HOTEL

Las Vegas, Nevada

HARRY LEEDY

HARRY A. ROMM

Iris to, a reported loss of \$88,000 (Mex) but biz indications showed promisingly when show was ordered cancelled and other shows suspended indefinitely by Julian Soler, sec, gen. of the National Actors, sec, gen. on the ground Actors Assn. here, on the ground Actors hadn't been paid their first week's wages. Soler also heads the local Titleon STP-Orduction Workers wages. Soler al the Picture I

Soler clamped down a few minutes before the June 23 performance,
explaining that action was provoked
because \$3,000 (Mex) in wages was
owed, and a boxoffice checkup
showed only \$900 (Mex). Troupers
joined the producers in protesting
against the shows cancellation, conagainst the snows cancellation, con-tending that the boxoffice checkup was unfair because it was made two hours before show time, and patron-age indicated a big house.

age indicated a big house. Soler assequently stated that the case has long and tangled ramifications, that George Armold, who had the ice show, brought from the U.S. an old eath interior he research gave the show grief on the road since April. Also that \$25,000 (Mex) pay is owing the troupers from the road toru; circumstance that under Mexican law is enough to suspend Mexican law is enough to suspend a show until the deel's paid.

a snow until the dect is plate.

Arnold and eight of the U. S. girl skaters of the show are currently headlining in a tab ice revue, "Minuit on Ice," at the Minuit, a prominent local nitery. This is the first Mime that any nitery in Mexico has given an Ice show of any kind.

ENGLAND REPRESENTATION OR MISSIONS

OR MISSIONS
Frominent Angle-American Theorical and Amssement Fromoter
tool and Amssement Fromoter
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the Companies
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the Companie

FOLDS FOR SUMMER

Town Casino, Buffalo, is set to close for the summer Saturday (6) for the season. Final show which started Monday (30) has Ethel Waters, George Tapps, Peggy Taylor Trio, Whitson Bros. and . Harry Stevens.

Harry Altman, spot's operator, will reopen in September.

TOWN CASINO, BUFF.,

Space Available for

RIDES and **CONCESSIONS**

on the REDONDO GAYWAY, the new beach resort at Redondo Beach, Calif.

Open All Year 'Round . No Promotions

Contact: L. Meltzer, Project Manager 107 West Emerald St., Redondo Beach, Calif.

Saranac Lake

By Happy Benway
Saranac, N. Y., July 1.
Herman Levine, of Will Rogers
fund, in for a general inspection of
the lodge, handed plenty good-cheer
to the gang.

After long siege in the infirmary, Richard Menin, bandleader, has been moved to the up department; Sig Mealy also upped for one meal daily.

Mealy also upped for one meal daily.
Johnny La Tone (Salet &) stopped
of to serenade the downtown gang
while to route to Onondage sanawhile to route to Onondage sanabenefit there was to be to the control of the
William Morris Memorial Park,
the local playground, opened June
William Morris Memorial Park,
the local playground, opened June
per ser again supervising activities.
Birthday greetings are in order
per gare again supervising activities.
Birthday greetings are in order
for Dick Moore, John Binkley Joe
Kachen, Helen Cropp and Margie
Agek: Adams. vaudeville booker
Jack Adams. vaudeville booker

negan, all Rogerites.

Jack Adams, vaudeville booker from Montreal, in for a weekend with a floor show at Durgan nitery, took time out to salute gang over station WNBZ.

station WNBZ.

The Benito Colladas in town to open their Helen Hill Villa for summer. They'll commute between colony and their El Chico nitery for balance of summer.

balance of summer.

Harry "Slipfoot" Clifton, who graduated here, has suffered a relapse and now resting in the Onondaga sanatorium. He'd like to hear from friends.

daga sanatorium. He'd ilke to hear inform friends. Ince Liverpool, dancers, shed tin Ince Liverpool, dancers, shed tin Ince Liverpool, dancers, shed tin Ince Liverpool, shed to the servation. It's her second time here. Charles Kaufhold into the general hospital for operation, took it like a will Rogers lawn is taking on new life with two teams vying in gardening contest, Robert J. Goldmann of Gorge Fee. Dr. William Stern will domate a prize for the shelt for a state of the shed for the shed for

AGVA PLANS Continued from page 45 :

through its duly elected AGVA delegates, adopt, amend or reject it in whole or in part.

Shelvey stated that the time required to set up machinery for accepted procedure would again set back the convention date to mid-October.

Philip Local May Secede
Philadelphia faction of the Amerlean Guild of Variety Artists, headed
by Dick Jones, its executive secretransparent of the American Security SecreTark-Hartiey bill to urge his members to secede from the national
union. Jones, who was fired from
that post by Matt Shelvey, AGVAs
anional administrator resisted his
the Philadelphia courts.
Jones, in a letter to Paul Dullzell,
executive secretary of the Associated
Actors and Artists of, America,
Philadelphia membership is ready to
withdraw from the national setup
withdraw from the national setup

Philadelphia membership is ready to withdraw from the national setup unless local autonomy is returned to the territorial groups which orig-inally made up AGVA, permitted ing of the proposed constitution and allowed them to have their own constitution. If such does not conflict with the national laws. Jones also demanded that local Jones also demanded that conflict the confliction of the confliction of the confliction delegates to the forthcoming AGVA convention.

be open mitted to addet their own the delegates to the forthcoming AdVA convention.

Letter to Dullzell claims that he represent a majority of the Phility Advancement of the Phility of the properties of the properties of the properties of the Phility of the Phi

Political Explosion Set Off in Mont'l **By Suit Over Samovar Nitery Pact**

M'waukee's Stageshows

ill within the street of the s

Cuban Pitch For **Gambling Trade**

Cohe will take a pitch for the wealthy Brazilian tourist trade this year, using its gambling cashos and American name talent as lures deather than the state of t spots open.

spots open.

Meanwhile Havana niteries and casinos are inquiring about U. S. names from major talent agencies. Winter activity is expected to be considerable. Teatro America and the Campoamor will use high-budget talent from the U. S. and the Gran Nacional and the Hotol Internacional similarly are expected. to put in bids for American top-

liners.
Cuban bonifaces are expected to take full advantage of the influx of names to Miami Beach by trying to sign talent playing the Florida resort, consequently affecting sizable savings on transportation.

OHIO LIFTS FREEZE ON LIQUOR PERMITS

UN LIQUOR PERMITS
Columbus July 1.
Ohio Liquor Board has decided that the wartime shortage of whisky is over. Board will therefore in the columbus July 1.
It can be seen to be

A political scandal esphoded here
Thursday (26) when ex-magneg
Barnest Archambault sued notary
Joseph E. Jeannotte and associates
for \$43,420 for breach of contract
with the local Samovar nitery. In
Archambault reveals the way the
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decompt douged, through Liquor of three men. Liquor Commission, controlled by the Government, issues annual liquor permits fo niteries and cibbs, and the controlled by the Government, issues annual liquor permits fo niteries and cibbs, and obligatory policy in operating a night club here to be on the winning side, politically. It is practically the only way to have a liquor get a new one. When a new party comes into power many liquor places, a profittable business here, either close or change hands accordance in the control of the control o

uations, according to Archambault's legal action. Mentioning many dif-ferent owners who succeeded themferent owners who succeeded them-selves as members of, the group op-erating the Samowar, after the Goodstone family had been forced to sell, Archambault detailed how he had been fired after having ob-tained, for it, through his own polit-ical influences, a new liquor permit. For different considerations, he additional demonstration of the consideration of the con-different considerations, he as the demonstration of the consideration of the con-traction of the consideration of the con-traction of the consideration of the con-traction of the c





HENRY GRADY HOTEL ATLANTA, GA. "As deft se we've ever scen." ---Atlanta Journal. TOM FITZPATRICK 130 W. 42d St., N.Y. Phone: PE 6-6076



VACATIONING NEW HAMPSHIRE

"Fostered" by SOL TEPPER, RKO Bidg., N. Y. 20



Night Club Reviews

Rio Cabana, Chi

Chicago, June 26 Thelma Carpenter, Sonny Richards, Estelle & LeRoy, Line (9), Cee Davidson Orch (8); \$2.50-\$3:50 min-

formers of the control of the contro

Clover Club, Miami

The Vagabonds (4), Ray Manton, Aurora Roche-Carlule Dancers (3), Jeanne Burke, Tany Lopez Orch (7); minimum \$2.50.

Come winter or summer, this top maintand room remains one of the best operations in area under aegis of Jack Goldman and Henry Neyle. Unable to compete with the lish penditures they have, nevertheles, managed to maintain a policy of small, smart'shows and reasonable prices.

prices.

Current show is case in point.

Instead of cutting budget, they have
expanded to showcase a bright fast
moving 90 minute sesh with the
Vagabonds and Aurora Roche-Carlyle dancers highlighting the session.

The Vagabonds Jyle dancers highlighting the session.

The Vagabonds keep them coming.
They've built a steady following in their previous runs here, and never to let patrons down, working each show in zesty manner. Musical zanies spread their screwballisms around via comedy song numbers, blended with ballads for change of peace. Begoff as usual.

pace. Begoff as usual.
Addition of colarful Roche-Carlyle group adds winter season flavor.
Accent is on native South American
dances with authentic musical backgrounds. Teem and attractive line
contribute three imaginative routines, enhanced by originality and
costuming Despite limitations of
all the and lighting, grab hearty
space.

stages and lighting, grab hearty Supporting acts work in nestly. Jeanne Burke, attractive young frush purveys pops in throaty and frush purveys pops in throaty and the several weeks ago, she's gained confidence that should eventually ing withal, ringsders go for her. Ray Manton works with Vaga-Ray Manton works with the property of the second second works with the second second works with the second wor

Embassy Club, B.A.

Buenos Aires, June 20.
Elvira Rios, Delores & Fernandez,
Ballet, Joel & Gaucho, Henri Georges
Orch; \$3 minimum.

Mer wavelber. Elvira Rios, gets top billing here and clicks. Argentine socialities have been flocking in since opening and many reserve tables was first introduced here via radio-around 42 the Merc charmer has fast-part of the fascination is due to leafends about her private life. The Embassy red walls and blue part of the fascination is due to leafends about her private life. The Embassy red walls and blue land study for the Embassy Boogle-land storage chromium bar, form a lush setting for the Embassy Boogle-better than a vera ge style. The better than a vera ge style. The Decreas and Fernander Senate.

especially on Joel's lean stature. Routine is fast and gets plenty

especially on Joel's lean glature, to the law of the la

Latin Casino, Philly

Eddie White, Paul Rich, Bill Shirley, Holloway Sisters (2), Line (8), Harry Dobbs Orch (8), Jack Verna Band (5); no coper or mini-mum.

with the control of t

quintet.

Room filled when caught_(Monday dinner).

Samovar, Mont'l Montreal, June 25. Bill Tabbert, Nancy & Michael, Nayara, Vanya Orlik, Carol Grauer, Bill Skinner Orch, Bill Moody Trio; \$1.50 minimum.

Bill Stimmer Orch, Bill Moody Tric; \$1.50 minimum. Producer Carol Grauer has come producer Carol Grauer has come up with one of the best local nilery tenor. Bill Tubbert, just out of the common of t

Riue Room, N.O.

**Here Horozai. N.-O.*
(**HOTEL ROOSEVEL ROUSEVEL ST. New Orleans, June 28.

Circu Rozz. (se veue. with Mory Jones, 19.

Phil Romayne. Bobby Turk, Wona McDonald, Arthur Johnson, Sharlee Munster, Ann Nicholls, Jo Causauph, Edith Kendall, Virginia Turk, Bettip Crojton; staged by Don Arden; Signa by Bob Machinecht, Jerry Wald Orch (10); \$13.00 minimum.

VARIETY standing is done of ponies and toreador offering, which net plenty palmounding. Chorines are Sharles
before the standard of the standard of

Click, Philly

Philadelphia, June 23.
Ray Eberle Orch (12), with Toby
Dean, Rocky Valentine Band (6); no
cover or minimum.

Deen, Rocky Valentine gand 10; so cover or militaries.

Ray Berick's newly reorganized.

Ray Berick's newly reorganized.

Ray Berick's newly reorganized.

Ray Berick's newly reorganized properties of the state of

El Morocco, Mont'l Montreal, June 25. Marc Ballero, Sonia Curtis, Lan-dre & Verna, Line (8), Norma Hut-ton Orch, Havana Trio; no cover, minimum \$1.50.

New Act

BERYL DAVIS

make ha ownskips on. An execution that he are make he mer click.

Rhythmic "Poppa, Don't Freach to be medically as the second of the click in the cl Orbs, 49, Summan.

Mex warbler, Elvit's Rios, gets top billing here and cilck. Argestine opening and many reserve the property of the control of the control

Variety Bills

WEEK OF JULY 2

on with bills below indicate opening day of show Letter in parentheses indicates circuit: (I) Independent; (L) Loew; (P) Faramount; (E) RKO; (W) Warner

CHICAGO Chicago (P) 4 Hidegarde Basil Rathbone Henny Youngman Lathrop & Lee Regal (P) 4 L Jordan Tym 5 Geo Hudson Ore Sara Vaughn Harrison Ford NEW YORK CITY Capitel (L) 3 George Paxton Ore Lena Horne Johnpy Burke Ruby Blace

Sara Vaughu
Harrison Ford I
EINCENDIT
CINCENDIT
F Martin Ore
Philharmonics
Terry & Raiph Ri
CLEVELAND
Louis Prima O'r
Nip Nelson
Claire Sia
Holyd & Wills
Max & Gang
Danny O'Nell
Watson Sis
Watson Sis

Ore of the control of

raul Winchell
The Acronanias
Mass.
M

Nations 301

Carring (1) 2

Lance 302

Lance 302

Lance 303

Lance 304

Lance 304

Lance 305

Lance

Cabaret Bills

NEW YORK CITY

Cafe Society (Downtown) imes MacColl ary Lou William unabelle Hill suck Miller Ore Janczi Makula Zziga Bela Paulens Doris Haywood Gene Kardos O porie Haywood

seen Kardoo O

seen Kardoo O

seen Kardoo O

Joel Siliaw Ore

Joel Siliaw Or

June Sured and S Lista Kark
Myrue Cer
Parvillage Burn
Am Denning
Am Denning
Stubby Ore
Lou Censar
Corday & Triano
Pappy Below
Hotel Billimore
Ray Hentherton
Arthur Ravel Oro
Ca-dimi
Motel Lexington
Alomas Hawalian
Metel Ponneylvial

Havapa-Madra
R & L Reyes
M A Luis
Lecuona Boys
Ferrica Servano
Chino Orc Chino Control of Chino Castley and Castle

Bob Lee
Kay Carole
Stuari Langley
l'eggy Palmer
D'Quincey & G

Blackhawk
Ray Pearl
Sherman Bros
Sabina
Chez Pares
Danny Thomas
Mirim Layare
Doroth Pater
Marty Gold
Barry Sherwood
Rode'ss & Phyllis
Advables (12)
Hotal Rismorth Adorables (12)
Hotel Bismarck
Debutantes
Paul Rozinl
Eddie Fene Ore
Benno Delson Ore
Bensinge
Janet Stevens
Randy Brown
Mickey Sharp
Denny Miles
Sid Fieher Ore

Sid Fisher Ore

Hotel Blackstone
Bill Snyder Ore
Joe Frisco
H Edgewater Beach
fonry Busse Ore
Myrtle & Picaud
Hangs Riephant
Presion Lambert

Vine uarm Dick Gale Rita Yoraka Johnstones Jackle Soo Joe Kleh Ore

CHICAGO

Joe Mooney Ore Star Kenton Ore Vido Musso Linn Burton Hotel Stevens Henry Brandon Or Franke & Janyce Lola Ameche Bobby May Lee Glimors Boulevar-Dears Latin Ouester

Boulevar-Deatz
Latin Quarter
Gertrude Niesen
Doo Marcus
Gertrude Niesen
Doo Marcus
Jatin Lovelies
Bob Lee
Buddy Shaw Ore
Rainer House
Herb Shriner
Hob DuPoner (11)
Abb Ho Cabana
Theima Carpenter
Sonny Richards
Pstelle & LaKuy
The Declere (12)
The Declere (13)
The Declere (14)
The Declere (14)
The Advance of the Cabana
Theima Carpenter
Sonny Richards
Pstelle & LaKuy
The Declere (17)
The Advance of the Cabana
The Cab

UA Decision Continued from page 3 :

Continued from page 3

Buy out Chaplin and secure Miss
Pickford with class B stock still
summers, UA's owners turned to
smother than topper as pessibility for
another than topper as pessibility for
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That would be to table all efforts to find a new topman for the time being and to manage with a runp being and to manage with a runp the second of the second that step on the second that the the foreign department. When times became more propitious, it's said, the owners could renew their search for a new topper or, possibly, some deal for outright sale.

Arnold Grant, attorney repping for Miss Plekford, headed for the Coast Monday (30). He'll spend the summer in Hollywood.

Britain Threatens

= Continued from page 3 =

hard. There's already been considerable talk that Hollywood will have to slice production budgets should the British government take

have to alice production busices about the British government take as the state of the state of

Amendment to the custom laws is

Anendment to the custom laws is permissive, not mandatory, in nature and gives the government the power to switch from its present tax base which is tied to a film; footage and the new clause seems certain at present. Unquestionably, it will give Dation bargaining powers which he didn't have before. It is not to be a superior of the control of the c loan was being "frittered away," re-torted that the phrase was im-properly used "with regard to the amusements of the people."

Strand, N. Y.

Vaughn Monroe Orch (22) with
Zigor Talent, Moonmaids (4), Eddie
Julian and Frank Fontaine: The
Denhills (3), Beryl Davis; "The Unjaithful" (WB), reviewed in Variery,
May 28, '47.

sikhjal' (WB), revenues in Vasilit, hey 26, 'VI.

Vaughi Monroe, for marquee and playing, value, and the newcomer, and the newcomer, and the newcomer, and the season of t

well.

The Dunhills are a trio of male hoofers, attired alike, and they manage to snag a few moments of attention with their precision stuff and acrobatics.

tion with their precision stuff and errobatics.

The errobatics was the errobatic property of th

office.

Monroe unobtrusively handles the show's introductions, the layout suggesting pace and a greater speed than actually exists, which is an inferential bow towards show's stager.

Kahr.

Olympia, Miami

Miani, June 27.

Sylvia Froos, Ben Beri, Leon Fields, Graham Sisters (2), 2 Jacks, Les Rhode House Orch, "The Farmer's Daughter" (RKO).

Package here this week, with Ben Beri and Sylvia Froos co-topliners, sustains pace and values for a bright 60 minute stanza.

Some pure and values for a bright formule stars, planue from beautiful and an analysis of the control of the stars of the stars of the stars of the play here last year, clicks solidly with his datt juggling and panto-comby. Utilizing ruther balls, comby, the stars of the stars

nester on "Chilanes" and socks with a contract of the contract

Oriental, Chi

Chicago, June 26.
Lionel Hampton Orch (19) with
Winni Brown and Roland Burton, 2
Zephyrs, Mara Kim, Red & Curley;
"Bells of San Angelo" (Rep).

Beaus of San Angeto (Rep).

Second sepia show in less than two months; is best house has had since link Spee has the series of the series of the series responsible. House he series responsible field patrons. Holding nexture for over an hour, he is in and out of eacts, playing piana, vibe, drums and taking over vocal chores in top fablion;

fahion, Threatening eardrums, overly gen-rous brass section (six sax, three-tembenes, five trumpets) is in evi-tembenes, five trumpets) is in evi-ternation of the same section of the perice trumpets of the same sec-toring with Chase, "Hey Bon Chasing With Chase," "Hey Bon Be Bon," and "Flying Home." The same section of the same section of the Roban Barton does turn on "Time Roban Barton does turn on "Time

After Time," and "I Want to Be Loved," latter with quartet. Winni-Brown, chipp, takes over for "Sinday Kind of Love" and duets with Hampton on "Tve Got Bad News for You Baby," slightly blue but gets

howls. Zephyrs. in zooly plaid outTwo zoon with pantonne capers in
the consensus due and a
Curley get yocks for chatter, and
curley get yocks for chatter, and
wind with a drum battle session for
sock returns.

Mara Kim, Oriental dancer, projects grace and agility in her routines.

tines.

Hampton makes his vibe talk on "Vibe Boogle" and "That's My Desire". His handling of ballads is as likeable as jump tunes, both scoring and adding up to terrific show.

Music Hall, N. Y.

"Merry Go-Round" with Music Hall Symph (Charles Previn, conductor), Lucienne & Ashour Sid reen, Robert Shanley, Glee Club, Rockettes; "The Ghost and Mrs. Muir" (20th), reviewed in Variety, May 21, '47.

The Music Hall stage presentation is another eye-filling spectacle with an on-the-midway motif. It also has a realistically dummied-up carousely a state of the s

of chances for amusing combinations of limbs and disjointed bodies.

In number two spot, the Glee Clubs in number two spot, the Glee Clubs such as "I Wonder Who's Kissing Her Now?" and "By The Light of the Silvery Moon in high spirited style, Shanley and "By The Light of the Silvery Moon in high spirited style, Shanley Her Shanley Her Shanley Her Shanley Her Shanley Her Shanley Apache-dancing duo Act of the Silvery Apache Silvery Apa

Apollo, N. Y.

Sy Oliver Orch (15), Dottie Sonny, "Pigmeat" Markham, 'Co Cole Revue (5), Son & Sonny, Pea Bailey; "Devil on Wheels" (PRC).

Cole Revue (S. Son & Sonny, Pearl Battey, "Devit on Wheels" (FRC).

With Sy Oliver's smooth combo handling the musical chores plus the property of the propert

Capitol, N. Y.

Lena Horne, George Paxton Orch (17) with Dick Merrick; Ruby Ring, Johnny Burke; "Ficsta" (MG), re-viewed in Vasiery, June 18, '47.

Lena Horne, the Negro songstres

Lean storne, the Negro songstress the country howling wold through the medium of MGM picture chores, and the country howling wold through the medium of MGM picture chores, and the country howling wold through the medium of MGM picture chores, and the country howling wold through the country howling wold through the chores of the chores

Cross & Dunn. Fred & Elaine Barry, The Craddocks (3), Duke Art & Junior, Marjorie Knapp, Jack De Leon. Louis Basil House Orch; "Cal-cutta" (Par).

when latter was in its prime as the property of the property o

booker faux ward in loading, the control of the con

Majestic, San Antonio

ARAJUSTIC, SRH AMONIO
San Antonio, June 25.
Hal McInitre Orch (15) with
Frankie Lester, Johnny Turnbull,
Nancy Reed, Ralph Tilkin, Robert
Guyer, James. Emert; Gil Lamb,
George Prentice; Winter Sisters (3);
"Typo Smart People" (M-G).

Interstate Theatres' first stage-show of summer season is a fast 65 minutes stanza headilning Hal Mc-Intyre band and having good sup-porting acts.

Interes and any account of the control of the contr

patter, keeps audience happy.

Gil Lamb screen comic practically
steals show in final slot, audience being with him all the way. His pantomime and patter are outstanding,
especially the jitterbug, at matine
sketch. Tops this with harmonicaing
for solid send-off.
Capacity biz at show caught.

Andy.

Film Festival

- Continued from page 1

continued from page 1

Gerned Phillip in Prince," Philips Ant.
Gerned Phillips in Prince, and prize for the best color carroon was read to be a second prize for the best color carroon was read to be a second prize for the best color carroon was read to be a second prize of the best scientific in with Paul. Hollinger and Ralph mors." Crechoslovakia copped the pupper tilm prize with its "Doll's Revouterion was singled out by the Petitival's officials for an award as the form independently produced film the proper tilm principles and international democratic principles." Prize for the best documentary film was given to Georges Leenhardt of

of world neighborliness and interminional democratic principles."

was given to Georges Leenhardt of
France for his "Maissance du Cinema" (Birth of the Sereen). Jean
France for his "Maissance du Cinema" (Birth of the Sereen). Jean
Helbert of Teans won the his "Assassin d'eau Douce" (Freshwate
Murderers), while France and Belgium won the awards for newreel
Murderers), while France and Belgium won the awards for newreel
Best B. O. But Net 'Artistie'

At the Festival's windup, comment
was prevalent that there was no
America's and Birtope's conception of
the cinematic art, At the start, the
U. S. flackery's splendid public relations job made the Brussels event
tions job made the Brussels event
However, considerable distillusionment set in when the films were released. Hollywood entered the films
the jury and audiences at the
Festival did not esteem them for
their mistation of the second of the contension of the second of the contheir mistation of the second of the contheir mistation of the second of the conbest said that the general run-of Hollywood look like a powerful but uncouth giant and reised the question
production is "worthy of the facillike; it enjoys." Only sich films as

Speaking before a luncheon of Belglan cabinet members and represenstatives of different countries particlative were ovated here for their ar
Speaking before a luncheon of Belglan cabinet members and represenstatives of different countries partic
stream of the second of t

Speaking before a luncheon of Bel-gian cabinte members and represen-tatives of different countries partici-pating in the Film Pestival last week speaking to the properties of the countries of the world motion picture festival earliest world motion picture festival earliest world motion picture festival earliest year which would rotate among dif-ferent producing nations. Johnston is planning to tour Sean-tianuval and Polandi, with a stopover diance and the picture of the picture of the picture of the day. He heads for home July 20.

U.S. Putting Weak Foot Forward At Locarno Pix Fest

zone, a distinct flop.

Heavy program is pretty tough on sizable fan, press and trade audience, with screenings running most days from 11 a.m. till after midnight in terrific heat. Other countries represented include Austria, England, Argentina, Spain, Italy, Mexico and Czechoslovakiu, UNESCO conversion of themsevatics as school.

Barry, The Craddock; (3) Date and the patter are outstanding to an a Course popul, 1137, Meco and Course and the Justice, Mary Level 1, 1137, Meco and Course and the Level 1, 1137, Meco and Course a

Strawhat Season in Full Swing With 100 Equity Troupes Operating

Summer stock is in full string, and Lithgow, Henry Bledinger, Al Penamore than 100 Equity-assectioned lase and Nevin De Turk. Pract Dear South of the Control of the Contro

2 More Pa. Strawhats
Easton, Pa., July 1.
Two more strawhats will open in
this section, to increase the number
to five. A few years ago them to five. A few years ago there was only the Bucks County Playhouse at

open Monday (7) with "Dear Ruth."

Revive B. C. Strawhald I.
A trio of Washington, July I.
A trio washington, July II.
A trio washington, July I.
A tr

"Lives' Open New Millrod'.

**Lives' Open New Millrod'.

**Louis Townsend got his Theatrein-the-Dale underway here last
web with a production of Louise
web with the production of Louise
web with the production of Louise
web with the Wing' (2-6)

**Catch On the Wing' (

Iveryton's 19th Season
Iveryton, Conn., July 1,
Iveryton Payhouse opened 19th
season here this week with presentation of William Tarrigan in "Years
atton of William Tarrigan in "Years
ton Stiefel and will follow the samestar system as in previous years.
Listed on the sked are "Dream
GIT," with Jann Parker, "Glass
Memagerie", Richard Arlen in "State
House is one of these survivant.

of the Union." Agree in "State
House is one of three survivors in
a concentrated territory formerly
serviced by five strawhats. Others
still answering the bell are Clinton
Playhouse, Clinton, operated by
Sam Wasserman, and Chaple Playhouse, Güllford, operated by Lewis
Harmon.

Mich, Hayloft Tees
Mackinac Island, Mich., July 1.
This midwestern vacation isle led
off Michigan's strawhat season when
the New York Summer Playhouse
presented "Claudia" (30) in the
presented "Claudia" (30) in the
the Charter Coated in the
John Jacob Intestre Coated in the
John Jacob Thouse. Gavin
Barbour, directing the production of 10 plays,

Faye Emerion is New Play
Saratoga Syringa, July 1.
Foy Emerson, film sair and wife
"Profile". The profile of th

Piltsburghers at Cohasset, Mass.
Four local actors who appeared in
Pittsburg Single Grant Charles Gaynor's original revue,
"After Hours," have been signed for
first professional presentation of
show at Cohasset, Mass, where it
opened two-week engagement last
agent additional pittsburg or show at Cohasset, Mass, where it
opened two-week engagement last
agent additional pittsburg or show a consideration of the consideratio night (Monday) with Jane Pickens as star. They are Jenny Lou Law, Verna White, Nancy Wible and Al Checco, recent graduate of the Carnegie Tech drama school. Both Playhouse here and strawhat at Cohasset are directed by Fred Burisset

hasset are directed by Fred Bulheigh.
New district strawhat opened this
New district strawhat opened this
week in Ebensburg, Pa, Ior an eightweek in Ebensburg, Pa, Ior an eightlength of the Company of the Company
Robert Faulkender are operating it
under the name of the Hi-Way Theatre, and productions will be staged
in town's high school auditorium.
Ior the summer include Josephine
Bangs, Sieve Brody, Ann Read, Hille
Bangs, Sieve Brody, Ann Read, Hille
Bangs, Sieve Brody, Ann Read, Williams.
Obener's "Dara Ruth."
New play, "Inherit the Wind," New
Patrice Harbor, John Buckwalter, WilDenter's "Dara Ruth."
New play, "Inherit the Wind," X
Herbert Kubby, Jorner newspaper
man and Waldemer Hansen will be
Peter theater in Wildwood Creat, N. J
Kubby had his first drams, "Men to
the Sea," Rop on Broadway, couple
of seasons ago.

Green Mansions Test

Green Mansions Test

Green Mansions Test
Warrensburg, N. Y., July Í.
Idesem Mansions theatre here will
test an original musical revue this
season. Untitled as yet, part of the
shows material was assembled.
The state of the state of the state
of the state of the state of the
Production will be directed by ErriProduction will be directed by ErriProduction will be derected by ErriProduction will be offered by Test
to Holder and Poper Stringer are contributing special tyrics. Among the
cast are, Gilbert Russell, Patricia
Windor and Pat Memery.

Strawhat Jottings

Gloria Swanson current in "A Goose for the Gander" at Guy Pal-merton's Worcester (Mass.) Play-house this week. Francesca Brun-This midwestern vacation isle led of Michigan's strawhst season, when the strain of Michigan's strawhst season, when the strain of Michigan's strawhst season, when the strain of Michigan strains of Michigan

Ing bill for Bile Phytocar's Itel season, sering soll 7 to As Butter, and the Bill of the

Savov Opera Co. Ouits Utah Centennial Early Salt Lake City, July 1.

After struggling for four weeks, the American Savoy Opera Co. has decided to pull out of the Utah State Centennial Exposition and head for Los Angeles. The com-pany was scheduled to be here for 10 weeks of Gilbert & Sullivan repertory but despite rave reviews attendance held to around 300 a night, which didn't come close to covering expenses

The last performance will be iven Sunday (6) night.

Negro Troupe to Do 4 **Shows at Queens Theatre**

SHOWS At QUEENS IREAFTE Harlem's American Negro Theatre will do four shows at Queens Com-munity Theatre, Jamaica, N. Y., this summer, Group was invited by local authorities and will include one new play in the list. Shows will run a week each; spaced about a fortnight anart.

apart.
New script is George Norford's
"As Of This Moment," farce-comedy
built around the Father Divine
movement, which, will be staged
Aug. 22. Series will tee of July 6
with "Late Christopher Bean,"
staged by Stewart Bradley; continue
with "The Snow Off" July 22, and
an unannounced play Aug. 5.

an unannounced play Aug. 5.

ANT still plans a tour of the
south and southwest during the fall,
for its first such venture. It will also
do four plays at its Harlem home
ext season, its eighth. One will be
"Solourna Truth," by Katherine
Chapin, historical drams about the
leading abolitionhets.
One performance of Norman Venture Venture
Cons performance of Norman Venture Venture

leading abolitionists.
One performance of Norman Krasna's current Broadway hit, "John
Loves Mary," will be performed by
an all-Negro cast when the Negro
Actors Repertory Academy does the
show Sun, Aug. 10, at the Music Box,
N. Y., for benefit of Urban League,
production being under general
supervision of John Golden

Plays Abroad

Lee Ephraim, Bernard Delfont and Re-union Theatre profiletion of drama by Rich-rected by Reginald Tate. At Saville, Lon-Linda Media. Patricia Hiliard
Bialane Garreau
Charles Goldner
Cambel Singer
Michael Brønnan
John Harvey
Michael Hordern
Frank Førsyth
Bieadows White
Derek Tanaley
Arthur Lovegrove
Landau don, June 29, '47.
Linda Medbury...
Annie Fosa...
Edoardo Sugiani...
Bar Gorman...
Inspector Rendeil.
"Pudd'n" Bason.,
Saxle...

Author of "How Green Was My Valley" turns from his green pastures in the Welsh fills to black markets and thugs in Soho. This is the
waiting for a Paul Muni or George
Ratt to lift it up to a Chicago level,
waiting for a Paul Muni or George
Ratt to lift it up to a Chicago level,
done it alls o brilliantly before, this
would be a good meaty slab of film
material. If a stocked high with
at regular intervals and that girl reporter, unlike any reporter who everporter, unlike any reporter who evertal levelly, who has a neat apore-

a lady.

Liewellyn, who has a neat appreciation of dirty work on the lowest level, teams his reporter with an exervice man, and between them they plot the liquidation of a gang engaged in illicit whisky deals. Scenes vary from West End flast to cabarets, with telephone booths on either side

Inside Stuff—Legit

George Jean Nathan develod his Monday (69) column in the N. y. Journal-American to telling why he'd rather not go to the country on Journal-American to telling why he'd rather not go to the country on New York: 'Tel git a heap more pleasure and rest any day looking in interesting play or an amusing show than fighting against bugs and monquitos, cutting my feet on beach pebbles and colliding with squashy glotfall. According that I have come to be, I'll give them colorer when I have come to be, I'll give them colorer when I have come to be with the same to be country at the dripping cellings, oul-of-order plumbing, damp go to the country at the dripping cellings, oul-of-order plumbing, damp go to the country at the dripping cellings, oul-of-order plumbing, damp the extroying crickets and prosertes, oil lamps, outhouses, cow doughnuts, three-day-old newspapers, rainy 'Sundays, stewed chicken, green-headed its, spiders and the rest of the bucolic delights for one little room and bath at the St. Reds, with the bar not too far away, with the flow waiter below playing "Tales From the Vienna Woods."

To emphasize his ideas about country vacations, Nathan addet: "After a hour or two lying under the trees and staining my wears—with.

Woods."

To emphasize his ideas about country vacations, Nathan added: "After an hour or two lying under the trees and staining my pants with an an interacticable green, I'd welcome relief of even another Topitizty of Notre Dame' . . I'd yearn for even another look at 'll Takes Two (dops of the past season . . I'll come back with a sun an . . I'll light that I had a wonderful time . . I'll have spent all my money, sprained an ankle or two, eaten a lot of foul food, protestingly formic cocktails made of indecent gis, suffered a wrecked sarchine from the deeping on corduray mattreases, and been bitten on the cyclid by a wasp."

They agent are skephcal of plant to unbelieve embryo dramatica, according to John W. Bunnsey, practicant of the Society of Authors Representatives, who in a lettir to the N. Y. Times Sunday (29) said their reaction to the proposal ranges "from amusement to mild cynicism..., we know of no play agent who ever volunteered to finance a new playwright, but we can produce several who have been high-pressured into Runneys ests forth that during a 10-year period ending May 31, 1947, there were 46,445 plays copyrighted. And there were many more which were not. During that period do9) plays were produced, 499 being straight dramatic shows and 170 musicals. Out of that total 183 were accredited disclaim that 18, of the total produced language and duncry, his data indicating that 18, of the stoll produced language and duncry, his data indicating that 18, of the total produced the anges, and one in San Francisco, there were 10 hits—seven dramas and three musicals, less has 18, of the total. Remsey sides: Sverybody thinks he can write a small so that total 18 were accorded and released in New York, three in Los Angeles and one in San Francisco, there were 10 hits—seven dramas and three musicals, less has 18, of the total. Remsey sides: Sverybody thinks he can write a submitted... the writing of unaclable plays is still one of the largest industries in our country."

Mouttrees in our country."

New Opera Co., which scored on Breadway with "Recallicht" and a revival of "The Merry Widow" several months ago, was formed with the disc of developing new talent for the grand opera, but it will resume site of other orders of the state of the state

In conjunction with the American National Theatre and Academy, the Philadelphia Art Alliance is aponsoring a context for one and three-set plays and original stage set models. Play competition is open to any present of the property of the prize-winning script, if any piece is stageworthy, in the opinion of the prize-winning script, if any piece is stageworthy, in the opinion of the prize-winning script, if any piece is stageworthy, in the opinion of the prize-winning script, if any piece is stageworthy, in the opinion of the prize-winning script, if any piece is stageworthy, in the opinion of the prize-winning script, if any piece is stageworthy, in the opinion of the prize-winning script, if any piece is stageworthy, in the opinion of the prize-winning script, if any piece is stageworthy, in the opinion of the prize-winning script, if any piece is stageworthy, in the opinion of the prize-winning script, if any piece is stageworthy, in the opinion of the prize-winning script, if any piece is stageworthy, in the opinion of the prize-winning script, if any piece is stageworthy, in the opinion of the prize-winning script, if any piece is stageworthy, in the opinion of the prize-winning script, if any piece is stageworthy, in the opinion of the prize-winning script, if any piece is stageworthy, in the opinion of the prize-winning script, if any piece is stageworthy, in the opinion of the prize-winning script, in the opinion of the prize-winning script, in the opinion of the prize-winning script, in the opinion of the opinion of the opinion of the prize-winning script, in the opinion of the opinion o

"Laura," whodunit presented by Harry Clay Blaney at the Cort, N. Y., last Thuraday (26), drew divided notices. Blaney's associates are S. P. and Roy P. Steckler, father-son combo, who backed the show. The elder Steckler heads the Progressive Drug Co., a wholesale house, and also has a racing stable, currently quartered at the Jamaica, L. I., racetrack, and the control of the currently quartered at a familiar, and the control of the contr

John Golden is showing friends a present from Madame Chiang Kai-Shek, which he received last week, personally brought to him you care all Huang. Girt, given him because of his past interest in the Chinese theatre, is a pure crystal smaff bottle, over 100 years old, originally from a constant of the control of the contro

Actives Glatis Grisvold, whose last engagement was in the Australian commany of The Votes the Turtle. Was among those abourd the plane struck by lightning about the Turtle. Was among those abourd the plane struck by lightning about the plane was considerable excitement among wing had been ripped off. There was considerable excitement among of the plane. Miss Gritzsald tracks and fire apparatus runhed to the side of the plane. Miss Gritzsald tracks and fire apparatus runhed to the side of the plane. Miss Gritzsald tracks and fire plane are mitty of the where she obtained a divorce from H. B. Elmer, non-pro, to whom she had been wed 10 years.

"Alice in Wonderland," which closed last Saturday (23), played to the best gross of its three-month engagement on Broadway. Takings were quoted over \$25,000, which upped its net profit of \$85,00 m grad week. It was first thought that the engagement would be extended but facing the week of the Fourth of July, which is traditionally weak on attendance, the idea was scratched.

Set Biog of Poe

"Lead On, My Hank", "new play based on Edgar Allan Poe's lite will yand Garves. Frederick Fox is do-lar of Coxyllon and associates in the fall, Hassard Short will stage. Book is lay Dorothy Waring and Victor ard Reinheime handling.

Rosen, with music by Robert May-berry and lyrics by Mayberry and Jean Graves. Frederick Fox is do-ing the sets.

Plenty Imports Due on B'wav With Shuberts' 10, Lifting Total to 17 Shuberts' 10, Lifting Total to 17 Shuberts' 10, Lifting Total to 17 Melles Shifts Macbeth' Welles Shifts Macbeth'

Season of 1947-48 may see more shows from abroad on Broadway than at any time in years. Lee Shubert, for instance, returned from the other side Monday (30) and anneunced half a dozen shows, originating in London and Paris, those attractions to be greated mostly in association with

"show, those attractions to be premed modify in association with
other managers.
At least four musical are nebelused to import, are not account to the conment of the control of the control
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WING SCHOOL FOR **EX-GI'S ENDS 1ST YEAR**

American Theatre Wing's unique school for ex-Gis in all branches of entertainment—the Professional Vet-erans Program—winds up its first year next Tuesday (8).

At start of school's career, the di-rector's steered its ex-Gi professional talent towards the fields they had werked in Later, school decibed to

talent towards the news they had worked in. Later, school decided to make a switch, encouraging students to broaden out into all sorts of fields related to their own. End of first year, directors say, shows the plan worked.

year, directors say, shows the plan worked. Dramstitts Guilth members are now writing for total. A short story writer is selling radio scripts. Two radio directors (one a free-lack the other at NBC) took legithest, and the story writer is selling radio scripts. Two radio selling ra

enrollment; second session saw 306 enrollment; second session, 487; third, 791; fourth (10 weeks), 1,100; fith, 300. Summer theatre work explains fifth session decrease. School's program was divided into four sections: theatre, radio and television, music and dance.

School's sumt rst eight-week session saw 30

music and dance.
School's sixth semester will start
in August, under charge of Winston
O'Keefe, exec 'director, and Mary
Hunter, division director.

Paul Kelly Signed For 'Command' Legit

Hollywood, July 1. Kermit Bloomgarten signed Paul Kelly as male lead in his forthcom-ing legiter, "Command," which goes into rehearsal in six weeks.

Play will be tried out in Wilmington, Sept. 19, before moving to New York.

'Aida' for Indpis. Fete Indianapolis, July 1. Verdis "Aida" Aug 1 and 2. will reput out the Indianapolis centenaprogram, as announced by J. Aug 1 and 2. Will reput out the Indianapolis centenaprogram, as announced the cut

To N.Y. After Filming

10 N.1. Atter rimming
Orson Weller hand-picked Macbeth" cast is going back on straight
Shakespeare diet in New York after
staff at Republic. Show goes into
the Center theatre for two weeks in
the Center theatre for two weeks in
The Shakespeare play, on abort
The Shakespeare play, on abort
enseed considerably for celluloid
version.

Reverse Widow' Suit; New Opera **Must Pay Royalty**

Appellate Division of the N. Y. supreme court has reversed last year's decision: in "The 'Merry Widow" case, lower court having then ordered Tams-Witmark to refund approximately \$50,000 to the New Opera Co. The sum comprised royalties paid by the latter during the revival's run on Broadway. royatties paid by the latter during the revival's run on Broadway. Court ordered a retrial last week and modified the judgment, reducing the sum in contest to \$49,526. "Widow" was originally produced

the sum in contest to \$49,326.
"Widow" was originally produced
in the U.S. 43 years ago by the late
Henry W. Savage, and it was contended by New Opera that the work
was in the public domain, which the
lower court upheld. Sargeant and
Louis Aborn, of Tams-Witmark,
which controls the operatias core,
annealed the adecision, with throats.

Louis Adorn, or against without a popular that the decision, and through counsel George S. Collins, of the legal firm of Cravath. Swayne & Moore, argued that "Widow" was never published gnd therefore is protected by common law copyright.

Newest status of the case may induced other litigation concerning "Widow," the Shuberts having retused to pay royalties for their "Widow" returned to the product of the case o

Opera matter.
Justiese Glennon, Cohn, Callahan,
Peck and Van Voorhis ordered the
case retried.
There were two contracts between
New Opera and Tams-Witmark, one
covering the N. Y. run at the Majestio and the other when the myels. tic and the other when the musical jumped to the Coast. After paying \$1,000 to bind the second agreement, New Opera learned of the Shubert litigation and declined to pay fur-ther royalties, although having done ther royalties, although having done so during the Broadway engagement. Opera bunch then went into court and demanded back the royalties paid during the previous season. Should the Tams music library win the case, it will then have the right to collect royalties on the road

Ordinarily, copyrights for plays Ortinarity, copyrights for 28 years and anusicals extend for 28 years and are renewable for a similar period. Rarely is Collins contention employed in similar actions, but the common law copyright claim has been sustained by the court previously.

David Lowe Taking Over A. C. Theatre

Over A. C. Theatre
David Lowe, whose murder mystery, "Portrait in Black," as curryly playing at the Bood in New York,
huge ballroom of convention hall,
city owned, for seven weeks beginning July 14. Philip E. M. Thompson managed of contract will be signed tomorrow (2) between Lowe and the Auditorium's bondom.

"Dear Ruth" opens, follow Lorraine," "Anna Lucasta," and others.

New Philly Group
Philadelphia, July 1.
Circle Plays and Players, a new
little theatre and repertory group,
preems Monday (7) with R. C. Sheriff's "Journey's End."

Paul Douglas in Hosp

veins.

Douglas' part in the hit comedy, that of the loud, racketeering junk-yard operator, is now being enacted by Sam Sweet.

Pemberton Defends Taft-Hartley Law

week led the vanguard of Broadway showmen who defended the validity of the Taft-Hartley labor bill. Stressing that the new labor law "should discourage the more aggressive unions from continuing to heap ridiculous rules and retained to the state of the state of

"should discourage the more aggressive unions from continuing to heap sive unions from continuing to heap dustry economically unable to bear them, and should hear them of the arroganee with which they handed to their edites." Pemberton hit out evils resulting from years of union to the continuity of the state of the continuity of the

Bon against sympathy strikes is seen affecting show biz to a major extent. It's pointed out that stageexcept to help other theatrical unions, principal case being the Equity strike of 1919, when the deckhands

principal case being the Equity strike of 1918, when the deckhands went out in sympathy, when the deckhands went out in sympathy, and the strike of 1918, and the strike of 1918 and 19

manager who is not permitted to do office work additionally.

ABBEYITES SWELL DUBLIN TO N.Y. LIST

Dublin, June 27.

Leading Abbey Theatre players Elleen Crowe and Siobhan McKenna are likely to appear in Frank Saten-are likely to appear in Frank Saten-in-the Righteous Are Bold" in New York in the fall. Miss Crowe has toured U. S. before with the Abbey company, but hasn't been seen at the Abbey since her actor-husband F. J. McCornick clied a tew months McKenna, who was in the Londo

MCKENDA, who was in the London production of Paul Vincent Carroll's The White Steed." has reportedly been inked at big figure for films fol-lowing a small role in Two Cities' "Hungry Hill." Ria Mooney, ex-Abbeyite who wee

"Hungry Hill."
Ria Mooney, ex-Abbeyite who was formerly with the N. Y. Civic Repertory Co., may visit Broadway again in the fall to produce James Joyce's "Exiles." She's currently directing the Gaiety School of Acting here.

Tel Aviv Agent in U.S. On Concert Talent Hunt

Maccabi Olashinsky, operator of the Yuval Theatrical Agency, Tel Aviv, has arrived in the U. S. to buy concert talent for Palestine. He's currently seeking names to solo with the Palestine Philharmonic solo with the Patestine Printarmonic Orchestra in a series of concerts in Haifa, Tel Aviv and Jerusalem. The \$1,200 round trip plane fare for talent pacted in this country will be borne by the Yuval agency.

Equity Insistence on Year-in-Advance **Segregation Commitment Creates Stir**

London Heat Wilts Legit; 3 of 5 Hits Are U.S. Shows

of J IIIS ATE U.J. JUNWS.

Undon, July 1.

London, July 1.

With return of hestwave, London

Of the 27 legiters currently in

Of the 27 legiters currently in

The Committee of the Committee of

B'way P.A.s At **Grips With Grips** On 'Overtime'

last week with the stagehands union to clarify the latter's rules covering photos of actors for commercial purposes, including publication in magazines. The session was in clusive; differences may not be adjusted until the League of New York Theatres negotiates an extension of the basic agreement with the deck-hands next February.

Producers have queried their press departments about additional pay deckhands have demanded under these circumstances from time to time, and it's alleged that in some instances crews have been arbitrery. ehands themselves have inter-ed the rules that provide for rtment heads and assistants being paid for extra time when photos are made, business agent deciding that means the entire crew, whether any men aid the cameraman or not.

Reports are that the crew de-manded and received extra pay when manded and received extra pay when seenes of a show were snapped from the audience with a caudid camera of a name player were shuttered in a dressing room, the same applied. Claimed, too, that when a producer was posed in front of the theatre where his show was playing, a deckhand appeared and said the crew man moved to an adiscent building. mar moved to an adjacent building pavement, where there was a view of the theatre entrance.

Not only magazines but Sunday editions of dailies are classified as "commercial" by the stagehands. "commercial" by the stagehands Extra backstage pay runs to a con-siderable item where there are large crews, such as for "Alice in Wonderland" and "Call Me Mister," which are mentioned in the photo

3 LEIGH, OLIVIER PLAYS FOR OLD VIC ANZAC TOUR

Vivien Leigh and Laurence Olivier are organizing the Old Vic Olivier are organizing the Old Vic Co. for a four of Australia, South Africa and New Zealand. It will be couple's first tip to these countries, but they'll have little time for sight-seeing. Journey will take about nine months.

none, owney will take about his months. Plays for the tour art to be "Rich-Plays for the Skin of Our Tech" and School (or Scndal: "Rich" and School (or Scndal: "Rich" and Skin of Our Tech" and Lady Teazle in "School." hasn't yet) been given a part in "Richard III."

Olivier will be some month; yet on the filming of "Hanlet" at Denham, and Miss Leigh, who have have a simple contains at Shepperton. They plan to sail in January.

tered around the National theatire, Washington, continues to be argued in both managerial and actor circles. Questions which have in particular arisen lately are: (1) Why is Equity so insistent on the managers committing themselves almost a great in advance about permitting Negroes in the National audience, but the actors association reflected by the actors association reflected majority of membership opinion?

A leading Equity to, acress, that

A leading Equityite agrees that the managers have the right to know whether the segregation stip-ulation, stated to be a "must" if the ulation, stated to be a "must" if the basic agreement is to be extended, is the determination of approximately one-thrid the council, which is the average attendance at meetings, or that of the general membership. It would not be surprising if the managers insist that Equity get the membership's opinion before the controvery is ended. Many the controversy is ended. Many the controversy is ended. Many the controversy is ender the controversy in the controversy in the controversy is ender the controversy in the controversy in the controversy is ender the controversy in the controversy in the controversy is ender the controversy in the controversy in the controversy is ender the controversy in the controversy in the controversy is ender the controversy in the controversy in the controversy is ender the controversy in the controversy in the controversy is ender the controversy in the controversy in the controversy is ender the controversy in the controversy in the controversy is ender the controversy in the controversy in the controversy is ender the controversy in the controversy in the controversy is ender the controversy in the

Equity's council has insisted that under the association's constitution segregation need not be put to a referendum. It's claimed that Equity's lawyers have not definitely Equity's lawyers have not definitely expressed an opinion as to the legality of the move, a matter far apart from hours, salaries and working conditions which are the association's primary functions. It is generally, believed, however, that Equity would be open to damage suits.

Company to damage of the damage of the damages must all the damages must align with the damages must align with each of the damages must sign van the dotted line this summer. There is no reason why the pact of the damages of the da

SEEK 'HARVEY' FOR CENTRAL CITY FETE

CATHARL CHI FILL

Civic leaders of Denver, home of Mary Coyle Chase, who wrote had been considered to the construction of the

Stewart will replace him. In the second of t

Rattigan, Herlie Win 1st London Legit 'Oscars'

London, June 24.

The London stage finally decided to have its own brand of "Oscars" and at the Savoy hotel, June 21, lvor Novello presented three statuets, known as the Ellen Terry

Frances Heflin Gets

'Galileo' Femme Lead

Frances Heflin (August 1)

Franc

Firecracking Weekend Singes B'way; 'Annie,' 'Finian,' 'Brigadoon' Only Ones To Escape Slide; 'Laura' Uncertain

Current week will probably seathe lowest Broamily and the lowest Broamily and lowest and lo

(99th week) (A-1,427, 86,00) SUI Broadway's standout musical despite Broadway's standout musical despite length of run; visitors seek tickets 81,000 musical seek tickets 81,000 musical seek tickets 81,000 musical seek tickets 61,1214; 85. Final and 44th week; charted fairly well flow slipped; standout fairly well flow slipped; which was red operation for musical. "Bean Yeaterday," Lyceim ("4th week) (C-99); 81,00, Another sea-hash been greatly affected; \$20,000 estimated.

maint osen greaty arteces; szulow maint osen greaty arteces; szulow [Firigadon, Y. Ziegfeld (18th week) (M-205; \$43.0). Most of the investment earned back, and it's selling "Call Me Misser," National (63d week) (R-1,10f; 43). Expected vary somewhat at this stage of turn of the control of th

weekness was a state of the sta

publicity; 37:30/WYALS

"Love for Entry Royale (C-1035;
45.09; Final and, th week for oldie,
which then tours; around \$13.000.
"Burlesques," Belasco (27th week)
the other hands of the week for the other
the other hands of the three of visitor trade; reted around \$15.00.
"Sweethearts," Shubert (23d week)
64.1,302; 48.09. Making goodly
456.00.
NEUGBRORMOON.

NEIGHBORHOOD in for Living," Windsor, Bronx.

"Anna Lucasta," Flatbush, Brooklyn: back again.

'NANETTE' WHAM \$40,000 IN ST. LOO

\$40,000 IN \$T. LOU\$

Torrential rain following a day of the vewletting heat washed out the opening performance of Rudolf washed to the opening performance of Rudolf washed to the following the state of the following was a sellout for the teeoff, It was har presented here in 1983. Christian scale in 1984. The sellout scale is a series of the sellout scale in 1984. The sellout scale is reliable to the

At 44G, 'Mill' 34G, 'Mister,' 'Born' OK

"Carousel" at Shubtes fill leading the field here for its fifth frame. Three other bills in town and doing the fill here for the fifth frame. Three other bills in town and doing the fill here for the fifth frame. The fill here for Last West (28th fill here). The fill here for Last West (28th fill here) for the fill here for the fill here for Last West (28th fill here). The fill here for \$44,000.

"The Red Mill," Civic Opera
House (3,800; \$3.60)—Very well with
\$34,000.

'OKLA.!' SLITHERS OFF TO 28½G IN PHILLY

10 Zo3to In Pfill.11

"Oklahoma," in its return engagement at the Porrect, continues of the County o

here to Washington, and then Bos-ton.
Only pre-Labor Day opening men-tioned for Philly—and that's not official—is a comedy tryout, Talchest Cattle Terrest, which is only local legiter with cooling system, would probably be house following de-parture of "Oklahoma!"

'Marietta' Dives In

"Marietta' Dives In

Toronto, With \$12,000

With midweck heat wave, plus the long Dominion Day holiday, and the long Dominion Day holiday, late has never walked and needs a peculiar to his first explaining to his long Dominion Day holiday, late has never walked and needs a peculiar to his first explaining to his long Dominion Day holiday, late has never walked and needs a peculiar to his first explaining to his long Dominion Day holiday, late has never walked and needs a peculiar to his first explaining to his long Dominion Day holiday, late has never walked and needs a peculiar to his late of a four-day particule layoff, which has not been dearn to have a proper \$12,000, and \$12,000 and \$12,0

VARIETY 'SKIN' SRO \$4,700, 'MUSKETEERS' OFF, L.A.

.HUDAR I IEEM UTT, Laft.

Only have legit houses were legit houses were legit houses were legit and the legit houses were legit and legit houses which legit have legit houses a fair 338,400, shump of about \$2,000 or first week. Ken Muryen "Blackouts of 1947" marked its sixth anniversary and waltzed through the 201st full week with unual, \$1,700 dropping line the

Tiny, Coronet, with Pelican Pro-ductions "Skin of Our Teethr, waltzed through the second full week with jam-packed houses to score another lush \$4,700. Piece will be held beyond originally scheduled three-week engagement.

'Roberta' Strong 58G In Pittsburgh Series

Plays Abroad

of the stage to link up action beof the stage to link up action beof the stage to link up action beof the stage to link up action betwent to link up action to any action to link up action to action to action to link up action
action to link up action to link up action
action to link up action to link
action rather than paychology. A
lice touch of humor now and then
the is well served by his cast,
Charles Goldner giving a subtle and
the is well served by his cast,
Charles Goldner giving a subtle and
the is well served by his cast,
Charles Goldner giving a subtle and
the stage of low comedy as his cockney assist
and Campele Singer a good to come
and the link up action
and the link up action
on string. Show had a good recorangles, but the Saville theatre, accustomed to musical, is an odd
choice for sych a play.

Mirranda

Miranda

Envoy Production production (in association with Artic or production (in association with Artic or of new play in three acts by Peter Blackmore, Staged by Richard Bird, At Emplassy, London, switchmark Ward Martin, Nors, small Ward Labdy Martin, Onn Haythorne

Fantastic but amusing comedy of a mermaid in society. The alluring stren enmeshes three men with dev-sate that the strength of the strength as the strength of the strength of the strength of the strength of the in town, doing the sights and casting her spells provide motif of play which is already being made into a picture with Glynis Johns in title-role.

picture with Glynis Johns in title-nanded suggeon, returning from a fashing trip, brings back a special patient to his flat, explaining to his patient to he flat, explaining to his patient to he flat, explaining to his constant care. A radiant young redu-head appears, promptly seducing the chauffeur from his girl and an art chauffeur from his girl and an art strong implication that habby the strong implicatio

Plays Out of Town

Test a sease in the control of the c

setting to Mill Bollis. At Washwood Vily. 25, 100.

Vincenti McComoor, represented on Broadway last year with A Joy Forever, has come up with a new formation of the produced of the produced

States, A cyrical college acquaintance of bridegroom, currently a Havana attorney, is deputized to Havana attorney, is deputized to the control of the college of the colle Maud Sheerer's faint-in-the-clinches aunt is funnier as offstage invention than in flesh. Tino Valenti doubles effectively as impulsive Havana waiter and offstage yodeler, Richard Bernstein's setting is more helpful in lobby-displayed design than as constructed and furbished. Jaso.

Play on Broadway

nny Dorgan	
ido LydeckerOtto Kruger	
slby Carpenter Tom Rutherfurd	
ssle Clary Grania O'Mailey	
B. Dorgan	
Girl K. T. Stevens	
enWalter Riemer	

A murder mystery play which and the appearance of the appearance o

Current Road Shows

(Period Covering June 20-July 12)
"Anna Lucasta" — Mayfair, Port-land (30-2): Met. Seattle (3-12).
"Blackouts of 1947"—El Capitan, Hollywood (30-12).
"Oklahoma!" — Forrest, Philly

Rollywood (39-12).

Gold Trees, Philly (30-13).

"Suds In Your Kyer"—Shubert (30-13).

"Bud In Your Kyer"—Shubert (30-13).

"In Three Musketers"—Curran, "The Three Musketers"—Curran (30-12).

"Gold Mister"—Blocktone, Gold (30-12).

"Gold Mister"—Blocktone, "Gravense"—Shubert, Chi. (30-12).
"Pasign Fer Living"—Shubert (30-12).

Literati

Eire Bass 12 More Novels
Annel B novels have been
Annel B the Devels have been
annel by the Devels have been
for B books and authors to get
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obsecute." Books and authors to get
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ack Lindsay.
To ban books, at least four mem-ers of the Board must be present at meeting, at least three must vote in favor of banning and not more a meeting, at least three must vote in favor of banning and not more than one against.

47 Gets 86 More
In a move to boost circulation, stockholders of the mag '47 raised \$5,000 at a special meeting held at Glom Mill's studios last Thursday (28), '47, which is owned cooperatively by the contributors, has been hit by the general slump in the nativent may be supported by the contributors, has been hit by the general slump in the nativent magazine field.

hit by the general slump in the na-tional magazine field.
Meanwhile, both Clifton Fadiman and John Hersey have been editing the mag on practically a fulltime basis to bring it to a profit-making basis, and will continue doing so.

bass to brith? It is a prolu-making sais, and will continue doing so. Dield Out of Le Canada. Contract of H. P. Dielh) business manager of the Montreal French state of the Sheet and reducing the paper's annual deficit. Political difficulties are said to Folitical difficulties are said to Folitical difficulties are said to folitical organ of the Canadian Liberal party, has undergone a virtual revamping of the staff during Dielh's conficial organ of the Canadian Liberal party, has undergone a virtual revamping of the staff during Dielh's conficial organ of the Canadian Liberal party, has undergone a virtual policies and first caused the resignation of some key reporters from specifical organ of some key reporters from the sheet, and completing the revamping of the staff when Dielh's contract was dropped. was dropped.

Ted Pratt's Trolley'
Duell, Sloan & Pierce is publishing Theodore Pratt's novel, "Mr.
Thurtle's Trolley," Aug. 8. Novel,
concerning the disappearance of the
trolleys from the American scene, is
expected to get heavy promotion by
electric equipment manufacturers
who have an important stake in trolley operation. Pratt, meanwhile, has sold three scripts to Satevepost and two to Holiday.

CHATTER

Max Shubana, author of "Barefoot Boy With Cheek," has been parted by Doubleday for another book but doesn't plan starting it unpercent of the plan starting it unpercent of the planning to write a straight concey for George Abbott. When the Miller, former Yank excellent of the planning to write a straight concey for George Abbott. Merie Miller, former Angele and staff, replacing John Flocher, who was the planning to the plannin

With the Chicago Sun's amuse-

ent department since its founding, lizabeth Rannells named last week as the sheet's feature editor. mour Raven takes over her mour Raven tak amusement duties.

amusement duties.

Thomas M. Pryor in Hollywood for a month, to gander studios as film editor for the New York Times.

Anthology of Eugene Manlove Rhodes short stories will be published by Houghton-Mifflin us a result of the filming of "They Passed This Way," based on one of his yarrs.

Humor" for October publication by
A. A. Wyn.
Irving Sablosky joined staff of chicago Daily News as asst. music.
Include the control of the control
Confery Homes taking a six-wee
leave from his writing chores at
RXO to complete a novel;
Milton Raison's whodmit, "Murdist week with Murray and Gee publishing,"

lishing.

lishing.
Niven Busch's latest novel, "The Enemies," will be issued simultaneously in English, French and Spanish editions by Dial Press.

Gabfest Circuit

Continued from page 1 =

increasingly in the lists, while some

for years.

Most significant fact at present is

must significant fact at present is the increase in outlets for lecture material. Many groups that dropped activity during the war, have started activity during the war, have started up again this season or are set to revive next fall. Colleges that sus-pended guest-lecture programs be-cause of war or crowded speedup courses, are now resuming these series with normal curriculums. Gabber series are being added as part of, community adult education

Specialists Wanted

Specialists Wanted
Indicative of concern of
Americans over national and
world affairs is increasing request to lecture bureaus for experts in government and for
those who have served in official capacities. "We want somebody who is or has been active
in government," is the usual
plea.

Hence the demand for states men, Congressmen-for such figures as Chester Bowles, Mrs. Franklin D. Roosevelt, Sen.
James W. Fulbright, Frances
Perkins, Sir Gerald Campbell,
Ezequiel Padilla, Brig. Gen.
Carlos P. Romulo, Gov. Ernest
Gruening, etc.

programs. Civic lecture forums that laid off during the war are starting up. Church and town hall groups; men's and women's clubs; unions, consumer and other groups are becoming increasingly active again as lecture fields.

New lecture groups are being New judgments of the part to the growing awareness in communities of America's big stake in the world. They want speakers to come and

of America's Dig stake in the world.
They want speakers to come and
discuss this problem with them. The
new Truman doctrine, spread of
Communism, threats of a third
World War, possibilities of a depression—all concern them.

Serious Spielers' Comeback

pression—all concern them.

Serious Spieters' Comeback

Most of the new groups wan
pseakers on actions topics, like the
above. The established ones want
with their fare. In the main, lecture groups increasingly want variety in their gabbers, with entertainment as the answer. Church
to the properties of the
topic of
topic
topic

are 3,000 outlets for concerts in the U. S., there are 30,000 outlets for lecturers, with the total growing all

the time.

Léfen's 25,009,000 Claim

Léfen's 25,009,000 Claim

Letter is the biggest bureau, both in lecture in the light of the biggest bureau, both in lecture is a claimed gross of over \$1,000,000 last, year. Next season, Leigh says, he'll do close to \$2,000,000 in lectures and claimed years of the maintage, Harold R. Peat and Lee Keedick bureaus rate next, on a nar with each other. Clark H. Getts and NCAC are next in line, also NCAC start ed taking its lecture department seriously about five years ago; others are oldimets in the bia. Columbia Concerts started is to new yet for compete with the others. But in course of time—due to the demand of concert and pop

ohers. But in course of time—due to the demand for concert and pop classic talent in the lecture field, and the organizational setups—due to the demand of the committee of the course o by Selma Warlick, has in that dept-about 20 people on current events and world issues; 10 more in litera-ture and the arts, and 15 more in 18 current events also includes 18 current events and the arts of the arts of the 18 current events and the arts of the arts of the 18 current events and the arts of the arts of the arts of the 18 current events and the arts of the art Read, from radio, are on the art list. The Southernaires, Harry Con arts list. The Southernaires, Harry Conover, radio soprano Marie Rogndahl, dancer Lotte Goslar, ballader
Tom Scott, the Graffs, dance team;
singers Aubrey Pankey and Murtel
Rahn Litter from "Carmen Jones",
dancer. La Meri, Lela Rogers,
lang Marlonettes are included in the
special attractions division.

Half from Lit, Arts, Drama

Half from Lit, Arts, Drams
Columbia Concerts Lecture Bureau, organized in midesaen underEdna J. Giesen, has about half its
list of 30 people from the lit, arts
and drams fields. List includes Eddie Dowling, Lillian Gish and
Cheryl Cravofor, from legit, Eric
Cooke and Peter Donald, from redie; John Sebastian, harmonicist;
Polgar, hypnotist, and Susan Reed,
Ballad singer, from niteries, and Ana

die; John Sebastian, harmonlicit; Polpar, hypotolis, and Susan Riced, Polpar, hypotolis, and Susan Riced, Related from ballet. Leigh's impressive list of 10 people includes such show bis numers as George v. Dempy, Jr. Cecell Brown, George v. Dempy, Jr. Cecell Brown Swing, Arthur Gueth, Richard Swing, Arthur Gueth, Richard Kaltenborn, Ted Malone, Morrill Harkness, Ewerett R. Holles, Rolf Kaltenborn, Ted Malone, Morrill Waldrop and John W. Vanderscook, from radio; Bruce Marshall (author) of "Father Malschy's Miracket on "Street Langston fluighes (Urrichs on "Street") (Protectfield and Jeanne Welly, from legit; Angna Enters and Brillio and Terestia Odda, from dance; Emily Kondon, and Carlon (Urrich of Street) (Protectfield and Jeanne Welly, from legit; Angna Enters and Brillio and Terestia Odda, and Warren Slimma, Interies, and Julié Andre, concert. Clark II. Gett's list incluides Joe Brown, Paul Schubert, racio; Coe

Interies, and Julie Anne; Concert. Clark II. Getts' list incluites Joe Carlo III. Getts' list incluites Joe Carlo III. Getts' list incluites Joe Carlo III. Getts' list include the Carlo III. Getts' list and III. Getts' list and III. Getts' list and III. Getts' list has Jane Cowl, John Mason Brown (critic), Dorothy Sands and S. J. Perelman ("One Touch of Venus"), from legit; Dr. Herbert Graf (Met-lopers stage director) and Jean Chadwick, from Tames film critic, and Fullon Lewis, Jr. and Frunklin P. Adams, from radio.

Harold R. Peat's list includes Harold R. Peat's list includes Ruth Draper, Harold J. Kennedy, Ilka Chase and Jacques Cattler, from legit, Lovell Takana, Else Brock, Henry J. Taylor, Lyrian Bryon and Eugene O'Nell, Str., from railo, and Geoffrey O'Hara. pop music Peat diso has 10 names pop music Peat diso has 10 names the travel, adventure or scientific film they took, for lecture-recitals. These included Julien Bryan. Comm. Donald & Medellian, Brig. Percy M. Anothology of Engene Manlove Rathology of Engene Manlove R

SCULLY'S SCRAPBOOK

By Frank Scully

The prior-judgment complex is returning to Bullywood, and writers are the first to discover the relapse. Practically no originals are being bought, and as three out of every four screenwriters are not on assignment, the embarge on originals has cut them out of even the long gamble. Chair For Martin Rome." It got turned down by every major studio and not of the minors. It had been going the rounds for two years. Ed Halseth decided to novelize it. Century-Appleton bought it. They sent now assigning Ben Hecht and Chairles Lederer to pail it in the form Halseth put it in the first place. Hecht and Lederer's price is \$100,000. Hecht getting 96% of the split. Thus cushioned by prior judgment and the magic of print, the scrip becomes a wanted property.

For the benefit of those who need somebody dess' judgment to fall back on in the event of a flop, Helon Colton went through 40 years of Vasaury's boudflet its 6.730 to gu pressers, is were from novels, if low even originals lanks have a lifetime batting average of better than 300. Is that bad's shouldn't it be good enough to put some courage into producers? Shouldn't it seed good enough to put some courage into producers? Shouldn't it seed good enough to put some courage into producers? Shouldn't it sensitive majors there are studies which they are same stilloogood.

it convince lots more of them that Hollywood knows what Hollywood needs? Why doean't it?

Among the majors there are studies which have as much as \$1,00,000 in frozen assets in literary properties which have been guthering dust which had been used to make the purchases. These are still on the shelves cause in all the hundreds of agest here weren't eight reals of pictures. On the other hand, originals have been written by screenwriters while here there were not to be a still on the shelves of the still on the shelves of the still one of the shelves of the still one of the still

books of \$100,000.

Even the James Boys Move In

This ought to teach producers that there's money in buying originals, but it hasn't. Rather than buy 40 pages of action which can be filmed, studios keep buying the product of novelists who spend most of, their pages telling what goes on in their characters' minds.

Rather than buy originals producers are even buying Henry Jamed That's the guy who could make characters sit through a whole story and partly move their lips. That's easy on studio furniture, but it makes the theater seats feel awful hard.

That's the guy who could make consuction with the consumers of the country and and abardly move their lips. That's easy on studio furniture, but it makes the theatre seats feel awful hard.

Some of the worst drops have resulted from buying reputed glamours. Some of the worst drops have resulted from buying reputed glamours. Every effort to pump life into such buys has falled. It has remained for some homespum nusical or Max miracle to obscure the flop in an overall successful year many musical or Max miracle to obscure the flop in an overall successful year ments cent't do anything to fight this. It desert mean anything if they are year, or They have enough competence and experience to accept and reject originals, but their power ends with rejection. It they like a story they can recommend it and it some their works, the seguits move in as if from the Seveta Rills of Stone. In their works, the seguits move in as if from the Seveta Rills of Stone. In their works, the seguits move in as if from the Seveta Rills of Stone. In the work of the service of the se

Canal.

Listen kids, if you must continue to explore this field for magazine, book and screen material, I'll give you a tip. Hunt down a Brother building hospitals for the field for tracks in L. A. He has spent his life building hospitals for the other hands and the United States. He built one in Canada that is one of the biggest and best in the world.

best in the world.

He told me the insane still sear hell out of him. Why done he sty with them, then? Well, he does it because he joined an order called St. John of God and he thinks that done go mothing that frightens his every time answer to this crazy world, and he is inspired by a smit or pride, it the answer to this crazy world, and he is inspired by a smit or pride, it the answer to this crazy world, and he is inspired by a smit or decided that saving people was better than killing them.

There was no hospital for the sick, mental or physical, in his Spanish town. He started one. He had, to carry the sick on his back, as no cart would take them. He had to be from door to door for food. Once an all she had. Things were oughly for her. Her son was sawny to the wars, all she had. Things were oughly for her. Her son was sawny to the wars, too.

old lady gave him a pinch of salt. Another time a crust of bread, Thatis all she had. Thinks were tough for her. Her son was away to the wars, the salt of the property of the wars of the wars of the wars of the wars. When he came home he told her of some of his hardships. Often he had nothing to eat. "Once," he said, "an old hady gave me a plonh of sait. Another time a peasant gave me a crust of bread. I nearly starved."

I see mother was currious about these small alms. She got him down to to the said that the said said that the said said that the said that the said said that the sa

54

Broadway

Jackie Miles, after the Riviera, to Delmonico's, Saratoga. J. Fred Zimmerman, Jr. seriously ill at his Greenwich home.

at at ms ureenwich nome.

Ava Gardner back to the Coast
after several weeks' visit to N. Y.
George Frazier week next week for
more "profiles" on Hollywood names.
Harriet Wolf to Coast next week
(9) to discuss mms. of authors on
her list.

ner list.

Peter Donald and his Sunday night boss, Fred Allen, to Bermuda shortly.

shortly.

Marvin Schenck, Metro veepee, to the Coast for huddles with studio evecutives kecutives.

Ernest McCauley, manager of the

8th Street ("Finian's Rainbow"),

set his mother last week.

Geori Boue & Roger Bourdin to

fexico for performances with Mex

ity Opera Co, in "Manon."

J. Arthur Warner, Wall streeter, k. on Broadway, making his birth-ay a weekend project at his Green-rich manse.

when the service of t

in August accompanied by the pro-docer-director. We International tha-stre lessee, held party there last injust (Tunes) for the "Burlesque" and the property of the "Burlesque" son may be "Green Pasturer" which and Dalrymple hopes to co-produce Maxwell Geffen, Omnibook may will be the coast for huddle with structurer of the coast of the Carles May recomb sade by Gef-landis heading for the Coast for her nound nammer stay.

Westport, Conn.

By Humphrey Doulens
Peggy Conklin visiting.
Carol Dempster off to the Coast.
Theresa Helburn back from LA.
Brock Pembertons now in the Raymost proper of the Coast.
Brock Pembertons now in the Raymost proper of the Coast.
Lawrence Langare and Armina
Marshall hosted the press at their
place (28).

Marshall hosted the press at their place (29).
Dario Soria (CBS and Centra Records) and Dorle Jarmel at West Cornwall weekends, Helen Hokinson, Richard and Dorothy Rodgers, Marry Marrin, Edna Ferber, John Fearnley, Stanley Joseloff at opening of Country Playhouse (39).

nouncer, no longer directing Butler's summer little theatte.

Ler's summer little theatte.

In The Rital here, will play Chick
Bean in same show at Dallas.

Edwards & Dianne went from
Edwards & Dianne went from
Countrie in Chi with Ritz Bros.

Tooter Al Carroll collapsed at
opening of "Roberta" from plomaine and had to be carried from

Bucks County, Pa.

Bucks County, Pa.

Bernie By Sel Jacobson with brother Mart weekendin with brother Mart weekendin with brother Mart weekendin with the Mart Weekendin was brother Mart Weekendin with the Mart Weekendin was brother brother Mart Weekendin was brother brother was brother wa

7. Dito Doris Patston, who planed in from St. Louis, Muny Opera elements of the property of th

Playhouse.

Chicago

Vie Dunsen in for new record contable.

Morton Downey doing the town with Somy Werblin. Rith Bros. Into Latin Quarter July 2.

George DeMarlo, of the dance the contain the contained areas. July 18 with "Bittle Spirit". Actuar competing plans for dance studies in Chi and surrounding areas. July 18 with "Bittle Contained the contained areas and the containe

in "That's Life," new Danny Kaye film.
"Theatre of Yesterday," exhibit of mementos of the theatre here 40 years ago, on display at Public Library.
Here, the Charles MacArthur and Arthur Desser planed in from Coast to attend wedding of Cynthia Wirtz, daughter of Arthur Wirtz.

Minneapolis

Heimen Holkinson, Bichard and horotty Rodgers, Mary, Martin, Edina Perber, John Francis, Carlon Heimen, Charles Halles Holkinson, Bichard and Dorotty Rodgers, Mary Martin, Edina Perber, John Francis, Carlon Heimen, C

London

LURIUUH
Hugh Sinclair replaces Noed Coward in "Present Laughter" at the Haymarket, July 18.
Emilyn Williams' new play "Trespass," succeeds "The Eagle Has Two-Haymarket, July 18.
Geraldo signed up Windmill thear discovery, Jimmy Edwards, for short season as resident comic with band,

BBC may release theatre at Alex-andra Palace television station to provide center for amateur drama

provide center for amateur drama companies, for three years oralock length BEC; "weekers" Playtime," resigned to take up farming in Cornwall.

Chinese me weekers between the conChinese me weekers between the conChinese me weekers between the conFrecious Stream" at Open Air theatteen Regents" Park, June 23.

Sportswriter John Macadam and
"The Boxe and the Ballerhus,"
which Claud Sonan will stage in
the fall.

which Claud Soman will stage in the fall.

John McLaren, U.S. recruit to cast "Spunish Incident," sustained sword fight for forthcoming produc-tion at Embass.

After 18 years' absence, Rac Pringram on the IBEC, He was first director of the original 2.0 station and the "Uncle Rex" of Children's Hour.

Hour.
"Boys in Brown," reform school play, transfers from the private Arts Theatre Club for public performance at the Duchess, July 4, replacing the revived "He Who Gets Slapped," which only ran two weeks,

Stockholm

Vaude a big success int be China theaten. Naima Wifstand by Lordon in August be work for Bagle-Lion. Walliam Wifstand by Lordon in August be work for Bagle-Lion. Walliam film, "The Overlanders." Actor Nils Foppe, just returned to the China an include cassing his season of the China an include cassing his part of the China and the China

of his worse to punishers capped & Co.
Laturit Falk, Belgian-born actor who's been appearing in Swedish films, may do a picture in Norway was a picture in Norway was a series of the control of the cont

Zurich

By George Mezolfi
Carl Zuckmayer's "The Devil's
General" has been done 50 times at
Schauspielhaus this season.
Paul Burkhard's musical comedy
"Tic-Tac" a great success at Stadtheatre, and due to play into next

theatre, and due to piay into nextseason. Hayworth in Switzerland for
a week's vacation. Then to, Germany, and to England for premiere
of Down to Earth.
The to, Germany, and to England for premiere
of Down to Earth.
The Company of the Company of the Company
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Seven-year-old Heiki Eis, who co-arred with Albert Bassermann in chauspielhaus performances of "On porrowed Time" this winter, starts in his first picture soon in Austria

Las Vegas

By Brigham Townsend
Jack Cohn about town.
Club Bingo opens July 17.
Maurice Habis Flamingoing.
Wally Vernon into Sapphire Room.
Maxie Rosenbloom E. Ranchoing.
Danny Dare about at Rancho pool.
Mrs. Pierre Carta here for six

Mrs. Flerre Carta here for six weeks.

Jonsey Jones reopened the Last Footlier.

Lloyd Nolan resting at the Last Footlier.

Touther Coppers into the Nevada Illimote. Dissection of the State of reeks. E. E. Jonsey Jones reopened the

Atlantic City

By Jee W. Walker
Leonard Schlessinger, eastern rep
f Warners vacashing here.
Grace White, sec. to John Harris,
to arrange for "Ice-Capades"

in to arrange for "Jec-Capades" of opening or "Jec-Capades" of the product of the

Miami Beach

By Larry Solloway

Kirby Stone orch clicking at Club
Ball. Ball.
Hal Wayne's orch into Sands
Hotel.
Famous Decr

Hal Wayne's orth Into Sanda Hotel.
Pinnous Door reopening July 10 with Ruth Wallace heading show. With Ruth Wallace heading show to the Part of the Pa

If a click, budget will be expanded for season, ann of Theatigle Agents meeting this week in Jacksonville to discuss plugging loopholes in new state law banning out of state talent. Warriety Tent debuted new clubrooms atop Hotel Alexzar with blow-come atop Hotel Agent Age

theatre acts, plus Pat Henning, inches Williams, Peter Lawford and Ben Giga.

Dublin

By Maxwell Sweeney BBC comedian Sandy Powell inked for vaude date here. Producer Carl Clopet here from London with company for provincial

Hollywood

Allan Scott vacationing at Carmel, Paul Draper ailing with bronchitis, James Barton laid up with laryngius.
Fred Astaire returned from New York.
Joseph M. Schenck in from New

York,

Ann Sothern on siesta at Del
Monte. ionte, Milton Gunzberg hospitalized for surgery. Gordon Hollingshead laid up with

aurgeryon Holliogshead laid up with bronchilis.
Patt O'Brien and family to Del Mar for the summer, will teach a drama course at UCLa.
Betty Dieringer legally adopted Betty Dieringer legally adopted william Snyder in town for ad-vertising huddle at Merco-vertising huddle at Merco-tal and the summer of the summer of a week cut with indired hand. Harry Kodner, eastern rep for Edward Small, here for confais-ted the World Inventor's Exposition.
J. Arthur Hank in bown after the World Inventor's Exposition.
J. Arthur Hank in bown after Bill Phipps set for forthcoming Peligan Productions legiter, "Gall-Peligan Productions legiter, "Gall-

eo." Albert Hilton named honorary brexy of the Paramount Studio prexy of the Paramount Studio Club. Dan Duryea going to Medford, Conn., for two weeks of summer

stock.
Robert S. Benjamin in from London for conferences with J. Arthur Rank.
Charles Korvin signed with the Gryphon Players, strawhatters, at Laguna.

Robert L. Lippert in from New
York for Screen Guild business

Labouet L. Lippert in from New York for Screen Guild business huddles. Profess in town for story order for the conference on "I Remember Maria" at RKO. The conference on "I Remember Maria" at RKO. See to Dallas to sing in "The Fredly", which opens the Texas State Fair.

Burt Jeter directing "Three's at the text, starting July 8.

Bobby Blake on a six-week tour of guildent rations at Rkb. Beaver of guildent rations at Rkb. Beaver of Burt Jeter and State Burt Jeter and July State Burt Jeter and State Burt Jeter, of Theatre Guild, here were Teacher of "Theatre Guild, here under were Burt Beater of "The Stern West Pown I be Bern Date Bern Date Burt Jeter, of Theatre Guild, here under were Burt Beater of "The were State of "The Stern West Pown I be Bern Date Bern West Pown I be at General Service.

Bert Jeter, of Theatre Guild, here under were Bern Heatre of "The were State of "The West Pown I be were were the were the state of "The were State of "The West Pown I be were the state of "The were State of "The West Pown I be were the state of "The West Pown I be were the state of "The West Pown I be were the state of "The West Pown I be were the state of "The West Pown I be were the state of "The West Pown I be were the state of "The West Pown I be were the state of "The West Pown I be were the state of "The West Pown I be were the state of "The West Pown I be were the state of "The West Pown I be were the state of "The West Pown I be were the state of "The West Pown I be were the sta

Hunter's Tent theatre in Sherman Oaks.

Michael Brown prepping trek east for pre-Broadway staging of "The World and Julie" at Bucks County Playhouse.

for pre-Broadway staping of "The World and Julie" at Bucks County Profit and Julie" at Bucks County Profit and Julie" at Bucks County Profit and Julie and J

Vienna By Emil Maass

Lintz Wasses Transcription of the Control of the Co

OBITUARIES

ALICE FISCHER
Alice Fischer Harrourt, 78, retired actress known professionally
as Alice Fischer, and founder of the
Twelth Night Club, N. Z. social
club for actresses, tild widow of the
late William King Harcourt, noted

club for actresses, died in New York, page 2018. Extra Common 2018. Ex

mil.LY MERSON
Billy Merson. 60, set British music hal comedian, died in London
June 28.
He graduated from circus clown
to music halls, where with a partipearing as an individual comedian.
His first appearance in London in
1905 was a great success and, he
soon became a favorite with music
hall faxs.

shall fans.

Merson also starred in revues at the London Hippodrome and the Palace theatre, one of his outstanding successes being Hard Boiled Herman in "Rose Marie."

He went into management field in 1927; at the Shaftesbury theatre, as

1927; at the Shaftesbüry theatre, as well as appearing in straight plays. Merson was reported to have turned down an American offer of \$3,000 a week to go to the U, S. He was quoded as saying: "I am booked for 10 years in this country at a salary which I consider ample." His salary was less than half the American offer.

JOHN P. MEDBURY

JOHN F. MEDBURY
John P. Medbury, 54, radio and screen writer, who had scripted the "Amos in' Andy" after for past two yearnees and the past two years.

Beach, Cal., June 29. "He had recently renewed to write the aircent of another two years.

Evapperman had worked on the N. Y. Journal, and in the early '20 wrote a humonous column, "Mutter and humonous column, which we have been also wrote a humonous column, the large the past of the large that the larg

Hearst newspapers, He went to Hollywood and took

He went to Hollywood and took up screen writing in 1986, writing at 1 narrating for screen travelogs. 2 also wrote dialogue and other stats on Paramount's "Love in Elsoun," Here Comes Cookie," Big Bouldoat of 1980, "Let's Make a Millon," for Republic's "The Countries of the Cou

Survived by widow, son and step-daughter. His first wife, the former Phyllis Eltis, died in 1936.

VERA WEST

Vera West, 47. designer at Universel-enterational until a few months and a second of the second of t

LUCIUS BOOMER Lucius Boomer 8, framed hotel dam as Boorner, 88, framed hotel dam as board chairman of New York was board chairman of New York was been seen to be a seen of the seen of the

came associated with Gen. T. Coleman du Pont, who acquired the old Waldorf in 1912. That was his stepping stone to top positions in management of other hostelries such as the Sherry-Netherland, N. Y. and ventually the new Waldorf. He was widely known to show people. His widow, daughter and a son

survive.

MIZZI ZWERENZ
Mizzi Zwerenz, 71, former Viennes
operetta star, died in Vienna after
a heart attack. It was in Karl Thear
in Osar Zwraus "Waltz Dream"
Born in Pistyan, now Czechoolovakia—her parents were áctors—he
tried for many years to get a job in
the capital of hen Austro-Hungary—and as often in the history of stars
Threese Blederman, who played in
the Karl Theatre, that gave her a
chance.

Survived by son, Fritz Zwerenz musical director of Reimund thea

HARRY G. BLACK

HARRY G. BLACK
HATTY G. Black, 47, general manager in Staten Island, N. Y., for theartes of the Fabhan circuit, ided in
Black was previously employed
by the Schine theater interests in
upper New York Shite, Virginia and
cuit in New Jersey. He joined the
Fabhan Circuit in 1934.
Surviving are his widow, a forSurviving are his widow of the survival of the surviva

CHARLES HOWARD

CHARLES HOWARD
Charles Howard, 65, vaude and legit actor, died after a heart attack in New York, Saturday (28), in a dressing room of the Shubert the-act, while visiting Bothy Clark and the Shubert the Howard, who had built up a reputation as a comic via years in year and the shubert was appeared in legits, mostly musicals. His last appearance on Broadway was at the Shubert, M. T. as the shretif in "Ellocapter Clark" as the shretif in "Ellocapter Clark".

JUSTICE ISAAC SIEGEL
Isaac Siegel, 67, Justice of N. Y.
Domestic Relations · Court, and
Eather of Seymour Siegel, program
director of station WYCO: N. X.,
dow of his New York spartment.
Police attributed his fall to dizzines
induced by the warm weather.
A domestic relations court judge
since 1309, Siegel had previously
had served as a Congressman. Also

had served as a Congressman. Also surviving are his widow, another son, and a daughter.

F. BERNARD HEAD
F. Bernard Head, 54, publicity man
for Ringling Brothers, Barnum &
Balley Circus for 25 years, died in
New York, June 30, His home was in
Hot Springs, Ark.
Formerly with the HagenbeckWallace Circus and 101 Ranch Wild

West Show, he was known as the historian of the Ringling circus and over the past quarter of a century worked with all the circus' top-flight artists. Survived by widow and father.

NORMAN E. WILDING
Norman E. Wilding, 56, prexy of
Wilding Picture Productions, Inc.,
died in . Chicago, June 24. He was
a pioneer in commercial motion pictures and formed his company in
1914. With a humble beginning in
Grand Rapids, the organization now
has offices and studies in Chicago. Detroit, Cleveland, Hollywood and New York,

Sirviving are widow and mother.

FREDERICK P. ELLIOTT Frederick P. Elliott, owner of the old Clinton Square theatre in Albany for many years, died at his home in old Clinton Square theatre in Albany for many years, died at his home in that eity June 21.

He was one of the leading local exhibitors in the era of silent pic-tures and had been a real estate dealer later.

Widow, son and three daughters survive him.

JOHN T. McCORMICK
John Thomas McCormick, 77,
member of the J. Real Neth Theatres organization in Columbus, O.,
for 25 years, died in that city June

aged the State theatre, Columbus and previously the Clinton. Widow and two daughters sur-

CHARLES BRICKER

Charles Bricker, 55, production as-sistant to Roy Del Ruth, died June 27 in San Francisco while filming backgrounds for "Red Light."

Bricker was production manager at Metro for 15 years before joining Del Ruth for "It Happened on Fifth Avenue"

Avenue."
Survived by widow.

EDWARD L. COX

Edward L. (Ted) Cox, 47, veterah RKO electrician, died at Burbank, Cal, June 29. He became critically ill Friday after collasping on set of "I Remember Mama," where he was chief electrician. "I Remember Mama," where and chief electrician.
Survived by a sister and brother.

FAY EVELVN

Mrs. Ethel Florence Wooldridge, 52, former British showgirl, died in Washington, June 22 after a heart

She appeared in London musicals as Fay Evelyn in the 1920's.

Harriet June Emerson, 26, former cashier of Century Circuit, Brook-lyn, N. Y., dled at Will Rogers Sani-tarium, Saranac Lake, N. Y., June 23. Surviving are parents, and two

May Stringer, Warner Bros. recep-tionist in N. Y. for past 24 years, died in Brooklyn, N. Y., June 21.

Mother, 81, of Gus Haenschen, maestro of CBS' "Saturday Night Serenade," died in St. Louis June 25.

Mether, 87, of Frank Borzage, film irector, died in her home in Hollydirector, died in wood June 30.

Ludovice Temarchie, 61, grand opera tenor, died June 24, in Los

Alvin E. Gilbert, 39, film techni-cian, died June 25 ln Hollywood.

BIRTHS

Mr. and Mrs. Henry Spitzer, son, New York, June 26. Mother is for-mer Tex Harper, Conover model; father's general manager of Edwin H. Morris & Co., music publishers.

Mr. and Mrs. Harry Essex, son, Los Angeles, June 27. Father is a screenwriter. Mr. and Mrs. Lionel Poulton,

Mr. and Mrs. Lionei Poulton, d'a ug ht er, Pittsburgh, June 22, Father's on KDKA production staff. Mr. and Mrs. Phil Davis, daughter, Pittsburgh, June 22. Father's head of WCAE continuity department. Mr. and Mrs. Hal Lierly, sor Hollywood, June 24. Father is Para mount makeup man.

Mr. and Mrs. Eddie Hubbel, daugh-ter, Santa Monica, Cal., June 23 Father is Metro still man.

Mr. and Mrs. Ray Wilson, son Denver, June 9. Father is news-caster for KVD in that city. Mr. and Mrs. Jack Brickhouse, daughter, Chicago, July 27. Father is Chi sports commentator.

Dr. and Mrs. Samuel Kurtzman, son, Hollywood, June 27. Father is a radio writer.

AFM-Films = Continued from page 1 :

ley, committee chie'. Spokesmen e anti-trust division would confirm nor deny the report. nor use since use unison decolors enter contained by war subsequent enter contained by the contained that they have no agreement with James C. Petrillo and the AFM, to withhold their product from tele broadcasters. Situation has been consequently modelled ever from the broadcasters in February, 1946, when Fetrillo indicated that such an agreement had been reached. Tele broadcasters themselves have been confused about the reached to take the been confused about the reached to take the been confused and the contained that the contained the subsequent that the contained that the fused to take chances for fear of AFM reprisals against their radio While it's highly unlikely that any

of the major film companies would book their product to tele broad-casters, the latter have been cut off JOHN T. McCOBMICK
John Thomas McCormick,
nember of the J. Real Neth Theories organization in Columbus, O25 years, died in that city June
2.
Before retiring in 1938, be man **Show Biz Auditions**

ulation. If that viewpoint is upheld, it's seen that performer unions will Coust where he probed into the union setup because of complaints the contenue of all American Federation of Labor actorneys at the becomes of complaints of the contenue of all American Federation of Labor actorneys at the manufacture of the Associated Actors & Artes and the American Generation of Municipal Country who called the confait; Paul Turner, of the Associated Actors & Artes and American Generation of Municipal Country who called the confait; Paul Turner, of the Associated Actors & Artes and Consensus of opinion at that Consensus of opinion at that Consensus of opinion at that the confaits of the Associated Actors & Artes and Consensus of opinion at that Consensus of opinion at that the confaits of the Associated Actors & Artes and Consensus of opinion at that Consensus of opinion at that the consensus of the Associated Actors & Artes and Consensus of the Associated Actors & Artes and Consensus of Consensus of

riety Artists, and Henry Jaffe of AFRA.

Consensus of opinion at that meeting held that two sections of the law were most little to the clared unconstitutional in Supreme clared unconstitutional in Supreme clared unconstitutional in Supreme claimed to be a violation of the Silicand that the Taft-Hartley measure does not equalize union-management held that the Taft-Hartley measure does not equalize union-management rights, but emaculates union rights. They agreed to wait for applications of the set, and then carry fights to the set of the set, and then carry fights to the set of the set, and then carry fights to the set of the set, and then carry fights to the set of th

It's likely that the first feasible test case will be argued up to the highest court along these lines. It's felt that the intra-state status of migratory performers has a long background in law. Same viewpoint of the Hart-Albee case was handed or not nart-Albee case was handed down by the Supreme Court sev-eral years before another case when baseball players were deemed to be engaged in intra-state commerce only.

N.Y. IATSE Exeutives Await Walsh's Return

Film labor unions in the New York area are still doing a slow boil over the Taft-Hartley bill but no specific steps to combat the measure have been taken to date. Leaders specific steps to combit the measure have been taken to date. Leaders of the local unions have expressed willingness to follow general lead of the CIO and American Federation of tabor in their moves to repeal the bill by political retailiation at the polls. Some union exces are wait-ing for the film companies to make the first move before instituting any counter-measures.

Biggest union in the N. Y. area, the International Alliance of Theatri-cal Stage Employees, is holding up on any declarations until Richard F. cal Stage Employees, is housing up on any declarations until Richard F. Walsh, IA's prez, returns from England about July 15. Walsh, who's abroad studying details of an Anglo-American labov exchange agreement, with commission of the commission of

attorneys over last weekend (28-29). White collar unions, the Screen Publicists Guild and the Screen Office & Professional Employees Guild, made the Taft-Harriley law the chief target for roundhouse denunciations at their general membership meetings last Thursday (28). Neither union, however, is in a strong mough financial position to launch an expensive court battle to test the constitutionality of the bill. Fur-ther discussion of the bill will be held at an SPG general executive board meeting scheduled for next

Congressional Prober Looks Into 4-As Setup

Looks Into 4-As Setup Irving McGann, general counsel for the Kearns Congressional Investigating Committee probing unfair labor practices, conferred Monday (30) with attorneys for the Asica in New York, to learn the modus operand of the parent setup of the various talent unions. Talks were described as "amicable and exploratory," were centered around the operations and Four A control of the subsidiary guidas.

MARRIAGES

Mary Brian to George Thomasini, Santa Monica, June 28.—Bride is an actress; he's a film editor. Dardy Moffett to James Greenleaf, Las Vegas, June 28.—Bride is screen

actress; he's a film egitor.
Dardy Moffett to James Greenleaf,
Lactes, 2010 82. Bride is screen
Lactes, 2010 82. Bride is screen
Mary McCann to Marty Cohen,
Misty McCann to Marty Cohen,
Pittsburgh, June 29. Groom's head of
WWSW publicity.
Michael Kestrus,
Butler, Pa., June 18. Bride's trafficchief of WISR the's.
Margaret Mary Regarty to James
Coleman, Pittsburgh, June 20.
Moirs Stewart.
Lagdist, known as
Coleman, Pittsburgh, June 20.
Moirs Stewart.
Clara Gondan, 19 Seymour Lefton,
Pittsburgh, June 24. He's son of Lew
Lefton, evid clattsb.
Lef

Turner, New York, June 28. Bride is radio and concert singer.

Marion McGuire to Leonard Mur-

Marion McGuire to Leonard Mur-phy, Las Vergs, June 28. He's easi-ing director at Metro.
Gloria Holliday to Harold J. Peary, Yerrington, New, June 24. The Company of the Company of the ir show.
Barbara Lawrence to John F. Fontiaine, Beverly Hills, June 28. Both are actors.
Alaine Koobie to Juager Russil, extress; the a casting director at Me-tro.

Marion McGuire to Leonard Murphy, Las Vegas, June 28. He's carting director at Meter.

Marion McGuire to Leonard L.

Rosenthal, Albany, June 29. Groom Islawyer for Upstate Theatres, Inc.

Nancy Kane to Johnny Yuhas;

Nancy Kane to Johnny Yuhas;

Lieit and mag writer: He's publicat and mag writer.

Natalle Gloria Fabian to Wally Jordan, June 38. Ridgefield, Conn.

He's associate director of the Rassociate director of the Ra

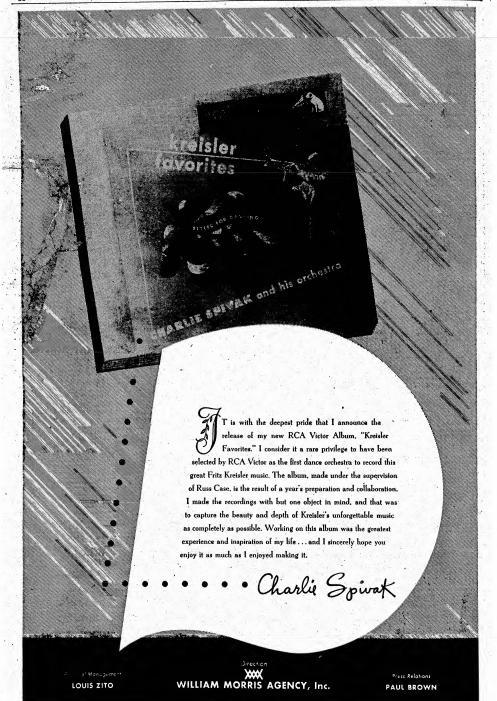
Calling All Cars

Calling Ail Lars

Tolyo, June 24.

GHQ Special Servicer USO-Camp
Shows revue, "What a Time," currently playing military installations in fromthe and Kyntain, grabbed ittolerance of the strength of the control of the conStripes for playing an imprompti
stripes for playing an imprompti
it was riding was delayed two hours
cast, directed by Dolores Gregory,
of St. Louis, blonde warbler, entertained an audience of train riders
that included Gurtfai Indians, Austain the control of the control of the contrained and the control of the control of the contrained and Americans.
Japanese and Americans.
Others in the show are Pv. Bil

Japanese and Americans.
Others in the show are Pvt. Bill
Campbell, Ashtabula, Ohio, juggler;
Jane Barlow, Hollywood, and Pvt.
Bill Jordan, New York, blackface;
and Laura Lyons, Los Angeles, and
Betty Newton, New York, singersdancers.



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NEW YORK, WEDNESDAY, JULY 9, 1947

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RADIO SCRIBES FLEE TO FILMS

Broadway Legit Dips to Lowest Ebb | SERIOUS WRITING | Possibility of Video Cutting Into B.O. In Decade: No Signs of Improving

Broadway grosses last week, 'ellmaxed by the Fourth of July weekand, were generally regarded aroung
maxed by the Fourth of July weekand, were generally regarded aroung
the property of the control of the
maxed property of
m

Notoriety on Hotels' Rent Increases Cuts

B'way Tourist influx
Broadway showmen blame the below-par July 4 fourtst weekend
busiless to the scare publicity atlendant to the raising of rents in
the New York holds. They say that
special terrific the property of the
prepared terrific the property of the
prepared terrific partment dwellers
to apply to transients as well. Conpersonantly the dip in receipts
to apply to transients as well. Conpersonantly the dip in receipts
to apply to transients as well. Conposition of the holder
to apply to transients as well. Contransients as well. Con
The transients as

To Fight Intolerance To Fight Intolerance
Deal for an all-Negro picture with
anti-intolerance theme is cooking
between i. E. Chadwick and Fisil
to and Warrens-Plans call for a
\$300,000 budget with possibility that
ther Hilds Simms, from the legiter,
ther Hilds Simms, from the legiter,
ther Hilds Simms, from the legiter,
is under contract to Metro, will play
femme lead;
This would be the 'Brist alldramatic Negro film to be made in
with an all-Negro cast.

Cuban Show Biz Gets New Boost In U. S. Tourism

(First of a series on postwar show biz trends in Latin America by VARIETY'S tongtime correspondent in Buenos Aires and author of "Argen-tine Diary" now circuiting the Good Neighbor belt.)

Buenos Ares and author of "Argenies Cuts B" way Tourist Influx".

B' way Tourist Influx Complete Complete Countries in Latin Merica Way showmen blame the body of the Countries in Latin Merica where wartime slow bix to the raising of rents in the Work hotels. They say that the Work hotels. They say that the Work hotels, They say they say they say they say they say the Work hotels, They say they

makes summer gadaoooning and makes summer gadaoooning and makes summer gadaoooning and summ

'BALKED' ON ALR

Unusually spee exotus of scripters out of rado for Coast film assignment of the control of the coast film assignment of the coast film as as a coast film a

It usually resolves itself into a rewrite job to it an infoscous pattern. where job to it an infoscous pattern ters is usually an annual occurrence. Last year, for example, there was a heavy exodus from radio into legit the pattern of the pattern

Of Sports. Theatres Seen in N. Y.

Accord \$2,500,000

Quarter for ASCAP

American Society of Composers,
Authors and Publishers second-quarter revenue totals a record-bread of the control of approximately \$2,000,000, due to be distributed within 10 days to song-writers and publishers. It tops by more than \$100,000 the previous to song-writers and publishers. It tops by more than \$100,000 the previous to such than the medium will have obleve the stable of the second of

more than show on the previous high quarter mark.

Actual figure hasn't yet been ar-rived at since the Society is just completing accounting of final June returns, but it will be very close to

13 Latin-American Republics May Moola Tele Show

This year it's a Coastward trend into pix. In previous years several of the radiolic who pulled up stakes for film golden with the period of the property of t

forms of entertainment, is de-tailed on page TiJ.

Survey conducted this week by
Anner reveals that the majority of
are regular customers who appeal
their evenings before the acreems in
their favorite bars. Fact that many
of those are young couples who would
almost certainly attend a nabe thintended that they demand the survey of the care
causatt in oit he potential detriment
of nabe boxoffices. And statements by
investerate sports addicts to the effect
that they'd much rather watch a ball
game in the cool combort of a bar,
sayme that they demand the survey of the
expensively, rather than buck the
crowds to pay admission at the gate,
(Continued on page \$5)

RADIO AND TELEVISION "REVIEW and PREV

Starts on Page 27

London Vs. Broadway Impressions With Accent on America's Plentv

By HARRY REGENSBERG VARIETY'S London Bureau

London, June 28 For a neo-limey making his return trip to New York after 18 years, the last seven of which were spent in austerity, there are several things that stand out like the proverbial thumb.

mumo.

First thing that impresses is the mass of lights on Broadway, with all the novel and striking, advertising signs shrieking out at one—truly the Great White Way.

the Great White Way.

The food problem, a sore point in Europe for many years, does not exist. The marvelous spreads in the restaurants and cafes are something the European has only dreamed about, with service much better than in London, with "the customers always right" adage somewhat of a reality with the customers always right" adage somewhat of a reality with the customers language.

showcase, the peremial Gity Lom-bards and Ted Lewis are still going.

Broadway picture theatres viewith each other and competition is very keen. Bargain prices for every entry sessions range from Silvery keen. Bargain prices for every sessions range from Silvery and the service of the fare provided. The lavishness of the fare provided. Pictures shown are consistent of the fare provided. Pictures shown are self-december of the fare provided. Pictures shown are self-december of the self-december of cater for the self-december of cater for the self-december of the self-de

trade.

No Midnite Pix In London

A policy, unknown in London, which is providing good moneygetter, is the midnite showing of pictures.

ter, is the midnite showing of pictures.

The area of the control of the control

yets on Broadway, also destined for the control of the control of

about, with service much better than in London, with "the customers all aways right" adage somewhat of a reality, whereas London hotelers always right" adage somewhat of a reality, whereas London hotelers stream of the service. The service is the service of the service is seed of the service. The service is seed of the service is stead of the service is standed to the service is studed with altery spots, with morgotien in London, are larvished to food in N. Y. Havana cigars, almost forgotten in London, are larvished to the season. Exceptions are Monte food in N. Y. Havana cigars, almost forgotten in London, are larvished to the season. Exceptions are Monte food in N. Y. Havana cigars, almost for the season. Exceptions are Monte food in the season. Exceptions are Mo

Uptown, despite in ner romamonth.
Broadway niteries are reminiscent of Paris boites in prewar days, All spots have drinking bars adjoining, always packed with loungess. This is a very profitable adjunct to the intake of these spots, and is the cause of many being kept out of the land.

red.

N.X.'s Sofile Cops and Cabbies
New Yorkers, despite rumor to the
contrary, have a very soft spot for
the Londoner, and always like to
discuss the hardships he has encountered during the war, and are very
sympathetic towards his present
troubles. He pays particular attention of the contract of the contract of the contract
state nine merianc clothius soft.



264th WEEK! KEN MURRAY'S

"BLACKOUTS OF 1947" El Capitan Theatre, Hollywood, Cal "A hilarious stage show. Great

GARY COOPER.

Coming soon "Bill and Coo" a Ker Murray production, featuring Bur-ton's Birds, Republic release in Trucolor.

Iturbi in Return To N. Y. From Paris After **Concerts: Other Flights**

Concerts, Uniter Fights
Among richtle arrivals at New
Yorks La Caneria Airport during
the past week was Jose Burkh, in
from Paris after giving a month's
plano recital. He was on his way to
the Coast, Iturch, before boarding an
American Airline plane, said that
he' will conter with Metro officials
before leaving on six-week concert
by legit producer Jean Dalrymie
and ex-New York License Commissioner Paul Moss.
Comedian Jose Durants ulanes for

comedian Jack Burant planed for Erigland for eight-to-12-week en-gagement at London's Casino the-atre, with 20th-Fox actress Vitan Blaine, who left for England some

time ago.

Germaine Schnitzer, concert manager, planed to Paris for extended swing around the continent in search of new talent for the U. S.. Sol Hurok is another who left for Europe for the same reason (details in Legitimate department).

Europe for the same reason (details in Legitimate department).

General Film Productions Corp. In the seek and La Guardia Airport McCray television show Sunday. In the Company to the Com

Andy Russell's 2d Suit Vs. Partner Sam Stiefel

VS. Fartner Sam Suele Hollywood, July 8, Suit seeking to void a contract made in March, 1945, with Sam Stiefel was filed in superior court by Andy Russell. It's the second suit filed against Stiefel in a week by the singer, who saks accounting of funds singer, who saks accounting of funds Stiefel Secribed as principal stockholder Secribed as principal stockholder.

Reservation for a Mug

A tradition over the years has been the presentation by Paul Hol-lister of a specially decorated old-fashioned shaving muy for Robert E. Sherwood every time the playwright premieres a new show. There is the production of the production of the results of the production of the production of the production but which has been shelved for a manber of season, taker, who is now seatern studies up to product a manufacture of the production but which has been shelved for a manufacture of the production but which has been shelved for a manufacture of the production but which has been shelved for a manufacture of the production but which has been shelved for a Markot Peter and the production but which has been shelved for a Radio Pictures, as presy N. Peter Rathvon's N. X. Liaison, teed of the Sherwood may tradition with, a somewhat bacchanalian christening. The playwright used the mug as a lowing cup when his first play, some the production of the production of the production of the production of the like seath of the production of the production of the production of the ceath of the production of the production of the production of the like seath of the production of the production of the production of the like seath of the production of the

Korda Prefers Calvert. Sets Her for British Pic

Hollywood, July 8. Phyllis Calvert, currently working in "My Own True Love" for Paramount here, will star in a picturfor Sir Alexander Korda, British actress leaves Hollywood Oct. 11, expiration date of her working permit, and plans to rest at her home in England until Korda film starts nevt Anril

She is due to return here late ext year.

Concert Artists Face Problem in Shortage Of **New York Auditoriums**

A unique situation is growing in New York, where the demand for halls to show concert recitals is so great that there's a spillover into auditorium-well off the beaten path. Yet artists feel the need of an annual Manhattan appearance be-cause N. Y. is the world's music cap-

Vet artists feel the need of an annual Mantahtan appearance belaal and exerts a great influence on the national booting tastes. Young, aspiring artists believe such as howman and the such as the

Call 'Em 'Ivans'?

New Northers, despite rumor to the fact that the contract of t

British Thesps Shuttle Between H'wood, London For Production Chores

Hollywood, July 8, That happy medium dreamed of

by so many British players appears by so many British players appears at long last to be emerging into full-bloom reality. Namely, it is commuting between the American and English screens, with enough time sandwiched in between to enjoy the delights of both Hollywood and London.

and-London. Departure this week of David Niven, to report to Sir Alexander Korda*for title role in "Bonnis Prince Charlie" in 'England, coides practically with arrival here of Phyllis Calvert from having appeared for J. Arthur Rank in London, for her stint as star of Paramount's "My Own True Love."

soon for the sale and a large of Arma-son for the sale and the sale of the sa

Ann Todd, now appearing in Hal Wallis' "So Evil, My Love," for Paramount, in England, made the hop immediately after she completed star role in David O. Selznick's "The Paradine Case." She will re-cross Atlantic for commitment at University. Aulanic for commitment at Univer-sal-International. Following this as-signment, still untitled, she is due to make another picture for Rank in England.

in England.

Michael Redgrave is another who has the commuting bug. He conpleted two Hollywood appearance, in Diana's "Secret Beyond the Door" comes Electra," and 'how is in New York ready for take-off to British, or another Rank assignment. He is expected back in Hollywood either late in year or early next, with whickup of either one or two finish and have slated to Part of the Part of

in England Laure to the third and a control of the Carlot of the Carlot

Sir C. Aubrey Smith currently is in London, awaiting start of "Prince Charlie" after winding one film for Korda.

Autry Pic's Delay May Snafu His Rodeo Date Hollywood, July 8.

Bad weather and brush fires which have thrown "Strawberry Roan" four days behind schedule may prevent Gene Autry from fulfilling his contract to appear with his rodeo at Ogden, Utah, July 18-25.

Ogden, Utah, July 18-25.
Film was originally scheduled to wind up Monday (14) but was delayed two days at Sedona, Aris. because of wind and sandstorms. The cause of wind and sandstorms are more days were lost in the San Fernando valley through brush fires while Autry gets \$1,500 daily for the rocked appearances, that fire company is held lide for a week. Ogden booking is a contract commitment.

Special Byliners This Issue

The following non-staffers, each foremost in her or his sphere of endeavor and showle contributed special stories for Variety's Radio and Television Review and Preview section Page ... 33 ... 35 ... 31 ... 29 ... 30 ... 33 ... 29

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Alan Linscott

MORE ROADSHOWS TO LICK COSTS

G.W. Pabst's 'Ritual Murder' Film **Production Stirs Austrian Protests**

Despite hundred to a protestal from Jewish, ctrcles, film director G. W. Pabut hasn't stopped work on his latest production, "The Trials" Story of the film depicts actual events in the protestal from the

have long been a subject, of discussion.)

Jewish societies point out that however favorable they are shown in the picture. Our time is an important property of the picture, the time is an important proval to the decision not to show Charles Chaplin's "The Dictator," as the situation in Burope is still so sea desired the state of the picture of the state of the state

KRAIKE-BRICE FORM INDIE PROD. TEAM

Hollywood, July 8.
Michael Kraike, who recently ankled RKO after producing "Indian Summer," and scripter Monte

dian Summer," and scripter Monte Brice have teamed up for indie production with Stephen Crane's Civil War classic, "The Red Badge of Courage," as first on the slate. Pair have optioned the story from local reps of the Crane estate with more story of the Crane estate with the Crane estate w

Allan Byre Resigns Rank To Ally With Lawrence

Laudy Lawrence, newly tapped foreign chief for Selznick Releasing Organization, planes tomorrow (Thurs) for England on the first leg of a four through Europe. Lawrence will remain abroad until the end of the year shaping up SRO exchanges. Manny Reiner, Selznick, Latin America sales chief, also took off the border.

Allan Byre Quits Rank Paris, July 8

Allan Byre, who resigned this week as French territory rep for J. Arthur Rank, will probably move over to SRO as aide to Lawence. Byre and Lawrence worked together for many years in Metro's foreign soften.

Large Film Contingent To Europe Next Week

Headed by J. Arthur Rank, ten-tative list of filmites sailing aboard the Queen Elizabeth next Thursday (17) for Britain includes Herbert Wilcox and Anna Neagle, John B. Nathan, Paramount International's continental European general manager; James E. Perkins, Par's British managing director, and Fred Hutchinson, Par sales director in Britain.

Britain.

Rank is returning after an extensive junket through the U. S. and Canada that began upon his arrival here May 9. The Wilcoxes have been in America about five weeks on their long visit to New York and Hollymed since before the war. Nathan, we will be the work of the work of the war of the work of

Donald Nelson returned last night (Monday) from Mexico City, where he spent '10 days huddling with President Miguel Aleman on Mex-ican industrial' and agricultural problems Nelson, pracy of the So-ciety of Independent Motion Picture Froducers, is also economic adviser to Alen

He has been variously reported esigning to devote all his time to

Dalton Pix Cry Doubted by M.P.

London, July 8.

Tom O'Brien, Socialist Member of Perliament from 'Rottingham and Theatrical & Kinematograph Employees, charged in Clasgow Sunday (6) that Hugh Dalton, Chanceltor of the Exchequer, is misteading the Company of the C or flicks." O'Brien maintained that

American more important and took of the comment of the comment stopped every U. S. film, the saving would give one packet of dried eggs per person per fortnight.

O'Brien saked why Dalton misled the public into believing that less frankly it would not and the Government knows it." O'Brien stated, the said the Chancellor's plan to tax American films would mean a serious reduction in the expansion of the British in the expansion of the British in the comment of the com

RAIBOURN LIAISON ON PAR'S PUB-AD CAMPAIGN

Paul Raibourn, Paramount veepee, has been assigned by Barney Bala-ban, Par's precy, to sit in on all advertising, and publicity campaign on future company product, Step was taken, it's understood, to foster closer liaison between Par's budsplus directions. Balaban's action is a development in the groowing of large sums of each to exploitation of Par's coming big pix.

ls a development in the growing of large sams of each to exploitation of Image sams of each to exploitation of Meanwhile, siming to hypo sales on top product further. Ted O'Shea, Liberty Films' former sales chief, the control of th

DeMille May Visit London For 'Unconquered' Preem

Preem of Cecil B. de Mille's "The Unconquered" in London this sum mer may find the producer attending the ceremonies, according to Paramount's Britain publicity head, Tony Reddin, who returned to England last week aboard the Queen Elizabeth after a three-week U. S. stay. In the event that de Mille makes the journey, it will be his first visit in many years, Reddin said.

While place for the London open.

many years, Reddin said.

While plans for the London openling are still being worked out. Redadin pointed out that there's a good
possibility that the film may be depossibility film may be degraph film may be degraph film may be defilm may be demay be demay

PROD. BUDGETS

Forthcoming season may see the greatest number of film roadshows in the history of the industry, with three pictures already scheduled to the pictures already scheduled the season was a supper admission.

in the history of the industry, with the history of the industry. We have been also upper admission policy, and five others looming as strong possibilities. Chief reason for the fock of roadshow attractions in the belief by many industry office of the control of the belief by many industry office of the control of the c

SAGONOM
With most top-budgeters costing almost that to produce today, and with advertising and distribution costs also on the upswing, roadshow-to-budgeters to the cost of th

(Continued on page 26)

Pix Profits Ease Under 1946 But Considerably Ahead of Previous Yrs

Ahead of Previous Yrs.
Half-year returns of the majors on the entrains for 1947 continue their shiding-off trend from the past of the past

(Continued on page 93)

TO OFFSET PEAK UA Jokester Says 'Chaplin Never **Intended Selling': Fabian Deal Nears**

WB Buzzing B's

Hollywood, July 8, Despite studio denials Warners is evidently flirting with idea of returning to "B" production. Several agents are understood to have been asked to submit story material for consideration for "B's".

Several months ago there was a huddie at the studio on idea of set-ting up a "B" unit but project was dropped after number of sessions.

Skouras Freres Due Down Under

Sydney, June 30.
Either Spyros of Charles Skouras
will visit Aussie territory definitely
early next year, it's authofitatively
learned here. Charles Skouras and
Dan Michalove were due for a
looal looksee last May, but the antitrust Charles Skouras proportions.
20th Fox-National Theatres hold a najor stock interest in the major stock interest in the power-ial Hoyts loop of some 150 cinemas, headed by Ernest Turnbull. Michal-low has been out here before for looksees. It will be a first time, however, for either of the Skouras bröthers. Turnbull, loop's head, is due for a U. S. visit this year for huddles with homeoffice exces on postwar plans.

J. Arthur Rank, co-partner in Greater Union Theatres, headed by Norman B. Rydge, is due for an Aussie visit next year. Aide John Davis will probably tag along too.

SEARS' EXTENDED STAY IN ENG. ON UA DEALS

Grad Sears, United Artists distribution chief, is expected to remain in England until August or September. He has been huddling there with Cecil Bernstein, operator with his brother Sidney, of the Granada Circuit, on pians for set-ting up an amalgamation of indie exhibs to handle UA and other

product.

UA has been having difficulty getting playdates on J. Arthur Rank's
Odeon Circuit, despite its partial
ownership. Thus Sears' desire to
find alternative playing time.

An "authorized spokesman" for Charles Chaplin—unidentified except for the fact that he's apparently a fellow with a sense of humor and an eye for publicity—threw the negotiations for the sale of United Artists into temograry consternation yesterinto temporary consternation yester-day (Tuesday). "Spokesman" quoted Chaplin as saying that he never

Miss Pickford's Statement

Commenting on the situation in regard to Charies Chaplin's in regard to Charles Chaplin's statement, Miss Pickford de-clared yesterday (Tuesday): "In all negotiations of recent weeks for the sale of my stock in classification of the sale of my stock in the company. The negotiations in which I and my counsel are involved concern my 50% owner-owner of the company. The negotiations in which I and my counsel are involved concern my 50% owner-owner owner owner

tives.
"Before consummating any deal
I have a legal obligation to offer
my stock to Mr. Chaplin. Even
more important to me, however,
is the moral obligation to make
this offer to a partner and asso,
tale of 28 years standing.
I has always been my intention—
and it is still—to make this offer
and it is still—to make this offer
the limit stage."

participated in any negotiations for sale of his half interest in UA and never intended to.

never intended to.

The statement hit Mary Pickford, who is in New York arranging for sale of her 50% share, and the SI Fabian-Serge Semenembe group, which is on the verge of buying it, so the sale of her 50% share, and the SI Fabian-Serge Semenembe group his sale of the sale of th The actual situation as of vester-

The actual situation as of yester-day aftermoon was that Fabian was reasonably close to completing a deal for the purchase. Since it has been impossible in the long negotia-tions to get Miss Pickford and

(Continued on page 22)

National Boxoffice Survey Holiday Helps Many Keys — 'Fiesta,' 'Ghost,' 'Unfaithful,' 'Ruth,' 'Rose,' 'Beach' Top Six

the heavy exodus to outdoor spots, was putting a crimp in bit.

"Fiesta" (M-G) has moved into first place as boxoffice champ this form the place and boxoffice champ this over its closest competitor, "Chost and Mrs. Mult" (20th). The Metro opus of Mexican life is tops in Frovidence, Washington, St. Louis is second session at N. Y. Capilot, bit is second session at N. Y. Capilot, bit is principal key apost econd among the leading 12 grossers, is pushing up to such a high standing mainly via terrific \$139,000 being registered in second week at the big N. Y. Other clites but one is L. A. Third place goes to "Unfaithful" (WB), only a step behind. "Moss Rose" (20th) and "Woman on Beach" (20th) and "Woman on Beach" (RKO) round out the top six winners in order named. Others of

"Unfaithful,' 'Ruth,' 'Rose,' 'Beach' Top Six
grouses generally in bigger with the consequence of the conseq

so far.

"Repeat Performance" (E-L),
which got by N. Y. crix fairly well,
is a disappointment at the Rivoit
there. "Spoilers of North" (Rep) is
being helped by the Ink Spots to a
strong session in mild Frisco.
(Complete Boxoffice Reports on Pages 8-9)

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Vaudeville 86 DAYLY VARIETY (Published in Hollywood by Daily Variety, Ltd.) \$10 a Year-\$12 Foreign

U. S. Supreme Court's Decision On Divorcement Governs Joe Schenck's Takeover of Several Fox-W.C. Sites

United Artists Theatre Corp. has earmarked \$4,000,000 for purchase of 40 theatre-building sites in California plus another \$10,000.000 for the construction of houses. Joseph M. Schenck, who heads the theatre circuit, in reporting the contemplated theatre expansion program of his company, said the plan is for UATC—In no way associated with the United Artists distributing com-pany—to own and operate 75 thea-tres in California.

pany—to own and operate 73 thesis in Californiuity held by Fox-west Cast with whom Schenck has been carrying on negotiations for a possible purchase. Deal depends on untowne of the U. S. Supreme Courts decision in the fall of the Cast of the Cas

cuire the sites for the theatres. Final plans for building also are contingent upon Government construction regulations, which Schenck said he does not believe can last more than a year or so. See the site of t

Bessel' Wast to Overseat
Schenck said he didn't want to
overseat a neighborhood, and for
this reason gurveys had been made
for the best situations. In addition
to United Artist theaters in Los Angeles, Alammber and the said of the said
formany owns outright, Schenck
company owns another 35 in Califormia in conjunction with Fox-West
Coast. These have to be unserambled, he said, in conformance
the control of the said of the said of the said of the said
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the Supreme Court opubods in Carlo WATC also owns, in conjunction with Loew's, three houses in Baltimore, two each in Pitteburgh, Columbus and one in Louisville, which also may come into possession of the company did not be supreme Court rules in favor of the statutory court, Other company holdings include 130 theatree in New York, Brooklyn and New Jersey, one theatre each in Chicago and Detroit, as a 50% interest in the Robb-Howley circuit of \$1\$ houses in Tender.

CINECOLOR PAYING 1ST DIVVY, 12½c

Hollywood, July 8.
Cinecolor will pay its first dividend Sept. 15 to stockholders of record Aug. 13. Cut will be 12½c, a

Board of directors meeting, which wound up over the weekend, at mounced that for first quarter the next fiscal year, starting Oct. company will have approximated the same number of films in wor

ne same number of films in work as are now being processed; 11 are now being put through plant. John D. Kerry, president of American Fruit Growers, Inc., was. elected to the board.

Name Receiver For L. A. House in Mixup

L. A. HOUSE II MIXUP
Unusual argument airsing from
the New York ant-trust decision re-sulted last week in appointment of
a temperary reselver for Allo the-aire. Dispute came up when
the control of the control of the contrust of the house in a pool breakup
with the Fith Avenue, contending
that paired operation of the two
theatres did not come under the
courts ruling.

Frank Millan, manager of the Alto Frank Millan, manager of the Alto, was named temporaty receiver by Federal Judge Ben Harrison after Few West Coast filed suit for declaratory relief. The circuit, which took back its Fifth Avenue and tried to return Alto to Southside, held that splitup was required by the anti-trust decision.

Al Lewis Ankles U-I

Hollywood, July 8.
Al Lewis has obtained his release

At Lewis has over-from Universal-international to enter indie production. He has been a U-I producer since last January, coming to the valley lot after five years at Metro.

Lewis has several story properties lined up and is prepping for early filming.

UA's Unger Sees B.O. Rise in Aug.

Prophecy that the b.o. recession is currently at its bottom and biz will begin to pick up in August was made yesterday (Tuesday) by J. J. Unger, general sales manager of United Artists. Unger did his crys-tal-balling at the opening session of a three-day UA sales meet at the Waldorf-Astoria, N. Y.

Waldert-Asteria, N. Y.

1 speak for the film industry,"

1 speak for the film industry,"

1 speak for the film industry,"

1 speak for the film industry, "

1 speak spain is manifesting itself generally throughout our business. I speak again for the film industry when I say I bedieve feels of the recession period. It is my opinion and that of many industry leaders that the recession will begin to diminish in August and conditions for all of us will improve conditions for all of us will improve volume currently is in excess of 50% more than in the early 1949s.

Carda Sears, IAM distribution chief,

Carda Sears, IAM distribution chief,

Grad Sears, UA distribution chief, who is in London, spoke to the conclave by telephone hooked to a loud-speaker. Meeting is being attended by homeoffice execs, division and district managers, totaling 21 in all.

20th Stores 'Chicken'

Hollywood, July 8.
Switches in casting and production plans at 20th-Fox have caused prosponement of the production production of the produ

"Chicken" was to have started

"Chicken" was to have startled that this month on location at the indeed, New, in color, with William Perlberg producing, George Seaton directing, Gene Terney and Dan Danley co-startled, Gene Terney and Dan Danley Co-startled, Generally Seaton and Compared to Seaton and Compared to Seaton and Compared to Seaton and Compared to Seaton and Miss Tierney will be assigned other chores.



GEORGE GIVOT

GEORGE GIVOT
About George Givot in "Riffraff," R.K.O.-Radio, Fletures' latest
release, Brog in Vantery sald: "Support is strong."... George Givot is
good as police chief."
Opening Golden Gate theatre, San
Francisco, Califf., week of July 23rd.
Thanks to Pat O'Brien, Nat Tool
Marty Rackin, and Tedby Tetalsfi

More Film Festivals In Europe Than There Are Kentucky Colonels

Are Acmunical Volunties
Overall industry, policy on participation in European film festivals
is expected to materialize following
the return of Eric Johnston from his
current trip abroad, Motion Fleture
Assn. prexy is confabbing with
American film men in Europe on
participation, in the increasinglyconstruction of the control of the control
control cont

Latest one in which the American industry will play a role is at Marienbad, Czechoslovakia, in August. Participation will be via the Motion Picture Export Assn., which represents the eight major companies in distribution in that coun-

panies in distribution in that coun-Marienbad participation will be on a more practical base than the of a more practical base. United States has been invited to submit two films select a pair that a short time later select a pair that a short time later country. It time hopes to use the festival directly for publicity and exploitation of its product—rather than the usual way of having the films used to publicity and exploitation of the town.

tion of the town.

Each of five countries has been invited to submit two pix. Louis Kanturek, MPEA's Częch manager, will be in charge of U. S. activities.

There will be no awards or prizes, but plenty of speeches, roundtables and learned discussion on films.

and learned discussion on films.

There is no policy at present on participation in the festivals, a decision being made in each case as it arises. Johnston is now confabbing with MPA and MPEA European exec on the fidvisability of either of the two organizations officially go-

Treasury Passes Buck to Att'y Gen'l On French 'Diable' Pix; Too Sexy?

Trilingual Pix

Hollywood, July 8.
All America Picture Co., Inc., new production company, is being backed with Portugese money, Luis Felipe Nunes, rep of the Portugese interests, will be treasurer

will be treasurer.
Outfit plans production of two
pictures, "Offenbach" and "Don
Pedro." Both will be made here and
in Portugal with trilingual dialog in
Spanish, English and Portuguese.

WB Angling To Buy Pathe Reel

Warner Bros. is pushing negotiations with RKO to keepine outright RKO - Pathe RKO - Pathe

the, purchase, the RKOer wouldn't Subcussions are a repeat on nego-tiations held between the two majors some years back when Warners sought unsuccessfully to buy, the newsreel wing from RKO. At that time, it was reported, WB offered \$2,000,000 for the RKO subsid and wouldn't go higher to meet a de-solution of the subsidiary sought to the subsidiary sought sought to the subsidiary sought sought

mand for \$5,000,000 nxe oy use-seller. The pitched off suc-Will man the pitched off suc-Will man the succession of the succession of tough problems which the company must meet in order to launch its own series of newweets by Dec. 1, Pathe acquisition would give War-ners a complete film library, which is considered essential by newsred wise executions, the company would be badly bampered from the start. WWs announced plan is to use

WB's announced plan is to use black-and-whites for regular reels and color for magazine-type shorts treating current events with back-(Continued on page 17)

FRED ULLMAN SHIFTS TO RKO AS PRODUCER

IU INN AJ I NUDULLAS
Frederic Ulinan, Jr., resigned
yesterday (Tuesday) as prexy of
RKO-Pathe to take over a new job
as one of the top producers on the
RKO lot in Hollywood. No new prex
has been named, with Walton Ament,
Pathe general manager, taking over
Ulinan's former duties temporarily.

Ullman's former duties temporarily.
Ullman produced two features on
the RKO lot in 1940 and has been
priming since that time to return to
Hollywood. New assignment was
proposed to him by Dore Schary,
RKO veepee over production it's betlieved, because of his work in establishing the new RKO-Pathe studios
in New York and in putting Pathe
in New York and in putting Pathe
in the lack production of the stoots as the
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Ullman's resignation and switch to eature production has nothing to do with current rumors of Warners buy-ing-the RKO-Pathe newsreel, Change ing the RKO-Pathe newsreel. Change in jobs has been in the wind for at least five months, before WB announced it was going into the newsreel business. Resignation does presage, it's believed, a general realignment of personnel inside the Pathe setup in N. Y.

Ullman's first assignment on his hew job will be to handle production reins on "A Boy Cried Murder," slated to go before the cameras in the near future. He leaves for the Const Tuesday (15) in company with Scharr street the BKO siles more Schary after the RKO sale

MRS. JOCK LAWRENCE IN HOS.

Los Angeles, July 8,
Mary Lawrence, wife of Jock
Lawrence, veepee or the U. S. Rank
organization, is convalescing at the
Good Samaritan hospital here after
an operation, She'll be discharged
within several weeks.

within several weeks. Meanwhile, Lawrence will return east tomorrow (Wed.) in the company of J. Arthur Rank and the latter's wife with a stopover at New Orleans on the tilineary. Lawrence had planned to take his wife with him on his trip to England Aug. 1, but now will sail alone.

Wathhaton, July a
The U.S. Treasury Dept, disclosed
doay (Tuesdisy) that it has passed
over to the U.S. Attorney's office
in New York, the besenden of dein New York, the besenden of deDiable Au Corps," should be canover and permitted into this country, or whether it should be recreated and permitted into this country, or whether it should be recreated and permitted into this country, or whether it should be recreated and the country, or whether it should be
transported to the country, or whether it should be
transported to the country, or whether it was sent here for exhibition. Film
was brought to D. G. where a specwheek for Treasury officials, including
Undersecretary A. I. Witgin on
sevent was worked to the country of the country
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May Bring Print to Mexico

May Bring Print to Mexico
Hollywood, July 8.
Paul Graetz, producer of "Diable
au Corps," is currently here huddling
with Unreast occes on steps to be
the print by the Treasury Dept. on
"moral" grounds. Universal financed
the French production, which recently won a prize at the, Brussels
film factival,
Inasmuch as U america.

film festival.

Inasmuch as U execs have not seen the pic, plan is afoot now, if the print isnt released, to send one from Paris to Mexico. U toppers would then go to Tiajuana or some other nearby Mexican town to view

Treasury's action regarding the pie is believed to stem from Catholic objection to a dramatic sequence concerning adultery. Yarn, set in 191-18, concerns a remine between 191-18, concerns a remine between solder away at war.

Graetz, while in Hollywood, is also discussing with U exces the possibility of bringing to this country for a U pie the star of "Diable," Generic Philips.

FILM STOCK ACTIVITY **QUIET IN SEC REPORT**

Philadelphia, July 8.
Activity comparatively quiet in film stocks this month, according to latest report of. Securities and Exchange Commission covering period between May 11 and June 10.

Europe to N. Y.

Jack Davis Irving Drutman W. Ray Johnston Harry Alan Powers

N. Y. to Europe Arthur Brown Hugh Findlay

Sol Hurok Alfred Junge Mr. & Mrs. Emile Littler Michele Morgan

N. Y. to L. A.

Harry Brandt Noah L. Braunstein Roger Ferri James R. Grainger Charles Harrison Col. Nathan Levinson Henry Morgan Al Parker Wm. Pizor Harry Romm Ruby Schinasi Nan Wynn

L. A. to N. Y.

James Allen Robert Benjamin Joan Blondell Pat Casey Delmar Daves Jack Haley Dennis Morgan David Niven Merle Oberon John F. Reeder Hal Roach Gerrit Roelof Gerrit Roelof Herman Rotstein Marvin Schenck Michael Todd Spencer Tracy

CSU Sues IATSE and Major Cos. For \$43,000,000; Charges Bioff Still Runs IA

Triple damage suit seating \$43,000.

Triple dama

AVER EXHIB CHISELING SPREADS

Betty Grable's \$299,333 Tops 20th's 1946 Salaries: Other Coin Details

1940 Jadial Ics,
Betty Grable topped all other
wage-earners at 20th-Pox last year
of the proper of t

(Continued on page 22)

Suits by Stockholders Tie Up Fancy Bonuses To 3 Nat'l Theatres Execs

3 Nat'l Theatres Execs
An \$46,695 bonus to Charles F,
Souras, head of National Theatres,
Souras, head of National Theatres,
Souras, head of National Theatres,
held up by the 20th-Fox beause of
sits filed by stockholders to test
the legality of his employment contine stockholder's action,
the extra coin was decided by 20th
leggies pending settlement or trial
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Diner Films Installed On C & O Railroad

Washington, July 8.

Diner 18m film units are being built into all new mainline equipment now being constructed for the Chesapeake & Ohio R.R. Most of the equipment is to be delivered late this year.

The state of the s

Rita's Own Col. Unit

Release and distribution contract has been signed between Columbia and the Beckworth Corp. which will make two Rita Hayworth films a year for seven years. Production under new banner starts when the star returns from her current Euro-Pean tour.

star returns non the pean tour.

All Hayworth films from now on will be made under the new tag. Deal was made by John Hyde of William Morris Agency.

Plane Commuters

Hollywood, July 8.
Those huge Los Angeles home Those huge Los Angles home-to-work distances are -being licked by Gene Fowler, Jr., and Sherman Rose by airplane. They fly to work every day, Rose seater Luscombe at the Culver City airport, then hopping to the Lockheed air terminal, followed by 10 minutes' auto vide to Uni-versal-international, where the pair are working on "The Sen-ator Was Indicerest."

Battle With Army Over German Pix **Distrib Waxes Hot**

American film industry's battle with the Military Covernment over the many is becoming increasingly bitter, if anything, although the Motion Picture Export Asm, still hopes to take over handling of its own films from the Army by Aug. IS. MPEA ever stated Monday (7) the creanization would "rather close up than have the Government of the covernment of th

Reich.

Major point, of dispute has been the MG's refusal to provide the MFPEA—which distributes the product of the eight majors—with the physical facilities it feels it requires if it is to take over its own distribution. Army now handles the films and MFEA wants it to turn over part of the facilities which have been set up.

Army maintains that there aren't

Army maintains that there aren't sufficient facilities to aller it Army maintains that there aren't sufficient facilities to give them to the MPEA, American indies and German, British and French distribs. It therefore wants to set up a Film Forwarding Co. to act as an agency to handle everyone's pix.

to handle everyone's pix.

MPEA admis that the facilities are limited and therefore has made an offer to handle films for any other distrib, including American includes. It objects to the Forwarding Co. as "interference" with its bix. "Interference" with its bix. "In the second of the second of

Tom Waller Resigns UA To Join Eric Johnston

Tom Waller has resigned as publicity manager of United Artists to join the executive staff of the Motion Picture Assn. in New York. He will succeed to the post of public information director from which Gien Allyine resigned last week.

formation director from which Glen
Alivine resigned last week. the UA
publicity managership. Tamarin is
a former legit pa. who went to work
for UA a little more than a year ago
to handle special publicity and ex"Henry V." This was under UAsteep with the pic was handled as to
which the pic was handled as to
which the Glen of the Glen of the
flackwork on "Henry." Tamarin took
over special handling on Boris
Morros-William Leflaron's "Carregie
Waller camp to UA from Paramount in 1945. He had been a pullicit with the latter company since
Waller camp to UA from Paramount in 1945. He had been a pullicit with the latter company since
voer his new post with the Ohnsten
organization Aug. 4.
Alivine is planning to go into indic
Alivine is planning to go into indic

Allvine is planning to go into indic production on the Coast.

DISTRIB CLAIMS

Major company distribs are battling an increasingly knotty problem and facing terrific losses in a sizable spread of chiseling practices on per-centage pix, sales heads now claim. Disclosure that the habit of paring grosses in returns to the majors is growing rapidly has been brought home, it's said, through a systematic auditing of exhibitor books over the past year.

Practice is now so common, one sales chief declared, that his com-pany found 3,000 customers out of a total of 12,000-14,000 were habitually total of 12,000-14,000 were habitually turning in phoney reports. Almost all violators, sales biggie said, are indie exhibs with but few phoneys discovered among the large circumstrate and the theory that a big company can take it—is so bed, he added, that in take it—is so bed, he added, that in distributions in would pay for distributions in would pay for distributions in langurate flat yestals.

again.

It was estimated last year that distribs were losing \$20,000,000 yearly from chiseling exhibs. Cost to majors since then has been revamped upwards in view of discov-(Continued on page 26)

Rank Stresses Anglo-U.S. Amity

Mations of the world have an object leasen on the world have been dead to be a support of the world Hollywood, July 8.

(Continued on page 95)

20-25% PHONEY, Kramer-Glass, Bischoff, Gross Accept UA's 271/2% Terms; Others Hold Out

Henry Morgan's Pix

Henry Morgan's Pix.

Deal is set for radio comic
Henry Morgan to make his film
debut in the initial picture of the
new Stanley Kramer-George
Glass in di producing unit.
deal of the producing unit.
a dock of Ring Lardner stories,
the first to be a yarn about New
York labeled "Big Town."
K-G pact with Morgan is for
him to appear in one of the
Lardner stories, with options for
about to ink a United Artists release deal.

Loew's Distrib Of 4 Goldwyn Films In South Africa

Louisia arrangement whereby Lose's International will distribute four Samuel Goldwayn productions in South Africa gives Goldwayn the advantage of not having to compete on the Schiedinger circuit. Tricky deal, inseed this week, turns over to Lowe's for South African distribution. "Best Years of Our Lives," The Stal rong Brooklyn." Wonder Ties Edd Frong Brooklyn." Wonder Firsts."

Pirate."

RKO distribution of Goldwyn product in the rest of the world is not affected by the Loew arrangement, it results from the fact RKO does not have its own distribution facilities in South Africa and sells a product for distribution there to Schlesinger. Latter releases it as well as plays it in its own theatres. well as plays it in its own theatres. Schlesinger's recent merges with Rank includes a clause that the British producer's films must get terms equal to the best given any other company's. Loew plays the Schlesinger houses, but its franchise predates the Rank clause, so its pix are not affected by the "most far-vored" principle. Goldway, under wored" principle. Goldway, under the Schlesinger circuit under the Loew franchise, thus getting better terms than Schlesinger would be (Continued on page 322). (Continued on page 22)

While several old-line United Artists producers have stated categorically that they won't go for the state of the control of t (Continued on page 20)

Goldwyn in a Rut At The B'way Astor; Signs

18 More Months' Lease Samuel Goldwyn has further tightened his hold on, the Astru way showcase for the late several years, by signing an exclusive deal for the house for 18 months begining Aug. 12. Date is that scheduled for the present of Goldwyn's Secret Life of Walter Mitty," Danny-Kaya-Wang and the property of the present of Goldwyn's Danny-Kaya-Wang and the property of the present of the present

Virginia Mayo co-starrer,
New deal is believed to indicate
that City Investing Co., owners of
the Astor, have abandoned, at least
for the present, their plans of tearing down both the Astor and Virtoria, as well as several of the legit
houses of 4th and 4thin streets, for
houses of 4th and 4thin streets, for
amusement sentre on the size Plan
have been shelved, it's believed, it's believed,
because of the current high costs of
construction.

construction.

Contract with Goldwyn, which was signed by Goldwyn persy Janes and Coldwyn persy Janes Coldwyn persy Coldwyn persy Coldwyn persy Coldwyn persy Coldwyn persy Coldwyn Wele Ynn of "Best Years of Our week run of "Best Years of Our West Years of Our

Rank's Pitch for Top U.S. Film Names; Sets 4 Star Deals: Flirts Chaplin

Hollywood, July 8.

Hollywood, July 8.

J. Arthur Rank, Britain's top producer, heads for New Orleans to-morrow after pushing through a trio of julicy talent deals. Rank has trio of julicy talent deals. Rank has with the second production of the pr

mode a Rund Lie in Bargiandi.

A Runk pushes off with his wife and Jock Lawrence, veepee of his U. S. organization, to keep a rendezvous with E. V. Richards, Paramount partner. Besides a flook of southern exhibits the present the southern and the partner. Partner had been personally the present including Barnery Balany, Par's prexy; Spyros Skouras, 20th-Pox prex; and Leonard Goldenson, Par's theatre head, will be on the (11), Rank turns north to sail on the Quene Elizabeth July 17.

Fairbanks, who's presently com-

the Queen Euzaneth July 17.
Fairbanks, who's presently completing "The Exile" for Universal, goes to England late in 84 to star years to be a superior of the Exile and the Exilence of the Exhibitor of the Round Table. He'll also act as producer of the Technicolor opus, Fairbanks is in strong awor with the British since he was awarded the Distinguished Service Cross for activities with the British to the Brit

Commandos while an officer of the

'U. S. Screens Open to Us' U. S. Sørene Open to Ut' In inking ithe top Yank stars, Rank said: "Now that the screens of the American theatres are open to us, it is up to us of British films to possible element that will attract the preatest number of American pic-turegoers to the boxoffice to increase our dollar intake and thus to give the means of buying more food-our people as to me the times for our people as to me to the times for our people as to me to be times for Rank has mede utches to barrie

Rank has made pitches to Ingrid. Bergman and other names during his Bergman and other names during his stay here, going far afield from his Universal-International home base to latch onto valuable Hollywood tal-ent with participation deals and promises of freedom from "close su-pervision" practiced here.

ROSSEN'S TINKNOWN' LEAD Hollywood, July 8.

Robert Rossen will seek an "un-known" for the lead in "All the King's 'Men," Robert Penn Warren's Pulitzer Prize novel which Rossen will direct from his own screenplay. Film is being made for Columbia under the banner of Robert Rossen Productions with shooting expected to begin Oct. 1.

OPA Nixes Tenant Eviction To Enlarge Nassour Studio

10 Lillarge Rassour Studied by Edward Nassour was styried this week in plane to expand his sucio week in plane to expand his such eviction of tenants in apartments owned by Nassour. Nassour sought to empty the houses so that he could build sound studge son the site could build sound studge son the site could build sound studge son the site apartments for office quarters. It is understood, however, shat studie owner will carry out his building plane as soon as possible.

Day Deal Dark Again

Day Deal Dark Again
Hollywood, July 8.
The off-again-on-again 'deal for Larsing-Day to appear in Sam CouLarsing-Day to appear in Sam Couoff-again-fort the second time.
Marty Martyn, the actress agent, gaid that conference between Miss Day, Coslow and Sam Bischoff ended in demands for contract provisions that made it "impossible and impracticel demands and the actress standpoint.
Marty said, however, that the much-publicated clause permitting Miss Day to attend the World Series, if the Dolgers win the National League pennant, was agreed to by Coslow.

WORLD PREMIERE RADIO



The Trade Press Loves it ... and so will You!

M. P. HERALD-

"A natural in the full meaning of the term . . . Scored unmistakable hit at the preview."

BOXOFFICE -

"One of the most joyful and refreshing comedies in many months . . . A theatre will have to post a smallpox sign to keep from doing capacity business."

THE EXHIBITOR -

"This will be the reason for happier days at the boxoffice."

VARIETY-

"Broad farce slated for strong reception... Will brighten boxoffices in all situations."

M. P. DAILY -

"Something special in the comedy line . . . A natural for all types of audiences and localities."

SHOWMEN'S TRADE REVIEW -

"Should turn out to be one of the top comedies of the season... A film that the entire family MUST SEE."

THE INDEPENDENT -

"Big-time entertainment . . . Bound to evoke favorable reaction . . . Hefty boxoffice appeal."

FILM BULLETIN -

"A happy, glddy show destined for top grosses."

HOLLYWOOD REPORTER -

"A made-to-order money picture."

DAILY VARIETY-

"Will line funmakers up at the wickets for blocks."



RKO PRESENTS

GRANT LOY TEMPLE

"The Bachelor and the Bobby-Soxer"

WIN RUDY VALLEE: RAY COLLINS HARRY DAVENPORT JOHNNY SANDS

A DORE SCHARY PRODUCTION . Directed by IRVING REIS: "Griginal Story and Servenpley by SIDNEY SHELDON"



NATIONALLY ADVERTISED

to the 121,337,596 CIRCULATION of Life—Look—Saturday Evening Post—Collier's—Ladies' Home Journal—Cosmopolitan—American—Redbook—True Story—Seventeen and Fan List.... Color Comic Sections of 107 important Sunday newspapers.

H.O.'s. July 4 Wk. No Help to L.A. But 'Ghost' Lively \$58,500 for 4 Spots; 'Dishonored' 25G, 4: 'Marriage' 31G, 2

Los Angeles, July 8.
Long holiday weekend was no bonanza for local first runs, outdoor ports, resorts and fine weather giving film theatres stiff competition. "Chost and Mrs. Muir" appears pleasing if not big at \$88,800 in four "Death Wintered". pleasing if not big at \$88,800 if You theatree. "Perfect Marriage" and "That's My Gal" will be only light with the state of the state o

Belmont (FWC) (1,532; 50-\$1)— born to Kill" (RKO) and "Likely ory" (RKO). Only \$3,500. Last eek, "Go Into Danoe" (WB) and ing Love Song" (WB) (reissues), 700.

\$2,700.
Beyerly Hills Music Hall (G&S-Blumenfeld) (824; 65-\$1)—"Dishonored Lady" (UA). Near \$4,500; Last week, "New Orleans" (UA) (2d ek, "New Orleans" (UA) (2d), \$1,800.

arthay Circle (FWC) (1,518; 50
"Tyr" (U) (mc.). Opened to
(Thes.), Last week, "Great
pectations" (U) (4th wk-9 days),
at \$5,000.

opeciations" (II) (4th wk-8 days), et \$5,000. (2ast \$5,000. (2ast \$5,000. (2ast \$5,000. (2ast \$5,000. (2ast \$5,000. (2ast week, 4th). — "Ghost and Mrs. Muir's \$4,000. Last week, diracle \$4th \$t." (20th). (3d wk-9ays), nice \$5,000. (1500. \$5,000. (1500. \$5,000. (1500. \$5,000. (1500. \$5,000. (1500. \$5,000. (1500. \$5,000. (1500. \$5,000. (1500. \$5,000. (1500. \$5,000. (1500. \$5,000. (1500. \$5,000. (1500. \$5,000. (1500. \$5,000. (1500. \$5,000. (1500. \$5,000. (1500. \$5,000. (1500. \$5,000. \$5,000. (1500. \$5,000. \$5,000. (1500. \$5,000. \$5

ady" (UA). Fair \$10,000. Last yeek, "New Orleans" (UA). [2d Al. 2d Al. 2

"Creat Waltz" (htt 'G) (red) (1988) (

Calloway orch on stage, smart 841—
Pantagaes (Pan) Call2: 9-86, pan
Gunty (Col) (200 Mb). Finals at 88.—
Parameant (Path) (190 Mb). Pinals at 88.—
Parameant (Path) (190 Mb). Pinals at 88.—
Parameant (Path) (190 Mb). Pinals at 88.—
Parameant (Path) (190 Mb). Sood (190 Mb).
Parameant (Path) (190 Mb).
Path (190

Broadway Grosses

Estimated Total Gress
This Week\$667,500
(Based on 18 theatres)
Last Year\$729,600
(Based on 17 theatres)

'Fiesta' Cheers St. Loo. \$22,000

Influx of out-of-towners has offset execus of natives spending three-execus of natives spending three-rising. Out in front is "Fiesta" and "Mitracle on 34th St."

Estimates for This Week
Ambassador (F&M) (3,000; 50-73)

Sign and " (1) (2d wk). Fancy
Sign and Test study \$13,000 first session.

"Figs and I" (U) Ga wk)." Fancy (1986) and (

Buffalo Not Big But Beach' Lusty \$15,000; 'Perils' 14G, 'Time' 11G

Biz is a little better this week, due to holiday weekend, but still below par, "Woman on Beach" looks to be best better this week.

due to holiday weekend, but still below par, "Woman on Beach" took to be to be

Thus," (O.) Q wh.) Near \$11,
00. Last week, whoch \$34,60.
Plat (WO.) (1.376; 56-4).—"ty,"
(U) (3d wh-3 days). Near \$2,50.
Staff of Qr WO.) (389; 56-4).
"ty," (U) (3d wh-3 days). Down to \$1,50. Last week, glow \$3,600,
"ty," (U) (3d wh-3 days). Down to \$1,500. Last week, glow \$3,600,
"ty," (U) and "Philo Vainers Gan"ty," (U) and "Philo Vainers Ganto \$1,500. Last week, only okay
U \$1,500. Last week, only okay
U \$1,500. Last week, only okay
U \$1,500. Last week, only okay

SIJ.000. "Less week, bully oscillated by the state of the

'Yearling' Big 13G, Omaha

Yearling' Big 13G, Omaha

The sixongest lineup, of pictures in perfect outdoor weather sloughing the perfect outdoor weather sloughing early every home, "Yearling," the perfect outdoor weather sloughing early every home, "Yearling," the perfect outdoor weather sloughing early every home, "Yearling," the Week England of Colon, Land Week, "Home of Colon and "Sport of Kings" (Col), Modest 86, "On or close, "Last week, "Home of Colon and "Sport of Kings" (Col), East week, "Home of Colon and "Sport of Kings" (Col), East week, "Home of Colon and "Sport of Kings" (Col), East week, "Home of Colon and "Sport of Kings" (Col), East week, "Home of Colon and "Sport of Kings" (Col), East week, "Home of Colon and "Sport of Colon and "Sport of Colon and "Andread Sport of Colon and Colon and Col

'Kissing' Wonder \$32,000. Tops Det.

Indpls. in Rut Albeit 'Fiesta' Snappy \$12,000; 'Honeymoon' Smooth 11G

Honeymoon Smooth 11G
Firstrum film bit here is in that again this stanza. Boliday trade tweeth and the stanza footbar trade to the stanza footbar trade trade to the stanza footbar trade tr

Expectations' Hefty \$10,500 in Okay Pitt: 'Fiesta' 15G, 'Unfaithful' 16G

Key City Grosses

Estimated Total Gross Estimated Total Gross
This Week ...\$2,829,000
(Based on 21 cities, 206 theatres, chiefly prer runs, including N. Y.)
Total Gross Same Week
Last Year ...\$3,275,000
(Based on 21 cities, 183 theatres)

Trail' Lusty 16G In Dismal Philly

Greatest holiday exodus in recent pears over the weekend knocked the Holiday exodus in recent pears over the weekend knocked the Holidayers of "Unfaithfull," and "Ferlis of Pauline" are getting the major portion of biz. Bow-in of women" and "The Web" are getting weak response. Only new pix getting weak response. Only new pix getting awak response. Only new pix getting awak response for the Web" are getting weak response. Only new pix getting awak response. Only new pix getting weak response for The Web. Addison. (WIN) (1,303: 50-04)—Addison. (WIN) (1,303: 50-04)—

Carrolin* (WB), otay \$7,000 second Tunsatharm (WB) (4.500; 50.60)—"Indistilhul" (WB) (4.500; 50.60)—"Indistilhul" (WB) (2.40), otay 52,000. Indistilhul" (WB) (2.40), otay 52,000. Indistilhul" (WB) (2.40), otay 52,000. Indistilhul" (SGN) (3.40), otay 52,000. Indistilhul" (SGN) (3.40), otay 52,000. Indistilhul (SGN) (3.40), o

Denver Up; 'Calcutta' Hot 15G, 'Rose' Only 14G

Biz is perking a bit this stanza, with trade warranting holdovers at two theatres. "Calcutta," one of town toppers, stays at the Denham and "Great Waltz" plus "Specter of Rose" holds at the Broadway.

iown toppers, stays at the Denham of Great Wall? plus "Specier of Rose" Growth of the Control of the Control of Control o

Long holiday weekend is proving no good for business here, especially with the weather perfect. But total take will be better than for some time. "Great Expectations," at Fulton, is proving best of all recent top-flight English importations and "Fiesta" is getting by nicely at Penn.
"Bob. Son of Battle." looks in the

dumpets at Harris. "Unfaithful," at the Stanley, gathering its share as a result of some surprisingly good

a result of some surprisingly good notices.

Estimates for This Week

Filten (Shea) (1700; 0-70-170)
much better than recent, widely replaced Englash importations. Looks prized Englash importations. Looks stay, Last week, second of "Homestech" (20th), 3550 in 14 days.

Harris (Harris) (2,205); 40-70)
Harris (Harris) (2,205); 40-70)
Harris (Harris) (2,205); 40-70)
"Please" (Mc G), Fale enough \$15,000
or near, Last week, "Julying 1807
William (Mc G), a disappointment at \$15,000
Rist (Looys) (600; 90-3125)
— Rist (Looys) (600; 90-3125)

\$2000. Sec. A suspension them is \$2000. Sec. A suspension them is \$2000. Sec. A suspension them is \$2000. Sec. A suspension to \$2000. Sec. A suspension them is \$2000. Sec. A suspension to \$2000. Sec

"Gedelia" (EL) and "Lost Booey-noon" (EL), under \$3,000. "Un-Stanley (WB) (\$,80), 40.701. "Un-Stanley (WB) (\$,80), 40.701. "Un-cell to be bing adult approach to pressing social problem and help ing steer it to soroud \$16,000, not to long steer it to soroud \$16,000, 40.701. "We warner (WB) (2,000, 40.701. "We warner (WB) (2,000, 40.701. "We was no Seach WB) (2,000, 40.701. "We was no Seach WB) (2,000, 40.701. "We what house he or under the way what house he been doing lately, Last week, "Blaze of Noon" (Par), gbout same.

Ink Spots Up 'Spoilers' Big 34G in Mild Frisco San Francisco, July 8.

San Francisco, July 8.
Holiday week biz generally is dull here this round. Ink Spots are pushing "Spoilers of North" to a big session at the Paramount. "Honeymoon," backed by vaude, is giving the Golden Gate a solid week, with personal appearance of Guy Madison on opening day being a real hypo. The number of holdovers around town also is a handicap this

Fourth Weekend a Clambake for Chi Vauders; 'Kissing'-Evans Huge 75G, 'Lady,' Hildegarde Terrif at 73G

Ohicago, July 8.

chemble for the two vanide houses, chemble for the two vanides for the two vanides for the two vanides for two v

maching for gigantic \$15,000. Stage show is headed by Dale Evens and Harmonicals. Blailto is still amaging at \$24,000 for second week aubsequent-run. Similar surprise general stage of the stage at \$2,000 for second week aubsequent-run. Similar surprise general stage of the stage of the stage at \$2,000 for second week aubsequent-run. Similar surprise general stage of the stage of

week, "Odd Man Our (6), \$13,000. Grand (RKO) (1,500; 95)—"Egg and ?" (U) (6th. wk). Holding steady at \$15,000 at which rate may be kept for another three weeks. Last week,

for another inree Weeks, Last week, Driestia (Sessness) (3,400; 95)— "Wonder Who's Klissing Her Now" (20th), Opening day with pa. of 20th), Opening day with pa. of Green and Joe Howard, Including parade in Loop and kelegs, gave pic-them in Loop and kelegs and picture in Loop (15,600). Last work, 'Bells San An-Timpton- orch heading stageshow, 45,600.

\$45,000.

Palace (BKO) (2,500; 95)—"Worn-an oh Beach" (BKO) and "Singin" in Corn" (Col), So-os S17,000. Last week, "Web" (U) and "Millie's Duspher" (Col), \$20,000.

Raito (Indie) (1,700; 95)—"Orti-law" (UA) (2d wk). Big *24,000 for subsequent-run. Last week, hot \$29,000.

220,000.

**Roosevett (B&K) (1,500; 95)—
Cheyenne" (WB) (3d wk), Neat 18,000. Last week, ditto.

**Rate-Lake (B&K) (2,700; 95)
221,000, Last week, 225,000.

**Defeat (B&K) (2,700; 95)

**Defeat (B&K) (1,700; 95)

**Defeat (B&K) (1,700; 95)

**Defeat (B&K) (1,700; 95)

**Defeat (B,700; 1,700; 95)

**Refeat (B,700; 1,700; 95)

**Refeat (B,700; 1,700; 95)

wk). Tame \$10,000. \$20,000. \$20,000 (Essaness) (1,200: 95)— "Miracle on 34th St." (20th) (4th wk). Neat \$16,000. Last week, near

same, World (Playhouse) (Indie) (587; 75)—"Great Waltz" (M-G) (reissue) (4th wk). Fancy \$4,500. Last week, \$5,500.

Cincy Climbing; 'Fiesta' Socko \$17,000, Martin Ups 'Horses' Solid 28G

General biz at major stands is in the upper strata, an extra behing of the upper strata, an extra behing of weekend proving a real byto. Predet weekend proving a real byto. Predet is upper strategies at Albee, looks solid. The upper strategies at Albee, looks solid. The upper strategies at Albee, looks solid. The upper strategies are upper strategies and the upper strategies are upper strategies and the upper strategies are upper strategies and the upper strategies are upper strategies and the upper strategies are upper strategies and the u

Estimates for This Week Albee (RKO) (3,100; 55-95)— Brother Talks Horses" (M-G) and reddy Martin oreh on stage. Solid 8,00°. Last week; "Ghost Mrs. 0,000. at 50-75c. scale, dull

Capitol (RKO) (2,000; 50-75)—
"Piesta" (M-G), Big \$17,000, Holds.
Last week, "Cynthia" (M-G), moderate \$8,500.

ato 88.500. Cyntilla (accy), intocardia ato 88.500. Cyntilla (accy), intocardia (RKO (1,00) 50.75)—Buck privates Home* (IV) 1619; 1819; 182000, Last week, TLiving 1619; 182000, 1840; 1842; 50.75)—"Great Schotter (IV) (2d wk), Strong Schotter (IV)

Grosses Are Net

Grosses Are Net Film gross estimates, as reported herewith from the various key cities, are net, i.e., without the 20% tax. Distributors share on net take, when playing percentage, hence the estimated figures are net income.

The parenthetic admission prices, however, as indicated, include the U.S. amusement tax.

Tvy' No Poison In Hub, \$19,000

News continues grim in the Hub, the long holiday weekend plus pre-fourth celebrations and outdoor Esplanade concerts all but killing every spot in town despite improvement in product. "Tvy," "Prelis of Pauline," "Woman on Beach" and "Plesta" are running about evenly at the four big houses, with edge going to "Ivy" at the Memorial.

Estimates for This Week

Estimates for This Week Boston (RKO) (2.900; 40-80— "Woman on Beach" (RKO) and "Desperate" (RKO), Desperate \$15,-900 Last week, 'The Web' (U) and "Under Tonto Rim" (RKO), \$16,000.

'MIRACLE' HIGH 21G. L'VILLE; 'FIESTA' 13G

L HIALD, FIEDIA 1300
Business along the main stem is
holding up nietely, in spite of tetrific
to the main stem is
holding up nietely, in spite of tetrific
which took lots of patrons out of
town, Roy Rogen Circus last Saturday and Sunday, and the summer
operations at lroquois Amphilheatre,
will be "Miracle on 34th Street" at
Railto, Second place winner too
to be "Fields" at Loevs State Redoing well, and I' at Faltional is
doing well, and I' at Faltional is

Estimates for This Week

Description of the Work Parks of the Work Parks

'Fiesta' Nice 14G, Mont'l

Montreal, July 8.

"Fiesta" looks to break the Iuli
a bit in business which has prevailed
at local houses for the last month.
Warm weather after a rainy spring

is hurting all spots.
Estimates for This Week Estimates for This Week
Leew's (C.T.) (3,115; 35-47-67)—
"Fiesta" (M-G). Nice \$14,000 or near.
Last week, "Egg and T' (U), \$13,500.
Palace (C.T.) (2,578; 30-45-62)—
Ghost Mrs. Muir" (20th). Only \$9.
000. Last week, "Odd Man Out" (U),
\$12,000.

Capitoi (C.T.) (2,610; 30-45-62)— "Carnival Costa Rica" (20th). Mild \$8,500. Last week, "Copacabana" (UA), \$13,000.

Shool, Jasa week, "Copaceban", Princesa C., (2022-20-46-85)—"Babulous Dorseys" (UA) and The Market Carlo (UA) Slow Shool Last week, "Boomerang" (20th) and "Sweek Erandeburg" (20th), \$7,000, Last week, "Boomerang" (20th), \$7,000, Last week, "Bassel Grandeburg (20th), \$7,000, Last week, "Bassel Grandeburg, "Basse

Pauline Lofty \$18,000 in Mpls.

Minneapolis, July 8. Minneapolis, July & Business is in a normal summer slump which was absent during war boom years. The result, apparently, is that only exceptional pictures like some some some state of the state in the state of the

aces. Estimates for This Week Satismates for This Week
Aster (Par) (900; 30-44)—Too
Many Winners" (PRC) and "Big
Fix" (PRC), Mild \$1,900 in 4 days.
Last week, "Love of Rusty" (Col.)
and "play the general (PRC)
and "plevil Batt" (Indie), fair \$2,000
in 7 days.
Century (Par) (1,600; 50-70)—The
Unfaithful" (WB) (m.o.), Modest \$5,000. Last week, "Dark Delusjon"
General (Par) (1,000; 44)—"Index-

Gopher (Par) (1,000; 44)—"Under-cover Maisie" (M-G). Fairly good \$3,600. Last week, "Brennan Gir!" (Rep.), \$2,900. (Hep), \$2,900. Lyric (Par) (1,100; 90-\$1.25)— "Duel in Sun" (SRO) (3d wk). Hefty \$8,000 on top of smash \$14,000 last

week.

On the Company of the Company

"Guilt Janet Adams" (Col), sad \$400. (Par.) (2300; 50.70). "High Barbarce" (M.G.) Trim \$11,000, Last week. "Carnival Costa Rica" (20th), light \$7,000. Trim \$1,000, Last week, "George Apley" (20th), S. First nobe showing. Mild \$3,000. Last week, "George Apley" (20th), \$3,500. "World (Mann) (350; 50.99). "Carnival Costa Rica" (20th) (mo.). Light \$2,000. Last week, *12,000. Last week, *2,000. Trim \$1,000. (20th), and \$2,200. Last week, *2,200. The Heaven' (10), (24 wk), and \$2,200.

this big grosser after 5 prosperous weeks here, finds patrons at the wicket again, healthy \$1,500\$. Last week, "Fun on Weekend" (IAA and week, "Fun on Weekend" (IAA and week, "Fun on Weekend" (IAA and Marketter of the Weekend" (IAA and Marketter of the Weekend of the Weekend

July 4 Holiday Booms N.Y. Stagepix Spots; 'Rose'-Olsen & Johnson 95G. 'Ghost' 149G, 2d; 'Ruth'-Como 81G, 4th

4 biz, of recent years. In contrast, in the skids, thi holdover film fare in the the skids, thi holdover film fare in the skids, while there was the usual exodus mit the skids.

While there was the usual exodus from N. Y. to outdoor spots for the chousands of vacationers who descended on Broadway for the three-chy the product of the skids of

spots, several of which topped July
with of recent years. In contrast, the skids.

While there was the usual contrast, the skids of the skids.

While there was the usual contrast, the skids of the skids.

While there was the usual contrast the skids.

The skids of the skids.

While there was the usual contrast the skids of the skids of

"Henry V" ends its fifth week tomorrow, "I obe as bringing in
morrow," to be as bringing in
day (21 Will) Women" next Saturday (21 Will) Women" next Saturday (21 Will) Women" next Saturday (21 Will) Women and the saturAEAstimates for This Wee \$2.40)

—"Rest Years" (RKO) (336 wk).

Getting nice pickup this starzar from
tillely. Last week, it was down to
tillely. Last week, it was down to
\$25,000, both sold for this stage of
\$25,000, both sold for this stage of
\$25,000, both sold for this stage of
\$25,000, both sold for this stage
- "Henry V" (10) (60:h-final wk):
bow \$12,000 registered last session,
both profitable but celling it a day
- powder of the saturation of the saturation
firsturate including dates at Golden
and City Center. "Copacabana" (UA)
- "Fieths" (NG O) with Lens Horne,
firsturate including dates at Golden
and City Center. "Copacabana" (UA)
- "Fieths" (NG O) with Lens Horne,
built (24 wk). Holiday keeping this
at strong \$71,000; opener was solid
more with "Hucksters" (MG O) due
in on July 17,
- "Vy" (UJ) (3d wk). Taking it on
the chin in initial holdover assion
then \$15,000 probable. First was
\$25,000. Slaye third week with
\$25,000 probable. First was
\$25,00

listues) open Saturday. (12).

Holiywood (WE) (1.48); 70-81.10)

Tossessed (WE) (6th wk) Conline (WE) (1.48); 70-81.10)

Holiy Silve (WE) (6th wk) Conbelow Silve (ME) (1.70); 60-81.20).

Palaec (REO) (1.70); 60-81.20).

To moderate \$18,000 after \$24,200

opener, first week being over hopes.

They Wort Bolive Me' (St.)

They Wort Bolive Me' (St.)

Paramount (Par) (368-278-31).

tinues. Winter Garden (UA) (1,312; 60-\$1.20)—"New Orleans" (UA) (4th wk). Down to about \$12,000 this ses-sion, thin, while third was not much better at \$15,000.

K. C. Looking Up; 'Fiesta' Strong 16G, 'Ruth' Fast 15G, 'Song of Battle' 16G

Kansas City, July 8.
Holiday prices Friday and fave able weather for the long weeke are adding up to better grosses nearly every spot. "Fiesta," toppi the Midland bill, is probable lead

nearly every spot. "Fiesta" topping the Midland Sull, as probable leader at the newly renamed Paramount, is not far behind. "Bob. Son of Battle Estimates for The Weck. Enguire (Fox Midwest, 829, 48 and "When Daltons Rode" (U) (reissues). Fair \$4,000, Last week, "Bells of the Rio Grande" (Hep.), nice \$5,500, Kimo 'Dickinson' (55, 83)—x second-run, looks \$1,000, not bad considering, Last week, "Overland-width of the Rio Grande" (Rep.), nice \$5,500, not bad considering, Last week, "Overland-width of the Rio Grande" (Ref.) (1,500, 45-85)—Fiesta" (McG) and 'Little Mr. Jim' (McG), Strong \$16,000, Last week, "Dark Delusion" (McG), 04,5 \$14,000, 100,0

on everybody's, every Lips:



WARNER BROS.

PRESENT THE INDUSTRY'S NEW SENSATION

ANN SHERIDAN AYRES SCOTT

THE UNFAITHFUL"

EVE ARDEN STEVEN GERAY VINCENT SHERMAN JERRY WALD



NFAITH WATER STATES OF THE PARTY OF TH

Moscow Show Biz Boff With Ballet Standout; Opera Nixes German Works

Moscow, July I.

Despite the unsettled political situation, the entertalment world ist world in the property of the property o

has been satisfand since.

There are a dozen legit theatres going in Moscow, including the Moscow Art Theatre. Some of them are the average the standard of enterinament is high. All of them give strictly Russian plays which are all geared for propaganda. There are circuses, and also a puppet theatre (inco for childrennymet theatre seats.

circuses, and also a puppet theatre contor on children and the contor on the contor on

Ballet Stands Out

personnances, similar to museumpoers.

Ballet Slands out

As to ballet, the Moscow Bolshollets and shows, with bills including al
let and shows, with bills including al
leterastey ballet and operas. Ballet in
letterastey ballet and operas. Ballet in
letterastey ballet and operas. Ballet in
large "Cindercellar and "Romeo and
Juliet." During the recent Conference a special ballet was put on, endue to the propaganda kink of the
Russian theatre, included some
scene of the French Revolution.
Checkiaja. In all phases, ballet as
given in Russia rates with ballet
anywhere else in the world.

Six feely Russia rates with ballet
anywhere else in the world.

Six feely Russian, pactualing "Chaikowsky, Borodine, Moussorgsky and
Glinka. Technical proficiency is tops.

During the Conference, for the first
was revived, but it raised some protest on ideological grounds as not
arressing sufficiently the misery of
the Russian Opera Co. are extraordinary. Not only are gold and silver used on costumes, but even prior
common. Real trothe with the sing of gone
and not uncommon.

Real trothe with the sing open
and not uncommon.

Real trothe with the sing person
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Real trothe with the sing person
and not uncommon.

Weak.
Bolshol Theatre, also staging opera, shows some foreign works, no German, but a good deal of Italian, such as Verd. Stars, even with so-so voices, are excellent actors, resulting in operas turning .into drama as much as a music festival.

Mex Stations Cautioned To Clean Up Vulgarity

TO Clean Up viligarity
Ministry of Communications and
Public Works, ruler of Mexican air
affairs, has given ultimatum to sev-eral local commercial radio stations
that unless they clean up pronto distoping vilgarity and immorality
dropping vilgarity and immorality
forping in the commercial radio of the commercial
local properties of the commercial radio of the commercial
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Complaints have poured in on the Complaints have poured in on the Ministry that service of these stations "is an insult to the public because of its grossness, indecency, vulgarity and triviality." Squawkers also declared that too many radio programs "are so trivial and meaningless that they are a wicked waste of time."

Granville to Far East

Granville to Far East
Douglas J. Granville, formerly
manager for Warner Bros. in Chile,
has been promoted to supervisor for
India, Burms, Slam, French IndoIndia, Burms, Slam, French Indopore by Wolle Cohen, vice-preay of
Warner International.
Granville, who succeeds Michael
Shathin, resigned, is currently in
New York for conference with
New York for conference with
weeks to lake over his new suites.

Tourism Upgrading In Mexico Despite Squawks

Mexico Despite Squawks

Mexico de Mexico City, July a.

Mexico de Mexico City, July a.

Mexico de Mexico d

Arg. Player's **Double Click**

Buenos Aires, July 3. Buenos Aires, July 3.

Record gross for an Argentine picture exhibited at the Normandle theatre in Buenos Aires was made by the Luminton picture. You of the third that the

Gran Rex in June and ran for a record three weeks,

"Con el Diablo," a modern conrecord three weeks,

"Con el Diablo," a Magnetic el Diablo," a Magnetic el Diablo," a Magnetic el Diablo, "a modern conture to come out of an Argentine studio this year, and the Thorry stock is searing. Apart from his stock is searing. Apart from his Mexico with Grovas, he has now been signed by Emelico at \$3.000 for five pix, to be made in 1384 and one in a feeting and the stock of the pix of the search of the search

'LITTLE HOLLYWOOD' SET FOR AUSSIE HINTERLAND

Sydney, June 30.

Aussie Government is considering setting up pix production in Alice Springs, in the hinterland, miles from any key port or cinema outlet. Department of Information would

From any key port or cinema outlet. Department of Information would Department of Information would Minister for Information Calwell Minister for Information Calwell stated in the House of Representatives that "favorable and sympathetic consideration will be given to the consideration of the property of the consideration o

should make its material bleewise available gratis.

That wouldn't do for feature length stuff, especially as the cost of setting up pix production in an iso-lated spot like Alice Springs would be terrific.

British Crime Pix Cycle Due for Chilly Welcome

Due for Chilly Welcome
London, July 8.
Press reaction to "They Made Me
a Fugitive," made by Allianen, looks
bad for cycle of gangster and crime
most unanimous condemnation of
brutality likely to bring attacks
from church and bodies associated
"Pix limminent are "Dancing With
Crime" (Allianen, "Good Time
Giri" (Gainaborough), "Hight
Gariar on Sinades" (Ealing), "Night
Orchics for Miss Blandish" (Allianen).

Maria Felix to Spain For Pic; Lara to Do Music

ric; Larra to 10 Music.

Maria Felix, top film draw here,
has inked to do a pic in Spain in
November for \$50,000, the amount
she commands for a pic here.

Her husband, Augustin Lara,
prominent songwriter, will go along
to attend to film's music. Fair will
visit New York and Coast before
leaving for Europe,

Danish Indies **Bowing Out Of** Distrib Unit

Strenuous complaints of independent film buyers that Filmudlejer

strenous companies or insependent film buyers that Filmudeljer Foreiningen, for years the sole Daniel Foreiningen, for years the sole Daniel Grand Foreiningen, for years the sole and the several indies you have been do u. S. picture companies, has resulted in several indies withdrawing from the ascertation and establishing their work of the sole of the

DP Camps Are Filled With Grade-A Musicians, Film Technicians, Canada Told

Ottawa, July 8. Highly qualified musicians and motion picture technicians are present in comparatively large numbers in the Displaced Persons camps in rope, most of them anxious to Europe, most of them andous to come to Canada and ply their pro-fessions, according to Mariss Vetra, of the vocal dept, of the Halifax of the vocal dept, of the Halifax off a Livian DP. prought to the ada through the efforts of Sir Ernest Macmillan, dean of Canadian musi-cians, is letting it be known across the Dominion that his friends in Europe would add considerably to this country? music and film pro-tains of the property of the pro-tance of the pro-tains of the pro-

tessions.

According to Vetra, every one of the musicians has studied under noted teachers in Europe and a noted teachers in Europe and a continuous control of the musicians of the continuous conservations of music conservations on the Continent. He expressed the fact that these planists, voliniats, fact that these planists, voliniats, and other circumstances that their physical conditions and personal talents and abilities acon will be

On the film side of the DP picture are listed engineers, Jaboratory tech-nicians, sound specialists, directors, projectionists, photographers, cut-ters, scenery artists, architects, cos-tume rhen, writers, composers and interpreters.

Current London Shows

(Figure shows weeks of run)

"Annie Get Your Gen," Col's'm (5. Apr.)
"Annie Get Your Gen," Col's'm (5. Apr.)
"Annie Gen," Col's'm (5. Apr.)
"Bless the Briefe," Lichess (1).
"Bless the Briefe," Carlet (24).
"Boys On Brewn," Duchess (2).
"Swer Since Paradise," New (5).
"Were There," Palladium (14).
"Jane", Aldwych (23).
"Were There," Palladium (14).
"Jane", Aldwych (23).
"Were There," Palladium (14).
"Presen Laughter," Haymit (12).
"Werm's View," Whitehall (10). Annie Get Your Gun." Col's'm (5)

Danish Newspaper Strike Has Laid Legit Low, But Pix Are Prospering

Cork Film Employees Threaten Pay Strike

Inreaten Pay Strike

Beiceling an Irish Dublin, July 8,

Beiceling an Irish Dublin, July 8,

Beiceling an Irish Dublin, July 8,

Beiceling an Irish Dublin Dublin Irish Dublin Irish Conference of the Irish Dublin Irish Ir

Rydge Hailed For **Greater Union Rise**

Norman B. Rydge, chairman of board of Greate Union Theatres, was lauded for his enterprise in board of Greate Union Theatres, was lauded for his enterprise in successful operation, at a dinner given him here last week by executives and stiff members. Congratulatory messages were received Conwelle, Cedel B. De Mille and Barney Balaban as well as Charles Conwelle, Cedel B. De Mille and Barney Balaban as well as Charles (Chewler, Republic's foreign rep. Kings and Ciliford circuits, and convenience of the convenience of the

When Rydge took charge in July, 1937, the corporation was struggling along, with meagre product and mounting losses in the operation of its film theatres: Now Greater Union has an Interest in more than 100 theatres; has product from some of the leading U. S. distributors and consistently has shown a verest.

AUSSIE GOVT. NIXES **OPERA SUBSIDY BID**

OPERA SUBSDY BID

Williamson-Tail trying to set up a
grand opera trouge for an Aussie
tour in 1948, got a government turntour on a subsidy request. Report
down on a subsidy request. Report
control of the control of the control
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to subsidize a grand opera
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to subsidize a grand opera
control
to subsidize a grand opera
to have government change is mind.
Claude Kingson, in charge of
W-Tz Melbourne office, who has
been connected with Aussie opera
to work of the control
to the control

nounced that they would give the project of importing German and Italian artists an okay.

Ex-khali leaders stressed the fact that no permission should be grantic that no permission should be grantic that the project of the principal cast and all chorus that Equity would not elsevit to 59 percent of the principal cast and all chorus the project of the principal cast and all chorus the project of the principal cast and all chorus the project of the principal cast and all chorus the project of the principal cast and all chorus the project of the principal cast and all chorus the project of the principal cast and all chorus the project of the principal cast and all chorus the project of the principal cast and all chorus the project of the principal cast and all chorus the project of the principal cast and all chorus the project of the pr

Some time ago Sir Ben Fuller was reported mulling a Russian opera tour of Down Under. Idea looks a bit too costly right now as a solo-

KIEPURA 10G BELGE BID

Frosperity in Belgium is evidenced by fact that Jan Klepura has been offered \$10,000 weekly by a Brussels legit producer for a six-week stand. Klepura in considering deal after he completes two Gregory Rabinovitch pictures for Columbia in Italy.

Copenhagen, June 30.

Pictures a have been doing a tarbring same have been doing a tarbring same of the same doing the strike which has closed down all strike which has closed down all successful the same speed of the same of the same

little difficulty with the stoppage.

Effect of the publications strike
was feit immediately by stage shows
and in face of loss of press space
they've still not recovered. Three
big summer revues, Daghar, Tivoli
and Cirkusre'vyen, all have had slow
starts. Sole hit has been the small
Fifter revue at the Nygade, which
leacks highly paid stars. Director,
leacks highly paid stars. Director,
for, while Bodd Seen is the prima
donna.

Radio Belgrano Resumes Month After 'Ghost Voice' Incident Mocking Peron Montevideo, July 3.

Almost a mouth after the "Ghest Voice" appeared on Bluena Valler Radio Belgramo to moth after the "Ghest Voice" appeared on Bluena Valler Radio Belgramo to moth a President Belgramo to moth a President Belgramo to moth a President India Waller Wankelevich and Waller W

cancelled and tenders called for bids to operate the wavelength. In fact, if is believed that bids have already been received in government of the properties of the propertie

British Film Briefs

London, July 3.

London, July 3.

Jack Hawkins signed two-year
contract with Sir Alspander Korda,
first assignment being second rolein "Bonnie Prince Charlie" in which
Pavid Nives attars. Leale Arlies
having daughter Famela put in Sak
Repertory Co. before taking up
screen career. . British doctors presenting set of micro-films of medical
books to Czechoslovakia to replace
those destroyed in the war replace
those destroyed in the war not be
fore the composer of film
limitic, large for British naturallization.
Mrs. Gabrielle Long, better known
under three nome-de-plume of

ization.

Mrs. Gabrielle Long, better known under three nome-deplume of under three nome-deplume of an additional control of the long three long and George Preedy, on the set watching Ray Milland and Ann Todd filming "So Evil My Love" one of four of her noven currently in production. Others are, "Blanche Fury."

Fire almost demolished Elite Chema. St. Leonards, on day of its reopening after being closed during the war. Bill for week's attraction read "Blaze of Noon". J. John Mills, below some control of Noon". J. Se recently, signed some control of the long co

Latest Open-Air Sound Equipment Feature of Locarno Film Festival

Pic trade visitors, especially exhibitors, at the Locarno Second International Film Festival have been exceptionally impressed by projection and sound installations in the specially constructed 2,000 seat openair theatre where main film programs. specially constructed 2,000 sast open-air measurement infatty. Hr generally agreed that no previous installation has delivered such quality plx and cound on big screen under open air conditions. Whole job was engi-nered and open air conditions. Whole job was engi-nered and open air conditions. Whole job was engi-nered and open air conditions. Whole job merchant is a such as a such as a such as a projectors are first delivered of a new Europhez model built in Prague by Lloyd, Ltd. Loudspeakers and mike equipment are from Residential and mike equipment are from Reslo-sound and Vitavox of London.

Engineers have licked several dif-Engineers have licked several dif-ficult factors surrounding open air installations. Screen 25 by 20 feet gives so bright air image as to in-sure fullest visibility in entire thea-tre, which is 170 feet deep, even under this week's full moon and in early evening when performances must start while daylight still per sists. Although theatre is not permasists. Although theatre is not perma-nent, having been put up solely for fostival on grounds of the Locarno fostival on grounds of the Locarno sole installed, entirely below screen level, that sound is strongly and evenly distributed despite trees along theatre wings and live acous-tical background provided by the hotel building Itself which forms beek limit of the entirely incor-

back limit of theatre.

The Europics projectors incorporate a number of entirely new features, some claimed unavailable speciatures, some claimed unavailable speciatures, some claimed unavailable speciatures, or control to the special spe

seated in event of fire.

These gates are normally held open by small strips of ordinary film.

In case of fire the holding strips burn away and the steel gates map stut, enclosing reeis hermetically in their aluminum magazines. Water-cooled film gate is claimed to operate so efficiently that parts touching film are never heated hexand ing film are never heated beyond degree touchable by hand. Pro-jectors include central lubricating systems, insuring proper oiling ever with forgetful operators.

New Arc Features

New Are Features
Arcs in the Europiex, projectors
are stated also to include noteworthy
new features. Rated at 90 amps,
new features. Rated at 90 amps,
but positive and resulting to the
table rectifier rated at 120 amps,
both positive and negative carbons
are controlled by separate motors
on that crater distance from reflector
mirror cannot vary, despite possible
average variations. Mirror tiself is

current variations. Mirror itself is air cooled, air cooled, as special monitoring amplifies a special monitoring amplifies a special monitoring amplifies as special monitoring amplifies as considered as a special monitoring and sound from screen speakers and feeds it independently of projector amplifying system into a monitoring apeaker and milliammeter. Thus operator can watch odume without erator can watch volume without necessity of reports from listener stationed in the auditorium.

necessity of reports from listener stational in the auditorium.

Speaker output is rated at 130, and the stational in the auditorium. Speaker output is rated at 130, and the stationary of the

Flora Robson to play Countess Yom Platen in Michael Balcon's "Saraband For Dead Lovers," which Basil Dearden is directing, and in which she co-stars with Stewart Cranger, Shooting skedded to start at Ealing Studios, London, in August.

Hungary To See 100 U.S Pix (1/2 Total) Next Year Budapest, June 30.

Budapest, June 30.

According to Motion, Picture Export Aspa, 40 American pix were presented by MPEA during first six months of 1947 with great success. Still due before September are 'All 'Citizen Kane,' "Anna and the King of Siam," 'Going My Way,' "The Lodgee" and "The Sity's the Limit.' Selection of U. S. pix for next timated that 90 American pix, including 18 in Technicolory, 60 British, 40 Russian, 15 Prench, 6 Hungarian and FA, American pix in the control of th

Reborn 'Baby' London Hit

London, July 8.

Latest West End sensation is "The Birth of a Baby," picture produced by Jack H. Skirball and first dis-tributed here by Health Educational Films, Ltd., small Indie releasing company specializing in the release of this type of film.

Pic was released here in 1939-40 Pic was released here in 1939-40 in a few provincial spots to segregated audiences and in one London spot at suburban Hammersmith, with very little reaction, as most local licensing authorities refused to pass it.

pass it.

Hyams Bros, who recently formed releasing organization Eros Films, arranged with H E F to show it an arranged with H E F to show it an packing them in at the small Tatler, owned by Gaumoni-British, with seating capacity of 648. It's being capacity of 648. It's being copacity of 648. It's being study to turnaway bit. First week's grosses exceeded \$10,124, with second sinana aiready toping it with \$11,028. Now in third week, it's extraction of the second sinana aiready toping it with \$11,028. Now in third week's figures.

To avoid sensationalism, pic is not To avoid sensationalism, pk is not being overexploited, getting mostly word-of-mouth praise, which is mainly responsible for the stampede. As result of this response, the London County Council has already withdrawn its veto, claiming that world has changed since its first showing eight years ago. Pic has been booked to play 18 deluxe Caumont-British theatres week of Aug.

11, with rest of circuit to follow,
while Associated British Picture
Corp. is also bidding.

Bookings are subject to pic h played as first feature, supported by string of shorts. Picture has also been booked by several indie circuits, and is expected to gross around \$1,000,000 on its entire re-

'CLUTTERBUCK' LOOKS MODERATE AUSSIE HIT

Sydney, June 30,
British comedy "Clitterbuck,"
produced by Wee Georgie Wood for
Whitehall Productions at the Minerva here, looks to develop into a
moderate hit here and elsewhere in
the Aussie legit zone, after a slow
start. Sydney, June 30.

Wood, doing his first Aussie chore as a producer, was handleapped by cast restrictions on no big marque mares. Local cast, including Neva Carr-Gynn, Muriel Steinbeck, Ed-School, Carrogram, Gold owell enough by this Benn Levy sex splurge. With a British cast of names, "Clutter-buck" would have been a sellout at every performance. As presently set, the show should do lotay for a limited run. Wood, doing his first Aussie cl

Reform 'Boys' Doubtful

London, July 8.
"Boys in Brown," revived reform school draw transferred from the Arts theatre, opened at the Duchess Friday (4).
Although the plan way.

Friday (4).

Although the play was splendidly received it drew a mixed press. Run is viewed as unlikely since the piece is believed to be too sermonizing.

Jap Screening Due

Tokyo, July 1. The much-awaited framework for

ment.
All those holding "important" positions in 117 newspapers, 225 magazines, 15 motion picture and stage groups, six radio stations, and three press and speech control organs from July 7, 1937 to December 7, 1941, will fall under the secrutiny of the pure body 1941, will fall under the secrutiny of the purge body.
 An estimated 1,500 persons will be

screened. Those purged will be given an opportunity to appeal their cases

Mexicans Give U.S. Films Run In Nicaragua

Washington, July 8. Washington, July 8.
U. S. film exporters are running into increasing Mexican competition in Nicaragua, and will have even more when that nation's own production setup gets under way, Dept. of Commerce warns. Meantime, low-ever, Coast dins holds 10% of the meaning of the New York Coast dins holds 10% of the meaning of the Argentines the remaining the New York Coast of the Argentines the remaining the New York Coast of the Argentines the remaining the New York Coast of the Argentines the remaining the New York Coast of the Argentines the remaining the New York Coast Office of the New York Co

ing 5%.
"U. S. film producers," warns the Commerce report, "can expect in-creasing competition in Nicaragua from pictures produced in Mexico guage. The recent improvement in the quality of Mexican films and the importation thereof on a larger scale has blown the lid off of Nicaraguan boxoffice recepts with individual U. S. film grossing even the best "For the year 1947, one theatter "For the year 1947, one theatter

"For the year 1947, one theatre chain has agreed to exhibit 109 Mexican pictures as compared with a tentative schedule of approximately 165 U. S. films. The reasons given for the less favorable outlook are:

for the less favorable outlook are:

"1. Boxoffice receipts for Mexican films outgross U. S. pletures.

"2. Because it is their language, patrons prefer Spanish dialog to tenglish with titles added in Spanish and they do not care particularly for films with Spanish dubbed in the manner of the spanish dubbed prict the Lattin American point of

view.

"4. Films depicting psychological
themes or sophisticated ways of
life in the U. S. are not understood
by many Nicaraguans."
On the issue of production, Dept.
reports formation of a corporation
called "Industria Cinematografica
Centrosmeticans" (Col.), which
by the Nicaraguan legislature and
which is currently raising a \$900,000
(U. S.) capital.

by the street of a colony on a 50-acre tract on the Fan-American highway, 62 miles south of Managan. It will build not be street of the street

Durant Heads 4 Boff U. S. Acts at London Casino

London, July 8.

Casino opencd yesterday (7) with
our importations. Vivian Blaine. Casno opencd yesterday (17 With four importations, Vivian Blaine, Jack Durant, Bunin Puppets and Toy and Wing. All went over splendidly, with Durant a showstopper. Miss Blaine's turn was a little overlong. Local hit was Ronald Chesney, har-

monicist.

Bill looks like it will attract hefty grosses for the month, with advance bookings satisfactory.

Wolff Benefit Head

TOTH DEHERIT FIRST
London, July 8.
Robert S. Wolff, RKO's film chief
in Britain, has been appointed chairman of the committee taking charge
of the second Royal Command Film
Performance at the Odeon Leiesster
Square Nov. 25.
Performance will be held for

Square Nov. 25.

Performance will be held for benefit of the Clinematograph Trade
Benevolent Fund and leading members of the British film industry are participating.

New Anzac Vaude Lineup Looms With Kerridge as Kingpin; Rank May Go In

Film Mag Coverage Widened in Japan

Wide publicity coverage for Hol-lywood product was being lost in Japan until Motion Picture Export Assn. managing director in 'that area, Charles Mayer, approached the fan mag publishers with a new dis-tribution plan, according to MPZA ribution plan, according to MPZA ed by a paper shortage, had un-loaded 15,000 to 50,000 copies in Tokyo and sold out at once. Now thousands of Issues are al-

Now thousands of issues are al-loted to the MPEA in Tokyo which loted to the MPEA in Tokyo wh sends them to MPEA branches Nagoya, Osaka, Fukuoka and S. poro. They then are distributed firstrun houses in those keys wh sell them to the fans. National culation is already proving a stimulant for U. S. films.

Hungarian Pix Ready to Roll

Budapest, June 30. With the passing of the govern-ment's film bill, Hungarian film production (al long last) is about to start. Bill provides credit of 200,-000 florins (\$18,000) for every film to be made, after okay by joint com-mittee of the Film Trade Union and mittee of the Film Trade Union and the Hunnia state film studio. Group has already passed three books for filming: Aron Tamasi's "Prophet of the Fields," Fereñe Mora's "Song of the Cornfields" and Paul Szabo's "Red Joe." Government has also ap-proved the Tamasi book.

proved the Tanasai book.
When a film made with government credit is completed, the Artistic Council decides how much the producers have to repay the government. If a pic gets a first class to be repaid. With a second class notification, half of credit must be returned. In case of third class award, whole sum must be passward, the product of the council cou

New bill also aids producers, exhibs and theatre owners. The 52% tax on films has been lowered to 20%.

to 20%.

A preliminary agreement was signed between film companies of the three political parties, the Smallholders' K I M O R T, Communists' MAFIRT and Socialists' ORIENT, which will expedit film production, possibly starting July 15. Each company along the product of the production possibly starting July 15. Each company along the product of the p possibly starting July 15. Each com-pany plans putting in 200,000 florins our each of three pix, which, to-gether with the government's credit, makes 400,000 florins (\$36,000) avail-

First picture believed going into production is either Istvan Bekeffi; "You Can't Marry Musa" or the Tamsi "Prophet," The Bekeffi pic will be directed by Martin Keleti,

Gracie's Airers in Theatres Arouse Ire in Britain

Arouse Ire in Britain
Landon, July 8.
British Broadcasting Corp.'s and to do series of broadcasts, each to be done in provincial theatres, has raised squawks in practically entire show bit field.

The broadcasts is predictably entire brown bit field in the company bit field to the broadcast must hinder all other broadcasts must hinder all corns of show bit, as audiences, which are admitted free, are regioned public. Then there have been squawks from the British public, claiming that Miss Fields is active to the broadcast of the broadc my alien

enemy.allen. Latest to register protest is the newly-formed Brilish Songwriters. Assn., which claims it has informational control of the cont

Betty Jane Watson, American playing part of "Laurcy" in "Okla-homa," at Drury Lane, Lotidon, sails for U. S. end of month, as she ex-pects a baby in October.

Sydney, July 8.

Indications preently point to a major vaude hookup covering ace sustralian and New Zealand theatre circuits. Robert Kerridge, New powerful film chain, would be half partner in the venture. Lending still ruther impetus to a fiesh revival is a reported expansion of J. Arthur Rank into the vaude field. He ai-Rank into the vaude field. He ai-Theatres, a major Aussie circuit. Kerridge's activities include a

ready owns 50% of Greater Union Theatree, a major Aussie circuit.

A Certificial Securities includes a Certificial Securities includes and Certificial Securities includes and Certificial Securities and Certificial Securities and Certificial Securities and Securities and Securities and Securities and New Zealand Then, too, there's an unconfirmed report that trepreneurs here, may also come into the plan.

Presently Kerridge will open as stock season at the Prince Edward stock season at the Prince Edward Securities have the Ballet Rambert set for Australia next October plus other shows. In addition to his multiple undertakings, Kerridge is relief to the Certificial Securities and Securities

French Eve Reich Prewar Market

Washington, July 8. France is starting to spread out in a big way in films, according to the interpretation placed here on recent moves by the Gallic pic industry. Feeling here is that France dustry. Feeling here is that France to the extent that Germany was before the war. One of the steps toward Gallic expansion was the recent deal in Vlenna, creating an Austro-French Film Co. and the start of the two countries and also to exchange films of both nations. Another recent step was taken in Washington, July 8

change films of both nations.

Another rocent step was taken in Italy. The French made a deal with the pix interests in Turin to produce at least one major picture to cost around 40,0000 lire. This will employ 2,000 Italians.

Yangoslavia, also seeking to get into flim production, has set us a five-time of the control of the pix of the control of the pix of the control of the pix of mobile projectors to carry pictures to the rural sections.

AUSTRIANS FIND PIX SAFEST INVESTMENT

Vienna, July 8. Unsettled economic situation

Austria has resulted in a rush among investors to put ready cash into the him business for an unusual rea-son. Films are now regarded as a safe investment, like jewelry, and a number of finished features have been stored away until coin values become stabilized.

become stabilized.
On current cinema production
front. Moritz Gruenstein has signed
up Max Neuteld to direct a picture
provisionally title d "My Song
Scarches Lou", with script by Herbert Polak. Gruenstein, Swiss-born
U. S. citizen, is tied up with the J.
Arthur Rank Organization in Britain,
and the stable of the stable of the stable of the
na has given a big boost to the local
film industry.

Mex City Cocks 1st.Gun In Home Pix Exhib Campaign Mexico City, July 8.

Local city government is taking Local city government is taking steps to concretize the longtime-campaign for a law making it compulsory for every one of Mexico's 1.418 cinemas to devote half its party expension of the control of the

Names Make News!

ALEXANDER KORDA



NEW YORK — British and American motion picture industries became more closely allied when a releasing arrangement was consummated between Sir Alexander Korda, eminent British producer, and Spyros P. Skouras, president of 20th Century-Fox.

RECORDS



CHICAGO — Audiences acclaim performances of June Haver and Mark Stevens in the wonderful Technicolor musical production, "I Wonder Who's Kissing Her Now", which is breaking records at Oriental Theatre.

BOB, SON OF BATTLE



DENVER — Audiences and critics cheer 10-state day-and-date premiere, 20th's great outdoor adventure in Technicolor stars Lon McCallister, Edmund Gwenn and Peggy Ann Garner.

THE MAN BEHIND



ALL OVER-Edmund Gwenn winning critics' raves for truly outstanding performance in "Miracel On 34th Street", which stars Maureen O'Hara and John Payne. The picture that has become the boxoffice and holdover miracle of the industry!

FOREVER AMBER



CROSSROADS OF THE WORLD— Largest electric sign of all, on Broadway and 43rd Street, heralds coming of the eagerly awaited "Forever Amber", in Technicolor, to a millionand-a-half people a day.

THE BOXOFFICE AND MRS. MUIR



RADIO CITY MUSIC HALL—2d week is topping unprecedented 1st — that sent records soaring to all-time 20th high. Excited crowds cheer Gene Tierney, Rex Harrison and George Sanders in "The Ghost and Mrs. Muir". "The year's most engaging comedy romance."

BIGGEST BOXOFFICE NEWS is



HOLLYWOOD'S FOREIGN SPLURGE

RKO Has 20 of Its 36 for 1947-48 Completed; 450 at N. Y. Convention

WOI in Paris, a molimou of 38pix for the 1847-48 reason. Net 2. hopinat. exce veepes, told some 450
attendees of the 18th annual conveninterest of the 18th annual convenpixed that a going a long way towards meeting AKC 98 aim of of the
wards meeting AKC 98 aim of of the
wards annual to the current season.
While most of the features will be
closet, four now in the cand were
lessed abroad. Two were fashioned
at AKC 90 Churchuson studies intecloset, four now in the cand were
closet, four now in the cand were
closed. The 18th paris, and monther
at Denham, England.
Conventioneers will be
conventioners will be
shelfeld send of the 18th paris
shelfeld en shorts with a kurnout of
the 18th paris panel. Regular newreal issues will account for 104 while
toos. This is I Americal* series will

is briefies mapped. Regular newred issues will account for 10 while
Wait Dinney will contribute 10 canwait before the season of the season.
Indie producers releasing through
ROW will include Samuel Goldwyn.
Wait Dinney, Rainbow Productions.
Walt MacKewen. Robert Riskin,
Robert and Raymond Hakim, Indemedical Artists Grederick Brisson,
Rosalind Russell, Dudley Nichols).
Rosalind Russell, Dudley Nichols).
Rainwork Welcome
Three-day meet curtain, raised

Three-day meet curtain - raised fonday (7) when N. Peter Rathyon, Monday (7) when N. Fees and RKO prexy, extended the glad-hand verbally. Also addressing the con-(Continued on page 93)

Mulvey Sees Need For A New Technique In Film Merchandising Decrying the way "vested interests f theatre monopolies" have kep

of theatre monopolies" have kept alive the current system of film re-lesse in order of runs; James Mul-vey, prexy of Samuel Goldwyn Pro-ductions, predicted that the "whole system of runs and clearance as we now know it will shortly be out the window and a new system of simul-taneous release will take its place." some new system of simulations will have be place. Some state of the place of the state of the s

quality."
"Gentlemen, I firmly believe that we must clear up this blind spot in our thinking." Mulvey declared. "I am thoroughly convinced that the public would rather pay higher prices for several hours of real entertainment than lower prices for an equal number of hours of boredom. (Continued on page 17)

CLARK'S ILLNESS UPS DUNN OVER PRC SALES

Harold Dunn takes over as acting general sales manager of PRC following the resignation of Ralph H. Clark. Dunn, who was hired several months back as Clark's chief assistant, has been handling the managerial chores since Clark left for Florida in late May.

Clark announced his resignation after physicians ordered a complete rest for several months. In a letter to PRC, Clark stated that because of the uncertainty to PRC, Clark stated that because of the uncertainty as to length of time which he'll be forced to get of the which he'll be forced to the from his deat, he felt it unfail to the company to retain his satisfied Clark leaves Florida this week for the Coast to spend some time with his son, Ralph Clark, Jr., sales manager of PRC's San Francisco

'Duel' Small-Town Click

"Duet! Small-I own Club.

Experiment of playing a picture at roadshow prices, \$1.20,
for three days in the smallest
towns, such as Pequot Lakes,
Minn, population 188, is proving
successful in the case of "Duel
in the Sun." It's the first, time
this has every been stiemeted in this has ever been attempted in this territory and, perhaps, any

this territory and, perhaps, any-where else.

At Pequot Lakes Schnick pic-ture grossed \$700 from. Sunday to Tuesday, which is consider-ary to the property of the con-ordinarily pulls in a week with four, or more changes.

In Luck, Wis, population 617, "Duel" also grossed \$700 for the three days. In Mabel, Wis, pop-ulation 741, the takings were day of the cur, remained to so, day of the cur, remained to so. \$400 in two days and one more day of the run remained to go. The release of "Duel" to the small towns was shortly after its openings in the key and larger spots of the territory.

'Outlaw' Skirts San Antone Ban

Arrangements have been com-pleted here for the showing of "The Outlaw," despite the ban by the Outsaw," despite the ban by the Mayor and city commissioners late last week. Projectors and sound equipment have been installed in the Pan American Speedway, located several hundred feet outside city limits. There will be two showings nightly, one at 8 and the other at 10, with admission 60c.

with admission 60c. The picture was outlawed in so far as showing at the Municipal Additorium was concerned. The resolution to ban It was introduced in City Council by Commissioner Raymond South and was unanimously adopted. The film was previewed several weeks previously by the control of t muny auditorium, with attendance limited to those 18 years or over.

Imited to those is years or over.

A plea for an injunction against
the city to allow the film to be
shown at the auditorium was denied
here in the 37th District Court. The
judge, however, did not rule out the
possibility of collection of damages possibility of content of damages against the city by the promoters of the film, who contended they face a loss of \$6,000 as a result of the city's change of mind.

One of the chief reasons given by One of the chief reasons given by the city fathers for the turn about was that a large number of letters were received stating that a "stink bomb" would be released during the showing, as well as disturbances created by certain groups. In view of this, to save property and to avoid any "riots" caused by the bombs. The order to refuse the use of the auditorium was made.

On the scheduled opening day of the film, there were several hun-dred persons waiting to buy tickets when the announcement was made that there would be no showing as announced

Set Up 'Impossible'

Co. for Cartoons

Memphis, July 8.
Formation of new film company to produce cartoons in Hollywood under name of "Impossible Pictures" has been announced by David Flex. budder name of "Impossible From-has been announced by David Flex-Fr. Memphis theatre owner, and Leonard L. Levinson. Hollywood writer. Work is already under way on first carloon, "Romante Rumbolla. Nelson as narrator, Levinson as writer-producer, and Paul Yulian as chief artist.

Nine scripts are ready. Flexier said, and 12 to 14 subjects will be made, all yulli as one made, all yulli as one made, all yulli so omic travelegs in imaginary settings.

\$20,000,000 TO BE SPENT ABROAD

Hollywood, July 8.
Total of more than \$20,00,000 will be spent by Hollywood studies on production in Europe during 1847. At triefy in Europe and others are stated for partial shooting abroad Numerous other films will use background shoots for which special. Europe Most of the coin stated for European filming this year is still to be spent.

European filming this year is still to be spent.

FRO, association with '15.

FRO, ass e spent. RKO, in association with its

Briefs From the Lots

Briefs From the Lots

RKO built two miles of new road through virgin timber in the Sonora Pass country of the Sonora Pass country

British-Made U.S. Pix Stymied By **Union Beefs on American Technicians**

Rush British Quota Pix

Rush British Quota Pix Studios here are rushing to completion as many pix as pos-sible for export to England be-fore threatened cut in American film imports by that country and possible passage of new tax bill. At least one company received windup of product and ship to England immediately. Restrictions in number of

England immediately.

Restrictions in number of
American films imported into
Great Britain and taxation on
such imports have been anticipated for some time.

Metro Primed For 1st Elstree Prod.

Contingent of Metro personnel, headed up by Ben Goetz, McG managing director in England, is slated month or early in August to start production on the first film at Metro's Elstres studies since before a director of the start production on the first film at Metro's Elstres studies since before Queen Elizabeth's early days, has been tentatively selected as the first feature but may be postponed be have starred in it, is having a baby. Sidney Franklin, who is to handly he production reins, will sail with Mary, accompanied by musical director Herbert Stothart. No director herbert stothart no director when he reaches England. Ostensible purpose of his trip now is a vacation. Production is expected to British art director Altred Junge, who with Elstree ad-pub chief Hugh Findlay has been studying U. S. (Continued on page 28)

American film companies planning to spend millions of dollars in Brit-ain are reconsidering their plans because of opposition from trade union officials.

Unions are preparing full scale

union officials.

Unions are preparing full scale
battle against proposals to bring
American technicians to this country, unless an equal number of
British experts are allowed to work
in Hollywood.

in Hollywood.

Schemes of U. S. companies for film making here have the full approval of the Board of Trade and British-film industry and it is understood that the British-government may take a hand in this new union dispute on the grounds of serious. dispute on the grounds of serious interference with a valuable dollar

interference with a 'valuable dollar revenue source. Plans for the first U. S. Britain-made film in the new program were dug to start in September. Now they extend the start in September. Now they exceed to the case with the configuration of three processing film technicians, has objected to the employment of three processing film technicians, has objected to the employment of three duction of the 20th-Pox film "Escape" Other companies are anxiety of the configuration of the 20th-Pox film "Escape" Other companies are anxiety of the configuration of the 20th-Pox film "Escape" Other companies are anxiety of the configuration of the 20th-Pox film "Escape" Other companies are anxiety of the configuration of the 20th-Pox film "Escape" Other companies are supported by the configuration of the configura ly awaiting the result of negotiations between British and American trade union officials to come to working agreement. But these may take agreement but the seems to be a seem of the seems of the seem

(Continued on page 20)

British Theatre Execs 'Amazed' at U.S. Cinemas' Big Take on Candy, Soda

Suprise at the impression British pictures have made in America was expressed by Arthu. Brown and Fred Lundy, Gaumont-British execs, in New York Monday (7), following a two-month tour of the United States, Brown, head buyer, and States, Brown, head buyer, and with their wives Fright Stort, leaving the Mauretania for England.

Mauretania for England. The two execs expressed amaze-ment at the average theatregoer's ment at the average theatregoer's acquaintance with the name—as well as the product—of J. Arthur Rank. They said they had hardly been able to pick up an American paper or magazine during their stay in this country without running into Rank's

Impressing Brown and Lundy was the fast handling of boxoffice queues in the U. S. via automatic ticket and change machines. They also ex-pressed surprise at the heavy income derived from auxiliary sources, such as candy, popeorn, soda, etc. Con-fectionery will go into the Bfitish houses as soon as it is available, they

said.

The two British theatre executives and Tom Cadwallader, South Australia division manager for Universal-International, were hosted by Joseph H. Steidelman, U.F. prexy, at a luncheon Monday, Al Daff, veepes and executive assistant to Seidelman in Caleidman, med Charles Kirly, also assistant to Seidelman in Desidelman in Seidelman in Caleidman in Cal

ant to Seidelman, headed the U-1 contingent at the affair. Cadwallader, who was a prize-winner in the Seidelman drive last year, left for Australia by air yes-terday (Tues.) but is stopping off in Hollywood for two weeks.

Wallis Winding 'Evil' Ahead of Schedule

Ahead of Schedulle
Hall Wallis will be back at Paramount from England about Sept. 1,
according to long-distance phone
talk with studio. Unexpectedly good
weather has speeded production of
"So Evil, My Love" in London and
plan now is to wind up the picture
Aug. Ul instead of around Aug. 20.
"So Evill" at Paramount.



Film Reviews

The Vigilantes Return

The Vigilantes Return (COLOR-ONE SONG)

Universal release of floward Welsch production. Stars Jon Hall, Margaret Lindsyl features Paula Diew, Andy Devine, Robert Wileo, Jonahan Hangaret Lindsyl features Paula Diew, Andy Devine, Paula Diew, Jonahan Hangaret Lindsyl (Lindsyl) Janahan Hangaret Lindsyl) Janahan Hangaret Lindsyl, Janahan Hangaret Lindsyl, Janahan Hangaret Lindsyl, Janahan Hangaret Linds, Balanda Hangaret Linds, Balanda Hangaret Linds, Balanda Hangaret Linds, Balanda Lindsyl, Janahan Hangaret Linds, Balanda Lindsyl, L on T. Ruming Une, 67 MINS, 17 Superior Manager Linday, 18 Jan Hall Jones Holden. Paula Des Holden. Paula Des Holden. Republication of the Manager Linday Robert Wilcox. And Lands La Johnnie A. ... Kitty.... Voglise Holden....

"The Vigilantes Return" is a better-than-average, modes - budgeted
outdoor on table situations. Pic is
marked by a solid production background, pleasantly intiged (intecolor
cames seriet that puts the accent on
sitring action down the line. There's
no variation on the basic bad mon
vs. good formula but the atddies

and a script that puts the accent of stirring action down the line. There are not considered to the script of the

The Trespasser
(ONE SONG)
Republic release of William J. O'Sullivan
production. Peaume Date Strong Song
Grundris database of William Stand Stand No.
Stand S

Linda Coleman	Dale Evans
Danny Eutler	Warren Douglas!
Stevie Carson	Janet Martin
Bill Monroe	Duuglas Fowley
Dee Dee	Adele Mara
Charles	Gregory Gay
Kirk	Grant Withers
Bruce Coleman	William Bukewell
Bartender	Vince Barnett
Channing Bliss	Francis Pierlot
Davis	Fred Graham
Hall	Dale Van Sickel
Jane	Retiv Alexander
The Doctor	Joseph Crehan

sole tune, "It's Not the First Love,"
a so-so number. Otherwise her
thesping measures up. In a minor
bit Adele Mara lends sparkle to an
total control of the sparkle to an
(Gay is sufficiently shister as the
heavy. Production accountements
are above standard in view of the
low budget. John Alton's lensing
is good.

Kilrov Was Here

		Ho	ilvw	ood, i	mlv	8.
Monog	ram re	case o	f Die	k levin	g Hlv	band
Sidney	Luft 1	roduc	tion.	Peatu:	res Ji	ieki
Cooper.	Jackie	('oo	gan,	Wanda	. Mee	Kux
Frank	Jenks.	Direc	ried 1	y Phi	Kar	lsor
Screenp	lay, D	4ek 1	cving	Hylar	n ; he	dde
dialog,	Louie 9	uinn:	origin	ial stor	y, Hy	dan
and Lee	Waine	r; car	nera.	Willias	n Slel	cner
editor,	Jodie (Caplan	. Pre	viewed	June	24
'47. R	nning	time,	68 M	INS.		

'47. Running ti	me. 68	MINS.	
John J. Kilrey.		Tools	
Pappy Collins.		Tanki	Coop
Connie Han-our		Wand	Mole
Butch Miller		Fen	nk Inn
Elmer Hatch		Norma	n Phili
Elmer Hatch Rodney Meadow		Ran	Rroot
Prof. Shepherd.		. Barlon Ya	rborous
First Cab Drive	·	Frank	Seanne
Marge Connors.		P	atti Br
First Soldier		Rober	t Coors
Registrar			ige For
Second Cab Dri	rer	Allen	Mathey
Third Cab Drive	er	Sidne	y Melte

Bustlers of Devil's

Canyon	
Republic release of Sidney Picket	produc-
tion. Stars Allan Lane; feature	s Boomy
Blake, Martha Wentworth, Peggy	Stewart.
Directed by R. G. Springsteen,	Original
screenplay, Earle Snell; camera,	William
Bradford; editor, Harry Keller.	Trade-
shown N. Y., July 3, '47. Runni 58 MINS,	
Red Ryder	an Lane

58 MINS,	
Red Ryder	Allan La:
The Duchess,	lartha Wentwor
Bear	Peggy Stewn
The Doctor	Arthur Spe-
Rissard	Emmett Ly
Clark	Roy Barere
The Sheriff	Tom Londo
Tadi	
Mall	Plerce Lyd
Doe Glover	

"Rustlers of Devil's Canyon" is one of the best in the Red Ryder series. Westerner has been neatly assembled out of standard ingre-dients, and tight, positive direction by R. G. Springsteen keeps film in high gear from start to finish. Plenty of

'Black Narcissus'

"Black Narcissus" "Bliack Narcissus" Britishmade General Film Distributions and General Film Distributions of the state of

Miniature Reviews

"The Vigilantes Return" (Col-) (U). Fast action formula esterner for nice support in be situations.

nabe situations.

"The Trespasser" (Rep).

Better - than - average mystery

film.

"Kilroy Was Here" (Mono).

Neat comedy for general situations built around war-inspired Kilroy myth

"Rustlers of Devil's Canyon"
(Rep). Neat low cost western
packing plenty of action.

action is packed into the pic's short running time with surrounding provuding mean that the pic's short running time with surrounding provuding the pictor of the pictor o

Foreign Film Review

(Unlikely for Anglo-U. S. Market)

-maname Borary" (ARGENTIND)
PanAmerican release of sin Migrel
Roberto Bocchida, Enrique Diosadoci
Contrare Alberto Delica, Angelia, Panamocida Lecube, Ricardo dalache, Maria
Peliz Oll. Deviced by Charlos Schlipper
and Luis Motura, Seventiple, Maria
Gustave Phasharde, novel; camera, Bob
Gustave Phasharde, novel; camera, Bob
Cune Normandie, Buenos Airee, Kunning
time, 88 MINS.

Cine Normacki. Burnos Aire. Running Carefully produced and heavily blue-pencilled in comparison with Plaubert's original, this version of Badana Bovary' is let with nothing the property of the property of the Argentine boxofice. Story continuity cruder aspects. Acting in general is uninspired save for thesping of tenny of the property of the future. Film has little appeal for the U.S. market.

WB-Pathe Reel

= Continued from page 4 =

Continued from page 4
ground shots. Pathe's library would
be valuable for standard issues.
Purchase would also unenari the
manpower problem. Warners must
have top newsreel exees, trained in
the game, as well as squads of cameramen, editors and lab workers.
Since the field is narrow, company
is faced with a man-sized purzler in
set faced with a man-sized purzler in
set for the standard purchase of the standard purchase of the
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limits.

Third solid gain for Warners
would be the acquisition of printing
and development machinery which
could turn out prints in the necessary numbers. Newsreel production
requires specialized machinery which
can only be made on order or
bought from another of the five

bought from another of the five child in the first point of the five capitals why the company is interacted in selling out, it's understood from other sources that the real has been losing money lately. Entry of Warners into the field may have movered sales beads believe a sixth company would spell a 20% dip in business for the quintet now operating. It's freely predicted that the company of t

ice because of the overhead, would be snarled further by any added competitions and a support of the state of

Theatre Men Lay Their Arguments For Cutting 20% Before D.C. Solons

Scribs Plan Annual Award To Honor Hero Members

To Honor Hero Members
Annual award to be known as the
Robert Meizer Award has been established by the Screen Welters
in Word War II. Award is in the
rederic Faust. Edward cas been
ory of Melizer, David Silverstein,
Frederick Faust, Edward de Meiche
and Arch Heath, all Killed in action.
The award goes to the SWC member who writes the feature which, in
"most effectively contributes to a
better understanding of the problems of our times."

Any New Tax Bites

New York exhibs hast week moved
to forestall further pastings by the
state legislature such as that administered in the hast session. With the
idea of plugging against confinued
the forest of the state of the state of the
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the forest of the state of the state of the
state on the law firm of Judd &
Gurfelin as general coursel.

Gurfelin as general coursel.

Inch of organization when the yiunsuccessfully fought the 5% local tab
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the solone patrons.

Mulvey

= Continued from page 15 =

Continued from page 15

The producer who makes a gentinely good picture and the exhibitor
in ground the product of the produ

Bogeaus Buys Hecht Yarn

Hollywood, July 8,
"Miracle in the Rain," book written by Ben Hecht several years ago,
has been bought for filming by Benedict Bogcaus. Pie will star Ida
Lupino.
Film will be first on the schedule
of Arzedis, Elines new indie formed

Theatre industry is uniquely vul-nerable among butnesses in that its profit area is confined to the top layer of gross business, House Ways and Means Committee was told this week by theatre groups in submit-tion in admission taxes. A 20% ctrop in grosses can result, not as in many other enterprises in a 20% decrease, in profits, but in elimination of all profits, according to the stalement profits, the control proposals.

And Arch Heath, all killed in selection processing the reducing present and the heath all killed in selections present and the heath all killed in selections present and the heath all killed in selections and the heath all killed in the heath all

tapering of b.o. continues.

With the statement was submitted
a chart which indicated that 6.12%
of all admissions or 13,074,882 weekly are children under 12. In the
age bracket between 12 and 21, it's
figured that 20,444,013 weekyl sattend
or a total of 33,580,995 minors in an
overall 91,493,129.

overall '91,491,129.
Grosses have fallen off from 15% to 35% to the past three months, if the 35% to the past three months, if the 35% to the past three months, if the 35% to the past three months of the 35% to 15% to 1

House to Continue Hearings

House to Continue Hearings
The House Ways & Means committee voted yearings on general tax
tax bearings on general tax
tax bearings on general tax
week in July and then suspend
until early November.
The Committee is studying legislation for a complete revamping of
the Federal tax structure. Among
the 20% excise on admissions and
nitery checks.

Committee is considering dropping excises back to the prewar figure of 10%.

Radio Scribes Flee

Continued from page 1 = Metro, has been identified with pix more so than radio in recent years.

Corwin Included

more so than radio in recent years.

Joining his ex-radio colleagues is

Norman Gorwin heuded

Norman Gorwin, currently on a befeatherine Locke, and Coast-bound
to do a picture of his radio play,
"Mary and the Pairy." Corwin plans
speculation as to whether he intends
speculation as to whether he intends
returning to the CBS fold next year.

Arthur Laurents, who scripted the
radio "Assignment Home" series
on CBS and who took a fling at legit
of the Brave," has also checked out
of radio for pictures. And this month
has being joined by Millard Lampell, one of radio's better scripters
illusted for the Abraham Lincoln
radio cantala, "The Lonesome
Train." Hes committed to Warner
Brox, for its United States Pictures

edict Bogoaus. Pic will star Ida Lupino.

Larry Menkin, who has circuited all the coast-to-coast kilocycles with a group of the coast-to-coast kilocycles with a coas

Olsen & Johnson Revue with Leonard Sues, Harold Barnes; "Moss Rose" (20th), reviewed in Variety, May 21, '47.

Rose" (John), reviewed in Vaniry Mey 21, '47.

Ospen & Johnson at this time of the year are an especially apropose booking. Yet, for them, if a slavage to be found to July—they gertainly have enough ammunition blank! The second ammunities of the velection comes is hardly and after the velection of the second ammunities. The second ammunities are second ammunities, the vipe of the second ammunities of items that are in questionable tasts. Old are artifuly for the class trade.

of items that are in questionates mass, though hardly for the class, trades and the carriers with their frequency, proas that are numerous enough to have emptided the Shibbert were classed in the class of the classes of the c

have the chance. The control of the control of the chance of the chance

could have stayed till sundown from peaction of payees. They were resulted to the peace of the p

Ray Lang orch does neat job in keeping things moving and backs show.

Capitol, Wash.

Washington, July 3.
Dolinoffs and Raya Susters (4),
Georgie Kaye, Marjorie Knapp, the
Craddocks (3); "Living in a Big
Way" (M-G).

way" cls. G).

Capitol's bill this week is sook throughout, with each of its four sets so boild it is hard to choose one do much so that the set is been do much to book drooping bo. Colley, if customers resort to enough to continue to be considered to the set is set in the set is set in the set is set in the set in the set is set in the se

up mync, the jads have continental quality of facial as well as bodily agility, which keeps their stunts and the stunts of the s

Luba Malina, Jack E. Leonard, Wiere Bros. (4), 3 Chesterfields, George Church & Marilyn Hale, The La Vernes (4), Louis Bastl House Orch; "The Egg and 1" (U).

Loew's State, N. Y., comes up with another rollicking tall the control of the con

Apollo, N. Y.
Louis Armstrong Orch (17) with
Lesile Scott; Jack Teagarden, Velma
Middleton, Slim & Sueets, Myers &
Walker; "The Big Fix (PRC).

Damy Pays, Moovew, Chic Johnson on shouldn't may at the plase when control and the conducting the house orth for Just and the many forms.

Otherwise, this is a heavily-spectace of the conducting the house of the particular of the conducting the house of the particular of the conducting the house of the particular of the part

yocal, "Wrap Your Troubles in Dreams" with heavy emphasis on shrill voice of smaller guy for conjic effects. He contribs some neat tap-ping while partner does a terp routine which "makes like a train." Also work in a bit of business on a small vibe. Off to good reception.

Aquashow, N. Y.

(FLUSHING MEADOWS PARK)
Willie, West & McGhuiy, Jugoling
Jeucle (4), Mill: Britton's Opth (11),
June Earring, Bobby Knapp, Stan
Judek, Shiek Kelly, Len Rearney,
Belly, Curley, Smilley, Aquazanita (5),

zonies (5).

Ellicit Murphy overetting the Amphithestre of Fluching Meadows Park for the third year, has with this year's edition of water shows come to with a formula that will within a degree of budgetary modely. Forms combines features of the squa displays on the past three completes of the squa displays on the past three programs of the square of budgetary modely. Forms combine features of the square displays on the past three works of the square of the sq

namme swimming chorus, profusion of diving experts and a variety of good infill acts makes for a pleasant good infill acts makes for a pleasant show gets most of its color from the swimmers. Contingent of divers, the color of the swimmers. Contingent of divers, the color of the swimmers. Contingent of divers, the color of the swimmers of the color of the

Olympia, Miami

Danny O'Neil, Watson Sisters, Eddie White, Lloyd & Wills, Max & Gang, Les Rhode House Orch; "Galant Bess" (M-G).

Current layout here makes for a

Current layout here makes for a mild passen.

Mild passen.

Mild passen.

O'Neil, radio tenor, contribs a sequence of balladry that becomes monotonous from down the second of the second passen of th

New Acts

HIGHLIGHTS
Sensa.
Sensa.
No. One Fitth Avenue, N. Y.
This youthful quartet of two boys and two gais, awarded a week's winners of the club's Tuesday night amateur contests, being a Teah and the contests, being a Teah and that should rate them a break at bigger spots with more experience, ready of professional calibre and their arrangements, focusing on tight were and vitality are projected early, include a mily large of the contest of the

NAOMI STEVENS -

Songs 10 Mins. Glass Hat, N. Y.

Olass Het, N. Y.

Naomi Stevens is a diminutive with a repertient of special material to the complete elimination of overa with a repertient of special material to the complete elimination of overa properties of the control of the

DE MAR & DENISE

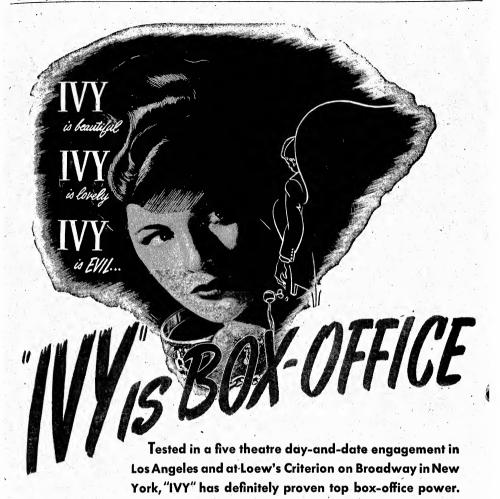
DE MAR & DENISE
Danning
7 Miles, 184, N. T.
This attractive dance team demonstrates neat versatility, running the
most property of the propert

JIMMY GRAINGER WEST

JIMMY CHAINGER WEST
Republic's sales veepee James R.
Grainger was scheduled to fly to
two weeks of huddles at the studio
with Rep prexy Herbert J. Yates on
the company's 1947-48 production
schedule.
While at the studio, Grainger will
also view several recentiv com-

also view several recently

State, N. Y.



• The public is singing the title song written by Hoagy Carmichael. Hear it over the air as recorded by Dick Haymes, Vaughn Monroe, Woody Herman and Jo Stafford. Every time it is played, it sells "IVY." It's a hit song for a hit picture. JOAN FONTAINE

PATRIC KNOWLES

in SAM WOOD'S

R CEDRIC HARDWICKE • LUCILE WATSON • ROSALIND IVAN • SARA ALLGOOD Screenplay by CHARLES BENNETT • Based on the novel "The Story of Ivy" by Marie Belloc Lowndes Produced by WILLIAM CAMERON MENZIES • A UNIVERSAL-INTERNATIONAL PICTURE

Test Case on Severance Pay For Time Spent in the Armed Forces

Film companies and the guilds are currently iffing over severance pay clauses in their collective pacts. Novel question, presented by the economy wave now sweeping the majors, is whether guild members, etc severance pay for period spent is the armed services which interrupted employment with the common y. Point is now up for arbitration with the importal industry on with the importal industry on the property of the property of

Case up for arbitration is that of Fred Hodson, formerly with Par as a special features writer. SPG main-ins that Army or Navy stretch, un-r the Selective Service Act, must r the Selective Service Act, must counted as time spent with the mpany since the law forbids any m of penalty or loss or seniority r service with the armed forces.

Fox, attorney with Boudin, Cohen. & Gliedstein, guild's lawyers, is pushing the argument.

is puthing the control and a way of a puthing the fame to fine the same puzzler in the case of Leonard classbers, formers M-G flack. It's en passed on to Metro's legal detented, a company spokemen said, rivice law. Film companies' arguents is that service in the considered as equivalent to be considered as equivalent to be settle tages and that it's not applicable to severance pay. Problem cropped un at Columbia

plicable to severance pay.

Problem cropped up at Columbia recently when Larry Curtis, flack in the pressbook department, was let out as a result of tightening on expenditures. Curtis lost out with Columbia's labor reps but that decision was reversed by Nate Spingold, compare verses, who greated him full. was reversed by Nate Spingold, com-pany veepee, who granted him full severance on appeal. Spingold said he saw no reason to distinguish be-tween employment with the com-pany and the stint in the services.

ENLARGE TECHNICOLOR LABORATORY IN LONDON

Hollywood, July 8. Construction of large extension to the Technicolor lab in London is now under way; it was disclosed here by Kay Harrison, managing director for British Technicolor, director for British Technicolor. Harrison left here yesterday for the London office after his semi-annual huddle with Dr. Herbert Kalmus, Technicolor chief.

Technicolor chief.
Expansion of the British lab will
cost approximately \$1,000,000, Harrison said. Next lab to be constructed
abroad probably will be in Paris
within the next two years. Plans for
building other labs on the continent,
Harrison said, are contingent on political situation in various countries.

Michele Morgan, Niven En Route for Korda Pix

Michele Morgan and David Niven are slated to leave for England this month, where they'll be starred in two Sir Alexander Korda producare slated to leave for England this month, where they'll be starred in two Sir Alexander Korda produc-ctions. Latter will be among the first to be released in the U. S. by 20th-Fox under the new distrib deal an-no-need last week.

nonneed last week. Miss Morgan arrived in New York Monday (7) and leaves today (Wednerday) about the America of France, where she'll vacation with her family before going to London in August. She's to be starred in an eyet untilled film which Carol Reed will direct. Ni'ven arrives in London July 17 for the starring role in Korda's "Bonnie Prince Charlle."

Mono's Johnston Back In Time for Convention

M Ray Johnston, Monogram's board chairman who's been on a three-month business trip in Britain, returns to the U. S. tomorrow Crbursday) aboard the Queen Elizabeth. Ship is scheduled to arrive in New York next Tuesday (15).

New York next Tuesday (15).

Exact reason for Johnston's trip back to the States is unknown alrhough the company's national reason agreement was taken over by the analysis of the past to the states is unknown alrhough the company's national reason agreement was taken over by the past of the past to the pa

E-L's FWC Product Deal

Hollywood, July 8. prexy Arthur Krim has completed negotiations with Charles Skouras for first run showcasing of E-L product in Fox-West Coast's Orpheum unit of four the-

stres.
First booked under the new deal
will be "Repeat Performance," which
will double with J. Arthur Rank's
"Green For Danger," starting July
23. B-L's last deal with Skouras
folded after a three-days' run of
"Lost Honeymoon" and "It's a Joke,
Son."

Mahomet-to-the-Mt. Sales Meet at Metro Pays Off Both Ways

Metro's new plan of rotating its field sales managers for a month each at the homeoffice, inaugurated several months ago by sales veepee William F. Rodgers, has paid off in

In addition to the field men get-In addition to the field men get-ting a national outfook on sales problems, which was the basic reason for instituting the system, it's been found that the homeoffice also henefits by having the field men place all their problems directly in the laps of homeoffice executives, the laps of homeoffice executives, and the law of the law of the of local conditions the law of the restrictions which they otherwise wouldn't have.

wouldn't have.

Southern sales manager Rudy
Berger is slated as the third field
helf to spend at month at the homeoffice. He arrives in N. Y. Monday
ager John P. Byrne into the post.
Central sales manager John J.
Maloney was the first brought in
under the plan. Under the rotating
system, each of the first brough south
out of each year agt the homo
out of each year agt the homo
out of each year agt the N. M.
Berger, after his month in N. Y.
Berger, after his month in N. Y.

out of each year at the n.o.
Berger, after his month in N. Y.,
will shift his headquarters from
New Orleans to Washington. His assistant, John S. Allen, will then
cover the south from his headquarters in Dallas, with Berger working
halfway down the territory from
Washington.

METRO SKEDS GIANT AD BALLY FOR HUCKSTERS

Hollywood, July 8. Ad campaign for "The Hucksters" is one of the biggest Metro has ever put on. Budget for the ballyhoo hasn't been disclosed, but advertising in the dallies is being concentrated in 100 cities with series of nine ads in each ranging from two columns by 150 lines to three columns by 180 lines.

This is in addition to regular ex-This is in addition to regular ex-hib campaigns in these cities, and teeoff centers on the July 15 and 16 openings of the film in 600 theatres, followed a week later by 400 more. Similar bally will be put on in subsequent openings in all cities of 10,000 or more.

Telefilms Bids to Take Over H'wood Color Corn

Hollywood, July 8. Hollywood, July 8.

A bid for the Hollywood Color Film Corp. has been made by Telefilms, Inc., via a stockholders committee now in control of the former
company. Committee, composed of
Hubert O'Neill, John Lavery and
Gene Durand, sent a letter to all
stockholders in Hollywood Color
Film recommending Telefilms' bid
to exchange portion of its stock in
return for Hollywood Color's Burreturn for Hollywood Color's Burrcturn for Hollywood Color's Bur bank plant and other facilities an

Raps Bally Saving

Mineapolis, July 8. Declaring that distributors' advertising retremelment is a factor in the distributors' advertising retremelment is a factor in the Central Allied is asking an immediate hait to the recently started slashing of advertising appropriations and elimination of exploiteers. It is a superior of the start of the star

Pick MPF Toppers In SF, Elsewhere

In 19, JANOWING AND PROMISED THE STREET, AND P

Biumendeld, Eliumendeld Theathers; Floyd Billingsdey, business manager; projectionists union; Irving M. Levia, district manager, San Francisco Theatres, Inc.; Roy Cooper, film buyer, Golden State Theatres; Roy West Coast Theatres; Brown West Coast Theatres; Brown West Coast Theatres; Bert Levin, Gereral Theatrical Co; Al Mans, president, Theatrieal Employees Union; Homer Feginder, manager of B. G. Shearer & Co; Al Shmitten, Dynach manager, Warners; George Thylor, general manager, T & D'Crucit, Roiss Marvey, Westland Theatres, and Jay Golden, RKO Theatres.

Payette Named In D. C. John J. Payette, Warners' Wash-ington zone manager, was elected permanent chairman of the D. C. area committee of the Motion Picarea committee of the Motion Pic-ture Foundation recently. At fise same time, Carter T. Barron, Loew's eastern division' manager, was chosen as national trustee for the area, Others were also elected to complete the roster of 17 men from this section.

Annual Exhibitors Distributors Round-Up ended three-day confab here, with appointment of a permanent trustee and committee in Cale Lake area for Lake area for the Motion Picture Foundation Meeting also urged re-duction of federal admission taxes. Last week, the Intermountain The-atres Asan, organization of, Inde-pendents in Utsh and Idaho, voted to work through the American The-tical Control of the Control of the 20% tax. The exhibits voted of the 20% tax. The exhibits voted of the 20% tax. The exhibits voted first to wipe out all tax on admissions under 50c. and cut the tax to 10%. Second choice was no tax on children's tickets, and 10% on all others.

Sam Gillette, of Tooele, Utah, was realerted president out Bould Text.

Sam Gillette, of Tooele, Ulah, was re-elected president, and Rajoh Trathen again made secretary-treasurer. Gillette was also named permanent trustee of the Molion Picture Toundation. The foundation Composed to the Composed Compo

Philly Foundation Elects

Philly Foundation Elects
Philladelphia, July 8.
Jay Emanuel was elected national
trustee of the Motion Picture
Foundation at a meeting in Broadwood hotel, Others elected included
Martin Ellis, zone chairman; Ulrik
Smith, vice chairman; Lester Wurtele, zone sceretary, and Harry Abtele, zone secretary, and Harry Ab-bott, zone treasurer. Elected to board of directors, for two-year, terms, were: George E. Schwartz, Lewen Pizor, Norman Lewis, Ted Schlanger, Bud Hissner, Ellis, Wur-tele and Abbott.

Map Democracy Shorts
Mashington, July 8.
Motion Picture Assn. officials
lumched last Wednesday with Senator George D. Aliken IR., Vt.) in
an exploratory session on his plen
for a series of film-industry shorts to
sell the idea of democracy in action,

Popcorn Scaring 'Em Away

Jules L. Steele, St. Paul Pioneer Press-Dispatch film editor are critic, thinks it's "the continued vending of smelly popcom and chev candy," as well as "a poor grade of movies," that's "keeping a lar proportion of amusement seekers away from motion picture theat

In his Sunday column, Steele declared theatres must choose between

In his Sunday column, Steele declared theatres must choose between entertainment vs. popcorn.
"Motion picture theatres must try to figure out whether to cater to the minority in the audlence and continue to furnish them with popcorn or bear the ill will of the majority who attend to be entertained rather than distracted by cereal crunching, odorous breaths and, later on, smashing of paper containers," wrote Steele.
Pointing out that during the war it became anceed only beautiful the order of the movie house supply and odors emanating proved anything but fragrant."
Steele calls attention to the drop in theatre attendance and concludes: The exhibitor has done his best to educate the public in new eating habits. Now he's beginning to wish he hadn't even tried."

Eddie Small Thus Can. Practically Telephone His Stuff Over to E-L

New deal made by Edward Small with Eagle-Lion last week for pro-duction of "T-Man" calls for the indie producer to provide financing and the star, Louis Hayward. E-L is providing the story, production facilities and distribution. It's a one-

pacture arrangement.

Small is to provide only the most general sort of production supervision, with E-L to assign someone to actually handle the reins. Backing for the film is coming from Motion Picture Investors, financing outfit headed by Small.

UA's Terms

stated only around \$500,000 on a \$40,000,000 gross last year. Terms during the past year have been 25%, with the company paying 25% of advertising costs, sharing in the cost of all prints over 236, and absorbing other numerous smaller charges. UA hearties

on snaring in the cost other numerous smaller charges.

UA hegotiators, in working out, new contracts, have been adamant in demanding the new terms. They state fally that those are their instructions by resolution of the board of directors and they'll not consider anything less.

Older productions

themselves, of course, can be equal-ly tough in resisting the demands. Newer indies, who, among other things, require distribution contracts before they can complete their financing, haven't been putting up before they ca financing, haven' much of a fight.

much of a fight.

Sam Coslow recently signed under
the new terms for four to five pix
to be similar in pattern to "Copacabana," which he recently delivred to U.A. Bischoff is now editing
"intrigue" (George Raft-June
Havoc), his first for the company,
which was contracted for under the
old terms. Other-pic pact now being readied for signature under the terms 'is for a Raft-starrer French Foreign Legion theme sture under the ne

remen roreign Legion theme.

Kramer and Glass are to make a series of Ring Lardner pix. Their pact is for one, with options for two more. Gross' is a one-pic deal under which he is to deliver 'Mrs. Mike,' picturization of the current best-seller book by Benedict and Nancy Freedman.

Brit. Unions - Continued from page 15 =

exaggerating the number of experts involved. An official of one company stated: This quibble is holding up all our plans. Any suggestion of modify produced that the produced staff is utterly ridiculous, indice the present Quots Act we are under the present Quots Act we are of key men, producers, directors or cameramen. We are quite prepared to keep to this arrangement. "These we how the time to the producers, the producers, the producers of the prepared to keep to the producers."

"Unless we know that we can bring over a certain number of our experts we cannot make any plans. In certain cases it is absolutely essential to the success of the film."

essential to the success of the flim',
U. S. film companies have informed Sir Sinford Cripps, President of the Board of Trade, that
wherever possible they intend to
productions, but they cannot afford
to make expensive pinks and then
have to alter them because of these
quibbles. At the moment they are
adopting a cutious attitude and
waiting to see the result of 20thProx's test case.

5 St. Paul Houses Robbed in 18 Days

Wave of theatre cashier holdups has, hit nearby St. Paul, with five within 18 days. Two of the five houses are downtown, In nearly every instance the bandit has stepped up to the ticket window near peak of business, poked a revolver at the cashier and snatched the cash. At the Paramount, St. Paul's leading Minnesota Amus: Co. theatre, the bandit obtained \$100.

theatre, the bandit obtained \$100. In another daring daylight robbery the day before, the bands walked up to the ticket window at the World, Bennie Berger's downtown first-run theatre, pointed his revolver at Grace duilely, the cashler. He was handed \$50 while a pairon stood behind him to buy at the content of the conte pening.

and forced her to hand over \$110, Mrs. Ann Cashner, cashier at Grandview, deluxe neighborhood house, fainted.—At the Park, Minnesota Amus. nabe, the bandit got \$60, pulling his holdup at 8 p.m.

N. O. Film Row Ransacked
Kansac City, July 8.
Film row offices in the building at 114 West Righteenth St. were ranrices which thiever visited include those of R. R. Biechele and George Baker, exhibs; Kansas - Missourl Theatres Asam; Poppers Supply Co. and Allec Corp. of change and office supplies were taken from the offices.

Moola Tele Show Continued from page 1

of "Fifth Avenue Ballet," sponsored by Allied Artists, film production firm, to plug its current "It Happened on Fifth Avenue." Total cost to Allied Fifth Avenue." Total cost to Allied of the 15-minute program was about \$800. For that aum, DuMoni, working with Allied flacks, succeeded in the property of th

audience.

Selling the show to a public relations account rather than a straight means necesto stop our anow to a public relies about a total than a

The state of the "Carniva" and the state of the "Carniva" as we will be a line of dancers at shore-field the state of the

Coming

COPAcolossal

THE NEW WORD IN

its

THE LAST WORD IN

And watch the

Great Business

GROUCHO MARX
CARMEN MIRANDA
ANDY RUSSELL
STEVE COCHRAN
GLORIA JEAN
11. Sam. Costory MUSICAL PRODUCTION

in a Same Coscous Musical Production

with the COPA GIRLS the 14 Most Beautiful Girls in America — and the Nation's

its from UA

starting JULY 11 at the NEW YORK

NEW YORK PREMIERE

The Broadway Theatre for the kind of business that'll show Copacabana is Copacolossal!

UA's Defense to FTC Complaint Is That 'Col. Blimp' Deflated at B.O.

Trials and tribulations of a d in handling a film which just won't Lena Horne Set For ists in its answer to the Federal Trade Commission's proceeding to force it to change advertising copy on "Colonel Blimp." That British importation, answer declares after reciting history of UA's efforts, hasn't even earned its advertising and print costs. Pic grossed a total of \$276,495 in the U. S. market up to July 7, 47, while expenses here to-talled \$287,559.

UA's legal lament is that it hasn't received a penny for its own services. FTC's plaint, on tha other services. FTC's plaint, on the other hand, is that UA misrepresented the truth in plugging the pic as the orig-inal, unchanged version. It's con-ceded that "Blimp" was cut from its original two hour and 28 minutes' running time to ona hour and 32

minutes.
Seeking to account for the pic's flatfooted showing, UA says. In its answer that "Slimp" is "distinctly British in flavor," so much so that in flavor," so much so that in flavor, so much so that leading the seeking the seekin

ona hour and 32 minutes.

As a result of the added surgery,
UA declares, distrib was able to intime exhibs, including the Loew's
circuit, to license it. Exhib allergy
continued so high, however, that
many of them who had signed for
tha pic bagged off from playing it
even though they still paid rental on
tha film.

tha film.

Cuts did not change the story substantially, UA maintains. What they did do was eliminate repetitious sequences and speed up the leisurely pace in an effort to win over Amarican audiences. Hearings on the proceeding will be held within the next few weeks.

20th-Fox Product Due To Go First-Run-Into Mayfair on B'way

Brandt's Mayfair theatre on Broadway, which was purchased from the Loew's circuit several months ago, will continue on a first run policy indefinitely after converting over Aug. 15 from its current ing over Aug. 15. from its current subsequent run operation. An as yet unselected 20th-Fox feature will inaugurate the new policy, according to prexy Harry Brandt, who said that 20th sales manager Andy Smith, Jr., had assured him some of 20th's top 'product would be booked into the bourse.

With plenty of first run showcase houses now available on Broadway, Brandt declined to state where he'd get enough product to continue operating under the new setup. Be would not be operated on a split policy and that admission prices would be raised and maintained at the average of other Broadway first truns. House now follows the Leev's runs. House now follows the Leev's prices scaled at slightly above average nabe, prices. With plenty of first run showcas

average nabe.prices.

Brandt flew to the Coast Monday (7) night to look over the product at several major, studies with an act as several major, studies with an Article of the product of

Rank Mulls Pelton Stage System for Eng.

Hollywood, July 8.

J. Arthur Rank witnessed demonstration of Fred Pelton's new system stration of Fred Pelton's new system of movable stages and was so favorably impressed he told Pelton he would bring the system to attention of his technical experts on his runn to England. The British film tyroon is considering incorporating incorporation and the Pelton desider in his future studio.

Rank and his party were scheduled to leave here today for New

uled to leave here today for New Orleans, where he will be guest speaker at southern theatre exhibs'

Rodgers-Hart Biog

Hollywood, July 8.

Lena Horne le set for Metro's

"Words and Music." Based on
carears of songwriters Richard Rodgers and Lorenz Hart.

Miss Horne has been on p.a.'s since
winding "Till the Clouds Roll By"
for the same company

U and UA Reissues **Divers Outlets**

Reissues of both Universal and United Artists are taking a shuffling United Artists are taking a shuffing under deals currently being pushed. Figuring in the Involved negotiations which will see these majors oddies handled by smaller companies are PRC, Film Classics and Herman Greenfeld while Screen Guild is also reported being approached.

reported being approached:
PRC this week reached a verbal
understanding with Harris-Broder
Pictures Co. to distribute 50 Universal oldies, part of the 10-year package which H-B recently closed for
with U at an announced price of
\$\$\$5,000,000 Jusa a percentage to U.
Two companies have shaken hands
on the preposition and are now from-Two companies have shaken hands on the proposition and are now fron-ing the details, including designation of particular pix. Under the terms of the yet unwritten pact, PRC will release five yearly for 10 years.

release free yearly for 10 years. Meanwhile, H-3i also dicketing with FC for the latter to take over the balance of I've oldies or a subthey a sub

Guild, it's said.

Greenfeld is tied in because he's closed with M-B for 39 UA reissues which that company has rights to handle. Deal, it's been learned, was made prior to H-B's transaction with U with the idea of helping the latter to bankroll tha Universal proposition. Greenfeld was an investor with Broder Releasing Corp., H-B's pred

ecessor.

UA relisuses consist of 26 regular features and 13 Hopallong Cassidy by Landland are such major opuses as "Foreign Correspondent." Suprantial Control of the Say and Carlo of the Say and Ca PRC

Potent factor in inducing PRC to take on the reissues wholesale is act the oldies are still running in state the oldies are still running in that the Edward Small poetage of Ysti Catron, and "Last of the Mohleans," which it's been distribution for the past free months, proting for the past free months, proting for the past free months, proting for the past free months, and are dependent of the control of the past of the free months and the free months are the fr

WB Loves to Travel On Those Location Treks

Hollywood, July 8. Number of location treks for Warners will reach an all-time high this year, with company al-ready having made extensive trips for 12 pix during the first six months of 1947. The 12 took a total of 140 days on location.

The control of the co

UA Sala

Chaplin in the sama room at the

Been worked our.

Fablan, befora going ahead with
the difficult negotiations with Miss
Pickford, maturally was fairly
certain of his ground with Chaplin
certain, at least, that there would
be negotiations. As a matter of fact,
aide from his long discussions with
Chaplin's attoracy Charles Schwartz,
it is known that five or six weeks
ago he discussed than anter with
Thus the amazement on all sides

Chaplin himself.

Thus the amazement on all sides when Chaplin, via his spokesman, blandly stated: "I have not been a party to any ... meetings regarding this matter, nor do I plan to be. I have never received any kind of offer for my interest in United Artists and I have never put a price on them."

lasts and II have never but a price' on them."

Negotiations are expected to go a right on in their present course right on their present course of the property of the proper

one of the tax problems that has symied things. Sacond paragraph of the Chaplin, Sacond paragraph of the Chaplin, Sacond paragraph of the plant of t

Dalton Cry

Continued from page 3

tree performances and boring runs ôf films. Moreovar it was a threat to the hopes of logono cinema workers for better wages and conditions.

to the real page 10 continued to the control to St. Sim imports, an advalorem duty on the earning power of American pits has already been passed and is to be applied at the passed and is to be applied at the passed and is to be applied at the passed and is to be applied in the passed and is to be applied at the passed and the pass

Ind. Would Censor Pix-Radio Crimers

Indianapolis, July 8.

Inside Stuff-Pictures

· Unusual altuation has developed where two top pix of different majors will preem day-and-data in a number of aftuations and then battle it out of customer patronage. Pix are Metro's "The Hucksters," one of the company's double-A films, and Paramount's "Welcome Stranger," Bing Croby-Barry Fitzgerial auccessor to "Going 3iy Way." Both films go into general release July II, and will play in many of the same spots at "Welcome," dreve first property of the same spots at "Welcome," dreve first property of the same spots at "Welcome," dreve first property of the same spots at a supersymmetric property of the same spots at a supersymmetric property of the same spots at a supersymmetric property of the same spots at the supersymmetric property of the same spots at the

J. Arthur Rank, who's been-steadfast in his open-and-shut policy of doing business, has talked to a lot of agents and others in Hollywood on making deals for production in England. He is very business like and will not haggle or barter on deals. If what he wants is presented and the price is any deals whereby the players, star or otherwise, have approval of the script or production problems. To him it's too one-sided with his coli invested, since the film is his baby and he's having that say. Plenty of agents have found this out in discussing prospective deals with him during his sojourn on the Coast.

Inside into is that the new Screan Actors Guild contract now being negotiated will contain a clause whereby SAG will insist on negotiating for services of actors in flunt and will be shown only in theatres. This for services of actors in flunt and will be shown only in theatres. This time comes that studies seek right to televise regular pix, an entirely separate contract will have to be made with SAG, it is believed, inless, meantime, pact has been inked with the television committee of the Associated Actors and Artistes of America, the parent talent union.

Small Prens 'Lorna' Hollywood, July 8.

Edward Small Productions' next picture will be "Lorna Doone" with exteriors being shot in England and Center here. Small also is starting
"Cagllostro" Sept 1 at Churubusco
studios in Mexico City.

Small is currently

Grable's Salary

\$2,949,977 in cash. With 165,800 shares converted during '46, value of the stock at the time when the options wera lifted was \$8,622,000. Profits, however, aren't so great now since total value dropped to \$5,20,000 by May 1, '47. Chief beneficiary was Zanuck, who turned 100,000 options into shares during

Investment of 20th in the Gau-mont-British Picture Corp. (ap-proximately 50 percent) totallad \$4,-940,400 by the end of '46. Company 230,400 by the end of '46. Compar received \$106,164 in dividends from G-B during the year. Melon from Hoyts Theatres, Aussie circuit, wa \$29,312.

\$29,312. Company's earned surplus hit an all-time high of \$48,776,269 from a starting point of \$42,061,250 on Jansen and the surplement of \$42,061,250 on Janpany paid out \$11,304,506 in dividends while \$8,589,992 additional was deducted for repurchase of stock interests held in National Theatres by Charles P. Skouras, NT prexy, and other company officials. Program costs for NT's circuits totalled \$30,677,464; salaries for the-atres and exchanges hit \$29,585,619, arres and exchanges hit 529,000,019, and publicity and advertising cost \$4,021,216. Expenses for checkers came to \$1,018,400. Censorship costs were \$112,540, while association dues and fees was another \$7°4,559,

Goldwyn Films Continued from page 5 =

willing to pay if it had to hand Rank the same terms.

In addition to the improved ren ils Goldwyn gets, Loew's deal ak als Goldwyn gets, Leew's user and gives him access to the distrib's showcases in Johannesburg and Durban. This is the first time that Durban. This is the first time that Loew's has entered into such an arrangement. Closest it has come in the past is the agreement by which it handles Enterprise pix abroad, while United Artists handler U. S.

distribution.

RKO gave its assent to Goldwyn arrangement. It was said that there are no prospects of extensions to other terrifories, as the South African situation is unique.

Another Indie Distrib

Another Indie Distrib
Hollywood, July 8.
Incorporation papers have been
filed for the Assn. Film Exchange,
Inc., by attorney Ezra E. Stern, New
company will handle independent
distribution of pictures.
William Flemion is listed as prexy,
Lou Goldstein as secretary-treasurer
land Nan Sokol as veepee.

Film Festivals

ing into the film-fests in the future or allowing each company to

Since the service service in the content of the september of the factors that is expected to influence any U. S. decision is the generosity with which J. Arthur Rank is going into the Europsian sisten being advised by his foreign aldes that they feel the necessity of the septing the which of the markets. Secretary have a bearing is the content for markets. Secretary have a bearing is the content of the good public relations recently engendered by U. S. pix at the Brussels feetival as against the brushoff given Hollyward and the secretary of the secretary in the secretary have a secretary that the secretary have a secretary that the secretary is the secretary of the secretary that the secretary have a secretary that the secretary have been secretary to the secretary that the secretary has the secretary that the secretary that the secretary has the secretary that the secretary

Soviets in Last-Minute Entry at Locarno Fest.

Entry at Locarno Fest, Locarno, July 8. With Locarno Flim Festival drawling to a close tomerrow (Wed.), a last minute Russian entry, "Admiral Nakhimov," was ahown despite the Ignored the festival committees indicated the Indicate the Residual Committee and the Indicate the Russian feet in the Estimate with the Russian feet in the Crimeno war of the last century, the modern Soviet may, "20th-Fox's "Cluny Brown," although not on the official festival program, was shown today for the

though not on the official festival program, was shown today for the second time in a private screening to the most favorable reception that any U. S. entry has as yet received. Other films exhibited in recent evenings include Austria's "Vienna Melody," the Argentine "Kreutzer Sonata" and the French "Silence Is Golden."

Golden, Documentaries Tee Off Three-day program of documentaries opened last Wednesday (2) at tha Locarno Film Festival under the auspices of the United Nations Educational, Cultural & Social Organization (UNECSO) and the Swiss Film

tion (UNECSO) and the Swiss Film Chamber.

Ten-year-old Julien Bryan travelog on a Russian children's railroad, with an elementary school commen-tary, did not enhance the U.S. repu-tation. Other such film included "Tugoslavian Youth for Thio" num-ber, which was heavily applauded by the Yugoslav minister and a Rus-

by the Yugoslav minister and a Russian embassy observer.

Among the features screened Wednesday was 20th-Fox's "My Darling Clementine," with a personal appearance by Linda Darnell.

"Forever Amber" has been given the Motion Picture Assn, seal of ap-proval, and 20th-Fox was directed to

"SUPERLATIVES

may be used with confidence. 29

- 66 Should be a cinch for success anywhere. 99
 BOXOFFICE
- 66 High tension drama boxoffice bulls-eye. 99
- 66 Rating head and shoulders above the conventional. 99
 M. P. DAILY
- **66** Will hit the boxoffice bulls-eye in a big way. **99** THE INDEPENDENT
- ← A cinch boxoffice wow. 99
 HOLLYWOOD REPORTER
- Should click easily... 99
 FILM DAILY

COLUMBIA PICTURES



Directed by Produced by
GEORGE WAGGNER • HARRY JOE BROWN • Screenplay by Alan LeMay



Anti-Trust Suit Stand of ATA-MPTOA Group May Spell End of Affiliates

Withdrawal of all affiliated circuits, except the Paramount group,
more likely this veek when top officials of the American Theatres
Arson emphatically declared that the
Art or its necessor would not drop
after that the state of the state of the
Art or its necessor would not drop
after that the
Art or its necessor would not drop
after that the
Art or its necessor would not drop
anti-trust suit "under any circumstances." Merger of ATA with the
Motion Picture Theart Owners
of America to form one glant organiattitude towards intervention now
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most unanimously backed by ATA
members (excepting the affiliates)
and it's feit that a withdrawal at
this point would hurt the chances for
the new group.
Affiliate heads have already indicated that they'll pull out of the
MPTOA if that group's merger with
ATA means it would join in intervention, Both-Loew's and RKG withdrew from ATA because it insisted on the legal action despite opposi-tion from affiliates, Latter hold it tion from affiliates. Latter hold it inconsistent for them to be defend-ants in the Government suit pan-challed in the control of the con-clashing interests at the same time. Should the affiliates withdraw, ATA-MPTOA outfit will face press-ing financial problems. Affiliates have been chief bankrollers of substantial part of ATA's first-year budget. Another possible result of budget. Another possible result of their ankling is a further merger with National Allied in one nation-

with National Allied in one nation-wide indie group. Main, present ob-stacle to that development is af-filiate membership in other units. ATA-MPTOA boards will meet July 18 to consider welding their orgs. Preliminary discussions have already been held.

Levinson, Flexer Form **Indie Cartoon Outfit**

Hollywood, July 8.

New Indie cartoon production outfit, titled Impossible Pictures, Inc., has been formed by Leonard L. Levinson and David Flexer. Flexer is southern exhib with theatres in Tennessee and Mississippi and also heads chain of drive-in houses.

Cartoon series will be done in color from stories by Levinson. First is now in work with art staff headed by Paul Julian, John Hubley directing and Frank Nelson narrating. Filming is in Ansco color.

Stock Activity Continued from page 4 :

tion of 100 shares of Columbia pre-

ferred. Activity in Paramount common consisted of a belated report by Stephen Callaghan, New York, of the purchase of 400 shares, making his total an even 1,400. Stanton Griffis dropped 780 shares, to make his holdings 9,220. The Stanton Griffis trusts reported holding 28,800.

Griffis trusts reported holding 28,900.

Harry Brandt continued buying up Trans-Lux, adding 28,000 to brind his total up to 76,215. Helsel, Inc., a holding company, disposed of 3,500 shares. Broad York, Inc., another holding company, reported a total of 1,000 shares; Harday Operating Co., 1,400 shares, and Mrs. Harry Brandt, 1,4700.

Murray Silverstone, New York, sold 600 shares of 20th-Fox during the report period, making his holdings 1,300 shares. He also reported having 1,200 options for common

stock.

Preston Davie, Westbury, N. Y.,
sold 106 shares of Universal common.
Matthew Fox, New York, cashed in
warnants for 200 shares of common
dustifies of 3.000 warrants last
December, William A. Scully also
peopreted disposing 450 shares of
Herbert J. Yates reported holding
46,918 shares of Associated Motion
Pictures Industries, through a holddrawn of the family reported holding
title to an additional 7,326 shares of
AMPL.

Lasky Borrows Valli For 'Miracle of Bells'

For Miracle of Bells'
Highly ballyhood search by Jese
Lasky for an "unknown' to costar with Fred MacMurray and
to the Fred MacMurray and
the Fred MacMurray and
the Bells' ended with the mysterious stranger turning out to be none
ther than Vall, Italian setres,
who just Inside role in "Table
the Bells' ended with the mysterious
ther though Jore
for the job from David O. Schmick.
The deal was set through Dore
Schrzy, vespee in charge of producSchrzy, vespee in charge of producLasty-Walter McEwen combine relesses its product. As part of the
trade RKO will lied. Jan Greere to
"Bolls' starts lensing July 14, with
Irving Pichel directing.

Enterprise Won't Do A Merge a la Liberty And Par Says Schaefer

Enterpties Studios has no inten-tion of following the course recent-ly set by Liberty Films by merging with one of the majors, according to George J. Schaefer, Ent veepee over sales. In fact, Schaefer declared, independent outfits such as Ent will be better. Get during the next swe

sales. In fact, Schaefer declared, independent outths such as Ent will independent outths such as Ent will independent outths such as Ent will invest the second of the second output of the second output ou

coming "Youn of Lorraine,"
Revealing En's future production
activities, Schaefer said that shooting on' "Wild Calendar," a Ginger
Rogers starrer, is slated to start in
September or October. Company is
also multing the possibility of lensing "Passion" of Eugene Aram' in
England, since the story has an
Englash background. Charles Boyer
Englash background. Charles Boyer
Jeading Article Start began to start
and the start began to start
and the start of the start of the start
action.

a-vis.
"Other Love" is scheduled for general release July 15, to be followed a month later by "Body and Soul." No release plans have yet been set for, "They Passed This Way," already finished. "Pursuit of Love" is to begin production also in September, he said.

'COMING DEPRESH' NEW PITCH TO CUT RENTALS

The Interpolation of Inte

reductions because of "the coming depression."
It's something new in the way of an argument, the branch managers are complished its goal.
Thus far in some situations there has been a slight recession, but grosses still are far above normal, the local film exchanges declare. The oxibilitors, however, want the determining factor in contracts, it's declared.

Bette's Return Pic

Bette's Return Pic

Hullywood, July 8,
"Winter Meeting," adapted from
Ethel Vance's best-celler, has been louise employees union, will meet
set as the vehicle for Bette Davis' locat meeting to the control of the cont

Screen Guild Toppers Huddle in Hollywood

Hollywood, July 8. Screen Guild execs are currently Screen Guild exces are currently inget-logethe-here with Francis A. Bateman, general sales manager, william Pizor, foreign sales manager, and Robert L. Lippert, excuriev veepes, hudding with prexy John J. Jones. Pizor is making full report on his recent European text during which he lined up 19 new set distrib deals in Demmark, Holland, France, Italy and United Kingdom.

Meet is concerned with formulation of foreign sales policy and plan for tradepaper advertising of nev product.

No Matter How Palatable. Exhibs Balk at Lengthy Trailers; 20th's Longie

Exhibs won't take overlength traiters—even when they're distributed cutfo and the pill is supred to take the suprementation of the s

Briefie was made with the idea of Briefle was made with the idea of using it to supplement a standard trailer. It was to be played two weeks before "Miracle" in it a house, with the standard opus following one week later. It was no soap to exhibs, however, who balked on the business of consuming five minutes playing-time. The celluloid, therefore, has been junked.

fore, has been junked.

Trailer kidded Darryl F. Zanuck, who plays a role in it, for pulling a fast switch. He's depicted objecting describe "Miracle," only to run into a fock of 20th stars who rave about the film using the same Hollywood-in-"terminology. Consequently, he does an about-turn to laud the pic with the same expressions.

Par's Morgan Reports 25% Rental Tilt for Shorts

Acmidia IIII 107 SIMPLE.

Alarmed over the threatened fadeout of animated shorts because of the hike in the production nut, affiliated circuits have agreed to go cording to Ocean Morgan. Paramount's short subjects sales manager who's in the course of a swing through the country. Par has upped its rentials on the cartoons some 25% from the level which held for the cartoon some 25% from the level which held for the theory can be compared to the cartoon some 25% from the level which held for the theory call held to called a sware of the charge fails of the charge fails

The price, morgan said, slough-off in grosses recently has helped to sell shorts. Exhibs are drawing more heavily on shorts, particularly cartoons, to bolser programs. particularly cartoons, to bolster pro-grams. What's more, he said, where previously the exhib didn't bother to view shorts before buying them, current slump has many asking for preliminary trade screenings.

Many of the companies are de-pending in large part on reissues. Difficulties in obtaining Technicolor

Difficulties in obtaining Technicolor prints has styrmed much new production and even has some of the companies releasing old prints on reissues. Columbia has closed its companies releasing old prints on reissues. Columbia has closed the production. Disrey is swinning more than ever into feature production. Paramount is the only company plunging more heavily into cartoons. Company has upped its schedule to 24 minated cartoon above, for the literature of the production of the

the animated briefies will be able to pay their own way.
Short subjects production 'down-beat because of 'rising costs and state of the cost and the cost of the c

KANSAS CITY (Continued from page 9)
Saved" (Par). Okay \$11,000. Last
week, "Love and Learn" (WB) and
"Beast With Five Fingers" (WB),

Paramount (Par) (1,900; 45-65)—
"Dear Ruth" (Par). Fast \$15,000 and likely to hold. Last week, "Perils of Pauline" (Par) (2d wk), \$9,000. or Fauine (Par) (2d wkr., \$9,000.

Southtown (Elmer) (950; 65)—
"Life, Loves Beethoven" (Indie).
and "Moonlight Sonata" (Indie).
Fine \$2,500. Last week, "Carnival in Flanders" (Indie) and "Thunder Rock" (Indie).

Tower-Uptown-Falrway (Fox Midwest) (2,100, 2,043, 700; 45-65)—
"Bob, Son of Battle" (20th). Trim \$18,000 or near. Last week, "Ghost Mrs. Mul" (20th), a weakie at \$10,500 in 6 days.

Prov. Picks Up; 'Fjesta' Hot \$26,500, 'Beach,' Fat 142G, 'Homestretch' 14G

14½G, 'Homestretch' 14G

Providence, July 8.

Long holiday, weekend was counter-balanced by fine outdoor weather, and the state of the Strand (Silverman) (2,200; 44-85)

"Return Monte Cristo" (Col) and
"Little Miss Broadway" (Col).
Opened on Monday (7). Last week,
"Trouble With Women" (Par) and
"Jungle Flight" (Par), thin \$8,500.

Hot Shots Up 'Horses' Nice \$14,000, Seattle

Seattle, July 8.
With plenty of holdovers and no fare not so strong, town still off despite holiday week. Hoosier Hot Shots are boosting "Brother Talks To Horses" to nice session at the Music Hall. "Bob, Son of Battle," at the Paramount is very disappointing. Top holdover is "Farmer's Daughter."

Estimates for This Week

Bine Monse (H.E.) (800; 45-80)—
"Tarzan and Huntress" (RKO) and
"Code of West" (RKO) (m.o.), Slow
\$3.50. Last week, "Ghost Mrs. Muir"
(20th) (2d wk), \$3,400.
Fifth Avenue (H-E) (2,349; 45-80)
—"Farmer's Daughter" (RKO), 2d
wk), Good \$10,500 after stout \$13,900
opener.

"Farmer's Daugher" (255.0) and (255.0) and (255.0) after stort \$13,500.0] after \$13,500.

week, "Sun Yang, (reissue), and "These Three" (17), 34,900, Winter, Garden (Sterling) (800; 25-50)—"Jolson Story" (Col) (3d run), Lively \$3,500, Last week, "Nora Prentiss" (WB) and "Poomerang" (20th) (3d run), \$3,300,

Picture Grosses

'Living'-Vaude \$27,000. D.C.: 'Fiesta' Wow 25G

The long holds and the state of the control of the

show. Last week, "Moss Rose" (200h.)

Z2,000. (190 pt.) (193 pt.)

**Calumbia Cheon's (194 p

"Ivan Terrible" (India) (2d wl), same.

WENT (10) (1258 4 wl), same.

"Iva" (10) (1258 4 wl), same.

"Iva" (10) (1058 4 wl), same.

Went expected. Last week. "Western

Went expected. Will (1163 4 wl).

Went expected. Will (1164 4 wl).

"Festat" (04-6). (2376 4 4 70) —

"Festat" (04-6). Strong \$25.0 th.

Went expected.

Went expecte

CINCINNATI

(Continued from page 9) eight-month operation by Universal on lease.

eight-month operation by Universal on lease.

Lyrie (RRO) (1,400; 50.75)—"Merion Case" (Col.) Sorry \$5.50. Lat Herion Case" (Col.) Sorry \$5.50. Lat (Mon.) and "Dishonored Lady" (Mon.) oke \$5.00. 200; 50.75)—"Takee (RKO)" (RKO) 1.75—"Takee (RKO)" (RKO) 1.75—"Shabert (RKO)" (RKO) 1.75—"Shabert (RKO)" (RKO) 1.75—"Shabert (RKO)" (RKO) 1.75—"Shabert (RKO)" (RKO) 50.75)—"Shabert (RKO)" (RKO) 50.75—"Shabert (RKO) 50.75—"Shabert (RKO)" (RKO) 50.75—"Shabert (RKO) 50.75—"Shabert (RKO) 50.75—"Shabert (RKO) 50.75—"Shabert (RKO) 50.75—"Shabert (RKO)" (RKO) 50.75—"Shabert (RKO)" (RKO) 50.75—"Shabert (RKO)" (RKO) 50.75—"Shabert (RKO)" (RKO) 50.75—"Shabe

DENVER

DENVER

(Continued from page 8)
and "Buildog Drummond at
(CO), fine \$11,00 feet, \$5.10-2"
(CO), fine \$11,00 feet, \$5.10-2"
(CO), fine \$1,00 feet, \$5.10-2"
(CO) fine \$1,00 feet, \$1,00 feet,

H'wood Tops Mex Half Yr. List With 108 Pictures

List With 108 Pictures

Mexico City, July 8.

Hollywood with 108 films, topped
by far the roll of 181 pix released
in Mexico during the first half of
1947. Runnerup was Mexico, with
31. Others were: Argentinian, 25;
English, 11; Chilean, 35; Spanish, 2,
and French 1.

Several U. S. pix during this time
Several U. S. pix during this time

Several U. S. plx during this time stayed at one cinema for six weeks each. But a Mexican pic, "Yo Mate a Rosita Alvirez" ("I Killed Rosita Alvirez"), (Producciones Raul de Anda) is setting a new record. It's now in its 12th consecutive week at one cinema here.

Del Rio's Mex Allegiance

Del Rio's Mex Allegiance
Mexico City, July 2.
Dolores del Rio has nixed the offer by Argentina Sono Films to play
the lead in the version of "Lady
Windermer's Fan" firm is to make
in Buenos Aires.
Will des man the service of the service
will des man the service of the present,
and for Mercurio Films here of
which she is the treasurer.

National, L'ville, to Riker-E. M. Loew On 21-Yr. Lease; Other Xchange News

I Jerome Riker and associates of Booklyn have obtained the National Hearte, 24,00-seater, from A. J. Hoffman, of Evansville. Riker conditied a least of Bookley with Earth of Bookley of Bo

present ease. House will snow mergers of the present standard Theatres, Inc. of Milwaukee, at present is operating the house with a firstrun and reissue dim policy. Stageshow policy was dropped early this year because of scarcity of suitable live talent shows and name bands.

Schine Premotions

Schine Premotions
Gloversville, N. Y.
for the Schine (noversville, N. Y.
for the Schine (noversville, N. Y.
for the Schine (noversville, Bernie
Barnon, who booked the Albany
territory before he entered the
Diamond service of the Schine
Diamond service of the Schine
Diamond service of the Schine
Diamond service of in Japan as an
interpreter, after studying that language at the Univ. of Minneau
Kremere also wore Naci. He's been
with the Schines for 10 years.

Fire RRO Syracuse Chef.

Jack Flex will manage syracuse.

Jack Flex will manage fraction.

Jack Flex will manage fraction for the fire syracuse fraction for RKO-Schine theatre combine. RKO Schine theatre combine. RKO schine thereats continue with ace in Essivood, will farry Unterformerly managed Keith's under the combine, will have George Macwell Lindeamy at Empire. Richard Falman will manage the Eckey, Flyding man will manage the Eckey, Flyding Kubin, the Eastwood Palece.

Coi. McCraw Howard

Coi. William JacCraw, executive
director, award of the control of the control
director of the control of the control
director of the control of the control
director of the contro

SRO Continues Sales Expansion Schzick Releasing Organization continued expanding. It sales staff staff of the sales of the SRO Continues Sales Expansion Selznick Releasing Organizat

seas.
Neil Agnew, SRO prexy, pushed off from New York last week for a swing through the west and north-west. He'll inspect diffees and schanges in Chicago, Milivaukee, Minneapolis, Seattle, San Francisco, Los Angeles and Denver in his three to four-week trip.

17-18. Home office executives attending the huddles, besides Smith, include dub prexy Spyros Skouras; assistant William C. Gehrings; Smith; exec William C. Gehrings; Smith; exec William C. Gehrings; Smith; exec Smith; short sales chief Peter Lewites; and Sam Shain, director of country of the country of th

wives at the Waldorf-Astoria last week. Cocktail party and buffet supper preceded announcement of new showmanship campaign. Managers also saw screening of "Bachelor and Bobby-Soxer."

N. C. Par Worker a Beauty Winner.
Charlotte, N. C.
Sarah Coble, of Paramount film
exchange here, who won the title
"Miss North Carolina" at the North
Carolina American Legion contest,
may go to Atlantic City to compete
for "Miss America" title,

for "Miss America" title.

Talis Kahl Add St. Louis Spet
San Komm, owner of a chain of
interest of the state of the state of
interest of the state of the state of
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interest of the state of
interest of
interes

Mance Chain.

Mance Chain Expands

The Strand thearter, largest here ions the Hameter, largest here ions to the Hameter in the stranger of the Elkian theatte company, has leased the house with an other work. The stranger of the lease of a L. Bush of the expires.

A program calling for modernization at a cost of \$120,000 is also semounced.

Iowa House Changes
Des Moines.
A. J. Swanton, operator of the
Iowa theatre, Emmetsburg, Ia., since
1920, has sold the business and
equipment to Theatre Corp. of Des
Moines.

Infermentialn Managers Huddle
Infermentialn Managers Huddle
Managers and datt Lahe City
Managers and datt Lahe City
Infermentialn February (Paramount)
held meeting here to discuss operational problems, and receive awards
were handed out for first four weeks
were handed out for first four weeks
of 16-week drive, gring to Charles
City; Ray G. Taylor, manager of
Capito, Logan; Clayton Cheen
manager Roxy, Brigham City, and
Provo.

Rutherford to Loew's Cleve.

Butherford to Leew's Cleve,
Lowars Rutherford, Groverland.
Howars Rutherford, Groverland.
However, Control of the Control
Lower Control
Lower

Carr Shifts To T. O., Cincin

Rex A. Carr named general manager of Theatre Owners Corp, replacing Irving Sochin, who resigned regently. Carr was formerly with Marcus Enterprises of Indianapolis as general manager for past 10 years.

TOC was organized last year as a booking and buving unit and te aware. booking and buying unit and is now servicing 44 theatres.

Harrison Honored in Chi Chicago.
Louis H. Harrison, presy of Good-man & Harrison, chain, elected head Brail Brith. Lodge comprises groups from eight midwestern states and four Canadian provinces. He is hon-own president of Chema lodge in Ch., of which he was founded.

Krappman Named by NT Hollywo

Now Hot for H'wood?

Hollywood, July 8.
Seventeen-year-old Mary Hill, who got a feature spread in Life mag recently while eating a pair of "moron's ecstasy" tee cream monstrosities, is now being offered as an actress by George Brand.

Brand.

Sol M. Wurtzel offered her a role in his Juvenile delinquency tim, "Dangerous Years," in which he wanted her to eat a moron's eestasy" for the ice cream binge sequence. Offer was politely declined. "Marry," Brand announced, "is an actress now—not a freak."

D.C. Okays \$186,000 In New Pix Bldg.

A dozen more theatrical construc-tion projects, calling for \$186,000 of work, were approved last week by Federal Housing Authority as the

Federal Housing Authority as the agency lost central of nearly all other building. In addition, the agency olaved a \$150,000 recreational building to be erected at a second control of the second of

of Werren J. Sutherland, Delton, Mich.; 483,000 for Alexander J. Assim and John Murco to remodel a building into a picture theatre at Summil, 12, 483,000 house to be erected at Rosenberg, Texas, by Cole Theatres; 40,000 for Rarrier R. Kuller and 40,000 for Rarrier R. Kuller and door theatre at Woodlawn, Ohio, and 1303 theatre completion job by A. J. Conoley, Bloise, Fla.; 4 x13.800 frive-In to be built by A. 313.800 frive-In to be built by

A. J. Conoter, Eloise, Fla;
A \$13,500 Tive-In to be built by
Frank D. Poone, John A. Forde and
Harry N. Komblum at Santa Cruz,
Harry N. Komblum at Santa Cruz,
Theatre Co. to alter a building at
store with living quarter; a \$5,000
there to be full at Cloba Attono
theatre erection job by Veterans
M. P. Defon, \$45,000 house for MilM. P. Defon, \$45,000 house for MilOr a theatre at Tallahassee, \$10,000
to a theatre at Tallahassee, \$10,000
to a theatre at Tallahassee, \$10,000

bank, S. D.; Robert L. Gibbs, \$28,600 for a theatre at Tallahasser, at Tallahasser, at theatre and lodge to be erected at Moss Point, Miss., by St. Charles Lodge, \$34,000.

J. E. Henning, Oatyof on a \$67,50 J. E. Henning, Oatyof based, and St. Saldia, Calif.; Theatre Investment, Saldia, Calif.; Theatre Investment, Saldia, Calif.; Theatre Investment, Os. \$2,860 conversion, of a Legion Hall to a film theatre at Enumciaw, Wash; Lex B. Killsbrew, \$2,000. pairs to theatre at Silomon Springs, Paul V. Bell. \$15,000 for theatre-Paul V. Bell. \$15,000 for theatre-

pairs to theatre at Silsom Springs, Ark.

Paul Ved 115,000 vc theatre

Paul Vivian, La.; William Bailer, \$13,000

worth of work on a film, house at

South Bay, Tis.; Tri-Della Amuse
South Bay, Tis.; Tri-Della Amuse
Bon Maintenance and repair job on

a theatre building.

Louis Veronic Brener, B.

Louis Veronic Brener, B.

Louis Veronic Brener, B.

Torin Veronic Brener, B.

State Callidar, Santa Callidar, Warren

Worth, Tex.; Clifford Morris, an \$84.

For an outdoor theatre at Fort

Worth, Tex.; Clifford Morris, an \$4.

Callid. Warren Brook, a \$4.000 re
modeling job on theatre at State

Callid. Warren Brook, a \$4.000 re
modeling job on theatre at \$4.000 re
modeling in the paul very service of the serv

13th Tenenov Theatre.

13th Tenenova Theatre.

Milwaukee, July 1.

The Telenews opens here July 11

at the bury downtown corner of
the tenenova theatre.

The Telenews opens here July 11

at the bury downtown corner of
the 12th in the national Telenews
organization of which Alfred Ga
burger, is president. Charles Burris
and Syram Telenews organization was been considered to the telescope of
Milwaukee starting the local project.
Thurston Wayner will be local marger. New house has a recreation
gager. New house has a recreation
to the telescope of the telescope of

Two New Texas Houses
Kermit, Texas, July 8.
Kenneth Blackledge, district manager of Griffith Theatres, applied to here for that circuit.
The Major, a new 1,200-seat nabe house, opened at Dallas by the Phil Isley Circuit. Edward Carlton is manager of house.

RKO Sells 3 and Leases 2 More To Fabian in Upstate New York

Metro Primed Continued from page 15 :

production methods on the Coast for the last several months, sails on the Mauretania Friday (11) to lay the groundwork for the picture. Find the will either accompany, him or stay in New York for several more days' middles with M.G's ad-publicity vespee Howard Dietz and then you of early prest, week. Junge, who designed sets for Metro's predefor the J. Arthur Rank studies duraw "Goodbye, Mr. Chips," worked for the J. Arthur Rank studies duraw "Goodbye, Mr. Chips," worked for the J. Arthur Rank studies duraw "Goodbye, Mr. Chips," work "Stativary to Heaven" and "Goodond Blimp."
"Beag." Is to be the data of "Feel" and "Feel" and "Feel" and "Goodond Blimp." groundwork for the picture. Find-

Bilmp."
"Beas" is to be the first of four top-budgeters which Metro will produce at Ektree during the next year on an overall budget of a state of the state of t

the British child layor laws.

Metro producer Arthur Hornblow,
Jr., meanwhile, sails for England
Aug. 1 aboard the Queen Elizabeth
with his wife for a short vacation.

CSU Suit

Continued from pare 4

Littly failse and without any foundation whatsoever. Robert W. Kenny
datorney who field the suith know
this is true and it's unfortunate that
one occupying the position of a reputable attorney would use the
courts as an instrument to smear an
occurs as an instrument to smear an
occurs as an instrument of smear an
occurs as an instrument of a first so
been able to find little fault with.
The been in charge of affairs of the
International in studios for the last
two years and Bioff has had absolutely no connection with IA and has
tue to the state of the state of the
its affairs since his conviction in
1041."

Brewer histed that the Bioff name Continued from page 4

1941."

Brewer hinted that the Bioff name was probably drawn into the suit for its publicity value, same as the filing of the suit was held up from last Thursday (3) so it wouldn't compete with holiday weekend news.

Continuing its breakup on pools and thestres owned jointy with outside exhibs, RKO has sold three upstate New York houses and surrendered leases on two others to the Fablain circuit. Major company has Fablain to close out the deal, according to Malcolom Kingsberg, RKO's veepee in charge of theires. Fablain was financed by a \$27,00,000 mort-gage from the Equitable Life Assur-Theeters sold to Fablain are the

ance Society. Theatres sold to Fabian are the Grand, Albany; Proctor's, Troy; and Proctor's, Schenectady, Leases cancelled were on the Faliac, Albany; which houses were owned by Fabian, leased to RKO and sub-leased, Inturn, back to Fabian with RKO tak-operated by Fabian with RKO tak-op

trust decree, such tieups between a major and indie are invalid.

REO-Schine Combo Ended

RRO-Schine Combe Ended
Syracuse, July 8.
The breakup of the RRO-Schine
theatre combination in Syracuse
managers of both companies retained in Syracuse, and with RRO
operaling two Salina street house,
Keilth's and the Empire. Jack Felts,
Frank Lindcamp is at the Empire.
The Schine'-interests, have the
see in Eastwood, with Harry Unterfort as general manager, and Irving
Canfor at the Felts, and Max
felt and the State of the Companies
for the State of the Companies
for th

in Gioversville.

The Keith building is owned by RKO, which also retains a lease on the Empire theatre. Schine, Inc., owns the Eckel and Paramount buildings.

New York Theatres

Ann Sheridan Lew Ayres
Zachary Scott In Warner Bros. Hit

with Eve Arden
Directed by Viacent Sherman
Produced by Jerry Wald
Freduced by Jerry Wald
Freduced by Jerry Wald
Freduced by Jerry Wald
Orchestra
Retra Added
BERYL DAYIS BROADWAY AT 47TH STREET S T R A N D

Posty CUMMINS - Victor MATURE Ethel BARRYMORE MOSS ROSE A 20th Century-Fox Picture
PLUS ON STAGE—
OLSEN and JOHNSON ROXY 7th Ave. &

PADIO CITY MUSIC HALL

"THE GHOST and Mrs. MUIR"
A 20th Century-Fox Picture
SPECTACULAR STAGE PRESENTATION

THE BEST HONORED FILM OF OUR LIVES 34th Week ASTOR

Tandy, Cedric in 'Coils' Handy, Cedric in Colls
Hollywood, July 8.
Jessica Tandy and Sir Cedric
Hadwicke have been set for top
feature roles in "The Mortal Coll."
Picture is being produced by Universal-International.
Lensing starts within next 10 days.

JOAN CRAWFORD "POSSESSED"

WARNERS' BROADWAY At 51st Street HOLLYWOOD









Ill. Court Balks Muny Show Tax:

St. Louis, July 8.
A fight against the enforcement of
a 3c amusement tax in Edorado, Ill,
led by Delbert Wagner, owner of
the Rex and the Truner-Parrar cirCipheum in the same town, has resulted in a temporary injunction
at Itarribung. Ill. The court faulconstitutional.
The bill was

sonstitutional. The bill was passed by the city council as a means of raising additional revenue for municipal purposes. However, in face of the setback, Mayor John Upchurch said that in the event a permanent injunction is issued he would sponsor another amusement tax.

Pa. Interests Eye Govt.

Pa. Interests Eye Govt.

Harrisourg, July &
Amusement interests are watching
local government server watching
local government server watching
local government watching
local government watching
local server watching
local server
l

Ohio's Uniform Plan

Ohle's Uniform Plan
Mayors, auditors and solicitors of
four northern Ohlo towns—Festoria,
Fremont, Findlay and Offin—are
four northern of the Continued of
four northern of the Continued of
fremont, Findlay and Offin—are
uniform plan for enacting amusement taxes. The cities of Ohlo will
have ability to enact their own admissions taxes when the state vaeates this field, effective Oct. 1.

St. Paul Would Up Lice St. Paul would of License
Minneapolis, July 8.
The St. Paul council is considering an increase in the present license
fee of theatres from \$100, current
charge, to a sliding scale of from
\$100 to \$300. Exhibitors will oppose

St. Paul Battling Taxes

St. Paul Battling Taxes
St. Paul St. Paul, July 8.
St. Paul exhibitors have banded
together to fight a proposed 5% local admission tax and a boost in
license fees from the present \$100
to a sliding scale up to \$300.
The two revenue raising measures
are being proposed to help meet
needed funds to provide pay raises

for schoolteachers, recently approved special election.

Philly Tent To Set Up Fund for Crash Victims

runt for Crash Victims
Philadelphi, July 8.
Memorial third displays the form of Cross and Ceell E. Peppint. Shifted for the form of Cross and Ceell E. Peppint. 20th-Fox exchange officials who were killed in a recent Virginia plane crash, will be set up by Variety Club Tent No. 13, according to unanimous decision at a meeting last week. Chalimen of Gross-Peppint week. Chalimen of Gross-Peppint sterdam and Earle Sweigert. Fund will create two annual college scholarships.

'Variety Girl' St. Loo Benefit

Wartety Girl' 84. Loe Benefit St. Louis, July 8. Gross returns from local preem of "Variety Girl' will be donated to the St. Louis Variety Club, Tent No. 4 according to Edward B. Arthur, Chief Barker. The Paramount film. opens at the Fox on Sept. 2. The money will be earmarked for the club's Heart Fund.

Charlotte Tents' Picule

Charlotte Tents Pienle
Variety Club of Charlotte, N.C., July 8.

will hold its second annual industrial pients on July 14 at the Red
Fez Club on Catawba River. Invifations have gone to employees in
exchanges, theatres, supply houses,
and other branches of the picture
ingila, furnished by the Variety Club
Mobile unit, will be a highlight.

To Head Wilding PiX
Hollywood, July 8,
Lou Marlowe, former production
head of Jam Handy commercial
top spot of Wilding Pictures. Place
was left vacant by the recent death
of Norman Wilding.
Reps of the commercial film company are understood to be here from
Chieago dickering with Marlowe.

Exhib Chiseling

Continued from page 5

eries made in auditing records, it's said.

said.

"While we get better terms on films from single theatres than circuits," one sales head said, "with the sort of chiseling we've faced recently, our returns are lower in the end. We've found in very many instances, that the 40% rental boils down to an actual 20% of the real grosses."

Major's Focus on L. A.

Zone Vs. % Chiselers Los Angeles, July 8. Los Angeles, July 8.
Majors have launched into a fullscale drive on the Coast to clean
up percentage chiseling practices.
Territory has been under intense
scrutiny by film company investigators who've been cracking down
on exhibe claimed to be furriling in
phony reports on pix earnings.

phony reports on pix earnings.
Fourth group of suits in the
Coast sector, and the second in the
LA area, has been field in the Federal court here. Named as defendants are Grover L. Smith and Atwater Theatres, inc. in five separate actions brought by Paramount,
RKO, Metro, Columbia and 20thRKO, Metro, Vogue and Showshop
in Glendale, and Atwater and York
In LA. in L.A.

Suits charge alleged fraudulent Suits charge alleged fraudulent returns on percentage pix. Complaints ask for right of inspection of the defendants' books and seek both compensatory and punitive damages. It's claimed that the defendants were able to lower flat rentals by phonying reports on the bigger films.

bigger films.

Other pending action on the Coast are against William E. Cox, operator of the Forum, Calif.; four suits against the Louis F. Long circuit in Phoenix, Ariz.; and eight levelled against Walter H. Leverette circuit in western Oregon.

Law firm of Preston & Files L. A.

Law firm of Freston & Files, L. A., filed the action, with Sargoy & Stein the majors' counsel.

4 Suits Vs. Struppler

4 Sute Vs. Struppler
Spokane, July 8.
Four percentage fraud cases were
filed here today in Federal court
against P. W. Struppler, operator of
the Cordova the a tre, Pullman,
Wash, by Columbia, Paramount,
Cubi-Fox and Metro. Suits are first
on alleged chiseling in the territory
served by Seattle exchanges.

Complaint is usual one charging defendant with submitting books and records which did not fully reflect receipts on percentage pix. Compensatory and punitive damages plus full inspection of records is

New Mex Border Studios To Draw U.S. Producers

Mexico City, July 8. Mexico City, July 8.
Work has started on pic studios at Tajuana, on the California border, almed for U. S. companies that desire to produce in Mexico. A syndicate of businessmen of the border town's region are investing \$1,000,000 in the enterprise, according to Manuel Macias, a member of the syndian control of the synd

Syndicate, he said expects to do well as the studios are being conditioned for the needs of American producers and have prospects of be-ing free of the labor problems affici-ing the six studios here, which are Mexico's largest.

Sets 16m in Charlotte Charlotte, N. C., July 8. Alan H. Sterling of Charlotte has organized Carolina Industrial Films for 16m industrial pix.

VARIETY More Roadshows

Many Cities Eye Amusement Levies

St. Louis, July & fight against the enforcement of anusement ax in Eldorado, Ill., by Delbert Wagner, owner of Rex and therate the Grand and beam in the same town, has red in a temporary injunction between the men town, has red in a temporary injunction between the temporary injunction between t

'Dolphin,' DeMille and Tather

To-phin, DeMille and Tather, In addition to these two and, "Arch," which is to be released through United Artists, plans of the other majors are util indefinite which has a faredy cest more than \$4,000,000 and may go to \$5,000,000 above completion, fooms as the \$4,000,000 and may go to \$5,000,000 above completion, fooms are already been much talk at the studio roadshow it and it's known that played off in that way.

Other possible roadshows include the second of the second

producer Carey Wilson wants it played off in that way.

Other possible roadshows include a paramount's "Unconquered," a Cecil Paramount's "Unconquered," a Cecil "Life With Pather." Latter preems on a grind basis at the Warner theatre (to be renamed from the Hollywood), N. Y., Aug. 15, but WB sales worked, N. Y., Aug. 15, but WB sales where at the company's forth-coming national sales convention. RKO has two strong possibilities in "Mirzele of the Bells" a Ladon-Mirzele of the Bells" and Ladon-Mirzele of

David O. Selznick's "Duel in the Sun."

If all these roadshow plans got horough, complaints from exhibitors are incomplaints from exhibitors are incomplaints from exhibitors are to the country, advertising recently in their local newspapers that they were forced to up their prices for "Duel," have told their paries to stay away from this picture, or "Duel," have told their prices to stay away from this picture, or base try capacity of the prices of the prices

his customers.

In line with this, Schaefer revealed that a survey taken for Ent by Audience Research, Inc., disclosed that people were willing to pay more for their screen fare, as long as they "get their money's worth."

Briefs from the Lots

Continued from page 15 Army . . . Life is just one death after another for Hugh Presser, veteran oater heavy. Prosser just met his 38th demise by gunfire in Coeran oater heavy. Prosser Just met has 38th demise by gunfire in Co-lumbis's "Six Gun Law" last week. Ken Murray is having prints of his Republic production, "Bill and the Republic production, "Bill and the Republic production," Bill and the hospitals throughout the country. Film will be shown graits to vert a. Merian Cooper and John vert. Merian Cooper and John schedule for their next Argony ple, "War Party," which state lensing Aug. 1. "Robert Byan set to collect the Research of the Research of the Research of Lorraine," which RKGO Will film almost entirely in Europe . "Joan of Lorraine," originally set to roll as the Rosch Stotion of Merian and Ricardo Mentalban picked by Joe Paulernak to costar in Metro's Williams finishes slint in "On an Island with You" . Virginia Bruce set for featured role in Paramount's Williams finishes slint in "On an Island with You" . Virginia Bruce set for featured role in Paramount's Truing Friedman has completed socing of Engle-Lion's "Out of the Blue" . . . Richard Web gets his third important assignment in as Galabad in "A Connecticut Vankee." He's currently bicycling between "Night Hisa a Thousand Eyes" and "My Own True Love".

Technical Experts on Upbeat, Seek to Phooev H'wood Pic Hooev

quences or scenes. Ever since Sid Skolsky taught his readers that they could get their names in the paper by discovering 'movie boners,' filmakers have had avoid mistakes have need avoid mistakes have need the second to be supported to the state of the second that have up to a dozen bulgebrains stiting around drawing fat checks to make sure that no mistakes creep into the film. . And would-be experts don't have

And would-be experts don't have to come to the studio with hat in hand begging for a job. The quest for authenticity goes on now with the fervor of an early-day, talent hunt. Warners, for example, sourced nature of the studies of t

him one supervise shooting.

With a crop of boxing films breaking out all over Hollywood like the tissue on a cauliflower ear, fistiana's forgotten, men have been colning money as experts, Johnny Indrisano supervised Enterprise's "Body and money as experts, Johnny Indrisano supervised Enterprise's 'Body and Soul' and is now serving a similar function on Metro's 'Küller McCoy,' Mushy Callahan, Warners physical trainer these last few years, found extra money in his pay envelope as a result of his experting of 'Whip-lash.'

lash."
Raitroad Man's New Career
Paramount has practically made a new career for Herman H. Larson, a tribude Union Facilic man. He a retired Union Facilic man. He are retired to the control of the more recently, "Whispering Smith" and "Night Has A Thousand Eyes," and he's a cinch for more work whenever the studio has another railroad film or one with a railroad sequence.
"Smith" had another special advi-

railroad alm or one with a railroad sequence.

"Smith" had another special adviser, Pascale Perry, a gun expertsor, Pascale Perry, a gun expertsor and the use of ancient faresor and the sort of the cast of the cast on the use of ancient faretand a birged stain recently that was
alightly nerve-wracking. At RKG, a
swedian cast in the cast that the same time she
as a pending several hours a day at
Enterprise, taking the Scandinavian
Enterprise, taking the Scandinavian
and making it more cosmopolitan. Dr.
Simon Mitchnet, an accent neutralizer, had much the same chore on
making it more cosmopolitan. Dr.
Simon Mitchnet, an accent neutralizer, had much the same chore on
making it more cosmopolitan. Dr.
Simon Mitchnet, an accent neutralizer, had much the same chore on
sound leas Freech and more unidentifiably continental.

Warners, which goes in, heavily
for experime, had a government
sets for "Deer had more unidentifiably continental."

Warners, which goes in, heavily
for experime, had a government
sets for "Deer Valley" and has
used consular officials from other
countries for various jobs, include
aport in. Colombia are bandied at a
port in. Colombia are bandied at a
port in. Colombia are bandied at a
port in. Colombia are bandied at
port in. Colombia are
port in.

Libon when the hole special was a second of deceaser for instational special universal-international hired Value of the supervise the authentia was a second of deceaser for instational transfer of the supervise the authentia of the supervise the authentia of the supervise the supervise the supervise the supervise the supervise of the supervise

Hollywood, July 8. Specialists have always been in with demolition workers for "Dynas did not been growing. Studies no longer he introductivers to get the field of the per at echnical advisor for a picture, they put sages for individual "Se quences or scene."

Ever since Sid Skolský taught his by Sol M. Wurtzel for his semi-documentary about juvenile delin-quency, "Dangerous Years." Wurtzel hired Al Oliver, whose fantsatic ice-cream concoctions known as "Idiots' Delight" and "Moror's Ectags" got a spread in Life, to supervise the routine for making the concoctions for an icecream binge sequence in the film.

the film.

Now Hollywood wiseguys are gabbing about Edward L. Alperson's announced story of Hollywood, "The Big Curtain"—and wondering who'll be technical adviser on how to make pictures.

Theatre Giveaways Held Unaffected by Minn, Law

Ultal etciet by Millin, Jaw Minneapolis, July 8. Although the state attorney gen-eral's office holds that the new anti-gambling law, sponsored by Gov. L. D. Youngdah, prohibits "lucky number" baseball scorecards and church raffics and bing games, North Central Allied has advised exhibitors that their "Bank Alvised exhibitors that their "Bank Alvised and giveaways are still legal, "if run eccording to Holye."

seconding to Househast testing to the control of th

Disney's Sales Manager

Claims 'Alice' Priority Claims 'Alice' Priority' William B. Levy, general sales manager of Welt Disney Productions, upon sailing for Europe last week aboard the Queen Elizabeth, declared that this organization had the "legal rights" to the Lewis Carroll children's lessies, "Alice in Wonderland." In addition, he said, company of the control of

bureau. With Lou Bunin starting production in Paris this month on a rival plastic pupped version of "Alice." where the plastic pupped version of "Alice." would be ready for release some time in 1949. Budget on the film, he said, is in excess of \$3,000,000. The sales topper expressed the view that cartoon features have a bright have in the foreign much, since the profession of the process of th they've always been surefire

While abroad Levy expects to visit England, France, Italy, Belgium, Holland and Scandinavian countries on a two-month junket. He was accompanied by his wife and

L. A. Papers Nix Spicy Copy in Theatrical Ads

Copy in Theatrical Ads Suggestive advertising copy, scan-tily-garbed femmes and other pub-licity stunts that offend will be shut out of Los Angeles newspapers by new code of decency for theatrical advertising starting Aug. 1. Action by the papers is chiefly aimed at burlesque, but film theatres also will have to adhere to new restrictions. Code is being set up by the

Second RADIO and TELEVISION "REVIEW AND PREVIEW" 1947-48 Season

ECONOMICS AND SHOW BUSINESS

By GEORGE ROSEN

There's a golden era in the offing for the radio industry and its millions of listeners. An era when station owners and managers throughout the country will decide to put radio back in show business. An era that will bring a change in the whole concept as to what constitutes some of the basic obligations of a radio station. And when it arrives, then, and only then, will radio reap the harvest of fresh talent and new names so conspicuously absent in recent years. For, without sowing the seed and preparing for that harvest, radio cannot survive.

The Great Day is coming. And when it comes, radio will stand on its own again, to pluck another Amos n' Andy or a Fibber McGee & Molly off the local ladie's kilocycles. It will come because there's a growing and spreading awareness that radio today does not provide that essential training ground for the development of new talent, coupled with an awareness that the whole economic system underlying the local station's operation doesn't presently permit for support of such a training ground.

Once more the networks will look to the local station as the incubating ground for its stars of tomorrow—even as Amos 'n' Andy, Fibber & Molly, Kate Smith, Yox Pop, the Mills Bros., Prof. Quiz, Stoopnagle & Budd and the hundreds of others in the star-studded roster of personalities and ideas came out of the Columbuses, the Buffalos and the Pittsburghs of their day. But first the stations must set their economic houses in

Paredoxically, radio today suffers from the misfortune of having been too successful. Its operators have been well-heeled since the industry's early beginnings. And because the local antennas over the past quartercentury have been blassed with the Midas touch, there hasn't been much time to consider that the day is coming—and mighty soon—when a brand new system, a whole new concept in thinking, must be arrived at to sustain those profit sheets.

The smart station operator is already scanning the horizon, sees the potentialities of television and its eventual growth, though it be two or 10 years hence, as possibly the greatest of all show biz media. He's cognizant of its vast selling powers, knows, also well that, as advertisers embrace the medium, so, too, will it win over the top artists and drain radio's talent resources. Nobody is kidding any one as to television's future, regardless of the economic sanctions and pressures of the moment that have stymied its inetitable development. The station operator, scanning that horizon, also knows that he must build up a continuous stream of new talent to replace those wooed over to

Thus the station operator is confronted with the need of a method to replenish his scarcest commodity—talent. Basically, the local station owner has been deeply rooted in the philosophy that primarily what he has to sell is time—and nothing more. Unconsciously, he has copied the operation of newspapers and magazines whose economic efforts have been built around translating avertising space into revenue. So, too, "time" has been the basic product of the broadcaster. Now he must resistape his thinking. It will be no longer a question of just selling time—but one of selling programs as well. He will encourage that selling—for out of this new philosophy will emerge the key to radio's future as an integral part

of show business in expanding its role as an enter-tainment medium.

There are a flock of stations around the country well-intentioned with gifted and ambitious programming ideas, but with deficits—on the programming side—running into \$100,000 and more a year. Yet these same stations could translate their programming ventures into handsome profits for exceeding the amounts currently inscribed in red ink. The formula will lie in selling programs by establishing a new practice of selling time plus the use of that time. By creating an incentive for the station's local or national rep salesmen to sell programs instead of announcements. Under the present economic selling system, based entirely on a compensation only for the sale of time, no compensation is given for the sale of programs or talent. The smart station operator who wants to sell programs in order to get an extra profit on his time, or to support the development of new talent and program ideas, or to provide the wherewithal for topflight program people, or if you will, just to get the programming function out of the red, will set his house in order quickly with a revised philosophy of compensation.

philosophy of compensation.

Since it's money that makes the mare go, he'll rearrange his compensation system so that it will accompish the objectives he deems are sound. Perhaps he will offer a flat commission for the sale of both time and talent. Perhaps he'll offer a higher commission for the sale of program time and talent than he does for spot announcements. Perhaps he'll short-circuit the present traditions which have made spot broadcasting an announcement business and offer direct commissions to the individual salesmen who sell the programs and talent on his station.

But however the individual operator tackles his problem, here's what will happen in the curious cycle of events grounded in this simple economic concept:

Stations, realizing new evenue from their programming departments, will build more local shows, ferret out new talent, raise the standards of spotence of the standards of spotence of the standards of the standa

Yes, it will be a great day when smart station operators revise their economic system, set these wheels into motion, and again become the sources of the talent that makes radio "show business."

And that Great Day is coming.

WHAT'S WRONG WITH RADIO By EDDIE CANTOR



By EDDIE CANTOR

If there was nothing wrong with radio it would be peccessry to invent in "wrong." Otherwise it would not be peccessry to invent of the wrong with peccessry to invent of the wrong. "If there were the wrong with the wrong wrong

-And Those Kid Shows!

—And Those Kid Shows!

—And Those Kid Shows!

And while we're on the subject of what Washington might do, don't forget the Parent-Tescher and other organizations of the property of the prope

for the star's own picture, but for the latest film produced by that star's company.

One of the great "wrongs" with radio is the star who sticks for the great wrongs with radio is the star who sticks for the star with the star was a star with the star was the star was a sta

smile of beauty.

Mary: Yes. Just as Sal Hepatica has given me the smile of

John: Adorable one—with your husband gone we can be

health.

John: Adorable one—with your husband gohe we can be alone for hours.

John: Adorable one—with your husband gohe we can be alone for hours.

John: Yes, and semember, a loan from the West Coast Finance Company with no co-signers is the best loan for you. Mary: Darling, let's put on a record and dance. If sell like dancing in these new fine slippers from L Miller.

Mary: John: The company with no co-signers is the best loan for you. Mary: John. where the slippers from L Miller.

Mary: John: That you were shine as bright as a car that has just been Simonized.

Mary: You look so fresh and clean.

John: You, too, can be fresh and clean if you use Lifebuoy. Mary: John: That's beauge I use of thin you check to check.

Mary: You look so fresh and clean if you use Lifebuoy. Sound: Knock knock.

Mary: Sishh—listen—Loud) Who is it?

Mary: My husbandi I, Harry.

John: That's prinched from Berker Brothers.

John: Stop! You are not going to fire at me with that Iver
John: Stop! You are not going to fire at me with that Iver-

Hev. the Honeymoon Is Ended

By JEROME SILL

By JEROME SILL.

VARENT sized for a few hundred words on my "favorite subject." I know they didn't mean just that, because I know they didn't mean just that, because I know they didn't mean just that, because I know Varenty readers don't give a timber's damn about the swell steaks I used to get for a buck or "when are we again going oge British House of Lords gin in a two-bit Martinii' They both happen to be my "favorite subjects."

On the subject of radio, now, that's a different thing. I on the subject of radio, now, that's a different thing. I on the subject of radio, now, that's a different thing. I on the subject of radio, the subject of radio, the subject of radio, the subject of t

by hamlet.

Sure, it is going to add up to the scrap steel business being a mighty good business to get into. But before and while that's happening, people are going to continue to make money in radio. If they know what it's all about—not heretofore a necessary ingredient.

meessary ingredient.

Just think about the unorthodox patters that do exist and have worked. Think of the WQXRs and the WNZW's in New York, the KIBS in San Fnancisco and the WITES in Self-more. They've done all right, it required skill—lots of it, "no" to a nice place of business that didn't fit the formula. There aren't enough networks to go around with this new collection of radio stations and, odds are, there's not much room for more networks. But wherever people are contained to the state of the state o

-Came the Dawn

And there'll be lots more trying to emulate the success of the pigneers. Most of them will fail, too. Because most of them will conduct that "a record station" is a cheap operation. Just buy a bunch of records, hire some combination announcer-engineers and let (er roll. And when they discover it just ain't so—well, maybe there are too many stations anyhow!

announcer-engineers and let'er roll. And when they discover it just aint so—well, maybe there are too many stations anyhow!

Another thing is likely to happen. The popular pastime of "Another thing is likely to happen. The popular pastime of "Another thing is likely to happen. The popular pastime of "Another thing is likely to happen. The popular pastime of "William to "Another thing is likely to happen of "William to "Another thing are likely to the state under the state of "William to the state of the st

radio.

Charles Slepman talked about "radio's second chance."

He was talking about the Blue Book and I'm talking about getting a bigger piece of the smaller share of the audience that will be available to feveryone. I think this is radio's escond chance-for the station operators with the "know-how" and the guts to do it.

Bey, does anyone want to rent my crystal ball?

Johnson gun filled with Remington bullets? You're not going to shoot me through the Hart, Schaffner & Marx? . . . going to aloot me through the man, owner.

Are you?

Man: Yes. In a minute there'll be more lead in you than in the American Fencil Compan, John: Give me that gun. (Pauting as if struggling.)

Mary: Don'tl ... Don'tl ... Shot.

Sound: Shot. Mary: (Screams). John: He's shot.

John: He's shot.

Music: Softin dying—dying—and how I loved life with its

Munic Oh—I'm dying—dying—and how I loved life with its

Blue Plate Dinner.

Sound: Body fells.
John: He's dead. Good heavens,

Mary: Thank heavens!

Mary: Thank heavens!

Mary: We, He's fully paid up on his \$50,000 policy with

the Prudential Life Insurance Company.

John: But Honey, look at me—I'm trembling—I'm nervous.

John: But Honey, look at me, I'm trembling—I'm nervous.

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John: But Honey, look at me, I'm trembling—I'm nervous.

John: But Honey, look at me at least trembling at least t

grown coffee that never loses its fragrance because it's tightly packed in those tins.

"Mary: Good. I'll do it. . . And with the coffee you can have some of this cake.

John: Ah—Clockendorfer's Cake!

John: Ah—Clockendorfer's Cake!

John: Contended to Hanagua Nicangua''.

Clockendorfer of Hanagua Nicangua''.

The crust is light and fluffy like a little snowlake.

John: (cont.)

But Clockendorfer's coke mith whipped cream and felly.

He the poor most divertisations in your stonach.

All the poor most divertisations in your stonach.

Admant enough in their demands many of these worns could be eliminated and the future of radio would be much brighter.

brighter. There—I've had my say.

Disk Shows Win Their 'D'

By LOUIS G. COWAN

In a recent N. Y. Herald Tribune column (June 16) radio and a recent A. Thesan distribute commit of the 18 radio critic John Crosby pointed his typewriter at a major new technique for major advertisers, when he said. "Transcribed radio shows have attained within the last two years an impressive respectability." He was pointing to a development of the radio business that has of recent years h big business-and will in the next few years be much higger business.

As of this writing, millions of dollars are going into the production of transcribed shows. Some of the greatest performing talents are now doing their radio stints on wax. More are planning to follow. And ratings plus sales results for advertisers mean that these beginnings will be com-

A good part of radio transcription development took place during the war years when local and regional sponsors sought to add prestige via radio with important shows and names. They found they could do it. They, too, could have bigtime programs without being forced to pay bigtime prices. The trend begun is growing fast,

Artificial barriers and taboos are giving way. For years it was repeated and repeated that transcribed shows could not possibly match the entertainment values inherent in a live show. Recorded shows, it was said, had no bigtime atmosphere. It was argued that the gap was too great to get she fullest possible values to the listener. Actually, it was saying, in a way, that motion pictures could not be here to stay . . . that the agidence had to see the show performed on the stage.

Trite though the saying might be, "the show's the thing." This prevails whether the show is on the stage or on film, whether over leased wires or from a transcription. If it's entertaining, an audience will follow.

This theory, in part at least, is now policy for two of the four major networks which carry transcribed programs, and all the regional networks. A third major network recently changed its policy to allow for re-broadcasting from transcription on the West Coast. The fourth major network, thus far, stands firm in its policy of only "live" shows.

The stations of the country all use transcribed programs. (For example, my own company now does business regularly with nearly 300 stations.) Network affiliates add to their network and local originations with recorded shows. Inde-pendent stations supplement their local entertainment facilities to a somewhat larger degree

The Hooper's the Payoff

If rating figures can be used here as an index to the effectiveness of transcribed shows, it can be pointed out that, with program after program and in city after city, transcribed shows consistently rank with those having the largest audiences. This is true against all types of competition, network or otherwise. If the program has quality and high entertainment values, it matters not that the show is an open-end transcription,

Because it is transcribed, in many instances, the performances can be at their peak because the performers have time on their side. These stars can do the shows when they are fresh. They can re-do and re-do them to perfection if there are flaws in performance. A new kind of technical per-forming perfection is possible just as is the case in motion

In comedy shows where live audiences serve to stimulate the stars, precise timing is not necessary and, even though there is an overrun on time, cuts can be made to eliminate the less good spots and retain the best.

the less good spots and retain the best. Completed programs are done in advance, thus eliminating much of the guesswork for the advertiser. In all other much of the guesswork for the advertiser. In all other to the program of the

The stations of the country, by careful selection of transcribed series, can compete with anything offered on the ajr. The alert station management can avoid specific soit spots on their schedules. They can bolster overall programming. They can, by selecting the best transcribed shows, get big audiences and attract advertisers for increased revenue.

Flock of Originating Points

Because so many of the transcribed series are recorded in so many cities, local talent can be developed far beyond the confines of the coverage areas of their local stations. In effect, more cities can be originating centers for nationwide audiences than ever before.

audiences than ever before.

Transcription companies today are offering highly expensive shows at prices local advertisers can afford. By dividing the cost, the local or regional advertisers are thus able to buy programs that would otherwise be beyond their reach. Stations thus have the potential for greater independence and strength than ever before.

and strength than ever before.

By purchasing shows on transcription, national advertisers can secure for themselves the best local times to suit their needs. A large portion of the sales revenue has come from local and regional sponsors. The day may not be far off when the companies currently making the largest expenditures in radio will take advantage of the opportunities available of the sales of the s

With the millions of dollars currently being invested by the transcription producers—not the advertisers—but the transcription producers, are new programming medium is becoming available on a mature scale. Much has yet to be done, but much already has been done to bring it to its present sphere of importance.

OUTLOOK FOR TALENT IN 1947-48

, Some Soul-Searching and Breast-Beating Over Shortcomings in Integrating Radio Programming into Client's Business

Mr. Benny's Hair By - -



I was very thrilled when Varirry called me long distance and asked me to write a special article for its Preview Number. It was with a definite feeling of elation that I promised them I would do it, then hung up the receiver, some of the property of the

be wealthy if I stopped spending so freely."

Jack Benny

Jack Ben

line among Fred's wrinkles, and faded his face for 20 method. But and decided not to write about Allen. The article was only to be a thousand words and that was far too little to voice all the things I had to say about Fred. I even got in touch with the editor and asked if I might do words was all Vasurry could afford—even if it's, all for free. Another angle that might be worth writing about would be how television would affect entry east. Phil Harris would and Blue jokes, he'd look so patriotic, everyone would stand up when he came in. And Mary Livingstone, I think, would love television. If the radio audiences could see the dresses she wears in the studios, she'd be in severith heaven, the studies, and the studies of the studies of the studies are with the studies of the studies. The studies were the studies are with the studies are with the studies of the studies of the studies are with the studies of the studies are with the studies and the studies are with the studies and the studies are with the

So Fully Packed

In fact, I think the only memory of my regular cast who might object to television is memory of my regular cast who might object to television is memory of my regular cast who might object to television is memory of the delevision engineers.

Having decided to my own satisfaction that my cast is flaving decided to my own satisfaction that my cast is satisfaction that my cast is flaving decided to my own satisfaction that my cast is satisfaction that my cast is flaving four television, I tried to visualize how our first show might for television, I tried to visualize how our first show might for television, I tried to visualize how our first show might for television. I tried to visualize how our first show might for television of a Vanutry mugg, and review our first program. This is what the review might look like:

PROGRAM pack Benny, Mar Livingstone. Pitil Harris, Dennis CAST. Jack Eenny, Mark.

PROGRAM WRITTEN BY: Sam Perrin, Milt Josefsberg, George Baller, and John Tackaberry, PROGRAM PRODUCED BY: Robert Ballin and Hilliard Marks.

PROGRAM PRODUCED BY. Robert Ballin and Hilliard Marks.

MISS LIVINGSTONE'S MAKE-UP BY. Helena Rubenstein MR. BERNY'S HARR BY. Percy Westmore, Wally Westmore, Wally Westmore, Wally Westmore, Wally Mestmore, Wally Mestmore, Westmore, Westmore, Westmore, The new LS/MFT video show debuted Sunday p.m. and stept for one or two weak spots, show looms as a boff net westmore, which was not supported by the spots of the westmore which was not supported by the spots of the westmore which is sure to click. Next Jack Benny came on, swapped same dialog with Mary Livingstone and played the violin. The westmore was not been supported by the westmore with the benefit of the westmore was not been deadled with Mary Livingstone and played the violin. Then Phil Harris came on, and Harris evidently violin. Then Phil Harris came on, and Harris evidently violin. Then Phil Harris came on, and Harris evidently violin. Then Phil Harris came on, and Harris evidently violin. Then Phil Harris came on, and Harris evidently violin. Then Phil Harris came on, and Harris evidently violin. Then Phil Harris came on, and Harris evidently violin. Then Phil Harris came on, and Harris evidently violin. Then Phil Harris came on, and Harris evidently violin. Then Phil Harris came on, and Harris evidently violin. Then Phil Harris came on, and Harris evidently violin. Then Phil Harris came on, and Harris evidently violin harris was not the westmore of the work of the

Next week's program is making special bid for video watchers as it's a Hooper week, and special guest is Doug-las, the Dog Faced Boy. spire to rece at one or short, By TOM LEWIS

Network talent, kicked in the pocketbook by an unprecedented number of spring cancellations, is receipting for too many additional pokes in the middle of the reputation, where ad men gather. It's so easy to toss off a dig at that comedian, that singer, that emcee, as comedian, that singer, that emcee, as un explain your latest contract termination or Hooperdrop over the bird



drink.

I submit that most of the performers who lost out on renewals are compenent of the control of the contr

Tom Lewis

Tom Lewis

business objectives have failed. Failure, like success, must be shared if we are to make progress in this or any other business.

The 1947-'48 season cries aloud for a rebirth of the creative

business.

The 1947-49 season cries aloud for a rebirth of the creative in programming, and of simplicity, and directness in managing it. We fell into the habit of substituting quantity for quality when we had to replace proven men during the war, cast by one scripter producer acting as his own staff. Left give real creators a reasonable area of freedom in which to operate again, once we have established the fitness of the vibilide to sell the product—once we have approved the basic splotted of the product—once we have approved the basic splotted of the product—once we have approved the basic splotted of the product of the child of the product of the track—left in tell the creators how to create. Let them cross their own T's and of their own T's and of their own diministrative guides to keep the series on the track—left in the first stage of a galloping organization infection, that penicillin cart rue. Before you know it—an overload of minor executives will have "just growed," washly trips to interpret ture. Before you know it—an overload of minor executives will have "just growed," washly trips to interpret the aponator to the producer and mumbo-jumbo of technology, clouding what should be normal man-to-man give-and-take between a manufacturer with something to sell and a producer who can create a mass infinite the product of the pro

Tough When You're in the Clinches

We in this industry have used research intelligently to

We, in this industry—have used research intelligently to guide us in projecting our radio operations—and in measurman myself. But, as with all good things, it is easy to misuse or abuse this valuable aid. We could, for instance, succumb to the temptation to promote research from chief guide to commander-in-chief of the expedition. Sure, we all admit that research only ferrest out past Sure, we all admit that research only ferrest out past the proverb "history repeats listelf." like all uphortisms, should be taken as a general principle and not as a literal truth which can be applied to minutiae. Success or failure in our business is very often the result of human behavior. Human nature is notoriously frail. The best of us can only be fairly judged by the average of our performance. The part of the province of the provi can, however, become slaves to the marshalled fact, following it as min latilible direct line to the huture, instead of studying it simply as an indication of what may happen under similar could see a subject of the continuity into the volatile field of human minds and emotions, where conditions never can be repeated with mathematical exactitude. Maybe that's because the catalytic agent has been left out: no ur case, the creative soul who must synthesize researched facts, obtain a conclusion—and then build an artistic superstructure or intar foundation, however, if set still change in the continuity of the continuity

superstructure on that foundation.

Our business has changed since the war. It's still changing. But it's a pretty sure bet there is not now, nor will there be—one easy, certain formula for success.

All You Need Is the Key

Finding a cheap package to replace an expensive star-studded show is not necessarily the key to successful radio advertising in 4'1-48 for the client. Nor is pressuring a talent agent into pressuring an agency into pressuring an advertiser-into a high-budget pressige program the standard procedure for performers who want to stay on the air next

What is the key? If I knew I'd be so busy receiving con-gratulations tonight I wouldn't have time to think out loud with a pencil I guess it's still, alent, of course, hard work-common sense-and cooperation. Even in this sophistical working wife, talent to Even in this sophistical endowings writer, talent.

Even in this sophisticated industry I would suggest then that we-adventure, agency, producer, writer, talenti-write ourselves strongly into a rotarian one-big-happy-family relative to the strong of the strong of

(Continued on page 36)

THE ROAD TO VIDEO

Only the uninitiated and novices in the amusement world can help but realize that the advent of television will work profound changes in the field of radio comedy with performers finding it necessary to develop their humor from the visual rather than the aural

branches of wit. This, I say, in my role as honorary



vice president of the National Broadcasting Co. What I actually mean as a comedian is, "Gct out the bit shoes and the bladder, boys, here we go again." To me one of television's bitter drawbacks is that an actor won't be moments of my life is late happier Tuesday night when I sit at home with

the record of my show, a man of distinction in my hand and the gentle applause of my wife and children soothing my ears as the needle grinds out my latest triumph.

From what I have seen of television so far the comics first must arrange to be presented on the screen clearly. I caught one show recently and the actors were so fuzzy it appeared they were being presented from the pocket of an old tweed suit. Then the way they jump around quickly is disturbing. You can't tell if a man is a comic or a heavy drinker. Jerry Colonna and Vera Vague were on a sustaining video for NBC one night and the camera moved so fast it seemed Vera was wearing Colonna's mustache. The audience accepted the whole thing as a more realistic type of subway poster advertising and Foote, Cone & Belding took bows for a week for an ingenious method of presenting a product

But if I can become serious-and my sponsor told me I succeeded in being that all last season-I see little to be excited about for quite a time. The public, just as it was willing to hear only the voice of Larry Parks in the first talkies, will undoubtedly be pleased just to see the performers in television's sub-deb days. While this means four Hooper points at least to Fred Allen, and such a recession on the Philco show that James Carmine will start cating port-

ables, it won't be generally disturbing.

Then comedians will have available many of the old props that used to help punch a line. Fortunately I still retain the electric how tie that kent my act moving at Loew's Pitkin. The younger comics will have an advantage. While Skelton's youth and exuberance will allow him to cue a pratfall in where a laugh wasn't, this tried and true comedy vehicle will be difficult for Benny, Fibber, Cantor and myself. Oh, we can get down all right, but the trick will be

Some a Cinch Setup

On the favorable side we're going to find certain shows whose present setup are naturals for television. Fibber's format, in which most of his cast enters the McGee living room, for example, is going to call for only one set and the characters entering and leaving as we have known them to do for years.

n's Allcy seems to be one bit that could carry over into television, and perhaps be enhanced by actually seeing the characters. Fred Allen's progression from one house to another is what we all have come to expect and here again the comedy stems from dialog rather than action. On the other hand the situation comedy shows where Henry Aldrich knocks a baseball through Gildersleeve's bay window are bound to be in for some changes.

We can probably expect for a long while a return to the we can propany expect for a noisy while a return to the old variety show medium. In preparation for this day, instead of warming up my radio audience with laughs, for the last 10 shows I've opened with a juggler and two dogs on a tector-totter. I finally had to let the dogs go as they were too hard to follow with a monolog, but it did give me a feel of the shape of things to come.

a feel of the shape of things to come.

It may be hopeful thinking but 1 do feel the comies are going to be in a much better spot for the transition than the whodunits and the whodunits-ho-thers, a mane 1 priceft to soap the state of the s

that I hibit. I can do it.

I think it would be less than considerate not to report the plans the networks have for handling the censorship prob-blem with comedians. Working quietly in the naw of an abandoned drive-in they have developed a television version of fading. As the comedian works toward a risque word of fading, as the comedian works toward a risque word three vicepresidents, one with hands to his erac, so we will hand to his most to his erac. Speak no evil, see no evil, hear no evil. True, prior to television this same thought was conveyed by monkeys. The moral, if any, I leave to you,

'DRAMA' ON THE AIR

By CAROL IRWIN

(Producer of "The Theatre Guild on the Air")



As a fulled on the Air"

As a fulled on the Air"

As a fulled where-number listed to EVENA on a crystal set, you then charter-number listed to the EVENA on a crystal set, you then charter of the less one is certain to know about it.

That does not deen the noble effort of my former colrising when the Hooperometer is down. It is make the considerable of the set of the set

card Irwin rating, nor my blood pressure from rating, nor my blood pressure iron ratio, research. If I knew enough, or had the time, I could trace the fascination of story telling from the primeval cave, Via the troubadours, Chaucer, Shakespeare, Fielding, Dictens, Steinbeck, to the last long lone song feera. People want to be told stories. They like them told in print, they like them told in print, they like the control of the stein of the stein of the stein of the stein told in print, they like them told in print, they like the on the air, So the networks and sponsors aim to oblige. Drams and music are currently running neck and neck on the air, and together they overtop all the other single categories of program. For the week of June 3, 1947, the four major networks were carrying, on their weekly sched-MUSIC—Total of 131 hours, 15 minutes.

DRAMA—Total of 132 hours, 40 minutes, Statistically you can't be much necker and necker than fast.

that.

A story told on the screen (if it is a real buzzer like "Bells of St. Mary's") may be seen by as many as \$80,000,000 people. A humble little worksday soap opera on the air may tell its story to 10,000,000 listeners a day, to 25,000,000 different persons a week (and on and up), or not bod. I was not supposed to write about soap operas, but they are drama, and they dilustrate how determined people are to be told

and the state of t stories to

Plugs Not for Muggs

Plugs Not for Muggs

Dramatic programs, if they deserve any listening at alf, command somewhat more concentrated listening, better say command somewhat more concentrated listening, better say the same properties of the same prope

reason damages the public adoration of that star. More care in casting, more distrimination on the part of the stars and agents concerning their radio roles, could only improve the stars and agents concerning their radio roles, could only improve medium. But who asked me to talk about stars? There is a strong prevalence, almost a fetish, amongst the agencies, the "expert" sponsors, and the equally expert networks, that to do the "proven," the "amerine" thing, on the advertish of the sponsor's advertisher moner.

works, that to do the "proven," the "surefire" thing, on the air, is the only starkly efficient stewardship of the sponsor's advertising money.

If an advertising money.

If an advertise front entering the provided in the contract with the contract with the contract with the contract with the remarkable of the contract with the contract with the remarkable of the contract with the program of the program of the profit even to switch a south of the profit were force; might be profit even to write about public even force; might be profit even to write about public even force; which is program to the program of the profit when the considered, as offering not only solid public extensions that can be considered, as offering not only solid public extension that the considered, as offering not only solid public extension that the commercially-sponsored programs that can be considered, as offering not only solid public extensions with the considered of the contract with the considered as offering not only solid public extensions with the considered as offering not only solid public extensions. The consideration was not public service (which I will not define) are sponsored by what some people (which I will not define) are sponsored by what some people (which I will not define) are sponsored by what some people (which I will not define) are programs, supplementing harders-calling mass-appeal vehicles. That impression is a lot of coprolite. For no one yet has satisfactorily explored the qualitative impressions made by specific commercial messages. No one cheep and blatant, nor attracted by the probably means that I am soft at all sure that you cannot (which probably means that I am soft at all sure that you cannot (which probably means that I am soft at all sure that you cannot (which probably means that I am soft at all sure that you cannot (which probably means that I am soft at all sure that you cannot (which probably means that I am soft at all sure that you cannot (which probably means that I am soft at all sure that

WHO KILLED COCK ROBIN?

By ALAN LIPSCOTT =

Who killed Cock Robin?
"I did," said the actor,
"With my fist, I smacked her,
I killed Cock Robin."

Okay copper. Fil talk, You can call off your goons. You away that rubber hose. Call in your stenograph

can put away that rubber hose. Call in your stenographer. I'll confess.

put on shorts.

And then talkies killed vaudeville. For the next two years And then talties lilled vaudeville. For the next two years my bird calls were locked up in my ecophagus. I tried night clubs, but my act was too quiet. When my bankroll gave out, I took a job in flarry's Bird Shop on Skth Avenue. On the bird has been been such as the state of t

Sheriman, who booked a few people in the show, singsested menaditioned and got the job, Maybe you heard me. The family was tramping through the woods looking for the first jobin of apring. They were leukphing and dancing and skipping and picking pifox and having a helluva time, when suddenly there was a hush. "Look Father Barbour," whis and the state of ealf

Jobs Came Rolling Along

And then jobs started pouring in. Writers on all shows started writing in. "Tweet of a robin," which meant me. When Lum woke up Ahner and said, "Wake up Lum, it's morning," the sound man opened the window, and you heard a Trrefill. That was me. And in "Les Miserables," when Fredric March stepped out of the sewer, he paused to listen to the trrill of a robin, which gave Charles Lughton enough time to catch up with bim. That robin was memous. Look gave me a spread and my habits were described in "Bird Life." I was a guest on "Hobby Lobby" and "We, the People." I was niterviewed by Mary Margaret McBride, Hedda Hopper and Jimmy Fiddler. In time I became even more popular than Fred Aller's eagle. It was not the start of the star

while officers switched to Calvert I would drink only Three Festhers.

And then came Television! We was me! I had to agree with the direct that even if I did wear a bird suit, I will be suited the second of the s

lieve it. But, Dear Editor, you did not sak fine to pen a defense of commercial radio's frequent high quality, did you now? Oke Commercial radio's frequent high quality, did you now? Oke Commercial radio's frequent high quality, did you now? Oke Commercial radio's frequent high gradient of the first frequent have put plays on small poisens in Other radio programs have put plays on the air, but to the best of my knowledge this is the first to put on a full sponsored hour of size plays of proven stature under so distinguished an aeits the first frequent of the first frequent high state of the first frequent high state of the first frequent high state of the first frequent high standard of quality, on a certain amount of belligerant experiment no matter how risky, on digning up new players, designer, are we playwrying the green players, designer, are well play producing, and the first frequent high standard of quality, on a certain amount of belligerant experiment no matter how risky, on the play frequent high standard of quality, on a certain amount of belligerant experiment no matter how risky, on the first frequent high standard of quality, on a certain amount of belligerant experiment no matter how risky, on the first frequent of the first frequent high standard of quality, on a certain amount of belligerant experiment no matter how risky, on the first frequent high standard of quality on a certain amount of belligerant experiment of the first frequent high standard of the first f

bocky blunder.)

The Theatie Guild tofas, bless its warm heart and its artistically calloused fingers; does not pretend to know quite as much about radio as the Supreme Court knows about the manch about radio as the Supreme Court knows about the grounding in the basic factor and a mighty wholesome grounding in the basic factor and the state of the state

PALATABLE PLATTER PALAVER

By ABEL GREEN

The come-uppance of the disk jockey is one of those show business phenomena which comes under the head of history repeating itself. Yesterday's illustrated song slide may give way to the telecast versions of a "productioned" pop tune, "Peg O' My Heart" comes back 34 years later. And so the playing of phonograph records, which came in with Vaughn Cliquot Club Eskimos, the A&P Gypsies, the Silver-Masked Tenor, Wendell ("It Ain't Gonna Rain No Mo' ") Hall, Coon-Sanders, and the rest of those memorable pioneers, is being

Of course the progression of time and showmanship is the something-new's-been-added. That "something new plenty, and lt's adding fortunes to the 1947 crop of disk jocks who have the voice with the guile. Their ability to sell boxtops to rooftops is the big difference.

Thus, the nomenclature "disk jockey" is fallacious. For today's platter chatter is more than a record-turner. That's but incidental. Essentially they're showmen and salesmen. The merchandising is what pays off whether it's Martin Block or Jack Eigef. Ted Husing or Paul Whiteman, or any of the rank-and-filers, great and small.

It's Personality That Counts

For today's disk jock is dominantly the personality whose usage of the disks is merely a means to an end. They possess the knack of taking' a set of platters and, with their soft-soap selling and chatter, convert the platter-chatter into big business. It's become so common to talk of astronomic incomes for Block, Rusing, Whiteman, Kate Smith, et al., plus block of the common to the common to

the soon-due Tommy Dorsey, that that's become almost cliche.

Cirche was programs by Bing Crosby had anything to do with it, preprohogically and otherwise the 1964-07
season asw the heretofore lowly 'canned' radio show acquiring new stature. The showmanship of the disk jocks took
care of the rest of it. By judiciously grouping certain types
of songs, moods, artists, et al., the waxwork Belascos made
to take stook of the fact that, on top of the Bettin hit, expensively exploited by him and/or his film and/or stage producer; on top of the Crosby and the Decess and all the
other creative, exploitive and merchandising assets, along
comes a disk lock and, from what is apparently a casual
comes allow the control of the control of the control
stations from coast-to-coast sell time like it was rationed;
sponsors kick in cooperatively into fantastic sum totals; and
the platter chatterer collects for his spiel like Churchill for
his memoirs. The songamily music publisher, name bandham to the control of the control of the control of the control
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graphi reconstruction to this; the dilate are merely a convenience and a device for paltable palaver between giotino under a device for paltable palaver between giotino under latest by Dinah or Bing, TD or the Verce. If the palaver sells—as it must—the personality collects like the Irish Sweepstakes. It's nice work, and very profitable, if your heart-to-heart small-talk moves the merchandise.

All the World's a Tele Stage

By OWEN DAVIS, JR.

All the world is our stage and the talent will make the

I was lucky enough to be born in the theatre; played some 200 weeks of stock, 15 Broadway shows-the same number of Hollywood Epics ("All Quiet" to "Knute Rockne, All American") and hundreds of acting jobs in radio.

After three and one-half years with Uncle Sam, I found myself behind a desk at NBC Television as talent director. I realize daily that all the past is making it possible for me to do a good job. I understand and appreciate actors and their problems, and they are my friends—even after salary huddles

We are going to need a lot of actors in television, and their to us depends more on their talent than it does on their experience. It doesn't matter so much whether they have learned their business in the theatre, or in radio, or on the sound stage of a picture studio; what we really want are actors who can act. Good actors will "write the book" in television. I mean actors—the "tip to toe" kind—not those who have learned how to do tricks with their voices.

Sure-the stage actor has the inside track. The ability to work without a script clutched in the proverbial fist, and project a character with the whole body is our bet. Also, if they know enough to play the play and not grandstand. Looks and personality will, of course, pay off—but we want

Years ago, Richard Bennett, during two-year associa-tion ("The Barker" and "Solid South"), preached to me "great parts make great actors," I don't believe it. I also heard Wallace Eddinger (the most skillful farceur l ever saw) say "Monkeys can do it as well as men." Il don't think he believed it.)

think he believed it.)
Many actors have enthused to me about the personal salis-faction they get from playing a part on television. They appreciate he kick an actor gets out of creating a character. Some of them actually requested that they play a small part for their first television shot. That's O.K.! But really part for their first television shot. That's O.K.! But really appear of the property of the property east, and do a good job. It have been some property east, and do a good job. It have a property east, and do a

I think the televiewer watches with real concentrated ttention. Therefore, variety in method and change of pace ave value—but any good actor knows this instinctively. attention. Therefore, variety in method and enange or pachave value—but any good actor knows this instinctively. Even now WNET is a good showcase. Pretty Ann Irish played a few parts for us and a Columbia Pictures scott saw her and she is now on their Hollywood payroll. It pleased me when John Golden offered parts to three members of one of our plays.

All's fair and we'll be watching Broadway—the strawhat circuit—Equity Library shows—the American Academy and "all the world" for talent

IN DEFENSE OF DAYTIME SERIALS

Wherein the Distaff Side's Ability to Direct and Project Emotional Drama Gets Strong Defense From Radio's Two Top Soap Queens

By ELAINE CARRINGTON

I think just about everything that can be said has been said in defense of daytime radio by those of us who write it.
We have defined the medium, explained its limitations, asked for consideration of it by way of longterm listening, rather than by a hasty tuning in on one epi-



almost to believe that the characters we create are real live folks, like the nan who wrote to me from a farm in Iowa: "My husband never speaks to me the way Mr. Young speaks to Mrs. Young. I wish he would!" . . . Like the shut-ins who write me hundreds of letters. "I am blind, but I listen to your

story of Pepper Young every day. It reminds me of my own family when I was a boy and could

We have told you about all that. We have told you about sages for better living, for world government, for tolerance and understanding which we tuck into our serials through the speeches of a much loved character. Therefore, as a writer of serials over a long period of years, I think it is high time that these listeners out there, the women, and the men, too, who turn on their radios at a given time each day to catch a favorite story, step up in our defense

We are said to have millions of listen length and breadth of this land. Well, why do they listen? Who are they? What makes them tune in at the same time

Surprisingly enough, these very people have recently proolaimed in print and in our "smoothie" magazines just what they think of us and our work, and I am going to turn the meeting over to them because, after all, I merely write the stories. They have to listen to them. In the April Ladies' Home Journal of this year, the leading

article was called "A Housewife Looks at Soap Opera." It was written by Aloise Buckley Heath and in it she says:

The Heath Poll

"If Dr. Gallup were to lend me his facilities for a few weeks, I should very much like to take a Heath Poll on the blazing questions of soap opera. My poll would be devoted to the reactions of that lowly creature—the housewife who is concerned neither with the future of radio nor with the insults to her intelligence with which soap opera is said to abound, but merely with one question-not world-shaking, certainly, but not unimportant-can "The Road of Life" be tuned high enough on the kitchen radio to be heard when she makes the beds? . . .

The housewife has not I notice with pride in my sex, joined the swelling chorus of recriminations. The housewife is demonstrating her complete and lasting loyalty to the only form of entertainment possible during the pursuit of a career which gives one more mental leisure than any other career in the world—housework.

In the world—housework.

There are four types of programs we can listen to—omiting soap opera. "Binta—fashion, cookery, gardening, music, good or otherwise. The news and hints are quickly disposed of. Gardening is only useful if you are interested the part of the property of the proper

In the March number of Coronet this year there was an article by Anne Redmonds Cote, "I Love Soap Opera." and in it she says: "For pure effortiess relaxation, the kind you strike by Anne Redmonds Cote, "I Love Soap Opera." In the says: "For pure effortiess relaxation, the kind you listening cover such each effect of the day's work is done and I'm at the peak of tired-share of the day's work is done and I'm at the peak of tired-share of the day's work is done and I'm at the peak of tired-share of the day's work is done and I'm at the peak of tired-share of the day's work is done and I'm at the peak of tired-share of the day's work is done and I'm at the peak of tired-share of the day's work is done and I'm at the my favorite stories are unfolding in my ear, calling up the difference seem to my eyes. We, the listeners to soap opera, are not always discovered to the says of the my favorite stories are unfolding in my ear, calling up the difference seem to my eyes. We, the listeners to soap opera, are not at-home who don't live the stories that are really well done Peaper Yolman but him the stories that are really well done Peaper Yolman but him the stories that are really well done Peaper Yolman beaution and influence for better living ... of the soap opera may be continued drama, but him the stories that are really well done Peaper Yolman beaution, and influence for better living ... of the soap opera may be continued of annah but him the stories that article of yours very highly would a for—tash into print in defense of dayling and the stories when the stories were highly would do—tash into print in defense of dayling continued to the stories of the same part of Not a Separate Species

Needle In The Playstack

By LESTER GOTTLIEB

Along Madison avenue, that much maligned artery of airwave advertising, a sponsor's gold awaits the inspired soul who can unearth that rich radio rarity, the original situa-tion comedy. The cautious men with the celluloid cuffs and slide rules know that the potential listener draw of the situation comedy brings a broadcasting bonanza in terms of dollars per Hooper point and, like Old Man River, rolls merrily along, unmindful of time or tastes

In addition to the golden bucks the genius who whips up this microphone morsel will accrue, happy hucksters will carry him, coolie fashion, to Brooks Brothers for a complete wardrobe from seersucker sults to seersucker shorts. After a lavish feast at the sacred University Club, especially preared by Betty Crocker and Mary Margaret McBride, the honored recipient of the best riches radio can bestow will rch direct to Radio City under an arch formed, sword

fashion, by crossed Hooper points.

But before you start sprinting toward your typewriter and Thesaurus, let me warn you that your chances of winning are, like the boxtop contestant's, quite remote. Very few have been nominated to radio's Hall of Fame, where rest life size busts of Marconi, Bell, Edison and Dr. I.Q. Getting ated to that select circle is tough. Even Barry Gray failed to make it.

I need only point to the pins of light flicking in the night air around Murray Hill. To the casual observer they may mean just cleaning women picking up yesterday's memos. But to the professional eye those lights reflect the radio floors where young men are constantly busy trying to evolve these elusive situation comedies. To date their collective batting average is lower than Stuffy Sternweiss'. Once in a while a Cliff Goldsmith or Ozzie Nelson shows that it can be done, but this only intensifies the search.

be done, but this only intensifies the search.

Recently I had occasion to search this desert of new ideas

examining some 300-odd (and I might add many werk-very

odd) alleged situation comedy solicitations. I found that

they fit a number of neat little cliche departments. Evidently

there is some unwritten rule that makes it mandatory that these little stories follow a set number of basic ingredients such as these

Then You Stir Well

I The Husband and Wife Premise

1. The Husband and Wife Premise.
These usually are weak initiations of Fibber McGee & Molly or Ozzie & Harriet. The breadwinner has a vague kind of job in a brokerage house, but probably couldn't enter the work of the proposed to be territorially be a supposed to be a

2. The Adolescent Premise.

Henry Aldrich and Corliss Archer are usually the models for these little gems. Chances are the young juvenile will con his old man for a larger allowance so he and his terribly amusing pal, Skunky, can buy a jalopy from the eccentric mechanic (played by Mel Blanc). A surefire tag line just before the hitchikle is "Gee, whiz!" Just to play safe make the locale a typically midwestern city named Carterville.

.. 3. The Brooklyn Premise

--8. The Brooklyn Premise.
Everybody in this one talks like Leo Durocher yet somehow-they too live in a typically midwestern city. Here the heroine talks tough but has a heart of gold. She has a lot of arguments with her peor boy friend, a cab driver, who garage owner. She pours her heart out to an eccentric janitor. This part can be played by Mel Blanc. A sock added attraction would be a hilarious department store routine four heroine works there) with Frank Nelson playing the effect foorwalker. There is much talk about the Dodgers.
4. The Kindly Philosopher Premise.
This is better known as the Lione Barryone and tester.

4. The Kindly Philosopher Premise. This is better known as the Llonel Barrymore snort entegory. Our lead is a grumpy but kindly character. Since mayors, doctors, lawyers, barbers, postmen and judges are already used up, this leaves only dentists, chiropodists, and bookies. Only Vinnie played by Mrs. Mel Baino, the codger's housekeeper, can handle the old boor and straighten out the young lovers just before station identification.

5. The Get Rich Quick Premise

William Haines used to do this old wheeze quite effectively silent pictures. But they're just as good today as long William Haines used to do this old wheeze quite effectively in silent pictures. But they're just as good today as long as there's an old Saturday Evening Post around the author's best have the bard hours gone peter solve multiple problems in 24 hours. He must get the girl, the mortgage and he job and outwit the eccentric old banker (rdjayed by Mel Barrymore). At midnight the banker claims victory, but our hero sweet he script by pointing out that the typically midwestern city is still on standard time and the studio clock is one hour fast.

8. The Gum, Shoe Mr. and Mrs Premise. This is a clever variation of Premise No. 1. The husband and wife are amateur detectives. Network v.p.'s who set By IRNA PHILLIPS

Many of the critics of the daily serial have said that "at best it is tedious bilge and at worst it is stark, revolting morbidity." "Far from teaching people how to deal with their problems," they said, "it rationalizes frustration and



morbidity." "Far from teaching people how to deal with their problems," they said, "it rationalizes frustration and provides unhealthy escape from reality."

The daily serial more than any other than the provides unhealthy escape from reality. "The daily serial more than any other and the provides unhealthy escape from reality."

The daily serial more than any other radio entertainment, respectively the serial story attempts the said time and time again to present and confront the American people.

Divorce! You object to divorce in a serial drama! There is such a thing as juvenile, parental delinquency, or better still, parent delinquency, or better still, parent delinquency, or later and the serial drama! There is such a thing as juvenile, parental delinquency, or later such as the serial drama! There is such a thing as juvenile, parental delinquency, or later such as the serial drama! There is such a thing as juvenile, parental delinquency, or later such as the serial delinquency, or later such as the serial drama! There is such a thing as juvenile, parental delinquency, or later such as the serial delinquency, or later such as the serial delinquency or later such as the serial such as the ser

unheaithly escape from reality."

In the March, 1946, issue of Fortune Magazine there was no mention made of its refusal to incorporate in its article 'Soap Opera' the authentic data that presented a article 'Soap Opera' the cultural control of the comparison of t

Helped Win the War

Helped Win the War

In a detailed study of the content o' serials, Dr. Rudolph
Arnhelm of Columbia University concluded that "they shy
away from social significance." Had Dr. Arnhelm been
somewhat more detailed in this study of the content of serial
significance incorporated in many of the daytime serials. It
was a daytime serial that was awarded by the Child Welfare
Division of the American Legion a citation an "Occar", as it
was a daytime serial that was awarded by the Child Welfare
Division of the American Legion a citation and "Occar" as it
was called the serial that was awarded by the Child Welfare
Division of the American Legion a citation any other type
of radio entertainment prepared the American home not
only for war, but for the atternable of war. The problem
only for war, but for the atternable of war. The problem
his marital affairs, and the rehabilitations of the disabled
yeteran—all, these were part and parcel o' the daytime serial. veteran—all these were part and parcel of the daytime serial.

They weren't one-shots, they weren't presented with fanfare and publicity, because the daytime writer felt it not only a part of his or her job, but a moral obligation to present through entertainment a message of social significance during those trying times

Dr. Berg has stated "The authors have screened the emo-onal sewers for their material." No, we have screened uthentic material from government and social agencies that be sewerage, that is Americana.

as also stated, "At this point it seems fair to conclude It was also stated. "At this point is seems hair to conclude that the level of daytime radio is abysmally low primarily because advertisers aim at the lowest common denominator." May we ask this question? Does the LQ, of a housewife change after six o'clock, or doesn't she listen? Or does the advertiser, who knows that approximately 98% of all products used in the home is purchased by the homemaker, ignore the daytime serial listener after six o'clock?

"Does radio have an obligation to make itself better" the rities ask. By all means—not only daytime radio, but night-me radio as well—not only programs of entertainment, but ducational and cultural programs. There is always room r improvement in anything, even in the quality of criticism the critics.

"Radio is plainly baid enough now, and one of the principle, reasons is soap opers." Look well into your crystal bal, voc critics of the daytine serial. The telling of a story is as old as the history of man, and so long as people live, so long will the dally serial drama exist; for living is a serial drama escape it if you can.

program policies love these, for when irate parents squawk about the blood curdler shows, they point to The Happy Killers, Mr. and Mrs. Gore, who tidy up the corpses in their sunny livingroom without one teensy, weensy creaking door or chair.

Jane Gore doesn't know a thing about crime, but trusts to stinct. Instinct is played by Mel Blanc, an eccentric pri-

vale eys.

water eys.

"It was meed not look so sming. Those fremited Macmurray and Colbort operas are even tring Fred and Claim
dette. As for the theatre, that far from fertile medius
better be careful or we'll have "Heads or Tails" revived
with the original cast.

Parlor Entertainment —Then and Now

time.

All of which, to an oldtimer in the art, gets to be a bit contusing. But I haven't any beet about who did what for what in the early days of radio, nor, have I any great interest in the mild hullabaloo that goes with each advertisement we see these days as stations proudy mark their quarter century of public service to the American radio lis-

Mainly, I've dropped out of sports broadcasting within the past year to become a disk-lockey at WHN in New York. It is of record-playing on the air that I want to speak my

eccome a disk-lockey at WHN in New York. It is of record-playing on the air that I want to speak my place.

In 187 with waiting for the Colin of the

ord collection.

Of course Martin Block topped the lists, and still does. That dozen years ago when he made New-York record-conscious, he devised the format that defles time, for despite the legal obstacles and bans that interfered from time to time Block's

Radio has reached and passed its shows gained such ratings that the 55th anniversary. It began as partered as a serious threat to network that the serious serious threat to network that better esturn there in a hurry. That: Cornat, incidentally, has live early history has been lost in booked Block's earnings stratospheratives the serious forms in the serious forms of entertainment, popular with the public today, pop up from time to the many that the public today, pop up from time to the many that the public today, pop up from time to the many that the public today, pop up from time to the many that the public today, pop up from time to the many that the public today, pop up from time to the many that the public today that the public today that the public today the many that the many that the public today the many that the

Which brings things to the present, where Whiteman, Dorsey, Kate Smith, Andre Baruch and Bea Wain and others, now enter the field—the others who achieved great radio fame in other lines of endeavor and

s and others, now must the state with a contract of the contra

gets.

Its future is dependent on continued public acceptance, upon the
edicts of the musicians' unions and
the owners of copyrights and upon
its conduct under the current glare

of popularity.

It will be a firm part of radio programming if its conductors have backgrounds that lend themselves to easy dissemination of anecdotes, to easy dissemination of anecdotes, to authoritative discussions of bands, and singers and records, and if the master of ceremonies remains just

Radio had great acceptability be Radio had great acceptabil cause it was parlor enterta brought from the outside parlor—or today's living room, where records were born, where records will penetrate.



CLAYTON BRACE

Knits together KLZ's populs weekly drama, "Colorado Speaks and a Saturday night Barn Dance, then writes KLZ's Sunday a.r. kid-dilly, "The Funny Paper Man KLZ, DENVER.

Canned Video As Solution

By LEONARD F. CRAMER

Dictated even more clearly by economics than by the principles of good business practice, the establish-ment of television networks is a threefold must



The network will accelerate the early sale of television re-

the early sale of television rereceivers in the control of the c

equipment, and yet provide adequate programming service to satisfy the consumer and promote further receiver sales. With a variety of programs available through the use of equipment in both studio and on remote, the buying public readily becomes an about the programming of the programming the programm

in brass as a potent sales force for the medium.

The foundation of the new station of the state o not been available. Even those that are outdated, or secondraters have been withheld from broadcast release, or have had "beyond reach" prices placed upon their use. The preparation of special films is often well beyond the budget of an individual station operator. In all, the use of this seemed very desirable, but impractions.

That's It-Record Shows Factual reasoning eliminated spot news and sports coverage with film because of its lack of apontaneity. Almost anything else, recorded on film, would make good television programming, provided it could be used enough times to amortize the original cost. Our very medium gave with the configuration of the details of such a well-under the configuration of the details of such a venture. We could film the picture appearing on the television screen, specification of the configuration of the configuration of the configuration of the configuration of the details of such a configuration of the details of such a configuration of the details of such as the configuration of the configurati

With the Men Who Spend Millions It's the Old Standbys 100 to 1

Hollywood.

Beyond the blue horizon, that is the autumn of '47, there's not minch comfort to be taken from what looms ahead for the gentry of the kilo-cycles. No matter which end of the binoculars you peer through the picture is the same, and not a pretty one. If you've ever been on a straight det of hash or quali you should catch on rest. What you've been feasting your ears on for the past five years its coming up again for reprise. Getting a little tilexope, last 'it' it'.

ting a little tiresome, isn't it?

You'd think that with men who spend millions there would be some eruplive action and finger-waggling under the noses of those who buy and sell programs, a peremptory demand for something new—or else, So far, come it hasn't, but come it misst. What would happen to the automotive industry if they turned out the same kind of care every year? You and I would right now be thinking or buying a plane or anything to get away from the old bus that has been getting to be an eyesore. Has radio just been lucky or are we about ready to venture into the higher frequencies? Don't ask us but we've been a little bored, too.

requences: Don't ask up but we've been a titue corea, too.

Who must take the rap for the stult production, lack or of-ceiticeness

Who must take the rap for the stult production, lack or of-ceiticeness

"not us." From the networks you get "we're always tryin," and the
seents and outside packagers sound the tearful plea that they're being
ignored. You have your own private idea about who's to blame and so
have wa. In one fell gwoop we ladict all of them. Let's see why. Agencies Gone Soft

Agencies Gone Soft

The agencies, which should be the fulcrum in turning new ideas and talent, have gone soft and smug on the job. Through the war years it was no trick at all to pick up a package and taken the first earl this was not rick at all to pick up a package and take (on their fee and this at ABC, are more active productionally than they've been in years which obsert's set to well with the commission men. Over them hovers the old fear that the chain gang is trying to get back in the driver's seat and fear that the chain gang is trying to get back in the driver's seat and fear that the chain gang is trying to get back in the driver's seat and fear that the chain gang is trying to get back in the driver's seat and fear that the chain gang is trying to get back in the driver's seat and fear the commission of the control of the control of the control and to let go that yital element is suicidal to the admen. They have to long been criticized for commissioning a show they have nothing to do with, and that before even the nest became so active so it makes it.

No medium of entertainment has a more effective means of thein sout-

doubly precarious to their folly old coatsall ride.

No medium of entertainment has a more effective means of talent scouling than the big chains, but they have chosen to ignore it. Film companies have their Daniel Bonce roaming the country to seek out fresh talent, a cosily operation but productive of results as the theater marphole of the control of the control of the control of the property of the protect in hundreds of cities but they get navy a tumble. How simple it would be for the program director of a station, say in Des Moines, to scoul a coollege play, bring any player of promise into the studie for a cost of college play, bring any player of promise into the studie for a cort of the control of the control

Suggest Pooling Arrangement

Agents, who after all are the important packagers, are also lacking in the development of the upcoming unknowns. Their interest quickens only after they've been souted, toucted and on their way. It has been sugarder they are the souted and their way. It has been sugarder that the soute of the souted and their way. It has been sugarders are the souted and the soute

Anyway, that's the picture as we see it, but don't bet a quarter that anything will be done about it.

One-For-All' Policy Booms Chi Tele; Audience Up 3,400% Over Last Year

With an audience hereas of 3,000%, over Last Year

With an audience hereas of 3,000% over a year ago. Chair of the second of 3,000% over a year ago. Chair of the second of 3,000% over a year ago. Chair of the second of 3,000% over a year ago. Chair of the second of 3,000% over a year ago. Chair of the second of 3,000% over a year ago. Chair of the second of 3,000% over a year ago. Chair of the second of t

The Matinee Trade

By PETER DIXON

America's follers and rich are in the middle again.
The parents, the steadure are in the middle again.
The parents, the steadure are in the middle again.
The parents, the steadure are stead of the programs for children?
The practical complaint that is as old as radio.
Why, is their cry, aren't there better radio programs for children?
The practical agency men can give zou an answer to that one. It is that the kids are pretty well pleased with what they are getting and they grove it with their boxtogs and the sales charts of those breakfast foods, ago, while Dick Tracy, Tom Mix, Hop Harrigan and the other go-gettem lads hold their audidences or afteract a reset roop, year after year. The networks, harkening to the demands of parents and teachers, have spent a lot of money in presenting juvenile shows that are approved by efforts have equalled the melodramatic strips in appealing to kids.
The parents and teachers are still in there priching. Both as individuals and as organizations: they are putting the pressure on the broadcasters to committee the programs. It is just a matter of time before chance of being effective, all is on the record that one juvenile serial was taken off the air because of a retail grocer's opinion.)

If the sponsors are persuaded to tone down the cliff-hanging technique, they must then look for something to take the place of excitement and suspense. The answer is right in the Hooper ratings and the answer is

suspense. The answer is right in the Hooper raturps now one account.

It is a safe guest that of the vast audiences who listen to Benny, Hope, Bergen and the other top comics, at least 20% of the listeners are under as I did-and at least seven of them will probably name a comedian. This natural fondness for comedy seems to have been overlooked by the brains that plan the programs for the kiddles. My own expecience as a radio writtendemes—has convicted the that kids like to laugh. In a daily strip show, it is possible to put as much suspense into a comedy situation as into melodrama and it isn't as tough on Junior's nervous system.

Kid Shows: Or Everybody Wants to Get in the Axe

Are your parties dull? Are your guests bored? You don't need a party book or Elsa Maxwell; just ask, "What do you think about children's radio programs?" Every aduit will have an irrepressible opinion and a ready, devastating counter-argument. Your yawning

guests suddenly demonstrate an energyrelease chain reaction like vitamin ads



come true. Everybody wants to get in Slowly-it may take a minute-a clear line-up into two opposing camps

develops, making it easy to follow the battle. In the attacking camp are many parents, some educators, psy-chologists and newspaper columnists;

in the defending camp are most radio professionals with flank support from ne parents, many psychiatrists and educators who have

informed themselves about radio and-about children. The states is intense, subjective, emotionalized and sustained. "We want children's radio programs to be 'good' for our children-instructive and 'elevating-'educational programs, adaptations of the classics, historical dramas, 'good' muici, high literary and artistic standards, instead of those horrible overexciting children's serials! Children's

radio is no damm good."

The defending camp volleys back its best broadsides. "The stated demands have been met in many programs. We are mindful of standards of good leate, but we don't think children to the state of the standards of good leate, but we don't think children to the standards of good leate, but we don't be creative in this new medium, we cannot have stuiltiging censorship even in the form of prescriptions. New art forms cannot be ordered and delivered. Radio is competitive and commercial, and a cound criterion of the success of a program is listener appeal. The programs which sizy on are the ones with large audiences, and we can prove agy on are the ones with large audiences, and we can prove that many children's programs provide your child with what he wants to hear."

The controversy is difficult to resolve because the opp ing camps cannot meet on a common ground of facts or logic.
The attack is made with the desperation of adults protecting their young; the defense resists with the determination of those defending their creations and their livelihood.

Where's the Clinical Evidence?

The attack centers around the charge that radio programs parm children emotionally. This charge, which certainly save middlen emotionally. This charge, which certainly so-called bad virting, loud production, and atteredyped characters. And the conclusion forwn is that wrong-doing and delinquency are caused or agravated, by radio linetings, and delinquency are caused or agravated, by radio linetings, the production of the control of the c

The defense is hurt by the actinonious, generalized attacks on their efforts, especially by those who proudly assert that they never listen to the programs they are criticizing. The defense is confused by the findings of scattered investigations which indicate that practically every schoolage child listens to radio regularly, frequently, and you

sale child listens to radio regularly, frequently, and volun-larily and that the programs they prefer are among the top largest for stack by many parents and educators. The property of the property of the property of the prefer copper the property of the property of the property of the dispersion of the property of the prefer to the property of the dispersion of the property of the property of the property of the listened to these programs or have listened only rarely. All they know is what they read in the newspaper; 3) Many of the they know is what they read in the newspaper; 3) Many of the programs preferred by children and disapproved by the programs of the property of the programs.

A few from each camp have become aware of the fruit-lessness of the war and together they are trying to find the right answers, to get some facts and some practical solutions.

lessness of the war and together they are trying to find me religit answers, to get some facts and some practical solutions. Tight answers, to get some facts and some practical solutions. The reach's batic, mature understanding of the problem, and the state of the

Who's Got the Answers?

From these studies we should be able to obtain factual answers to some of the following questions:

1) What are the appeals, contributions and effects on children of the adventure programs? What is the truth underlying the high inconsistency between the proven interest of these programs to children and the vociferous criticism of some adults?

some adults?

2) To what extent are some of the charges of inadequacy leveled against children's radio properly the province of paramit, teachers, recreation and religious leaders? Another paramits, teachers, recreation and religious leaders? Another make the religious control of the religious c

Will Television Replace the Horse?

= HENRY MORGAN=

Unaccustomed as I am to public prognosticating, I just happen to have a small pamphlet with me entitled "I Seen You in Video, Oh You Kideo," and it's one of the few modern things on the subject not dedicated to Mr. Menser.

But has anyone thought about the housewife? And television? Together? I have, a little, and it goes something

(The housewife, a Mrs. Yuk from, and at the moment, Brooklyn, has been trained by 20 years of Aunt Jenny's True Maunderings to listen to the radio while she does her housework. She hasn't learned yet (and nobody else will either, mark you), that to "listen" to television you have to

stup put.) The show starts:
ANNO: Good morning, ladies. The FLANG Company, makers of IRREDUCIBLE FLANGS, presents the True to Life Stories of AuntyPtur. And now, for just a moment,

look at these magnificent, 1948 Flangs... LONG SHOT OF FLANGS...DOLLY UP AND TAKE A GOOD ONE WITH NO. FOUR. HOLD, THEN CUT TO PRESIDENT BUSKIRK FLANG WITH NO. ONE...HE TAKES POINTER AND POINTS TO THE REVERSIBLE PADDLES AND THE UNLOCKING NUT.

(Mrs. Yuk has walked out to the kitchen to see if there's my ketchup left. But she's listening.) any ketchup (c)t. But she's distening.)

CAMERA NO. FIVE SLIDES OVER TO SHOW FLANG
FACTORY (MINIATURE SET 38) WITH REAL SMOKE
COMING OUT OF CHIMNEY. NO. CUTS IN WITH SHOT
OF FACTORY SIGN. "FLANG, INC. REMEMBER...
DON'T GO FLANGLESS!"

(Mrs. Yuk is now in the bathroom fixing up the chromium with OGLETHORPE'S MUCH., which a friend told her

But she's listening.) ANNO: And now, today's True Story by Aunty Ptur

NO. 1 ON STAGE 5 SET 3 PICKS UP PTUR (PLAYED Y CLARICE FLOCK).

BY CLARICE FLOCK).

FTUR: (Nodding disgustingly) Today's story is about a darling young couple who lived in Vague Ecstasy, Newada, when I was a girl. (GRGCLISS) Not too long ago! (SHE CLISS) Not too long ago! (SHE CLISS) Not too long ago! (SHE OPEN NO. I, OR NO. THREE. NO. MAKE IT NO. SIX. OPEN NO. I, OR NO. THREE. NO. MAKE IT NO. SIX. OH. WHATEVER YOU HAVE... PAN VER VAGUE ECSTASY SLOWLY FROM LEFT TO RIGHT. DON'T JIGGLE LIKE YOU DID LAST WEEK ON THE FUNDSHIMTO CATCH IT, FELLAS, AM., OR SOMEBODY'S GOING TO CATCH IT, FELLAS, AM., OR SOMEBODY'S GOING (Mrr. Y Wis t cleaning our the half clease. Mamble above.)

(Mrs. Yuk is cleaning out the hall closet. Maybe she's still listening, I dunno.)

Well, that's one thing that's worrying me. Another is the automobile radio. We should be having some awfully amusing accidents if guys are going to be tooling along the highways with one eye on them dames walking around the screen in Jantzens. There's another angle on this one, too. There's a telephone in the car, see, and the guy's outside Passaic somewhere, when his car phone rings. It's his Wife, so to make talk the fella says, 'Say, dear, I just saw that dress you were telling me about the other day...'

you were telling me about the other day..."
She says... "Well, jick it up and bring it home with you dear." The gimmick here, of course, is that the dress is in White Plains, where he told her he was going to be... he saw it on his little old video set. Something like that, anyway, Read it over again, it may come out right.

I can't help but wonder how some agencies are going to go for this thing (present company included, of course). The guys who fall in a half ceptiept when you have to hire an extra actor at scale for a 30-second E.T. What are these ghouls going to do when the director suddenly decides that the \$500 silk curtain won't do. ..he has to have a chartreuse one immediately to match the leading lady nose? And look, you car't have 15 million people walking around say-stowy wan't that the same one we see to where it's supposed to be Frankis Prisch's house?"

The old Vid will be hot stuff for the We and Mes needed.

The old Vid will be hot stuff for the Mr, and Mrs, people, bet. When the customers get a load of some of those early year pusses, puss, downward sales curves will be known as fae Wests.

Tye seen a few television shows, and I believe that the surface has hardly been ruined. I don't want to be self-conscious about this, either, but if the American public is going to sit home and stare at me while I stare at some stale jokes on a script, I doubt it.

have been charged to radio are actually indications of deep seated personality difficulties which began and develope before radio could have been an influence. Let us get thes facts in such a way that they cannot be disputed.

racts in such a way that they cannot be disputed.

3) Is it possible to develop standards of radio appreciation in children and adults so that organized support and large listening audiences can be developed for better programs—support which will be as vocal as the attacks? Perhaps when we have the answer to this question, we will know, why adults listen in such large numbers to crime and mystery programs and in such relatively small numbers to the splendid, and often magnificent, documentaries presented. mystery programs and in soft relatively small humbers to the splendid, and often magnificent, documentaries presented during the past year by two of our networks. Perhaps, too, many adults will realize that they are expecting of children what they are not willing to do themselves.

what they are not willing to do themselves. When we are able to substitute factual for opinionated answers to these questions, we may be able to discover the role of the non-commercial Fal station in providing some of the purely educational programs for in achoel listening while the new and original tises for larger network programming of the purely and original tises for larger network programming do with singerity from the creative element within addition and the singerity from the creative element within addition.

within radio.

It's high time we acted like mature adults about children's radio; high time fruitless and energy-consuming charges and counter-charge gave way to positive and productive challenges, both from without and within the industry. Only then will there be the proper appreciation of the inter-dependence and mutual responsibilities of radio technicias proadcasters, sponsors and radio is too important to be merely a conversation piece at meetings—or to live the pyour party.

"I OWN A TELEVISION SET!"

The Travails of the Host With His Free-Loading Guests on Fight Nights

By JOE LAURIE. JR.



By JOE LAURIE, JR.

Yep, I'm the orily guy in my neighborhood that owns a television set! Gee it's furil. You should get a load of my house on fight nights. If mean the professional ones.) The place is jammed. All the neighbors come in to see the fight set is for the fight, but stayed home because heard so much about my wonderful television set and how swell the fights come over. It made me feel greatly matches and sathrays (which they never use, because some guy started a labor set of the fights, and the set of the fights and sathrays arrives about my wonderful television set and how swell the fights can be considered to the fights and the fights should be considered to the fights and the fights finally good time! The company arrives about the fights in much smaller than the one time year in the fights that which we change to a subject sometimes.

When the fights finally go on, they start to complain that my screen is much smaller than the one time; saw in some me as if I was the matchmaker! All though the fights the wheese guys make cracked. Some nights when I want to see the fights, they give me the nokay. That's the negative of olay. They outvote me by a tremendous minority as Bugs Bear would say, and so I have to turn to the channel that is vaudeville has never passed out; they just changed the name to wrestling.

After the entertainment nearly everybody decides that they to wrestling.

to wrestling.

After the cultural manufacture proposedy decides that they after the cultural relative properties of the state of the st After the entertainment nearly everybody decides that they be going to buy a television set. It is then that the solemn

room:

In the afternoons I am host to all the kids of the neighborhood. Great gang, no trouble getting them chairs, they drape themselves on the floor, we serve them cakes, sods and candy. They're a swell gang. They know the batting and candy. They're as well gang. They know the batting that the server is the same in a football gane. Everything is going along fine, then one of the kids start monkeying with the disla and always manages to black the picture out just as some guy hits a home run or a football player scores a touchdown. And when the sound languages to dead the picture out just as some guy hits a home run or a football player scores as touchdown. And when the sound languages to dead when it's all over, they all go out so tast they scorch the floors! floors!

Laurie's Sneak-View

Lauric's Sneak-View

But I do enjoy my television set. That's the time when I pull down the shades, and tell my neighbors the machine is on the bum. I sort of give myself a sneak-view. And the more I see of Television the more I feel that it has a great future in the Entertainment Family. It will not hurt the theatre, the picture house, the radio, or the attendance at sporting events. There is a certain something when you get sitting home watching the picturing of it. There is always a bit of cockiness in a guy's voice when he says, "I WAS THERE." In a theatre you have people around you who are laughing or crying or coughing and it helps you can lot to enjoy the show or picture. On the, radio you can though you get the news on the radio you still look in your paper for it the next day.

And so Television will have its particular soot in the

listen and still play bridge or read or even sleep. Even though you get the news on the radio you still look in your pands as the read of the read of

Pacific Tele Just Coasting Along: Film Companies Hold Inside Track With Paramount Far Out in the Lead

By JOHN HURLEY

easy. It's still generally just coast-

ing, like so many others talking television elsewhere. exists commercially (and not profitably, experimentally or exciting) is, paradoxically enough, in the hands of the motion picture, business, of the motion picture, business, inamely, Paramount. Except for the efforts of the latter, video Coastwise is pretty much heard of and not seen, albeit there has been, comparatively, many developments over the past year. When it arrives the picture business will be with it and

In it.

From the preview perspective, two more stations loom up by year's close. In the throes of activating their notions into stations are the Los Angeles Times and Earle C. Antiques about which of the nation's metropolises will be the video center. From here it continues obvious that the east leads commercially, programwise, productionwise, reduced to the control of the contr

the receiver load virtually alone.

At this writing there's an approximate 40 hours weekly available for the 3,000-odd sets hereabout. The term 40 hours is used advisedly as being that and little more; a very usual schedule of fights, wrestling, films, a little variety, an occasional play and remote events that make for firsts but about which there is nothing lasting.

Paramount carries the burden

nothing lasting.

Paramount carries the burden with the sole fairly full daily schedule, though very recently Don Lee, too, hypoed with a daily glomming of its Mutual networker, "Queen for a Day." Both increased to help push set sales but again it's Par with RCA financial help that does most, while neither is at its hest. neither is at its best

meither is at its best. There's been no echo to the bang of "T-Day," at least no appreciable moise from any video corner. Estimated to the property of programming as demonstrated in stores, night and day, has much to do with the situation. Unintelligent do with the situation. Unintelligent selling and merchandising have also hurt in that direction. In consequence, sponsors have been even more chary than the public, piddling at time buying largely for purposes of pioneer privileges or previous faith.

Paperweight Production

Paperweight Production
If programming is lightweight,
then production is paperweight. No
greater demonstration of it has ever
been given than the ill-fated first
Coast commercial that featured a
stellar lineup that turned into a
stellar laydown. There's been little stellar laydown. There's been little improvement since, where operators were in charge. Only events that have lent themselves to the medium without assistance or enhancement have clicked. Both the trade and the public agree in this—and the latter shows it.

shows ii. Technically, the pictures shown are considered to be as good as those aired elsewhere; it's the content and composition that is mediore and tuninspired as that old devil "who-is-to-pay" plagues the with the marked indifference of rail-many opens and the state of the content of the ent unions. They, like many opera-tors and others, seem to want to coast along, too, hoping to step in when the stepping is good and the rough going is gone. Even individ-ually, talent is standing by in the great coasting scene that is the Coast television scene. In short, talent is noticeably absent in all di-rections.

rections.

The picture of the future brightens, fortunately, Competition will come in 1947 and with it the need to improve. Bon Lee must soon get its green light from the FCC, presumed to have let Lee's waiting on commercialization serve as the expected wrist-slapping for its 'slleged network broadcasting irregularities.

The field formerly let to Para-

The field formerly left to Para-

Reviewing Coast thelevision is one with over a million dollars alway. It's still generally just coasting, like so many others talking television is eswhere. The little the strain of such as the strain of the stra

The Times is expected to raise ructions with the sports and remote picture due to its double-barreled coverage and precedence. KFI is in a similar position due to being the biggest local AM outlet. The pair is

biggest local AM outlet. The pair is move entered in a race to be number three on the air after lying bock with the coasting cilcus—which includes set makers and distributors. One or both sould be on the air has the edge with its site cleared and some installations already in NBC is expected to be next, if not previous to the foregoing twain, depending on aims not presently included the property of the property of the previous to the previous to the air and the previous that the previous the air and the previous that the previous the previous the air and the previous that the previous that the dicated. However, there's no doub-about the many edges or aces it holds once the big decision is made, Thereafter the race is between ABC

RCA and GE will release equip-RCA and GE will release equip-ment as one or another demonstrates willingness and ability to get on the air, being eager to serve the active and showcase their equipment, as witness Par's amounts of the latest available gear. They have no time for coasters.

What will probably be one of the nation's most stimulating operations is promised by a rank foreigner, it is promised by a rank foreigner, Riverside, and head of a now forming statewide network of AM, FM and video stations. Until recently none here knew he had FCC permission to air into Hollywood from the 50-mile distant site.

the 90-mile distant site.

This he plans to do with unusual daytime programming and the aid of independent producers for entertainments at hight. A fair-haired wrong and presumably can do none. What he plans, much of it still recert, will open the eyes of many and must certainly open the pocket-books of both competitors and appearance. He will be on by years' and the plans are the will be on by years' and the plans are the will be on by years' and the plans are the will be on by years' and the plans are the will be on by years' and the plans are the will be on the product of the plans are the will be on the plans are the will be on the plans are the will be on the plans are the plant are the plans are the p

tion. Meanwhile, there's much shadow boxing and fringe activity. Many firms are announcing themselves as ready to serve the infant industry. In the wake of the now dissolved Bergen-Cunning partnership have come many others, among them film firms such as Telefilms, Nassour,



CHUCK FOSTER

"MUSIC IN THE FOSTER FASHION" currently doing big biz one nighters and comet-ing to pop-ularity via LANG-WORTH-TRAN-SCRIPTIONS over 450 stations from

coast to coast. Chuck Foster and his Orchestra begin a return engagement at the Virginia Beach Cavaller Hotel— July 17th. Good luck, Boy

LANG-WORTH, INC., NEW YORK

Teleways, Screen Plays, the tele-phone company with its near-ready local relay system of cable and air,

phone company with its near-neady to local relay system of cable and air, closed relay system of cable and air, closed relay system of cable and air, closed relay of the control of the c watchdog who reports directly to Louis B. Mayer on all developments; Universal-International has an "in" via one of its top producer-execu-

Chi Radio's Ups and Downs

Chicago at midyear 1947 is probably the most mixed up town in the country, radio-wise. It's a town where sales are booming both on networks and on local programs. It's a town where transcription companies are springing up like mushrooms and going broke justs a fast. Yet, during the past two years, almost every network commercial show here has been moved to either fighers to keep radio in Chicago, mostly actors, actresses and writers, who were also the loudest to condemn those who pulled out for more fertile fields, have in the majority of cases, themselves described the city. Paradoxically, many of them have already returned, mostly from Bollywood, network show are no networked shows, necessary. The feeling is that several local shows plus even only one network show are far more preferable here than in Hollywood, since here there is no need for an agent or business entertaining to cut into the taken work show are far more preferable here than in Hollywood, since here there is no need for an agent or business entertaining to cut into the taken which is a several to the search of the property of the pro

Wanted: Writers

Actually Chicago's biggest problem through the years has been a desperate shortage of top writers and producers, indispensable for the "no name" brand shows which emanate from here. Although such names as Hal Pearry, Anno in Andry, Gene Autry, Don Annehes, and Jim and Hal Pearry, Anno in Andry, Gene Autry, Don Annehes, and Jim and more. However, a check of the daytime serials which moved from here to the two coasts, shows that a majority of these programs now have lower average ratings, and in any event, they have not bettered their lower average ratings, and in any event, they have not bettered their out general theory that in the main, writers have gone sophisticate, that their scripts now lack: typical midwestern background which they had while the shows were here. It is all a way of thinking that goes along with Don McNell of the Breathard tullu and the many stemples made to nove program would lose the intangible corn which has made it so successful for somary years. so many years.

Many Other Developments

Many Other Developments

Still another ironic development in the local radio production pletings is
that in almost every case, radio directors and account exces have repetitedly taken the stand against the excluse or radio from here, even in many
cases giving talks on the subject and vowing that whether they thenselves like it or not, their clients are becoming more and more insistent
that lower budgeted shows be purchased, which to them ment Chicago.

Still another twis was the visit here last week of Pete Maddox, general
sales manager of WOR, N. Y., who frankly admitted that he was in Chicago
for the week chepking talent aspencies, stations and interies for excipts and
show ideas to take to New York, with Maddox also admitting that "ps
of fact that all buyers of talent and scripts here claim that they can dismaterial only in New York or Hollywood.

Network is alse-wise, it is generally accepted that the four nets, in spite
of exodus of talent, are doing from five to 15% more business in 1947 than
they were doing profe to and during the war. Pretty much the same
up as soon as it becomes available.

RADIO IS A FUNNY THING, YOU KNOW IT

By MEREDITH WILLSON

Radio has grown up now so that like vaudeville and the theatre and the silent movies there's a lot of quaint stuff to tell about it and radio veterans like me (Blue Monday Jamboree '29)

love to get on at the different parties

long enough to tell some of the funny things about early radio and there are plenty of yarns to tell

besides the Big Brother Bob one and therefore a radio studio is no about "I guess tharfll hold the little".

For instance there was the time Don Thompson was doing a special events broadcast from San Francisco Bay

events broadcast from ball Analysis
Bay
and had to say something about
"battleship snapshots."
He took three cracks at it and then

He took three cracks at it and then gave up.

And the time when the Sunday morning grayer transcription get morning grayer transcription get grayer transcription get grayer transcription get grayer.

The state of the state of

enter Perille Coast for souther hour and a quarter.

And then there was the unbelievable introductory line to an Irish program that went on for months before the announcer realized how the line sounded on the air which was 'Once again we bring you as hit of the old souther than the work of the control of

before the announcer realized how the line sounded on the air which was 'Once again we bring with was 'Once again we bring the line of the line sounded on the air which was 'Once and the lilium of the line of t

and the program went off the air and the station went off the air too and it took two weeks to fix the transmitter.

And Then There Was the Laia And the time on the Del Monte Ship of Joy when Captain Dobsie at considerable expense introduced a world famous naturalist who brought with him

from the jungles a lala

from the junges and a lab accombined with a lulu. And this lala was a hollow lat took six men to early into the studio and which was the natives integraph as you might say on accurate the studio and which was the natives the studies of the studie



MEL BLANC Thanks to COLGATE-PALMOLIVE-PEET SHERMAN and MARQUETTE, INC. My Cast and Crew for an Enjoyable Year on the "MEL BLANC SHOW"

The Literary Symposium On Television

Compiled and Edited by Albert Stillman

W. Shakespeare poses the question: To see or not to see: that is the question.

Anon. on the Quiz Kids:
Children should be seen and not heard.

Oh, say can you see by the dawn's early light,
The foods that we need to start the day right?

. . Jane Taylor does a rewrite job: Twinkle, twinkle, little star, I don't wonder who you are, Not when you're so clearly seen On my television screen.

M. Goose changes her mind:

"Mother, may I go out with men!"
"No, my darling daughter,—
"Stay home and watch the Reynolds Pen
"Writing under water."

Add Production.

Add Prediction of Things to Come by Gelett Burgess:
I never saw a Purple Cow,
I thought there'd never be one;
But what with television now,
I'm sure I'll live to see one.

Edward Fitzgerald doctors a quatrain ever so slightly:
A'Glass of Milk (from Mr. Borden's Cow);
A Slice of Lox, a Loaf of Bread—and Thou
Before me singing in the Dining Room,
Oh, Hildegarde, were Paradise enow%

In Short—
Will see, as well as hear, the gags:
Benny's bald-spot and Allen's bags
Will lindy-hop and pirouette
Upon the television set,
Where one can see from where one sits,
The spot that Pepi Cola hits;
And products that you never knew
Will wake right up, and task to you.

The Actor In Television

By VAUGHN TAYLOR

Television acting is hard work. Don't get me wrong—I love it! But it is hard work. Speaking from the front end of the camera after 26 dramatic television shows in barely over a year, I'd say it is harder work than any other field

of the camera after 26 dramatic television shows an open-rich over a year, I'd say it is harder work than any other field.

Why? Well, television acting combines radio, stage and screen acting. The television actor's vice is picked up on a microphone as in radio, but he is seen as well as heard and must learn a complete play as in the theory. He works in front of cameras as in motion pictures but he must have the complete play in his mind at one time and during the performance there is no stopping for retakes if someone "futfish" and the stage of the stage o

Stage Background Valuable

comforts,

Stage Background Valuable

An actor going into television should have a good stage background. There is no time in television rehearsals to teach him to act; he must already know his trade! Some such ground. There is no time in tolevision rehearsals to teach him to act; he must already know his trade! Some such peture work in addition to this is helpful for camera to the control of the such peture which is the such peture which is the such peture in the such peture is the such as th

Video's Vitamins

By BEN FEINER, JR.

As in radio, live television programs fall into two major categories: remote programs consisting of the reportorial coverage of events in being; and studio programs consisting of those specifically created for television.



Can you imagine what would happen to Radio Hoopers if broadcasting schedules were restricted solely to events taking place outside of the studios; or to movie attendance if audiences had nowhere to go except the newsreel theatres?

Yet, in an attempt to relieve the economic strain of present-day teleeconomic strain or present-day tele-vision there is a definite trend toward this sort of pattern through the elimina-tion of live studio programs. Because such action has been undertaken by organizations experienced in the field it is possible that the pattern may be

regarded by newcomers as a permanent solution to the economic problems of television. But there are grounds for believing that the abandomment of studio programs is, at best, a temporary cure. So perhaps it might be wise for those contemplating the adoption of such a course to examine all its implications before committing themselves.

There is no questioning the programmatic effectiveness of most of the material covered by television remotes. How wrong can you go with telecasts of big, league basebail, where the programmatic office of the desired programmatic of the desired programmatic office of the desired programmatic of the desired programmatic office of the desired programmatic of the desired programmatic office of the desired programmatic of the desired programmatic office of the desired pro

Vegetables Vs. Dessert

Undeniably these programs are the vegetables of television in the sense that television cannot possibly develop without them. And in the sense that all too often they make deserts, when they do make people sick, it is because the ingredients are inferior, or the preparation is insufficient or because they're served so unappetizingly. Sometimes all of these are combined into a repulsive whole.

But variety is just as essential to diets for mass entertain-ment as it is to diets for mass nutrition. Variety in television mass entertainment can be obtained only by the inclusion of drama, comedy, music and dancing. Because of the un-availability of finns and other limitations, it is essential that these and similar elements originate from studios, Sludios alone are equipped specifically for their presentation.

alone are equipped specifically for their presentation. Would Schwaft's abandon desserts and subscribe to a policy of strick vegetarianism on the ground that desserts are bad because the ingredients are infeagor, the preparation insufficient and the appearance unappetizing? I think not. And similarly in television, it seems to me, the intelligent approach is to get at the root of studio program dediciencies. That root is lack of money. It is not lack of talent or showmanish. It is not inefficient administration or technologies, the studies of the studies

causes. The basic cause is lack of money.

Two and a half hours' worth of play in the theatre gets more weeks in rehearsal than two and a half hours' worth of studio programs gets days. The cost in man hours and money to produce one average minute of a feature film will surely run to hundreds, possibly to thousands of times the amount produce one average minute of a feature film will surely represent the command of the studies of the public. It is under these conditions that studio programs are expected to command the respect and the interest of the public. But the American public has long been conditioned by films, by the theatre and by radio to expect of television studio programs, standards of production that are generally impossible under present economic limitations.

Obligations Involved, Too

It is not the plurpose of this plece to attempt to indicate how these limitations may be overcome. It Is its purpose to indicate that they MUST be overcome it leevaling is to develop into a fully rounded reality. Flight or evasion will not serve the purpose. Television has an obligation to serve the public with all the elements at its miraculous command and not just with those that meet its momentary convenience. This obligation is as materially sound as it is morally just. Had tudio realined strictly reportorial and excluded to appeal events simply because it was terrifled at the cost potential inherent in studio entertainment—it would never have reached anything like its exalted state of commercial ascendency.

ascendency.

There is some tendency at the moment to feel that certain
of these elements; singing, dancing, and other performances
semi-richared, semi-equipped fashion. Either this is wishful thinking or the use of specially constructed theatres instead of barns, scientifically built radio studios instead of
rehearal halls and fantustically expensive sound stages instead of "boarchoms" is monumentally iddiote.

stead of "focations" is monumentally idiotic.

I don't believe that either unawareness of, or disagreement with these conclusions is responsible for the present curtainment of studio operations in television. What IS removed the studio operations in television. What IS removed at the moment if is possible to buy more, and better, by eliminating studios, rehearsals, staffs and equipment and concentrating solely on remote programs. But this conomy is completely transient. Mesers. Irish, Rickey, Jacobs and grades. The shelford of the border when there were 20,000 receivers in existence may appear just a bit short around the wrists when there are a million receivers exait, And the fact that half of any given broad-sarily transport them to a plane of higher philanthropy.

There was a time when actors accepted five or et adolars.

sarily transport tends in a plane of inginer piniantiropy. There was a time when actors accepted five or ten dollars per performance on television because of "the publicity and the experience"—but not for long! Prize fighters and their managers are already casting inquisitive (or acquisitive) eyes at television fees. Whether within or without studios, a professional performer is professional and generally he

Doin' What Comes Naturally -By Transcription

By FREDERIC W. ZIV

Cincinnati.

Some of our good friends are trying to promote "The Battle of the Century", K. O. Network vs. Kid Transcription! Some of our gency friends are saying, "If radio were to start all over again, it would go transcription, not network." Some of our gency free getting higher transcription of the start all over again, it would go transcription, not network." Some of our perforance getting higher transcription—on of urg. section photosetting single transcription—on furth, no clinkers, no single class no tension."

scribed shows? It's just a case of doin' what comes

It's only natural to want to produce the finest programs possible...and it's only natural for listeners to want to hear the best programs possible. The programs today are broadcast by transcrip-Frederic W. Ziv tion. Here's why

First, recording quality. There was a time when transcription quality left much to be desired. But technical skill and pure vinylite pressings today combine to make transcribed programs the peer of any other method of broadcasting.

Second, editing. There never was a "live" program that could not be improved by "retakes". by editing. Even the Blue Book cites that as an advantage of ETs: "Transcriptions offer to the writer, director, producer of programs the same technical advantages that the moving picture industry achieves through cutting room techniques.

semeves tarouga cutting room techniques."
Third, artistry. The greatest performers in the entertainment world are today broadcasting via transcription. Some programs are exclusively transcribed, like ligin Crosby, the "Wayne King Show." Ronald Colman in "Favorite Story," etc. But in addition to these, practically every network show on the air is broadcast some place, some time "at a more convenient low." by transcription.

Wooing Top Talent

Fourth, production quality. There was a time when the transcription industry attracted only opportunists, those who could not make the grade. Today the finest writers, composers, directors, arrangers are performing on transcription.

posers, directors, arrangers are performing on transcription.

"Fifth, scheduling flexibility. It's only natural to want to attract the greatest possible audience. Stations can schedule transcribed shows in the time slot sure to get the most listeners. No wonder "Boaton Blackle" comes up with a 21.4 in Louisville, 16.9 in Cinclinati, 16.3 in Minneapolis; no wonder Wayne King comes up with a 20.1 in Detroit, 17.3 in Milwaue, 19.6 in Toungstown.

17.3 in Milwaukee, 19.6 in Youngstown.

Yes, it's only natural for the listener to want to tune in the best show. Surveys prove that the listener does not care whether the program is broadcast via the mechanical means of telephone wires or via discs. Hoopers before me at this moment show that our transcribed programs lead network competition is socress of cities: "Buston Blackie' bestling such competition is possess of cities." Postson Glaichie 'bestling such competition is possess of cities. "Buston Blackie' bestling such competition is possess of cities." Buston Blackie' bestling such competition is possess of cities. "Buston Blackie' bestling such competition is possess of possess of the competition of the Young the Competition of the Compet How about the big fight..."The Battle of the Century"?

It won't come off!

First, because there is nothing to be gained by a battle inside radio's ranks. The listener is the one to be pleased—and listeners will tune in the best show regardless whether live or transcribed.

live or transcrince.

Second, because the one sponsor who has done the most to cause the swing to transcribed shows is not a network prospect. That sponsors is the Local and Regional sponsor. It's only natural for the local and regional sponsor to want shows which are just as big and just as important as his national competitor's. And the only way such advertisers can sponsor such high quality shows is by transcription.

The Blue Book says it this way, "Transcriptions make possible the sharing of programs among stations not directly connected by wire lines." Better transcribed programs have meant that these local and regional sponsors can share the advantages of outstanding radio performances that will attract huge audiences, and can enjoy the further advantage of chemical the out of the wall. sharing the cost as well.

Listeners love a good show. They get the best shows on transcription. Artists and producers love to produce good shows. They can give their best performances on transcrip-

Stations love good shows at good times on their schedules Transcribed flexibility means better programming and greater audiences.

Sponsors and agencies love to reach the largest audiences. Hoopers of 20s and 25s prove that fine shows on transcription attract huge audiences.

No wonder more and more artists, stations, agencies, and sponsors every day are saying, "Make mine TRANSCRIBED"!

arrives at the quaint conclusion that his talents should be The truth is that television is expensive now and will be

The truth is that television is expensive-now and will be-come more so. It is expensive whether you present render come more so. It is expensive whether you present render of oral and its complexities are to radio what higher mathe-matics are to simple arithmetic it is expensive no in radio terms but in terms of show business. This is the truth. Bitter perhaps, but inscepable.

pernaps, but inescapance.

The development of the economy of this country has been marked by boldness—by the willingness to risk much to satisfy the public's requirements for the best possible products. The public requires of television good programs and diversified schedules of entertainment presented clearly and regularly.

Television Ballet

By PAUL BELANGER (Staff Director, Du Mont)

It works. People like to sit and watch it. It sells the product. It tells a story. It moves. It has variety, beauty, ace, expressiveness. Top-secret hint to tomorrow's television producer: dancing



tomorrow's television producer: dancing renders advertising palatable. Recently 1 welded great chunks of ballet into a commercial broadcast. The entire 15 minutes was one long plug. But the music was gay, the performers attractive; the story blithe, the mood carefree. Result: critics raved, Spon-sors were delighted. Station execs hearmed.

beamed.
You'd like to try the recipe? You'd like to try the recipe? All right. Here's your apron. You're the chef. I'll stand over here and kibitz a little

ment.

Some dancers do their own choreography. Some choreography. Look. There's your marksplace. Crowded, inn't it? Let's elbow our way through.

What does your recipe call fop—classical ballet, Oriental? Nightchin teams? Modern dancers? Satirists? Primitive? Latin-American? Spanish? Folk-dancing groups? Tag specialists?

specialists?

In two respects, you're lucky, First pure abstract movement is unappreciated by the average television viewer. What cileds is acting to music. Which the dance world is beginning to concede. Cf. worked a good many months getgeting the state of the world of the state of the good many months getgeting the state of the

That Change of Pace

That Change of Pace

Some silly people will try to tell you that the ban on live
music is a plaque and; a curse. Don't listen to them. A
steady stream of new records pours into the market week
after week. Siphon off the rhythnic, danceable stuff—
Mix your styles, it the show needs it, Juxtapoe Buxtehude and Beiderbecke, Ellington and Bach. Change of pace.
Or you may want to keep a unit format, but mix the performers. Change of pace again.
Example Lets say you're doing a dance verrion, greatly
Example Lets asy you're doing a dance verrion, greatly
con mote, might come out of Kern's "Show Boat Scenario"

for Symphony Orchestra. Rodzinski flailing his arms at 120 longhair musicians.

for Symphony Orchestra. Rodzinaki failing his arms at 120 longhair mutchans.

To longhair mutchans.

Your engineer, far from resenting all this made editing, will take great pride in hitting the exact beat in the exact sequence of your entire show. A feat which no occasion will take great pride in hitting the exact beat in the exact sequence of your entire show. A feat which no occasion will be longhair mutch be longhair mutch longhair mutch longhair mutch longhair mutch longhair lon

But why should 1 go on: suresy you know some reperson, on you can start combining your inspecients. From
here on in 1 can't be much help to you. You see, the blending of these elements is an intensely personal art. What
proportions you mix them in.— How you use your cameras
to set a dreatings.— How you hold your finger right on the
So go to it, and luck! Remember, it was dancing that
lifted the "Sashion Showcases" series out of its early dodrums and lent it the motion and glamour and sparkle of a
love it. It's more fun than a circus, over a plenic, or a barrel
of monkeys, or anything. It's a Carnival!

Outlook for Talent

(Continued from page 29)

(Continued from page 29)
the fact that they got together in the first place to establish an area of concord between some intelligent consumers and intelligent manufacturers, to the end of selling good and useful products and thereby keep the wheels of progress turning, in our present self-searching economicates we can be a simple of the self-searching economicates we can be a simple of the self-searching economicates we can be a self-searching the self-searching compared to the self-searching economicates we can be a self-searching economic that we respect each other's telents. It's the same old give and take that has made the American system of radio the most listened-to in the world. I have never known an advertiser who was not willing to understand a performer or a program-package operator. Of view-versa. Our agency, for instance, has operated to the searching of the searching the searching of the searching

Advertiser and agency people must exert themselves to

understand sympathetically the nature of show-people. It, as too, often happens, they're perforce located three thousand miles apart, then they should make the sacriface of dealing with taient through local representatives, selected because they are en rupport with both the business and the stage side of the mike. New York and Eollywood personnel stage side of the mike. New York and Eollywood personnel can be supported to the stage side of the mike. New York and Eollywood personnel can be supported to the support of the suppo each other's home grounds—to lessen the danger of forming opinions—or prejudices—based on hurried correspondence, angry teletypes, trade reports and sneering fiction. en the danger of forming

shary telecype, trade reports and emeeting forcespondence, but the content of the Radio Needs a Cook's Tour, Too

star.

Hollywood, there are plenty of Gotham admen who came out of vaudeville themselves, and who don't spend all their time viewing your efforts through the wrong end of a

Chi Tele

program. So far the major cost of any program has been the cost of talent. Amount varies with the individual programs, but WBKB has alvidual programs, but WBKB has al-ways paid Class A minimum fees for expension of the control of the control shows. Only other talent used by station is AGVA, whose members are paid 1/7 of their weekly ap-station is AGVA, whose members are paid 1/7 of their weekly ap-ception of the control of the control action of the control of the control without pay only as guests without display of their east. Frimary factor necessary for effective acting before necessary for effective acting before presence. Those with it were just as capable viceowise as via any other form of visual entertainment.

Franchise For Ploneers

Franchise For Pleneers
Pioneering spounds who have consistently gone along with development of television here will get any and all considerations on choice time periods, according to Eddy, who hold with other stations as they are established on the theory that those companies who go along when the established not the thory that those companies who go along when the companies which is really that feet for the first property of the companies when the contract of the companies when the compani able to outsiders

It occurs and before snow is available to outside that can be used to The best word that can be used to The best word the tensor that the control of the con

bentred cooperation, with each feel, and the standard of the cooperation of the cooperati

dium which stimulates fan following video goes commercial with a ven-

geance.
There is little doubt also that ad agencies will start to develop tele excess who will in most cases work along with vicedo exces (primarily production) when telemarket starts to boom. For those currently working at station Eddy said, "My people will be absorbed into exce start position of the personnel needed to fill openings evident in the future."

how A nave But a majeriew of any of the house of the continue to the continue proval" to a star is built.

Canned Video

Continued from page 32 = would permit any station operator to rebroadcast the type of show originated in the largest of the television studios. Thus, was born the Tele-Transcription. At this point, we will eliminate any and all references to the technical problems encountered in the development of this property of the control of the technical problems o ere plenty.

The Tele-Transcription will offer complete programming possibilities for all television stations. Rapid de-

In effect, the actual "take" is at the In effect, the actual "take" is at the dress rehearsal. The camerus operate on stage rather than recording from the television screen. Before the recording the results of the recording the revision electronic gystem. Thus, production costs are held to a minimum, but we gain the maximum in looker-listener interest, through duplicating on film all the effects including the maximum of the results of the restimated of the results of the results of the results of the resu

ming. And distribution costs can be proportionately low.

Unlike the electroly is increasely the first transcription, the Tele recording is increased in the property of the property of the live show. It defies detection as anything but a production for the individual. Its personality is retained, its substance and presentiation unharmed by its relationship

tion unharmed by its relationship once-removed. The coaxial lines now being installed for television use will prove an important adjunct to networks. Our experience with the use of the A. T. & T. cable between New York and Washington has been invalenment of the company of the coaxial company of the coaxial coaxi

sent encountered is the time cinical sent encountered is the time cinical sent to the control of the cinical sent to the cinic

compiete programming pessibilities for all felevision stations. Rapid de srage, the cable will become an absolute possible programming and the continuation of the con



HARRY VON ZELL EDDIE CANTOR'S PABST BLUE RIBBON SHOW COLUMBIA PICTURE COMEDIES

RADIO SUFFERING FROM 'SITUATIONS'

Hollywood.

A few years ago the wise men of radio hailed what they called Situation Comedy as the specific that they are the second of the s

With much of the Situation Com-easy today dangerously short on Situ-ation and requently even more dan-gerously short on Comedy, it's still almost impossible to find anyone willing to admit that honest, full-value Situation Comedy is harder to write than Out-and-Out Gag rou-tines, and much more difficult to keep up to a sound standard on the assembly line basis that is week to week radio. with much of the Situation Co

seed on the standard of the seed of the se

with a little of "that?" But the radio writers anxious to get their work on a habit-forming basis 'had better know which is "the stiff" and which is "the seasoning," and what they're trying to do so they won't stray too far from whichever style they've

chosen. For the sake of evaluating the two forms, S.C. and C.S., it might be said that while an half hour of Situation Comedy may get several real big, heart-warming yoks and a few pleasant giggles, it will never get the yells that Comedy Situation is designed to generate. The talking, naturally, of the simon-purse of each breed. And generate. I'm talking, naturally, of the simon-pures of each breed, And for definition the top among these in their two classes is probably Fib-ber McGee and Molly in the Comedy Situation class and The Great Gil-dersleeve in the Situation Comedy directors.

dersleeve in the Situation Comedition division.

This grading will certainly draw a people who first

dereleve in the Situation Comedy division.

This grading will certainly draw division.

This grading will certainly draw division to differ from people who first lot of first from people who first lot of the fi

motivated to a noticeable degree by the necessities of the story, rather than by mechanics as arbitrary as the arrangement of doors and beds in an old A. H. Woods farce, you have Situation Comedy.

swaigar comedy amo farce or vicereal leaves only one last type of
show which is sometimes called
Situation Comedy. Actually it is
neither. Situation Comedy nor
comedy Situation. It generally lacks
any situation and sometimes even
spots all based on more or less the
same subject, divided by Irreleval
and often irritating musted and
other irritating musted and
and other irritating musted and
some subject, divided by Irreleval
semerally given a name such as
generally given a name such as
centrally given as name such as
centrally given and given and given a
comment of the comment of the comment
and given and given and given and given a
comment of the comment of the comment
and given and given and given and given a
comment of the comment of the comment
and given and given and given and given a
comment of the comment of the comment
and given and lunatics, the manager is a comedian and his boss is a straight man. Here is the only idea in this type of show

is the only idea in this type of show that interests me.

I've never been lucky enough in my business life to get into such a setup. On every job I've ever had, the boss saw to it that I was the straight man.

CBS 'RENFRO VALLEY' ADDS TIME ON S. E. NET

ADDS TIME ON S. E. NET.

Ballard & Ballard, Loadwills from "Benfro Valley" to one and a half or "Renfro Valley" to one and a half hours weekly starting Sept. 4: Purchase last week of half hour Sattly and two 15-minute periods for Thursdays and 1913 am. N. Y. time, and two 15-minute periods for Thursdays southeast net, augments currel half-hour show on Sunday mornings sutheast net, augments currel half-hour show on Sunday mornings which was all that aponost repair found from harm in Curibertand Koolhilla baout 125 miles out of Louisville. John Lafr is all around emcee for hilliplify, abow which advertises Ballipling and the start of th

hillbilly show which advertises Bal-lard's Obelisk Flour and Insurance Farm Feed. Henri, Hurst & Farm Feed. He McDonald is agency.

HARRY SALTER MUSICAL DIRECTOR
"Scotland Yard," MBS; "It Pays to
Be Ignorant," CBS

MCA ARTISTS, LTD.

McNeills Set Up Joint Biz to Cover Books, Pix. Radio & Video Fields

Radio & Video Fields
Chicago, July 8.

With the signing of a new fouryear contract Don McNeill, emceor
and the wife embark on a venture
that may include shoes, films, television, as well as radio and publishing. Recognition of Don Mcs
and his wife embark on a venture
that may include shoes, films, television, as well as radio and publishing. Recognition of Don Mcs
and the wife of the contract
that the contract
th

rbook," as a pictorial story "Breakfast Club."

Sill to Milwaukee

Jerry Sill, longtime CBS and Mutual executive who resigned recently as radio director of the J. D. Tarcher agency in New York, lett for Milwaukee this week to take over as general manager of indie WMLO.

also has a part ownership in

AN AFTERNOON AT THE WAXWORKS

plattered radio's still the thing. After his first network season on wax, he's more sold on it than ever he Transcriptions may have technical imperfections-"That's something I let the engineers worry about," The Groaner claims-but the unprecedented platter show he kicked off for Philco last fall has fulfilled his expectations, and a great many bugs have been picked out of the technique since the Oct. 16 preemer hit the ABC net and an untold number of other stations

presenter all the Adde the said and the Crosby, for one thing, southers the gab that he found, when the season got under way, that he was seid down as if he were doing a live show; that he found it impossible to star a rate of more than one a week. In New York for the season's wind-up, he pointed out that he waxed the said of the season winding the said of the said o a few days.

a few days.

On the other hand, Crotby believes he had at least a dozen guestars on the show during the season whom he wouldn't have been able to get if he had been airing has eason curtain-dropper with Bob Hope, who was also Crosby's first guest-on-wax. Stanza war plattered May 22. On the show hit the air, Hope was Qlring down to the show hit the air, Hope was Qlring down to the show hit the air, Hope was Qlring down to the show hit the air, Hope was Qlring down to the show hit the air, Hope was Qlring down to the show hit the air, Hope was Qlring down to the show hit the air, Hope was Qlring down to the show hit the air, Hope was Qlring down to the show hit the air, Hope was Qlring down to the show hit the air, Hope was Qlring down to the show hit the air, Hope was Qlring down to the show hit the air, Hope was Qlring down to the show hit the air, Hope was Qlring down to the show hit the air, Hope was Qlring down

Likes Piecemeal Technique

Likes Piecenneal Technique
Aside from these obvious advantages of being able to put
guestario nwa when they're handy
and being able to follow a flexible
up to the follow a flexible
have in a first principal and the follow
have in a first principal and the follow
have been a first principal and the follow
for the show ever hits the air, that
how's producers can ascertain, before the show ever hits the air, that
overy segment of the stams, is as
no taking chances on distastential future.
The process encourages adilibing, The process encourages adilibing, which, if it comes off well, is left in; if it doesn't, it's sliced out of the final wax. If a piece of business fails to come off as expected, out it comes. If Crosby runs out of breath, John Scott Trotter's bandsmen hit a flat,

As far as Bing Crosby's concerned, somebody slams the studio door

isomehody slams the studio doorthe number can be done over.

As Crosby sees it, it's pre-tested
programming, and ft can't be beal.

It insures full value out of every
minute of the show's at time the
show of the show's at time.

Show of the season late in May, The
Groaner had his routine down pat. It
went like this:

Rehearsal we set for 1:39 pm. in
Rehearsal we set for 1:30 pm. in
Rehearsal we set in

song?"
This went on for a couple of hours. El Bligo chomped on a ham sandwich and swigged from a carton of which and swigged from a carton of the state of the same state of t

They Record a Show, Too

Bye and bye, Hope and Crosby and their writers climbed onstage and surrounded a grandpiano for a standing run-through of their lines, practically deadpan. Then the turn-tables were turned on and the "Road" boys went into their act, dueting a song humber, etc.

Came 6 o'clock and everybody mocked off for a quick dinner.

knocked off for a quick dinner, when they returned an hour later, the studio was jammed with vets brought from an nearby hospital. (All of Crosby's broadcast sessions and the studies of the studies of

This, however, was just what Dr. Crosby ordered. The audience loved Crosby ordered. The audience loved it, supplying terrific laughs and applause. With all this on record, and the afternoon's "protection" cutting of songs and skits on hand for dubbing in, if need be, it just remained for producer Bill Morrow and the eigineers to spilce tile best parts of the wax into a 30-minute airer.

the wax into a 30-minute airer.

The full-show runthrough, of
course, usually doesn't reach anycourse, usually doesn't reach anycourse, the state of the state of
course, the state of the state of
too long, sometimes one of the short
patter is too short, a longer song
arrangement waxed in the warmup
setton may be dropped in.

session may be dropped in.

Wire and lape recordings of the
show have been tried. One whole
show was taped. But none of these
methods has been found superior. If
ABC wants to spend up to \$250,000
perfections from present frametiptips, and the superior of the superior of the
perfections from present transcriptions, as prexy Mark Woods recenttions, as prexy Mark Woods recent
Not make the woods recent
Not make the woods recent
Woods recent
Not make the woods recent the woods recent
Not make the woods recent
Not make the woods recent the woods

No change in format of the airer is in the offing for the fall, Crosby says. The show will continue to be "adapted to the occasion." He'll cut perhaps three stanzas in September to give the program a backlog for its October teeoff.



OZZIE and HARRIET BEGINNING THE FOURTH SEASON For INTERNATIONAL SILVER, SUNDAY, AUGUST 31-CBS

Television Ballet

By PAUL BELANGER (Staff Director, Du Mont)

It works. People like to sit and watch it. It sells the product. It tells a story. It moves. It has variety, beauty, pace, expressiveness.

Top-secret hint to tomorrow's television producer: dancing

tomorrow's television producer; dancing renders advertising palatable. Recently I welded great chunks of ballet into a commercial broadcast. The entire 15 minutes was one long plug. But the music was gay, the performers attractive, the story bithe, the mood carefree. Result: critics raved. Sponsors were delighted. Station exces

sors were delighted. Station execs beamed.
You'd like to try the recipe? All right, Here's your apron. You're the chef. I'll stand over here and kibitz a

What—no ingredients? You're learn-ing fast. Have to go to market first.

Hand me that shopping bag.

Now as we go, let's decide what we'll need. Dancers, obviously. Also a choreographer. You know who that is.

The person who creates the story in terms of dance move-

ment. Some dancers do their own choreography. Some choreographers like to perform. (But only certain people in the dance world can do both). Look. There's your marketplace. Crowded, isn't it? Let's elbow our way through.

elbow our way through.
What does your recipe call for—classical ballet? Oriental?
Nightchub teams? Modern dancers? Satirists? Primitive?
Latin-American? Spanish? Folk-dancing groups? Tap

Latin-American? Spanish: Folic-tainering groups: Aug-gocialists?

Spanish: Spanish:

That Change of Pace

I had Change of Face

Some silly people will try to tell you that the ban on live
music is a plague and/a curse. Don't listen to them. A
steady stream of new records pours into the market week
after week. Siphon off the rhythinic, danceable stuff—
dance the stuff—
Mix your styles, if the show needs it, Justapose Buxtehude and Beiderbecke, Ellington and Bach, Change of pace,
Or you may want to keep a unit format, but mix the performers. Ghange of pace again,
Example, Let's any you're don't all the committed in the
Example, Let's any you're off ent's hunde of music allegoe
con moto, might come out of Kern's "Show Boat Scenario"

for Symphony Orchestra. Rodzinski fiailing his arms at 120 longhair musicians.

20) longitar mutations.

Coefficient original in the oveherica, a held note. In your control troom, a deft blend from turntable A to turntable B. Your enginers is crossfuling so smoothly you don't hear the change. A new sonority. Thin instrumental texture. Over this, Thelma Carpenter starts oxity hankering. Your engineer, for from resenting all this made editing, will take great pride in hitting the exact beat in the exact squence of your entire show. A feat which no occasion 144-minute broadcast!

Left's get back to that kitchen now. Ob. how well.

Description of the second seco

Outlook for Talent

(Continued from page 29)

(Continued from page 29)
the fact that they got together in the first place to establish an area of concord between some intelligent consumers
and intelligent manufacturers, to the end of selling good and
useful products and thereby keep the wheels of progress
turning, in our present self-searching economy.
It's as simple as that. We're all together because we can
help each other. It follows therefore that we respect each
other's talents. It's the same old give and take that has
made the American system of radio the most listened-to it. made the American system of radio the most listened-do in the world. I have never known an advertiser who was not willing to understand a performer or a program-package operator. Of vice-versa. Our agency, for instance, has altered the whole style of star talent where we folt the whole project would be improved by the change. And the talent concerned agreed willingly and eagerly when the revolutionary change was reasonably and practically pre-revolutionary change was reasonably and practically pre-

Advertiser and agency people must exert themselves to

understand sympathetically the nature of show-people. It as too, often happens, they're perforce located three thousand miles apart, then they should make the sacriface of dealing with talent through local representatives, selected stage side of the mike. New York and Hollywood percursions should make frequent man-to-man, guards-down contacts on each other's hone grounds-to-lessen the danger of forming opinions-or prejudices—based on hurried correspondence, pages toll-yellow the stage of the contact of the stage of the st Radio Needs a Cook's Tour, Too

opinions—or perjunions—ones on murried correspondence, some control of the contro

office who has most best star. Hollywood, there are plenty of Gotham admen who came Hollywood, there are plenty of Gotham admen who came out of vaudeville themselves, and who don't spend all their time viewing your efforts through the wrong end of a

telescope.

We have to get along, fellows, or many a New Yorker goes back to the brief-case-and-shoel-eather-routine, and many a Vine Street hoston revers to the nightcule icruit. We've got to get logether, if for no other reason than to do our paign. That's the campaign, you know, you know, that we got into right after we got out of the war.

The formula is, on a small scate, the same formula as that presented for the United Nations: more knowledge, more understanding, more sympathy, more teamwork—more success.

Chi Tele

tinued from page 32 ; program. So far the major cost of any program has been the cost of talent. Amount varies with the individual programs, but WBKB has alvidual programs, but WBKB has al-ways paid Class A minimum fees for all AFRA talent on all commercial shows. Only other talent, used by station as AGVA, whose members are paid 1/7 of their weekly ap-pearance fee for single appearance. AGVA talent can appear on station without pay only as guests without display of their acts. Primary factor display of their acts. Primary factor necessary for effective acting before the viedo camera has been stage presence. Those with it were just as capable viedowise as via any other form of visual entertainment.

Franchise For Ploneers

Pioneering sponsors who have con-sistently gone along with develop-ment of television here will get any and all considerations on choice and all considerations on choice time periods, according to Eddy, who companies and the second control of the control of

The best word that can be used to The best word that can be used to describe most agencies' handling of television in midwest is "weird." Resson being that some topflight result of the second of the secon agree among themselves and neither do smaller outfits. It's anybody's fight as to the outcome. General attitude of all stations which plan to get into video field in Chi is in the meantime one of whole-

project. Suffice it to say that there were plenty.

The Tele-Transcription will offer complete programming possibilities and maintain high standards of covered to the control of the cont



HARRY VON ZELL Featured or EDDIE CANTOR'S PABST BLUE RIBBON SHOW COLUMBIA PICTURE COMEDIES

RADIO SUFFERING FROM 'SITUATIONS'

By CARROLL CARROLL

Holiywood.

A few years ago the wise men of radio hailed what they called Situation Comedy as the specific that would save radio from an epidemic of Out-and-Out Gags. S.C. was the vitamin to strengthen wireless' weakening wits.

of Out-and-Out Gags. S.C. was the vitamin to strengthen wireless' weakening wits.
Today radio is suffering a severe epidemic of S.C. poisoning. And many of the most dangerous cases are being kept alive from week to week only by generous and multiple transitisions from the O-and-O Gag

transmissions from the "channe Costy today dangerously short on Situsion and frequently even more dangerously short on Comedy, it's still
almost impossible to find aryone
willing to admit that honest, fullvalue Situation Comedy is harder
to write than Out-and-off-out to
the comedy is harder
to write than Out-and-off-out to
the come of the come of the come of the
same to a swind standard on the
assembly line basis that is week to
week radio.

assembly line basis that is week to week radio.

As a result of this we-have quiety geedpood, almost without knowing geedpood, almost without knowing which are legitimately Situation Comedy and those which are actually Comedy Situation. And the only difference between S.C. and C.S. is that delicate hairline of difference in person finds when comparing the plays "Private Lives" and "Three Men On a Horse."

plays "Private Lives" and "Three Men On a Horse." Naturally I picked a couple of out-Men. Una 197826.

An a 197826.

far from whichever style they've becomes after of evaluating the two forms. S.C. and C.S., it might be said that while an half hour of Situation Comedy may get several real big, heart-warning yoks and a teny pleas-and gighes, it will never get the yells entirely the said of the said of the generate. I'm talking, naturally, of the simon-pures of each breed. And for edefinition the top among these in their two classes is probably Fib-m McGee and Body. In the Comedy driving the said of the said of the said earliers in the situation. Comedy division.

dersleeve in division.

This grading will certainly draw a lot of fire from people who first behave and Molly Situation when the street the str lot of fire from people who first called Fibber and Molly Situation Comedy and have since typed the jolly Jordan's jamboree as the gen-eric type of S.C. when it's really al-most 100% C.S.

most 10% C.S.

The first and fastest way to differentiate stand fastest way to differentiate stand fastest way to differentiate standard fastest way to a C.S. is probably to 100 C.S. is C.S. is unlikely, C.S. But that's really over-simplification. You have to go much further than merely "could it happen?" Look what has happened. Wars start hopersees conducte and wars start hopersees.

wars start, progress, conclude and leave the world in approximately the identical condition it was before the identical condition it was before hostilities—no wiser, fairer, or more hostilities—no wiser, fairer, or more honest—must realize that anything can happen. This makes the "could it happen?" measure slightly unsound. And all that remains is to make this anaturic.

make this analysis.

If the show it is a series of broadly conceived, moderately improbable control of the series of the series

the progress of a filmsy story on us way to a foregone conclusion, you have a Comedy Situation show. If, on the other hand, the charac-ters are more or less three-dimen-sional with entrances and exits

motivated to a noticeable degree by the necessities of the story, rather than by mechanics as arbitrary as the arrangement of doors and beds in an old A. H. Woods farce, you have Situation Comedy.

have Situation Comedy.

Everyone is now qualified to go over the list of radio shows and pick which he thinks are S. C. and which CS. If you'd care to try this increating experiment you'dly probably in either category. You'll probably also find that the ones which wear best are those which sitck closest their own form without to small their own form without to small straight comedy into farce or vice versa.

un warranted excursions rrom
straight comedy into faree or vice
That leaves only one last type of
show which is sometimes called
Situation Comedy. Actually it is
of the straight of the straight of the straight of
Comedy Situation. It generally lacks
any situation and sometimes even
lacks comedy. It's a series of stooge
same subject, divided by irrelevant
and often irritating musical shemanigams. Shows of this type are
handle straight of the straight of
lacks comedy and are
should an establishment in which the
about as is a straight man. Here
is the only idea in this type of show
that interests me, backer counts in

is the only idea in this type of show that interests me.

I've never been lucky enough in my business life to get into such a setup. On every job I've ever had, the boss saw to it that I was the straight man.

CBS 'RENFRO VALLEY' ADDS TIME ON S. E. NET

ADUS LIME UN S. E. NET
Chicago, July &
Ballard & Ballard, Ballard,

Farm Feed. Her McDonald is agency. Henri, Hurst



HARRY SALTER MUSICAL DIRECTOR
"Scotland Yard," MBS; "It Pays to
Be Ignorant," CBS

Direction: MCA ARTISTS, LTD.

McNeills Set Up Joint Biz to Cover Books, Pix, Radio & Video Fields

Katio & Video Fields
With the signing of a new fouryear contract Don MeNeil; emceo
of the "Breaktast Club" on ABC,
and his wife embark on a venture
that may include shoes, flims, telsvision, as well as radio and pubvision, as well as radio and pubneil Enterprises is contained in a pact that was signed by Ed Borof,
ABC central division veepee.
Under terms of the contract which runs until 1881, McNeili's wife ber of appearances. Which he wellpubliched visits to the show happened in past year, stanza his

publicized visits to the show hap-pened in past year, stanza hit top daytime Hooper ratings. Deal leaves acknellis free to issue publications, accept film offers and to engage in other types of biz. Projects being considered by Mc-Neill Enterprises include a film of-fer, preparation and production of packaged abows, association with a

packaged shows, association with a shoe manufacturer and the publica-tion of juvenile and adult books. First project is already under way, the printing of "Don McNeill's 1947 Yearbook," as a pictorial story of the "Breakfast Club."

Sill to Milwaukee

Jerry Siil, longtime CBS and Mutual executive who resigned re-cently as radio director of the J. D. Tarcher agency in New York, Left for Milwaukee this week to take over as general manager of indie WMLO.

He also has a part ownership in

AN AFTERNOON AT THE WAXWORKS

As far as Bing Crosby's concerned, plattered radio's still the thing. After his first network season on way he's more sold on it than ever, he Transcriptions may have technical imperfections-"That's some-thing I let the engineers worry about," The Groaner claims—but the unprecedented platter show he kicked off for Philco last fall has fulfilled his expectations, and a great many bugs have been picked out of the technique since the Oct. 16 preemer hit the ABC net and an un-told number of other stations.

sold number of other stations.

Crosby, for one thing, sochese the
gab that he found, when the season
got under way, that he was as tied
down as if he were doing a live
down as if he were doing a live
sold the state of the state of the state
at a rate of more than one a week.
In New York for the season's windup, he pointed out then at a rate of more than one a week
in New York for the season's windup, he pointed out that he waxed
up, he was a way and the season was
up to the season was a season was
well as the state of the season was
well as the state of the season was
well as the season was a season was
well as the season wa

a few days

On the other hand, Crosby be-lieves he had at least a dozen guestars on the show during the seaguestars on the show during the sea-son whom he wouldn't have been able to get if he had been airing the program live. Case in point was his season curtain-dropper with Bob Hope, who was also Crosby's first guest-on-wax. Stanza was plattered Kay 22. On the evening of June 16, Way 22. On the evening of June 16, was the show hit the air, Hope was Bying down to Rio.

Likes Piecemeal Technique

Aside from these obvious advantages of being able to put guestars on wax when they're handy and being able to follow a flexible and being able to follow a feechine production sphedule rather than ha ving a régular Wednesdaya-ta-date at the studio, the croner feels his transcription setup has permitted him to develop a piecemeal production technique which he and the show's producers can ascertain, between the production technique which he and the same profect as they want it. There's no taking chances on distancts in same profect as they want it. There's no taking chances on distasted it dutis. The process encourages adiibhing.

The process encourages adilibling, which, if it comes off well, is left in; if it doesn't, it's sliced out-of the final wax. If a piece of business falls to come off as expected, out it comes. If Crosby runs out of breath, John

somebody slams the studio doorthe number can be done over.
As Crosby sees it, it's per-tested
from the control of the contro

This went on for a couple of hours. El Bingo chomped on a ham sand-wich and swigged from a carton of milk between songs: He walked off the stage to greet and gabble with riends between songs. All was very green light was off. During was read to be song saxing of one of the numbers, Hope crushed in. Soon as the song waxing of one of the numbers, Hope crushed in. Soon as the song waxing ossion was completed, the orch ducked for a smoke, Crosby moseyed backstage to Innact business, same backstage to Innact business, same Hope and the boys about golf. This went on for a couple of hours.

They Record a Show, Too

Bye and bye, Hope and Crosby and their writers climbed onstage and Bye and bye, thope and crossly and their writers climbed onstage and surrounded a grandplano for a standing run-through of their lines, practically deadpan. Then the turn-tables were turned on and the "Road" boys went into their act, dueting a song humber, etc.

Came 6 o'clock and everybody nocked off for a quick dinner.

knocked off for a quick dinner.
When they returned an hour later,
the studio was jammed with yets
hought from a nearby hospital.
(All of Crosby's broadcast sessions
in N. Y. and en route there were
staged exclusively before hospitalized veta.) This time the ahow was
run off in complete broadcast form—
the study of the control of the control
for minutes at a time, the stanza ran
uto to 55 minutes! up to 55 minutes!

for finithees at a time, the senses are up to 68 minutes was just what Dr. Crothy ordered. The audience loved it, supplying terrific laughs and applause. With all this on record, and the aftermoons "protection" cutting of songs and skits on hand for dubing in. It needs be it just remained bying in. It needs be it just remained bying in. It needs to be a supplying the sense in the sense of the wax into a 30-minute airre. The full-show runthrough, of course, usually doesn't reach anything like 25 minutes overtime, the course, usually doesn't reach anything like 25 minutes overtime, and the sense is a supplying the sense in the sense in

session may be dropped in.

Wire and tape recordings of the
show have been tried. One whole
show was taped. But none of these
methods has been found superior,
in cresent form, to the platter. If
no resent form, to the platter.
If to resent may be the superior of the service o

on a second season on the platters. No change in format of the airer is ing the offing for the fall, Crosby says. The show will continue to be "adapted to the occasion." He'll cut perhaps three stanzas in September to give the program a backlog for its October teeoff.



BEGINNING THE FOURTH SEASON For INTERNATIONAL SILVER, SUNDAY, AUGUST 31-CBS

Settle Fate Of

City-Owned WRR

scale, is hinging on three separate

and the City Radio Commission, studies of the station's operations,

The investigation, under way by the

City Council, latter's financial advi-

sory committee, and city manager

Roderic B. Thomas are designed to answer these questions: 1 Should WRR's \$400,000 reserve fund for expansion be tapped to make up the loss of city income

resulting from repeal of the garbage 2. Should the city stay in the radio

onersted under the radio committee as an independent unit of city gov-ernment, or should it be under juris-

doction of the city manager?
5. Should a larger share of WRR's income go to general city uses than the \$60,000 a year it now contributes through operation and maintenance of the police radio station. KVP?

of the police radio station KVP?
The three way investigation of
WRR's operations was brought about
by the recommendations of several
its operations be placed under the
its operations be placed under the
its operations be placed under the
made available for general fund use.
Those officials have been critical,
among other things, of salaries and
commissions paid to WRR personnel.
Since 1939 when WRR was placed
under the radio commission, its inradio purposes. In 1939 WRR was
in debt. Since then the reverve fund
in debt. Since then the reverve fund

3. If so, to what extent? 4. Should WRR continue, to be

diction of the city manager?

Dallas, July 8 The future of city-owned WRR which has plans for putting the city into the radio biz on a big time

ARIETY Advertising Agency Directory

(Containing list of radio directors, chief talent buyers of agencies especially active in network radio)

AUBERT, MOGRE & WALLACE, INC. 20 No. Michigan Ave. Ch. 1 No. WA THE & SON, INC. 20 Reckefeller Plaza, N. 7, 20 16-6700 17D BAPTES, INC. 360 FITCH Ave. N. Y. 20 16-6700 17D BAPTES, INC. 360 FITCH Ave. N. Y. 20 16-6700 18D WOODLES, INC. 444 Madion Ave. N. Y. 20 18D WOODLES, INC. 445 Madion Ave. N. Y. 20 18D WOODLES, INC. 445 Madion Ave. N. Y. 20 18D WOODLES, INC. 445 Madion Ave. N. Y. 20 18D WOODLES, INC. 445 Madion Ave. N. Y. 20 18D WOODLES, INC. 445 Madion Ave. N. Y. 20 18D WOODLES, INC. 450 Madion Ave. N. Y. 20 18D WOODLES, INC.			,
AUBREY, MOGRE & WALLACE, INC. 20 No. Michigan Ave. Ch. 1 No. WAYER & SON, INC. 20 No. Michigan Ave. Ch. 1 RODGERY, SON, SON, 20 No. 20 No. Michigan Ave. N. 7, 20 16-6700	ACENCY	ADDRESS	TELE. NO
18	AUBREY, MOORE & WALLACE, INC	230 No. Michigan Ave., Chi. 1 30 Rockefeller Plaza, N. Y. 20 630 Fifth Ave., N. Y. 20	Randolph 0830 CI 6-0200 CI 6-9700 ET. 5-5800
150	BERMINGHAM, CASTLEMAN & PIEBCE,	444 Madison Ave., N. Y. 22	WI 2-0400 *
COMMETON ADVERTISING, INC. COMMETON ADVERTISING, INC. COMMETON, CLUTPORD & SHENFIELD INC. 305 Fifth Ave., N. V. 19 CHESTING, INC. 200 FIFTH Ave., N. V. 19 CHESTING, INC. 201 FIFTH Ave., N. V. 19 CHESTING, INC. 201 FIFTH Ave., N. V. 19 CHESTING, INC. 202 FIFTH Ave., N. V. 19 CHESTING, INC. 203 FIFTH Ave., N. V. 19 CHESTING, AVERTISING, INC. 203 FIFTH Ave., N. V. 19 CHESTING, AVERTISING, INC. 204 FIFTH Ave., N. V. 20 CHESTING, AVERTISING, INC. 205 FIFTH Ave., N. V. 20 CHESTING, AVERTISING, INC. 205 FIFTH Ave., N. V. 21 CHESTING, AVERTISING, INC. 205 FIFTH Ave., N. V. 21 CHESTING, AVERTISING, INC. 205 FIFTH Ave., N. V. 21 CHESTING, AVERTISING, INC. 205 FIFTH Ave., N. V. 21 CHESTING, AVERTISING, INC. 205 FIFTH Ave., N. V. 11 CHESTING, N. C. 205 FIFTH Ave., N. V. 11 CHESTING, INC. 206 FIFTH Ave., N. V. 11 CHESTING, INC. 207 FOR AVERTISING, INC. 207 FOR AVERTISING, INC. 208 FIFTH Ave., N. V. 11 CHESTING, INC. 209 FIFTH AVE., N. V. 11 CHESTING, AND AVE. CHESTING, COMPANY, INC. 209 FIFTH AVE., N. V. 11 CHESTING, AND AVE. CHESTING, AND AVE. CHESTING, COMPANY, INC. 209 FIFTH AVE., N. V. 11 CHESTING, AND AVE. CHESTING, COMPANY, INC. 209 FIFTH AVE., N. V. 11 CHESTING, AND AVE. CHESTING, AND AVE. CHESTING, COMPANY, INC. 209 FIFTH AVE., N. V. 11 CHESTING, AND AVE. CHESTING, COMPANY, INC. 209 FIFTH AVE., N. V. 11	INC. GORDON BEST COMPANY, INC. BIOW COMPANY, INC. HILL BLACKETT COMPANY BUCHANNA & CO., INC. LEO BURNETT CO., INC. CECIL & PRESEREY, INC.	138 E. 38th St., N. Y. 16 228 No. LaSalle St., Chi. 1 9 Rockefeller Plaza, N. Y. 29 150 Broadway, N. Y. 18 360 No. Michigan Ave., Chi. 1 247 Park Ave., N. Y. 17	State 5060 CI 6-9300 State 6950 ME 3-3380 Central 5959
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The second secon			Grant 1900, MU 6-8585 CI 7-4282
		.285 Madison Ave., N. Y. 17	MU 3-8400 '

RADIO DIRECTOR

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George C. Castleman

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R. E. Hackenger Kenneth Young Lewis H. Titterton J. James Neale

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Cecil Widdifield
Jack Simpson
Edmund B. Abbott
J. F. Quick
Louis E. Tilden D. Stauffer
T. M. Gregory
John U. Reber
Raymond P. Locke
Scott Leonard
Jeff Wade
R. C. Woodruff
Tevis Huhn
Theo Gannon

Diana Bourbon

TALENT RUYER

Jack North Marge Kerr Austin Peters Edwin M. Mar Ted Steele hall

Lucille Webster R. G. Wilson John Hines John M. Wyatt, Jr.

R. E. Hackenger Kenneth Young Vera Larkin

Frank Barton Tom Hicks

Paul G. Gumbinner G. E. Hollihan, Jr, Louis Honig Paul G. Gumbinner G. E. Hollihan, Jr. John W. Davis

Reggie Schuebel

Jack Peters Elizabeth Black M. Dill Frank Palmer K. P. Torgerson Mary King Ray Healy J. H. Wright Robert Swan Lowell H. Stormont Donald W. Severn Russell E. Neff William Templeton William R, Stuhler

Mann Holiner J. Law J. Law Russ Johnston Robert L. Redd Jobn Bates

Banismin I Green

Blayne R. Butcher John G. Hoagland William Barrett Elizabeth C. Shay Dorothy Parsons
Phil Stewart
Norman Heyne

Earl Bronson Allan Fishburn Cecil Widdifield Jack Simpson Edmund B. Abbott J. F. Quick Louis E. Tilden

Virginia Spragle
Raymond P. Locke
Scott Leonard
P. C. Lund
R. C. Woodruff
Tevis Huhn
Harry Trenner
Theo. Gannon

TIME BUYER

Jack North T. J. McDermott Edgar Small Frank Silvernail George Kern

George C. Cast Edwin A. Trizi John D. Hymes D. L. Pontlus Bill Smith W. J. McIlvain Betty Barrett

Charles Drier George Pamenta William Maillefe Lester H. Schroe Thomas Carson Al Eisenmenger Helen Wilbur

Keith B. Shaffer Jack Esty Dick Grohl Penelope Simmons

Lillian Selb . E. A. W. Schulenbe Gerald L. Seaman George McGivern

Reggie Schuebel Vera Brennan

Hay Healy
J. Law
William C, Dekker
Evelyn R, Waimsley
Marilyn Roseberry
Edna S, Catheart
Ed Wilhelm
Kay Kennelly
Chester C, Slapbaugh
Otto Stadelman
Newman F, McEvoy
Annabelle Andersen
Mary Dunlavey

William B. Condon R. C. Woodruff Lester Malitz Harry Trenner

Richard C. Wright Carlos A. Franco

radio purposes. In 1939 WRR was in debt. Since then the reserve fund of more than \$400,000 has been built up and is increasing monthly. The radio commission and station exces have plans for use of the reserve fund and a considerable amount of future income 10f expansions and changes that would total \$675,000 or more. Dorothy Parsons John C. Whiteley Holly Shively Miss C. Rains Evelyn Vanderploeg Entertainment Expansions

Mrs. June Jackson Pauline Watros Catherine Wohlpart Carolyn E. Bonnese F. Minehan One of the changes is a mandatory ne of shifting the police broadcas one of shifting the police broadcast hand to a higher frequency. Cost of the project is said to be \$100,000. The other proposed changes, how-ever, are for expansions of WRR in the entertainment field. They include: F. Minehan R. Reuschle T. M. Gregory Linnea Nelson. Monty Mann

1. Construction of an FM station.
Studio and station to cost \$125,000.
2. Increasing station's power from its present 5,000 to 50,000 watts at a cost of \$200,000.

Add facsimile transmissions to the FM outlet when that service is available.

4. Entering the television field when that service becomes available at a cost of \$200,000 or more.

at a cost of \$200,000 or more.

Both Mayor James Temple and
City Monager Thomas frow on the
city being in business, but recognize
that it has an investment in WRIA
Mayor Temple, "the city has just
about as much right to be in the
radio business as in the milk business. But the fact remains that it is
ness. But the fact remains that it is
sent the question of the
sent the question of how
the business should be operated and
funds. That is why we asked the
funds. That is why we asked the
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tract with IBEW several weeks ago. Snag in the WCKY-IBEW selfment concerns the status of four of
the original union men whom the
station replaced since the strike to
many statements. The local is
not a function of the city to enstatement on the strike to
many strike until all of its members
are reinstated. Original hitch between WCKY and
the union engineers was over the
no-strike clause, which the local
has
strike until all of the members
acredit the strike clause which the local
has
strike until all of the members
acredit in the strike the
no-strike clause, which the local
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strike until all of the members
acredit in the strike the
no-strike clause, which the local
has
strike until all of its members
strike until all until all

Top Names for Gratis Series Depicting Work In Devastated Lands

American Friends Service Com-mittee has prepared a radio series of transcriptions designed to dramatize

mittee has prepared it natio series to its work over-near indevastated or reconstruction areas. Series of six programs is titled "World Service," and the being offered graits to standard being offered graits to standard or series features and a series of six programs. Series features Eva Le Gallienne, House Jameson, Leon Janney, Peter Capell, Ann Servinour and Joseph Capell, Ann Servinour and Joseph Capell, and Servinour and Joseph Granter, rehabilisation in Austria, the Friende European Transport Unit in Friende European Transport Unit in Friende European Transport Unit in Friende European Transport Unit of the Servinour Servin

WMAQ'S FM FREQUENCY SET

WMAQ. NEC outlet here has been allotted the FM frequency of 101.1 megs for the operation of its pro-posed 25 kw FM broadcasting station, it was announced last week by

FCC order also made final con struction permit for NBC. FM and tele antenna tower will be con-structed atop Civic Opera Building.



HAROLD PEARY Back on the Air Sept. 10 as

"THE GREAT GILDERSLEEVE" 7TH SEASON

For Kraft Foods Co., Wednesday, NBC

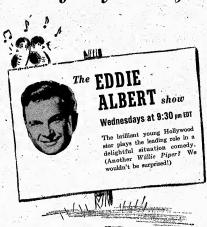
WCKY STILL SNARLED ON UNION DISMISSAL ITEM

Cincinnati, July 8. As the strike by Local 1,224, International Brotherhood of Electri-cal Workers, entered its fourth month last week at indie WCKY, 50,000 watter, the AFL unit signed an 18-month agreement with WKRC, CBS outlet, and its FM station

CBS outlet, and its FM station WCTS. Contract calls for a \$4 weekly raise and includes an unconditional no-strike clause. WaAI, ABC link, entered into a new constant with IBEW several weeks op. Snag in the WCKY-IBEW settlement concerns the status of rot the original union men whom the station replaced since the strike to maintain operations. The local, at the strike wall all of its members are reinstated.

Original hilch between WCKY and

Listen and judge for yourself

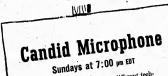




мг. President

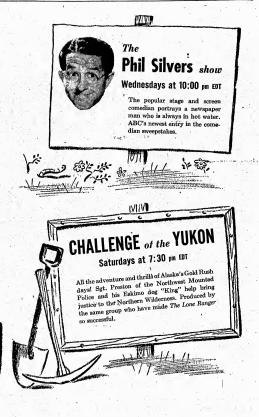
Starring EDWARD ARNOLD Thursdays at 9:30 pm EDT

This unusual dramatic series, starring Edward Arnold, is based on interesting, but almost unknown, behind the scenes incidents that have happened in the White House. Fascinating, enlightening (and nonpolitical) dramas.



A new, daring, startlingly different technique! A concealed mike listens in on people in all walks of life: honest, unreheared reactions and intimate conversations. Unusual entertalment!





One of these <u>New ABC</u> programs may land in Mr. Hooper's "First Fifteen"

ABC's Program Department holds an enviable record for developing and SELLING radio programs.

During the 1946-47 season, for example, ABC produced and sold "The Willie Piper Show"..."The Henry Morgan Show"..."Dashiell Hammett's Fat Man"..."The Paul Whiteman Club"... just to mention a few. One of the reasons for this success is that ABC sensed the need for relatively low-budgeted shows that had plenty of popular appeal.

The programs isted in this advertisement have just started their careers on ABC. If past experience is any criterion, we can hope that at least four of them will be sponsored by fall. We suggest that in your own interest you listen to these shows at the earliest possible moment. One of these programs could become your best salesman.

American Broadcasting Company

An acknowledgment to The Guesi Stars who have appeared on my Program during the 1946-47 season

Eddie Anderson (Rochester)

Maxie Baer

Tallulah Bankhead

Jack Benny

Edgar Bergen

Milton Berle

Shirley Booth

Charles Boyer

Bing Crosby

Jimmy Dorsey

Gracie Fields

Ed Gardner

Phil Harris

Pat Henning

Bob Hope

George Jessel

H. V. Kaltenborn

Bert Lahr

Oscar Levant

Bea Lillie

Marjorie Main

Don McNeill

Tony Martin

James Mason

Lauritz Melchion

Victor Moore

Harriet and Ozzie Nelson

Quiz Kids

Doc Rockwell

Edward G. Robinson

Gregory Ratoff

Basil Rathbone

Claude Rains

Rodgers and Hammerstein

Max Rosenbloom

Lanny Ross

Frank Sinatra

Lowell Thomas

Rudy Vallee

Bobbie White

FRED ALLEN

Tender Leaf Tea and Shefford Cheese

(J. Walter Thompson)

AL GOODMAN

PRUDENTIAL FAMILY HOUR

FRED ALLEN SHOW

Recording Exclusively For

R.C.A. VICTOR

MARX B. LOEB

Currently Directing

GREATEST STORY EVER TOLD

For Goodyear Tire and Rubber Co.

Sunday - 6:30-7:00 P.M., EDST

ARC

READER'S DIGEST
 RADIO EDITION

For Hallmark Greeting Cards

Thursday - 10:00-10:30 P.M., EDST

CBS

BOB HOPE

"PEPSODENT"

1938

1947

Radio as Show Business

Radio as part or branch of the show business, as it has been looked upon, is emphasized through an advertisement (elsewhere in this issue) of Edward B. Husing, chief announcer of WRC, the Radio Corporation of America station at Washington, D. C.

It is the first advertisement received by **PARIETY** from an announcer on radio.

Previous to the Washington assignment Mr. Husing was announcer at WJZ, New York. In Washington Mr. Husing has announced all radio "appearances" of the President and members of Congress.

Reprinted from Variety, July 14, 1926

TED HUSING

BANDSTAND, WHN



for

CHASE AND SANBORN

and

In Walt Disney's new comedy musical

"FUN AND FANCY FREE"

T. M. W. /S. T. P.

IMM-GOOD!

DEL SHARBUTT

M.C. 'THE LUCKY STRIKE HIT PARADE'

NBC SATURDAY

'THE JACK PARR SHOW'

FOR LSMFT

'CORLISS ARCHER'

FOR CAMPBELL'S SOUPS
CBS SUNDAY

5 A WEEK "BOB CROSBY'S CLUB 15"

FOR FRANCO AMERICAN SPAGHETTI

* The Man Who SELLS The Product

Represented for Radio by-FRANK HEALEY



LLOYD SHAFFER

MUSICAL CONDUCTOR

"CHESTERFIELD SUPPER CLUB"

1945-'46-'4"

JIMMY DURANTE

ON THE AIR FOR

REXALL

PRODUCER
PHIL COHAN

MUSICAL DIRECTOR
ROY BARGY

Writers
BUDDY PEARSON
LESTER WHITE
ELON PACKARD
STANLEY DAVIS







METRO-GOLDWYN-MAYER

"THIS TIME FOR KEEPS"
"ON AN ISLAND WITH YOU"

Both Produced by JOE PASTERNAK

Both Directed by RICHARD THORPE

PERSONAL MANAGEMENT

LOU CLAYTON

DIRECTION
WM. MORRIS AGENCY

BEVERLY HILLS, CALIF.

 \star



GINNY SIMMS

SONORA RECORDS

PAUL WESTON

Musical Discussion

.- CHESTERFIELD. SUPPER CLUB

Starring JO STAFFORD Starting Second Season Musical Directo
CAPITOL
RECORDS



"Music for Dreaming"
"Music for Memories"

Current Song: "AIN'TCHA EVER COMIN' BACK?"



JOHN GART

COMPOSER — CONDUCTOR
"LAWYER TUCKER"—CBS
"PATTERNS IN MELODY"—NBC
"BIG TOWN"—CBS
"ADVENTURES ON PARADE"—WOR
"JOSEPH COTTEN TRANSCRIPTIONS"

THESAURUS TRANSCRIPTIONS

MEREDITH WILLSON

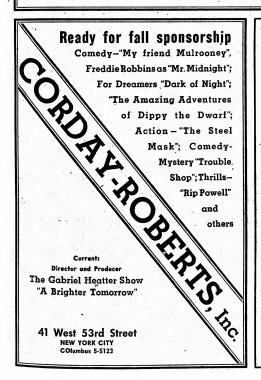
THE TALKING PEOPLE
PIANIST PAULENA CARTER
BEN GAGE

ARE BACK ON THE AIR FOR

THE FORD DEALERS

WEDNESDAYS-CBS

FORD SHOWROOM WITH MEREDITH WILLSON



Music: Theme hit and fade on cue...hold B.G.

Announcer: You've been listening to the

Jack Paar show written by LARRY

MARKS, ARTHUR STANDERN, LARRY

GELBART, SID DORFMAN

Paar: Wait a minute who does the typing?

Announcer:...And JACK PAAR

Music: Theme...up for signoff

Announcer: This is NBC—The National Broadcasting Company.

17



"TRUTH OR CONSEQUENCES"

WE'LL BE BACK WITH MORE ON SEPT. 6TH

Truth or Consequences

NBC for DUZ — Saturday, 8:30 P.M., E.D.S.T.

RALPH EDWARDS

RECORDING ARTIST



EXCLUSIVE

I'LL BE THE FALL GUY AGAIN IN OCTOBER

FOR

The American Tobacco Company

AND NBC

WITH

PHIL HARRIS
DENNIS DAY
ROCHESTER
and DON WILSON

MY WRITERS

SAM PERRIN

MILT JOSEFBERG

GEORGE BALZER

JOHN TACKABERRY

MY PRODUCERS
BOB BALLIN
HILLIARD MARKS

AGENCY

FOOTE, CONE & BELDING

JACK BENNY

FRANK GALLAGHER



FOR RADIO
JACK SIMPSON
RUSSEL M. SEEDS COMPANY

80th WEEK

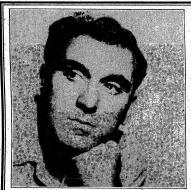
SINGING STAR OF THE SHEAFFER PARADE

Highest Hooperating Sunday Afternoon Musical Show

SUNDAY, 3:00 TO 3:30 P. M., EDST

NBC COAST-TO-COAST

DIRECTION MUSIC CORP. OF AMERICA



WILLIAM BENDIX

STARRING AS RILEY

IN

"THE LIFE OF RILEY"

Produced by IRVING BRECHER Directed by DON BERNARD

ALAN LIPSCOTT

Written by REUBEN SHIP

JACK BRECHER

Starting the Third Season for PROCTER and GAMBLE

EVERY SATURDAY EVENING ON NBC

THANKS TO ALL WHO HELP MAKE "THE LIFE OF RILEY" SO SUCCESSFUL

Personal Management: STUART STEWART

ELAINE CARRINGTON

CORNEL

TANASSY

CONDUCTOR - ARRANGER - COMPOSER

"CAN YOU TOP THIS?"



SENATOR FORD ● PETER DONALD ● JOE LAURIE, JR. ● WARD WILSON ● HARRY HERSHFIELD

"PALMOLIVE" NRC ED. J. WEBER Gen'l Mgr.

156 W. 44th St., New York 18, N. Y.

"KIRKMAN"

"ETHELANDALBERT"

Starring

PEG LYNCH

ALAN BUNCE



4th Year on ABC Monday thru Friday 2:15 to 2:30 P.M., EDST, Coast-to-Coast 6:15 to 6:30 P.M., EDST, WJZ

Written by PEG LYNCH Produced by BOB COTTON



And Their Bouncing Boby "Susy MADELEINE PIERCE

ABBOTT AND COSTELLO

We'll Be Seeing You



BILLY REDFIELD

Star of Broadway Musical Hit

"Barefoot Boy With Cheek"

Starring in

"WILLIE PIPER"

7:30 to 8:00 p.m., EDST-ABC, Coast-to-Coast

THE FITZGERALDS ED and PEGEEN

THINGS ARE LOOKING UP



FOR

FRANCES LANGFORD

Featured on

MERCURY RECORDS

On the "DRENE SHOW"

The New "OLD GOLD SHOW"

SUMMED STATE CORRECTION OF THE SUMMED SHOW!

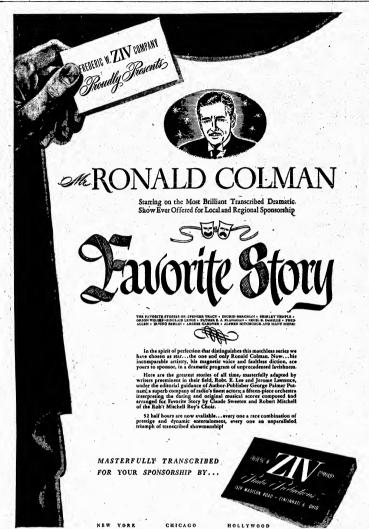
HAVE YOU READ

FRANCES LANGFORD'S Purple Heart Diary?

4TH YEAR SYNDICATED IN THE HEARST NEWSPAPERS

Represented by WM, MORRIS AGENCY, Inc.
Publicity—JOE GLASTON

succession to proper which





TEDD LAWRENCE

SWINGTIME SESSION

7:00 to 7:00 A.M. WHN Monday to Saturday

ROBERT HALL

OF FAME

10:45 to 11:00 P.M. WHN

Monday to Sunday

ALSO TRANSCRIPTIONS



DWIGHT WEIST

Actor-Narrator

'GRAND SLAM" "INNER SANCTUM'
BIG TOWN" "2d MRS, BURTON'

Next Week: "Hedda Gobler"

Bar Harbor (Me.) Playhouse
July 14-21

Fer Exclusive PERSONALized Publicity

Jane Barton

publicity - promotion
W. 44th St., NEW YORK CITY - VA 6-1698

THE SPORTSMEN QUARTET

Management: ART RUSH, INC. Jack Stewart INTERNATIONALLY FAMOUS

MOLLY PICON



16 CONSECUTIVE YEARS

For

ADVERTISERS BROADCASTING CORP.

For

MAXWELL HOUSE COFFEE

Returning to Airwaves in September

WEVD

EASY ACES

Transcriptions
FREDERIC W. ZIV
COMPANY



Joan Edwards

We take pride in announcing that we represent you. Congratulations on your personal reviews in the film "Hit Pavade of 1949."

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WILLIAM MORRIS AGENCY, Inc.

JACK CARSON

Management: FRANK STEMPLE

Art Linkletter and John Guedel
cordially invite you to attend the cocktail party and reception
in honor of the ninth anniversary
of radio's oldest stunt show and Ariday's all-time leader
Raleigh Cigarettes' "People Are Junny"

Sunday, July 13, 1947 In our new suite of offices at 45 Nehru Lane, Calcutta, Province of Bengal, India

RSUP

5 to 7 P. M.



Worcester Kids Take Over Station

Worcester and Worcester County high school boys and gals went to

And Run Complete Setup 18 Hours

Worcester Aids a members and special shows, including a quiz, man-on-the-street, addisce participation and dramatic enterpretation from Buffalo from Buffa town last Wednesday when they offerings were handled by them in took over WTAG, CBS affiliate, for their entirety. A regular announces took over WIAL, CES animate, for their entirely. A regular announcer in the day. With CES representatives stood by but was not needed. Net an animatic present instituted that the proceedings, the youngsteer story conditions that the proceedings, the youngsteer Story" conditions the conditions were in complete charge from 6 a.m. to midnight.

The day's program climaxed a The day's program climaxed as

Inside Stuff—Radio

Some faces around WCAE in Pittsburgh have been plenty red of late. Some races around which in Principles and Versiliant tendency feet of lates, Big click of Jack Parr as Jack Benny's summer replacement is the reason; the fact that he also has a screen contract at RKO only adds to the slight embarrassment at the Hearst station in Smoky City. For it was only about 10 years ago that Parr landed an announcer's job at WCAE and was let out in less than a month because "he couldn't make the grade." Parr then went on to Cleveland, and started on the upgrade there

Recent disappearance of Ruby Juster's Monday-Wednesday-Friday radio news column from the teletypes of International News Service brought denial Monday (7) from Seymour Berkson, general manager of the wire

ervice, that the column has been permanently dropped. He said column has been suspended for the months of July and ne saud column has oeen suspenced for the months of July and August because of "cramped veation schedules" at INS and because of the newsprint shortage which has forced papers to discontinue many feature departments. "We're soins to put out a daily, seven-days-a-week radio column when the newsprint shortage lets up," Berkson said. "The column will definitely be resumed Sept. I have

Press agent Arthur H. Miller and Dick Linke, eastern promotion and publicity head for Capitol Records, have jointly inaugurated a plan (as yet untitled) calling on record reviewers all over the cointry to donate their platters to institutions for the blind or physically handleapped. Idea after be arranged with the New York Institute for the Education of the Blind to have a package of records picked up monthly at his home to be given to the institute's blind tolidiera. It's a valunteer non-profit project. Reviewers, disk jockeys or radio stations interested in the plan are asked to contact Miller at 151 East 90th street, N. Y.

It has taken a bit of ingeniity, but WHB, Kansas City, has kept its two public service programs rolling nicely despite some obstacles. Recent switch has taken its man on the street off the street and into a booksfore. Loew's Midland theatre has sponsored the show for many months, but ceenity failed to renew. John Schilling, station manager, made a deal store at 12:58 Mondays, Wednesdays and Fridays. Thomberry interviews patrons as well as authors who may be handy, and patrons get free books for their part in the program. WHB's "Our Town Forum, civic hall-hour on Sundays through the WHB's "Our Town Forum, civic hall-hour on Sundays through the WHB's "Our Town Forum, civic hall-hour on Sundays through the WHB's "Our Bound station up against it to get he civic lights and prominent speakers to the studio at the 12:30 hour on Sundays. Schilling developed the idea of taking the program to the prominent speakers, instead, and the custom now is to record the half-hour on the seene at conventions, clubs and civic meetings. Idea has worked out for station.

Harry M. Cochran, of WSTV, Steubenville, O., has copped the annual Sigma Delta Chi (professional journalistic frat) medallion award for outside the control of the control of the control of the commendation of the control of the documented clinical background of one of the operators of gambling dens and vice resorts in Steubenville. Church and other groups were spurred into action, resulting in a vice eleanup in which 22 were indicted, nine subsequently pleading guilty. Station won a 1946 Vanurry Showmanagement Award for its vice cleanup



jackson beck

As if you didn't already know-

Mr. and Mrs. North

are back again... Tuesdays, 8:30 P.M. (EDST) C.B.S.

Sponsored by Halo Shampoo and **Colgate Tooth Powder** Colgate-Palmolive-Peet Co.

And yes, we are proud to be handling it

Sherman & Marquette

ADVERTISING

NEW YORK

HOLLYWOOD

CHICAGO

narrator

LA 4-1200

JEAN HERSHOLT

Starting 11th Year in November

"DR. CHRISTIAN"

Every Wednesday at 8:30 P.M., EDST

Via CBS Coast-to-Coast

For

Chesebrough Manufacturing Co.

JACK MILLER

MUSICAL DIRECTOR

KATE SMITH SINGS

THE ALDRICH FAMILY

READER'S DIGEST RADIO EDITION FOR HALLMARK GREETING CARDS **AIR FEATURES**

INC

247 PARK AVENUE NEW YORK



CATHY AND ELLIOTT LEWIS

PRODUCING ACTING WRITING

CATHY LEWIS Co-Starring

ELLIOTT LEWIS Starrina

"MY FRIEND IRMA"

THE SCARLET' QUEEN"

"Radio's One Couple Network"-Kansas City Star

Cornell Raises Mayflower Issue

Washington, July 8, FCC's Mayflower School and an editorials by radio licensess same in for a direct hit here last week when Cornell Univ. station Wildcalled on the FCC for a declaratory recreity officials could take to the either to plug for greater representation of thace, N. Y., on the county board of supervisors.

The WHCU petition for the county of the content of the conten

CBS Clinic Set for Sept.

William C. Gittinger, GS veepee in charge of sales, will kick off the first CBS Promotion Managers Clinic, scheduled for CBS New York handquarters Sept. 8-10. Gittinger will open the three-day session by discussing the net's commercial schedule for 1947-48.

David Frederick, net director of adv. and sales promotion, and managers of the commercial schedule for 1947-49.

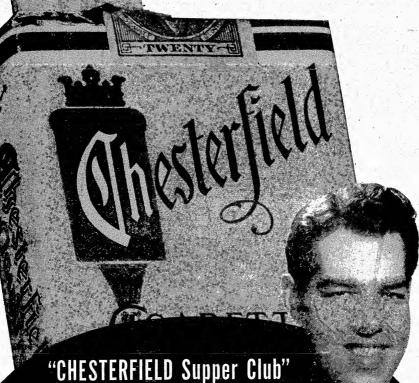
adv. and sales promotion, and Thomas D. Connolly, director of pro-gram promotion, will conduct the clinic, and heads of the net's various other departments such as press in-formation, research and program, ag-well as sales, will address the pro-motion, mangers.

RED SKELTON

"RALEIGH CIGARETTE SHOW" Tuesday Evening, NBC

See You Next Season

MERICA'S BRIGHTEST COMBINATION-



the GLENN MILLER ORCHESTRA

NBC MONDAY · WEDNESDAY · FRIDAY 7:00 -7:15 PM, EDST



Personal Management DON W. HAYNES

EDDIE CANTOR

Hollywood, California

Mr. Bernie Thall, Hotel Walton, Columbus & 70th New York City, N. Y.

Dear Bernie:

I could send you a letter through the mail 1 could send you a Letter through the mai and even with an airmall and a special quilyery stamp, I'd save myself a flock of bucks. But Stamp, 1 d save myself a flock or pucks. But knowing what a modest little guy you are, you'd' knowing what a modest little guy you are, you'd probably smile and hide the letter and nobody would propagly smile and nice, the letter and nobody woll ever see it. So I much prefer to take this public ever see it. So I much prefer to take this public means of thanking you for the best job of coaching means of the thing you for the best job of coaching means of the thing you have the best job of coaching means of the thing you have the best job of coaching means of the thing you have the best job of coaching means of thanking you lor the orse job or goad.
I've seen in years and years and years! I'm I've seen in years and years and years: 1'm referring, of course, to the great help you've been to my daughter, Marilyn.

I always knew the girl inherited one of her parent's talent (not Ida). I was convinced she had a personality-but to hear her at the Ruban Bleu had a personality-but to hear her at the Ruban Bleu sange and camear numbers simple hallads and have songe and camear numbers simple hallads and have songe and camear numbers ned a personality-put-to near ner at the kuban bleu singing ballads and blue songs and comedy numbers, singing ballads and blue songs and comedy numbers, well, sir, did you ever see pop-eyes pop? And then lest to thinking—well, why not? With a coach like Bernie Thall anything can happen. So I'm letter acknowledging my personal thanks and hereby acknowledging my personal thanks and hereby acknowledging my personal thanks and and thereby acknowledging my personal thanks and another to look in nersby augmowledging my personal unanks and inviting anyone who needs coaching to look up the best. That's you, Bernie.

P. S. Thank you too, Arthur Siegel, for being the perfect accompanist. On yes, and for laughing up Marilyn's comedy. For that alone you can be another Harry Von Zell.

Webs to Get \$6,857,000 'Voice' in Laps

Washington, July 8. Washington, July 8,
America's big networks — with
practically all of the burden falling
on NBC and CSB—are virtually being iossed into the water and told
newlim, under the "Voice of
newlim, the "Voice of
last week. The measure, produlast week. The measure, produce
last week. The measure, produce
line find the "Voice of the
line find the "Voice of the
line find the "Voice of
newlim, the "Vo

webs. within 90 days—by Sept. 30.

The nets claim they are not yet ready to undertake the responsibility, although they are currently reported hustling sponsors for the programs. The nets are figured to hire the bulk of their DX personnel from those the State Dept. will be dismissing.

dismissing.

Only "critical" areas will remain on the State Dept. broadcasting plan on the State Dept. broadcasting plan such sections as Russia, south-eastern Europe and some Far East areas. Of the St24,000,000 for the areas. Of the St24,000,000 for the control of the St24,000,000 for the section of the St24,000,000 for the London St24,000,000 for the London St24,000,000 for the London St24,000,000 for the Holiday weekend. Both houses then approved the conference houses the spency about \$1,000,000 lowed the seency about \$1,000,000 and \$1,000,000 for the Model State State State had at first given. The House had not approved a dime.

less than the ocume has a single of the flower had not approved a dime.

Meantime, the Mundt bill, which gives permanent status to the State Dept,'s information program and which had previously passed the flouse, was tentatively approved on Saturday by a Senate Foreign Relations subcommittes. Sen. Alexander Saturday by a Senate Foreign Rela-tions subcommittee, Sen. Alexander Smith (R, N, J), chairman of the subcommittee, described himself as strongly in favor of the legislation and 'asid he hoped that Congress would provide more dough than already allowed, the opinion that "The Votersees the opinion that "The present the properties" would re-pertist Russia's iron curtain and said motion pictures would also play an important part in portraying the

an important part in portraying the American way of life around the world. He is in favor of giving the State Dept. the full \$16,000,000 which Sec. George C. Marshall requested. The original request in the budget was for \$32,000,000.

Pittsburgh—Eddle Beachler, for-mer sports writer for Pittsburgh Press and now on city staff of Scripps-Howard dally, doing sports program on WEDO in nearby Mc-Keesport six evenings weekly at 7.05.

LOUELLA O. PARSONS

18TH YEAR IN RADIO

SECOND YEAR OF THE

NEW LOUELLA PARSONS SHOW

(Sundays at 9:15 P.M., EDT Over ABC)

Sponsors

THE ANDREW JERGENS CO., WOODBURY BEAUTY PRODUCTS . Agency:

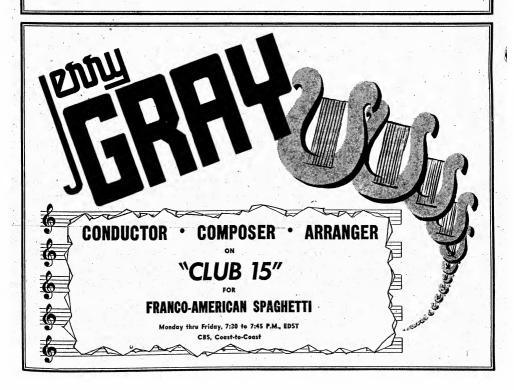
ROBERT W. ORR & ASSOCIATES, INC.

IT'S WONDERFUL

IT'S NICE

TO BE PART OF AN INDUSTRY
WHERE ASSOCIATIONS AND ASSOCIATES
ARE SO PLEASANT

FIBBER McGEE AND MOLLY



Farmers Feel Neglected by the FCC; Ask More Say in Clears Distribution choice of network radio signals.

In anticipation of a big offensive to be launched by farm-radio groups throughout the country when FCC

resumes its clear-channel probe in | radio" be named to the next FCC the fall, the Ohio Farm Bureau last vacancy. (The statement made no wasek outlined a strong, four-ply program to strengthen the hand of Robert F. Jones. Spotsemen for the rural radio listeners. The Bureau's law cooperatively-owned regions was not worker before Done's mane outlet—the first of its kind in the law sent to the Senate.)

U. S-goes on the air in Columbus. "The Earna group also—demanded—the control of the control of th

that FCC see that a more equitable distribution of clear-channel stations is made outside of the big metropoliton areas to give farmers a

Ask More Say in Clears Distribution

Washington, July 8.

In unticipation of a big offensive being the state of the state

K. C. BLUES BALL GAMES Colgate Back As TO BE CO-SPONSORED

Kansas City, July 8. Broadcasts of the Kansas City Blues baseball games with American Biles baseball games with American Assn. rivals became a co-sponsored affair after. July 4. Seatlest Dairy Co. signed to share the expenses with General Mills, which has paid the bill thus far this season for the KCKN-nired stanzas voiced by Larry Ray.

KCKN-aised stanzas voiced by Latry Ray.

In contrast to former seasons, two promotors will share honors on each suppossion will share honors on each suppossion will share honors on each suppossion will share be suppossed to the suppossion of the broadcasts, led to the change In KCKN manager. New deal also will bug Franklin lee Cream, a product of the dairy.

Leonard Slaughter, lee cream plant manager, and Emmett Dunn, and the suppossion of the suppossion of the suppossion of the suppossion of the legue and Holden is the agency for the legue tent gets in on a good thing with the Elues out in front of the legue by six games, and broadcasts with Ray going over strong.

Dallas—Bill Wells formerly on the staff of WNEW, New York City, has joined the staff of KIXL here as a disk jockey. He will be heard in a daily series tited. "Bill Wells, His Plano and Records."

Radio Lux Client

Colgate, absent from Radio Luxembourg since 1939, has returned as a client, spanostring a daily descept Sunday) five-minute gossip program description of the control from Sanday five-minute gossip program to the control cream Sanday five-minute gossip program dental cream. Bartly French dentifice, is also back with a quanteristic, is also back with a quanteristic particular state of the control of the contro

18 months resumption of comme offerings. Lack of products to distribution, exchange, all have l

pered.
Station has just added two new programs, "Good Husbandry," Isminde daily show at 7 am, with helpful hints for farmers and gardeners, and "For Men Only," overy
least the state of the state o

Troy—James E. Gavagan, formerly with United Press in Albany and a Navy lieutenant during the war, has been appointed head of the news de-partment at WTRY in Troy.

All Set to Go

THE NEW

KALTENMEYER'S KINDERGARTE

ALL STAR HOLLYWOOD CAST

The Old Professor Back Again **BRUCE KAMMAN**

JOHN BROWN GE GE PEARSON PAT McGEEHAN

WALTER TETLEY FRANK NELSON ED MAX

ALVIA ALMAN

AVAILABLE TO START THIS FALL

An Entirely New Approach to Daytime Radio Combining the Proven Elements Of **Daytime With Nightime Format**

AUDITION RECORDS AVAILABLE

Now Producing

"TODAY'S CHILDREN" and "WOMEN IN WHITE"

General Mills-Knox Reeves Advertising Agency, Inc.



CARL WESTER & COMPANY

6047 Hollywood Boulevard

Hillside 2151

Hollywood 28, Calif.



THE SHADOW"

SUNDAY MUTUAL BROADCASTING SYSTEM COAST TO COAST

"LIGHT OF THE WORLD"

MONDAY TO FRIDAY NBC COAST TO COAST

"SONG OF THE STRANGER"

MONDAY TO FRIDAY MUTUAL BROADCASTING SYSTEM COAST TO COAST

"MELODY THEATRE"

MONDAY TO FRIDAY MUTUAL BROADCASTING SYSTEM COAST TO COAST

BEN LUDLOW

CONDUCTOR

COMPOSER ARRANGER

"Call the Police"—NBC—Tuesdays, 9 P. M.

WHAT'S ALL THE NOISE ABOUT?"

Recently, much has been said in print by various transcription producers about new shows they are offering.

One producer says his new show is "making transcription history," another says his show is the "greatest and most expensation show and the says and most expensation show another says "all time-all star transcription top," another says "most extensive opportunities ever presented," etc., etc., ad infinitum.

We're really glad the transcription boys are beginning to do omething worth while, BUT—"WHAT'S ALL THE NOISE

WE'VE BEEN PRODUCING BIG NAME STAR TOP-NOTCH SHOWS SINCE 1940'

FURTHERMORE, WE DEFY ANY RADIO PROGRAM MAN TO SHOW US ONE SHOW RECENTLY PRODUCED WHICH IS BIGGER IN ANY WAY THAN THE SHOWS WE'VE BEEN DOING FOR THE PAST SEVEN YEARS.

The record speaks for itself. We started name star shows and have continued that policy for the past seven years.

What other producer, other than Kermit-Raymond, can offer a such as the half-hour discribed response to the first of the such as the such

O'Brien, Lucille Ball, Bert Lahr, Bonita Granville, Milton Berle, Dick Powell, and literally hundreds more too numerous to men-tion and equally as big.

What other producer, other than Kermit-Raymond, can offer transcribed shows such as the great situation comedy show, "THE EDDIE BRACKEN SHOW," starring Eddle Bracken, William Demarest and Ann Rutherford and the entire or

What other producer, other than Kermit-Raymond, can offer such great transcribed features as Dave Elman's "HOBBY MOBBY," with eleven years of network standing? The "JOHN J. ANTHONY" show with seventeen years of network standing? The "JOHN J. ANTHONY" show with seventeen years of network standing? The "JOHN J. ANTHONY" show with seventeen years of network standing? THE THE STANDING STANDI

PRETTY IMPRESSIVE, ISN'T IT? Well then-"WHAT'S ALL THE NOISE ABOUT?"

If you really want transcribed radio shows that speak for themselves, drop us a line, give us a call or send us a wire.

KERMIT-RAYMOND SHOWS REALLY HAVE "SOMETHING TO MAKE NOISE ABOUT!" THEY "SPEAK" FOR THEMSELVES.

RADIO'S GREATEST **\$UCCE\$\$** STORY

available for local and regional sponsorship on transcriptions The same program format that has been so successful for so many years on the networks.

Two. Three or Five Times Weekly!





17 Years in Network Radio!

Eight years for the Ironized Yeast Company. . . . Highest sponsor identification in all radio.

Sets tuned in in Metropolitan New York, revealed that 42% of the radio listeners in the city constantly dialed to John J. Anthony.

For a long period of time John J.

Anthony led all other programs on the Pacific coast.

For a period of ten years John J. Anthony delivered more per dollar spent than 90% of the programs on the air.

John J. Anthony holds a remarkable record of consecutive weeks on the air; 400 consecutive Sunday nights on Mutual; 269 consecutive Sunday nights on ABC. WITHOUT MISSING A BROADCAST.

Constantly one of radio's largest mail pullers. Millions of letters received to date.

WRITE - WIRE - PHONE

ermit-Naymond

CORPORATION

11 EAST 52nd STREET, NEW YORK (22) ELdorado 5-5511

FCC Follows AVCO Ruling in KMED Sale, Awarding Bid to Second Buyer

Washington, July 8.
In one of the first cases of its kind since the controversial Ave to competitive to competitiv

may refuse to sell to the Medford company, though both bildders had made her the same deal. Her stations went for \$250,000 and, in addition, she was to get a \$20,900 stock inter-est from either party.

est from either party.

The Commission said it was preferring the Medford group on the basis of "local residence of all of its officers and knowledge of the community." Luther Glisson, prin-lipal in the Glisson company, is a California publisher and broadcaster, whose manager promised to spend bulk of this time in Medford.

Gibson is probably the only broadcaster in the business who has lost out on two sales bids in the past

TERMS SET FOR WINS' YANKEE PRO GRIDCASTS

AMARLE AND UNIDADA NO WINS, N. Y., will again carry the Yankee pro football games this seatonice of the Yankee pro football games this seatonice of the Yankee management guarantees to pay station a \$900 fee for each game, and line .charges and engineering and announcer costs, even if series isn't sponsored.

Games were sponsored by Pabst last year, and undoubtedly will be sponsored again, although client hasn't been set yet. WINS have the ball club on a two year deal, for '46 and '47.

and '47.

All games will be live (also unusual, in that two will be played on
the Coast). Series will cover 14
games in all, plus a playoff game.
Season begins Aug. 31 in Buffalo, and
ends Dec. 14. "el Allen and Russ
Hodges, who do the Yank baseball
games now, will be the announcers.

PeeDee Network

Charlotte, July 8.
Stations in portions of North and
South Carolina are combining to
form a vast network covering the
FeeDee area bordering both states.
Plan was developed at a recent
meeting of representatives of stameeting of representatives of stareliance of the control of the control
in North Carolina and Sunder,
Florence, Bennetsville, Convent
Hartwille in South Carolina.
An organization was formed and

An organization was formed and named the Southern Network, Inc. Melvin Purvis of Florence, S. C., was elected president. The radio men in the organization meeting es-timated that a listener coverage of 1,000,000 can be attained.

Main Difference in U.S. **British Comedy Shows** Is Money, Sez BBC Comic

Jack Train, "Col. Chinstrap" on Tommy Handley's BBC show and Tommy Handley's BBC show and one of the permanent panel members on the British version of "20 questions," is in the U. S. with his wife on their first visit to these shores. This week (they're he Plorishores. This week (they're he Plorishores) was a considerable of the Plorishores of the

Sardis," all Muttial airers,
Train was asked, few days after
he arrived in the U. S., if hed
listened to any of the comedy shows
on this side. He hadn't, since arrivling, he sald, but he was familiar
with most of the top shows because
they were aired via Armed Forces
Radio in England during the war.
"What's the works different

"What's the main difference between the British and U. S. comedy shows?" he was asked. "The money," he replied.

"The money," he replied.

He said Al Parker, James Mason's manager, who also arrived in New York within the last fortnight, had tried to get him in going to Hollywood, but he was not laterated. Although he freelances and is not bound by any BBC contract, he is satisfied with his BBC and vaude stints, he said. He just finished a second-billing run at the Palladium.

San Antonio — Charles Fletcher has joined the control staff of WOAI here.



CHESTERFIELD SUPPER CLUB

Just Concluded 4 Weeks PARAMOUNT, New York

Heard on RCA Victor Records

Exclusive Management

F. C. O'KEEFE RKO Building, New York 20



TEMPLETIN



Presented By— CHASE and SANBORN

> Sundays—8:00-8:30 p.m. FDST NBC—Coast to Coast



DOROTHY AND DICK

America's Most Popular Breakfast Team 7 Days a Week * 21 Contented Sponsors

WOR . 710 on your dial



Congratulations! VIC DAMON

ON YOUR NEW RADIO SHOW FOR

CBS COAST TO COAST

Every Saturday Night

WE'RE PROUD TO HAVE YOU ON.

MERCURY RECORDS

YOUR FIRST RECORD RELEASE

'IVY' and 'I HAVE BUT ONE HEART'

is really going to town!

BUT WAIT TILL THEY HEAR

'YOU DO'*

'ANGELA MIA'

* Available August 1st

FCC Postpones FM Hearings

Washington, July 8.
Combined pressure from the FCC
and the FM Asan. was successful
over the weekend in persuading
Rep. Evan Howell (R. III). Chairman of the House Interstate Commerce radio subcommittee, to postpone indefinitely skedded. hearings
on FCC's 1945 decision to shift FM
upstairs from its prewar spectrum
position.

ione indefinitely skedded hearings or PCC's 1946 decision to shift FM upstairs from its prewar spectrum. Position.

OF CC's 1946 decision to shift FM upstairs from its prewar spectrum. Position is not shall be a proposed to the proposed of the proposed o

Counterpart of the House bill— hough not as a companion measure— was introduced in the Senate last ession by Sen. Charles Tobey R.,

Field to Have Three FM Stations Ready by Jan. 1

Stationis Ready by Jan. 1

Howard Lane, Marchail Field:

Indio afficies. Marchail Field:

Interpretation would

Although remmed for space. Chis

WJJD will put an FM antenna on

Interpretation would

Although remmed for space. Chis

WJJD will put an FM antenna on

Interpretation of the Station of the Station

WJJD will being 50000 wait

Station of the Station of the Station

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Lane disclosed that Field has

Lane disclose

WDVA's Pre-Preem B.O.

WDVA's Pre-Preem B.O.
Station WDVA, new 5,500 watts
inghttime-1000 watts anytime Mutual affiliate here, made its air detume sold sheed of the first
but June 20 with a healthy chunk
of its time sold sheed of the first
eral manager, reported the station
got under way with 69% of program
availabilities sold bocally, signed consenting a volume exceeding \$11,500
for the first year.
Theoff took the form of 30-minule dedicatory broadcast presented
Propople. Regularly scheduled programming was launched the followgid 42y. Station is on the air from
gid 42y. Station is on the air from
gid 42y. Station is on the air from



"MR. DISTRICT ATTORNEY"

"EXPLORING THE UNKNOWN" "RADIO READERS DIGEST" "SECOND MRS. BURTON" "PERRY MASON"

115 Newbury St. Boston 16, Mass. 400 Madison Ave. New York 17, N. Y.

Sweet Music

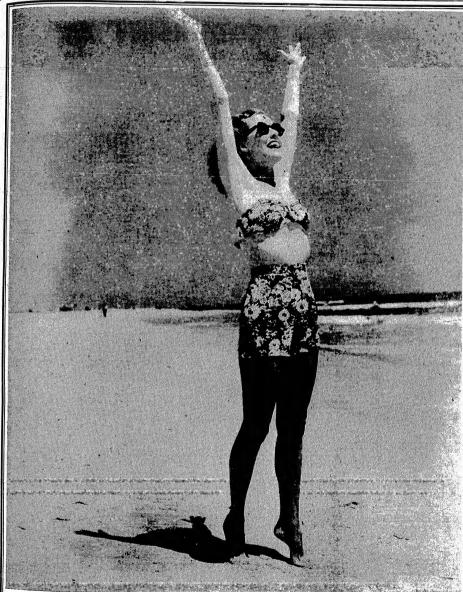
RUBY NEWMA

ORCHESTRA

NOW AT

HOTEL STATLER **BOSTON**

DECCA RECORDS



THIS IS NOT A PICTURE OF HENRY MORGAN BUT IT'S GOOD ADVERTISING, ISN'T IT?

BOOKING:

M.C.A, WJZ A.B.C.

PERSONAL MGMT.:

COAST: EVA MORGAN 1181 N. WHITLEY HOLLYWOOD

N. Y.: HENRY VON OST 565 5TH AVE, NEW YORK



GEORGE AND GRACIE

Beginning a New Season

FOR

MAXWELL HOUSE COFFEE

The National Broadcasting Company



ED KIRKERY 2908 R.K.O. Bldg New York 20, N. Y. Ph. Circle 6-9366

Associated Program Service — Lang Worth Feature Programs — N.B.C. Thesaurus and Their Nation-Wide Associated Radio Stations

Bill Robinson-Deep River Boys Concert Revue (Coast-to-Coast)

All Major Theatres and Clubs

DON DUNP

America's Top Fight Announcer

Gillette's Cavalcade of Sports

Boxing Every Friday Nite

At 10 P.M., EDST, Over ABC Network

Also Sports Director

WINS, New York

IST KANS. FM NETWORK GETS ITS TEEOFF IN K. C.

Kansas City, July 8. oundwork for the first FM netork in this area has been laid here in a deal between KOZY, local FM in a deal between KOZY, local FM
pioneer, and WIBW-FM, which
recently got going in Topeka. Deal
has been set by Ben Ludy, gm. of
the Arthur Capper radio stations
(KCKN, Konsac City, Kan.; WIBW
and WIBW-FM, Topeka) and Robert
Wolfskill, manager of KOZY.
First hockup on the net was
worked out Sunday (28) with KOZY
ESO Sunday are to WIBW-FM
ESO Sunday are to WIBW-FM
Warlett Fall; is KOZYE ton sus-

worked out Sunday (23) with KC2I' at feeding its "FW Variety Hall" at 8:30 Sunday eve to WIBW-FM. "Variety Hall" is KOZY's tops tainer, a live talent show produced by Jack Pierson, KOZY will begin by Jack Pierson, KOZY will begin as soon as new studios are completed here on the 12th floor of the Porter building. Schedule of exchanged programs will be gradually increased, Ludy said, and other FM outlets of the may be invited to join the new may be invited to joi

Ouimet to Head CBC's French Lingo Network

Montreal, July 8.

Appointment of Marcel Ouimet as director of the CBC's French-lan-

appointment of the property of the property of the grant part of t

Dallas-Sidney Pietzsch has been amed news editor of WFAA.

MURRY WAGNER

IN HOLLYWOOD

Announcina 5 A WEEK "Double or Nothing"

COAST TO COAST FOR CAMPBELL'S SOUPS

Peter Paul Confections Both on CBS

(Premiere on CBS, Sunday, September 28)

stell to me all the traver

"CHRISTOPHER WELLS"

civilated by the city,

AUTHOR

DISTRICT ATTORNEY"

SUMMERTIME'S LEAN PICKIN'S

WOR's 250G Platter Pressing Biz To World B'casting; WHN to Vth Ave.

World Breadesting Go., Deceaesterolled two separations of the second o

recordings, however, has been in-resentations of the WOR-World Framework of the Work-World fan as well as other developments in-inclase that Muzak as well as World is moving in the direction of a world is moving in the direction of a world world world in the World world world WOR wecomby took over all of that WOR hecord world world with the APC network and WIZ, it N Y, flaship, Whereas WOR for the APC network and WIZ, it of ABC, it is now doing a especitly of ABC, it is now doing a especitly WOR Recording is in vitting (Continued on page 79)

Mel Torme's NBC Toni Shampoo Deal

Chiesgo, July 8.

Litest show set for Toni Shampoo, Torme Time, "will feature Mel Torme in 15-minute musical format solicida for 5:30 pm. N. Y. time on Salcida for Sal

Show will be sired from New York for at least the first six weeks and then from Hollywood con-tingen; upon Torme's pic commit-ments. Bob Moss will be writer and producer. Foote, Cone & Belding is the scenario.

CAMPANA RETURNS TO FIRST (NIGHTER) LOVE

FIRST (NIGHTER) LOVE

First Nighter," one of the oldest of the content of the six is set for a comeand with the six in th

WOR Nixes Pettengill

WUR, RILLES F. CHEERBII
WOR, MULLIE'S N. Y. flagship, has
served holice on the flework that it
wants no part of the upcoming
stanza, which will be sponsored by
Frank Gamelt and his America's
Future organization. Pettingili goes
Future organization. Pettingili goes
for the standard of the Standard St

Pearson & Allen Vs. Hearst Slugfest Now Set for Aug.

NOW Set IVI Aug.

FYC Is aming now to hold hearing there in a sing now to hold hearing there in the property of the coning there in the property of the congrant of William Randolph Hearts's WBAL, Ballinore, and
property of the conmonths a peeply hearing, following a
construction of the commission of
prove Pearson and Bob Allen forHearts's channel there. Commission
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commission has been unable to
move ahead with the WBAL vs.
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Commission has been unable to
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with FCC in concluding he had
agency from going ahead with
hearing and dismissed the Hearts
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search hearing and dismissed the Hearts
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plaint.
The hearing, already due to make radio headlines because of the personalities involved, takes on added drama in view of the new fight between Pearson and Rep. Robert F. Jones (R., Ohio), nominee to the FCC bench.
Pearson has said he doesn't think (Continued on page 76)

Mrs. Thackrey Sez She Now Wants to Retain WLIB; Win, Lose or Draw

WLIB, Win, Lose or Draw

Mrs. Dorothermon, Jung Mrs.

Mrs. Dorothermon, Jung Mrs.

st an PCC been leading, 1948 the stan PCC been leading, 1948 the stan PCC been leading to the standard bat as late as two weeks ago some that as late as two weeks ago some thin, lose of carries subposement to give for the standard late of the proposed new program schedule, which calls for a diet of light-class result transcribe mey program schedule, which calls for a diet of light-class result transcribe mey program schedule, which calls for a diet of light-class result transcribe mey program schedule, which calls for a diet of light-class result transcribe mey program schedule, which calls for a diet of light-class light-time use of the 1190 Kc channel in competition with Mrs. Iceches as die die for 50 K br.

Radio Stations. The class call the standard late of the standard la

Drene Acct. to Compton Protest Accusing to the season of the season has been shifted over from Kaston Farrell, Cheeky & Clifford segment of the season of the season

LOW BUDGETS. LACK OF TALENT

Now that most of the coast-to-coast replacement shows have spread their wings over the summer kilocy-cles, consensus in the trade is that cles, consensus in the trade is that the programming, with but few exceptions, mirrors the current uncertainty among bankrollers and the general pulling in the reins on spending.

If there's been a noticeable lack of contractions are the better time fairs.

If there's been a noticeable lack of rejoicing over the histus-time fare on the air, it's attributed primarily to the fact that sponsors had passed on the word to their agencies to shave costs to a minimum, with but few of the commercial fill-in shows

shave costs to a minimum, with but yet of the commercial fill-in shows exceeding a \$4,000 weekly talent-production nut. And with that kind on the listener expect?

As for the network sustaining shows to fill the heistung spars, for the most part they've been whipped to programming depts have been operating under reduced budgets.

There's been criticism directed at the failure to experiment with summerime programming depts have been operating under reduced budgets.

There's been criticism directed at the failure to experiment with summerime programming the state of the fact that such venturing is possible within the limits of low summer budgeting. Instead, the sponsored and sustaining more than road company versions of winter-time programming.

Of the consequence of the control of the contro

show with top production coin—plus the use of Jack Benny's writing (Continued on page 76)

Mutual Wraps Up \$2,000,000 Biz

Mutual network has a \$1,200,000 gross time order from Pharmaco for two evening half-hours and three daytime quarter-hours weekly during the coming season. Along with a moveover of Samuel Pettingill from ABC and two other pieces of new business in the works, Mutual exces have orders on tap totalling well over \$2,000,000. It'll be Mutual's biggest week, saleswise, since Philip

pussiness in the works, Mutual excess have orders on tap totalling wells have orders on the totalling wells have orders on the totalling wells, and the second of the seco

Annuity Sounds Sweeter

Sam Lewis, radio musician and second trombonist in the NBC Symphony, has been put-ting his savings for years into annuities so that he could re-tire at 50 and live on the pro-ceeds.

store at 50 and two bit the proceeds.

Sunday (6) Lewis was 50, He-played in the NBC Symph program, as usual. Then, after the concert, he stood up, and in an expansive gesture, broke his trombone in two over his knee.

Petrillo Sez Halt on Broadcasting, Disking Is Means to Save Musicians: Confirms Studios' Pact on Tele Ban,

Gorman's K&E Quickie

One of the fastest now-you-sec-it, now-you-don't acts in agency amais transpired last week at Kenyon & Eckhardt. On July 1, Walter Gorman, who had worked on the late "Hollywood Story" (ABC) series for K&E, took over newly-created post in agency as director of production for the radio department. Thursday for the radio department. Thursday (3) he was no longer with the

Strictly a case of "mutual disagreement," said a K&E spokesman. Gorman won't be replaced.

WMCA to Swing Back to Public Service Stand

Looks now as if the Nathan Straus. wned New York indie, WMCA, will be getting back into the program-ming swing as the "station with a conscience." A few months back, in an almost sudden reversal of longstanding policy, the station cancelled-out virtually its entire roster of public service programming, including the widely kudosed "New World 'A Coming."

Dropping of the shows occasioned Dropping of the shows occasioned no little comment in Manhattan radio circles, in view of the fact that it was the one phase of operation that gave the station a distinctiveness and character of its own. The fadeout of the public service programming, on which the station had prided tiself, also pluyed havoc with a production growth of the production dept. personnel.

onnel. Fact that it all came at a Fact that it all came at a time when WMCA was beginning to put the pressure on the sales boys to boost station revenue didn't partic-ularly contribute toward enhancing its prestige.

There's been another reversal now, however, and "New World" is due for a fall comeback. Production dept. will also get a shot in the arm, with Michael Sklar, who was dropped when the cancellations went into effect, due to return and handle the show.

Flock of Godfrey's Talent Scout Show **Grads Hit the Bigtime**

Evidence that "Arthur Godfrey's Talent Scouts" show has paid off in developing new talent is given in list of current activities of some of the contestants. Vic Damone, win-ner of July 23, '46 program, started as star of Pet Milk's "Saturday Night Serenade" last week (5), Joan Nichols, who appeared on program Sept. 17, '46, is now a feature of the Copacabana, in Rio de Janeiro.

Sopt. 17, 46, is now a feature of the Copeasana, in Rio de Saneiro.
Witten Clary is now Deletion, the Miller Clary is now Deletion.
Witten Clary is now Deletion and Copeasana, in Copea

James C, Petrilio promised grey hairs for the broadcasting and recording biggies yesterday (?) when he declared that the AFM would probably turn thumbs down on network musical broadcasts after

when he declared that the APM would probably turn thumbs down on network musical broadcests after the present of the property of the property

'Screen Guild' **T-Zone Bound**

nCA and Wm. Exty agency, latter on behalf of Camel eigenst, are reported practically set for the signaturing on the takeover of "Screen Camels and the set of the signaturing on the takeover of "Screen Camels". Abbett & Contelle More Which means that Screen Guild bows out of the Lady Esther sponsorship columns and moves over might CBS slot to the Thursday at 10 NBC niche. NBC hose in the market NBC has long lits show and Screen Culld, which has long been a Top 15 Hooper drawing card while bracketed back-to-hack with Lux Radio Thestre, could well be the Monday 10-10-30 CBS period and is ready to move in when Lady Esther cardy to move in when Lady Esther cardy to move in when Lady Esther who was the standard of the country of the CBS that is all janges on Lady Esther plans. Client's contract for the CBS Lady Esther plans putting a new show into the period is still a question mark.

EDWARDS, P&G RENEWAL SNARLED ON REPEATS

Hollywood, July 8.
Extension of contract between
Ralph Edwards and Procter & Gam-Raiph Edwards and Procter & Gam-he, via Complon agency, still hinges on quite a few bugs to be ironed out. coin, but the chief mag is over the Cont. but the chief mag is over the Const repeat, Edwards has some pretty strong feelings about that weekly live repeat, in view of the weekly live repeat, in view of the always means starting from each production-wise. How he'll circum-on transcribed repeats, however, is pretty hard to figure out.

Unsavory Past of Jones' Accusers Weights Scales in His FCC Favor

Majerity of the Senate Interstate Commerce sub-committee, who sat through five heetch cours of restimony on the qualifications of Rep. Robert F. Jones (R., Ohio) to sit on the FCC, appeared ready yesterday (f) to recommend his confirmation.

(f) to recommend his confirmation. Unsavory past of the three Black Legion members who testified that Jones was a non-lime member of control of the second part of the welter of charges and outser-charges by Jones and his supporters of the second part of the welter of charges and counter-charges by Jones and his supporters of the second part of the se

charges by Jones and his supporters was that observers generally pre-dicted. his speedy approval by a majority of the Senate committee.

"Jones" witnesses included three clergymen, one a Catholle priest, and a Lima, O, Negro who testified the Congressman had proved to him and 90% of the Negroes in his digitant that he had never been a Legion

that he had never been a Legion member.

Method State State

severi receall yesterday whether he had traveled to Washington, Sunday (6) by train or bus.

Committee members warmed to Committee members warmed to Committee members warmed to two of the Legion witnesses had two of the Legion witnesses had the committee of the Legion witnesses had the committee of the Legion member. A Cappendry of the Committee of the Legion member. He had signed an andavit to this effect in statement to the Lima News.

By Fast 18: Times a statement to the Lima News.

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By Fast 18: Times 19: Times a statement to the Lima News.

By Fast 18: Times 19: Times 19:

of occasions to escape his "family troubles." The control of the c

Joe Emmons, Lima CIO official,

weter for fall or winter opening on Broadway. It legit deal works out and the said: "It was an open secret in Lima" that Jone belonged to large the said: "It was an open secret in Lima" that Jone belonged to large the said: "It was an open secret in Lima" that Jone belonged to the said: "It was an open secret in Lima" that Jone belonged to the said that the himself in fill that the himself in fill that the himself in the said that the himself in the said to the said that the said that Briefly to deep the charges and to declare himself in the said that Briefly the sa

BUD' BARRY INTO ABC PROGRAM SPOT

ABC wasn't long in settling on a successor to Adrian Samish, programming television veepee, who's checking out late this month to head up Show Productions, inc., for the Dancer - Fitzigerald - Sample- agency, Nod went to Samish's lleutenant, Charles C. (Bud) Barry, director of programs.

Charles C. (Bud) Barry, director of programs. we see hought in by Barry, see than two years ago 70-10 years ag

wood, and he won't return to New York until a couple of days before ST version of the ST version of th

WQXR's Fulltime FM-Dupe Go-ahead

First FM stails in the New York matropolitan area to schedule full-time operation and full duplication of its parent AM station's programming. QXQ, milliad of N. Y. Timeseration within about a tweek, it was created to the control of the parent of the control of

HILDEGARDE'S PLATTER SHOW SET FOR FALL

Chicago, July 8.

Chicago, July 8.

First femme to hit transcribed radio, a la Bing Crosby route, will be Hildegarde. Singer has her "Raleigh Room" routina set for multiple sponsor deal this fall. Show is being produced by Anna Sosenko and directed by Herb Moss.

Singer is also multipus on intimate in

and directed by Herb Moss.
Singer is also mulling an intimate
revue for fall or winter opening on
Broadway. It legit deal works out
she will push some of her nitery engagements shead, but might double
from the show into the Persian Room
of Plaza hotel, N.-Y.-

ORCHIDS TO YOU TOM BRENEMAN

AFM Moves In On P&G Aud Show With Heavy Dues

With Heavy Dues

Chicago, July &

Latest attempt by American Pederation of Musicians to put "kiss of death" on and participation shows was brought to light here list week, which was brought to light here list week, which was brought to light here in the week of the property of the prop

Stu Dawson Ouits FCB For Package Partnership

FOT TACKAGE PARTMENSIND Stewart (Stu) Dawson, radio director of Foot, Cone, & Belding here, has acquired one-third partnership in Festure Productions, which has the partnership in Festure Productions, which ship is present Productions, which ship is present Productions, which ship is present the production of the foot of the foo

agency.

Company is headed by Chuck Acree and Georgene O'Donnell. FCB is expected to appoint replacement before July 11.

Lucky Fellow!

Lucky Fellow!
Hysferia for name disk jockeys
came close last week to corraling
singer Barry Wood to ride herbid on
a platter show.
Wood has a deal working with the
New England Network, arm of NBC.
Wood has a deal working with the
New Sanghand Network, arm of NBC.
Satisfation, originating from WTIC.
Hartford. At the last minute the
diea fell through and, instead, Wood
went into the Carnival, New York
harty, last Jaint (Theeday) with
Cartello and Patsy Kelly.
Cestello and Patsy Kelly.

Seven Bidders Ready to Slug It Out For WORL If Courts Uphold FCC Ban

SWIFT PICKS UP-TAB ON 'REPORTER'

Denver, July 8.

In a mova of considerable sig-

In a more of convetered by 8, infleance to radio male radio endergone specified, Swift & Co. has become sponger of one of the country's outstanding station public service programs, the swift has been particularly and the swift of the swift

Gallup Dashing Into Rating Ring

George "Dot" Callup has rolled when the curtain goes up on another season there'll be a plethon of samplings to Keep the lads off any on hook. The above the season there'll be a plethon of samplings to Keep the lads off any on hook. The season there'll be a plethon of samplings to Keep the lads off any on hook. The season there'll be a plethon to have a season there'll be a door hook of the season the season the ladge as a moral stimulant even should the client take another and the ladge as a moral stimulant even should the Callup's Audience Research glving battle but a ground to Rhoper, Niches and perhaps Broodcast Research for But and the season that the seaso

and to once evident from a gracement and the control of the contro

At least seven bidders are ready to slug it out for the right to take over WORL, Boston's channel, if and when the courts uphold FCC's right to yank the station's license, for misrepresentations on stock owner-sity. ship.

Though this may hold off the day Though this may hold off the day of reckoning for as long as a year, as of today, the seven contenders have filed skeletal applications on their makeup and proposed operation of WORL All of them, however, keeping aces in the hole to spring at the FCC hearing which will decide the winner.

cide the winner.

Value of the daytime station was set at \$250,000 in a sales bid flide last year by the Herman Bitner Broadcasting Co. Commission dismissed that supplication when it yanked WORL's litense, with result yanked WORL's litense, with result of the property o

\$80,000 up.

If FCC decides the contest in its usual manner, the factors of tocal residence and participation in Baston civic affairs, former radio sperience, and integration of ownership with the day-to-day operation of the station will play an important role in deciding the winner.

One of the Manner contest of the players to the contest of the players to the contest of the co

role in deciding the winner.

One of the biggest contenders is
the Boston Radio Co., whose president and principal stockholder is
James E. Markham, former Allen
Property Custodian, now in private
law practice in Washington, Marhammer owned a piece of WEMP,
hammer owned a piece of WEMP,
LaFollette's family bought in.

His executes further ham. His care

autovauces, belone ex-sentor Boo La Fillette's family bought in H. Mc-Nell, formed ten mager of WiZ, N., Norm 1982-49, now running DiMont television station WABD; Joseph O'Connell, investment securities broker in Boston and heaviest bank-roller, and Joseph M. Sheffrey of roller, and Joseph M. Sheffrey of are Boston residents and one of the uare Boston residents and one of the uare Boston residents and one of the constant of the second of the second way and policition says no liquor sponsors, hitchildress coveacthers will be allowed, the format will go heavy on farm and hollicer's pregionars; and an advisory coveracthers will be allowed to hollicer's pregionars; and an advisory the station on community needs. Erm of Fly, Fitts and Shuebruk represents Markham.

represents Markham.

Another bidder is Joseph Solimene, sole owner of, the Solimene Ramol of Arterials (C. Boston, and of Arterials (C. Boston, and the Arterials of Coastreey, Kriger of Coastreey, Kriger of Coastreey, Kriger of the Arterials of Coastreey, Kriger of Coastreey, Kriger of the Arterials of the Arte Tele Bidder

Tele Bilder

Third contender is the Continental Television Corp, already holder of an experimental tele permit in Bosan experimental tele permit in Bosfield the second of the second of the second of the
Richard Campbell and several of the
associates from the Radiation Laboratories. Their principal interest,
the application states, is developtem, and the AM groperty is needed to
help finance video experimentation. Bid is unique in another respect, that it proposes 46% five talspect, that it proposes 46% five talspect, that it proposes 46% five taltal tall the
association of the the lawyers.

Bunker Hill Broadcasting Corp. is

the lawyers.

In a lawyers was a law of the control of the control

counsel.

Another bid comes from the Beacon Broadcasting Corp., whose prexy is John T. Burke, account executive with a Boston ad agency.

TELE'S 'TERRIFIC' AD IMPACT

Sees Video As History Repeating Itself

By JACK KAPP

By JACK KAPP

Gresiedent, Decon Records)

To date Tolevision's chief appeal has been through sporting events. I have viewed many of them through television and they are more enjoyable to me in this manner than if I were actually present—stadiums being as large as they are. This should not hurt the sporting industry, however, as television will stimulate interest in all sports and increase the popularity of the proportion of the state popularity of the proportion of the state popularity of the proportion and the state of the state of

years.

If history repeats itself-selection will grow in direct proportion to the property of the property of

needs it.

(Fourth of a series on Television by outstanding showmen and sports
figures, in relation to the boxoffice potentialities.)

N. Y. Daily News Station Setup Not Likely for Nine Months Due to Parts Lack

MONIUS DUE to PATS LACK.
Although the N. Y. Daily News
television station setup is gradually
taking shape, it may be at least nine
months before actual tele programs
will be going out, it was learned
has week. The News has not placed
the week. The News has not placed
the continued because it; unable
to get prices and assurance on
cultiment delivery, according to
Cliff E. Deuton, who has been placed
in charge of building the News' tele
of the N. Y. tabloids, act forwingpartment but identified with television at the publication for some
time.

Plans for television at the News call for radiated power of 16.3 kilo-watts; the FM sound, 8.17 kilowatts, and straight FM, 17 kilowatts, News has television channel No. 11, with FM channel designated as No. 286.

and straight FM, 17 kilowatts, News; and straight FM, 17 kilowatts, News; as television channel No. 11, with Mean television channel No. 11, with Mean television channel No. 20 kilowatter to the television section to do research and handle the ad setup. Denote the television section to do research and handle the ad setup. Denote the television section to do research and handle the ad setup. Denote the television of the television to the television of television of the television of tel

SEEN POTENT MASS MEDIUM

Allaying the fears of motion picture excess and those of other competing forms of entertainment and of the competing forms of the competing forms of the competing forms of the competing the competing will affect other media no more so than did radio. Tele, on more so than did radio. Tele, on more so than did radio. Tele, on more so than the competing the competing the competing the competing the competing that the competing the competing that the

word "verific impaet."

Anwers to these and other questions revolving about televisions, dure were offered by unidentified spokesmen of CBS, NBC, ABC and Duffort in a tele "adouth." Issued and agency. Questions and answers ran the gamut from opportunities offered by tele to advertisers at the present time, to whether as agenpreduction of tele above. While most of the answers were highly enthuisastic over tele's future, NBC was most conservative in declaration and the contract of the contra

ROYAL TO EUROPE TO SCAN VIDEO HORIZON

SUAN VIDEU HUKIZUM
JOHn F. Royal, NBC veepee over television, is slated to leave this week for an extended survey of the sweek for an extended survey of the purpose of his trip, it's believed it will be similar to the one he took last year to encover the worsh behing last year to encover the worsh behing to the similar to the one he took last year to encover the worsh behing to he will be gone three or four weeks. He had seen that the seen that t

Scanniavani countries. Its also be-lieved probable he'll get to Russia this year. NBC television news Sun-day (6) night presented films of video developments in Moscow, at which Royal might desire a first-hand glance.

WMAL Signs Up Two D.C. Colleges on Football

Colleges on Football Washington, Yuly & WMALL, ABC outlet here, has tied up both Georgetown and George Washington Universities and will televise their complete schedule of home football games this fall, Image Three will be no conflict in the home schedules since, when both teams are playing in D. C. the same weeked, one is scheduled for Friday matthee. It will be the first football televising in Washington.

Britain Hopes to Take Lead in World Tele by '48; Rank Controls Pix End

Video Sells 'Em

Video Sells 'Em Instead or getting the bird, Col. Lemuel Q. Stoopnagle sold one via his television show in the WABD (DuMont, N. Y.) showcase slot last week. Bird, made of cardboard, was one of Stoopnagle's age inventions. Affred B. Rode, Jr., prexy of Rode & Brand, N. Y. Hibographers, caught the show and immediately called to buy the birds for a series of litho prints. It was one of the few direct have one of the few direct product by video yet recorded.

Phone Vision' For Video's Boxoffice

Chicago, July 8.

Chicago, July 8.

Direct revenue for the production of television shows in the near full production of television shows in the near full production of television shows in the near full production of the product

not be available for many years it at all. mil. which had shayer submissioned that it was utterly impossible to support video through the medium of advertising alone and hence had never become a television disciple, now frankly admits that, if the commonie problems of television will be solved. In this new devolopment had been been submissioned to be solved in the seast the means whereby television can establish a boxoftice can establish a boxoftice can establish a boxoftice concessary to make possible the sort of entertainment the American public demands.

To receive these special programs. To receive these special programs to the regular video brondeastic to the regular video brondeastic to the regular video brondeastic of the video bron

By early next year, Britain expects to have gained a strong lead as a world television power, by then having extended transmissions to the characteristic of the construction of still more stations.

Placing of a contract by the General Fost Office for the necessary radio links to make this possible, has Electric Co., which is producing the equipment, has given assurance that its part in the scheme will be completed by the summer of 1948 at the latest.

(Continued on page 89)

\$200 Per Hr. Tele

Rate Set for Philly

WEIL - TV. Philadelphia, July as television station which is slated to sometime next month, and the station which is slated to sometime next month, announced its rate card this week, with the charges pro-rated on the number of sels in circulation. Station is owned by the station is an ABC affillate. Tele outlet, consequently, is also expected to join ABC, but may hook onto CBS station is an ABC affillate. Tele outlet, consequently, is also expected to join ABC, but may hook onto CBS ration is a station in the s

for a quarter-hour.

Rehearsal time is to be gratis on a 2-to-1 scale, meaning two hours of rehearsal go free with every flour's cheered by the series of th

Tele's Singing Comm'l

I clie S Dinging Comm!
Dublous distinction of inaugurating television's first singing commercial goes this week to the Benton & Bonton and the second of the

does the singing.



BETTY GARDE

Television Reviews

BORDEN CLUB

BORDEN CLUB
With Wally Boag, Lisa Kirk, Patricia
Bright, Dominicans; Jack Jackson,
announcer
Producer: Garth Montgomery
Set: Bob Wall
Set: Bob Wall
BORDENS
WNBF.NBC, N. Y.
(Kenyon & Eckhardt)

First in the new series of S night Borden shows on WNBT "Borden Club" presages good sum-mer ogling for regular televiewers

"Borden Club" presages good summer ogling for regular televiewers.

Towed by a film program, a mariontel show and a half-bour drama,
and a half-bour drama,
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turned out, naturally, to be Elsie, in, trood the new show.

Seene then dissolved into the club's fuerior, with the crowded tables in a fuerior, with the crowded tables in a the small NBC studio was occupied, and the small NBC studio was occupied, and the small NBC studio was occupied, which was not considered to the small NBC studio was occupied, which have been studied to the studied of the small NBC studies out of in, which he makes figures out, of in, which he makes figures out, of in, which he makes figures out, of the other small NBC studies of the way they then some "yad NBC director Fred Coe rate plaudits for the way they then some "yad NBC director Fred Coe rate plaudits for the way they then some "yad NBC director Fred Coe rate plaudits for the way they then some "yad NBC director Fred Coe June 18 was presented in a standard rendition of "gentsons of Hidegarde and Katharine forced to work mainly without benefit of music. Dance team of the Dominicans shore in an authority Spaning of the property of the promise of the property of the promise of th

and corroborative detail that went into the writing end of the researchment of the first end of the researchment of the first end of the researchment of the first end of the first end of the last end of the

DOORWAY TO LIFE
With Joan Banks, Elliott Lewis, Ann
Whilfield
Writers: William S. Allen, Virginia
Mullen
Producer-Director: William N.
RObson

Robson 30 Mins.; Wed., 10:30 p.m.

Robson

30 Mins. Wed., 19:39 p.m.

WGBS-GBS. N. X.

Fart of OBS' summer nightlithe

Fart of OB

CRS IS THERE
With John Black Ken Boherts, Barry
Works-GRS, N. X.

WORS-GRS, N. X.

WORS-GRS, N. X.

Works-GRS, N. X.

With John Black Ken Boherts, Barry
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To the network and assigned top
To the three tevens of the Month
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Janes Barty Market and the West Month
Janes Barty Market Market Market
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Mary Marila, Burly Rose, Johnson, Young
With a portable
microphone was on hand the John Market
Mary Marila, Burly Rose, Johnson, Young
With Mary Marila, Burly Rose, Johnson, Young
With

COL. STOOPNAGLE
With F. Chase Taylor, others
Freducer: Tom Luckenbill
Danies R. White, Jr.
OLAMEL, Monday, 10:30 p.m.
CAMEL, S. V.
(Wm. Esty)

WUBS-UIS, N. Y.

(Wm. Esty)

Col. Stoopnagle, now emceeing the Bob Hawk show for a six-week period while Hawk is 'wacationing, adds a bright, zany note to what is one of the better interrogation air back to crystall-set days, indicates that his brand of humôr is still resh, and he's capable of making with pleasant all-around divertissement.

with pleasant all-around divertisement.

The Colonal C. Class Typico.
The Colonal Servery Invention of the Colonal Servery Invention of them to the audience for excellent results. There's a pleasant blend of that shows no signs of being dated and is still result.

Incidental of the Stoopsagle Incidental Stoops



PROF. QUIZ A. B. C.
Saturdays for Amoco
Exclusive Management
FRANKLIN H. SMALL
Hotel Abbey, New York City

Hotel Abbs/, New York Oly
With Joseph Curtin, Allile Frost,
Arthur Vinlon, Bill Smith, Jean
Elityn, Alian Hewitt, Frank Readick; Charles Stark, announces
Froducer-Director: John Lovelon
SMins; Tues, 839 p.m.
COLLOIS, N. Y.
(Sherman & Marquette)
Returning to the sit Tuesday (1),
Arthur Alian Marchael (1),
Arthur Ali keep up' the light, whimsical touch. Opening program of the sleuth-minded book publisher and his brawn of the program of the sleuth-minded book publisher and his brawn to the program of the program of

ess.

Sponsor's plugs were modest and non-intrusive, even for the middle singing commercial.

Bron.

SCOUT ABOUT TOWN
With Barry Gray, Mitzi Green
Spivan Levin and excl writer: Barry Gray
Producer: Arthur Van Horn
15 Mins.; Tues., 10:15 p.m.
Sustaining
WOR-MES, N. Y.
Title of a thark emced by Hun

15 Mlast; Tates, 16:15 p.m.

15 Mlast; Tates, 16:15 p.m.

Title of a stanza enceed by Hunt Stromberg, 1, n. pto several months for the standard of the standar

KATE SMITH SINGS With Kate Smith, Ted Collins 15 Mins., Mon. thru Fri., 12,45 p. m.

Sestaments
If Paul Whiteman and Tommy
Dorsey can do it, why not Kate
Smith. The buston lady now turns
disk plector and the property of the way.

The paul white procedure of the way of the way.

Kate Smith, our hostess (aided and
the way of th

scenes stuff. Gab is brief and friendly.

The Michael Service of the Service of t

THE KUHNS
With Irene and Rene Kuhn
15 Mins.; Sat., 1 p.m.
Sustaining
WNBC, N. Y.

Sustaining WNRG, N. Y. Mow. It is mather-and-daughter Now. It is the airlane, with free Kinh, ast, director of the NRG in Chin, ast, director of the NRG in Chin, ast, director of the NRG in Command Dept., and her authorest-life middly Suturday period for, a weekly commentary on affairs of the Considering the variegated activities and broad background of both knowledge and experience of the Mrs. Kuhn, the course they've charged for themselves on this pointment on last weeks (3) initial size, actually they attempted not have a faired, actually they attempted not have a faired, actually they attempted not initial airc, actually they attempted not initial airc actually they attempted not initial airc, actually they attempted not initial airc actually they attempted not initial airc actually they are actually a support of the airc actually actually airc and airc actually airc and airc actually airc and airc actually airc and airc actually airc actually airc and airc actually airc actually airc and airc actually airc actually airc actually airc and airc actually airc ac

with a radio voice aans the attributes of the control of the contr

MYSTERY WITHOUT MURDER With Luther Adler, Terry Ke others Producer: Joseph F. Mansfield Wirter: Alfred Bester 30 Mins.; Saturday, 10 p.m.

29 Mins; Saturday, 19 p.m.
Smalaning, O. Y.

It's difficult to determine whether "Mystery Without Murder" is meant to be taken seriously or whether it's undoubtedly one of the corners of

VILLAGE STORE
With Eve Arden, Phil Harris, guest,
Bob Stanton, Fountainairea
Writers; Elon Fachard, Stantey Davis,
Producer: Bob Redd
30 Mina, Thurs, 9:30 pm.
SEALIFEST
WNEC-NEC, N. Y.

(McKee & Albright)

(McKee & Albright)
Eve Arden has taken over as summer proprietress of the Sealtest
"Village Store" during the interval
between the Jack Haley exit and
Jack Carson's upcoming stretch in
the fall. But if last Thursday's (3)

the fall. But it has Thumshy's ob-broadcast is indicative or what's in store for the summer, perhaps it, so the summer, perhaps it, out the "Chased during July and back exerting the perhaps of the have certainly embarrased Miss Arden as they fell with a resounding thaud on unresponsive ears. The viously were intended to be occupied by laughs left a void even among the viously were intended to be occupied by the perhaps of the perhaps of the studio audience and when a Chase studio audience and a Chase studio aud

attors business doesn't one even toy
wrong).

The cast was courageous enough in
arrying along in production that betime progressed, so that when signoff time came NRC had no altern
time doesn't time
middle of a gag.
Summer format provides for
guestras and on the initial show Phil
it only served as an excuse to reprise
past the satistion point the Harristate of the satistion point the Harristate of the satistion point the Harristate of the satistion point of the satistion point the Harristate of the satistion point of the satistion point the Harristate of the satistion point of the satistion point the Harristate of the satistion point of the satistic poin

and-me-nottle routine.

There were a couple of vocal interludes, one by the Fountainaires quartet and some pleasant soloing by Bob Stanton.

by Bob Stanton.

Commercials accented the Sealtest ice cream as a summer delicacy.

ROOFTOPS OF THE CITY
With Lawson Zerbe, Alien Drake,
Chet Stratton, Gregory Morton,
Evelyn Siebold
Writers: Lawrence Menken, William
Kendail Clarke
Director: John Mosman
Producer: Werner Michel
25 Mins; Zhurs, 5:30 p. m.

Sastaining the Company of the Compan

Script didn't supply sufficient mo-tivation for the central character who was dilineated only as a two-dimensional heel. Herm.

GRAMPS
With Edgar Stehli, Ann Seymour,
Cralg McDonnel, Joan Lazer, Edwin Bruce
Writer: Weibosen Keily
Froducer: Daniel Stater
30 Mins.; Wed., 8 p.m.
Suclaining
WNBC-NEC, N. F.

30 Mins; Wed, 8 p.m.

30 Mins; Wed, 8 p.m.

Dennis Day's show time has been given over for the dogdays to a homey sustaining dramat that's 100% and the state of the dogdays of a homey sustaining dramat that's 100% and the state of a small-town paper, his wife and stroughe vaging the state of the state of a small-town paper, his wife and stroughe vaging of the state o

FRONT AND CENTER
with Dorothy Lamour, Crew Chiefs
4, Abbott & Costello, Gene Kelly,
Henry Russell orch, Hal Gidney,
announcer
witter: Bill Dansch
Producers: Glenhall Taylor, Bruce

reiter: End reducers: Glenhall Taylo Kamman 6 Mins; Sun., 8:30 p.m. LS. ARMY-NBC VEAF-NBC, N. Y. (N.W. Ayer-NBC)

18 Mines: Sum, 8:30 p.m.

18. ABMX-VB.

WEAR-NW. Aler-NBC)

Jointly aponsored by the U.-S.

Army and the National Broadcark

Jointly aponsored by the U.-S.

Army and the National Broadcark

The National Properties of the Nati

AFFECTIONALLY YOURS With Shirley Fenne, Ken Ward Producer-Prector: Robert Spene 15 Mins; Mon, thru Fri., 11 a.m. Sustainine.

Producer-Zivester: Robert openses:

John Minn, Mon, ther Pri, 1 am.

WHAM, Cleveland
A comprehence in minutes of
A comprehence in the state of the capture the morning listening audience on the 10 clock alo.

Shilter bears of the morning listening audience on the 10 clock alo.

Femen at the Hammond organ team in a capture, easy-to-take stanza music. There's no definite format of song, Ward, who does the selecting, lee, has imagination roam, over the form, Ward, who does the selecting, lee, has been a selection of the selecting of the selections and a selecting of the selecting o

COLONEL HUMPHREY FLACK With Wendell Holmes, Frank Max-well, Dick Dudley, announcer Writers: Sheldon Stack, Tom Dougal Producer: Edward King 30 Mins.; Thurs., 8 p.m. Suetalvine.

REXALL THEATER
With Pat Obtrien, Lynn Barl, Francis X. Bushman, Nine Klowden, Baby Ellis, Lais Van Roten, Lou Writer: True Boardman Director: Glenhall Taylor and Director Glenhall Taylor and REXALL DRUG REY. 6:30 p.m. REXALL DRUG REY. 8:40 p.m. REY. 8:40 p.m

CROSSWORD QUIZ
With Alan Prescott, Les Griffith,
others
Producer: Brent Gunts
Director: Bob Steen
Writers: Gunts, George Herz
30 Minst, Sunday, 5 p.m.
Sustaining
WIZ, N. Y.

Sustaining
WIJZ, N. Y.

The radio version of the crossword
strong to the radio version of the crossword
stimulating than the rest thing mental
cially since the quiz is entirely too
say for the frested bistener. This
rest is the rest of the rest of the rest of the
great studio audiences flocking, but it
feet studio audiences flocking, but it
doesn't seem like good radio to sacriflee listener values in order to get
Alan Prescott, emceding the show,
is sufficiently ebullient and entertaining for this type chore. He keeps
contestant's IQ brings forth silence,
and manages to cover up the essential isoklustre of the program.
The rest of the rest of the rest of the
for two groups of four each. Prescott starts with a definition calling
to the term of the rest of the rest of the
total country of the
total countr

then competes for an individual prize. Excitement doesn't run too high in regard to the monetary values. Everybody in the winning group gets \$10 and losers get \$2. Jose.

ROBERT Q. LEWIS SHOW With Kathy Norman, George Wright quartet, Mel Torme, guest. Writer: Draper Lewis Director: Jack Mosman 30 Mins., Mon. through Fri., 7 p. m. Sustaining WCBS-CBS, N. Y.



NORMAN BROKENSHIRE

DRUKEINSHIRE
There's a lot of fun and good
music on 'Erokenshire Broadcastone of the control of the control
board at 12:30 P.M. EDST.
Renewed for third year U. S.
Renewed for third year U. S.
Keel's "Theatre Guild on the Air,"
AEC. Spots for Chesterfield and
Percental Manager: DOUG STORER
RKO Building, Radio City, New York

SATURDAY NIGHT SERENADE
With Vic Damons, Hellace Shave
United States of the Control of the Control
Martin Sweeney
Martin Sat. 10 p.m.
PET MILK
WCBS, CBS, N.X.
WCBS, CBS, N.X.
WCBS, CBS, ORTHORY)

The mane, Sat. 10 p.m.
WUBS, CBS, N.Y.
(Gardner)

WUBS, CBS, N.Y.
(Gardner)

WUBS, CBS, N.Y.

Gardner)

WUBS, CBS, N.Y.

WUBS, CBS, M.Y.

WUBS

KING FOR A MINUTE
With Ed King, Lionel Poulto
Stephanic Diamond, Jim Wes
over; Ancurin Bodycombe orch.
Writer: King
Wed.: 7:45 p.m.
Sustainire

writer: King
Wed; 745 p.m.

1016A. Pittsburgh
Little comey show cooked up as a summer filler should easily as a summer filler should easily as a summer filler should easily should be summer filler should

MYSTERY IN THE AIR
With Peter Lorre, Bob Bruce, Henry
Morgan, Ruth Percoti, Michael
Ray, announcer
Lay, announcer
Director: Cal Kulil
Producer: Don Bernard
30 Mins; Thurs, 10 p.m.
CAMELS
WNBC-NBC, N. Y.

30 Mins.; Thurs., 10 pan.
CAMEL'S
WNBC.NBC, N X
WNBC, N

ESCAPE
With Herbert Rawlinson, Eric SnowWith Herbert Rawlinson, Eric SnowBaymond Lawrence, Pergy
Weber, Jack Krutchen, Elliott
Lewis, Jack McCoy, announcers;
Cy Fenrer, music
chiefled Producer; William N. Robson
30 Mins; Mon, 9:30 p.m.
Sustaining
Wills CAS, N. X.
WIRS CAS, N. X.

Sustaining Months of the Control of

add to radio's stature. Doan.

KEEPING UP WITH THE WIGGLESWORTHS Jack Ayres, Eenice Howard, Floyd Buckley, Susan Douglas, Marlyn Frishine,
san Douglas, Marlyn Frishine,
san Douglas, Marlyn Frishine,
Larry Robinson, Matt Crowley,
Tony Rivers,
Promator of "Keeping Up with the
Witers: Hammond, Turrley Walker
In William Commond, Turrley Walker
In Commond, Turrley
In Commond, T

centing the second and constitutes a more retentive method of putting over the of view, and constitutes a more retentive method of putting over the order of view, and constitutes a more retentive method of putting over the order of view, and constitutes and constitutes and possible view and constitutes of the constitute of the constitution and heavy handed peditions. Transcribed session is made possible view and constitution of the Aircroft of the Aircroft of the Constitution of the Aircroft of the Aircroft of the Constitution of the Aircroft of the Aircroft of the Constitution of the Aircroft of th

KRAFT MUSIC HALL. With Nelson Eddy, Nadine Conner, Leonard Pennario; Robert Arm-bruster's orch; Ken Carpenter, an-

with Netson Eddy, Nadine Conner, Leonard Pennaric, Robert Armbruster's orch; Ken Garpenter, anwire and the state of the st

it along. Commercials were short, and infrequent.

LETS LOOK AT THE UNITED MATIONS
MATIONS Davidson, guests, Fred Barr, amounter 15 Mina; Mondays, 10 p.m.

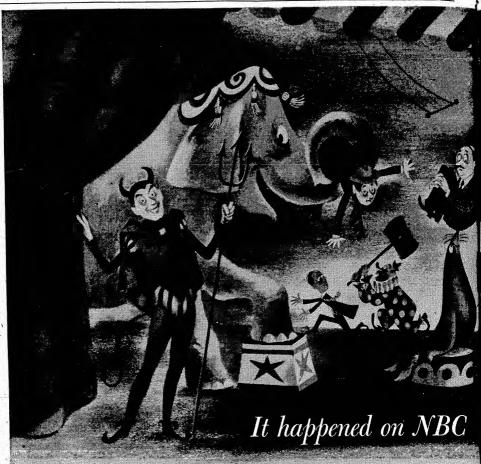
This local 250-watt inde harmonic to the local 250-watt inde harmonic to local 250-watt inde harmonic to the local 250-watt inde harmonic to a yessing to local 250-watt in anticut of the local 250-watt inde harmonic to a yessing to local 250-watt inde harmonic to a yessing to local 250-watt index 150-watt index 150-watt

background material, confined himself to a yessing role. Herm.

PIGFOOT PETE

With Bill Sunnders

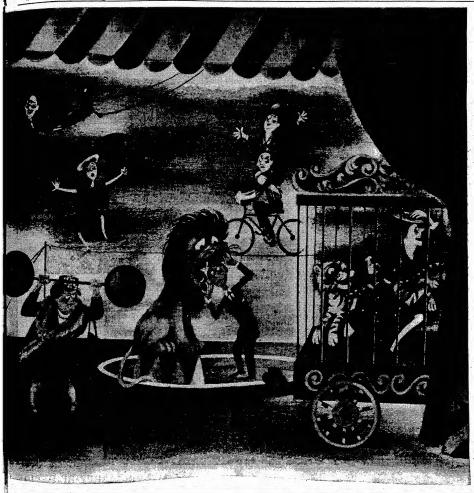
Sustaining to the property of the property



STORY OF A PARLOR GAME * Great grandfathers and grandmothers of today's radio fans first played Truth or Consequences when America was young and the Swiss music box and stereopticon foreshadowed radio and television. It remained for Ralph Edwards to take the game out of the antimacassar age and streamline it to fit twentieth century standards of hilarity.

Pennies have played an important role in Edwards' hectic career. He was down to his last one when he had the idea for Truth or Consequences. He went on the air with the show in March 1940. Five months later, sponsored by Procter and Gamble, the man and his idea moved to the Saturday night spot on NBC they have occupied ever since. In 1943, as a "consequence," Edwards asked listeners to send a penny to a woman who had missed her question. By the end of the week the bewildered woman had more than 300,000 pennics. She bought War Bonds for her 17-year-old Marine son.

Well-aimed custard pies and seltzer bottles; a trained pig, an elephant, a camel and four bloodhounds; stunts



that carry participants from coast to coast; contests such as the one that recently landed \$18,000 worth of awards in the lap of a lady who identified the voice of Mrs. Hush—all these are the "props" of Truth or Consequences. Wackiness and zanlaess are their stock in trade. Yet during the war Edwards and Truth or Consequences sold millions of dollars worth of War Bonds, and the contest that awarded \$18,000 worth of gifts incidentally garnered \$400,000 for the March of Dimes, the largest single contribution ever made to that cause. Time and again

this program has demonstrated the power of the spoken word to move people to action.

How to play a Parlor Game? Let a man who is the life of any party make up the rules. Use the powerful facilities of NBC to put it into millions of parlors. Let the vast NBC audience participate by proxy. Give it the association of other great programs heard on NBC. The consequence: a Saturday night must for all America—a program whose name is synonymous with the product it advertises—a program that Duz everything for fun.



From the Production Centres

IN NEW YORK CITY .

Henry Straker planed in Thursday (3) to take over duties as assistant program director of BSC's N. Y. office. He's a native of London but his mother, as the straint of London but his mother has been straint of London but his mother has been straint of London but his his mother has been straint of London but his his mother has been straint of London but his mother has been straint, as the straint has been straint of London but his both seven producer. Duties incorporate those bandled turn to the agency field. Dut has the straint of London but his both sexes producer in the radio with SSB&C.

Paul Clirard has stepped out of his job as exee producer in the radio.

with SSBAC.

Paul Girard has stepped out of his job as exce producer in the radio division of AP to form his own transcription and program packaging firm in N. Y., with Alexander Lettivelb. Ir., who was program director of AP radio productions, as his associate in charge of directing and casting, outside first time is a five-inducte open-end novely show, "dissipated alexander of the control of the productions, as his associate in charge of directing and casting, outside his productions, as his associate in charge of directing and casting agency supplied all of the safety with a digest of its attorners' quotes re the new rent law ...Berry Kroeger into "Nick Carter" Sunday (13) ...Leon panels like "David Harum" and Burt Bradier addid to "Lara Lawtoni" "Backstage Wife" ...Trank Papp, NBC producer, sent to Europe on a special program assignment, has just arrived in Geneva after trips to London, Holland, Belgium and France.



THIS IS CHARLIE HOLMES . . .

um Director of a BIG new Mutual station serving Virginia and arolina with 5,000 watts fram Danville.

Charile is signaling far applause at aur grand ap une 30th, in the City Auditorium before 2,000 enthusiastic spectatars

Charlie has stapped signaling naw—he's busy directing live-wire live-ilent pragrams and supervising an ambitiaus 19½-hour daily schedule. But the applicate is STILL THERE—echaing throughout two states the immediate daminance of a BIG station...,with BIG pragrams....a BIG ideas! The people have found HAPPINESS on the diai at 1250,

There's HAPPINESS there far you, tao-in sales res cles waiting for the first advertisers to call the Walker Campo discaver that

> There a Gold Mine in the AIR...." in Danville, Virginia, on

Hollywood office and took off on a vacation before "looking around".... "Arthur's Place" is now being scripted by Bill Manhoff and Len Holton after a slight seismographic disturbance.... Nate Peristein, adv chief of Pabst, looking over the sports field for tele sponsorship....Cornwall Jack-Pabst, looking over the sports field for tele sponsorahio......Cornwall Jeckson and Gall Patrick double up July 28 and will hoseymon in Hawaii...

It's a rarily for NBC but last Friday not one show left the studio for the transcontinental run....ABC picked Cycle Scott, masages of its ABCA. Wanhold in over the studio for the contract of the studio of son and Gail Patrick double up July 25 and will honeymoon in Hawaii....

VARIETY

IN CHICAGO.

"Curtain Time" celebrated its second year on the air with Lew Valentie, "Dr. I. Q," in town for shindig....Fred Killian, production manager of ABC's Central Division, will be guest speaker at Creighton University Radio Institute in Omaha on July 18-19...Don Dowd in for surgery at Swedish Covenant...Pat Allen of NBC who was born in Limbe, Central Africa, applied for his first citiz mship papers in Chi last week George Roesler, formerly with Taylor-Howe-Snowden, made assistant radio director of Henri-Hurst & McDonald ... Connee Russell will replace Skip Farrell for summer on Manor House Party beginning July 21....Bill Brandt and Joe Cummiskey of New York in Chi to do pre-game show or All-Star Baseball game at Cubs Park....Janie Ford, late of New York All-Star Baseball game at Cube Park....Janie Ford, late of New York institution, is being been das quest songarters on the "Breakfast Club".... William E. Otto Johned WGN staff-se plantsj....Robert Morton, assistant week....Johny Coosa spending the aumner with his wife and child in Lebanon, Ind....George Herro, head of publicity for Mutual, in Augustan hospital. and Chuck Wiley, also with press department, at Evanston hosp....Val Sherman, program director for WBBM, up in northern Wissens Charles and Chuck Wiley Staff Sherman, program director for WBBM, up in northern Wissens Charles Wissens Church Wissens Charles Wissens Church Wissens Church

hosp... Val Sherman, program director for WBBM, up in northern Wissonsin for fashing trip.

St. Hubert's Grill has renewed sponsorship of Fution Lewis, Jr., program for 13 weeks on WCNB... Burr Lee was made ABC producer effective for 13 weeks on WCNB... Burr Lee was made ABC producer effective for the work of the wor

Summertime

Continued from page 69 m

staff. Such other items as Bor-den's "Arthur's Place," the brace of ABC comedy sustainers with Phil Silvers and Eddie Albert, etc., have thus far proven major disappoints

Musicals Fared Better

Musicals Faren Besser

The musical sub shows appear to have fared better on overall quality, with Standard Brands' Alec Templeton program, Johnson's Wax Fred with Standard Brands' Alec Temple-ton program, Johnson's Wax Fred Waring Show, Ford's Meredith Will-son show, despite its weakness of too much - gab - and - too - little-music), Maxwell House's Frances Langford-Carmen Dragon stanza, Raleigh's Sigmind Romberg show, et. al., paying off. in better enter-pers of the standard of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the control of the con-trol of the control of the control of the control of the con-trol of the control of the control of the control of the con-trol of the control of the control of the control of the con-trol of the control of the control of the control of the con-trol of the control of the control of the control of the con-trol of the control of the control of the control of the control of the con-trol of the control of the formulas.

formulas.

But with the exceptions of Waring and Templeton, it's argued that here, too, it's strictly a case of interim programming.

American Repertory Plans Series on Mutual

American Repertory Theatre looks set to take to the air via WOR to the air via WOR diminst featuring Eva LeGallienne and Margaret Webster, with scripts you John Latouche.

Half-hour stanzas would be slotted friday nights, but time hast definitely been set. Tentative teeoff date is July 18.

Wercester — Judith Atkinson, WAAB fashion commentator, parts with station soon to marry and take up her abode in Minneapolis.

TONIGHT **BUDDY CLARK**

SINGS CBS

9 P.M., EDST

JAN AUGUST

has switched to ART FRANKLIN PUBLICITY ASSOCIATES

Art Franklin Associates 214 West 42nd Street BRyant 9-2898-9

Pearson and Allen

Continued from page 69 would get a fair hearing on his

WBAL bid, if Jones is on the bench. Jones, on the other hand, in his Jones, on the other hand, in his counter-biasts at Pearson, has made much of the fact that the commentator has a "selfah axe to grind" and is trying to insure that he gets FCC approval of a \$1,000,000 deal." (Actually, the Hearst station is probably worth more than that to Pearson.)

worth more than that to Pearson. Heart's gripe at the FCC con-cerned charges against operation of WBAL, which the publisher claimed were biased and discriminatory, as well as untrue. He wanted a hearing on the validity of the Blue Book license renewal was taken up. On another point, the U. S. District Court turned down FCCs motion to convene a three-judge court to decide the issue. Judge Prototo decide the issue. Judge Prototo decide the issue. Judge Prototo Coldsborough had already denied this motion and he didn't intend to override another judge in the same court.

WHN Has Chi Aspirations

WHN Has Chi Aspirations
Metro-owned N. Y. indie WHN
is considering an attempt to hypo
its business originating in Chicago
via installation of Aulitime sales
rep in the Windy City. Thus far
station exces say the plan is still
in the mulling stage.
William G. Rambeau Co, presently
reps WHN in Chi.

TAKE THE GUESS OUT OF BUYING WITH WOV'S 5 Audited Audiences



We want you to be a WOV s with the knowledge of 5 AUDITED AUDIENCES, each a definitely different group of purchasers; each the result of a penetrating revealing listener survey. Get the facts on these 5 AUDITED AUDIENCES today and ... "TAKE THE CUESS OUT OF BUYING?

Ralph N. Weil, General Man John E. Pearson Co., National Rep



British Gov't Harkens To Newspaper **Opposition**; Keeps BBC Out of Ad Biz

programs.
Government stated that the Newspaper Proprietors Asm. were opposed in principle to the introduction of the property of the property

CBS GETS -READY FOR FM ON COAST

Hollywood, July 8.
CBS has started construction of its 50,000 watt FM transmitter atop Mt. Wilson, 5,670 feet above sea level. Equipment will be available for installation toward first of the year and actual operation a few months hence.

hence.

One-story building will house all facilities, with 60,000-watt diesel generator standing by for emergency use. Site adjoins location of television transmitter, to be constructed at a later date.

Relicense Don Lee

Pending the outcome of the FCC's hrestistic men of the FCC

which thought that the views of the newspapers should be taken into ac-

count, The BBC resarch department co

which thought that the views on the views of the count.

The BBC resarch department of count.

The BBC resarch department of the distribution of would not favor its introduction in either or both of two forms more money for the programs is that time be sold to advertisers in exchange for allowing them to any control of the distribution of the d

'What Am I Offered?'

What Am I Offered??

Gary Moore and Bullywood, July 8.
Gary Moore and Bullywood, July 8.
Gary Moore and Bullywood, July 8.
Gary Moore and Bullywood and a fock of the topdrawer names of adule are on the guest list, and a fock of the topdrawer names of Climy Simma, Abbott & Carallello, Alan Young, Eddle, Earcken, Joan Davis, Bob Burns, Rudy Vallee, Hoagy Carnichael, Jack Haley and Parkyakarkus, July 18.

Most popular feature of the Most popular feature of the Party will be a roped-off arena in which talent buyers of the

top agencies will be invited to look over the "availabilities."

KXLW Ordered to Vacate 6G Transmitter Site

St. Louis, July 8.

St. Louis, July 8.

St. Louis County, last week was ordered by Circuit Judge Anandus Brackman of Clayton to move its 205-foot transmission tower that was second last January at a cost was considered as January at a cost women to the county of the c

months in which to comply with the court's order.

Action was taken because exces of the St. Louis Broadcasting Co., owners of the station, are alleged to have violated the zoning ordinance of Olivette, residential district in the county, by erecting the trick in the county, by erecting the county of the coun

KYW's Vox Pop by the Sea Philadelphia, July 8. The Boardwalk at Atlantic City, Sunday (6), became the locale of a new "Man On The Street" show over

new "Man On The Street" show over KYW, with Alan Scott interviewing vacationers at the famous resort. Preem show originated at Steel Pier. Future spots will be in front of Cohvention Hall, the hotels, and

Kearns Throws 8-Point Indictment Vs. Petrillo's AFM: 'It's a Monopoly'

Petrillo Lauded Before Canada Committee: U.S. Press 'The Cause of It All'

Ottawa, July 8.

Couple of weeks ago a Member of Parliament, or Retillment of radio committee the parliamentary radio committee the parliamentary radio committee the parliamentary radio. Petrillo wasn't liked in Connata. This week the American Federation of Musicians got a chance to talk back to the committee.

of Musicians, got a chance to talk back to the committee. Walter Murdoch. Canadian executive officer of AFM, told the committee in terms that the staid parliament doesn't often hear, that Petrillo was not a dictator and the Canadian section of AFM, to which 10,000. Canadian musicians bolong, was "very proud" of him ab presi-was "very proud" of him as presi-

dent.
Replying to a quesion, Murdoch said if AFM in the U. S. decided to go on strike, Canadian musiclans would go on strike, too.
Cal Miller, western MP, asked Murdoch if Petrillo were not a dictator, then why did Congress pass restraining legislation? "It au Member of the Canadian House of

Member of the Canadian Ilouse of Commons proposed the kind of damfool legislation that is proposed in the U.S. Congress, "Murdoch re-plied, "the would be laughed out of Murdoch blamed U.S. newspapers for attacks on Petrillo, adding that 30 U.S. newspapers owned radio stations and had to hire AFM mem-bers so they wrote stories and drew-coard. Murdoch, the Canadian people "swallow whole." swallow whole."

"swallow whole."
Murdoch also blasted Canadian independent stations most of which, he claimed should not be licensed. "All they do is milk the station and live on recordings."

Washington, July, 8.
An eight-point indictment of James C, Petrillo and the American in the statement by Rep. Carroll R. Kearns (R., Pa.) with which the hearings of the House Labor sub-committee opened yesterday ///
is chairman of the sub-committee, and sought to boil down the various charges against the union and its president which have come to the president which have come to the country.

committee from all parts of the country.

He said in part in his statement: "It has been developed during our investigation that the American Federation of Musicians is a unique in its organization and operations in the organization and operations in the organization and operations of the protection and exemptions of our federal statutes, such as the Norris-LaGuardia act.

"From the compilation filed with

as the MOTIS-LaGuardia act.

"From the complaints filed with
this committee and the investigation
which it has conducted, It appears
that the AFM is distinctive from
other labor unions in the following
respects:

other labor unions in the following respects:
"That the vast majority of its membership is composed of people who do not earn their entire livelihood as musicians. It has been estimated that not over 10% of your

mated that not over 10% of your membership are employed exclusively as musicians.

"In the average union payments are made to its members for service and the service of the payment of paymen bers of your federation who were

TOP HATS DON'T RATE IN WASHINGTON



Washingtonians are different. They'll take a top-hatted statesman in their stride. But they'll hang on to every word of a hometown favorite, will listen to such capital favorites as these WTOPers:

Jay Carmody: On Sunday afternoons, the Drama Editor of a Washington paper treats WTOP listeners to news and notes about screen and stage entertainment in Washington. Annual trips to Hollywood and monthly sojourns in New York give Carmody and WTOP listeners intimate stories about the stars.

Austine Cassini: "The people other people follow" and hundreds of thousands of those "other people" read her society column in the Washington Times Herald and in more than 100 other newspapers. Austine Cassini's D. C. fans also hear her three times a week on WTOP-Washington's only 50,000 watt station.

John Cramer: 237,000 people - one out of every three employed Washingtonians work for Uncle Sam. They keep tab on decisions that affect their lives-and livelihoods -by keeping tuned to WTOP's "Government Reporter," John Cratter, a top-flight newspaper columnist who knows his government bureaus from A to Z.

Arthur Godfrey: Although he has his own CBS network shows, Godfrey still broadcasts his first and most famous program-"Sundial"-for early-morning Godfrey tans among WTOP'S 262,690 radio families (50 100% BMB Daytime Audience).

Elinor Lee: WTOP's Director of Women's Programs conducts WTOP's "Home Service Duily"-rited by the National Advertising Agency Network for its "household services and for valuable work in the field of family relations". Miss Lee has a 3.8 Hooper rating (December April 1947). And keep in mind, this is at 9:45 in the morningle

Henry Mustin: He sits at WTOP's "City Desk"...has a full-time assignment to cover the city as a local news beat. For ten years reporter for the Washington Star, Mustin goes to press five nights a week and reports on hometown happenings.

And so it goes-one local origination after another... each proving WTOP has a talent for finding stars who have a capital flavor...who command capital favor, as shown in every audience study ever made. If you want to make an impression in Washington, get in touch with WTOP-Washington's only 50,000-watt station-or Radio Sales - the Spot Broadcasting Division of CBS.

Tele's Ad Impact

media.

CBS answer to that question was that tele is an "entiley new and additional vehicle" and that "blatory shows that fears of one medium ABC, answering in general terms, believes tele will "supplement radio up to a point, as which time as a separate medium for many years." Tele may threaten low-badget dime, seconding t ABC, but will be instrumental in el-vating the motion picture industry to a higher

motion picture industry to a higher degree of perfection." degree of perfection."

DuMont, with no radio interests to worry about, believes video will have a "drastic" effect on radio, between the results of the res





"DOUBLE DATE NEW YORK" Announcement Soon

Harold Ginarich - Chicago

have occult powers to predict what after tele. Web spokesmen echoed effect television will have" on other media.

CBS' answer to that question was considered to the fele officials in declaring that spokesmen echoed other tele officials in declaring that spokesmen echoed other tele officials in declaring that tele is an "entirely new and" as radio helped sports promoters.

More Costly Operation

Four webs concurred that tele would be a more costly operation than radio but NBC, citing the difficulty of forming comparisons now, declared that there's "been much experting' on costs and other features by those who do not know what they're lakthes about." Dukhon believes tele facilities, including air time, will probably level off in about time, will probably level off in about five years to approximately twice the cost of radio facilities and time. ABC, expressing the opinion that tele costs will be "considerably higher" because of the sight factor, pointed out that all figuring will naturally be based on an ultimate level of circulation.

Web anothers missing the control of the control of

Limited Spots

Web officials concurred that spot announcements on tele would probably be limited to "service" announcements, such as we ather reports and time signals. NBC believed the station break will be "non-existent as such in television." Other broadcasters also served with lieved the station break will be from existent as such in television." Other broadcasters also agreed with other broadcasters also agreed with existence of the state of the s

Question of whether agencies or networks should handle production

Warwick & Legler was given as-sistance on preparation of the "ad-quiz" by Bruce Robertson, associate editor of Broadcasting mag.

U. S. RUBBER TAKES SUMMER TELE HIATUS

U. S. Rubber Co. has bowed out U. S. Rubber Co. has bowed out temporarily as sponsor on the "Campus Hoopia" television show, aired Friday nights over WNBT (NBC, N. V.) Show will continue on a sustaining basis until footbair season resumes next fall, at which time U. S. Rubber is expected to return return.

return.

Company has bankrolled the show for the last 10 months, plugging its sports products in a formar revolving around Columbia coach. Lou Little for football and Long Island Univ. coach Clair Bee for basket-ball. Temporary hiatus is ascribed to general economy, reasons during the off-season summer months.

Zoomar Tele Lens In First Com'l Test Fri.

New Zoomar lens will get its first commercial trial Friday (11) when WNBT (NBC, N. Y.) plans to use it both for the Giants - Cards doubleheader ball game in the after-noon and the Steve Belloise-Artie Levine fight at Madison Sq. Garden at night.

at night.

Lens, manufactured by Jetry
Feirbanks, obviates the necessity of
cutting from one camera to another
in switching from a long shot to a
closeup. Attachment on the lens enables the cameraman to "zoom" in
for a change of shot with a mere
wrist manipulation. Lens was rewrist manufactured decease y at
a trial showing in the NBC tele
studios, N. Y.

Radio Reviews

Continued from page 73

Winters of the theme music of vari-Winters of the theme music of vari-us programs; kept moving rather-last disc at the nice work of Jerry Lee and Dick Perry who handle the contestints in an easy manner, help-rocated way. This makes the time tectant happy even when he loses, which is rather rare.

SPORTSMEN'S SHOW

SPORTSMEN'S SHOW
With Frank McKeown, Frank
Harbett Beid Forses
Harbett Beid Forses
Withers: Jac & Hambleton, Bob
Kesten
Withers: Jac & Hambleton, Bob
Kesten
Control of the State of the State
Control of the State
This gab show got away to a weak
This gab show got away to a
This gab show got a weak
This gab show got a show got a
This gab show got a show got a
This gab show got got got got got
This gab show got got
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This gab show
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This gab show
This gab

10 144441 144 Follow-up Comment

NBC has revived "Americs: Novels' for the summer on its University of the Air stansa slotted in revenue of the Air stansa slotted in season on Initiater last week (4) was "Moby Dick," adapted by Fredwar Moby Dick," adapted by Predwar Moby Dick," adapted by Predwar Moby Dick, adapted by Predwar Moby Dick, adapted by Predwar Moby Dick, and the Air Stansach of the Ai

mer feature.

Burns & Allory, Sunday aftennoon
Treasury Show pitch was a pointed
rea sock comedic bullyhoo for War
Bould. The scripting and seasoned
Bould. The scripting and seasoned
the seasoned bullyhoo for War
Bould. The scripting and seasoned
the belt on his Tony Martin
Uncle Sam's bonds. Jack Hadey
rang the belt on his Tony Martin
glie specialities so identified with
Hadey. Weedding of mundane Tin
Park Martin of the real war with the seasoned
his own, is autente on balleds; solo
of dueted with Revely Knifals, solo
of dueted with Revelop K

"Phone Vision"

Continued from page 11 — a phone subscriber needs to do 'is pick out the desired show from an advance litting which will also indexed the property of the phone operator, who in turn "keys" in the phone apart of the transmission. to clarify the image on the screen. As shown by last week's screen, and shown by last week's access, and the part, only a blurred and serambled mange appears. At the end of the month, charges for the added services the property of th phone bill.

ice would be paid with the regular phone bill.

During the demonstration, signal.

During the demonstration, signal.

During the demonstration, signal.

During the demonstration, signal.

Earliffs a vp er im en tal, 1 staton, W92X, plus a' regular' phone tookup to clear the image. It was notupe to clear the image. It was been programs since the underambling device cannot be used for the special programs since the underambling device cannot be attached to them. Technical details of the device are rechnical details of the device are rechnically considered to the rechnical device and the rechnical

and reess consident that these will be straightened out with no great difficulty. As a matter of fact, he is anticipating availability of wired television within the next six

Mutual

Continued from page 69 =

Continued from page 69 ...

Drys the title robe in "The Shadow," ha a singling dramat called Stong of the Stranger." The state of the Stranger of the Stranger

a news snow starting in the fall. The Boston newspaper presently has a "Views the News" quarter-hour on ABC Thursday nights.
Deal is reported hot, too, for a bankroller to pick up the tab on "Leave It To The Girls" for the '46-'47 season.

All You Need Now Is Pipe. Fireplace, Dog & Drinks

Philadelphia, July 8.
The march of science has brought electricity, air-conditioning and piped-in music to the American business office. Now it appears television is now.

ness office. Now it appears television is next.
Gray & Rogers, Philly ad agency, has installed a tele set in the lobby of its offices in the downtown Phil-adelphia Saving Fund Society Building—with time results.
The set—when a baseball game is in progress—attracts messengers, clients, suppliers.

Sponsor Reps to Handle Coast Ball Matters

Hollywood, July 8. Hollywood's baseball chieftains will have little or no say in the release of radio and video rights of games next season. Representatives of the Wrigley interests will be on hand here to conduct personally all such business. Coming specially from Chicago will be Howard Ketting and others to handle diamond matters for the air.

matters for the air.

An indication of this was given earlier this season when wrangles developed with Hollywood baseball brass and localities seeking ins. Keither straighten matters out brass and localities seeking ins, Keit-ling helped straighten matters out with the management of the Los An-geles Angels, which also, incident-ally, controls the activities of the Hollywood Stars and holds the ter-ritorial franchise as well. rs out os An•

On his last stop here Ketting in-timated that local baseball boys were having matters taken out of their hands to untangle the wrangles. Now the story goes that come spring they'll be cleaned from all such off-the-field proper deals.

***** "Shopping by Radio"

New Program Idea Creates New Audience

Loss year, WDRC's Program Dept. gove you the "Morten Bosted." the successful moring show thor's doing o real selling job for a full guarte of advertisers. New, "Shopping by Rodic" on-loss coptured the morning outlines coptured the morning outlines coptured the morning outlines from 151 to 9745 with one scallent rotting in a few short morting the program of the present of the present of the present present to control of the present and the selling of the present and the pres

REPRESENTED BY RAYMER

Wm. F. Molo. Com



OLAN SOULE Starring in

"GRAND MARQUEE" -Coost to Coo Rovve Creme Shome





WHO on Emergency Basis **During Flood Disaster**

puring Flood Disaster

WHO, Des Moines, went on a fulltime emergency besis when the
greatest flood in 44 geners in the
edge of the control of the control
beadquarters, 12 WHO staff members feel 16 live shows plus five tape
recordings made at flood seemes
within a 15-hour and a thou seemes
stoped on the control of the control
beadquarters, 12 WHO staff members feel 16 live shows plus five tape
within a 15-hour pring the entire
anget to carry flood news and warntipe.

SPORTS CELEB AIR SERIES

SPURITO UZILEB AIR SERIES

Chicago, July 6.

New package firm dealing with
stories about sport celebrities was
formed here last week by Jack
Straubsers, who syndicates sports
feature, "I over same field. Firm
strate over 10,000 stories that have
been collected in past 20 years by
Straubsers."

Strausberg.

Firm, which operates under name of Jack Strausberg Co., will also package stories for tele and other

Making the best even better!



NOWalong with "The Texas Rangers"

A sure-fire give-away or self-liquidating offer! Attractive 48-pages of Original Songs The Texas Rangers Sing and scrap-book album. Provided sponsors of "The Texas Rangers" at cost!.
Write for full details.

The Texas Rangers

AN ARTHUR B. CHURCH

PRODUCTION PICKWICK HOTEL, KANSAS CIT

Television Reviews

ing his cameras through the crowdestudio to present a variety of shot Commercial, plugging Lady Borden tee Cream, tied in neatly with the show's format. Bob Wade's sing set was good.

HOBBY-LOBBY
With Dave Binan; guests
Froducer; Wes McKee
Director: Roger Mult
Wither Binan
GENERAL FOODS
WINT-NEO, No. 4 Nubscen)
One (Tomos & Nubscen)
One

Whether the same format makes to rotten matter. It is not the matter of the matter of the matter of the matter of the matter. Program, as preemed in the second half of the General Foods side and the matter of the

stained the robe.

Unable to influence any of its individual member companies to bankroll the show, G-P took it on as an institutional plug. Commercials, consequently, were confined to the opening and closing credits. NBC director Roger Multr handled his end of the work well.

Stal.

WOR

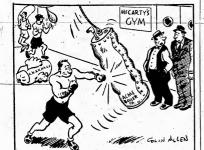
ed from page 69 ;

World's e.t. customers to "come over" and it's expected the World pressing plant turning out WOR's disks will limit its output to these orders and its own library. Muzak is said also to want to withdraw from the e.t. field and confine itself to its piped-music operation, '

operation. "WHN is understood to be blue-printing plans to invest approxi-mately \$500,000 into new equipment and redecorating in connection with its move into the Fifth Ave, quar-ters, which will give the indice on-siderably more floor space. I con-siderably more floor space. I con-siderably more floor space. I con-present offices and studios for other coperations.

operations.

operations.
It's expected MGM Records will
use the new WHN studios for some
of its platter-cutting sessions.
World Broadcasting, incidentally,
has a new general manager, Alfred
J. Kendrick having been named to
the post by Decca prexy Jack Kapp.



"When he started training on Wheaties we had to switch to a boiler."

Radio Gossip Platter Cut By Denver Post Air Critic

Hollywood, July 8.
This should be known as the critic

This should be known as use the takes a chance,

"Backstage in Radio," new platter should be sho

later doing the producing.

Idea combines ether biz patter
a la the Hollywood film patter shows
with interviews and a "radiotorial,"
all on a national basis. Initial test
disk has been made here and White
is ready to fly in for other recording sessions if necessary.

Coast RDG Bides Time

Udst NDI DIUCS IIIIC
Hollywood, July 8.
Radio Directors Guld at a meeting last (Monday) night decided to wait the arrival from N. Y. of a strategy committee of the N. Y. local before voting on whether to sustain the eastern group.
Member's here want to know more about the national negotiating combott the national negotiating committeemen are due shortly.

CIRCLING THE KILOCYCLES

* St. Louis—KXOK, which sponsors a safety program tagged "56 ft Can't Happen To You," last week dished out "Safe-Courteous" awards to 88 t. Louis sutoist, Winners are selected by a committee of 12 relevant of the courtey of the courtey of the city streets. These are reported to a jury of three which make the final selections. Latest recipient of an award is Mrz. Virginia Sexton, wife of Jack Sexton, program director at KMOX.

Pittsburgh—Harold Goldstein, former head of WCAE continuity department and more recently a free-lance writer, has been named head of production as WLOA, new station WCAE alumnus, has been appointed program direction and chief announcer. Ray Scott, WCAE spieler, has landed a five-times weekly news broadcast, with a wime company doing the bankwolling. Town's first jatics-saddle disk jockey is Jane Gibson, who's had platfers added to he.

daily "Women's Exchange" chatchat program on KQU
Cheveland—Studdbalen the Newe'
on WTAM for the remainder of the
year. Five-minute simt, 5:30 p.m.
Monday through Friday has been on
completed a 13-week stint, Jim
Brown Stores has signed Jim Chapman, the "Modern Earmer" of year
weeks. Monday through Saturday,
from 6 to 6:40 am.

Murdoch also hit at the Canadian Assn. of Broadcasters, central body for Canadian indie airmen, as an organization which had never been able to agree on a policy with AFM.

Philadelphia—Peter Roberts, with KXW since 1942 as staff announcer, has resigned to take staff announc-ing post with NBC in New York.

Salt Lake City—Slow down in re-tail business is being met with heavy load of spot announcements promot-ing "Downtown Days"

Variety, July 2, 1947

New Act

BERYL DAVIS 7 Mins

Strand N V

Beryl Davis is a definite new song personality, whether for theatres or smart cafes. And for radio and records there can be radio and records there can be no questioning those media as being her forte right now. She's got a voice, has this attractive brunet from England, and it's pleasant surprise to find, for a change, a singer who uses a

small factor in her click.





Feist Sued On Basis of BMI-ASCAP Suit Decision Over Plug of Score

Portion of the decision handed down in New York two years or so go, by Justice Ferdinand Pecona and Publishers is the basis of a suit fled in N. Y. recently by some moved into what was strictly me and Publishers is the basis of a suit fled in N. Y. recently by some moved into what was strictly me with the complete McConkey aid an almost complete McConkey aid an almost complete McConkey with the publisher, in accepting a song for publication, is "obligated" to be publisher, in accepting a song for publication, is "obligated" to be publisher, in accepting a song for publication, is "obligated" to be publisher, in accepting a song for publication, is "obligated" to be publisher, the accepting a song for the stem of the publisher of the publisher of the publisher, the accepting a song for the publisher of the publi do his utmost in the writer's he

half. This statement is used by Fiteloon & Mayers, attorneys for Lowe and Lerner, set heasis of a unique actement of the haus of a unique actement of the half of

they thought it should have been pushed.

Latter part of the case is also unique though there have been prior to the case of t

be, examined shorty, beam the action.

Loewe and Lerper, incidentally, are splitting up as a team. Their qurrent "Briggadoon" score is perhaps their last, unless the two have other so far unpublished works completed.

Krupa In Col. Pix

At upd 111 vvs. 1.1.

Gene Krupals orchestra was signed
last week by Jonie Taps, of Columba Pictures, for a part in the
studio's fortbeoming "Mary Lou."
Krupa is now at the Palladium
Bellroom, Hollywood.
Columbia expects to sign several
more bands for musicals coming up
soon.

Into Chi's College Inn

Chicago, July 8, McConkey Music Corp, this week moved into what was strictly major booking office territory by inking an almost complete McConkey show into the College Inn, Sherman hotel. into the College Inn, Sherman hotel. Charlie Ventura's orchestra opens July 25 and Dick Stern, who handled the deal, sold singer Jackie Cain, and Ex-Gene Krupa vocalist, Buddy Stewart in addition. Polley is to feature currently popular recording favorities, and to use a Windy City platter spinner as

CAPITOL MAKES CAPITAL OF ROSTER FOR BALLY

Hollywood, July 8.
Talent roster of Capitol Records is increasingly being used by the company in a unique way-it approaches being a stock company on almost constant call for promotion use by company clients, for house ballyhoo, guest programs, trade and press guest programs, trade and press parties, and premieres. Cap, one of the most publicity-conscious of all diskers, even goes to the point of, having ready at all times "A" and "B" companies of its talent, avail-able as outlined above at the drop of a hint.

of a hint.

Among the Yegulars comprising the groups, are Peggy Lee, Andy Russell, Margaret Whiting, Dave Barbour, Red Ingle, Jo Stafford, Hal Derwin, Clark Dennis, Matt Dennis, Tex Ritter, King Sisters, Stan Kenton, King Cole Trio, Martha Tilton, Merle Travis and Cliffy Stone. And occasionally even Johnny Mercer is thrown in for good measure.

thrown in for good measure. Since a good portion of these artists do a greater part of their work in the Hollywood area there's always a presentable list ayaflable. Their activities are, of course, confined to Coastia areas; but occasionally inland jaunts are possible. In such cases requestees pay expenses.

Jack Davis, head of Davis Music Publishers of Australia, planed from London to New York yesterday (Tuesday).

10 Best Sellers on Coin-Machines 1. Peg O' My Heart (7) (Robbins) Harme

8. I Wonder, I Wonder (4) (Robbins) Martha Tilton Capitol Tony Pastor Columbia

4. Across Alley From Alamo (9) (Capitol).	Woody HermanColumbia	NAMED MCA VEEP
5. Red Stocking, Green Pe're (4) (Morris).	Ray McKinleyMajestic Tony PastorColumbia	Hollywood, July 8 Jimmy McHugh, Jr., has be
6. Mam'sclle (6) (Feist)	Dlck HaymesDecca	elected a veepee of Music Corp. America. He currently heads M London office.
7. That's My Desire (13) (Mills)	Frankie LaineMercury Sammy KayeVictor	McHugh started as office boy w MCA nine years ago and prior
8. Sunday Kind of Love (10) (Maurice)	Jo StaffordCapitol Claude ThornhillColumbia	the war was with the Beverly H office. He was detailed to Lond
9. When Were Sweet 16 (1) (Shapiro-B),.	Perry ComoVictor	after service in the Army.
10. Feudin' and Fightin' (1) (Chappell)	Dorothy Shay Columbia	
Coming Up		British Best Sheet Seller
Temptation (Robbins)	Ingle-StaffordCapitol	(Week Ending June 26)
Ivy (Burke-VH)	Jo StaffordCapitol Vaughn MonroeVictor	London, June 27. Gal in CalicoFeldma
Midnight Masquerade (S-B)	Eddy HowardMajestic	Marianne Souther Among My Souvenirs Wrigh
Tallahassee (Famous)	Bing Crosby., Decca Mercer-Pied Pipers .Capitol	Try Little Tenderness Connell People Will Say Chappel You Went AwayBox & Co.
It's Same Old Dream (Sinatra)	Tommy Dorsey Victor	How Lucky You Are Kassne
Stella By Starlight (Beverly)	Frank SinatraColumbia Dick HaymesDecca	Anniversary Song Connell Sun in the Morning Chappe
my neart is a nobe (Burke-vit)	Tex BenekeVictor Ray NobleColumbia	April ShowersChappe Time After TimeMorr
Dreams Are Dime Dozen (Criterion)	Vaughn MonroeVictor	Beautiful Morning Chappe
When I Write My Song (Exclusive)	Herb Jeffrics Exclusive	Second 12
After Graduation Day (T. B. Harms)	Sammy Kaye Victor	
	Perry ComoVictor Jo StaffordCapitol	ViolettaDi HarrietK. Prows
I Believe (Sinatra)	Frank SinatraColumbia Louis ArmstrongVictor	Old LamplighterDas HeartachesConnell
Time After Time (Sinatra)	Frank Sinatra Columbia Tommy DorseyVictor	Old SorrentoRicord Stars Will Remember. Feldma ImaginezNoel Ga
	Margaret Whiting Capitol Charlie SpivakVictor	Linds Now Worl
	Tex BenekeVictor Harry JamesColumbia	Up in the Morning Chappe

VARIETY Modern Disks, Carpenter

Split After Coin Hassles

Hollywood, July 8,
Modern Records, local odd-label,
and the lke Carpenter orchestra
have split up, after long series of
wrangles, mostly over coin. Modern is reserving the right to market
a number of masters as yet unre-

leased.

Climax to disagreements we reached last week at a waxing so sion just before Carpenter we north for three weeks of vaude Pacific Northwest.

Ellington Agrees To 3-Yr. Col. Pact

Duke Ellington's orchestra prob-ably will be signed later this week to a contract with Columbia Records. Ellington, his handlers, the William Morris agency, and Columbia's talent and repertotire head, Manie Sacks, have come to terms on a three-year

Details are undisclosed; it's a Details are undisclosed; it's a safe bet, however, that they do not ap-proach the deal Ellington got from Musicratt, which could have re-turned the leader around \$150,000 annually. He settled that contract recently for \$25,000, after having been paid \$45,000 in royalties, etc.

Ellington's deal with Columbia completes a switch of top Negro orchestras and brings him back to a orchestras and brings him back to. a company to which he was tied for a long time, until some years ago. Last year Ellington moved out of RCA-Victor to go to Musicraft. Later, Count Basic's orchestra moved from Columbia to RCA to fill the spot left by Ellington. Now Ellington has moved into Basic's spot at Columbia.

Unusual RCA Dualing Of Click Tunes By 3 Different Artists

RCA-Victor's pop-disk division under Eli Oberstein has come up with an unusual coupling of suc-cersful tunes by three different

and a receit months disk were marketed by Petry Come, carrying "Chi-Baba" on one side and "When You Were Sweet Sixteen" on the other, both of which are hits, Three Suns from the Alamo" and "Pag O' My Heart" backed up, and Sammy Kaye were "Red Sisk Siockings and Care" backed up, and Sammy Kaye Come of the Sixteen Sixt In recent months disks were mar-

ing hits.

JIMMY McHUGH JR. IS NAMED MCA VEEPEE

Millian into A Title Lie
Mollywood, July 8,
Jimmy McHugh, Jr., has been
elected a veepee of Music Corp. of
Academ of the Corp. of
Academ of the Corp.
McHugh started as office boy with
MCA nine years ago and prior to
the war was with the Beverly Hills
office. He was detailed to London
after service in the Army.

British Best Sheet Sellers

Dritish Dest Sideet Schiefts

(Week Ending June 28)

Loudon, June 27.

Gal in Calleo. Peldman
Murianne Southern
Among My Souvenirs. Wright
People Will Say. Chappell
You Went Away. Box & Cot
How Lucky You Are. Kassner
Anniversary Song. Connelly
Sun in the Morning. Chappell
Time After Time. Chappell
Beautiful Morning. Chappell
Beautiful Morning. Chappell

Second 12

Dear Old Donegal Lceds
ViolettaDix
HarrietK. Prowse
Old Lamplighter Dash
HeartachesConnells
Old SorrentoRicord
Stars Will Remember, Feldmar
ImaginezNoel Gas
Linda New World
Lovely Day Chappel
Up in the Morning Chappel

Jocks, Jukes and Disks

By George Frazier

Marie Greene is apparently a girl every day. Backing the "Feudin" about whom we have had little number is a ballad, "How Can I Say knowledge. But, Miss Greene sets us I Love You," which Gary Stevens straight rather handsomely this and the Moonlight Sternedares sing week. Her Signature of "My Bill" pleasantly enough. Juke box face is more "Feudin" and Fightin," though.

The Company of the Carlot of th forget her in a hurry. She's good.
Just what constitutes a sleeper,
we've never been certain, but it's
conceivable that this Signature is
jects these two standards like jelpropulsion. They're both tacol
Sowlyy and without sugariness. In
Seytember, the band are size of the
subdued and pleasant. In "Bill," the
subdued and pleasant. In "Bill," the
Merrymen provide the sensitive
background. We may be wrong, but
we half had for Greene is quite a
ween that the subdued and pleasant.

Nellie Lutcher is great, too, but in an entirely different idiom. Like Julia Lee, Miss Lutcher sings and

Best Bets

Best Bets
Dance—"Fine Thing" (Les
Brown), "There's That Lonely
Feeling Again" (Frankle Carle)
and "How Can I Say I Love
You" (Tex Benske),
Folk—"I Hear You Talkin'
Gimmy Wakety), and "Hard
Pain Bluse" (T-Bone Walker),
Ballad—"Ay Blill" and "Sepand "Smoke Gels in Your Eyes"
(Ray Dorey)

and "Smoke Gets in Your Eyes" (Ray Dorey). Hot-"He's a Real Gone Guy" and "Let Me Love You Tonight" (Nellie Lutcher) and "Blue Book Boogle" and "That's the Way She Feels" (Jesse Price).

plays piano, but the similarity ends there. Miss Lee is a pretty straight-forward blues singer, with few frills and vast artistic integrity. Miss Lutcher, on the other hand, is a frisky performer who has plenty of trisky performer who has pletty of tricks and apparently is not above using them. But this is no slam's at-Her. She is a first-rate performer. Her coupling of "Left Me Love You Guy" grove that point. "Left Me Love You," a derivation from the Love You," a derivation from the Latin-American "Ne TE Importe Saber" (which Bing Crosby recorded tempo. Beat is just about as Insistent as you'll find on any disk this week. In "Gone Guy" the beat is just as in-sistent, but faster. And here she Lutcher's singing, It is, for all its obvious stylization, extremely effec-tive.

tive.
All in all, Miss Lutcher sounds to
us a little bit like McI Torme would
sound if. he had any great gift
(which, if he has, he should stop
keeping it a secret). This Lutcher
coupling sounds like a cinch for
race spots and for spirfing by the
man of the spirit sounds in the secret
area spots and for spirfing by the
speak is supported by little secret.

more aware jocks, but it's general is spear is limited.

Frankle Cartie is with that band of his groups in may with that band of his groups in may be the same of the most consistent work in the must business. This week he is out on Columbia with There's That Londy Feeling Again" and "Lazy Mood." both slow bollads and possible of the same can be said of Gerge Lawrence's work in the trarely trief to get fancy. Marjorie Hughes sings 'Feeling' quife well indeed, and the same can be said of Gerge Lawrence's work in so with the same can be said of Gerge Lawrence's work in about either face, but they about on commendable business in all the summer resort columnachines.

Jimany Wastly, the Western

"Sweet Marie" and "The Turntable Song" (Capitol). "Marie," a real oldtimer, is being resurrected in Warner Brothers" Life With Father." Smith and company's adept handling, hummable song, should help sales considerably, Other side is regarded in many quarters (especially Cap-itol's) as amusing stuff, but you'll pardon us it we're out to lunch pardon us if w

Wax Facts

when its played.

Wax Facts.

The smaller independent labels probably aren't accorded the attention they deserve by this departiement, but the limitations of space are the reason—that, and the research—that, and the research—that, and the research—that and the research—that is not a second of the research—that is not a second of the research—that is not a second of the research—that is not decise as few independent lauses and White label, a girl named Anaette Warren does "flow High the Moon" and "Falling in Love Again" quite promisingly. She tires a little and White label, a girl named Anaette Warren does "flow High the voice that is quite appealing. She sounds worth following. Accompaniment is by Phil Moore and silhough, uneven, it demonstrates an although, uneven, it demonstrates an although, uneven, it demonstrates and silhough, uneven, it demonstrates and subject to the reason of t

Suggested Programs

"Sometimes I'm Happy"—Ben-ny Goodman (Victor).
"Speak to Me of Love"— Monica Lewis (Signature).
"Stardust — Jack Jenney

(Okeh).
"Never Swat a Fly"—McKin-ney's Cotton Pickers (Victor).
"Ace in the Hole"—Red McKenzie (National).
"There's That Lonely Feeling Again"—Frankie Carle (Co-

(Columbia).
"I Can't Get Started"—Bunny
Berigan (Vocalion).

Program No. 2 (For Men Only)

"The Best Man"—Les Brown Columbia).
"I Must Have That Man"—Billie Holiday (Columbia).
"The Man I Love"—Eddie Condon (Decca).
"You Contact Cot & Man With a

"You Can't Get a Man With a un"—Ethel Merman (Decca). "Ol' Man River"—Red Allen

"Ol' Man River — Red ...
(Okeh).
"Can't Help Lovin' Dat Man"—
Margaret Whiting (Capitol).
"Man Here Plays Fine Plano"
—Benny Goodman (Columbia).

with the west indeed, and the same can always the west indeed, and the same can always the west of the same can always the same and the same can always the same in the same i

AFM DOESN'T SCARE DISKERS

RCA-Victor Takes New Stance In Repeated Release Date Disputes

lishers and recording companies over the placing of release dates on tunes, the frequent violation of them diskers, took a new tack last week. Rii Oberstein, head of RCA-Victor artists and cepertone division. Head of the properties of the con-traction of the contraction of the con-traction of the contraction of the con-liner. In the future, he states, RCA-will abide by all release dates im-prised on new songs by pubs, but it the states when a film company defers the general release of a film and the publishers of the tunes there-imake an attempt to defer the disk debut of the songs. k, Eli Oberstein, head of RCA-

in make an attempt to defer the disk debut of the songs, and the onus in aways on the songs of t

date.

Oberstein pointed to a tune called

"Stanley Steamer," from M-G's

"Spring Hollday" ("Ah, Wilderness").

He had it recorded by Tony Martin
and the tune was selected because it
fitted into a certain pattern of Martin releases. Robbins Music, which m releases. Robbins Music, which ublished the tune, asked a delay on just prior to its release and gum-ned up Victor's entire schedule.

Dismissal Denied In Peer Song Action Vs. Disney, Santly-Joy

Walt Disney Productions and Santly-Joy last week failed to win dismissal of a complaint filed against m in Federal Court by Southern them in Federal Court by Southern Music in connection with publication rights to the score by Ray Gilbert for the Disney film, "Son of the South." Defendants argued that the court lacked jurisdiction but this was denied by Judge Henry W. Goddard.

Goddard. Southern claims the rights under two written contracts. First, dated by 25, 1345, provided for Southern Med. 25, 1345, provided for Southern to tunes written for Disney pictures. Other pact was made abetween Peer International, Disney and Gilbert on the provided for th

on Gilbert's times.

Charging that Gilbert wrote three mumbers for "Song of the South". Southern Claims Disney violates besurem claims Disney violates, "Song et al. Large "Alp-a-De-Do-Do-Da," and claims," "Alp-a-De-Do-Do-Da," and claims, "Alp-a-De-Do-Do-Da," and claims, "Alp-a-De-Do-Do-Da," and claims, "Alp-a-De-Do-Da," and claims, "Alp-a-De-Do-Da," and "Alp-a-Da," and "A

Lang Joins Fisher Co. Lang Joins Fisher Co.
Reactivation of the Fred Fisher
music catalog was further strengthneed last week with the advent of
Commister. Previously, Marvin Fisher,
when the been working for some
time as been working for some
time as been working for other
publishers, bacterian for other
publishers, but the some proper of the
mother's catalog as professional manager.

Fisher's brother, Danny Fisher, is handling the firm's Coast interest, and a Chicago man will be added.

Novice Finds Out What It Is to Baton at Carnegie

At 15 10 DAUNI at Callegge Carnege Hall, New York, went through a new experience last week, after having become quite accustomed to the blasting of swing halls. Latest experience found Sammy Kaye's sweet band set for the finals of Kaye's second annual nationwide "So You Want To Lead a Band" contest.

a Band" contest.

Runoff of the finals of the idea which Kaye has developed into a strong bo, gimmick was conducted with all the pomp and ceremony of a New York Philharmonic concert. And it turned up Rod Andrew, 17-year-old. Daylor schoolbor, 19-year-old. Daylor schoolbor, 19-year-old. Daylor schoolbor, 19-year-old. Baylor schoolbor, 19-year-old. 19-year-old.

Hotel Edison, N.Y. Maps Expansion Of Name Policy

Edison hotel, New York, apparently intends going into a bigger name polley than one now prevailing in Green Room. Hostelry is planter of the property of the P

WMCA, N. Y.

In moving its band policy to the larger room, the Edison intends keeping the current Green Room, which housed Blue Barron's orchestra most of the past winter, in operation. A small cocktail combo would be spotted there.

be spotted there.

Meanwhile, the Blue Room of the nearby Lincoin hotel, also a name band spot but one that used more expensive, swing style bands before and during the war, remains closed.

I have been a support of the support of

HOLIDAY BIZ STRONG IN EASTERN DANCE DATES

EASTERN DANCE DATE.

One-night and location bit in dance dates all over the east did fairly well over the long holiday weekend, with generally good and the state of the state

Jo Stafford's New Deal

Jo Stafford and Capitol Records have agreed to a new contract to re-place one soon to expire. Singer is now in New York and probably won't actually sign until her return to the Coast.

CAN'T SEE AFM

James C. Petillo's testinony Mon-day (1), Washington, D. C., during hearings on a Congressional Invas-tion of Musicians, at less gave re-cording companies a clearer incline contract between them expires. Pet-trillo made it clear to his questioners that it is at the moment the inten-tion of the AFM not to creew the current contract with the disk man-mands a royalty to the union pay-ment on each recording sold prin-ric clause is outlawed by the Tatt-Hart-ley law.

Wonders Leaves GAC for Spike

LAU ION OPIRE

Hollywood, July 8.

Long speculation as to the position of Raiph Wonders with General Artista Corp. Glowing the recent agency to Music Corp. of America, was restolved last week. Wonders quit to become personal manager of Jones' orchestra behad of the GAC Coast office and said to have been a top, of the firm, had been taking care of Jones' bookings and business of the road. When Jones and business on the road. When Jones awitched to MCA several months back, after years with GAC without a contract, the company of the position of the positi

Joe Higgins Joins GAC Joe Higgins joined the General

Artists Corp band dept. last week. Higgins is slated to spend a good deal of time on the road selling to southern locations and one-nighters.

Before joining GAC, Higgins was with Ralph Weinberg, Bluefield, W. Va., promoter, and prior to that was with the Moe Gale agency.

Precedent-Making Decision Cuts Sam Fox's ASCAP Obligation to Palma

St. L. Diskbox Distrib Clipped on Tax Rap

Lippect on 1 AA Map.

Le W. Turner, disklox machine distribution here, list week was fined \$75,00 by U. S. District Judge George contenders to three income tax evasion charges. His attorney told the court Turner had pald \$46,000 to the Internal Revenue Collector, representing the entire amount of delin-strength of the content of the c

claimed by the Government.
Indictment sagainst Turner charged
that for 1942 he paid a tax of \$720
on å reported income of \$4,850,
whereas his actual income was \$20,840, on which he should have paid
\$5,740. In 1948, the indictment
ported income of \$21,800, but he
should have paid \$18,630 on \$34,790.
In 1944, he was charged with having snould have paid \$16,830 on \$34,790. In 1944, he was charged with having paid only \$10,940 on a reported income of \$26,480, whereas he should have paid \$24,730 on an income of \$50,450, Judge Moore assessed a fine of \$2,500 on each count of the indictment.

European Trip **By ASCAP Reps Cues Big Question**

Contingent of American Society of Composers, Authors and Publishers representatives, who went to London earlier this month to attend the International Congress of Computer of Contingent of American Society of

wide cartel on music.

Answer to the reason that such a large group went overseas for such a brief statendance was (a) the Society was requested to make a formidable showing despite its intentions, and (b) regardless of whether or not ASCAP intended to resign from the International Congress it

from the International Congress it still has reciprocal rights contracts with a majority of the individual members and had certain business to clear up with each contracts to clear up with each contracts of the contract of

RCA SETS PRIMA TO 2-YEAR PACT

Louis Prima's orchestra was signed to an RCA-Victor recording contract last week, capping a serior of negotiations following Prima's Contract last week, capping a serior of negotiations following Prima's Records. Leader signed a two-year deal, effective Monday (7), which put him back with Ell Oberstein, RCA artists and repertoire head, who had started Prima on his old Hil Ibel. Prima's contract with Majectic Spricet the middle of last week. He had given the company 30 days' not be company 30 days for the company 30 days for the company and the prima's prima's prima's form of its clauses. His last contract with month.

Salmon Awarded \$800 By AFM in Tussle On **Cancelled Kenton Date**

Cancelled Kenton Date

Dave Salmon, Syracuse one-night
promoter, emerged videorious over
General Artista Corp., nat week in
promoter, emerged videorious over
General Artista Corp., nat week in
uncelled one-nighter by Stam Kenton's band. American Federation' of
uncelled one-nighter by Stam Kenton's band. American Federation' of
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After seven monthy deliberation Judge Henry W. Goddrad in N. Y. Iederal court, 'In a novel decision, sustained the objections of the Sam Fox Fuk. Co. to a master's award for the Common the Common that the Sam Fox Fuk. Co. to a master's award to Frank J. Palma, Jr., and Stanley Warner. Palma and Wather instituted suit against Fox, on a Contract vested in Fox the compositions in the catalog of Palma Music, a Chicago pub company. The principal contract of the Common that is the catalog of Palma Music, a Chicago pub company. The principal close of the Common that is the catalog of Palma Music, a Chicago pub company. The principal close of the Common that is the catalog of Palma Music, a Chicago pub company. The principal close of the Common that is the catalog of Palma Music, a Chicago pub company. The principal close of the Palma compositions, which had been combined with the Fox catalog. After hearings extracted the Common that the Common terms of the Co

will be determinative of a number of other pending controversies.

ORCHESTRAS-MUSIC

On The Upbeat

New York

New York

Lynne Barrett joined Vie Lombardo orchestra as yocalist, abe formerly was aember of Copa, and the control of the con

Hollywood

Akron's Teen-Agers Get Break at Special Hops Akron, July 8. Civic leaders are following with

interest , the policy of Moonlight Gardens, ballroom two miles south Sami Griff Skite of Akron which is holding a "teenagers" dance every Wednesday night. No beer, wine, or liquor is rved at these affairs.

Carl Deason owner, and Ray Youngflesh, manager, were inspired by a letter to the editor, published in the Akron Beacon-Journal, which complained that teen-agers have no place to go "for good clean fun."

Music for Wounded' **Renefit Draws Fair** 19G At H'wood Bowl

Hollywood, July 8. Hollywood, July 8.
American Fedration of Musicians'
Local 47 netted \$19,000 at its "Music
For the Wounded" benefit in Hollywood Bowl last Wednesday (2),
down from its grab of \$27,000 last
year and \$24,000 in 1945, when
und to pay 47 members at scale to
to Boch in veterans' hospitals
through this area.
Lineum at benefit included Jack
Lineum at benefit included Jack

Lineup at benefit included Jack Haley, Red Skelton, Dave Forrester, Edgar Bergen, Irving Berlin, Jimmy Durante, Virginia O'Brien, Ed Gard-Durante, Virginia O'Brien, Ed Gardner, Gene Autry, Frances Langford, Frank Sinatra, Danny Kaye,
Frankie Laine, Pat McGeehan, Val
Delmar, Jeff Alexander, Jerry
Vaugin, Matty Malneck, Carl Cotner, Mark Warnow, Roy Bargy, Eddie Paul, 'Ayel Stordah, Carmen
Dragon, Harry Geller and Alfrey
Wallenstein and 175-piece aymph.

Bands at Hotal BA

anus at mot	CI D	•	• 5	
nd Hotel	Weeks	Covers Past Week	Covers On Date	
ny Kaye Astor Roof (850; \$1-\$1.25)		3,675	12,025	
Williams*Waldorf (400; \$2)		2,850	22,175	
h Henderson. Pennsylvania (500; \$1-\$1.50).		1,550	4.573	
Lombardo* New Yorker (400; \$1-\$1.50)		1,275	9,975	
ny Pineapple.Lexington (300; \$1-\$1.50)	33	950	32,025	

* Indicates Floor Show at Waldorf with Phil Regan. Ice Revue at New

Chicago

Chicago

Henry Branden (Boulevard Room, Stevens; 550; \$3.50 min.). Under the big top revue. With 10,000 Kiwanis Club members here steady rush, crisp 3.500.

crisp 3:000.

Heury Busse (Marine Room, Edgewater Beach; 700; \$1,50-\$25.00 min.),
Favorable weather had Beach Walk attracting handsome crowds for varicy show for algint boost 430 cer. 650; \$3.50 min.). Entire show with
Herb Striffer in 1set lap not bad 3:000.

Yido Musso (College Inn, Sherman; 900; \$2-\$3.50 min.). Joe Mooney
and June Christy at heim playing to what's left of young crowd now
veattloning and away for Fourth. Sull hot 4900.

Los Angeles

Eddy Howard (Ambassador; 900; \$1-\$1.50). Town likes Howard and he's approximating the biz Freddy Martin did through six years. Around 3,000 tabs. elegant.
Russ Morgan (Biltmore; 900; \$1-\$1.50). Very nice 2,600 covers.

Location Jobs, Not in Hotels

LOLGIUM JUDS, 1701. III IUCGS

(Chicago)

Marty Gould (Chee Paree; 686; \$3.50 min.). Danny Thomas responsible for overflowing ropes up biz seven nights a week doing torrid 6,100. Dick Jurgens (Aragon) 8,908-91.15 adm.). One-nighter by Charley Spivak on Saturday raised week to rousing 18,200. George Olsen (Trianon; 50.99-31.15 adm.). With Lawrence Welk coming in July & management expecting big jump above lute last week by Olsen of \$4,700.

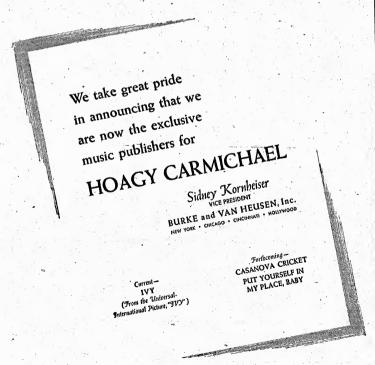
Olsen of \$4,700.

draws plump 3,100.

(Lor Angeles)

Temmy Dorsey (Casino Gardens, B, Ocean Park, 6th wk). Last week best to date in series-of amash stanzas, with around 15,000 payees.

Gene Krupa (Palladium, B, Hollywood, 4th wk). Around 10,000 admishes, not bake.



SPA. MPPA STILL AT ODDS ON ACCORD

Committees of the Songwriters Protective Assn. and the Music Pub-lishers Protective Assn. held their first meeting last week in three

inserts revocetive Assn. held their first meeting last week in three months over a new contract.

The months over a new contract.

The months over a new contract.

The months will be a set of the meet having the entire time of the meet having the entire time of the meet having been spent on one clause. In this, the writers sought to make it mandatory that a publisher relinable has copyright hold on to use if for the contract of the contract o

Ben Bornstein Resigns Harms, Sylvan Spira Up

HATIRS, DylVan Dplra Up
Ben Bornstein, professional manager of Harms, has resigned effective
July 15. He has no definite plans
and expects to take a vacation. Formerly associated with Ben Bloom in
operating: Advanced Music, ha
operating: Advanced Music, ha
two years ago, present post about
two years ago,
Succeeding Bornstein is Harry
arrived the professional grafteld who moves over from Wilmark where he was professional
manager following the departure of
Norman Foley for Miller Music,
Wilmark's contact department to
replace Garfield.



Small Pub Raps BMI Policy, Urges **Committee for Mutual Protection**

Perry Alexander, owner of a music publishing firm in New York, affiliated with Broadcast Music, Inc., preably under one of the latter's old \$49-per-plug deals, began circulating an open letter last week to fellow-BMI affiliates condemning the latter's tactics toward its small publishers and endeavoring to establish a committee to right the "wrongs." Under the heading, BMI Small Publishers Committee, ander is aiming to do something what's made clear as a profitless as-

Agamment a summent of the what is made clear as a profiless association with the radio-warde performance radio gins, his mimeographed letter by stating that since
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nettion will be received with a later-formed Dubonnet Music, which secured membership in the American Society of Compens, Authors and Music, which speech Authors and Music, which speech Authors and Music, with a speech and the spee



LOUIS BERNSTEIN

GGESTS FOR YOUR PROGRAM ON THE SUNNY SIDE OF THE STREET

Music by . . . JIMMY MCHUGH

What Are Dou Doing New Dear's Eve?

MPPA Reps Testify For Copyright Unit

Representatives of the Music Pub-lishers Protective Assn. went to Washington, D. C., last week to put the organization's oar into a Senate hearing for a boost in appropriation for the Bureau of Copyrights of the Library of Copyrights

for the Bureau of Copyrights of the Library of Congress.
Recently, the legislators has disced-the copyright division budget by \$71,000, which assertedly would have cut the office's staff by fome 30 to 40 people. Since the copyright division is essential to music pub-servation of the control of the con-trol of the conthe cut restored.

Moe Jaffe Expelled By MPCE, Put on 'Unfair List' in Plug Hassle

Music and the superior of the Music Publishers Contact Men's Inion last week "expelled" song-

PHILIPPINE MAESTRO HEADED FOR U.S., S. A.

Manila, June 25. Manila, June 25.

Manila's Argentine-born rhumbatango band leader, Amando Federico,
left here last week by plane for the
U. S. and South America on a combined business and pleasure trip.
Native of Buenos Aires, he will
vacation there, planning in the
meanwhile to advance the cause of
Philipping negris absord. Philippine music abroad.

Philippine music abroad.
Federico's projects include a study of new developments In S. A, music, especially the latest on rhumba and tango technique. He plans also to acquire dance music instruments which have not yet been introduced to the Philippines.

to the Philippines.

A champion of Filipino music, Federico believes that native Philippine melodies, given a South American slant, will find enthusiastic audiences abroad. He says, "if Philippine music could be arranged for the rhumba and the tango, I am sure the world would be eager to buy it." Federico plans to pave the way for this project by introducing Philippine music, syncopated for dancing, in various cities in the dancing, in United States.

ten years.

Herb Gordon Joins

Decca as Exec Aide

JECCA as EXEC AIGE
Herb Gordon, head of talent and
repertoire for World Broadcastinova
into the statement of the control of the
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Vitacoustic Records, Chi indie, signed Jan Arnold orchestra. Group, which is heavy on strings, was formed recently by former sax man of Carmen Cavallaro and Griff Williams bands.

Maestro Turns Sleuth To Recover P. A. System

Montreal, July 8. Ernie Aldi, band leader at Normandie Roof, turned sleuth last week to recoyer an expensive amplifier stolen from his equipment With no trace of the missing sound system and with no word from investigating police officers, Ardi decided to do something about the situation himself.

He started a tour of music shops throughout the downtown section of the city. One of the second-hand shops had the missing piece, which had been pawned the same day it was found missing! And it cost Aldi \$20 to buy it back!

THORNHILL, T. TUCKER GET ASCAP MEMBERSHIP

GET ASCAP MEMBERSHIP

Two top name bandeders, Clude
frommili and Tommy Tucker, were
frommiliand Tommy Tucker, were
from the control of the control of the
society of Composers, Authors and
Publishers last week. Thornhill and
rucker got in along with Larry
Vincent, whose recording of "If I along
the control of the control of the control
flast song; "Ticker" Freeman, arranger for Dinah Shore, and Frank
warren, George Tibbles, meastro
Eddy Rogers, Mae Mitchell, Sam
Martin, Donald Kahn, Rames Larias,
Don Biker, and Hit ed: Martin
Block's new firm, Standard Music
Publishers, a de mitte et: Martin
Block's new firm, Standard Music
Publishers, a popular pub, and
Fandare Music, both pop and standard.

Boomer's Death Seen Spur to Spirited Agev. Bids to Crack MCA Waldorf Hold

Blanket Finish

Big Three music combine ran one-two-three on the "Hit Parade" last Saturday (28). Robbins' "I Wonder" was No. 1 with its "Peg O' My Heart" the runnerup. Feist's "Mam'seile" runnerup. I placed third.

Delay Kapp Testimony On Petrillo in D. C. Till

After European Trip After European Trip
Jack Kapp, head of Deera Reords. In saiting on schedule last
Wednesday (30) for Europe, avoided
being served a subpoens by the subcommittee of the House Committee
committee of the House Committee
out of the American Rederation of
Musicians. Due to Kapp's deparout of the American Rederation of
Musicians. Due to Kapp's deparout of the American Rederation of
Musicians. Due to Kapp's deparkapp was pottponed from Monday
(7) to after Labor Day, Milton RackKapp was pottponed from Monday
(7) to after Labor Day, Milton Racknia, exer vp. of Deeca, however,
vesterday (Tuesday).
Kapp was to have been safa witness
before the sub-committee
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Kapp was to have been safa witness
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Kapp was to have been safa witness
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Kapp was to have been safa witness
before the sub-committee
vesterday (Tuesday).
V

appearance before the legislators, Irving G. McCann, counsel to the sub-committee, willingly postponed his appearance and withdrew the

Recent death of Lucius Boomer. chairman of the board of the Hotel Waldorf-Astoria, New York, and its talent buyer, has created a situation among various major booking agencies.

While Boomer was alive none had a chance to crack the hold of Sonny Werblin, Music Corp. of America v.p., on the hotel's business, and they

v.p., on the note's ougsness, and they are awaiting the appointment of Boomer's successor to see whether that grip will be maintained. Waldorf is perhaps the ushest spot for bookings in the country, in addition to the prestige it adds to artists who have played there. And Boomer, through wethin, red bought anything but BLO, tarely bought anything but BLO, tarely bought anything but MCA talent. At the moment, General Artists Corp. is offering Desl Arnaz's or-chestra and Perry Come as a package (not salary-wise) for the Waldorfs Wedgwood Room for next fall. Talks assertedly have been progressing outside of MCA with Frank Ready, president of the hotel.

AFM Local Head Ouits

Louisville, July 8.

Louisville, July 8.

Edwin A. Lorenz, pres of Local 11,
American Federation of Musicians,
has resigned after 8 years in the post.
Member of the local for 42 years,
Lorenz was a band leader in World
War I. He has been leader at all major local theatres and has also acted
as business agent of the local.
His successor is to be chosen next.

His successor is to be chosen next

2ND MOST PLAYED SONG IN THE COUNTRY LAST WEEK

"The No. 1 torch song of all time." (Variety)



Hits in the Same Film

WHAT'S THE USE OF DREAMING? BE SWEET TO ME KID

EDWARD B. MARKS MUSIC CORPORATION RCA Building · Radio City · New York

Indie 'Peg' In 'Record' Sales

ORCHESTRAS-MUSIC

My Heart," which is credited with pushing the sheet sales of the tune into No. 1 slot, is probably the biggest selling disk ever marketed by an independent company without press-ing facilities of its own. So far, the Vitacoustics disk has sold over 1,000,-000 copies, all pressed by three or four indie plants throughout the country. Star Plano plant at Rich-mond, Ind., alone got out close to 500,000 copies, shunting aside other indie jobs to do the job.

Tremendous click of the "Peg" re-Tremendous click of the "Feg" recording by the Harmonicats proves it is possible for an Indie company to crash through the great power ordinarily whetled by the male count of the company of the company

AFM WARNS AGENTS TO FOLLOW THE RULES

American Federation of Musicians last week advised all band agents in New York that too many dates were being played in the N. Y. area were being played in the N.Y. area for which to few agents were following prescribed AFM procedure. The prescription of the pr

THANKS JACKIE GLEASON

EDDIE and **GEORGE**

TAILORS TO THE STARS Smort attire for Acts and Bands When in the East Call or Wire for Representative with Samples

305 S. Broad St., Phila.

MANA-ZUCCA'S

Two Little Shoes

-ICOUZA

_ In Loveland

Those Days Gone By The Cry of the Woman

The Butcher the Baker The Candlestickmaker

PAULL:PIONEER MUSIC CORP.

COSMO CREDITORS TO MEET IN N. Y. JULY 16

MILLE, HI N. I. J. JULI 1 10
Comon Records, Inc. and six associate firms, Coamopolitus Records,
Inc. Automatic Industries, Inc. and
Dorbank Corp., having been adungede bankrung's as of July 1, first
held July 16 at the Fost Office Bidg.
Jamaica, N. Y. Trustee will be appointed, benkrupte will be examined
and a creditors committee is exthings.
To be named among other
Four corporations all bad eventual

Four corporations all had applied for reorganization under section 128 of chapter X of the bankruptcy act. Under a notice signed by Sherman or chapter X of the bankruptey act.
Under a notice signed by Sherman
D. Warner, referee in bankruptey
it was pointed out that proofs of
claim must be filled whether or not
the debt due the creditor is included
in the schedules of the bankrupts.

Edgewater Beach H., Chi, **Beachwalk Turns Ballroom**

Beachwalk Turns Ballroom
Chlesigo, July 8.
Eaghwaler Beech, swank north side
Edgewater Beech, swank north side
charges and becomes regular balldie over 3,000 customers has 31.30
die over 3,000 customers has 13.00
die over 3,000
die ov a play from Aragon customers.

Band Review

Band Review

SKITCH HENDERSON ORGE [14)
With Jean Hane, Toky Dens C.

Skitch Henderson's new orchestra,
because of the attributes he person.

Skitch Henderson's new orchestra,
the person of the stributes he person.

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In the person of the person of the person.

Henderson's o-far brief career as a pinnist-bandleader parallels to the person of the

Bedferron, a big., good-looking thenderron, a big., good-looking towheed, plays plano that's much more hep than Carlet, and he seems play down to the people. Keeping it simple is commendable, for the appearance he makes, the person-tering the person of the person of the commendation of the people of the good, easy-going dance best, can good, easy-going dance best, can combine with Enderson's plano to Combo behind the leader's plano is made up of the sax, two trumpets,

Combo behind the leader's plans is made up of res sax, two trumpets, three trombones, one Prench horn with plessing arrangements, none of which seems to go overboard after unusual effects, and all are played the company of the comp

10 Best Sheet Sellers

(Week Ending, July 5)
Peg O' My Heart....Robbins.
I Wonder, I Wonder...Robbins Chi-BabaOxford That's My Desire.....Mills Across Alley Alamo....Capitol LindaMorris Mam'selleFeist Adobe Hacienda.....Peer Sunday Kind Love....Maurice Midnight Masquerade, Shapiro-B

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Deconu 10	
IvyBur	ke-VI
Had Life Live Over G	enera
Sweet 16Sha	piro-l
Anni Song	.Moo
Anvone Who Knows W	tmar
After Graduation Day	Harm
Red. Silk Stockings	Morri
Heartaches	.Leed
Time After Time	inatr
April Showers	Harm

REN POLLACK BACK ON STAND WITH 5-PC. BAND

STAND WITH 5-PC. BAND
Hollywood, July 8.

Ben Pollack, who retired from active musking a few years ago, late to the musking a few years ago. Interesting the second of the

Songs With Largest Radio Audiences

The top 30 songs of the week, based on the copyrighted Audience Coverage Index Survey of Popular Music Broadcast over Radio Networks, Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

Survey Week of June 2: July 3, 1947

A Sunday Kind of Love Majeled Across the Alley Fron the Aims (Majeled Across the Alley Fron the Aims (Majeled Across the Ailey Fron the Aims (Majeled Aiross Aiross Aims (Majeled Aiross Aiross Aims (Majeled Aiross Aiross

Every So Otten Warren
Heartaches Leeds
I Belleve—"I'I Happened in Brooklyn" Leeds
I Belleve—"I'I Happened in Brooklyn" Shaatra
I May Be Wood Advanced
I Wah I Didn't Love You So.
I May Be Wook Kissing Her Now—"I Wonder Now" Market
I Wonder Wonder Nowder.
I Wonder Wonder Monder.
I Wonder I Wonder Monder.
I Wonder I Wonder Monder.
I Wonder I Wonder Monder.
I Wonder Many Market
I Wonder Monder.
I Wonder.
I Wonder Monder.
I Wonder.
I Wonde

Beside You—"My Pavorite Brunette". Famous
Cu-Tra-Garle W. Sinsatz
Feudin' and Fightin . Chappell
I H Had My Life To Live Over . General
Illusion . Femous .

The remaining 22 songs of the week, from the copyrighted ACI

Heidt May Soon Resume Work

Horace Heidt came into New York last week with Joe Glaser, head of Associated Booking, with whose Associated Booking, with whose agency he may soon sign a management contract. Heidst definitely hends to resume work, but has been awaiting a radio program deal cook. It was not a reason of the reas

with a radio program.

COAST TUNE PUSHERS SWITCH PUBLISHERS

SWITCH PUBLISHERS
As musted bit sludges through supmer doldrums, the usual crop of shifts in contact man affiliation as the substantial superson of the substantial substantial

BENJAMIN AND WEISS' HIT:

I CAN'T GET UP THE NERVE TO KISS YOU

SANTLY-JOY, INC. 1619 Broadway, New York TOMMY VALANDO, Gen. Pro. Mgr

EMCEES-

Band Leaders DISC JOCKEYS!

Freshen Your Jargon with the "MUSIC PROGRAM TITLE-MAKER AND PHRASE-FINDER" 27,000,000

Price: \$1 Each (Postpaid)
Money-Back Guarantee
Prepaid Orders Only
WRITE: WM. T. McBURNIE
385 Elm Street
Buffalo 3, N. Y.

WHEN LOOKING FOR GREAT STANDARD SONGS-LOOK TO MILLS MUSIC! ----

+ Filmusical . Legif Musical

Judge-STAR DUST . GIRL DREAMS . THE SHEIK OF . I CAN'T GIVE YOU ANYTHING BUTOLOVE . STORMY WEATHER MARGIE • STARS FELL ON ALABAMA • SOPHISTICATED LADY • AIN'T MISBEHAVIN' • HANDS ACROSS THE TABLE . IT MUST BE TRUE . I SURRENDER. DEAR . WHEN YOU'RE SMILING • WHO'S SORRY NOW? • JEAL-OUS • MOONGLOW • NO-BODY'S SWEETHEART • FOR ME AND MY GAL . HOME . TO-NIGHT YOU BELONG TO ME . BUGLE CALL RAG . LET A SMILE BE YOUR UMBRELLA . WEDDING BELLS ARE BREAKING UP THAT OLD GANG OF MINE

SIDNEY MILLS, Gen. Prof. Mgr.

America's Favorite Song Hit!

OUR NEXT NUMBER ONE SONG

IF IT'S TRUE

JOHNNY DESMOND with Page Cavanaugh Trio (Victor 20-2312) More to Come

An ALL-TIME BALLAD Request WHEN YOUR OLD WEDDING RING WAS NEW

Featured in the 20th Century-Fox Technicolor Musical "I Wonder Who's Kissing Her Now"

GOODBYE, MY LADY LOVE

MILLS MUSIC, Inc., 1619 Broadway, New York 19 West Coust: 6533 Hollywood Blvd., Hollywood 28

BETWEEN THE DEVIL AND THE DEEP BLUE SEA . IDAHO . I'VE GOT THE WORLD ON A STRING

LONESOME AND SORRY

SERENADE IN THE NIGHT SHOE SHINE BOY . SWEET ROSIE O'GRADY . SUNBONNET SUE . SCHOOL DAYS . MOOD INDIGO LET A SONG GO OUT OF MY HEART . A BLUES SERENADE . BUGLE CALL RAG . MINNIE THE MOOCHER . DIGA DIGA DOO . KITTEN ON THE KEYS . DIZZY FINGERS . PAVANNE . CABIN IN THE COTTON . GIVE ME ONE HOUR . HELLO, SWANEE, HELLO . ROCK-A-BYE YOUR BABY WITH A DIXIE MELODY . AMERICA.

Inside Stuff-Orchestras-Music

Maiestic Records probably was most häppy recently to lender Eddy Howard a check for \$88,000 as royalty payment for 1947 first quarter on the singer's ablient sales. Howard is a cinch to be selling singly more than half the sales of the sal

Being a family booster has turned into a thorn for Jose Iturbi. As a reported condition of a Hollywood Bowl appearance this season, the manual properties of the season of the season of the season of the season of a booking. This the Bowl did, spotting him is between Iturbi's Agg, 5 and Aug. If appearances. In the meantime, Iturd has sourced on Hero, who absended Coast environs with his two children.

Sammy Friedman quit as Hollywood rep of Peter Maurice, to pick up reins of Coast office of Shapiro-Bernstein, replacing Jose Granson. Lea Levy will not fill the niche at Maurice until autumn, probably.... The probably... The state of the probably of the

RMI Purup Sheet Hit Tunes for July

(On Records) COME TO THE MARDI GRAS (Peer)

ier Cugat—Col. 37556 • Freddy Martin—Vic. 20-2288
r Lambarda—Maj. 7243 • Fernando Alvores—Sig. 15145
Andrews Sisters—Dec.* • Dinning Sisters—Cap.*

ILLUSION (Pomora) Vinters-Jase Morand—Apollo 1034
Don Jose—Gathom 3003 (avier Cugat—Col. 37319
Bobby Dayle—Sig. 15079 John Paris—Vic. 26-9021

IT TAKES TIME (Landan)

nny Gaadman—Cap. 376 • Louis Armstrong—Vic. 20-2228
Daris Day—Cal. 37324 • Guy Lumbardo—Dec. 23865

I WONDER WHO'S KISSING HER NOW rry 'Come-Vic. 20-2315 • Ted Weems-Perry Come-Dece 25078
Denny Koys-Dece 24110 • Dick Robertson-Decce 15178
Draw Yageband-Appallo 1055 • Jock Meteon-Cene 15072
Order Vageband-Appallo 1055 • Jock Meteon-Cene 15072
Order Vageband-Appallo 1055 • Jock Meteon-Cene 15072
Order Vageband-Appallo 10572
Order Vageband-Appallo 10572
Draw State 15072
Draw (Marke)

LOLITA LOPEZ (Encore)

Freddy Martin-Vic. 20-2288 • Dinning Sisters-Cap.*

MY ADOBE HACIENDA (Peer)

II MUUDL ITMULEVED TEET BIH WILLIAM ST. 23846 Eddy Howard-Mo. 1117 • Equire Trio-Rhopsoly 102 John Michael Coats 8001 • Equire Trio-Rhopsoly 102 John Michael Coats 8001 • Eddy Trio-Rhopsoly 102 Caffmon Sister-En. 147 • Hommondeir-Mars 1037 Louise Mussey-Col. 37332 • Dining Sister-Cop. 389 Arl Kossel-Vogue 785 • Billy Hoghes-King 609

MY PRETTY GIRL (Republic)

Spike Janes—Vic. 20-2023 • ... Cliffie Stone—Cop. 278 Lawrence Welk—Dec. 23878 • Ted Stroeter—Sonara 21 Dick Jurgens—Cal. 37398

THAT'S HOW MUCH I LOVE YOU (Yoque)

Bing Crasby—Dec. 23840 Frank Sinatra—Col. 27231 Lauis Prima—Mei. 2107 Eddy Amold—Vic. 20-1948 Alvina Reý—Cop. 363 Willy Fewler—Merc. 6031 Fred Kirby—Sanara 7028 Red Foley—Dec. 46028

THERE'S THAT LONELY FEELING AGAIN

Hal McIntyre—MGM 10032 Connee Boswell—Apolla 106
Louis Prima—Maj. 1145 Charlie Spivak—Vic. 20-2287
Freddy Stewart—Cap. 426 Frankie Carle—Cal. 37484

COMING UP

AIN'T NO HURRY, BABY (Stuart) EV'RYBODY AND HIS BROTHER (BMI) GOT A RING AROUND

ROSIE'S FINGER (Dawn) HONEYMOON (Marks)

IT'S SO NICE TO BE NICE (Tune-House) JUST AN OLD LOVE OF MINE

THIS IS THE INSIDE STORY (Stevens) STORY OF SORRENTO (Pemore) WAIT'LL LIGET MY SUNSHINE IN THE MOONLIGHT (Vanguard)

BROADCAST MUSIC INC.

SSO FIFTH AVENUE - NEW YORK 19. N Y
NEW YORK - CHICAGO - HOLLYWOOD

Pan-Am. Co. Creditors

Meeting on Assets Sale Meeting of creditors of the bankrupt Pan-American Records has been called for next Tuesday (14) in Los Angeles to decide whether or not 126 masters, listed among the assets of the company, should be sold. McHugh & Kalesky, a western combination, has offered \$1,000 for the group and though that seems like a giveaway there's another \$6,000 or so involved.

The \$6,000 represents the deman of the American Federation of Mu-sicians, in unpaid salaries due musicians who made the disks. This obligation must be taken over by whoever takes title to the masters.

AFM FREES AUGUST FROM 2-PLY HOLD

Jan August, who created so much comment in recent months with his comment in recent months with his manager. The sease of the "Misting" and others, are set for comment of the sease of the Records and his manager, Irving Gwirtz, by the American Federation of Musicians Gwirtz's contracts with August were voided by the AFM because he's been the planist's the same time. Gwirtz operates the the same time. Gwirtz operates the personal manager and employer at the same time. Gwirtz operates the Diamond label.

Diamond label.

AFM regulations forbid anyone from being both manager and booker of an artist, and the employer angle is apparently looked upon by the AFM as coming under the booking heading. Gwittz, however, is arguing with the AFM decision, since he has warned Much AFM decision, since he has warned Much Armet against selline him to any approximation of the control of the contr August, against selling him to any other recording company.

'Glocca Morra' Claimed To Be Piracy in Suit

10 DE IIIACY III DUIL
Charging piracy of the tune, "How
Are Things in Glocca Morra," Will
Liam F. Peters brought suit in New
Jagainst Crawford Music Corp, Playsagainst Crawford Music Corp, Playburg and Burton Lane, publishers
and Burton Lane, publishers
cording to the complaint, plaintiff
claims that the "Glocca Morra" title
Jirics and medoty were written by
Jirics and medoty were written
Jirics and Jirics and Jirics and Jirics
Jirics and Jirics and Jirics and Jirics
Jirics and Jirics and Jirics
Jirics and Jirics and Jirics
Jirics
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Jirics and Ji

Defendant writers allegedly lifted the tune for their own and music publishers' benefit, Peters claims. From 1942 until 1945, he states, he From 1942 until 1945, he states, he peddled the tune to various music publishing houses without success. He further claims that the defendants had access through submission of the song to music publishers and copied the title, lystics and melody as well as making slight unimportant changes, without substantially changing the melody. The control of the song the substantially changing the melody. ing the melody.

Peters charges that because of the writers and music publishers' mem-bership in the American Society of Composers, Authors and Publishers, Composers, Authors and Publishers, they utilized their power and influence to conspire to pirate the tune and suppress and prevent all proof of the plaintiff's ownership. An injunction, damages, an accounting of profits, plus a decree requiring the defendants to assign and transfer the copyright to him, are sought,

Upbeat

Continued from page 82

Costinued from pass 82

... Carlies, Argue band into Later and Hotel. Delayen, July 18 for more week. Demy Strong, begins 12 weeks at the Hotel Stevens, Aug. 11.—3a Garber band on one nighter in this territory. Lawrence at the Hotel Roocevett, New York... Del Courtney at Million Dollar Ball-room, Milwauker, July 27. Hamonicus working work of the Hotel State of the Hotel S to 31...King and Queen of the Chicagoland Music Festival dance ntest sponsored by Chicago Trib, ili be given one week engagement the Blackhawk restaurant. will be

"A NEW STAR HAS RISEN IN THE VOCAL FIRMAMENT FRANKIE LAINE...HIS DELIVERY OF 'THAT'S MY DESIRE' IS REALLY 'LE DERNIER CRIE'"

*English Translation "A new star has risen in the vocal heavens. His delivery of 'That's My Desire' is really The Last Word"





Trenet Puts in Busy Stay in B. A. On 4-Way Nitery, Radio, Disk, P. A. Sked

Arthur Kuscher of the Embassy out-bidding.
Tenet planes back to the U. S.
To New York pa.'s July 14 before going on to Hollywood. He is now dickering with the Blando net to dickering with the Blando net to dickering the Blando net to the Blando net to the Blando net cord have been spiriling since his arrival and Columbia's affiliate in Argentine (Babriotisa's affiliate in Argentine (Babriotisa's affiliate in Argentine (Babriotisa's el Industrias Electricas Odeson) have Tenen'i is to make new recordings for Odeon while in Argentina.

MICHAEL

(BARITONE)

ROXY

Thanks to: SAMMY RAUCH. iso BILLY ROSE, for 3 years at the mond Horseshoe, New York NICKY BLAIR, for 6 months at the and JOHNSON

> H. J. NELSON 502 N. Bedford Dr. Beverly Hills, Cal.

Agey. Continues Expansion

Frederick Bros., N. Y., cocktail dept is now headed by Larry Funk following resignation of Walter Bloom and Nick Edwards. Funk, who recently joined FB band dept., will continue to work that sector as

wen.

Bloom left FB to join agency opened last week by Charlie Busch and Bill Peterson, who left Consolidated Radio Artists July 1 to go on their own. Edwards hasn't set his next move.

Frederick

Frederick Bros. is continuing to expand in other parts of the country. Agency, which recently decided to open a san Francisco office, cleded to open a san Francisco office, bearing the country of the c

On 50th Anniversary

Healy, vaude and nitery omic, and Gerald Healey, son of the comic, and Gerald Healey, son of the late Thomas Healey, who operated Healey's Gold Glades, N. Y., in the Prohibition era, have effected a partnership to reopen spot as nitery and banquet hall.] Plans are under way to have the preem Aug. 15, the 50th anniversary of elder Healey's opening on same corner with saloon and seafood bar,

catapulted into triumvirate of

later catapulted into triumvirate of interies under same roof, which amassed a fortune for him.

In the same root of the same

floor will have banquiet rooms.

Dan Healy will head and supervise entertainment features of spot
while partner will handle busines
end of enterprise. Initial show will
have Healy and his frau, Helen
Kane, toplining, Also Freddy
Werner, zany comie; Bobby Ross
handling vocals, versatile music
Billy Jackson, vet agent, has exclusive on booking spot.

BISHOP'S STORK BOOKING

Pätsburgh, July 8.
Joey Bishop, booked for repeat at
Carousel nitery, Pittsburgh, has asked
out on date in order to be home in
New York when stork arrives at the
Bishop menage. He's agreed, how-Bishop menage. He's agreed, however, to play date after recovery from blessed event.

Bishop of licked at Carousel on previous date and is a fave in Pitt area.

J. H. LUBIN

SIDNEY H. PIERMONT

BOOKING

AGENCY GENERAL EXECUTIVE OFFICES LOEW BUILDING ANNEX

COPA, MIAMI, ADDS JOCK TO PERK UP LATE BIZ

Disk jockey pitch to attract cele-concious patrons inaugrated by New York niteries has been installed in the Copacabana lounge here by on Murray Weinger, with results still to be determined. Swank spot re-opened July 3 with show featuring Georgie Price.

opened July 3 with show featuring Georgie Price.
Room did capacity bis over weak-and, but whether the 1230 pm. to end, but whether the 1230 pm. to the period of the period of the it was just the heavy holiday week-end influx to this resort will be found out this week. Aired over MBS outlet WKAT, with Dick Stern gabbing and handling the interview, blone calls.

he broadcasts have attracted many shone calls.

In season the spot attracts most of the biggies vacationing here and In season the spot attracts most of the biggies vacationing here and toppers playing rival cases. It's a cinch any celebs in town now, will wind up at the Copa, since it's the only big spot open on the beach.

Union Pulls Acts When Mex Nitery's Security Bounces

Monte Carlo, Reynosa, Mexico, is-back on the unfair list of American. Guild of Variety Artists after post-ing a bouncer for \$2,500 to cover-salaries of American acts booked-into nitery, according to Matt Shel-vey, national head of union.

Spot, which had been playing Mex and American acts combo, recently enlarged budget for U. S. acts, but reportedly refused to post bond and sign basic agreement with AGVA, which prompted unfair listing.

which prompted untar listing.
Two weeks ago Music Corp. of
America, booking spot, asked AGVA
for a clearance, according to Shelvey, upon premise that its Dallas
branch, booking the spot, would iron
out former or that it then considered
operator, had posted check for Salson
bear was litted and MCA permitted
to book in a show, Check was conwarded to national AGVA last week
slapped former ban on spot and
notified MCA to pull acts.

Guild Collects Salary Claim for Buddy Lester

Frank Barbaro, Detroit nitery op-erator, reputed to have dropped plenty in operation of the Nevada-Biltmore, Las Vegas, before bowout some weeks ago, settled salary claim of \$1,000 due Buddy Lester, comedi-an, attendant to foldo.

By Happy Benway
Saranac Lake, N. Y., July 8.
G. Albert Smith, N. Y. legit artist
who had to leave the "State of
Union" company because of breakdown, registered at the Will Rogers
hospital and getting general checkup while taking rest routine.

Arthur Falck, recently from Jerusalem, doing a bedside chat with Seni Okun, who is flashing okay clinic reports.

eports.

Isabelle Rook, after a long infirm-iry siege, has been upped to one

Night Club Reviews

Copacabana, Miami

Miami Beach, July 6.
Georgie Price, Patsy Shaw, Bob
Dixon, Germaine, June Taylor
Girls (7), Frank Linale Orch; no
minimum or cover.

Reopening of this class spot for the control of the

Latin Quarter, Chi

Ritz Bros. Jane Withers, The Jansleys (3), Edwards & Diane, Line (8), Buddy Shaw Orch (12): cover \$1.50, minimum \$8.50 plus \$1.50 additional for second show.

of \$1,000 due Buddy Lester, comedian, attendant to foldo.

Amount, according to American Guild of Variety Artists, which collected sum this week, was due on letted sum this week, was due on the properties of th

is the goat win minor overstanding and the state of the s

Harry screams a Gallic switch of the tobacco auctioner with horse race results thrown in. In thre with two different shows a fact policy, which is keeping a both shows also differ. First show has two productions, "Sunday in the Park," with gals in brief blue and rose tof outfits sporting balloons and rose to outfits sporting balloons and rose to outfits sporting balloons and varied old-should be successful to the control of the control o

"Flesta" number with rhumba rhythm, All beat out fast tempo to

Presta' hamber with rhumbs pace allow.

The Janders in gray slack out in the pace allow.

The Janders in gray slack out in the pace allow.

The Janders in gray slack out in the pace allows been good had now. Act the pace allows been good had not pace allows been good had not pace and blane pace and blane me. Edwards and Diane as the pace and the pace and

Sapphire Rm., Las Vegas (EL CORTEZ HOTEL) Wally Vernon, Patricia Lynn, Jack Riley Orch; no cover, no minimum

Wing Vernon, correct Joint, Jack
Wing Vernon, correct Joint, Jack
He Orley, mosperment has refree the Cortex management has reJohn the Cortex management has been deJohn the Cortex management has reJohn t

One Fifth Avenue. N. Y. (HOTEL ONE FIFTH AVENUE)
Patricia Bright, Jack Kerr, Highlight, Bob Downey & Harold Fonville, Hazel Webster; no cover, no
minimum.

Sparked by good entertainment and its no cover-no minimum policy, this room, which is probably the most intimate in Manhattan, continues to lure steady patronage night after night. Club is so intimate that the outside members or a quarter to the continues to the continues to the continues of th (Continued on page 88)

COMEDY PATTER

For All Branches of Theatrics SPECIAL SUMMER PRICES FUN-MASTER GAG FILES AL \$1,00 Each, or Al \$1,00 Each, or Al \$1,00 Each, or Al \$1,00 Each STEAM PRICES FOR SECTION 22 STUBS for \$16, 00 Each STEAM PRICES FOR SECTION 22 STUBS FOR SECTION 23 TORE AL \$20 Each STEAM PRICES FOR SECTION 250 for \$70.50 for \$70.50

Sock Parodics ONLY \$5.00
"HOW TO MASTER THE
CEREMONIES"

\$3 per Copy, Incl. 2 Gag Files

NO C.O.D.'s

Be Sure to Send Permanent Addres

PAULA SMITH

WANTED

Male dancer — Exhibition Ballroom-Experience preferred, VO. 5-3250, Ex. 607.

LAUGHS UNLIMITED

MAXINE

VILLAGE VANGUARD, New York

NOW (Indefinitely)

RADIO: Sundays, 3-3:15 P.M., WNEW Direction: MUSIC CORP. OF AMERICA

Union Lifts Unfair Ban When Mt. Circuit Yields to Room-Board Clause

An 11th nour truce enected De-tween operators of mountain resorts and American Guild of Variety Art-ists last week precipitated litting out unfair action by union against num-ber of spots, which would hav-etymied holiday (4) weekend shows. gymied holiday (4) weekend shows.
When operators of 10 tep spots,
who previously refused to go along
with the union on its terms for
housing and boarding talent, Dave
Fox, head of N. Y. local of union,
smacked the ban on, warned agents
and talent not to do business with
them.

them.

Although most revolted on regu-lations, union's strategy fooled the ops. Latter figured that blanket un-fair action against several hundred places using talent would bring re-prisals from performer-members thrown out of employment by union

kase.

Fox and Matt Shelvey, national ead of AGVA, strategically decided o stagger such unfair actions, 10 t a time. Consequently when the o affected capitulated the others

Transport Snarl

Hassle between union and opera-tors was over clause in contracts wherein operators unable to accom-modate performers at places of em-ployment were required to provide adequate accommodations on par accommodations on par establishments within a adius of five miles of employment and provide safe transportation to and provide safe transportation to and from such places. With con-troversy settled they'll now do it.

MEX VAUDER REOPENS HINDER NEW MANAGMNT

Mexico City, July 8.
Teatro Lirico, historic vauderevue house where Lupe Velez started, has resumed to good trade, after a-production that sign deep in the red. House is now tuln'by operators of the Follies Bergeres. It's getting much of the overflow from

Consuelo Moreno, Spanish songconstell moreno, spanish song-stress-dancer, is currently topping bill, which includes Barton & Brady, American comics, and Gaby, Fofo & Milki, Spanish clowns. Top is \$5 (Mex).

Resarie & Antonie set for Cas-cades of Biltmore hotel, N. Y., start-ing July 29.

VINCENT

LOPEZ

AND ORCHESTRA

LOEW'S STATE THEATRE NEW YORK CITY Week of July 10th

Booked by HARRY A. ROMM 38 E 57th St . New York, N.Y WANTED CONDITION AND PR

A. H. ALBEE Box 18, Wolfeboro, N. H.

'Susanna' Minstrel's 21G At Utah Centennial Expo

At Utan Centennial Expl.

"Oh Salt Lake City, July 8,

"Oh Susama," Count Berni Vicis

minstrel show playing the Coliseum
at the Utah Centennial Exposition
for two weeks, hit a clinker on
opening night, but thished the first
week yesterday." The man fand
by the sound system going haywire,
and the eutrain going up a half hour and the curtain going up a half hour

Good reviews helped, and by the weekend "Susanna" was doing okay weekend "Susanna" was doing okay. Show is playing at \$2.40 top, and if the second week gross hits \$25,000, which seems likely, it may hold over for another week or two

Nip Act Planning

Americanization of Japan since the GI occupation is proceeding at a faster pace than at any time since odore Perry opened up the Commodore Perry opened up the island to American trade. Americanization is, in fact, going along so rapidly that a former Ringling Bros. and Barnum & Bailey act, Albert S. Uyeno, is laying the groundwork for a vaudeville circuit to consist of approximately 25 weeks and using U. S. sight acts.

Uyeno, head of the Uyeno Japs 5), played most circuses during a ong sojourn in the U.S. At the be-Uyeno, head of the Uyeno Japs (5), played most circuses during a long sojourn in the U. S. At the beginning of the war he was touring Australia and interned there for the duration. At the war's end he returned to Japan, where he's employed as an Army interpreter.

ployed as an Army interpreter.

Noting that the Nips have long been fans of U. S. films, and any natives whenever possible take in USO-Camp Shows troupe. Upen has been studying the possibilities of establishing a variety route. He has ready lined up, and his succeeded in interesting Jap bankers to back the proposition. proposition

roposition.

It's Uyeno's plan to use a majority f native turns and buy American that's already booked in Austalia. By doing this he can save tralia. By doing this he can sizable sums on transportation.

Uyeno and his backers are now paving the way so that act importa-tions can roll as soon as normal U. S.-Nipponese commercial rela-tions resume on a peacetime scale.

tions resume on a peacetime scale. Prewar Japan always had high regard for American vaude units, sports, and films. Currently American films are cleaning up over there, and prewar American baseball teams hit sizable grosses on Jap Guzar, and prewar American baseball teams hit sizable grosses on Jap Guzar, and prewar American baseball teams hit sizable grosses on Jap Guzar Guz

is not known.

Uyeno made known his plans to
Al Fonzell (3 Fonzell) on a recent
USO tour. Fonzell, who leaves this
week on the last USO-Camp show via
ord acts from the major outdoor talent agencies for Uyeno's use.

Once the-last-USO-unit leaves the
island at the end of the year, Japanese will no longer see Amenia
eats until Uyeno's circuit gets
started.

Borrah Minevitch Rascals set for the Casino , theatre, London, October,



LOS ANGELES

'Water Follies'-Downey Set for Omaha Date

Omaha, July 8.
"Water Follies," aquatic spectacle
with tank clown Eddie Rose and Morton Downey, singer, topping show, opens for a week at Ak-Sar-Ben Field July 15. It inaugurates the annual summer season of from three to five major outdoor attrac tions

Downey was secured in place of Carmen Miranda, who wired she was suffering with sinus trouble and couldn't report.

Philly Mass Meeting In Revolt Vs. AGVA Gets Sparse Response

ich seems like y, it may hold over another week or two.

Ip Act Planning

A Jap Pan Time
merteanization of Japan since (Gl occupation is proceeding at ep page than at any time since monodro Perry opened unit.)

A Jap Pan Time
merteanization of Japan since del company of the process of the page than at any time since monodro Perry opened unit.

Although a seed from AGVA and a re page than at any time since and the page than a page than at any time since and the page than a page than Philadelphia, July 8.

Attnough national AGVA has sou members listed in the Philly area, only part of the membership at-tended the meeting, according to Allan Nickerson, national AGVA rep here.

Matt Shelvey, national head of AGVA, dismissed Jones some months ago and ordered takeover of local by national AGVA. Jones instituted by national AGVA. Jones instituted injunction suit to restrain takeover, which, despite several hearings held, for the several hearings held hearings held hearings have been several hearings and hearings have been along with Jones have been declared unfair by AGVA, with such action suspended pending court decision on

Colonna Sets Unit For Midwest Tour

injunction

New midwest roadshow unit has been organized by Jerry Colonna with first booking for the Orpheum, Omaha, July 11. Unit will tour for six weeks.

Featured besides Colonna are Bob Chester's orch, Walter Nilsson and Al & Connie Fanton.

Featherbedding Relax Under New Laws May Cue More Vaude Bills

Timberg Nixes Hearing

But Settles With Comic Conciliatory hearing at American Guild of Variety Artists on com-plaint of Marty Barrett, comic, against Herman Timberg, producer and material writer, didn't come off.

and material writer, didn't come off.

Barrett filed complaint against
writer-producer that he had paid
Timberg \$400 for what he termed
"unsatisfactory material." Dave Fox
head of N. Y. local of AGVA, invited
Timberg in to talk things over, but
latter allegedly refused stressing he
was too busy. Later principals
together and adjusted things.

Ball Park Vaude Bows on Coast decision will then clarify things for

Hollywood, July 8. already been tried out in the east, is making its bow at Wrigley Field, is making its bow at wrigicy rieud, Los Angeles, and in ball fields in San Diego, Sacramento, Hollywood and Oakland. Wrigley was leased for Fourth of July night by Charlie Hoover, who staged an outdoor show followed by dancing for the audi-

ence.

Hoover hås scheduled similar productions for other Coast League ball parks. Program uses a portable stage on the infield and all ball park concessions operate for the special show.

Andrews Sisters 4 Wks. At 121G, % At Riviera, N. J.

Highest guarantee ever shelled out to a cafe act in the New York area was set last week with the pacting of the Andrews Sisters for the Riviera, Ft. Lee, N. J., at \$12,500 plus percentages. Singers start July 24 for four weeks. It's their first cafe date in the N. Y. vicinity and the second of their career. They played first cafe engagement recently at the Club Flamingo, Las Vegas.

Chandra-Kaly dancers have been signed for the Andrews layout and choice of comedian lies between Larry Storch and Phil Foster.

ure upon elimination of the standby bands next year because of constitutionality of the Lea Anti-Petrillo bill, and passage of the Tant-Hardley law. It's figured that such action Current strategy among vaudfilm house operators is to stall negotiations until present American Federation of Musicians cohiracts experand the neal for application of the anti-teather-bedding clauses in the Lakor-Management law and the Opperators say that the current Congressional probe of James C.

Operators say that the current Congressional probe of James C. Petrillo, AFM prexy, is likely to cause the union head to relax former stance on standby crews in future, contracts. If no such statement is forthcoming from Petrillo, then it's sert that some operators will dely strike by the AFM by firing the

all time.

Theatre operators feel that elimination of standbys and excess stage-hunds would encourage opening of more vaudeville time. They figure that once a house management decides upon stageshows, all normal expêmess are immediately doubled expêmes are immediately doubled help it doesn't actually need. Consequently most houses are unwill-secuently most houses are unwill-secuently most houses are unwilln goesn't actually need. Con-sequently, most houses are unwill-ing to take that chance under pres-ent conditions.

BILLINGSLEY SUES L. A. STORK CLUB ON INFRINGE

Hollywood, July 8.

New York Stork Club has damage suit on file here against Los Angeles Stork Club asking \$35,000 damages and injunction against LA. outfil's using the name. Claim is made that \$800,000 has been spen by New York club in advertising its black-sord-white instirated is cort with a and-white insignia of a stork with a top hat and monacle.

Suit seeks to prevent L. A. club from using insignia.

Another Pitt. Cafe Folds

Another Fitt. Care Folds
Pittsburgh, July 8.
Club Lu Marba shuttered Saturday (5) for July and August,
Spot, formerly the Villa Madrid,
had tough sledding lately, so a city
order that lighting system had to be
done over to conform with fire regulations was a convenient out for summer shutdown.



I'm Appearing at LOEW'S STATE, New York Week July 10th

Don't forget to be there!



HANK SIEMAN

with "Archie"

Going on Tour With Jerry Colonna and Tex Beneke, July, August and September

JACK KALCHEIM, Personal Mgr., 1270 Sixth Ave., New York

P.S.*Thonks to SIDNEY PIERMONT

Producers Suing Mex Talent Union . For 'Arbitrary' Foldo of Ice Show

Suit for \$250,000 (Mex) damages is being readied here by Ramon Reachi, former ballroom dancer (Ramon & Renita), now biz talent booker-producer here, against Jubooker-producer here, against Ju-lian Soler, general secretary of the Mexican Actors Assn., for sudden cleaing June 30 of "Rhythm, on Ice" at the Teatro Iris, after the produc-tion had you out nine days, Reachi is co-producer of "Rhythm," part U. S. ice skating revue, part Mexi-can yaude, with Arnie Hartman, acordionist who manages show, and O. E. Melone, local manufacturer. Soler announced that he shuttered Soler announced that he "Rhythm" because the managem was in arrears on wages to ars on wages to the

Reachi said closing has "closed to many persons the opportunity to work and besides means a loss of about \$160,000 (Mex)." Eleven U. S shout \$150,000 (Mex.)." Eleven U.S. members of the troupe, he side, signed a petition that was presented to the ansusements supervision dement that the side of the supervision dement urging that the show be allowed to reopen, and that stars of the Mexican part of "Bhythm" favor its reopening. Reachil asserted that and the show owed in wages, only \$400 (Mex.) was owing on salaries for night. before foldo. Soler cited wages due as reason for closing

WA'APPENS!

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Atlantic City

Per Dir. G.A.C.

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Direction: M.C.A.

HELENE and HOWARD 'Comedy Dance Antics

> July 13, Atlantic City DIT.: MATTY ROSEN

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usive material our specialty J. & H. KLEINMAN

show. Reachi said this has cost him personally \$54,000 (Mex). While "Rhythm" remains shut-tered, some U. S. acts of company are filling dates at Club Minuit nit-erie, and the Follies Bergeres, vaude

revue house.

Hartman said that during the eight days the show played the Iris its costs were \$67,530 (Mex), of which \$32,114.28 (Mex) was used which \$32,114.28 (Mex) was used to pay performers' wages, \$18,000 the stage hands, \$11,000 rent of the theatre, \$4,500 for advertising, and the rest for other expenses. These payments, he said, were certified by the city government's amusements department.

NITERIES GAVE UP 70% OF FLORIDA'S AMUS. TAX

Greater Miam Contributed 70 per cent of the state of Florida's cabaret taken to the state was \$8,077,000. Bureau of Internal Greater to the state was \$8,077,000. Bureau officials, in releasing the figures, were optimistic about 1947's \$87,000 for the first three months of

\$97,000 for the first three month

\$97,000 for the first three months of the year and another \$37,000 for the month of February. Of the reported \$6,000,000 col-lected in this area for smusement taxes, one twelfth came from thea-tres, with the balance from the 203 establishments paying cabaret taxes.

Barney Gould's Show Boat Nitery for San Francisco

Barney Gould, San Francisco legit producer, will launch new river bot nitery Oct. 1. He's acquired old Sacramento River wheeler, "Port of Stockton," and will anehor at Hyde street on San Francisco Bay. Policy will be oldtime mellers and minstrel shows.

The four decks of boat will be converted into a 500-seater theatre, dining room and cafeteria. Gould expects to cash in on forthcoming California Centennial trade as well as large tourist biz.

Two Niteries Restore Talent, Pact With AGVA

Club Shanghai, San Francisco, which folded some time ago as casualty of the midnight closing law, since amended until 2 a.m. reopens this week. Spot has posted cash security with American Guild of Variety Artists under class B, with \$75-55 scale, latter for line roles

Cal-Neva Lodge, Lake Tahoe, Nevada, also restored talent this week, posting \$3,000 with AGVA to cover weekly budget. Latter is class A spot, with \$100-65 scale. Connee Boswell beads the new show, at \$3,600 weekly.

'Lost Colony' Revived

Raleigh, N. C., July 8.
Paul Green's symplonic folk
drama, "The Lost Colony," opened
its seventh season last week at the
Waterside theatre on Roanoke Island
of the North Carolina costs J. C. B.
Enringhaus, former governor of the
saccidation beatching the production,
finde a pre-curtain speech to the
audience of 1,000.
There are 200 members in the
cast and almost as many techcast and almost as many techcast and almost as many techcast and showly director, having held that post front
or, having held that post front
control of the color of the color of the
launching of the enterprise 10 years
ago. The production was in motil-Raleigh, N. C., July 8.

ago. The production was in moth-balls for three years during the war

Now LE RUBAN BLEU, New York JUDY MAGEE

> DISC MOCKERY RETURN ENGAGEMENT

Jack Cole Dancers Set For Harem, N. Y., Aug. 28

Jack Cole dancers have been signed to open at the Harem, N. Y., signed to open at the Haren, N. Y., new nitery venture on the site of the defunct Vanity Fair. Lou Walters and Nat Harris, Harem ops, have also signed Mme. Kamerova, who does the production at the Latin Quarter, for similar chores at the new spot. The similar chores at the new spot of the production of the American Legion convention, its shopping around for additional topliners.

Sunbrock Woes Spread to Prov.

Providence, July 8. Larry Surbrock's difficulties with the police and bill collectors held over into Cranston, near Providence, when the U. S. Collector of Internal Revenue seized some Sunbrock Rodeo equipment in lieu of back taxes on admissions. In addition Cranston police reportedly sent out an alarm over the teletypes for Sunbrock's arrest on an assau dangerous weapon charge.

dangerous weapon charge.

Sunbrock was accused of beating
Arthur Childers, owner of the Helldrivers, act used in the rodeo.

Childers claims that Sunbrock struck
him and had two employees hold
him down while he was beaten with
a claw hammer. Childers had asked
lor \$200 additional for an extra performance of his act.

In addition to the charges made by Cranston police, Sunbrock is fac-ing charges in New York allegedly for jumping ball and failing to pay

Court Ukase Vs. Setup Spots Cues Fold of St. Loo Club

St. Louis, July 8. State supreme court ruling and a few other obstacles forced Anthony Scarpelli and Charles Bologna, coowners of Club Plantation, to toss in the sponge, Owners have spot and lease on the block.

and lease on the block.

Scarpelli said their wees started when supreme court recently ruled that set up establishments were-amenable to the State Liquor Control Dept, and must close at 1:30 a.m. weekdays, 1 a.m. Sunday and remain closed all day on, the Sabbath. The suit to determine the legality of the law, passed by the Legislature last control that the same control of the 400 Club, another midtown nite soot.

In the offing looms possibility of Government taking over the prop-erty as part of a site for a new vet-erans' hospital. Catering to ofay erty as part of a site for a new vet-erans' hospital. Catering to ofny trade and supplying colored show the Plantialton was one of the best the Plantial was one of the best court clamped down on its policy of remaining open all night because it did not sell liquor but merely fur-nished setups. Scarpelli said it was necessary to stay open until the early am. hours to make any profit.

gave nim a lease as per previous agreement.

Miller claimed agreement reached prior to opening, Marcus was to relinquish interest in operation in exchange for property title and issuance of a lease. Lease was not given and Miller held out until inked.

inked.

Riviera has been hitting top grosses of any club in the area.

Miller says they have ranged from \$55,000 to \$67,000 weekly.

O&J for Steel Pier, A.C.

O&A for Steel Pier, A.C. Olsen & Johnson and their "Jerks Berserk" vaude unit, currently at the Roxy, N.Y., after protracted run at Nicky Blair's Carnival, N.Y., have been pacted for Steel Pier, Atlantic City, Aug. 11.

They're being set for other dates after Pier run.

Night Club Reviews

when the state of the sultry were and the spot and the spot and the spot at the spot and the spot at the spot and the spot at the spot at

Glass Hat. N. Y.

(HOTEL BELMONT-PLAZA)

Larry Daniels, DeMar & Denise,
Naomi Stevens: Eddie Stone Orch,
with Julie Wilson; Nino Rhumba
Band; \$2.50 minimum.

and the state of t

Roundup. Los Vegas
(RANCHO VEGAS HOTEL)
Las Vegas July 3.
Joey Adams. Tony Canzoneri,
Mark Plant, Mario & Floria, Nick
Castle's Hollywood Dancing Starlets
(6), Bob Millar's Orch; no minimum,
no cover.

Miller claims to make any profit.

Miller Charces 5-Yr. Lease
On Riviera, Ft. Lee, N.J.
Bill Miller, operator of the riviera, Et. N. J. also agains momentum. When he riviera, Et. Lee, N.J.
Bill Miller, operator of the riviera, Et. Lee, N.J.
Bill Miller, operator of the riviera, Et. Lee, N.J.
Bill Miller claims of the riviera of the ri

D. Non MATTY POSEN

One Fifth Avenue, N. V. Wonderful World, "The Girl That I tioning takes care of the sultry weather.

New summer show is headed by Patricia Bright and Jack Kerr, faves turns, which takes 'em off to riotous its."

Mario and Florio, smooth and smart dance team, click with ball-roomology. Open with a Strauss Waltz, follow with a fiery Argentine number, turkey trot, rhumba, samba, and inish with the "Merry Widow" waltz to solid plaudits.

waltz to solid plaudits.

Nick Castle's Hollywood Dancing
Starlets, six lookers, open show and
come back for a circus number. Costumes are nifty and abbreviated
enough to let the line keep cool in
soaring temperature.

Bob Millar and orch back neatly
and are also favorites with the dance
crowd.

Bing.

Caseades, N. Y. (HOTEL BILTMORE) (FOLLOWUP)

(HOTEL BILLMORE)

The Billmore's summer often continue to Estimate's summer of the continue to the Billmore and a plourist rather shows must be designed along that level.

In the continue to the continue to

HOTEL
ATLANTA, GA.
Weeks of July 18
& 25th
Gien Randevous
Namport, Ky. Direction: TOM FITZPATRICK 130 W. 42d St., N.Y. Phone: PE 6-0976

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"THE GRIFTER"

Thanks to LEON LEONIDOFF-Dir.-JACK KALCHEIM

Curry, Byrd AND Le Roy

ON TOUR CLUB-DATES HARRY GREEN

Britain's World Tele Hones

proper lines for expanding television coverage."

Once these tests have been made

Once these tests have been made, expansion will leep ahead. The BBC is already spending more than \$5,000,000 a year on television, and will shortly double this amount. At present, only a small area of the country, including Greater London,

\$5,00,000 a year of the evaluation. And with an only a "mail area of the country, including Greater London, its covered by regular transmissions from Alexandra Place and the country, including Greater London, its covered by regular transmissions from Alexandra Place and the country of the c goes into operation.

Home Program Extension

Home Program Extension
But the government is well aware
that the advancement of Britain as a
television power, with obvious advantages such as lucrative overseas
contracts, is completely rellant on
the speed of extensions in home programs which would automatically
bring down the prices of sets.

bring down the picter of sets.

Before the control of the control

Birmingham district.

The subsequent plan is to extend the London program to other cities by another chain of relay stations. The Marconi Wireless Telegraph Co. As demonstrated its frequency modulated radio link, representing one radio science, with the object of proving that sound and vision signals from the Alexandra Palace transmitters can be received at distant points and re-transmitted to a distant point and re-transmitted to a clean point of the control of the

elements and fidelity.

The new stations may continue to work on the present definition of 495 line pittures. The majority of British experts believe there is more in the 445 line pittures the breat the viewer's oye. Despite the broad the viewer's oye. Despite the broad the pitture, they believe that the practical difficulties in the way of an immediate change would out-weigh the advantages. There is need for uniform standard here, and for uniform standard here, and of the would not be a standard there, and of the would not be standard there would not standard there would not seed to be standard there would have seed to be seed to

America uses 525 lines and France is toying with 1,000. But most Brit-ish experts asy the American picture is no better than the British. From the export market point of view though, one British firm is taking no chances, offering a system of 605 lines to foreign countries.

lines to foreign countries.

New and more compact mobile equipment is now on order for the BBC to speed up and generally improve outside television broadcasts. The past year has seen no radical change in program standards or technique compared with prevar days, there has been considerable lightening up of production methods.

The past year has seen no radical changet nyear has seen not nye at the considerable tightening up of production methods and resident nyear. He said things are good at resident nyear nye

victory Committee, which has the re-imitting vision programs is held by sponsibility of advising the government on television development, to It is likely that, if permission is say with conviction what are the granted to the Arthur Rank Organopor lines for expanding television lization to go ahead with the scheme, other film other film companies with television plans will also enter the field.

Petrillo

_ Continued from page 69 g

of trade of the entire amusement industry?

industry?"

Petrillo sidestepped the query and later, during the lunch recess, apparently talked it over with his attorney, Joseph Padway, who sat this elbow all the time he was testi-

rying.

"I'm in the hopes we won't have
to do the things we said this morning." Petrillo amended later in the
day. "We don't want to hurt a lot day. "We don't want to hurt a of innocent people but how can as musicians, protect our li hood?"

hood?"
In this afternoon's hearing, Rep.
Richard Nixon (R., Cal.) warned
Petrillo that he had better seek legaic
counsel before invoking a proposed
ban on network musical shows,
pointing out that such action might
possibly violate the Tati-Hartiey
Act and the anti-trust laws.
Petrillo told the committee the

Petrillo told the committee that Petrillo told the committee that the networks wanted to duplicate AM programs on FM affiliates with-out thiring standby musicians, that he was considering the matter and would meet with the nets to talk it over. But he added that no action had been considered whereby indie FM would be permitted to link, but to AM nels for live musical shows.

to AM nets for live musical shows. In resumption of the healing this morning (Tues.) Petrilio agreed to sit down with music educators of the country to work out a liberal-red APPA policy which would persure the country to work out a liberal-red APPA policy which would persure agreed to confer with heads of the government's military departments to work out an arrangement where-cordings for use by schools.

Kearna saked Petrilio whether he

Kearns asked Petrillo whether he would sit down and write the school superintendents of the country that their bands could have freedom of the air, but Petrillo declined such a carte blanche order.

carte blanche order.

"Tm not going to give any such
order the way you put II," the AFM
boss declared. They (school bands)
are playing sometimes commercially.
Second, I don't know of any case
for exhool bands, If you want to do
menthing, Ist's do it right. A blanket order to my people will not
work. Let's sit down and get this
thing straightened out. I've come
from the annateut class. I got my
first trumpel. I am willing to meet
the music educators and work out a
program."

program."

Kearns brought up the point that school bands, unable to hear mill-tary bands, are denied much they could learn from them about playing marches, etc. Petrillo said he saw nothing wrong in military bands making records for school use ... "but when they get on the radio, that's another story."

that's another story."

Again, however, Petrillo refused to be pressed by Kearns into a definite commitment. "Why ask me to make a definite statement at this this time?" he countered. "Why not sit down with (military) department heads and see what they have in wind?"

Barden cracked, "In the last few minutes, 1 haven't been inclined in that direction."

that direction."
James Thompson, Chicago, agent
Jorn the Chicago Opera House and
Civic theatre, testified briefly regarding difficulties with the union
regarding AFM demands on standby

musicians. Other highlights of the opening

musicians. Other highlights of the opening dry John Nuween, president of the Chicago Sunday Evening Club, a religious group, claims he has had to pay \$30 eich Sunday for a standunion piano player for a local pregator of the club on the air, high show goes out over the Chicago of the control of the control

Render Unto Caesar

Washington, July 8.

House Labor subcommittee which summoned James Caesar Petrillo to Washington to heap Petrillo to Washington to heap hot coals on his head was eat-ing out of the AFM boss' hand by the second morning of testi-mony yesterday (Tues.), ex-changing verbal bouquets, en-joying his wisecracks, retorts,

joying his wisecracks, retorts, Fetrilia, obviously enjoying himself, frequently had the enter audience in an uproar of guffaws. High mark of harmony times declared 'Tim not a dictator,' told the committee that each the union intended to abide by the Lea Acarden (D. N. C.), who had jumped on Petrilio lightly in a earlier session, told him: "You know, I'm Petrilio: "You ought to hear me tell stories in a barl Have me tell stories in a barl Have the fess?" (Laughter). At another point—

At another point—
Petrillo: "While we're talking about it (a proposal to sit down with music educators and U. S. military chiefs to work out bandplaying agreements) why not do the same with Fresident Tru-man? He plays the piano." Rep. Carroll Kearns (R., Pa.):

man? He parameters (Rep. Carroll Kearns (Rep. Carroll Kearns (Rep. "We'il employ him as a by!"

(Laughter.) Buck Miller Ore
Carnival
Bert Wheeler
Lou Holtz
Diom Costello
Wood & Kelly
C & T Valdez
Frimmy Elleon
Paul Gavotte
Michael Edwards
McManus Ore
Reld Ore
China Dell 3. Petrillo charged that the phonograph record and other mechanical devices were hurting the union and although he admitted under cross-examination that the AFM has 216,000 members now, contrasted to 100,000 in 1920. "Oh, you've got to mildly when asked about that. He declared that "we make the Movietone and Vitaphone that puts us out to basiness; 50 men in Itollywood world."

A Petrillo predicted sharp unem-McManus Orc
Reid Ore
Reid Ore
Reid Ore
Non Dell
John Tie
Moo Song
Fran Yang
Fran Yang
Fran Yang
Hall Sings
Hall Sings
Hall Song
Hall Son

Variety Bills

ection with bills below indicate opening day of show whether full or sollt week Letter in parentheses indicates circuit: (I) independent; (L) Loew; (P) Paramount; (R) RKO; (W) Warner

NEW YORK CITY
Capitol (1.) 10
George Faxton Ore
Lena. Horne
Ruby Ring
Musle Hall (1) 16
Musle Hall (1) 16
Model Hall (1) 16
George Faxton Control
Janet. & Paul
Rockettee
Club
Sym Orc
Glee Club
Sym Orc
Glee Club
Sym Orc
Glee Club
Sym Orc
Olean & Jimon Re
String (1) 9
Olean & Jimon Re
Tiste (4), 10
Tann Merriman

Vincent Lopez C Pann Merriman Hank Sieman Strand (W) Vaughn Monroe Frank Fontaine Beryl Dayls The Dunhills

The Dunhilis
QUEENS
Jamalca (i) 9-12
Alston & Young
George Freeme
Al Bault Co
Olson & Joy
Roslyn Page
Elliana Jayne
Tony Lavelll
Roger Price
Fiske & Trama

Fiske & Trama
AKRON
Palace (I) 10-18
Desi Arnaz Orc
Dutcina
The Nonchalante
Rudy Cardenas

The Sayridars
13-16
The Houghtons
Tred Leater
Jack beleen
Astor & Renee
(AMDEN
Towers (I) 11-13
Deleon Sis
Jane Lane & Birds
P McWilliams Co
Coley Worth
3 Bright Spots

CHICAGO CHICAGO
Chicago (P) 11
Victor Borge
Jo Stafford
Debonaires
Oriental (I) 10
Dale Evans
Harmonicats
Farr & Estes
Shyrettos

Cafe Society (Downtown) James MacColi Mary Lou Willis Annabelle Hill Buck Miller Orc

Ross & La Pieri
Siri I Herrman Hyds
Turner Twins
Rossbuds
La Pieri
Rossbuds
Rossbuds
Rossbuds
Rossbuds
Rossbuds
Renald & Rudy
Jack Maithers
Noble Sissle Ors
Syd Strange Ore
Posita Rios
Cabalitros
And Ross
Rossbuds
Resultros
Re

R & L. Reyes
M. Lulls Boys
Hortica Serrano
Chino Ore
Lucill Healmad
Lucill Healmad
McGowan & Mack
Jerry Mapss
Hortica Hondre
Willie Howard
Mazzone-Abbott D's
Raiph Young
Cloria Le Roy
Emile Boree
Firoska
Miriam Gwynne
Bon Vivante

CLEVELAND
Palace (R) 10
Feddy Martin Ore
Palace (R) 10
Feddy Martin Ore
Palace (R) 14-16
Desi Arnaz Ore
Nonchaltane
Dulcina
Rudy Cardenas
MIAMI
Olympic (P) 9

MIAMI
Olymple (F) 9
Robt Sis & White
Al Ferguson
Henri Therrien
The Chords
Acromaniaes

The Chords
Acromaniacs
OMARA
Orpheam (P) B
Jerry Colonas
Orpheam (P) B
Jerry Colonas
Malter Nilsson
Al & Connie Fanton
PHILADELEMIA
Carman (I) II
Hank Landd
Johnny Barnes
ROCKFORD
ROC

Charles Riano
Jackson & Nedra
The Gilplins
Paul Walker Orc
SALT LAKE CHTY
Bollus "Rhapsody
OSAN FRANCISCO
Golden Gate (B) 9
Nelson & Jackson
Roger Wastley
The Colnton's
Betty Black
Rosenbloom Buse

Bety Blade Rosenbloom & Back Blade Rosenbloom & Back State Rosenbloom & Back Blade Rosenbloom & Back B

LONDON

LINWITK

LINWITK

Danie (**O

Danie (**O

Teath (**O

Linwith (*

chick Gladle

Walter Growth

Redde Davis

Redde Redde Redde Redde

Redde Redde

Cabaret Bills NEW YORK CITY

track make by the there is a your rack. That your federation has interfered with and restricted the in-lamble right of the people of the U. S. to enjoy freedom of religion to the people of the U. S. to enjoy freedom of religion have been made to the effect that by virtue of the monopoly which have been made to the effect that by virtue of the monopoly which have been made to the effect that by virtue of the monopoly which made to the control of the control of the the U. S. amateur musicians are denied the right to perform. Churches must pay standby fees for organist; orthestas, bands and churuse in right to broadcast. The service bands of the U. S. are denied the right to make records and the entire population of the U. S. are denied the right to make records and the entire population of the unit of

which it may desire to hear.

"That your federation is a monoploy, which exercises the power of
lensing businesses, of licensing
agents to do business with your
members, which undertakes to circumvent the right of individuals to
litigate in our courts, and autorial
amount of a mount or
any of the court of the court of the
paid by non-unition members to members of your organization.

"That by the constitution and by-

Vincent Lopes Ore Charles Drew Charles Drew Charles Drew Charles Drew Charles Drew Charles Cha

Joel Herron Ore Curbello Ore Village Vanguare Maxine Sullivan Jay Marshall Three Flames Three Flames
Don Brye
Wivel
Bob Lee
Kay Carole
Stuart Langley
Peggy Palmer
D'Quincey & Giv'ns

CHICAGO

Blackhnwk Ray Peari Sherman Bros Oren Morehouse

Oren Morehouse
Ches Pares
Ches Pares
Danny Thomas
Miriam Lavalle
Dorothy Forter
Marty Gould
Barry Sherwood
Rodriquez & Phyllis
Ches Adorables (18) Rodrigues a sylva-Chez Adorables (18) Hotel Bismurck Don Julian & Mar Lorita Maliney Eddie Fens Oro Gil Rebineon Gil Rebineon Sid Fisher Ore Charlie & Zorita Mongle Little Dorothy Olsen

Hotel Blackstone Bill Snyder Oro Joo Frisco

H Edgowater Beach Heary Busse Ore Myrtle & Picaud Haags Elephant Preston Lambert Rudells D Hill D'oers Botel Sherman Carl Marx

Buddy Shaw Ore The Jansies (4) Fluince House Friedde Nagel Gre Michael Doughar Abbott Droesa (18) Gwell Doughar He Cabana The Iovelien (2) Gee Davidson Ore Gee Davidson Ore Wine Gardens Division Christian Eleonor Christian Dacides Son Jackie Son Jackie Son Kearns __ Continued from page 77 :

their employees, and with whom they had no dispute over wages, hours or working conditions. "That your federation, through the threat of strikes and boycotts, has required theatre operators throughout the U. S. to employ standby orchestras for many films,

shows or performances in whi they did not need, want or use the orchestras.

Dictate to Broadcasters

Dietate to Breadcasters
"That your federation has dictated
to the licensed broadcasters of the
U. S. who are amenable to federal
laws and regulations, the number of
musclicans they should employ, the
arm music, and her some of
any music, and her some of
stances, required them to employ
musicians to render services which
did not necessitate musical knowledge or talent to perform.

That you and the APM board
to hold back the technological improvements in radio and television.

to hold back the technological im-provements in radio and television. That you have denied the use of live music through the networks to FM oroadcasting stations. That you have forced the film industry to sign con-tracts denying the use of any sound track made by members of your federation to television.

Pappy Below
Hotel Bittmere
Ray Heatherton
Arthur Ravel Ore
Hotel Lexington
Atoman Bawalier
Hotel Pennsylvani
Sitten Henderson
Or Bettel Pierre
Roberto & Alicia
Stan Fisher.
Chas Reader, Ore
Hotel St Regis
Janua & Pebito
Faul Spart Oro bers of your organization.

"That by the constitution and by-laws of your organization, James C.
Petrillo, is given dictatorial powers
members of the AFM and that unmembers of the AFM asmembers of the AFM assumes such power over its membership as to destroy the right of freq
speech and the economic security of
its members.

'Dream Girl,' 'Joan,' 'Ruth' in Big **Demand for Strawhat Showings**

in highest demand among summer stocks, the trio being "Dream Girl," "Joan of Lorraine" and "Dear Ruth." At least one-third of the total number of strawhats will play all three plays once or more during the rural show season.

show season. There are 30 contracts for "Girl," with five more pending. "Joan" will be played by at least 28 stock out-fits, four more to be verified, while "Ruth" may top all in point of total strawhat performances. Contracts for 30 bookings have been set, but it's expected that by stocked will have the contract before the

DOWNING MAY BE AND THE STATE OF Long Beach, N. Y. During the month Julie Haydon. will appear as. "Yoan" at St. Michael's, Burlington, Vt., Judith Evelyn plays it at Ogunquit, Me., and Luise Rainer at the Cape Playhouse, Dennis, Mass. There are now 121 summer stocks registered with Equity.

out front.

Troupe's backing is something of a mystery, nobody knows who brought company here and is keeping it going. Very little publicity on the project has also added to the gen-

raxinou Replaces Cooper
Hollywood, JG &
Katina Paxila Plandon, JG &
Copper as star of La Jolla Playhouse production of "Chots", Miss
Cooper having been called to New
John Buckmaster. Play opens July
John Buckmaster. Play opens July
Zo for week's run a Beactive Function
South and Lattice having
strived from New York this week
for reflearable.

Garland's Brief Moment
Robert Garland, N. Y. JournalAmerican drama reviewer, it essaying a lend role in Yolla Rubber's
"Brief Moment" which starts a
strawhat tour at Hampton Playhouse, Bridgehampton, L. I. July
21. Other cast members include
Maria Gambarell, Alan Hewitt and Frederic Tozere

Marjorie Hildreth is directing and staging while Michael O'Shea has been inked as assistant production

Ilka Chase in Tryest
Woodstock, N. Y., July 8.
Ilka Chase is heading cast of Lynn
Riggs' new comedy, "Laughter From
a Cloud," which preems at Woodstock Flayhouse July 13. Show is to
done in the Strawhate this sumare all the Strawhate the Strawhate
Douglas, Edmon Ryan and Douglad
McDonald, in addition to Miss Chase
started would do Broadway show. starred) would do Broadway show. It's to be produced by Milton Baron and Jerome Mayer. Latter is directing.

directing.

William E. Barry, who had been touring with "State of the Union," now acting as publicity director for John Huntington's Spa theatre, Saratoga Springs, N. Y. ... Frank Mcting a Palmerton's Lake Whalom Palmerton's SRO for most shows. Priscilla Beach theatre, Piymer of the season are Jan Pearnest "week of July 7". Barbar fart visit professionalty, Forangelina Lades in Ken Parker's new whodunit, "Four Fights by" due for tryout Frencesco Valentino. Kurt Adler's at Greenwood Garden Playhouse, orch conducting is also a standout.

Three former Broadway hits are Peaks Island, Me., week July 22 ... New summer stock preems at Burnsville, N. C. Aug. 1 under direction of W. R. Taylor and W. T. Chichester...Louise Allbrition current star in "Love From a Stranger"

at Westchester Playhouse, Mt. Kisco N. Y... Pocono Playhouse, Mountainhome, Pa., preemed its prefabricated steel theatre Monday (7) steated steel theatre Monday (7) with "Dear Rull". Fifth show at Green Hills theatre, Mohnton, Pa., is "Bishop Mischaves," starting July 14..." But Not Goodbye" scheduled the July 14... "But Not Goodbye" scheduled the July 14... "But Not Goodbye" scheduled the July 14... "Live of the July 14... "And Whocht Gordon directing Frank Gabrislons", dat. of Darkness' slated for tryout at Theatre-in-the-Dale, New Millord, "Act. of Darkness' slated for tryout at Theatre-in-the-Dale, New Millord, Conn., July 18... Zann His dotted the July 18... "And t

Muriel Hutchison has femme lead in "Made in Heaven" at Lakewood theatre, Stowbegan, Mee, this week. Convey Playhouse, Norton Heights, Conn., producing "Nine Pine Street" of the Mee of the

at Berkshire Playhouse, Stockbridge,
Galforis Swangonis "Coose for the
Gander" moves to McCarter theatre,
Frinceton, N. J., week of July 144.,
Richard Barron topping 'cast in',
Tunion Mise' this week at Lake
veight champ Mickey Walker has
keek of July 29., Lawrence Langweek of July 29., Lawrence Langweek of July 29., Lawrence Lang"Pursuit of Happines" at Westport
Country Playhouse, Westport, Conn.,
next month... Lois Wilson and Eddie Nugeral in "Dear Ruth" for
Mass, next Monday (14).

Old Vic Aussie Sponsor Still 3-Way Mystery

Sydney, June 30.

There still seems to be no definite sponsoring of Sir Laurence Olivier for proposed legif run here next year. Various rumors have the Old Vic Co. playing for Williamson-Tait, Whitehall Productions and the

The Fullers Troductions and the Fullers.

The Fuller group came in the field this week by announcing that the troupe might come into the Mayfair, Sydney, with the take-back of house from Hoyls, switching from pix to legit.

pix to legit.
It had been figured that Williamson-Tait would run the trouge through its Aussie legit loop. It was indicated, too, that Whitehall Productions, operating the Minerwa ductions, operating the Minerwa Kathleen Robinson, would play Old Vic in this zone.

Goell, Ostroff, Blackton Team for Musical

Kermit Goell, songwriter and music publisher, and Maning Ost-roff, producer of the Eddie Cantor radio show, have completed the book for a new musical titled "Columbus in America"

Goell, who came east from Cali-fornia over the weekend, now finds himself headed for Salt Lake City, where he will work on the score with Jay Blackton, currently con-ducting symph orch in Salt Lake

HEARING FRIDAY ON AIR-CONDITIONERS

Court hearing of several Broadway legit theatre managers, upon complaint of the Fire Department in connection with air conditioning plants is now dated for Friday, (11) after a delay. Fire chiefs contend that an engineer should be on duty 24 hours per day to care for cooling verteen using freen as less removed. systems using freon gas, law requir-ing such precaution for refrigerant apparatus.

Sports - State - State

Jed Harris Sued For 20G Acctg.

Jed Harris is named defendant in a suit for an accounting of \$20,000, said to have been invested in one or more of his shown by Savey Productions, Inc., which buys in on Broadfamiliar to show people under its trade label but is said to be a group represented by Tony Williams, formely with MacDonald - Heath, sare in his group.

Williams is stated to have his sare in his group.

are'in his group.

Williams is stated to have invested in "Apple of His Eye." produced two seasons age of Harris, also in his "Loco" last season, a flop, "Apple," in which a number of Broadynie's (not managers) also invested, idd carly well at the Billmore, N. L., darly well at the Billmore, N. L. Huston starred), but no statements of possible profits have yet been received by them.

One' court proceeding in which

ceived by them court in second in the court in second in which court in second in which court in second in the court i

Fred Finklehoffe plans production of "Washington Square," in associa-tion with Harris, this fall. Play was tried out last season by Oscar Serlin,

Toledo Operettas Bow With 'Marietta'

Dow With 'Marietta'
Seaon of light opera under the
stans get under the
stans get under the
stans get under the
theat of the mary the
farit, Thursday (10), with 'Naught
Marietta' starring Michael Bart,
thet, for a four-day stand Allo scheduled are 'Blosso Time' and
'Yagabond King Dresented by FonOperaties are presented by FonOperaties are the start of New York,
each for a Thursday-through-Sunday stand.

'Dole' for H'wood

Dole for H wood
Hollywood, July 8.
Circle theatre, local little theatre
outit, has set a Coast premiere of
'Love on the Dole' for July 18.
James Gow-Walter Greenwood
play introduced Wendy Hiller to
England in 1934 and to Broadway
two years later. Film version, starting Deborah Kerr, was released two

years ago.

No cast has been set yet for the local run.

L. A. 'GALILEO' PREEM

L. A. (FAILLEO' FREEM Hollywood, July 8. Premiere of the legiter, "Galileo," has been set for July 24 at the Coronet. Charles Laughton, Hugo Haas and Frances Hefin are set for the Berthold Brecht piece, which Laughton adapted in part. Show goes to Broadway after the local engagement.

Inside Stuff-Legit

Walter Kerr, a leading figure in the dramatic school at Catholic University, Washington, D. C., and an associate professor there, contributed a significant article in the N. J. Times Sunday 60 on the difference and significant article in the N. J. Times Sunday 60 on the difference Broadway. He argues that it is the non-pro outfits that constitute "the Ordinar-and-cents theatre of America, shrewd, unyielding, willing to be only on the sure thing," rather than the professional theatre. "And it is only on the sure thing," rather than the professional theatre. "And it is made prove it. Kerr adds: "and experimental," then he proceed to try and prove it. Kerr adds: "Plays are the life blood of the theatre. That New York is the tsibutary theatre of America needs, no proof at all. Indeed the ansateur theatres are ever more pressing in their demands, sating for earlier releases, for the state of the profession of the state of the specimental theatre.

faster triputary service. . . But New York is also the experimental heater.

In produces mure first play by brea and united playwrights that he senter non-produces the produces that the put together. More produces that the senter non-professional theater put together. More produces take more chances on more unknown quantities . . than the forward-looking idealities in the hinterlands . . . it is not really the community to the common of the produces of the produces of the produces of the produces of the produce the writer a salable name, has created a prestige and publicity value that spells boxoffice."

Broadway puts \$35,000 or more in shows of brand new writers again and again, always in the face of heavy odds that the investment will be mately the cost of putting on an established hit in the sticks. Only exceptions among the non-professional theaters are those at Pasadean Playhouge, Cleveland Playhouse, Carnegle Tech, U. of lows, Yale and Catholic Kerr says the community these its due for some gambling and a little less money-grubbing if it is to mean anything important to the future of the theater. He-concludes: "Al Catholic University . . . we are presently engaged in a full season, or 21 weeks, devoded to minuscript plays. We may lose the entire amount. And then again we may turn up a new playwright."

Emile Littler, the London showman who, with Louis Dreyfus, presents "Annie Get Your Gun" there at the Collseum, addressed the original cast at the Imperial, N. Y., last week. Eithel Merman responded for the company. Littler expressed thanks for the English cast for the opportunity leads (Dolores Gray and Elli) Johnson). Visitor feels that the dual click of Broadway's current number one musical cannot but further the cordial relations between the two countries. Dealer of the London "Annie" Littler tool Richard Rodering preparations of the London "Annie" Littler tool Richard Rodering preparations of the London "Annie" Littler tool Richard Rodering preparations of the London "Annie" Littler tool Richard Rodering preparations of the London "Annie" Littler tool Richard Rodering preparations of the London "Annie" Littler tool Richard Rodering preparations of the London School Rodering Preparation of the London Rodering Preparation Rodering Preparation Rodering Rodering Preparation Rodering Roderi

Marriage of producer Mike Todd to actress Joan Blondell in Las Vegas Friday (4) was not a surprise to his New York intimates, who represents the tendency of t

A precoclous five-year old was referred to Louis Schonceit by John Golden for the kid part in "The Stars Weep," forthcoming Harry Segal downs, which marks Schonceits debut as a producer. The morpet, account of the star of

Opening of the County Playhouse, Westport, Conn., drew a bunch of New Yorkers last week for "The Girl of the Golden West," one of Stat Bensors Joypen A further line during one performance instances of the County of the County

A shrine consecrated to St. Genesius, patron saint of actors, will probably be erected on the campus of Catholic University, Washington, D. C. According to Roman marrytology Genesius Rad a theatrical troupe in Rome which performed one day before the Roman emperor, Diccletian, and the state of the Roman compared to the state of the Roman compared to the state of the Roman communities of the Rom

Call for the Government to release the old Belasco theatre, Washington, to provide Washington with a second legit house, was made editorially saturday (6) by the Washington Lost. The old house, its peats ripped out, served as USO stagedoor canteen during the war, and is now used as a window of the Treasury Department. Town's only legiter is the National, which is Treasury Department Town's only legiter is the National which are the Commonthy Stuttered because of a lack of bookings, but due to get "Oklahomat".

Click impression of Ann Harrison in the Ingrid Bergman "Joan of Lorraine" role at the Hampton Flayhouse, Bridgehampton, L. I., prompted producer Gall Hillson to dy several Broadway crities to the Long, Island strawhat. Miss Harrison, in private life, is the wife of Myron Suizberger, F., who can to Congress from N. Y. last fall and is the son of Justice Ps., who can to Congress from N. Y. last fall and is the son of Justice

Harry Kline, general nanager for Oscar Serlin's "Life With Father," will be at liberty for the multi- at 17 years when the record-tun play closes Saturday (12). Over them is, 17 years when the record-tun play closes Saturday (12). Over the following the was with three different managers. As press agent for the Globe, Kline was with C. B. Dillingham for 12 years, was managing director for the Chanin tenters for seven and a half, and with the Serlin office for nearly eight.

Harry Abbott, Jr., electrician for "Alice in Wonderland," which re-cently closed in New York, received arm and leg fractures in an acci-dent when putting the production in storage for the summer. Abbott fell down an elevator shaft at Harry Schumer's warehouse and was taken to St. Clare's hospital.

Tourists Hypo Eire Legit Dublin, July 8.

With tourists flocking from Great

piece—George Sheils' comedy of Dublin life, "Paul Twyning," follow-ing on Sean O'Casey's "The Silver Tassie."

With tourists flocking from Great Tassle."

Fittinia for leadn for vacations, particularly for Irish-flowcord plays, Abbye he has same setter as even first-run cinemate the gread with an old Abbye Taglish key centre release dises.

Broadway Legit Dins

that up to nine more closings are Talk 2d Company Of likely before the end of the month. likely before the end of the month.

It is definite that the pace of half a dozen shows still lighted does not warrant continuance, and some others are close to red operation

offers are cloudproblems and the trend are
here.

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here trend are
h

basiness for the oall games than the theatres.

"Oklahoma" sol third bornell from the agencies, and the second of the particular than the second of the particular than the second of th

HUROK TO EUROPE ON SCOUTING TRIP

Possibility of a Grand Guignol season in N. Y. next year, as well as the appearance of several important attractions from Russia, is envisioned by Sol Hurok, Impresario flew to Paris from N. Y. Sunday (6) on his first scouting trip since the season of th (0) on his first scouting trip since before the war. He'll be gone two and a half months, visiting England, France, Sweden, Switzerland, Italy, Germany, Austria, Czechoslovakia, Poland and Russia.

Polind and Russia.

Hurok said he would give the Grand Guignol repertory troupe a netword horough looksee, with idea of bringing the Partsian horror-meller company to N. Y. in early '48, for 12 weeks, plus an additional short tour of key cities in U. S. and Canada. He'd work this venture with the Shuberts.

His trip to Russia is mainly to try
to bring back three attractions.
Hurok said. Most desired is the
Missaye ensemble, a folk-dance
group of 100, doing native dances
of the various Soviet republics.
In the control of the control over
the Ren and the control
to the control over
the Cont His trip to Russia is mainly to try

he left. Hurok said he was also interested in importing the Vienna Boys Choir for the 48-49 concert season. He has an option on a Spanish dancer named Marianne, now dancing in Deauville, and may bring her over for next winter. He'll attend the several forting is free to the several forting in the several forting in the several forting is free and the several forting in the several fortin for next winder. He'lling in order several festives in Engiand, as well as the one at Satzburg. Hurok sale he was looking for novettles, because he felt the U.S. music public was now hungry for them. He also pointed out that the film industry was a new marter for such novetties in the classical music line, since Hullwood has been increasingly calling on longhair artists for film work.

As to ballet, Hurok has options companies—the Grand Ballet onte Carlo, Ballet des Champs Elysees and Original Ballet Russ-and will look over all three compa-nies while abroad. He'll pick one for his ballet bookings for the com-ing season. But he's still trying to organize an international dance festival, to coincide with New York's calebration of the 50th year of its charter in '48. ees and Original Ballet Russ

Int'l Opera Co. In Sept. Carnegie Return

Sept. Carnegie Return International Opera Co., which was skedded to "linish its month's season at Carnegie Hall, N. Y., last 1861; (3) with "Toca," will return 1861; (3) with "Toca," will return 1861; (4) with "Toca," will return 1861; (5) with "Toca," will return 1861; (5) with "Toca," will return 1861; (5) with "Toca, opening and in addition of the standard operas, and in addition Fresent the premiere of Julia Present the premiere of Julia Smith's "Cynthia Parker." Troupe Degree eventually to move to a mid-town legit house.

'Medium,' 'Telephone' 'Medium', 'Tlelephone'
Spansors of 'The Medium' and
'The Telephone,' one of the spring's,
are talking of a second company,
Shows are definite to tour, so that
the management is planning in the
fall to send both troupes out if bir,
slumps enough to remove the Broadcompany if the original stays in
N. Y.

N. Y.
Meantime, management is holding
auditions tomorrow (Thurs.) and
Friday for three understudies for
the current production. With show
on week-to-week basis, management has never concerned itself
with understudies. Marie Powers,
lead in "The Medium," hasn't had
one, and management now feels she

Long-Pants Deal For Jr. Equityites Seen in Easy OK

Amendment to Equity's constitution whereby Junior members can
be a more than the control of the control
by a referendent wide, ballots now
being readled for mailing to the
referendum was failed out to be
referendum was failed out to be
required 100 signatures of seniors in
good standing. Amendment would
have been adopted at the annual
thave been adopted at the annual
thave been schoped at the same of
the same schoped at the terminal
thave the schoped at the terminal
thave the schoped at the schoped at
the same schoped at
the schoped Amendment to Equity's constitu-

were in at less three different plays.

Amendment includes members of Chorus Equily who may become principals and desire to join the parent association. (CE-less who play parts need not join Equily mediately after joining the cast. Some name players are known to have remained with the chorus for more than a year before

LEAGUE-EOUITY PACT EXPIRING ON AUG. 31

EXPIRING ON AUG. 31
Language IV-W York Theatree has been qualified by Equity that the two-year basic agreement between them will expire Aug. 31. Managers were fully aware of the expiration digit, and the state of the expiration of of the expir

Gilbert Huddles on Legiter

*Hollywood, July 8.

Jeff Bailey and Arthur Siegel are
re huddling with Billy Gilbert on
cheduled Broadway production of
cheduled Broadway production of
the following by the beautiful produce and direct, show to

Harvey Self-Conscious About Stewart, Grows A Little. Temporarily

A Little, I emporarily
When James Stewart steps into
"Harvey" next Monday (14), replacing Frank Fay who goes on vacation,
Harvey, the rabbit referred to during the performance—but never seen
Harvey is referred to as being six
feet one and one-half inches tall.
The film star is six feet three; it's
figured that the rabbit should be
faller. For that reason Stewart, as
the stewy acrewabil, is slated to
and one-half.
All the first string crities are due.

All the first string critics are due to sit in for Stewart's first perform-

to sit in for Stewart's 117st personnance.
"Harvey" is now definite for Central City, Col., drama festival, compedy going on there for three weeks starting Aug. 2. Fay will star in the showing, with the same supporting cast that was with Joe E. Brown on the road during the past season.

Brown's Teur
Joe E. Brown will appear in only
for the E. Brown will appear in only
for cities when he resumes on the
form of the resumes of the
form of the

'FATHER' CLOSING IN N.Y., AFTER 71-YEAR RECORD

AFIEN (\$\frac{3}{2}\text{-YEAR KEUGKU}\$

"Life With Father," which recently established a new Broadway run recond, will finally close Saturday (12), when it will have played 3,050 performances ower a period of seven years and 37 weeks or 401 consecutions, which opened at the Empire in 1939, would, have completed eight years next Nov. 3. There was a possibility that "Father" would be seen on both stage and screen at dated to start showing on Aug. 15. Play could not continue through another summer except at a heavy loss. After five years at the Empire

other summer except at a heavy loss.
After five years at the Empire
"Pather" moved to the Blipu, where
it continued until three weeks ago,
when it switched to the Alvin with
prices cut in half (\$1,80 top). For
the first two weeks at reduced rates
takings were satisfactory but last
week it operated in the red, and the
closing notice went up. When week it operated in the red, and the closing notice went up. When "Father" opened the top for straight plays was \$3.50 generally, and although many shows thereafter used higher scales that rate was never desperiment was made. Warners and Serlin will host a party of show people to Skowhegath, Me, for the first showing of the "Father" picture Aug. 14, the day near the play tried out there.

Install Seats for Lowe Takeover in A. C

Takeover in A. C.
Workmen have installed 2,000
ramped seats in the ballroom of the oceanfront municipal convention and the control of the common of the comm

Pitt Holds Gleason

Gilbert Huddles on Legiter

Jeff Balley and Arthur Siegel are
hedding with Billy Gibert
of the Huddles on Huddles on Huddles of the Huddles o Pittsburgh, July 8.

Emile Littler's Recordings of 'Annie' Preem Attest to Its London Smash

London's 2 U. S. Smashes

Ondon's Z U. 5. Smashe
London, July 8.

"Öklahomal" in its 11th week,
and "Annie Get Your Gun," in
its sixth week, are the only two
shows selling out here. Both
are in large theatres, \$4 top
each. Included in that price is
\$1.50 tax so, that the net is
around \$2.50 per ticket.

around \$2.50 per ticket.
Pace for each musical, both of
which originated and are current on Brodaway, is around
\$28,000 weekly, at the present
rate of exchange.

Jeeter's Gonna **Eat Some More Durn Turnips**

again next season, a tentative week stand route having been pencille again next season, a tentative week-stand route having been pencilled in, with Chicago a possibility for a run. A name lead is being sought for the part originated by Henry Hull, then played for years by James Barton, whose late uncle, John Barton, also had that assign-ment out of town.

ment out of town.

Barton, now working in the Cagney Productions "Time of Your
Life" film, in Hollywood, is understood to have declined reappearing
in "Road." When the drama played
Chi years ago it was forced off by
then Mayor Kelly, but the administration has since been changed.

then Mayor Kelly, but the adminblem hayor kelly, but the adminBarton is under contract to the
Theatre Guild for "The Itema Cometh", if the Eugene O'Neill
drama tours again he will be subject
drama tours again he will be subject
with "Itema" last season, but received salary each week it was
tableted. Barton having been replaced
at the insistence of the author. When
was paid \$1,000 weekly (six performances) but when it went to the
road his salary automatically went
added. Same arrangement applies
for the new season if and when "Iteman" tours. As all the players were
will receive yow weeks pay should
the Guild decide against a tour.

Barton, who has really holding

the Guild decide against a tour.

Barton, who has really holdings friends that he may liquidate the properties and make his home on the Coast. His baseball diamond at New Hyde Park on Jericho Turris equipped for night games. Home team, a semi-pro outfut which he controls, is called Barton's Nighthawks, but plays games in daylight grill known as the "Tobacco Road Tavern." Road" will be seen in London Twon."

Tavern."

"Road" will be seen in London soon, Robert Henderson being there in charge of casting and production. Drama, which first opened in December, 1933, established a Broadway record until a new mark was set by "Life With Father" recently.

Kent Smith Slated In 'Cleopatra' With Cornell

Hollywood, July 8.

Kent Smith will play opposite
Katharine Cornell in Broadway legit
production of "Anthony and Cleopatra," scheduled to open in midDecember. Smith got leaves of absence from RKO and Warners, to
both of which he is under contract
for two pix a year,
Rehearslas start

Rehearsals start in September: Smith previously appeared with Miss Cornell in "Candlda," "St. Joan" and "Winged Victory."

Lunts Set Juve Lead

Lunts Det Juve Lead
Jay Mic Greina, Pa., July 8.
Jay Robinson, appearing here this
week with the Gretina "Payhouse
strawhat troupe in Clifford Goldsmiths" What A Life." will play the
juvenile lead with Alfred Lunt and
Lynn Fontanne when they take
their Broadway hit, "O' Mistress
Mine," on the road this faul.

Gene Galvin, a regular member of this season's Gretna Playhouse cast, has also been signed for the cast.

By JACK PULASKI

The extraordinary London ope ing of "Annie Get Your Gun" five weeks ago at the Coliseum, London, is authenticated by records taken at the premiere's finale through a microphone placed in the footlight trough. The records were brought to New York by Emile Littler, London showman, who with Louis Dreyfus produced "Annie" there.

Dick Rodgers who produced the show, currently Broadway's topper. Dick Rodgers who produced the show, currently Broadway's topper, with Oagar Hammerstein, 2d, was the first to hear the disks in Littler's heef suite and the componer-mania-hold suite and the componer-mania-hold suited by the componer of the control of the There are eight disks with the after-performance proceedings.

Not Since Bernhardt

Not Since Bernhard:

Around London's theatrical clubs they said there had never been such a first night since the initial appearance there of Sarah Bernhardt. Dol-iors Gorsy, whose dressing room of the said of the said of the town. Said sair, is a toust of the some said consequent of the said of

wheel affected among the slow Because the Colleum is a 2,000-seater the "Annie" production there are 20 more people in the company. The costumes were patterned affer the company of the company, and ages. According to photographs the English - made duds are even more constelled to the company of the company to town for 'Okinhoma' seem to be to town for 'Okinhoma' seem to be to the constant of the company of the con-traction of the company of the company of the town for 'Okinhoma' seem to be to the constant of the company of the company of the town for 'Okinhoma' seem to be

even more enthusiastic for "Annie."
Littler and his brother Prince
Littler are prominent London showmen but Emile declares he never
hopes to have another success comparable to "Annie." He has the
British rights to "Finian's Rainbow,"
while his brother, who is more a
West End theatre operator than producer, has the rights to "Brigadoon." ducer, has the rights to "Brigado

In a manner Emile Littler re-ceived his early show training over here as did Charles B. Cochran. He here as did Charles B. Cochran. He was here around 20 years aid, associated with Charles Hopkins, in "Michael and Mary" at the Punch street, later changed to the Hopkins. It's now the World, foreign pile policy. Littler also staged a number of plays for the Student Street, Littler salls back to London on Friday (11).

Guild Lists 2 Definites For Mpls., St. Paul in '48

New York Theatre Guild announcing next season's subscription of the tracking next season's subscription attractions definitely, in a Claire in "The Fatal Weakness" and "Lady Windermere's Fan" with Cornelia Otis Skinner.

Prospectus states there will be two other offerings, one likely to be "All My Sons." The fourth still is not My Sons." T decided upon.

Minneapolis and St. Paul are two of the Guild's 18 subscription season cities.

Lynn's Tough Break Pittsburgh, July 8.

William Lynn, veteran comic play-ing Chick Bean in "Rio Rita" at Pitt Stadium last week, broke his left wrist opening performance during a dance. Couple of chorines were to have caught him falling backwards at one point in the number, and when they didn't he tried to bresk his fall and cracked the bone.

nis rail and cracked the bone.

Lynn played out the week with
injured member in a cast, carrying
his arm around in a sling, and will
have to do the same thing next week
in "Rosalinda" for St. Louis Municipal Opera. Wrist will be in a cast
for at least a month.

No Breeze for B'way From All Angles: 'Icetime' an Exception at Upped 44G. 'Father' Folderoo: 18 or Less Shows

Broadway rightly expected grosses (10th week) (1-10ff; 3.20t). Meree to deco last week which wound up with the long Fourth of July was the most chance through the numer are desintedly doubtful of continuing. Attended the continuing of the continu

oncay matunee.
Closing of "Life With Father" this cek will reduce the number of nows further. Start of summer occle at the City Center is the only ew attraction in sight.

Estimates for Last Week

Keys: C (Comedy), D (Drama), CD (Comedy-Drama), R (Revue), M (Musical), O (Operetta).

M (Musical), O (Operetta),

"All My Sons," Coronet (23d
week) (D-1,095; \$4.80). Went off
further but not as much as most
others; quoted slightly more than
\$14.000.

"Annie Get Your Gun," Imperial (60th week) (M-1,427; \$6.60). Some empties during the week were more than compensated by standee money; capacity is \$44,500, and count was

well over that.

"Born Yesterday," Lyceum (75th
week) (C-99; \$4.80). Straight-play-leader did not escape the slump, go-ing off around \$2,500 for a gross of slightly over \$17,000.

as wound 25,000 for a gross of slightly over \$1700.

"Brigadeon," Zlegfeld (17th week)

"Brigadeon," Zlegfeld (17th week)

"Brigadeon," Zlegfeld (17th week)

"Brigadeon," Zlegfeld (17th week)

"Call Me Mister," National (64th week)

"Child Me Mister," National (64th week)

"Finiant Raibow," 48th St. (26th week)

(C-20; \$30. Ht any defection week)

"Finiant Raibow," 48th St. (26th week)

(C-20; \$30. Ht any defection week)

"Brigany Brigadeon," which again totaled

"Happy Birthday," Broadhurst
8th week) (CD-Life); \$4.80). As
to other stayers, there was a new
and the stayers, there was a new
and the stayers, the stayers
"Harvey," 48th St. (140th week)
-920; \$4.20). Better than most
hers; gross quoted at \$14,500, and
xt week, with James Stewart takg over lead, business should jump. ing over lead, business should jump.

"Icetime of 1948," Center (6th week) (M-2,994; \$2.40). Only show that went up; gross was quoted at \$44,000 with an extra performance for a total of 10 times.

\$44,00 with an extra performance for a total of 10 times.

"John Loves Mary," Music Box Calveshi Cerus 10, 10 times.

"John Loves Mary," Music Box Calveshi Cerus 10, 10 times.

"John Loves Mary," Music Box Calveshi Cerus 10, 10 times 10, 1

drew after eight weeks, all in the "State of the Union," Hudson (86th week) (CD-1,975, \$4.80). Got its hums, too, und was figured to have hums, too, und was figured to have hums, too, und was figured to have hums, too, under the theorem," Barrymore (19th week) after of business considering the touth going; around \$13.500. Got the hums of the hums, to have hums of the hums, to have hums of the hums, to have hums of the hums, the hums

SAMUEL FRENCH

Play, Brokers and Representatives 25 West 45th Sirect, New York 1623 Sunset Blvd., Höllywood 46, Cal

or seeks agent, theatrical or motion picture producer to produce timely psychiatric farce-comedy Box 109, Variety, 154 West 46th St., New York 19, N. Y.

Brooklyn.
"Anna Lucasta," Windsor, Bronx.

'OKLA.!' IN FURTHER PHILLY SKID. TO 20G

Philadelphia, July 8. "Oklahomal," in a return engagement at the Forrest, took another sharp skil last week, what with the torrid weather and the expected Philly secolular to the Jersey shore resorts. The Rodgers-Hammerstein piece sank to \$20,000 in its fourth that the sharp shar

it did during 19 weeks here in 1945. However, at the same time, it was announced that the Guild's record-breaker would stay nine weeks on this trip if biz shows any sign at all of recovery after the expected holiday slump. This will take it up to Aug. 9. This week should tell whether "Oklahoma" can bounce back to at least a profitable pace.

"Okla." to D. C. Aug. 11
Washington, July 8.
National theatre, town's sole
legities which the sole of the sole of

'Musketeers' 31G, L.A.; 'Skin' SRO \$4,700 Again

Los, Angeles, July 8. Philharmonic Aud went dark Saturday night for a week's respite after "The Three Musketeers" crawled away from a poor three-week stand. Final frame, despite holiday weekend, registered poor \$31,000 to bring the three-week total to a bad \$111,900. And reopens Mon-

to a bad \$11,900. Aud reopens Monday (14) with fourth, and final, Civic Light Opera Co. offering, "Louislana Purchase." Monday of the Cornet had another SRO \$4,700 for the third full week of "Skin of Our Teath." And Ken Murray's "Blackouts of 1947" at El Capitan picked up extra money with a holiday matinee to register \$17,500 for the 220nd frame.

'Rita' 50G. Pittsburgh

Rita' 506, Pittsburgh.

Tittsburgh. 1918 as soon was rolled to up last week at Pitt soon was rolled to up last week at Pitt soon was rolled to be soon was

VARIETY 'LOVE' SRO BEFORE **OPENING IN BOSTON**

Boston, July 8.

"Love For Love," making the Hub
through a Canadian booking situation (it wasn't scheduled for Boston), opens the Colonial for a week this week on Guild-Theatre Society auspices. It was about clean at auspices. It was about clean at the bo, before opening despite fact subscription patrons are preity largely out of town this time of year. "Dream Girl." Lucille Ball starring, reopens the Subbert for a fortnight on July 28. Actress tried out in this one, at the North Shore strawhat last week.

out in this one at the North Shore strawn it as welfarter at the Nov England Mutual Hall did sirly well with "Joen of Lorraine," but second with "Joen of Lorraine," but second Tokalled estimates \$10,000 on forth part of the Cambridge Summer Live at the Cambridge Summer Live at the Cambridge Summer Live at the Cambridge Courselly at the Boston strawhat is premiere of the Hartman's revue, Curpently at the Boston strawhat is premiere of the Hartman's revue from the Cambridge Summer Live at the Summer Live Su

Marietta' Fine 24G In Week at L'ville

Louisville, July 8. mmer operetta season starting Tuesday (1) and winding up initial stanza Sunday (6), with "Naughty Marietta," resuited in fine "Naughty Marietta," resulted in fine estimated \$24,000 for six shows, threatened rain holding down Sun-day boxoftice at Iroquois Amphin-thestre. Andzia Kusak, Morton Bowe. Donald Burr. Curtis Cooksey. Free Lightner and Violet Carlson clicked big along with contraits Mary Hop-ple, and ballerina Olga Suarez. "Rio Rita," with Lansing Hatfield and Helene Arthur in the leads opens tonight (8).

Rose Marie' Sets New St. Loo Attendance Mark

St. Louis, July 8.
With cool weather on tap, the
funicipal Theatre Assn.'s fifth Municipal Theatre Assn.'s fifth presentation of the current season.

Municipal Theatre Assar, a fifth presentation of the current season, the Fritz Kreisler-Victor Jacobi musical. "Apple Biosoms 'test off and a first of the control of the c

Current Road Shows

(Period covering July 7-19) "Anna Lucasta" - Met., Seattle

"Biackouts of 1947"— Hollywood (7-19).
"Okiahoma!" — For (7-19).

"Born Yesterday"

"Call Me Mister" Chi. (7-19).

"Carousei"-Shuhert "Carouse?"—Subert, Chi. (7-19)
"Design for Living" — Shubert,
Lafayette, Det. (7-19).
"Louisiana Purchase" — Philharmonic, L. A. (14-19).
"The Red Mill" — Opera House,
Chi. (1-19).

Conventions Don't Help Chi; Biz Down: 'Carousel' Tops at \$40,000

Summer foldrums hit Chi's boxofficent by the continue of the chief of the continue of the chief of the chie

Strawhat Reviews

Grand National Night

New Hops, Pa, July 7.

There Basslerger projection for arrange with Number 2. Basslerger to the American State of the Company of the C

Delective Agingstor Ariban. Neight Press
Grand National Night." British
in Grand National Night.
In the County Playbouge,
in the American
presen at Bucke County Playbouge,
mphotroma. Branwell Fletcher, in
staging role created abroad by Lesish Rain agade partformance bereaded down by heavy-tippling wite. Audireaded down by heavy-tippling wite.
AudiCarlo Marchael Stage Stage Stage
May be too quiet and British to bereaded producers Mungel and Bernstein's
Doriz, Paston doubles effectively.

Doving Detection, Tove Goes to Press.

Doving Passon doubles effectively be a passon of the passon o

most creditable as amateur horseman taking long shot.
Franklin Heller staged meller so that it uncolls with utmost suspense. Production, including comfortable country 'living room designed with taste by S. Syigla, is first rate. Performance. at preem far above usual strawhat level.

Soja.

Tatch the Wing New Millord, Conn., July 4.
Louis Towared production of comety in these and offer segretary to the search of the the

Author to School and the control of the control of

covered its alressly has a wite elsewhere.

Althors have written considerable
upmor and true-to-life characterizato-life characterizagood cast does olday. Many Cilidagood cast does old cast olday.

The control of the control
control of the control
control of the control
control of the control
complicated set regulirements pose

Complicated set regulirements pose

a number of problems which have been met satisfactorily by combin-no problems of the problems of the ment of the problems of the problems of the Welding of writing and staging has been creditably accomplished as of this preliminary stage. Basically, the pattern is set, and turther develop-patient is expensed in the problems of the striking out in too varied directions.

After House

After Hours

Mag. Alexander Dem. Frederic Bareids
Mag. Alexander Dem. Frederic Bareids
production of reven in in more Phyrin
production of reven in in the production of reven in its production of the production

This one fart' quite above the tumber line. It are the travel tare, the travel tare and the second tare and the second line of the second line of

Play Abroad

**necobowsky and the Colonel
Berlin, July 2.
dersina july 2.
d

Constitute of the control of the con

Cuban Show Biz

idea, found by survey that 76% of

those quizzed on one check thumbs-

Radio

challenged to duels.

*Amando Triilaida, self-made eigar millionaire who built up the RRT web, and Goar Mustre, a Yale and former U. S. advertising agency exe who owns CMA, together with other radio operators here have in recent months set up their own semi-official radio "Johnston office" to establish a code of eithig, and particularly land to the properties of the pro

Niterv

Nitery
On the nitery side, Tropicana and
San Souch have been registering the
newviest biz despite the fact that
heaviest biz despite the fact that
Marianao, a long tust haul from
downbown. Both are strictly on the
tourist side in palm tree decor and
musicians in ruffled bed jackets, but
keep the rhythm bouncing so well
that mappy Cubana also frequent

keep the rhythm bouncing so well that many Cubans also frequent them. The Cuban playboys also like the Hotel Nacional where opportunities to wolf the visiting eyefuls from the U. S. are more plentiful and, during the December to March season, concentrate on the Gran Casino Nacional, the official roulctte operation.

Pix Profits - Continued from page 3 =

started in full force. Other companies, except Warner Bros., and Columbia, have shown similar declines in revenues. They range from RKO's 33 percent dip for its first quarter through Paramount's 17 percent drop for the same period;

a five percent slide for 20th-Fox, and a four percent dwindling o' Mctro's take for 28 weeks, ended

travel.

March 13.

ment and the senoritas will get first Metro which was strongest on the

gall in about that order,

Heavy sugar available here come those quizzed on one check thumbs-downed the idea, most because they "felt we weren't getting the real stars we know." Of all Latino capi-tude the continued the continued to the continued the continued to the spoken, a factor which accounts for the continued interest of interior points in the Espanol soundtrack. But since Havana provides more of the trenitances than the rest of the continued to the continued to the con-tinued to the con-tinued to the continued to the con-tinued to the c Heavy sugar available here comes from just that source. Sugar's the No. 1 crop. Since it's been selling at an all time high during and since at an an time high during and since the war, and sales seem set for an-other three years at the minimum, cash available here has boomed everything.

can avanue new me souther verything, alleviste the under-sured to the control of the which the capit and the control of the which now has not control of the second of the control of the contr

ball or independent operations.
Tremendous bix being registered by the Cine America, town's top loose, which is almost an exact copy in ministure of Radio City down to the jr. size stage presentation, has augmented, the trend. America, a Linesenger of the Radio City of the register of the register of the register of the Radio City of Samps millioniare who, with Joseph Samps millioniare who, with Joseph Samps millioniare who, with a two-feature subsequent run, a two-feature subsequent run, or the register of the register a two-feature subsequent run, op-erates one of the two chains on the

estated one of the two claims in use-man of the control of the co

Only in the last few months have Only in the last few months have any great number of Cubans shown any interest in investment in theater building. In part it's the result of an over-all philosophy which makes most heavy coin holders here want to keep everything in sugar-produc-ing lands, a field they know, rather than diversity.

than diversity.

Another stumbling block now holding up the unlimited expansion which might normally come with might normally come with the control of the c

man's found with a first in the till.

Result is that many established show bits operators are overstaffed and forced to retain two people or every job which one really encregetic employee could handle. Yet they're comployee could handle. Yet they're ower to new enterprises. Additionally, salary increases are not determined in employer-union bargaining. In many cases the workers' group simply goes to the Labor Minday, petitions for say a 50% children's proposed to the control of th operation.

Jockey Club, U. S-operated concession atop the Oriental Park racetrack, has also been doing a good
nitery and casino biz although summer season when smaller spenders
are around is naturally less than
winter months. Sloppy Joes, the
Pan-American, and similar in-town
bars have also had a heavy pickui
with the resumption of cruise boat
travel. is currently doing, and gets demands by Presidential decree. Often pub-lication of the issuance notice is the

leason of the issuance notice is the first warning the employer gets.

There's a great deal of howling, of course, but again money here has so far been so abundant that profits still turn out to be up to 100% and more annually on investment, a figure which Cubans regard as far from excession.

Mex and British Upbeat

personal appearances, stilling, etc.
British films, on the other hand,
British films a terrific exploi-British films, on the other hand, have been getting a terrific exploitation push. Some film men say Universal-international's Ramon Garcia spending twice as much as any mention of the spending twice as much as any mention of the spending twice as much as any mention of the spending twice as the spending sepanding twice as much as any with a turned out a phenomenal spending twice as much as any with a spending twice as much as any with a spending twice as much as any with a spending twice and the series of the spending twice and the spending twice and the spending twice and the spending twice the spending the spendi

VARIETY Literati

British Paired at Probe
Several British newspaper
bliebers are getting steamed up over
the forthroming probe by the Royal
Commission on the Press. The questionasire sent out to the heads of
partly based on the recent American
probe. It consists of three closelypaper control.

It consists of three closelypaper control.

The Authoral Union of Journalists.
The National Union of Journalists.
The National Union of Journalists
mitted several briefs of evidence,
one consisting of no fewer than 20500 words.

Sun to Face Trib
Marshall Field's liberal a.m. paper,
the Chicago Sun, is moving across
the street from its arch rival, Chicago Tribune. Daily announced that

Radio
Same dominance of the capitolover the interior shows itself in
radio. Cuba has 130 stations, 32 in
Havana and of these two networks
Havana and of these two networks
strongly competitive situation. Nationalist theme, with emphasis on
tionalist theme, with emphasis on
toy and personalities is the big
trend which has come in with the
var. It's all but killed off U. S. jive,
which a few years ago dominance
About the only thing inmorted
About the only thing inmorted the street from its arch rival, Chicago Tribune. Dally amounted that it was building as soon as materials used to be a sound of the street of Cuban radio.

About the only thing imported now-beside the advertiser's coin which is about a third of all money spent on local radio-are translations of romantic novels, on which they're based, with pix on which they're based, on local variety, comedy personalities, quitzes and news and sports commentary.

Governmental control hasn't becommentary.

Governmental control heard's become too severe despite the fact that
the top radio draw in Cuba, bar
none, is a Senator hammed Eduardo
Shibas who, every Sounday night, has
Shibas who, every Sounday night, has
Florello H. LaGuardis in which he
exposes President Ramon Grau San
Martin, his onetime 'intimate, gives
the stand which regularly get him
the stand which regularly get him
Amendo Thirolas self-male circa.

Pictorial Continuity Book Now the amateur can make motion pictures without a correspondence school coure with "Pictorial Con-tinuity," consider manual for the film tinuity," consider manual for the film neophyte by Arthur L. Gaskill and David A. Englander, published by Duell, Joan & Pearce. Tome has some 10 explanatory halthones and 10 drawings. Authors were in charge of combat photographies training at the Army Photographies training at

"Modern Kniting," new quarterly publication, preems Aug. 25. Gizi

Kenelm R. Window, circulation
manager of the N. Y. Herald Tribune for some 18 years, retired last
week and was succeeded by his assistant, Richard A. R. Pinkham.
Merredith Willson, the composer-

sistant, Richard A. R. Pinkham.
Mercélith Willon, the composermaestro, has completed a book or
mentor's in blank verse, dealing
sample of his style is bylined in
the current issue.
Herman Lowe, Variety's D. C.
Herman Lowe, Variety's D. C.
series of special articles in the Phildelphia Inquier, as "example of
outstanding work in the field of
outstanding work in the field of
1846."

RKO Meet Continued from page 15

ventioners were Dore Schary, exec

ventioners were Dore Schary, exec veepes in charge of productions. Even were the control of the

SCULLY'S SCRAPBOOK

By Frank Scully

Behi, N. D., July 6.

Television, as I see it, is in the pony-express stage of communication. But the pony-express managed in Kit Carson's time to get across the country and by today we practically have means of travel which go faster than sound. So the future of television may suddenly pass us like a jet-

But its progress seems so slow and is long when you have watched it for 20 years. I suppose a hundred years from now the honors of the perfected invention will be saddled on one man, but when you have experienced in the progress of the pr

Tumors Are Flying

Tumors Are Flying
The learned Lemert rather thought that shortwave would widen the horizons of television, and he actually was granted basic patents in this field. Before he got very far, however, he was clipped from two directions—a tumor on the adrenal gland, and war. While perfecting his inventions, I saw him carried off from Los Angleles to Palo Alto, more dead ventions, I saw him carried off from Los Angeles to Palo Allo, more codes them allow, paralyzed, bibliode, There surgeons performed bilis with the present and the surgeons performed bils wife that the operation would leave her a widow, but she insisted on it anyway and, as happens now and then, they were wrong. In an hour his blood pressure dropped from 270 to 170 and within six months, his sight returned and preticulary all of his paralysis had disapments of the pressure of the process of the pr

peared.

He hoped to get back to his television lab, but by then the armed forces were desperately in need of all scientific services. He had developed certain techniques for undersea detection, and while naval doctors turned their stethoscopes on themselves instead of him he was passed as physically file.

Still in a Bottleneck

Still in a Bottleneck
So precious was his life that he was never left without armed guards, but by 1946 even armed guards could not save lim. He heeled over dead, of its bottleneck, and bottleneck being its ability to project as far as it can see from mountain lops and silyscrapers.
The other great hope, within limitations of the cathoide beam systems, The other great hope, within limitations of the cathoide beam systems, The other great hope, within limitations of the cathoide beam systems, Woolley, Cole Porter, Fed Coy, Lamy Ross and Lec de Forest, I do not know many Yale men, as my interest in New Haven wanned after 1912, when Walter Camp's All-Americans were no longer composed exclusively of Yale men. But I have always retained an excited interest in Lee

de Forest.

For a while he was my neighbor in Hollywood, and I have sat with him and listened to him explain how television is like a child's memory and retentively of light. In my own kilom the transmitter, transmission and receiver of television would be likened to charging a bottle of water, transporting it open across town and recharging it on its arrival home. At best it wouldn't seem to hold anything better than pinpoint carbonation. Trailiers For Tea and Crampets

Trailers For Tea and Crumpets

The inventor of the three-element vacuum tube told me because of coaxial cable costs and upkeep the hope of television rested for some time on motion pictures, and if the producers of pictures were smart they would yank their trailers out of picture houses (which is like lating screens as the advertising phase of an, otherwise free shown television was really before my time and, to a degree, before his. Paul Nipkow, who died in 1940, built a television manchine in Germany as long agos as 1881. He used a scanning disk and vention, because it lacked the Audion amplifier, was scomed, de Forest explained, to spend the next do years in laboratories.

After Nipkow, Boria Rosing (sab, a Russian) invented a television tube which Braum, Weinled, Byan, de Forest, Baird and Jenkins improved demonstrated their wireless television silhouts and even projected moving pictures on television screens. That's where I came in. That must have been around 1928.

And Anaconda Copper?

And Anseemda Copper?

But by then American Del. A Tol was already in. In fact, in the spring of 1827 they cooked up a production number whereby Herbert Boover's voice and image were transmitted from the Department of Commerce building, Washington, to the Bell Laboratories, New York. Both his face and his voice were a bit bitured, but that may have been due a great deal From that time on things moved "rapidly." If you have a scientific point of view of time, and slower than an oxeart, if you share my impatience with plot development, before the manufacturers of this phase of eleteralments got on wight the chase.

Sector, and Campbell Swinton's use of the cathode ray at both ends of the system were believed to have moved television into the chase, but for me I feel that Nijkow's rotated scanning disk of 1884 and 325-line pictures of today are no further apart than was "Broadway Medody" and "The Jazz Singer." Television for me usually over the cathod when the content and by the time I reach there the aght is usually over.

usually over.

Television Via Films Best

I realize that it would not take more than \$30,000,000 to build a coaxial
cable from N.Y. to L.A. and, in terms of loans to moth-eaten monarchics
in the Balkans, that's peanule. But neathst are expensive these days, too.
So I guess we will have to shoot it on films, jam it in cans and plane it
from city to city for the time beling. Meaning, it you're smart, you'll
RKO, RKO-ffadlo.
But Jutil the neare of the coarse.

BIKO, BKO-Badlo.

Bit until the price of liclevision sets are halved and the images doubled, I'm atraid I'll find more pleasure listening to Lee de Forest tell his own incredible story than in gluing my eyes and ears to a television presentation of Fantastic Pictures, Inc.

18 and 18 and

adaptation of the Eugene O'Neill in Berlin itself by Bert Granet. Othplay, and "Memory of Love" are in ers nearing lensing are "The Hardthe editing rooms. In preparation or They Fall," "The Window," to be
are "The R obe" ("Cethicolor"); produced by Frederic Ullman, Jr. at
'Vanhoe" (Techni); "Levis and RKO Pathe's New York studio; "The
Clark" (Techni); "Pittburgh Esca Set-Up;" "Stations West;" "Race
aled," "Mine Dowert" Captain Was Street;" "Rate of the Station of

Sardi's to shutter for

July 12-28,
Judy Canova left Saturday (5) via
Pan American for Rio.
Paul Douglas recuperating from a
leg operation at Midtown hospital.

CHATTEH

Louis Prima's secy, Elinor Berke,

15. Sandra Slate, bride of Sid Slate (Bros.), debuted as a showgirl this week at the Latin Quarter. week at the Latin Quarter.

Ada Dufor, who fractured a leg
about two years ago, now at the
Mayo Clinic, Rochester, Minn.

nanyo Clinic, Rochester, Minn.
Patriclas Travers, violinist, back from her first European concert tour from her first European concert tour from her first European concert tour concerns the concerns of the

cher professional bow at the Sayville (L.) Pileyhouse, last and the Pileyhouse, last Gave up Monie Prover's offer of the Pileyhouse, last Gave up Monie Prover's offer of

Bucks County, Pa.

DUGNS VOHINLY, I'A.

Stary, Keach in acouting for RKO.

Floringan Shumilin weekending with
Floringan Shumilin weekending with
Mess Harts.

Mess Harts.

Mess Harts.

Particle of the charts of the charts.

Resyn Nicholoon shaping up play and working on another with Chartle Robinson.

and working on another with Charlie Robinson.
The Joey Golds in to see son Michael Abbott, perform at Yardley, which was the son the s

Chicago

James Melton and Richard Tucker in Chicago for guest appearances. Mrs. Spencer Tracy in to address sponsors of school for deaf children here.

Mrs. Spencer Tracy in to address spences of about for deet children groups of the complete business desired to complete business decisions, here to complete business decisions, the complete business decisions of the complete business decisions of the complete business decisions of the complete continuing to N. Y. for summers of the complete continuing to N. Y. for summers complete complete continuing to N. Y. for summers complete c

perore continuing to N. Y. for summer.

Lester Cowan in 'from Coast, making arrangements with Danny Thomas for work in "One Touch of Venus."

makama arrangement with Dalmy Ventus."

Hildegarde who is making an apWentus. "Bulldegarde who is making an apmon display at the Art. Institute, via a sculptured bust by Gwest Lux, East and the second of the second second

Washington

By Florence S. Lowe Pat Whitney into Hotel Carlton's

By Florence S. Lowe
One Control of the Carlous Conference of the Carlous C

My Heart," due to open man, July 28.

"Home" | Kelk joined | July 28.

"And the tree and nitery talent last Sunday (6) in outdoor for civic luve activities sponsored by radio station WWDC. The capitol Theatre boss, stated the impressive Cavalcade of Freedom which drew 250,000 to D. C's mammoth outdoor July 4 celebration.

D. C's mammoth outdoor July 4 celebration.
Col. William McCraw, national executive director of Variety Clubs, accurate of Covernors of local Variety clubs of Governors of local Variety tent on preem of "Variety Girl."
Latest additions to local Variety tent No. 11 are Carl Geburt, chief flack for WTOP-CBS; Ike Weiner, indie theater owner, and Seymour Toneans, % manager for District Toneans, % manager for Distric

Westport, Conn.

By Humphrey Doulens
Mrs. Morris Gest also here.
Fred Schang to the Coast this
week.
Faith Baldwin vacationing in the
Adirondacks.
James Stewart visiting the Brock
Pembertons. Ann Joseph Town and The Company of the Process of the Company of t

London

London

"My Brides and I," new play by dward Percy, will be produced by Henry Sherek at the Strand, July 14 henry Sherek Sherek attived here for six weeks vaudeville tour set up by con Kimberty for K. & P. Production of the Sherek She

Miami Beach

By Larry Solloway Karole Singer into Flesta. Georgie Price at Hotel Martinique Chito Morales band into Black

Child Martinique.

Child Martinique and Into Blacktone hotel and Into BlackForest Inn, Jacksonville, shutdered
for summer.
Town jammed for weekend with
grammar and the state of the state of the state
Flynn Stubblefield and Jimmy
Berg, former Wometo men, opened
auto agency.

Byta Offering 1998

Flym Stubbledeld and Jimmy Berg, Jorner Womelco men, opened and Jammy Davis offering to pay parking likeling in the first of the parking likeling in the parking likeling likelin

Atlantic City

Allantic City

By Robe W Waker

Jimmy Dorsey at Clarkige during,
gagement on Steel pier.

Comite Faines beeds variedwille at

Comite Faines beeds variedwille at

Comite Faines beeds variedwille at

Comite Faines beeds variedwille

Comite Faines beeds variedwille

Foots band due in week starting

Dann Martin and Jergy Lewic

Opened at 500 Cate on July 4 Min See
ley, and 80.0 Bellues, Winn See
My Walk hold alo features Montha
Intellue Stone trio opened on July 2 bit the Convention hall for

"Ite-Capades" to open here on

July 9 in the Convention hall for

"Ite-Capades" to Jens Bellues, Winn

"Ite
"Ite-

camp with local Fress CIII Spoisson-ing.
Cast of "Oklahoma!" down from Philly to spend day on beach as guests of George Hamid. Mayor, de-clared the day "Oklahoma Day," and cast was pictured on beach in old fashioned swimming togs.

Australia

Hubit and
John Charles Thomas doing terrific
In. Aussic for Williamson. Tail.
In the Charles Thomas doing terrific
In. Aussic for Williamson.
"Dancing Years" is winding up
good run in Sydney for Williamson.
Tailfe With Father" still bo. draw
at Princess, Melbourne, for Garnet
Carroll.

Tait

"Life With Father" still bo. draw
at Princess, Meibourne, por Garnet
Boyd Ned Orchestra giving farewell concerts here prior to New
Boyd Ned Orchestra giving farewell concerts here prior to New
Boyd Ned Orchestra giving farewell concerts here prior to New
Boyd Ned Orchestra giving farewell concerts here prior to New
Boyd Ned Boyd Ned Concerts
Boyd Ned Boyd Ned Concerts
Williamson-Title
Miklos Gafni, touted Hungarian
Williamson-Title
Miklos Gafni, touted Hungarian
Boyd audit go from the Australian
Boyd and the Jord School School
Fire destroyed Roxy, Atherton,
Fire Destro Rebuild permission is being sought; ist. She has a French film contract in a contract of the c

will visit Australia early next year.
Rank holds a 50% interest in the
Greater Union loop.
Percy Curtis, formerly in charge
of advertising for RKO, has returned
from U. S.-Canada trlp. may tie up
with another pic unit.

Las Vegas

Hdd YCEGO

By Br Jann Townsend
Club Mondoray folded.
Al Smiley Flamingoing.
Frankle Rapp to Detroit.
Pat Collins to the hospital.
Billy Whitney Flamingoing.
Silver Spur Club shuttered.
Loule Hayward Las Yogas bound.
actor Dempsey turned down hotel deal.
R. J. Dooley into the Las Vegas

Club.
Wally Vernon a Cortez click a
holdover.
Sam Taylor showing Soo Chan
about town.
Mitzi Triola and Downbeaters into
the Stork Club.
Jimmy Garland joins Merry Macs

and I find an Downbert's find the Stork Club. Jimmy Garland joins Merry Macs at the Flamingo.

Duke DuMay set for summer in Cortez Sapphire Room.

Eddle Silton and Corina Mura are resting at the Last Frontier.

Dave Apollon and "Think-a-Drink" Hoffman slated for the Fla-

Drink" Hollman stated and the amingo.

Mario and Floria out of Rancho Vegas show after Mario strained a muscle rehearsing.

Plane Clark pulled up in front of the Flamingo in a beer truck when his car broke down eight miles from

his car broke down eight mures nomen.

Min. Min. Shad set for another melling weeks, at the Rancho Yoras.

Delta Rhythm Boys, Gloria Gibert and Ada Lynn into the Last Frontier, Joey Adams raised \$1,000 with sale of his book "From Gags To Riches" the first week at Rancho Yeans, proceeds going to Damon Runyon Memorial Punds.

Pittsburgh

By Hal Cohen Anthony Nelli, ballet master for immer opera company, has been Anthony Nelli, ballet master for summer opera company, has been alling.

Harry Marshand in from Boston with his music for flock of deb oarties.

Herb Walton, the WB artist, and is wife have pulled out for the

Herb Walton, the WB artist, and his wife have pulled out for the Jose Levine, wife of Harry Levine (Iquor salesman, is new owner of Perry Nathans celebrated their this wedding and in Hollywood on a wast there. To be the his work of the hi

WLOR III.
Leslie Long, Carmen Cavanathrush.
Pee Wee Lewis coming around all
right after six weeks in hospital
all will be back on bandstand at
Don Metz again soon.

Montreal

MOUIL CEAL

By Ware Thiseault
Gayty, vaude and burlesque
house, closed for the summer.
George Temple, brother of Shirley,
wrestling for matchmaker Eddie
Gutter of the comment of the comm

Chalet, atop Mount Royal, July 16 to 20, Shau, will jeds credestra General Control of the Contro

Budapest

National Theatre will present Eugene O'Neill's "The Iceman Cometh," next season.
Actress Lili Kertay left for Paris to marry Robert Sabag, industrialist. She has a French film contract too.

Hollywood

Joan Leslie and mother back from

JOHN PWOUL

JOAN Leafls and mother back from
Haven MacQuarrie vacationing in
Vancouver, B. C.
Roy Chandlor acripting "Hazard'
Vancouver, B. C.
Roy Chandlor acripting "Hazard'
Hal Roach, Sr., back at the studiofrom hunting trip,
Hal Roach, Sr., back at the studiofrom hunting trip,
Hal Roach, Sr., back at the studiofrom hunting trip,
Hall Roach, Sr., back at the studiofrom hunting trip,
Hall Roach, Sr., back at the studiofrom hunting trip,
Hall Roach, Sr., back from N. Y.
Wictor Saville and family leave for
vacation in Brajand on July 17.
Mitch Leisen brought "Dream
vacation in Brajand on July 17.
Mitch Leisen brought "Dream
Lizabeth Soci visited vets at,
Pasadeana's McCormack General HoPasadeana's McCormack General HoRepublic has built new road into

Republic has built new road into Agoura Ranch location for "The Red Agoura Ranch location for "The Red Pony."

Betty-Brady back at work republic flackery after major surjers; craig driving to Calgary to open Calgary Stampede as grand marshal.

Orson Welles suffering from sprained back but still directing "Macheth."

Organ Welles suffering from sprained back but still directing suprained back but still directing states of the suprained back trans. New York, and his sidekick, Bill Thomas (All Band Handler) and he sidekick of the suprained handler handl

tion.
Louis Armstrong and Lionel
Hampton checked in this week for
roles in Samuel Goldwyn's "That's
Life."
Russell Birdwell holding screen-

Louis Armstrong and Llond
Louis Armstrong and Llond
profes in Samuel Goldwyn's "That's
Like and the Control of the Control
pole in Samuel Goldwyn's "That's
Like and the Control of the Control
pole of "Montier Verdout" for high
achool students to get teensterr fra
me of "Montier Verdout" for Montier
Metro director Roy Rowland, vie of
Metro director Roy Rowland, vie of
Metro director Roy Rowland, vie of
Metro director Roy Rowland, vie
dectomy,
Joe E. Brown managing Sunset
dectomy,
Joe E. Brown managing Sunset
Anahelin.

Joe Brown managing Sunset
Anahelin Vielencius at
A

Copenhagen

By Victor Skaarup
Erling Boggild, flack for M-G, is
leaving to go to U. S, with his American bride.

leaving to go fo U. S. with his Amedian bride.

The control of the

OBITUARIES

CHARLOTTE LEARN GARRITY
Mrs. John J. Garrity, 54, professionally known as Charlotte Learn,
died at her home in New York Sunday (6). She was the wife of John J.
Garrity, Sr., on exce staff of the
Shuberts. CHARLOTTE LEARN GARRITY

huberts.

They planned to leave for the oast day she passed away to visit yeir son, who planed East to be at ar bedside.

their son, who planed East to be at their son, who planed East to be at the Poddisc, and the Poddisc, and the Poddisc, and their sold their sol

Funeral services were held at amphell's Tuesday (8) and the re-Campbell's Tuesday (8) and the re-mains were taken to the Coast for burial at Forest Lawn, Glendale, Cal., next Monday (14). In addition to her husband and son, John, Jr., a daughter survives.

PROF. DAVID OWEN

PROF. DAVID OWEN
David Owen, 189, assistant professor
of speech at Univ. of Michigan and
former radio producer, dued in Ann
Arbor, Mich., July 4.
Born in N. Y., he matriculated in
drama at American Academy of
Dramatic Arts. From 1827 to 1829 he
directed North Shore Theatre Guild,
L. and from then until

STONE, HAL, formerly known as Al Stone, Tormerly with Stone and Lee, on June 15th in London, England. Brother of Harry Kaplan, New York City, and Etta Sitron, Debord Meyer, Gertrude Buttwinick, Esthet Berkson, Louis Kaplan, all of Los Annales.

Funeral services Thursday at 12:30 P. M., Riverside Memorial Chapel, 76th street and Amsterdam avenue, New York City.

1941 was with Columbia Broadcasting System and National Broadcasting in Chicago and Hollywood.
Among radio shows he directed
were Fibber McGee & Molly, Lum &
Alner, "Just Plain Bill," "Scattergood Baines," and others.
- Prof. Owen was on leave of absence from university to establish
a radio division for a N. Y. advertising agency.

sing agency. Widow and daughter survive him.

NELLIE BREWSTER

Mrs. Nellie Brewster Roberts, 67, retired vaude and musicomedy actress known professionally as Nellie Brewster, suicided ln N. Y., Nellie Brewster, michelde in N. according to produce the Acater found the former actress dead from gas poisoning after breaking into apartment. Police said her husband, Leroy, an electrician, Ided of natural cuses in same apartment three weeks ago, and that Mrs. Roberts had been despondent over his death. Among effects in the shaby quarters were faded clippings of 30 years back, concerning her appearance in

back, concerning her appearance in Gus Edwards productions, also with Richard Carle in the Broadway musicals, "The Spring Chicken" and "Ninety in the Shade."

SIDNEY WAGNER

SIDNEY WAGNER
Sidney Wagner, 47, one of the film industry's toy comeranen, collapsed and icid in Hollywood, collapsed and icid in Hollywood, which was a week of the film industry shortly after his graduation from Hollywood High School, as assistant cameranen at Fox in 1917.

The street of the film industry shortly after his graduation from Hollywood High School, as assistant cameranen at Fox in 1917.

The street of the street in the street of the

med. urvived by widow and son.

THOMAS R. KILLILEA

Thomas Rytledge Killiea, 55, newspaperman and formerly on pub-licity staff of Ringling Bros., Barnum & Bailey Circus, died in New York July 4

July 4.

After working on N. Y. World and the Sun he joined circus publicity staff in 1928, as advance agent, remaining with it for 10 years. He, then returned to newspaper work in N. Y. after which he rejoined the

circus and more recently had be publicity director of the Brockt (Mass.) Fair.

MILTON A. PIXLEY

MILTON A. PIXLEY
Miltón A. Pixley, 68, pioneer
broadcaster, died suddenly July 1 in
Petoskey, Mich., of coronary thrombosis.
He was co-owner of WCOL, Columbus, and had founded that city's
first station, WBAV, in 1922, in response to complaints that crystal-set
owners there could not tune in sponse to complaints that crystal set owners there could not tune in KDKA. The station eventually be-came WAIU, and is now WHKC. He originated and developed many early

radio ideas.

His son, Lloyd A., was associated with him in several enterprises, including the radio station. His widow, son, and a sister survive.

ROBERT J. McDONALD

ROBERT J, McDONALD
ROBERT J, McDONALD
Robert J, McDonald, 49, 4 interney
and former veepee of William
Dieterio Productions, 1pp., died in
McDonald J, 1 internet J, 1 inte Widow and two daughters survive

HENRY MERRITT

him

HENRY MERRITT

Henry Merritt, 33, head of theatre circuit, was fatally shot last week at Homewood, Ab. Merritt operated the homewood, Ab. Merritt operated Merritt's body was found by his wife after whe said she heard three shots while she was... In the stables adjacent to their inom.

Said said sent to the mine and the shot with a his wine. In the stable was a stable with a sta

WILLIAM M. HARRIS

WILLIAM M. HARRIS
William M. Harris, 28, manager of
Station WHOE. Gardner, Mass,
Growned last week when he fell
gone to a small pond on a picnic
with his family.
Mrs. Harris said he became ill and
slipped from the raft.
Hard directed the station's acfivities since last March.

JOHN LOVERIDGE

JOHN LOVERIDGE
John Loveridge, manager of the
RKO Liberty theatre. New Orleans,
for the past five years, died July 5.
Remains were sent to Memphis,
Tenn., for burial.
He had been associated with theat
tres throughout the country for the
past 39 years. Surviving are widow,
a son and a daughter.

HARRY A. DRAKE

Harry A. Drake, 66, theatre archi-tect, died in Kansas City July 3. He designed the Newman (nover Paramount), Regent and old Royal theatres in Kansas City, and many

MARRIAGES

Viola Shepherd to Teenle Trent, Pittsburgh, June 27. He's a nitery

Pittsburgh, June 27. Hez a nitery plants. Casol to Gil Gorse, Pittsburgh, July 1. Both are on staff of Bill Green's nitery.

Marcella Mullen to Morris Conrad, Museurgh, 2018. Briddes with Mesburgh, June 25. Briddes with Mesburgh, 2019. It was a series of the Mesburgh and Staff of the Mesburgh and Mesbur

Balaban & Katz personnel depart-ment,
Addran Anderson to John Ander-son, Las Vegas, June 28. Bride is in Eagle-Lion casting dept. He's in wardrobe dept. at Peranoum. Marian Hart to Frank Rogier, New York, July 7. He's in cast of "The Medium" and "The Telephone."

"The Medium" and "The Telephone,"
Rosemarie Stanton to Walter Kassler, Akron, O., July 1. He's manager of Joew's Ohio, Columbus.
Joan Blondell to Mike Todd, Las
Vegas, July 4. Bride is actress; he's
the Broadway producer.
John Station Wills, Kanass City.
Vitgnia May to Michael O'Shea,
Hollywood, July 5. Both are screen
players.

Hollywood, July 3. Both are screen
Diane Rils Kalmenson to Burton
Saul Levine, New York, July 7.
Fledie is daughter of Benjamin Kalmenson, sales veepee at Warner Bros.
Fetrica Sievens to Tom Fizdale,
model and now heads own agency
in Chi; he's public relations counsel,
Helen Silverstein to Lester Wohl,
New York, July 2. Bride's accretary
to Charles SI Officer, Metro's Indistrial real real relationships of the Silverstein to Lester Wohl.

RIRTHS

Mr. and Mrs. William F. Countryman, daughter, Los Angeles, July 5. Father is in RKOs flackery.
Mr. and Mrs. Vincent Sherman, son, Santa Monica, Cal., June 30. Father is Warner director, Mother is former Hedda Comorro, legit

actress. Mr. and Mrs. Edward Butner, son, New York, June 30. Father is with Johnny Long's orchestra. Mr. and Mrs. Victor Blacketer, son, Des Moines, June 23. Father is an engineer with station WHO in that city.

that city.

Mr. and Mrs. Robert Morton, daughter, Chicago, June 29. Fatter lasts, supervisor of NBC transcription dept. in Cht. B. Richardson, daughter, Chicago, recently. Father is with Southtown theatre; mother is former dancer, Lorraine White.

Mr. and Mrs. Tony MacLean, son, Rollywood recently. Father is published to the control of the control o

Mr. and Mrs. Robert Chick, son,
Hollywood, July 3. Mother is Marcia Mae Jones, former child actress,
Mr. and Mrs. Earl George, son,
New York, July 1. Father is actor,
Mr. and Mrs. Leroy Anderson,
Son, Brooklyn, N. Y., recently,
Father is composer-arranger for
Mills Music.

London vs. B'way

praramount). Regent and old Royal praramounts in Kansasc City, and many control of the Control o

the park for a mild flirtation at \$5

the park for a mild filriation at \$5 a session.

a session to rviciting Landoner is a session to rviciting Landoner is the display of namy popular brands of English whiskey, such as Haig & Haig. White Brone, respectively at Haig. White Brone, respectively at the control of th

Similarity between Breadway and London's counterpart—Oxford Street—is they are both checkfull of functings, where penny-in-the-sid machines and pin-tables are the main attractions, all doing a big trade.

Hotel service in N. Y. is very reasonable, with plenty of comfort and civility. But charge of 11c, for a 5c. telephone call is beyond reason, even accepting that there is a service charge.

accepting that there is a service charge.

The Subway (Tube) is not as modern as London's, but lack of modernity is more than compensated by charge of Sc. fare for any part of New York, and fact that these are open all night. Subways also have a stores, which are open might, for the sale of almost orthingin, for the sale of almost

amything.

Surprise for tripper to America is charge made by Queen Elizabeth for first class of \$448 (£112), while charge made by the Mauretanla is \$10 (£2) more. Excuse is that latter

\$10 f.22) more. Excuse in that lattle stakes a day longer to travel, although it lacks a good many of the Elizabeth's amenities, making the elizabeth's amenities, making the Elizabeth's amenities, making the Eventa day far from a pleasure on travel. Peculiar thing notices on travel were much more jovial on going to N. Than on returning, withic an be attributed to having to return to lite of austerity after having been given taste of the luxury prevailing in America.

Play Abroad

Continued from page 92 Jacobowsky

Continues from page 28

Jacobawaksy
officers on a raid. The Berlin audience remained stolled and manifestly
and began to make the stolled and manifestly
and began to make the stolled and many the stolled and the property of the stolled and the stolled an

Rank Stresses Continued from page 5 :

Continued from page 5
along wonderfully for more than
two years. We are trying by deed,
by doing business together to prove
that international relations are possible on the finest level of decency,
Why is it more difficult for the nations?"

Renvinted in the proview's pro-

Video B.O. Cut-in Continued from page 1

indicates that the sports promoters may also feel tele's bite.

may also feel tele's bite.

Today, of course, that bite is insignificant because of the extremely small number of tele sets in circulation. Both sports, promoters and film industry officials, moreover, are confident today that tele will benefit them, via theatre tele for the latter and more fans for the former. former.

the latter and more fairs for—the former.

Ormer.

Despite the control of the con

Pashing Drinks

Factor of pushing drinks is one of location, as far as the set owners as neconcerned. Unlike the bars in the Times Square area, which cater almost exclusively to transient itrade. Third Avenue and in other nabe districts have at least 50% regular patronage, who return to the same bar, and other laber of the third that the same bar, and the same that the same bar, and the same that the same

quenty, but make no entent to force the patrons to drink rapidly.

Becsuse of their transient trade to the trans and the second to the transient trade to the second transient trade to the second transient trade transient transient transient trade transient transient transient trade transient transient

Juve Delinquency Angle

One interesting angle discovered by several of the nabe operators, and one over which they're consid-erably perplexed, is that the bar sets might lead to juve delinquency. Several of them spend most of their time chasing kid fans out of their conscience, as one before not if time chasing kid fans out of their emporiums. As one barkeep put it, "I suppose it's better if the kids come in here than go to their corner poolrooms because it's certain we're not going to sell them any drinks." But, he pointed out, permitting the kids to occupy tables or even stand at the bar meant that much less room for the paying customers. Hence, they're bopted out as soon as they appear.

Many of the regular customers al-ready show an amazing knowledge of tele's advantages and Ilmitations, indicating they'll be good extomers for home sets when manufactures for home sets when manufactures prices. Instead. of discussing intri-cate plays, for example, some of the customers are found, hudding over which network offers the best cov-norceover, Vassury found a group of viewers clustered around a radio set, watching and listening at the same time. "If the camera's mines a play," sion announcer doesn't bother to tell us what happened." Many of the regular customers al-

that international relations are pos-sible on the finest level of decays in the control of the par-bility of the most official for the na-tions?" It more difficult for the na-tions?" It more difficult for the na-prosection of the preview's pro-gram was a letter from Charles P. Skouras to Rank in which, the size with 10-inch screens were also Skouras to Rank in which, the for-mer wrote, "We of the National tree will insure those of your finest presentations; the same opportunity we offer affines the har in full view of all the cus-chosen for American presentations; the same opportunity is offer affines the har in full view of all the cus-chosen for the opportunity is offer affines the har in full view of all the cus-chosen for the opportunity is offer affines which will justify this oppor-tunity."

A test cod tod :



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VOL. 167 No. 6

NEW YORK, WEDNESDAY, JULY 16, 1947

PRICE 25 CENTS

CORD JOBS AS B.O.BOOM

Al Jolson's Sequel 'Story' May Stress | SEE FALL SPURT Prospect of N.Y.'s 'Subway Series' 'Only Millionaire Who Did a Comeback'

By ABEL GREEN

Clergyman Converted Right Un Allen's Allev In Tolerance Sermon

ail 40leTance Sermion

Fried. Allen, summering at Harwieh on Cape Cod, was the subject
of a sermon on race tolerance bywast Denda A. Page, pastor of the
Wast Denda A. Page, pastor of the
Sermon was in contrast to plenty
for exent editorials in the Pilot, offieal Catholic organ of the diocese.
Allen's Alley' radiocharacter by. "Allen's Alley' radiocharacter by." Allen's Alley' radiocharacter by." Alley' radiocharacter by." Allen's Alley'

Gamme ("Dutrys Tavern) as weas Allen.

"A Allen.

"A Allen at Harwich, and followed Allen at Harwich, and followed Allen at Harwich, and folplace of and the human quality of the foliation of the foliation of the
heir readiness to answer question, their readiness to answer question
their readiness to answer question the
asother and to accept the folibles
and fallies of each."

About I lyung Saucers and to accept the fobles as follies of each."

Largest Tele Screen
Largest television screen yet devised, measuring 19 x 25 inches yet of the third work of the third work

For Shut-In Program

r or SMUI-In Program

A bequest of \$500 to WEW,
owned and operated by \$5. Using, July 15.
owned and operated by \$5. Using, July 15.
Miss Oiga Keerner who died in
January, 1496.
January,

B'way Legit Hits

B way Legit Hits

There's a growing list of shows carmarked for repeat preformances on Broadway during future seasons. Such plans go for "Oklahomal," Broadway's new run leader now the such plans go for "Oklahomal," Broadway's new run leader now that "Life White five, is slated for seasonal engagements after its film resident of the such that the sum its course. "Lute Song," soon to be presented in London the sum of the sum of

It Had to Happen: Songs **About Flying Saucers**

OF AMUS. GROSSES

While there's more optimism now evident in the film industry than there was a month ago for a spurt in business in the fall, check of the major theatre circuits discloses the b.o. rather seriously down this month. Grosses are off about 10% and attendance considerably more compared with last duly.

compared with last July.

Legit, radio, bands, music, record sales and other facets of sflow bit. are down equally as much as flires are down equally as much as flires to the picture industry, they're also taking the attitude that this is to having the attitude that this is to have a summer slump and fall will again seet the bo, imming. again seet the bo, imming, again seet the bo, imming, the state of the seed of the seed

Plenty of Hay For Lucille Ball in 9 Wks. On Barnvard Circuit

Un Barnyard Circliii
Proof that there's a lot more than hay in the strawhat circuit for a wak, thesp; is seen in the current four of Lucille Ball in "Dream can be considered by the control of the control to the contr

ALLIED HIGH COMMAND BANS PLAY IN VIENNA

DAILO I LAI II VILIUM.
Vienna, July 8.
The Allied High Command, for the first time here, has stepped in and prohibited a premiere. Play is Georges Roland's comedy, "Simone and Peace," which had been rehearsed and played twice for "invited guests only" in the Kammer-steel

hearsed and played twice for "invited guests only" in the KammerOpening night seats were all sold
out. Audience waited in vain for
curtain to rise more than two hours,
management had received orders to
hold up. Finally Allied police appeared and informed theatre of the
ban decision.

The peared policy of the control of the
band decision. The peared policy is
had been sent for approval to the
Cultural Office of Vienns and had
been handed beak without any obPlay is a saitre on the "Big Four"
and actionless peace conferences.
Case will be argued by the mrnacecase will be argued by the mrnacesome eliminar ions, cousent to stage
play will be given.

Places New Value on Tele Rights

Plan Films to Educate Overseas Auds on U.S.

Hollywood, July 15.

Edward T. Cheyfitz, assistant to
Eric Johnston, is here huddling with studio execs on plans to produce films dealing with certain phases of American life.

American life.

Idea is to get pictures angled toward greater understanding of the U. S. by audiences abroad.

Burley Stripped For N. Y. Action

Despite burlesque having been banned in New York for past eight years and presumably a forgotten of the presumation of the present of the New York for past eight N. Y. is concerned, it's very much alive and elikeling in other precincts, according to Thomas J. Phillips, according to Thomas J. Phillips, prez and exe secretary of the Burlesque Artists Ann. Latter is Artists of America.

Burlesque Artists Assn. Latter is an affiliate of Associated Actors and Artistes of America.

Phillips returned containing the property of the property of the past season has been best in years for that type of catertainment and forceses considerable expansion in field in forthoroming season. Some 35 theatres devoted to burlesque entertainment, according to Phillips. This number comprised 20 houses playing wheel shows on full-week retrainment, according to Phillips. This number comprised 20 houses the property of the pro

Jimmy Stewart Slated To Head Air Force Ass'n

To Head Air Force Ass in James Issued is vain to the presidency of the Air Force Ass as it is autional convenience of the Air Force Ass as it is autional convenience of the Air Force Ass as it is autional convenience to the Air Force Ass as it is autional convenience to the Air Force Ass as it is autional convenience to the Air Force Ass as it is autional convenience of the Air Force Ass and the presidency of the Air Force Ass as it is autional convenience of the Air Force Ass as a strength of the Air Force Ass and the Air Force Ai

* Upcoming world series, through the added impact of television, may have the largest adderes in the histories will be added impact of television, may have the largest adderes in the histories in the largest adderes in the larges

Just as the ball clubs will benefit through increased revenue, such a series is expected to provide the tele industry with the final impetus (Continued on page 47)

Critic Garland Fluffs Too-Brief Moment As Thesp, So Hamola Iced

Any idea entertained by N. Y. drama critic Robert Garland about turning actor has been completely erased. Reviewer for the N. Y. Journal-American was supposed to appear in "Brief Moment," at Bridge-hampton, L. in next Monday (21), the whole he was cancelled out of the whole the was cancelled out of the whole was seen that the writer couldn't remember his lines at re-hearsals.

ioo. It seems that the writer couldn't remomber his lines at re-hard money. The couldn't remomber his lines at re-hard money or officially included another critic, the late Alexander Woolloott in the same part that Garland was supposed to play, that of a while constantly reclining on a sofa. Woolloott later played the lead in "The Man Who Came to Dinner" out of town. Joined Equity to play "Moment," but he won't be permitted to remain a member. Under the rules he was "qualified" to join may because he had a contract but, up because he had a contract but, up because he had a contract but, of significant was a solid to the solid significant with the fulfilled, he'll get his initiation fee of \$100 back plus \$9 for dues. Garland has thus sooiled the whole summer for Wolls Rubber, who was summer for Wolls Rubber, who was strawhats in "Moment." She envisioned easy money with the "jame" nearly-an-ator.

Cons' Hit Parade

Huntsviller Toxas, July 15.
According to the Echo, monthly printed here by the inmates of the State Penitentiary 310 prisoners were surveyed for favorite songs.
First place went to "Open the Door, Richard," with "Don't Fence Me In" running a close second.

U.S. Floppola at Locarno Pix Festival: Entries, Nixed P.A.'s, Disappoint

By JOSEF ISRAELS II
Locarno, July 15.
Lence Is Goldeny, French-Glailence Is Goldeny, French-Glailence Is Goldeny, French-Glailence Is Goldeny, Frenchthere as the best pie submitted
at this film festival. Rene Olar
came out in frent as top directot and Chevalzine, Rene Olar
came out in frent as top directot and Chevalzine, Rene Olar
come out of the Chevalzine
Chevalzine, William Chevalzine

Locarno, July 10.

Judging by the 12 days and more than twice as many feature films (to asy nothing of shorts and documentates) at Locarno's Second Interparent that America's part in the wholesale screenings has been a floppola. Though Locarno, unlike some other European Festivals, offers no prizes or awards, the child-hand of the control of the con

huncred press and trade people here is pretty good barometer of here is pretty good barometer of the pressure of the present p

novelty to make some difference in Europe
E

List of festival entries from U. S. firms consisted of "A Stolen Life" (WB); "Bandit of Sherwood Forest" (Col); "Lady in the Lake" (M-Co); "Darling Clementine" (20th); "Scheherazade" (U), and "Razor's

est" (Col); "Lady in the Lake" (MC.O); "During Clementine" (2011); "College" (20th.) "U. S. Shows Most Pix In number of pix shown in the regular festival program U. S. There is a possibility that Beatrice and other nations likewise singles, with exception of Austria's two persons and Italy, which had five entries. Latter of the college of the colleg

wiched "Nathimov" incongruously onto program with Mex religious production of 'St. Francia of Assist' and the control of the c

Winchell Sets Heavy **Guestint Sked to Plug** Runyon Memorial Drive

Waiter Winchell is being sehedued for a hectic run of air guestion to hope the Damon Runyon Caneer to his own program. Initiater is slated for tonight (Tues.) when he airs a pleto on Lao Guild's "Whater to have a set for a shot on Jack Paur's show next Sunday (20).

While here he is expected to cut with the caneer to further the drive. The networks have reportedly promised free plugs. On A special meeting of all locally situated press agents has been called the columniat will ask the drumbeaters to assist in mapping further campaigns.

campaigns.
Friars Dine Winchell Friars Dine Winchell
The Friars are tossing a steak dinner for Winchell July 23, proceeds
go ing to the Damon Runyon Memorial.
It's the second such dinner, first
honoring Jack Benny.

BODEC AND MORRISON REJOIN 'VARIETY' IN N.Y.

Ben Bodee has returned to the home office editorial staff, effective immediately as an associate editor immediately as an associate editor. Vanuary staffer who rejoins the New York editorial department Aug. 1. He resigned from Young & Rubicam recently. Bodee has been with J. Walter Thompson, ABC network and General Artists Corp.

Bea Lillie Mulls British Straight Play as Mermaid

JITABILI TIAY AS INCIDIAL TO LONGON, JULY 15.
There is a possibility that Bestrice the long of the rare apdon. Flay is "Miranda," by Peter Blackmore, which he is scripting for film being produced by Sydney Box, and which was recently tried out at the long of the being produced by Sydney Box, and which was recently tried out at Miss Lillie would play part of "Miranda," who is a mermaid, which part was originally done by Genine West End thearter very shortly, as she is due to make a picture for UA in Hollywood.



265th WEEK ! KEN MURRAY BLACKOUTS OF

El Capitan Theatre, Hollywood, Cal

"A comedy smash."
WILLIAM BENDIX. Coming soon "Bill and Coo" a Ken Murray production, featuring bur-ton's Birds, Republic release in Trucolor.

Towers Preems Coward Platters in N. Y.: Signs Gracie Fields to Series

uracile Fielus 10 octrice
Harry Aldn Towers, 28-year-old
British transcription packager, was
in New York last week showcasing
his newly waxed Noel Coyard show.
He announced he had just signed
Gracie Fields to do a similar ilweek series of half-hour plattered
attern and that he'd just sold Lever
Theatre' on Badle Mozambique in
Fortuguese East Africa.
He honned un to Troutto for one

Prottuguese East Africa.

He hopped up to Toronto for one day to look in on the Canadian h.q. of his Towers of London, Ltd, international transcription outfit. Saturaday (12) he took off for Hollywood to spend four, days recording shows been spend four, days recording shows been spend to Sydney After that been spend to Sydney After that Lastrahan, office.

Towers whoth had the control of the spending shows the spending the spending to the spending to the spending the s

ness prints, we owney to see up an trovers, who's had his waxworks going a bare two years since he got out of the Royal Air Forces, re-ported he was setting deals to syndi-cate transcribed radio shows in the control of the control of the con-tact transcribed radio shows in sish empire as well as in the U. See (Rig U. S. rep is Oliver W. Nicollo Radio Festures of America, N. 20. (Currently, he said, he is product) Currently, he said, he is product via his T-of-U. operation in addition to shows he is doing for BEC and for the British armed forces outlets, such as Malla. Letted, that set, is a such as Malla. Letted, that set, is a Prook.

Brook.

Coward show, which is the first airer the playwright-composer has done, is Tower's prize package, come and the playwright-composer has the playwright of the playwrigh

Coward and Gracie shows repre-sent the beginning of an "interna-tional celebrity series," Towers an-nounced, He hopes to do two or three 13-week stanzas in this cate-

nounced, refe shopes to 60 two or to control reference and the category yearly.

Although Towers twirled his convergence and the convergence of the convergence of the convergence of the convergence of the category of the convergence of the convergence of the category of the category of the convergence of the category of the

Harry Ruby Seriously III: Donaldson in Relanse

Hollywood, July 15. Two songwriters are seriously ailing in local hospitals. Harry Ruby is at Hollywood hospital with what early diagnosis indicated to be a

brain tumor. Walter Donaldson had a relapse from his recent prolonged and grave illness, and is back in Southern California sanatorium.

Nazi-Bedevilled Tenor **Gregor Schelkan Finally** Gets His American Visa By ART SETTEL

Berlin, July 4. A man who sang his way out of the death chambers of Latvia, Poland and Germany, took off for the U. S. A. this afternoon with his bride of two months, to strike out in, a new career in a land where he is confident the streets are paved with gold and where liberty bells ring on every street corner.

gold and where liberty dens ling we every street corner. * The traveler is called Shelly by his friends but his name is Gregor Schelkan. He is 33, fair, stocky and powerful, will gree be supported by brown hair. His green was a street of Conn., who was employed by Office of Military Government for Ger-enany (US). Economics Bivision, as a secretary in the Reports Branch. Shelly would have made good copy

a secretary in the Reports Branch. Shelly would have made good copy even if he were not a tenor and once the foremost singer in the Riga (Laste for the Branch and the Bran

But Shelly's story starts in Riga, Latvia, on June 22, 1941, when two million German troops marched against Soviet Russia and started on the long road to collapse and an-nihilation.

nihilation.

Shelley was 27 then, and riding on top of his world. By virtue of a rare voice he was the darling of a large and growing circle of admirers. The adulation came from far-off Vienna where he had graduated from the finest music conservatorium of Europe, and from Zurich, Basel, Prague and Warsaw.

Prague and Warsaw.

He was caught up in the backwash of war. Although he had served his 18 months of Army time, the mobilization got him as it did all other young men and his career was end-ed. The Hun occupied Riga. Shelly was hustled off 10 the newly created Riga ghetto, where for two years he tolled for the master race.

tolled for the master race.

Kaiserwald, Stutthon near Danzig,
to Blingraben. Shelly was ferried
back and forth between slave labor
battailons and the "Kazette." He
with the state of the state of the state
order of the madman. In chains, he
chanted the Kol Nidre on the
Belovey Day of Ropenianes in the
Belovey Day of Ropenianes in the
leaves to Gdynia.

On the night before he was for

ing Jews to Gdynia.
On the night before he was to have been sent to the ovens, Shelly was recognized by someone who had heard him in "Pagliacci." He was spared and found himself entertaining German officers who kept him alive for his golden "stimme."
When the Germans started to "advance in reverse" out and away.

When the Germans started to "advance in reverse" out and away from Russia, Shelly, after a night-mare of six to nine weeks in line of fire between the retreating Nazis and pursuing Russians, found refuge in Thorn, Foland. Here his singing and him the town's favorite, and made him the town's favorite, and made him the town's favorite, and sid on the concert single out, and the singing for the Russian High Command.

Shelly's return to the land of his

Command.

Shelly's return to the hand of his birth. Germany, which he had left his birth. Germany, which he had left as a child, and the long wait for his visa, is of itself a saga but he is the only one who can tell it. He married Miss Kerson, whose parents live at 518 Rock Creek, Church Road, Washington, D. C. He gave a farther of the control of the period of the control of th

WARNERS MAY MEET

Henry Sherek and Gilbert Miller's 'Edward, My Son" is only British legit show in the West End which is doing big biz. It grossed \$9,000 a

Radio Lays Off On 'Hucksters' Despite Ribbing

Top radio and ad agency executives are plenty peeved at the rough treatment given radio in Metro's "Hucksters," but are afraid to do anything about it. As one network prexy puts it, "If we put up a con-certed complaint against the picture, Metro would probably use that as the basis of their advertising, billing the film as one banned by radio. And then the picture would probably do more business than it will otherwise."

otherwise."

John of the agency or radio topper approached, consequently, would
offer any comment on the picture,
for what they termed "obvious reicy
sons." Metro, too, is keeping strong
mon on what it knows of the opsons." Metro, too, is keeping strong
mon on what it knows of the opcards were passed out commencards were passed out commengroup of members representing the
American Assan. of Advertising
Agencies at a special screening held
of rithen by Metro. They arreed to
for them by Metro. They arreed to
for them by Metro. They arreed to
it is was keep

if it was keep

if it was keep

if it was top

off ad-publicity wepee Howard Dietz.
Only criticians forthcoming was of-

pee Howard Dietz.
Only criticism forthcoming was offered by the prexy of another radio
network who kidded Metro for the
way it plugs the picture. "They kid
the pants off singing commercials in
the picture," he pointed out. "Then
they turn around, and use the same
kind of singing commercials to advertise it on the radio."

Sailing Jamup, Hypoed By Plane Crashes, Affects Many Show Biz Celebs

Jamup of sailings publicly affected two show business personalities but privately has caused much shifting of sailing plans, frequently segueing ransattantic passengers from ship to plane travel, despite themselves. In act, the recent number of plane travel, and the property of the sail of the extraors.

The private of the property of the control of the property of the control of the property of

dinary ship traffic.

Dennia Morgan, Warner Bros contract player, walked off the Maurent of the Marker of the Morgan and the Stool, 2-hoch stature. Doreby Kirsten, the singer, got abond that the Cunard plent stature. Doreby Kirsten, the singer, got abond that the Cunard plent stature to short the Cunard plent the week feeter in the hope of a last-minute cancellation on the Quene Elizabeth. Metro's Affred Junge was also abourd the Morgan and M

Mauretania.

Tomorrow's (Thurs) salling of the Queen. Elizabeth goes with a peak load of show business personalities including J. Arthur Ronk and his actreas—wife, Anna Neagle: Partountis James. E. Pertins and Armountis James. E. Pertins and Partountis James. E. Pertins and Goldwyn's Alfred Crown; Metty May Findlay; Rank's 16m-elita Javel; Paul Lukas; Mrs. Jack Wener, Kay Harrison, managing dieter for of Technicolor, Lid., in Loaden die wife, and a number and his wife and his wife

and Mrs. Green.

Bill Periberg and Joe Mankiewick,
20th-Fox producers, couldn't get accommodations and are figing to Paris
instead on Eriday (18). Swedink
actress Viveca Lindfors and Warnet
producer Delmar Daves left. over
Last weekend by plane for Paris, 88
did Merle Oberon.

The Cunard Line has been emia RARERS MAY MEET
EDWARD'S' 130G TAG
EDWARD'S' 130G TAG
word, My one is the word of the Gueen Mary and the Fresbelt into service late this month, that word, My Son's for John Edward, My Son's for John Edward with the word word of the word of the

doing big big. It grossed \$9,000 a week ago, with last week's takings showing an advance.

Warner Bros. has already big \$100,000 for the film rights, but Miller is asking for \$130,000 the will be shown and Edward G. Robinson, and a delward G. Robinson, and is tweage hooples; sallings in New York and Edward G. Robinson, and is tweage hooples; sallings from the price asked.

FILMS FEEL THAT TELE TOUCH

No U. S. Crimp to Little 3's Theatres?

Suprisingly liberal stand taken by the U. S. Dept. of Justice towards the now fizzled negotiations of the SI Fabian group and United Aristis' owners for a buyout of UA has trade circles wondering. Special Asri Attorney General Robert L. Wright, chief counsel in the machine and the control of the Control o

Bagnall's 'Guest Prez' of UA Further Strains Pickford-Chaplin Status

More than 3c months of fewer-hast negotiations to settle the unstitled affairs of United Artists ands the company as much in need of a siddlik powder as ever. The rate of progress of Seanched Control of the Control of Seanched Control of Seanched

Reports from the Coast were that Chaplin remains even more interested than Miss Pickford in unloading its UA holdings (dept) clusters, but the control of th

It was pretty much agreed in the trade, in the meantime, that while Chaplin might be helping "Verdoux," the comic opera sapects that the (Continued on page 13)

Steel Export Firm Adds Film Branch as Means

taking.

Pochns, who leaves next month on a European junket to line up product and make deals with foreign producers, is now negotiating for a New York showcase for his film importations; also for theatres in other cities.

cities. Note that the state of the state of

Facelift for the Prez

When—and if—United Artists lands itself a new president, he'll find the delay hasn't been in

Interim time is being used to paint and redecorate the presi-dential chambers.

Ex-Vaude Houses Due for Tax Cuts

Columbus, July 15.

State supreme court decision here paves the way to tax reductions for tered through the country that now the straight film fare. Novel ruling handed down last week holds that the state space formerly devoted to flesh entertainment and now useds as a "functional depreciation" of the property. Legalites think precedent may be a money-saver in other instances such as the closing-off of the property. Legalites think precedent may be a money-saver in other instances such as the closing-off of the country of the Columbus, July 15.

Film Branch as Means
To Facilitate Exchange
Apart of a long-range program in
various European countries to end
the result of the purpose of vaudeville
able goods, sieel budy needed durable goods, sieel goods,

ON KNU LUARY IV CVIL.

Albert Sharpe, actor imported from Ireland for the lead role in the "Finians" Rainbow" legiter, and subsequently pacted for films by RKO, will be loaned out to Columbia before making his first RKO picture. Some street of the color than 250 appear in "The Royal Mail" for Col. under a loan-out from RKO. Under terms of the deal set up by his agent, Paul Small, the actor gets paid half the loanout money from Col., or about \$20,000. He got for "Filmins" and the \$100-\$125 weekly he was earning in Ireland.

IN REEL FORMAT

Video, heralded since the war as a potent future factor in the film biz, had its first tangible impact on pix during the week. Developments which-forecast-among other-things, a switch in the format of newsreels occurred on three different but re-lated fronts.

lated fronts. Initial skirmishes which may result ultimately in radical changes in various phases of film practices

were:

1. Negotiations, now close to completion, for acquisition of RKO-Pathe newereel by Warner Bros.

2. Statement by one newsred topper to Vanitry, and generally agreed by others, that because of television, the reels as presently constituted "will be deader than a doornal within three years."

constituted will be deader than a constituted will be deader than a constituted will be deader than a constitute of the constitute of the

Welles Completes Rep's 'Macbeth' On Sked But 900G Budget

MRUB JULY JULY BURGET HOLLOW THE MATCH THE MET AND THE

BEHIND CHANGES Rathvon Again Talks Sale of Odlum's Holdings in RKO to Wall St. Group

J. L. Warner's Views J. L. Warner's Views
Warner Bros, production chief
Jack L. Warner gives his views
on Television in a special bylined piece in this week's issue
on page 25. He stresses that the
video and the screen must ultmately move closer together.
Incidentally, this is No. 5 ot a
series on Television by show
biz and sports personalities.

Chi Exhib Nixes 250G Settlement

With the Jackson Park decision here loading the dice for exhibit and the control of the control

Miriam Howell to Agent

National Boxoffice Survey Torrid Weather Clips Biz-'Pauline,' 'Unfaithful 'Fiesta,' 'Ruth,' 'Kissing,' 'Duel' the Big Six

Fiesta, 'Ruth, 'Kissing,' Duel' the Big Six

Many ker clites are experiencing and "Duel in Sun" (SRO). In runthe real impact of summer dog dawn ner-upic classification due to uneven
between the session, with exhibitors is a surveying around trying to spot an indicating the surveying around trying to spot an indicating the surveying around trying to spot an indicating the surveying around the survey of the survey of the survey of the surveying around the survey of the surv

Hollywood, July 15.

N. Peter Rathvon, RKO prexy, is currently in New York trying to currently in New York trying to round up a syndicate of Wall Street interests to buy a controlling stock in his company now held by Atlas Corp. Understood the Atlas holdings can be secured for around \$20,000,-

900.
Floyd Odlum, who heads Atlas Corp., has had several deals on to sell his interest in RKO during the sell his interest in RKO during the of Music Corp. of America, heading the list. William Paley, board chairman of Columbia Broadcasting Co., had a deal nearly closed which was stymed by Rathvon. Latter would have been declared out of the would have been declared out of the transaction and company operation if Paley's deal had been cemented. Rathvon, lifelong friend of Odlum, is understood to have prevailed on the latter not to sell under those conditions.

conditions.

Atlas Corp. is reported on velvet with respect to its investment in RKO, with Odlum organization having unloaded enough of its stock on the market at prices of 21 to 28 to be clear on its investment. Following these sales, Atlas realized a considerable return on the lett-over hold—(Continued on page 46)

David Rose's Jas. Mason Suit May Be Clarified To Permit Korda's 2 Pix

Sir Alexander Korda is hoping that a final adjudication of James Mason's differences with producer David Rose will be reached in court this fall so that Mason can make his first pic for Korda in Hollywood early next year. Rose has a breach of contract suit pending against of contract suit pending against Mason in California, but Mason has never been served. He's unable to go to Hollywood without chancing service.

Slated to come up in New York in the meantime is a suit by Macon against Rose for a declaratory judgment multifying their agreement, the comes out in Mason's favor this comes out in Mason's favor this coat for the Korda pie. In the control of the Korda pie. In many be an out-of-court settlement. Meantime, the British producer's New York headquarters are constantly burned by the stream of (Continued on page 40)

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	RIETY
FOUNDED BY Published Week aid Sib	SIME SILVERMAN dly by VARIETY, Inc. erman, President t., New York 19, N. Y.
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DAILY VARIETY (Pullished in Hollywood by Daily Variety, Ltd.) \$10 a Year-\$12 Foreign

Anglo-U.S. Playdate Deal Gives French **Producers the Yen for Similar Outlets**

Deal which J. Arthur Rank made with U. S. film companies in behalf of British pix during his American French government now wants the same sort of proposition, on a smaller scale, to guarantee playing time for Galilic films in the U. S. plus a pact for the exchange of talent similar to those currently being apponenced in Angle-American british.

Free French Coin

Free French Coin
Park, July 15.
French managers for U. S.
film companies are sticking close to the capital although this is the traditional holiday season that the state of t

Repercussions of the Rank pact are acting as a prime hurdle in the way of U. S. attempts to thaw frozen rental coin which has accumulated the problem was recently reported by State Dept. as likely with \$11.500,000 alated for remittance to U. S. majorz, Rank's deal, however, has made to the problem with the problem was recently reported by State Dept. as likely with \$1.500,000 alated for remittance to U. S. majorz, Rank's deal, however, has and pix toppers here may well block the proposal unless the government and wangle a similar understanding. Actually, the \$11,500,000 it only a France and the government has the whip-handle in countering to American augustions for unlocesming the whip-handle in countering to Amer-ican suggestions for unlosening the coin. The French wouldn't mind re-moving restrictions on the export of (Continued on page 40)

RANK-SARNOFF MEET ON TELE BEFORE SAILING

ILLD DETVILE 'DALLAITY
J. Arthur, Rank, and his wife sail for England tomorrow (Thure), after a crowded schedule in his last three are considered schedule in the sail three beads and other film biggies queued pto film a last during the three days in New York which segued in New York which segued in New Orleans. Most of today (Wed.) will be spent by the British morgul in the company of David Sarnoff, precay of RCA, in the New State of the Stank under his wing Sarhoff has RGA, in the New

Jersey sticks. Sarnoff has Rank under his wi

Jersey sticks.

Sandy has have used his wine.

Sandy has the ropress of RGA
in the experimental television field.

Intellection field.

Jent is located in Camden. Rank
then returns to New York to be
dinner guest of Robert R. Young,
dustries, succhiolder of Pathe Industries.

His eye-opener today (Wed.) was
breakfast with Ned E. Depinet, exce
expect of RKO, and Phil Reisman,
RKO's foreign chief. Yesterday's
Dear of the Reisman of RKO's foreign chief. Yesterday's
Dear of the Reisman of RKO's foreign chief. Yesterday's
Dear of the Reisman of RKO's foreign chief. Yesterday's
Nicholas M. Schenck, Metro's prez;
and an afternoon meet with Barney
wiched in was a huddle with I. W.
and M. A. Schlesinger, South African entertainmen biggies, who was
a tri-partite tieup with Rank and
Universal.

Universal.

Britain's ace filmmaker started early Monday (14) by showing up at a board meet of 20th-Fox as the guest of prexy Spyros Skouras.

Briton then met with E. A. Williford, official of Arsoc Film, and later with Sam Schneider, veepee of Warner Bros.

Bros.

During the afternoon, Rank also confabbed with Matty Fox. U's excevespee; Rome Betts, nead of the Reverser's comparation of the Reverser's comparation of the Reverser's comparation of U's narrow-gauge subsid, United World Films; and Lewis Blumberg, sales exce in Prestige unit of U. Ha owas guested at dinner with British actor John Mills and With British actor John Mills and With British actor John Mills and Wie. Rank's daughter, Ursula, who reached the U. S. over the weekend, also was a guest.

Thaxter's Col. Deal

Hollywood, July 15.

Hollywood, July 15.

Phyllis Thaxter has been released from her Metro contract and has signed a two-picture-a-year deal with Columbia. First chore will be in Irving Cummings' "The Sign of the Ram," co-starring with Susan Peters.

Miss Thaxter had been under

Must Play British Films On Merits

New Orleans, July 15. New Orleans, July 18.

J. Arthur Rank told southern exhibs here that he would be willing to let British pix earn what they deserve once the Dixie theatre men had you them a break. "Twe come here to ask you will be the british the serve on the pix of the serve here to ask you will be the serve the serve of the serve

Referring to his recent deals for Referring to his recent deals for American players, British biggies said it was done to "help you put over British pictures and British stars in your theatres at this stage of the game. We believe that we are attracting an entirely new type of audience to your theatres with our pictures."

"One American exhibitor told me that no more than 20,000,000 Amerithat no more than 20,900,000 Ameri-cans out of your entire population are regular picture-goers," he added. "That is merely scratching the sur-face. We, of British films, feel that we are really helping you to pioneer

(Continued on page 40)

ENGINEER TO DIRECT TECHNOLOGICAL SETUP

Hollywood, July 15. Hollywood, July 18.
Film industry's long-range technological research program teed off with the signing of Wallace V. White the significant properties of the significant properties during the significant properties during the significant properties of the significant properti

Canadian Franchise To Rank Pix in Litigation

RAHK IX III LHIGHUM Dispute over the Canadian franchise to certain British pix of V. Arthur Rank which Universal handles in the U. S. landed in the courts this weeke when Bampire-courts this weeke when Bampire-courts this weeke when Bampire-courts this weeke when Bampire-courts this weeke when Bampire or Canadia filed. World the New York federal court. Plaintifus seek to hit Rank personally with \$1,000,000 in damages claiming the Briton and a number of companies seed wrongfully in cancelling the franchise, held by Empire and United World.

and the statement of th

tional and absorbed UWP.
Another cause of action asks the court to hold that a franchise between Canadian Universal, predecessor of Empire, and Universal is still good, it gave distribution rights in the Dominion on all Universal is franchise complaint states. That franchise complaint states. That franchise makes the present of the press.



GEORGE GIVOT

Dalton Plan Seen **Tough to Enforce**

Hough Io Entrorce

While the ad valorem tax plan of Hugh Dalton, Chancellor of Exchequer for Great Britain, okayed the property of the propert

distrib then would be taxed on that amount even before the picture was admitted into England. If the picture failed to gross that sum, the British government would allow a refund. If the U. S. film grossed more, the distrib would be taxed that much additional via the ad valorem tax setup.

tup. While the Dalton idea has been (Continued on page 40)

22G AD LOSS SEEN IN 20TH'S 'BOB' YANKING

20TH'S BOB' YANKING
Withdrawal from release by 20thyoo of "300, Son of Battle," this
yoo of "300, Son of Battle," this
you of "300, Son of Battle," this
paratively little coin tied up in a
national ad campaign on the picture.
It was stated that only one small
less than \$200, son of the state of the
less than \$200, son of the
young the state of the state of the
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young
youn

Miranda's 1st Indie

First indie production by Carmen Miranda and David Sebastian, her husband, will be "Exchange Student," an original by Stanley Rubins. Miss Miranda and Sebastian head for Mexico to line up studio facilities of Mexico to line up studio facilities. The standard of the stan

Film, story of a South American girl attending a smart U. S. college, is set for fall production.

Rank Opposes Straight Diet of Brit. Films Even For His Native England

Nelson to N. Y.

AVGAUN U. 18, 1.

Donald Nelson heads for New
York following current confabs
with President Truman in Washington on his recent visits with President Miguel Aleman of Mexico. Society of Independent Motion Pictures
prexy planed east from Hollywood
He is due back on the Coast duly

When J Arthur Rank returns here next week he's expected to throw his full washer to throw his full washer to the state of the state of

Rank, U Quash Showcase Rumor

J. Arthur Rank has no intention of acquiring U. S. showcesse either in the Times St, sector or elsewhere southern either the Times St, sector or elsewhere southern exhibit in New Orleans last week that he can't collect flickeries here even if he wanted to, since here even if he wanted to, since make the move impossible. There's a hard-and-fast ban against expenditure of precious America and dollars in investments in countries and collars in investments in countries. Nate Blumbergs Universal's prexy.

Nate Blumberg, Universal's prexy, also assured southern theatre operators that U intends to keep out of the exhibition field. Company, consequently, won't front for Rank in buying houses.

buying houses.

Name of Rank has been a handy ghost to conjure during negotiation on theatre I e as es, purchases, etc.

Hint that he's in the background; the hand has been used more than once by one or another negotiator to advantage. Hence, the flock of rumors which the British typonical house the force of the hand has fell trongly enough about

to specifically deny. to specifically deny.

Recurrent report which has cropped again has Rank dickering for the lease to the Capitot theatte, Metro's New York showcase. Lease, when the control of the control

MEX LOCALED PROD. TOO MANANA FOR ED SMALL

Production of "Cagliostro" by Edward Smil of "Cagliostro" by Edward Smil of "Cagliostro" by Edward Smil of the Cagliostro City has een atomicton in Mexico City has een atomicton and the Cagliostro Smil made no announcement but admitted under questioning that he had recalled director Gregory Ratoff and the troupe and that filming of "Cagliostro" south of the border is out.

of the border is out.

Small made no statement as to
when, if and where the picture will
be completed. He was also silent
regarding the reason for the sudden
move. It's understood that he found
production in Mexico less rosy than
had been anticipated and that cost
angles are back of the decision to
abandon filming there.

Lazarus' Coast Meets

Paul N. Lezarus, Jr., United Artists pub-ad director, is on the Coast this week for huddles with the company's producers on future campaigns and on personal business

matters.

He has reservations at Banff next
Monday (21) for a two-week vacation, but whether he will go or return to New York is undetermined,
pending outcome of Charles Chaplin-Mary Pickford confabs on the
future of UA.

L. A. to N. Y.

Maxwell Arnow Bill Pine Hal Roach Marvin Schenck Frank Seltzer Milton Sperling Sidney Strotz

Europe to N. Y.

Jack Buchanan Wally Downey Herman Finklestein Beatrice Lillie Kenneth MacKenna

Femme Slant

Femme Slant
While J. Arthur Rank and his
wife were on the Coast, the two
heard frequent references to E.
V. Richarda, Faramount partner,
V. Richarda, Faramount partner,
New Orloaned for the date in
familiarly referred to by the industry as "Evec."
When Rank was ready to leave
When Rank was ready to leave
when the suggested
that his wife such exagested
that his wife suppose
was, "I've heard so much of
Evec Richards and I must see
Evec Richards and I must see
Evec Richards and I must see
from the company of the country of the
Form of the country of the country of the
Form of the country of the country of the
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Form of the country of the
Form of

New finance bill which passed Parliament last week is only per-missive in character and Rank's say should do much to slow its applica-

missive in character and Rank's supplication. Armed as he is with assumance should do much to slow its application. Armed as he is with assumance should be much a supplication and the supplication are supplied to the supplied with the supplied with the supplied with the applicant upset now. Rank still believes, officials averbeer, has british minns cont be proposed to the supplied with the Cabinet has no present power to t

N. Y. to
Neil Agnew
Gracie Allen
Joseph August
Ethel Barrymore
Irving Berlin
George Burns
Ruby Burns
Joseph Cotten
William Dieterle
Arthur Fellows
George Frazier
David Hempstead
Dan Hickson
Al Jolson
Jennifer Jones Al Jolson
Jennifer Jones
Evelyn Knight
Arthur Krim
Jock Lawrence
Cliff Lewis
James Mulvey
Argyle Nelson
Arthur Pincus Argyle Nelson Arthur Pincus Joseph Platt A. W. Schwalberg David O. Selznick Albert Sharpe Matt Shelvey Patrece Snyder Ed Sullivan Gloria Swanson David Wayne Max Youngstein

N. Y. to Europe

Alfred Crown Delmar Daves William Dorfman William Dorfman Louis Elliman Hugh Findlay Bert Granet Abel Green Kay Harrison Fred Hutchinson Ian Javel Alfred Junge Dorothy Kirsten Viveca Lindfors Paul Lukas Joe Mankiewicz Dennis Morgan Anna Neagle Anna Neagle
David Niven
Merle Oberon
James E. Perkins
William Perlberg
J. Arthur Rank
Robert Ryan
Mrs. & Mrs. Jacques T
Mrz. Jack L. Warner
Herbert Wilcox

TREND TO FLAT RENTALS GROWS

Special' Award for Maritta Wolff's Novel Stirs Story Eds Vs. Metro

Ainouncement of awards inMetro's \$150,000 prize novel contests
and along \$100,000 prize novel contest
and along \$100,000 prize novel contest
awarded two prize novel contest
were based on the fact that M-G
awarded two prize the brochure anouncing the contest. Other story
eds claimed that was "subterfuge" to avoid bring the second book on
the ord the competition.
There were dark thrests from

to ayout onlying the section blook to the competition.

There were dark threats from the control of the desired of the desired

Miss Wolff's Special Award Miss Wolff's Special Award Miss Wolff's book was given a "special" award, which, like the requiar award, secures for Metro requiar award, secures for Metro refused to state how much the prize should be award \$100,000, with an escalator of the refused to state how much the prize of the prize which will publish, daso got an undisclosed sum from M-G. Publisher of the prise-winning book ordinarily of the prise-winning book ordinarily gesting about \$10,000.

gets \$25,000. RH is believed to be getting about \$10,000.

Award to Miss Wolff has the story getting about \$10,000.

Award to Miss Wolff has the story department of the particularly burned inasmuch a wavailable. That was in the hands of the publisher, being edited. To get in min the contest, Metro had it into the contest, Metro had it from a projection on a screen, if trom a projection on a screen, if the properties of which we have a second of the publisher of which the properties of the prop

brochure. One clause states: "The judges will select one novel as the (Continued on page 13)

Wilcox's Sale or Lease Of 'Courtneys' to Be Set Today With Metro in N.Y.

Today With Metro in N.Y.

Decision on whether Metro will

acquire outright. Herbert Wilcox's

ish Lion) or whether Wilcox will

ish Lion wilcox will

ish Lion wilcox will

ish Lion wilcox wilcox

meta budy (Wednesday), yoir to

be the budy (Wednesday), yoir to

Bagland tomorrow

Wilcox huddled all day yesterday

(Thesday) with Metro prexy Nicho
wilcox huddled all day yesterday

(Thesday) with Metro prexy Nicho
wilcox huddled all day yesterday

(Thesday) with Metro prexy Nicho
want to bay "Courtneys" outright for

want bay "Courtneys" outright for

want bay "Will have a deal of the same kind of deal they

will have to will further his

were England and the U. Se

the same will be th

M-G studio chief Louis B. Mayer re-garding a possible talent-lending deal for Metro stars in exchange for Anna Neagle, his wife, and Michael Wilding. Miss Neagle and Wilding co-star in "Piccadilly," which Metro will release soon in the U. S., and also in "Courtneys."

2 Bills' Clarion Call

Hollywood, July 15. Hollywood, July 13.

Now they're typing producers.
Paramount toppers, evidently feeling that Bill Plies and Bill Thomas are definitely pegged in the public consciousness as producers of moderatoly budgeted thrillers, have issued to be used, in any way in connection with bally for "Albuquerque."

Plea-Thomas made the nightre un-

Pine-Thomas made the picture un-der the tag, Clarion Productions. Film is a high budgeter and getting full flackery treatment strictly as a Clarion film.

Goldwyn to Give 'Mitty' Limited 'Blitz' Treatment

"Bilits" exhibition treatment—simultaneous preems in a number of theatres in the same city—is being planned for Samuel Goldwyn's forthcoming "Secret Life of Waller Mitty." Only previous recipient, of the "bilits" reatment on a wide seale was David O. Selznicks "Duel in the Sun," although the scheme is expected to become increasingly popular.

Sun," atmongs the sevent and projected to become increasingly population of the sevent and the s

FULLCOLOR DEBUTS IN TWO-TONE FILM FIELD

and Magnacolor.

and Magnacolor.

Tradepress will be invited next
Monday (21) to inspect the equipment and see screenings. New
more and the see screenings. New
matect \$85,000.

By the end of the year, it's figured
firm will be handling 2,000,000 feet
monthly with added installations.
Howard Brown has been named
sales manages,

Dore Schary Producing **'Freedom Train' Films**

Freedom Train Films
Dore Schrey, 28C9 axec vespee
in charge of production, will produce a two-releir and trailer to be
used as advance agent for the Free
dom Train, Governments rolling
Schem that assumed the chores for
the National Heritage Foundation,
sponsor of the train. It's set for a
non-year barnsforming tour of the
construction of the Control of the Control
Exhibit chronifient the U. S. will
be asked to play the trailer two
weeks before the train pulls in and
then follow the trailer one week
later, with the two-reeler:
RKO turns it out. All majors will
join to foot production and distribution expenses.

FOR KEYS ONLY

Increased strain put on majora' sales forces by single picture selling under the 'consent' deress' like under the 'consent' deress' like toward flat rental deals and away from percentages.—Distribution-top-ters deit it is uneconomic to use the consent of the co

to the distrib.

Savings All Around

In addition, of course, the company takes no chance of losing any appreciable coin by the flat deals, since any distrib which has dealt with a theatre for a length of time (Continued on page 13)

RKO Pix Backlog At Peak by Fall

RO's long-range plan to build an adequate backlog of completed and unreleased pix, announced early in land and an adequate backlog of completed and unreleased pix, announced early in land to be company execution of the company execution and the company execution and the company execution and the company's progress conduction. RKO bligging prior to push-cuton. RKO bligging prior to push-cuton and the company's progress cowards the target and revealed that the entire program for the '47' 48' season would be scripted by October or November. Or 38' feature to release salvaed in the cans, outfit now has the biggest inventory in the thirt of the company of the com

ing."
The 20 pix on RKO's shelves will
(Continued on page 18)

UJA EMERGENCY MEET TO UP LAGGING OUOTA

To UP LAGGING QUOTA
At a special emergency meeting in behalf of the United Jewish ADA hator, N. Y., yesterday (15), modified picture of the property of the pr

CONCENTRATE % Krim Flirts Wanger and Other Top Producers (Incl. Their Top Stars) To Bolster E-L; Brynie Foy Bosses B's

Denver Restraint Suit

Denver, July 15.

Representatives of attorney Thurman Arnold are in Denver this week
taking depositions in the anti-trust
action against the majors and the
Fox-Rocky Mountain circuit by
Harris and John Wolfberg, operlarris and John Wolfberg, operSuit claims that the defendants acted
in restraint of trade in withholding
product from the 1,300-seat theatre.
Wolfbergs operate under the name Wolfbergs operate under the name of Cinema Amusements Corp., a Delaware corporation. Suit is filed in the Delaware courts.

'Ruth' Biz Shows Value of Proper Selling—Reagan

Oldtime showmaship, careful merchandising and proper exploitation are showing Paramount's 'Deard pik of the year from a mediocre start which would have mean to a 2,000,000 return on the film, Charles and 2,000,000 return on the film, Charles and yeslerday (Tues). Reagan detailed how radio saturation and a swing in exploitation tactics, after a film, and the said yeslerday (Tues). Reagan detailed how radio saturation and a swing in exploitation tactics, after a film, and the said yeslerday (Tues). Reagan detailed how radio saturation and a swing in exploitation tactics, after a film, and the said of the said ("we've come tends of the said ("we've come to the conclusion that there has been a listlessness on the part of our people of the said of the said

FULTON, B'WAY LEGITER, AWAITS FILM TENANT

Lack of suitable product is keeping dark the Fulton, N. Y., according to Maurice Maurer, operator of theatre properties for City Investing Co., which owns the house. Fulton, legiter just off Broadway, has just had projection equipment installed in it to open the way for lighting it in the open the way for lighting it is the fall.

Maurer had a deal pending for Eagle-Lion's Green for Danner,' but

legit in the fall.

Maurer had a deal pending for
Eagle-Lion's "Green for Danger," but
company obtained a day-and-date
booking at Universal's Winter Garden and Park avenue.

Peterson Exit May Cue Army Pix Policy Change

Army Pix Policy Change

Washington, July 19

General Control of Co

Eagle-Lion's production program for top-budgeters is undergoing a compilete resumping in the hands of Robert K. Young, controlling stock-tries, and E.Z. by prevy, Arthur Krim. Shift, is away from home-produced expensive pix by Bryan Foy, company's studio chief, to a lineup flashioned by hig indie producers who'll make them on E.Z.'s lot. Foy tool of top action flass and the company's smaller pix.

Fixuring in current necotations

bany's are discipit.

Figuring in current negotiations to reshape E-L's production plans are three or four big-time finding including Walter Wanger whose discipitations with the production of the production of

terest in profits of the pix besides collecting its distribution fee.

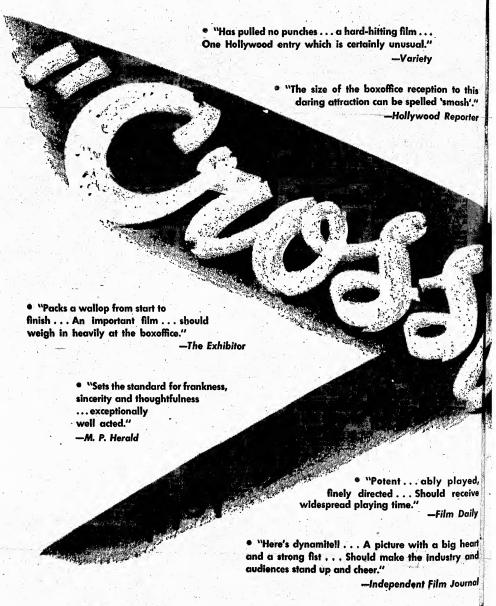
Fey. Frogrammer.

In effective for the pix besides of the pix ways from Fey on top pix except for the big outdoor and actioners. Indices will work on the E-Li and the pix ways will work on the E-Li and the pix ways will work on the E-Li and the pix ways will work on the E-Li and the pix ways will work on the E-Li and the pix ways will be abouter any, however, on homelous and the pix ways will be abouter any, however, on homelous ways will be abouter any however, on homelous will be abouter any which the company is currently setting for release.

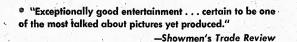
Krim returns to the Coast at the Kreuiter there also to pash agoid-time with the reduced the except the pix ways will be about the pix will be abou

Selznick, Agnew To Huddle on Distrib Of Indie Product

Oil multer Fouluct
David O. Schmick and Neil Agnew, his distribution chief, will begin talks in Hollywood this week on acquisition of indie product for handling by the Schmick Releasing Organization, the producer disclosed yesterday (Tuesday). DOS returned to the Coast over the weekend from Pittheyngham of the Pittheyngh Agnew Joins him today for confabs on the indie releasing deals. deals.



WORLD PREMIERE AT B'WAY'S LONGE — WATCH ITS DRAMA BLISTER THE



e "A forceful film that should set an audience back on its heels . . . Suspense and action maintained at high pitch from opening to smash finish."

-Boxoffice

 "A very important film...hardhitting and direct...No punches pulled...An essentially new experience."

-M. P. Daily

One of the most important and exciting films to come out of Hollywood in its entire history."

-Film Bulletin

"RKO can really do some whooping and hollering about 'Crossfire' . . . It travels a straight line to a climax that will set audiences cheering."

-Daily Variety

RUN RIVOLI.. CREEN! ROBERT YOUNG
MITCHUM ROBERT
RYAN
PAUL KELLY GRAHAM

ADRIAN SCOTT EDWARD OF EVENE

R RA

L.A. Punchy With H.O.'s But 'Pauline' Tall 50G. 2 Spots, 'Brute' Forceful 63½G, 5; 'Other Love' Mildish 35½G

PICTURE GROSSES

Los Angeles, July 15.
Two socko new pictures are pacing the firstrum shere and helping
the overall total this week. Number
of holdovers in bigger theatres plus
lesser newcomers will add up to a
comparatively mild session, however. "Perils of Pauline" looks extra fancy at \$50,000 in two Paramount houses while "Brute Force," in five ots, is coming through with a solic

Estimates for This Week

Estimates for This Week
Belmont (FWC) (1,582; 50-\$1)—
"Corpse Came C. O. D." (Col) and
"state of Redmen" (Col), Okay \$4,-\$600. Last week, "Born to Kill"
(RKO) and "Likely Story" (RKO), slow \$3,700 ow \$3,700.

Beverly Hills Music Hall G&S-lumenfield (624; 65-51)— "Dislumenfield (624; 65-51)— "Dislumenfield (624; 65-51)— "Dislumenfield (624; 65-51)— "Dislumenfield (624; 65-51)— "Ivy" (U) (m.o.) (2d wk.)—"Ivy" (U) (m.o.) (2d wk.) attnehed second frame today Tues.) after taking \$4,000 first eek.

ek. Chinese (Grauman-WC) (2,046; 31)—"Ghost Mrs. Muir" (20th) (2d). Neat \$10,000. Last week, good 600.

"A" ("Ghost Mrs. Muir" (20th) (2d).
"Speed \$10,000. Last week, good \$1.000. Last week good \$1.000. Last \$1.0

rei (Rosener) (690; 35)—"Tor" (Indie) (4th wk), Down to
, Last week, oke \$2,500.
State (Loe-WC) (2,494; 50-\$1)
nost Mrs. Muir' (20th) and
to Speed" (PRC) (2d wk),
\$11,500. Last week, slow

0. • Angeles (D'town-WC) (2,097; — "Fiesta" (M-G) (3d wk). \$16,000. Last week, strong 200. "See week, studie 200. "See yet as (FWC) (1,246; 50-41)—nost Mrs. Mulr" (20th) (2d wk). Up \$4,000. Last week, god \$4,000. Last (3&8). (900; 90-41,80-11) (3&8). (900; 90-41,80-11) (3&8). (900; 90-41,80-11) (4,000. Last week, neat \$4,600. C2,210; 11)—COrpse C. O. W. (Col) and stedner (200). Neat \$15,600. Week stedner (200). Neat \$15,600. "Likely Story" (RKO), pleasing 900.

and "Likely Story" (RKO), pleasing \$18,000. Dellar (Totwen). 9,122; \$5-88].—"Scared to Death" (SG) with Ink Spots on stage, Stoat Store, \$100. Last week, "Farmer's Daughter" (SG) with 148,000. The store of the sto

Broadway Grosses

'Duel' Brightens St. Loo. Wow 37G

A hike in admission and solid raps from all crit has not discouraged the same discouraged that the same discouraged that Sum'r and solid raps from all crit has not discouraged the Sum'r and solid raps of the same discourage of the same discourage of the same discourage and the same at the St. Louis, so the same discourage discourage

—"geg and I" (I) 'dd wik). Strong S1,000 after big \$17,000 tor second round. (P&At) (5,000; 50:75).—"Son of Battle" (2016) and "Trespasses" (Rep.) (Asy \$15,000; Last week, Trial Street" (IKCo) and "Pberd Trial Street" (IKCo) and "Street" (IKCo) and "Stre

Cool Breezes No Help To Seattle; 'Unfaithful' Nice 10G, 'Barbaree' 14G

NICE IVIS, DATIBATE 14H.

Mid-summer coolness is no big help at the wijects this week, even help at the wijects this week, even werall total. "High Bagbaree" and Unfantishtin' 100 to top but neither any very big.

Hus Mouse (F.E.) 1800; 54-80)—"Parmer's Daughter' (RKO) (m.o.) From Pifth Ave. Good \$500.00 (m.o.) From Pifth Ave. Good \$500.00 (m.o.) and "Code of West" (RKO) (2d wt), \$2,700.

and "Code of West" (JRKO) (2d v/6.)
3700. Assume (JRS) (2.5d v

Marriage" (Par) and "That's My Gal" (Rep), nice \$12,400. RKO Hillstreet (RKO) (2,690; 50-50)—"Other Love" (UA) and "Desperate" (RKO). Mild \$16,500 Lust week, Guinfghters" (Col) and to be \$12,000; (Col) (2d wk), nice \$12,000. | Desperate | GRAD) | Salid Silogue | Carlot | C

20G in Omaha Heat Wave

Ladies Man'-Colonna
20G in Omaha Heat Wave
Omaha, July 15.
Current heat wave is hurting seveend to the colon of the colo

'Ivy' No Poison In Prov., \$15,500

In Prov., \$15,500

Providence, July 15.

Weather still holding how the theatres the only cool spoke in town, the cool spoke in the cool sp

Cincy Perking; 'Kissing' Torrid \$20,000, 'Angel' Big 16G, 'Trouble' 12G

ong 100, Irouble 12G.

Three smash client and 13 an

out after Sucav 4-5,51 again. Grand (RKO) (1,400; 50-75) — "Trouble With Women" (Par). Sturdy \$12,000 or near. Last week, "Buck Privates Home" (U), sock

'Ruth' Surprises Pitt at Wham 27G, 'Ghost' Limp at 7G; 'Unfaithful' 12 G. 2d

Key City Grosses

Estimated Total Gross
This Week \$2,877,000
(Based on 20 cities, 201 theatres, chiefly part runs, including N. Y.)

N. 1.)
Total Gross Same Week
Last Year......\$2,872,000
(Based on 21 cities, 164 theatres)

Tvy' 23G, 'Fiesta' 22G. Pace Philly

LUCY, BULL 1 HILLS

Bix continues in delictures here
currently A couple of films are getting some attention, but there's little
to chiese shoule et films are getting some attention, but there's little
to chiese shoule et films are getting some attention, but there's little
to chiese shoule et al. (1998)

Extinues for This Week

Both and the state of the shoule of the shoule
This couple of the shoule of the shoule
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the shoule of the shoule of the shoule of the shoule
the shoule of the

"Fox town.

Rose" (20th). Loons
Rose" (20th). Loons
Last week, "Miracle 34th St." (20th).

Last week, "Miracle 34th St." (20th).

Good \$19,000. Last week, fine \$23,-100.

Good \$19,000. Last week, fine \$23,-100.

Good \$19,000. Last week, fine \$23,-100.

—"Perils of Pauline: "Cast Avan 253, 100. Last week, inn £23, 100. Last week, inn £3, 100. Last we

'ORLEANS' 11G, L'VILLE: BELIEVE ME' 12G

Louisville, July 15. Louisville, July 15.
Typical summer business this week, with lots of patrons away on vacations. National, just a little off the main stem, looks fine with "New Orleans," Small-seater Scoop is causing a sir with "Carmen." "They Won't Believe Me" is fairly good at the Riaito. the Rialto.

Estimates for This Week Estimates for This Week
Brown (Fourth Avenue) (1200;
40-60)—"Miracle 34th St." (2014)
(mo.) Near 35,060. Last week,
(mo.) Near 35,060. Last week, "Imperfect Lady"
(Far) and "Framed" (Col.) same.

de-80.—"Unfaithful" "WB) (24 wS).

de-80.—"Unfaithful" "WB) (24 wS).

week, "yards" (3,000. Last week, virties week, zigs and virties week, zigs and virties week, virties

Pitisburgh, July 15.
Surprise smash of summer in turned up at the Penn this week in Dear Ruth." Connedy is doing a spot since it easily globuse in a spot since it easily globuse in a spot since it easily globuse in a spot since it easily globuse has a spot since it easily globuse booked to open this Thursday been booked to open this Thursday been booked to open this Thursday to be the spot since it is spot sinc

and "A Libely Sept on A Libely and the Warner. It doing both yet it well warner. It was a street of the set of

Hub Still in Doldrums But 'Expectations' 20G:-'Cynthia' 28G, 2 Spots

Boston, July 15. No improvement noted this week No improvement noted this week in downtown house. Only new bill, is "Cynthia" day-date at the State and Orpheum with reissue of "Great Waltz" and looks mild. Town is largely subsequent runs and hold-overs otherwise, "Great Expectations" looks nice in return date, but at Boston instead of Memorial this time.

time.

Estimates for This Week

Boston (RKO) (3,200; 40-80)

"Great Expectations" (U) and "Kim"

Wild Horses" (Rep.) This one went

not the Memorali a formight ago

that the second of the second of

(RKÖ), \$15,000. and "Desperate"

Equatre (34.7) (1.20), \$1,80)...

Equatre (34.7) (1.20), \$1,80)...

Seems staying for preside only, \$4,000. About same last week.

Feavays (AF): \$1,373, 460...

Feavays (AF): \$1,373,

Memoriai (RKO) (2,900; 40-60)

"Ivy" (U) and "Time Out of Mine
(U) (2d wk). Down to \$16,000 aft
passable \$20,000 on first.

orpheum (Loew) (2,900; 40-80)—
"Cynthia" (M-G) and "Great Walka"
(M-G) (reissue). Only new bill town; so-so \$19,000. Last week,
"Fiesta" (M-G) and "Little Mr. Jim"
(M-G), \$17,000.

(M-G), \$17,000.

Parameaus (M-P) (1700: 46-80)—
"Unfallfull" WB and "Blackman"
(WA) and "Blackman"
(WA) and "Web
Danger" (Rep.), \$14,000. And "Web
Danger" (Rep.), \$14,000. And "Web
Langer" (Rep.), \$14,000. And

'Ruth'-Borge-Stafford. Chi Leader At Sock \$75,000, 'Expectations' 25 G. 'Ivy' 22G, 'Kissing'-Stage Huge 65G, 2d

Hottest bill in town is "Wonder, hos Kissing Die Wender, hos Kissing Dae Evens heading ageshow at Oriental. Second frame, which was to the condens of the hospital and Victor Borge adding time of the condens of the co

000, on the state of the state

a Woods, are standout among holdsover.

Annual Control William (1997)

Annual Control (19

Grand territorial designation of 1" (1th wk), Horama teadily with \$15,000. Last week, the state of the state

week as hottest show in town at man \$60,000 and a week station to olossal \$80,000. Take \$0.000 and \$0.0000 and \$0.000 and \$0.0000 and \$0.0000 and \$0.0000 and \$0.0000 and \$0.000

reck, \$23,000]
Unlied Artists (B&X) (1,700; 95)—
Great Expectations" (U). Lusty
25,000 or near. Last week, "Luting
Big Way" (M-G) (2d wk), \$16,000,
Woods (Essaness) (1,073; 95)—
Miracle 34th St." (20th) (5th wk).
Agying up in coln at \$15,000. Last
week, \$15,000. Last week,
51,000. The strong of the strong of

Expectations' Best Bet In Wash., Stout \$22,000

Expectations' Best Bet In Wash, Stout \$22,000 |
The Washington, July 15.
The Market State State

Grosses Are Net

ported herewith from the various key cities, are net, i.e., with-, out the 20% tax. Distributors share on net take, when playing percentage, hence the estimated figures are net income.

parenthetic admission prices, however, as indicated. in-

'Duel' Terrif 36G **Tops Mild Denver**

Denver, July 15.
"Duel in Sun" is having little trouble in landing top money here day-dating at Paramount and Esquire at upped scale. It will hit a new rec ord at the Paramount, Most other

spots are off.

Estimates for This We

Estimates for This Week
Ataddin (Fox) (1,400, 35-74)—"Son
Vin Statis" (FOX) (1,400, 35-74)—"Son
Vin Statis" (FOX) (1,400, 35-74)—"Son
Vin Statis" (FOX) (1,400, 45-74)
Vin Statis" (1,400, 45-74)
Vin Statis" (1,400, 45-74)
Vin Statis (1,400, 45-74)
Vin S

"Specter of Rose" (Rep) (2d wst.)
32.03 43.00, Last week, the \$5'.001.
32.03 43.00, Last week, the \$5'.001.
"Calcular" (Pa.) 1.2d wh.) Mild \$9.
"Calcular" (Pa.) 1.2d wh.) Mild \$9.
Denver (Fox) (2.26); 33.74.
"University (Pa.) 1.2d wh.) Mild \$9.
Denver (Fox) (2.26); 33.74.
"University (Pa.) (Pa

sin - Illuteenth Hour CAND 1509.

"Paramount (Pox) (2,200; 35-74)—1509.

"Paramount (Pox) (2,200; 35-74)—1609.

"Paramount (Pox) (2,200; 35-74)—1609.

"Paramount (Rep), nice \$15,500.

Biatio (Fox) (378; 35-74)—1609.

Biatio (Fox) (378; 35-74)—1609.

Biatio (Fox) (378; 35-74)—1609.

Tabor (Fox) (1,987; 35-74)—1709.

Tabor (Fox) (1,987; 35-74)—1709.

"Sun Yalley Serenade" (2,000).

Tabor (Fox) (1,987; 35-74)—1709.

"Sun Yalley Serenade" (2,000).

usues), good \$8,000.

Webber (Fox) (750: 35-74)—"Unfaithful" (WB) and "Philo Vance's Gamble" (PRC), also Denver. Fair \$2,000. Last week, "Son of Battle" (20th) and "Many Winners" (PRC), fair \$2,500.

Buff. Still Dull Albeit 'Miracle' Sturdy 15G

Town is in doldrungs this week even "Miracle on 34th St." not shaping up too strongly.

ing up too strongly.

Estimates for This Week

Buffalo (Shea) (3,500; 40-70)—

"Unfathtul" (WB) and "Dark Deluston" (M-0), Modest \$12,500 or near,
Last week, "Perils of Pauline" (Par),
solid \$18,000.

Rains Dull Indols, But 'Kissing' Dandy \$13,000

Kissing Dandy \$13,000
Indianapolis, July 15.
Film bis, hampered by Frequent
Jampered by Frequent
Wonder Who's Kissing Her Now' is
seried to the Control of the Control
Wonder Who's Kissing Her Now' is
seried to the Circle but "Living in a Big Way"
is offiain at Leew's This Week
Circle (Gamble-Dolle) (2,80) 4060)—"Happened on Fitth Awe).
Nice \$1,1000. Last week, "Kneey-moon", (EKO) and "King Wild
Indiana (Gamble-Dolle) (2,30), 4060)—"Wonder Who's Kissing, Her
Ober Wonder Who's Kissing, Her
Cheyener (WB) and "Little
Keyener" (WB) and "Little
Method (Col) Indiana (Samble-Dolle) (1,30), 4060)—"Cheyener" (WB) and "Little
Method (Col) (Samble-Dolle) (1,30), 4060)—"Cheyener" (WB) and "Little
Method (Samble-Dolle) (1,30), 4060)—"Cheyener" (WB) and "Little
Method (Samble-Dolle) (1,30), 4060)—"Cheyener" (WB) and "Little
Oline" (MA) (MO). Molling 4,500
(Col) (Samble-Dolle) (1,500, 4060)—"Cheyener" (1,500, 4060)—"Living in Big Way" (Mc) and
"Little Mr, Jim" (Mc), \$12,500
Livin (Gamble-Dolle) (1,500, 40Banjo" (IKO). Teold \$1,500, 40-

Beach' Loud 20G In Dismal Det.

Detroit, July 15.

"The Unfaithful" at the Michigan is doing top business here this week which saw the return of wide open the order of the work of the order of

doing poorly in most spots, an exception being "Dear Ruit" in thirdexception being "Dear Ruit" in thirdexception being "Dear Ruit" in thirdEstimates for This Week
Adams (Balaban) (1/40, 70-85)—
Great Walte" (reissue) and "Bangle
"Great" (Great of the Mex. Basson
Breadway-Gapital (United Detroit)
(Par) (mo.) and "Danger Street"
(Par) (mo.) and "Danger Street"
(Par) (mo.) Acceptable \$13,000
(Par) (mo.) and "Danger Street"
(Par) (mo.) an

and __banger Street (rar) (2d Wk), Fox (f00-kinkingan) (5,100; 70-85), Fox (f00-kinkingan) (5,100; 70-85), —"Wonder Who's Kitssing Her Now" (20th) (2d wk), Weak \$14,000, Last week, solid \$22,000 holstered by per-persion of the control of the control of the "Woman on Beach" (RKO) and "Heartaches" (Rep). Luty \$20,000, Last week, "Living in Hg Week, "Living killer at Large" (Par), same, and "Riller at Large" (Par),

same. United Artists (UD) (1,941; 70-95)
"Dear Ruth" (Par) and "Undercover Maisie" (M-G) (3rd wk).
Strong \$14,000. Last week, good

PERFORMANCE' 16G, FRISCO: 'IVY' 19G

Nice 35,000, comparatively be used (16-0), Modest 912-00 or near the state of the s

Beach Lure Belts B'way But 'Perils.' Spitalny Orch Sock \$90,000; 'Copa' Weak 14G: 'Ghost' Okay 130G, 3d

second stanza of "Ramrod" (UA),

Gotham (Erandt) (900; 70-51.40)—
Congorilla", (Indie) and "Congo" (Indie) (reisiate). Soaring to exCongorilla", (Indie) and "Congo" (Indie) (reisiate). Soaring to exend; biz is way shead of recent sessions at house, Holds. In ahead,
read, biz is way shead of recent sessions at house, Holds. In ahead,
Pago Pago" (PRC) (reissues). (2d
wk), 37,500.

Hallyweed (WB) (1/100; WB). Stayling up around \$15,000, 6ne with sixth
round about same. Goes until Aug.
Is a skedded to open.
Patiese (RKO) (1,700; 60-51,20)—
Perils of Reissues, (2d
Raff" (RKO) (1,700; 60-51,20)—
Perils of Pauline" (Par) with
Paramount (Par) (3,684; 70-1,50)

—Perils of Pauline" (Par) with
bill (2d wk). Going great guits
with initial holdover stanza starting
S0,000, west, "First weed," His bid
weather and offish tone. May stay
to weeks with a weather break,
on stage, hig \$81,000.

Rafe Avense (If) (SS' (II)).

Raff Avense (If) (SS' (II)).

Raff Vanne (If) (SS' (II)).

Weak 14G; 'Ghost' Okay 130G,

Continuance of sweltering heat is meeting Broadway firstrums is sueek, and even stage-film theatters generally will show a substitute of the stage of the sta oay-date with Wirer Garden, Last week, "Seventh top!" (U), \$8,200.

Radic City Must Rail (RockerinMuir' (20th) and stageshow (3d wk), Slipping from smash biz of second stageshow (3d wk), Slipping from smash biz of second stageshow (3d wk), Slipping from smash biz of second stageshow (3d wk), Slipping from smash biz of second stageshow (3d wk), Slipping from smash biz of second was \$148,000; Stays a fourth round or longer. \$50,000; In shead, "Vigilintes Return Yarey's Dilensia" (1800,000), Second was \$148,000; Slays a fourth round or longer. \$50,000; In shead, "Vigilintes Return Yarey's Dilensia" (1800,000), Slays a fourth round or longer. \$50,000; In shead, "Vigilintes Return Yarey's Dilensia" (1800,000), Slays a fourth round or longer. \$50,000; In shead, "Vigilintes Return Yarey's Dilensia" (1800,000), Slays and Slays and

24. "Duel" is down to about \$35,500 on fifth week, still nice profit.

Resumates for This Week

Resumates for This Week

"Best Verar" (IKK)00. \$45,240 (18) on the still bean, since a large of the still bean from the still bean



WARNER BROS. present and sensationally!
ANN SHERIDAN · LEW AYRES · ZACHARY SCOTT
THE UNIFALTHEUL"

EVE ARDEN STEVEN GERAY VINCENT SHERMAN JERRY WALD COMMUNICATION FOR THE PROPERTY WALD WAS DAMED COMM STEMEN

Jersey Allied's Figures on Number Of Reissues Supports Coast Unions

Milywood labor unions and talent paids were given a herfy boost in bard demands for a share in the profits on all reissues this week though a survey of the reissue sit-uation conducted by a survey disclosed of 222 situations in the Greater theory for area, 105 houses, or al-most 50%, were playing reissues. Situation, according to Allied apoker-men, has created remulting in a false spill of the product of the play of the play of the product of the play of the conduction of the play of the play of the play of the playing reissues.

play of pictures, resulting in a Taile solution of last year's product short-neep problem.

The problem of the lect to the ratification of the guilds

and unions involved.

23% Oddes in 1946
It was pointed out that of approximately 400 pictures released during 1946, more than 100, or 25%, were oldies made in previous years. Lester Cole, chairman of the SWG economic program committee, estimated that the releases threw our work at least 200 writers, and so were as the control of the c (Continued on page 13)

MT. VERNON NABE SUED FOR PERCENTAGE CHIZ

FOR FIRLENHAUE UTIL.

Snowballing of percentage chiseling saits in the courts is due for unther action with the metropolitan New York area as, the next arena Following the wide inspections of Percentage of the Parkway, Mt.

Leadoff suits were filed last week in the N. Y. federal court by "Metro and RICO against Parkway Theatre of the Parkway, Mt.

Verrino, person of the Parkway, Mt.

Added Jaim is directed via claim.

Added slam is directed via claim Added slam is directed via claim that exhibs "induced checkers to aign certain of the written reports pertaining to the boxoffice receipts which had been faslified." Defendants omitted entirely many entries and only on the control of the control

Goldwynites on the Lam

Samuel Goldwyn exce personnel in New York is on the lam this best James Mulvey, distribution select James Mulvey, distribution with the Coast Priday (18) for sevenducer, while -foreign-Bies head Alfred Crown salls for group on the Queen Elizabeth to-disproy (Thursday) and pub-ad popping (Farmol is in Canada on wastion.

on vacation.

Crown will be away about six
Crown will be are Begland, France.
Begland France.
Later Week, visiting England, France.
Later Week, visiting England, France.
He will attend the Robert March Week.
Later Week, We

there.

Farnol returns from his fishing trip next week. His vacash was cut short by his attendance at the RKO convention in New York last week.

Triple-Threat Exhib

Regina, Sask., July 15.
Triple-threat ex-Army aviator in the theatre business here is 22-year-old Bill Cook, who 22-year-old Bill Cook, who ushers at the Met at night, ap-prentices in the projection room at the Grand afternoons and still holds half-ownership in the Cen-tury theatre at nearby Regina

22, met when going into the Canadian air force, served over-seas in the same squadron and on their return bought a dance hall at Regina Beach. They rebuilt this into a modern 300-seater

Techni. Cinecolor Decrease Prices

Hollywood, July 15. Color cuts in price this week, with both Technicolor and Cinecolor announcing slice of %c. a linear foot on all 35m film. Technicolor price drop does not apply to three-strip and successive exposure negative, price of which remains the same.

All customers of Cinecolor were drop does and succe

informed by individual wires over the weekend of the price cut, Prexy William T. Crespinel said.

New base price of Technicolor theatrical release prints is 6.22c, per foot, drop from 6.72c. Cinecolor cuts to 5.92c. per foot from 6.42c. Technicolor reduction will appear

Technicolor reduction will appear in all bills rendered from July 1 on and will be effective till further noments of the state of the s

Print operations for Technicolor at its Hollywood plant during the first aix months of 1947 were the highest in the history of the company. Net consolidated profits before taxes for the company for the company. Net consolidated profits before taxes for the company for the company of the company of the company of the company of the company at the statement of all 2800,000, equivalent to 80c. a share. This compares with S482,200, or 52c. a share, for corresponding quarter in 1946. The company at \$430,700, equivalent to 42c. a share. This is nearly written the first quarter of 1946, which was \$13,000, or to consolidated profit for the first quarter of 1946, which was \$13,000, or to consolidated profit of Technicolor for the first six months of this year thus is estimated at \$12,200,700, nearly double that of the first six months of 1946.

PRODUCERS AND UNIONS **DISCUSS TAFT-HARTLEY**

Hollywood, July 15. Two meetings are scheduled for Vednesday (23) for discussions of

the Taft-Hartley law and its effect on relations between studies and unions. Motion Picture Assn. board is set to meet with its attorneys, while-independent-AFE-unions- and guilds are invited to similar meeting set up by Ted Elisworth of the Costumers' union.

Latter meeting will be abstracted.

tumers' union.

Latter meeting will be chairmanned by George E. Bodle, labor attorney, will speak on changes in the National Labor Relations Board involving union security. Other speakers include Roy Erewer, of the International Alliance Theatrical Stage Employees. Chevenson, Feamster's Canada after Can

Settle Pitt Truckers Strike

COL. S \$1.06 DIVIDEND

Commiss Pictures board declared, a conserved widend of \$1.064 DIVIDEND company's \$4.25 cumulative purchased a color at years clock at years clock at years and sold properly by payable Aug. 15 to itock holders of record Aug. 1.

20th's \$85,000 Buys

CUIL S POJ. YOU DUIS
Slow, between season story market, was given a hypo last week with upurchases by 20th. Fox of a mystery and a novel. Furmer is "Waltz Into By William Irith, a nom-de-pen used by Cornell Woolrich. Fox paid \$3,500 for right, a nom-de-pen used by Cornell Woolrich. Fox paid \$3,500 for right, a nom-de-pen used by Cornell Woolrich. Fox paid \$3,500 for right, a modern romance, between the paid month by Bobba-Merith. Studies paid \$5,000.

Cowdin Reviews **U-I's New Policy**

Changeover of Universal to its new production policy, following merger of the company with Inter-national, has tapped the company's cash reserve and processizated hornational, has tapped the company's cash reserve and necessitated borrowing of \$1,00,000 from bants, J. Cheewer Cowdin, Us board chairment to stockholders and employees. Necessary steps are virtually completed, Cowdin said, and "I am inclined to believe that the end result will be favorable to the company. I thouser, the sweeping changes in urally have affected current earnings."

Summing a roundup on econd (Continued on page 13)

Metro's Top Echelon Rules Flack Be Given **Credit for Army Service**

Dispute over question whether a film employee takes severance pay for his stretch in the Armed Forces was decided in the affirmative last

rom cumpoyee takes severance pay for his stretch in the Armed Porces week by Metro's top echelon in granting that coin to Leonard Weisberg, former company flack, Comberg, Combe

Briefs From the Lots

Bries from the Lots

Hollywood, July 15.

Morgan Farley, formerly member of Orson Welles of Mercup theatre, lake received the service whele of the service many the service may be service may be serviced the serviced the service may be serviced to left hand in fire in cutting room of 20th-Fox Green department, of 20th-Fox Green department, of the serviced the serviced to left hand in fire in cutting room of 20th-Fox Green department, of the serviced the serviced to left hand in fire in cutting room of 20th-Fox Green department, of the serviced the serviced to left hand in fire in cutting room of 20th-Fox Green department, of the serviced the serviced to left hand in fire in cutting room of 20th-Fox Green department, of the serviced the serviced to service the service of the serviced the serviced

Small Budgeters Can't Compete On Costs With Major Producers, Ask Unions to Revise Scales

'Love' That Trailer

Enterprise and United Artists have made up a special trailer on "The Other Love," to precede on "The Other Love," to precede the regular trailer into theatres. It's made up of newsreel shots of Barbara Stamwyck, star of the film, and Robert Taylor, her husband, at the preem of "Love" in London last spring. Reception to the pair of stars Reception to the pair of stars Reception to the pair of stars that the the starter was a near-into, which the newsreels caught. Trailer runs about 80 feet.

SAG. Producers **Extend Accord**

Hollywood, July 15.
One-year extension of the present contract between the major-producers and the Screen Actors Guild has been agreed upon subject to approval by the two indle producer groups. Extension, which includes basic conditions agreed upon during past three mouths' negotiation. Trom Aug. 1, 1947, to Aug. 1, 1948.

from Aug. 1, 1947, to Aug. 1, 1948.
Board of directors of the SAG
authorized negotiating committee to
seek the extension to best Taff
22, after which no pacts can be
signed unless they comply fully with
the new legislation. Particularly
bad from SAG point of view is the
new law provision for a 30-day
to itside a union shoo period of grace-before a worker has to join a union under a union shop contract. This was a strong factor In move for an early agreement with producers.

Amendments to be included in the extended pact cover minimum

producers.

Amendments to be included in the extended pact cover minimum wages, hours and any other points on which agreement may be reached

before Aug. 1.

The SAG has modified its demand for a 15-hour rest period between work calls to a 12-hour period, and demand for a 39-hour weekend rest (Continued on page 40)

Col.'s Added N.Y. Space

Cramped for space at its h.o., Columbia Pictures leased two floors in 333-43 West 52d street, N. Y., over last weekend (12) for immediate oc-

cupancy.
Columbia plans to shift its film shipping department and other technical sections to the new quarters.

Hollywood, July 15.
Drive to gain a separate contract
with unions and Guilds for independently-produced small-budgeted
films gained inpetus with agreeof Theatrical Stage Employees, to
study proposal thoroughly. Already
Screen Directors Guild has agreed
to name a committee for study of
the situation.

Independent Motion Picture Pro-ducers Assn. met last night (14) with the Screen Actors Guild to gain its

the Streen Actors Guild to gain its agreement.

IMPPA move, spearheaded by I. Chadwick, sasociation prexy, with William Stevens, seeks to eliminate wherein producers of small-budgeted pictures must pay for labor, talent on same basis as major producers, and the same pay to the same basis of the same basis of the same to the same basis of the same to th

Freduces: Speakers and the Pettire All three producer groups must agree to extension before it can go into effect Aug. 1. At last week's meeting with the IA/ROy M. Browers and the IA/ROY M. Browers are the IA/ROY M. Browers and the IA/ROY M. Browers are the IA/ROY M. Browers are the IA/ROY M. Browers are the IA/ROY M. Browers and IA/ROY M. IA/R All three producer groups must

OLD PACT TORN UP **NEW ONE FOR JESSEL**

Hollywood, July 15. George Jessel has been inked new five-year producer contract an upped figure by 20th-Fox. O contract was torn up.

Company announced that "Waltz Into Darkness," William Irish's new novel, has been purchased for pro-duction by Jessel. Understood that Jessel will gradually duck out of musicals and go for straight dramatic

Abeles & Bernstein's Law Partnership

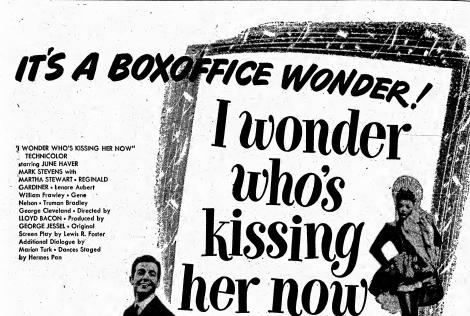
Julian T. Abeles and Arnold J. Bernstein have formed a law part-nership. The eldest son of the late David Bernstein, one of the chief

David Bernstein, one of the chief Lowe's, Inc., executives, was a former partner of Abeles. During the war he was Plag Secretary on the staff of Admiral Rosendahl with the rank of Leut Commander. specialize in the law with rebition to not 10 n pictures, literary property and music. Among their clients in this field are Lowe's, 20th Century-Fox and Universal Pictures, including the Robbins' group of music publishers those controlled by Locu's and 20th-20th.

PAINTING CAUSES UA SUIT

Copyright in fr in ge me nt suit against United Artists was filed last week in N. Y. federal court by Robert Freund, doing business as Twin Editions. Plaintiff claims UA's pia, "Mr. Acc." used a reproduction of the painting "Portrait of a Youth" Freund contends he has exclusive rights to, cony. the canyes which

rights to copy the canvas which hangs in the National Art Gallery, Washington. Injunction and account



A NEW ALL-TIME 20TH CENTURY-FOX RECORD FOR ANY THEATRE, ANY WEEK IN THE SHOW-BUSINESS HISTORY OF CHICAGO!

Color by Technicolor:

And in Detroit: THE BIGGEST OPENING IN 20TH HISTORY AT THE HUGE FOX!

The Whole Industry is Cheering the Wonderful Boxoffice Hits from Wonderful



Inside Stuff—Pictures

Questruction of alin sels, bulling of motion picture studios, etc., are not under control of the Federal government any more. A query about this from Jack Bryson. Motion Picture Asan, legislative rep., to the Office of Housing Expeditor, brought out the point of clarification, making clear that there is sharp line between theatre construction (still under controls) and film studie activity. In response to Bryson's question, Addey Toori, sastismal general course of the Housing Expeditor, "Motion picture sets, motion picture studios and other facilities used for the production of motion pictures are not included in Paragraph (c) of the Construction Limitation Regulation, Therefore, under the Busines of the Construction Limitation Regulation, Therefore, under the Motion of the Construction Limitation Regulation, Therefore, under the Business of the Construction, on the construction, maintenance and repair of such sets, studios and other facilities,"

March of Time and RRO-Pathe's "This is America," two competing documentaties, are both slated to release shorts on U. S. railroads next week. To helghten the competition, each of the shorts presents a different version of the subject that are directly opposite to eash other. MOT follows the tack-recently taken, by Chespacke & Ohio-Doss Robert R. Young, in which he lashed out at inefficiencies in railroad operation, terming it a "Pronerville Trolley" setup. Young will be seen in the stort. Pathe's short, titled "Whistie in the Night, will attempt to show that the work of the property of the short of the property of

New method of treating a newsreel story was introduced by RKO-Pathe News this week in its coverage of the yarn dealing with the theft of atom bomb secrets, which was broken exclusively last week by the N. Y. Sun. John Storm of the Storm of

Universal-International's recent deal for "Gus the Great," novel by Thomas W. Duncan, is a 10-year leasing arrangement, rights returning to the author at the end of that time. He got \$100,000 down for the rights and can earn up to \$301,000 on-them, through bonuses to be paid by U.1 on number of copies soid, condensations, serializations, etc. Book is to be sold to be paid by U.1 on the control of the control man Enterprise producer.

Agnew Huddles Continued from page 5

continued from page 3 tors and technicians are expected to leave over the weekend. Jennifer Jones led Good of the Sun," Self-mide and the Sun, "Self-mide and the Jones led Good of the Sun," Self-mide said than daken in more than "Gone With the Wind" during the same length of time. He added, however, that he did not expect the same length of time. Producer asserted his "conviction that his selling and exploitation organizations serted his "conviction that his selling and exploitation organizations abouted concertized on one picture at walter." As a result, he said. "Jennife would be held for release until next spring.

Laudy Lawrence, who recently

Laudy Lawrence, who Laudy Lawrence, who recently was named v.p. in charge of foreign distribution, while presently in the control of the control o os Aires.

Studio now has 15 complete scripts ready for production, Selznick said.

Cowdin Reviews Continued from page 11 :

conditions in and out of films, Cowdin fit U had anticipated the cur-rent shopping by patrons on pix. Expecting just such a trend, he de-clared, U last year revised its basic production policy by dropping Bs, serials and osters and concentrating one big pix. "The tremendous suc-terilist current of the concentration of the pix." The tremendous suc-torilist, up a such pix of the con-trolling up a such pix of the con-trolling up the con ng of Scheherazade' and a numor of other current hits, testify to soundness of the company's

Song of Scheherszade' and a numted other current hist, etsibl,
and of during current hist, etsib,
and of during would demand it. Lason
the of the company's
history of the company's
history

have crept in during war days—and there have been some—and it is up to the workers to do their part by making the most productive use of their equipment and time," he said.

making the most productive use of their equipment and time," he said.

"Admission prices of motion price and their equipment of their equipment of their sections of the section of their sections of the section of

Reissues Continued from page 11 ;

actors and studio workers. "Our industry is one of the few in the world where talents and skills of its workers, preserved on strips of celluloid, can be used repeatedly without any remuneration to the possessors of those talents and skills," Cole said, "This fact must be recognized, and compared in sulface paid for the relative and the control of the creative and the control of the creative and technical work of those who make our motion pictures." actors and studio workers, "Our in

nical work of those who make our motion pictures.

Screen Actors Guid spokesmen cited the increased distribution of lom prints of old 35m films and detect of the control of the prints of old 35m films and the control of the control

IIA Prez

Continued from page

UA negotiations have now taken are certainly not helping the company. With the uncertainty surrounding the future of the distributing orthe future of the distributing or-ganization, a myriad of disturbing rumors buzzed through the indus-try. From the general salesmanager down, reports at one time or an-other allege negotiations for other jobs. Whether true or not, general personnel morale has been effected.

More Strained Than Ever

Strained relationships between UA owners are nothing new in the 28-year history of the company. But the status at the moment seems even below par. Miss Pickford gave vent to her feelings in a statement over the weekend that was clearly larded with a heavy dose of between-the-lines sarcasm to anyone familiar with the situation, She told reporters

"All news from now on must come from Charles Chaplin. He is the sentor member of the firm. (Actual-ly he owns the same 50% she does.) Having been raised in a family where we looked to the mile as the leader, that's the deal. Or you might get in fouch with my good friend, Russell Birdwell (Chaplin's death, who as the moment is hard. "All news from now on must come flack, who, at the moment, is hard-ly; likely to be Miss Pickford's 'good friend.') At any rate, all statements henceforth will come from Chaplin. You may quote me."

from Chaplin. You may quote me."

Chaplin Ahoy!
But there were no statements from Chaplin. He was out at sea—
literally. The bubquitous Birdwell, however, offered: "There's noblike however, offered: "There's noblike were president. Ed Raftery is still president, Miss Pickford made as streament about George Baganil being prexy, then repudiated it. We have nothing left to sav."

The tooth-and-nal routine started

clarified our position. There is nothing left to say." onthin started moting left to say." The tooth-and, and the started in New York, was on the verge of selling her half interest in UA to a group headed by Si Pabian for a group headed by Si Pabian for a sloo getting Chaplin's half. Despite also getting Chaplin's half. Despite also getting Chaplin's half. Despite also by Pabian himself with Chaplin and with his attornery, Schwartz & Prohitich, a statement was gridwell) that there were no negotiations, never had been and wouldn't be. That unexplained action naturally took off for the Cost to confab with. Pabian and the former immediately took off for the Cost to confab with. Chaplin on what it was all about Temponalbio. however, for the collapse of Fabian negotiations. Miss Pickford decided to call the deal of on the advice of tax experts.

on the advice of tax experts

Principor decided to call the deal of me the advice of that experts.

Bight of the decided to call the deal of the advice of the decided to the decided that was being phoned around the trade that was being phoned around the trade that the decided that the decid

Guest Prez
Publication of Miss Pickford's
ideas re Bagnall prior to consulting
Chaplin apparently burned himwhich sent him out on his yeach m
Pickford arrived back on the Coast
to huddle with him. And it apprently, at least for the moment,
in the meantime, Grad Sears, vo,
in charge of distribution, is in England and will probably remain there
until late August or September.
In an anti-trust action.
Where UA affairs go from here is

in an anti-trust action.
Where UA affairs go from here is
anyone's guess. But if things
proceed in the UA tradition, anything can happen. However, it
looks like all parties are ready for
a breather and there may be some
quiet in the situation for at least
a couple of months.

MEAKIN'S D.C. SPOT

Hardie Meakin, RKO Theatres' division manager, will make his headquarters in Washington at the Keith's Theatre, effective immedi-

He will report directly to the home office. Meakiu will also act as RKO Theatres' Washington Mason. poration will be held this week.

Uncertainty of UA's Sale or Reorg Stalls Financing for Its Prods.

Flat Rentals

Continued from page 5 =

knows exactly what to expect out of virtually any type epic. Thus a fair deal can be made with a great sav-ing in paperwork, checking and other headaches, as well as in man-

power.
Saving in checking, incidentally, is only minor. Small houses were never checked regularly, but only on occasional pictures, so it wasn't a very large item.

The switch away from percentage deals for the minor houses doesn't

The switch away from percentages the deals for the minor houses document they play every pitture flast mean they play every pitture flast three or four pittures a year play percentage. This is valuable teast three or four pittures a year play percentage. This is valuable that the district permitted in t

Metro started the move toward fat rentials about a year ago and has been gradually pushing up the number of the property of th

'Ruth' Big - Continued from page 5 =

\$2,000 would have been spent, Par doubled that figure. Result was film's biz advanced rapidly after the first few days so that the second and third weeks' take was ahead of the first. In St. Louis, by the same tacties, "Ruth" climbed so rapidly that the third and fourth weeks were ahead of the and fourth weeks were aread of the first. Third week in Detroit almost equalled its first. At the N. Y. Paramount, second was better than first; third almost equal first; and fourth better than third.

fourth better than third.

Convinced it had hit on right way of selling "Ruth" by spot announcements plugging its gay nature, Par ls growing \$200,000 on radio budget alone for the film. Other stunts also were pulled to add momentum, Reagan said. In KC and several other locales, cuffo screenings were held for harbers, heauty operators. held for barbers, beauty operators, hack drivers, etc. Since they meet the public constantly, word-of-mouth was promoted by this device.

was promoted by this device.

In a number of spots, Par aided its radio campaign by recording comments of partons leaving the theatre. Curbstone criticisms were slotted into spot announcements with point made that comments were recorded without knowledge on the part of the customer making the customer mak

for the trade as well as Par officials to realize that a film, properly tackled, can be put across. "We all tackled, can be put across. "We all recognize that general business conditions are off a little in our own industry in varying degrees," he said. "This is one way of overcoming that dip."

Krim-Wanger Continued from page 5

versal release. Its last to be slotted to U will be "Winchester 73." Only other committeent that Wanger has is a solo pic stint on "Joan of Are" for Metro release. He's making that with Ingrid Bergman and Victor

A. & C.'s Own Cerp.

Hollywood, July 15.

Costello Productions, Inc., were filed at Sacramento, Mondra et al. (Costello Productions, Inc., were filed at Sacramento, Mondra et al. (Costello Productions, Inc., which is a many filed by the Costello Production and Million Feld wholl produce their "Noose Hangs High" at Eagle-Lion studio. Studio will finance that release.

Election of officers is "

One of the perennial product shortages which have United Artists looms at the end of this year. Upset conditions within the company, as result of the lengthy negotiations for its reorganization or sale, have made banks and lending agencies wary of loans to UA producers until they see what turn events take.

Result is that only three features are now in such a state of progress that they'll be available for release after Jan. 1, 1948. How soon any considerable number of others will go into production hinges to a large extent on the decisions as to com-pany's future. And even if they went before the cameras at once, of course, other pictures still couldn't be ready for release before next March or April.

At a sales meeting in New York last week, J. J. Unger, general sales At a sales meeting in New York last week, J. J. Unger, general sales manager, announced 13 top-budgeters for release between now and the first of the year, which will give the company plenty of product. Beyond that, however, the only features that will be available—saide from Hopalong Cassidy westerns and the, Hal Roach streamlined comedies—are William Cagney's
"The Time of Your Life," Howard
Hughes' "Vendetta" and Howard
Hawks' "Stampede."

Schedule for the rest of the year calls for Enterprise's "Arch of Tri-" to be issued as a special in cr. Other releases are: July— October. Other releases are: Julya—
"The Other Love' (Ent): Augus—
"Carnegie Hall" (Federal), "Body and Soul" (Ent), "Comedy Carnival" (Boach); September — "Lured' (Boach); September — "Lured' (Boach); September — "Mared Hughes), "Monsieur Verdoux" (Chaplin); November—"A Miracla October. (Bischoff).

UA will also release three Hop-alongs and a number of Lantz color cartoons and David Loew musical shorts.

Metro Awards Continued from page 5 =

most outstanding Another clause states that "it is entirely possible that Metro will be interested in buying rights to entries other than the prizewinner, "but should Metro be interested in purchasing the motion picture rights to any of these novels, it will bid for them in the open market in the usual way."

Metro's 'Conscience Clear'

Metro's Conscience Clear'
Metro refused to comment on the
squawks against it, exceept for a
statement by one of its excest that
"the company's conscience is clear."
"the company is considered to the company is considered to the company is considered to the company is considered."
"The company is considered to the consider

offered.

Lockridge's award for "Raintree County" consists of \$19,0000 down, plus 256 for each copy of the trade edition over 25,000 st \$50,000 dlown, additional bornes of \$25,000 will be additional bornes of \$25,000 will be good the Month or Literary Guild, but the total of this and the percopy bonus cannot exceed \$250,000 goes to the author if the book gets the subtree of the book gets the Six Six years want into writing of the Six Six years want into writing of the

Pulitzer prize.
Six years went into writing of the tome, which is localed "in an imaginary but symbolic county in the author's native state of Indiana. The time of the story alternates between what is called a 'synoptic day,' the Pourth of John, in the year 1892, Pourth of John in 1829 and covering the history of the American Republic in peace and war for over a half-century."

Miss Wolff's book, in which story eds are exhibiting considerably more interest than Lockridge's, is a modinterest than Lockridge's, is a mod-ern-day yarn about a gal who does not love her husband and finally leads him to kill himself. Author previously wrote "Whistle Stop." which was filmed by Seymour Ne-benzal for United Artists release and which did very moderate biz. She also wrote "Night Shift."

Variety Girl

Variety Girl

(PART COLOR—MUSICAL)

Parament reises of Daniel Deep produce

Bing Crushy, ibel Blow, dary Cooper, Roy

Tourist Golden, Daniel Daniel, Daniel Cornel, Territory

Parament of Daniel Daniel, Daniel Cornel, Territory

Parament Daniel Daniel, Daniel Cornel, Daniel Cornel, Daniel Daniel, Daniel Cornel, Daniel Cornel,

accented by showing him ordering the studio head off his set near the studio him of the studi

Secret Life of Walter

Secret Life of Walter

Mit(4) (169)

IKO release (160)

IKO release (1

Sign Parties and Control of the Cont

Miniature Reviews

"Variety Girl" (Part Color) (Musical) (Par), All-star filmusi-(Color-Songs) (RKO-Goldwyn).
Danny Kaye at his best in smash

Danny Kaye at his best in smass, screenplay of Thurber story. Tremendous b.e. "Slave Ghr!" (Color) (U-I). Lavishiy produced broad farce with Oriental background; mod-

with Oriental background; moderate bo.

"Trouble With Women" (Par),
Mild college-newspaper comedy.
Mild college-newspaper comedy.
"Second Chance" (20th), Suspenselu (cops-and-robbers yarn providing staunch fare in supporting situations" (UA), Good entry in the Hopalong Cassidy series with William Boyd.
"Lured" (UA), Strong cast in familiar murder mystery yarn should do OK bo.
Itanies with the series with William Boyd.
"Lured" (John Mills, Martia Scott starring in James Hillon novel; should be big grosser.

The Corpse Came C.O.D."

(Col). Broadly played comedy-mystery with Hollywood studio

(Coi). Broadly played comedy-mystery with Hollywood studio locale. Okay. "Last of the Redmen" (Color) (Coi). Adaptation of "Last of Mohjeans," in Vitacolor. Okay summer fare. "Scared to Death" (Color) (SG). Mild melodrama with Bela Lugosi looms only minor inter-ect for supporting market.

est for supporting market.

The state of the the speak of the state of

most venerable cilches on the Holly-wood shelf. After Bretz gets his lacked of his bullion by a gardinal packed of his bullion by a partyling to finance a revolution, he spends to the missing coin. Replete with dance-ton and the spending of the spending of the rest of his time on a search for the missing coin. Replete with dance-ton and the spending of the spending of the spending of the spending of the gradient of the spending of the spending his coin and Miss De Culture Land-ton and the phony revolutionals.

The Trouble With Women

Paramount release of Harry Tugend production. Stars Eap Milland, Teresa Wright, Brian Boulevy, features Rose Hobart, Irls Adrian. Directed by Sidney Lanfield. Screenplay by Airhur Sheekman, based on story by Ruth McKenney, Richard Brunsten; camora, Lienet Lighant; editor, Willam

Shea; dances, Billy Danlels, At Globe,	
no retrice	L,
Daniel Culture Souley Bay Milland	r
Protessor Cittoere Stores Pounte Weight	В
Kate Farrell	۲.
Jee McBrideBruan Donkey	١,
N. Y. Week July 1. 96 MINN. Professor Gilbert Sedley Ray Milland Rate Farrell Teresa Wright Joe McBride Brian Donlevy Dean Agnes Medier Rose Hobard	٤.
Ulysses S. Jones(Tharles Smith	и
Dr. Wilmer Dawson Lewis Russell	н
Dr. Wilmer Lawson Total Adalan	В
Rita La May	١.
	и
Avery WilsonLloyd Bridges	ŀ
Avery Wilson Manager Manager	١.
Mrs. Wilmer Dawson Norma Varden	ı.
PeanutsJimmle Smith	ı
Pennuts	ŧ
Acceptance .	

Biggest trouble with "Trouble With women" is the story, the way in which it was adapted and produced. When an inept yarn and routine dir-sers have will add to the continue of the star will add, Brian Donlevy and Teresa Wright even strong thespian forts fail. Result is a mild comedy that will have to get most of its peace from dual Dills. It is the child

rerest Wright even strong thespina referred mil. Recall is a mild comedy that will have to get most of its pease that will have to get most of its pease will have to get most of the pease will have to get a midwest college, by the pease of the pease will have been a pease of the pease will have been a pease will be a pease will have been a pease will have been a pease will be a pease will

intelligence is no deterrent to the

intelligence is no deterrent to the ensuing romance.
Cast is generally competent, with Taylor and Miss Currie giving mature accounts of themselves in the central roles, while Larry Blace carries himself well as the ublquitous declared to the competition of the carries of the

chant.

A smooth job of direction by James
A smooth job of direction by James
Tinling results in fast pacing and a
maximum amount of suspense, and
the writers have endowed the film
with dialog that sounds reasonable
at all times.

Jose,

The Maranders

The Maranders

Thie Maranders

Indie Anthe Hollywood, July 11.

In

SUCCESS STORY!!!

Ours!!! Yours???

Paramount has an unusual comedy, from the stage play of the same name, called "DEAR RUTH" which is ready for general release.

It is so entertaining to the entire family that audience comments from age 6 to 60 are amazing.

Paramount released it for test engagements in June with normal local exploitation.

Invariably, the opening days of the engagement resulted in business of the order of "Suddenly It's Spring".

In the later days of these test engagements, when those who saw the picture had told their friends about it, the picture was doing business equal to that of "Two Years Before The Mast"

Paramount opened "DEAR RUTH" with Perry Como at the Paramount Theatre in New York. Of course the first day's audience came to see Perry Como. They exclaimed in admiration at the picture and told their friends about it. The second week's business exceeded the first. The third week almost equalled the first. The fourth week will be better than the third and approaching the first. This sequence is unheard of.

Paramount decided to try an engagement where a preview would be held and the preview audience and critics' comments would be recorded and intensively presented to their friends and neighbors by radio. THE FIRST WEEK OF THAT ENGAGEMENT-AT THE PARAMOUNT, KANSAS CITY—IS JUST BEING COMPLETED, BUSINESS IN WHAT IS NORMALLY THE WORST BOX-OFFICE WEEK OF THE YEAR* IS NOW WELL IN EXCESS OF "CALIFORNIA" AND "MAST".

Meanwhile in St. Louis "DEAR RUTH" had opened with a first week gross 27% under "Calcutta". But in its second week, in the face of a paralyzing streetcar strike and devastating floods, it drew even with "Calcutta's" second stanza. The third week actually moved ahead of "Calcutta" figures. AND ON THE DAY THIS WAS WRITTEN, WHICH WAS THE FIFTH DAY OF THE FOURTH WEEK, THE GROSS HAD ALREADY TOPPED ALL THREE PREVIOUS FULL WEEKS AND WAS MORE THAN DOUBLE THE FOURTH FULL WEEK OF "CALCUTTA".

Book "DEAR RUTH" for "Mast" grosses and time. Arrange for Paramount to help you tell your community about it. When your people find out what those who have seen it think about it they will come in droves. OUR SUCCESS STORY CAN BE YOURS!

And when you remember that "DEAR RUTH" is just one of Paramount's July-August line-up that includes such sure-fire, made-to-order box-office attractions as "WELCOME STRANGER" with Crosby and Fitzgerald; the pre-sold "PERILS OF PAULINE" in Technicolor with Betty Hutton; Wallis' beautiful Technicolor drama "DESERT FURY"; and your own Variety Club's "VARIETY GIRL" with Hope, Crosby and 40 other stars-it becomes increasingly clear why the considered judgment of this industry is that PARAMOUNT IS PARAMOUNT.

SO QUIT WORRYING ABOUT BUSINESS BEING BEHIND LAST YEAR. IT WILL BE AHEAD, WHEN YOU PLAY THESE

Paramount Pictures * Normally down 30% from the periods in

U.S. Eases Check on German Talent To Aid in Artistic Rebuilding

Berlin, July 5. Germans engaged in fields of the-

Germans engaged in fields of thearte and music, are no longer retarte and music, are no longer retarte and music, are no longer retarte and music are no longer retarte and the longer retarte, children and totarte and the longer retarte, and the longer retarte and the longer re
tarte and the longer re-

denazincation courts.

These people who have been registered include conductors, directors, stage managers, dramatizers, stage designers, all groups of theatre departments, actors, singers, dancers acrobats, clowns, instrumentalists recitalists, variety artists and other performers. The processing of ap-plications received prior to May 31 must have been completed by June 30, Clarke said.

must have been completed by June 50, Clarke said, occurrently however, will centione to apply goedal political standard to the selection of key personnel in the theatre-music editor. The said of the selection of licenses and key persons and a stage directors and dramage of the selection of licenses and key persons and a stage directors and dramage to the reprosentation of the selective process formerly: applied frough Milliary Government registeration to so-called minor theattical and the selective process formerly: applied musical licenses of the process formerly. Applied to the selective process formerly: applied musical licenses of the selective process formerly: applied musical licenses of the selective process formerly: applied musical licenses of the selective process formerly: applied to solve the selective process formerly: applied to selective process for

acguations and policy instructions.

"Thus, the broad program of rebuilding theatrical and musical arts in Germany now becomes a major objective and responsibility of the German people themselves," Clarke explained.

persons, therefore, who will be licensed are intendents or producers of theatrical and musical enterprises and music record manufacturers. Additional special standards will continue to be applied in the case of stage directors and literary advisors.

The scope of the control of the control of the case of stage directors and literary advisors.

the cuse of stage unrectant arry advisors.

The scope of this work, Clarke observed, is seen in the fact that since the capitulation of Germany, Military Government has investigated and registered 55,608 persons engaged in theatrical-musical enterprises throughout the U. S.-occupied areas of Germany, The predomiareas of Germany. The predomi-nant number of such registrations was in Bavaria with a total of 18,031. Registrations in Wuerttemberg -

was in Bawaria with a total of 14,021. Registrations in Wisertemberg-Baden numbered 14,118; in Hesse, 1885; in Brenn, 2972, and in the U. S. Sector of Berlin, 1,213. U. S. Sector of Berl

British Postwar Arctic Trek to Be Filmed by Rank London, July 15.

Documentary film recording the findings of Britain's first postwar Arctic expedition will be produced by G-B Instructional, Ltd., a Rank amliate. Firm is sending a director amiliate. Firm is sending a director and two cameramen with the group when it leaves Aalesund, Norway, today (Tues.) for exploration and research on Jan Mayen island, off the east coast of northern Green-

Film technicians will also turn Film technicians will also turn out educational pictures on Arctic animal and plant life as well as reels on meteorology. Financed by Oxford Univ. in conjunction with the Royal Geographical Society, the 12-man expedition expects to be away some three months.

39 Wanger, Hop Cassidy Reissues Snagged For Britain by Indie Distrib

In a deal involving a "considerable sum," International Film Rent aose sum, International sum atentiers, Lid. of London has acquired the
United Kingdom rights to some 26
Walter Wanger and 28 Hopshom
fill the sum of the sum of the sum of the
fill the sum of the sum of the sum of the
fill the sum of the sum of the sum of the
fill the sum of the sum of the sum of the
fill the ers, Ltd. of London has acquired the

laies.

Benefico, who returned from England last week after an 18-day visit in connection with the deal, defended in the state of the s than splurging on luxuries

CANNES FILM FESTIVAL SET THIS YR. SEPT. 12-25

DEI 1110 IR. DET 1. 12-25.

Cannes Film Festival this year will run from Sopi, 12 to 35, with run from Sopi, 12 to 15, with ferently than last year. Films will be graded in different categories—love, adventure, historical, musteal, love, adventure, historical, musteal, love, adventure, historical, musteal, love, adventure, historical, musteal proble will be jury, instead of specially selected judges. All countries are being invited to send in entries. New 1,806-easter send in entries. In the control of the countries of the event. In the control of the countries of the countries of the countries of the countries. In the countries of the countries of the countries of the countries of the countries. In the countries of the countries. In the countries of the countr

Dublin Gate Rep Troupe Preus Canadian, U.S. Tours

Dublin, July 15.

Hilton Edwards and Michael Mac-Liammoir, back from Italy, are readying the Dublin Gate Theatre Co. for a fall visit to New York and Canada.

bels and Himmler, suppressed them companyed could be drawn for an extraction fields for the collapsing RAR war machine.

Hylton Drops \$16,000 on London, July 100 on the collapsing RAR war machine.

Hylton Drops \$16,000 on London, July 100 on the collapsing RAR war machine.

London, July 100 on the collapsing RAR war machine.

Jack Hylton and Frank Gentler september in staging the Harringary Attents for a marked the staging the Harringary Musical Festival at the Harringary Attents for a marked the staging the Harringary Attents for a marked the staging the Harringary Attents for a marked the staging the Harringary Attents for the property of the stage of the st

VARIETY Coin Stymies Carne Pic

"Waif's Island," starring Arletty, and directed by Marcel Carne, currently filming on location on the Atlantic coast, has stopped in its fourth week of shooting due to lack of

week of shooting due to lack of funds. Originally budgeted at \$560,000, pic has had \$400,000 al-ready spent on it. Carne is presently in Paris at-tempting to raise funds, claiming \$500,000 is needed to complete shoot-

Wasteful production methods re-ported as reason why film money here is increasingly difficult to raise.

U.S. Pix' Triple Dutch Hurdle

lands are facing the triple hurdle of a hard money famine, cultural dis-crimination and some sharp competicimination and some share competi-tive tactics from the Bioscoopbond, according to Arnold C. Lighthouse, Motion Picture Export Asari, gen-eral manager for Holland, who re-cently arrived in the U. S. At pres-ent, he said, U. S. Im companies, limited to 28 weeks running time limited to 28 weeks running time that the companies of the companies of the dissolution of all trade barriers when the pact comes up for rene-gotiation Sept. 1.

Distrib section of the Bisocoop-bond, outfit comprising Both distrib and exhib phases of the Holland film industry, is agitating for in-creased controls on American dina. Exhibit element, however, con-ling the control of the control of the control of the control in the control of the control in the control of the control in the control of the control of the expected to guest further import obstacles to Hollywood offerings, Lighthouse predicted that the like-liest outcome would be an increase of U. S. film running time to 32 weeks, a proposal suggested by the views of the control of the control of the best of the control of the control of the states the film near. Distrib section of the Bic Ministry of Education isters the film pact.

New South Wales Puts Nix On Pix Theatre Building For the Next Three Years

Sydney, July 8. Minister-for-Housing Clive Evatt, in the McGirr, New South Wales Labor Government, has issued an edict that no new pix theatre can be erected anywhere in the state for a period of three years at least.

Evatt stated that all building ma-terials must go to providing homes for the people. There would be no easing of cinema ban under the span proclaimed.

proclaimed.

There had been some talk of cinema loops erecting prefabricated setups in certain nabe spots on loop expansion. Although licenses had been okayed for spots where there were no cinemas, new restriction edict would nix any prefabricated bid.

warner's appeal for a license to build on own Sydney site when re-strictions are lifted has concluded in the district court here. Judgment is awaited. Opposed to the Warner bid were Hoyts, Greater Union, Carroll-Musgrove and other loops.

Herbert Darchon, French pix producer, is in Mexico City dickering with Filmex to make two, perhaps more, pix with a blend of Gallic and Mexican theme and treatment.

Current London Shows

CHIT CORROLL SHOWS

(Figure shous tweeks of run)

London, July 15.

"Annie Get Your Gun," Col's 15.

"Boys Is Brown," Duchess (2).

"Born Yesterday," Garrick (23).

"Born Yesterday," Garrick (23).

"Born Majorn," Duchess (3).

"Edward My Sun," Majorny's (7).

"Ever Since Paradise," New, 16.

"Here There," Palladium (13).

"Jane," Aldwych (24).
"Life With Father," Savoy (6). "Me With Father," Savoy (6).
"Nose," Saulie (4).
"Off the Record," Appollo (6).
"Off the Record," Appollo (6).
"Perchanes to Bream," Hipp (11).
"Perchanes to Bream," Hipp (11).
"Perchanes to Bream," Hipp (11).
"Preadly Present," Yorks (11).
"Steeping Cleryman," Crit. (4).
"Sweetest Lowest," Ambass. (63).
"Sweetest Lowest," Ambass. (63).
"Winslow Bay," Lyric (60).
"Winslow Bay," Lyric (60).
"Winslow Bay," Myric (60).

Johnston Sees Danish Curbs on U. S. Films Less Severe Than Expected

Columbia, Filmex Try Rural Preems in Mexico

Rural Preems in Mexico

Moxico City, July 18.
Columbia and Filmes, top Mexica
npie produce, rae experimenting
with the idea of preeming their pits
in the provinces, instead of in MexiColumbia preemed "Paula" to reportedly good results in Puebla City,
near here. Filmes showed its latest,
penno", starring Armando Colvo,
Spanish actor, and Maria Antonicia
Demon", starring Armando Colvo,
Spanish actor, and Maria Antonicia
Mexico's second iargest city. Ocean
and ex-WB manager here, produced
"Angel."

Idea is to back pix with a big rep

Idea is to back pix with a big rep in the provinces, a la tryouts in the sticks of shows aimed at Broadway, to make their presentation here

Mex Film Economy Move Shortsighted, Say Exhibs: U. S. Competition Hurts

Recently adopted retrenchment plots of Percently adopted retrenchment policy of Pie-producers, cutting production costs, is shortsighted, according to Emilio Azcarraga, operator of three firstrun cinemas here and three local radio stations Azcarraga told a meeting of the exec committee of the Picture Production

rags told a meeting of the exec committee of the Picture Production Workers Union (STPC), that no brake should be put on expenses for making a real quality Pic.
Saying that he opposes the producers' policy of making all pix at the policy of the policy of the policy of the policy of the pix of the policy of the pix of the

pic.

Lack of sufficient showcases for Mexican pix is a main problem of Mexican films, Azcarrage also told the committee. He said that if he were producing pix, he wouldn't hesitate to spend \$600,000 on a film. But, he added, going that high would be only justified when there were enough showcases, and strofollowup circuits, to play them.

followup circuits, to play them.

So preferred are Hollywood pix by exhibitors and customers from Panama to the Argentine, that Mexican films throughout that territory have slowed down sharply. Only hope of Mexican producers to meet this U. S. competition is to make much better pictures.

That was the report of Max Gomez, long time RKO manager in Mexico, now RKO Latin American sales manager, who returned to his headquarters here after a two-month tour of the principal South American countries.

American countries.

Though the Argentine is strictly enforcing its law for the forced exhibition of Argentinian pix on the ratio of one per each of two foreign films screened, Hollywood products lead there, said Gomez. He surveyed the Solth American field in the Interests of Ramey, RKO Mexican producing subsidy.

New Producer Set For Irish Abbey Theatre

Thomas McAnna, 22-year-old pro-ucer, has been named as producer of Ireland's famed Abbey theatre. He ucceeds Frank Dermody, who re-igned to become associated with labriel Pascal in film direction.

MaAnna, whose daily occupation was that of customs preventive of pundalk Little Theatre since he was 17. He is the author of about 25 radio plays, some of which have been broadcast from both. Radio Eresnn and BBC in northern freland. He takes up his new duties at the Abbey Better limited at the Abbey Theatre immediately.

METRO'S SAIGON BRANCH

METRO'S SAIGON BRANCH.

Metro has opened a new branch
office in Saigon, French Indo-China,
which will take over distribution of
McG pix in that territory. Country
Singapore office teed out of Metro's
Singapore office teed out of Metro's
Singapore office and a tee in Chungking and later in Shanghai,
will supervise operations of the new
branch.

With dwindling dollar exchange prompting the dwindling dollar exchange prompting to the dwindling dollar exchange prompting to the dwindling dollar exchange prompting to the dwindling to the dw

ductions to ease their present diffi-util plight. Adding fuel to the proposed restriction area against U. S. flin in-serticition research of the con-cept of the local press as to the quality area of the con-traction of the local press and the press in the "g" and "C" closes are asked why it was necessary to im-port his type of picture when much of the better American films from the pressure of the con-traction of

the war years and shown.

Just what form the proposed restrictions on U. S. alms will take is strictions on U. S. alms will take is extracted by the striction of the restriction of the rental coin may be frozen. It's understood that there's a strong possibility that both these steps may be taken.

During his brief stay here John-ston was a luncheon guest of the American Club. Attendance in-cluded managers of major U. S. film company branches as well as mem-bers of the government's financial and educational departments. Oddly and educational departments. Oddly enough, his address before the gath-ering was confined to world politics and failed to touch film problems. Following his visit here, he will plane to Sweden and Norway.

TOP TECHNICIANS SENT FOR AUSSIE EUREKA

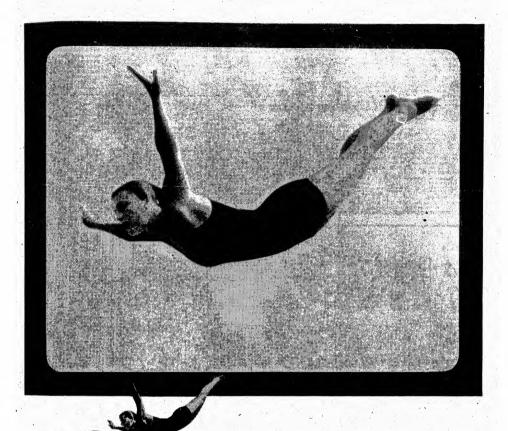
Sydney, July 8.

Michael Balcon is sending Charles
Wolveridge, Ealing art director, and
Tom Shenton, makeup expert, here
from London as advance guard of makeup expert, here from London as advance guard of Ealing technicians to aid director Harry Watt for "Eureks Stockade." Eric Williams, in charge of production; Leale Norman, associate producer, and Walter Greenwood, author-scripter, are already here. Pie goes into production in September. Cast Will include Chips Rafferty and Gordon Jackson.

British Film Briefs

London, July 15.

Sydney Box, Rank producer, is to wist New York late August for series of film conferences, but will pass rise of film conferences, but will pass Film's unit making "The Bille Langoon," which stars Jean Simmons, Film's unit making "The Bille Langoon," which stars Jean Simmons, The Conference of the C London, July 15.



He follows motion...

HE swings the camera . . . following motion, keeping the object of interest always frame-centered . . . there you have the culmination of years of experience—years in which the operative cameraman learns how to get the most from his equipment.

But he learns, in those years, something more—to understand the problems of the picture's director and of the director of photography. From this understanding comes his great ability to interpret their wishes creatively... to devote his technical knowledge to giving them what they want from every shot, every scene.

Because he must get so much from every shot, his dependence on film of superior quality and uniformity is great. That's why you'll find so many operative cameramen using the family of Eastman motion picture films.

EASTMAN KODAK COMPANY

ROCHESTER 4, N. Y.

J. E. BRULATOUR, INC., DISTRIBUTORS FORT LEE • CHICAGO • HOLLYWOOD

Goldman Plans to Reopen Erlanger, Philly, as 1st-Run; Other Xchange News

William Goldman has revealed. through an affidavit filed in Federal Court here that he is planning to reopen the Erlanger on August 30 with first-run pictures. Goldman's with first-run plctures. Goldman's ection followed on the heels of a petition filed by defendants in the widely-published and the state of the state

mms at the Goidman, Karlton and Ketth's. Sait, under which he wood and the Common and the Common and the Head of the Common and the Common and the Head of the Common and the Common and the Head of the Common and the Common and the said of the Common and the Common and the the Common and the Harry Berman and Stanley Kostle sky, both formerly of Columbia, now the December of the Common and the Common and the Stanley Both and the Common and the Common and the Stanley Both and the Common and the Common and the Stanley Both and the Common and the Common and the Common and the All Scheder, former manager and the Common and the Common

ness. Sam Venus replaced him as manager. Hip the beautiful the Dawn which will reopen Sopt. I consider the second source of the Dawn which will reopen Sopt. I Edge-Lion moved into large quarters on Vine street, the one formerly occupied by Warners. Se-man for New Jersey, Bethiehem and Allentown, transferred to the city and suburban territory formerly and suburban territory formerly Smith takes over Rosen's oil spot Jack Diana gets Smith's former territory in Seranton and Wilkes-Barre.

Name 2 RKO Mgrs. in New Orles New Orleans Name Z RRU Degis. It was a William Vincent Guarino in made resident manager of RKO Liberty and Asa Booksh manager of RKO Cripheum. Guarino has been Orpheum treasurer and manager for years, while Booksh has been opperatured to the Booksh has been of the second of the Booksh has been of the second of the second

Bingham Handles Gibs Ewell Bingham, man Navaway, will take cha

RKO Huddles on 'Night'

KKU Haddles on Night
Forty field reps of RKO were
given details of the company's
resive campaign to be made on
"The Long Night" at a meeting last
week by Terry Turner, exploitation
chief; S. Barret McCormick, Ned
revealed that 336 playdates for
"Night" have been set for New England and upper N. Y. state which
he picture kees off on Aug. 6, probably a record for simultaneous opentails on the overall exampaign.
Ten members of the field force

Ten members of the field force neaded by Harry Reiners, eastern supervisor, already have headed for the New England territory to start prelim plans on the picture.

the theatre interests of Byron C. Gibson, recently killed in an auto accident. He was appointed by the widow to take charge until the estate is settled.

Lake theatre at San Antonio, for-merly owned and operated by Beta Wolfe, bought by G. A. Lucchese operator of a group of local Spanish language houses, House will feature the Spanish films.

Install 20th-Fex Execs in D. C. Washington Washington.

Howard Minsky, newly appointed 0th-Fox mid-eastern division manger, will be formally introduced to xchange execs in this area at meetings here July 17 and 18. Top com-

pany execs will trek here for pow-wow. Sharing spotlight with Minsky will be Glen Norris, newly appointed Atlantic District manager. Minsky replaces the late C. E. Peppiatt, who lost his life last month in a plane

Shinbach Upped to Chi by REO Chicago. Reshuffle of RKO Theatre per

sonnel, affected here last week, in-cluded moving J. J. Shinbach, former city manager in Columbus, O., up to assistant to division manager Frank Smith. He also with header Chris Manager of Palace, become man-ager of Grand here. W. S. Brisco. Manager of Palace, become man-ager of Grand here. W. S. Brisco. Grand Explois, Mich, as city manager handling Regent and Keith theatre Grand Explois, Mich, as city manager handling Regent and Keith theatre recently taken over by RKO. Walter Ahrens of Cincinnati was made man-ager of Uplown in Detroit. city manager in Columbus, O., up to

Springled, Mass.
B. & Q. Assortion of Biological Mass.
B. & Q. Assortion of Biolog. down-town independent, during the recupration, of manager Al. Anders.
Rockland, is subbing for Anders.
Rockland, Daley Subs at Sp'gfield House

'Mitty' Treatment Continued from page 5 =

preem,s, but only one theatre in each city, in the conventional man-

each city, in the conventional maneach city, in the Schmide
Pollowing study of the Schmide
Description, there's wide agreement
properties, the schmide schmide schmide
has certain clear-cut advantage
has certain clear-cut advantage
and schmide schmide schmide schmide
producer and distributor—as well as
exhibitor—over the old system. It's
adaptable, of course, only to large,
he become a schmide back speeder entry
of other companies into the "buller
seen as holding back speeder entry
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Uniform Scale, But Not Upped

Goldwyn plan is not to ask for upped admissions for "Mitty," as are upped admissions for 'Milty', as are now being sought for the producer's 'Best Years of Our Lives' and DOS Is asking for 'Duel.' However, all the theatres which play 'Milty' day and date in each territory will town first-run house thooy fit in that area—which does mean that he nabe day-and-daters will raise their prices.

One of the great

One of the great advantages claimed by Selznick pub-ad chief Paul MacNamara for the "biltz" policy, and in which most of the trade concurs, is the economy it allows in advertising. Instead of spending, for instance, \$25,000 for an ad campaign instance, \$25,000 for an ad campaign for a prema at one house senting 2,000 people, twice or three times as much can economically be spent since many times the 2,000 sents are many times the 2,000 sents are amount of advertising at less cost per seat. MacNamara compares present-day exhibition and advertising policy with Lucky Strike, for instance, spending thousands of dollars for acts and then only having high the control of the compared that the source of the compared that the cost of the campaign.

which couldn't possibly handle the volume to get back the cost of the volume to get back the cost of the volume to get back the cost of the volume to get out of the volume to get out of the volume to the volume to get out of the volume to t

RKO Backlog

Continued from page act as an extra cushion for the com pany while working on the other 16, RKOer declared. While there isn't much chance of bringing costs down substantially, Scharv door the substantially, Schary doesn't the production nut to rise

further.

Company inventory hit an all-time high at the close of '46 when value of films completed and in work came to \$28,500,000. Since then backlog has mounted sharply and it's reported that RKO has some \$35,000,000 tide in cellulaid. Increase 600,000 tide in cellulaid. Increase 600,000 tide in cellulaid. Increase 600,000 tide in cellulaid in the same of the cellulaid in the cellulaid in

and a cash and you and the control of the proless that the control of the contr Daryl F. Zanuck and Spyros Skouras. Schary was guested at a cockiali reiversary commit-York for com-



\$718,000 for movies ain't peanuts in REDBOOK, Virginia

That's what Redbook readers in Virginia spend to see the producthe right motion picture answers.

In Virginia, alone, Redbook readers push \$718,000 under the ticket Redbook.

windows of motion picture theatres.

\$79 a page is the pro-rata cost of tions they have read about in their .. reaching this avid motion picture favorite magazine-Redbook. They market - a bargain price at which have found that Redbook gives them to register your best Production. You're overlooking a real bet if your next list doesn't include

THEY LIVE REDBOOK, U.S.A.



You can't beat the under-35 group as a sales potential. More than 50% of all Redbook families are in that group. When they want to see a picture advertised in Redbook, nothing stops them until they see it. And when they want Redbook, they find the \$4,500,-000 a was to pay for it. 000 a year to pay for it.

People like this will solve a lot of

REDBOOK



1,000 **THEATRES** WILL HAVE **NEW RECORDS** THIS MONTH!

The Corpse Came C.O.D.

Film Reviews

Lured

Lured
five minutes. Also during her who also during her who minutes. Also during her who also were also during her who the slaver's headed by Joseph Callein who trafficks between England and self-like the slaver's headed by Joseph Callein who the slaver's headed by Joseph Callein who the slaver headed by Joseph Callein who the slaver headed by the slaver her with a slaver with slaver with a slaver with

So Well Remembered (BRITISH-MADE)

(BRITISH-MADE)

London, July 9.

RKO Radio release of Alliance (Adran cott) production. Starr shot mails, Martha to the production of the

George Boswell	John Mill:
Charles	Dichard Carlson
Mangin	Perinald Total
Annie	Beatules Parley
Channing	The deplete Teleton
Channing	Frequence Leiste
Spivey	IVOT Darmin
Wetherall	Julian D Aton
Baby Julie	Jullet Mills

JOAN CRAWFORD VAN HEFLIN

WARNERS' BROADWAY
At 51st Street HOLLYWOOD

"POSSESSED

is little doubt it will rake in big grosses and will more than satisfy general audiences. general audiences.

Spotting of Martha Scott and Richard Carlson can only be justified by the desire to have an Anglo-American cast and on their marquee value whether their journeys, were necessary. Here their pull is slight, and John Mills will be the main star attraction, with Trevor Howard and Stopy begins with a star was the second of the second

reputation.
The picture should be the forerun-ner of a profitable RKO-Rank series.
Cane.

The Corpse Canise C.O.B.

The GONGO THE STATE OF THE STAT

sary. Here their bull is slight, and reaction, with Trever Roward and Pat Roc running him close, Story begins with a stormly meeting their reaction, with Trever Roward and Pat Roc running him close, Story begins with a stormly meeting their reaction with the story story begins with a stormly meeting their reaction. Here there is story begins and conclude, champions Olivia and conclude, champions Olivia and conclude, champions Olivia and conclude, when their is killed in a car accident, she marries George, determined to help him gain a political mentary candidacy when an epidemic sweeps the town, a warning the story of the

100% attention it is not because of her acting but for a slight miscaching as the young Olivia, as she matures she gains tremendously at this is required of him and the performance of Pat Roc is a feather in Dmytryke and the performance of t

SAN FRANCISCO

(Continued from page 9)
Last week, "Son of Battle" (20th),

1500 miles and the second seco

cup*-drafie) (relistue) (3d wk), 8l;
Solicial Renta: (Lipport) (40); 3-50;
Solicial Renta: (Lipport) (40); 3-55;
Solicial Renta: (Lipport) (40); 3-55;
Solicial Renta: (Lipport) (40); 5-50;
Clay (Rosener) (40); 5-89.—"Renta
Clay (Rosener) (40); 5-89.—"Renta
Evenery (Andle) Olava Haloli in 5
Chiclia (2d wk), 1400 in 5
Chiclia (2d wk), 1400 in 5
Chiclia (10); 5-50;
Larkin (Rosener) (40); 5-89.—"Renta
Halolia (10); 5-89.—"Renta
Larkin (Rosener) (10); 5-89.
Larkin (Rosener) (10); 5-99.
Larkin (Rosener) (10);

ward and scout Hawk-Eye, respectively, with an uneasy air, but willy with an uneasy air, but willy fore a suited is Buster Crabbe as the reacherous. Noquois Indian Magus. Because of the presence of Crabbe ming and water battle sequences togsed in, for action touch. George Sherman's direction spots a number Script by Herbert Dalmas and Ocorge H. Plympton depicts struggle of lon Hall to escort Evelyn Ankers, deep in the sequences of the sequences

Scared to Death

Scared to Beath
(COLOR)
GOLOR)
Score tuils Productions release of Wiltion B. David Productions release of Wiltion B. David Commission of Wiltion B. David Commission of Wilgood, Douglas Provincy features Joyce Comjon, George Zoeco, Nat Pandaton, Roland
Cabanna. Original story and screepings.

J. Abbott, camera (Cincolor), Marcel
Million Dollar, L. George Societye. At the
Million Dollar, L. George Societye. At the
Million Dollar, L. George Society.

Leonide	Bela Lug
Terry Lee	Douglae Fowl
Jane	Jovce Compt
Dr. Van Be	George Zuc
Raymond	Nat Pendlet
Ward Van Be	Roland Var
Laura Van Ee	Molly Lame
Indigo	Angelo Rossli
Lilybeth	Gladya Bla
Rene	Lee Benn
Autopsy Surgeon	Stanley Andre

Summer Blues Dog Mpls. With 'Miracle' Nice At 15G: 'Fiesta' Low 10G

Minneapolis, July 15.
The summer blues continues at the first uns here. Clear, hot weather has greased the skids and only exceptional plctures get much attention any more. Only newcomer garnering important money is "Miracle to the facility of the continue of the facility of the facilit

State. Estimates for This Week
Aster (Par) (900); 30-49)—"Big
Town" (Par) and "Ghest Goes Wilst"
(Rep). Fair \$2,000 in 5 does 1.ast
week, "Too Many Winners" (PRC)
and "Big Fix" (PRC) spilt
"Fabilulas. Suzanne" (Rep) and
"White Stallon" (Indie), \$2,100 in 8
days.

reces. "Loo Sally withness (PRC)
Fabilous - Stranne" (Gen) with
Fabilous - Stranne' (Gen) with
Grant - Gen) with
Grant - Gen)
Faris of Pauline" (Par) (no.)
Faris of Pauline" (Par) (no.)
Here after hery first week a Radio
City. Fair at \$6,000. Last week,
Gen) Gen)
Gener (Par) (1,000; 44)—"Bellis
Grant - Gen)
G

KANSAS CITY

Continued from page 9)
Frence Continued Continued from page 10
Frence Continued Contin

Picture Grosses

515,000.

Warfield (FWC) (2,656; 60-95)—
'Unfaithful'' (WB) (3d wk). Fair (7,500 in 4 days. Last week, pleasing

on.
Femmes have little to do. Others
a cast measure up to demands.
Brog.

James Powek. Tamest Whiten's Carlo Clark Tamest Carlo Carlo Marvell Kesyen. "The Coppe Came Co.D." is feat summer flum fare. It's a comeely flow of the common common

O'Connor, Marvin Miller and others are good.

"He's Got a Warm Kiss" is solo true, spotted in nighticub sequence. Lense work by Lucien Andriot takes full advantage of values in art direction by Stephen Gossoon and rection by Stephen Gossoon and by Wilbur Menetee and James Crowe. Editing is tight.

Terry Lec	Douglae Fow
Jane	Joyce Comp
Dr. Van Ee	George Zan
Raymond	Nat Pendle
Ward Van Be	. Roland Var
Laura Van Ee	Molly Lam
Indigo	Angelo Rossi
Lilybeth	Gladya Die
Rene	Lee Benn
Autopsy Surgeon	Stunior Andre
Antopsy Surgeon	Stanley Dr

George Procks, and set glecorations by Whitz Menches and James Crock.

Editing is tight. Brog.

Last of the Reduces.

(C0.108) Experiment (C0.108) The Control of the Contr

PERILS of PAULINE BETTY HUTTON PARAMOUNI

Cool CAPITOL CLARK CARLE DI MARCO Ted STRAETED DEBORAH KERR MUCKSTERS

THE BEST YEARS OF OUR LIVES

35th Week ASTOR

THE MOST

PALACE AND ROBERT YOUNG - SUSAN HAYWARD They Won't Believe Me! RITA JOHNSON ol FLYNN • Barbara STANWYCK In Warner Bros. Hit "CRY WOLF"?

New York Theatres

GERALDINE BROOKS FREDDY MARTIN linging Saxaphone His Orchestra

THE COCOANUT GROVE REVUE BROADWAY
AT 47TH STREET STRAND

RADIO CITY MUSIC HALL

Rockefeller Center

Gene Bex George
TIERNEY • HARRISON • SANDER

"THE GHOST and Mrs. MUIR "THE GHOST and Mrs. MUIR A 20th Century-Fox Pictu SPECTACULAR STAGE PRESENTATION

'MOSS ROSE' OLSEN and JOHNSON ROXY 7th Ave 4

	ON SCREEN Thurs., July 17 JAMES MASON 'ODD MAN	IN PERSON HARRY BABBIT CIRO RIMAC and his Band Extral SUE RYAN
ы.	001	Plus Others

Showed 'Immoral' Plx, Fined Raleigh, July 15.

Francis Mahoney, manager of the Astor theatre at Durham, charged with exhibiting "immoral" pictures in his theatre, was fined \$50 and costs in the Durham recorder's court.

NBC'S FIREWORKS-BY-THE-SEA

P.S.: Public Service Is Postscript

Yanking of the NBC Symphony Orchestra from its long-established Sunday afternoon 5-to-6 time into the Saturday evening 6:30-7:30 period in order to pave way for the Ford 60-minute dramatic pro-gram with its lucrative \$1,500,000 in billings, has excited no little

pass with its lucerative \$4,50,000 in billings, has excited no little comment in the trade. At minist of many is 160 over 11 the 70 over 11 t

speculation.

With the wrapup of the Ford biz, NBC, long the envy of all the other webs for its star-studded roster and its mounting billings, can now put out the SRO shingle. Thus the fact that the about-face comes from the one well-heeled network on talent and boxoffice is seen cueing the possibility of D. C. repercussions.

NBC Graboff of \$1,500,000 Ford Show Fills Dramat Void: SRO Sign Out

NBC has copped the highly-coveted Ford 60-minute dramatic show, with its lucrative time-and-talent billings of approximately

sident billings of approximately \$15,00,000 a year.

It's one of the top single program sales of the year and culminated weeks of jockeying and hot-and-heavy bidding by the various networks of the property of the sunday afternous 5 to 5 period long occupied by the NBC Symphony Orchestra came as a particular blow to ABC, For a while it looked as if the choice plum might good to be property of the property of the

Kenyon & Echilaria, 1987.

However, Ford and K & E were anxious to move in on the Sunday afternoon NBC time and when the latter network succeeded in manipulating the symph moveover to the 6:30-7:30 Saturday evening (station

Matinee Trade Puzzle

Matthee IFAGE FUZZAC
Upcoming 60-minute Ford
show in the 5 to 6 Sunday afterneon period on NBC has provoked some interesting trade
comment, particularly as to the
wisdom of slotting a full hour
dramatic stanza for the "mattnee
trade," even though it be the
Sabbath. Sabhath

sabbath, even though it be the sabbath were thought and the same and the opinion that, in terms of the opinion that, in terms of the opinion that, in terms of the opinion that, it strikes a somewhere the same and the same and

mightime slotting.

Into beriod, both agency and client manabeau it. Symph stanza was originally it. Symph stanza was originally it. Symph stanza was originally in the standard in the summary of the sunday to its long occupancy of the Sunday to the long occupancy of the Sunday to the sunday of the sunday was done with full back to Saturday was done with the sunday of the sunday was done with the sunday of the

Get Me Outa Here

Hollywood, July 15.

The agency will say "it ain't so." but it's fairly well established that two AFRA actors actually resigned from a show because they could no longer stand the jibes of their friends.

Recently, whetitude for methers. stand the jibes of their friends. Recently substituted for another by a paying client on a national web, the show has been roundly blasted in the trade as a new low in comedy and the with-drawing scale actors professed their shame at being a part of it.

it.

Agency spokesman said
"changes were made in an effort
to improve the show." Not since
AFRA was organized has a
member turned his back on a paycheck, that is, not up to

Lever, Camel Mull Wholesale Shifts

Possible reshuffling of the whole Camel cigarette network program-ming roster by William Esty agency has CBS crossing its fingers in ex-pectancy that "Screen Guild Play-ers" will continue on that network under its new Camel commercial

under its new Camel commercial suspices.
Under the Lady Esther banner "Screen Guild" has been slotted 10 to 10:30 Monday night, following Taux Radio Theatre." Camel may move the program into the Monday move the program into the Monday with the compact of the co

Costello.

Originally it was the reported intention to move "Screen Guild" into the A & C time on NBC, but it may still hold, depending on decision by Esty's Tom Luckenbill.

And with Lever Bros. set to take (Continued on page 30)

Freedley, Jr., Ties Up With FCB on Amer. Tobacco Acct

Vinton Freedly, Jr., son of the floor.
Vinton Freedly, Jr., son of the floor.
Justine Freedly, Jr., son of the floor.
Justine Freedly, Jr., son of the floor.
Justine Freedly and has bard checked in at Foote. Cone & Belding And hi agency, which handles the American of seve Tobacco business Freedley was setTobacco business Freedl

TO STIR UP MEET

By GEORGE ROSEN

Plenty of freworks-by-the-sea appear to be shaping up as the prelude to the annual convention of the Mational Asm. of Broadcasters in Atlantic City this September. If all has to do with the ambitious clean-up-the-sit campaign being clean-up-the-sit campaign being the control of the contro

if the network affillates subscribe to his program standards proposals, they'll be making a vital contribu-tion toward giving radio a new distribution of the standard standards and the chain-break formula so as to limit them to one an hour, plus his proposal to eliminate cova-catches and hitch-likers, eliminate middle provamp the NBC daytime program-ming structure so that no more than three serials will be bracketed to-sgeher, will get a thorough going with the affillation on the two days preceding the opening of the NAB contab.

Affiliate Opposition

Affiliate Opposition
But the affiliate forces led by
Harry Bannister, general manager
of WW.J. Betroit, who have arranged
to the Trammell plan, have been
quietly mapping their own eempaign to fight it tooth and nail.
They've scheduled their rown meetpreceding the NBC pownow.
What will happen in the crosspattern of conflicting viewpoints is any
properly ground of the conflicting viewpoints is any
properly ground to the crosspattern of conflicting viewpoints is any
properly ground. And plan they for any
properly ground the crosspattern of conflicting viewpoints is any
properly ground.

(Continued on page 30)

U.S. Rubber 800G Orch Drop Cues Symph Cycle Exit

United States Rubber Co. has dropped sponsorship of the New York Philharmonic Sunday afterdropped sponsorship of the New York Philharmonic Sunday afternoon concerts on CBS. Company had been picking up the tab on the symph sessions, at an annual outlay of \$800,000. for the past four years, with the decision this year to withdraw cued to the current competitive sweepstakes and "goods to sell" era.

tive sweepstakes and "goods to sein."

Surving the four-year period U. S.
Bubber had levied assessments upon
sech division of the company to
bankroll the institutional programing, but it is case now of plugging
the individual products, company
contending that each requires individual ad treatment.
Whether U. S. Rubber returns, to
radio programming is still underturned of the company of the company of the company
to the company of the company of the company
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If CBS doesn't land a new sp

If CBS doesn't land a new sponsor by the fail, symph program will go on sustaining. Whether or not a new bankroller will be found is considered problematical. NBC tried to no avail all last season to sell its Sunday afternoon symph concerts, fol-

TRAMMELL PLAN Ed Murrow Giving Up CBS Exec Berth; Returning to Air in Triple Pay Deal

CBS' New Format

LGS New Format
Here's how the programming
dept. reshuffle at CBS, in the
wake of Edward R. Murrow's
return to the air, is expected to
resolve itself.
Best guess from authoritative
sources is that Davidson Taivlor
will move over into the public
aftairs programming spot beat
vacated by Murrow, with Hubbell Robinson Jr. Joining the vacated by Murrow, with Hub-bell Robinson, Jr., joining the network and going into Taylor's present program berth. (Taylor and Murrow have in the past divided up the net's program-ming functions as veepees.)

Disk Jocks Can **Buy Canned Gab**

Squeezing into the national Disk Jockey Sweepstakes payoff picture, an enterprising outfit on the Coast, Hollywood Broadcasters Service, is issuing a complete mimeographed service for gab-hungry jocks. Service is going exclusive to one station in an area in order to prevent dialers from being shocked to hear two pancake spinners from giving out with identically worded "ad libs."

with identically worded "ad libe."
Illustration of how this division of labor will fill the air, not only with anneal music, but canned personalities, is following amounteement in the state of the sta

Everything's furnished neatly packaged except the larynx.

ABC Romancing OG, While Keeping It Guessing On **Chance of Crosby Switch**

ABC from all accounts has a ethal weapon in its constant threat o move the Bing Crosby Philco pro-ram ahead one hour into the 9 'clock Wednesday period.

'At least it has Old Gold in a state At least it has Old Gold in a state of uncertainty as to whether it will spot its upcoming \$17,000 talent fort, Don America and Frank Worgan, in the Wednesday night at 9 period on CBS, for Od doesn't relish the thought of competing sagnast Croby.

One of the major reshuffles of the season among the higher network chelon is about to transpire at R. Mutrow at ep pin got of the administrative borth as programming vespee in charge of public atministrative will relinquish his v.p. title. On Sept. 29 Murrow will gain before the control of the control of

Out of the Soup

Out of the Soup
Return of Edward R. Murrow
to the airlanes for Campbell
Soups after an administrative
subbatical at CBS is seen as giving considerable impetus to the
log considerable impetus to the
tor. Consensus in the case of
tor. Consensus i

It's significant that it was Murrow who as a programming veepee found himself in the middle of the William L. Shirer vs. CBS lucident that sparked commentators. It was Murrow who gave Shirer his walking papers, but under circumstances that fairly well established that Murrow had acted in good faith and was faced with no other alternative.

the soup company to ink Murrow to

a deal.

Despite the fact that CBS board
chairman William S. Paley brought
Murrow back to America and installed him in the administrative
borth. Campbell Soup during the
past year continued its pitch. Finally the offer became so attractive
(more than tripling his current
salary as a key network exec.) that
Murrow yielded.

Return of Murrow to the field of

Murrow yielded.

Return of Murrow to the field of commentary and analysis puts CBS in the enviable positions of having one of the prize news parlays, with Lowell Thomas going into the 6:45 to 7 slot for Proeter & Gamble and Murrow at 7:45.

Murrow's post as veepee in charge of public affairs programming will be filled, but there are many loose ends to be straightened out before a final decision is reached on a suc-

Splurge for Y&R

on sustaining. Whether or not a new plank response to the state of the

NAB's Planned Dues Structure Change Slated to Go to Referendum Vote

Washington, July 15.

Proposed change in NAB dues' structure to hip the big station camp's structure to hip the big station camp's structure to hip the big station camp's station camp's station camp's station camp's station camp's station to a referendum vote of the NAB membership starting this week. The'change is not an overall boost in NAB dues in the income brackets on which present dues are exacted. Generally keep in the income brackets on which present dues are exacted. Generally keep in the income brackets on which present dues are brackets of the like in NAB levies is generally expected to be recombered by the NAB beared with the same of the like in NAB company of the like in NAB company of the like in NAB dues. They had protested they were brevening of their take in NAB dues. They had protested they were harden stations and in the like in NAB dues. They had protested they were harden stations and the like in NAB dues. They had protested they were harden stations and the like in NAB dues. They had protested they were harden stations and the like in NAB dues. They had protested they were had used to be a like in NAB dues. They had protested they were had the larger perentage of their take in NAB dues. They had protested they were had the larger perentage which harder perentage-wise than the broadcasters lower down in the NAB and a result.

hit harder percentage-wise than the broadcasters lower down in the revenue scale. As a result, NAB has set up sev-eral new income brackets—26 or 27 in all—with graduating dues to "eliminate the sudden jumps in dues that occur under the present schedule."

dues that occur under the present schedule."

An NAB spokenian, pointed out the adjustments would not row the adjustments would not row the adjustment would not row the spokenian point of the spokenian poin

basis of combined income of the two canomittees.

3. Expansion of NAB directors-at-large to include two from ranks of FM broadcasting (Class A and Class B stations, one each), and one each from television and facsimite. There were the combined of the combined of the combined of the combined of the combined to the combined of the combined of the combined to the combined of the combined of the combined to the combined of the combined to the combined of the co

tion to qualify for representation on the board.

The board.

All the board of two parts of the parts of the

etc.) but elected by entire NAB membership.
4. Change in method of electing NAB district directors which would NAB district directors which would recommend to the control of the control also provide for momination from the floor during meetings. 5. Clearer definition of responsi-bility of the NAB bound, the presi-bility of the NAB bound, the presi-

dent and the secretary-treasurer.
All are given somewhat expanded
authority and responsibility.

Harris Gets N.Y. Bureau Program Director Job

Abany, July 15.

David H. Harris, who as programproduction manager—of.—WTAG,
Worester, originated the "Worester
Aradio project that won for the station the Vasurry, Peabody and the
ther major national awards, the
been appointed program director of,
the New York State Radio Bureatu.

Heberer, director of the state unit in
the Dept of Commerce.

Heberer, director of the state unit in the Dept of Commerce.

"The position is a new one," Herrier to Vanurr. "Harrier to Vanurr. "Harrier to Vanurr. "Harrier to Vanurr. "Harrier to Vanurr." Harrier to Vanurr. "Harrier to Vanurr." "Harrier to Vanurr. "Harrier to Van opened a program packaging agency in New York

Sand Piper

Hollywood, July 15. Now it's down to the sea on

diskel
Having done about everything else with its disk jockeys,
KFWB has now beached one.
Starting last Friday (11) Bill
Anson airs his one to four p.m.
stints on Wednesday and Friday
from a stand abaft the Ambassador hotel beachfrout, at Santa
Monica.

Monica.

Clad in swim suits, Anson, his secretary and engineer operate from the stand, interspersing jockeying with beachcomber interviews and cooling dips.

Hearst Appeal On **WBAL Decision**

Washington, July 15.
Counsel for William Randolph
Hearst was ready this week to apterm of the country of the country of the country
which nixed Hearst's bid to force
FCC to retract Blue Book charges on
the operation of Hearst-owned
WBAL, Baltimore, and to hold off
hearing on the license renewal proments were purged.

hearing on the license renewal of the station until the Bhe Book statements were purged.

What is the statement of the statements were purged.

What is and the statement of the

that he believes Drew Pecrson and Bob Allen, former Washington Merry-Go-Round team, will with-draw their competitive bid for the and discriminatory" Blue Book state-ments are off the books. At the same time, he said, PCC set the six-ments that the book of the book of the book of the book of the same time, he said, PCC set the six-ments are off the book of the book of the book of the book of the portating in the public interest and need not go through fuse of a pub-ller proceeding.

BBC WHODUNIT SERIES SET FOR WNEW AIRING

The BBC is helping to set up a series of mystery and adventure plays, which the N. Y. indie, WNEW, will broadcast starting the third week in August Serles, as yet untitled, will be half-hour transcriptions from current BBC files, to be aired Sundays, for 13 weeks, at 8 n. m.

aired Sundays, for 13 weeks, at 8 p. m.
BBC's London office is currently clearing the copyright on six proclearing the copyright on six protion" aries for the WNEW program, the six being "The Church by the Sca," "Evening Primrose." "Chinese Magic." "The Arthur," "Golden Dragon City" and "The Celestial the following six programs from the "Adventures of Julia" series: "Gesening Miss programs from "Hayletty at Merling." "This Intul"Haylety at Merling." "This Intul"Haylety at Merling." "This Intul"Worman Stuff." Although the "Julia" worms of the Stuff Woman' Stuff." Although the "Julia" series concerns the same character, each program is a complete story. Also continuing the goodwill move of British offerings, BBC plans to offer WNEW a serial in five episodes titled "The Strange Case of Dr. Jekyl and Mr. Hyde." Story isn't completed until the final (fifth) pro-gram is heart.

Toledo—Arch Shawd, exec vice-president and general manager of WTOL, Toledo, until December of last year, and more recently serving as sales manager, has resigned, effective Aug. 17; and plans to open an office as a radio consultant in the fall.



Director of News, Special Events SHELDON W. PETERSON Just returned to head KLZ news and special events department after 5-year absence during which he picked up experience and ideas with both NBC and CBS news depart-ments.

KLZ, DENVER.

'Voice' to Fade In 9 Nations

"The "vide wo shington, July 15.

The proteins of store of the proteins of the shington of the protein of the p

while the "voice" broaccasts will move along at a pretty good clipthey are what Congress is most interested in—the motion picture part of
the program will have to be whittled
down to token size, with only about
\$200,000 to \$300,000 a year to be
spent on this worldwide.

BYRNES BUYS INTO SPARTANBURG SETUP

Washington, July 15. Former Secretary of State James Byrnes acquired his first interest in radio station last Friday (11) when the FCC okayed the sale of WORD and WORD-FM, Spartanburg, S. C. to the Spartan Radio-casting Co. for \$85,000. Walter J. casting Co. for \$28,000. Waiter J. Brown, former newspaper man and aide to Byrnes, is president and 61% stockholder; the General Newspapers of Macon, Ga. will have a 33%% block; and Byrnes a 5% piece of the 250-waiter. Station has an ABC contract.

an ABC contract.

In the same transaction, the FCC approved sale of WSPA and WSPA-FM, Spartanburg, from a corporation controlled by Walter J. Brown and his father-in-law, A. B. Taylor, to the Spartanburg Advertising Co. for \$450,000. WSPA is a 5kw, CBS outlet.

CBS Lines Up Schedule For 'Studio One' Series

Lineup of properties for CBS fullhour series "Studio One" is as fol-

lows:
"Ah Wilderness" by Eugene O'Neill, adapted by Fletcher Markie, "A Bill of Divorcement," by Clem-All of Divorcement, by Clem-All of Divorcement, by Clem-All of Divorcement, by Clem-All of Divorcement, by Clem-All of States, and the Canadian, by Addie Richton and Lynn Santon, but Midderness" the Canadian by Addie Richton and Lynn Santon, but Cleman and Canadian a

From the Production Centres

IN NEW YORK CITY . . .

IN NEW YORK CITY

The Harry Ackeranas summering in Westport, Coin.....Mary Alice The Barry Ackeranas summering in Westport, Coin.....Mary Alice Theory and Alice Theory and the Humphrey agency, impulsively planed to St. Louis to visit friends the very weekend she was supposed to transfer, so she started the new stint with a leave of absence... Friath Pelford, directory of Molle "Agystery Theatre save deadline by finding am apartment in Manhattan... The Rob Weenolesses summering at Old Greenwich, Conn....
Harry Harding, Y&R v.p. on the General Foods account, bit the dust, landing an Aircope at Rhinebeck, N. Y., but insurance covered the 41,800 in 100 mt. George McCoy, former man-in-street andio announcer, now back in the show biz wid admain Natikan" public relations-office on Fifth sevenine after taxt-driving flins.

Ward Wilson, why's done practically, everything in-radio, including his very many street of the control of th

IN HOLLYWOOD .

IN HOLLYWOOD

Martin Gosch is back to his first radio love—writing. He's turning out the scripts for the Peggy Lee-Woody Herman summer Electric Hour...

No one is being spared by Arthur Curlain in his \$155,000 and icharging and the script of the property of the script of the script

take over for Jimmie stouer with the weeks. Hell wax his editorials before leaving for integration into the Million Biow is flirting with Art Lindester for "Take II Or Leave It" Million Biow is flirting with Art Lindester for "Take II Or Leave It" After Phil Baker takes his leave. ...Ken Hinks, account exec on Lux for the Thompson agency, stopped over enroute to Stanley Resor's ranch in the Thiompson agency, stopped over enroute to Stanley Resor's ranch in the Uffavail after the rikes in head Thompsonite on the Coast will best Fiscale getting back into the publicity racket. ...Wauhillau La Hay, top Grum beater for N. W. Ayer. while guest speaker at Hollywood Ad Club Aug. 4. She may also get profiled for the New Yorker by Alvah Johnson, Take II and the Standard of the Standard Standard

IN CHICAGO . . .

IN CHICAGO

"Hint Hunt" has been expanded from 15-minute show to 25 minutes five times weekly over CBS beginning July 21... (Suy Savage show, "Musical Currons." Initiating celebrity night each Triday, with appearances set for strength of the control of the cont

AFFILIATES' DON'T-FENCE-ME-IN'

Angle Involving Tele Contract Bars MONOPOLY'S HEAD

Washington, July 15.

James Caesar Petrillo is due for another session before a House Labor Subcommittee here Sept. 15, to report on his promised talks with M broadcasters, the music educators and service bands.

sors and service bands.
Subcommittee Chairman Carroll
Keems (R., Pa.) said last Friday
(11) he would hold Petrillo under
subpecas through that date so the
committee could check whether he
kept commitments made to them
during two days of hearing last
week.

during two days ot hearing last Menswhile, Kearns and committee fiversignts for the control of t

McCann plans to arrive in L. A.

Petrillo Softens

Washington, July 15. James C. Petrillo hasn't exact ly gone out of his way to date up the 'music educators or the broadcasters, but he has shown a greater disposition to tafk turkey since the House Labor Commit-

greater disposition to talk turkey mine the House Labor Committee gave him a two-months protein the gave him and the gave him

4 hearing date to contact local pix and radio men. He is interested in taiking to Coast tele operators who are supposed to be working closely with the pix people. It was believed rops of Paramount's tele station RTIA would be contacted to give both sides of the story on the Pe-Continued on page 30.

MORRIS TO GO TO BAT ON FULL JOLSON FEE

Apparently William Morris office tark going to take that split comission on the Al Jolson-Kraft deal resident on the Al Jolson-Kraft deal resident on the Al Jolson-Kraft deal the split commission on the Al Jolson-Kraft deal the split of the State of th

LEVANT ON KRAFT SHOW

When the new Kraft Music Hall-Al Jolson show tees off in the fall on NBC, Oscar Levant will be among the permanent fixtures. Levant was pacted for the pro-gram this week via J, Watter Thomp-son ascence.

Carrington Marathon

Something of a record in con-tinuous scripting has been chalked up by Elaine Carring-

ton.

Last Friday (11) marked her
3,000th script on "Pepper
Young's Family."

In addition, Miss Carrington
authors "When a Girl Marries"
and "Rosemary."

Simms Pact Cues Singer Trend to 'Runnerup' Billing

show last season was cancelled by Borden's, has been pacted for the new Percy Faith Coca-Cola Sunday night program on CBS, which preems Aug. 17 in the spot vacated

by General Foods and Kate Smith. by General Foods and Kate Smith. What is considered significant to the trade in Miss Simms' signing up for the musical stanza is the fact that it points up-anew that the singers who held down their own programs in the past few seasons and failed to pay off rating-wise are one failed to pay off rating-wise are one in radio as auxiliary items.

**Port Simpts who are to the

in radio as auxiliary items.

Frank Sinatra, who got the Old
Gold heave-ho, returns to the air in
September as the featured male vocalist on the Lucky Strike Hit Parade. Dinah Shore, cancelled by
Ford, has no fall commitment as
yet, but it's considered a certainty
that when not if the one without yet, but it's considered'a certainty that when and if she does return she'll be integrated into the musical pattern with another name.

While Kate Smith has landed-co-op sponsorship for her noontime Mutual gab and is disk jockeying on WOR (N. Y.), as yet there are no takers for her singing commercial.

FCB Splits Chi Office Into Two Units: Fonda To **Head Up Production Side**

Chicago, July 15.

Radical departure in structure of midwest agency radio departments was inaugurated here last week by Fairfax Cone of Foote, Cone & Belding following announcement that Jim Fonda would take over as radio director of the agency's Chicago office as successor to "Stu" Dawson. Fonda is presently associate talent buyer in the Hollywood office and director of "Philip Marlowe."

buyer in the Hollywood office and the State of the Control of the Hollywood office and that the business and production ends of the radio department will be two separate and distinct units be two separate and distinct units of the Hollywood of the Control of the Hollywood of the Control of the United State of the United State of the United State of the United State of the Control of the Contro

WB Buys Dorsey Disk Show First sale of the Tommy Dorsey disk jockey show in New York has just been consummated.

Just been consummaten.
Warner Bros, has bought 12 of the
48 quarter-hour weekly segments of
the show on WMCA, with sponsorship starting in September. Deal is
for 26 weeks and was negotiated via
Blaine Thompson.

Washington, July 15.

There is a strong feeling in some PCC offices here that the present chain network regulations should be reviewed and overhauled to attend the land of affiliation of the strength of the land of affiliation of the land of a land of the land

pushing this advantage to the point of doubtful legality under the anti-monopoly rules. Commission spokesmen point out the rules were put on the books many stations on the air and when nets could not shift affiliations in the beautiful properties. The shift of the properties of the

FCC Gets 400G More on Budget

Washington, July 15. Washington, July 15.
Senate Appropriations Committee
last week met FCC haltway and restored \$400,000 of the acertor 5 alstored \$400,000 of the acertor 5 alstored \$400,000. House had
given FCC a straight \$5,000,000 and
Chairman Charles B. Demy was askgiven FCC a straight \$5,000,000 and
Chairman Charles B. Demy was askgiven FCC a straight \$5,000,000 and
Chairman Charles B. Demy was askgiven FCC as the straight \$5,000,000 and
Chairman Charles B. Demy was ask
continued to the commendation now
goes before the Senate and then into
conference with a House Committee
to Iron out differences in the sums
tabled for FCC and other independtabled for FCC and other independ-

tabbed for FCC and other independtor offices.
Sensite group, headed by Republican Clybe Reed of Kanas, added
the state of Kanas, added
the state of Kanas, added
making a total of \$125,000 allotted
to FCC cars and travel next year.
If Senate recommendation prevails,
FCC, will have made out better on
its funds request than most other
government offices here.

Now Whatdyaknow

Now Whatdyaknow
Hollywood, July 15.
Office manager of an agency,
a distaffer unhappy with her lot,
answered a blind ad in Daily
Variety for a blind ad in Daily
Variety for a blind opened the
mall for her boss, up jumped
but the headman never got to
see that one.
see that one.

Petrillo Probe to Move West for Pix | WING CASE REARS Radio 'Reactionaries' Tool,' Seipmann Sez, Knocking Private Ownership

Hudson Terminal

Hudson Terminal
Saga of Tom Hudson and his
"Gloca Morra" commercial on
the closing Kate Smith show for
General Foods on CBS continues
as-the Chuckle of the Week insas-the Chuckle of the Week insas-the Chuckle of the Week inthe Chuckle of the Chuckle of the
Recause of the Hudson faux
pas, in which the bowed out ax
pas, in which the bowed out ax
pas, in which the bowed out ax
pas in which the Because of the Kate
Ramito-General Foods programming by
that "Sales of Postum are up 32
percent—in Gloca Morra," last
week cost him the announcer's
job on "Portia Faces Life."
Foote, Cone & Belding had
lowing the GF-Kate Smith foldlowing the GF-Kate Smith foldlowing the GF-Kate Smith foldthe crack.
Trade considers it sporting of

Trade considers it sporting of F-C-B, however, despite its burn, that it's going to give Hudson a reprieve

Weaver Y&R Return Cues Thick Rumors

turns to the Young & Rubicam fold as veepee in charge of radio and television as successor to Tom Lewis, who recently resigned under pressure, with the move already sparking a flock of rumors as to possible repercussions. Y & R is Weaver's original stamping ground. Since 1938 he's been advertising manager of American Tobacco Co.

On the one hand some are inclined to view appointment as the prelude to a move to woo into the Y & R family at least part of the American Tobacco billings which would help offset the 30% loss in radio business offset the 30% loss in radio business of menountered by the agency and which was responsible for the wholesale Y & R axings. All the American Tobacco business is currently held by Foote, Cone & Bedding and it's reported that there's no thitle apprehension at FCB as to what the Weaver-Y & R alliance might precipitate.

on the other hand, it's contended that there are no strings attached; that Weaver wanted an out at American Tobacco despite his closeness to George Washington Hill, Jr., in the

George Washington Hill, Jr., in the prexy post following the death of the senior G. W. Hill, and has since been masterminding the operation.

The fact remains it's generally acknowledged that Y & R is latching on to a man with know-how technique who commands universal resects in the trade.

nique who commands universal respect in the trade.

Weaver will headquarter in New York, Y & R having decided that it erred in previously setting up Coast quarters for its radio topper.

Coast RWG Preps Demands For NBC, ABC Newsrooms

Hollywood, July 15. The Radio Writers Guild is preparing to make new newsroom writer demands on NBC and ABC for local staffs. The union's existing contract staffs. The union's existing contract with NBC expires July 31 and an entirely new agreement will be sought, including wage hikes. It is contract with ABC, which has a year to go but which may be reopened for wage increases only, is up in mid-August and wage hikes will be sought there, too.

Union is now casing the teletpye. Scribes to learn needs and desires and will doubtless make initial pitches within a fortnight.

Charles A. Sejaman, former belitab Broadeasting Corp. official, now a professor at New York United and the Professor at New York United States of The Nation become a defender of The Nation Broadeast and the Dominion. His lots typics bears the title: "Radio: Tool of the Reactionaries" and makes Seipmann's point of view considerably mann's point of view considerably mann's point of view considerably of The Seipmann article has indicated in the current struggle for power by reactionary private enterprise." The Seipman article has indicating how Seipmann's views have hardened so that he is article as indicating how Seipmann's views have hardened so that he is own pretty out-on-dout against any own pretty out-on-dout against any and overeight in the control of the Comment. The Student and any government. The Student and any government. The student has not a state of the control of the same shall with the same shall student and the same s

any ratio wested in governments on the Canada is estable different from the U. S. but Seipman apparently arrives at about the same slant. In the last year or two Seipman has gotten himself well established all recently been fairly careful in his phraseclogy. The Canadian analysis is more openly biased some observers think, than anything he's heretofore pitched up. He talks of heretofore pitched up. He talks of "one-fided" use sexually when the consider was exactly what the CBC site of the control of the control

cious." contemptible" and "vicious," and he talks of a conspirary by unrepresent the situation. Conceding that many Canadian listeners are grobably dissatisfied with the CRC withing like American radio, Seipmann has made what some trade pundits thought his more trade pundits thought his more attending committee and the contempt of the contempt of

Jones Mum On **FCC Moves**

Washington, July 15.
FCC's newest Commissioner, Rep.,
Robert Franklin Jones (R., Ohio)
hopes to move over to the Commission some time in August, but
will stay on Capitol Hill until the
July 26 recess and may neak in a
brief vacation before taking the oath
office uplown. As a result, he is
office uplown. As a result, he is
nell be ready to hang bis hat up at
FCL be ready to hang bis hat up at
FCL in the commission of the

Senate last Friday (11) recom-Senate last Friday (11) recommended his confirmation in a woice vote. Move was routine in view of the unanimous (134-0-4) vote of the Senate Interestate Commerce Commente (10). Meanwhile, the Buckeyer representative is making no statements either on whether he will sue ABC commentator Drew Peisron for slander and libel; person had tried charges that he was a one-time charges that he was a one-time (Continued on page 30)

Cugat's Short Haul

ougat 5 JuDII II III In moving "Take It Or Leave It" to NBC early next month, Blow agency found a six-week hangover. Xavier Cugat, his band and singers will fill out the span. Cugat will be busy working in pictures at the time, so the show airs time followed.

'Love That Soft Soap'

RADIO REVIEWS

Metro-producer of the forthcoming film about radio, "The Hucksiers"-knows a good thing when it has one. Film company, with a publicity sense (and a sense of humor), has come up with a series of 10 spot announcements plugging the film that is terrific.

The apple, varying from Ille-Production meant alteroffs on the production of the production which is a production of the production of th

radio and slam it hard, these spots merely kid it. But the effect is as strong, you creer hought of stangling an announcer?" one of them begins in a noft seductive volce, awitching suddenly to a raucous amouncement that bilsters the ears, then as suddenly finishing with a properly-volced pronouncement is graining the "Rucksters," nach) who concerns the standard of the result of

MAD MASTERS
With Monty and Natalie Masters,
Helen Kieed, Henry Leff, Paul
Waltie, Tony Freeman's Orch
Producer-Director: Dick Bertrandis
Writer: Monty Masters
20 Mins.; Sat, 8:39 p.m.

REPORT UNCENSORED
With Fahey Flynn, Tony Parrish
Frank Smith orch
Froducer-Wu'ter: Ben Park
30 Mins.; Mon., 8 p.m.
Cuctaining.

Sustaining WNBC-NBC, N. Y.

WAYNE AND SHUSTER With Johnny Wayne, Frank Shuster Georgia Dey, Samuel Hersenhoren Herb May, announcer

mern May, announcer Writers: Wayne and Shuster Producer: William D. Byles 30 Mins, Sat., 8 p.m. Sustaining WNBC-NBC, N. Y.

WNBC-NBC, N. Y.
Interesting angle here is that NBC,
in finding a summer occupant for the
Saturday evening spot vacated by
"Life of Riley," has reached out into
Canada to pick up a pair of comics

39 Mina; Sai, 638 pm.
Sustaining, (N. Y.
WNBC); search for new convedy talwork of the control "Life of Riley," has reached out into Canada to pick up a pair of comies whose brand of humor is strictly out when brand of humor is strictly out the common strictly of the common str

they anow were treat maximum entertainment.
Georgia Day is the gal vocalist and she fits pleasantly into the pattern, Samuel Hersenhoren does a good job with the orchestral assist. William D. Byles is the convincer that Canada, too, knows how to produce a comedy Rose.

AMERICAN THEATRE WING ANNIVERSARY PROGRAM

ANNIVERSARY PROGRAM
With Tom Stater, Byron McKinney,
Russell Parr, Elwood Hoffman,
Alice Yournam Hall Studer, Bruce
Workshop and Voice & Diction
groups: Bert Cohen, announcer;
Kay Reed, organ
Writer: Herb Jaffey
Producer-director: George Wallach
30 Mins.; Tues, (8), 10:30 p.m.



EMILE COTE

Lang-Worth has combined the Emile Cote Glee Club and D'Ar-tega's Concert Orchestra in a avish musical program for ad-vertisers.

lavisin musicate program vertisers.

Each unit has already earned enviable Hooperatings over Lang-Worth's transcription network. The combination, in the opinion of station operators, tops any musical program on the air. program on the air. LANG-WORTH, INC., NEW YORK

SATURDAY MORNING STORY

SATURDAY. MORNING STORY
With Falls. Raren, Albert
FAIR Stories, Al Moni, Pergy
With File. Raren, Albert
Arkun, May Questel, Jack Faren,
Joan Palsy Filcker, Monroe Mockowitz, Ruth Beelman, Aloret
Blande, Nancy Kendali, Lewis
Bende, Nancy Kendali, Lewis
Bend, music
Writers: Beth Harber, Osear Brand
Director: An Bernder Marshak
SMING. Alexander
Ming. Ming. Ming.
Sustaining.

Same and the second of the sec

SUMMER ELECTRIC HOUSE
With Woody Merman, Pegry Jee,
With Woody Merman, Pegry Jee,
Tuestar, John Helstand, announcer
Producer: Glenhall Taylor
Director: Michard Bunn
10 Mins, Sun, 4:39 p.m.
ELECTRIC OS.
WOBS-OBS, N. Y.
Auer)
Samman Announcer for the

SLECTHIC COS.

WCBS-OBS. (S. W. Ayer)

Summer replacement for the
Hour of Charm's show is a good
Hour of Charm's show is a good
Talent is varied, as is format.
Talent is varied in the case of the premiere plantist,
and handles his chores agreeably.
Opening programs chatter between
Herman and Barbour was chaffy and
Densant, and not too great a strain
to be and the company of the comp

taste and point

LEST WE FORGET—THESE GREAT
AMERICANS

WITHE-Director; Harold Franklin is
Mins; Tues, 915 p.m.

This series of transcribed dramats,
distributed grads to approximately
Charles of the control of the control

This series of transcribed dramats,
distributed grads to approximately
Charles of the control of the control

Democratic Education, is still hitting
with undiminished power against the
With undiminished power against the
With a control of the control

Franklin, the platters are featuring
such name personalities as Heen

Such name personalities as Heen

Canada Lee, and others equally
prominent in frank, tightly knitted

Franklin, the platters are featuring
from their pronganda punch (b)

Grads Lee, and others equally
from their pronganda punch (c)

WWEW, which is given a onesweek best on other stations carrying the same program, starred legic

titled "Hey, Cabble". Levene played
a sevels hack driver who was made

Semite thugs in his neighborhood.
An attempt is made to enlist Levene's

Lessific thugs in his neighborhood.
An attempt is made to enlist Levene's

Lessific thugs in his neighborhood.
An attempt is made to enlist Levene's

Lessific thugs in his neighborhood.
An attempt is made to enlist Levene's

Levene only wins their admiration by his

resistance and finally won their over

poolice.

New York which the control of the control of the control of the control of the control

And the control of the control of the control of the control

New York when the control of the control

Levene only wins their admiration by his

control of the control of the control

New York when th

ANNIVERSAIV FROGRAM
With Two States, Byeen McKinney,
Alice Norman Illa Studer, processing and a state of the control of the co

EDDY DUCHIN SHOW With Lisa Kirk, guest; Frank Wal-

With Liss Rea, 5 theory decker, announcer writer: Bob Smith Producer-Director: John Halpern 15 Mins., Mon.-Wed.-Fri., 4:30 p.m., RREML WJZ-ABC, N. Y. (Erwin Wasey)

WZ-ABC, N. Y.
Grucin Wasep)
In contrast to his Kratt Music Holl program on XXX Lot season, this Japanyam of the Contrast to his Kratt Music Holl program of XXX Lot season, this Japanyam of YXX Lot Season, Cerlain better listening. For season, Cerlain better listening, For season, Cerlain Season, Cerlain Season, Cerlain Season, Cerlain Season, For season, Cerlain Season, Cerlain

WALT'S WAX WORKS With Walt Lochman, Ken Heady,

WALT'S WAX WORKS
With Wait Lochman, Ken Heady,
Freducer's Ken Heady
2:304-4 pm, Mon-Pri.
DAGGET' & RAMSDELL
AGGET' & RAMSDELL
KCMO is following the Paul
With Lochman, station's sports chief
and former baseball announcer, has
tween disks, partly because of his
swell because
of his swell because of his
swell because
of his swell because
of his
swell because
of his
his swell because
of his
his swell because
his well because
his well because
his well because
his well because
his proper
his few sessions the halfhour proved a considerable change
follow, but sums up moderately
follow, in the sway of moderately
follows in the way of modeling
for his
former
for the former
for

First 15 minutes is sponsored; second quarter in sustaining.

Quin.

JARNE JURKE FOX ALTY MCNeder Writer, Freducer, Supervisors Gene Carroll, son thru Sat., 6-9 am. Participation

WJMO, Cleveland

VJMO, Cleveland

VJMO, Cleveland

For a summer histus comes Gene Carroll, of Jake and Lena, and the most compared to the Finner McGee show Garroll, of Jake and Lena, and the most compared to the Finner McGee show Gene patters along with record and talk. And of course he brings Lena talk, and of course he brings Lena talk, and of course he brings Lena talk. And of the Finner McGee show from the course of the finner of the summer. No question but Jake's Juke Box was an attention of the finner of the summer. No question and bring listeners to the new station. Judging from the number of its objectives, the people he knows: the or-clears leaders, municians and song making comments and talk as to request; the people he knows: the or-clears leaders, municians and song making comments and talk as to request; the people he knows: the or-clears leaders, municians and song while, he also read the news, gave while, he also read the news, gave while, he also read the news, gave the state of the comments of the comments of the comments of the provided and provided the comments of the comments

TELE NOW SELLS ON OWN MERITS

WB Production Head Sees Video Blended With Film Biz

By JACK L. WARNER

Shall try to tune in a few views

regarding the future of video. There is something familiar to us at Warner Bros. about the hopes, coults, predictions and general tribulations of television. The situation reminds me of the uneary couple of years when synchronized sound was being coaxed for a practical element of the properties of t

of talking motion pictures. This is not to say, of course, that television is going to emerge—sud-enly or ever—as a revolutionary medium to the course of the course of the course of the course of the course that television is just around the corner. Scientifically, perhaps it may has arrived. But commercially, it is still lurking somewhere beyond the vision of show business.

Films As the Basis

Films As the Basts
Already its seems fairly sure that
film will be the basis of most telewistor—not only for entertainment
but for the showing of sports and
recording and rebroadcasting audioradio programs at the most, desirable
bours, television prepably will want
to transcribe happenings on film for
distribution and later use. Entertaindistribution and later use. Entertainbethus photographed for editing and
televising.

Such employment of motion pic-tures by video inevitably will be very costly, and it remains for the showmen and businessmen to work showmen and businessmen to work out means and methods to make it profitable. If television can make advantageous use of motion pictures, it seems entirely likely that motion pictures can make use of television.

pictures can make use of television. There is one good thing that we all know about showbusiness and that is: entertainment, especially when it is informative as well as armaing, has no real sales saturation of the same of

(Fifth in a series on Television by rominents in show business and

BERGEN RENAMED HEAD OF TELE ACADEMY

Hollywood, July 15.

Edgar Bergen was reelected president of the Academy of Television,
Arts and Sciences here last week
by unanimous nomination, following
the withdrawal of three other candidate. the withdrawal of three other candidates. It was a foregone conclusion that he would be after having been pressured by the Academy's board to run again though having previously stated he would not. Need for a national name at the helm and fear that the organization might otherwise flounder motivated.

Dom MacNaers of Träfilms. Inc.

Don MacNamara, of Telflims, Inc., Don MacNamara, of Telilims, Inc., new treasurer, and Dr. Ferenc Fodor, of Audio Pictures, were also detected by unanimous consent, while Ray Monfort, Los Angeles Times, N. vp. Earl Ebi, J. Walter Thompson, vp. Grey Ebi, J. Walter Thompson, were cond vp.; Gayla Gitterman, Met. corresponding secretary, and others were lin on the vote route, all for terms of six months.

Postpone Zoomar Preem

Postpone Loomar Freem
Scheduled preem of the new
Zoomar television lens last Friday
(1) by WNBT (NBC, NY,) was
definitely postponed because NBC
cameramen believed they were not
sufficiently acquainted with the lens
of the notation of the new television lens
to the new television of the

Television Reviews ******

AUTHOR MEETS THE CRITICS
With John K. M. McCaffery, Dr.
A. Branch, Engen Will,
A. Branch, Engen Will,
A. Branch, Martin Stone,
others: The Ge
Producer: Herb Leden.
MAXWELL HOUSE COFFEE
WNEY, N. X.
(Benton & Boules)

WNET, N. Y.

For any emphasis a control is a control in the contro

TBA BLESSES TELICON'S MASTER ANTENNA PLAN

MASTER ANTENNA PLAN
Tolleviols Broodcaster Asar, this
week gave its blessing to the first
master antenna system to be approved by its engineering committees, thereby moving four the secmoving four properties of the secperson of the secmoving four the

Tele Wage Scales May Be Set at AFRA Meet

Decision settling jurisdiction over actors in television is expected to be announced this summer by the Associated Actors and Artistes of America, parent group of talent unions. A statement that will, at

America, parent group of talent unions. A statement that will a least, name a group or groups to police video and set up temporary (243 set produced in February, 1987 for the various guids which George Fielder, AFAA tog, 14-17 in N. Y. Committee composed of rape of the various guids which George Fielder, AFAA secently secretary, heads, will turn the recommendations over to the 4 A's board for approval and activation. Rules bermanent, if its reported, but will serve only as interim measures until elevision is orbiling. Then the question of final jurisdiction and required to the server of the production of final jurisdiction and required to the server of the server of

NEW SALES PITCH

Bulwarked by a steadily-increasing number of television sets in einculation and surveys showing video's terrific mass advertising impact, and agencies for the first time are lurification, and the control of the contr franchises

Ituture and to sew up the best time framchies.

Franchies.

Franch

are bresking ground in the gew medium.

Impact, however, is the steady rise in pact, however, is the steady rise in the number of sets now owned by the public. An estimated 47,000 more than eight times the number that existed before the war, according to conservoire figures compiled by the CBS research department. Or mately 31,000 ests or two-thirds of the total, are in the Greater N. Y. area. More optimistic estimates area of the control of the contro

area, 2007. Optimistic estimates are access of the control of the

ADDED SETS CUE Phone Co.'s Co-Ax Rates Unlikely to Go Into Effect: DuMont's Counter Plan

Phone Junket

Hollywood, July 15.
Press junket a la film industry will be pulled by staid Amer.
Tel. & Tel. Co, here to bally its
transcontinental coaxial cable. Tel. & Tel. Co, here to bally its transcontinental coaxial cable. Phone heads are now mapping plan for safari of company cars to transport press, including the trade reps, to a point in the desert to show off the new setup, probably some time this month.

Coast Co-Ax Link **Now Completed**

Amer, Telephone & Telegraph Co. as completed the laying of the Coast link of its transcontinental coaxial cable, it's been learned, All stations and finish splicing of the line. It's in but good, six feet under-ground from Los Angeles to Blythe, Cal. that remains now is to set up booster

miles of the near-border town, from whence it goes to Phoenix, is being spileed in 1,500-foot sections. It should be finished by late fall and ready for action. The company is now preparing a story on its \$7.500.

Old Coast link and is expected to release it to trade and press some time this company is nown to the company is nown to the company is nown to the company in the company is nown to the company in the company is nown to the company in the com eight-tube line,

this week.

Each tube of the eight-tube cable
will have a capacity of 800 long lines
telephone conversations, or be capable of carrying one television show.
With offe video program replacing
such a great number of calls it is
easily seen why the tele toll' is so
highly estimated.

Southern

highly estimated.

Southern Cal. Bell's existing conduit between Whitewater and Los Angeles also accommodates the coaxial. It is buried under the Colorado River. In the area around Whitewater, "flash flood country," it is buried an extra two feet to a depth of eight to circumvent washouts.

Rooter striken will have at a reason.

Booster stations will be set at ap-proximately every eight miles. They will be specially insulated against cold and heat. In all, the cable will cold and heat. In all, the cable will pass through 32 buildings, 28 of them new concrete, structures. The remainder are standing telephone exchanges. The cable terminates at a new 10-story building being erected at Sixth and Grand streets in down-town L. A., now nearing completion.

Vet Administration Hep To Tele: Will Set Up New Video Research Branch

Washington, July 15. Veterans' Administration last eek became the first civilian Government agency to take official cognizance of the growing importance of television. VA, following lead of the War and Navy Departments, enlarged its radio info division to the "Radio and Television Branch" with Hernando Silva given the job of handling video research. VA radio director Charles Dillon said the agency hopes to turn out some video films next year and get the loan of a receiver to help acquaint staffers with tele techniques.

quaint staffers with tele techniques. Tele stations already on the air, he said, have made heavy use of vest and GI training, etc. Philos station, WPTZ, Philly, for example, has televised series of "8ad Sack" cartoons by George Baker, who first made his rep as cartoonist for Yank, while Paramount's WBKR, Chicago, has aired several programs showing has aired several programs showing in sports and rehabilitation training. In these them, were not the all VA.

Letters have gone out to all VA branch offices urging their cooperation in producing shows for tele stations on the air, Dillon said.

Revenue poor tele broadcasters can take heart from the fact that there isn't a chance in the world that the Amer Tel & Tel Cole ekvhigh rates on networking video shows over its coaxial cable between New York and Washington will go into effect as planned Aug. 1,

new sork and wasningfor will so medice as planned Aug. It came from two quarters here list week. FCC spokersmen indicated a willingness to probe the rates in open hearing—though no vole has been taken on such an action to date—and came to the spokersmen of the spo

of the deadline on which the video network rates would go into effect. Concurrently, it was learned FCC is giving serious consideration to a construction of the serious consideration to a property of the control of t

defined as "prohibitive".

Under the Dullont plan-a followup on one presented by the Labs
Director of Research T. T. Goldsmith, Jr. at an engineering pariety
to a relay system between New York
to a relay system between New York
to the New YorkThilly and Baltimore, would have
to pay about 15 an hour for network shows. More conservative esetimate on relay costs by Philos contemate on relay costs by Philos cotemated on relay costs by Philos cotemated by the phone company for
use of its cable.

Commission recently gave Philos,
Commission recently gave Philos, Commission recently gave Phileo

Commission recently gave Philco, GE and Raytheon a green light to revamp their experimental relay hookups. FCC Chief Engineer George Sterling expects shortly to make -a personal investigation of their operations and then report back to the Commission.

back to the Commission will have before it this week a full re-port on an engineering parley of common carriers and tele licensees held here last month. Action to de-lay the effective date of the phone company's co-ax rates is expected to come with consideration of this report.

USO'S PHILLIPS HEADS UP DUMONT NETWORK

Lawrence Phillips, exec veepee of USO-Camp shows and heretofore USO-Camp shows and heretofore television, has been named director of the Diamont tele network. In his new post, Phillips will supervise all new post, Phillips will supervise all new post, Phillips will supervise supervise to the Diamont of th

Radio Sales Takes Over as WRVA Rep in Limited Net Expansion Move

Launching a program of limited program director, was added to expansion, Radio Sales, CBS sales Radio Sales' staff as special live rose for a selected group of network talent consultant. expansion, Radio Sales, CBS' sales reps for a selected group of network o. & o. stations and some affiliates, has takent descriptions of the state of the sales o

effective Oct. I.

According to Radio Sales general
sales manager John Van Volken
burg, the CRS spot sales division,
which now will represent 10 key net
outlets, will call a halt to its expanstations to its roster. Basic personel-structure of Radio Sales, Van
Volkenburg pointed out, is now
geared to handle the few additional
stations and no general dray link
iddrend. "The proposition of the control of the control
stations and no general dray link
iddrend." sidered.

aiderest.

In recent years, Radio Sales has hit a multi-million dollar status that a multi-million dollar status that a multi-million dollar status that the status of the status that transcribed shows or spot announcement, Outlit is the only of the status of the statu

talent consultant.

Radio Sales has also been favored as a rep outfit because of its continuous and elaborate research service which it has put at disposal of ploys flow researchers in addition to using facilities of the CBS net and private researchers in addition to using facilities of the CBS net and private research agencies.

At present, fladio Sales is representative for WCBS, New York, WCB

WNYS Preps Sept. Opening

PHILLY'S SWANK WFIL STUDIO BREAKS GROUND

Philadelphia, July 15. Ground was broken last Wednes

day (9) for construction of a new day (9) for construction of a new building for the television studies of WFIL-TV on the west side of the Philadelphia Henna, famous sports emporium, with the station an-nouncing plans to go on the air this monies for the two-story building, planned as the most modern build-ing in the country especially for video, were attended by a number of Philadelphia Inquirer and WFIL. These benefits of the property of the pro-

officials.

These included Walter H. Annenberg, publisher of the Inquirer; Joseph First, vice-prexy of the newspaper; Roger W. Clipp, WFIL, general manager; Kenneth W. Stowman, WFIL tole director; Louis Littlejohn, WFIL chief engineer, and John Furlow, designer of the proposed building.

proposed building.

First floor of the new building will
contain a tele studio, radio studio,
control rooms, a projection room,
control rooms, a projection from,
floor on the first floor will contain
special observation windows. General offices will be 'on the second
floor, as well as client's viewing
processing shop and dressing rooms
for men and women. WFLL-TV has
been assigned channel six by the
FCC;

Television Reviews

deeth, which give the velocity of the circle. It would be better, however, if the participants at back in the circle. It would be better, however, if the participants at back in would at home. In, the preem stanzal last week (10) they were learning time. Also, McCaffery seemed to be seen the control of th

PARENTS, PLEASE!
With Jim Daly, Helen Marcy, Patsy
Coogan; Mrs. Bess B. Lanc, moderator

Derator: Miriam Tuli, 1748 p.m.
Sustaining Miriam Tuli, 1748 p.m.
MABD-Dabadon, N. M. in: Dubloy, 1748 p.m.
Monday night showcase time for the benefit of potential sponsors, offers and well-enected; it still fallered somewhat in a too slow pace and in the sustaining of the sustaining the sustai

Commercial Announcements Ru "Ouick as a'Flash" elbros Watches

Story" II Mall

"Ethel and Albert" padcast Food Corp.

"Abbott Mysteries' Helb 08 Watches

Portla Faces Life nstant **Postum**

Warden I swee Show lipper Craft Clothes

'Gabriel atter" Mutual Of Omaha

Personal Management MARTIN GOODMAN



Now don't get us wrong.

No one rams words down the throat of Howard Chamberlain. It's just that WILW's News Director is an enthusiastic follower of muzzle-loading rifle shooting. An expert shot with the "Long Tom," he's always on hand for the National Muzzle-Loading Rifle Association matches and has won the Crosley Artists' Shoot for five consecu-tive years. Howard also is adept at cabinet and furniture tive years. Howard also is adept at cannet and runnture making, swimming and farming . . is presently en-gaged in building a new home of his own design. Chamberlain has demonstrated this same versatility in radio—to which he has devoted 22 of his 40 years. He

started as a singer, graduated to announcing and later worked into production and program direction. In his seven years at The Nation's Station he served two as Program Director and the past two as News Director.

He supervises the activities of the 15 writers, editors,

newscasters and commentators who make up the Crosley

world-wide newsroom, and our own Washington News Bureau. Included are such well-known names as Peter Grant, General James E. Edmonds, Gil Kingsbury, Dal-las DeWeese and Milton Chase. Howard also takes over the microphone for three newscasts daily and presents "Pulse of the Press" two nights weekly. He probably is known best, however, for his scholarly work as director and moderator of "World Front," originated by WLW to a Midwestern NBC network each Sunday.

Each newscast originating from WLW is written and prepared especially for our audience from the full leased-wire services of Associated Press, United Press and International News Service. The same is true of the daily onthe scene broadcasts from Washington.
Thus, Chamberlain is responsible for the fulfilment of

WLW's long-standing pledge—that no effort or expense will be spared to keep our listeners the best-informed radio audience in the world.





USE IN SELECTING A RADIO STATION?

Hooper, Pulse, BMB or any way you measure it, WCAU is the No. 1 Station in Philadelphia. For a full measure of results from your Philadelphia radio advertising, BUY WCAU.

WCAU

50,000 WATTS * CBS AFFILIATE

PHILADELPHIA'S LEADING RADIO INSTITUTION

Pitt's KQV Again Jumps Controversial Pique at FCC Locations **Gun: Communism Vs. Democracy Series**

G. S. (Fele) Wasser, general manager of KQV, which haunched he Opinion-Aire for Mutual and rushed in where others feared to tread the opinion-Aire for Mutual and rushed in where others feared to tread to the opinion-Aire for Mutual and rushed in where others feared to tread to the opinion-Aire for Mutual and rushed in the sands and saying 'taint' to recently, has jumped another controversial gun with a new series of programs, on the forum type abow, rate," First program hit the air Friday (II).

Tagged "The Marshall Plan," the distribution of the Marshall Plan, "I had David Grant, executive secretive forms, and the secretive secretive forms of the Marshall Plan," the distribution of the Marshall Plan, "I had David Grant, executive secretive forms of the Marshall listening audience the verbal view-points of both sides, and that's executive secretive forms, and folder Lieberman, business agent for the AFI. Redial Cierks, Local 1,365, defending demander of the Marshall Cierks, Local 1,365, defending demander of the AFI. Redial Cierks, Local 1,365, defending demander of the AFI. Redial Cierks, Local 1,365, defending demander of the AFI. Redial Cierks, Local 1,365, defending demander of the AFI. Redial Cierks, Local 1,365, defending demander of the AFI. Redial Cierks, Local 1,365, defending demander of the AFI. Redial Cierks, Local 1,365, defending demander of the AFI. Redial Cierks, Local 1,365, defending demander of the AFI. Redial Cierks, Local 1,365, defending demander of the AFI. Redial Cierks, Local 1,365, defending demander of the AFI. Redial Cierks, Local 1,365, defending demander of the AFI. Redial Cierks, Local 1,365, defending demander of the AFI. Redial Cierks, Local 1,365, defending demander of the AFI. Redial Cierks, Local 1,365, defending demander of the AFI. Redial Cierks, Local 1,365, defending demander of the AFI. Redial Cierks, Local 1,365, defending demander of the AFI. Redial Cierks, Local 1,365, defending demander of the AFI. Redial Cierks, Local 1,365, defending demander of the AFI. Redial Cie

Judge Blair F. Gunther of county court here, and Robert Lieberman, husiness agent for the AFL Retail Cherks, Local 1,365, defending the two cracy.

"I's high time," said Wasser, who noted for his radio first in Pittsburgh, "that we bring out into when the expression of both sides, less how the Eastern seaboard—to open the expression of both sides, less how they run their platter spin-week of KeQ volumers to both sides, less how they run their platter spin-lieber them dristhand information. Just as listeners a report on his aurvey.

Brings Grines From Chi **AM-FM Indie Operators**

Washington, July 15.
Non-affiliated AM-FM'ers and in-Washington, July 15.

Non-affiliated AM-FMers and indie FM operators are protesting
FCC channel assigments which peg
them too far from the audienceFCC channel assigments which peg
them too far from the audienceFor example, dissatisfaction with
FCC's channel allocation in the Chicago area was shown here last week
wards. The control of the con

KYW's 3 Sports Airers

Philadelphia, July 15.
Harry Robert, former sports writer for the defunct Philadelphia Record, began a daily sports show Monday (14) on KYW, bringing to three the number of sports programs on that cattler.

station.

Robert went with the old Record after 20 years in the sports department of the Evening Bulletin. Other KYW sportscasters are Bob Allman, blind lawyer - athlete, and Joe O'Byrne, whose specialty is hunting and fishing.

WINS' Political Show

WINS' Political Show
Political thow titled "Youth Demands The Answer" will tee off on
WINS, N. Y. July 28, in the ThursMINS, N. Y. July 28, in the Thurshave two adult, both w.k. political
gures, debating two sides of in
issue, with two college students
date of opposing viewon guestioning. The college students
Producer-owner of the program is
Producer-owner of the program is
Dan O'Keefe, 18-year-add Columbia
Univ. sophomore, who will act as
Achievement mag at also editor of
Achievement mag at also editor of

alternating network and indie chan-nel assignments to give the non-affiliates a break in drawing an FM audience.

Radio Sales Sets 2% Penalty Bite

ahead.

Other rate provisions in the card remain unchanged except for minor modifications in time announcements and participation plugs. Besides revising format to conform with suggestions of the NAB and AAAA, the card also defines the broadcast week as beginning on Sunday for discount purposes.

KFWB TO CARRY DONS IN 60G FOOTBALL DEAL

Making its first big splash in sports in 10 years and Legler agency and Bill Thayer, and Legler agency and Bill Thayer, and Legler agency and Bill Thayer, and Legler agency and Bill Thayer and Legler agency and Bill Thayer and Legler agency and Bill Thayer and Legler agency and Bill Thayer.

Beer, will bring close to \$60,000 to station.
Dick Fishell will handle the play-by-play, following team around country for outside games. Harry Von Zell will do color chatter for game coverage that starts Sept. 29 in Chiesgo and runs through Thanks-giving Day.

NAB Does a Thorough Job In NYU Workshop Lecture

In NYU Workshop Lecture
When Robert K. Richards, public relations director of the NAS, level work with the relations director of the NAS, level York University's Summer Radio Workshop, he brought along the Workshop he brought along the thint both the public relations that both the public relations of the summer of the public relations that the summer of the public relations to the pu

addressed them.

U. S. Rubber Continued from page 21 z

continued from page 21

lowing bowout of General Motors at end of last season, finally deciding last week to switch NBC Symphony to Saturday night in order to clinch a Ford armatic show for the Ford Armatic show for the Trus when the new fall season folia around there won't be a single sponsored symph program on the same of the

Follow-up Comment Continued from page 24

deckhand who becomes involved in murder with a cold-blooded dame who's hot staff to him. Aside from who's hot staff to him. Aside from who's hot staff to him. Aside from the staff of the staff of the staff of the staff of the staff a word why the murderous dame a word why the murderous dame ture of "Shattum" is the stonacti-ture of "Shattum" is the stonacti-turing, grim hume of the enece

Topeka — WREN has added Paul Mason to its regular announcing staff. He will handle two daily newscasts as his main chores. Mason moves up from the position of stu-dent announcer he held down for the past year.



Inside Stuff—Radio

It not all grays and profit when one of its house packages are sold, and the sold of the sold in the s

deserts than its Bill stocesson or by answare use net win to early or it.

Heads devoloped, easuing some red faces, at a luncheon gathering group of the or the faces of the property of the presidents (Club," informal group of N. Y. stefan managers and program directors. Bunch had got together late last spring with the idea of having luncheon powwows monthly to swap and the property of the stefan property of the property of

Sahurday Evening Post piece on radio censorship last week featured a photo of "the mysterious Mr. Button, who 'edits for policy' on NBC night rograms," sternly grabbing a cringing Milton Berlie by the shoulder.

NBC press informers say there's no connection, however, between this piece publication and the fact that Bob Button is no longer night program of the control of the cont

WDSU, New Orleans, is credited by city officials with job of broad-cating safety warnings that cut down the accident toll on highways lead-ing to and from the city during the recent threachy July Fourth holidays. The airer broadcast over 200 warnings to drivers under the general thems of "Dout Ise Next on the Late of Auto Victims." Toll was lowest that the contract of the contract of the contract of the contract of the station with delng the trick.

station with doing the trick.

Hal Benaon, special events director of WDSU, spent the Fourth of July patroling highway 90, leading artery, broadcasting warnings. Not a single traffic death was reported on the highway.

Richmond Breaks Ground For 600G Radio Center To House 5.000w. WRNL

Richmond, July 15. Ground was broken in the hear of Richmond's business district last week for a \$600,000 Radio Center week for a souther which will become the new home of WRNL, 5,000-watt ABC affiliate, and WRNL-FM. Four-story structure, which will be completed by the fall of 1948, will house an auditorium studio seating 240, five other studios, three control rooms, a master control room and all executive and production offices of the two stations.

Rear section of the building will contain the FM transmitter and serve as a base for the FM tower, which will rise 420 feet above the street level.

street, level,

New plant will be the South's most modern broadcasting center, being completely air-conditioned and insulated for sound and vibration, its studies incorporating the latest in high fidelity accoustical surfaces and splayed walls, All of the studies and control rooms will be equipped for both AM and FM operation.

operation.

Auditorium, designed specifically for broadcasting, will have theatreper seals on a slipping level, and the state of the state of the state, as an aboptice orch, a studio organ on tracks leading into a recess off the stage, a sound control, both of its stage, a sound control, both of its projection booth E. S. Whitlook, general manager of the station, an onunced the auditorium would be made available for meetings and the state of t

groups.

WRNL-FM has a construction permit to operate on 102.1 mc with a radiated power of 44,000 watts.

W.E.'s NEW PREZ

Stanley Bracken, Western Electric Co. veepee, was elected president of the company last week to succeed Clarence G. Stoll when he retires Stoll has been head of the com-pany since 1940 and his retirement concludes 44 years with W. E.

Canada Radio Changes Due, With Fee Tilt, Open Confabs, New Programming

radio are due if the recommendations of the Parliamentary Radio Committee are carried out, The Committee sessions folded a few days before the report was tabled in the House of Commons by Ralph Maybank, Member of Parliament from Winnipeg, chairman of the Committee,

Committee,
One of the things the report
recommended against was the suggested establishment of a new body
Canada. Committee okayed the present setup which includes the Canadian Broadcasting Corp, the federal
departments of transport (for ilcenses) and reconstruction (for jurisdiction over the Radio Act).

Recommendations in the tabled report included:

CBC Board of Governors is urged to hold public hearings on matters pertaining to broadcasting regula-tions and the granting of licenses. So far, the CBC governors have me behind closed doors and handed out

An increase in the fee for broad-casting licenses is suggested to the Transport Dept.

CBC is asked to consider upping the power ceiling the kilowatis) on private stations particularly where some future potential cover-age might be affected by the exist-

Committee wants CBC to speed its Committee wants CBC to speed its expansion and development program and to include in that program the establishment of a second French network. That would give CBC and Canada four webs with the existing Trans-Canada and Dominion nets in English and a French web in the east.

Suggestion is that the license eriod for broadcast licenses be engthened from one to three years

Plug Native Talent More attention to the use of Canadian talent on private stations is

Ottawa, July 15.
Sweeping changes in Canadian Without their own web, indie broadadio are due if the recommendatakers find it tough working upregulars for their airers without losregulars for their airers without losing them to the CBC network shows
or to the United States. Most of the
present Canadian air talent got its
start on indie stations. Fletcher
Markle and Alan Young got their
teeoff on a small Vancouver station,
but graduated to web stuff before
making progress.

Committee wants newspapers treated the same as other applicants treated the same as other applicants for broadcasting licenses. This angle got plenty attention during committen mullings, the Canadian newspapers burning for being singled out as undesirables when applying for broadcast licenses. This argument brought in a lot of talk about *TM. television and facsimile which got everybody nowhere.

Suggestion is that non-license holders get preference where applications include persons already holding licenses.

Committee recommends the way be cleared for granting FM licenses be cleared for granting FM licenses to qualified applicants. This has been held back presumably until FM research and development had progressed to an undefined point, but if committee's recommendation is okayed, Canada will get FM soon. There have been a number of applications submitted, several from neuronapers. newspapers.

newspapers.

Television also gets a helping hand from the committee which asks that licenses for experimental video work be granted if the applicant is set to teeoff soon. There is a recommendation, too, that the radio committee of the House of Commons be made a standing committee. be made a standing committee to meet each year to probe CBC opera-tions

tions.

An interim report tabled a week ago suggested the CBC get full revenue from the \$2.50-ever radio receiving license tee. CBC told the committee it needed more funds. Under current operations, CBC pays collection and administration costs and nets about \$2.15 a license.

prove that WOR is the favorite station buy among the majority of advertisers and agencies in the United States

 WOR regularly carries more accounts with a greater total dollar volume, than any station anywhere.

WOR frequently carries more accounts than the combined total carried by New York's three other major stations.

For years, WOR has regularly carried more exclusive accounts than the combined total carried by New York's three other major stations.

Any station would be proud to attain even one of these three achievements. WOR has consistently, year after year, been a leader in all.

There's a reason for WOR's unique standing: More than half of WOR's billing is based, as far as its sponsors are concerned, on earned sales increases of merchandise sold. In other words, WOR's got to pay through the cash register, or else.

Let's show you how we do it.

80

Affiliates' 'Don't-Fence-Me-In'

the matter, explaining it had an FM bid on file based on ABC programming and merely wanted to get the record straight why it had parted company with the web.

WING reported that some 30 ABC affiliates in the second district this spring passed a resolution opposing pressure by ABC to move local shows for net offerings. The stations wanted ABC (1) to cease further encreachment on their time; (2) to realign network option hours concernly as taken than one of the state than one of the sta (2) to realign network option hours generally rather than on a few stations; or (3) to pay them the regular net rate plus 50% additional compensation when they moved local shows for web programs.

Woods Talks Turke

Woods Talks Turkey
According to WING, ABC prexy
Mark Woods made no bones about
the fact that ABC stations were
supposed to clear time for the nettime, or run risk of Jointy their adfiliation contracts. In the minutes,
Woods is reported as saying: "There
is no way for ABC to stop encreaching on your time . . . a network is important to a station or it
start. we are not asking you to





ON TARGET

a only shots that count are those

at hit. Weed and Company's record

r "on target" selling is maintained , the accurately directed efforts

f its experienced representatives

violate the law . . . but cannot continue with the situation as it is at present."

tinue with the situation as it is at When the Merital Hard did not press their reconstruction of the Merital Hard did not press their reconstruction. Woods reminded his stations a net contract now is worth about \$1,000,000; that NBC and CBS are still getting Yough the transom the Merital Hard did not be stated as the station of the Merital Hard did not stated the state of the Merital Hard did not stated the state of the Merital Hard did not stated the Merital Hard did not s

the network. They also argue that tupsets their program formats and representations to the FCC on ratios and representations to the FCC on ratio Story of facel between WING and ABC points up seriousness with which ABC regards station failure to carry web shows on request. Start Pot of Gold, it olear station time between 12-12:30 p. m. for ABCs ("Glamor Manor," and had invested a local free-minute newpeast in the shows.

When it came time to renegotiate

powerful groups

Daly Pulls out of WING

Daly Fulls out of WING
Dayton, July 15.
Recent withdrawal of WING here
from the ABC network on the prefrom the ABC network on the premunity better as an indie was seen
as a probable factor in the resignation, effective Aug. 1, of Ranny
Daly, program director who has
been with the station since 1893.
Daly is moving to Riddictown as

30% of 60% of their income, that to accept Trammell's proposal would be inviting financial suicide. On the other hand, it's NBC's contention that, limited to once an hour, chainbreaks would become a more valuable commodity meriting hiked

Lever, Camel

Continued from page 21

over Monday at 10 on CBS for the Swan Soap "My Friend Irma," it's considered likely that the same sponsor will retain the Monday 8:30 Swan period, moving Arthur God frey (Lipton Tea) into the spot That would give Lever 120-minutes of consecutive Monday night programming on CBS, including its hour-long Lux show. Which would be very much to CBS liking.

executive director of station WPFB, which will go on the air there about

WING P. Williams, J. P. Williams, WING general manager, put the station on an indic basis after refusing to sign ABC's renewal contract containing a six-month cancellation clause. Word in trade circles is that the station's resulting loss in revenue has forced it to make personnel cuts.

Petrillo

Continued from page 23 trillo contracts barring use of musical pix for video.

No Complaints Yet

No Complaints Yet
On another count, a committee
spokenian said it was unlikely any
complaints against Petrilla would be
lodged with Justice Dept' or any
complaints against Petrilla would be
lodged with Justice Dept' or any
unitaries may with for whatup of its
sessions in the fall and outcome of
petrillo's negotiations with webs
and recording companies before
recommending either new legislarecommending either new legislarecommending either new legislather with the complaints of the
Hartley Act or the anti-Irust law.
William Roberts, counsel for the

William Roberts, counsel for the Television Broadcasters Assn., said his group had no intention of going to Justice Dept. now on the AFM-pix producers' contracts. Industry will wait for Congress to act first, it

was indicated.
For one thing, TBA members include NBC, ABC, CBS and standard
broadcasters, all of whom have more
interests at stake with Petrillo right
productions and the standard broadcast
dillations is Duffoly and that company is half-owned by Paramount
Pictures, Inc., presumably one of the
pic producers involved in the tele
love-glading.
Roberts pointed out that news of
Roberts pointed out that news

investigating.

Roberts pointed out that news of
the contracts came as a surprise to
TBA members. The contracts do not
rule out use of films on tele entirely
suit do call for separate negotiations
and separate AFM contracts before
he said the pit companies have not
refused to furnish films but have
used to films on the said the pit companies have
used to films but have
were well out of reach of tele users. One
Class A film was offered to tele for
plustly price of \$500,000 for a single
string.

NBC

= Continued from page 21 -

Trammell will go, even at the expense of incurring increased ill feeling on the part of the web's highly-prized affiliate stations, is also anybody's guess. But it's considered likely that the whole thing may crystallize itself at the upcoming sessions.

Affiliate squawks stem chiefly from the move to eliminate all but one chain-break an hour, with discussions held thus far indicating that the other proposals set forth by Trammell are not insoluble.

The affiliates argue that the chain-break adds up to anywhere from 30% to 60% of their income, that to accept Trammell's proposal would

Heat's on Mutual's Heatter

Heat's apparently on Mutual to give Gabriel Heatter's Mutual Bene-fit Insurance stanza a time slot and the standard standard standard is less stiff and the listeners more plentiful. Show, which currently has a 2.5 rating, is being shifted next Sunday (20) from its 10-10-30 Sun-day night period to the 7:30-8 o'clock slot.

slot.

Late Sunday spot goes to Mutual's new dramat series, "Quiet Please," now occupying a Sunday afternoon period, "California Melodies," going out of the spot Heatter gets, is expected to get another period.

Disks Across the Sea

Art Ford, WNEW, N. Y., emeee on the "Milkman's Matinee" pro-gram, is planing to Europe for a two-week vacation Aug. 12 to

26. While in London, Ford will be piped in to announce the records which will be played in N. Y. on his "Milkman's" program—to gain the unusual distinction of being the first tran-Atlantic disk jockey.

Pic Companies Tie In With WNEW Newsreel Sunday Platter Series

Several film companies, including foreign, are now cooperating with indie WNEW, N. Y., on its "Holly-wood Newsreel" program. Airer, wood Newsreel" program. Airer, which presents scenes from recent films as well as interviews with prin-cipal actors in the film, teed off re-cently with Paramount furnishing the platters for the half-hour Sun-day 4 p.m. program.

day 4 p.m. program.

Now United Artists, Selznick, 20thFox and others are providing recordings. In addition, the British Broadcasting Corp., which has several
similar-type film programs, has volunteered to supply platters, first to
be a recording from the new English
pic. "Hamlet," plus interview with pic, "Hamlet," plus interview with director-star Laurence Olivier.

unrector-star Laurence Olivier.

Interesting angle of the WNEW series is that it provides a half-hour Sunday show with some of the biggest stars in the entertalment field on the air—at no cost to the station. Platters are furnished free by the studios.

TRAILERS LIFT TAB ON 'LINCOLN HIGHWAY

Chicago, July 15. MacDonald-Cook Co. has pacted 28-week deal between Frederic W. Ziv Co. and sponsor Trailer Coach Manufacturers Assn, to air half-hour dramatic transcription show. "Lincoln Highway," over 250 stations once a week.

tions once a week.

Show, sponsored before the war
by Shinola, is being retailored to fit
trafler industry and will be broadcast on co-op sponsor plan between
dealers and manufacturers.

Initial broadcast is not expected for at least another 60 days pending lining up of station schedules, Over-all format calls for Broadway and Hollywood talent.

WAAT Plugging Sinatra.

Shore Disks for Cancer Shore Disks for Cancer
Newarks (N. J.) WAAT is starting a campaign for plugs of the
Frank Sinatra-Dinah Shore recording of "My Romance" and "Tea for
Two," proceeds of which go to
Damon Runyon Memorial Fund to
Batt can which it hopes will redisk pokers in the country and
disk jockeys in the country of the country
Station is Naviers the three seither

disk jockeys in the country. Station is having its three daily record shows plugs the tune and at conclusion of program urges that the record be bought in order to help cancer research. Station has asked Walter Worthell, sparkplugging the campaign, to urge that disk jockeys all over the country do however the country do how the country do the countr

AN' ARTHUR B. CHURCH PRODUCTION PICKWICK HOTEL, KANSAS CITY 6, MO.

ART FORD

has switched to ART FRANKLIN PUBLICITY ASSOCIATES

AND COMPANY REPRESENTATIVES "Screen Guilla" fin a \$1,100 paleage and deal to on a firm \$25-week NEW YORK-BOSTON-CHICAGO-BETROIT-SAN FRANCISCO-ATLANTA-HOLLYWOOD to the contract with 13 off should Camel

RADIO

STATION

Jones Mum

Continued from page 23 member of Ohio's notorious Black Legion, admitted offspring of the

Ku Klux Klan, In preparation, FCC has former Commissioner Ray C. Wakefield's old office dolled up with a new paint job for Jones. GOP conservative with strong en-Tatt and John Bricker, will take over the offices adjoining those of Commissioner, Clifford J. Durr, Alabama Democrat and admittedly FCC's most liberal and crusading member. dorsements from Senators Robert

memoer.

Jones, who celebrated his 40th birthday last month, will be the birthday last month, will be the Chairman Chairman Forman and only member of the FCC bench to move up from Capitol Hill in the past 10 years. He has no knowledge of radio but has the reputation on Capitol Hill of being an expert on public power problems.

Making the best even better!



NOW-

along with "The Texas Rangers" A sure-fire give-away or

self-liquidating offer! At-

tractive 48-pages of Original Songs The Texas Rangers Sing and scrap-book album.

Provided sponsors of "The

Texas Rangers" at cost! Write for full details. The Texas Rangers

*Famous Disc Jockey
Art Franklin Associates
214 West 42nd Street
BRyant 9-2898-9

STOOPLIMENTS OF COLONEL COMPNAGLE

CIRCLING THE KILOCYCLES

"Baleigh—An application for a li-sense to operate a standard broad-casting station in Charlotic has been filed with the life of the life of the by Charlotic C. C. News Publish-ing on the life of the life of the trequency of 300 kilocycles, unlim-ited time, and with 5,000 watts power both day and night.

Pittisurgh—George L. Young, formore youngstown, O., radio man, has
youngstown, O., radio man, has
youngstown, O., radio man, has
young tence with outdoor opera
song proses weekly on the services
song proses weekly on WEDO in
McKeesport He's no longer with the
al fresco venture. Beckley Smith,
T., engineering student at Carnegle
Tech and son of U. WJAS staff as a
pred announcer during summer vagation period.

College Station, Tex.—G. Byron Winstead, program director for WTAW here as well as director for information of Texas A&M College since 1938, has resigned his post with the college. Plans to open his own public relations office in Houston.

Dallas-Claudine French Shannor has been named continuity director for WFAA here.

San Antonio—C. B. Spence and Ed Lake, formerly on the staff of KABC have resigned their posts to join the staff of WEAR, Pensacola.

Dallas—The complete story of WFAA through the years since its in-ception in 1923, titled "Stars and Kilocycles," has been written by Adams Calhoun, dean of southwest announcers and the first WFAA

Nashville — All records were broken last week at the Ryman Auditorium here when more han 6,000, the biggest crowd in the 21-year history of WSM's 'Grand Ole Oppry', 'packed the hall. Another 'first' was scored when for the first time the 'Copry' played past its customary midnight curtain time;

Cincinnati—A radiophone is enab-ling Robert E, Dunville, veepee and general manager of the Crosley Broadcasting Corp., to keep in con-traction of the control of the con-trol of the control of the con-vivation of the control of the con-trol of

Milwaukee—John M. Printup, w.k. in radio sales here for many years and originator of several widely aired 'programs' including "The Memorial Hour," currently heard on 121 stations, has been named general manager of WEXT, new indie which will take to the air here Aug. 31.

Canton — Robert K. Smiley, for-merly with WAKR, and WATG, Ashland, has joined the announcing staff of WHEC.

Memphis—George Faulder, former WMC announcer who took time out to study law at the Univ. of Michi-gan, joined WMPS here last week as

St. Louis — Jerry Burns, original member of the KXOX gabbing staff when the station went on the air in 1899, has returned to his old stamping grounds as gabber and special events man. Since his discharge from the U. S. A. Burns was a featured gabber at WDYL, Salt Lake.

Topeka—Work began last week on transmitter building to house new \$0.00-watt equipment for WREN, which is moving facilities here from Lawrence, Kan. Wheat harvest had have the work, but builders and the work, but builders have the work, but builders and the work of the work of the have the work of the work of the second of the work of the work of the second of the work of the work of the second of the work of th

Scattle—Warren McCloy, formerly head of the radio division of the Veterans Administration for the Northwest and at one time continu-ity director of KOMO here, has been

named continuity director of KIRO, CBS outlet for Seattle,

CBS outlet for Seattle,
In other KIRO personnel changes,
Mildred Monk has succeeded Vivian
Ogden as head of the music library;
Ann Bowden, former home economist, has joined the continuity staff;
Evelyn Marble, McCloy's predecessor, has become KIRO's home econowite doing the seate of the staff.

mist, doing a five-a-week air stint as "Judith Lane:" Ralph Hanson, as "Juduh Lane," Ralph Hanson, formerly with several small Oregon stations, has joined the sales staff, and Bill Tucker, national ad manager, has been named commercial manager, a position which has not existed on KIRO for more than five

Rochester, N. Y.—WHAM marked its 28th anniversary by sending individual birthday cakes to clients of the control of the contro

Old Devil Commercial

WOR's (N. Y.) femme commen-tator, Martha Deane, is turning her stanza tomorrow morning (Thurs.) into a forum session on the question, "Are Radlo Commercials Getting Better?" Panel will be made up of John McManus, radio editor of PM; Carl Rigrod, of the Donahoe & Coe ad agency; Rod Erickson, WOR pro-gram director, a nd Mrs. Harry Schnurr, a "typical listener."

Scnnurr, a "typical listener."
Originally the question was worded, "Are Radio Commercials Getting
Worse?" Change in the last word
was suggested on the ground that
it might imply a touch of guilty conscience on the station's part.

SPERRY EXITING LONG CO.

Chicago, July 15. E. J. "Pappy" Sperry, radio department head of the W. E. Long Co. for the past seven years, is leaving the gency on Friday (18), to go into usiness for himself. the past sev

New head for the radio department has not yet been named but during the interlm period department will be under active supervision of prexy Lloyd Wolfe.

Wisconsin's WHA & Univ. Hosts To Radio Toppers at Institute Meet

Madison.

Two sessions will center on "Writing Techniques" with illustrated lectures by New York's Robert Shaw, writer of "Mr. District Attorney."
The journey to Madison will be a return trip for Shaw; he was writing a student gossip column for the campus daily 10 years ago.

Madison, July 15.

Wisconsin state station WHA and the Unity of Wisconsin campus will play host to top radio men from 128 to Aug. 6. They'll act as leaders and consultants for the Publis Correlete Aug. 6. They'll act as leaders and consultants for the Publis Correlete Ratio Institute, held annually in Madison. cation by Radio; Edgar Kobak, MBS president; Kenneth Bartlett, direc-tor of Radio Workshop, Syracuse Univ; R. S. Lambert, educational broadcasts supervisor for the Cana-dian Broadcasting Corp.; and Ben Park, WBBM producer.

ROBT. Q. LEWIS STRICKEN

tures by New York's Robert Shaw, writer of "Mr. District Attorners". The Journey to Madison will be a return trip for Shaw; he was writer of "Mr. Shaw; he was writer of "Mr. Shaw; he was writer of "Mr. Shaw; he was writer of the cannum daily or speak of the cannum daily or spe

Only UNE other station can claim more listeners in the Cincinnat area than

From C. E. HOOPER

Look!

in Cincinnati on week-ends

From C. E. Hooper - right in front all evening

From C. E. Hooper - look

From C E. Hooper - why WCPO speak: for itself:

Jane 1947 WCPO D. STATION MOOPER INDEX Total Rated 21.5 15.3 135 Time Periods

June 1947 STATION STATION WCPO HOOPER INDEX Sunday Afternoon 50.3 124 114 12:00 n. - 6:00 p. m. Solurday Daylime 26.6 25.2 12 25.1 15.3 8:00 p.m - 6:00 p.m Evening Sunday thru Salurlay 16.8 23.3 6:00 p.m. - 10:30 p.m Weekday Afternoons Menday thrus Friday 12:00 n. - 6:00 p. m. Weekday Mornings lon, thre Fri. - 8 a.m. - 12

TOTAL RATED 20.4 TIME PERIODS

Represented by THE BRANHAM CO.

Affiliated with THE CINCINNATI POST

Music Notes

Dave Dreyer back in N. Y. after jaunt to Coast to install Ted Grouya Lazar tabbed as gen, mgr, of Martin Block Music Co., with Larry Taylor Lazar tuose as gen. mg. or saturit noue audie Co., will Laziry again mow devoting full-time to programming the Block dais jockeping state.

The programming of the Block dais jockeping state. The programming the Block dais jockeping state. The programming desired to the control of the contro now devoting full-time to programming the Block disk jockeying stints

Col. Signs Hazel Scott

Columbia last week signed planist-singer Hazel Scott to a threevear deal.

Miss Scott was last with Signs ture Records and before that with

Brit. Sheet Sales Run Into Slump

London, July 8.

London, outy 8.

Tin Pan Alley here is experiencing biggest sales slump in years,
with some of the big publishers
having cut staffs by nearly 50%,
whilst 30% cuts are general.

In the good old days of two years ago, a song, to get into best sellers list, would sell around 40,000 copies per week. But nowadays, a 5,000 weekly sale, can jump any song into top sellers.

On The Upbeat

New York

I Still Feel the Same About You"
with Criterion... Russ Lyons, former
Music Corp. of America exec, settled on two and a half acres at Scotsdale, Arizona... NBC Tele now tele-

vising trotting races at Westbury, L. I. . . Theatrical attorney Bernie Miller being given testimonial din-ner tonight (Wednesday) at New Yorker hotel by Madison Jewish

Yorker hotel by Madison Jewish Center.

Sidney Beehet cut album of "New Context.

Sidney Below Context.

Sidney Context.

Chicago

Chicago
Into Edgewater Beach hotel .

Del Courtney follows Heary Busse
Into Edgewater Beach hotel .

Del Courtney follows Heary Composition, "Chicago Concerto." at the Balcastone hotel .

Evelyn Stallings, former Harry Cool thrush, doing a single: replaces Jackle Cain
ga single: replaces Jackle Cain
ga single: replaces Jackle Cain
Bookhya.

B Merriel Abbott has scheduled Freina Zabach orchestra, currently at the Rayton Biltmore, for Palmer House late this year... Mr. and Allar Abbott Mr. and Mr. an fair, Aug. I, in order that room may be redecorated. Jimmy James at the Circle, Indianapolis, July 24 and Palace, Akron, Aug. 1... Joe Sanders orchestra at the State Fair here Aug. 1... Tommie Sheridan dees four weeks at the Muehlbach, Kansas City, beginning July 22.

Levy, Morris Others In From Europe

In From Europe
Music men who headed for Realand and the Continent weeks ago
of the Continent weeks ago
way. Lou Levy, head of Leeds
Music here and Leeds, Ltd, London, flew into New York, Monday
(64) morning and a few house, low
into the Continent of the Con

July 31.

On the same boat with Morris were the American Society of Composers, Authors and Publishers executives who went to London to attend the annual convention of the International Congress of Authors and Composers, including pitch and the American Pincelstein, Pincelstein,

While in London, Morris com-pleted preliminary work on setting up Morris Music, Ltd., in conjunc-tion with the Dreyfus interests there.

Guy Lombardo is transcribing Treasury programs for Mutual net use during August in order to take vacation and participate in Gold Cup speedboat race at Rockawayy N. Y. Carmen Lombardo plans to go to South America during layoff and Leibert Lombardo to England.



D.C. MAKES NEW FRIENDS FOR AFM

New Writer Coin-Distrib Plan Seen Modeled After Publisher Setup

Writer faction of the AmericanBockety of Componers, Authors and
method of revenue distribution applicable to heir end of the Societysanual meion. Said to be raishioned
somewhat after the one-controversial Ahlert-Lessie plan, the new
tormula has beather of the Society's
somewhat after and the society's
will be submitted to ASCAP
chiefs.

New method is said to entail a

isseria, and after further cleaning bp, it will be submitted to ASCAP chiefes.

New method is said to entail a submitted to ASCAP chiefes.

New method is said to entail a submitted to ASCAP chiefes.

New method is said to entail a submitted to the publisher distribution, which calls for a payoff on the basis of Sty, for performances, 30% for availability and 15% for availability, 25% for seniority and time, to protect those standard to protect the submitted of th

farms, which, with the exception of Harms, Inc., are the highest-rated firms in the ASCAP roster. Harms is rated at 11,000.

London Penalty Set for Payolas

London, July 8.
Way of life of London music pub-shers and talent which performs heir songs is being drastically

the U. S., paying for perform-

changed, the second of the process of the second of the se

Gray Gordon Wants To Become Agcy. Salesman

Hampton's Weekend Dates During Coast Pic Stay

During Coast Pic, Stay
Lionel Hampton's orchestra will
play, four three-day weekends at
play four three-day weekends at
Macdowbrook Garden, Culver City,
Charles and Common Common Common
Damy Kaye and a group of rival
meetroes, Including Louis Arminos
Strong, Benny Goodman, Tommy
Isi "That's Life" (Goldwyn). Rim
is "That's Life" (Goldwyn).
Hampton opens at Meadewbrook
Priday (18) in a deal completed
week at the Million Dollar theatre,
LAA, Aug. 12, Meadewbrook, incleritally, has been using local
cleritally, has been using local
using Charles Barnet's orchestra and
locat, falling for rouse the bo.

10 acts, failing to rouse the b.o.

Coast Promoters Moan Anew: Now **Too Few Names**

Hollywood, July 15. Coast one-nite promoters who reach for the crying towel as regureach for the crying towel as regu-larly as they reach for the aspirin bottle, have bobbed up with a new beef—too few name bands available this summer. As explained in VARIATY this summer. As explained in VARISTY last winter, agencies sensed a diffi-cult summer situation out here well in advance and routed most of their attractions elsewhere. Only half as many location dates are available up and down the western slopes as in past, and unless stout, durable stands are set, bands just can't afford to trek across the country from the greener pastures in the east and midwest.

midwer. A street of the control of t

Duke is Busy

Duke is Busy

Just now the only orchestra William Morris has to offer through
August is Duke Ellington, currently
Salt Lake City, and due for fortnight at Circi, July 25. Morras
found eager buyers for Ellington,
who will sig in nies in and out of
the territory at \$1,250 weekdays and
the territory at \$1,250 weekdays and
privile see used 1075.

General Artists Corp. likewise has

Indie Disker Claims E. B. Marks Is Barking

One of a quartet of Federal Court infringement suits brought last month by E. D. Marks against love the court of the court last for the court last Masters, Inc., and Band Recordings, Inc., in N. Y. federal court last week. Defendants were specifically week. Defendants were specifically tune, "Malaguena." According to papers filed with the

Mearing Gray Gurion was to be tune. "Malagium."

Mearing Gray Gurion was to be tune. "Malagium."

Lune "Malagium."

According to pajeer filed with the court. Follon and the two firms made a general denial of all allegations of the court. Follon and the two firms made a general denial of all allegations of the court. Follon and the two firms made a general denial of all allegations of the court. Follon and the two firms made a general denial of all allegations of the court of the co

PETRILLO PART IN CASE ADMIRED

Testimony by James C. Petrillo, American Federation of Musicians president, on the stand last week in Washington before a House labor committee investigating the AFM and its beat, made a deep impresentation of the standard state of the standard s

Petrillo's arguments are difficult to refute, some feel. He pointed out that to pay a musician scale or what-ever coin he can command, to pro-vide music from a network origina-

Got Your Equity Card?

James C. Petillo, president of
the American Federation of
the American Federation of
Musicians, is resping healthy
bellylaughs on Broadway as an
New of the Property of the State
Resident of the Sta Got Your Equity Card?

tion point that may find outlet on anywhere from a handful to hun-dreds of hoookup stations, is basic-ally inequitable. Each man paid once for manning a network instru-ugent displaces a local man on every outlet.

every outlet.

Regarding recordings, Petrillo
pointed out that the men who make
them are paid once, whereas their
creation goes on for years making
oin for others involved. This was
pointed out as an argument against
dike jockeys, who Petrillo feels are
making thousands from the efforts of
musicians, who earn comparatively

Dailey Sets Ton Name Pattern

will gig 19 nites in and out of southern and the structure of a quartet of Federal Court of a quartet of a q

possible.

Dailey is making other changes. He is replacing all male waiters with sals and is adding a college gimmick. He has selected 13 college gimmick. He has selected 13 college college. The sale of the college college college college is to have greater who will know school patrons, as well as to have an inside track on the college. Design is to have greater who will know school patrons, as well as to have an inside track on the college. Design is to have great the college college is to have great the college college. The college college is to have great the college college in the have for the college college. The college college is to have great the college college in the have an inside track on the college college. The college college is to have an inside track on the college college. The college college is to have great the college college in the college college. The college college is to have an inside track on the college is to have great the college college

in the Mesadoworook area.

Another stunt Dailey is adding is a "strolling" electric organ which will circle the dance floor between sets. It will be driven by an electric motor controlled by the instrument's operator,

Hollywood Payment of Lyric Rights Doesn't Include Performance Okay For Theatre Without Fee, Judge Rules

South Thumbs Oater Unit; Jamboree \$45,000 in Red

Jamboree \$45,000 in Ked-Hollwood, July 15.
All-Star Western Jamboree featuring Tex Ritter, Bob Wills, All Dexter and Carolina Cotton failed to gross on Southern tour. Unit, scheel gross on Southern tour. Unit, scheel gross on Southern tour. Unit, scheel 18. Nine dates were lost in food areas and one in Columbus, Georgia, due to a union blacklisting of the auditorium in that city. Show, backed by Art Linkletter, 50 hour Georgia and Bill Wagnon, re-portedly, lost \$45,000 while support-ing an \$18,000 bill.

MCA Aide Scored **By Rival Agents** In 1-Niter Abuse

Agents competing with Music Corp. of America are bitter about certain "tactics" being used by one member of MCA's one-night divi-

The gripe is that this MCAite con-The gripe is that this McAite consistently goes out of his way to disparage the boxoffice results of rival bands in talking to promoters involved in negotiating deals, the hue and cry is that rarely are the "tips" truthful, and so the other agencies are burning.

As a rule, one-night salesmen with

are burning.

As a rule, one-night salesmen with
the various agencies are fairly helpful to one another, at least much
all to one another, at least much
in other and the sales and
in other departments. In addition to
exchanging information, they frequently buy bands from one another
available for accounts.

Incidentally, one of MCA's onenighter men got into a deeper sitback, and the affair has been fairly
successfully bushed. This agent, who
has a habit of selling bands twice on
the same night to different promoters,
of the same of the same of the same
buyer for a widely known location,
soing direct to the operator. He offerred a certain band. This info was
on the availability of the outfit and
found it unavailable. Called on the
carpet before MCA executives for
order to sell lesser ones, and confronted by the buyer, he called the
latter a liar—he had never offered
a mild-mannered suy, hung one on
his chin, and the one-night booker
was prevented from retailating—
with a chair.

Rainbow Disks Previews **New Musical Comedy** Score in Platter Form

Harry Fromkes, vet legit show man, now president of Rainbow Records, has transmuted the stage musicomedy technique to platters with an 8-side waxed preview of a forthcoming new musical titled Romeo Loves Juliet." libretto are by Larry Clinton and libretto are by Larry Clinton and herb Hendler, with Clinton's Spand backing Marshall Young and Yanette Davis, the titure leads, pins Spand Freemen's piano sololing and the Toon Timers for choral support. Inside of the album includes the Price of what is called 'a love story waxed preview of this production, which was the production of the Production o

American Society of Composers Authors and Publishers won an important point last week in Federal court here. Judge Gunnar Nordbye delivered a decision in a case in-volving ASCAP and Benny Berger, volving ASCAP and Benny Berger, operator of a chain of Minnesota and Wisconsin theatres, and two other exhibitors, which sets a precedent the Society has long been seeking. He opined that when Hollywood film producers pay must produce the second film producers pay must be exhibition of those pictures are the exhibition of those pictures out additional payment. ASCAP's new out of ASCAP's rew out of ASCAP's rew out of ASCAP's

out additional payment.

Decision grew out of ASCAP's filing of an infringement suit against Berger for the latter's failure to obtain an ASCAP license, though the exhibited pictures containing copyenite to the control of the contr

ASCAP's complaint last Dec. 4.

Judge Nordyve's decision was in
the nature of denying this move,
and he ordered the intringement action to trial sometime in October,
and the ordered the intringement action to trial sometime in October,
the work of the control of the contree, White Bear, Minn, and Hastings
Theatre Corp. Hastings, Mich.
ASCAP is acting in behalf of publiners Sauthy-Joy, Witmark, Mills
and Harms, Inc. Society's attorney,
decision.

Fields Primes Rippling Rhythm

Shep Fields is planning to revive the "Rippling Rhythm" orchestra with which be beame a top name in the middle '30's. Band will be organized and rehearzed in time to open at Fields' own 'Glen Island Casino, New Rochelle, N. Y., Aug. 14, and perhaps fill out the remainder of the season there, succeeding the current Bobby Byrne and Noro Marolae orchestras.

and Noro Morales orchestras.
Fields "Hippling" crew was composed of five sax, four rhythm, accordion, french horn, two trombones, one trumpet. He still has the library of arrangements to fit that instrumentation, but these will be modernized and a number of new ones added.

ones added.

This outfit was broken up just prior to the war when its usefulness was adjudged outlived, and the leader developed an all-reed combination which was fairly successful through the war years. This was broken up when the meestro acquired the lease on Gien Island last winter.

Disks Vs. Live Music Adds Up to Knifing

Toledo, July 15. Canned and live music conflict flaged into Violence in a bar her last Thursday (10), sending Rupert Boden to the Hospital with a stab-woind. It seems Boden put a nickel in addiskbox at the same time two hertefertainers be gan playing a mouth, organ and a guitar.

mount organ and a guttar.

Boden wanted to hear the record, the artists insisted on playing their plece, the ensuing argument drowned out the music and a knife entered the scene and Boden. Two musiclans were booked for investigation. Boden's condition is "fair."

Jocks, Jukes and Disks

- By George Frazier

Dinah Shere and Frank Shadirsh dids the other two numbers—both and Romance" and "Tes for "Swo" hallade—bestitifully. In fact, sur for Columbia to condend the condend to the cannot the four its 'You Do" and the first plat landerd, of the year, In the first plat, henderd, of the year, In the first plat, here are duets by well that most girl singers should two of the biggest names in show the thin the second fand with quite good. The second fand the should be described as dedicated performances. Choosing two great standards with Miss Gibbs Majestic faces, As a with Miss Gibbs Majestic faces, A

Best Bets

Best Bets
Ballad—"My Romance" (Shore and Sinatra), "Airlicha Ever Comin Back", "Crank Sinatra), Sinatra), and "You Do" (Georgia Gibbs), "Georgia Gibbs), "Factor or "we", "Rhythm—"Tee for "we", "Shore and Sinatra, "Factor or "we", "Closer and Sinatra, "Factor or "we", "Shore and Sinatra, "Factor of the shore of the s

(Estelle Linden).

Hot Jazz—"Blue Book Boogle" and "That's the Way She Feels" (Jessie Price) and "Three Little Words" (Ziggy Elman).

Dance — "Ballerina" (Jimmy Dorsey) and "Liebefreud". Dorsey) and (Charlie Spivak).

(Charile Spivak).
Folk—"Take Them Cold Feet
Outa My Back" (Lonzo and

ards, they interpret them with all the talent at their command. Axel Stordahl, who is quite a man with all the stalent at their command. Axel Stordahl, who is quite a man with a stalent and the stalent and

MILLS MUSIC presents An Evening's Serencede SERENADE IN THE NIGHT HANDS ACROSS THE TABLE

MOONGLOW MILLS MUSIC, Inc. 1619 Broadway, New York 19

remain out to lunch. Miss Gibbs is quite good.

June Christy's first golo efforts will also will click with coin-machines, and pan

cake turners.

Jessie Frice, one of Capitol's sturdiest assets, sings' something more than solidly in "Blue Book Frice" of the Book Frice some rousing trumpet work-mass-lve, considered, and reminiscent of

Suggested Programs

Suggested Programs
(Jimmy Lunectord Program)
"Swinght" on C" (Columbia).
"Suinght" on C" (Columbia).
"Coll if or Me" (Columbia).
"Coll if or Me" (Columbia).
"Only Blue Heaven" (Decca).
"Four Or Five Times" (Decca).
"The Columbia (Captol).
"The Captol (Captol).
"The Captol

"Do It Again"—Billy Butter-field (Capitol).
"Isn't It a Pity"—George Byron (General).
"I've Got a Crush On You"—
Lee Wiley (Liberty).
"My One and Only"—Eddie
Condon (Decca).
"Someone to We!"
"Eddie Condon (Decca).
"So wan e e"—Eddie Condon
(Decca).

sides. (In "That's the Way" it sounds Bud Freemanish). Either face may well become a racespot smash, but our own feeling is that they deserve a wider audience.

and the second as used to the second as a second as a

Jimmy Dorsey's new M-G-M couples "Ballerina" and "Lazy Mood." Dee Parker sings "Lazy Mood." Bob Carroll, "Ballerina." Faces add. up to good dansapation and reasonably healthy juke play is likely. likely.

Benny Goodman's assumding command of the clarinet was never more evident than in "Dizzy Fingers" and practically B. G. solos, by the way, the work of the clarification of the cl

deon business.

Zigy Elman, who is back with
Tommy Dorsey at least for the time
being, plays wonderfully well in his
M-G-M of "Three Little Words."
This face, which has a vocab by Virginla Maxey, should do fairly well
on certain jutes. Reverse (also with
a vocal by Miss Maxey) is Eiman
own-composition, "And the Angola own composition, "And the Angels Sing." It memory serves us, Ziggy duplicates the solo he used to do the tune with the Goodman band. This should be a big seller if the song gets any kind of revival. Otherwise,

should be a big seller if the song gets any kind of revival. Otherwise, its appeal is pretty specialized.

Germaine Sahour's second coupling on the Continental label has 'My Legionnaire' and 'My Man' back, to back. The fact that Mille.

Any Legionnaire' and 'My Man' back to back. The fact that Mille centriely in French is obviously a sales deterrent, but that is no knock at her ability. She's really quite a singer and it's even possible that 'My Man,' because of its popularity, may catch on in the pitushier cock-included the should be and the world of the intermetation.

interpretation.
Charlte Spivak's album of "Keisler Favorites" (Victor) is a fine lob.
Spivak's trumpet has rarely sounded
better than in "Caprice Viennois,"
"La Gitian," "Tambourin Chinois,"
"Liebelled," "Schon Rosmarin," "The
Old Refrain," "Mighty Lak' a Rose,"
and "Liebesfreud," Several of the
faces, incidentally, are extremely
danceable. They deserve a juke
play.

Bunny Berigan—by, they tell us, fireig Berlin's newest time, "Kate' picking Region of the Peter Daley. All in all, if's a make it is heliac debut on an M-G-M stable of the picking and the pic

10 Best Sellers on Coin-Machines

2. I Wonder, I Wonder (5) (Robbins).... Martha Tilton.....Capitol Tony Pastor......Columbia Perry Como......Victor Blue Barron......M-G-M 3. Chi Baba, Chi Baba. (7) (Oxford) 4. Across Alley From Alamo (10) (Capitol) (Mills Bros......Decca Woody Herman...Columbia Ray McKinley Majestic Tony Pastor Columbia 5, Red Stocking, Green Pe're (5) (Morris). Frankie Laine Mercury 6, That's My Deslre (14) .(Mills)..... 7. When Were Sweet 16 (2) (Shapiro-B)... Perry ComoVictor 9. Sunday Kind of Love (11) (Maurice) ... | Jo Stafford Capitol Claude Thornhill .. Columbia 10. Feudin' and Fightin' (2) (Chappell) Dorothy Shay Columbia

Coming Up Temptation (Robbins),.....

Tallahassee (Famous) | Sing Crosby | Decca | Mercer-Pied Pipers | Capitol Ivy (Burke-VH) As Long As I'm Dreaming (Burke-VH) ... { Tex Beneke.......Victor Harry James, Columbia Stella By Starlight (Beverly)...... Frank Sinatra....Columbia Dick Haymes......Decca It's Same Old Dream (Sinatra)..... Dreams Are Dime Dozen (Criterion)...... After Graduation Day (T. B. Harms)..... Sammy Kaye........Victor When I Write My Song (Exclusive)...... Herb Jeffries.....Exclusive Smoke, Smoke (American).....

Oatuner Bob Wills Tells Agent to Set Theatres, Concerts, Drop Dances

Hollywood, July 15.

Music Corp. of America bandbookers here went into a tizzy over weekend when Bob Wills opined that henceforth he and his ostume rew wanted to play concerts and theatres solely and not dance halls. Wills for more than a year has been regularly playing storage all over the far well, and as regwirely and bands fallered and promoters glow-reed, MCA soothed them by shoot-ling in Wills, who invariably has turned profits. His barn dance fol-lowing is stouter than that of any Wills removerably also told MCA he that henceforth he and his oatune

Wills reportedly also told MCA he wants \$1,000 per concert for his wants \$1,000 per convert to nine-piecer, and that caused the agency to catch its breath, since he worked hoofing halls for \$800 per, pitte a percentage he almost always reached on dates. Willie last week to have a support of a convertible of the support of a convertible of the support of a unit had been always and other singles. Show lost ,000 per concert for his er, and that caused the

Ingle-Stafford Capitol Jo Stafford......Capitol Tommy Dorsey......Victor Vaughn Monroe.....Victor Tex Williams Capitol Tomorrow (Morrls) Charlie Spivak Victor

AFM H'wood Show For Wounded Dropped

Hollywood, Juy 15. American Federation of Musicians local 47 has dropped its annual local 47 has dropped its annual "Music For Wounded" shows since the comparative failure at the b.o. of this year's performance, staged recently at the Hollywood Bowl. Union realized a sum that won't exceed \$4,000 with which to supply entertainment to hospitals, as against the \$30,000 or so piled up by last seem's affects.

Recent show cost the local approximately \$12,000 to produce; it played to a \$16,000 gross. Ballyhoo and evaluating also were considered equal erything else were considered equal to any past show, but biz just wasn't there.

What Are Dou Doing New Dear's Ene?

THE NEXT NUMBER ONE SONG HIT!

By JIMMY KENNED? (England's Great Lyricist) and NAT SIMON (America's Great Pop Tune-Smith)

Recorded bv:

KENNY BAKER-RUSS MORGAN-Decca BUDDY CLARK-Columbia

HAL DERWIN-Capital

JERRY COOPER-Diamond JOE DOSH-Continental EDDY HOWARD-Majestic GINNY SIMMS-Sonora

SAMMY KAYE-Victor

SHAPIRO, BERNSTEIN & CO., Inc.

LOUIS BERNSTEIN, President

GEORGE PINCUS, Gen. Mgr.

MUSIC PUBLISHERS

1270 Sixth Ave., New York 20, N. Y.

Songs With Largest Radio Audiences

The top 30 songs of the week, based on the copyrighted Audience Coverage Index Survey of Popular Music Broadcast over Radio Networks, Published by the Office of Research, Inc., Dr. John G. Peatman, Director. Survey Week of July 4-10, 1947

~	
A Sunday Kind of Love	Peter Maurice
Across the Alley From the Alamo	Capitol
Almost Like Being In Love-" Brigadoon"	Sam Fox
As Long As I'm Dreaming-+"Welcome Stranger"	Burke-VH
As Years Go By	Miller
Ask Anyone Who Knows	Witmark
Cecilia	ARC
Chi-Baba	Oxford
Echo Said "No"	Lambarda
Feudin' and Fightin'	Channell
Feudin and Fightin	Chappen
Heartaches	Leeus
I Believe-i"It Happened in Brooklyn"	Sinatra
I Can't Get Up the Nerve To Kiss You	Santly-Joy
I Do Do Do Like You	Harms
I Wish I Didn't Love You So	Paramount
I Wonder I Wonder I Wonder	Robbins
I Wonder Who's Kissing Her Now-+"I Wonder Now".	E. B. Marks
Ivy-†"Ivy"	Burke-VH
Linda	Morris
Mam'selle	Feist
Man Who Paints the Rainbow In the Sky	Mutual
My Adobe Hacienda	Southern
Old Devil Moon—"Brigadoon"	Crawford '
Passing By	Channell
Peg O' My Heart	Dobbino
Red Silk Stockings and Green Perfume	Morrin
Smoke Dreams	Stept
That's My Desire	Milis
Time After Time-†"It Happened In Brooklyn",	Sinatra
Would You Believe Me-+"Love and Learn"	Remick
the state of the s	
The remaining 20 songs of the week, from the	copyrighted ACI
Alexander's Ragtime Band	Berlin
Michael's Regulie Dand	

Álexander's Ragtime Band. Berlin
Aniversary Song-"Jolson Story". Modo
April Showers—"Jolson Story". Harms
Begide You—"Thy Favorite Bruntet" Famous
Come To the Mardi Gras—"Carnival in Costa Rica" Southern
Deep Down in Your Heart. Triangle
Dreams Are a Dime a Dozen. Criterion
Every So Often Waren
The Son Right Tonight Leets
Ton So Right Tonight Leets
Leets
London

10 Best Sheet Sellers

IV DeSi Sheet Sellers

(Week Ending, July 5)
Peg O' My Heart. Robbins

1 Wonder, Robbins
Chi-Baba . Oxford
Across Alley Alamo. Capitol
That's My Desire. Adilis
Linda . Mayfair
Midnight Masquerde Shapiro-B
Mam'seller . Peat
Adobe Hacienda. Peat

Second 10

Anyone Who Knows,... Witmark Anyone Who Knows... Witmark
Anni Song... Mood
Had Life Live Over ... General
Ly ... Burke-VH
Sunday Kind Love ... Maurice
Red Silk Stockings ... Morris
Who's Kissing Her ... Marks
Dime A Dozen... Criterion
Tallahassee ... Famous
I'm So Right Tonight ... Leeds

Stiff Brushoff To MCA Offer By Horace Heidt

Hollywood, July 15,

Horace Heldt took another hurn at Music Corp. of America last week tween the two culminated in Heldt's laying off until his contract ran out, the agency had what Heldt describes and for him by offering the mestro a radio show. Heldt exploded when the deal was proffered. His answer word again for the him by offering the mestro was, in effect, that the would never word again for the him by offering the mestro was, in effect, that the would never word again for the him of the him of

. World . Spina-Green

Petrillo, Aides in Chi Huddle On Revision of Form B Contract

Lotta Angles Here

Jimmy Revard, who gave up a hillbilly band to become a deputy sheriff here, has reorganized his group, which was known as the "Oklahoma Playboys." Group is well-known in the southwest.

Revard will continue as a dequity Revard will continue as a deputy, in addition to fronting the band.

LUNCEFORD ORCH MAY USE SUB MAESTRO

USE SUD MALDIKU
Jimmie Luneford's orchestra may
go on with a substitute leader in the
future, following his unexpected
death Saturday 1(2) afternoon at
sension of the state of the state of the
state of the state of the state of the
state of the state of the state of the
would be filled with Joe
Thomas, tenor sax man with the
hand for la years at the heim. After
may be placed in front of the outfit.
Luncford's body was flown into

Sid Foley and Sammy Smith have set up their own music publishing outfit, called Smith-Foley Publica-tions.

American Federation of Musicians executive board goes into a huddle executive board goes into a huddle quietly here tomorrow (16) and Thursday 117), its principal subject the record utilawing of the Form B In addition to the board members, headed by president James C. Petrillo, the meet will be attended by AFM attorneys and Petrillo's Quietre. We have a subject to the president properties of the petrological properties of the petrologic

constants and new YOT Reed-Bertel will device witually all of lts time to rewriting the Form B contract to eliminate clauses requir-ing buyers of bands to underwrite security and unemployment taxes. As directed by the Supreme Court, these obligations will be transferred to the bandleader himself, which the contract of the contract of the contract to the bandleader himself, which perfectly and the contract of the contract to the bandleader himself, which to the contract of the contract of the contract to the bandleader himself, which is to be contracted by the contract of the contract to the contract of the contract of the contract to the contract of the contract of the contract to the contract of the contract to the contract of the contract of the contract of the contract to the contract of the contra

that, however, a name performer leading the properties of the prop

Al Donahue orchestre headed East for first time since 1943. Has been working out of Coast since then. Works one-nighters on way through New Mexico, Texas, etc.



Bands at Hotel B.O.'s

			Veeks Inved	Past Week	Covers On Date
Sammy Kaye Astor Roof	Hotel (950: \$1-\$1			3.225	15.250
Guy Lombardo . Waldorf (40	000, 91-91.		î	3.250	3,250
Skitch Henderson, Pennsylvani	io (500: \$1.5	1 50)	3	1.200	6,775
Vic Lombardo* New Yorke	n (400; \$1.41	50.)	8 .	1.000	10.975
Johnny Pineapple Lexington	(300; \$1-\$1.50	0	. 34	900	32,925

^{*}Ice Revue at New Yorker.

Chicago

Chicago

Henry Brandon (Boulevard Boom, Stevens; 539; 53.50 min.). Band is draw here, with variety of acts. Conventioneers boosted bit to neat 3,900. Henry Busse (Marine Room, Edgewater Beach; 1,100; \$10.54.250 min.). Despite not so hot weather, diming room plus heavy beach walk dancing, both featuring Busse, did tremendous 14,000.

Vide Musse (College Inn, Sherman; 900; \$2.43.50 min.). Joe Mooney of-featured, good convention spot. Firm 4,700.

Friedde Nagel (Empire Room, Balmer; 500; 32.50 min.). Rousing 4,900.

Friedde Nagel (Empire Room, Balmer; 500; 32.50 min.) cover \$10.

Joe Friedde July 10, hand continuing alone till room closes for remodeling Aug. 1. Slow 1,800.

Los Angeles

Eddy Howard (Ambassador; 900; \$1-\$1.50). Solid 2,700 tabs.

Russ Morgan (Biltmore; 900; \$1-\$1.50). Satisfactory 2,400 covers.

Location Jobs, Not in Hotels

(Chicago)
Marty Gould (Chez Paree; 650; \$3.50 min.). Danny Thomas hottest in n; sizzling 6,300.

own; sizzing 6,300.

Dick Jurgens (Aragon; \$0.90-\$1.15 adm.). Local fav good 17,000.

Lawrence Welk (Trianon; \$0.90-\$1.15 adm.). Welk's first week equalled

Lawrence Welk (LFHaudt, 1995) record 19,000.

Buddy Shaw (Latin Quarter; 700; \$2.50 min.). Ritz Brothers and Jane Withers, 5,800 chalked up so far.

(Los Angeles)
Will Osborne and Jack Barrows (Aragon, B, Ocean Park, 6th wk).
Osborne Jolined Barrows last week and pair of orchs managed adequate 3,700 admisles.

No admisses.

"ownmy Borsey (Casino Gardens, B. Ocean Park, 7th wk), Site is using many promotion dodges involving free admish angles it is difficult to cern the actual paying customers, but last stanza they totaled at least

Gene Krupa (Palladium, B, Hollywood, 5th wk). Soggy 8,000 admishes Spot is having worst summer in its history.

Disk Jock Airs From Minn. Retail Store, With Prizes

Don. Leave With Prizes

Minnespolls, July 15.
Don. Leave Sargest location of the part between the part of the part

prizes.

Affair is called "Don Leary's Open House" and is aired every Saturday afternoon. There's a "warming up" period, too.

RED INGLE SIGNED BY WM. MORRIS AGCY

Hollywood, July 15.

Red Ingle, who has been the objective of virtually every booking agency since his recording of "Temptation" Clicked so his her tive of virtually every shooting agents are some and the sound of the second of the se

from production. When this disk, by another hillbilly group, hit the stands Capitol screamed long and loudly, and threatened suit. Dispute wound up with Robbins Music, pub-lisher of the song, in the middle.



Pianist and Side-men - you're Both with Solovox!

Here's an instrument that does "everything"!

Because, with the amazing Solovox*, you get the rich tonal effects of many instruments, played to your own piano accompaniment. For night club or theater work, the sax, clarinet, trumpet, and many other tones are easily played by a simple adjustment of tone controls. For long-haired renditions the Solovox

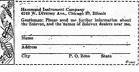
also gives you the effects of the violin, English horn, bassoon, French horn, organ, etc. Here is an instrument that is ideal for the

professional and offers him new income possibilities.

It is portable-is easily attached to and detached from any piano-and plugs in on a regular electric circuit. It does not interfere with the normal use of the piano and gives a much wider variety of renditions to every tune.

Find out more about this popular instrument that couldn't be made fast enough, even at pre-war peak production. See your dealer or mail the coupon below.





Inside Stuff—Orchestras-Music

Robert Sylvester, New York Daily, News amusement editor, wrote an "open letter" to James C. Pettillo, American Federation of Musiclans prez, last week which created a buzz of comment in music drectes. Letter, present the state of the present of the state of the present of the present of the state of the

Unscrupulous practices to lure the gullible into so-called publication contracts have been so "widespread," the N. X. Better Business Bureau stated last week, that it has prepared a special builteriu on "Facts for Stated last week, that it has prepared a special builteriu on "Facts for compositions are annually copyrighted, but less than 20s, chiefly weited by professionals, bring substantial financial returns. Bureau warms that the neophyte steer clear of "self-styled" publishers, studios or music mannies that guarantee publication of his song upon payment of \$50 and upwards. "No litiga-class, genuine music publisher takes orders for publishing," the bureau emphasizes.

Jack Robbins has inked Dr. Raymond Burrows, Dr. Harry Robert Wilson and Domenico Savino for a piano instruction series. Dr. Burrows is associate professor of music education at Teachers College, Columbia University; Dr. Wilson holds varied musical posts at the same institution, while composer-conductor Savino is music editor for J. J. Robbins & Sons.

Berchy Allen, pinnie with Fredery Martin's band and former musical director of KLAC here, so in los allet double presently. Urder control to Van-Ea Records, Allen cut some sides for rival Entire destined to Van-Ea Records, Allen cut some sides for rival Entire destined for and for Martin's own Ambassador label. But both jobs are destined for the sah heap due to Allen's Van-Ea binder. Latter has warned against height release by Enterprise and Ambassador and wants the masters de-

Marshall Young Set '

Marshall Young's new orchestra, which grew out of the leader's single chores or CSS with Authur Godrey and his subsequent contract beginning next week. Outfit goes to beginning next week. Outfit goes not beginning next week. Outfit goes not beginning next week. Young have two days at Frank Young played two days at Frank Dalley's Meadywbrook. Cedar Grove, N. 3, centlier in the year.

Coast Promoters Continued from page 33

time in past. Frankle Carle is here, working his radio commercial and waiting to open six-week stay at: Palladium next Tuesday (22), but has worked few one-niters, largely because his Palladium paet prohibits appearing within 60 miles of terpalace until engagement end CAC is asking \$1,250 per nite for CAC is asking \$1,250 per nite for

Salving, Salving States of the Week at March Milk Gene Krupa closes this week at January and the March Milk Gene Krupa closes this week at January and the Milk Gene Salving S for his summer airshow, and further

must stick pretty close to follywood for his summer airshow, and further, agency, is meeting opposition on formation of the summer airshow, and further, agency, is meeting opposition of the summer airshow, and the summer airshow and the summer airshow and the summer airshow and is better than the old buned.

Both Rey and Barnet are taking time out for film shots, and both, too, have repeatedly played at the sites, have repeatedly played at the sites. In past \$500 was a too price, but Tex Tyler now is asking, and getting, and so the sites of affairs has provided a \$780. Sate of affairs has provided a \$780. Sate of affairs has provided as \$780. Sate of affairs has provided as

LOUIS BERNSTEIN SUGGESTS FOR YOUR PROGRAM

ON THE SUNNY SIDE OF THE STREET

Music by . . JIMMY McHUGH SHAPIRO-BERNSTEIN

EDDIE HANSON'S

Outstanding Songs
Only a Weaver of Dreams Land of Lullabye Dream Just Like the Dawn My Dream of Love At the End of the

PAULL-PIONEER MUSIC CORP.

THANKS

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When Tonight Is Just a Memory

By BENNIE BENJAMIN And GEORGE WEISS

OXFORD MUSIC CORP. George Joy, Pres. New York 19 1619 B'way .

Miami's Lush Summer Biz Cues Ton Coin Again for Talent Next Winter

Despite nationwide slump in cafe biz, greater Miami has more niteries La Martinique, N.Y., May running in the so called "off season," than at any time in the resort's his

Where in former years most spots closed in early spring, majority of the glitter rooms are open, or reopening, sans minimum or cover and low priced dinners (from \$2.75 up)

plus shows.

Optimism of ops was further bulwarked by heavy biz July 4th weekand. But some of the year round
used to be some of the year round
used to be some of the year round
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year. They point out that where
to measurement, there are now
from competition. Insist that though
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that year
that they are year
that yea plus shows. less prospective sources of patronage such as the winter season offers.

such as the winter season offers.
Competing for the biz currently,
are the Copacabana, Kitty Davis,
Clover Club, Club Bail, Blackamoor,
Club 22, Paddock, Bar of Music,
Mardi Gras, Fiesta, Jewel Box,
Famous Door, Granada, Jungle Club
and a number of hotel paties which
feature Latin bands and dancers.

feature Latin bands and dancers.
Most expect heavy weekend patronage to keep them in the black. With operation costs at minimum, the lower grosses from the frugal tourists who come from small cities and towns, can still give blatto owners reasonable profits. Added income from the Latins, who will be conventioned the control of the con

COMEDY PATTER

or All Branches of Theatricals SPECIAL SUMMER PRICES:
FUN-MASTER GAG FILES
FUN-MASTER GAG FILES
FUN-MASTER GAG FILES
Nos. 1 Thru 13 for \$10
Nos. 14 Thru 32 at \$1.00 Each
SET OF 22 FILES for \$18.00
WOTTA BUY! HURRY!
"BOOK OF BLACK-OUTS"
3 Vols. at \$20 per Vol., or
\$50 for 3 Vols.
"BOOK OF PARODIES"
"OVER 10 Special-Written
Over 10 Special-Written

Over 10 Special-Written
Sock Parodles ONLY \$5.00
"HOW TO MASTER THE
CEREMONIES"
(How to Be an Emece)
per Copy, Incl. 2 Gag Files

NO C.O.D.'s PAULA SMITH
54th St. New York 19, N. Y.



THANKS TO

BERNARD DELFONT

FOUR WEEKS At The

LONDON CASINO A REAL PLEASURE

CHICO MARX

Pattern After Spa Spot

Dario, operator of La Martinique, N. Y., in conjunction with Jiminy Vernon, now managing Outwaite's Saratoga Springs, during the racing season, is planning to use Spa spoas a testing ground for what may be the future La Martinique policy.

Dario plans to open with Emil Coleman's orch and a 14 piece gypsy orch at the beginning of the season, and will have Phil Regan headlining Berle Inks \$17,500

and will have Phil Regan headlining Aug. 15.

If orchs work out as sufficient entertainment, Dario may inaugurate similar policy N. Y. spot in late September or October. Otherwise, he'll be seeking headliners or may convert La Martinique into a supper club operation.

lcers Plunge On **Exploitation To** Hold Top Biz

Les show operators figure they'll have to double advertising and exploitation budgets if last season's grosses are to be maintained. According to current plans, lears will according to current plans, lears will according to current plans, lears will according to the proposition of the control of the contr

within that area.

The lears are giving the heavier accent on ads a try, figuring is great number of people haven't been allowed to the season of the season

Hillbilly Tunes Hep Stuff to Iranian Playboys

Null to Iranian Playboys.

Inaina madenceme taking to hillship auadenceme taking to hillship auadenceme taking to hillship auadencement of the Marphy. U. S. singer now at the Hotel Ritz. Teheran. She explains that comedy renditions of such numbers constitutes the first time auditored the second of the rendition of the second of the second of the than on the second.

Miss Murphy adds Iranians are still to catch up to U. S. songs. Most popular with Iranian /nijkery Santa Fe, "Si. Louis Blues," and "Hey Baba re Boh."

Morris Brass Huddling On Chi Branch Changes

Chicago, July 15. Reorganization of Chi branch of William Morris agency will be settled this week, with Nat Lefkowitz and Nat Kalcheim arriving today (15) for confabs with Lee Salkin anent changes.

anent changes.

Salkin, who has been with the
Chi office for the past eight years,
has been running the office since
Morris Silver left a cuylle of weeks
ago after selling his interest to the
sacen organization in New York,
Silvers is expected to buy an interset in two north side motion picture
toutes.

Irving Greenberg, transferred from N. Y. Morris office, now head-ing cafe dept. here.

Roxy, N.Y., Deal

Negotiations are currently on for Milton Berle to play the Roxy the atre, N. Y., late next month. Deal would give Berle the right to name some of the surrounding acts. Salary is reported to be \$17,500 for the first week and \$15,000 for subsequent sessions.

Berle, if set, will have "Mother Wore Tights" (20th-Fox) as the film. He'll follow the Ella Logan-Jack Haley layout coming in after the Abbott and Costello show open-ing Wednesday (23),

Vaude O'seas Okay, Aided By U.S. Acts; But Nitery Biz Abroad on Downgrade

DIA INITION OF DWING AUC.

Foreign vaude houses in England and Australia are hitting boom takes on the strength of acts imported from the United States. Many title-atters in other countries throughout Europe would like to import U. S. acts, but are hampered because of motifes and tax situations that wouldn't permit a performer to retain a sizeable portion of his earning.

ings.
Talent agencies have had calls for

ings.

In

come in foreign countries.

However, showmen report that the major factor in lifting of vaude grosses at expense of nitery takes is caused by the fact that commodify prices have risen in all countries. Consequently people are patronizing the lower-priced entertainments.

French Withhold Pays

French Withhold Pays
Paris, July 15.
Despite official promises, American acts playing France are practically unable to remit part of their salary to the U. S. Harrison & Fisher, at the Club Lido for the past few weeks, have had their transfer applications stone we alled by exchange control laws.

change control laws.

France, currently faced with a shortage of American dollars, is attempting io conserve its monetary resources as much as possible.

Carole Landis' 2 Weeks Of Vauders at \$3,000

Carole Landis, screen actress, has been signed for two vaude dates with others to follow. Miss Landis, who's getting \$3.000 weekly, opens at Hippodrome theatre, Baltimore, Aug. 7 and into RKO theatre, Boston, Aug. 14.

Willis N. Wilson, who had been assistant manager of Schine's Roney Plaza hotel, Mlami, is new manager of the chain's Ten Eyck hotel, Albany.

Agencies Ask Bands, Acts to Take **Less Coin to Build More Playing Time**

B.W. Frederick in Chi Revamping Branch There

Chicago, July 15.
Reorganization of Chi branch of
Frederick Bros. agency was partialty completed last week with B. W.
Frederick in town to supervise new

setup. Plan as set up puts Herb Pauley in charge of office and Joe Callam in charge of one-nighters. Jane Darling still heads act department and will continue until replacement of the continue to the replacement of the continue could replace the continue could be continued to the continue could be continued to the continued to

Shelvey Planes West to Set AGVA Pre-Conv. Meets

Matt Shelvey, national head of American Guild of Variety Artists, planed out Monday night (14) on a particular of the planed out Monday night (14) on a and for membership meetings in that territory for election of delegates to forthcoming convention of the talent union. Meetings are skedded for Sept. 2 to 12, with convention planned for mid-October.

cention james for vide ConderShelvey accompanted by his chief
side Dave Fox, stopped off in Chicago to set plans for meetings with
Jack Irving, midwest regional director of AGVA, and then continues to
Cories. And the cories are the
Cories and the cories and the
Cories and the cories and the
Cories and the cories are
correctly as the cories are
correctly as the cories are
correctly as that entire
area, with assistance of Forthe Bale,
and of Hollywood branch of AGVA,
and Mark West, San Francisco.

Belleve will also set up more correctly and correct

branch head,
Shelvey will also set up branch
offices in Denver and Dallas to get
under deadline of Taft-Hartley bill,
becoming effective Aug. 22.

Jessel to Headline At Sacramento Fair

George Jessel will be top attraction that Mollywood, July 15.
George Jessel will be top attraction in the fallowing first partial statement of the fallowing first partial statement of the fallowing fall statement of the fallowing fall statement of the fallowing fall

and acts to take less coin in the event longer routes can be guaranteed. The percenters are going along on assumption that because of the Taft-Hartley law, standby bands will be eliminated by the fall, and

are making pitches to vaude bookers and indie theatre operators, along lines that overhead and talent costs will be reduced materially and live talent will again pay off. Agency men declare that unless vaudeville makes a bigtime comeback by the end of the year, cause of live talent will be lost for another

back by the end of the year, cause of the stalent will be lost for another five years. Basis for this is that if any theatre operator takes a condition of the stalent of t



BUDDY CLARK LEO KAHN

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Night Club Reviews

Versailles, N. Y.
Carl Rabazza, Bob Grant and
anchito Orchs; \$3.50 and \$4.50 min.

Carl Ravaza is the Frisco band-leader who shifted to the Roxy, on Broadway, in easy stages—including a nitery engagement at La Mar-tinque, N. Y., wa Chi stopoway to become a singing single. He has been clicking resoundingly in a series of Roxy returners, and is like-wise entoring at the Versulles. It has the control of the control of the the control of the control of the con-trol o

details that in the saloon circuits he is also highly commercial.

he is also highly commercial.

See that the saloon circuits he is also highly commercial.

A little too serious about his works a serious and the salous his works.

A little too serious about his works a serious serious about his works.

A little too serious about his works a serious serious serious serious and the salous serious serious

He tries for change of pace with is type song, the "Pedro from Chi-jahua" number, and with calvosos He tries 100 change of this type song, the "Pedro from Chi-hushua" number, and with calypsos like "Talking Is a Woman, Listening Is a Man," but none the less it's all in same pace. Just Like Old Times" (opener), "Acapulco," "That's My Desire," "Encore Cheri" (a good



at Walter Jacobs' ake Tarleton, New Ha

SOL TEPPER, RKO Bidg., N. Y. 20

THERE'S ONLY ONE

ROSS-FENTON FARM sbury Park, New Jersey Direction: M.C.A.

WA'APPENS!

PUPI CAMPO and his orchestra

Now...Chelsea Hotel Atlantic City

Per Dir, G.A.C.

newie by J. Préd Cools and Allee Simes, so sincounced), and 'Italian Street Song' in short, comprise a lot of holiad. Ravuras can change the constant of the constant of the term also be the same unaffect ingratating personality, as hereto-tors—one of his prime assets, proposed to the constant of the meeting of the constant of the meeting of the constant of the constant of the constant of the meeting of the constant of the con

Lou Holtz, Bert Wheeler, Barryy wood & Pathy Kelly, Diosa Costellor Wood & Pathy Kelly, Diosa Costellor Control of the Control

Nicky Blair mindful of Milton Berle's SRO biz at the Carnival, N. Y., for 40 weeks, is hoping to re-peat that stride with one of the most impressive layouts of headliners grouped in same show in some time.

monopole in same show in some time. Blair comes up with a package comprising Lou Holts. Bert Wheeler, and the same show in the same show the s

into the most part has a familiar fone, and opening session had all act interest to the control of the control

Latin Quarter, N. Y.

"Paris by Night" with Willie Howard, All Kelly, Hernance Williams

Trio, Emily Enreco, Mazzone-Abbott

Gwynne, Line (18); producion, Mine,
Kameroon, custames, Freddie Wittop, Kaft; Y. Kuhr; scenery, Kaj

Veldon, Vincent Transers Oreh,

Buddy Harloue Oreh; \$350 min.

The Latin Quarter summer layou asn't the b.o. draught of previou

America's Top Singing Quartet. THE INK SPOTS

ONE NITE STANDS SAN DIEGO, 17; FRESNO, 18; SACRAMENTO, 19; OAKLAND, 28

Mgt.—UNIVERSAL ATTRACTIONS \$45 Fifth Avenue, New York

VARIETY Sophie Tucker show, but is relying on solid showmanship. Consequently on solid showmanship. Consequently the control of the co

isimment that's tops by Broadway standards.

Current myout is reminiscent of standards.

Current myout is reminiscent of standards.

Current myout is reminiscent of the standards of the LQ. Mazzone-Abboti dancers present on the first few shows are making a periodic comenication of the standard foot-filling routines by Mmc. Kamerova intil myout the standard foot-filling routines by Mmc. Kamerova intil these many years.

The name value in the layout is Willie Howard and his double tails:

The name value in the layout is Willie Howard and his double tails:

The name value in the layout is Willie Howard and his double tails:

The name value in the layout is Willie Howard and his double tails:

The name value in the layout is Willie Howard and his double tails:

The name value in the layout is will be a standard and the formation of the standard and the standard while is French processing the standard while in the busty prunhilde. This section of his act, as always productive of the losp with the standard while is a standard while the standard while is the sole new Item and neatly handed.

And the standard will have the will have a standard which is the sole new Item and neatly handed.

a production number based on a sea charty which is the sole new item. The Hermanos Williams trio with Annada Williams in the ong old, it showing a rebuilt act. Pablo with the sole of the

Shanghai. Miami Beach Miami Beach, July 12. Myron Cohen, The Martins, Lee Rigney, Debonairs (3), Harry Rogers Orch; no minimum or cover.

Rigney, Debonairs (3), Harry Rogers Orch; no minimum or cover.

Latest entry in the summer tunbere is this former Chinese eatery a stage and show, handed the mannagerial relax to Charlie Wescourting to Stage and show, handed the mannagerial relax to Charlie Wescourting to mare some of the influx of Latin trade and guided "tourists" who have sweelled potential cafe when have sweelled potential cafe to Domins nilely was tribute to Myron Cohen's drawing power of the mannagerial relax to the control of the control

waltz and Latin routines for nappy returns. See Riper's seems an unfortunate booking. Bether auted for intime rooms and lounges, she garners weak returns with a series of pops and oddies.

Rounding out lineup the Debo-cordion, blend stright arrangements with comedy vocalistics for nice re-turns.

with cornedy vocalistics for nice reIn his own spot. Cohen could have
stayed on all night from the manner
in which the pavees howled at his
notice in the pavee howled at his
folibles, and requests for those conbefore. It's going to be fough to
find as strong a draw to follow.
It is not to be the strong to the
Music for dancing, however, filled
the floor.

Rio Cabana, Chi

Chicago, July-11.

Jan Murray, Nancy Donovan.
Clark Bros. (2), Line (10), Cee
Davidson Orch (8); \$2.50-\$3.50 min-

New show at the Rio Cabana is bucking some of the stiffest competitude of the stiffest

Silect within a constraint of the constraint of

FOR STATE, N.Y., TO OCT.

FOR STATE, N.Y., TO OCT.

Low's State, N. Y., is considerably well heeled on advance bookings for first time in several years. Sidney of the state o

vest Moon Ball winners will take rostrum, as per custom, for weeks of Sept. 4-11. John Calvert's magic show comes in following week, with Charles Trenet, Freuch singer, playing repeat date Sept. 25. Bill Robinson, Oct. 2: Lew Parker, following week and Harvey Stone weck after that

Earl Carroll Seals New

Hollywood, July 15.

Earl Carrolls long fight with Local
47. of the American Federation of
Musicians here was ended this week
which is more of a victory for Carroll than for 47. Carroll had loudly
objected to 475. "feather-bedding'
roll than for 47. Carroll had loudly
objected to 67. Carroll had loudly
objected to 67. Carroll had loudly
objected to 67. Carroll had roll
he needed for his spot. He had cited
his case to Government labor investigators and at one time threatened,
he had been the server of the carroll
herely. The history-evaluation to my
New deal changes scale for
Is men he used for 15.

pletely.

New deal changes scale for the 13 men he used in his band. Whereas he had paid each of the 13 \$120 weekly, and an extra \$100 apiece for the added three men, who worked only during the show, not for dancing, he will now pay \$100 weekly for the 13 and \$30 apiece to the extras forced on him by Local 47.

Saranac Lake

By Happy Benway
Saranac Lake, N. Y. July 15.
Dolly Gallagher, from the Warners' Philly office, in for observation and rest. She was accompanied by her mother, Marie Gallagher, who made the grade here two years

who made the grave near such ago.

The Harry Olans shot in from Woodside, L. I., to bedside Princess Elda Benedict, now enjoying all privileges.

Birthday salutations are in order to Walter Romanik and Helen Morris, Rogerites, who are perting up OK.

OK.

Agnes Moorehead and Katherine
DeGrood in from Albany to visit
Hugh Carney, who expects an up
routine soon.

Bill Lails, who is taking routine like

Marie Lails bedaiding hu s b an d Bill Lails, who is a taking routine like a Forrest. "Slim" cliem given an Got clinic report that use him for a control of the control of

Earle, Philly, Drops Vande

Philadelphia, July 15 Big-time vaudeville looks like a dead duck here with the disclosure Warner Bros. is not expected to resume shows at the Earle theatre.

Earle has been a vaudefilm fouse virtually since it opened in 1923, Policy shutting out vaude leaves city with only one such house, the neigh-borhood Carmen, which programs small-time acts.

seasons behind move to toss vaude shows were reportedly the fact busi-ness-has been poor, plus the diffi-culty of booking 52 weeks of box-office clicks.

All factors totalled up to dec

All factors totalled up to decision to make house a first run for films. However, it was bruited about if a really red hot stage attraction is available, it may be booked on a spot basis for a week or two. The week of the stage attraction is available, it may be booked on a spot more and the stage of th

Bows Out of Memphis

Memphis, July 15.

Bill Daugherty is pulling out of
the Silver Slipper, suburban nitery
here, to return to Nashville, where
he is associated in construction of
the new Colonial Club.

Daugherty has been part owner of Silver Slipper with Stanley Mc-Donald for the past year.



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Direction:

Night Club Reviews

Rio Cabana, Chi

addition of two featured dancers the line. the line.

Opener is "Morning in Trinidad" with guys and gais in white outfits exposing generous section of midrig, spanying to rapid island on the standard of the standard o

flashy Spanish rhythm.

Clark Bros. come on in while tux outfits and race through rapid rifts to special music, "Dancers Delight" and "Bouncing Around," for good results. Impresh of Ink Spots to "If I Didn't Care" brings additional palm-whacking.

"After Hours Blues" next

"After Hours Blues," next produc-tion number, is purple sequence in which gals strut to slick southern

which gas stuti to sinks southern substancy Donovan, glamorous, titian haired gal, bows on and socks over "Almost Like Being in Love," "Song of Songs" and really cooking on "Pssaing By," and "I Wonder, I wo

Solve Steaven" for territ appearance of the process with "Iddishe Momme" for more plaudit, more plau

Ramona Rm., Las Vegas

LAST FRONTER HOTEL
Las Vegas, July 11.
Delta Rhythm Boys (5), Gioria
Gilbert, Ada Lynne, Dick & Dot
Remy, Hollywood Tri-Tones, Ray
Herbeck Orch (14); no cover or

The Delta Rhythm Boys click reater than ever before in their

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BOB BROMLEY



third repeat, with Ramona Room doing top biz in town. Opening with "Joshua Won the Battle of Jericho," they glide into "September Song," while over a swell arrangement of "St. Louis Blues" then "Settin' and a Rockin," for hefty applause. Encore and "East of the Sun" to register solidly.

with "Dry Bones," "Adde Haielends and Tasai of the Sun" to register and Tasai of the Sun" to register and Ada Lynn, titian haired bundle of energy, is a cross between Martha Royes and Betty Hinton, She sources, and the state of the state o

Hollywood Tri-Tones work all over the place doing a Ramona Room stint and intermissions in the Gay 90's Room.

90's Room.

Ray Herbeck orch continues to click with guests. Herbeck also does a good job of "emceeing." Lorraine Benson takes good care of the vocals.

Brig.

Havana Madrid, N. Y.
Lecuona Cuban Boys (14), Henry
Wilson, Carito, Chino Rhumba Band;
\$1.50 minimum.

\$1.50 minimum.

Summer-budgeted show currently at the Havana Madrid is based practically on the hot music and highlights of the Lections Chain Boys chain and the Lections Chain Boys and the Lections Chain Boys and the Lections of the Lections of the Lections of the Lection Storage of the Lection S

adds only zestful touch to the bill.
In the opener, Carlio, shimmles
through a couple of numbers without
tradition which passed out iong ago.
Other act on bill is Henry Wilson in
some palled comety efforts. Wilson's
pantomimic mouthings to background
music recorded by operatic ovcalists,
After initial novelby wears off, act
the control of the contro

Chino's Rhumba Band alternates with the Lecuona Boys for good dansapation rhythms. Herm.

El Morocco, Montreal Montreal, July 7. Paul Gray, Pierre Cartier, Me MacArthurs, Milray Line (6), Norma Hutton Orch, Havana Trio; no cover, minimum 31.50.

minimum \$1.50.

Paul Cray, comic-muce has a tough time stopping young French magican Pierre Cartier from stealing current show. Cartier does good micks, considerably aided by anappy controls, or sold stealing current show. I have a subject to the shows first part plausits of the shows first p

Norma Hutton, leader-singer of the Morocco's band, neatly delivers "It's A Good Day." Can't Help Lux-ter of the Common Common Common terms of the Common Common Common terms of the Common Common Common of the Common Common Common to Common Common

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Now LE RUBAN BLEU, New York JUDY MAGEE

> DISC MOCKERY RETURN ENGAGEMENT

Lessy & Moore Sought For Harem, N.Y., Show

TOF HATCHE, N. I., SHOW

The Harem, N. Y., slated to open
Aug. 28 with Jack Cole dancers, is
dickering with Ben Lessy and Patti
Moore for opening show. Pinky Lee
may also be added.
Spot to be operated by Nat Harris,
Spot to be operated by Nat Harris,
Caurère, and mager
Guarère, and mager
Guarère, and gueron of that spot, is currently undergoing
Feturishing.

Nitery Package **Shows Looming**

Cafe departments of talent agen-cies, faced with an insufficient num-ber of names to meet cafe needs, are working toward the buildup of nighticulu packages. Agencies have been attempting to sell complete shows in niteries for some time, but trend is being spurred on by the de-mand for names.

trend is being spurred on by the de-mand for name.

Present stance of the percenters is built around draw shortages. Agencies are increasingly telling and the standard stand

for the right to fill in the rest of the layout.

These selling methods are working in the majority of cases. The cafe owner, fearful of losing the star, will consent to these demands. Indie agents see this type of selling as a wedge toward the building up of a great number of exclusives. Agencies, going a step further, are expected to pressure for sole repre-sentation of the cafe owner so that the spot can be guaranteed a con-sistent flow of headliners.

ILONA MASSEY HEADS 'MOVIELAND MUSIC' UNIT

INOVILLATIVE INOSIC UNIX
Ilona Massey will head a unit,
"Music from Movieland," which
opens at Long Beach, Cal., Municipal
Auditorium July 24. Unit includes
Hollywood Symphony Orch conducted by Alexander Laszlow, Dr.
Hoffman, and Paulena Carter, pianist.

ist.

Miss Massey will sing songs from
her pictures "Hollday in Mexico" and
"Northwest Outpost." Orchestra
will play score from "Till the Clouds
Roll By" and "Song of Bernadette."
Hoffman will use theramin presenta(ion of "Spellbound" score.

Mt. Hotel Assn. Threatens Lockout Of Acts When AGVA Lists 4 'Unfair'

SPA NITERIES PLUNGING | tain region have been temporarily blacked out by action of the New FOR NAME TALENT

SATON MARIE ALENT
STATEGE PROSE AT CONTINUING to Splitting heavily on inlent. Letter to bookings there include Jackie highest Delmonico's, Aug. 18, Mitti Green et Atrowhead, Aug. 17, and Jerry Lewis and Dean Martin at Piping Rock, Aug. 17, and Jerry Lewis and Dean Martin at Piping Rock, Aug. 18, and Jerry Lewis and Ban Martin at Piping Rock, Aug. 18, and Jerry Richman have been previously set on Saratoga deals.

6 Meridian, Miss., Cafes Sloughed by Dry Law

Memphis, July 15.

Six Lauderdale County night clubs operating on the outskirts of Meridian, Miss, have been closed following an appeal by five Meridian ministers to Governor Wright for enforcement of the state's prohibi

enforcement of the state's prohibi-tion law.
Spots were all shuttered on orders rom Col. Tom Birdsong, executive officer of the Mississipi National form the governor.
Action seeking to evade the order to being taken in the various courts, Spots involved are Duffey's Tavern, Club 43, The Little Red Wagon, Kil-Club 44, The Little

Singer's Fluff Cues Dancers Out of Show Pittsburgh, July 15.

Bobby Lane & Claire, vaude team had quite a time of it here last week. ed at last minute to do specialty in "Countess Maritza" at the Pitt Stadium, they missed train to get Stadium, they missed train to get here in time for the dress rehearsal. Came opening night, and they were standing in the wings ready to step out and do their stuff when Marita Farell, playing title role in "Maritza," dropped a cue and show skipped right past team and they didn't even get on. They made debut next night.

mext night.

Dropped cue by Miss Farell not only eliminated the team but also sloughed dance specialty of Jere McMahon, playing role of Baron Zsupan.

Shows in the N. Y. state moun-York State Hotelmen's Assn organization of mountain inn opera-

iors, which has notified several agents and bookers that shows are being cancelled in protest to the American Guild of Variety Artists' action in placing four spots on the union's unfair list

union's unfair list.
Agents and boolders are hopeful
that action will be rescinded by the
end of the week, pending adjudication of the matter with AGVA.
Action followed a meeting Monday
(14) night of the hotelmen, who defull the matter with AGVA.
Action followed a meeting Monday
(15) night of the hotelmen, who defull the matter of the hotelmen, who defull the matter of the hotelmen, who disfull the matter of the hotelmen, who disfull the matter of the hotelmen, who disfull the matter of the matter of the hotelmen,
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sociation.

Declared lockout of the innkeepers has been caused by the union's action on the room and board policy.

AGVA's negotiations had the hotelmen agreeing to rab either on the premises or similar accommodations within five miles of the employment.

Victor Bonco, hardling varent term. Victor Rocco, handling resort ter-ritory for AGVA, claimed pacts with other mountain spots save the four

other mountain spots save the four mentioned.

Rocco said there had been several breaches by others but later reme-died. Misjority have lived up to obli-gations and have signed such con-tracts with AGVA. He claims Segal's spots had been hedging but continu-ing shows until union declared them ing shows until union declared them unfair and notified agents, bookers and talent they could not do busi-ness with them until ban is lifted.

Nitery Dancer Held For **Burgling Judge's Home**

sinrging Judge's Home

Are Carden, Me, July 15.

Mrs. Frances Lennon, nitery
dancer, find two male commanions,
were held in \$5,000 bail on attempt
to burglarize the summer fome of
Judge Curtis. Bok of Philadelphia.
Backed a truck to judge's home and
taking contents of eight rooms.

Miss Lennon and accomplices, unable to Jurnish bail, were remanded
lo jail.

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HARMONICATS

MUTUAL ENTERTAINMENT AGENCY

THE ARROWS - TO

Variety Bills

Numerals in connection with bills below indicate opening day of show whather full or split week Letter in parentheses indicates circuit: (I) Independent; (L) Loow; (P) Paramount; (B) RKO; (W) Warner

NEW YORK CITY Cupitel (L) 17 Ted Straster Ore The DeMarcos Charles Trenet Paul Winchell Eddic Bartell
Marion Hutton
Lioyd Schaffer Orc
INDIANAPOLIS
Circle (I) 17
Deal Aruaz Orc
Dulcina
Nonchalants Charles Trenet
Paul Winchell
J & M Mulcay
Music Hall (I)
Lucienne & Ash
Robt Shanley
Janet & Paul
Rockettes
Corps de Ballel
Giea Club
5 m Orc
Paramount (P) Giea Ciub
5 m Orc
Farsmount (P) 16
Phil Spitainy Orc
Eliz Tathot-Martin
Olsen & Juson Rev
The Jucely
Grace Dryadale
Harry Babbitt
Behson & Mann
Stuc Ryan
Ciro Rimac Bd
Strand (W) 18
Freddy Martin Orc
Artic Dann

Deal Arman
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Dictinations
Rady Cardenas
Rady Cardenas
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Rafe Davis
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Rate Gillette & Roome Harmona-Guya (2) Paul Walker Ore SALT LAKE CITY J & T Schaller K McLaughlyne Duren & While Benny Merol SAN FRANCISCO (SAN FRANCISCO (SAN FRANCISCO (SAN FRANCISCO (SAN FRANCISCO (SAN FRANCISCO (SAN FRANCISCO SPRINGERIELD The Maxelles The Maxelles Poeter Chen (In 19 Trucker & Gloria The Del Martina Jack Kandall Freddy Martin Or-Artie Dann Jean, Jack & Judy Q'EENS Jamnien (1) 16-19 Jamnien (1) 16-19
Mage & Karr
Bohn & Matthews
Barry Rose
Elvanor Gers
Elvanor & Verna
Jack Gordon
Reiss Bros
Peddy Worth
ATLANTIC CITY
Steel Fler (1) 13
Jurgling Jewels
5 Sarie

Steel Pier (I) 13 Jurging Jewels Jark D. Leonard Kitty Kallan and Handland Higodrines (I) 10 Steel Control of the The Del Martins
Beau Jesters
Jack Randall
WASHINGTON
Capitin (L) 17
B Raeburn Orc
Pann Merryman
Don Cumming
Huward (I) 18
Lichnson Orc Pann Merryman
Don Cumming
Huward (I) 18
B Johnson Ore
Arnett Cobb 6
Harris & Lillette
Silp, Slap & Lillette
Silp, Slap & Silde
Myrthe Dunedin
Stole (I) Silp only
Dr Neff & Madhouse
of Mystery

ENGLAND ENGLAND
BRISTOL
Hippodrome (I) 14
Laurel & Hardy Co
DUDLEY
Chico Marx Co
Hippodrome (I) 14
Casino (I) All July
Ignorance Is Bilss
Vivian Blaine
Jack Durant
Ronald & Heeney
Dick Kienderson
Wasten Tiblows nk Sienian er, Th'n & Rb CHICAGO Shiengo (P) 18 tor Borge Stafford somaires briental (I) 17 le Kvans le Evans rmonicats (3) rr & Esles rretios (3) Regal (P) 18

week Henderson
Wazzan Troupe
Len & Bill Lowe
Boy Foy
Bunin's Puppets
Toy & Wing
SUNDERLAND
Empire (I) 14
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Cabaret Bills

NEW YORK CITY

No. 1 Fith Are
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Bert Wheeler
Lou Holtz
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Billy Banks
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Jack Mathere
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Rhumba Ore Roberté. Hotel New York V. Lombardo Ore Marlon Spelman June Arnold Jien Saler Trio Bissoil & Francisco Guy Lombardo O Mischa Bort Ore Belmont-Pluza Mischa Bort Ore Belmont-Pluza Prof. Fabiau Prof. Fabiau Prof. Fabiau Prof. Fabiau Prof. Fabiau Noble Sizzie Ore Syd Astranyo Ore H Chice Countil Chice Cabalit cos Allan Tarrestanda R & I. Reyes M A Just M A Just M Chice Ore Service Servano Chino Ore McGowan & Mack Jerry, Mappes McGowan & Mack Jerry, Mappes McGowan & Mack Jerry, Mappes Willia-Howard Al Kelly Willia-Howard Al Kelly Chief Chice Chief Le Chice Chief Le Chice Chief Le Chief Chice Chief Le Chice Chief Le Chief Chief Chief Le Chief Le Chief Chief Le Chief Chief Chief Le Chief Le Chief Chief Le Chief Chief Chief Chief Le Chief Chief Chief Chief Le Chief Chief Chief Chief Chief Le Chief Chief Chief Chief Le Chief Chief Chief Chief Le Chief Chief

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Tany Bayanr
Joel Herron Ore
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Jay Marshall
Three Flames
Don Frye
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Rob Lee

CHICAGO

Blockhows A Common Comm

Bob Lee

Kay Carole

Stuart Langley

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Bobby May
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Boulevsr-Dears
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Extra Brothers (3)
Iane Withers
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The Jansleys (4)

Buddy Shaw Ore
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Cowle

Lucille Ball

contained from page 1

certained was 10 p. Darkin where the
though ground 10 21% for the
stow ground 523,07% and Mins Ball
took home \$5,000. Show plays and
took home \$5,000. Show plays and
then moves to Toronto under the spoon,
when I give Mins Ball there the entire N. Y. production including the
sets recently purchased from Elmer
R. From Toronto, "Gal" moves to
Boston for two weeks and the
winds up with a week each in Platbank and the Bronx, representafigures to make another \$4,000 in
Derivit and at least \$5,000 in the
trivit and the least

B. O. Boomer

Continued from page 1;

persons are employed in the U. S. That's the highest in history. And inasmuch as the 60,000,000 jobholders are also getting the highest salaries on record, that hardly looks like hard times ahead.

In fact there doesn't appear to be any real reason for the slump excepa general uncertainty about the future which has Johnny Public hanging on to his grouch bag-just in case. With economists pointing to inflationary trends all over the shows signs of decreasing.

First-runs, with their higher admission prices, it is generally agreed, are off considerably more than subsequents. It also appears the west is harder hit than other parts of the count.y.

parts of the count.y.

Aside from the general slump in film b.o.s that started the last week in June, there's not much of a trend discernible. Some companies report that June showed a pickup from May, but others stated the two months were about the same. There was general agreement, how-ever, that both May and June were below what they were a year ago.

below what they were a year ago. Weather, of course, is the major factor in the dropoff of the last three weeks. Pictures have been having a tough time competing with nature, on such weckends as that of the sunshirly three-day July 4 holiday. Old Sol has been overly generous with his blessings recently to suit exhibs. exhibs

well as last year. It's the mediocre times that are dying.

For the sk-month period ending June 30, theatre income for the Big. Five was from equal to about 5%. Five was from equal to about 5% tendance was off from 19% to 15%. Profits, of course, are down much more than grosses, alnee operating. Overall foreign income varies with the different distribs from even with and the control 18% over England to 100, 18% period and the control 18% over England to 100, 18% period and the control 18% period and the control 18% period to 100, 18% perio

Dalton Plan

Continued from page 4 given the green light, feeling in N. Y. is that it will be a long time before it actually will be invoked, if fore i

t all. The higgest threat just now against The higgest threat just now against American distribution in Britain is the possibility of freezing a considerable percentage of retail coin country. Also foreign departments of alm companies in N. Y. hear this of added taxation in the British of added taxation in the British distributors fail to understand on the money freeze possibility is where should be any impounding of funds since there is no law in Engineering the property of the prope

Also on the coin freeze, the point has been raised as to why U. S. distributors should export screen productions at all into England if productions at all into England if they are not to be allowed to take rental coin out of England. After all, American film companies trankly are not in business to supply Brit-ish exhibitors with top product, and then, not be permitted to make use of money collected from distribution there.

of money collected from distribution there.

Logic of impounding any considerable amount of rental revenue in England might be realized, perhaps vividly, if the American government should turn around and freeze part of the \$12,000,000 net revenue British film commanies are expected to ish film companies are expected to take from the U. S. this year, Obviously such a two-way freeze proposal would prove appetizing to British producers and distributors.

posal would prove appeting to British producers and distributors.

O'Brien's All

In the forefront of fight to give he was a second of the property of the current, rather appearent antitible current, rather appearent and a conarch Employees, who is close all in his power to set up an
interchange of film technicians and
other studio labor people between
interchange of film technicians and
other studio labor people between
interchange of film technicians and
other studio labor people between
control of the control of the

some Britishers continue to take pot-shots at the American picture busi-

Mason Suit

Continued from page 3 = press-agented stories from various

presi-agented stories from various sources detailing Mason's plains for making pictures. Korda has a pact with Mason by which the actor must make his next two pix for him, unless he gets specific permission to he have been producer—which he have get the producer—which he have get the possibility of his filming the Mason vehicle on the 20th-Fox Iof. He recently made a deal by which do not be such as the producer will be designed to the producer will be design

don. Carol Reed and Alan Melville are exhibs.

Carol Reed and Alan Melville are new voicining on the acceptably of factor than it was a year agd. Then anything went. Now, the industry's yet united. David nives leaves favorile cliche is "They're shop-leaves for for London this week to pelvil yet the state of the sta

French Yen

Continued from page 4 revenues both past and future, if they could find the formula, a la Rank, for upping returns on French pix in the U. S.

Rank, for upping returns on French pix in the U. S.

What the government is seeking is what the government is seeking is what the government is seeking in the control of t

Tench feel that exchange of talent deals could easily by made it the
majors gave their stars the greenlight and agreed to take on French
thesps for Yank, pix. Advices here
and his wife, Annabella, Paulette
oddard and others want to make
French-language films for local producers, but contract commitments
stand in the way. These stars speak
French fuently and have told producers here that if a part can be
made to the promade of the pro-

worked out, they'd be available. Frank McCarthy, European head for the Motion Picture Assn., is doing the talking with the government for the U. S. majors. It's understood he's advised officials something could be done on both counts, but the French want action first before the string the nursections. untying the pursestrings.

Odlum Holdings

Continued from page 3 =

ings. Odlum has been hanging on waiting for suitable offers which would let his corporation get out with a handsome profit. As of Jan. 1, 1947, Atlas held 929, 020 shares of common stock in RKO

Tele Touch Continued from page 3

last week that the reels as a spot news medium are heading for the junk heap. Par has already whipped into shape a plan to change the format of its reels when the inevitable time comes, Morgan said, and that time isn't far off.

and that time isn't far off.

"Spot news coverage by the reels
will be deader than a doornal
within three years," Morgan added.
"We won't be able to compete with
television on current or sporting
events. Consequently, I've made a
report of the situation to high company officials and we have our plans
set for changes."

RCA-WB agreement, announced with considerable fanfare this weck, RGA-WB agreement, announced with considerable fanfare this week, is trumpeted as an advance of tartion of the control of the control of the control of the victor of the Victor Division, drawing a parallel on Warners' pioneering a parallel on Warners' pioneering a parallel on Warners' pioneering of black-and-wittle large-screen television equipment have been developed by the RGA Engianering Products dept, and first elements of this tele equipment will be shipped important the products of the control of the con

Folsom said.

Additionally, RCA will provide technical and research into and assistance of engineering personnel and field engineers. Col. Nathan Levinson, head of studios technical research staff, has been designated by Jack L. Warner, WBs veepee in charge of production, as heading the experimental program.

avenuesany, stuly 16, 1947
have been taking it on the chin
lately so far as profits are concerned,
warners is in a technically favorable position, it's noted, because its
theaters are highly centralized.
Switch in the format of newered;
Switch in the format of newered;
some form of magazine treatment of
some form of magazine treatment
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the country on important in the
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prints of the prints for distribumany smaller cities are currently
in the first of the first of the first of the
technical limitations.

Brit. Merits - Continued from page 4

in new fields of untouched audiences through our pictures, if you give them the helping hand they deserve." Besides Rank and E. V. Richards, Besides Rank and E. V. Richards, Paramount partner who hosted the affair, other speakers were Nate Blumberg, Universal's precy; Spyroe Skouras, 20th-Fox prez; Leonard Goldenson, Par's theatre chief; Al Goldenson, Par's theatre, chief; Al Goldenson, Robert Wilhy and R. J. Donnell, Paramount theatre partner, Need British Alliance

nell, Paramount theatre pards.

Need British Allance
Skouras declared it was important
to have Britain an ally almost to
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that the property of the property
typood, for exhibitors and for
America since it gives the public
typood, for exhibitors and for
America since it gives the public
do all within our power. Balaban
said. "There is no greater means
and british life. Thade followe the
flim. We must do all we can to help
flow the property of the property
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on to it for flims. We must do our part
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SAG-Producers

Continued from page 11

smaller pay-bracket players in such time.

Both the malogs and the Society of Independent Motion Picture Producers are currently working under basic contract, which expired last May 15, 10 Aug. 1. During the remaining time of that extension, neglomality will try to agree on conditioner more under discussion. Those not reached during the period, or basic contracts of the product of the product

until negotiations start again next summer. Those which will be stalled for the year are believed to be tele-vision, reissues, radio rights, etc. The Chadwick group of indies, the Independent Motion Picture Pro-ducers Assn., is still trying for a separate deal to apply to the small-budget flims turned out by its memvision, relissues, radio rights, expertimental program.

The Chadwick group of indies the
Freely speculated in the trade is
that WB's dickering with RIOs and
its deal with ROA may be the foretrunner to introduction of some form
of televised newared in theatres by
warners. Sinder a discharge to the televised newared in the the televised newared in the televised newared for the televised newared in the televised newared to the televised newared new televised new televise

Paramount, N. Y.

Phil Spitalny and Hour of Charm Orch (38), featuring Evelyn, Joanne, Jean Philtips, Barbara Jones, Viola Smith, Jeanette McClain, Marilynn Martin; Elizabeth, Talbot - Martin; "Perlis of Pauline" (Par), reviewed in Vaniery, May 28, '47,

Table 18 180 annoversary for Phil Shall and Waster ago Boy Mellon, and Coon years ago Boy Wellon, major domo of the Broadway Paramount first gave the mester of this all-glar or others his factor of the state of th

garded as a l'each—an air-leinime band. freak today only in the amount of its bo. boff. Otherwise there's nothing bizarre about the orchestra, as a musical aggregation, because whether a bunch of jacks or jills, the music is there. The plus fac-tors comp not from the novelty of the gender—although the sartorially easy on the orbs—but from the pace and showmanship which Spitalny evidences.

idences.
The repertoire runs the gamut
om jive to symphonized syncopam, plus musicomedy and operetta
vertones. For gutbucket stuff he has evidences:
evidences:
evidences:
evidences:
from live to symphonized syncopation, plus musicomedy and operetta
from live to symphonized syncopation, plus musicomedy and operetta
viola Smith mudering the skins and
Jeanette McClain tooting the horn in
Viola Smith mudering the skins and
Jeanette McClain tooting the horn in
facility martin is a mitters of the
flute, in a duet with the femmed
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Million Dollar, L. A. Los Angeles, July 11, Ink Spots (4), June Richmond, Leuis & White, Coles & Atkins, Johnty Otis Orch (16); "Scared to Death" (PRC).

commy Otto Orto. (16): "Scorred to Deeth" (PRC).

After being off stage-show policy for some months, Million Dollar is spall facturing fiesh entertainment again facturing fiesh entertainment of the property of the property

miliar and fresh consely for fair laughs, Beet'is drunk pl.
Roberts Sisters & White teeoff proceedings with a fiel tap work on proceedings with a fiel tap work on the start of the process of the start of the start

Apollo, N. Y.

Buddy Johnson Orch (15), with Ella Johnson and Arthur Prysock, Congaroos (4), Spo-De-O-Dee, Slip, Slap & Slide (3), Patterson & Jack-son; "13th Hour" (Col).

Show this stanza is a 'letdown after Louis Armstrong, here the preceding week, it ofters little in fit is an unpolished combo. Its chief asset is plenty of enthusiasm. In the standard of page in a standard of the standard

Capitol, Wash.

Johnny Olts Orto Clerk and Secretary of the Company of the Company

Casino, London

London, July 7.

"Ignorance Is Bliss," with Stewart
Macpherson, Harold Berens, Gladus
Hardonic Orreh, (18). Yivitan Blidus,
Jack Durant, Ronald Chesney, Toy &
Wing, Dunin Fuppels, Len & Bill,
Loue, Block Henderson, Boy Bfty,
Loue, Block Henderson, Boy Bfty,
Harold Collins Orch.

Second month of Bernard Delfont's attempt to revive vaudeville in the of talent than previous show, with chances brighter.

Of whithwind acrobats, three men and two gale, give bill fast sendoff with speech tunning and portand words of the sendoff with the sendoff with

Chicago, Chi

Jo Stafford, Victor Borge, Debo-naires (5), Lou Breeze Orch (17);
"Dear Ruth" (Par).

Jos Stafford, Victors Borg, BeboTober Rulis "Care see or on (17);
"Dear Rulis "Care see or on (17);
"Jos Stafford and Victor Borge must
to one of the highest grosses here
since the summer heatwaye starder.
They top a will be highest grosses here
since the summer heatwaye starder
way since she last played house in
victors to the plad player to the
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"Sumday Kinda Love" and 'In the
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radio work, with "by" topping
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"Sumday Kinda Love" and 'In the
summer she with "by" topping
"Sumday Kinda Love" and 'In the
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way the work of the player
way. Wasting no time, he gets into
the simpressions of the opera vocally
and on plano. His punctuation story
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"The Debonaires are five structure
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t

It rides one of those tiny blies, a unicycle and hokes act up with patter routine. In the read was a considerable and a constant of the routine and a consta

Rach.

State, N. Y.

Vincent Lopez Orch (14) with Patti Dugan, Kris Weston, Buddy Schutz; Timmie Rogers, Hank Sei-mann, Pann Merryman; "The Egg and I" (U).

mann, Penn Merryman, "The Egg and P' (U).

The State theatre has practically abandoned bandshow policy, but is apparently making exception in the second property of the prope

Steel Pier, A.C.

Atlantic City, July 10.
Connie Haines, Jerry Morton, Duke Art & Junior Sechrist & Gale, Bill Behney Girls, John McConnell House Band; "Gas House Kids" (PRC).

New Acts

HARRY SEGUELA

as rather adolescent gag song, "One dinger, one arm, keep moving etc."

In a many the completing of the control of the control

okay, and finales with "Pigalle" to a good salvo. As encores, he does "Coax Me A Little Bit" in English and "Le Petit Vin Blanc" to good effect. Jan Savitt backs him ex-cellently.

CATRON BROS. Comedy, Dancing 15 Mins. Kitty Davis', Miami Beach

IS Mina.

Kitty Davie, Miami Beach
Looks like every youngsier startcopedian. Youthul Carton Bros. are
a good example
comedian. Youthul Carton Bros. are
a good example
and the start of the start of the
all too brief routine at end of their
all too brief routine at end of their
all, the duo concentrate on a spestill, the duo concentrate on a spedulp the start of the start of the
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HANK SEIMANN Ventriloquist 10 Mins. State, N. Y.

18 Mins.

State, N. Y.

Hank Sciman has been around state, N. Y.

Hank Sciman has been around the state of th

PANN MERRYMAN

Dance 5 Mins. State, N. Y.

S Mins. Y.

Tenn Merryman, who's gleaned plenty experience on the road, has a come into the N. Y, showcases with a good commercial line of terps, a proper state of the state

Burley Stripped Continued from page 1 m

continued from yet elements to the continued from the case of the continued to the continue

Quick Folds Seen for Some Strawhats: First Casualty Occurs at Stamford

strong start as to quantity of shows, but already there are clear indications of attendance weaknesses. A number of quick folding strawhats is anticipated. Some trouble in paying off is also expected for, although Equity has approximately \$250,000 on deposit to guarantee salaries, some stocks are believed not to have posted enough money to cover all those engaged. First strawhat casualty is at Stamford, Conn. Actors themselves are negligent in some instances by forgetting to send 'copies of their contracts to Equity.

There are now more than 1,350 actors appearing in the more than actors appearing in the more than 120 stocks, each company having around a dozen actors on the pay-roll. In the half dozen open-air operetta outfits there are usually at least a dozen principals, with choruses of 25 or more.

choruses of 25 or more. Name players in dramatic stocks get fairly good money, the average being \$500, but a few are on percentage, and as high as \$1,500 for a single week is reported. Average stock player accepts the minimum of \$4650, or slightly more. Making real money in strawhate is rather a myth. because most houses are small and because most houses are small and capacity is between \$8,000 and \$9,-000, tops varying from \$1.80 to \$3.60.

000, tops varying from \$1.00 to \$3.00. Highest amount of salary guarantee deposit is \$18,000, to cover the operetta company at Dallas, while the lowest figure is \$9,000 for the new outfit at Atlanta. Municipal Opera Co. at St. Louis, the Dop operato outfit, Is not required to post at outfit, Is not required to post \$1.00 to \$1.00 t

Straight stocks in the east reported doing the best business so far are Westport, Ivoryton and Guilford, Conn.; Dennis, Stockbridge and Worcester, Mass.; Bucks County, Pa.; Skowhegan, Me., and Prince-ton, N. J.

Olney Doing Okay

viney soung Okay
whittigton, July 15.
Olay Theatre, strawhatter in
nearby Maryland, is well kaunched
with a guest-star policy.
Nancy Carroll in Somerset Maugham's "Too Many Husbands" was
Young Carroll in Somerset Maugham's "Too Many Husbands" was
Young to the Carroll of the C

Pitt Group's Shaky Gaing Pittsburgh, July 15.

With unidentified backers pulling out after first three weeks, Reperout after first three weeks, Reper-tory Players, local group of summer players operating at Erick School auditorium, have gone co-operative in an effort to last out the 11-week schedule. Reps of troupe say they'll give it a fortnight's fing and if noth-ing develops in that time will have to fold.

Players are under the direction of Francis Mayville, who also plays leads, and have been having rough going ever since the beginning. Most of actors are from out of town although a few locals have joined since the preem.

They present shows on Thursday and Friday nights only and on a couple of occasions haven't given any performance at all because there were so few cash customers in the

Lawrence In Preem

Dennis, Mass., July 15. Dennis, Mass, July 15.

Richard Aldrich, by special ar-rangement with John Golden, will present Gertrude Lawrence in the American premiere of "Lady Fitz-Herbert" at the Cape May Playhouse-here, week beginning Aug. 4. Carl Exmond, Bramwell Fletcher and Norah Howard will be the main

One-Woman Audience

One Connecticut summer stock essayed to play a matinee on July 4 but at curtain time one lone woman comprised the entire paid audience.

The actors told her to please come back at night, and the performance was scratched. "Vears Ago" is South Shore Players

"Years Ago" is South Shore Players bill next week at Town Hall, Co-hasset, Mass... Charlotte Buchwald's new comedy, "Strawberries in Jan-uary," slated for tryout starting Monday (21) at Chapel Playhouse, Callful Comp. Let ton Poles are uary," states
Monday (21) at Chapel Playnouse,
Guil'ord, Conn. In top roles are
Constance Dowling and Paul Hammond...P. G. Wodehouse's "Candlelight" on Kennebunkport (Me.)
Playhouse's schedule next week....
"Does the Lady Yield," political
drama by Eugene Lerner, due for a Playhouse's schedule next week...
"Does the Lady Yield," political
drama by Eugene Lerner, due for a
tryout week of Aug. 12 at Cragsmoor
(N. Y.) theatre...ZaSu Pitts starring
in "Late Christopher Bean" at Lake
Whalom Playhouse, Fitchburg, Mass.,
week of July 21...Frank McEugh
has tead in "Ah Wilderness" this week at Worcester (Mass.) Playhouse. Elissa Landi current in "The Shinit Eissa Landi current in "The Shining Hour" at Cape theatre, Cape May, N. J. . . . Marie Powers starring in Rosamond Chapin's new Englishversion of "Tristin and Isolde" at Jacob's Pillow Dance Festival, Lee, Mass., Aug 1 and 8.

Massi, Aug 1 and 8.

Ken Parker granted two-week leave of absence from skatting chores in "lectime of 198" at Center, N. Y., to direct tryout of his "Tour Flights" of the property of the pro "State of the Union" at Bucks Cointy Physhouse, New Hope, Pa, starting Physhouse, New Hope, Pa, starting Physhouse, New Hope, Pa, starting Aug. 4 at some sopt . Red Barn theatre, Westborn, Mass, tries out which the starting the starting and the starting the startin

Pa., satring July 21:
Paul and Grace Hartman move to
the Berkshire. Playhouse, Stockbridge, Mass, week of July 21 in
their revue, "Heaven Help the Angest"... William Eythe and Doris
gest"... William Eythe and Doris
gest"... William Eythe and Doris
at McCarter theatre, Princeton, N. J.,
satring Monday (21)... Edward (Mitchell new director at Kennebunkport (Mo. Playhouse... Ruth
Ann Brown, representing Lebanon,
Pa., for title of Miss Pennsylvania
in "Dear Ruth" at Grettan Playhouse.
Mt. Grettan, Pa., satrafit Thursday
Mt. Grettan, Pa., satrafit Thursday in "Dear Ruth" at Gretna Playho Mt. Gretna, Pa., starting Thurs (17)...Queens Community the Jamaica, L. I., presenting Amer Negro Theatre in "The Rope," day (18) through Saturday (26)

New On the State of the Control of t rangement with John Golden, will present Gertrude Lawrence in the Hayding Jayed eight performances present Gertrude Lawrence in the Hayding Jayed eight performances in the American premiere of "Lady Fitchernal" at Long May Flayhout Flayh Haydon, played eight performances at \$2.50 top . . . Helen . Johnson



MAREK WINDHEIM

Now Appearing as "Ali Hakim" (The Peddler) in The Theatre Guild Production of "Oklahoma!," at Drury Lane Theatre, London.

Opposition Develops On Amendment For Jrs. Becoming Srs.

It's generally believed in actor circles that the referendum vote on ar amendment to Equity's constitution whereby junior members would become seniors after playing 30 weeks instead of 50, was postponed to Sept 15 primarily for a different reas than that announced.

than that announced. It was stated that the delay was decided on because so many members were widely dispersed in summer stocks, but that, it is held, was a mendment, which was promised at the annual Equity meeting, has maintained, and those opposed insist mailed out with the referendum ballots. Those drawning the maintained and an equal right, and ballots are so that the state of the state, and this voting privileges. Proponents believe that it is a "alarmist" states, and this its state, and this its state for fundors to obtain voting privileges. Proponents believe that its an "alarmist" states, and this its states for fundors to obtain voting privileges. Proponents believe that its an "alarmist" states, and this its states and the states, and this its states of the states of states of the states.

privileges. Proponents believe that's an "alarmist" stance, and think that any actor who is a member for two years, and appeared for the stipulated number of weeks, should become senior even though the council has some leeway in elevating

TURTLE' HIT IN LONDON: 'ROOTS' A MODERATE

London, July 15.

Moderate success is predicted for the American importation "Deep Are the Roots," which bowed at the Wyndhams theatre last Tuesday (8). The Arnaud d'Usseau-James Gow drama, dealing with a Negro vet's experences in the south, was splendidly received, with Lionel Hale of the Dally Mail the lone dissenter. He felt that the play was overlong and too deliberately produced, but conceded the cast's fine performances.

ances.
"Voice of the Turtie" opened auspiciously at the Piccadilly Wednesday (9). Presented by Gübert Miller with Margaret Sullavan and Wendell Corey in lead roles, the John Van Druten romantie-comedy was generally well received despite press comments that the plot was rather thin.

rather thin.

Show is practically a sellout for 18 weeks and is due for a run. First unit and the sellout of the sellout of the things and the sellout of the theatre. Reviewer's opinions of the acting were mixed. Miller most likely will import stars to replace her and Corey, as the player's are in for a limited run due to film commitment.

commitments.

In the third opening, of the week, "Crime of Margaret Foley" preemed at the Comedy Friday (11). Play was well received and a fair run its anticipated on the strength of a long area. The strength of a real Irish murder case, dram was splendidly ageted by Arthur Sinclair and co-author Terence de Marney. Piece has been touring the provinces after a tryout at the stroot bath Michael Myethers and stood that Michael Myethers and the provinces after a tryout at the Embassy a year ago. It's under-stood that Michael Myerberg and Lee Shubert are bidding for the production with a view toward bringing it to Broadway.

Inside Stuff-Legit

Michael Myerbery, whose last production on Broadway was "Lute Song," revealed himself to be a dramatist as well as manager when coglitoversy arose over the scheduled tryout Aug. 4 of "Deer Judas" at the following the scheduled tryout Aug. 4 of "Deer Judas" at the August Aug. 4 of "Deer Judas" at the scheduled tryout Aug. 4 of "Deer Judas" at the Judas August Augus

among the secret has in Rome. The state of the secret has in Rome. It's indicated that pressure had been inspired by church officials in New York. The lawyer was quoted saying he had been advised that "Judas" was not acceptable a stage fare by "a higher source than I could possibly quote. Manager said the script had been read by a N. Y., jurist, it is presentation. Manager-author says that the play places the Biblical character in a more favorable light than that indicated by Biblical history. The Ogunquil jouse is owners by Mrs. Maude Hartwig, who lessed the Playhouse to George Abbott for the summer. The latter was not present at the controversial haddle.

Recent death of nonagenarian Mrs. Ernestine Kreling Leahy in San Francisco recalled to Joddimers in N. Y. the golden operatic era on the Coast. The Krelings opened the Tivoli Opera Bouse in Prizo in 1279 tisself shut down in 1908—when President Garfield was assassinated, when President McKiniey was shot, and when William Kreling deld. House is believed to have staged every grand or comio opera ever given in the believed to have staged every grand or comio opera ever given in the believed to have staged every grand or comio opera ever given in the believed to have staged every grand or comio opera ever given in the oblive of the common operation operati

Lawrence Languer, Armina Marshall (Mrs. Languer) and John C, Wilson, operators of the Westport County Playhouse, Conn., asked Equity to make a concession so that they could use Robert Flemyng, as English actor, in the stock revival of "The Second Man." Permission was denied but it took the council a long time to argue it of outlid in 1927, with the "Man" was presented originally by the Theatre Guild in 1927, with the "Man" was presented originally by the Theatre Guild in 1927, with the more than the second of the second man and the second

"The Merry Widow" case, on which there was a N. Y. Appellate division decision recently, may be subject to further drawn-out controvers, Case is that of the Tame-Wilmark office vs. the New Opera Co., which paid the former royalities during its season on Broadway but refused to paid the former royalities during its season on Broadway but refused to centil when on the road on the ground that the operation was public domain. Contention of one attorney that the show was protected by a common-law operation of the control of the common control of the control of the common control of the control of the common control of the control of

Frank Fay, who started on a seven-week vacation when filmite James Slewart started subbing for him in "Harvey" Monday (14), is likely to have a profitable intertude while away from Broadway. He will spend at least three weeks playing "Harvey" at Central City, Colo,, on percentage. The show can gross \$24,000 in the historic opera house of the object of the started by the started way. In the started way was the started by the started way and the started way was the started with the started way. The started way was the started way was the started way was the started way to be started with the started way. The started way was the started way

Shella Mannering, found strangled to death last week in New York's latest murder mystery, was given added publicity because sehe was supposed to have been an actress. She was not a member of Equity nor the other talent unions. Any possible professional participation was minor, if any, although it's claimed she did some film bit work.

Wolcott Gibbs, critic for the New Yorker, has recovered after hospitalization that kept him from first-nighting most of last season. He attended "Harvey" Monday (14) for the debut of James Stewart in the lead part originated by Frank Fay. John Lardner covered shows for the mag during Gibbs' absence.

'Situation' Arises on U.S. Preem of British Play

Unusual situation has been created this summer with release of U.S. amateur rights to a British produc-tion before full professional exploi-tation of the play.

tion before full professional exploitation of the play.

Play is Roland Pertwee's "Pink String and Seaing Wax," which had a successful run in England in 1945, String and Seaing Wax," which had a successful run in England in 1945, Orange of the Park String and Seaing Way. The Park String and Seaing Way. The Park String and Seaing Way. The Park String Way. The Park

York, and the royalties for the Eagles Mere production had been paid in advance. Curtis is insisting, however, that the East Hampton tryout is the American professional premiere of the play.

Aussie 'Annie' Preeming Sat.: 'Dream Girl' Next

Salt.; 'Dream Girl' Next
Australian version of 'Annie Get
Your Gun," current Broadway musical hit, will open at His Majesty's,
Melbourne, Salurday (19), under
sponsorship of J. C. Williamson
Theatres, Lidi Webb Tillon, sent out
from the U. S., and Evie Hayes, wife
of Will Mahoney, will play the
leads.

Williamson's N. Y. rep, Dorothy Stewart, who set up the "Annie" deal originally, has just closed deal for Aussie rights to "Dream Girl."

New Coast Legit Group

Hollywood, July 15. Hollywood, July 15.

New legit producing company tabbed Carlton Holmes, Inc., bows here in September, First production will be "Free for All." saire on communism by Ralph Rose, Jr.

Incorporating the new outfit are Carlton Holmes, Arnold Staunton and Van Marke.

5. 1: 14

Attorney John Wharton Explains Intricacies of Labor Act in Legit

By JOHN F. WHARTON
The Thi-Hartley Act could, it is
true, completely disrupt the present,
wording conditions of the theatre.
On the other hand, it may produce
comparatively little effect. It might,
even bring about just a few salutary
changes for all concerned. The end
result will, as always the men and
men who earn their living in the
theatre.
The observations which follow ex-

women who can when the mean and the mean and

than almost any other employer group. There are a number of reargon. The reargon of the reargon of the reargon of the reargon of the reargon. The reargon of the reargon of the reargon. The reargon of the reargon of the reargon of the reargon. The reargon of the reargon. The reargon of t

Makes Own Rules

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The result is that the unions make their own rules and act, frequently their own rules and act, frequently adde, jury, and executioner in interpreting and enforcing the rules, judge, jury, and executioner in interpreting and enforcing the rules to the first the union representative their control of the temperature of the league cannot control its members and could not conceivably the League of New York Theatres. But the League cannot control its members and could not conceivably the temperature of the please of the league cannot control its members and could not conceivably the temperature of the rules too harsh. At will alter The Taft-Hartley one extent. Unless, however, disputes become emotional rather than practical (which may happen), the alteration will respect to the proposition of the Act. The temperature of the proposition of the closed shop, the provisions making "feather-based the probabilition against jurisdictional strikes and strikes indigated because an employer dealt-willow the proposition against jurisdictional strikes and strikes indigated because an employer dealt-willow the proposition against jurisdictional strikes and strikes indigated because an employer dealt-willow of the probabilition against jurisdictional strikes and strikes indigated because an employer dealt-willow of the probabilition against jurisdictional strikes and strikes indigated because an employer dealt-willow of the probabilition against jurisdictional strikes and strikes indigated because an employer dealt-willow of the probabilition against jurisdictional strikes and strikes indigated because an employer dealt-willow of the probabilition against jurisdictional strikes and strikes indigated because an employer dealt-willow of the probabilition against jurisdictional strikes and strikes indigated because an employer dealt-willow of the probabilition against jurisdictional strikes and strikes indigated because an employer dealt-willow of the probabilition against jurisdictional strikes indigated because an

The author of the following article is a well-known attorney specialising in theartical law. He consute and member of the Playsuriphts Co.

By JOHN F. WHARTON.
The Tht-Hartley Act could, it is true, completely disrupt the present which the control with the consultation of the produce comparatively. Bittle effect. It might, even bring about just a few subtractions for all concerned. The end aroman who earn their living in the material way of the produce comparatively. Bittle effect. It might, even bring about just a few subtractions are all the consultations are all the consultations are all the formalistic of certain and women who earn their living in the heater. nore employees.

nad opened and closed and he had no more employee agreement with a mean of the control of the co

inated; but on the whole no devastating change in the actor's position seems inevitable. Indeed, if seems inevitable in the actor's position seems inevitable. Indeed, if seems inevitable interest in a reasonable manner, most producers will not even bother to seek col-will operate much as they have in the past.

The press agents and managers present quite a different situation, which is a seem of the past.

The press agents and managers present quite a different situation, ship, and recently installed an apprentice system (which, I am told, has never been workable except) prentice system (which, I am told, has never been workable except prentice system (which, I am told, has never been workable except most in the past of the prentice system (which, I am told, has never been workable except most in the past of the prentice system (which, I am told, has never been workable except most in the prentice system (which, I am told, has never been workable except that a producer beginning a new operation press agent and, if he does so, I see the control of the prentice system of the prentice syst

V for Vickie

V for Vickie

Some strawhatters lure favorite players to the sticks with most attractive offers, but one unusual bid, accepted, was tendered vicki Cummings.

Shés been given a cottage, car with driver, butder and mald, graits meals and \$500 alary by the stock company at Bridgeton, Me.

Ballot Dues Hike For Dramatists

A constitutional amendment to the Authors League of America, to raise the dues and assessments of the Dramatists Guild membership, will be voted upon July 31. The Guild Diramitists. Guild membership, will be voided upon July 31. The Guild has increased its staff, and proposed increases are stated to be necessary to the control of the cont between \$9,000 and up to \$15,000 the weekly assessment goes from \$10 to \$20, and for shows getting more than \$15,000 drammatists are to pay \$30 present assessment of \$1 will be tilted to \$2 for each 1% of royalty up to a gross of \$18,000. For the latterlevel, up to \$25,000 in gross the fee will be \$4 on each 1% of royalty and \$100 present \$1

with 30 applying over section of gross.

Assessments on picture rights money remains as is. Guild has replaced office equipment and has started to microfilm old records to save space and insure permanency.

TALLULAH'S 'LIVES' DUE FOR THE ROAD

"Private Lives," the Noel Coward play which is being revived with play which is being revived with road after playing an opened at the Westport, Conn., Playhouse Monday (14), then the dist. It opened at the Westport, Conn., Playhouse Monday (14), then the control of the contr

'Call Me Mister' to Shift B'way Theatres

"Call Me Mister," GI revue that has been playing on Broodways that he plow has been playing on Broodways and the playing on Broodways and playing on Broodways and the playing on Broodways and the playing on Broodways and the playing of th

Actor-Mgr. Pact Expires Labor Day, But No Move Yet for New Accord

London 'Okla.!' Replacing U. S. Chorus in Shifts

U. S. Chorus in Shifts
Chorus of "Oklahoma," the American musical hit at the Drury Lane
theatre, which numbers around 40, is gradually being those of one of six each fortnight, with six replacements already taken place.
Americans are leaving for U. S. this
week. It's expected that about 24
will be replaced altogethet, as the
teading players.
Meanwhile, customers booking
seats in advance are always asking
if the show still has an all-American
cast.

Atlanta Operetta In Coin Difficulty

Atlanta, July 15.

Among the outdoor operetta outfits operating this summer, that at
North Fulton Park, near this city,
is the only one reported in financial difficulties. Promoters, who are
understood to be Pittsburghers principally, have put \$75,000 into the
venture. Recent efforts to obtain
local support, have not been truitful.

local support, have not been fruitful.
Performances were staged in the
Chastain Memorial Amphithetre at
Pution Park, shout eight and a half
miles from the center of Atlanta. In
didition, had weather breaks were
checks. It's claimed a chorus of 40
and ballet of 22 did not receive salary for a couple of weeks but the
enthusiastic youngsters continued
anyhow. Ensemble was locally enenthusiastic youngsters continued
anyhow. Ensemble was locally enforced to the search of the seaFirst three attractions of the seaFirst three attractions of the sea-

Equity.

First three attractions of the season, which started June 16, were "Naughty Marietin," "The Vagabond King" and "Bitter Sweet." They was approximately 50% of the operating nut. Indicated that most of the receipts came from several cently musicians retured to enter the pit unless paid and \$1,300 was hastily obtained from the boxoffice. Zeres Costume Co. demanded \$3,500 asia, "the fourth attraction, were released.

aue," the fourth attraction, were re-leased.

John H. Downes and attorney Pai-rick McGrath, both of Pittsburgh, are said to have invested \$51,000 in.

Reference of the comporate name of the venture being The Greater Atlanta Monolight Opera Co. Harold C. Ja-coby, who was managing director, was taken III with a heart attack was taken III with a heart attack the venture. Fred Schader, in charge of publicity, withdrew from the job wheen salary was not paid, but two weeks' pay was on deposit with the agents and managers union. George ticket sales, also returned to New York.

Court Friday (11).

Fact that no license was applied for was conceded. House fined \$10, court being satisfied that the air-cooling plant was properly operated and, apparently, fire officials concurred.

Tandy Signed to Star
In Tenn. Williams Play
In Tenn. Williams Play
In Tenn. Williams Play
In Star Tandy is set to star in Tennessee Williams' A Streetear Nation Play
In Star Tandy is set to star in Tennessee Williams' A Streetear Nation Play
In Star Tandy is set to star in Tennessee Williams' A Streetear Nation Play
In Star Tandy is Star Tennessee Williams' A Streetear Nation Play
In Star Tennessee Williams' A Star Tenness

either the managers or the actors towards negotiating an extension of their basic agreement, although the current pact expires Labor Day. Indications are that the Taft-Hart-ley Act, designed to curb labor unions, has caused Equity to pause before making possible demands on the managerial League of New York Theatres

before making possible demands on the managerial League of New York T. Equity still hasn't received a legal opinion as to what extent it comes within the labor-curb law. With its attorney on vesation such advice and the same applies to an opinion and the same applies to an opinion and the same applies to an opinion on Equity's damage-action risks if it forces the Negro segregation issue to be a roadblock for the agreement but the Taft-Hartley law may provide a reason for Equity to postpone would graffly the opposed managers. Equity leaders state that, on segregation, they have the support of a large majority of actors, as undealed there has been no public reason advanced why the managers should be asked to commit themselves a whole cannot be a support of the su

suite, segregation would not deterred.

Equily has not hinted whether it,
will seek an increase in minimum
salary, especially in face of uncertainty that looms prior to the new
talks on the matter, however, among
actors. Some say that actors should collow the lead of unions for menual
laborers, who, under the contention
boosted wages to the highest levels.
The theatre is even more seasonal,
they argue, and they should be guareach year. If Equity each a higher
minimum it will at least equal that
of the chorus branch, which wants
to the chorus branch, which wants
but has not actually made such the
mands. Equity's minimum is \$60
weekly. mands. weekly.

weekly.

Scenic artists are reputedly mapping demands for doubling the fees for designs, mentioning \$1,000 for the first set and \$500 for each thereafter, plus royalties if productions are duplicated or revised. No demands by the union have been made to the League to date.

DEL RIO SET FOR MEX PRODUCTION OF 'EAGLE'

Carmel's Terp Season

San Francisco, July 15.

Inesita, flamenco dancer who cored in concerts at the Opera Inesita, fiamenco dancer who scored in concerts at the Opera House and Geary theatre here last season, returns from a South season, returns from a South with the concern the control of the control of the control of authorities of authorities Spanish dances, songs and music, to be presented at year of authorities of the control of the

festival.

Poole and Walker, who have a swank clientele, are also launching concert series during the 1947-48 season in Carmel, Santa Cruz and San Jose. They will offer name dancers and ballets exclusively.

Broadway Still Droopy; Visitors Eagerly Awaited; 'Annie' Retains Lead at \$45,000, 'Rainbow' \$42,000

There was little change last weeken fired with the summing areases of the summer of th

dozen shows are on the verge of shuttering.

Estimates for Last Week.

Keys: C (Comedy), D (Drama), CD (Comedy-Drama), R (Revue), M (Musical), O (Operato).

"All My Sons," Coronet (24th week) (D-1,065; \$4.00). Very little difference in attendance, and the gross approximated profitable \$44.

difference agross approximated prontaue your common of the following from the following f

\$45,000.

"Born Yesterday," Lyceim (76th week) (C-993; \$4.30). Had actually dipped under \$17,000, and about the same pace applied last week, should pick up; still making plenty, "Brigadeon," Zlegfeld (18th week) (M-626; \$4.80). Just a few empties late last week, musical still is yirtigangeon," with gross close to \$42, and the same plenty, with gross close to \$42, and the same plenty, with gross close to \$42, and the same plenty, with gross close to \$42, and the same plenty with gross close to \$42, and the same

al capacity, with gross close to \$83,—
"Call Me Mister," National (68th
week) (R-1,104; \$8). Got around
\$18,000 again, or slightly less; moves
to the Majestic next week, when the
"Finlant Rathnew," eith St. (27th
week) (C-920; \$8). No doubt about
its standout selling out despite
general shump; \$40,000 again, which
mister and the standout selling out despite
general shump; \$40,000 again, which
change in attendance here, and the
change in attendance here, and the
change in attendance here, and the
straight show; indicated loss at this
figure.

STRIBLY SHOW, INCIDENT SIGNATURE TO SEE THE STRIPLY SHOWN THE SEE THE SEE STRIPLY SHOWN THE SEE STRIPLY SHOWN

usual unte times last week; around "John Lowes Mary," Music Box". "John Lowes Mary," Music Box". (23d week) (C-979; \$4.80), Picked up more than some others after a sharp drop; nearly \$1.300 quoted, a sharp drop; nearly \$1.300 quoted, tendance second week not any better; around \$5.00.

Olthabonal: St. Ja m es (222 of the control of the

weeks (Mc1,005; \$4,00). Longest-run (adv) antime; picked up to around \$23,000.

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**Rip Van Winkle," City Center (2,962; \$2.40).

'Fledermaus' \$3,300 In St. Louis Opening

Johan Straus' comic operating
St. Louis, July 15.

Johann Straus' comic operatin,
"Die Fledermais" ("The Bat"), first
presented in the Municipal Theatre
Assn.'s alf fresco playhoise in Forest
Franchis and, beach for another
(14) before a swellering mob of 9,
500 that brought in an estimated \$3,
300 gross.

that brought in an estimate gross, even-night stand of the Fritz sieler-Victor Jacobi musical com-, "Apple Blossoms," wound up its agement Sunday (13). Gross was roximately \$44,000.

Philly Windup This Wk.

Philly Windup This Wk.

Philadelphia, July 18.

After behindelphia, July 18.

The blat muscal will wind up its return visit at the Forrest this Saturday muscal of continuing on A dud and Judging by the bo. rush so far this week, the ada annumeling "hall windersbly, boost gettaway stames considerably.

LOVE' COOS TUNEFUL 20G AS BOSTON SOLO

20G AS BOSTON SOLO

Town For Love Boston, July 18.

Town For Love Boston, July 18.

Closinal due to a booking situation in Canada, snapped the riatio into the running for one week only the state of th

Rain Balks 'Rio Rita' In 22G L'ville Gross

mi L/Le L'rulle Gross

"Rio Rita" bill for the second week at Iroquical Amphitheatrs, saw threatening weather most of the second was a second of the second

Lucasta Nifty 22G In 10 Days at Seattle

"Anna Lucasta," in 10 days at the Metropolitan, seating 1,500, with \$3.75 top, garnered hefty \$22,00: Critics very favorable, which helped build after somewhat slow start, with the holiday cutting in, 100,000.

too.
Clarence Jacobson, manager of the company, reports the company goes direct to N. Y. from Seattle, and will sail next month for London to open an indef engagement there.

Current Road Shows

Current Road Shows

(Period covering July 14-28)

"Blackouts of 1947"—El Capital,

Rollywood (14-49), "Erlanger, Chi.

(14-28), "Blackstone,

"Call Me Mister" — Blackstone,

"Call Me Mister" — Blackstone,

"Call Me Mister" — Blackstone,

"Tall Mester — Blackstone,

"Tall Mester — Bubert
Latryctie, Det (14-19), "Bubert
"Tall Menember Manna" — Lobero,

"Louislana Bruchase" — Philhar
monic, L. A. (14-19), "Capitol, Ottawa

(21-22), Sayov, Hamilton (14); Grand,

London (23-26), "Private Lives"—Harris, Chi. (21
"Private Lives"—Harris, Chi. (21
"Private Lives"—Harris, Chi. (21
"Do," pr. Rod Mill" — Oner House

"Private Lives"—Harris, Chi. (21-26).
"The Red Mili" — Opera House, Chi. (14-26).
"The Three Musketeers"—Curran, Frisco (14-19).

Play Out of Town

Summer and Smoke

Dallas, July 11.
Theatre '47 production of drama by Tenessee Williams. Staged by Margo Jone At Gulf Oil Playhouse, Dallas.

nesses withins. Staged to Marce Joses. And March John Staged to Marce Joses. And March John Staged Stages of a new play "Summer and Smoke." by Tennessee Williams, which is expected to find its way to Broadway, probably this winter. It has the probably this winter that the march John Stages of the Marco John Stages of th

expertly captured the languid attempting and a southern summer and the folk-flavor of a small southern from the flavor of the flavo

'Carousel' Still Pacer at \$40.000 In Heat-Hit Chi, 'Mister' \$25,000

'Sari' 14G, Memphis

"Sari' 1446, Memphis
Memphis, July 15.
Memphis July 15.
Station of the Memphis, July 15.
Station of the Station

Labor Act in Legit

Continued from page 43

ducers and theatre owners can as both employers and employees read engloyees and employees and employees performable by a carpenter, propered to the property man, electrician, operator and general stagehand, and on just propered to the meaning and construction of in how numerately points of doubtful law, it has not construction of the problems here might well get so far out, of hand as to precipitate, and the problems here might well get so far out, of hand as to precipitate, and out. I have not the problems here might well get so far out, of hand as to precipitate, and out. I have not the problems here might well get so far out, of hand as to precipitate, and out. I have not the problems here might well get so far out, of hand as to precipitate and out. I have not the problems have not been always to the problems of the problems have not been always to the problems of the problems have not been always to the problems of the problems of

out of hand as to precipitate, indirectly, a risk industry,
A 1st Skirmish

The first skirmish over the Act
may, however, come from an isolated transaction such as the distitle of the skirmish over the Act
may, however, come from an isolated transaction such as the distitle of the scene of the skirmish of the
total control of the scene of the
total control of the scene of the
total control of the scene of the
total control of the
total control

John Levil the Linkshop Ace of the John Levil and Linkshop Ace of the Linkshop Ace of

than seymour, as a breath traveling salesman and Climion Anderson a viral importance that this situation between the properties of the properties of the properties of the properties of the parties want to cooperation and negotiation if the parties want to cooperation and negotiation of the parties want to cooperation and negotiation if the parties want to cooperation and negotiation if the parties want to cooperation and negotiation if the parties want to cooperation. The properties of the pro

HARVEY (48th St., N. Y.) (FOLLOW-UP)

(48th St., N. X)

R cartinly was suitry Monday

(14) tartinly tartinly tartinly tartinly

(15) tartinly tartinly tartinly tartinly

Stewart take over the lead originated

Stewart take over the lead originated

Stewart take over the lead originated

third year at the 48th Street. Nearly

very "well on it way to compare

third year at the 48th Street. Nearly

Mary Chass' cereation, that of one

Mar

profitable for Brock Pemberton's outstander. Sevent, whose profous Brod owey, appearances were it mind property of the profit of

payments.]

During the second act Josephine
Hull, back from vacation, score on
Hull, back from vacation, score on
the laugh register as Elwood's sister
Veta, but it is in that section of the
play that Stewart wins the house.
His scene with Dr. Chumley, the psychiatrist, who thinks he sees the hig
rabbit, too, after a session in a bar
and grill, is highly amusing.

snu grill, is nighly amusing.

Several others of the original cast are still scoring. Fred Irving Lewis, as the doctor, is excellent; also Jane Van Duser, as Veta's lighty daughter. Mary Cooper is a recent replacement as the nurse, as is William Sharon as the scrappy orderly.

Ibee.

BALL THE DREAM GIRL FOR DETROIT AT 24G

Detroit's third legitimate house, Music Hall, teed off (9) with "Dream Girl," starring Lucille Ball. For the first nine performances at a \$1 top the 1,800-seat house did estimated \$24,000.

Literati -

'L'l Abner' Disgruntled

Dissatisfied with United Feature Disstinded with United Feature byndiest's methods in pedding to the product of th

UFS.
In a contract lnked in 1934 and amended nine times, Capp claims he agreed to furnish daily and Sunday strips to the syndicate which received the right to copyright his

sgreed to rurnish daily and Sunday strips to the syndicate which received the right to copyright his works in hock, and the support of the sunday strips to the sunday strips to the sunday sun

websier Not Exclusive
Question as to who has the coclusive right to use the name webelistive right to use the name webelistive right to use the name webrick which resulted in countries
court bettles the past half-century,
has been finally settled by a recent
recommended decision to the rick
casaminer Andrew B. Duvail. His
report contends that "Noah Webster
dictionaries and the trade name
"Webster's Dictionary are in the
"Webster's Dictionary are in the
properties of the name webster has
been publishers G. & C. Merriam.
Dictionary of the control of the conposition of the control of the contrace of the control of the conrick were publishers of the conrick were published prior to 1928,
but "there is no proof" that any of
them assigned their rights to G. &c.

Summoned to testify at intervals
which started following a proceeding brought against the Worle
Federal Trade Commission, may
which started following a proceedthat four the control of the conway and not a specific tome. In lighway and not a specific tome, in lighavenue has been opened for any
publisher to use the name "Webster"
in conjunction with printing a dictensity without fear of legal entanglements.

Macfadden's Confession Fade

Macfadden's Confession Fade Macfadden's Confession Fade
Macfadden, which began an era in
American mag publishing with the
confession story via its True Story,
is on the way to write finis to it.
Firm has begun a gradual overhauling of its confession-story publications reputedly to make them over
into general women's mags.
Hise in intelligence level is reRise in intelligence level is re-

tions reputedly to make them over into general women's mags. Hise in intelligence level is reported the reason, femme mag readers not going for stark contessions and the number they used to Machael the state of th

time ago to considerable success. Pawcets. Podry's Woman a can be confident to the confessiona, and it has been prospering. True Story mag, first of the confessiona, and it has been prospering. True Story mag, first of the confessional formation of the confessional formation of the confessional formation of the confessional formation of the production of the production of the production of the production of the confession of the production of the production

mage are on other subjects.

General Pathan Own Stery
Gen. George S. Pathon's personal
war story. "War As I Knew I.", will
be published in late fall by Hough
with Mrs. Patton for the rights of
have an introduction by Douglas
Southalf Freeman.

White Primarily by the late
general for his friends and family.
Army's campains of the war as
well as summarizing Pathon's own
uses and standards for conduct in
and out of combat. Tome was comless and the conduct in
and out of combat. Tome was completed shortly bere distributed to
members of his immediate family.

Sun Loses Award Suit
W. A. S. Douglas, former feature
columnist of Chiesgo Sun, was
awarded \$5.360 by arbitrator George
mois workman's compensation nois workman's compensation nois workman's compensation benefit of the sun war or respondent for paper in France. W. E. Kalend, Chairman of Illinois industrial commission, made senouncement pointaward ever made here to a war
correspondent.

award ever made here to a war correspondent.

Testimony during hearing brought working bours to that Douglas' working bours to the property of the property of

Brooklyn Citizen On Block Brooklyn (N. Y.) Citizen, vari-ously reported as for sale, has def-initely been placed on the block. One of that borough's two remain-ing dailies, it has a price tag of \$500,000.

ing dailies, it has a price tag of, S550,000. No interest thus far, the mitigating factor being the fact that the paper has to vacet the tome shortly has been condemned to make way for Brooklyn's proposed new civic center, and those to whom the paper has been offered see the expense of a new plant elsewhere as too costly to the condemned to make way for Brooklyn's proposed new civic center, and those to whom the paper has been offered see the expense of a new plant elsewhere as too costly to the condemned of the paper has been offered see the expense of a new plant elsewhere as too costly to the condemned of the paper has been offered seen to condemned the paper has been depended at a round 30,000, but is believed less. At one time Brooklyn had four dailies. Standard-Union was about the times the paper doing no the times the times the paper doing no more absorbing, though, having turned down the Citizen.

Book Costs' Spiral
Book production costs have risen
to a point where a well-advertised
and promoted book has to sell at
least 15,000 copies to turn a profit
That figure represented an excellent sale in the pre-war period, capable of bringing in a very good return. Now it's just the turn-of-the-corner

Now it's just the turn-of-the-corper mark. Only at the 15,000-copy sales point does a book go well into the black now. Minimum sales possibility of 15. Old copies is the new basis on which Prentice-Hall, one of the most proton-minded of the book houses, the proton-proton proton proton for the new publishing eason. During wartine it was 10,000 copies, and before the war It was about half that. that.

that.

Some publishers with much bigger trade book lists than Prentice-Hall will chance a novel oy a promising new writer that likely will sell less than 15,000 copies. Reason is to get the author under contract for better things to come, meanwhile giving him a buildup to that end. At the same time, a big profitable general

list will absorb the loss on that first

novel.

Smaller publishers won't, or can't afford, to work that way. Both editor and sales manager have to see the likelihood of a 15,000 sale. As for the former practice of an occarfor the former practice of an occa-sional prestige novel, a sure money loser but one that would lend tone to a list, that's out. Prestige is too expensive nowadays.

It's claimed at Prentice-Hall that

It's claimed at Prentice-Hall that it is to the author's best interests that the firm is so choosey. Getting a book published, as such, does little more than satisfy the author's vanity. To get the volume to sell well requires an extensive promotion and sales campaign. A minimum sale of 15,000 copies will get that money back.

Mat this type of a campaign will do for a book is instanced by Prentice-Hall in the case of "Miracle of the Bells." The Russell Janey novel has sold over 300,000 copies to date, claimed exceptional in view of the fact that it's not a book club selection

More Sports Books

Mere Sports Books
Corinen Griffith, exclim star,
whose husband, George Marshall,
owns the Washington Redskins,
and the star of the star of

Holming Pigeons
John Ceell Holm, co-author of
"Three Men On A Horse," and
presently represented on Broadway
presently represented on Broadway
(Clark hit, "Sweethearts," is having a
hovel published by Rinehart and Co,
July 31, called "McGarrity and the
Pigeons." Book is a tale of some
Pigeons." Book is a tale of some
Sherry-Netherland holel, and the
driver of a victoria stationed across
the street at the Plaza. Fantasy has
temporary Broadway people and
current Inda.

a good many keys and refs to con-temporary Broadway people and current fads.

"It Holm's second novel, the first having been "Sunday Best." a series of recollections of his Philadelphia bophood. Holm has a new play, "Gramercy Ghost," being tried out at a Germaniewn, N. Y., strawhat during Labor Day week. He may act in It himself.

CHATTER

Harris Samonisky, former city editor, Milmington, Del., Journal, joined Mark Larkin public relations

Gene Shefrin, radio flack, has Gene Shefrin, radio flack, has piece no Guy Lombardo's penchant for speedboat racing in August Sportfolio mag, "Murder in a Lighter Vein," sixth book written by Milton Raison, Pine-Thomas scripter, is on the stands this week. Contacting pub-Davim Nassous contacting publication nassous pub

lishers for suitable story material for his \$30,0000 indie proquetion program for Allied Artists.

And the Artists of the Arti

SCULLY'S SCRAPBOOK

By Frank Scully

Aroma, Ind., July 12. Twice in the picture version of "The Hucksters," which shows that Beautee Soap can clean up a book if not a sponsor, Clark Gable throws money away. This is hard for most people to believe.

Gable did it at the beginning of the pic when Aubrey Mather, acting as a walet, refused a tip as low large. D Mather's charging dash was as a walet, refused a tip as low large. D Mather's charging dash charges at advan around Washington Market with Deborah Kerr. Here he threw his last piece of change to a huckster like himself—one, however, operating on the cute level rather than high above Rockefeller Comb.

Bosweil Okays the Legend

Cruising through the late Jim Tully's works, I find this tossing away of his last penny was in Gable's character, if a little hard to take in his character's character.

Years ago in Akron, where he started acting, Gable joined his father in the oil fields of Oklahoma, and then left him for a road company playing churches, barns and empty corrals. The company got stranded in Butte, Montana. Gable's assets were 26c.

Soon down to his last nickel, he "slept" sitting up in the railroad's waiting room. He went to the washroom to clean up before buying a cup of coffee. A colored boy cleaned him up.

Gable gave the gents' room attendant his last nickel. He spent the rest of the day trying to panhandle from Butte to Portland, where his family had friends. Finally ad drunk asked him if he was hungry. Gable asked the drunk how he guessed. "Oh I dunno," said the lush, "every-body looks hungry in this damn town."

That's 14c, a Night

The stew said his name was Jack Bates. He blew Gable to ham and eggs, ordered same for self, decided he didn't want ham and eggs, thereby giving Gable his first double-take.

by giving Gable his first double-take.

Bates topped this with a 55 bill and told Gable they'd meet in Portland. Gable rode the rods, and while looking for Bates landed a profitharing legit role in Portland. For 14 performances his take was \$2.

From there to "The Last Mile" in L. A. is a long and wellworn story,
rully asked Gable at the top of his success what he would rather do
million of the story of the story of the success what he would rather do
"The Jack Bates," Gable replied.

"Find Jack Bates," Gable replied.

No Time for Coincidences

This is the only part of the lovely legend which seems apocryphal to
me. Finding Jack Bates, any Jack Bates, in fact, would be a pushover for
Metro's lamplighters, all of them possessed of better equipment for hunting out an honest man than was Diogenes.

Swallowing the story whole, I'm afraid I'd be told next that when
Gable threw that five bucks out of a hotel window in. "The Hucksters,"
it fell at the feet of Jack Bates. But I'm prepared to believe the colorduction expected by the property of the proper

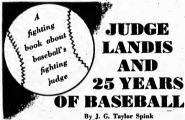
Brave New Metro

Braves thing attempted by M-G-M's cleanup squad assigned to laundering "The Hucksters" was the taking of the weak last half of Frederic Wademen's book and building it into what they hoped would be a strong opening. But even changing the wife of an overseas colonel into the widow of a dead general couldn't quite clean up the basic back

.nito the widow of a dead general couldn't quite clean up the basic bad-ness of the book particularly a sice, clean mother of two orphans like Deborsh Kerr, could not bear 48 hours away from Gable, and would thus have to fly from NY to LA, might be okay from Gable's angle, but this particular widow must have been separated for much longer periods as an army with. Even women learn restraint with training and this gal Disc Jockeys Blow Tops

Disc. Joskeys Blow Tops

Matt Weinstock of the LA, News says there is an inventor with a gadget which automatically tunes out commercials. The race to suppress this thing should surpase P-38's for speed. Maybe all the disc flying around come from the destruction of this inventor's stockpile, though I hold to a more logical view that they are merely Earl Wilson's falsies gags, which he aired to keep out the moths, only to have them caught in a cyclone.



Publisher of The Sporting News

BILL CORUM (N. Y. Journal-American) says: "A good job . . . a book that no real baseball fan should be without."

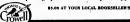
JOHN LARDNER (N. Y. Times Book Review) smys: "Largely sympathetic and wholly free of rancor...Mr. Spink extends his twenty-five years

of haseball' to nearly thirty, and misses few of the highspots of the industry's great and prosperous eareer between wars . . . a good piece of work and a useful addition to the literature of baseball and of show business.

132 FOURTH AVENUE . NEW YORK

With photographs

Get your copy today



CHATTER Broadway

George and Gracie Allen heaft to the man and the

Dan Hickson, v.p. and g.m. of Hunt Stromberg Studios, who's been vacationing in New England, returns to the Coast this week.

vacationing in New England, returns to the Coast this was 6th-Fox film player, now in Saratong, goes to the Albany hospital, Albany, N. Y. this week for an operation. Joe Laurie, Jr.'s right gam kicking up as result of his being mugsed Floating cartillage trouble.

Seymour (Rob) Robins motoring to the Coast to take over as art director of the advertising-publicity of the Coast to take over as art director of the advertising-publicity of the Coast to Part International's Albert Desse Der Tilpernational's partment of the Seiznick studios.
Albert Deane, Par International's
reign censor chief, back from brief
acation and recuperating from
inor operation, performed in June.

Marvin Schenck; Metro eastern studio representative, back at the homeoffice after two weeks of huddles with studio toppers on the

Coast.

Dore Schary, production head of RKO-Radio, bought a Collier's short short story from Billy Rose for \$15,090, chiefly because of its novelty ending.

ending.

Lesser, formerly managing director at Roxy, in town for RKO convention as rep for his brother, Sol Lesser, who produces for RKO

Sophie Tucker, after record-break-ng stand at Latin Quarter, vaca-ioning at Atlantic City prior to pening at Saratoga's Piping Rock ug. 1. Aug

Aug. 1.

Lambs Club laugh supplied by one-legged Jimmy Savo teaching Joe Laurie, Jr., how to walk. Laurie caning it after torn ligament in one

caning it after forn ligament in one gam.

Bob Gilham, eastern bub-ad director by Schuld, bate from the control of the control

alm center, bock in circulation as a legislator under stage name of Jay While still attending the RKO convention in N. Y. last week, Ben Cammack, company's coultesterm come a father. Son was born in Dallas July 9.

Blue Angel, leaving France Study (20) after a talent foraging expediately control of the study (20) after a talent foraging expediately control of the study (20) after a talent foraging expediately control of the study (20) after a talent foraging expediately control talent questing, and the study of the stud

Schlanger, apprenticing at New Hops

Schanker, apprenticing at New Hops strawhatter,
Bill Kane, Trenton Vasurx mugt,
about again Continue from operation at Morrisville home.
Terry Helburn and apouse Prof.
Terry Helburn an

signed Van Johnson or analysis.

Main.

Lee Sircell, Warren O'Hare.

Counte Rains, Margaret Linley, John Girard, Ken Nicholson, John Root, Bill Doll, Alf Shirley, Mort Nathanson, Shirley Booth, K. Seidman and Joe Cameron Cross in to catch American preem law week of Grand National Might at Playhouse.

Chicago

Dennis O'Keefe weekend visitor. Paul Whiteman backstage at the Oriental watching the "Harmonicats"

Dorothy Porter ends her Chez engagement on July 17 to do a picengagement on Ju Merle Oberson, Lou Costello and Jack Haley all checked in for short stays last week.

stays last week.

Pete Jaseger of Audience Records
in from N. Y. to help Tya Withers
celebrate her birthday.

Patrica Stevens and Tommie Fizdale in Cape Cod honeymooning
after last week's wedding.

Joan Blondell and bridegroom,
producer Mike Todd, are staying in
moon of the product of the

Journal Jonden, and protegroom, chicago for several days on honeymodification of the protegroom of t

Washington

Washinaton

By Thome S. Lawe
J. Robert Rubh in town.
John Mills, British dim star, in
town last week to beat, the drums
L. Baldwin ("Doe") Harper, exproducer for WTDP-CDS Brett, made
L. Baldwin ("Doe") Harper, exproducer for WTDP-CDS Brett, made
L. Baldwin ("Doe") Harper, exproducer for WTDP-CDS Brett, made
L. Baldwin ("Doe") Local boy, prd
Albert Games, or-local boy, prd
Local Company

featuring: B. C. songer nolds.

A Will Rogers memorial postage stamp was proposed in a resolution in the House during the past week by Rep. William G. Stigler (D.,

Okla.).

National Bureau of Standards scientists predict a combination record player, F. M. and A. M. receiver, and television set, all in one small

Bucks County, Pa.

By Sol Jacobses

Paul McGraths and Ben Washer

weekending.

By Sol Jacobses

Paul McGraths and Ben Washer

weekending.

By Sol Jacobses

Paul McGraths and Ben Washer

weekending.

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By Sol Jacobses

Paul McGraths and Ben Washer

weekending.

By Sol Jacobses

By Sol Jacobses

Washer

Washe

London

new Desert Inn, now under con-struction. new Desert Inn, now under conrection.

The state of the

London

Hermione Cingold back in east of
"Sweetest and Lowest" at the Antbasandors after brief vacation: in
Famela Brown has been signed for
the Laurette Taylor nole in the Lonframela Brown has been signed for
the Laurette Taylor nole in the Lonmore than the London with
Particle and the London with
acriptors and the London with
bride, former actress Mary Orr.
Annitols of Crownwidt er Bond
Street; with story based on famous London street of James name,
mous London street of James name,
lang over Vera Zorina to star in new
play, "The Bocer and the Ballerian,"
play house shortly producting at the
playhouse shortly producting at the
Playhouse shortly producting at the
Playhouse shortly producting at the
lime in September, after which it
with the starting this way the
men in September, after which it
with the starting this way the
men in September, after which it
with the starting this way the
men of the left bis two canes,
the the starting this wo canes,
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top the starting the startin

ager, in town.

Del Courtney Into Prom Ballroom for five nights.

Prom Ballroom gets Charlie Splvak

Dublin

Jubbin

Act Pres Maxwell Sweeney
Act Pres Joyce Sullivan back to
Abbey theatre sher U. S. vacation.

Abbey theatre sher U. S. vacation.

Abbey theatre sher U. S. vacation.

From tour in England, top bill at
Open State State State State

Company of the State State

Late F. J. McCormick, veteran Abbey

Sector, who diet recently.

Sector, who diet recently.

Bertich Navy as business manager for Edwards-MacLaimmoir Productions.

Theatre Co. for Pergeen Mike role

Synges "Tablyboy of the Western

Cyril Cusack and Eddle Byrne to
London for BBC production

Del Committee State State

Committee State State

Committee State State

Committee State

Comm

South Africa

South Africa

By Jee Manese
All received by the Manese
All Levenner Tibbett in
Johannesburg.
American circum ann Boward v.
American circum ann Boward v.
American circum ann Boward v.
Molity Piona arrived at Johann
Molity Research
Modelia on lines of "Keys of the
Modelia on lines of

Las Vegas

By Brigham Townsend Greg Bautzer Flamingoing, Gene Austin nitery shopping. Tune-Toppers back to Stork Club. Sil Silver doing a Flesta Room solo.

snow.

Mike Werner's band in the Hi-Life.

Hunt Stromberg, Jr., vacationing here.
Club Mondoray and Silver Spur

Hollywood

Helen Traubel to Omaha, Edward Arnold back from Frisco. Clarence Brown back from Home-

Frank Bull back from European jaunt:

Ed Sullivan here for several weeks visit.

veens visit.

Magie McKay joining Joan Leslie
n Calgary.
Betty Hutton vacationing at Lake
arrowhead.

Arrowhead.

Battle scenes in Republic's "Mac-beth" took 500 extras.

Minneapolis By Les Rées Plantation "strawhatter" offering "Therese." Will Baker, Republic district man-

Week.
Herman Goldberg, Warner's homeoffice maintenance department rep

Pittsburgh

beth" took 800 extras.
Jackle Cooper on pa. tour of Texas
with "Kilroy Was Here".
Jean Hersholt celebrated his flat
birthday last Saturday.
Helen Morgan, ex-Life
Joining Columbia flackery.
Joining Columbia flac

winds. Cass Timberlane"

Avon Long to return to Broadway after his stint in "Romance in Barry South

for the signature of the control of after ms sum in Abmande m High C."

High C. and the High C. and Hi

ent coach, back from gandering eastern strawhats.

James R. Grainger, Republics exec veepee, here for studio huddles on 1847-48 production.

Carl Esmond to Cape Cod for rehearsals of 'The Woman I Love' with Gertrude Lawrence.

Ernest L. Scanlon, chairman of Ernest L. Scanlon chairma of the companion of the Comp office maintenance ucput union variation a visitor.
Ralph Maw, Metro district manager, visiting Omaha and Des Moines
Bellow McConnell of Paramount spent her vacation getting married to Joe Mallet.
Gen. Dwight D. Eisenhower to appear at Minnesota State Fair on Labor Day.

nick.

Vern Berg, exploiteer for Eagle-Lion in southwest, moved headquar-ters from San Francisco to Los An-geles.

spent her vacation getting married to go Mallet.

Joe Mal

Lion in southwest, moved headquarteriors and Farnetsco to Los Anteriors and Farnetscoperation.

American Savoy Conic Opera Co.

Lorie at El Falio theatre here for for weeks.

The Savoy Conic Opera Co.

Lorie at El Falio theatre here for for weeks.

The Weeks of the Conic C

Day and John De Fore prophing Da. Naval Reserve Armory recruiting program. Larry Adler-Paul Draper concert lour starting at Law Season and the Concert lour starting at Law Season with Adler asoloing for three weeks to be joined by Draper when latter and the Concert lour starting at Law Season and Perry Leiber Bock from RKO sales convention accompanied by David Canter and Dore Schary and Perry Leiber Bock from RKO sales convention accompanied by David Canter and Turner's exploitation department. Henry Morgan, radio comediant. Henry Morgan, radio comediant. Henry Morgan, radio comediant Returns east next week to launch rebarrais for The Man Who Cante Start of the Control of the Canter of the Canter Start of the Canter of t By Hal Cohen

Bandleader Bruce Carlton and his
ifie are home from a rest in Florida.
Weela Gallez back into the Green
Acres with her naughty songs for Weels called back into the Green
Acres with her naughty songs for
Weels Calles back into the Green
Acres with her naughty songs for
Melody Lane cutting down around
25 pounds for a nitery comeback
"Grand Ole Oppy" radio troup
booked into Funmovie for four days
"Grand Ole Oppy" and troup
booked into Funmovie for four days
Middred Huge of line in to Dorothy
Neishit at Gay Nineties Lounge for
Middred Huge of line in to Dorothy
Neishit at Gay Nineties Lounge for
United New York of the Company
were in town for a couple of days
or their way swith Phil Sightany
all season, home to spend the sumwer with her family. RNO in Loc
Angeles, visiting friends here enpute to New York and his dancing
tro at the Hotel Jaragua in Truil
Booming and Republic
Warn of the Company of the Sight of the
Warn of the Company of the Sight of the
Warn of the Company of the Sight of the
Company of the Company of the Sight of the
Company of the Company of the Company
Mary of the Com

Westport, Conn.

By Humphrey Doulens
Boyd Crawford weekending here.
Tom Scott has taken a house at
Wilton. Dorothy Kirsten to Europe on the Mauretania

Mauretania.

Mrs. William Anthony McGuire visiting the Arthur J. Levys. John and Carly Wharton enter-tained the theatre set on July 12.

Theresa Helburn motored to Bucks County to give "Grand National" the onceover.

oncoover.

Lawrence Langner talking to Martha Scott about an appearance at the Country Playhouse in August.

August.

August.

Lawrence Langner talking to Martha Scott about an appearance at the Country Playhouse. However, and the Country Playhouse, this week in Cowards "Private Lives." Evidand. Margaret Wycherly and Edward Andrews topping cast of "Glass Menagerie" at Ridgefield Playhouse.

OBITUARIES

FIDWAND JOSEPH TAIT
Edward Joseph Tait, 80, managing
good of J. C. Williams* of Theatimes Ind. biggest legitimate theatre
Laid, biggest legitimate theatre
chain in Australia-New Zealand,
died at his home in Sydney, July 12.
Tait was taken Ill while in N. Y. last
Aprill, the veteram heatre man being
on his way beek to Australia after
a business trip to America and Engtermination of the Sydney and never recovcered to normal health before his
about

timest to Synney and make recovered.

The synney and make the control of the cont

Company also owned J. & N. Tait, concert managers. Tait recently im-ported John Charles Thomas for an

ported. John Charles Thomas for an usuel to unisues since a young-ster. Tath had productions in every lifed from pantomine to grand opera. The Williamson-Tast firm had been expected to the production of the pro

CHARLES WITHERS

CUARLES WITHERS

CHARLES WHERES

CHARLES WHERES

A veteran
character comedian, who had headined bigtime vauele in his own production acts for many years, died at
his brome in Baysiok, L. I., July 10.

In the tome in Baysiok, L. I., July 10.

Is stage debut with the Woodward
Stock Co. in Omaha, which also
spawned the late Frenk Bacon of
Lightinin' Rame and many others.

Came to N. Y. and built up stable
pa as delineator of lovable rube
characters. His portrayals and acts

came to N. Y. and built up stable
pa as delineator of lovable rube

characters. His portrayals and

care to N. Y. and built up stable

producer C. B. Maddock. His first

venture, "For Pity's Sake," clicked

immediately and ran for 14 years.

venture, "For Pity's Sake," clicked immediately and ran for 14 years. During the World War I, Withers was in the Army, having a substitute in his part, and on leaving the serv-ice he made a huge success, playing year at the Palace theatre, Lon-

On return to America another act On return to America another act, "Withers' Opry," was produced for him by Maddock, and also successful for 20 years—four of which were spent in Olson & Johnson's "Helzapopppin," Withers also toured Australia. zapopppin," Withers also toured ralia and the continent with usu-ccess. His act enjoyed the longest run for any headliner, having played the Palace, N. Y., 38 times, or twice yearly, during that period. It is estimated that he gave over 30,000 performances and played to over 3,000,000 persons.

man, Charles B. Maddock and Shar-

Desides his widow, May, who appeared in many of his acts, he leaves a daughter and father.

MARY YOUNG CHEAZA
MR. WEIGHT XX CHEMPA CONSISIONALLY KING CHEMPA
MR. WEIGHT XX CHEMPA CONTROL CHEMPA CONTROL
MR. WEIGHT XX CHEMPA CONTROL
MR. WEIGHT XX CHEMPA CHEM MARY YOUNG GREAZA

MME, CORINNE RIDER-REED

Mme. Corinne Rider-Reed, 70, former opera soprano, who lived in Toledo since 1926 following her marriage to Lynnel Reed, Toledo composer and violinist, died July

She sang with the St. Louis Choral-Symphony Society in 1994, in several of the annual music feati-vals at Chicannal, and with the New York Oratorio Society. She filled many oratorio and recital engagements in Europe, and in America ang with the New York Philharasmy Chicannal She sang with the St. Louis

cabo Symphony Orchestra.

For seven seasons she was a soloist
in the Ann Arbor, Mich., mustc
festival. Of late years, her work
centered in teaching and coaching.

LILLIAN FITZGERALD

LILLAN FITZGERALD
Lillian Fitzgerata, com ed die nn esongstress, died in New York, July
9. She had spepared recently at
the Club 18, N. Y.
Born in New York, a daughter of
Patrick and Mrs. Catherine Fitzgera
at an early sac, her father haigh
been a member of the Irish Players,
She was in the chorus with Weber
& Fields, and later with Ziegtfeld,
and in several musicals with Edde
She also was in vaudeville for many
years.

years.

Both a singer and a dancer, he specialty was burlesquing grand opera stars. She was with Jack White at the Club 18 and later performed there for Freddie Lamb.

Two sisters in San Francisco sur

JENNIE KIMMEY

Jennie Kimmey, 91, former operator of the Kalenburg Costume Co in Troy, N. Y., and adviser to man legit actors and producers on period costumes, died July 12, in Scotia

N. Y.

Miss Kimmey was in the costume business in Troy for more than 50 years. She entered the business with an Albany firm in 1871 and later traveled with an opera company as wardrobe mistress.

RUSSELL B. MOON

RUSSELL B. MOON
Russell B. Moon, 88. pioneer film
exploiter, died in Van Nuys, Cal,
July 6.
Suffering with acute arthritis
tor 10 years, Moon had formerly
staffs of RKO, 28th-Fox and originalwith Famous Players-Lasky when
that company established field exploitation service in the early 28th.
He held posts in New Haven, Chihe handled exploitation for the 1926
opening of the Paramount theatre.

been in show business for 50 years, connected mostly with repertory anies.

companies.

He created role of Joel in "Lena Rivers," opposite Buelah Poynter, and played it for seven years. He came to Hollywood 12 years ago, and retired after working briefly in films. Survived by son.

ARLENE DOVE

ARLENE BOVE

Arlene, Mitchell, 52, died at the
Will Rogers Memorial hospital,
Saranac Lake, N. Y., July 7. She
was known professionally as Arlene
Dove of the standard vaude team
Mitchell & Dove, who played the
old Keith, Pantages and Loew circuits for number of years.

MRS. BRITANN S. LAYMON

MRS. BRITANN S. LAYMON
MRS. Britann Streeter (Billy Laymon, 67, assistant to Francis Scully,
radio commentator, died in Hollywood July 10.
She had previously been associated
with Motion Picture Assn., Helen
Ferguson office and Hollywood
Women's Press Ciub.

DAVID NEGRETE

David Negrete, 65, father of Jorge Negrete, Mexican pic actor-radio singer, and David Negrete, Jr., Mex-ican pic producer, died July 10 at his home in Mexico City. He was a sound engineer for the Mexican branch of RCA Victor,

TRVIN E. GREEN

Irvin E. Green, 46, organist and pianist, who performed at various St. Louis niteries and hotels dur-ing past 20 years, died in St. Louis last week. Widow, son and mother

W. E. S. WILCOX W. E. S. ("Willie") Wilcox, former W. E. S. Cwine 7 meos, to many D. C. theatre owner, and for many years a Variety Club Barker, died in Washington July 6. He retired some years ago.

JIMMIE LUNCEFORD

Jimmie Lunceford, 45, bandleader, died in Seaside, Ore., July 12. Fur-ther details in Orchestras-Music section.

Mrs. Ruby Bacon, 50, former wife of film director Lloyd Bacon, and aunt of Virginia O'Brien, died July 12 in Hollywood. She operated the Topper Club in Los Angeles.

Brother, 66, of sports columnist and screenwriter Bob Considine, died in Washington July 3.

Wife of George Almond, of Para-mount electrical dept., died in Holly wood last week.

Joseph Fitterman, 59, Para home office projectionist, died in Brooklyn, N. Y., July 9.

Robert Schable, 74, character ac-tor, died in Hollywood July 7.

BIRTHS

Mr. and Mrs. Jerry Bergman, son, Hollywood, July 8, Father is Metro assistant director. Mr. and Mrs. Ed Scovill, daughter, Washington, July 7, Father is CBS director of Talks and Special Events

in D. C. Mrs. Charles W. HamM. T. And Mrs. George Diefenderfer,
daughter, Chicago, July 7. Father is
NBC Central division salesman,
Mr. and Mrs. Will Fowler, daughter, Hollywood, July 11. Father is
Parmount flack and son of Gene
Fowler, author-screenwight

Paramount figet and soft of Gene Fowler, suthor-acreanwright. Mr. and Mrs. Jimmy Talmadge, son, Hollywood, July 11. Father son of Natalie and nephew of Con-traction of the Control of the Con-traction of the Control of the Con-traction of the Control of the Con-trol of the Control of the Control of the Con-trol of the Control of the Control of the Con-trol of the Control of the Control of the Con-trol of the Control of the Control of the Control of the Con-trol of the Control of the Con

"Subway Series"

Giants. Pieces
Bridence that the price the teamowners might ask for tele rights will
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order care and the price presently charged for televising the
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order care and the price present
of the price immediately price to the price immediately jumps to \$1,000
per game. In addition, DaMont
must pay announcer Bill Sizer and
already evidenced considerable charging at what they consider a holdup price and have indicated theyring
faith before laying out so much
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flight before laying out so much
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for rights to the series is too high
for consequently, considerable haggling ently, considerable haggling

for rights to the series is too high, consequently, considerable haggling can be expected.

Yankees, with content 10½, Yankees, with content 10½, Yankees, with content 10½, one of the content 10½ one of the

Audiences
With more than 2,000 scts in N.Y. With more than 2,000 seek in N.Y. hars and gride in the assume that a sum of the seek of t

and may have some commitment al-ready for the tele rights. According to tele broadcasters, they won't know about that until it happens.

Joison's Sequel Continued from page 1

fact he's "the only millionaire who fact he's "the only millionaire who did a comebact."
It's ironic to Jolson that he chose the Kraft-Music Hall program from five different sponsors after robody of the state of the Jolson Story," the star became hotter than the latest bobbysoxer's delight—his Deca records sold like cell-maprice Bulcks, he delivered "The Anniversary Song" into the No. 1 in-sprice Bulcks, he delivered "The Anniversary Song" into the No. 1 of the state of the stat the handled exploitation for the 1826 of the Paramount theatre of the S. M. Has person more were full ways clean. In addition to vaude he also appeared in four to vaude he also appeared in four to vaude he also appeared in four to vaude he also appeared in fine process. The process of the p

parently. Kraft (Thompson) pays for all guesters, writers, producers, et al. Jolson collects \$7,500 net for his own stint as star of the

et al. Jolson collects \$7,500 net by the program. The form has been a single program. The form has been a single program. The form has been a single program of the single production of the single production production production production of the single producti

B'way Encores

B'way Encores

Continued from page 1

Broadway run set the total number of performances at 2,218.

Broadway run set the total number of performances at 2,218.

Broadway but well into the new construction only to run through its firth summer on Broadway but well into the new season. Its currently getting sizable patronsage from out-of-towners. Road summer; although the Philosophia or patronsage from out-of-towners, the summer can be summer and the page to be the summer can be summer; although the Philosophia of the summer can be summer; although the Philosophia of the summer can be summer; although the page to the summer can be summer; although the page to the summer can be summer; although the summer can be summer can be summer; although the summer can be summer

Fiving Saucers

Continued from page 1
Victor specialty recording to his secretary, was exaggerated. However, she conceded that "several songs" built around the flying disks had been received for approval.

Color Is Blue Memphis, July 15.
Three staff musicians at WSM in Nashville jumped into the uproar over the flying sauters last week "Flying Sauter Blues".
It was introduced over NBC network by Red Foley on the "Grand Ole Opty" program Saturday night (12). Authors are Owen Bradley, Eddie Birnbeyer and Bill Grander and Bill Grander.

MARRIAGES

MAKKIAUES
Helen McLeod to Kenneth E.
Brown, Los Angeles, July 12. Bride
Is stand-in for Hedy Lamarr.
Patricla Ann Hassett to Joseph I.
Breen, Jr., Beverly Hills, July 12.
He's son of Joseph I. Breen, production code director of Motion Picture
Assn.

Assn.
Patrica Callaghan to Robert Livingston, Chicago, July 5. Bride la
WBBM receptionist; he's WBBM rep
at CBS in New York.
Virginia Frances Clark, to Robert D. Olson, Hollis, L. I., July 4.
He's in flackery of 20th Fox International.

Hee in flackery of 20th Fox Inter-national. Holderloon, dustries of his Evely flackers, and the second of the Evely flackers, and the second production of the second of the second of the second of the July 10, New York to Jack Cohen, Joine Alusgrave to Jack Cohen, Jane Long to Delbert Nestor, Fester the Charley of the Section Can July 18 Bide is securities as a fester of the Section Cohen Cohen Cohen July 18 Bide is securities as a fester of the Section Cohen Cohen Cohen July 18 Bide is securities as a fester of the Section Cohen Cohen Cohen Cohen Cohen Cohen July 18 Bide is securities and the Section Cohen Co



Three Boys who are topping the BIG NAMES on Grosses!



* Latest One-Nighter Grosses

Atlanta, Ga. 2,781.67 2,876.19

Paradise, Detroit. Kegai, Chi. Koyai, Howard, Wash. * Theatres

DRIFTING BLUES, over 3 MILLION * Records NEW ORLEANS BLUES, OVER & MILLION

* Popularity Polls BEST RECORD OF THE YEAR IDrifting Blues _The Cash Box Dollting Blues)

2nd ANONG YEAR'S TOP SINGING AND THE
RECORDS ON THE
STRUMENTAL GROUPS ON RECORDS ON THE
STRUMENTAL GROUPS ON RECORDS ON THE
ANATION'S JUKE BOXES

Rhumboogle, Chi. Sportrees Music Lounge, * Night Clubs

* EXCLUSIVE RECORDS

Publicity - JIM McCARTHY Road Mgr. - SID FIELDS

WILLIAM MORRIS AGENCY, Inc.

MILTON EBBINS

Published Weekly at 154 West 48th Street, New York 19, N. Y., by Variety, Inc. Annual subscription, \$10. Single copies, 25 cents. Entered as accond-class matter December 12, 1895, at the Post Office at New York, N. X., under the act of March 3, 1879 COPYRIGHT, 1974, DX VARIETY, INC. ALI RIGHTS RESERVED.

VOL. 167 No. 7

NEW YORK, WEDNESDAY, JULY 23, 1947

PRICE 25 CENTS

W BIZ NOSTALGIA PAYS O

Taft-Hartley Labor Law Spurring Actor Unity in '1 Big Union' Boost

The actor's "one big union," handled about for years, is getting to biggest shot in the arm currently by a realization of in the arm currently by a realization of in the arm currently by a realization of a tick together if they're to negate the effects of the ploor-restrictive. Tabl-Eardey, Law, diated Actors and Artistes of America, plus its affiliate union, is giving its atrongest consideration so far the combined single-union idea. Their premise is that the actor can achieve his greatest victory in the unity of all talent.

There's a strong possibility that

There's a strong possibility that the welding of the talent unions will eventuate during the coming season.

Market for Services Of Screenwriters Seen Frozen at Low Ebb

Frozen at Low Libb

Hollywood, July 22.

Screenwriters are complaining that the market for their services is not only at a low point but seems likely to be frozen there. Screen Biely to be frozen there. Screen Biely to be frozen there. Screen Libby to be frozen there is not only a seem of the liby to be frozen the liby to be fro

Levant as Disk Jock?

Levant as Jisk. Jock?

Eveling by name performers of disk jockey, and the performers of disk jockey to the performers of the performers. While Levant in the expanding field of disk spinners. While Levant probably wouldn't be the first to ride herd on a stack of highbrow platters, it's first name in that field to turn to such a chore.

Removing Major Cause Won't Kill U.S. ASCAP Suit

Though the American Society of Composers, Authors and Publishers to Composers, Authors and Publishers to the Composers, Authors and Publishers as suit instituted a month ago by the U. S. Department of Justice charging ASCAP with being a monoply and participant in a "world-wide cartel," ASCAP chiefs do not Sout is based participant on the Society's membership in the International Confederation of Authors and Composers, and because of this and Composers, and Decause of this and Decause of this and Decause of the Composers of this and Decause of this and Decause of this an

Though ASCAP's move ostensibly Though ASCAP'S move oscensiony eliminates a major portion of the Government's complaint, the So-ciety's attorneys, in expecting the (Continued on page 43)

L'VILLE DISK JOCK LOYAL TO JAILED FAN

Chief worry of scriptors, hose is that top-brecked writers, no previously have done a job or two sit subjust and then pulled out a single standard and the pulled out of the standard and the standar

YEN AMUSEMENTS Johnston as Possible Dewey Sidekick OF YESTERYEAR

Show business is looking back were its shoulder and finding public notalizing one of its biggest boxofice factors. The American public, beyed up by four years of var, has larged up feeling by digging deep into its chest of souvenirs. Producers in all phases of the enterior serial night of the production ment industry have gambled on past, and found it pays off in solid sugar.

Best example the comeback of All and the sugar of the comeback of

(Continued on Page 18)

Ed, Keenan Wynn 15G Air Package

The Pittilp Marris programming plans for the full, in a state of flux at the moment, reportedly find the eiggle client washing out on the full of the

Seen Aid in Hollywood Maneuvers

Kate Smith Sez Nix

Agic Dmitth Dez Nix
I'i not exactly a trade secret that
General Foods and Kate Smith, after
an association of many years have
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'Jukebox' Tele Impractical, Sez Farnsworth Prez

Acquisement over expectable of the control of the c (Continued on page 42)

'ANNIE,' 'FINIAN,' 'BRIG.' PAY INVESTORS FULLY

init said to be the only factor. Node in the property of the p

Lywood Maneuvers

* siden emergence of Kriz John
sion as a possible vice-precidential
running-mate to Gov. Thomas E.
Dewey in the 1848 election is vicewed
approvingly in the film industry
that the control of the control of the control
in his current dealings on the industry's behalf here and abroad,
the control of the control of the control
in his current dealings on the industry's behalf here and abroad,
from a she-week tour of Europe,
Drive by politicos in his home state
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Bewey waart disclosed until the
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chief because he might become an
influential Government figure, the
stone of the publicity didn't come
somewhat jaundied eye. There's
been a feeling that his actions have
been a conditioned by his hope of
haven't always been of the industry
that pays him \$100,000, a year to
look out for its interests.

Harold E. Stassen, Gov, Earl Wayren of California and other wouldbe chief exces have been touring the
country and confabbling with local
paperared—on the surface, at least—
to have been inactive or the 1948
(Continued on page 43)

91 Subpoenas Out

91 Subpoenas Out In Washington Quiz Of Hollywood Strike

Of Hollywood Strike
A minimum at two weeks of teams
age on the long, dragged out Bollymood jurisdictional strike will be
conducted by the House Labor subcommittee, which opens an investiadig. 4. Substitution on the Coast
Alig. 4. Substitution of the hearout and the sub-committee, reveals that 51 subpoensa for the hearmail yevery important if ig ur e connected with the rowing studio unor, as well as studio exces, will go
on the wifeess stand. "We will ast
least two weeks of assistions," he ex(Continued on page 2)

Nickel Quiz Kidder

Telecoin Corpor (cinago, July 22, Irelecoin Corpor (cinago, Irelecoin Colora Ilike a Juke but, Instead of giving a selection of tunes, offers a choice of quir-kid questions. Per nickel, box offers five questions. The cinago (cinago (cina

Films' \$1,130,000,000 Set Pace For Amusements in 1946 Income

Washington, July 22.
Motion pictures maintained their wide margin as king of American amusements last year, on the basis of national income statistics issued Sunday (20) by the U. S. Department Shuffey (20) and Shitley Temple reveals a

of Commerce.

Here is the story of the amusement biz, as told in government

During 1946, \$1,130,000,000 of the During 1846, \$1,180,000,000 or the national income came from pix. An-other \$214,000,000 came from radio broadcasting, and \$656,000,000 from all other amusements and recreation. Figures in each of the three cate-gories was an all-time high, the pre-vious records having been set in

1945.

Last year the public spent a record-busting \$7,942,000,000, on every type of recreation and amusement, of which spectator amusement drew a gate of about \$1,683,000,000. There is no breakdown available yet'on how much went to film houses, but on the basis of smilar figures for previous years, the picture theatres probably took in about \$1,350,000,000 of the total. in about \$1,350,000,000 of the total. Legit and opera together got an-other \$90,000,000; and professional sports probably grossed well over \$40,000,00. This last figure includes admissions

to horse and dogtracks but not the to hooke and dogtracits but soft the total to hooke and dogtracits but soft the approximation of the control of

In 1946, all branches of the film fundarty paid out a whopping \$706,000,000 in wages and salaries, which was well above the \$850,000,000 of 1945, the previous high. The broad-casters put out \$133,000,000 for that purpose last year, while the total for all other amusements and recreations came to \$460,000,000. In other wages than every other branch of amusements combined. In addition to the above, pictures spent another to the above, pictures apent another to the above, pictures spent another \$25,000,000 for old-age pensions, un-\$25,000,000 for old-age pensions, un-employment compensation, workmn's compensation, etc., while radio put \$9,000,000 in this, and the remain-ing amusements and recreations paid

\$13,000,000.

Films Corporate \$316,000,000

Before taxes the corporate profits of pictures last year hit an astronomical \$316,000,000. After Federal and state taxes, a very nice \$190,000,000 remained, of which \$74,000,000 was dished out in dividends. In addition, the industry keept for itself a plush cushion of \$116,000,000 in

tory. In the other amusements, according to the Commèrce Department figures, the corporate profits before taxes were a record-breaking 870-000,000 last year, falling away to \$33,000,000 after the federal and state bites. A \$15,000,000 melon was given to the stockholders to the stockholders.

to the stockholders. The various unincorporated en-terprises in the picture business had an income of \$75,000,000—also a new record—last year. Unin-corporated broadcasters had a take of \$2,000,000. In the other branches of amusement, income of the comporated was a terrific the component of th

Miss Darnell in Swiss Alps

Miss Darnell In Swiss Alps

Zurich, July 15.

Combining business with pleasure.

Linda Darnell, recently arrived from

Paris, took in a press reception here
as well as the Locarno Film Festival.

She now is vacationing at the Swiss
mountain resort at Zernatt.

Warden party for bible. Darnell

warden party for bible. Later,
the went to Locarno to attend Swiss

preem of "Durling Clementine."

Gonna Have a Baby

Shirley Temple reveals she's expecting a baby next January, She had advised David O. Selznick, to whom she and her husband, John Agar, are under contract, that she wishes to continue working as long as possible.

sible.

Miss Temple is now on loanor
Argosy Pictures for "War Party

Benny Heads Group To Provide Shows-For Disabled Vets

Chicago, July 22. Headed by Jack Benny, a new ospitalized Veterans Foundation Hospitalized Veterans Foundation has formulated plans to assume some of the functions of the wartime USO of the functions of the wartime USO whereby it will arrange entertainment for disabled vets in nearly 200 nationwide Government hospitals and veterans' homes. Foundation is organizing a group of traveling units for the hospital circuit.

Non-profit, non-sectarian and non-political, the foundation was organized by the profit of the profi

political, the foundation was organized by such showbit figures as Eddie Cantor, Perry Como, Herbert Marshill, Joseph Cotten, Art Linkletter, Sophie Tucker, Larry Adler, Walter Pidgeon, Rudy Vallee and Sammy Kaye, among others.

Board of directors is composed of some 80 prominent Americans from all business fields and all sections of

the country.

P.A.'s Up 33%

P.A.s. Up 33%
Hollywood, July 22.
Film players were 33% more active in entertaining at veterans hopitals and charitable events during the first half of 1947 than they were in the corresponding period last year, according to George Murphy, chairman of the Hollywood Co-ordi-Semi-annual report discloses a total of 1,212 appearances.

Sen. Taylor Uses 'Harvey' to Rib Morse

Washington, July 22.
Senator Glen H. Taylor (D., Ida.),
formerly in showbiz, not infrequently
turns to the stage for picturesque
examples, in his speeches on the
floor, "Harvey" is the latest to be so

The other day Taylor was ribbing Senatory Wayne Morse (R., Ore.), one of the most liberal of the Republicans, who believes there are quite a few other liberals in his

of pictures last year hit an art on the pictures last year hit an art on the pictures last year hit an art on the pictures and state taxes, a very nice \$100,000 or on the picture of the

Blanchard-Davis

Pic Winding Up Pic Winding Up

"On Parade," Doe Blanchard
Glenn Davis football picture, being
produced by John W. Rogers and
Harry Joe Brown under Bro-Rog
Harry Joe Brown under Bro-Rog
scheduled to wind up next Monday
after 16-day shooting schedule.
Started July 10, it's being rushed
through in order to get ex-West
Foint pickin stars back to Army
duties, and to hit screen in time for
Budget on picture is close to \$400.

Bidget on picture is close to \$400.

On, with Blanchard and Davis re-

000, with Blanchard and Davis portedly cut in for \$50,000 apiece

Pix Again for Bev Bayne

Hollywood, July 22.

Silent film star Beverly Bayne returns to pix, after 20-year 'absence, for Mark Hellinger's "The Naked City."

She's been in legit and radio work in N. Y. for past 10 years.



266th WEEK ! KEN MURRAY'S

BLACKOUTS OF 1947"
Capitan Theatre, Hollywood, Cal. "I can't remember having enjoyed show more." CARY GRANT.

Coming soon "Bill and Coo," a Ken Murray production, featuring Bur-ton's Birds, Republic release in Trucolor.

H'wood Plugged Twice in Congress

Washington, July 22.
Two top film industry plugs went
into the Congressional Record last
week where they will be able to help
counteract the sour immpressions of

into the Congressional Record has week where they will be able to help counteract the sour impressions of Congress.

Warm commendation for Warner Force, historical color shorts we are considered to the control of the

motion pictures can render to the

motion pictures can render to the maton.

A seeding responsible to the Motion of the Hollywood district, inserted in the Appendix of the Record the speech which Louis B. Mayer delivered on "the motion picture and the world today" before tweet. convention in Prisco. In an introductory remark, McDonough commented:

"It is good to know that one of the great Leaders in this industry cance that motion pictures have upon the public mind and character, and the need of the motion picture in dustry carefully serutharing in

dustry carefully scrutinizing and publicizing its own releases to pro-tect the public welfare. "Clean wholesome motion pictures

"Clean wholesome motion pictures can do a great deal of good."

BBC Gets a Comm'l

Ronson lighters will get some free plugs on the non-commercial BBC next Saturday (26), when the British network picks up Mutual's airing of "20 Questions." Reason for the pick-up is that Jack Train, English comic, currently visiting the U.S., who sits on the panel of BBC's version of "20 Questions," will be guesting on the Mutual program

Mutual program.

BEC will knook off the pickup while the commercials are being aired—but can't very well edit out the giveaways of Ronson lighters during the quiz session.

N. Y. to L. A.

Ann Corio
Thea Dispecker
W. Ray Johnston
Burt Lancaster
Gian-Carlo Menotti Sigmund Romberg Lew Wasserman

Arrivals in New York

Hello Eddie, This Is Georgie ...

Wednesday, July 23, 1947

ARCHIV LAURIC, 1 IIID 13 UCUI SIC.

Eddle Cantor has learned how not to have a vaaction.

Georgie Jessel, en route to San Francisco to hypo the opening of Georgie Jessel, en route to San Francisco to hypo the opening of the same of th

"I'll walk as far as the theatre with you," Cantor replied. He did

"Fill walk as far on the success."

We complete shows.

Jessel left for New York. By mistake he says he took Cantor's yacation bag, with the bathing suits and suntan. At last reports, according to Jessel, Cantor was still on the stage in San Francisco.

H'wood Subpoenas Continued from page I

plained, "I expect to have such top leaders as Walsh and Sorrell before us to tell their sides of the story; Other developments:

1, Kearns will have James C. Petrillo here this week for a private conference on getting the American Federation of Musicians straightened out with the music educators. The invitation to Petrillo went out last Thursday (17).

Thursday (17).

2: The probe on the Coast will go intensively into the contracts between Petrillo and the studios. Kearifa wants to determine basic responsibility for the inclusion of the clause barring film soundraceds from elevation. Kearifa was the other contractions. Kearifa was the other contractions of the contraction of the competition of video, are trying to stymic the competition.

the clause claring from southerned in the clause claring and out whe there if was wholly Petrillo's idea of whether film bigigs, afraid of the competition of the c petition:

3. Father George Dunne, West Coast priest, was in town last week, see k.in g. a solution to the studio and Rop. Fred A. Harriley, Jr. (H. N. J.), chairman of the House Labor committee. Dunne proposed several points on which mediation may be obtained by the continuance of the strike and the International Alliance of Theatrical Stage Employers are responsible for continuance of the strike and feels there is much of the strike and feels there is much

and the state of t

Name 2 PH Aides
Stepping up preparation for late
September hearings on Communism
in Hollywood, Rep. J. Parnell Thomas (R. N. J.), chairman of the House
in Hollywood, J. another Committee,
yesterday (J.) another Committee,
yesterday (J.) another Committee,
which is the proper of two former PBI agents to
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ment of two former PBI agents on
the J. A. Smith, former PBI agents of
H. A. Smith, former PBI agent
arounder of University years and a
graduate of University years and
a fraudate of University years and
a fraudate of University years
around the J. Smith, Lattuce and
B. Leckie, another PBI man on
Smith. Lattuce as appointed to aid
Smith. Lattuce as appointed to
conferring with Thomas. Name 2 FBI Aides

Defer Copyright Hearings Until **Next Winter**

The Sainte Foreign Relations Committee the Foreign Relations Committee the Poreign Relations Committee the Poreign Relations of the Poreign Relations of the Poreign Relations of the Portury, it was indicated here after the convention indicated here after the convention and the Portury Relations of secrecy.

Both the film and broadcasting in-

L. A. to N. Y.

William Bendix Bruce Cabot Erik Charell Jack Conant Jack Conant
David Diamond
James Englander
Eddie Foy, Jr.
Norman Freeman
Eva Gabor
Sid Garfield Benny Goodman James R. Grainger James R. Grainger
Cary Grant
Steve Hannagan
June Haver
Arthur Hornblow, Jr
Leigh Jason
George-Jessel
David Jones
Dr. Herbert T. Kalmus
Charles Korvin
Earl McClintock
Jeannle McKeen Jeannle McKeon Colin Miller Elliott Nugent Luis Oliveira Sherry O'Neil Luis Oliveira Sherry O'Neil Arthur Pineus Robert Ryan Bernard L. Schul Fred Ullman, Jr. Duke Wales E. J. Wolfson

By Air to Europe

ork) Don Golenpaul, Sonja Henie, Sliza- Gregory Ratoff, Dario Sabatello, Lisa Sergio

BIGGER GAMBLE ON B'WAY DATES

Metro Seeks to Win Over Disney To Indie Stable; O'Brien as Lure TO GET PRESTIGE TO Producer Co-op in Buyo

Metro is on the make to add WaltDiancy Productions to its list of big lower productions to its list of big lower productions to its list of big lower productions to the list of big lower production of the lower production in addition to the antilawer production of the lower production in addition to the antilawer production of the lower production in addition to the antilist said, with "Allow" as leaded in a distribution deal. Since Disney has alreaght to be the lower production of the lower production in addition to the antilist said, with "Allow" as leaded in a distribution deal. Since Disney has surged the best lower production of the lower production of the lower production in addition to the antilist said, with "Allow" as leaded in a distribution deal. Some proposition when the lower production was the lower production of the lower production and the lower production was allowed to the lower production and the lower production and

he'll accept any such proposition. He and RKO, however, have failed ne and RKO, however, have failed to date to reach agreement on the major's proposal to lease the Disney lot for a number of pix including "Miracle of the Bells" Protracted negotiations have been carried on for a number of months without re-sults.

for a number of months without re-citinency, it's understood, as price for leasing the lot, which holds two bound stages plus two more under construction, wants RKO to take over part of the heavy coin belong-ing to the animator and now frusen to advance each in the neighborhood of \$1,000,000 in return for a transfer of that sum oversas to the com-pany. So far, RKO has refused to the sum oversas to the com-pany. So far, RKO has refused to the property turns over 'SO bear to My Heart' to RKO before the year is up, his pact with the latter expires. His agreement called for tour pix, First two were 'Maise for the control of the property of the screens this fall.

Story Backlog Builds As Studios Postpone Pix Until Next Year

FIX Unital NeXt 1 et al.

Hollywood, studios rapidly are aloring up backlog of story properties for production next year, set book from announced start this year by variety of reasons. Nearly every which originally was to have gone this year, but now is slated for filming next season. Metto had planned to put "Gree Mansions" before cameras during Mansions' before cameras during Mansions' before cameras during the start of the star

spring by 20th.

Another feature which 20th-Fox
has set back until next season,
necessitated by script trouble, is
"Down to the Sea in Ships." Picture was scheduled originally for this
'Year, but difficulty in whipping certain story problems—which now
(Continued on page 23)

UI Sets Up One-Pic Deal for John Mills

Deal for John Mills
Hollywood, July 22.
Universal-International is setting
up a one-picture deal for British
actor John Mills, here on two-week
vacation as house guest of Rex Harrison and Lilli Palmer after personal
appearances in the east with J. Arthur Rank's. "Great Expectation,"
in which he's starred. Mills recently

signed a straight seven-year contract with Rank. Setup for Mills is part of Rank's long range lend-lease program with Hollywood.

Korda Stresses **British Quality As** Key to World Mkt.

Lorden, July 22.

It's not the quantity but the British that will determine their income on the world market, Sir Alexander Korai declared in a don last Fidal (18). The letter grew out of a publicly-aired dispute on how many pix the British Industry is the British Industry in the British Industry in the British Industry. The British film industry is the appropriate of the pix and prosper, it does not have to produce an enormous number of films," Kords wrote. "What it must be produce an enormous number of the appropriate of the British Industry is the appropriate of the British Industry in the appropriate of the British Industry is the produced of the British Industry in the Armonia of the British Industry in the British Industry is the British Industry in the Indu

BROADWAY P.A.'S PUT DUKES INTO PIC BIZ

A pair of Broadway press agents have put Duke International, New Angles Biddle Duke and Anthony Drexel Duke, into the pictures business. William Friedberg and Alfred Katz, who were facking for the firm, have been financed by it in purchase of American rights to a French film. "Gyage of Suprise."

"Voyage or Surprise."

Duke has also purchased Brazilian rights to a Mexican-made, "Pepita Jimenez," with F&K sharing in the profits. Deal has been made with United Artists to handle the release

Lown to the 'Soa in Shipes' 'pecture was scheduled originally form in the production of the continued on page 23)

Lazarus Back to N. Y.

Paul N. Lazarus, Yr, United Artists to hardle the freederick product and by sense forced to cauch in stated Banif vascaling to the continued on page 23)

Lazarus Back to N. Y.

Paul N. Lazarus, Yr, United Artists to have a continued in the continued on page 23)

Definition of the continued on page 23)

Lazarus Back to N. Y.

Paul N. Lazarus, Yr, United Artists to hardle the fission on financing production of independent Artists, indie unit owned by Elesson and his wife. Definition of the continued on page 24 in the continued of the continued of the continued on the continued of the continued of the continued on the continued on the continued of the continued on the continued

way recently presents producers distribs with a peculiar paradox. They are virtually certain before even open a picture in any one of half the first-runners on the Sten that they'll take a loss on the en-

Aside from the oceasional picture that squeezes out an exceptional run, distrib is almost positive to end up in the red in kepartment when he opens currently at the Broadway, Victoria, Winter Garden and State the only theatres available to a good many indie producers, and even the majors must frequently play some of their product in them.

There are a folke of reasons why—

of their product in them.
Three are a fiold of reasons why—
despite the fact that producers and
distrible know they are going to take a
loss—that they choose to have be
seen and the seen of the choose the
producer vanity to good, hard basiness sense. And not the least of
them, of course, is the old saying;
Those purples eternal in the human
breast. Almost ever eternal in the human
breast. Almost ever between the
with his picture may bave been, rewith his picture may bave been, rematter what the previous experience with his pleture may have been, retains that little glimmer of hope that it might be the exception which overcomes the critics' needles and knocks (en dead on Manhattan's Manual of the almost sure loss at the eight Brondway houses is the terms they offer, plus the advertising burden the produce must shoulder (Continued on page 23)

Evssell Sees Music Hall Gross Topping \$7,000,000 Despite General B.O. Dip

Despite the current dip at theatre oxoffices generally, the Radio City Music Hall, N. Y., is heading for its biggest year in point of gross business. G. S. Eyssell, managing director of the Hall, anticipates the gross revenue for 1947 will be in excess of \$7,000,000.

of \$7,000,000.

Last year, the Hall's total was slightly under that figure. The theatre already has rolled up \$8,026,000 to date, based on Vannery weekly actual figures and predicated on an estimate of \$113,000 for "Ghost and Mrs. Muir" (20th), in fourth week ending today (Wed).

Eysaell said he is convinced that

(Continued from page 18)

To Producer Co-op in Buyout From Co. of Chaplin, Pickford

WB Drops Proposed Bix Beiderbecke Biog

Hollywood, July 22.

"Young Man With A Horn" has been dropped from Warners' production schedule. Difficulties with script on Dorothy Baker novel, based on life of late trumpeter, Bik Belderbecke, reportedly cancelled

Jerry Wald was to have produced

50 Documentaries Slated as Ballyhoo For Film Industry

Joint industry promotional job of the Motion Picture Assn. and the the Motion Picture Ass. and the Academy of Motion Picture Aris and Sciences calls for the production of 50 documentary shorts to be distributed throughout the country, the state of the project of the project. In knocking out the shorts, Leenhouts said, he'll have a call on all stars or lesser players from any studies. He can also put the bee on top directors, employes and technical country of the project. The country is all the project of the project o

Leenhouts heads for the Coast Aug. 1 to take up his new chores. A board consisting of N. Peter Rath-A board consisting of N. Peter Rath-von, RKO's prexy, representing the producers, and a delegate from each of the Gullds will supervise his work, new exec said. His contract runs for a year with the understand-ing it'll be renewed if the job suits both ways.

both ways.

Any players, writers, etc., chipping in on the briefles will be paid.

All shorts are intended to depict one phase or another of the industry with the idea of explaining its workings to the public.

Interest on the exhibit part in the film biz. "My idea for a first short is one showing a smallown exhibitor and showing a smallown exhibitor and community." Leenhouts declared.

Leenhouts was recently in charge

community." Leenhouts declared.

Leenhouts was recently in charge
of the Navy's training film production program. Prior to that he was
a writer who secured recognition
after a stint in the merchant marine.

Sweeping, now plan to reluminate the control of the (Continued on page 11)

SKOURAS HEADS GROUP TO CANADA SALES MEET

Contingent of 20th-Fox homeoffice executives, headed by prexy Spyros Sourias and sales manager Andy Smith, Jr., is slated to leave for Toronto tomorrow (Thursday) to at-tend a two-day meet of 20th's Cana-dian sales force Friday and Satur-day

day.

Accompanying Skouras and Smith
Accompanying will be assistant general on the trip will be assistant general salesmanager William C. Gehring, shorts salesmanager Peter G. Leva-thes and Martin Moskowitz, exec assistant to Smith. Group will lead discussions on merchandising 20th's upcoming production crop.



Bills Chatter 47

Film Reviews George Frazier 36 House Reviews 43 Inside Legit 45 Inside Music 36 Inside Pictures 23 Inside Radio 30 Legitimate Obituaries Pictures Pre-Production News | Pre-Production News | Radio | 26 | Radio | Reviews | 32 | Frank Scully | 18 | Television | 28 | Vaudeville | 40 |

DAYLY VARIETY (Published in Hollywood by Daily Variety, Ltd.) \$10 a Yest—\$12 Foreign

National Boxoffice Survey

Cooler Weather Helps Biz — 'Hucksters,' 'Perils,' 'Kissing,' 'Ruth,' 'Possessed' Pace Field

Heavy rainfall, which ended the year's first long heatwaye this year in many keys, is helping exhibitors this session. But return of hot weather to Los Angeles and other far west cities is clipping bit. However, it will not keep "The Huck-huge" aution-wide total. Gable-Kerr popus being protein in 7t Meatres of keys covered this week by Vasuarr. "Bucketers" is ancline Boston. Del-

keys covered this week by VARIETY.

"Hucksters" is pacing Boston, Dettroit, Cincinnati, Buffalo, Denver,
Seattle, L. A. Philadelphia and San
Francisco. Picture is not lagging in
any other of the big keys, ranging
from fine to sock or record. It will
hit a new high in K.C. and a nonholiday record in N. Y.

holiday record in N. Y.
Others in the Big Six. list are
"Perils of Pauline" (Par), "Wonder
Who's Kissing Her Now" (20th),
"Dear Ruth" (Par), "Possessed"
(WB) and "Brute Force" (U),
standing nationally being based on
strength shown in various playdates
and number of spots playing Romors
are badly divided among others this

baffligs vetera exhibitors by its staying power. In many spots, picture has been doing better or equalling "California" and "Two Years grossers of Paramount. Ratio advertising has been used in many cities to the the public off, this method being especially effective in K.C. where it is still strong in third seed film to big extended runs. "Brute Force" with new record

film to big extended runs.

"Brute Force," with new record in N. Y., shapes as one of top new entries, total from five L. A. houses giving it a sock total this frame. "Possessed" is getting out into keys this week, being okay in L. A., nice in Boston and solid in St. Louis.

olusay record in N. Y.

Others in the Big Six. list are perils of Fauline' (Par), "Wooder Prob Kissing Her Now" (2016) where Ruth' (Par), "Possessed War (Roya) and "Wort Believe Me" (RKO) shape as are newconers; believe the beautiful problems and the properties of the problems and the problems are the problems and the problems and the problems are the problems



RKO

ROBERT SUSAN YOUNG * HAYWARD JANE GRFFR

They Won't Believe Me!

with

RITA JOHNSON-TON POWERS

Directed by IRVING PICHEL . Produced by JOAN HARRISON

Screen Play by JONATHAN LATIMER - Based on the Story by GORDON McDONELL



NATIONALLY ADVERTISED TO MORE THAN SIXTY MILLION CIRCULATION!

... including Life, Look, Saturday Evening Post, Collier's, American, True Confessions, True Story, Fan List and the 44 important Sunday newspaper supplements of American Weekly and This Week.



it's a Top-Money show!



Hollywood Reporter Says It!

"Pulls no punches . . . very ably directed and stalwartly performed."

Daily Variety Says It!

Boxoffice Says It!

"Slick and brittle, with an emotional waltop that will have the customers tense with interest and suspense... Rates high.... Gold-assurance of plenty of business."

M. P. Herald Says II!

"Tense and exciting a climaxed by a spectacular conclusion?... Many dramatic moments, well presented by able performers."

M. P. Daily Says III

"Suspense thriller in the Hitchcock tradition... Highly polished, well-stacked with names..., aimed at sizable grosses."

Film Daily Says It!

"Has names and performances to lift it well over mark." Unfolds in solid, engrossing style that mounts to sharp, exciting conclusion."

The Exhibitor Says It!

"Absorbing drama"... holds interest all the way.... rates with the better entries of its kind."

The Independent Says It!

"Good performances, high production values and a strong, surprise finale."

Film Bulletin Says It!

"Exploitable and suspenseful ... engrossing character study."

Showmen's Trade Review Says It!

"One of the most suspenseful and thrilling dramas ever to come out of Hollywood... Should be a humdinger at ticket windows, coast to coast, large houses or small."

ATA. MPTOA Effect Unification By **Tabling Question on Trade Practices**

Agreement to wild American Theorems and the Motion Fine Theorems of America Into one organization, reached over the weekend, was effected by tabling the hot trade practices question. And the second the motion of the Motion Fine Fine Fine Theorems and the two groups to continue as entities and push their separate pleas for relief with the U. S. Supreme Court when the anti-trust sail comes up to reach the motion of the court of the cour

Compromise was pulled out of the hat by the duo's boards at the Hotel Astor, N. Y., to hold the affiliates in line and still make the marriage of the groups possible. Affiliate cirline and still make the marriage of the groups possible. Affiliate cir-cuits had threatened to walk if the new oufit took a stand in favor of continuing ATA's intervention in the Government action. They're mem-bers of MPTOA but several, notably RKO and Loow's, left ATA because of the latter's intervention stand.

of the latter's intervention stand.
Resolution unanimously adopted
by the boards of both ore; provided
for merger subject to ratification of
rank-and-file at a convention set for
washington in September. Affiliate
ress, including Malcolm Kingsberg
tops, including Malcolm Kingsberg
These and Cacar Doob,
Loew's; Dan Michalove, National
Theatres, and Leonard Goldenson,
Paramount, Joined in approving the
merger.

A shell will be maintained of both groups to permit ATA to intervene and MPTOA to file a brief, amicus curiae. During the meet, discussions of whether TOA should handle trade unit meriod to file a brief, amicus curias. During the meet, discussions of whether TOA should handle trade then shelved for the time being. It's understood that a number of toppers in each group think it's impossible to the shelved for the time being. It's understood that a number of toppers in each group think it's impossible tong. Point is also made that National Allied will make inreads on the new group's membership unless the field.

Officers and directors of both ATA and MPTOA will constitute an intended to complete plans for the field of the complete plans. The both of the complete plans for the plant of the complete plans. The both of the complete plans for the plant of the confiberation of the plant of the confiberation of the plant of the

'Joan' Using 5 Stages, May Force Hal Roach Out of His Own Studio

Util of IIIS UWM NIGHAID
Hal Roach, who owns one of the
most active rental studies on the
coast, may find himself in the
peculiar position of having to rent
when he's ready to start shooting
again in September. Roach has contracted his studio to the Walter
Wanger - Ingrid Bergman - Victor
Premits unit making "Youn of LorPremits unit making" on of Lorshooting Monday (14), but is delayed.

shooting Monday (14), but is de-layed. Au propping a late namera-ary and the property of the control of the next of the Control Carnival "steemliness in color, "Mr. Wilmer." All five stages on the lot, it now appears, however, will be in use for "Joan." So Roach may be forced off his own lot to maintain forced off his own lot to maintain forced of the own lot to maintain or returns to New York today (Wednes-day) from a vacation with his wife returns to New York today (Wednes-day) from a vacation with his wife changes to promote interest in the changes to promote int

Prexy Snag

Three most likely candidates for prexy of Theatre Owners of America, and and a superior and a su

his status as a Paramount part-ner, since there's considerable suspicion directed against any hookup with a major.

Convention to ratify the mer-ger deal will be held in Wash-ington, Sept. 22-23, at the Hotel Shoreham. There's the possi-bility of considerable election-eering at that time.

McClure Choice **Eases Overseas Picture Situation**

Tremendous simplification of the industry's problem of selection of pictures for occupied countries is repictures for occupied countries is resulting from assignment three weeks ago by the Army of Brig. Gen. Rôbert A. McClure to head the Mew York field office of the Civil Affairs Division. General McClure was formerly in charge of the Information Control Division in Germany, handling films, press and radio, and so is control Division in Germany, handling films, press and radio, and so is control Division in Germany, handling the property of the control problem. Industry, through the Motion Picture Export Assa, which handles the

and name, press allow rively the selection problem.
Industry, through the Motion Picture Export Assa, which handles the occupied areas for the eight majors, the problem of the problem of

20TH'S 1ST-RUN PITCH FOR N. Y. MAYFAIR

FOR N. Y. MAYFAIR

Tyentieth-Fox, which begins sich
ing some of its top product into
ing some of its top product into
way Aug. 15, expects to encounter
onsiderable difficulty in convincing filingeers that the house has been
considerable difficulty in convincing filingeers that the house has been
converted to a furt-turn operation.

To emphasize the Mayfair's new
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paign that will break prior to
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canceled out of the floxy, N. Y.
that week to be taken back to the
studio for a change of title. "Kiss of
the film that the film that was
canceled out of the floxy, N. Y.
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U's \$1.06 Divvy

Woodworth Back in Pix
Allywood, July 22.

Marjorie Woodworth Back in Pix
Marjorie Woodworth, Who bowed
of films to travel with USO
Camp Shows, is set to return to
seem with festured role in Columbia's "Peril Ship."



GEORGE GIVOT Currently appearing on stage and screen ("Riff-Raff") at the Golden Gate theatre in San Francisco. Thanks to Harry Romm and

M-G Africa Pact Aimed at Rank

offset J. Arthur Rank's recent dison deal with African Consolidated Theatres, Loew's International has extended its contract for 10 years with that circuit for the playing of all Metro releases.

Metro is thus believed to be in an especially favorable position in Africa, as far as other companies are concerned. Circuit, headed up by I. W. Schlesinger, recently inked a merger with Rank which included a clause that the British producer's films must get terms equal to the best given any other company's. Loew's new franchise, however, guarantees Metro films at least as much playing time as they received the old deal and, since it predates the Rank pact, it is not subject to the Rank "favored-picture" policy. It was for this reason that Samuel Goldwyn recently turned over distribution of four films in Africa to Loew's.

over distribution of four films in N. Y. Deal was worken and the N. Y. Deal was a support of the Indiana, and Schlesinger. Loew's already operate most of the indie theatres in Johannesburg and Durban, and also serves most of the indie theatres in Africa, Africa, Brids and Enrya, Africa, Brids Southwest Africa, Rhodesia, Tanganyika and Kenya, Covering not only present Schlesinger theatres but also any that may range building program. Enterprise Productions, distributed abroad by Loew's International, are also included in the deal.

Metro product has played Schle-

Metro product has played Schle-singer theatres for the last 12 years but only on short-term contracts until now. New pact gives Metro exclusive playing time in several of the circuit's theatres.

Theatre Tele 2 Years Off. Film Council Reports Hollywood, July 22.

Practical use of television in theatres is still a good way off and its development will require more than the two years predicted by equipment manufacturers, according to a report by the Motion Picture Council.

ture Council.

Report was turned in by Thomas Moulton, 20th-Fox; John Aalberg, RKO; Daniel Bloomberg, Republic; Farciot Edouart, Faramount; Bertinosi, Nahan Levinson, Warners; John Lividary, Columbia; Elmer Raguse, Hal Roach; Gordon Sawyer, Goldwyn, and Douglas Shearer, Metro.

55 FOR MONO-AA

55 FOR MONO-AA
With their joint national three-day
convention winding up in Oklahoma
City Saturday (19), Monogram and
Allied Artists Productions announced a combined program of,
some 55 features for 1947-48.
More than 100 delegates attended
the conclave.

Metro's 40% Dive in 3rd-Quarter Net **Shows Upped Costs Cutting the Take**

Disney Story Huddle

JUSICY JUJU 7 IMUGIE?
Walt Disney scripter Larry Watkin is due in New Seripter Larry Watkin is due in New York Friday (26)
of New Entertainment Workshop, prior
New Entertainment Workshop, prior
New Salertainment Workshop, prior
Little People, 'story of leprechaus,
which Disney is many series of reland, has
offered to coperate, wanting the
section sequences filmed in actual locales.

cales.

Sindlinger confabs are result of tieup. his NEW just made with Dissipary. NEW just made with Dissipary. NEW just made with Dissipary in the property of the property o

script, NEW is doing public-opinion research on how American audiences will accept the leprechaum myth and how to present it.
Watkin, author of the novel, "On Borrowed Time." leaves for Cobh July 31. He'll spend six weeks in Eire, following work done there by Disney last December.

'Outlaw' Getting **Plenty Coin On** Repeat Dates

"The Outlaw" is running up something of a record as a champ repeat engagement film. Insamuch as Howard Hughes' sexed-up hoss opry can't play a good portion of the country because of church, and other censorial pressure, attempts to compensate are being-made by repeat dating in the spots where it can run. Result is that it has been back at least once—and often more back at least once—and often more than that—to over half of the houses

town.

Here's the "Outlaw" record at the
Roxy (which ordinarily averages
about \$750 weekly). July 12, 1946,
4 days, \$1,620; Oct. 17, 3 days, \$1,384; Nov. 8, 3 days, \$1,-208, Dec. 14,
6 days, \$2,403; March 29, 3 days, \$1,-

Gander at the records on the film also show some other unusual grosses for tiny houses. For instance, (Continued on page 25)

RKO. WB OK DETAILS ON NEWSREEL SALE

RKO and Warner Bros, have agreed on principle in the acquisi-tion of RKO-Pathe newsreel by These include stock snots plus clips on important news events. Regard-less of whether or not RKO sells the reel company, it'll require a free hand with library shots since they're frequently used for both features frequently and shorts.

and shorts.

Despite rumors, RKO won't discontinue making shorts in the east should the sale be completed. It's stressed that the acquisition of the newsreel company alone is involved in the negotiations.

Gassner, Col. May Part

Uassner, vol. may rarr.
John Gassner, head of Columbia's
play department in New York, may
leave the company, it is understood,
with expiration of his current comtuct in September. He is planning
tuct in September. He is planning
tuct in Gaster and the contract terms are not worked out.
There's also a possibility that the
may remain with Col, with a contractual provision that he may at the
same time produce hes been with
the company tuck.

Boost in cost of producing pix and a parallel climb in majorr distribution corpones over the past year tribution corpones over the past year tribution companies of profit and loss states over the profit and loss states week, disclosed a 40% dip in the prost take for that period did a mere three points. McC's take for the profit of the prof

fore.

Gross sales and operating revenues for the 12 weeks ended June 5 came to \$4.537.000, only a slight came to \$4.537.000, only a slight with the same to the same to \$4.537.000, only a slight \$4.600.0000, only a slight \$4.60000, only a slight \$4.600000, only a slight \$4.60000, only a slight \$4.60000, only a slight \$4.60000, only a

to distribute the flickers.
Slipping third-quarter took its tall on the company's net for the entire of weeks which shaped up at \$10.094,821 against \$12,578.251 in '46.
Fact that the dip is only 15% was read to the first half-year when its met was roughly equal to the same period of the year before. Earnings to the 40 weeks were equivalent \$3.212 per share, compared with \$247 last year.

\$2.12 per share, compared with \$2.47 last year.
Pay boosts for exchange workers, sales staffers and generally upped administration expenses is cutting sharply into the amount of pay dirt that a major can extract from its gross rentals. Decree selling which makes it mandatury to peddle picture of the pay of the proper work and expanded staffs, is also thinning the gravy.

and expanded staffs, is also thinning the gravy.

Ballooning of production costs of 5% since the war's end is beginning of 5% since the war's end is beginning to the staff of 5% since the war's end is beginning on their backlog, which was product polished off during the war years. Costlier pix are now being distributed—those lensed since V-3 Day—tuted—those len

Jersey Exhibs Muster Opposition to Legalizing Bingo as They Get Chill

Bingo as They Get Chill

With a public hearing due Monday

(28), on a proposed amendment to

group and the proposed amendment to

providing for the legalization of

bingo and other games of chance,

New Jersey exhibs are marshaling

heir fonres to oppose the amend
her may be a referendum this fall

where the voter has the choice of

here may be a referendum this fall

where the voter has the choice of

here only paral
middle paral
mid

Silverstone in Ireland With New Chief, Kupper

with New Chief, Kupper Dublin, July 22.

Murray Silverstone, 20th-Fox foreign chief, with William J. Kupper, and the continuous co

TINTERS' HEAVY PRODUCTION

IIA in Middle of Distrib Situation Involving MPEA on Foreign Rights RELEASE, 31 TO GO

Contracting of foreign rights for the same pictures by two different clients are as a second of the same pictures. You would distrible attention to the middle of an embarrassing situation. Motion Fleture Export Assn. and Seques Grainers. The contract from Unit her hold valid contract from Unit her hold valid contract from Unit her hold valid group of 39 films.

There was one was the second was a second to the same process of the same process

Fulton, B'way Legiter. Goes Films on Aug. 13; **Would Return to Shows**

WOULD REQUIT IO DIDOWS. Pullon these, Broadway legit house whose conversion for films was delayed through lack of product, found itself a tenant this week in J. Technicolorad Blanck Narcissus. Technicolorad Blanck Narcissus. Technicolorad Blanck Narcissus. Technicolorad Blanck Narcissus. Technicolorad Blanck Netr. Pic, distributed by Universal, will preem at the extention of the product of the

wound useff a tenant this week in J hand the state of the standard rather Ranks "Black Narcissus" build little his the RRC circuit region Boborak Refr. PR. distribution with the properties of the Circuit region of the City Investing Co. and Wilder and the Conversion to celluloid may not be a permanent policy of the Pull of the Conversion to celluloid may not be a permanent policy of the City Investing Co. and Wilder and the Conversion to celluloid may not be a permanent policy of the Pull of the Conversion to celluloid may not be a permanent policy of the Full of the Conversion to celluloid may not be a permanent policy of the Full of the Conversion to celluloid may not be a permanent policy of the Full of the Conversion to celluloid may not be a permanent policy of the Full of the Conversion to celluloid may not be a permanent policy of the Full of the Conversion to celluloid may not be a full of the Conv

Reps Douglas in Paris

Hollywood, July 22.

Jackson Leighter, personal rep for
Melvyn Douglas, planed to Paris to
set deal for thesp to star in film

there.

Leighter had been 10 days huddling with Douglas on offer made by J. P. Frosenai, prexy of French Motion Picture Producers Assn.

Schoenstadt Gets Top Time, Refuses Cash, in Chi Suit

Chicago, July 22. Chicago, July 22.

Peculiar settlement, possibly the first of its kind, has been reached by the majors and H. Schoenstadt & Sons, Inc., operator of the Piccadilly theatre, in winding up an anti-trust triple-damager against the distribs. Instead of the usual cash balm, Schoenstadt's house for the next properties and the second properties are second properties.

former subsequent runs.

An added factor which makes the deal a juicy one for the operator is a provise that the majors will service the Piccadilly, first-run, at the same rentals which the house previously paid for subsequent-run bookings. Paddilly is in the same worm a judicial revamping of the Chi release system.

won a judicial revamping of the Chi release system.
Schoentard tools long-range Schoentard tools long-range Schoentard tools of the control of terms of settlement. Majors had of-fered him \$255,000, or thereabouts, to drop his action, a proposal he cision had him maintaining that a \$1,000,000 vertic by the courts was a reasonable expectancy.

\$1,000,000 vertic by the courts was a reasonable expectancy.

Warner's Avalon and Balaban & Katt's Tower, Tivoli and South Town were approached to the court of the court of the state of the court of the state of the court of the court of the court of the state of the court of the court of the court of the state of the court of the court of the court of the state of the court of the court of the court of the court of the state of the court of the court of the court of the court of the state of the court of the court of the court of the court of the state of the court of the court of the court of the court of the state of the court of the court of the court of the court of the state of the court of the court of the court of the court of the state of the court of the court of the court of the court of the state of the court of the court of the court of the court of the state of the court of the court of the court of the court of the state of the court of the court of the court of the court of the state of the court of the court of the court of the court of the state of the court of the court of the court of the court of the state of the court of the state of the court of the court of the court of the court of the state of the court of the cou

Reissue of '35 Jolson Pic Fizzles in Bid To Cash in on 'Story' B.O.

Warner Bros.' efforts to cash in on the demonstrated b.o. strength of "The Jolson Story" (Col) by reissu-ing a 1935 Al Jolson starrer has fizzled. Company, after trial engage-ments of "Go Into Your Dance," has

ments of "Go Into Your Dance," has withdrawn the finit from circulation. It likewise has abandoned the idea of "reissuing the James Melton starrer, "Sing Me a Love Song," the tyrout data.

As a result of the doppoin, Warners has decided on another part or crissues, "Marked Woman," and Trust Be My Destiny," They go into the Strand on Broudway Labor Day ping its stageshow for the stanza. Dual bill then hits the RKO circuit in New York.

By MIKE CONNOLLY

Greatest number of color pictures in history and the first number of color pictures in history and the first number of color pictures in history and the first number of color pictures in history and the first number of color pictures in history and the first number of color pictures in history and the good of the first number Hollywood, July 22, mber of color picture

These latter two are "The Return of Rin Tin Tin" and "Last of the Red-

nen."
Pix now before the lenses include
in Technicolor and one apiece in (Continued on page 25)

Mono Deal Nears For Mex Selznick Distrib

Deal is close to the ink stage for handling of Selznick product in Mexico by Monogram. It was em-phasized by the Selznick Releasing Organization in New York, how-

Organization in New York, how-ever, that the arrangement is for physical distribution only. SRO3 own organization will be in charge Solmick's sales rep in Mexico is Alfredo Holgui, formerly an exec in Metro's setup there. He works under Manny Reiner, Latin Ameri-can salesmanger. Semiliar to those in this country, are planned for SRO's "Duel in the Sun' in Mexico (IV, Sept. 12. Peem will be in four houses for four weeks, then two other houses for two weeks and finally 11 houses for as long as they can run.

44 ALL READY FOR Pressing Demands 'To Save' Force Yates to Issue Ultimatum to Prods.

Up Van Upp at Col.

Seven year writer-producer pact has been inked by Virginia Van Upp at Columbia. New contract replaces old deal, which had two years to run.

She first joined Columbia five years ago to write Ria Hayworth musical, "Cover Girl."

Yates, H. Goetz Parry Again In Rep. Policies

Battle between Harry Goetz and Herbert J. Vistes over management the state of the s Associated aren't sufficient to give him any power in its operation in

any case.

Also dropped from the past year's
directorate is Samuel A. Adamson.
This is a personal matter, however,
and has no connection with the (Continued on page 23)

Briefs From the Lots

Hollywood, July 22-rs
"Nated City," currently filming the
slated to return to the Coast Aug. I
slated to return to the Coast Aug. I
for four weeks of additional shooting at Universal. Hellinger, thereto the coast Aug. I
constitute the coast Aug. I
coast last week after leasing most
of the film in the east.

Earth' is the
way tag on "Assigned to Treasury"

"To the Ends of the Earth" is the rew lag on "Assigned to Treasury" at Columbia . . Peggy Cummins' mother, Margaret Tracy, will make her film bow in "The Sign of the Ram" at Columbia . . Jeepshise Ram" at Columbia . . Jeepshise Thead' Years" . . Billy Dankels draws a three-way chore as director, 'dance director and actor in "Sambamania". Technicolor short at Sainted Staters' is slated for a Soptember start with Richard Malasum producing.

al Columbia . Peggy Cummins | mother, Marsaget Tracy, will make her film bow in "The Sign of the Ram" at Columbia . . Josepha her Milm bow in "The Sign of the Ram" at Columbia . . Josepha her Rich Doubt "Mister Music" a large to the property of the Post of t

production, "The Miracle of the Bells," after collaborating on the screening of the collaborating on the recomplishing of the collaboration of the analysis of the collaboration of the foliation of the collaboration of the foliation of the collaboration of the Market of the collaboration of the Brown, Jr., in charge of serials at Republic before the war, checked in at Vanguard as business sasistant to at Vanguard as business assistant to David O. Selznick...'Off to Buffalo" will be released by 20th-Fox as "Give My Regards to Broadway"... Dr. Ferenz H. Fodor, chief of Audio pictures, closed a deal for the production of three educational shorts

With the Harry Goeta Interests pressing heavy demands for the trimming of Republic's production costs. Herbert J. Yatas, company prexy, is laying down the law to costs. Herbert J. Yatas, company prexy, is laying down the law to his producers that because of business conditions he was placing an absolute budget limit on all pix, calling the producer-director contract of Alfred Santell.

Pact was wiped out after negotiants to the producers and Yatas for the producers and Yatas for the producers that they must either stay within their allotted budgets or lower.

received a warning as have all other producers. Intail they must either producers, that they must either leave.

Yates statement of a new policy was made after summoning all protections and the producers of the

Bill Rodgers to Probe Canadian Problems At Metro Toronto Meet

Metro vergee over sales William F. Rödgers and assistant sales manager Eddie Aaron will get their initial firsthand information since before the war on Canadian sales problems when they attend the annual meet of Metro's Canadian sales force in Toronto Aug. 12-13.

Meet is the first seweral account.

force in Toronto Aug. 12-13.

Met is the fart general assembly of all Canadian brain metal and assembly and assemble and the County of the American American and Ted Gould, general sales chief for Canada, will jointly lead the two days huddles. Also salest do stend from Metro's homeoffice are Jay and legal departments; Irving Helfont, home office assistant on Canada sales, and M. L. ("Mike") Schotners, assistant exhibitor relations and the control of the County of the

With Canada still selling via blockbooking. Rodgers and Aaron reportedly believe it will be a good take to gain frishnad knowledge of how the system has worked there of the system has the system has some decision hay et been made on whether the decree will affect distribution in Canada, it's also considered a good bet to give the Canadian siels force an idee of the Canadian siels force an idee of the Canadian siels force an idee of the the decree has operated so far in interchange of ideas on sales, as well as ad-publicity methods.

Flacks OK CSU Break Hollywood, July 22. Screen Publicists Guild voted 160

to 115 to secede from the Conference of Studio Unions. Other groups which withdrew from CSU in recent months were the screen story analysts, the studio janitors and electricians.

Two factions of SPC have been at war since the studio strike in 1945, which the Guild did not vote to

THE BOYS ARE REALLY GOING PLACES WITH PARAMOUNT'S TWO "SWEET





Song of Love

Metro release of Clarence Brown produc-tion. Stars Katharine Hepburn, Paul Hen-Stars Katharine Hepburn, Paul Hen-Daniell, Lee G. Carroll, Blee Janssen. Dj-rected by Brown. Screenplay, Ivan Tars, Irmgard von Cule, Allen Vinecal, Robert Murio Silva; camera, Harry Stradling; edi-tor, Robert J. Kerri, muslcal direction. Frontiala Kaper; 31-G symphony orth con-trol of the Company of the Company of the N. Y., July 19, 47. Ranning time, 11.

MINS.	
Clara Wleck Schumann Katharine Hepburn	١
Robert Schumann Paul Henreid	
Johannes Brahms Robert Walker	١
Professor WieckLeo G. Carroll	í
BerthaElse Junssen	
Julie	
Felix Tinker' Furlang	
Marle Ann Carter	,
Eugenie Perreau	,
LudwigJimmie Hunt	
FerdinandAnthony Sydes	í
Ellse Ellene Janssen f	
Dr. Hoffman	
Princess Valerie Hohenfels Tala Birell	
Judge Kurt Katch	
King Albert	

"Song of Love" will have varying reactions in different situations. Story of the lives, loves and music of Robert and Clara Schumann and Johannes Brahms, it has a good cast, entertaining tale and the usual top Metro production mountings to make it a sure draw in the key-city firstruns. Its longhair aspects may militate against it, though, in subsequent-runs and in the hinterlands. But tak-ing into consideration the general ing into consideration the general public's growing acceptance of long-hair music and grosses rolled up by such films as Columbia's "A. Song to Remember," this one has a good chance of doing well all down the line

Picture offers a goldmine of thesping opportunities to its three stars, Katharine Hepburn, Paul Henreid Katharine Hepburn, Paul Henreid and Robert Walker, all of whom play it to the hilt. All three, moreover, and a support of the hilt. All three, moreover, and the hilt of the hilt. All three hilt of the hilt of h

works of Schumann, Brahms and classician of the three competers, however, only a small part of it will be a serious and the contest of the majority of a contest.

Screenplay, based on a pigy by Serenar Schubert and Marry State and the clark. Some state of the majority of the state of the clark shows the contest of the contest of the clark shows the contest of the contest of the clark shows the contest of the clark shows the contest of the contest of the clark shows the contest of the contest of the clark shows the contest of the clark shows the contest of the clark shows the contest of the clark shows the clark shows the contest of the clark shows the clark shows the contest of the clark shows the contest of the clark shows the clark shows

Something in the Wind

Hollywood, July 19.
Sistrom production, Stars Deanna Durbin, Donald O'Connor, John Dall; features Charles Winninger, Jacqueline de Wit,
Donald O'Connor. John Dall; features
Charles Winninger Jacqueline de Wit.
Helena Carter, Margaret Wycherly, Jun
play, Harry Kurnitz, William Bowers;
photography. David S. Horsley; music,
compount and directed by Johnny Green;
Tradeshown Hollywood, July 18, '47. Run-
Mary Colline Deanna Durbin
Aunt Mary Colling Jean Adair
The Four Williams Brothers
Masterson

Something in the Wind" affords he can be come to the control of th

	Hollywood, July 12.
Metro release	of Albert Lewis production.
Stars Red	Skelton: features Virginia
D'Brien, Leon	Ames, Gloria Grahame, Alan
Mowbray, D	irected by Robert Alton.
screenplay, Ge	orge Wells and Lou Breslow:
based on nove	by Harry Leon Wilson and
play by Geor	ge S, Kautman and Marc
connelly : came	ra. Paul C. Vogel; score, Da-
vid Snell; edi	for, Frank E. Hutl. Trade-
sbown July 9,	'47. Running time, 83 MINS.
Merion Gill	
Phyllis Monta	gueVirginia O'Brier
Beulah Baxter	
Lawrence Rut	ertLeon Ames
Frank Mulvan	eyAlan Mowlean
left Baird	
Von Strutt	
Mr. Gashwiler	
Marty	Tom Trout
Phil	

Miniature Reviews

"Song of Love" and Henrick, The Control of the Cont

a-minute pace. Sturdy escapitat intertainment in the minute pace of th

as heavy; good grosser.

"Gas House Kids Go West"
(PRC). Badly-made comedy melodrama.

GritCD. Badly-made comedy melodrama.

depicting executy-chrwing techniques practiced in the early days.

Robert Alton puts the players represented by the players are considered by the consideration of the consideration

Her Husband's Affairs

MOLYMON Affairs
Hollywood, July 18.
Columbia release of Cornell unchastlen
(Raphael Hakim, assorbies producer), Stare
Lucille Ball, Franchot Tone: features Edward Evertt Herton, Mikhail Rassimy,
and Servenplay, Ben Heeht, Chartes Ledeer; cames, Charles Lawbon, Jr.; editor,
All Mins.

1019 24 Mins.

Margaret Weldon Lucille Ball
William Weldon Franchot Tong
J. B. Cruikshank., Edward Everett Horton
Professor Glinku Mikhail Rasumny
Thireson Gilliau Mikhali Rasumny
Peter Winterbottom Gene Lockhart
Dr. Frazee Paul Stanton
Manual Agenton
Mrs. Joeper
Vice-President Starrett Frank Mayo
Vice-President Brady Carl Leviners
Vict-President Nicholson Dick Gordon
Tappel
Window Washer Clancy Cooper
Police Captain Charles C. Wilson
Brewster Charles Trowbridge
Judge Jackson
District Attorney Arthur Space
The state of the s

"He Hisbard's Affairs' should come as what's Affairs' should come as what's affairs' should come as what's a hould come as what's a hould come as what's a hould should come as the should garnet of t

stunts.

Unusual twists and strong planting of events feature the excellent original script by Ben Hecht and Charles Lederer. With his direction, S. Syl-

van Simon brings the crackpot doings to till for strong audience reaction. The control of the control of the control of the zaney situations into socko laughs. Motivation for much of the comedy comes from Tone's spensorabile of a that he develops while searching for that he develops while searching for the perfect embalming fluid. Gentle fun is poked at advertising agencies ures.

and bigsnot spousors and provided in the crazy inventor and wraps up the role for honors. Edward Everett Horton, Gene Lockhart, a business tycoon, Nana Bryant, his wife, and Jonathan Hale are among others who keep the laughs busy. laughs busy.

Raphael Hakim has given production polish in all departments.

Brog.

They Won't Believe Me

(Jack Gross, executive producer), Stars	П
Robert Young, Susan Hayward, Jane Greer:	п
features Rita Johnson, Tom Powers, Di-	1
rected by Irving Pichel. Screenplay, Jo-	r
nathan Latimer, based on story by Gordon	П
McDonell: camera, Harry J. Wild; editor.	1.
Elmo Williams. At Palace. N. Y., week	в
July 17, '47, Running time, 95 MINS.	Г
Larry Robert Young	ш
VernaSusan Hayward	ш
Janice Jane Greer	ш
Gretta	ш
Trenton	I.
Lt. Carr	в
Thomason	ı
Cahill Frank Ferguson	Ľ
Judge Fletcher	В

A modest budgeter embellished with a soundry founded pivot-role and scripting that sparkles, RKO's They Worth Believe Mc drives and scripting that sparkles, RKO's They Worth Believe Mc drives and scripting that sparkles, RKO's They Worth Believe Mc drives and scripting that you can only get out of a point of the control of the control

Song of the Thin Man

Song of the Thin Man
Mary when of Na! Porris production,
Stars Williams of Na! Porris production,
Stars Williams of Na! Porris production,
Stars Williams of Na! Porris production,
Philip Reed,
Porris Manager,
Sereenpley, Seree
Philos and Na! Porris, from acry by stemphilos and the Porris, from acry by stemphilos and the Sereenpley, Serve
Philos and Serve
Philos
Philo

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Fr	an	Le	du	e Page	8		.Gloria	Grahar
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Al Androw. William history library and the control of the control

Wednesday, July 23, 1947

in the plot, and their own son befowell and Mss the modelers.
Fowell and Mss the modelers.
Fowell and Mss the property of the starting roles. They're played
the starting roles. The starting roles were first projected on
the screen in "The Thin Man." Dean
the screen will as Michael the starting roles.
The starting roles were first projected to
the screen will be starting the starting roles.
The screen will be starting roles and the screen
the screen will be starting roles.
The screen will be starting roles and the screen will be screen.
The screen will be screen will be screen.
The screen wi

Springtime in the Sierras (COLOR; SONGS) Hollywood, July 19. Republic release of Edward J. White is

۶,	Frazee, Andy Devine, Directed by William
	Witney, Screenplay, A. Cloan Nibley:
3	camera (Technicolor), Jack Marta; editor.
١.	camera (recumcosor), suck Marta; cuiter,
1	Tony Martinelli; musical director, Morton
ч	Scott; songs, Jack Elllott, Bob Nolan, Tim
м	Spencer. Previewed in Hollywood, July 18.
- 1	'47, Running time, 75 MINS.
3	Roy Rogers
	meet. Delen
	Taffy Baker
3	Cookle Bullfincher Andy Devine
31	Jean Loring Stephanle Bachelor
•	Bert Baker
1	Captain Foster, Harry V. Cheshire
1	Matt Wilkes
i	Old Timer
١.	Old Timer
ŧ	Old Timer
-0	Henchman
п	
-1	Bob Nolan and the Sons of the Pioneers

Benchman.

Benchman.

Whitey Christy
Benchman.

Whitey Christy
Benchman.

"Springtime in the Sierras" makes
a pitch against indiscriminate destruction of wild game in between
ine load of sandard western action.

Registration of a superior of the sandard western

Registration of the sandard western action.

Registration of the sandard western

a tory that hangs together nicely.

In dealing in fancy game killed out

ring dealing in fancy game killed out

result of season of the fancy

meat-locker. Alding his range detective

work as the Sons of the Flore
show of the fancy and sand

Frazes have been given total of season

Rogers, the Floneers and Jane

Frazes have been given total of season

and the Ploneers work over the fittle

number. "A Cowboy Has to Sing."

while Miss Frazes teams with Rogers

and Devine do "Oh, What a Floskre,"

while Miss Frazes teams with Rogers

on "What Are We Gorna Do Then."

William Witney's direction sends

also what Are We Gorna Do Then."

William Witney's direction sends

and bevine fancy in successive the selden

on "What Are We Gorna Do Then."

William Witney's direction sends

and what Are We Gorna Gorna

frame, with Rogers in mutcher by

It isn't long before he's able to head
rand the place of the proper in the second of the pro

The Red Stallion

race teed Scallion

GOLDBY

Bargis-Lion reiColdby

Bargis-Lion reico

dlien Reynolds Noreen Nash
He-Na Robert Blos
Onliny
- manufacture -

exhib should keave a spurs a-jing-lion" with more than spurs a-jing-There aren't any potent marquier ames in this pic but the expolation as yet a story should a might bear via horse that spells nitly climasing. Credit the camera also with some standard control of the control of the center play up the points nicely to clinich the appeal to horse lovers. Dimming the final state are solving about the boy ('ded Donaldean) and his grandmother's (Jane Dar-(Continued on page 23)

Raises, 12-Hour Rest Between Calls, Premium Pay in SAG Interim Pact trib and the third would be a finan

Bioliyened, July 22.

Seven Actor Guild and major unite sereed to some-year interim working contract, effective Aug. 1 and running through July 31, 1948, Interim agreement is a compromist. Justice of the series o

Now wage minimums under the one-year pact are:
Day players, increased from \$35 to \$55 a day.
Treelance players, from \$115 to \$170 a week.
It's a week.
The players, experienced, increased from \$60 and \$75 to \$120 a week for those under 30 years of age; increased to \$150 a week for those 30 years of age and over.
Beginners under contract, with little or no professional experiences, and the second of the sec

\$30 a week for the first six months, \$75 a week thereafter, with no actor to remain in the beginner classifica-tion for more than 18 months. Singers, same as day players and weekly freelance minimums. \$10 to \$10 to \$200 to \$300 a week!

Stunters, increased from \$35 to day and from \$200 to \$300 a \$^{-1}\$ Version from \$200 to \$300 a \$^{-1}\$ Version from \$200 to \$300 a \$^{-1}\$ Version for season are retracetive to May 15, 1947, with the exception of contract players signed before May 15, 1947, with the exception period. When the exception period of the exception period of the exception period of the exception pay for Sunday work; a 15-board daily rest period for all actors seven days. The exception of the excepti

2 More Suits Vs. Par's Stock Incentive Plan

Niock Incentive Plan
Paramounts are we incentive bonus
plan for key exces came in for complan for key excess the form of the form
two more actions by stockholders were filed in the N. Y. federal court,
man. Horowitz in the separate suits
which charged waste of corporate
sasets. Par's scheme, approved by
which charged waste of corporate
sasets. Par's scheme, approved to
to invest in Paramouni common for
the benefit of top employees.
Complaints argue that the company can derive no benefit from the
pany can derive no benefit from the
pany can derive no benefit from the
sinceton in factor to regard part
junction in factor to regard part
junction in the complex part
junction in the c

companion action filed simul taneously, Horowitz also attacked the deal made between Par and Bar-Balaban, company prexy, in h latter assumed \$2,000,000 of and Salaban, company prexy, in which latter assumed \$2,000,000 of Par's debt with the right to convert the promissory notes into common stock at \$25 per share. Conspiracy is charged and officers and directors named as defendants in the action are attacked as joining in a waste.

Tag 'Gone' Reissue

Plug to 'Hucksters'

Plug to 'Hucksters'
Nevel metting of obligating in forthcomment of the property of the propert

Indie Proposal Mulled

Hollywood, July 22.
Screen Actors Guild board of directors last night (Monday) discussed a proposal from the Independent Motion Picture Producers Assn. that separate working conditions be permitted for small-budgeted films.

SAG representatives had met IMPPA last Friday on move but no decision was reached

UA Bd. to Decide Sears' Brit. Setup At N. Y. Parley

Whether Grad Sears returns to England within a few weeks to con-tinue his battle for playing time on the circuits there probably will be determined by the United Artists' board at a N. I. meeting formorrow board of the circuit of the con-cident of the circuit of the circuit distribution Tehra by In thange of Clair Toul England to make his report to the directorate.

his report to the directorate. Sears had been in England for more than a month huddling with John Davis, J. Arthur Rank's top lieutenant, and other British industryites, in an effort to break the stynie which is keeping UA product off Rank's circuits, Odeon and Gaumont-British, It is understood he made little process. made little progress.

made little progress.

As an alternative. UA distribution topper has been lining up indie circuits to provide playing time. This is understood to be one of the major points on which Sears will talk with the board. Members will determine whether he should continue along that line.

Situation in Britain is getting more and more difficult for UA, with product piling up. It's said with product piling up. It's said policitures awaiting playoff there. Sears had a talk with Rank himself in the U. S. recently, but crossed paths with the British film tycoon over the weekend, Rank arrived days). Brigaliand yesterday (Tuesdays).

back in England yesterday (Tues-day).

Aside from the Sears report, there is is nothing but routine business on the board's agenda for tomorrow. Meeting has been twice postponed by lack of a quorum. Six of the eight members are required, and by lack of a quorum. Six of the eight members are required, and with Arthur W. [Kelly and Arnold Grant in Höllywood, Charles Schwartz at Lake Placid and Edward C. Raftery in Buffalo last week, there was an insufficient number of directors in town, Kelly is returning to New York tomorrow morning and Raftery is already back, as only Schwartz and Grant will be absent.

MIDWEST FLOODS BOP TRAVELING EXHIB BIZ

St. Louis, July 22. St. Louis, July 22.

If will be several weeks before owners of portable circuits, both 35m and 16m, who visit the hinterlands in Missouri, Illinois and Iowa will be able to swing back Into action. Recent floods that approached a 103-year record for devastation has left unpaved roads that are still unpassable and residents in these remote

able and residents in these remote communities have little appetite for film shows until they recover losses suffered from the floods. Suffered from the floods suffered from the flood were able to get through these traveling exhibs tossed in the sponge until conditions im prove. About 20 towns were visited by the portable circuit exhibs in this area.

Welles Ends 'Macbeth' Day Under Schedule

Hollywood, July 22,
Orson Welles wound up production of "Macbeth" at Republic in 20
days, one day shead of schedule and
slightly under the budget.
In addition to his producer chores,
Welles functioned as director,
scripter and star;
hard of the budget,
the star of the star of the budget,
the star of the budget,
the star of the budget,
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the star of the budget,
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the star of the star of the budget,
the star of the star of the budget,
the star of the

UA Buyout

trib and the third would be a finan-cing company to put up second money for filmaking by the firm's producer-owners. This latter would be an important aspect of the reor-ganization, as it would be a consid-erable telp in assumption to the construction of the construc-tion of the construction of the company's income, since UA would thus share in the profits of pictures. Division of Profits Profits of all three companies

Division of Profits
Profits of all three companies
would be divided among the producers, according to their stock holdings. Thus they would whittle down
the cost of distribution and financing
by having returned to them income
over the company's actual operating
expenses.

expenses.

Producers wouldn't have to advance any coin to obtain stock shares, but would have to guarantee production of a certain number of pictures over a specified period. They then would pay off the cost of their stock out of the income of other stock out of the income of their stock in the company, which they've since sold back.

back.

Grinleff is certain that he could get the necessary financing from banks and other sources to fixed the taining of a fee for his services in setting the whole thing up. It's understood he'd also be interested in post-time to the setting the whole thing up. It's understood he'd also be interested in post-time to the setting the settin

should.

Oversomes a No. of Defects
Grinieffs plan is said to overcome a number of defects that have
held up the Fablam-Semeenhon reground the said of the sai Overcomes a No. of Defects

that, me sam became active in the He is understood to be bankrolled by a syndicate of wealthy merchants and manutacturers headed by Joe Harris, New York insurance man. Harris is a parine in Harris-Broder, Tobought relisue rights to most of Universal's product of the past 10 years. Semenenko's bank put up considerable of the money involved.

N. Central Allied Pushes St. Paul Fight Against 10% City Admission Tax

Minneapolis, July 22.
North Central Allied will use full-page newspaper ads, and screen trailers in an effort to avert a 10°. trainers in an error to avert a 10°, city admission tax which the St. Paul city council proposes along with substantial boosts in theatre license fees. Petition also will be council requesting that proposal be drooped.

dropped.

Ads and trailers will point out that admission tax could not be absorbed by exhibitors but would have

Mexico as New Film Prod. Center For Latin Yarns Forecast by Golden

Korda's 16m Deal

ADTIAS 1 Onli Peal
Contracts covering exclusive distribution of 24 Alexander Korda
features throughout the United
to State throughout the United
by Scotty Brown, head of Enhiro,
16m company, and Arnold Grant,
Korda attorney.
Six of pictures are in color. Distribution will be through local
camera shops throughout this country and Calander.

Near-Shutdown Of Congressional Library Pic Unit

Washington, July 22.
Wiping out the Library of Congress motion picture project is the most crushing blow, thus far, to the fill materities of the Government and comes close to shutting them and comes close to shutting them the Library had become not only the depository of copyrighted commercial films, but also the collection body for the bulk of all pictures to be lept as historical records. For instance, the Library had been considered in the Stational Archives, including many foreign pictures selzed by the Army during the war.
There is not much idea in official circles what the ultimate outcome

There is not much idea in official circles what the ultimate outcome will be. Congress has suggested a committee to study the situation. However, if such a committee were put to work, nothing could be done to reverse last week's slaughter before next year, gegnetes which have been heavily elipped by the congressional economy wave have been the film section of the Department of Agriculture and the State Depart-

of Agriculture and the State Departof Agriculture and the State Department's Office of International. Information and Cultural Affairs, ducer in the government, furning out fact films for other departments well as for Agriculture. However, all of the departments have had their funds so sharply clipped in that dorothe. Agriculture will be the control of the department of the control o for the Agriculture film setup to do this year. In addition, its own funds have been cropped severely. Work of State Department's OIC is to be limited to furnishing foreign-lan-guage soundtracks for pictures made by others, and its New York, and Washington operation is having the staff cut in less than half,

COL. AT PEAK IN AUG. WITH 12 IN PRODUCTION

WIH 12 IN PRODUCTION
Production at Columbia will reach
is 1947 peak next month with 12
features and four two-reelers facing
the lenses. Features will consist of
nine starters and three holdovers
of the starters and three holdovers
Newcomers will be "Royal Mail."
"In a Little Spanish Town." "Port
Santa Roya" and "Bright Ryes."
Saltions." "Silverado." "Rose of
Santa Roya" and "Bright Ryes."
"The Mailing of Millie" and "The
Sign of the Ram."

Del Ruth's Bambino Biopic Skedded for September

Hollywood, July 22,
Baseball career of Babe Ruth will
be filmed by Roy Del Ruth for Allied
Artists release, starting early in
January, with Joe Kaufinan as assocate producer and Bob Considine
screenplaying his own book, "Bemhim"

Buth will not appear in the pic-utre but will draw \$150,000, plus a percentage of the profits, for permis-

sorbed by exhibitors but would have use the will draw \$150,000, plus as to be passed on to the public. The permeating of the profile, for permission of the profile of the

Washington, July 22

Washington, July 22. Maxico looms as a new film production center to be used by Hollywood for Latin stories, with savings of 40 to 50% as a result, says of 40 to 50% as a result, says of 10 to 50% as a result, says of 10 to 50% as a result, says one of the same of the runaway labor databases of the runaway labor same of the same of the runaway labor that the same of the same

In a report issued today, Golden

writes. To keep the existing studies operating, American film producers are being shvided to utilize studie space being shvided to utilize studie space being shvided to utilize studie space to the studies of the stud To keep the existing studios oper-

Golden says:

"In the laund days during the war,

"In the laund days during the war,

"In the laund days during the war.

"In the laund days during the war.

"In the laund days during the days during the markets of Laund and the medical days during the laund days

Col. Decides on Sharp Cut for Its Pressbooks

As result of a survey conducted by it, Columbia has decided on a by it. Columbia has deeded on a sharp cut in the size of its presi-books. Company, heretofore, had the most elaborate books in the indus-most elaborate books in the indus-seven times more material in them than exhib could possibly use on a seven times more material in them than exhib could possibly use on a population of the company has also let out four field exhibit the company has also let out four field exhibit the company has also let out four field exhibit the company has also let out four field exhibit the control of the shaving process.

Open First Hollywood Quonset Hut Theatre

Quonset Hut Theatre
Hollywood, July 22
The Village theatre, the arcsis
first quonset hut theatre, has just
opened in Roger Young Villaget,
opened in Roger Young Villaget,
opened and Sately Council still subject
to approval by Los Angeles Building
and Sately Council or Farth, openLee Nairy and Los Cement walls
and taken other protective measure
in the projection booth that cost an
added \$10.000. Total cost of conand equipment is estimated at \$50,
000.

WB Signs Geo. Bruce

George Bruce, whose last studio affiliation was with Metro, inked a writer-producer pact with Warners over the weekend. First assignment is scripting "The Persian Cat" on William Jacobs' production

Cat" on William Jacobs' production schedule.

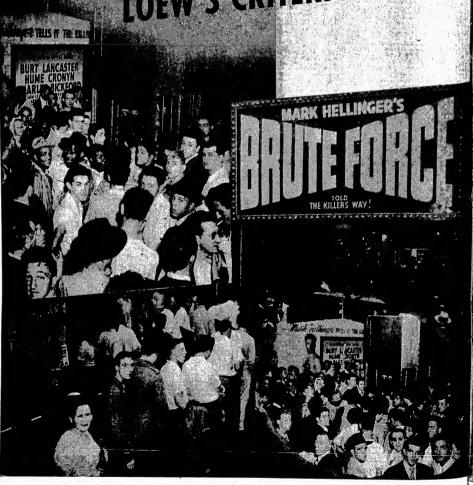
Bruce recently wound up screen-plays of "Cagliostro" and "Life of Rudolph Valentino" for Edward Small. His last stint for Metro was 'Fiesta,"

THEY STORMED THE DOORS

TO HANG UP A NEW

HOUSE RECORD AT

LOEW'S CRITERION!



CHARLES MOSS.

Managing Director, Loew's Criterion, New York, says this:

"We never believed it possible that the Criterion Theatre could hit an opening day figure such as we did on BRUTE FORCE, which broke all records by 30%. Audiences of all types literally stormed the doors. There is no doubt about BRUTE FORCE being a big hit."

Get in early on this big business. Date it now.



Mark Hellingers OCCE and as the women on the "outside"

CHARLES

BURT

HUME

SAM LEVENE HOWARD DUFF ART SMITH

a MARK HELLINGER Production - Directed by JULES, DASSIN - screenplay by RICHARD BROOKS - From a story by Robert Part Associate Produces: 1141ES BUCK - A URIVERSAL INTERNATIONAL RELEASE

YVONNE

ANN

DeCARLO BLYTH RAINES

ELLA

COLBY

*Also breaking records in the phenomenal five-theatre run, Los Angeles. (United Artists, Fox Ritz, Guild, Iris, Studio City.)

Break in Heat Gives Spurt to B'way: 'Hucksters'-De Marcos-Trenet 110G. 'Brute' Wow 64G. 'Wolf'-Martin 67G

Break in prolonged heat wave last (Sagolo, best here in weeks. Helped Saurday (19) is just what the Sagolo, best here in weeks. Helped Saurday (19) is just what the Sagolo, best here in weeks. Helped Saurday (19) is just what the Sagolo, best here in weeks. Helped Saurday (19) is just what the Sagolo, best here in weeks. Helped Saurday (19) is present the past week, being tipped by big large the saurant saurant (19) is present to the past week, being tipped by big large the saurant saurant

scale at night and grind until nearly 4 a.m. are contributing to smash sessions to the contributing to smash sessions to the contributing to smash sessions to the contributing to small sessions to the contributing to small sessions of the contribution of the contrib

Estimates for This Week

Astor (City Inv.) (1,900; 98-82.40)

These Years' (IRCO) (Sohn wko
These Years' (IRCO) (Sohn wko
Standard (IRCO) (Sohn wko
Frontwest (IRCO) (Sohn wko
Rose (IRCO) (IRCO) (Sohn wko
Rose (IRCO) (IRCO) (IRCO) (IRCO)

For the standard (IRCO) (IRCO)

For the standard (IRCO) (IRCO)

For the standard (IRCO)

For t propers. Both are unexciting to propers. Both are unexciting by the page for this bouse responses to the page for this bouse the page that the page for t

Radio City, Music Hall (Rocketcilleran) (5,985; 70-98.40) ... "Chost

celleran) (7,985; 70-98.40) ... "Chost

cellerand) (7,985; 70-98.40) ... "Chost

cellerand) (7,985; 70-98.40) ... "Chost

cellerand) (7,985; 70-98.41) ... "Chost

cellerand) (7,985; 70-9

L'ville Still Lags, But 'Hucksters' Fine \$17,000; 'Perils' Smart \$14,000

POSSESSED' SOLID \$18,000 IN ST. LOUIS

St. Louis, July 22.
Holdovers and re-issues predominate the main stem currently but grosses are fairly good. "Possessed teamed with "Philo Vance Returns' looks best of. newcomers.

looks best of newcomers.

Estimates for This Week
A-mhassador (F&M) (3,00; 50-75)
Prossessed" (WB) and "Philo
Vance Returns" (WB) and "Philo
Vance Returns" (WB) and " (U)
(3d wk), big \$12,000.

Fox (F&M) (5,000; 50-75)

"Likely Story" (RKO) and "Tarzan
Huntress" (RKO), Modest \$15.004

and "The Trenssesse" (Ren), \$19.000

"Likely Story" (RKO) and "Tarson Huntress" (RKO). Modest 187-20. Last week, "Son of Battle" (20th). Last week, "Son of Battle" (20th). The state of the state of

'Hucksters' Sets Philly Afire, 42G

"Hucketen" is setting dull "Phily after with the in the phily after with the phily after with the in. Nothing along Film Row is even in the same league with the Cable-Kerr starrer. "Posessed" play among the newconers. "Woman on Beach" and "Chost Mrs. Muir" are receiving only scant attention.

Estimates for This Week
Aldine (WB) (1,393; 50-94)—
"Woman on Beach" (RKO). Sad
\$8,000. Last week, "Honeymoon"
(RKO). \$7,500 on second week.
Areadia (Sablosky) (700; 50-94)—
"Living in Big Way" (M-G) (2d
run). So-So \$4,500. Last week,
"High Barbaree" (M-G), \$4,200 second run.

"Living in Big Way" (di-G) (2d m). So-50 45,000 Last week, more of the control of

Chi Okay: 'Homestretch' Sturdy 19G. '5th Ave.' 18G, 'Ruth'-Stage Big 65G, 2d

Grosses Are Net

Grosses Are Net
Film gross estimates, as reported herewith from the various key cities, are net, fa, without the 20% tax. Distributors,
share on net take, when playing
percentage, hence the estimated
figures are net income.
The parenthetic admission
prices, however, as indicated, incitude the U.S. amusement tax

'Pauline' Paces Pitt, Big 211/6G

Pittsburgh, July 22.

Big noise Pittsburgh, July 22.

Big noise May be a Perits of Pauline" which is giving the Standorf Who & Kiesing Her Now 100 and 100 are a standorf who a Kiesing Her Now 100 and 100 are a standorf with the pauline Pittsburgh with the pauline work is continuing to second with worsen" and the pauline work is continuing to second work in the pauline work in the pauline work in the pauline work of the pau

'Hucksters' Big News In Det.; Smash at \$43,000; 'Believe Me' Fast 17G

Detroit, July 22, "The Hucksters," at Michigan eads and charge at the charge and charge and charge are a second charge and charge and charge are a second charge are a second charge are a second charge and charge are a second charge and charge are a second charge and charge are a second charge are a second charge are a second charge and charge are a second charge are a second charge are a second charge and charge are a second charge are heads and shoulders above all comheads and shoulders above all com-petition here this week. Its nearest competitors, "Odd Man Out," at the Downlown and "The Web," at the large Fox, are way behind its sock week. Of the holdovers, "Unfaithful" is doing well at the Broadway-Capitol.

Estimates for This Week
Adams (Balaban) (1,746, 70-95)—
"Greet Waltz" (M-G) (reissue) and
Banjo" (2d wk). Mild 89,000. Last
Week (1,746, 1,746

Chi's Loop picture, all holdswire scoopt two, are showing good holdswire scoopt two, are showing good holdswire proved two the provided that the provided here to impact from consiguation of the provided here to the prov

week,
World (Playhouse) (Indie) (587;
75)—"Great Waltz" (M-G) (6th wk) (reissue). Fancy \$3,500. Last week, \$5,000.

'Stranger' Huge 30G In Frisco: 'Kissing' OK 27G, 'Hucksters' Socko 371G

Hucksters Socks 31/25
Personal appearances by Georga
Jessel. Eddle Cantro, Martha Stewart, June Haver and others on openmore strained by Georga
Jessel. Eddle Cantro, Martha Stewart, June Haver and others on openBer Now" at 1995 State State Is only
15/301 teeoff but week's total is only
15/301 teeoff beef total
15/301 teeoff beef
15/301 teeoff beef
15/301 teeoff
15/301 te

Warfeld ("Not Carly States") ("As the Carly States") (

23,300. Stagcdeor (Ackerman) (350; 60-65) -"This Happy Breed" (U) (11th wk) (Continued on page 23)

THE NEXT IMPORTANT INDUSTRY DATE IS

Mother's Day

FOLKS IN THE KNOW OUT IN HOLLYWOOD ARE ALL TALKING ABOUT A GREAT NEW TECHNICOLOR PICTURE FROM 20TH CENTURY-FOX!

The same 20th Century-Fox whose Technicolor I WONDER WHO'S KISSING HER NOW set a new all-time 20th record for any theatre, any week in Chicago—a new all-time 20th opening record, in Detroit—a sensational pace in Indianapolis, Cincinnati, Pittsburgh and Bostont

IT'S THE FIRST TRUE STORY OF SHOW BUSINESS—NOT AS IT'S BEEN TOLD A HUNDRED TIMES IN BACKSTAGE PLOT, BUT AS WE IN SHOW BUSINESS

REALLY KNOW IT!

Just as everybody in show business is talking about the Miracle figures being set by MIRACLE ON 34TH STREET everywhere—and the miracle holdover and move-over runs!

THIS PICTURE IS "MOTHER WORE TIGHTS" AND IT IS THE NEXT GREAT 20TH CENTURY-FOX ATTRACTION TO OPEN IN NEW YORK!

New Yorkers will also soon be seeing KISS OF DEATH, FOXES OF HARROW, NIGHTMARE ALLEY, DAISY KENYON — and FOREVER AMBER in Technicolor, GENTLEMAN'S AGREEMENT and CAPTAIN FROM CASTILE in Technicolor!

MOTHER'S GREAT DAY WILL BE WEDNESDAY, AUGUST 20TH, WHEN "MOTHER WORE TIGHTS" OPENS AT THE ROXY! EVERY SHOWMAN WILL REMEMBER MOTHER'S OPENING DAY!



Heat Dulls L.A. But 'Hucksters' Sock \$80,000 in 3 Spots; 'Possessed' Nice 55G, 3; 'Copa' 26G, 4; 'Perils' 37G, 2d

Los Angeles, July 22.

Major firstrun interest current is going to "The Hucksters," which is sighting a magnificent \$90,000 or near in three theatres. Most other spots are being affected by the heat, particularly those in the downtown sector. Light matiness are the rule.

promote the season of the window of the processor of the season of the s

Estimates for This Week Estimates for This Week
Belmont [FWC) (1,522; 50-81)—
"Arizona" (Col) and "Texas" (Col)
(reissues). Neat \$4,000. Last week,
"Corpse Came C.O.D." (Col) and
"Last of Refmen" (Col), Jain \$4,000.
Beverly Hills Music Hall (GoesBunnen(2d), Gest, 63-8-8,000. Last
week, "Dishonored Lady" (UA) (2d
wk), slow \$2.20.

5mm² (UA). Okay \$5,000 Last week, "Dishonored Lady" (UA) (2d w. Carthay Circle (FWC) (1,13); 5m² (1,1

"Dishonored Lady" (UA) (2d wK), 8000, than (FWC) (1.58; 50-61)—"Hudsters" (M.G), Wow \$20,000. Last week, "Fields" (M.G) (3d wk), \$7,500. Last week, "Fields" (M.G) (Gal) (Fields" (M.G)) (Gal) (Fields" (M.G)) (Gal) (Fields" (Gal) (Fields" (Gal)) (Gal) (G

\$8,800.
Four Star (UA-WC) (900; 50-81)—
"Great Expectations" (U) (m.o.) (2d wl.). Even \$4,000. Last week, \$4,000. General Expectations (988; 50-81)—"Brute Force" (U) (2d wl.). Dropping to \$6,000 or close. Last week, nitty \$8,-8000 or close. Last week, nitty \$8,-8000 or close. Last week, nitty \$8,-8000 or close.

Bayer Cause, Last week, Intly 88Bawaii (G.S.-Blumenfeld) (986;
Do-S1)—"Copacubana" (UA) Fair
5,000 Last week, "Distonored
Lady" (UA) (Zd wk), dim \$1,800.
Lady "UA) (Zd wk), dim \$1,800.
Expressed" (WB) Good \$17,000 Last
week, "Unfaithful" (WB) (3d wk
dwn), \$7,100, Last week, Guyn), \$7,100, Last
week, "Unfaithful" (WB) (3d wk)
(UA) (Sd wk), (Sd wk), (Sd wk)
(UA) (Sd wk), (Sd wk)
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(Sd wk), (Sd w

100.0 (WC) (28; 5.0-8).—Britte Force" (II) (2d wk), Near \$4.000. Last week, study \$7.700. Last week, study \$7.700. Last week, study \$7.700. Last week, study \$7.700. Weak \$1.500. Last week, "Tormen" (Indie) (Weak \$1.500. Last week, "Tormen" (Indie) \$1.500. Last week, thin \$1.500.000. Last week, thin \$1.500.000.

\$10,000. Los Angeles (D'town-WC) (2.087; 50-41)—"Hucksters" (M-G). Sock \$39,000. Lost week, "Fiesta" (M-G) (3d wic), \$15,400. Loyola (FWC) (1.248; 50-41)—"Chost Mrs. Muir" (20th) (3d who days). Fair \$4,500. Lost week, oke 58,600.

"Gross Airs, Sulla, State Week, 8,500, 18 (1997) and 1988 (1998) and 1988 (199

socko \$20,400, RKO Hillsfreet (RKO) (2,890; 50-80)—"Other Love" (UA) and "Des-perate" (RKO) (2d wk). Light \$10,000. Last week, \$18,200. Ritz (FWC) (1,370; 50-\$1)—"Brute

Broadway Grosses

Estimated Total Gross

'Hucksters' 28G, 'Perils' 23G, Wash.

With Washington, July 22.

With Washington, July 22.

With Washington, July 23.

With Washington, July 23.

With Washington, July 24.

With Washington, July 24.

Washington, Ju

Cincy Up; 'Hucksters' Huge \$22,000, 'Ivy' 8G

Biz is on upbat at the major bolis is session. Three of mey bolis this session. Three of mey bolis of the session. Three of mey bolis session. Three of mey bolis session. Three of mey bolis session. The session of the session. The session of the ses

Who is Kissing Her Now" is hold-week.

Astimates for This Week.

Astimates of This Week.

Astimates for This Week.

Astimates for This Week.

Astimates for This Week.

Chaptol. Med Colon.

Grand (MCG) (100: 30-75)—

"Huckstear" (M-G) (200: 30-75)—

"Huckstear" (M-G) (200: 30-75)—

"Huckstear" (M-G) (200: 30-75)—

"Huckstear" (M-G) (100: 30-75)—

"Astimates (100: 100: 30-75)—

"Astimates (100: 100: 30-75)—

"Astimates (100: 100: 30-75)—

"Gundjithers" (Col) (100: 30-75)—

"Gundjithers" (Col) (100: 30-75)—

"Shubert (REO) (2100: 30-75)—

"Gundjithers" (Go) (100: 30-75)—

"Go (10

(ma) (2d wk), nity sis.500.

Tore: 'U) (2d wk), Fancy 8,000.

Last week, strong 812,00.

Sunite Gity (FWC) (889; 50-81)—

Brute Force: 'U) (2d wk), Fani Sunite Gity (FWC) (899; 50-81)—

Brute Force: 'U) (2d wk), God)

—Brute Force: 'U) (2d wk), God)

—Brute Force: 'U) (2d wk), God)

—The Force: 'U) (2d wk), God)

—Vague (FWC) (1,719; 60-44)

—Vague (FWC) (2826; 50-44)

—Value (FWC) (2826; 50-44)

—The Charles: 'U) (3d wk), God)

Willer: 'U) (3d wk), God)

Montreal, July 22.

Trade is slowly picking up but exhibs are afraid of risking holdovers. Tops currently is "2 Mrs. Carrolls," but not sock.

Estimates for This Week

week, "Dishonoted Lead" 500.

Princess (C.T.) (2,270; 30-40-53)—
"Rage in Heaven" (M-G) (reissue) and "Little Mr. Jim" (M-G). Hot \$7,000 or over Last week, "Way With Women" (WB) and "Pilgrim Lady" (Rep), nice \$8,000.

Cooler Weather Boosts Prov.; 'Hucksters' Hot 29G, 'Perils' Tall 15G

Providence, July 22.

State's "Hucksters' is tops this week as the weatherman relented and cut down on the humidity. Other houses also hep are Majestic's "Unfaithful" and Strand's "Perils of Pauline."

Estimates for This Wesk
Albee (RKO) (220); 44-65)—
"Worth Believe Me (RKO) and
Sanjo (RKO). Opened today
week's holdover to "by" (U) and
Vigilantes Return" (U) for good
\$15.00. First stama was solid
\$15.00. First sta Estimates for This Week

Last week, "Homestreton: "acund "Jewes of Brandenburg" (20th) and "Jewes of Brandenburg" (20th) (Telessue): Peppy (WB) and "See Wolf" (WB) and "See Wolf" (WB) and "Stepsue) (2d wk), fine \$5.500. 44.45).—"Unfaithfurg" (WB) and "Kriller at Large" (PRC). Fancy \$13.000. Last Large" (PRC). Fancy \$13.000. Last Large" (PRC). \$12.000. "State (Loew) (3.200; 44.85).—"Hindesters" (20th) (1.200; 4.85).

"State (Loew) (3.200; 44.85).—"Terils of Pauline" (Par). Institute (Par). (20th) (2.200; 44.85).—"Perils of Pauline" (Par). (20th) (2.200; 44.85).

Heat Bops-Seattle But 'Hucksters' Fat \$19,000

Seattle, July 22. Return of hot weather is no real drawback currently to "The Huck-sters," great at Music Hall. "Miracle 34th St." also is big at the Fifth Ave-

Estimates for This Week Blue Mouse (H-E) (800; 45-80)— "Unfaithful" (WB) (2d wk). Falr \$4,-000. Last week, "Farmer's Daugh-ter". (RKO) (3d wk), oke \$6,900 in 9

000. Last week, "Farmer's Daugh-FLORING OS 400. Joe 58,580 in 9 Fifth Avenue (H.E.) (2,249, 48,40) October 58, 1000. High State 1, 1000. High Part 1, 1000. High State 1, 1000. High Stat

"Imperter Lauy (A. 1, 350; 45-20)—
days.
Palomar (Sterling) (1,350; 45-20)—
"Dishonored Lady" (UA). New policy of films sans vaude for summer doing well. Good \$6,500. Last week, "Ramrod" (UA) (3d wk), \$3,000 in 4

"Ramirod" (UA) (3d wk), \$3,000 in 4 days.

40 days.

40 days.

41 days.

42 days.

43 days.

44 days.

45 days.

46 days.

46 days.

46 days.

46 days.

47 days.

48 days.

48

'Carrolls' \$14,500, Mont'l Hub Higher With 'Hucksters' Wow \$45,000 in 2 Spots; 'Kissing' Loud 24G

Key City Grosses

Estimated Total Gross
This Week ... \$2,846,900
(Based on 22 cities, 199 theatres, chiefly first runs, including N. Y.)

Last Year\$2,890,000 (Based on 21 cities, 180 theatres)

'Stranger' Brisk \$26,000 in Mpls.

Minneapolis, July 22, Pictures have terrific opposition om local Aquatennial summer Pictures have terrific opposition from local Aquatennial summer mard! gras attractions this week. But the three important newcomers, "Welcome Stranger," "Cynthia" and "Cheyenne" are making fairly good progress. First-named, on one of first playdates, is being helped by fact that Joan Caulfield, one of its dark was here as Aquatennial stars, was here as Aquatennial princess during first two days of

Estimates for This Week Estimates for This Week
Aster (Par) (900; 30-44)—"City
Without Men" (Indie) and "Prison.
Without Bars" (Indie) (reissues).
Okay \$2,200 in 5 days. Last week,
"Big Town" (Par) and "Ghost Goes
Wild" (Rep) split with "Queen of
Yukon" (Mono) and "Wolf Call"
(Mono), satisfactory \$2,000 in 8
days.

\$4,000. Least week, "Puel in Sun's (1980.) (she W) (90-31.25), fine \$1,000. Least week, "Raider Series (1980.) (she W) (90-31.25), fine \$1,000. Least week, "Raider Series (1980.) (she W) (sh

'Perils' Rousing \$14,000. Denver; 'Hucksters' 22G

Jentver, Thucksters ZZL

The Hucksters' will grab to colon, with a sook session at Orpheum, this week. The individual of the colon with a sook session at Orpheum, this week. The sook seems of the property of the colon will be colon to the colon with the property of the colon will be colon with the colon will be colon will

\$4800.

Benham (Cockrill) (1.750; 35-74)—

"Perils Pauline" (Par). Rousing \$14,000, and holds. Last week, "Calcutta" (Par) (2d wk), \$9,000.

Denver (Fox) (2,525; 35-74)—

"Great Expectations" (U) and (Continued on page 23)

Boston, July 22.

Picture is brighter here this week, with "Hucksters" day-date at the State and Orpheum and "I Wonder Who's Kissing Her Now" at Memorial hypoing the long-alling film houses, "Possessed," at the Memorial bright, Bir is figured still about 20% off over last summer,

about 20% off over last summer,

Estimates for This Week

Boston (RKO) (3,200: 40.40)—

"They Wont Belleve Me" (RKO)
and "Philo Vance Gemble" (PRC),
Fairly good \$17,000. Last.
"Great Expectations" (U) and "Sting
Wild Horses" (Rep.). Okay \$22,000
on subsequent-run.

"Book Mission Last, week, "Rep.) Clay \$22,000 on subsequent-tun. 1000 \$180—"Control of the Control of the Cont

Translux (Translux) (1900; 30-(3)—
"Spoilers North" (Indie) and "Battling Hoofer" (Indie). Usual \$4,500.
Last week, "Apache Rose" (Rep) and
"Trail San Antonio" (Rep), \$4,000.

K.C. Perking; 'Hucksters' \$30,000, Near New High; 'Miracle' 19G, 'Beach' 13G

Kansas City, July 22. Kansas City, July 22.

Turnstiles are humming and city will get its biggest session seen in many weeks. Big films and cooler many weeks. Big films and cooler heads the list, rolling them in at the Midland single feature, and may hit a house record. Thiracle of 94th way also looks strong. Orpheum initiates a new single feature policy with "Woman on the Beach," for a gridly way. Also looks strong, Orpheum initiates a new single feature policy with "Woman on the Beach," for a gridly way. Also have a first many the strong with the strong way with the strong way with the strong way was a proposed to the strong way was a proposed to the strong way was a proposed with the strong way was a strong was a strong way was a strong w

third week at Paramount, also is big.

Estimates for This Week
Esquire (Fox Midwest) (280: 45-65)

"Stairway to Heaven" (U) and
"Vigilantes Return" (U) Average
\$4.500, Last week, Born to Speed"
(PRC) and "Devid on Wheels" (PRC),

Kipe. (D)

34,500. Last week, "Born to Speed;" (PRC) and "Devil on Wheels: (PRC).

FigRC) and "Devil on Wheels: (PRC).

Star's Secret ("RPC) and "Hs Joke Son" (B-L), Moderate \$2,006.

Midland (Toew) (3,500; 46:B)—

Midland (Toew) (3,500; 46:B)—

Midland (Toew) (3,500; 46:B)—

Midland (Toew) (1,500; 46:B)—

"Frame" (Col), 20-20 13,000

"Frame" (Col), 20-20 13,000

"Frame" (Col), 20-20 13,000

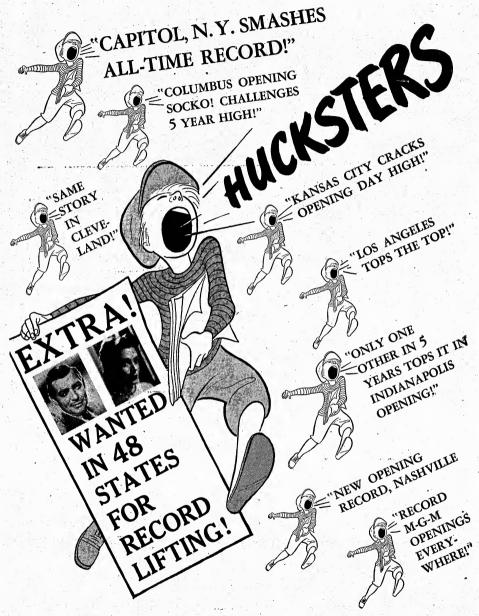
"Frame (Far) (1,500; 46:B)—

"Frame (Far) (1,500; 46:B)—

"Pear Ruft" (Par) (3,400; 46:B)—

"Welcome Stranger" on Wednesday,

Last week, big \$14,000 for second well hit best record at house since the street of the second stranger of the seco



M-G-M presents CLARK GABLE • DEBORAH KERR • Sydney Greenstreet • Adolphe Menjou • Ava Gardner • Keenan Wynn Edward Arnold in "THE HUCKSTERS" • Screen Play by Luther Davis • Adaptation by Edward Chodorov and George Wells Based on the Novel by Frederic Wakeman • Directed by JACK CONWAY • Produced by ARTHUR HORNBLOW, JR.

Literati

Berlin's Ace U. S. Staffers

Berlin's Ace U. S. Staffers Easily the biggest story since World War II is the U. S. occupa-tion of Germany. Newspen who have this beat—headquartered at the business. Joh cells for scribes who not only have the traditional mose for news but also the necessary know-how on such tough trackers as reparations formulas, trade bul-ances, level of industry, restitution rates;

rates.

Though Berlin's U. S. correspondents are inundated with official handouts produced by a crack staff of public relations teams, most of

ents are immudated with official handouts produced by a crack staff handouts produced by a crack staff them expundits themselves, they dig and find their own copy with skill and finesse which would have dig and find their own copy with skill and finesse which would have the control of the staff of their control of the staff of their control of the staff of their control of thei

who covered prevez Germaby, and Dick Kasischke. Hank Burroughs is AP photographer. The UP offers of the Second Control of the Second

in Berlin.

The New York Times is represented by Delbert Clark, former D.C. bureau chief; Ed Morrow, who covers the British zone; Jack Raymond, who used to cover housing in New York; Dana Schmidt, statuored in Frankfurt, and Kathleen McLaughlin, in Munich. In addition the Times has two full-time pho-

John Scott, perhaps the best known correspondent in Berlin, heads up the Time and Life bureau, which is staffed by Walter Sanders,

heads up the Time and Life bureau, which is staffed by Walter Sanders, which is the Company of t

the Christian Science Monitor complete the list. NBC is covered by Ed Hasker, CBS by Stephen Laird ABC by Lyford Moore. Hasker, Lyford Moore, and ABC by Lyford Moore, and the Lyford and the Lyford Moore, and the Lyford Moore, and the Lyford Moore, and ABC by Lyford Moore

wartime. Advertising went begging then because publishers had to severely ration space due to keen paper shortage. Established, masspaper shortage. Established mass-circulation mags able to accommo-date advertisers then could have gotten a great deal of biz merely upon notification that they would

gotten a great deal of biz merely upon notification that they would accept dealing job new is harder, which is why those publications now planning to take ads are doing extensive preliminary promotion, and won't be too difficult, however. Coronet, the David Smart pub, won't lake anything smaller than full-page units. Smart's stiling job is come-because of aid from the ad staff of the some properties of the control of the c

Harwich Shedding Trades

Harry P. Harwich, Massachusetts publisher, is placing his trade and other publishing properties on the market, to concentrate on his news-paper properties. He will, however retain Newspaperman, craft paper

retain newspaperman, crart paper for newspeople.

Some of the Massachusetts papers published by Harwich are the Nor-wood Daily Messenger, Hyde Park Tribune, Mattapan Tribune, Rox-bury Citizen and Jamaica Plain Citizen.

Posthumous Zane Grey Tome

Posthumous Zane Grey Tome.
Harper's will issue 47 historto unpublished stories by the late Zane
Grey, there being 20 novels anong
the scripts. Understood that the
books annually but bestues of list
submitted only one for publication.
Grey, a native of Zanesville, O,
was a baseball pitcher through at the Univ.
or Penszylvanis, becoming a dentist,
or Penszylvanis, becoming a fentist,
or fentis of the company of the company
or fentis of the company of the company of the company
or fentis of the company of the company of the company
or fentis or fen

Screenplays Into Novels

Screenplays Into Novels
Trend the past few years of putting screenplays into novel form, to
be published simultaneously with
release of the film, was evident in
two cases this week. "Kiss of Death,"
20th-Poes Victor Mature starres,
20th-Poes Victor Mature starres,
20th-Poes Victor Mature starres,
20th-Poes Victor Mature starten
prengin Book "Ze pooket startion
of the yarn, Story is the first try
of a former New York assistant district attorney, Elexanz Lipsky, He
sold the script to 20th under the
bid real name, will appear on the
book.

book.

Second film also to appear as a
novel is "Survivors," filmed in Palestine by Herbert Kline and Meyer
Levin. Latter wrote the screenplay
and has put the material into a
novel to be published by Viking as
"My Fathers House." Release is set
for mid-August.

CHATTER

Robert Ellis named Hollywood editor of Ebony, Negro mag. Norman Sedowie, drama editor of the Vancouver Sun, gandering Hol-

lywood studios

lywood studios.

Mozelle Britton Dinehart signed a staff writer for Screen Guide and Moyleland magapointe. West Coast representative for Movie-Teen and Movie-Teen and Movie-Teen and Movie-Teen staff was a sold their 12th mystery to Lippincott. Bag writer ack H. Pollack has grant and the property of th ept. Pageant. Paul Gardner scribed features for

Collier's, American Legion, Holiday and True mags. All due for Septem-

O. J. Elder, who declared that none of the mags specializing in such stories in the past would depart

stories in the past would depart from that policy.
Ziff Davis bringing out an anhology, "Redside Book of Marriage,"
edited by Arnold Shaw of Leeds
Music, for spring publication.

"Some Days Were Happy," memorabilia of his boyhood days in
Waterbury, Conn, which Random
House is publishing. Book is having its greatest advance sale in the
Stork, 21, etc.

Nostalgia

Continued from page 1 :

talgia personified by Jolson is re-flected throughout the film industry faceted throughout the film industry. Producers recently have concentrated on almost any type film with a mostalgic theme, on titles of old-time song hits and on remakes of films turned out a generation ago. Both Paramount's "Perils of Pauline" and Metro's "Metro of the Movies," for example, are grossing yocks they give the audience are laden with memories. Oddtime song titles have been

laden with memories.

Oldtime song titles have been seen on many marquees during the last year because they pay off. "Margie," turned out by 20th-Fox, Kissing Her Now," the biog of Co. E. Howard, produced by George Jesel. Warners has already released "Man i Love" and Enterprise is coming up near month with "Body cently relissued "Alexander's Rag-time Band," featuring a string Fox of Irving Berlin oldies. Then, too, Ed. George Line Band, "featuring a string blog, and Carlot picket Cantor is doing his film blog, the Cantor is doing his film blog, himself for Warner Brox, release.

Besides those old tunes revived by Besides those old tunes revived by

simalit for Warner Bros. release.

Besides these old tunes revived by pictures, the nostalgic trend is reflected in the music industry by the flock of oldies that returned to public favor this year on their own plugging; for instance, "Restriction," the state of the flow of the flo

imposed tension, in radio, besides Jolson, there is the planned comeback of Ed Wynn, for years one of the established stars of musicomedy, radio and vaude-ville.

Wille.

Broadway stage has seen more re-vivals during the last year or two than at any time since before the feet of the stage of the stage good runs. Sith shows as "Burles-que" (Bert Lahr,) and "Sweet-hearts" (Bobby Clark) are still run-ning. Musical revivals especially have raked in good grosses, with shows like "Red Mill" and "Show-shows like "Red Mill" and "Showhave raked in soon with a soon with the state of the soon was a soon who at a soon was a

Nostalgic theme has been especi-ally prevalent in vaude and niteries, with such veteran stars as Sophie ally prevalent in vaude and niteries with such veteran stars as Sophi Tucker, Willie Howard, Carl Brisson Ruth Etting and Benny Fields now drawing at least as well as they ever did. Trend is probably best note in the current show at the Carnival N. Y. nitery, where Lou Holtz and Bert Wheeler are heading the bill.

Eyssell

Continued from page 3

Continued from page 3 — a good jeicture will make money despite any tendency of the box-office to taper off. However, in order to hit an alitime high at the fall, the house will have to use the fall of the fall nine 1943,

"Bachelor and Bobby - Soxer"
(RRO), which tees off tomorrow
(Thurs), will be the seventh picture to play the house this year.
Oddy crough, one of the biggest
(Great Expectations." British-med
"Great Expectations." British-med
film with no ames familiar to U. S.
audiences, racking up \$486,000 in Are weeks. This was topped only
by about \$34,000." and then only
by

The Music Hall is now in its 15th

SCULLY'S SCRAPBOOK By Frank Scully W. Va., July

Morgantown, W. Va., July 18. "My dear sir," said the tall, light and handsome between-ager at the hill?

ill?" "If you're smart," I said, "you won't." "I'm smart, but who are you?" demanded the guy who didn't even know

"Tm smart, but who are you!" demanded the guy who didn't even know his way home.
"Hye Dave. Tm Scully," I said.
"Dave!" he said. "Who's Dave!"
"In smart, and Tm Pan," he said.
"Tm smart, and Tm Pan," he said.
"For this course Par is 72."
"My dear sir," he said, "and you are none of these."
"Ok, that Pan," I said, "the guy who has Jack Benny as a winter replacement—the LS/MIT boy. And what are you doing on Whitley Heighbi."

Heights?"
"The looking for Larry Parks. Now may I go home?"
I looked at him. He should have been playing opposite Hedy Lamarr,
I coked at him. He should have been playing opposite Hedy Lamarr,
in "Excisay." He smilled. But not at me. He was looking at the brass
knocker on the door of Scully's Bedside Manor.
"Yee knocked a lot of brass in my time, too," he said.
"What did it get you?"
"What did it get you?"
A Bin gairment for \$125\$ and agents who have \$10% of me. Now may

I go home?"
"Why didn't you ask that in the first place," I said. "You go around this certoic, and if a carrival shill like by ou he has the merry-ge-yound this certoic, and the carrival shill like by ou he has the merry-ge-yound of house. Valentino's old house, Francis X. Bushman's old place, Cetter Morris' old place, Eugene O'Brien's old place, "His eyes sparkled.
"Say," he said. "Thin is how business, too, you know. The live end.

"Vesh I know" I said "Summer radio. The Henry Morgan of dos

"Yeah, I know," I sald. "Summer radio. The Henry Morgan of dog days."
"Henry Morgani" he cried as if pierced by a Hooper, "Listen, why is everybody trying to put me in a feud with Henry Morgan?"
"Ask his mother. She lives right down the hill, on Whiltey avenue."
"I love Henry Morgan and saide from that the only thing we have in common is that both of us were born ster Stoopnagle and Budd, and so, and the standard of the standard only reason he was behind me was because I began in radio a year, before he did Surprises you, eth. Well, it's true. I'm only 25, but I began broadcasting for the Gerry Society in Cleveland at the age of three.
"The only break Morgan god which let him catch up was that I was pilled off the air completely for a couple of years, whereas, he was pulled to be funny three times a day in front of guys who were eating only twice a day.

to be Junny three times a day in front of guys who were eating only twice
"Okay, Morgan insults his sponsor once as week. If they don't like it,
they can fire him. Well, my sponsor was the most powerful in the world
and I insulted my sponsor? It times a week and if they didn't like it they
could put me on R. P., shoot me or send-me to Leavenworth for 160 years,
froming before GIs and officers, I got my fill of insulting my superiors.
In fact, I got pretty tired of it."
"How about your producers at RKO?"
"How would your like it if you were on a studio list of con"lice," I said blant't been anked to open your mouth for a year?"
"Fine," I said blant't been anked to open your mouth for a year?"
"Fine," I said blant't been anked to open your mouth for a year?"
"Fine," I said blant't been anked to open your mouth for a year?"
"Fine," I said blant't been anked to open your mouth for a year?"
"Fine," I said blant't been anked to open your mouth for a year?"
"The produce of the producers of the produc

"No."
"Well, that's what I did. It took me 55 minutes to tell them off, one by "Well, bats what I dd. It took me bo minutes to telt them orf, one oy

one. They thought it was one of my South Pacific routines with changes
of names, of course, here and there. They loved it. What's more they
exercised the option so I am still a contract player at RKO."

"Sure," I said. "They have a part for, you—if you can play the guitar.
They want you to replace Burl Ives."

"Say, you get around, doo't you? I can't play even a Pickatune."

"Say, you get around, doo't you? I can't play even a Pickatune."

"Say, but you can understand eight languages—including F. E.

Smiles and Kaypee

Boone." Solve you can done-rank eight imaginges—including F. & Boone." Solve you can be seen that really belonged on the Pepsodent show. That smile must have got him out of a lot of K.P. I told him so.

"Some other time, eh?" a long story."
"Some other time, eh?" a long story."
"I was ordered to entertain 5,000 saltors and marines in the South Pacific and I didn't realize that the Navy brass has lots more dignity than Pacific and I didn't realize that the Navy brass has lots more dignity than Pacific and I didn't realize that the Navy brass has lots more dignity than saluted and had sat down. We waited around, a had hour as hour. Obewas a blue gag that was a true gag. About officers and USO gifs. I had hardly pulled it when the commodore came in on the arm of a USO gal. hardly pulled it when the commodore came in on the arm of a USO gal. hard the gag, and since it applied to him I didn't help the situation by saking as he passed the platform, "Where do you think you're going? A short cut to Bougainville?" was vanked from the stage and placed under arrest. The commodore damines dithe show!

"He liked you like Patton liked Bill Mauldin."
"Taxactly, But my commanding officer saked for my release on the grounds that while I might have used had judgment as a performer? "Exactly, But my commanding officer saked for my release on the grounds that while I might have used had judgment as a performer shoody wanted to make a sure secleive out of a jerk like me, so the old-inawa. In those days that was the equivalent of being shot out of a connon against the Palsades. My C.O. agreed Measwhile, I was allowed to enterfain troops on condition that I never referred to the naval arrest to kind the part of the part of the property of the property

So I would show up and spologize for being late. "Had a hard time getwould be dengling from it.
"Meanwhile my deportation to the graveyard kept being delayed and
surually more guys died off. So in time I rose to the rank of segeant.
That gave me a chance to peek at the records. There I discovered, to
have me a chance to peek at the records. There I discovered, to
have been and delight, that I was listed as: 'Emotionally unstable.

"Now, this was a medical order. Not even the President could overrule
"Now, this was a medical order. Not even the President could overrule
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"Now this was a medical order. Not even the President could overrule
"Now this was a medical order. Not even the President could overrule
"Now this was a medical order. "You know to have President of the Now President order or now president order order

VAN HEFLIN POSSESSED THE STATE-LAKE (CHICAGO)
POSSESSESSED THE STATE-LAKE (CHICAGO)
POSSESSESSED THE STATE-LAKE

IN NEW YORK THE 8" WEEK AT THE HOLLYWOOD!

> From Warners-a Possession to hold and hold!

JOAN CRAWFORD VAN HEFLIN in POSSESSED RAYMOND MASSEY GERALDIN

GEORGE SANDERS

LUCILLE BALL

CHARLES COBURN

Marquee might that's dynamite!

BORIS KARLOFF

HUNT STROMBERG presents

Lured

SIR CEDRIC HARDWICKE · JOSEPH CALLEIA · ALAN MOWBRAY · GEORGE ZUCCO

Directed by Douglas Sirk • Screenplay by Leo Rosten • Produced by James Nasser EXECUTIVE PRODUCER HUNT STROMBERG • Released thru UNITED ARTISTS

Only Better French Pix OK in U.S.. Sez N.Y. Indie: Weakies Sour Market

There's no prejudice in favor of French Films in America, and Gallic producers must not take it for producers must not take it for granted that their product will be welcomed in that market, according boarder Lelarge, New York independent distributor, who recently arrived here to buy products. He pointed out that inferior French flms tend cast a poor reflection on the standing of the entire indus-

on the standing of the entire indus-representation of the standing of the sta

here.
Prior to returning to U. S. late in August, Lelarge expects to bring back several other pictures with interest of the property of the pr

- U. S. FILMS EXPECT BETTER DUTCH DATES

BETTER DUTCH DATES

Motion pictures industry of Holland expects a new release quita
and expects a new release quita
expects a new release quita
expects a new release quita
expected to get adexpected to get adexpected to get adexpected to get adexpected to get adpresent. U. S. distributiors have
worked under serious handicap sincebund and the government of the
expected of the great of the great
maximum screentline per year.
During the visit of Eric Johnston,
to Holland, and gave them an extriely new, conception of playing
time in relation to American product.

Bally U. S. Stars in Berlin

An exhibit containing photos, heralds and other material aimed to acquaint the German film fan with acquaint the German lim ian with new Hollywood faces gets underway this week in the Brikish zone of Berlin. Sponsored by the Motion Picture Assn, the project will por-tray all phases of Hollywood. It was conceived by the MPEA's German publicist'S. H. Fuehr.

British Film Briefs

London, July 15. Josef Somlo, head of Two-Cities Josef Somlo, head of Two-Cities Films, aigned Irvo Novello as film producer, with Novello to turn his musical successes into filmusicals... Dukie Lambrick, who has painted portrains of Greta Gyrn, Basil Radford and Margaret Johnston, is to paint Etic Portrain... Robert Silvo Greta Gyrn, Basil Radford and Margaret Johnston, is 18 to direct "Precious Bane" for Public Review of the Company of the Paul Soskingwanter use J. Arthur Rank. It stars Robert Donat. Shooting of exteriors starts November, with interiors to be shot at Denham studios. Femme lead will be either Ann Todd or Joan Green-

at Denhami studios. Femme lead will at Denhami studios. Femme lead will be either Ann Todd or Joan Greenwill be the property of the studies of the Rotachild family a German-loosed with the studies of the Rotachild family a German-loosed of the Voice patients, given small of the Rotachild family a German-loosed with the Rotachild family a German-loosed with the Lillian Willmack given a film content by agenta Linni & Dunderson Linning to Work . . . Sydney and Suicel Box leave for N. Y. on the Suicel Box leave for N. Y. on the Suicel Box leave for N. Y. on the Joseph of the Rotachild Rotach

Chevalier to P.A. With 'Golden' in England

London, July 15. Maurice Chevaller notified British Maurice Chevalier notined British distributors of his "Silence is Golden" that he's planning special series of personal appearances when film is launched in England. Maurice is now engaged adding commentary to explain the French to English-speaking audiences,

Axing by Syd Box Stirs British Trade: Talk of His Qutting

Latesi uneasiness in the film trade, which is causing identy of comment, which is causing identy of comment, executives of the Sydney Box organization. Started off with the exit of Michael Chrolton, director of Michael Chroling, and the Michael Chromosome of Michael Chroling, and Michael Chroling, and

Metro Opens New Pix In Buenos Aires: 'Life' Hits \$95,000 in 4 Wks.

Hits 393,000 in 4 Wks.

Meto nenes Arres, July 15.

Meto ness lined up the full program of its 1946 pix for exhibition in Argentina with both original English dialog and Spanshs subtiles. These will be shown at the ideal, and mark the end of the policy of showing only Spanish dubbed flines of the program of the program of the control of the program of the control of the control of the program of the control of the control

DIFA, French pix distributors in Buenos Aires, is getting set to preem its first production with spanish dubbing, made in Argentine Spanish dubbing, made in Argentine First sample of this dubbing will be "Florence Has a Complex," for which the radio voices of Blauca del Castro, Osvaldo Canonica, Roberto do Negri and Mario Pocovi have actors. Picture is alteted to open at Blarritz theater.

Biarritz theatre,
"Best Years" has run for three
weeks at the Luxor theatre, grossing

"Best Years" has run for three weeks at the Luxor theatre, grossing \$18,500, 816,250, and \$18,500 respectively for the first, second and third weeks.

**Superson of the state of the state

UN Film Board Catalog

DAR Film Dorate Catalog
Publication of four International
catalogs of useful films is being
planned by the United Nations Film
Board. Currently producers are invited to submit titles of features and
shorts of four categories.

These include films on the United
Nations, health and hyglene, agriculture and nutrition.

Mex Union Bars Producer

Mex Union Bars Producer

Mexico City, July 18.

Miguel Contretus Torres, pioneer
producer, has been suspended for
six months from using any of its
facilities, by the Pieture Production
Workers Union (STPC).
This includes studios, players,
directors and other technicians. Untiles of the Control of the Control of the Control
to Work of the Con

Yank Pix on H.O. In 7 Countries

Healthy grosses and holdovers for U. S. films are reflected in a box-office survey made last week by the Motion Picture Export Assn. in seven

U. S. Hims are reflected in a box-diffice survey made last week by the countries where the organization is distributing. Leaders include Par's "Holiday Inn" which is winding up it fars month at Kronen theatre. Berlin, and passing the third week at Berlin, and passing the third week at Eacapist films are popular in Po-land where 20th-Fox, "Sun Valley Serende" is Glicking. This is the MPEA musical to be released day-date in that country, "Holiday Inn-date in that country, "Holiday Inn-date in that country, "Holiday Inn-date in the country, "Holiday Inn-ther the properties of the country, and booking by chalking up strong busi-ness at five Tokyo theatres. Despite torrid temperatures in Cechollowkin and Hingary, such Sim as Metro Jo' Willia Caro" Sim as Metro Jo' Willia Caro" Doth have passed their sixth week in Prague houses while Columbia's "Glida" and Par's "Lost Weekend" have been doing well there.

UA's Chinese Rep Tells Thriller of Smuggling Prints From Under Nips

Prints From Under Nips.
Real life, wastime meller of how prival was a support of the prival of the Japanese military forces, was finally recited by Constantine of the Japanese military forces, was finally recited by Constantine creatly in New York, he was central figure of the drama. Golden obtained his present job with UA at the thing the present job with UA at the thing the present job with UA at the thing present job with UA at the Horse point present job with UA at the Horse point job with Japanese of the Japanese of Japanes

the conquering Nipponese, Golden, who is a Russian-born, naturalized port and allowed free movement in Japanese-occupied territory. Taking advantage of his circumstances, he was able to samugle the UA primis penalty warnings issued by the Japanese to all persons possessing urgent to the Japanese to all persons possessing believes the Japanese to all persons possessing believes the Japanese to all persons possessing believes the Japanese to all persons possessing the Japanese to all

ine critical shortage or maser-mande theatre building also a remote activity man and the star building also a remote activity man declared that the 400 the rates in Chain's major cities were in urgent need of repair, together with replacement of obsolete projection equipment. Chinese growther any importation of such machines from the U. S. at the present time. Activity in the 10m field, he såid, faw exhibitors were willing to venture into the countryside under present circumstances.

Mex Union Now Producer

Mex Union Now Producer

Mexico City, July 15.

National Cinematographic Industry Workers Union (STIC), Mexicoploneer ple labor organization, has definitely turned fitin producer with the inauguration of the making of full-length feature and documentaries.

STIC amounced that 'Mexican will be preferred as players for pix Industry and the company of the company of

Korda Sets de Grunwald, Rattigan, Asquith in Bid Vs. Rank Leadership

Turnbull To U.S. For **Huddles With 20th-Fox** Sydney, July 15.

Ernest Turnbull, Hoyte circuit; chief, going to the U. S. soon for postwar huddles with Spyros and Charles Skouras. Johnny Glass will take charge while he's away and James Sismith, secretary of Paramount's local setup, will plane to the U. S. this month for a visit.

German Studios Launch Big U. S. **Dubbing Program**

Berlin, July 15.

Military Government has procured sufficient raw film stock, part imported from U. S. and some relationship of the summary o

ized at the Templehol studios here.

In Munich, "Adventures of Mark
Twain," "Shop Around Corner," "All
This and Heaven Too," "Anna, King
This and Heaven Too," "Anna, King
Jasa" are having the dubbing done.
Five Motion Picture Export Assn.
documentaries have been completed,
being "Brazil Troday," "Great Lakes,"
"York" and "Northern Rampart"
For the first time since VE-Day,
production got under way this weck
on a big German feature with an alldown of the state of the state of the state of the
top of the state of the state of the state of the
top of the state of the state of the
takes overly heavy drama. Theory
is that the people have plenty of
troubles of their own just now and
to the cheman to forget them.
houses operating in U. S.-occupied
and Berlin.

Rank Gets 3d Interest In Big Dutch Circuit: John Davis on Board The Hague, July 15.

J. Arthur Rank moved into the Holland theatre situation this week with signaturing of pact with Dutch Tuschinski, Ltd., which now has 12 theatres here, Amsterdam and in Rotterdam. Rank group secured a third interest in Tuschinski, which recently secured a deal with an-

recently secured a deal with an-other Dutch company, the Royal. John Davis, of Rank organization, gets seat on the board. The enlarged Tuschinski company has virtual control over some of the largest houses in Holland's key dites. Including the Tuschinski and Capillo II. Ansterdam, Arena and Capillo II. Ansterdam, Arena are see here.

age here.
Deal marks the first official in-filtration of British capital into Holland theatre operations and gives Frits Strengholt, a director in Tuschinski setup, a powerful posi-tion in the Dutch film industry.

Form Mexico Theatre Co.

Mexico City, July 15.
Acquiring or constructing cinemas, theatres and other paid public diversion centers is the aim of Espectaculos Teatrales Cinematograficos, capitalized for \$250,000.
Firm has been organized here by a syndicate headed by Fernando Hiperta.

West. Electric Chief in Sydney

Eugene L. Gregg, general manager of Western Electric, here from N. Y. viewing the sound setup in this zone.

Gregg will do a complete cover-age of the Aussie territory before returning to U. S.

London, July 22.

With the addition last week of three of Englation last week of the control of

become a formidable competitor to
Arthur Rank for film isadership in.

Latest additions to Korda's stable
that additions to Korda's stable
are Anabole de Grunwald. Free
Rattigan and Anthony Asquith. Their
mittal pic is to be a filmization of
Rattigaris London stage hit, "The
Grunwald worked on excipts of
"Major Barbara," "Pilmpernel Smith"
and other pix. Asquith direction of
"Major Barbara," "Pilmpernel Smith"
and other pix. Asquith direction
"French Without Thears," "Love in
Idleness" and others.

Other indies producing for London
films include The Arton's
Rameric Pressburger and Michael
Grence and Michael
Carlotte of the Control of the Control
Rameric Pressburger and Michael
Carlotte of the Control
Rameric Pressburger
Rameric

outcome are nanoses in the U.S. soy
Archers have set "The Promotion
of the Admirat" for their next film,
to go into production early in 1948,
with Balph Richardson starred,
Kichardson is now working in "Ama
Kichardson is supported in the Cradle Inn" with Maddelpine Carroll,
Back has done "Man About the
Back has done "Man About the
End Central," not yet in distribution.
End Central, "not yet in distribution."

He's about to start shooting on "Bonnie Prince Charlie," with David

"Bonnie Prince Charlie," with David Niven starred.

Kimmins has just completed "Mine own Executions," with Burgess own Executions, with Burgess of the Company of the Compa

SET WRITER ON NEW CROSBY BRITISH PIX

London, July 15. Writing assignment for the Bing Crosby British film to be made next Crosby British film to be made nexty year under the Rank banner, goes Ao Warren Chetham-Strode. He authordough the Strong of the

hush, but understood it has two equal starring roles for Bing and "London Town" Sid Field. It's based on real-life Chetham-Strode experience. Author is regular visitor to the Field show, "Piccadilly Hayride," for study of comedian's style.

Memorial To Teddy Brown London, July 15.

Members of the Grand Order of Water Rats and Variety Artists Federation were out in force at Golder's Green Crematorium for the unveiling of a tablet memorial to Teddy Brown, who died April 30

Teddy Brown, who case a control last year.

Among those attending were Bud Flanagan, King Rat; Georgie Wood, Mrs. Sophie Brown, Mills and Bob-Jack Christic, Chenney Allen, Ben Warriss, Cyril Smith, Freddie Foss, Dave Carter, Mirlam Warner, and Arthur Prince.

Mexico's first 16m cinema circuit, covering as an experiment towns that lack cinemas, is being readled by Arturo Garcia Formenti, lawyer.

ANOTHER GREAT DOUBLE-ACTION PACKAGE JOLTING THE NATION'S BOX OFFICES!

GOTHAM

FININ ACTION THRILL SHOW

THE CORSICAN BROTHERS

THE CORSICA

BINN BOOMED TO THIS B

ED THIS BIG DOUBLE-BILL!

CORSIGNS
DECEMBERS
BOUGLAS FAIREARRS,

Right on the heels of "Kit Carson" and "Last of the Mohicans"—that exhibitor-exhilarating power package-comes...

Alexandre Dumas' Amazing Adventure

"THE CORSICAN BROTHERS"
starring DOUGLAS FAIRBANKS, JR.

"SOUTH OF PAGO PAGO"

Edward Small
"Screen Masterpieces"
re-released by
Producers Releasing
Corporation

Inside Stuff—Pictures

INSIGE SIGNET STATES.

BKO salesmen almost flopped from their chairs when given explicit instructions by sales chief Bob Mochrie not to sak exhibit either for extended or preferred playing time for Samuel Goldwayn's "Best Years of Our Lives." Since every producer's preplayular time for Samuel Goldwayn's "Best Years of Our Lives." Since every producer's preplayular battle cry is for extended and preferred playing time, salesmen did a double-take when the orders were reversed altivey explained the switch as a good, will move by Goldwayn to exhibit the said a study of the engagements played by "Best Years" showed it could play during the middle of the week and exceed a house's normal weekend, to play it midweek and give the preferred Saturday-Sunday time to a lesser film which wouldn't attract much audience otherwise. Furthermore, he said, his studies showed that "Best Years" didn't do, a great deal more business weekends han midweek and so it bekame proposed to the state of the said of the

Charges by the Conference of Studio Unions that Willie Bloff still trues affairs of the International Alliance of Theatrical Stage Employees were decried last week by New York Post labor editor Victor Rissel, who reported that Bloff is in "abject hiding" for fear of his life. Rissels said be obtained his information from E. Fred Sweet, chief production officer of the U. S. southern district court, who declared that the gangsters whom Lauding IA presy Richard Walsh for having cleaned up the union after the Bloff flasco, Riesel lashed out at the CSU for using the Tat-Hardrely law one its rival union. "Only the Tat-Hardrely law permits a union to be need," Riesel pointed out. "So who's doing the sains? Who sets the preceding the Company of the Compa

Value of a timely release date in getting hypoed publicity space and playdates for a film was evidenced this week in the top breaks given RKO-pathe's "Passport to Nowhere". Regular short, in the "This Is America" series, "Passport" deals with displaced persons problem and so ties in directly with the Stration bill now pending in Gongress.

Time mag, its timeliness showed it up to page 2, where it was given four pictures and tied in with Congressional news. N. Y Times gave the short sight inches of editorial recommendation and Walter Winchell advised that "I should be shown to legislations." Telm with the Citizens' Committee on Displaced Persons gave the short a number of extra bookings, and the Weshington Times-Herald devoted a full page to it.

Picture Grosses

Arnaz Ups 'Honeymoon' Solid \$23,000 in Indpls.

Solid \$23,000 in Indpls.

Indiampolis, July 22.
First rim bit is on the mend here hough still spolity. Deal Arnaz band is boasting "Lost Honeymon" at Circle to one of its best staturas of, year det to one of its best staturas of, year the control of the control

"Wonder Wilson Key" (20th), usardy \$13,000.
\$13,000.

Ketth's (G-D) (1,300; 40-60)—
"Kissing Her Now" (20th) and "Crimson Key" (20th) (m.o.). Okay \$5,000. Last week, "Cheyenne" (WB) and the week, "Cheyenne" (WB) and "Cheyenne"

Change 1 acc 1 week of the remains of the control o

DENVER

Continued from page 16)

"The "A By Gal" (Rep.) day-disk
week, "Unfaithful" (WB) and "Philo
vanc's Camble" (PRC), same
veek, "Unfaithful" (WB) and "Philo
vanc's Camble" (PRC), same
sequence (PRC) (242, 74-81.20)—
"Phul in Sun" (8700) (240, 81-84)—
"Phul in Sun" (8700) (240, 81-84)—
"Ricksters" (AGC) and "Alla (PR)
"Ricksters" (AGC) and "Alla (PR)
"Ricksters" (AGC) and "Alla (PR)
"Ricksters" (AGC) (240, 74-81.20)—
"Puramonat (Fox) (2200, 74-81.20)—
"Puramonat (Fox) (2200, 74-81.20)—
"Puramonat (PRC) (200, 74-81.20)—
"Puramonat (PRC) (240, 74-81. (reissues), Modest \$8,000. Last week, "Violence" (Mono) and "High Conquest" (Mono), with stage show, fine \$12,000.

Webber Fox) (730; 33-74)—
"Webber Expectations" (179), day-date with Denver, Fair \$2,000. Last week with Denver, Fair \$2,000. Last week "Philo Vance's Gamble" (PRC), same.

'Cheyenne' 11G, Omaha

B'way Dates

if he expects to make any kind of opening impression. Most of the houses give the distrib 25% up to a certain figure (which varies from theatre to theatre) and 75% after that. In some cases advertising is taken out after the 25% figure ends and before the 75% begins. In other cases, the distrib absorbs the whole cost of advertising, which includes signs over the theatres and the "fronts."

Breadway Gamble
Most producers and distribs consider the Broadway openings a gamble. They're willing to assume a
sure loss on the engagement on the
prosper; that it will increase the
aspect of this is the 'presfige' the
aspect of this is the 'presfige' the
producy opening gives a picni-though this sometimes seems doubtrid, when it does a complete dopeola,
the Big Street recently.
A more important fact of the gam-

as a number of films have done on the Big Street recently.

A more important fact of the gamble, however, is that the Boadway engagement can put the distrib. In a better bargining position of the property of the better have been as the best of the bargining position problems and the numerous other circuits which pattern after Loew's and KKO in booking. Frequently deal of the bargining the first positions the circuits with the bargining the first positions the circuits will place it in when it plays their houses. That is, the top of the soluble bill week (five days), at the bottom during the hop portion, at the bottom during the short portion of the product, and the bottom builded on the circuits. Sometimes, obviously. If a film doesn't play Broadway at all, it has no chance but to be bottom-billed on the circuits. Sometimes the product, have elected to skip of the product, have elected to skip first-run, knowing they'll end up at the bottom of the bill anyway. Thus they save the cost of the Broadway date.

Most Choose to Take Gamble

Most producers and distribs, however, choose to take the gamble of dropping \$5,000 to more than \$50,000 first-run engagement with the hope of showing up well enough to get themselves at the top of Loew's or RKO bill. This also assures them similar billing on the indie circuits which follow.

which follow.

Good example of how the whole situation works out is in a typical.

Frondway house al which the split should be a supported by the split of the split should be split sh

for six weeks, or \$60,000.

Now, prior to his opening and for his first week, his newspaper adversing costs him \$25,000: subvey cards and/or other types of publicity and advertising cost him \$10,000 more and the "front" on the theatre sets him, back another \$51,000. That's easier him, back another \$51,000. That's the run, he reduces his advertising to \$40,000, and \$10,000, making the total ad bill \$85,000.

Inasmuch as took in \$80,000 and

Inasmuch as he took in \$60,000 and spent \$85,000, it's obvious that the engagement has cost him \$25,000.

engagement has coth mis 320,000.

The longer the cut, of course, the more weeks to amortize the initial distrib comes to making money. Where the ad charges come out before the 75-25 split begins, the loss take leasened somewhat. Comers can be cut, loot, wait comes can be cut, loot, wait comes and longer compaign for run anywhere from \$7,000.

At least 383,000 is usually spent on a big release. A under the course of the

Certain types of pix produce much greater film rental by playing smaller houses for longer runs. That gives an opportunity to amortize adsmailer houses for longer runs. That gives an opportunity to amortize advertising over a stretched-out period. Samus Goldwyn has had much success with that policy at the Astor. And Universal's "Brief Encounter." playing the sureseater Little Carnegie, art house on 57th street, took out \$77,000 in film rental in 33 weeks.

Blocked Currency Creates Stew In France on American Pix

Orsatti Announces Agency's Expansion

Hollywood, July 22, Hollywood, July 22.

Victor Orsatti announced an expansion program for the Orsatti
Agency and Orsatti & Co., Inc., calling for greater cooperation between the New York play, story and radio markets and those in Hollywood and London. Meanwhile, he will spend most of his time in the Hollywood office; with general supervision over-the eastern and British branches.

the easiern and British branches. Under the expansion schedule Alfred P. Orsstit will function as executive associate to the management of the expansion of the management of the expansion of th

Story Backlog Continued from page 3

have been accomplished, incidentally—led studio to setting it back until later.

til later.

RKO was all set this winter to send entire company to Switzerland for The White Tower. Certain for the winter to the company to Switzerland that the company to the company to

Ross Set for Robe

Ind.

Ross Set for Robe

Fink Ross, who will produce
Live The Robe, "The Robe," for RRO, now has set start of his
for RRO, now has set start of his
for RRO, now has set start of his
for several years, for some time after
the first of the year: Casting always
has been stumbling block with 'this
property, but even more serious is
a figured that all difficulties will be
iro. do out by first of year, to enable
Ross to give final go-signal.
RRO also has set "Simon Botiver"
RRO also has set "Simon Botiver"
robably early in spring. This is the
property which Metro had planned
for this year's production, but due
to research involved had postponde
for this year's production, but due
to real it a day for yarn, so sold it
to RRO.
Costs of postponde production are
expected to hit between \$25,000,000
back flums are ready to take off,
production prices, it's hoped, will be
down. They're now at an all-time
high.

Yates-Goetz

Continued from page 7 :

Continued from page 7

Coottx-Yates feud. There are no nominees to replace Goetz and Adamson, thus reducing the board from 10 members to eight. The continued from 10 members to eight of the continued from 10 members to the continued from 10 members to the continued from 10 members to eight of the 10 membe

was \$112,670.

Net income for Associated for the year ending Dec. 31, 1948, according to the statement, was \$75,007.

Paris, July 22.

The 35-40 big American films which the Office of War Information rushed to this country close on the heels of the liberating forces in 1944, to fill the gaps in local playing-time, now are kicking up quite a fuss. time, now are kicking up quite a fuss-in blocked-currency negotiations. Problem, which has never been unsnarled—whether the majors will be able to collect the take on these pix—is one of the prime issues in the efforts of Yank film distribs to unloosen a goodly part of frozen coin.

indications of anin flathings of freeze coin.

OWI obtained these films before companies D-Day from American companies D-Day from American companies of the com Following V-E Day, OWI turned

Following V.E. Day, OWI turned over these prints to the major in France. Distribs immediately followed through on a program of large-scale releases of the pix throughout France. The rub developed when the prints. The rub developed when the prints of a system of the pix throughout France. The rub developed when the prints of the pix throughout France. The pix throughout France. The throughout France in Section pix and held, the OWI crop to be furliessed. Mosey garnered from these tilms has been in the banker? tills for some time. Question now is whether that the films are unlicensed and grant permission for transfer of the currency to the U. S.

Film Reviews Continued from page 10

The Red Stallion

The Red Stallion well) efforts to save the ranch from the traditional Dreclosure. There closely, could stand judicious science, could stand judicious science, could stand judicious science, could stand judicious science, from the standard standar

Gas House Kids Go West

Gas House Kids Ge Week
Pite riskuss of Sam Blaeren's production.
Pite riskuss of Sam Blaeren's production.
Institute, Rudy Wesler. Founny Jond. DiRobert S. Kenl, Bodert A. Melleynin, PitelRobert S. Kenl, Bodert S. Kenl

PRC's Gas House Kids series won't live long if others are as poorly turned out as "Gas House Kids Go West." There's nothing to recommend this one for any book-ing.

Kids Co West!" There's nouns; or special way to be commend this one for any book—
Original story by Sam Baerwitz offers okay premise for stringing together connectly and melodrama in the control of the



Tinters' Heavy Production

"Annie Get Your sum and masses"
Paraele.
"Availing release at 20th
are "Forever Amber," "Captain
from Castlie," Widner Wore Tights'
and "Scudda Hoo, Scudda Hay," in
production is, "Green Grass of
production is, "Green Grass of
word way are "Wabash Avenue,"
"The Flupper Ase," "On to Oren,"
"Circuit Rider's Wife" and "The
Ballad of Puraele Creek," "Missouri
Walte Ton "Died Will a all-"
Walte Ton "Died Will a all-"
are uncertain,"

Paramount has no tinters in pro-Paramount has no tinters in pro-duction now, but has eight in its backlog. They are "Emperor Waltz." Bing Crosby starrer; Cecil B. deMile's "Unconquered"; Hall Wallis" "Desert Fury" and "Whispering Smith, all in Technicolor, These are hadditolar but of the control of the middle of the control of the control "Shagary," "Adventure Island" and "Shagary," "Adventure Island" and under "Albuquerque," latter made under Clarion Productions' banner. Bob Hope's "The Paleface" is skedded to start later this month, and Crosby's "Connecticut Yankee" guns in Sep-

tember.

Columbia is also well stacked, with cover in the can, one in production to the control of the control Columbia is also well stacked with

rolling now, and "Adventures of Don Juan" guns later this year. Universal - International, whose Technicolor commitments seem to be settling down to about six a year, has a pair ready, a pair in produc-tion, a pair linked for summer or fall starts, and another pair—"Song of Namy" and a second awaiting added to pairs decision—as possible added to pairs decision—as possible added to pairs decision—as possible

Those ready at U-I are the Mike Fessier-Ernest Pagano "Slave Girl" and Paul Malvern's "Pirates of Mon-

EDGAR F. LUCKENBACH ESTATE AUCTION

2 LONG ISLAND ESTATES

ON HEMPSTEAD HARBOR SANDS PT., Long Island
"ELM COURY" "SHOREWOOD"
40 Area
22- Rosen Residence
22- Rosen Residence
Offered separately private Hences
Offered separately private Hences

SAT., AUG. 9.



Cinceolor and Trucolor, Inked for interest this summer are 19 in Technical steins." Shooting are Leonard Goldents this summer are 19 in Technical steins." Sheek part, Highwayman and Walter Wanger's "Tap Roots." Trucolor. There are also eight with rechnicolor commitment of the control of the

color, "The Ked Poly," is rolling, RKO and Engle-Lion have one apiece finished and one each beling prepend, "Red Stallion" has wound up at E-L, and "Wild Conquest," the one they'll make at the Duke of Window's ranch near Calgary, is astrong soon. AKO hast in Fee out. Allied Artists has "Black Gold," in Clinecolor, ready for Monogram release, and Mono will also distribute William Wyler's 45-minute Technicolor Army Air Eores' documents of the Congram of

George Pal is readving two Tech-George Fal is readying two Lechnicolor feature-length cartoons, "Tom Thumb" and "Rip Van Winkle." Also scheduled to start soon, in Technicolor, are Boris Morros' "Babes in Toyland" and the Mary Pickford-Lester Cowan "One Touch of Venus."

McClure Choice

Continued from page 6

continued from page 6 son with the commanders in the occurs with the commanders in the occurs the Association in Germany, Wolfgang Wolf in Austria and Charles Mayer in Japan.

As the setup now functions, film companies supply MTEA with a list Motion Picture Asm's combined to the Motion Picture Asm's combined selectivity com in it tee eliminates what it feels unanitable for export. The culled list is then sent to the now being made also to send sample-prints), who get the area commanders' selections. Lists are next gone over by the State Dept, and finally be found to the companies of the compani

okayed and are on the way to Ger-many and Austria or are being printed. They are "Valley of De-ction" (M.G.O.) "Palm Beach Story" (Par), "Lost Weekend" (Par), "Af-fairs of Stain" (Par), "Rigisody in Blue" (WB), "Dragon Seed" (M.G.O.) (Blue" (WB), "Dragon Seed" (M.G.O.) (Blue "WB), "Dragon Seed" (M.G.O.) (Blue "WB), "Bragon See

appointment, another thing that has simplified the MPEA's dealings with the Army has been the departure of Pare Lorentz from the Civil Affairs Division office in New York, where Division office in New York, where he had charge of selection. The former documentary producer had very definite ideas as to the type of product that should go to the occupied countries—and they seldom agreed with those of the film companies. The result was a continuous battle.

Sistrom, Binyon Draw UI's 'Saxon Charm

Hollywood, July 22.
Universal - International handed
Joseph Sistrom production reins on
the film version of the Frederic
Wakeman novel, "The Saxon
Charm," which Claude Binyon will
sentit and direct ript and direct

script and direct.

Same producer-director-writer
combination is also working on the
MacKinlay Kentor yarn, "Midnight
Lace," which will star Claudette
Colbert.

Harry Brandt Sees Good Pix as British Antidote Hollywood July 22:

There is nothing to fear from an invasion of British pictures as long as Hollywood producers turn out good pictures. Harry Brandt, prexy of the Independent Theatre Owners Assn., summed it up bluntly in a talk to the Independent Motion Pic-

talk to the Independent Motion Pic-ture Assn, "Make good pictures and you won't have any problems. Make bad pictures and you deserve to have problems."

"Death Watch" For Marathon "The Death Watch," an original story by Max Wilk and Jerry Blankfort, will be the initial production of Marathon Pictures. Marathon is owned by Brandt, Peter Mayer, son of Action Marathon and Action Marathon and Peter Mayer, son of Action Marathon and the Realof Arthur Mayer, son of Arthur Mayer, son of Arthur Mayer, cowner of the Rial-to, N. Y., and Frank Satenstein, an agent. Shooting starts Aug. 1 and pic will be released via PRC.

Korda

playing our films. Because of the . . decrease in American film production, the American film market could easily absorb 40 to 50 of our first-rate films every year. And this is not only my opinion. I am quoting one of the most experienced film men in the world, a man who is the head of one of the biggest and most successful film and cinema enter-prises in the world."

prises in the world."

Korda also took a shot at British
exhibs. He wrote: "The great waste
in handling films today in Great
Britain results from the polley of
some of the larger circuits in only
playing films for one week, however much the public may want to
ever much the public may want
of this last year when one of our
largest circuits took first-rate British films out of their theatres after
one wask in order to put in what
one wask in order to put in what one wask in order to put in what often proved a much inferior article. This is a practice that does not exist any more in any other country in the world.

"Surely if British films are good, and if the public is willing to sup-port them for more than a week, it port them for more than a week, it cannot be against the interest of any individual cinema and can be very much in the national interest to keep them for as long as there is a sufficiently large public willing to pay to see them. This would give good and popular British pictures longer playing time and a larger income and usual a stimular start. come and would eliminate the ne-cessity of showing a number of mediocre films."

'Outlaw' Dates

Continued from page 6 =

in Natalia. Tex., a town with 278 population, pie has been back to the Dawn theatre three times. Against a house average of \$65, "Outlaw" did \$235 last October; \$527 in January and \$274 in April.

A peculiar aspect of "Outlaw's" constant brushes with the Catholic Church and local religious and civic constant prushes with the Catholic Church and local religious and civie control and contro

law" for the first seven days.
"Duel" has been able to play with
virtually no censorial difficulties, incontrast to "Outlaw," largely because of Selzinick's kideflove handing of the situation and willingness to compromise with the church
hand, took a beliligerent stittude.
Result is more than evident in the
total earnings of the two pictures,
despite "Outlaws" apportent suprovide than twice as much in film
up prove than twice as much in film
renist ham "Outlaws," although the
latter started into distribution almost 18 months ago.

Clemmons Holdings in Texas Sold For \$1,100,000; Other Xchange News

Heldings of J.C. Clemone estate in the Jefferson C. Germone estate in the ECC, a Washington attorney reheated in the ECC, a Washington

Julius Gordon, head of both companies. Wheeler, sales manager, of Film Classics, named Jake Lutzer Endemand of the Michael as sales manager. Lutzer was with Universal for permanent of the Michael as sales manager. Lutzer was with Companies of the Michael as sales manager. Lutzer was with the Michael as well as as wel

Wisdom Joins Flexer Theates
Mendbis
J. H. Wisdom, formerly with Griffith Circuit in Oklahoma for Interest to the Control of the Control
in State of

Dillon New Charlotte Marshai
Cy Dillon, manager of Charlotte
branch for Republic, appointed fire
marshal for film exchanges here,
succeeding R. M. Simril, of National
Screen Service.
Harry Williams ealegage

succeeding R. M. Simril, of National Control Systems, Saleman for Harry Williams, Saleman for Harry Williams, Saleman for Order of Harry Williams, Submitter of Harry Milliams, State of Harry Milliams, Southern district manage, of Indiversal International, here from Cincinnati heedquarters manager Jim French of Harry Milliams, Milliams

Crever theatres.
Walter Heard; cashier for Warner branch in Charlotte, resigned.

Aronowitz Sells Radio Stock Albany, Aronowitz a director Aronewitz Sells Radio Stock
Samuel E. Aronewitz. Aronewitz.
Samuel E. Aronewitz. Arector
and general counsel for WTRY in
Troy, has sold his 10% stock interest in Van Curler Broadcasting Corp.
to President, William W. Farley.
Owner. Farley is pooled in three
Schenectady houses with the Fabian
interests who hold the controlling
stock in Van Curler, applicant with
two other companies for WOKO's
wertelegth. In proceedings before

Jr. of Albany, would succeed Aron-owitz in Van Curler.

Bill Rosenow, former Paramount booker in Buffalo and salesman here, now covering those territories for Selznick Releasing.

Another former service man, Nicholas Natale, has become an ex-

hibitor in the Albany zone. He has leased the Worcester theatre there.

St. Louis' Reshuffie

St. Louis Reshuffis.

Exchanges on film row have been reshuffled following the move of Universal into new quarters. Reshandered by U. PRC, Eagle-Lion now occupy the old Republic site, and Film Classes goes into the quarant Classes goes in the quarant Classes goes in the property of t

Paul Bock, home office rep of RKO, recovered from an appendec-

Tom Edwards, of Edwards & Har-ris Circuit, Farmington, Mo., build-ing a new ranch type house on city's outskirts.

outsidris.
Singer Waterloo Corp., purchased
Orpheum, 1,700-seater in Waterloo
la., for a reported \$85,000.
The Flexer Drive-In Theatres, Inc.,
Memphis, Tenn., awarded a contract
for construction of a \$55,000 Driveiz near Sappington, St. Louis county.

In near sappingon, as Louis course, and the Rapha Cramblet, wet United Artistical Particular and the Cramblet, wet United Artistical Rapha Cramblet, wet United Artistical Rapha Cramblet, and the Cramblet Rapha Crambl

E. M. Loew Buys in Worcester.
Worcester.
E. M. Loew's Theatres, which operates the Plymouth, Olympla, Family and Royal here, last week purhouse in the center of the city and a lot containing 5,699 square feet, Indicated the selling price was \$15,000. Same interests hope to obtain property of the control of the center of the control of the control of the center of the city and the center of the center of the center of the city and the center of the cen

JOAN CRAWFORD VAN HEFLIN

New York Theatres

Errol FLYNN • Barbara STANWYCK "CRY WOLF"

GERALDINE BROOKS FREDDY MARTIN "Singing Saxaph His Orchests

THE COCOANUT GROVE REVUE BROADWAY AT 47TH STREET STRAND

ON SCREEN. IN PERSON BENNY FIELDS Adrian ROLLINI Tria JOHNSON ALLYSON Extra! Paul REGAN Plus OTHERS



HONORED FILM OF OUR TIME! OUR LIVES

36th Week ASTOR

I WONDER WHO'S KISSING HER NOW" STAGE IN PERSON: ROXY 7th Ave 4 MAURICE ROCCO



"POSSESSED" WARNERS' BROADWAY
At 51st Street HOLLYWOOD



RADIO CITY MUSIC HALL Rockefeller Center Shirley

The BACHELOR and the BOBBY-SOXER SPECTACULAR STAGE PRESENTATION





Nets Yen Quick Huddle with Petrillo To Clear Way for AM-FM Duplication

Washington, July 22. Prospects for a speedy duplicatio network musical shows on FA are brighter, following a meeting here last (Monday) night of network and FM Assn. officials. The nets, after learning from J. N. "Bill" Bailey, FM Assn. director, that Rep. Carroll Kearns, chairman of a House

Balley, FM Asm. director, that Rep. Carroll Kearms, charman of a House Carroll Kearms, charman of a House Armarican Federation of Musicians, and promised assistance in seeing that James C. Petrillo permits dupleated, took heart and promptly voted to confer with the AFM child II was reported that web officials, meeting earlier in the day with the Mational Asm. of Broadcasters' employee-employer relations committee, had pointed to AFM-child control of the AFM child in the AFM chi

FMA men.
FMA director Bailey said network-AFM contracts "make no reference to FM at all. Netther arcthey confined to AM broadcasting. They cover employment of musicians for radio broadcasting purposes, and FM is certainly included in this category."
Network men present included Wil-

Network men present included Wil-lam Hedges, Henry Ladner, Gustav Margraf and John McDonald, of NBC; Frank White and Howard Hausman, of CES; Joseph McDon-Ebo Sweezy, of Mutual. PMA reps included Balley, Gordon Gray and counsel Leonard Marks. Impact of the Tarl-Hartley Act on broadcast-ers, mennvhile, was summarized ers, mennvhile, was summarized to the National Company of the National Marks. The National Company of the the NAB labor relations committee. He declared:

the NAB labor relations committee. He declared:

1. "The secondary boycott has been responsible for more bad feeling between broadcasters and unions than any other factor." Outlawing it should lead to greater cooperation and mutual understanding.

2. Radio contracts with closed-hore screenerts are prohibited.

shop agreements are prohibited "The guild shop of one radio union conforms to the spirit but not the letter of the T-H union shop pro-

vision."

3. The act gives employers more discretion in deciding whether they must discharge employees thrown out of the union, where there are union-shop agreements and bans on featherbedding practices.

Hiroshima Epilog On ABC V-J Sked

Network documentary coverage of the "two-years-after-Y-J" period will find ABC coming up with an old find the coming up with an Aug. 6 airing. No definite time alot has been set as yet.

Under supervision of Tom Velotta.

Under supervision of the Welotta with the coverage of the covera

which was based on Hersey's New Yorker mag jiete. Falls to Japan with a wire recorder to find the perwith a wire recorder to find the perwith a wire recorder to find the perwith a wire with a wire with a wire of the the Hersey document. He'll be joined by Julian Anthony, who will fly from Washington with an Army Air Force secont, and Anthony will go on the program, live, from New York to give a word picture of York to give a word picture of planement by Fall's wire-recorder pickups.

prickups.
Other outstanding V-J anni documentary, of course, is that being prepared by the CBS documentary prepared by the CBS documentary unit. Network sent correspondent to Europe and the Pacific areas to retrace the invasion steps and to give the "two-years-after" story.

Cagney in GAC Exit

Warren Cagney, of General Artists Corp. radio department, has resigned effective Aug. 1. No replacement set

yet.
Duties will be assumed by Danny
Hollywood, and Frank Hobbs.

Happy Day
Hollywood, July 22.
They're closing up shop at the
Thin magon earner of the they are the they are the they are the they are the they are they are the they are the they are the they are they a

Winchell Scrams With Hooper Palm

Walter Winchell reprised an old custom by winding up in the No. 1 Hooper summertime slot prior to his own scrameroo. New Hooper Pocketpiece gives Winchell a 12.1 rating for the leadoff spot, though he was up against the toughest parlay of net-work competition for the Sunday-at-9 period, which included "Man-hattan Merry-Go-Round" (6.8); "Corliss Archer" (6.8).

N.Y. State Fed. of Labor Seeks Albany Station To Fight 'Anti' Faction

New York State Federation of Labor convention, in its closing session here, unanimously adopted a resolution, in the closing session here, unanimously adopted a resolution to the FCC for a license to operate a radio station in Albany—"to offset antillabor propaganda by the press and rest and the session of the Security of the PCC for a license to operate a radio station in Albany—"to offset antillabor propaganda by the press and rest and the security of the press and rest and the security of the press and rest and the security of the security of the press and rest and the security of the security of

and propagation to the press and the careful propagation to the careful propagation to the careful propagation to the careful propagation to the careful product of the careful product produc

bany area, added: "We have no illu-sion about starting big, with a 50-000-watt outlet. We will start small and watt outlet. We will start small and work up. The State Federation of Labor is very determined in this matter. We hope and think a federa-tion station could be put on a pay-ing basis, although we would not ex-pect to make much money."

WEISKOPF FOR HIKEN SEEN ON ALLEN SHOW

Now that Nat Hiken has tendered his resignation to Fred Allen as chief writer on his Sunday night NBC show, it looks like Harry Weiskopf, another Allen scripter, will move into the head writer slot.

into the head writer stot. Despite Hiken's resignation, how-bornle Hiken's resignation, how-bornle Hiken's resignation, how-bornle Hiken's resignation as to whether Hiken may not finally by check in again for Allen when the fall ron-bornle Hiken's head of the Hiken's how in the fall ron-bornle Hiken's head scripter for Berle's Philip Morris program. Allen pre-fire that Hiken solo it on the Allen routine and not spread himself. If as Hikely that Hiken will return to Allen.



aints Daily Sports Picture MARK SCHREIBER

Denver Post sports authority and columnist gives a comprehensive roundup of sports news, scores and dope seven days a week with fre-quent interviews with prominent sports personalities.

KLZ, DENVER

ABC Answers WING Gripe On Net 'Pressure'

The WING (Dayton) va. AEC network controversy apparently is still going full blast, although essation of affiliation gose back to June 15. In answer to WING's gripe to the sion that the network had exerted pressure to clear station option time for chain shows, and that ABC literally three the book at them in an effort to yauk local shows for net programs. ABC this week took the pressure of the state of th

(Dayton station, incidentally

On ay to n station, incidentally, denied it has lost business since severing ties with ABC; claims, in fact, that it has taken on new clients with upped billings, agreement with a possible of the control of the contr years. This standard affiliation agreement contained a provision whereby either ABC or WING could terminate the contract at any time ment of WING insisted upon a firm two-year contract, which ABC was unwilling to accept, because of the bossibility that its service to the people of Dayton and vicinity might be improved and strengthened in the event, that licenses for other two the provision of t

CC to that city.

ABC's original offer on renewal

(Continued on page 34)

P&G Seeks To Boost 7-7:15 in New Season: Hold Off on R. O. Lewis

Hold UII Oil N. V. LeWis Procter & Gamble is still wrest-ling with the problem of strength-ening its 7 to 730 p.m. cross-the-ening its 7 to 730 p.m. cross-the-fall. Jack Smith is all set for an-other season's wint in the 7:13 to 7:30 slot; but P. & G has been anx-ber of the rest of the rest of the period. Client is still committed to the "Mystery of the Week" show for another 13 weeks when the fall sea-son resumes, but is surveying the show.

show.

CBS has been pitching up Robert
Q. Lewis to P & G, but the soap
people have been holding off on any
commitment. "Lcave It to the
Girls," re-formed as a 15-minute
five-times-a-weck show was auditioned by the company and rejected.

P & G in the fall will expand to 45-minutes at dinnertime, also tak-45-minutes at dinnertime, also tak-ing over 6:45 to 7 on CBS for the Lowell Thomas newscast.

Laurie's Fun Digest

Latest concety package making the agency rounds (with a few syonsor-ship nibbles already reported) is "The Fun of the Week" show. It's A Joe Laurie, Ir, property, Half-hour program, aimed at oncewely mightime slotting, is a digest of all the humor on radio, screen, stage, newspapers and books stage, newspapers and books.

From the Production Centres

word from the family doctor last week that he's soon to be the father of winds.

Christian Carringion's son, Bob, a budding magician who recently did a guestabot on Tex & Jinz's television abow, teaming up with a 19-year-old al, Stu Danleis, to put on a "Magic Unlimited" abow at Bridgehampton, L. I., Aug. 8 and 9... Catherine Walsh, of CBS press dept, engaged to George Muldowney, Acme news photog... Berryl Davis feeted by English war bridge last night (Tues.) at the English Speaking Union. Elsa "Chiquita Banana" Minanda planes in tomorrow (Thurs.) from Poerto Rico to spend a week here cutting a series of platters for Ford Motors. Then shell returns south for fileep bookings & fase week of lectures at the Banff School of Fine Arts, Univ. of Alberta, Canada, in mid-August.

mid-August.

IN HOLLYWOOD.

Grouche Marx and Garry Moore are the latest to make test records for Take It 10 Leave It' should kevrsharp and Phil Baker part company in the fall. Criticism of Baker has been that he doesn't handle the contents with enough finesse. ... Bill Henry back home to do his newexants from KNX for the next three weeks... Bruce Dodge here from N. X. to things with Milton B. .. Herry Hayward, with Young & Rubicam before the war, joined the Wade agency here as assistant production manager. N. W. Ayer's five summer shows... Sandra Gould (Mrs. Larry Berns) T. N. W. Ayer's five summer shows... Sandra Gould (Mrs. Larry Berns). ... Sam Hayes resumes in the fall with his football rounding for General Petroleum... Sid Strotz east to talk over his Coast television setup with NSC brass.

....Sam Hayes resumes in the fall with his football roundup for General Petrolaum... Sid Sirotz east to talk over his Coast television setup with NRC brass.

NRC brass.

Sid Sirotz east to talk over his Coast television setup with NRC brass.

Fidder's summer subs. Hell record his editorials for integration into the chatter session....Ken Carson, newest of the crooner crop, gets a buildup by NBC in a helf-hour musical with Lucille Norman and Henry Norman's orchestra.....Mutual has draped Ben Altexander around a turntable as it mewest entry in the disk Jock eweepstakes....Jack Creamper left MCA to go on his own in personal management.....Another "rugged individualis" as Hollywood rep of Dancer, Fitzgerald & Sample.....Chuck Koren has taken his leave as head of Nat Goldstone's radio department....Frank Pittman is trying out writing tensus to take over "Gildersleeve" in the fall. Sam Moore and John Whedon, who have been turning out the scripts for the years, are more interested in a stage play they've written than the duction for Jack Benny next season so that Bob. Ballin, Coast radio head of Yoole, Cone & Belding, can have more time to , devote to the agency's Coast originations.

MORE DRAMA UPS STORY NEED

Murrow Vs. Kaltenborn

In the fall, when Edward R. Murrow returns to the air as the Campbell Soup commentator, it will be a case of CBS 'No.1 newsman pitted against NEC's No.4, nam. H. V. Kalenborn, with each slotted in opposition to one another at 745 p.m. Right now around the networks heavy's laying odds as to whether Blurrow or Kalenborn, with their was too with the biggest audience pull. Hill be the more include, guty approach of Kalenborn, with his leaning-toward-the-right, stacked up against the highly-polished, more stated with the control of the control o

Murrow Leaves Mark as Imaginative **Program Man—'No Further Changes**

Major reshuffles at CBs, as detailed in last week's Vasuary, which had a bombshell effect on network represents, continued to exist exceptional continued to the changes of major consequence has CBs in mind? On the heels of Murrow was relinquishing his CBs deministrative berth and view-presidency to return to the air for Campbell Soups, and that Davidon Ties and the continued to the continued

are contemplated.

Speculate on Robinson
Just how the Robinson ascendancy
into network operation (it's his
second fling at a web administrative
post, having served as ABC programming veepee between his Young &
Rubicam and Foote, Cone & Belding

Deny Murrow Friction Reports that Edward R. Murrow's decision to return to the air rather than continue as a CBS administrator stemmed from friction among the upper hierarchy has brought forth vehement denials from CBS chieftains.

chiertains.

It's a case of Murrow preferring a mik. to a desk; of finally succumbing to a deal made irrestitibly attractive by Ward Wheelock on behalf of Campbell

agency -regimes) would aftect CDS programming operations has particularly used wide speculation. Both williams S. Paley, CDS board, chairman, and Stanton are convinced the Robinson appointment adds up to a Robinson appointment adds up to a boy the trade, in view of his agency bockground, his dealings with clients and his overall savuy and showman-hip falur. All the second of th agency regimes) would affect CBS

Mortimer), sails Aug. I for a several-month sojourn in Europe, during which time Stanton will take over the programming operation. (Re-ports that programming will be Stanton's permanent "baby" rather than Paley's as in the past are de-nied).

nied). Murrow as Asset
The fact, that Murroy prefers a
mike to a brass deek is generally resarded as a distinct asset in terms of
hyporing CBS news broadcasting. In
his brief regime as a deskman Murpositive framework, bringing craftsmany distinct and the state of the conmany distinct and the connews of the conmany distinct and the

Burrows' 1-Man Show

Dull 10WS 1-1RGH DHUT
Abe Burrows will do a one-man
show for CBS starting this Saturday
(80) in the 10:30-10:45 pm. slot.
Burrows, who wrote the comedy
stripts for "Duffy" Aravern," the
stript of the stravelogs, etc., with
operating the stravelogs, etc., with
operating the stravelogs etc., with
will have a Bellywood origination.

Miracle on Madison Ave.

Militatic oil maulson Ave.

Radio had its counterpart over the
weekend of the Macy-Gimbel lovefeet as depleted in 20th-76x's "Mirsele on 34th Street," when Harry
weepen, invited the entire cast of the
Milton Berle-Philip Morris show to
his Westport (Conn.) summer home.
The Berle show is out of the rival
Milton Biow office.

There is a connection, however. Mary Shipp, who portrays the role of Berle's wife in the Tuesday night NBC comedy show, is Mrs. Acker-

Pay or No Play, Disk Jocks Told On Pic Players

Disk jocks who want players fron pictures for a round of repartee will have to pay the commercial fee, it has been ruled by Radio Committee of Producers Assn. Representations

Hollywood, July 22.

had been made on behalf of Paul Whiteman and Tommy Dorsey on a whiteman and forming borsey on the studios, sensing a trend that might get out of hand, rejected their plea of AFRA scale payoff. Freelance players are unaffected by the ruling and contractees paid the commercial

Committee was agreeable to fur-nishing music directors, scorers and off but refused sanction of stars and featured players for the minimum rate on sponsored programs.

Kay Kyser Re-Signed By Colgate: Gets Sat. NBC Slot in Reshuffle

There was a lot of fast-and-thick huddling at Colgate hdqs, in Jersey City yesterday (Tues.) with execs of Ted Bates agency, which handles the multi-million dollar account. And late in the afternoon here's how the Colgate programming for the fall resolved itself:

Kay Kyser was re-signed for an-other year. For a while it appeared other year. For a while it appeared to tossup whether it would be Kyser or a third Dennis Day show, a muscla. (Day is sate featured on the Jack Benny Luchy Stitle stanza and has his own Colgate situation cumedy show Wednesdays on NBC.)
In a 'reshuffe of the Colgate aircrs, Kyser will go into the Saturdog at 10 period on NBC, with Canona, who previously and down the control of the Colgate aircrs, Kyser will go into the Saturdog at 10 period on NBC, with Canona, who previously also find the control of the Colgate aircrs, Kyser will go into the Saturdog at the Colgate aircrs, Kyser will go into the Saturdog at the Colgate aircrs, Kyser will go into the Saturdog at the Colgate aircrs, Kyser will go into the Saturdog aircrs, which was considered aircrs, which was c

Friday man at 0:30 th MBC.

Friday period was originally intended for Rexall, but Bates agency effected a swap with Rexall for latter's, Jimmy Durante show, giving Durante the ex-Kyser period Wednesday nights at 10:30.

TO FILL OUT SKED

By GEORGE ROSEN

Four instances do not represent a "trend" but, noncholess, program-wise observers have been impressed board and the place of the program of the place of th

"Studio One."
It's foreseen that a considerable boom in literary properties may develop and that adaptations of stage plays and films may not suffice as source material, with the choice, perhaps, eventually turning, at least in part, to originals.

The upsurge in 60-minute dra-The upsurge in 60-minute dra-matic programming comes as a con-siderable book to freelance radio recent months and the recent freelance recent is really on in earnest. They say that the bottom has practically dropped out of the market, that with so few "freelance shows" to shoot at the competition has probably reached a new high.

reached a new high.
And it's not only a dearth of shows for which they can compete, but prices for freelance scripts have hit a new low in recent months. Where a script could command \$100 in the past, today they're lucky if it will fecth \$80, they complain—'and it's that way up and down the scale."

Type of material and operating setup used by the four full-hour shows is about as follows:

shows is about as follows;
Lux: O perated by J. Walter
Thompson agency, from Hollywood,
Uses fairly current screen stories
mostly and pays top prices and rates
as a film star deluxe tieup. Lux
formula loads show with Hollywood
beauty glamour and names. Heavy
on credits, all and sundry beling
mentioned deliberately. As high as
single show. Orchestra of 20.

Enert Will be operated by Kenyon.

single show. Orchestra of 20.
Ford: Will be operated by Kenyon
& Eckhardt agency, with George
Zachary and George Faulkner as
\$1,000 - each supervisor - editor
combo. Will use stage plays, novels,
some originals. Reliance on scripts
but probably will utilize stars. Orchestra of 24 for background.

"Theatre Guild of the Air:" Guilt's own staff, plus Carol Irwin and BBD&O's Homer Fickett as director. This show is famous for the galaxy

BBDA0's Homer Fickett as director. This show is famous for the galaxy of executives who participate in a selection of material and the casting selection of material and the casting pretty much on Broadway stages properties and stage-screen players, Orchestra of 24.

"Studio One" The CBS candidate, Operated by Robert J. Landry as apprevious and Pietches March Studio Company of the CBS candidate, Operated by Robert J. Landry as apprevious and Pietches March Studio Company of the CBS candidate, Operated by Robert J. Landry as apprevious of the CBS candidate, Operated by Robert J. Landry as supervious of the CBS candidate, Operated by Robert J. Landry as supervious of the CBS candidate, Operated by March Studio Company of the CBS candidate, Operated by March Studio Casting Ca

Coke Mulls Spike Jones For CBS Downey Show

COG-COLD SUMMEY SINUENCE CONTROL OF COG-COLD IS mulling Spike Jones for second billing on the company's Morton Downey show on CBS this fall. Audition platter was cut by Jones recently on the Coast. Deal would give Jones his first network air spot since he did a summer standin with Promose Langford a summer complex countries and produced the company of the company

Coke outfit is experiencing some difficulty in setting a band for the Downey stanza, it's said, because the show will be traveled. Orch signed for the touring airer must be free of conflicting commitments.

MAY HAVE TO DIG Cantor, Jolson, Burns & Allen NBC Parlay an Old Palace Vaude Routine

Say It Ain't So, Boys!

There's been no little eye-brow-raising over the failure of either the Pau! Whiteman ABC disk jockey show or the Martin Block platter whirl on Mutual to make any dent in the opposition programming, despite all that advance ballyhoo, partic-ularly on behalf of Whiteman. Rating-wise, neither of the afternoon shows is in the Hooper

money. Whiteman 60-minute stanza, broken down in quarter-hour segments, copped 1.5-1.6-2.0-1.6, with the CBS, MBC and Mutual competition all in higher brackets. Similarly, Block came through with 2.1-1.4-1.8-2.1, and here too. the opposition stanzas here, too, the opposition stanzas on the other three webs batted higher Hoopers.

Hancock Backs 'Sublime' Return. On Full Network

"Point Sublime," at one time one of the top-rated shows on the Coast and which subsequently folded when its headliners, Cliff Arquette and Mel Blanc, decided they wanted coast-to-coast billing, has been reassembled—this time for full net-

assembled—this time for full net-work showcasing.

John, Hancock Insurance Co, which last season sponsored the Boston Symphony on ABC, has just bought "Subline". It as scheduled for pitching for the show, with CBS at the moment having the inside track. Along with Arquette and Blanc, Jane Morgan, Veran Felton and Earle Ross will return to the show, which in its Coast sponsorahip control of the show of the control of the Bob Redd, writer-producer-owner.

Co.

Bob Redd, wrifer-producer-owner
of the package, is huddling on the
Coast this week with Russ Johnston,
veepee in charge of programs for
account, Johnston baving come
tin his own plane Monday (21) to
wap up negotiquitons.
Move by Hancock is significant
ince it apolitiphs anew the trend
away from high-cost institutional
programming into make appel radio.

Lipton's Wary Of **Godfrey Giving Its** Tea a Shot of Gin

Tea a Shot of Gin

This week's premiere of the Arthur Godfrey "Talent Scoul" show on CMS under Liptor's Tea suspices on the State of the Arthur Godfrey "Talent Scoul" show on CMS under Liptor's Tea suspices has sparked considerable apprehension by both the client and the sagency, Young & Rubiesm. For drey-liptor's Tea contract. Whereas the usual radio sponsor considers himself extremely fortunity of the same of

And that's what's been worrying the client.
Godfrey show, incidentally, moves from Friday night into Monday at 8:30 starting next week (28) in the Lever Bros. reshuffle of its CBS programming.

programming schedule on tap for NBC in the fall, now that it's acquired a flock of new talent in the witchover of shows and clients from CBS, is the strengthened position of both the Thursday and Saturday night rosters.

Time was—and not so long ago—

Time was—and not so long ago—when Saturday time was strictly in the hard-to-sell category. As for Thursdays, it was once NBCS pride-and-joy night, with its onetime Bing Crosby-Pannie Brice-Frank Morgan-Rudy Vallee-Joan Davis parlay. But in recent years it had dwindled to a degree that was creating no little But and the self-appears of the network breast-terms.

alarm among the network brass. Ficture takes on a much brighter hue this fall, however, with Thurstay, in particular, approximating the closest thing yet to the old Palace (N. Y.) vaude lineup. For the Thurstay, in the particular than the partic

rich Family."

Added to the returning Saturday night roster of "Life of Riley."

"Truth or Consequences," Judy Canova and "Grand Ole Opry" will be Frank Sinatra on the "Hit "Parade" and Kay Kyser taking over the Colgate spot in the Colgate program reshuffle.

gram reshuffle.

Sunday and Tuesday, of course,
remain NBC's top nights, with its
atta-studded back-to-back, programming (Jack Benny-Phil HarrisEdgar Bergen-Pred Allen on Sunday
Beb Hope-Red Sketton on Tuesday.

Beb Hope-Red Sketton on Tuesday.

In Wednesday lineup of "Gildersleeve," "Duffy's Tavern," Dennis
Day and "Mr. D. A.", gels a Day
owith Jimmy Durnst-feeall how
Mondays. Is now considered the

Mondays is now considered the web's weakest link, with its semi-longhair musical combo of Firestone, "Telephone Hour," plus "Cavalcade of America" and "Dr. I. Q."

ABC Co-op Deal Eved for A. & C.

Biggest hypo to cooperative pro-gramming to date is in the cards for ABC with likelihood that Abbott & gramming to date Is in the cards for AEC with Illschlood that Abbott & AEC Thursday night NBC shows was dropped at end of the shows was dropped at end of the card of the AEC with the card of the AEC network has a two-week option on A & C and if the deal goes comely invasion little the co-op programming field.

Indicative of how co-op shows become a biguin lindustry only one of the AEC network of the AE

Auto-Lite Beacons Lillie as Haymes Pard

Ruthrauff & Ryan agency, on be-half of Auto-Lite, has initiated overtures to pact Beatrice Lillie to the Dick Haymes CBS show next

Miss Lillie is current in the coun-Miss Lillie is current in the country on a six-week visa and she's holding off on any decision until she finally decides whether she'll return to the U. S. in the fall or do a London musical.

The Lillie-Haymes combo would shoot the Auto-Lite show talent nut up by several thousand dollars.

Phillips' DuMont Entry Ushers In New Autonomous Setup for WABD

With the appointment of LawrencePhillips last week to head up the
vision, the video outfit now enters
on a new phase of its activity in
which the station operation will be
empletely as the station operation will be
empletely as a station operation will be
empletely as a station operation will be
empletely as a station operation of the station operation will be
empletely as a special set of equipment and receivers. New setup will
give Dulkont an operation similar
to that of NBC and its parent comstations operating as separate divisions of Dulkont Labs, Inc., according to Phillips. Cramer, who's
been supervising operation of WABD,
N. Y., and his assignant, Paul Exhauman, have returned to Passick N. J.,
state of the blan, where bloot on the
emplaye's general overall policy.
Fhillips henceforth will supervised all phases of the broadcasting and
who recently resigned as station
manager of WABD,
who was not to the state of the state
civilities of WABD and the DuMont web, according to Phillips, but
the 'will too according to Phillips, but
th

grants in Cleveland and Cincinnati are being delayed by the FCC pending a decision on whether DuMont and Paramount will be forced to sever relations. Even if the break goes through, however, if he believed in the trade that the two webs might combine broadcasting operations, thereby giving them both a network of 10 stations with which to start.

KMPC, KTLA Mull Tele-AM Tieup

Hollywood, July 22. ned network tele

Hollywood, July 22.

An independent radio station operation and a planned network television of the property of the plant of the plant

Davis' Video Talent Hunt

Davis' Video Talent Hunt
Owen Davis' Jr., NEC televior, is lated
to leave Friday (25) on a three
weeks' four of summer theatres in a
search for new talent for video.

He'll wind up his four at the
yood, Me, in which he's one of the
directors.

Good to the Last Drop

Good to the Last Drop
Benton & Bowlas-produced
commercial for Maxwell House
on the WNBT GNJ. "Author
Mests the Critics" features a
ing table and sipping from cups
seated around the rim. He sips
and swallows, supposedly, use
Fact is that correctly
and willows, supposedly, supposedly
the sipping from cups
seated around the rim. He sips
and swallows, supposedly, use
Fact is that correctly
for the supposed of the sipping from cups
the sipping from cups
the sipping from cups
the sipping from cups
and supposed from the sipping from cups
was permissible in this respect,
aside from the unsavoriness of
the expectoration, it was difficup to the sipping from the sipping

Senate Pigeon-Holes Proposed D.C. Ban On Residential Tele Towers

Washington, July 22. A House-approved bill (H.R. 2982) to prevent erection of television, FM or facsimile towers in residential or semi-residential areas in the District semi-residential areas in the District of Columbia will not be reported out by the Senate District Committee, it was learned here today (Tues.). Television men, who were caught off guard when the bill slipped through the House, got to Senate members in time to point out dangers of such all-inclusive problibilities on radio construction.

Senate members in time to point out dangers of such all-inclusive prohibitions on radio construction. The control of the contr

B&K Resume Chi Video

Both Resume Lim Video
Chicago, July 22.

Chicago, July 22.

ban & Katz's WBKB, returned to
dark for 12 days while new bat wing
antenna was being installed. Engineers have been busy working in
several shifts to complete in two
require from four to eight weeks.
New antenna gives station increased transmission power. 74
itmes greater than under old setup.

Television Reviews

BORDEN'S LITTLE SHOW
With Many Chase Puppels; Tom
Producer: Garth Monigonery
Director: Fred Management
Producer: Garth Monigonery
Director: Fred Management
Producer: Garth Monigonery
Title Groups & Evolute()
Title Groups



D'ARTEGA

One will get you ten that Lang-Worth's new radio show will be a leading network feature next fall and winter. and winter.
The happy combination of D'Ar-tega's Orchestra and the Emile Cote Glee Club is a "natural." The ex-ceptional popularity ratings enjoyed by each group will guarantes in-stant public acceptance.

LANG-WORTH, INC., NEW YORK

NBC Tele Signs For N. Y. Giants. **Navy Grid Games**

NBC led off the fall television sports parade this week, pacting for all home games of the N. Y. Glants and the same of the same parade the same parade to line up the Army games, which it carried last fall, and will also have access to game played by the have access to game played by the have access to game played by the large and the "Philadelphia Eagles, thereby assuring the web of a game every Saturciay and Sunday of the same games when will be atted. Glants' games which will be atted.

throughout the season. Glants' games, which will be aired by the WNBT ofew from the Pole Grounds, N. Y., will be sponsored by Pabst Blue Ribbon Beer through the Warwick & Legler ad agency. It ham't been determined yet whether Pabst or Hoffman Bevrages, a Pabst soft-drink affiliate, will ages, a Pabst soft-drink affiliate, will be plugged, but the contract marks the company's initial appearance as a tele bankroller. Schedule calls for a tele bankroller. Schedule calls for a sight game between the Glants and the Eastern All-Stars in the ninth annual N. Y. Herald Tribune Fresh Air Fund contest. Arthur Daly, N. Y. Times apportswriter, and NFCs Bob Stanton will handle the

NBC's Bob Stanton will handle the bull-phy-phy-plus. Include the Columbia Navy pure and include the Columbia Navy pure and property of the standard of the sta play-by-play.

B.O. BUST BRINGS TELE **BOUT BAN IN LOS ANGELE**

Hollywood, July 22.

Impression being gained in the seat anent vide being gained in the seat anent vide went is having a repercussion here, too. Following a repercussion here. Following the repercussion here, too. Following the repercussion here. Following the repercussion he

Productioned Songs Will Come With Television

By OSCAR HAMMERSTEIN, 2D

By OSCAR HAMMERSTEIN, 2D

Anyone who has devoted five minutes thought to television knows of the many difficulties and hurdles that har its progress in the entertainment world. Anyone who has been alive for the past 60 years, and has more with the contraction of the past 60 years, and has the contraction of the past 60 years, and has the contraction of the past 60 years, and has the contraction of the past 60 years, and has the contraction of the past 60 years, and has staces and will become a vital and important part of our lives. In lite early stages there is a natural disposition on the part of television producers to lean upon the literary products of other mediums—mainly achieves an audience running into millions, its will constitute a serious opposition to these other mediums of entertainment. Owners of stage and screen properties will not permit the naterial to be televized contractions of the contraction of the contraction

solved.

It would be unreal to laugh off the danger of this competition to the stage, sorten and radio, but I can not help believing that the same old good radio shows and the good video shows will attract audiences and the bad ones will (Sixth in a series on Television)

Tele Gets Extended Free Ride On Co-Ax Cable as A.T.&T. Ices Tariff

FORD BANKROLLING KSD TELE BALLCASTS

Tele Set Output Only 10th Of Way to '47 Goal

Washington, July 22.
Though television manufacturers earlier pegged 1947, production as high as 450,000 sets, it now looks as if less than half that number of video units will roll off the assembled that the second of the seco

video units will roll off the assembly lines this year.
According to a breakdown of setprodugtion released over the weekend by the Radio Manufacturers.
Assam, a total of slightly more than
45,000 video reservers was turned
45,000 video video video video video video
45,000 video video video video video video video
45,000 video video

one-ream of the way toward its MBA report said 11,646 tele sets were turned out in June-more than were manufactured during the entire year of 1946 and 3,000 more. These of video distributors here are not set of the set o

Fact that home sales are not booming, they feel, may mean man-ufacturers will not go all-out on (Continued on page 33)

Washington, July 22.
Television broadcasters can continue to get a free ride on the American Telephone & Telegraph Co.'s
coaxial cable between New York
City and Washington for at least
several more months as result of
phone company action here yesterday (21).

day (21).

Hard-pressed by both FCC and
the entire video industry, A.T.S.T.
withdraw tariffs which would have
withdraw tariffs which would have
monthly subscription on tele's use
of its co-ax to network shows between these points, Explanation was
charges "without prejudice" to subsequent tariffs which would be
false after its "technical people
undersible further studies with the
Phone company took the move in

undertuke further studies with itse thevision industry one the move in Phone company to the theorem of the phone company to the phone company to the phone company to the phone contained the phone contained

equitable charges for the service. Telephone company did not endear itself to the local press in its man-ner of releasing its action. Although the entire industry knew what was coming, a query directed to the of-face of the A.T.&T. Washington rep-resentatives within two hours of the action brought a brief "no comment."

KANSAS TEACHERS GET OWN VIDEO OPERATION

** Kansas City, July 22.

Kansas State College at Manhaltan is setting up call television broad-catting facilities and the college at the col · Kansas City, July 22.

electrical engineering department.
This will give Kansas Stats the only telecaster in the area, the closest believed to be at St. Louis or Omaha. The station will operate as WXBV and is expected to cover a

SPREADING ITS WINGS

Mobilize Indies for Fight in Move By 'Clears' to Push Them Off Air

A new attempts on, duly 22.

A new attempts on, duly 22.

A new attempts on the proper of the proper

yearly.

Hayes is also behind an earlier
movement to organize all daytime
stations to fight attempts of the
(Continued on page 34)

REX HARRISON VAMPS EVE ARDEN NBC SHOW

EVE ARDEN NBC SHOW

Rev. Harrison ankied the Section of Section 2. The Section of Section 2. The Section 2. The

Harmon Will Pick 'Em on Durante Show

Hollywood, July 22.

Tom Harmon, one of football's greats, will have a spot on the Jimmy Durante show to review the week's grid happenings and tab the winners of following weekend games.

Tom Harmon, one of footballs greats, with have a spot on the June 1 to the davantage under the recently when the services and the superings and tab with an extension of the services and the ser

'Evening With Kobak' As One-Shot on Wisc. Sked

Madison, July 22.
Couple of highlights of the Public Service Radio Institute upcoming at the Univ. of Wisconsin are an Aug. 4 forum on "Is Radio Meeting the Challenge of Our Time?" and an Aug. 2 "Informal Evening With Edwar Kohel.

Aug. 4 forum on "Is Radio Meeting the Challenge of Our Time" and the Challenge of Our Time" and the Challenge of the Challenge of Chall

Hail White Hearing As Turning Point For a Free Radio

Washington, July 22

THE ASSECT NATURE

Washington, July 22.
Unanimous endorsement of "the vigorous stand made for freedom of radio" by NAB prexy Justin Miller when he opposed the White radio of the property of the proposed the White radio of the property of

KWK in St. Loo Drops 16 Staff Tooters Under New Federal Lea Act

St. Louis, July 22. KWK, owned by the Thomas Pat rick, Inc., and Mutual outlet, last

REP, RECORDINGS

From reports in the trade CBS latest move in the station representation field is but one of two major phases in a new program of expansion, Columbia, according to the reports, is about to move into the transcription' business on a grand scale. The network is negotiating for a major independent recorded liberary service in New York and an Other of the reports of th

Chicago.

Columbia uncovered the initial phase of its expansion plans the week before by adding WRVA. However, before the phase of the season plans the CRS affiliate. The expansion uncertainty of the CRS affiliate. The expansion uncertainty of the CRS affiliate with expansion to the CRS affiliate of the CRS affiliate with expansion to the CRS affiliate with expansion to the CRS affiliate with the network. Two of the four more \$500 test of the WRVA with the network. Two of the four more are in the south, one is in the west and the country of the CRS affiliate with the network. Two of the four more are in the south, one is in the west and the country of the west and the work. Two of the four more are in the south, one is in the west and the country of the work of the west and the work of t

the fourth at on the Alimnic seator.

The representation list of Radio Sales as it now stands, inclusive of WRVA, takes in seven stations. They are WCBS, New York; WCD, Washington; WBBM, Chicago; WBT, Charlotte; WCCO, Minneapolis, and power this limited to the stations would easily rate as the greatest concintation of coverage for any one station representative organization, the stations would easily rate as the greatest concintation of coverage for any one station representative organization. The stations would be supported by the stations will be supported by the stations will be supported by the stations will be supported by the stations of the recording field, and shoulding organization services and the open divisions of the recording field, and shoulding organization services are supported by the stations of the recording field, and shoulding organization presents of the stations of the recording field, and shoulding organization of the recording field, and shoulding organization of the recording field, and shoulding organization of the stations of

WOXO's Fax Set For Fall Preem

WQXQ. FM affiliate of the N. Y. Times-owned WQXR, expects to be on the air before the end of the fall with new General. Electric-built facsimile equipment turning out perhaps four 15-minute editions daily, according to John V. L. Hogan, prexy of the stations.

Whether the fax airer will be issued under the mathead of the N.Y. Times or simply be a WQXQ News hasn't yet been determined, he added.

added.
Plan is to spot an as yet unde-termined number of receivers around the metropolitan area at the outset to test reception. Receivers as well as transmitters are being turned out by GE. An X. transmit-turned out by GE. An X. transmit-ter motified transmitters men also to the processes invented by thosan. Hogan.

Fax operation won't force WQXQ to cut sound programs off the air, Hogan pointed out, because the station has both its old low band (45.9 mc) and its new "upstairg", weyelength (96.3 mc) in operation and

(Continued on page 34)

STERLING DRUGS WOULD HYPO 'BRIDE' NEIGHBOR

BIGTIME STATION Blue Book Station (WQQW) Folds In Failure of Longhair Policy; Flock of Bids Loom for D.C. Indie

D.C.'s FM Picture

Washington, July 22.

Two Washington, July 22.

Two Index of the Index of the Index of the Index of I

Durr, Hyde, Jett, Jones as FCC's **B'cast Division**

Washington, July 22.

Broadcasters have a big stake in selection of the four FCC members who will be named to handle broad-cast matters under a new division setup due to be tried out by the Flan calls for three divisions (broadcast, common-carrier and non-broadcast radio), each made up of four FCC commissioners, FCC chairman will serve on all divisions but man will serve on all divisions but may be considered the foundation of the foundatio

three FCC'ers serving on two divi-sions each.
It was felt that commissioners E.
K. Jett, Clifford J. Durr, Rosel Hyde and Robert F. Jones would be named or the control of the control of the or Hyde standing the best chance of becoming chairman. Plan will be tried out through March, 1984, and may then be made permanent or dis-carded.

PITT'S MAN-ON-STREET GETS THE BUM'S RUSH

GETS THE BUMS RUSH.

Pittaburgh's newest station, WIP2.

Pittaburgh's newest station, WIP2.

Pittaburgh's newest station, WIP2.

Pittaburgh's newest station, WIP2.

Be child announcer, almost landed but the child and forced it off the sir.

Ewing had just stated the quarticular of the corner when the blue-oat lorde it not corner when the blue-oat lorde it not wanted to know what was going on Spieler told him, and officer wanted to know of the had a permit, ope told him held have to didn't, cop told him held have to didn't, cop told him held have to move, all of this conversation going out over the air.

Out over the air.

Description of the station of the station of the same policeman was on the affect the same policeman was on the ara gain. This time announcer had no alternative and show faded in latter decrease R. A Failer, Pitta
Later George R. A Failer, Pitta-

Several bidders have feelers out for indis WQQW. Washington days for indis WQQW. Washington days and the first post-war outlet here to hang out a "for sale" sign. Willingness of the so-called Blue Book station—which made nationwide headlines ago—to throw in the towel reflects the pinch of competition which saw the number of local stations leap from six pre-war to the present top-life to the property of the difficulties of running a long-hair music station aimed at a select but with the property of the difficulties of running a long-hair was owned by 202 local government, newspaper and professional people with read on the present top-linest Dr. C. real estate operator, a long-hair was one of them. Aveo Denies Dr. C. Bid Two newspaper interests, a prominent Dr. C. real estate operator, a long-main and a couple of out-of-day of the property of the property

MBS' Cole Milling. **National Guard Biz**

Mutual, finally getting the hooks into some new business following an extended dry spell, followed up in admin some new size, and the state of the s

Timid Soul' Creator Thinks

Timid Soul' Creator Thinks
Later George E. A. Fariry, Pittsburgh director of public safety, asked
it was all a misunderstanding, Atter
investigating the Insident, her
investigating the Insident her
investigating the Insident her
investigating the Insident her
investigating the Insident her
inspector, who said measures had been
laken to see that the brondeaut her
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laken to see that the brondeaut
in See the Insident with the
currently in preparation by Program was substituting for the
regram that the Insident her
inside the Insident See the
Inside Soul' Creator Thinks
Radio's Here to Stay
Hall-hour weekly show based on
the Currently in preparation by Program was substituting for the
regram was substituting for the
reg

Congress Gets \$1,600,000 Yearly Free Radio Time Through Platter Setup

ing dot in the imagination and a varieties in assisting a second of the second of the

be lowering cost of the records as 250 for a large one and \$125 for a 150 for a large one and \$125 for a However, while the member of Congress would save money, the tan-payers would take over the nut, pay for the control of the control of the 150 for the control of the control of 150 for the control of the control of 150 for the co

and strategistics.

Up to now, rewpaper correspondents who make platters for use by local stations connected with their newspapers have also used the facilities of Coar's until at the same coat the new law, they would be barred from the radio platter room. In discussing his setup with a Rouse Appropriations Subcommittee, Coar explained that "the amount of breaking the state of the same coardinates of the same coardinates when the



ON TARGET

The only shots that count are those that hit. Weed and Company's record for "on target" selling is maintained

by the accurately directed efforts of its experienced representatives

minute talk.
"There has never been a member who has used the service who has not found it extremely valuable." Most members, he indicated, make the longer talks.

RADIO SOURPUSSES GET REPLY VIA BEST PLAYS

REPLY VIA BEST PLAYS

"Radio"s Best 'Plays" (Greenberg, S3), a collection of 20 plays for radio selected and edited by Joseph Liss, is an answer to many of radio's critics, at least those without allowing the control of the control

COMMINGE OF AMOUNT OF THE PROPERTY OF THE PROP

Minneapolis WTCN is donating three baseball -bullpens to the St. Paul municipal playgrounds. Its sports announcer, Dick Seibert, for-mer big league first baseman, Is making the presentations.



NORMAN BROKENSHIRE

Listen to "Brokenshire Broadcasting" it might give you some new
ideas for that new fall show aim,
In between the WNBC dail show aim,
I 2:39 noon, ID 65 mind yn night
at 9:38, EDST, The Saturday
Stapleton Show and transcriptions
for Chesterfield and Lever Broa,
I can be had.

KXOK Backchecks Findings of BMB

To backcheck the BMB report of its station KXOK, owned and operated by the St. Louis Star-Times, the p.m., sheet, has just completed a 30-county telephone survey under Louis Completed a 30-county telephone survey under Louis Completed as the largest of its kind in this area, was made to determine by 15-minute periods the audience coverage of KXOK and the competing stations in the 30-county area surrounding St. adjacent St. Louis County, and adjacent St. Louis County.

Jouns, but excluding the city and adjacent St. Louis County.
Significance is attached to the fact that the survey is broken down into heart of the fact that the survey is broken down into heart of listening audiences in each of the indukudual counties, and thus backstop the radio industry's BMB report of last year for KXOK. More than: 109,000 completed telephoneveyed, more than an adequate sample to determine the conclusions. The counties selected for the KXOK area study were determined through the BMB area resport. In only counties showing 59 percent or more BMB listening to KXOK, day-time and nighttime, were included in the Doody survey. The physical distance extended to a 108-mile radius to the state of the trade of the control of the control

rrom St. Louis.

The survey was programmed to cover a period of two weeks, with the largest town in each county as the base of telephone operations.

BMB is interested in the results of the survey, with the possibility of a relationship between this type of survey and the BMB study of last veer.

ALF LANDON BID FOR COLO. STATION OKAYED Washington, July 22.

Alfred M. Landon, Republican presidential candidate in 1936, won his first radio station permit last week in Englewood, Colo Landon week in Englewood, Colo. Landon, an ardent booster of Senator Robert Taft of Ohlo to head the GOP ticket next year, is the only stockholder in the Englewood company which has authorized to operate with 1 kw power on the 1250 kc, slot, during daylight hours only. Landon has other standard broadcast bids pending in Libe ral and Leavenworth,

Out Arizona way, novelist and pix writer Enskine Calldwell get FCC approval last Friday (18) to svice approval last Friday (18) to svice approval last Friday (18) to svice astaton KCNA, Toeson. His original partners got cold feet when FCC allowell's new colleagues are wellty newspaper men who publish the Arizona Daily Sitar and the Tucson Daily Citteen. Daily Citlze

SAME LAKE CHY—Wayne Wiscomb, formerly with KSIA, and Paul Coburnety with KSIA, have ploided the amouncing staff at KAZIA.

Inside Stuff—Radio

Cuuple of radio's youngest broadcasters, 12-year-old twins, who operate a one-watt station in an upper Manhattan (N.X) apartment bouse, were dug up by Bill Berns, WOR gabber, to guest on the teeoff last week (14) of a new daytime strip he's foing, 445-5 p.m. Berns calls the staint's Minutes' and invites in a couple of juves sech day, spinning platters the couple of the staint o

Radio eds around N. Y. are beating their chests, with a pair of tollet plungers yet, compliments of WOR. Dick (the flack) Pack sent out the plungers (with which sound effects men simulate hootheats) accompanied by invites to a studio clambake tomorrow (Thurs.) in honor of "the un-sung men-behind-the-seners," WOR's 14 sound effectsters. Idea, says Pack, is to uncork a little praise for the guys who make the noises that make radio dramats more realistic. Couple of kegs of Pilsner Urquell, from the first batch of this brew to be imported since the war, also will be uncorked.

L'Observatore Romano, semi-official organ of the Vatican, devotes generous apace to an account of Father Patrick Peyton and bis "Family Theatre" on the Miutain network. U. S. Catholic dricks regarded the article arter on the Miutain network. U. S. Catholic dricks regarded the article front-paged it. "For the past two or three years a priest of Irish origin has been acquiring a well-mentid reputation in the Catholic world of America." said the paper, telling in detail of Father Peyton's struggle to utility. The control of the Catholic world of America." said the paper, telling in detail of Father Peyton's struggle to utility. The telling in the control of the Catholic world of America." said the paper telling in detail of Father Peyton's assistant in Albany, N. Y. said the program now is on 327 Miutail staions, if shortware stations beaming it across the Altantic, and a 50 kw outlet in Stutigart, Germany) and the Vatican paper added that Popper Plan XII is personally aware of Pather Peyton's peyfect.

Idea to supplement WCKY's (Cincinnati) mail-pull showing has been instituted with interesting results by Nelson King, the station's "Jamboree" during his four-hour nightful his highly state of the sta

KCMO and WHB, Kansas City, opposing network affiliates, crossed off their usual differences to pool efforts on a broadcast of the Scapbox Derby trials on Sunday (20). The derby presented an excellent chance-based of the Company of

Mutual execs are so Impressed with a 22-minute "Symphonic Diary" composed by a Brooklyn Army sergeant now stationed in Vienna that they've scheduled its prema airing as the feature of a full-hour special concert by the Chicago Philharmonic. Stanza will be a pre-VJ Day and program on the net Tuesday, Aug. 12, 39-01-309 p.m.

Murrow

Continued from page 27 =

was Murrow who inaugurated the CBS Documentary Unit, which has firmly entrenched Itself as one of the vital postwar contributions in broadvital postwar contributions in broad-casting. It was Murrow who reju-venated the network's "talks" sched-ule, put meaning into the web's "Open Hearings" programs, launched the provocative "CBS Views the Press" weekend show, and is respon-sible for the current "Door va-sible for the current "Door va-sible for the current "Door va-ticed so one of radio's top summer shows.

Fort Wayne—Robert F. Skeetz, formerly of the Indianapolis Star, has joined the continuity depart-ment of WOWO.

Only WTAG covers Central New England.



WALTER WINCHELL says

The Bigtime:

"MARILYNE TOWNE'S vocallure on WMCA" . .

MARILYNE TOWNE

"THREE LITTLE SACHS SHOW"

Sundays, 1:30 P.M., WMCA

SID WEISS, Radio Daily, says . . .

Love 'n' Kisses:

"MARILYNE TOWNE'S chirping on her new WMCA show."

Press Representative: HALL STILLMAN & SOLTERS

agement: Vocal Coach JIMMY RICH

Represented by John Blair and Co

WARTIN BLOCK

AN UNBEATABLE TEAM!



Monday thru Saturday

Ever since 1935 MARTIN BLOCK and the MAKE BELIEVE BALLROOM have been part of the pulsating life of this metropolis. They make hearts—and merchandise—move faster!

For more than 12 years the MAKE BELIEVE BALLROOM has been a New York show—tailored for New York listeners and custom-made for advertisers who want to sell them! It's a BIG show—and like all big shows it appeals to all ages! Hit tunes, top bands, new stars—you hear them all and you hear them first when MARTIN BLOCK entertains at the MAKE BELIEVE BALLROOM with two big performances daily, six days a week.

Yes, he's No. 1 in the No. 1 Market!

So listen to martin block at his best—on the make believe ballroom!

Buy MARTIN BLOCK where he's biggest—on WNEW in Greater New York!

E WIJ30
ON YOUR

SERVING NEW YORK AND NEW JERSEY 24 HOURS A DAY

THE BIG BREAK
With Eddie Dowling, emece;
Martin, Oscar Hammerstef
guests; Ray Block orch,
Ross, announcer, others
Writer: Welbourn Kelley
Producer: Lester O'Keefe
io, Mins., Sum., 10:30 p.m.
ADAM HATS
WNBC-NBC. N. X.

NBC, N. Y. (Milton Biow)

ADAM 14ATS.
WINDC-NRIV. (Willion Blow)
Here's another ambitious attempt to give latent a break. It's paid out of the latent provided by the latent and the latent promising talent. In the various cities and NRC have loned forces to sit promising talent. In the various cities Fore example, "Big Breaks" initial broadcast Sunday (20) apolluthous read of the latent provided by the latent prou

of talent as that found in Philadels plug per part of the property of the prop

LIGHTS OUT MINE TO COlling With Born Saider, Tem Colling With Born Saider, Tem Colling Colling

36 Mines, Wed., 1979 p.m. EVERSANC. N. (Blow)
WHEADO, N. (Blow)
Henry Morgan hoped, in his slening mustees on under the measure of the measur

(Robert W. Orr)
This is a three-ply attempt to hang on, for the coming six weeks, to as much as possible of Walter Winchell's audience, which at last count was the largest on Hooper's

VARIETY

rating books, Judged by the preem special allure, save for the famous who might care about the fashion with the famous who might care about the fashion should be found to the famous who might care about the fashion should be found to the famous who might care about the fashion should be found to the famous should be found to the fashion should be famous to the fashion should be famous to the fashion should be famous with a fash-paed roundup of the week label. Ed thorgens follow with a fash-paed roundup for the week label. Ed thorgens follow with a fash-paed roundup for the week label. Ed thorgens follows with a fash-paed roundup for the week label. Ed thorgens follows with a fash-paed roundup for the week label. Ed thorgens for the famous hardward should be famous the famous famous

MORMWOOD FOREST With Tom Tichenor, Jane Dabney, Elmer Alley, John Culley, Chris-tine Tibbot Producer: Maxioric Cooney Writer: Tom Tichen

with Tem Thehemer, Jane Dabney, Elmer Alley, John Culley, Christian Thibest Fried Conney Witter: Tom Themer 15 Mins.; Sat. 1115 a.m.

Witter: Tom Thenner 15 Mins.; Sat. 1115 a.m.

With elimination of some of the Facchard character of "Wormwood Fried Conner of the Facchard character of the Facchard chara

Transcription Review .

TED LEWIS SHOW
With Geraldine DuBois, Paul Arnold guest, orch. Writers: Sherman Marks, Shep Char

Follow-up Comment

A commercial, and the commercial for the N. Y. Herald Tribune last Thurs (N. Y.), delivered a commercial for the N. Y. Herald Tribune last Thurs (N. Y.), delivered a commercial for the N. Y. Herald Tribune last Thurs (N. Y.), delivered a commercial for the testimonial technique. If came a commercial for the N. Y. Herald Tribune last Thurs (N. Y.), delivered a commercial for the commercial f

solid recorder of international attains, "That," crited Miss Deane, "is one of the best combercials I've ever heard". That it was, to any listener irritated by trick and trip-hammer irritated by trick and trip-hammer or many trip and the personally believed in, could plug them with the same informal, quietly them with the same informal, quietly weekly as the personally believed in, could plug them with the same informal, quietly weekly as the personally believed in, could plug them with the same informal, quietly seekly as the personally believed in one five times as the personal power of the personal power o

Crosley Subsid Buys Out Open Ball Time

The 15-minute segment preceding and following the New York Yankees bullcasts on WINS are now combinated to WINS are now contributing Co. of which Crosley Distributing Co. of which Crosley Co. of the Crosley Co. of the Crosley Co. of the Crosley Crosley Co. of the Crosley Crosley

OPPORTUNITY KNOCKS
With guests, Lou Snider's (
nouncer, Elwood Glover
Producer: John Adaskin
Director: Ian Reid
Writer: Vaida Marshall
30 Mins; Wed, 8:38 p.m.
Sustaining
CJBC-CBC, Toronto

With Geraldhe Dulbeis, Faul Arnold, With Geraldhe Dulbeis, Paul Arnold, With Geraldhe Dulbeis, Paul Arnold, With Geraldhe Dulbeis, Paul Arnold, With Geraldhe Dulbeis, Once Weekly Intelligence of the North School of the Paul Butter, Once Weekly Intelligence of the North School of the Paul Butter, Once Weekly Intelligence of the North School of the Paul Butter, Intelligence of the North School of the Nort

Hartford, July 22.

WIIC has been awarded the 1946
Gold Medal Award to Radio for outstanding public service in fire prevention and protection by the National Board of Fire Underwriters.
Station is the first in the east to receive the \$500 award, the sixth in an annual series presented by the underwriters.

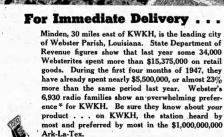
The station was cited "for its con-sistent, year around effort to encour-age better fire prevention and pro-tection and for the skillful planning, ingenuity and breadth of its pro-gramming."

Of interest is the fact that WTIC is owned and operated by the Travelers Insurance Cos. through the Travelers Broadcasting Co.





PILOT RADIO CORP., L.I.C., N.Y





*BMB Study No. 1-1946 -KWKH 98% Station "B" . . 75% Station "C" . . 15%

[RETAIN in Your Files]

Zoomar Zooms Tele Along

LOUIMO LAUNIES TICK PAUDIES.

Revolutionary riew Zoome television Ions, after a seriet of delays, which is the commercial test Monday (21) by WCB-577.

The Committee of the Commercial test Monday (21) by WCB-577.

The Committee of the Committee

Hearings Move to D. C. In Complicated Byplay For WOKO Wavelength

Albany, July 22. FCC, which conducted a three-day hearing here last week on the competing applications of three companies for a license to operate on the 1460 kc waveband now held by WoKO, will resume the hearing in Washington, D. C., next Monday scheduled to take the stand. Trio are Raymond M. Curtis, New York Cily money backer of the Joseph Henry Broadcasting Corp., one of the supplicant; Deuel Richardson, assistant general manager of WOKO and of the all-local. "Diseprint-d-radio-operation" Governor Dongtan Bread-easting Corp., nonter of the applications, nonter of the applicating Corp., nonter of the applications. casting Corp., another of the appli-

cants.

Third applicant is the Van Curler Broadcasting Corp., controlled by the S. H. Fabian theatre interests. This group abstalned from active participation in the hearings here participation in the hearings here-and is expected to take no part in next week's—on grounds that the hearings are illegal. Attorney John P. Southmayd of Washington, the Van Curler counsel, contended the

even

better

FCC should have acted first on his client's application filed 18 months ago and concluded as to testimony last November.

(FCC held the WOKO-length ap-

The state of the s

b kw, transmitter.

Blume sisked Samuel Jacobs, sec-retary of WOKO and counsel for the Joseph Henry Corp., whether the WOKO facilities would be avail-able to the Dongan and Van Curler outfits if the Henry application were rejected. Jacobs said it was his thought such an offer should be Making the best

Garde away in the complicated structure of the WOKO-WaBY operation is an application by Frank Gamett's Press Co. (Knickerbocker News), which now has a financial life of the News), which now has a financial life to take over operation of WABY, a futual affiliate. Knickerbocker News is scheduled to move WABY, a futual affiliate. Knickerbocker News is scheduled to move WABY, a futual affiliate. Knickerbocker News is scheduled to move WABY, a futual affiliate. Knickerbocker News is scheduled to move WABY, a futual affiliate. Knickerbocker News is scheduled to how the News and the News an one of the first things to be

and it said to be entering the potato-chip business. Curtis, who will be sole stock-holder in WOKO, agreed to turn-over assets to the Henry Corp. In return he was given 45% of the vor-retaining 55%. If the Henry Corp, fails to get WOKO's Henre, Smith will be reimbursed for his stock from the WOKO treasury, as will the employees who have subserbed for 550%.

leaves.

Table models still hog production lines in both sound and picture radio fields. Of the 46,389 tele sets, 32,769 were table units. Small sets accounted for 63% of the standard broadcast output.

NOW-Tele Output Continued from page 28 along with video set production unless distribu-tors and dealers give them the high

tors and dealers give them the high sign.
Same RMA survey showed a healthy 8,500,000 sets of all kinds the street of the street of the street that the street of the street of the street of the street of the street million of these were AM-FM units. June was a bad month, however, both AM and FM production. Drop was anticipated as part of the sea-sonal decline and also in view of the factor and the street of the street factor and the street of the street leaves. See the street of the street leaves are the street of the street leaves. A sure-fire give-away or self-liquidating offer! At-

tractive 48-pages of Original Songs The Texas Rangers Sing and scrap-book album. Provided sponsors of "The Texas Rangers" at cost! Write for full details.

"The Texas Rangers"

The Texas Rangers

AN ARTHUP & CHUPCH PICKWICK HOTEL, KANSAS CITY 6, MO

MARLOWE QUITS ABC VIDEO: GOES ON OWN

Harvey Marlowe has resigned as ABC television production chief to start his own video package and consultation firm under the title of Harvey Marlowe Television Associates, Inc. New outfit, in addition cates, inc. New outfit, in addition to packaging live shows and offering production service to advertisers, agencies and stations, will produce films for business firms, trade associations, etc., for distribution on

ciations, etc., 107 matrianament capacities, considerable sopietal and particular consistency of the consist

1st of Fairbanks Tele Pix Completed

Shooting on the first of Jerry Fairbanks new series of entertainment films for television was completed on the Coast Monday (21) and is now in the process of editing. First print is expected in N. Y. within the next 10 days, at which time it will be shown to advertisers, agencies and station operators for possible sale.

possible sale.

Series is titled "Public Prose-cutor," with the first story named 'Case of the Missing Bullets." Cast 'Case of the Missing Bullets." Cast actors, indicating the films carry a higher budget than any yet pro-duced especially for video broad-easting. Topping the cast is John goles with Jan Clayton in a legin presentation of 'Rose Marie' and recently in the Broadway cast of Howard appeared as such Holly-Howard appeared in such Holly-wood productions as "Lost Horizon" and "Disputed Passage."

Also in the cast are Anne Gwynne and Mary Beth Hughes, both with a number of screen credits. Donates and the second of the secon Also in the cast are Anne Gwynn will be offered for rental on a sta-tion-to-station basis. Films will run approximately, half-an-hour and have opening and closing spaces for the addition of a commercial,

Tele Price War Seen As Farnsworth Lists Its **New Low-Cost Models**

What has all the earmarks of a price war in television sets was indicated here last week during the Farnsworth distributors conveniently and the set of th

installation or tax costs.

Keynoling the price war spirit was statement by Parnsworths proxy, E. A. Nicholas, who said, "If every manufacturer will keep his television products at the lowest possible price levels."

Although supplies levels."

Although supplies to come, insulad-quate to supply the demand, tapering prices are being observed by video broadcasters as one of the best including the conditions of a date to assure maximum to the come in the conditions to date to assure maximum to the condition of the best date to assure maximum to the conditions to date to assure maximum to the conditions of the date of the conditions of the date of the conditions of th

COAST AFRA SENDING 20 DELEGATES TO N.Y.

Hollywood, July 22.

American Federation of Radio Artists will send a minimum of 26 and possibly a few more delegates to the national convention in New York, Aug. 14 to 17. They will hold proxies for the 104 delegates allowed.

accounted for 85% of the standard broadcast output.

San Antonio-Rudy Carrasco has Joined the merchandising and pro-tuntion staff of KABC, San Antonio, defray corrated levy on members to

Quiz Shows, Disk Jockeys to Ride On VA's Intra-Hospital 'Network'

to produce radio shows are getting the chance to try their hand at it through use of fully equipped radio studios in some 30 hospitals, Vet-erans Administration announced Sunday (20).

The home-brewed programs range from disk jockey stints to quiz shows and are transmitted to the bedsides of the GI's through inter-hospital networks of earphone re-

bedance of the Ga's fortogal nucleosital networks of earphone reone such disk jockey program, for example, is produced in the VA hospital at Minneapolis by patient and the popular records of the Mary Settlergers, who was on stered the hospital. His show airs of the hospital states of the Baltimore Sun. Interview with patients broadeast from the hospital at Pt. Harrison the KIXLJ, Helena, and relayed to other stations on the Z-Bar Network. Tile of this show is "Meet Your Hospitalized Veteran."

"Swing High," disk pockey show produced by a patient in the Van

Washington, July 22.

Hospitallated veterans with a yen of produce radio shows are getting the chance to try their hand at it hrough use of fully southper far and tutties in some 30 hospitals, veterans Administration announced sunday (20).

The home-brewed programs range from disk jockey program, for one such disk jockey rogram, for change in the work of earthcap in the work of the work of earthcap in the work of the work of earthcap in the work of earthcap in the work of the work

of "The Saint" novels.

Patients in the VA hospital at Jefferson Barracks, Mo., get a helping
hand from the newsmen of KWK, St.
Louis. The hospital newscaster telephones KWK just before each broadcast to pick up last-minute bulletins.

VA said only one-fourth of its hospitals have been equipped with broadcasting studies to date, though more units are under construction, Almost all hospitals, however, have beside receiving sets, capable of re-ceiving at least one radio signal.

Pfanstiehl to WTOP

Planstient to WTUP
Washington, July 22,
Cody Pfanstient, for 11 months a
publicity staffer for Warner Bros,
theatres here, has moved over as
Director of Press Information for
WTOP-CBS.

He succeeds Carl Gebuhr who was
promoted to the WTOP Sales Dept.



THREE firsts in a row!

WWJ is a name long associated with "firsts" in Detroit. WWJ was the first AM station in America, having begun broadcasting commercially way back in 1920. WWJ-FM was the first FM station in Detroit - on the air regularly since 1940, And now WWJ-TV, newest sister station, is the first and only television station in Detroit-already broadcasting commercial and sustaining features, among which are televized broadcasts of the Detroit Tigers baseball games. It is this pioneering instinct so consistently identified with the letters WWJ, that has given The Detroit News its well-earned leadership in Detroit's radio field.



FIRST IN DETROIT... Owned and Operated by THE DETROIT NEWS ional Representatives: THE GEORGE P. HOLLINGRERY COMPANY 34

Television Reviews

Continued from page 28

into together for the finale. Music, and flashes on actual picture as of course, was dubbed in from recordings. Puppels were controlled competently enough but it's doubted competent it is doubted to the course track lasts only 10 seconds.

Opening and closing announce ments, featuring other puppers and control of the course of the cou

LOOK WHO'S TALKING With Pierre Andre Producer-Director: Lorraine Larson Writers: Jimmy Savage, Hugh McKay 15 Mins.; Tues., 8:30-8:45 p.m. WBKB, Chicago

IS Mins. Tues. \$394845 p.m. WERR. Chicago and control was a control with the control was a control with the control was a control with the control was a con

istion with time-honored utilitations WDSU has gh quality of integrity, program time regularly to the St. Louis Cathedral al House, Moisant Inter-ort, Tulane University

ORLEANS WDSU

ow. Lorraine Larson managed to rig Lorraine Larson managed to sig up convincing scenery for stage effect, but her camera co-workraz would have done more justice to her stage of the common control to the common control shots. They'll have to be on their shots. They'll have to be on their shots. They'll have to be on their shots and the common control special control of the common control Speciators were energetic about solving the queries and had fun amongst themselves watching show. Speciators were energetic about solving the queries and had fun solving the queries and had fun solving the common control special special

'Clears'

clears to push them off the air Hayes has over 50 favorable replies from the indies who presumably would join forces with the 26 mem-bers of the Daytime Petitioners'

bers of the Daytime Petitioners Assn. This group is trying to win 24-hour-a-day operation for those U.S. stations assigned on Mexican clear channels.

clear channels.

WOPS Victory Vs. WJR
Washington, July 22.
A U. S. Court of Appeals for the
District of Columbia last Friday
(18) upheld the right of tiny daytimer, WCPS, Tarboro, N. C. to share
the ether with clear channel station

W.IR Detroit WJR; Detroit.

Station had been earlier stayed by
the court from continuing to broadcast on WJR's 760 kc channel, so
that last Friday's order represented
a complete legal about-face.

Hail White

= Continued from page 29

participate in callege radio clinics throughout the country. A threeman subcommittee was named to explore the subject, with A. A. Schechter with the country. A threeman for the country of the country o

queries.
Present in Washington for the two-day session were: Gilmore Num;
A. A. Scheeter, MBS; Buryl Lott-ridge, WOC; Craig Lawrence, WCOP;
William S. Hedges, NBC; Clarence Worden, CBS; Merrill Lindsay, WSOY, Decatur, III, Richard Mason, WPTF, Raleigh, N. C.; and Harold Wheelahan, WSMB, New Orleans.



ANA RADIO COUNCIL ELECTS HALVERSTADT

Radio Council formed last year by radio-using members of the Assn. of National Advertisers has elected of National Advertisers has elected A. N. Halverstadt, manager of Proc-ter & Gamble's radio media division, to succeed Robert F. Elder of Lever Bros, as chairman. Halverstadt is a former member of the Broadcastt Measurement Bureau board.

Group also engaged I. W. Digges, counsel for ANA for the past 16 years, as general counsel.

countries as yeneral counsel.

Halvarriad is expected to name several subcommittees shortly to look into various problems concerning radio advertisers. Specific subjects they will be assigned, how ever, weren't disclosed. Council minutest motivate despised of the countries of t

Omnibook's CBS Airer

Omnibook magazine is down for a bid for increased femme readership via network radio. Omnibook Corp., publisher of the mag, has signed for a 15-minute, airer Saturdays at 10:15 p.m. on CBS, stanza to feature Lee Adams with commentaries of interest to housewives.

nousewives. , who currently has his own Adams, who currently has his own show on KMOX-owned station in St. Louis, will originate his Omnibook program from Chicago.

ABC-WING Continued from page 26

WING was on the basis of a to

mutual six-month cancellation privilege. However, when the management of WING objected to this shorter cancellation privilege, ABC agreed to offer WING the identical agreed to offer WING he identical contract under which it was operating at the time. This contract product for a mutual one-year termination privilege. At the same time the WING, remeval affiliation was also offered to WIZE, Springfield, Owinch is owned and operated by the same company that owns and operated privilege, no objection was raised by the mutual aix-month cancellation privilege, no objection was raised by the management of WIZE to the contract, and this Springfield filter of ABC under the terms of this contract.

"The reason that ABC originally

this contract.

"The reason that ABC originally offered WING a two-year contract with a six months mitual termination period was because of disastisfaction on the part of ABC relating to the original people of Dayton. The cooperation given ABC by WING was not comparable to that given the network by its other affiliates, and it was felt that ABC programming in Dayton was sufferent was suffere

Mutual Biz

z Continued from page 29

the National Guard. "Block Party," which preemed a couple of weeks ago in the Thursday 9:30-10 slot, features Ray Bloch's musickers playing pop tunes selected by disk jockey Martin Block. Tentative starting date for the NG sponsorship is Aug. 14, second anniversary of VD av. Show presumably will have to be shifted to a new time come fall, inasmuch as it is occupying the "Treasure Hour of Song" period.

period.

Stanza will hypo the Guard's recruiting drive, which for some time has been plugged via Paul Whitemans "Assembly" concerts on the ABC network.

the ABC network.

"Block Party will be hypoed via addition of a chorus and guest stars as part of a buildup for a National Guard recruiting drive slated to tee of Sept. 18 for a two-month nation-wide run. Guard's deal on the Mutual musical staranza, however, is set up for one year. Talent costs haven't been definitely determined, according to the agency, but probably will be a special or the second of the MG recruiting campaign will seek extensive support from broadcasters through the airing of courtesy spots, special programs, etc.

WOOW

mitting they are still operating in

News of WOOW's readiness to sell leaked out following a vote of the six-man board of directors here last week Notices went out to the station's stockholders and word was promptly picked up by the press. Result is that, though there is still no price set on the station, bids are coming in. Stockholders will meet Sept. 1 to consider the board action are expected to take the best

May Not Recoun Losses

The station reports a total invest-ment-including operating losses-of \$181,000, but may not recoup this much through sale

The station has dropped its orig-inal high-sounding policy of separa-ing all commercials by 15-minute shows and limiting spots to four an shows and limiting spots to four an hour. Under a vigorous sales and promotion campaign sparked by new sales chief Mort Nusbaum, the station also dropped its taboo on singting commercial and is now selling commercial shows back-to-back with no double spots and a limit on one-minute on all plugs.

Station won fame as a Blue Book operation by virtue of fact that manager Edward Brecher was one of the authors of the FCC report.

Station's Hooper has always been near the bottom, but WQQW probably has a bigger file of fan letters than most other daytimers in the area. An American University survey pegs its audience at 49,000 D. C. families.

Wanted More Classical Music

Wanted More Classical Music
An analysis by National Analysts,
Ine. found WQQW's small audience
among the upper-income-bracket
neither of which has put the station
in the black. This study polled i,100
listeners who had written the station and found that most wanted
more rather than less classical music
down on the lazz now aired by the down on the jazz now aired by the station.

station.

All of which goes to show that if minority tastes are to be adequately served in radio, it takes plenty of dough and savyy on the management end of 11st en e as themselves have to ante up. And that kind of radio has not made its appearance here yet.

WFAX

can use the former for fax while airing sound on the latter.

Industry hopes that the FCC will set fax standards by fall. Meantime, FM broadcasters have permission to use their wavebands for fax trans-

WQXQ will be the first to receive the GE equipment. The Miam WQXQ will be the first to receive the GE equipment. The Miami Herald, one of a score of news-papers acooperating with Hogan's Radio Inventions, Inc., the Faximile development, is anxious to get into operation and will be one of the first following WQXQ to get a trans-mitter and test receivers.

Cost to an FM broadcaster of get-ting on the air with fax is placed at the moment at approximately \$10,-000. Present cost of receivers is about \$500.\$600. All of these costs will drop as production increases.

Three-Way Squeeze On Airing of Race Info: NAB Code May Nix It

NAD COGE MRAY, NIX III.

Whether the Federal Trade Commission should assume jurisdiction over race-information broadcasts which might be regarded as "unfair competition" was hashed over in a general counsel her last Friday general counsels here last Friday (18). National Assu. of Broadcastery code committee, meanwhile, prepared today (Tusa.) to vote on whether to write into its new code a and prices paid at racetrack, on the assumption that such programs are programs assumption that such programs assumption that such programs are programs assumption that such programs are programs as the programs assumption that such programs are programs as the programs are programs and programs are programs as the programs are programs are programs as the programs are programs are programs are programs as the programs are pr assumption that such programs could be used by bookies and num-bers racketeers for illegal purposes.

Ders racketeers for illegal purposes. Question assumes importance in view of the fact that four D. C. stations are now broadcasting racing info, the most recent addition being WOL, Mutual network station here. It's believed stations eisewhere will turn to such audience-pulling shows wherever the gaing size youth EVG urn to such audience-pulling shows wherever the going gets rough. FCC has urged FTC to invoke its statute against the shows, and NAB, which questions FCC's authority here, also prefers to have the FTC wield the stick.

stick.

Argument is made that FTC can move quickly wherever it is shown that the broadcasts constitute an unfair trade practice. FCC has authority wherever he shows are clearly used for illegal purposes but can act only when the offending station's license comes up for renewal.

FTC has before it a complaint filed by WWDC, local indie, against race shows carried by WGAY. Sliver Spring, Md. WWDC broadcasts rac-ing info but not prices. WEAM, Arlington, Va., started a racing slink early this summer, but tries not to be on the air first with the prices.



WHAT IS IT?

WATCH FOR IT!

PILOT RADIO CORP. L.I.C., N.Y

OLAN SOULE Starring in

"GRAND MARQUEE" -Coast to Coast Rayve Creme Shampoo

COLIN ALLEN



"What you need is a basket."

Writer Sues to Establish Alleged Authorship of Revived 'Kissing Now'

Suit to establish alleged authorship rights to the song, "I Wonder
Who's Klasing Her Now," was flict
yeared by the song, "I wonder
yeared by N. Y. supreme court
gainst Joe E. Howard listed as
composer of the long, its publisher,
E. Word, "Who co-own the copyright renewal, and 20th-Fox, producer of the flim of the same title.
Because of the year to the copyChols seeks to recover interest in

Orlob seeks to recover interest in ne melody of the standard and to

Hough and Adims.

Asserting in his action that it is common knowledge in the music business that he is the actual writer of the melody. Orlob cites dates and places wherein Howard is said to have admitted to witnesses that Orlob was the composer of "Kissing."

Asserting the composer of the composer of

Det. Symph Head Set To Dispute Booking **Tactics of CCI, NCAC**

Detroit, July 22.

Henry H. Reichhold, multi-mil-lionaire chemical magnate and music lover, has declared open war on what he calls the "ruinous tactics of established New York concert bureaus." He has formed his own concert bucking agency. concert booking agency.

concert booking agency.

Reichhold, president of the Detroit Symphony and owner of the
Music Hall here, admitted that his
fight with Columbia Concerts, Inc.,
and the National Concert and Artists Corporation, is due to his decision to his refusal to yield to what amounts to an artistic dictatorship. These bureaus are withholding from the Music Hall top artists whom I would have gladly signed to appear with the symphony," Reichhold said. Reichhold says.

with the symphony," Reichnoid said.

Pirst, I don't like and refrue to

refrue to get one artist, we want,

we're forced to engage two or three

to the we're the said of the said of the said of the said

fit in with plans we have for the

samphony season. Secondly, I re
said the practice of making the miles

fit of the practice of making the miles

fit ought the nose for artists who

play for peanuts in New York and

bler oster or the said of the said of their artists, book them with the

manded from better injoin orches
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transfer from better injoin orches
transfer from better injoin orches
manded from Better injoi

Chicago and observors manufactors.

Chicago and observors manufactors.

Reichheld is confident. He says his org will go to Europe, too, if meessary, and bring in fresh talent for buildup. "We've got a record company (VOX), which soon will be company to the confident of the conf

Julie Losch, Hollywood rep for Mood Music (Shapiro-Bernstein subsid), is being replaced by Jose Granson. Granson was replaced as West Coast rep of Shapiro-Bernstein Music only two weeks ago by Sammy Friedman, who shifted from Lecks.

How About Sunday?

Hollywood, July 22.

James C. Petrillo, president of
American Federation of Musicians,
has ruled that no union effort will be
expended to get film producers to
time studio musicians' chores so all
may be free to attend Local 47 general memberahip meetings, held afternoon of foutth Monday of each month.

Contingent of film musicians, after repeatedly taking matter to J. W. Gillette, international studio rep for the American Federation of Musicians, who continually nixed bid, finally insisted that he contact

Windjammers claim few have be able to attend afternoon meetings due to work calls and hence are missing out on yoting on Local 47 legislation.

Promotion Stunts On Dorothy Shav Hit a New High

One of the wildert set of exploitation and promotion ideas event
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to the small town to participate in
that been dealered a holiday by the
town.

Here are some of the gage dethere are some of the gage dethere are some of the gage detown of the control of the control
to the control
to

ers, plus a flock of other stunts. Columbia Records is in the thing with both feet, spending over \$1,000 and sending promotion reps out from N. Y. It also is shipping a wire recorder crew to record everything for dubbing later for the use of discokeys. Company's distributors also have spotted albums for sale every-store in the town regardless every-store in the town regardless.

of type. Payoff came, however, when some Payoff came, however, when some 150 wires to disk Jockeys, etc., advising of the shindig were filed for dispatch from the town, for the benefit of the datelline. It seems the wireless operator in Flat River is the agent of a one-lung railroad. He almost ran the fler of 150 individual wires out of town on the business reaching addressees though they were filed last week.

Mills Music Plans British Branch

Mills Music will open a London branch under the management of vet British music man H. G. Watkins. Ab William of the Mills of the Mills

Lee Pieper orchestra set at Dono-hue's, Mountain View, N. J. Opens Friday (25) for 16 weeks.

Chicago, July 22,
Album by Wayne King's orchestra
and Franklym McCormack will be
cut in August for release this apring
by Morriet established on McCormack's radio program, "Book of
Memories,"
Kina mill

atemories."

King will do the background music and McCormack will recite the poetry. Both poetry and music have been submitted and okayed for cutting.

Philly Click Club's Top Salary Policy Stirs Resentment

Click Club, Philadelphia, probably the only remaining warborn name band nitery in the country that adheres to paying the sort of prices, and the price of the pri incidentally, gives no percentage deals, but does come up with bonuses if biz is exceptional.

Sammy Kave, MCA Sue St. Louis Promoter For \$3,900 Salary

St. Louis, July 22.

Sammy Kaye, dance maestro, and the Music Corp. of America last week filed suit in St. Louis Circuit against Sam D'Agostino, westend dance promoter, for \$3.900. Sum is unpaid balance alleged to be due on a consciliable contract.

unpaid balance alleged to be due on one-nighter contract. Petition charges that D'Agostino promised to pay \$7,500 for Kaye and his band for three appearances here and one each in Terre Haute and Evansville, Ind., during July, 1946 it is alleged that D'Agostino has only paid \$5,000 and has refused to fork over the rest.

STAN KENTON DUE TO RESUME WORK SEPT. 15

Hollywood, July 22. Stan Kenton will reorganize his orchestra and hit the road again about Sept. 15, Fully recovered in health following a physical break-down in April, the batoneer will reform here and resume via a string of one-niters up the Coast. General Artists Corp. then will route him east, and agency already is pitching east, and agency already is pitching for a stand at the Hotel Pennsyl-vania, N. Y., which the band was supposed to have played last fall, but withdrew from voluntarily.

solic withdrew from voluntarily, what of Kennon original sidemen will be back, with possible exception of Vido Musso, who may again try a crew of his own. It is doubtful that help June Christy will return, since she has been getting \$400 weekly as the property of the pr

Sid Bakal, formerly with the Wil-Sid Bakal, formerly with the Wil-liam Morris agency, to ther with Michey Catamas, Coast sungwriter, cloffed a tune about the Brooklyn Dodgers, titled "Those Great Big Beautiful Buns."

King-McCormack to Hook Un for RCA-Victor Album Bandsmen Await U. S. Directive On Form B Wiping Slate Clean

False Pretenses

Pittsburgh, July 22. Jim Jam Trio, booked Into Oasis last week, arrived in town with two substitutes for men who regularly make up the threesome, and unit was promptly cancelled out after the first night. Management agreed at least to give them a hearing, but was dissatisfied with the results.

As a result, Oasis was without a combo for its Tropical Bar for several days, so Red Ketter, playing for dancing in an adjoining room, quickly organized a trio from his unit and doubled.

AFM Biding Time On Form B Action Pending D.C. Edict

Chleago, July 22.
Executives and attorneys of the American Federation of Musicians and Charles and Cha oin gang.

policy following work from the D. Com gang.

Meet work Petrillo attoriers Joseph Padway and Wilson, Rex Ricardi and Clair Meeder of the New York mational headquarters, plus the entational headquarters, plus the entational headquarters, plus the entational headquarters, plus the entational the desired of the elimination of Form B, which, incidentally, was off as of July 1 last, with the elimination of Form B, which, incidentally, was off as of July 1 last, with a was work from the Treasury, with two suggestions for the proceeding of the elimination of the elimination of the proceeding the elimination of the proceeding the elimination of the proceeding the elimination of the elimination of

the added expense.

Insofar as the standay situation
was concerned, the men in meel
agreed that this was one restriction
of the recently promulated Tatimacrout. National office of the
AFM never liked the foscing of
standay rules on band buyers (these
make it mandatory upon the buyer
is commensurate with the number
of men in the secured combo to
members of the AFM local within
whose jurisdiction the band is put to
the AFM standay rules are to
knocked out. Standay rules are to
the doings of individual locals.

ASCAP to Step Up Radio Pact Talks

American Society of Composers, American Society of Composers, Authors and Publishers' and representatives of radio will soon quicken as new contract, which, when it is finally set up, is expected to take the place of the current agreement, which expires the end of 1940. There has been a full it aliks between the committees representing the committees representing an amed to look into certain phases of

Winning State Clean

Washington, July 22.

Treasury Department is expected to issue a directive within the next wock or so which will govern the behavior of the American Federal behavior of the American Federal State of the St

pected that the slate will be wiped clean—with everyone starting from scratch. The week of the wind was a start of the work of

Walter Donaldson Dies At 54; Turned Out String Of Hits Spanning 30 Yrs.

Walter Donaldson, 54, one of the adc's outstanding songwriters, died at Tuesday (15) in Santa Monica, Cal., after an illness which kept him under physician's care for more

last 'Luesday' (15) in Santa Menlen,
last 'Luesday' (15) in Santa Menlen,
under physicalisane ear wise heapt him
a year. His death quickly followed a
la year. His death quickly followed a
la year. His death quickly followed a
last come close to causing his death
had come close to causing his death
ear the come close to causing his death
had come close to causing his death
ear the come close to causing his death
had come close to causing his d

There has been a buil in take between the committees representing in section and the sub-committees are the section of the new contract, notably television, and other studios. His home was inducted to the fact that the summer stanta Monta and services were held due to the fact that the summer stanta Monta and services were held the section of a declaration.

But since it is linended to have a long the section of the new contract ready for again held at St. Patrick's Cuthedral the National Asson. of Broadcasters yesterday (Tuesday) morning and annual convention, set for Sept. 14 [the body interred at Holy Cross at Allantic City, there list much Cemetery, Brooklyn.

It me left. As a result, ratio people! Donaldsion is aurvived by Jára. Heads arrange to resume meetings was separated in 1942, and two daughters.

Jocks, Jukes and Disks

- By George Frazier

Hollywood, July 22. Years, 60 By," based on Brahms' Martha Tilton's best record in a "Hungarian, Dance No. 4" and long while couples 'All of Me" and featured in "Song of Love." Tune "Every So Often" (Capitol). She is pleasant enough and Jack Hunter aing the farst, a 1s-year-oldie getting sings it sereably, but the face lacks light tempo that's extremely effective. It may be the Ernic Pillon and No." It is a series of the School of the School of the School of No. 1 and No. work. "Every So Often," by nail, work. "Every So Often," by nail, which sounds like a slow ballad which sounds like a hit. Miss Tilton projects it in a way

Rest Rets

Ballad—"Every So Often" (Martha Tilton), "Ask Anyone Who Knows" (Joe Dosh), "You Do" (Margaret Whiting), "What Do" (Margaret Whiting), "Wha Are You Doing New Year's Eve?" (Art Lund), and "Don't Tell Me

Groy Martin).

Dance—"I Wonder Who's Kissing Her Now" (Ray Noble), "The Echo Said, No" (Elliott, Tawrence), "When the Summer Is Gone" and "Without Music" (Tex Beneke), "Fine Thing" (Charlie Splovak), and "With Are You Doing New Year's Eve?" (Kay Kyser), Novelty—"That's What" (King Cole Trio). (Tony Martin).

Novelty-Cole Trio). Hillbilly — "Dangerous rounds" (Jimmy Lawson).

audiences. Here, as on the backside, there is none of the straining which award many of her past records. Subdued accompaniment is by the award many of her past records. Subdued accompaniment is by the makes the grade as a tune, you can look for this to click on the jukest. Vaugha Monree also revives a look of the subdued and the subdued as the subdued band accompaniment of the lyth of the subdued band accompaniment as the subdued band accompaniment as the subdued as the subdued band accompaniment as the subdued as the subdued band accompaniment as the subdued band accompaniment as the subdued as the subdued as the subdued band accompaniment as the subdued a accompaniments.

King Cole's singing is right up ur alley. He doesn't let down in ither "That's What" or "Naughty our alley. He doesn't let down in either "That's What" or "Naughty Angeline," which constitute his latest Capitol. "That's What' is primarily one long scat vocal by Cole. Race locations will eat it up. On the other side, "Naughty Angeline" is at a medium tempo. Tune line" is at a medium tempo. Tune is good and might build. If so, this is the preferred version.

a good and might out. It so, that is a good and might out of the young man, who used to be identified merely as "Joe" beach, the young man who used to be identified merely as "Joe" when he sain go n't he Hit Parket ontificies to sound more like Sinatza continues to sound more like Sinatza the continues to sound more like Sinatza (Sinatza Maryone Who Knows," "Apple" we do not order; "Ask Nows," "Apple "We do not order; "Ask Nows," "Ask Nows," "Apple "We do not order; "Ask Nows," "A

panying orchestra. This face has coin-box possibilities.

Kay Noble (or somebody who works for him) has a lot of inventiveness. His "Linda" had understanding the second of the second o

satisfied b We think taste. Ba hink they showed excellent Backing the "Echo" is "As

and two continues of the kenn of the father's tunes, "My Future Just Passed" and a new number, "You Passed" and a new number, "You handlee "Future" with considerable handlee "Future" with considerable releng, but we wish she and Frank DeVol had taken it at a brisker tempo. Their version has a tendency remove the proportion of the proposition of the prop

by far the better face. If the number get my find of exploits a buffalodeen tavorite. Tex Benekes "When the Summer Is Gone" and "Without Missie" (Video and the sum of the sum o

Wax Facts

YOUNG TONY MARKINGS TWO Slow bal-ads, "You're Not So Easy to Forget" nd "Don't Tell Me" (Victor) in a oudoir voice that, should entice ales. Victor Young and a vocal

Suggested Programs

Suggested Programs
"The Echo Said No"-Elliott
awrence (Columbia).
"Say It Simple"—Jack Teagarden (Victor).
"That's Be Good"—Ella Fitz"Lady, Be Good"—Ella Fitz"Lady, Be Good"—Ella Fitz"James (Columbia).
"Aoril Showers"—Al Jolson
and Guy Lombardo (Columbia).
"Feudin' 'n' Fightin' "—Georgia Cubbe (Majestio).
google"—Jessie
Price (Capitia).
Program No. 2

Program No. 2

"Anything You Can Do I Can
Do Better"—Ethel Merman and
Ray Middleton (Decea).
"You Go to My Head"—Frank
Sinatra (Columbia).
"The Japanese Sandman"—
Paul Whiteman (Victor).
"Jimtayshun" — Red Ingle
(Capitol).
"You Do"—Vic Damone (Mercury).

"Brazil"—Xavier Cugat (Col-umbia). Sugar"-Jimmy MacPartland

Program No. 3

"Tea for Two"—Dinah Shore and Frank Sinatra (Columbia).
"Drop Me. Off at Harlem"—Duke Ellington (Brunswick).
"Isn't It a Pity?"—George By-

ron (General).
"Marie"—Tommy Dorsey (Vic-

"Marie"—Tommy Dorsey (Vic-tor),
"A Faded Summer Love"—
Bing Crosby (Brunswck),
"I Gusss I'll Have to Change
My Plans" — Johnny Mercer
(Capitol),
"St. Louis Blues"—Louis Arm-strong (Okeh).

group back him up. Of the two faces,
"Don't Tell Me" (from "The Hucksters") is the sounder bet. "Charile Spivaks "Fine Thing"
(Victor) is a good job. Played at a
moderate tempo, it has an agreeable
vocal by Tommy Mercer. We were
unimpressed by "Stop Throwin"
Rocks at the Devil. "the other side...

Art Lund, MGM label's strongest asset, teams with Johnny Thompson and his band in a bracketing of "What: Are You Doing New Year's Eve?" and "Naughty Angeline." These interpretations of two potentially-hit numbers should keep him among the top sellers. You will tially-hit numbers should keep nim among the top sellers. You will notice that we carefully sidestepped any discussion of their intrinsic merit, After all, if people think Art Lund is great, this is what they de-

Rainbow's Pix Technique Applied to Exploitation On New 'Romeo' Album

Uil RCW ADMICO ANDMIN Rainbow Records, New York indied disk label set up earlier this year by Harry Fronkes and Herb Hend-ler, applied a new technique last "Moneo Loves ublied" album. Tak-ing a page from the methods infra-quently used by pieture distribution in saturating the country with prints of new films, such as was done with "Duel in the Sun," Rainbow applied the technique to the exploiting of the album

the album.

Company set last Thursday (17) as "D Day." It shipped in advance more than 500 vinylite-disk albums to record jockeys and followed up with wires to each requesting that the album be performed on their shows starting as of midnight (17). Company received affirmative answering as a company to the starting that the starting the starting that a better percentage was achieved via jockeys who didn't bother an-

via jockeys, who didn't bother answering.

At any rate, the recordings in the album hit major and minor cities and disk stations all over the countries of the

WAYNE KING PLANS SEPT. CONCERT TOUR

Chicago, July 22, A six- to seven-week concert tour of one-nighters is skedded for Wayne King's orchestra beginning Sept. 20th. King will feature a company of about 30 persons, including an 18piece orchestra, mixed chorus of eight, two soloists and a dance team. Entire tour will be definitely a concert stint except for four or five college play dates where orchestra will follow concert with short period

Arch Oboler Signs For 3 Decca Dramat Albums

Arch Oboler, radio's dramatist, signed a contract with Deca Records lat week to pen and direct the order later when the pen and adaptation of the story of Tachalman adaptation of the story of Tachalman and pen and the pen dramatize incidents from the Bible
Victor Young, at the heim of a
concert orchestra, will background all three books.

Best British Sheet Sellers

(Week Ending July 10 '47)
London, July 11.
uvenirs Wright
il in Calico Feldman

Souvenirs Wright
Gal in Calico Feldman
People Will Say Chappell
A Little Tenderness Connelly
Marianne Southern Marianne Southern Sun in the Morning... Chappell Time After Time. E. H. Morris Anniversary Song Connelly
Old Spanish Trail Maurice
How Lucky You Are Kassner
Heartaches Connelly
April Showers Chappell

Second 12

Second 12

Rainy Night in Rio. Feldman Dear Old Donegal. Leeds You Went Away. Box & Cox Oh Besuitful Morning. Chappell Violetta Violetta Will Remember. Feldman Harriet Keith Prowse It's Never Too Late. Strauss-M. Oh, But I Do. Feldman Linda New World All Over Againt Dash . Dash All Over Againt . Dash

10 Best Sellers on Coin-Machines

2. I Wonder, I Wonder (6) (Robbins) Martha Tilton Capitol Tony Pastor Columbia 5. Across Alley From Alamo (11) (Capitol) Mills Bros. Decca Woody Herman . . Columbia 6. Red Stocking, Green Pe're (6) (Morris). Ray McKinley... Majestic Tony Pastor..... Columbia 7. When Were Sweet 16 (3) (Shapiro-B)... Perry Como...... Victor 9. Sunday Kind of Love (12) (Maurice) ... { Jo Stafford........Capitol Claude Thornhill..Columbia 10, Temptation (1) (Robbins)...... Ingle-Stafford......Capitol Coming Up Feudin' and Fightin' (Chappell) Dorothy Shay Columbia Jo Stafford......Capitol Vaughn Monroe....Victor As Long As I'm Dreaming (Burke-VH)... Tex Beneke......Victor Harry James......Columbia

Smoke, Smoke, Smoke (American)...... Tex Williams......Capitol It's Same Old Dream (Sinatra)...... Tommy Dorsey Victor Dreams Are Dime Dozen (Criterion)...... Vaughn Monroe.....Victor Old Devil Moon (Crawford) [Margaret Whiting ... Capitol Charlie Spivak ... Victor After Graduation Day (T. B. Harms)..... Sammy Kaye Victor When I Write My Song (Exclusive)......
Tomorrow (Morris) Herb Jeffries. Exclusive Charlie Spivak Victor Ask Anyone Who Knows (Witmark), Margaret Whiting ... Capitol I Wonder Who's Kissing Her (E. B. Marks), Perry Como Victor op Bleep (Morris) Danny Kaye.....Decca Andy Russell.....Capitol Freddy Martin....Victor

Come to Mardi Gras (Southern) { Dick Jurgens Columbia Three Suns Victor Inside Orchestras—Music

General Amusement Corp. is receiving a number of calls for copies of a pamphlet developed recently by its one-night booker, Howard Sinnott, titled, "How To Promise a Name Band." Covering 16 pages of normal-sized 8x10 pager, the compilation, gotten together by Sinnott after months of work, as clare course of procedure for the tyro promoter in staging a promoters were coming into the fleld who knew nothing at all about the basic problems of staging, promotion, etc. Another item which caused Sinnott to compile the book was his visiting of various one-night promoters in the assertm area and his noticing that one promote used ideas and promotion gimmicis that another hadn't thought of and view versa. He began operating as a clearing house for these ideas and subsequently all the compositions of the control of

Gien Island Casino, New Rochelle, N. Y., being run on lease from the Westchester Park Commission by maestro Shep Pields, has been having difficulties that have'n belged the Spot's season. One evening during the July 8 holiday weekend a fire developed under the bandstand and a week and the property of the property of

Executives of American Federation of Musicians, Local 47, are being plagued again by the appointment of union frebrands to Central Labor Activities Committees are from among the late and uninamented Union Activities Committees are committeed union and the committee of the commi

Tuthinkingty, union topiers named troublesome members to CLC and Tuthinkingty, union topiers named troublesome members to CLC and the control of the control

Tommy Dorsey's 96-foot yacht, the "Sentimentalist," is currently on its way up the inland waterway to New York, major domoed by George Marlo. When it arrives the boat will be anchored off City Island, N. Y. Oborsey, is a member of City Island Yacht Club.) Since Dorsey swapped his 46-foot Consolidated cruiser and some \$30,000 for the larger ex-Watler P. Chrysler boat, it has been in drydock in Florida. Originally, Dorsey to the constant is 30 shrough the Panama Canal to Santa Monica. Cal., on the County of the Count

Fact that Capitol Records did not renew vocalist Matt Dennis when baritone's contract expired recently came as no real surptice. Cap long has labored to overcome confliction in public mind over Cark and Matt Dennis, both of whom have worked for the label for some time. Recorder found it difficult to pump out publicity that sharply differentiated between the two warbiers, and there were frequent inkups in handling orders from desires. Cap med up its mind after Clark scored solidly with reprise of "Peg O" My Heart," first hit of sizable proportions either singer made from the firm.

Hev. Ruba' Cries Cosmo Over 'Tuba' Copyright Snafu as Decca Moves In

Compyright Snatu

Cosmo Record, which officiallypassed out of the pleture a fewpassed the pleture of the pleture of the
passed out of the pleture of the
passed out of the pleture of the
passed out of

only be bootleg copies. How they were made is a question both they and the men currently concerned with Cosmo's death throes are try-

Vatican Choir Due To Open Tour in N.Y. Aug. 2

Open Tour in N.Y. Aug. 2.
With the arrival of the Vatlean
Choir in New York, July 29, group
starts on a tour of some 99 U. S. and
Canadian cities, including Honolulu,
Choristers comprise some 54 volces
and are under the direction of Rr.
Sponsored by an inter-failt committee of Protestants, Jews and
Catholics, the tour will include two
New York concerts. First is scheduid at the Polo Grounds, Aug. 2,
while the other is salated for Eibets
ertitle tour's protoceds will be earmarked for charity.

*Ice Revue at New Yorker.

Billy Eckstine Wants No Part of Big Band Hassles

Fatt 0. Dig Dattu Hassnets
Billy Eckstine, who gave up his
big band several months back after
a long hassle with payrolis and
other-worries of the type confront
ing all maestros today, isn't likely
to reorganize. He's going is continue workins as a single, he says
through working and the says
to work behind him, as he did in
Hollywood recently. Eckstine is
now at the Onyx Club, N. Y.
On M.G.-M Records. Eckstine will

now at the Onyx Club, N. Y.
On M-G-O-M Records, Eckstine will
work with background combos suppiled and conducted by the firm's
musical directors. He made disks
in Hollywood recently with Sonny
Burke and will do others in N. Y.
with a band conducted by arranger
View Winstrabelter Hugo Winterhalter.

James Clicks On Latest 1-Nite Tour

Harry James' second one-nighter Harry James' second one-nighter and summer location tour in the east has been very successful at the east has been very successful at the paths intery, for three days (July 3-5) where he's claimed to have piled up a \$27,000 gross in three days, James did well on every one-nighter with the exception of a data-st. Ocean Beach, New London, fault, which apparently weast his fault.

at Ocean Beach, New London, foult.

He is claimed to have worked to foult.

He is claimed to have worked to 2500 people at Riverside Park, Springfield, Mass; 2,600 at 100, 200 people at Riverside Park, Springfield, Mass; 2,600 at Delectron Burlington, Vt.; 12,000 at Forum, Montreal; 7,500 at Mallett's Pavillon, Burlington, Vt.; 12,000 at Forum, Montreal; 7,500 at Mallett's Pavillon, Montreal; 7,500 at Mallett's Pavillon, Springfield, Springfield, Additional Montreal; 7,500 at Mallett's Pavillon, Montreal; 7,500 at Mallett's Pavillon, Springfield, Springfield

Salt Lake Off, Too

Nall Lake Utt, 100
Sail Lake City, July 22.
Duke Ellington's orchestra wound
up an eight-day stand at Jerry
Jones' Rendevu Saturday (19), with
business only fair. Spot operates
through Toursday in an Arroy
through Toursday in a Section
at Saturday, plus a 25c table
charge on Friday and Saturday.
Week finished, with attendance
definitely off the wat time standard,
week finished, with attendance
definitely off the wat time standard,
off the standard of the sta

Disk Execs, Band Biz See Brighter **Boxoffice Hue**

Band business and recording ex-ecutives took a much more optimis-tic attitude the beginning of this week toward the sales and bo. dodrums in which both fields have did not a definitely brighter showing made last week in the east and mid-west on the average one-nighter and in major docation dates and the im-proved enthusiasm displayed by the control of the Day of the control of the Day of the control of the document of the control of the

buyers and owners of these spots.

In so far as the disk business is concerned, the item that has them a bit more cheerful, it's claimed, is a noticeable resumption of activity in the reordering of material already marketed. For some time now the initial orders placed by distributors related to the property of the pr was created.

MPPA Puts Lamplighter Label Into Bankruptcy; Also After Jewel Outfit

Music Publishers Protective Assn. has tossed another independent disk company into bankruptey and is sighting on another. Firm for which a bankruptey petition was asked is the Lamplighter label, a Loangeles outif, and similar wheels have been put in metion against the owners of the Jewel label.

Angues of the home of the covered of the Jewel label.

Sum owed music publishers by the covered of the Jewel label.

Sum owed music publishers by the Lamplighter outfut amounts to less than \$600, but Harry Fox, MFPA's to his inability to secure anything on account. What Jewel owes publishers is uncertain due to the company's failure to file statements. When the company's failure to file statements with the covered publishers in royalties or follow Yex to the Auch Recording Ch. of New Lamplighter and the other sinto involuntary bankruptcy. These are, the Auch Recording Ch. of New Lamplighter and the other sinto involuntary bankruptcy. These are, \$100 to \$ | New York | New York

Joe Merman, former planist with Al Kavelin's orchestra, heading his own rhumba unit at The Brook, Summit, N. J. operated by Joe Zieg-ler, formed vaudevillian and Gus Steck formerly musical director of WAAT, Newark.

Los Angeles

Eddy Howard (Ambassador; 900; \$1-\$1.50). Sturdy 2,500 tabs. Russ Mergan (Eiltmore; 900; \$1-\$1.50). Okay 2,000 covers.

Location Jobs. Not in Hotels

Bands at Hotel B.O.'s

Chicago Henry Brandon (Boulevard Room, Stevens; 550; \$3.50 min.). Circus eys revue. Light 3,100.

Heary Busse (Marine Room, Edgewater Beach; 1,100; \$1.50-\$2.50 min.)

Band bringing this up another 2,000 for total of 6,000 covers. Vida Masso (College Inn. Sherman; 800; \$3.55.00 min.). Steady 4,500. Freedis Naget (Empire Room, Palmer; 809; \$3.55.00 min.). Steady 4,500. Freedis Naget (Empire Room, Palmer; 809; \$3.500 min.). 4,400.

By Sayder (Mayfair Room, Blackstone; 350; \$3.20 min.-cover \$1). Slight long this week; \$2,000 covers.

Marty Gould (Chez Paree; 650; \$3.50 mln.). Danny Thomas going the limit with 6.500. Fight mobs helped. Dick Jurgens (Aragon; \$0.90-\$1.15 adm.). Cool weather equalled consideral 17,000.

Just Surgens (Aragon; \$0.96-\$1.15 adm). Cool weather equalled consistent 17,000.

Lawrence Welk (Trianon; \$0.90-\$1.15 adm). Just what place needed to ture slack summer trade. Hefty 18,500.

Ray Fearl (Blackhawk; 500; \$2.50 min.). Goj share of out-of-towners; 3,000.

Buddy Shaw (Latin Quarter; 700; \$2.50 min.). Ritz Brothers and Jane Withers running close second in night club race. Top 6,000.

Will Osborne and Jack Barrows (Aragon, B. Ocean Park. 7th wk).
Charlie Barnet piled onto the stand over weekend and helped to good
7,000 adults.

Tommy Dorsey (Casino Gardens, B. Ocean Park, 8th wk). Pace eased Somewhat, but 11,500 customers still splendid. Gene Krupa (Falladium, B. Hollywood, 6th wk). Windup frame fair \$200 buyers. Frankit Carle opened last bile (Tuesday).

10 Best Sheet Sellers

Week Ending, July 19)
Peg O' My Heart. Robbins
Chi-Baba Oxford
I Wonder, I Wonder. Robbins
Across Alley Alamo. Capital
That's M Desire. Mills
That's M Desire. Mills
Who's Kissing Her. Marks
Sweet 16 Shapiro-8
Amni Song Mood
Linda Mayfair
Second 10 Second 10

Second 10 Ivy Burke-VH Adohe Haelenda. Peer Midnight Masquerade. Shapiro-B Sunday Kind Love. Maurice Mam'selle Feist Red Silk Stockings. Morris Iv's Same Old Dream ... Sinatra I Believe. Sinatra Had Life Live Over ... Genal Je Vous Aime. ... Crawford

ASCAP Decides to Proceed With Plans to Boost Theatre Revenue

Masters Follows T. D. At Casino Gardens, Cal. Hollywood, July 22.

Tommy Dorsey will wind up his current successful sland at his own current successful sland at his own park, and, 25, and Frankle Masters' crew will take over the stand. Dorsey, upon closing, flips to New York for a week on his radio transcription deal, then bounces back here by Sept. 13, ploks up his band and trek.

trek.

Tour will chiefly be one-niters, although several short locations will be sifted in, such as a stand Sept. 22-27 at the annual corn festival at Mitchell, S. D. Band then goes into

BBC Pavola Probe Takes New Turn

Situation involving the recent halting of payolas in the music chastry on this side of the water look, a new twist yesterday (Monday). In a secret meeting the Masic Publishers Assn, decided to stop buying for special arrangements for broadcasting by bands unless the arrangements are made by men connected with the bands themselves.

This resolution was drawn up and London, July 22. involving the recent payolas in the music in-

with the bands themestee.

"This resolution was drawn up and submitted to Valentine Holmes, King's Counsel, who has been being the investigation into the payola squawk by local bandleaders that they cannot afford necessary special arrangements. This, or course, and they consider the payola system meant to British meaters. Too, the musical tool of what the payola system meant to the payola system

+ American Society of Composers, Authors and Publishers definitely has decided to proceed with its inform motion picture theatres for the performance of music in picture. Go ahead signal was given to ASCAP executives at a special board meeting in New York Monday (21) although no definite rate patents.
Rangel is 2014 to have bettered.

tern has as yet been worked out. Board is said to have listened to a report by Herman Greenberg, one of ASCAP's four operating heads, who recently made a swing around some of the Society's branch offices for the purpose of checking into the thardest situation. Greenberg is due for another trip to branches not covered on the first swing, for the same purpose of the same purpose of the first swing, for the same purpose of the first swing, for the same purpose of the same

pose.

Meanwhile, more than 200 independent New York metropolitan theres through their attorneys, Weisman, Celler, Quinn, Allan & Spett, and the second of t

be made upon receipt of the Information.

The N. Y. Indies originally field wit against ASCAP zome four years suit against ASCAP zome four years with a suit against ASCAP zome four field with a suit against ASCAP the suited a boot in exceedings were dormant during the war but were revived last April ASCAP has milled a boost in exceeding were suited as a compared to the international Confederation of the International Confederation of Authors and Composers, it's exceeding the property of the International Confederation of Authors and Composers, it's exceeding the property of the International Confederation of the International Confederatio

Songs With Largest Radio Audiences

The top 33 songs of the week, based on the copyrighted Audience Coverage Index Survey of Popular Music Broadcast over Radio Networks. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

۰	Survey week of July 11-17, 1947.
	A Sunday Kind of Love
	Across the Alley From the Alamo Capitol
	Almost Like Being In Love—*"Brigadoen" Sam For
	As Long As I'm Dreaming-+"Welcome Stranger"Burke-VH
Į,	Ask Anyone Who Knows
	CeciliaABC
•	Chi-Baba Owford
٠	Echo Said "No" Tomberde
	Feudin' and Flghtin'-+"Sons O' Guns"
	I Believe—t"It Happened in Brooklyn". Sinetre
	I Wish I Didn't Love You So-t"Perils of Pauline" Paramount
	I Wonder I Wonder I Wonder
	I Wonder Who's Kissing Her Now-t"T Wonder Now" F B Moute-
1	If I Had My Life To Live Over
ı	I'm So Right TonightLeeds
1	IVV
۱	Je Vous Aime—†"Copacabana"
1	Linda Morrie
ı	Love and the WeatherBerlin
1	
ı	Man Who Paints the Rainbow In the Sky
И	My Adobe Hacienda Southern
L	My Heart Is a Hobo-+"Welcome Stranger"Burke-VH
	My Young and Foolish Heart
	Passing By
	Peg O' My Heart Robbins
	Red Silk Stockings and Green PerfumeMorris
١	Stella By Starlight Beverly
	Tallahassee†'Variety Girl"Famous
	That's My Desire
	There's That Lonely Feeling Again
	Turntable Song
	Would You Believe Me-+"Love and Learn"

The remaining 17 songs of the week, from the copyrighted AC
(Peatman).
Alexander's Ragtime BandBerlin
An Apple Blossom WeddingShapiro-B
As Years Go By Miller
Come To the Mardi Gras-+"Carnival In Costa Rica"Southern
Deep Down In Your HeartTriangle
Don't Tell Met"Hucksters"
Every So Often
HeartachesLeeds
I Can't Get Up the Nerve To Kiss YouSantly-Joy
I Had a Wonderful Time In Columbus
If This Isn't Love—*"Finian's Rainbow"
I This isn't Love Finan's Rainbow
It's a Good Day
Midnight Masquerade Shapiro-B
Old Devil Moon-"Finian's Rainbow"
Old Ferris Wheel
Time After Time-†"It Happened In Brooklyn"Sinatra
Whiffenpoof SongMiller
† Filmusical, * Legit Musical,

On The Upbeat

Music Born To Live 0 DOES YOUR KNOW YOU'RE OUT CECELIA ALL OF BOURNE, Inc

GREAT NEW DISC! Recorded by Charlie Barnet APOLLO No. AP-3100 THE DARKTOWN STRUTTERS' BALL

> Leo Feist inc 1617 Broodway * New York, N. Y. HARRY LINK, Gen. Prof. Mgr. GEORGE DALIN, Prof. Mgr.

WANTED e with musical training

C. GROTH, 3115 Sedgwick Ave

New York

Frank (Pee-Wee Monte) drew a free room last week from a Scranton, Pa., hotel in return for putting up flarty James band there, finally a partial par

Pittsburgh

Jack Fina band Into Bill Green's for two weeks . Denny Breckner at Vogue Terrace Jim Jam Trio opened limited run at Oasis, suc-ceeding Lucienaires . Bob Rhodes band; formerly staff crew at WCAE, at Lake Delavan, Wis., for remain-

Chicago

Chicago

Dave Garroway presented his third jazz concert at Terrace Casino with Charle Ventura, June Christy, Anita O'Day and hoe Ewan . Louis memorial plaque at Regal theatre by Pittsburgh Courier . Bötby Meeker begins four-weeks at the July 1985 of the State of th

Our No. ONE Song THE BACHELOR AND THE

BOBBY-SOXER'

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that the Leader pay the Social Security Taxes and be responsible for holding taxes.

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ROBERT DIAMENT

Circle 6-7652

New Yark

Chappell's in London Closes Three Subsids

Drastic slump in sheet music has caused Louis Dreyfus, head of Chappell's and other music has caused Louis Dreyfus, head of Chappell's and other music companies, to stutter three subsidiaries, New World, Sterling and Victoria, Latter is re-Dreyfus hopes to absorb the staffs of those closed.

Vet in Lunceford **Band To Take Over**

Jimmie Lunceford's orchestra probably will be taken over by one of five musicians who have played with that band for the past 12 years with that band for the past 12 years with that band for the past 12 years with the band for the past 12 years with the past of the past 12 years and the past of the past 12 years and when these dates are completed the voting among the men will select the voting among the men will select the well easier. Thereafter the combo will be known as "Jimmie Lunceford among the men will select the well easier. Thereafter the combo will be known as "Jimmie Lunceford among the past 12 years and the past 12 years and the past 12 years and years and

under Tex Beneke, however, is noned upon in Lunceford's éase as a favorable precedent.

Incidentally, an autops'y performed
last week is-said to have determined
Lunceford's death due to a heart
attack. Services were held in NX.
last Saturday (19) and the body
shipped to Memphis for burial.

Coast Disk Presser-Forms Co-on Plant And Distrib Setup

And Distrib Setup

Billywood, July 22

First cooperative company to
make and market records for small
labels has been formed here by
Johnny Clein, who long has operated
a 20-press plant and biscuit mill in
outful United Artist Records, and
says his setup frankly is patterned
atter United Artist Records, and
says his setup frankly is patterned
atter United Artist film setup.
Already brought under the Clein
Hit and Hukelstein — films — Indies
which sprang up here and found difficulty getting antional distribution.
All will be sold under UA label,
billide, and each participating belief
will draw a percentage of profits on
sales.

Clein started the connerative he

Clein started the cooperative be-cause biz at his plants has been poor of late, due to fact he pressed for number of indies and the odd-labels haven't been moving very strongly. Some have been limping because creditors were pressuring, and others, like Urban, became fouled up with myeldene' unlow. Clein it etc. with musicians' union. Clein is at-tempting to take them all off the

Before Clein envisions his idea Before Ciein envisions his idea clicking appreciably he hopes to have lined up at least 20 labels, which he claims will assure him of strong national distribution because he will have a wide and steady flow of releases.

Sinatra Signs New 5-Yr. Pact With Col. Records

Frank Sinatra renewed with Co-lumbia Records last week, signing an agreement extending his current pact another five years. Agreement now in force has another 17 months

to go. Several weeks back it was reported that Sinatra had renewed with Columbia, and Manie Sacks, Columbia artists and repertoire head, denied it in N. Y. It now comes out that the contract had at that time been signed by one of the parties and not the other. Deal became official Friday (16).

Herman Ruby, songwriter, under-goes brain operation at Hollywood hospital next Monday (28).

Music Notes

Luú Luy on Coast for a stretch. ... Rores Morley inked by Estaprise
Records to wax a satisfied album, "Just Bedween Use" which will
Records to wax a satisfied album, "Just Bedween Use" which will
Records. ... Dick Stabile and Benny Carter signed to arrange for the
Records. ... Dick Stabile and Benny Carter signed to arrange for the
rochestra Miguello Vaides is forming on the Coast. ... Midford Cavanauch,
Criterion Music ... Carl Haverlin, BMI probabile week cuit post at
Criterion Music ... Carl Haverlin, BMI post and Haymes, flanked by Gordon
Jenkind orch, allced four sides for Decca ... Cass County Boys, oatuners
habitanily working with Gene Autry, signed by Variety Records. ... Millon
Jankind orch, allced four sides for Decca this week. ... Spike Joses
gouged four aides for RCA-Victor this week. ... Blik Savit, Witnamer, bugger
on the Hollywood scene, recuperating from operation at Cedars of LebFrederick Hollander Joaned by Rickles to Eccutaive over weekend
... Frederick Hollander Joaned by Rickles to Eccutaive over weekend
... Frederick Hollander Joaned by Rickles to Ernst Lubitisch's "Ladies in
Fox to collab with Leo Robin on tunes for Ernst Lubitisch's "Ladies in
Farmier" ... Robert Emmett Dolgh has secured leave of eight weeks from
Paramount studo, to clef tunes, with Johnny Mercer Pyriciting, on legit
as yet is untilled ... Barry Sullivan signed by Mercury Records to etch
album of Christmas storles.

Shen Fields Plans To Continue New Combination

Beyond Glen Island Date

Shep Fields will continue his reorganized "Rippling Rhythm" or chestra beyond the Glcn Island Casino season. He opens the new band there Aug. 14 to fill the final part of the spot's season and, since Glen Island isn't likely to continue its full-week policy of operation through the winter, as originally intended, the new combo will hit the road after the New Rochelle, N. Y.,

date. Fields had been with Music Corp. of America, but his contract expired last winter and he's not now with any agency. He'll probably sign with one before going out on the road. The state of the st

Glen Island this summer.

New band, currently in rehearsal in N.Y., is composed of four fiddles, five sax, three trumpets, accordion, piano, bass, drums. It's different from the original "RR" crew.

Brenner's 'Mystery Disk' Promotion Buildun

Paul Brenner rider of a requi disk show on WAAT, Newark, N. J., has begun an unusual promotion idea with the aid of RCA-Victor, Columbia, Majestic, Mercury, Signature and Sonora record companies. He's running "mystery disk" contest six nights a week, each using a current disk of the different companies and awarding 100 free records nightly to winners

winners.

Idea is worked by the playing of
the "unknown" disk nightly and the
first 100 correct audignee answers
draw a letter redeemable for one
disk of any selection at any retail
dealer, the label governed by, whatever one was played the night the
prize was won. These letters are in
company, who reimburse the dealer
with a new disk.

Col. Settles With Engineers

New 18-month pact recently ne-gotiated by Local 1212, Radio & Tel-evision Broadcast Engineers Union, with Columbia Recording Corp., sets up salaries on an escalator basis. Wages start at \$67.50 weekly to a peak of \$127.50 after three years service.

service.

Supervisors' pay is a flat \$153, while an additional 10 percent goes to men who work between 6 p.m. and 7 a.m. Broader vacation begefits have been secured engineers who have five years or more with the company.

ANOTHER BENJAMIN AND WEISS

I CAN'T GET UP THE NERVE TO KISS YOU

SANTLY-JOY, INC. 1619 Broadway, New York TOMMY VALANDO, Gen. Pro. Mgr.

Cugat's Mex Plans

Xavier Cugat 3 mtx 1 Idills

Xavier Cugat goes to Mexico for a
vacation sometime-during the coming fall and while there he may
make recordings for Columbia Records. Plans are not too clear on the
arrangement, apparently, but its
supposed to call for Cugat to gather
and direct a crew of local tooters
for the dates.

LOUIS BERNSTEIN SUGGESTS FOR YOUR PROGRAM

ON THE SUNNY SIDE OF THE STREET

JIMMY MCHUGH SHAPIRO BERNSTEIN

Music by . .

What Are Pou Doing New Dear's Ene?

IF IT'S TRUE

WHEN YOUR OLD WEDDING RING WAS NEW

MOONLIGHT

Ted Weems (Decca Record 25105)

MILLS MUSIC, INC. 1619 Broadway New York 19

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make certein your records get
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A GREAT Picture with GREAT Songs Recorded by GREAT Artists!

The Picture -

The 20th Century-Fox Technicolor musical

"MOTHER WORE TIGHTS"

Starring BETTY GRABLE

The Songs-

* YOU DO KOKOMO, INDIANA

THERE'S NOTHING LIKE A SONG

THIS IS MY FAVORITE CITY

FARE-THEE-WELL, DEAR ALMA MATER

(Rolling Down Bowling Green)

ON A LITTLE TWO-SEAT TANDEM

Lyrics and Music by MACK GORDON and JOSEF MYROW

The Records-

"TWO TON" BAKER (Mercury) • RAY BLOCK (Signature) • CARMEN CAVALLARO (Decca)

BING CROSBY (Decca) • VIC DAMONE (Mercury) • LARRY DOUGLAS (Signature)

HELEN FORREST (M.G.M) . FOUR CHICKS AND A CHUCK (M.G.M) . GEORGIA GIBBS (Majestic) ...

VICTOR LOMBARDO (Majestic) • VAUGHN MONROE (Victor)

DINAH SHORE (Columbia) . MEL TORMÉ (Musicraft) . MARGARET WHITING (Capitol)

The Publisher-

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Warner Houses Sans Vaude First Time in Years, But Not Permanently

Double feature run at the Strand-theatre, N. X., starting Aug, 8, will mark the first time in many years that the Warmer circuit will be would for two weeks of relatives. "Marked Woman" and "Dust Be My woulde for two weeks of relatives. "Marked Woman" and "Dust Be My Destiny." This is second time within three months that double features "Marked Woman" and "Pust Be My Destiny." This is second time within the work of the wor

be permanent. House will pick up stage fare immediately afterward, although bill hasn't been set yet. House has commitments for Frankie Carle, Vaughn Monroe, L'onel Hampton and Bob Crosby orchs. No dates have been set for them.

During previous vaude exit War-nors retained vaude at Earle, Phila-delphia. But since then, that house has dropped stageshows, perhaps permanently.

permanently.

A few years ago, Warners was a large user of vaude, having shows at Strand, Earle theatres in Philadelphia and Washington; Stanley, Pittsburgh, and spot shows in other towns. Today only the Strand remains, although Colonial, Utica, has occasional stageshow.

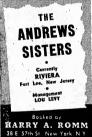
mains, atthough Colonial, Utica, has occasional stageshow.

There is talk that they'll reoper Stanley, Pittsburgh, with vaudfilm policy, also Warner theatre, Oklahoma City.

SALKIN VICE SILVER IN CHI MORRIS AGCY.

III (III MUNRAL) AUGL.

Nat Kalcheim, treasurer, and Nat
Lefkowitz, head of band and act
dept, of William Morris Agency, returned from Chicago last week after
intelling Leo Sollin as head of that
the control of the control of the control
Salkin will be assisted by Irving
Creene, formerly of N. Y. Morris
cafe dept. Pat Lombard continues to
head band sector and Billy McDonald the one-nighters. Sidney Epstein
will head contract section.



Liquor Sales' 30% Drop

Washington, July 22.

Big drop in liquor consumption year comes largely from the decline in night club biz, according to a spokesmen for the Distilled Spirits Institute.

During first four months of the year, it was 30% under the same period of 1946, and the drop has continued ever since drop has continued ever since them. Actually consumption is slightly higher than in the pre-war years, but is skidding stead-ily from the high figures of the war years.

The biggest drop, percentage-wise has been in the niteries, it was explained.

NVA Hiking Dues 50% To Bolster Welfare Fund

National Variety Artists will tilt membership dues from current \$6 a year to \$9, effective September 1. year to sy, enecutive September 1. Action for rise was taken at recent meeting of board of governors of organization to meet increased operating expenses and to augment welfare fund of organization. Although the Will Rogers fund provides burlal and sanitarium care for needs of the mysescion via the

provides burial and sanitarium care for needy of the profession via the NVA, latter is called upon for temporary assistance, and other medical care, according to Lou Han-din, exec secretary.

Rise, amounting to a 50% hike, is comparable to that of the Jewish and Catholic Actors guilds.

New Icer Set for N.Y. Cafe Iceland Restaurant, N.Y., will preem new summer ice revue Thursday, July 31. Headlining are the Four Learys in trick comedy

the Four Learys in trick comedy routine. Others featured in blader are: Florence Budny & Jo Ann Axtell, Jane Petrie, June Payne, Johanna Schultz, Ray Hoyt and Margie Booney. Choreography is by Paul van Gassner, music by Bilmpy Blank, costumes by Jac Lewis, Noel Lee is produced.

Carmen Miranda's Vanders Carmen Miranda's Vauders
Carmen Miranda is being submitted
for vaude dates at the conclusion of
her stand at the Arrowhead Inn,
Saratoga, Aug. 1.
William Morris agency is submitting her at 88,500.
No dates signed yet.

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"BEDLAM IN THE BALLROOM"

ON TOUR CLUB-DATES HARRY GREEN

VARIETY

Loppy Bryant Injured When Prop Gun Backfires

When Prop Gini Backlines
Lobby Bryant, brother of Sin
Bryant, whose Wildeals are aired
sent him to the hospital when blank
eartridge backfored during act while
playing stage date at West View
Park. Bit, which act has used for
a concluding laugh for years, went
however the most proper to the control of the control
and the control of the control of the control
and the control of the control
and the control of the control
and the haywire for first time, the cartriage just missing, according to doctors, muscles which would have para-lyzed him.

Accident happened at first of two

Accident happened at first of two shows Wildcats had scheduled at amusement center and they did the second with only four instead of customary five. Bryant will rejoin act next week.

Andy Russell Settles Sam Stiefel Suit By Payment of \$17,500

Payment of \$17,500
Andy Russel and Sam Sitefel, his former manager, settled their difference of the state of

ADV. BLIMP TO BALLY TCE CAPADES' IN A.C.

Riss amounting to a 50% hike, is comparable to that of the Jewish and Catholik Actors guilds.

Larry Adler Follows Boyer At N.Y. Cafe Soc. Uptown Larry Adler has been sized to Larry Adler has been sized to Larry Adler has been sized to starting Nov. 24 upon completion of Lacelene Boyer's stand. Spot is upon the comparable to the Comparable of Lucienen Boyer's stand. Spot is upon the Comparable of Lucienen Boyer's stand. Spot is upon the Comparable of the Com

Saranac Lake

Sattlillat Lake

By Happy Benway

J. M. Fradden, Jr., Philadephin

Rick Gender, Jr., Philadep

Frances Grupp planed in from N. Y. to bedside of her daughter, Helen Grupp, who is mastering the routine with top honors. Will vaca-tion in the colony for balance of summer.

summer.

Inez Dolorse Liverpool cheered up
by surprise visit from George Baily,
Geo Finlay, Johnny Concatnon and
Kim Chisholm, all from Boston.

Peter Schmith of the Madison Square Garden staff in to see and chat with Margie Regan who has been in bed for a long time.

eeu in oed for a long time.

Peter Hagan giving his daughter.

Edna Hagan, the once-over and clated over her progress. Joe Tatt shot in Irom Rosedale, L. I., to see his wife, Rose, who is flashing good clinle reports.

Arthur Slattery, from N. Y., registered as a new arrival.
Lillian "Par" Bergson thrilled by bedside visit of the Burt Kleins, accompanied by Gene Bergson and Stanley Klein who motored in from N. Y.

Stanley Klein who motored in from N.Y. and Manin. Now Rootelle Bildman Now Rootelle Stanley Bildman Rootelle Stanley Bildman Now Rootelle Stanley Bildman Rootelle Stanley Bil

British Shore Resorts Slump Hits Show Biz:

Draine inga note: Addes London, July 15. British seaside resorts, which used to yield a real harvest for show pro-ducers, often balancing their West End summer losses, are having lean pickings this year. Most prominent of these spots, Blackpool, a gold-mine for .many years, is suffering from its worst alump in 20 years. Spots, such as the Opera House. Tower Circus, Grand theatre, the Palace, and pier shows, have dropped down to 50% of their regu-lar intakes or worse.

lar intakes or worse.

Hotels at Blackpool, which were
booked annually for months ahead,
with the summer season always a
sellout, are half empty. Many hotels
complain they will suffer heavy
losses this year. Same applies to
Scottish resorts, the lise of Wight,
Lise of Man, and many other resorts. Main reason for falling off are the high prices charged at hotels, with towns packed with day-trippers, who bring their own food in many

Howard Remembers Stage Charities in 20G Estate

Chartel Howard, vet comedian, who died several weeks ago after a heart attack while visiting performer friends at Shubert theater, N. Y., left an estate of ever \$80,000. Yang ago in the shuber of th

Puleo Vamping Minevitch To Head His Own Unit

To Head His Own Unit in Johnny Pulse, lower case comic with Borrah Minevitch's Harmonitea Rascals for years, is pulling out the setup, claiming that the new Tatt - Hartley bill gives him an out. He'll take six of the Rascals on December 1 was a set of the set of the Rascals with Midwitch the Rascals with Rasc

Dobson With Goldstone

Ned Dobson with Goldstone
Ned Dobson resigned from the
Paul Small agency, N. Y., to join the
Nat Goldstone agency, Hollywood,
Dobson, prior to joining Small, was
with the William Morris Coast office.
However, Dobson will continue to
work on some matters with Small
inasmuch as Small represents Goldstone in the east.

Wheeler Again Blame High Hotel Rates Tops Miami Award

Miami newspaper and radio station amusement editors, balloting in second annual awards for mythical all-star vaude show from acts which second aimusi awards for mythical all-star vaude show from acts which played the Olympia theatre here in past year, named Bert Wheeler as best comic again.

best comic again.

Only repeater on the slate, Wheeler topped Willie Howard in the voting by one vote. Others selected were: Jan Bart, best male singer, will John Boles the runner up; DeCaith Son Boies the runner up; Decastro Sisters, femme vocalists, with Gracie Barrie and Yvette tied for the second spot; Four Evans from the dance acts and juggler Rudy Cardenas from the

Winners will be awarded silver trophies and have names inscribed on plaque backstage at the Olympia,

MIAMI ADOPTS 5% TAX ON TOURISTS Miami, July 22.

Miami, July 22.
The Miami City Commission, this week, passed an ordinance levyling a 5% tax on hotel and apartments for transients. Tax measure passed Commission after second reading. Bill was opposed by hotel and apartment owners, who contended messure would create ill will toward Miami and force visitors to other Florida cities.

Adler Pays \$3,000,000

For Flamingo, Las Vegas FUI Figuring by Las vegas
Sanford D. Adler, operator of El
Rancho Vegas, Las Vegas, has purchased the Plamingo hotel in same
town for a reported \$3,000,000. Adler
is still to set the entertainment policy for his new acquisition but will
continue name shows at the El
Rancho.

Spike Jones is current at the Rancho, and will be followed by Sophie Tucker, Harvey Stone and Frances Faye.

Flamingo was owned by Bugsy Siegel, recently slain mobster.

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Nos. 14 Thru 22 at \$1.00 Each
EET OF 22 FILES FOR \$18.00
WOTTA BUY! HURRY!

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**BOOK OF PARODIES"
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Oper. 10. Special-Weiten
Oper. 10. Special-Weiten "BOOK OF PARODIES"
Over 10 Special-Written
Sock Parodies ONLY \$5.00
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Direction: MUSIC CORP. OF AMERICA

GRINGO DO TAMBOURINE

Sensational Brazilian Rhythms Now Appearing at

LOEW'S STATE, New York

(Week July 17th) WITH CIRO RIMAC BAND

Schizophrenology

At one of the tondight New England mountain-peak resorts where the tab runs from \$25 to \$50 per person per day, the exclusive dining sion, is presided overly yie hadwater who combines a keen sense of historic thoughts with an autie touch of showmantship. As a resent to the own living quarters a Screwball Rumpus Room where, for a customary fee, the heavy sugar guests are initiated into mountain high life complete with champage, song, any sign, pruttill gadgets and spirit to the same private customers with hangovers. Some and aspirit no this swant private customers with hangovers. From mid-September to mid-June this seemingly goody character coubles as teacher of economics in a Creater Spotn High School.

Smalltime Acts in Pitt. Area **Making Hay on Barbecue Circuit**

Smalltime vaude and cafe acts, thit hard by the recession along the Booze Belt, are finding an unexpected bonanza this summer something new Big plenies held by industrial firms and fraternal so-clease are going in for paid enter-ple, clustering after performances, indiment, and local bookers are business that the floor of the Croyden Holes than they sometimes are during conclusing after performances, the proposition of the Croyden Holes than they sometimes are during conclusion lunge here last week when

egular season. .There's hardly an outdoor affair in There's hardly an outdoor aftar in these parts any more than doesn't put in a call for anywhere from three to seven acts, and turns that generally seek outside employment during the warm months are practicing their trade and making a very conditions.

ood living. One agent here spent five years One agent here spent my years building up an out-doorsy clientele and now it's beginning to pay off. The deviled egg circuit is the biggest break, however, for the performers. Especially those who formerly, couldn't count on much between banquet seasons.

Lewis Follows Lena Horne In Fall Show at Copa, N.Y.

ALL FAIL SHOW AT COPE, N.Y.
Copacebana, N. Y. ushers in fall season on Sept. 1 with foe E. R. Copacebana, N. Y. ushers in fall season on Sept. 1 with foe E. R. Copacebana, and the season of Lens Harrie opening next Thursday (31). Mario and Floria have been set to go in with Lewis.
Monte Proser, Copa's operator, intends to round out the year with Tony Martin, Peter Lind Hayes and Rose Marie.

WA'APPENS!

UPI CAMPO

Per Dir. G.A.C.

In Croyden, Chi, Stickup

ple relaxing after performances, hit the floor of the Croyden Hotel cocktail lounge here last week when two gunmen held up the bar at three

Bandits escaped with \$1,000 from Bandits escaped with \$1,000 from the cash register making no attempt to rob the show folks. No one was hurt although one bandit fired and missed couple running out the side door when hold up order was

GINNY SIMMS SET ON WALDORF ROOF, N. Y.

Ginny Simms plays her first New York solo date when she opens at the Waldorf-Astoria's Starlight Roof Aug. 4. She's also set on the Coca-Cola show starting Sunday, Aug. 17, on CBS.

Jack Fina and Mischa Borr or-chestras are also part of the Waldorf

Ross Fenton Farms Fades Owing Frances Fave 4G

Willig ITAINCES FAYE 44.

Ross Fenton Farms, West End,
N.J., folided last week: after shortinvel summer operation. Spot had a
went out allegedly being owed \$4,000.
Miss Faye was set at \$2,250 week,
However, it's likely into their
Miss Faye was est at \$2,250 week,
However, it's likely that she'il rewas operated by Rockly Camera, who
also has Greenwich Village Inn,
N. Y. Amerien Guild of Variety
ment to songstress.
Ross Fenton Farms for many years
Ross Fenton Farms for many years

erated on the profits of the casino spot apparently couldn't make of it on a straight policy.

Now...Chelsea Hotel Ross Fenton Farms for many year Atlantic City

CIRO RIMAC

AND HIS BAND

"The new vaudeville show at the State is excellent, d primarily to the knockout act of Ciro Rimac and His Band. They have a smooth Brazilian style and some swell Brazilian singers and dancers who knot the show up." Best of these is Alzira Camargo, a Latin Betty Hutton, who sings and gyrates with bang and humor."

Jack Thompson, N. Y. Mirror, July 20th, 1947.

NOW LOEW'S STATE, NEW YORK

(Week July 17)

Direction: HARRY ROMM, 38 E. 57th Street, New York

LA MINERVA

FLAMINCO DANCER

"Rimac's come up with a first-rate gypsy and flaminco dancer in La Minerva, who looks and works like a younger Carmen Amaya."

—VARIETY, May 7th.

NOW AT

LOEW'S STATE, New York With CIRO RIMAC

Mpls. Anti-Gambling Law Seen Stymving Fairs

Minneapolis, July 22. Confusion over Gov. L. D. Young dahl's anti-gambling edict has caused Wallace Bros. show to cancel five Minnesota county fairs, darkening the fairs' midway with possible re sultant financial losses.

sultant financial losses.

The governor is determined to stop all games of chance in the state and carrival shows that already have played here have been hard hit by enforcement. Show operators are wondering what they can and cannot bring into the state and don't want to take any chances, it's explained by Allan Doran, secretary of the Minnesota Federation of County Fairs.

Doran says fair managers at the five places will make every attempt to procure some type of rides.

"If they do not," says Doran,
"these fairs may take a huge loss because proceeds from the midway attractions go a long way toward pay-ing the costs of the fairs,"

A.C.'s Garden Pier May Be Returned to Private Ownership in Tax Deal

Atlantic City, July 22. The Garden Pier, once one of the resort's most popular amusement spots, now owned by the city via tax foreclosure proceedings, may be re-turned to private ownership this

week.
Mrs. Mirlam Sylvia Richmond
Levin, of Bala, Pa., sought return of
the property claiming that she
was serving an opportunity to protect
her interests. She claimed that she
was serving in the WAC during the was serving in the wac during the war and that the work was so confidential that she wasn't permitted to receive personal mail. It was during this time the city served notice of intent to foreclose.

this time the city served notice of intent to foreclose Vincent S. HansVice-chancellor Vincent S. HansVice-chancellor Vincent S. Hansvice-chancellor Vincent S. Hansvice Vincent S. Hansvice

chancellor has upheld Mrs. Levin's claim that she wasn't given due notice of the foreclosure suit. Mrs. Levin is prepared to bring the pier up to date if she secures possession again, it is reported. She would reopen it next summer. The would reopen a white elephant as far pler has been a white elephant as far the summer of the secure o

Shanghai, Miami, Folds Owing Acts, Band Dough

Owing Acts, Band Dough Idam Beech, July 23. New Shamghai Club folded Thursday (17), after one week of operation which saw a strong opening fade until acts were working to sparse attendance thereafter.

Opened room as a favor to owner Max Caldwell, worked for five days and turned spot over to Eddie Shaeffer, conic, in New York with Harry Shaeffer and supporting acts, the Debonairs and the Martins, arrived told the room was closed and all for Thursday right stift and work of the control of the cont

La Martinique, N.Y., To Reopen as Supper Club

Indications that La Martinique will preem for the fall season as a supper club came this week with the signing of Ruby Hill for the initial show. Booking indicates that Dario and Jimmy Vernon, spot's bonifaces, will attempt intimate late hour entertainment policy. ment policy.
Other acts are still to be set.

U. S. Acts for Panama

Hotel International, Panama City, is slated to open Friday (25) with a show comprising the Richards-Adair duncers, Helen Parrish and Reggie

Spot is operated by Bill Liebow owner of the International hotels in Havana and Miami Beach.

Mt. Hotel Assn. Capitulates to AGVA **Terms. Averting Threatened Lockout**

Threatened lockout of vaude acts in N. Y. mountain resort area in reprisal for American Guild of Va-riety Artists having banned four spots as unfair, didn't come off. Instead, operators tendered olive branch to talent union and after capitulating to latter's demands for proper housing and boarding of acts booked into their spots, were given the greenlight-by Dave Fox, acting national head of AGVA in absence of Matt Shelvey, but not until they

Gal Aerialist Faints Aton Pole, Rescued by Partner

Atlantic City, July 22. Spectators viewing the water circus on Steel pier Friday night (18) got an unexpected thrill when a girl performer collapsed 165 feet over their heads and was rescued by male

Marian Foster, 25, of Boston, and Ludwig Berosini were hoisted to the tops of poles despite heavy gale wind,

Suddenly the girl yelled to partner who swung from his pole and worked way across 50 foot on sway-ing wire to her.

Ing wire to ner.

She was lowered to the deck and treated in her dressing room, where she said that she had completely blacked out and did not even remember how she had braced herself against falling.

ILL BILL WOULD BAN CAMERA GALS IN CAFES

Chicago, July 22. Night club camera girls are burned Night club chimera girls are burned over bill passed by Illinois stade legislature which outlaws their business. Bill, which now awaits Governor Dwight H. Green's signature, was spearheaded by Senator Roland Libonati of Chicago, who claimed that "men in public life, legislator and out-of-towners have been emand that sometimes there were shakedowns."

Gais have been burrows sine-

shakedowns."
Gals have been burrows since charges were made, calling accusations and bill "silly" and move to deprive them of earning a living.
Teeth to the bill are fines of \$100 to \$500 and jail term of 90 days, or both, for cafe owners entering into contracts with camera girls.

MCA Setting Sinatra Dates for East in Fall

Pattes for Last III rail.

Frank Sinatra probably will come east in the fall to work theatres and it's probable he will again play the Hotel Waldorf-Astoria.

Music Corp. of America is negotiating theatre deals for the singer which may confine him to the Paramount, N. Y., and the Chicago in Cotober and November. Waldorf deal would be later.

bad signed contracts to that effect.
However, some of the spots not
involved in fuss but who had
cancelled shows because of the ban
on fellow members, were without
shows last weekend through inability to set talent in after Fox had
made his decision late Friday night
(13).

Crux of controversy, according to Fox, was the refusal of spots involved Lake House, Maple Lawn and Alamac, Woodrides, and Gollward, AGWAS clause that acts employed should get room and board on premises or comparable quarters within five mile radius of employment, plus safe transportation back and others but four involved, booked by Jack Segal, who also runs a room-Jack Segal, who also runs a room-ing house for his acts, had lived up

and seen who also runs a room-tic continucts.

After the Mountain Holel Men's
Assa, declared list week (14) that
Assa, declared list week (14) that
Birted, AGVA characterized ection
as a lockout and was about to take
retailatory at e.g. was Musiciany's
attractions to Fox from Chicago,
where former is confabiling on orthocoming convention setup.

The continue of the continue of the continue of the con-tinue of the continue of the continue of the con-tinue of the continue of the continue of the con-tinue of the continue of the continue of the con-tinue of the continue of the continue of the con-tinue of the con-tinue

only after four trouble spots signed contracts providing for room and board on their premises, union having lifted the five-mile singulation as a puritive measure. The properties either way is formerly.

One aftermath of the ACVA-boreth their fraces is the filling of boroth their fraces is the filling of special properties. The special properties against the union by Jack Segal. Hearing is slated for today (Wednesday) in the N. Y. Supreme court. However, there is the possibility Allowere, there is the possibility of Friday's settlement of the issue.





139 E. 57th St., N. Y. C. PL. 9-7470



Night Club Reviews

Leon & Eddie's, N. Y.

Eddie Davis, Carl Conway, Marsha tone, Holloway Sisters (2), Shirley layward, Frank Shepherd line (10), rt Warner Orch; \$3.50 Min.

Eddie Davis, operating spot solo since recent business chism from Leon Enken, his partner of 18 years, is maintiaining format on 224 street. As always, the major draw is Davis songs and minehosting. Those lured by his entertainment pro-pensities always make return trips because of the intimate boach of

pensities alv because of proceedings.

because of the intimate touch of the proceedings. See that, see that, the see that the proceedings of the proceedings that the proceedings with the spot can afford to utilize rest of the floor show to spawn new tools. His they are the clicking the proceeding the processional manner. She shows awry in selection of numbers and processional manner. She shows awry in selection of numbers and save that the processional manner. She shows awry in selection of numbers and save the processional manner. She shows awry the she had been shown to the processional processional manner. She shows a processional processional processional processional manner. She shows a processional proces

Flamingo, Las Vegas

Las Vegas, July 20.
Joey Adams, Mark Plant, Tony Canzoneri, Dave Apollon with Laverne Gustafson & Ldis Bannerman, Think-A-Drink Hoffman, Dorothy Dorben Dancers (T), Garwood Van's Orch. (13); no cover or minimum.

The moment Sanfort Adder and associate a cy us red the Flaming they switched Joey Adams. Too Canzoneri and Mark Plant into too Canzoneri and Mark Plant into too Adder operated hostely where the trie were in third week. Adams starts of poungater all bibling gags that garner plent lungh. Emcessing, he works in and out of every art. Canzoneri makes a Plant scores with his securities.

good foil.

Plant scores with his renditions of "It's A Great Big Wonderful World," medley of Irving Berlin tunes, "September Song," "Old Man River," and encores with Adams clowning



Comedy Dance Antics CARMEN THEATRE
PHILADELPHIA
Dir.: MATTY ROSEN

JACK PARKER

Currently ¢ RENDEZVOUS NEWPORT, KY. Weeks of July 18 and 25

Direction: TOM FITZPATRICK 130 W. 42d St., N.Y. Phone: PE 6-0976

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usive material our sp 25-31-K 30th Road, L. I. City 2, N. Y. Telephone: Astoria 8-6965

ONE NITE STANDS

through "Sonny Boy" which gets 'em oft to heavy applause. Dave Applion is well received with two lookers accompanying, talented. Leaverne Gustason on piano and Lois Bannerman on harp. Applion's program included "Boye". "Hungarian Rhapadoj" and a Boogle Woogle encore.

encore.

Think A Drink Hoffman goes through bartender's manual producing everything from scotch to a zomble at will. His fast line of chatter and pretty gal assistants sell for good applause.

good applause.

Dorothy Dorben dancers open with
Merry Widow number and return
for colorful oriental dance. Natalle
Schilling is featured.

Garwood Van's orch plays a neat
stow.

Brig.

Village Barn, N. Y. Ann Dennis, Corday & Triano Capt. Stubby & Buccaneers (5), Lew Cecil, Pappy Below; no cover or

Meyer S. Horowitz's Village Barn, N. T., which for years has been a virth village for several decades, has one of its sockiest layouts in new twich Village for several decades, has one of its sockiest layouts in new twich village for several decades, has one of its sockiest layouts in new twich village for the property of the proper

applause.

Lew Cecil, holding over from previous show, pleases with fiddling and tunes on toy ballroom. Also fiddles for square dances and musical chairs stunts, handled by Pappy Below in candy-striped overalls to maintain bucolic motif, and providing plenty additional fum.

Educ.

Kitty Davis', Miami

Miami Beach, July 17.
Al Nesor, Ken Barry, Martin Kent,
Andre & Delphine, Line (6), Johnny
Silvers Orch; no minimum or cover.

Nothing obstanding in current package though layout is entertainken Barry holds over as emcee and keeps things moving. In own spot comic applies easy delivery to angles added to garner giggles. Tops stink with the prop-snake in a basket bit for howls and hearty salvos. Singing eppt is capably held by

"In addition," he said, "phone vision will enable set owners to see in their homes, for a moderate fee, new movies, theatrical spectacles and other costly features. Entertainment

VARIETY Martin Kent. Working in the swoon-style he purveys "That's For Me," "Ill Be Passing By," and "Prisoner Of Love." Encores with "Peg O' My Heart."

Acro-adagio terpers Andre & Del-phine click with smooth lifts, bal-ancees and spine. Routines are a bit too slowly paced to garner best re-

turns.

Al Nesor, in closing spot, is a brash comic with reminiscent gags. Most are slanted at oversized schmozz for laughs. "Cockeyed Murray" tops is sequence. Encores with the hoary subway panto bit. However, it seemed new of the how the second new to the how the how

Copacabana, Miami B'ch

Miami Beach, July 18.

Slate Brothers with Fay Carroll, Duke Art & Junior, Bob Dixon, Germaine, June Taylor Girls (7), Frank Linale Orch; no minimum or cover.

There's been a slump in biz for niteries running on the Beach, with relief the state of the stat

from her.
Supporting lineup builds strongly.
Production numbers are imaginative,
with the attractive June Taylor girls
handling routines with sparite. Gerhandling routines with sparite. Gerhandling routines with sparite. Gerhandling routines with sparite.
Bloom of the sparite sparite sparite sparite
build build

To Me" and "Granada."
Duke Art and Junior add novelty
via their fast clay modeling. His
figures, accomped by past patter,
make for a satisfying sequence. Carmake for a satisfying sequence. Carlaw, glamor gal into old age, and
for a topper, Uncle Sam.
Frank Linale and small unit back
show in good style and get them up
for danapation.

Lary.

"Jukebox" Tele Continued from page 1

that "radio could not be the success it is if the advertiser had not realized long ago that returns on advertising by radio are good. He is learning now that returns on television will be even better."

"The American people are accustomed to the radio way," he averred.
"They pay no tax; they drop no nickels in slots; they receive no bills from anyone. They expect the same from television and they are going to get the same from television."

to get the same from television."

To refute McDonald's stand that advertising alone cannot support top drawer video programs, he pointed to the increasing interest being shown by advertisers. "Skryt-vwo advertisers, including many of the mation's largest companies, are now sponsoring television programs. Only a short most age that the materials." short month ago that number wa 46. So we have had an increase of 16 in 30 days or 33%." This he emphasized was during the seasons decline of radio advertising.

decline of radio advertising.

He warned that selling sets as "home blueboxes" we ould actually depress sales aimee only a limited depress sales aimee only a limited perspectual expense on top of the initial cest of a set, which in turn would actually reduce the amount would actually reduce the amount the cited the Connadian Bureaue II. He cited the Connadian Bureaue III. He cited the Connadi

charge is made for listening.
E. R. Bonfig, yo, of Zenith, sooffed
at these charges, claiming that the
combination of free television programs plus "phone vision" was just
from the doldrums in which it has
languished for years." He pointed
out that Zenith's system, "intend of
competing with ordinary television.
Will be an added service of great
value to both the public and the
""in addition." he said "shoons sid."

of this type has never been available to the public free of charge, and never will be, by television or any other means."

TANE WITHERS

14 mins. Latin Quarter, Chicago

11 miles and the control of the cont

and "Temptation."
For a windup she does old reliable theatre holdoven, "Hollywood Glamor," tale of a film queen's artificial store beauty. Her routine has punch, her voice is strong, and wins solid response. She's a good bet for either vaude or plush niteries.

Hunt.

ANN DENNIS Songs 8 Mins, Village Barn, N. Y.

Village Barn, N. Y.

Ann Dennis is an attractive titian with vibrant personality and splendid singing voice, who is trying her vaude and nitery wings here after a turn at principal roles of 'Polonaise' and 'Yours is My Heart' on Broadway. From reception and ability displayed she will continue to go places.

places. Wearing an off shoulder attractive black net gown, with skyblue accessories, she projects charm from walkon and sustains it throughout Day" for near response she segues into "September Song" for change of pace and winds with a forom Kern flexibility for range, for more hefty salvos.

Gal's a good bet for any branch c showbiz—vaude, productions or th swankier boites. Edba,

THREE FLAMES

HIBER FLAMES
Instrumental 15 Mins.
Its Mins.
I

JAY MARSHALL

Village Vanguard, N. Y.

Village Vanguard, N. Y.

Jay Marshall uses his magic as a
premise for an entertaining comedy
act. While some of his tricks are
appliause winners, he relies mainly
Lad centers most of gab around
stunts such as interlocking rings,
paper formations, and finally knocking off a bit of ventro, using gloves
abspect into a rabbit as dummy. He
get gab to the state of the state of the state
He's ready for class cafes, Jose.

He's ready for class cardes. Jose.

MANN & BENSON
Comedy
In Man, Y
Jack Mann and Irving Benson, who
recently toured with the Leo Fuld
have a fine for Your Meney, and
have a fine for the Meney and
have a fine for verhiage.

The Man and Show a line of verhiage.

New Acts

that's too unhep to surprise steady waude patrons.

However, with better material, team might work into standard act category. Benson is a funny little guy, both in appearance and projection, Mann, as straight, hast't yet acquired that sharp edge of timing to good the straight of the strai

HOLLOWAY SISTERS (2)

Dance 8 Mins. Leon & Eddie's, N. Y.

Leon & Eddie's, N. Y.

The Holloway Sisters are a pair of
well-garbed and nicely appearing
tapsters with energetic routines,
They show some nice turns, precision work is good, but need considerably more polish in execution,
When more fluidify is achieved,
they'll do in terp spot in family
vauders.

CARL CONWAY

Songs 8 Mins. Leon & Eddie's, N. Y.

Leon & Eddie's, N. Y.

As evidenced from his singing chores at Leon & Eddie's, Carl Conway is yet to determine whether he wants to be classified as a baritone or tenor. Natural voice indicates greater volume in the higher registers, but it seems that he's forcing pipes down a few pitches resulting in loss of quality.

Once he gets his placement set, many kinks now evident will be ironed out. He's okay on ballads, and also emcees bandily.

Jose,

SHIRLEY HAYWARD fins, on & Eddie's, N. Y.

Leon & Eddie's, N. Y.
Shirley Hayward, youthful control dancer, has developed a set of nitty acro tricks, nice backbends, of the second control dancer, has developed a set of the second content of t lucrative spots.

She's a looker, makes a nice ap-pearance and tastefully garbed.

Columbus Nitery Burgled Columbus, O., July 22.

Columbus, O., July 22.

A 500-pound safe containing \$3,-000 was taken from the Kit-Kat Club early July 18 by thieves who sawed through two-inch iron bars across a rear-window, police reported.

Detectives said the safe was rolled out the back door and loaded opto a small truck with several cases of liquor.

MIRIAM SEABOLD

"Ballering with a Sense of Humor"

Just Completed: **Dallas Operette** "Blossomtime" Currently:

Pappy's Showland, Dallas MARCH 31-AUGUST 11TH

NORMAN STAPPE - E. O. STACY MCA, Dollos

Lucille ROBERTS "THE MAGICAL MENTALISTS" USO Hospital Unit 11 HARRY GREEN, Par Rop. 1619 Broadway, N. f. 19 H. T.

VOICE COACH TO

LEO KAHN

210 West 54th St. Circle 6-3973

ALZIRA CAMARGO SENSATIONAL BRAZILIAN SINGER

Now at Loew's State, New York

(WEEK JULY 17) APPEARING WITH CIRO RIMAC BAND

'Ciro Rimac has some swell Brazillan singers and dancers . . best of these is Alzira Camargo, a Latin Betty Hutton, who sings and gyrates with bang and humor." —Jack Thompson, N. Y. Mirror, July 20th, '47.

Direction: HARRY ROMM 38 East 57th Street, New York



House Reviews

Capitol, N. Y.

Ted Straeter Orch with Kitty Grawford, Jimmy & Mildred Mulcay, Paul Winchell, De Marcos, Charles Trenet: The Hucksters' (M-G), re-viewed in Vaniery July 2, '47,

Per versality and playing per-terance, there aren't many fills around that can equal the current show at Loew's NWI the current show at Loew's NWI that standard harmonies wizardry. Paul Winderfl and his expert ventriboquial set; the desiral shallocomology, and Charles and the expert ventriboquial set; the fearing shallocomology, and Charles and the ten play anywhere. And fresh the French swooner, complex a bill that can play anywhere. And fresh the post of the complex of the complex of the post of

show the decetter) up very the best monthwork.

Whichel with the dummy that he monthwork.

Whichel with the dummy that he all sery blacked and the service of the service o

their wings and really ny, winewouldn't by do for that nearby
Boxy state!
The property of the state of the second
Broadway theatre date in several
goon the sand as he displayed at
goon the sand as he displayed at
sently, his Calife personality and
warbling are clickos wherever he
may play. The trick that Trent has
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audience maintain its interest though
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Strand, N. Y.

Freddy Martin Orch. (19) with Stuart Wade. Clyde Rogers, Glenn Hughes, Barclay Alten, Gene Conk-lis & Martin Men. (5): Jean, Jack & Judy, Artie Dann, "Cry Wolf" (WB), reviewed in VARIETY July 2, 47.

Treddy Martin's orchestra, which for years has been a power on recruit almost consistently, waited a corte almost consistently, waited a waudfin house. A perennial at the coconnut Grove, Ambassador hotel, orchestration of the consultation of the

corta, "Music Corp, of America dispersion of the Corp, of the Co

ti.il. An example: Martin does a sax solo in this, lighted by a spot from the wings. As he winds up he begins turning around just as the spots begin to fade. It's a small item, but it adds up to a standout overall picture.

but it adds up to a standout overail

As things proceed, Martin tots
out all of his tricks. There's a say
that the standout of the standout of

State. N. Y.

Sue Ryan, Harry Babbitt, Ciro Ri-mac Orch (11) with Charlie Boy, Alizira Camargo, La Minerva, Rein-ita; Les Juvelys, Grace Drysdale, Mann & Benson; "Odd Man Out" (U-1)

Sicel Pier, A. C.
Atlantic City, July 18.
Kitty Kallen, Jack D. Leonard,
Elaine Howard, Skating Earls, Juggling Jewels, John O'Connell House
Orch; "Thunder Mountain" (RKO).

ling Jewels, John O'Consell flouse rock, "Thunder Mountain" (RKO).
Glamorous Kitty Kallen, song-stress, tops the Steep pier bill this with protund Jack D. Leonard meeting, show opens with Jugding John J. Leonard J. Leona

Olympia, Miami

Miami, July 17.
Rufe Davis, Marshall Bros., Pat
Burke & Sylvia Rhodes, Raymond
Baird, Les Rhode House Orch; "The
Imperfect Lady" (Par).

Beird, Lex Rhode House Orch, "The Imperfect Lady" (Port).

Solid fare most of the way in layout here this week, with Rude Davis.

Gets them all the way with his hilbility songs, sound effects and patter. Vocal tricks are standout the castle sisters in the teorical standout the castle sisters in the teorical supporting interpretable sisters in the teorical supporting in sacclarinating, goes over nicely in his spot with his condition. Tops with "Jealouy," done with "Jealouy, and the pair of young loss that his house his pair of young pairs with have been playing local boiles and this house his pair of young pairs who have been playing local boiles and this house his pair of young term with "Jealouy," done with "Jealouy," done with "Jealouy," done with "Jealouy, and when pair duet pops and oldies for his pair, do know the pair duet pops and oldies for the radio plust, cronnerly patter, make atin socko.

Lex Rhode house orch beins show in next fashion.

Lay.

Circle, Induls.

Circle, Indpls.

Indianapolis, July 19.
Desi Arnaz Orch, with Dulcina, 3
Nonchalants, Rudy Cardenas; "Lost
Honeymoon" (PRC).

Designation of the control of the co

cal Suns
cal Sings
Coppeabana
S Mital Green
Lief Zorne Ayres
Gerri Sutton
Nancy Doran
Michael Duran Cro
Diamond Horseshee
Ross & La Pierre
Siri
Herrnan Hyder

Herman Hyde Turner Twins Rosebuds Billy Banks Tables Davis Renald & Rudy Jack Mathers Nobje Sizals Ore Syd Strange Ore El Chice Rostin Rios Cabalieros Alice Farrar

Apollo, N. Y.

Ritinois Jacquet Orch (?), Tommy Reynolds Orch (14), Laurel Watson, Kenny & Lloyd, Sid Gary, Count Le Roy, Spider Brice, John Vigel, Vivan Hartis. "Brute Man" (PRC)

Cacalitrics

Alice Farrancia
R 4 J. Reyes
R 4 J. Reyes
R 5 J. Reyes
R 5 J. Reyes
R 6 J. Reyes
R 6 J. Reyes
R 7 J. Reyes
R offen Hersts. "Breits Men" (PRC)

It's a fiest show current annua at a field and a field a

Variety Bills

Numerals in connection with bills below indiente opening day of show whether full or solit week Letter in parentheses indicates circuit: (1) independent; (L) Loew; (P) Paramount; (R) RKO; (W) Warner

Orientni (1) 24
2 Hermonicats
Dale Evans
Barr & Estes
3 Shyrettos
Ray Lang Ore
1NDIANAPOLIS
Circle (1) 24
Lerry Colonna NEW YORK CITY
Capitol (L) 24
Ted Stracter Oro
The DeMarcos
Charles Trenet
Paul Winchell
J & M Mulcay
Music Hall (I) 24

The best received and the control of the control of

The B Alvadade
Henry Lamarr
2 Collegians
Astor & Rens
Betty AKRON
Palace (1) 24-25
Dr Neff's Madhouse
of Mystery
ATLANTH CITY
The Howells
Henry Youngman
Mack Triplestore
BALTIMORE
Hippedrome (f) 23
Pann Merryman

Rosyests
BALITMORAHippodrome (I) 28
Pann Merryman
Jocy Preston
Inh Kabibile
Harry Babbit
State (I) 24-26
DeDios Circus
Purcell & Ray
Hobby Rollins
Beau Jesters
27-30
State (I) 24-26
Persymmetry

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Rossillands
CAMDEN
Towers (I) 25-72
R & B Pickert
Ann Oakland
George Freems
Stags-McMann I
FHICADO
Chicago (R) 25
Victor Borge
Debonalirs

Cale Society (Downtown) Stanley Prager Mary Lou Willia Annabelle Hill Buck Miller Ore

Buck Miller Or

Carnival
Bert Wheeler
Lou Holtz
Diosa Costello
Wood & Kelly
C & T Valdez
Yvonne Adair
Jimmy Ellison
Paul Gavotte
Reid Ore

China Doll
John Tio
Moo Song
Fran Yang
Jadine Li Sun
Tal Sings

INDIANAPOLIS
Circle (I) 24
Jerry Colonia
Jimny James Orc
Jimny Jim

Helene & Howard
ack Leonard
Roberts Welch
ROCKFORD
Falnee (I) 24
3 Diacoffs
Dillon & Parlow
Chuck Brown
Missing Bros
June Hart

June Hart

Dal Breeve
SALT LAKE CITY
Lyrie (1) 21
Eddle Dean
Golden-West Revue
Benny Meroff
SAN FRANCISCO
Golden Gate (R). 23
Whats Name of
Georse Givet
Val Setz
Radio Winners
SPRINGFIELD Radio Winners
SPRINGFIELD
Court Sq (1) 24-27
Benson & Mann
Jordon & Parvis
Jack Oleson
Coleman Clark Co
Mary McLanahan

Mary McLanahan
TRENTON
Capitol (it) 39 only
Asylum of Horrors
WASHINGTON
Capitol (5) 24
The Juvelys
George Prentice
Sue Ryan
Andre, Andres
& Bonnie

ndre, Andres & Bonnie ENGLAND

EMGLAND
CAUDIFF
New Theatre (I) 21
Dante Co. Theatre (I) 21
Dante Co. Theatre (I) 21
Willred Pickles Co.
Casino (I) All July
Isnovance Is Bliss
Jack Durant
Rouald Cheney
Dwestan Troupe
Lan & Bill Lowe
Bounder Cheney
Dwinter Puppets
Toy, & Wing-ER
Hippodrome (I) 21
Laurel & Hardy Co.
Laurel & Hardy Co.

Hotel Pierre
Roberto & Alicia
Stan Fisher
Chas Render Ore
Hotel St Regis
Laszla & Peptic
Paul Sparr Ore
Ray Maloren Ave
Pat Bright
Jack Kerr
Hazel Webster
Hazel Webster
Addrewers Sig
Addrews Sig
Sensationalists
Chandra-Kaly Ders
Little Glub

wallet Grow was a warm of the control of the contro

Cabaret Bills

NEW YORK CITY

Hotel Biltmore
Arthur Ravel Ore
Cardini Ravel Ore
Cardini Ravear
Tony Bavear
Tony Bavear
Courbello Ore
Curbello Ore
Village Vanquard
Nazine Sullivan

Jazine Sullivan

CHICAGO

Blackinser Hard Pearl Sherman Bros (2) Uren Morebouse Chez Faree Danny Thomas Marty Gould Ore Harry Sherwood Hard Sherwood Hard Sherwood Hard Marty Gould Ore Hold Blamarch Pon Julian & Mar Lorita Mailney Eddie Pens Ore Hard Mailney Hard Mailney Eddie Pens Ore Hard Mailney Hard Mai

Benno Delson Oro
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Gil Adams
Dorothy Olsen
Botel Blincktnne
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Latin Q Johnston-Dewey Continued from page 1

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bandled among them is whether
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theck that so traditionally been a
political burying ground, some of
opinion that he might choose to wait
until 1052.

until 1952.

Possibility is seen, too, of course, that the wrangle for the top position might get so hot among the other candidates and thei. supporters that Johnston's name could emerge as a

Johnston's name could emerge as a dark-horse compromise.

It is thought unlikely, however, that the State of Washington delegation that met with Dewry on Saturation without the full knowledge of Johnston, Johnston, before he iet for Europe, was invited by Dewry to spend a weekend with him on his return. Whether or not he accepts his invitation might be indicative of his receptivity to a secondary Johnston's name came up at the governor's conference in Salt Lake governor's conference in Salt Lake

Johnston's name came up at the governor's conference in Salt Lake City last week. As a resident of Spokane, Wash, Johnston would lend geographical balance to a Dewey ticket. He has also generally taken a more liberal viewpoint than Dewey, which might likewise be valuable to the GOP, as vote-batt.

ASCAP

Continued from page 1 =

10 New Plays Getting Preem On Strawhat Circuit This Wk.

Ten new plays are being tried out in the summer stocks this week and another is in rehearsal for a Broadway showing Aug. 19, it being the way showing Aug. 19, it being, the only listing for next month so far. Latter is "The Magic Touch," billed is a comedy, slated at the International, Columbus Circle, which will be operated by Max J. Jelin, current lessee of Belasco. Howard Smith and Frances Compstock will play the leads in "Touch," authoried by Charles and the Compston of the Charles Sterman. It was a state of the Charles Sterman. The Market of the Charles Sterman. The Newark to follow.

Newark to follow.

In the strawhats the new plays listed this week are: "So Small a world." Clindon, Conn. "Bonfre," world." Clindon, Conn. "Bonfre," Peak's Island, Me., "Strawberries in January," Guillord, Conn.; "Monday Man," Oaks Bluff, Me., "Holl-barrow Research, Moral Constant Constant

'Ruth' 816G, A. C.

Ruth' 85,66. A. C.

Alantic City, July 22.

"Dear Ruth," to'th Jean Lewis in the title role, did \$3,500 gross in the Auditorium last week. The play was the first offered in this summer house. Backers expect \$5,91\text{w}\$ in "Joan of Lorraine", which was a summer house to the first offered in the summer house, in "Joan of Lorraine", which was the first offered in Lorraine, which was the summer to the summ

Ball-'Dream Glrl' Up to 24G Detroit, July 22.

"Dream Girl," starring Lucille Ball, increased its business in the second and closing week at Music Hall when it did \$26,000 against \$24,000 for the

"Claudia," starring Kim Hunter and John Craven, opens at Music Hall tonight. (22).

"Dream Girl" played nine per-formances last week at a \$3 top for the 1,800-seat house.

ZaSu's Olney \$4,300 Washington, July 22.

Olney theatre, town's only pro-fessional strawhatter, bit the jackpot past week with ZaSu Pitts in "The Late Christopher Bean." Actress' draw was so great, that, despite the rainy week, house had standees for tomers frequently turned away for lack of floor space.

ack of noor space.

With a \$2.40 top, and a 432 seating capacity, Olney grossed \$4,300.

Large bite in profits was taken by latge nut invested in four guest players. (Frank Wilcox, Zolya Talma and Nancy Davis are the others).

Pitt Troupe Folds Pittsburgh, July 22.

Pittsburgh, July 22.

Repertory Players, stawahst group operating at the Frick School auditorium, have given up the ghost after four weeks of a planned 11-got started and had rough sledding right from the beginning. Troupe, playing only Thursday and Friday nights, lost its backer at the end of the third week of operation and then decided to go cooperation and them decided to go cooperation and the decided to go cooperation and the

Strawhat Jottings

Edith Atwater, starring in "The atre," which opened Monday (21) at Ridgefield (Conn.) strawhat... Donald Devlin, 12-year-old, set fo title role in "Christopher Blake" at Bucks County Playhouse, New Hope, Pa., week Aug. 4...Richard Base hart and Beatrice Pearson in "The Hasty Heart" at La Jolla (Calif.) Playhouse this week...Janet Cantor. youngest daughter of Eddie Cantor, legit-debuted last night (Tues.) in "Personal Appearance" at Rochester (N. H.) summer theatre ... "The Vortex," Noel Coward drama, is week's bill at Lakewood theatre, Skowhegan, Me. . . "Barretts of Wim pole Street" tees off teday (Wed.) at Josephine E. Holmes' Barn Playhouse, New London, N. H. .. Film nouse, New London, N. H...Film virter Rajbh A. Jason's psychological script, "The People Are Rundering and the property of the

and Fridday hights, lost its backer at the end of the third week of one of the end of the third week of the properties of the end of

VARIETY DRAKE HEADS UTAH CENTENNIAL DRAMA Salt Lake City, July 22.

The most pretentious production of the Utah Centennial bowed in last the Utah Centennial bowed in last night (21), when "The Promised Valley," starring Alfred Drake, preemed at the University of Utah stadium. "Promised Valley" features a cast of 150 topped by Drake, who is supported by Jet MacDonald.

is supported by Jet MacDonald.

The show is billed as a drama with
music, in an effort to shake loose
from the idea it's a pageant, and tells
the story of the pioneer trek of the
Mormons from Illinois to Sait Lake
a century ago.

soormors from illinois to Sait Lake
a century ago.
a century ago.
a century ago.
a condition of the said source was
largely due to the potent sales offort put on by the Mormon Church,
which appointed 1,300 ticket agents
to cover every ward (parish) in the
table of the cover of the said to the
thin the said of the said to the
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thin the said of the said the
leads. The show is directed by C.
Lowell Lees, director of the local
university theatre.

university theatre.
With 9,000 seats available in the
stadium, and prices scaled from \$3
down to 50e for kids, the opus can
show a healthy profit playing capacity. But indications are this would
be practically impossible, and it is
understood the Centennial Commission is ready to write, of \$205.000. sion is ready to write off a \$95.000

After "Valley" closes Aug. 9.
Drake will head for Westport to do
"Pursuit of Happiness," and when
that closes he expects to go into rehearsal with "The Liar," a play with
music he co-scripted.

Jelin in Court to Reply On 51/2G Judgment

Max Jelin, operator of the Belasco theatre, N. Y., is slated to appear today (Wed.) in N. Y. supreme court to answer Alexander Gross' request for summary judgment on \$5,500 claimed to be owed Gross.

claimed to be owed Gross.

Grois, who says he advanced \$5,000 to Jelin for a play that was never produced, already had a \$4.000 to Jelin for a play that was considered the coin for the play, advanced the coin for the play advanced the coin for the play and the coin for the play that the coin for the coin for the play that the coin for the coin f

Gross asked for immediate hear-ing for his request for summary judgment inasmuch as Jelin's lease on the Belasco expires in two months and, with lease's expiration Jelin's assets would be dissipated.

Mpls. Lyceum's Facelift

Minneapolis, July 22. Remodeling of the Lyceum, legit roadshow house here, expected to cost approximately \$50,000, is under way following receipt of a Govern-

way lollowing receipt of a Govern-ment permit.

The 2,100-seat house, managed by Leo Murray, reopens in October with Ina Claire in "The Fatal Weak-ness".

Current London Shows

Current London Shows
(Figure shows weeks of run)
Annie Get Yandon, July 22.
July 22.
July 22.
July 23.
July 24.
July 24.
July 24.
July 25.
July 26.
July 26.
July 27.

Strawhat Reviews

Act of Barkness

New Milford, Conn., July 18 Louis Townsend production of melodrams in three acts (five seenes) by Frank Gabrielson. Stars Peggy Conklin, E. G. Marshall, Directed by Paul Vincent Gorden; settings J. D. Fitz-Hugh. Opened at Theatre-in-the-Dale, New Milford, Conn., July 16. 427, 32,35 ton.

41; \$2.0				
ucy G	de		Peggy	Conklin
rofeseo	r Chris	Gade	ls. G.	Marchall
rofesso	r Haroid	Littleffele	I. Alexan	der Clark
dadeline	Hughes		Jeri	Sauvinet
ed Pen	y		Bruce	Carlielé
or. John	a Willian	ns	Villiam (libberson
or, Hen	dricks		dmond 1	e Comte
Dr. Max	ori		William 1	Robertson
Turge V	Valsh		Georgia	Simmone
		-		

"Darkness" is typical of that type of play that crops up not infrequently in the strawhat beit; plays that indi-cate potential depth but which a nec-essarily limited preparatory setup hampers probing that depth to its ul-timate values.

hampers probing that depth to its ulhampers probing the author has an
interesting premise here. It's built
around the hence of a somewhat emasive brings premise; better a sive brings pregnancy upon his wite,
gambling that the resultant strain
on het impaired physical capacities
infinite to marry one of his students with whom he is having an atdents with whom he is having an atdents with whom he is having an attent of the strain of the strain
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situation is due more to maufricent development rather than a lack of development rather than a lack of their experimentation. Aside from a number of reminiscular control of the respective than a lack of the experimentation. Aside from a number of reminiscular control of the remini

Salvinet underplays the satisfactorily. Two budget-conscious sets, a living-room and a hospital room, fill the bill, and ditto for the staging.

Bone.

Rent Halo Great Neck, N. Y., July 14.

Great Neck, N. Y., July 14.
Chagel theater protection of cosmely in three acts (one only by William Corington), the control of the control of

Diffring, as one of Allegra's former victims.
Staging by Vario keeps comedy moving at happy pace. Lone setting by Paul Bertelsen is attractive.
Edba,

My Fair Lady Westboro, Mass. July 22. Robert Dagget and Robert Heag produc

ion of comedy in three acts. By Otis Rigo.
Clem Moore,
Mrs. Peterson Phillips Louise Galloway

Otto Bigelow member of the Red Barn theater east, has broken out by Bigelow member of the Red Barn theater east, has broken out with the beautiful the beaut

Play on Broadway

Rip Van Winkle

New York City Theatre Co., revival of Joseph Jefferson-Dion Boulcount comedy in of Joseph Jefferson-Dion Boulcount comedy in Berghot, designed and lighted by Carl Kent; music, Andre Singer; masks, Reme Butano. At City Center, N. T., July 15, '47; \$2,40

AC City Context, N. v., July 15, 47; Exc. State Context, Physics, Grant Context, Physics, Grant Context, Physics, Grant Context, Physics, Physics, Physics, Physics, White Context, Physics, Phy

New York's in-town stock troups, New York City Theatre Co, seems to have made an unhappy choice in have made an unhappy choice in initialer of its new, experimental summer series at City Center theatre. The Joseph Jefferson classic, which may have been something to conduct have been left undisturbed in the cedarchest of memories. Its chances are nil even for the two-week period libited.

abouted.

Producing the group has Producing the Hardward Producing the group has Producing the Hardward Producing the Hardward of Sleep' Hollow. Philip Bourneuf's portrayal of Rip is at times inspirational. But even that's not sufficient to overcome the general tediousness. Better results might have been accomplished had the, cast not played its partiaget the straight audience walted after the "Producing the Hardward Producing the H

the straight. As it was many to the straight for the stra and banishes the dastard and his son. Traditionally, "Rip" had been & dressed-up, monolog for Jefferson. Its the same again here, with supporting the product of the same again here. We have the force of the same and the same a

Inside Stuff—Legit

Five out of 16 defendants who, as members of the Joint Anti-Fascist Refugee Committee, were convicted of contempt of Congress, told the Retuges Committee and court in Washington, D. C., they bad resigned from the committee and desired to purge themselves of the contempt. Judge Richmond B, Keech thereupon fined each \$500 and they were given suspended sentences of three monns in prison last wednesday (18). Legit producer Herman Somilin was of the quintet, be being the only Broadway official of the cammittee. Leverett Glesson, a magazine publisher, also escaped imprisonment, but Howard Fast, the author, was among those ordered jailed, as was Marjorie Chodorov, while Prof. Edward K. Barsky, head of the group, got air months pite a \$500 fine. three months in prison last Wednesday (16), Legit producer Herman

roup, got ax mounts pine a soon into A legit company manager is alleged to have solicited money for a elense fund on behalf of Shumlin, but it's not clear whether the show-san was aware of that activity. When it became known that Shumlin ad walked out on the committee, the solicitor was advised to return hattery sum he collected, if any. Several show people asked to donate to have flatly refused.

are known to nave many recussed.
Shumilin, who was inactive last season, is slated to present two shows in
the fall. One is called "The Scenic Route" by Mignon and Robert McLaughlin, the other being an untitled musical.

To hallyhoo "A Young Man's Fancy," a -loudspeaker under the canopy of the Plymouth, N. Y., zave forth with raucous noises one night last week until cops on the 56th street theatre block ordered a fast fadeout. Bluecoals staited that unless a permit was secured the stunt was out, and Henry Adrian, who presents "Fancy," decided it was useless to apply for one. Amplified disk, apparently recorded from the audience during a permance indicated loud laughter and was supposed to have theretogeners, and the stund of the state o

Robert Garland, N. Y. Journal-American drama critic, who was slated to appear in a summer stock showing of "Brief Moment," which was called, appears to have been the victim of his own kidding. He doesn't coacede that the lost chance to become an actor was a disappointment but ericase no further plans to trod the boards professionally or otherwise. When he told Equity that the show was off, Garland was advised that he'd get back the money he paid to join. When asked why he fact the money he paid to join. When asked why he that the shown was off, Garland was advised that he'd the shown was so that the shown was off, Garland was advised that he'd the bear to the shown was a state of the shown was not been a state of the shown was not been asked to the shown was not been also been asked to the shown was not been asked to t

Understood Maria Gambarelli, who was to have played the femme lead, decided the part wasn't suited to her after three days of readings, so "Moment' was actually scratched for that reason. She was to have supplied the backing.

eam of Enrico and Novella got the shock of their lives when they Dance team of Enrico and Novella got the shock of their lives when they picked up paycheck for Pittsburgh appearance in outdoor production of "Rio Rila". They noticed that around \$216 had been deducted from their salary and asked how come. They were told: Equity, initiating and dues for a year. Seems dancers hadn't been told they would have to join Equity, flapring that their membership in American Guild of Variety Afrikst was sufficient. They stormed around a bit about it but were told there wasn't anything they could do.

Gary Merrill is ,leaving "Born Yesterday" (Lyceum, N. Y.) and will concentrate on radio assignments, he now having several daytime programs. Larry Hugo, who plays the same part in the Chicago compan, will replace Charles E. Robbins, understudy there, stepping into the Chi

Paul Douglas, show's male lead, is due back in the Broadway "Yester-ay" soon. After a leg operation, instead of a vacation, Douglas went day" soon. After a leg operation, inst to Montauk Point, L. L, to recuperate.

James Stroock of the Brooks Costume Co., who went to the Coast late in the spring, was hospitalized for a month out there, was then ordered in the spring, which is the control of Graduline Brooks, one of this two daughters: "Graduline period. Contract of Graduline Brooks, one of this two daughters are controlled by the Company of the

Brooks Atkinson covered for the N. Y. Times "The Common Gloy." Paul Green's new dramatic pageant, which was presented at the open als theatre, Williamsburg, Va., last week. He was the only N. Y. critic on the cases. "Gloyr" is a companion-jecte to Green's "The Lost Colony," Which performed for the past 10 summers on Roanoke Island, Va. Both deal with performed for the past 10 summers on Roanoke Island, Va. Both the principal character.

Was, Mo, Nanette," presented in the open at the Casino, Dallas, last was, had two interpolated numbers, "Nobody Makes a Pass at Me" and "Prima Both were used as specialities by Violet Carlson, di-mutity comments, who was credited with nearly stopping the show. Lead included Jane Deering, Joseph Macaulay, Kaymond Waburn and Johnsy Norman.

Harry Fromkes, who operated the Playhouse, N. Y., during the run of The Gluss Menagerie" and who is among the two doren "Brigadom" backers, Interested in an unproduced musical called "flome Loves Juliet," Berig in the disk-making business now (Rainbow Records), he's recorded four tunes of the proposed show.

Luther Adler of the stage has joined the new legit firm of Allen Adler and Jecoph Ross and is slated to stage their attractions, with the exception of "The nor Titan," I fall possibility. Allen is the grandson of the late Jacob P. Peller of the Yiddish stage, who was the father of Luther and Stella Adler.

'NIGHTINGALE' LOOKS MODEST LONDON HIT

London, July 22.

fering old fashioned and lacking comedy. Audience, however, which included Decca Record prexy Jack Kapp and J. J. Shubert, liked the musical and gave femme lead, Mimi Benyell as questions. Benzell, an ovation.

Benzell, an ovation.

Lone other teeoff was Emlyn Williams', "Trepass," which bowed at Globe, Wednesday (16). Author also starred in this thriller which delves into the occult. Well acted by theentire cast, this play should enjoy a fair run on the Williams' name.

Equity Suspends Agent

For Uvercnarging One and Eve Gincher, legit talent agent, adjudged guilty of charging over legal rate of commission for engagements negotiated for four clients by annual vesterday (Tues.)

Equity council, yesterday (Tues.)

one year.

It was further stipulated that un-less she returned coverages to those overcharged within 60 days her license would be revoked.

Dallas Strong Operetta Rival To St. L. Troupe

St Louis Municipal Opera is rather the number one outdoor summer stock company for operatins, but among the half doen similar projects the outfit at Dallas appears to vie with St. Loo, if not exo gap honora, with St. Loo, if not exo gap honora, which is the company of the properties of the State Pair of the properties of the properties of the properties appears of the properties St. Louis' Municipal Opera is rated

Salaries of \$3,500 and \$2,500 home been paid for open-air operate appearances, but are claimed to be more prevalent in Dallas, Miss Niesen may not be able to play the Dallas date, however, because of these, also resting at her papear at Demils, Miss, in "Personal Appearance," at \$1,500, but cancelled because of her health. Highest guaranteed stock salary for a straight play went to Talladh Bankheed last play went to Talladh Bankheed last lin "Private Lives." In which she is now playing in Chicago, after appearing in it at Westport, Conn., last week.

еск. . There are a number of name actors currently in summer stock getting between \$500 and \$1,250, indicating that not a few professionals are far-ing well during what is ordinarily a vacation period.

Equity Probing Summer Stock

been started by Equity and a com-mittee named to recommend changes in regulations for the strawhats. Such revisions would apply next sea-

Such revisions would apply next sea-ting until years is that stronhal work-ing conditions are due for a thorough overhauling. One possible change may be an increase of minimum pay, which is \$46 weekly for res-ident actors. Of Prederick Tozers. Bert Lahr. Kathryn Gloney and Margalo Gillmore will ask Equityites pearing in stocke to make any sug-gestions they consider would make for an improvement in the littlefor an improvement in the hide-away spearances. Among stray complaints received, which led to the committee's appoint-ment, was one that working in ment, was one that working in appearing on Broadway, as most of the daylight hours are consumed in rehearsal for the next weeks show. That has always been true of stock, whether in the sicks or cities. In gotten basic acting experience, it's pointed out.

pointed out.

There is much more opportunity
for engagements in the strawhats
than on Broadway or the road at this
time. Number of legiters in N. Y.
is 18, while around 120 stocks are opto 40, with a round 120 stocks are op-erating. Latter field is fortile for Equity, 128 new members having joined during June, nearly all being newcomers in strawhats.

Fay-'Harvey' in Kaycee

Kansas City, July 22.
Legit followers will get a glimpse
of "Harvey." which has been set for
the Music Hall Aug. 29-30. Company is the Frank Fay outfit, which will be on the way east from its Central City, Colo., summer stand. Show played here two seasons ago with Joe E. Brown in the lead.

Equity Suspends Agent For Overcharging Clients Equity Still Awaiting Legal Opinion On Effects of Labor Act on Mgr. Pact

Sponsor Plays in Mpls. As Tolerance Booster

Minneapolis, July 22, As part of its fight against religious and racial discrimination here, Mayor H. H. Humphrey's counhere, Mayor H. H. Humphrey's coun-tion numan relations is planning to undertake, sponsorship of plays, se-lected on the basis of its recommendation, to be presented by, North Star Drams Guild, leading local civic theatre group. Cooperation with the Guild will be for the purpose of having plays presented which will stimulate con-presented which will stimulate to the field of intergroup relations."

Atlanta Operettas Fold in 75G Flop

open-air operetta venture came to a climax Friday (18) when its performance was abruptly called of and the audience, largest since the and the audience, largest since the season opened, was dismissed. Prices had been reduced from \$3.60 top to \$2.40, with some 6,000 rush seats at \$1.20. Equity sent salary money it had on deposit to pay the actors for the past two weeks, and although there were huddles between the pro-moters and localities who, would like moters and localities who would like to see the shows resumed out of civic pride, but no deal was con-summated for relighting.

"The Merry Widow" was sched-uled to go on this week. One of the stipulations was that each craft stage union would require two weeks' pay to be posted before relighting could to be posted before relighting could eventuate, and the same went for actors. The two principal backers were Pittsburghers, and an Atlantan of the property of the actors amounted to \$8,000 perfect of \$8,000 perf senting two weeks' salary but that doesn't include the locally recruited chorus.

Rain Held Factor

Atlanta, July 22. Collapse of open-air operetta in the Chastian Memorial Amphithea-tre, North Fulton Park, last Friday (18), after four weeks of a sched-uled 10-week season, is attributed mostly to rain having dented the project's chances during the first two weeks.

two weeks.

Although the principals were paid, the chorus received only one week's pay but was willing to appear anyhow. Promoters faced financial obligations that could not be

'Mister' Folds Satdee Unless Business Perks

"Call Me Mister," the GI revue which was a cleanup on Broadway until last spring, will fold Saturday (26) unless business perks materially (28) unless business perks materially at the Majestic, where it moved from the National Monday (21), when the scale was lowered from \$6 to \$4.80 top. Management recently announced that a goodly slice of profits had been disbursed among the backers, that there was \$90,000 in a sinking fund and the interfere kenette.

ers, that there was \$90,000 m a sun-ing fund and the intention is not to deplete the bankroll through oper-ating losses, "Mister" had announced holiday matinees through the

The orchestra of 22 moved with the show, musclians union also insisting that the house bunch of four also be paid. National is a so-called "penalty ordinarily, and when "Mister" opened there the increased scale for musclans in such theatres applied. Pit bunch has been paid over \$15,000 bunch has been paid to \$15,000 bunch has been paid bunch has been pai The archestra of 22 moved with the

Early this week Equity, undetermined about its liability under the Taft-Hartley law, was still awaiting an opinion on the labor act from its attorneys, especially as it affects its attorneys, especially as it affects its basic agreement with the managers. Equity reps, headed by Paul Dullzell and Paul Turner, Equity counsel, will open negotiations with League of N. Y. Theatres on Friday (25) or renewal of agreement which expired this year.

will open riegotiations with League of N. Y. Theatres or Friday (25) for renewal of agreement which expired his year.

of N. Y. Theatres or Friday (25) for renewal of agreement which expired his year.

In the property of t

isgailties are vague on some interpretations of the Taft-Hartley act.
Employee-employer contracts exterrity prior to the date. Congress
thereit prior to the date. Congress
there prior to the date. Congress
the bill remain in full force, so that
the agreement between the League
of New York theatres and the Asen,
or Twestries I. Agents and Managers
of New York theatres and the Asen,
unions named by John F. Wharton
as yalinerable to the new law, but
the agreement evidently can legally
may be discussions over the effect
of the law in respect to other stage
unions, particularly the musteria
and stagehands, but latter's contract
once, the prior of the season of
the Taft-Hartley act are limited
to one year, so that should Raquity and
the Taft-Hartley act are limited
to one year, so that should Raquity and
would expire prior to the season of
1844-8, at which time Equity proposes its segregator ban would become operative.

'Rip' Shoulda Stood in Bed

Group of actors first known as the Company of Twelve, then the New York City Theatre Co, started doubt-fully at the City Center last week with Tay Nam Winklet* Although a winding to the Completed, outfits channess of surviving are uncertain. Second performance saw the script cut around minutes. Prict seven times drew of the completed, outfits channess of surviving are uncertain. Second performance saw the script cut around winding the control of the complete complete control of the complete control of the

traction, dependent on whether Jose Ferrer, now appearing in a strawbat, will be able to stage the play. Most of those in the new group, first stock try on Broadway in many years, have appeared in "Adain," and so the show and booking agreement with the Center, a city-owned house, stipulates that a similar period during the regular season would be available, so that the same and the sam traction, dependent on whether Jose

Nips Yen Nudes

Tokyo, July 8.
For the first time in Jap entertain-John Patrick's "The Hasty Heart"
will be given brief showing in Sydney prior to Aussie company taking play to Japan. the biggest b.o. on Tokyo's Ginza.

Stewart Boosts Broadway 'Harvey' To \$18,500, Otherwise Biz Spotty; Musicals Clicko, 'Burlesque' Red 91/2G

Appearance of James Stewart as replacement in the Broadway, "Hardy or a boxoffice surer, and replacement in the Broadway, "Barry or created a boxoffice surer, and the comedy, including Saturday that comedy, including Saturday and the comedy, including Saturday and the comedy, including Saturday and the state of the saturday of the s

showing of "Rip Van Winkle" cane "croppen, ser in Last Week Regge C (Comedy), D (Drama), C (Domedy), D (Drama), "All My Sons" (Coronel (28th week) (D-1.085; \$480); Sonswebat over-estimated; last week was around week) (D-1.085; \$480); Sonswebat over-estimated; last week was around bettered even break. "Imperial "Annel Get Your (SE 50), Essilve to pening; probably a few hundred opening; probably a few hundred \$45000, han perious week, close to

property and many been since of the control of the

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SINCE 1830
Play, Brokers and
Authors' Representatives. 25 West 45th Street, New York 23 Sunset Blvd., Hellywood 46, Cal.

web) (CD-1957: \$480). Around \$12,000 quoted; that's hardly profit able operation for play of its type but improvement anticipated. "The Medium," and the workly show a state of the control of the contro

attendance improves may soon bow of the control of

'La. Purchase' Wow 501/2G, L.A.

Los Angeles, July 22.

Civic Light Opera Asen, opened, its final Light Operation of the Philadelphia operation of the Philadelphia operation of the Philadelphia operation of the India Research of the Philadelphia operation of the Philadelphia operation, was postported to July 30. Producer T. Edward Hambelton operating und et a segle of the Philadelphia operating the detail attendant on presenting the detail attendant of presenting the detail attendant of presenting the detail attendant of presenting the present of the pres

tated the delay.

Ken Murray's "Blackouts of 1947"
waltzed through the 265th fram
with the usual \$17,000 at El Capitan.
At El Patio, Savoyards "H. M. S.
El Patio, Savoyards "H. S.
El Patio, Savoyards" "H. S.
El Patio, Savoyards "H. S.
El Patio, Savoyards" "H. M. S.
El Patio, Savoyards" "H.

two weeks.

Las Palmas, with "Skin of Our Teeth," on moveover, played to SRO opening two nights last week (Fri., Sat.) to register a perfect \$1.300.

Sat.) to register a perfect \$1.300 and the properties of the

'Sunny' Neat \$27,000 In Week at L'ville

"Gunp", Louisville, July 22, "come Kern operetts, third with the Amphilheatre, present as I Froquio Amphilheatre, present a neat 827,000 last week ending Sunday (20). Critica praised 611 Lamb. Amphilheatre, present a neat 827,000 last week ending Sunday (20). Critica praised 611 Lamb. Amphilheatre, which was a constant of the Critical Property of the Critical Property

Current Road Shows

CHITCHI NOAD NIOWS

(Priod cooring July 21-Aug. 2)

"Blackouls of 1847"—El Capitan,
Hollywood (21-2)

"Born Yesterday"—Enlanger, Chi.
(21-2),
"Block Wilster"—Blackstone,
Chi. (21-2),
"Dream Girt"—Royal Alex. ToTortos (21-20); Suthert, Bost. (32-2),
Santa Barbara (25-20); Geary, Frisco
(23-2).

Sams Datesta (23-2).

"Joan of Lorraine" — Shubert-Lafayette, Det. (23-2).

"Love for Love"—Capitol, Ottawa (21-22): Savoy. Hamilton (24); Grand, London (25-26).

"Oktahoma"—Nal1, Wash. (21-2).

"Private Lives"—Harris, Chi. (21-2).

2).
"The Red Mill" — Opera House,
Chi. (21-26); Cass, Det. (28-2).

VARIETY 'Okla.!' In Return To D.C. for 4 Wks. Washington July 22.

Washington, July 22.

"Oklahoma" bowed into National past Monday (21) in a return four work attin there. Musical has researched to the state of the

'Carousel's' 38G Tops Chi. 'Mill' 25G

No great change was registered here to relieve the almost static pace of last few weeks, just about every boxoffice experiencing slight dip since last week. "Red Mill" picked up to \$25,000 due to final closing not-tices, it leaves for Detroit the 28th "Carousel" still leads the field with \$38,000.

"Private Lives," with Tallulah Bankhead, relights the Harris to-night (22).

Estimates for Last Weel Estimates for Last Week
"Borr K-sterday," E-langer (21sf
week) (1,334; \$3.80). Managed to
hold up to just about the same as last
week with fair \$14,000,
"Cail Me Mister," Blackstone (10th
week) (1,358; \$420). Sunday performances helping this but midweek
not so hot, \$20,000.

not so hot, \$20,000.

"Carousel," Shubert (8th wk)
(2,100; \$4.80). Wednesday wasn't too
good but otherwise holding up as
top grosser with \$38,000.

op grosser with \$38,000.

"The Red Mill," Civic Opera
House (8th week) (3,800; \$3.60).
Been busy with final takers before
moving to Detroit next week. Upped
take to \$25,000.

MARRIAGES

Claire Gagnier to Raymond Dionne, Montreal, July 14. Bride is French-Canadian radio and concert

songstress.

Elsie Louise Helm to Charles
Richard Liertey, Hollywood, July 19.
He's Technicolor executive.

Edna Berger to Gerald Marks, Pt.
Pleasant, Pa., July 18. Bride is
organizer for Newspaper Guild; he's

organizer for Newspaper Gunu; ne o a composer.
Beverly Carroll to Lionel Newman, Beverly Hills, Cal, July 19.
Bride is an actress and niece of Earl Carroll; he's a musical director.
Margo Woode to Bill Burton, Las Vegas, July 19. Bride is actress.
He's personal manager for screen

He's personal manager for screen players.

Dorothy Michels to Richard Cooke, Los Angeles, July 28. Bride is traf-fic manager at station KFWB. Martha O'Driscoll to Arthur I. Appleton, Las Vegas, July 20. Bride is film actress.

RIRTHS

Mr. and Mrs. Michael Higgins, son, New York, July 19. Father is legit and radio actor.

New York, July 19. Father is legit, and radio actor. LeRoy Miller, and radio actor. LeRoy Miller, Mr. and Mrs. LeRoy Miller, Mr. and Mrs. LeRoy Miller, and Mrs. Thomas F. Offern, and Mrs. Thomas F. Offern, on. Long Beach. Cat., July 19. Mrs. and Mrs. Homas F. Offern, Mrs. and Mrs. (Wwoofs, 500, New York, July 16. Father is songwriter, the is musicaller. Sweetow, son, Chicago, July 17. Mother 19. Good Edwards, vaude-radio songstress; there is musicaller. Sweetow, son, Chicago, July 18. Father is radio producer-writer at Malcolm Howard Agency, Chi. George Glass, son, Los Agades, July 16. Father is very bee of Screen Plays, Inc. Mr. and Mrs. George Diskant, Mr. and Mrs. George Diskant, Mr. and Mrs. Frank Sennes, daughter, Cleveland, July 16. Father is a cameraman at RKO. Mr. and Mrs. Frank Sennes, daughter, Cleveland, July 16. Father Mrs. and Mrs. Sam Beetley chause.

aughlers Chewind, Fallyn, Sennie, aughlers Chewind, Fallyn, Sennie, Stein Her Sonder, Sand Beelley, daughler, Santa Monies, July 11. Falls is a film editor at RKO. Her Santa Monies, July 11. Falls is a film editor at RKO. Her Sonder, Sond

OBITUARIES

WALTER LONALDSON Walter Donaldson, 54, songwriter, died in Santa Monica, Cal., July 15, Details in Orchestras-Music section.

HENRY KOLKER

HENRY KOLKER

Henry Kolker, 73, stage and screen
sctor, died July 15 in Los Angeles,
as a result of injuries sustained in
a fall two months ago. His last screen
role was in the Charles Chaplin production, "Monsieur Verdoux."
Kolker's greatest prominence was
achieved on the stage where he made
his bow with a German stock com-

his bow with a German stock com-pany in Mitwaukee in 1884. Shifting to the English-speaking stage, he roughed with Adia Reinan Bertina zimova and other yesteyear stars. On Broadway he appeared in guch plays as "The Great Name." Our publication of the property of the Wanted's and 'Over the Phone." His first film role was in "Don't Marry." produced by Fox in 1925, follow by scores of appearances on most of the was a member of The Lambs

He was a member of The Lambs in New York and the Players Club in Hollywood. Surviving is widow, Margaret.

JACK MURPHY

JACK MURPHY

Jack Murphy, 88, vet the Aden

Former and the Aden

Jack Murphy, 88, vet the Aden

Soweguy acries in Vonter many
years ago, died at the Actor Fund

Murphy had been in vaude for

many years, teamed with various

Murphy had been in vaude for

many years, teamed with various

partners, but for the last 30 years

he had been teamed with also

Murphy and Willard had toured

practically every vaude elicuit in

the U. S. and abroad in their stand
ard comedy act "Elwe a Doughnut"

Some 30 years ago in Vaturry, were

in the show biz islom, narrating

comic indicates on family time cir
cutte and other enterpating data.

Pears, and other enterpating data.

Pears, and the pears of the Standard to the series was reprised by

Vanury.

KATHRYN CARVER HALL

LOUIS G. SPECTOR. LOUIS G. SPECTOR

Louis G. Spector, 26, Hamilton
Ontario, Canada, press agent for Al
lied Artists Productions, died afte
a heart attack July 17, while being a heart attack July 17, while being interviewed on WINN by announcer

previous day for a promotion cam-paign on "Black Gold," had just been asked by the announces—to state his name, when he suddenly slipped from his chair and fell against the mike. The station was cut off the air for a few moments while the police emergency squad was called.

MICHAEL CUPERO

MICHAEL CUPERO
Michael Cupero, vet cornet soloist,
who played with John Philip Sousa,
Lew Dockstader ministrels and
Creatore's band, died July 16 in New
Orleans. In recent years he was
instructor of the Jesuit High school
and the New Orleans Police Department hands. ment bands.

He was also composer of "Jesuit Alma Mater" and "Marche Pontifi-

His widow, a son and two daugh-

DR. ARTHUR L. KOONTZ

with the late E. B. Cupler, of Washington, Pa., whose daughter still operates the Court there.

At the time of his death, Dr. Koontz was in partnership with Bertrand Muhleman in the operation of the Lincoln and Temple, in New Mertinsville. The houses are con-Martinsville, The houses are oper-ated by Dr. Koontz's son-in-law, George Delich, former Univ. of Pitt football star, and Dr. C. A. One-acre, Muhleman's son-in-law. Surviving are widow and daughter,

LT. HAROLD D. BANKS

Lt. Harold D. Banks, who was of WB managerial staff in Pittsburg Lt. Harold D. Banks, who was on WB managerial staff in Pittsburgh before going into service, was killed recently when his plane crashed on a flight to Luzon in the Philippine islands. Banks held a dozen hero medals and ribbons as the result of his war-time record with the 18th Air Force in Italy.

He leaves widow and an 11-month-He leaves widow and an 11-month-

He leaves widow and an 11-month-old son, who were to have joined him in the Philippines on Aug. 1 to make their home there.

PAUL REVERE BAUGH
Paul Revere Baugh, 52, an account exex with Batton, Barton, Gunt exex with Batton, Barton, the pauling of the pauling of the pauling of the pauling of the pauling beauting batton, and the pauling the pauling batton, and the paul

and brother

FRANK D. FULLER.
FRANK D. FULLER.
Frank D. Fuller, 78, serejarymanager of the Mid-South Fair at
Memphis for three decades until retrement in 1983, "died July 14
Ho became assibiant secretary of
the Temnessee State Fair in Nashville and in 1910 took charge of the
Fid-South Fair, in Memphie, Be
the Mid-South Fair, in Memphie, Be

had also served two terms State Senate. Surviving are widow and daughter,

Brankon HURST

Brankon HURST

Brankon HURST

for who appeared on stage and

Hollywood last week.

Born in London, he played

"Charley" in original production of

Charley" in original production of

Charley in original production

Holly in original original original

Holly in original original original

Holly in original original original original original original

Holly in original origina

WILLIAM HUNZECKER
William Hunzecker, 88, Pittsburgh
backstage veleran, died in a hoppital there last week.
Beginning in 1932, Hunzecker had
been stage manager for Stanley
theatre, WBs ace downtown Pitt
house, and served until presentations
were dropped few years ago. Since
the nad been on staff as chief
electriciam.

MARGARET C. GOODMAN 72 for agraret Campbell Goodman 72 for a common ded at St. Vincent's hospital, N.Y., July 18. For a time she was a contributor to Vantery.
Mrs. Goodman had been in New York for many years and in her contributor to Vantery.

Goodman had been in New 19 for the was a contributor to Vantery.

Mrs. Goodman had been in New 19 for the years participated in stunish of the was a contributed and the was a contributed by the was a co deep sea salvaging.

Jennie Kimmey, 91, who became wastrobe mistress for the Corribe July 12 at Scotia, N. Y. Miss Kimmey owned and operated a costume shop in Troy, N. Y. at more than 30 years. For years are more than 30 years. For years are years of the property of the prop

HARRY B. McCLURE

Harry B. McClure, 68, for 10 years, prior to his retirement in 1945, di-rector of Dept. of Agriculture's mo-tion picture service and film librarrector of Dept. of Agriculture's riving and film librarian for the agency, died in Washington July 17.

Agriculture's film library, one of largest in Government, bears his

ALLAN KAMINACK

Broadway

Singer Frances Faye bought As-ury Park home. Marion Spitzer and Harlan hompson visiting from Coast. Diste French bragging about a gree-pound salmon he hooked in fone

Maine. RKO's Terry Turner and Harry Teiners in Boston exploiting "The

Marry RKO's Terry Luc-RKO's Boston exploiting The Reiners Boston exploiting The Jone of the Meserae, who audited Foully's books for 30 years, passed away last week. "Advard L. Walton, Republic's as-sistant sales manager, back in N. Y. after two-week swing through mid-

dleyest.

Bert and Mary Gardner, former
legit and vaude actors, in town from
their Binghamton, N. Y., home for

looksee.
Although kitchen alterations dark-ned Sardi's last week and this, the moheon at Sardi's broadcasts con-

Although kitchen alterations dark end Sardia Sardia broadcasts continue daily.

John Marious and Betty Blaic handles and the broadcasts continue daily.

John Marious and Betty Blaic handles and the state of the sardiant of

Artini Schwartz, of the law mind the post of chairman of the executive committee of the N. T. Hongo and the post of chairman of the executive committee of the N. T. Rose Bamplon, Metop Soprano, planes Thuriday (24) for Buenos Thuriday (24) for Buenos at the Teature Colon, Aug. 1 through Oct. 10. The Colon of the Col

Washington

By Florence S. Lowe
Harold "Best Years") Russell in
town to assist Veterans Administration in an exhibit of devices for
disabled.
Local Variety Tent has added
these members: Ken Clark, John
Egan, Victor Orsinger and William
Wagganan.

Wagganan.
Zasu Pitts, a smash hit last week in summer stock revival of "Late Christopher Bean," feted at a party by American Newspaper Women's

Club.

Cody Pfanstiehl has left Warner's
local publicity staff to become chief
flack for WTOP-CBS, succeeding
Carl Gebuhr, who goes on to sales
denormal.

Carl Gepunt, who goes the department.
Thomas A. De Veau, manager of Sheraton hotel here, has swapped places with James Patterson, manager of Sheraton's Hotel Keystone Bettelnung and Sheraton's Hotel Keystone

server of the control of the control

Chicago

John Conte has left the cast of "Carousel."
Claude Kirchner now doing commentator chores at Grant Park concerts, Show Folks of America held their annual picnic at Caldwell Woods The Mirtin in New Accusion and State week.

Dive Mirtin in New Accusion and State week.

State w

rived for huddles with their spon-sor on fall reddo plains. If rest local Clark Dennis plays his first local Clark Dennis plays his at local State of the control of the control Sherman beginning July 28. The Variety Club's annual golf tournament and dinner held at Clark "Rocketste" Anderson Joins the Four Vagabonds and Red Allen Ernie Burnett rocketste" Anderson forse the Regula theater for week. Ernie Burnett rockets and the control with the control of the control of the Clark "Rockets" Anderson borse during list rodeo performance.

at the Regal theatre for week. Ernie Burnett recuperating from Ernie Burnett recuperating from Marine Burnett recuperating from the Regal Regal

Bucks County, Pa.

Bucks County, Pa.

Jose Fay Sel Jacobson

Jose Jacobson

Jaco

Miami Beach

midfill De&CII

Grant Selevary Selevary

Grant Staters into Flesta Club.
Bob Burrs severed connections
with United States into Flesta Club.
Bob Burrs severed connections
with United States of the Connection of

). Dick Buckley and Tony Bari ead show at reopened Famous

Dick Buokley and Tony Bari Dick Buokley and Tony Bari Doc Mickey Grawo planed to Havana Chuke 2 w all-Latin above for his party of the property of the propert

August 6. Vagabones set for loweek run at mainland spot in January.

Ted Shapiro combining vacash with biz while here. Leaves this weekend for north and Sophic Tuckers Saratoga engagement. Meanwhile hes attending to his real estate holdings on the Beach and in Mismi.

Australia

By Eric Gorrick Bill Osborn, Monogram make New Zealand lool

Bill Osborn, amounts of the make New Zenind lookete tha Mikhes Gafni betan concert season here for Australian Braedeasting Hoyte holding important postwar conference under leadership of Erich Charles of the Conference and Margaton Service, Sir Ben Fuller appointed prexy of international Margaton Service, and the Conference and Confere

VARIETY London

Comedian George Clarke left round \$128,000, all to his wife. Celia Johnson and Patricia Burke are joining the Old Vic Company

this autumn...

Dennís Noble, English opera singer, is an expert cricketer and expects to play in several cricket matches this season.

expects to play in several cricket matches this sense. Muttle BeSylvia Ceell replaced Muttle BeSylvia Ceell replaced Muttle BeSylvia Ceel replaced Muttle BeSylvia Ceel replaced Muttle BeSylvia Ceel replaced Muttle BeSylvia Ceel Replace to Person at the Silvia Ceel
Muttle Bell Ceel Replaced Muttle Bell Ceel
Muttle Bell Ceel Replaced Muttle Bell Ceel
Relph Lymn and Robertson Hare to repute in Ben Travers' new
titled "Outrageous Fortune," Diet of the Sylvia Ceel
Tools Camaria in town to make replaced muttle Bell Ceel
Relph Lymn and Robertson Hare to repute in Ben Travers' new
titled "Outrageous Fortune," Diet of the Bell Ceel
Tools Camaria in town to make replaced muttle Bell Ceel
Relph Lymn and Robertson Hare to be to

scored.

Arthur Lane, newcomer to show biz, is reviving "The Dubarry," for which he has imported Irene Man-ning and John Hendrik from America

biz, is a consistent with the second of the

Receiving order in bankruptey has been made against conedian Hal Monty in the High Court. Monty told reporters he intends to pay his debts in full. First theatre to change its mind over later evening opening hour is ing to better business since if changed the time from eight to seven.

ine Swille where "Noose" is play" changed the time from eight to swen, in the latter will produced "Final Rainbow" at the Palace sometime in October with Arthur Sind of the Noose of the N

Atlantic City

By Joe W. Walker Jean Goldkette still in at Hamid's. Night club business spotty and a little below average. Sylvia Sidney at the Claridge while playing at Auditorium thea-tre.

e. Mr. and Mrs. Tex Beneke at Had-

"Mr. and Mrs. Tex Beneke at Haddon Hall during his engagement on Steel Pier, July 17-20. Celebrity Night drew big crowd at Celebrity Night drew big crowd at Celebrity Night drew big crowd at Celebrity Charles by Celebrity Charles of the Celebrity Charles of the Celebrity Charles of the Celebrity Charles of the Celebrity Charles Celebrity Charles Cavallaro for July 31-Aug. 2 Steel Pier vaudeville for week of July 27-Aug. 2 to feature "Hit Parado Revue," with Jerry Wayne.

2 week.
Steel Pier vaudeville for week of
July 27-Aug. 2 to feature "Hit
Parade Revue." with Jerry Wayne,
Al Schenk, Coco Steve and Eddio,
Martin and Florenz and Barbara
Barrie.

Barrie.
Playing at hotel spots are Louise Stone trio and Jessie Griffiths at Sheburne, Jose Cubelo at Hotel President, Cal Gilford orchestra at Traymore and Jerry Shard wit Judy Roberts and Charlotte at Mayflower.

Westport, Conn.

By Humphrey Doulens
Theresa Helburn off to Maine.
Edna Ferber entertaining the Max
Gordons.
Zamah Cunningham visiting the

Zamah Cunningham visiting the John Whartons.
Bob and Peggy Lloyd Jinto Charles Inn. on the Norwalk line.
Yul Brynner and Virginia Gilmore visiting the Richard Inlildays.
Henny Youngman weekending with Carl Eastman at Longshore Club.
Excelle Winwood and Fritzi Scheft.

will do "Ladies of Retirement" here

Ward French, recuperating from a broken leg, now getting to N. Y. office once weekly. Henry Souvaine huddling with Fredric March and Paul Osborne at

Henry Source ... Predric March and Paul Osborne ... Newtown.
Henry Morgan, Marta Linden and Katharine Bard judging booths at Yankee Doodle Street fair here this Ambre Doodle Street fair here

Yankee Doodle Street fair here this week.

See Joylon Hutton, author of "Faywer Without Glory," while of "Faywer Without Glory," while of "Faywer Without Glory," while of the Shuberts, Watting the William of the Will

Pittsburgh

By Hal Cohen
Bill Kelly, WCAE, praise-agent,
gets his degree from Pit U in September.
Priscilla Dodge a member of resident company at Jennerstown, Pa-

ent company at Jennerstown, Pa-strawhat.

Murray Minster, WJAS announcer, hospitalized at Mercy with a throat infection.

infection.

Louis Kauffman, the newscaster.
out of hospital after undergoing two
operations.

out of hespital after undergoing (wo operations.

Description.

Description.

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Description.

Description.

Description.

Description.

All White's father on from Philiphia.

All White's father on from Philiphia.

All White's father on from Philiphia.

Dudler of the state of the

ner.
Jenny Lou Law and Nancy Wible. Jenny Lou Law and Nancy Wible, who went to Cohasset for Charlie Gaynor revue, held over there for "Dear Ruth," Billy Leach, formerly of local air waves, begins a new program next month over WBBM in Ch with Irv Kupclnet, the columnist.

Stockholm

Nockholm
Ing By Swe G. Winquist
wood in the suttime let debuting as
director with "Crime in the Sun." In
It has the sun the sun will be AH Kighlin's last film before
soing to Bollywood, but the sun will be AH Kighlin's last film before
soing to Bollywood, but the sun will be AH Kighlin's last film before
soing to Bollywood, but the sun of the sun of

House Reviews = Continued from page 43 ;

Apollo, N. Y.

Apollo, N. N. to emphasize the brass but nevertheless are audience-pleasers. Kenny & Lloyd, two makes in grey costs and black trousers, contrib standard hoof-teem for come terping to fair applause. Royal Sone "Thirk My Desire" followed by a fast arrangement of "Old Man River" for strong returns. Cancer, is a polished artist who does next hoofing stop a small square table. While his footwork and significant off on to floor for some smash interpretations of Bill Robinson. Eleanors with his third the control of th

off on to floor for some smash inmore rowell and the Nicholas Best.

Encores with imitation of the Condor

Flower of Condor

Flower

Hollywood

CHATTER

Al Joison trained in from N. Y. Bill Lundigan in from New York. Sam Marks back from Broadway. Brenda Joyce to Acapulco, Mexico. Robert Cummings laid up with

Jack Cooper into Enterprise flackery. Harry Lubcke on vacation in Oregon.
Bill Pine and Bill Thomas in from

Flo Browne laid up with pneumonia. Victor Mature on siesta in Las Vegas. Howie Mayer to Chicago for three

weeks. Jackie Cooper in from Colorado Springs.
Al Sloey recovering from major William Burch recovering from

surgery, Clarence Brown returned from Clarence Brown returned from Honolulu. Harold de Becker recuperating from surgery. Sol Siegel hospitalized for a phy-sical checkup. Adolph Zukor, II, in town for a

idow. Neil Agnew in town for sales con-abs with Selznick Releasing Organation. Richard Basehart to La Jolla 'or strawhat production of "The

intion.

Int

Harold Nebenzal & San Diego for a three-west reserve training course at Marine headquarters and the server training course at Marine headquarters. Lauritz Mellow 10 Jan Den Fancisco for the Bohemian Grove festival. The Santa Monica Mountain Mellow 10 Jan Forbials between the Santa Monica Mountain Rescue and the International Rescue and the International Rescue and Jay Richard Kennedy to Washington for Government buddle in consecuence with Columbia's "Assigned Senting Mellow 10 Jay Richard Columbia" Assigned Frank Borzafe will stage his third annual Motion Petture Golf Tourna-Gancer Fund.



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VOL. 167 No. 8

NEW YORK, WEDNESDAY, JULY 30, 1947

PRICE 25 CENTS

ADIO'S HOT-WEATHER COLD FE

Broadway Legit Unlikely to Face Acute Theatre Need This Season

t Broadway legit season of 1947-489-ts a question mark productively but is slowly taking some form.

Three shows are in rehearsal, cur-rently. Number of new musicals is aspecially problematical, the reac-tion to managerial manipulation ap-pearing to have scared off potential backers.

pearing to have scared oil potential backers.

There are four or five new dramas which are well regarded by those in the know and which will attract drivestors. Not included are straw-hat tryouts, steadily growing in number. A few new plays in the summer stocks are rated a Sar-way possibilities but there have been

passures stocks are ratee of DPOBETS of the passure stocks are ratee of DPOBETS of the passure stocks are the passure stocks are that those scouting material. Indications are that the Shuberts will be more active in presenting its a limited number of new productions seeking Broadway houses, and unless other managers step up their shedules, if any, the theatter dependent of the passure stocks are the passure of the passure

Video Ruled as 'Film' By Pa. Court, Thus Requiring Licenses

nequiring Licenses
The Batopian County (Past-court
yesterday (Mon), ruled that television shows were "motion pictures" and that taprooms and taverus with
video receivers must get enterfainment licenses conting \$120 yearly,
the decision, which is expected
to the decision, which is expected
to the decision of the second of the county of the county
to the decision of the county of the liquetion decision of the county of the liquetion of the county of the county of the liquetion of the county of the county of the liquetion of the county of the county of the liquetion of the county of the county of the liquetion of the county o

The court was asked to rule on the matter last March when the use of tele sets became widespread in taprooms, and the State Liquor Board ordered the spots to apply for a state that the state state and the spots to apply for the spots of the spots o Board ordered the spots to apply for centertainment permits. The tap-rooms, fighting the likuor board's relevation—likuor board's relevation—likuor board's relevation—likuor board's Hargest, president judge of the Dauphin court, declared that mo-ther the permitted of the permitted law and that tele and films accom-plished the same end—visual en-tertainment of patrons." In the court said only a mend-ment of the permitted of the permitted wand that the permitted of the permitted that the permitted of the permitted of the permitted wand that the tap of the permitted of the permitted would exempt the taproon opera-

Theatre Supply Co. Pops Suit at Popless Popcorn

Suit at Popless Popcorn
Minneapolis, July 28.
Theatre popcorn that allegedly failed to pop as guaranteed — increasing in volume only 16 times instead of 28 when popped—has resulted in the filling of a \$108,900 cm, and the Poppers Supply Co. of Minneapolis, distributions of theatre popcorn machines and supplies and others against the Nebrasia Seed Co. The amount of popcorn involved life in the population of population of present in the population of population of present in the population of population of present in the population of population of population of present in the population of popu

Tele Talent Feels Strawbat Pinch: Pix Raids Also On

Television producérs, already bucking terrific odds in trying to sign legit talent for dramatic shows, have found themselves con-fronted with a new pinch this sum-mer— from strawhat theatres and major film production.

major dine production.
Citing the large number of summer theatres in operation this year.
NEC tiefs casting director Owen Davis, Jr., declared practically every young actor he's tried to call rethe summer. And if that inn't bad enough, Davis said, almost all those that remained in N. Y. for the summer have been signed by Hollyswood film producers who are shootling.

Regulate, of the actionists.

Because of the extremely low prices that tele can afford to pay actors now, most of those willing to do video shows have been re-cruited from the ranks of young radio thespers—with tele always having to take a back seat. Instead (Continued on page 50)

Probe Racket On

Getting-Into-Pix Columbus, O., July 29. Better Business Bureau is probir

pulshed the same end-"visual entertainment of partons."

The court said only an amend ment in the law by the legislature force to ment in the law by the legislature force.

Dempsey, Kearns Peddle Ex-Champ's Pic Biog End of the Champ's Pic Biog End of the Champ's Pic Biog Singular force of t

UNDERSELLING OF B'way Amusement Ops See No Benefit In Invasion by 100,000 Legionnaires SUMMER SHOWS

Await Ruling on 241G

MPA to Head Off

Outlaw Ads Via

Code Revision

By GEORGE ROSEN

Summer radio is being sold short.
The conviction that summertime audiences are being undersold, with a resultant brushoft on programming, is definitely growing in trade circles.

Partial blame for this situation is placed on the audience measurements. It's claimed that while there are obviously fewer sets in use during the hotweather months, there is lacking an accurate gauge of the full summertime potential among listeners.

teners.
The situation, it's contended, is not as bleak as the Hoopers would have one believe, for while the checks on listeners are made among the stayment of the beaches and summer resorts, it's argued, and the many of the beaches and summer resorts, it's argued, and the in summer programming that would in summer programming that would

The reason why some observers are hot and bothered over the situation is that they see the underestimating of audience pull as the basic cause for making summer radio (Continued on page 22)

Sinatra as Priest to Sing

"Father Paul" doesn't sing in "Miracle of the Bells," but then again Frank Sinstra has the role. So producers Jesse Lasky and Walter MacEwen, are looking for a spot in the script where the Voice cau warble.

After taking the rap for years for After taking the rap for years to feel burled and flamboyant film advertising indulged in by certain independent producers and exhibitally taking steps to make certain the indicased to the step of t

in the will.

ing code via a general revision.
Education campaign, to be coducted both within and without t
industry, will emphasize the job
self-policing done by the majors
their advertising during the last (Continued from page 25)

National Advertisers Cut in Hollywood For Millions in For-Free Exploitation

By MIKE CONNOLLY

lit's no deal unless the star's picture

By MIKE CONNOLLY
National advertisers will cut the film industry in on \$100,000 worth of free-ballyhoo within the part IZ months. Sound overbook ment in the new scheme of things. The star's mugg worth of free-ballyhoo within the part IZ months. Sound overbook may be a subject to the star's mugg worth of the star's picture star was a star with the star's picture got a star with the star was a star with the star was a star with the star with the

Await Kuling on 2410;
Claim by Fields' Widow
Los Angeles, July 29.
Mrs. W. C. Fields' claim for \$241,225 on the estate of her late husband will be decided Aug. 14 by
Judge Harold Jeffrey in L. A. superior court. This amount is in addition to the \$10,000 bequeathed her in the will.

Widow declares the actor gave \$482,450 to eight women friends, and asserts she is entitled to half that amount under the community property law. Estate is estimated at

W, OW LEGIONIBAIRES

More than 100,000 delegates to the American Legion's first potwar navidates of the Control of the Control

Johnston Office Probes Cuffo Radio Guestings: Stress Air's Value to Pix

Hollywood, July 29.

Hollywood, July 28
Have you an Higgal radio plug in your house? That burning question will: be asked of picture studios here this week by the Johnston office, now pienty concerned over what appears to be a general break-transcriptions and disc jedecys. But what everyone seems to be over-transcriptions and disc jedecys. But what everyone seems to be over-transcriptions as the property of the prop

loid.

Paramount started it with its "lakeover" of the Eraline Johnson and store on Mutant for two weeks duration of the property of the Lakeover of L (Continued on page 20)

Merman's Guest Shot

An Audition-For Free

An Audition—For Free Guest appearance of Ethel Merman on last Sunday's (27) "Silver Pheatre" show on CBS was, in reality, an actual audition on behalf of Young & Rubiean, which handles the International Silver program.

Arency has an option on the legit musical comedienne for a radio size with the sunday of the control of the sunday of

Taft-Hartley Law Lone Legislation to Affect Amus. Much at 80th Congress

Washington, July 29, The first session of the 80th Con-gress hit show business fore and aft with a broadside of investigations but affected it Ittle in a legislative way, except for the Taft-Harriley labor law, which was not specifically aimed at any segment of the enter-tainment industry.

Any chance of reduced admissions taxes for the season of 1947-48 was eliminated upon the ending of the Congressional session Saturday (26). Congressional session Saturday (26). Showmen had some hope of favorable consideration during the spring, but before the legislators denarted from Washington the only lowering of excise taxes applied to jewelry and other items not priced more than \$25.

than £25.
Until Congress convenes in January a revision of the entire tax structure will be studied by managers, authors, actors and others in show business whose, incomes are variable rather than fixed as investment of the studies of the studies with the studies of the studies with the studies of the studies with the studies of the s

permit taxes to be spread over three or more years.
Contention which is below entertained in which are the retarded in which the below that the following years may be lean, which often haveness. E-valization of levies in relation to change-ble incomes was concerded to be lorifical by Congressman M-rold A. Knutson, of the Perdit of the Congress of the Congressian M-rold A. Knutson, of the Perdit of the Congress of the Congressian M-rold A. Knutson, of the Perdit of the Congress of the Congressian M-rold A. Knutson, of the Perdit of the Congressian M-rold A. Knutson, of the Perdit of the Congressian M-rold A. Knutson, of the Perdit of the Congressian M-rold A. Knutson, of the Perdit of the Congressian M-rold A. Knutson, of the Perdit of the Congressian M-rold A. Knutson, of the Perdit of the Congressian M-rold A. Knutson, of the Perdit of the Congressian M-rold A. Knutson, of the Perdit of the Congressian M-rold A. Knutson, of the Perdit of the Congressian M-rold A. Knutson, of the Perdit of the Congressian M-rold A. Knutson, of the Perdit of the Congressian M-rold A. Knutson, of the Perdit of

Wavs and Means tonomittee, to a leading showman recently.
Here are the developments of the session—and it must be remembered that any bill which related that the session—and it must be remembered that any bill which can be session—and it must be remembered that the session of the session of

INVESTIGATIONS

INVESTIGATIONS
COMMUNISM: The Bouse InAmerican Activities Committee,
which made futtle and shortlyefforts in the 18th Courses to probe
efforts in the 18th Courses to probe
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can't mail to set a heavy play whether or not it manages to prove a whether or not it manages to prove a set of the provent of

House Labor sub-committee returns to Hollywood to open hearings on the studio strike, in an effort to work out a solution to that long, drawn out jurisdictional impasse.

HOWARD HUGHES: Not strictly HOWARD HOGHES: NOT STITCLY MUSTER BY THE STATE OF THE STA

VOICE OF AMERICA: At the 11th hour, the Senate laid aside the House-approved Mundt bill, which authorized the overseas information activities of the State Department. Instead, the Senate approved a creal total for a full investigation of the State Department and other gov. According information programs of the Mentality, whose two operation, "The Telephone," are entirely approximately approx VOICE OF AMERICA: At the 11th

Sports Shorts

Sports Shorts
Fight in Madison Square Garden Friday (25) between Elmet (Violent). Ray and Ezzard
Charles, both colored scrappers, proved a fisson. Laiter, at 1 to 2 shot, lost the decision although many observers thought he won by a wide margin. That too, was

Unesco's Int'l Theatre Group Plans Official

my complete the method of the complete that the was en route to England and Confirmation between the confirmation and the confirmation of the international program are meeting here this week in fort to galvanize the theatrical of the international program attorned by the confirmation center and the confirmation program at the confirmation center are been confirmed to the international program attornal. Social and Cultural Oration. Charter for the Internal Theatre Institute is being and and another are been consulted to the confirmation center are been consulted to the confirmation center and the confirmation center are been consulted to the confirmation center and the confirmation center and the confirmation center are been consulted to the confirmation content to the confirmation center and the confirm Status for Troupers

Key heatrical sugues from 10 and the property of the prop to disseminate data to all parts of the world.

Russia Russia is conspicuous by its absence. UNESCO officials are still musing over the crack by a Russlan embassy official who recently visited UNESCO to explain that his country wouldn't be represented at the theatre panel. He said: "When Russia comes into UNESCO, it won't be through the stage door."

Housing Expediter In

Washington, July 29.
In its first 25 days of exercising control only over amusements, the ontrol only over amusements, the U. S. Office of Housing Expediter has approved 160 amusement applications for construction and repairs and rejected another 257. Period of July 1-25, that reported on the 150 feet of the 150 amusement of the 150 feet of 150 amusement of the 150 amus by the office, total approved costs run to \$3,729,698 and those nixed to \$11,952,729.

\$11.952.729.

Okayed were \$2 theatre projects with a nut of \$2.092.318 while 134 others were denied which would others were denied which would not a support of the support



VARIETY

267th WEEK ! KEN MURRAY'S "BLACKOUTS OF 1947" El Capitan Theatre, Hollywood, Cal.

Coming soon, the KEN MURRAY Production, "BILL AND COO." A feature length film in Trucolor, Republic Release.

Welles to England To Learn Filming

BILL HUNT RESIGNS AS 'VARIETY' CHI MGR

Bill Hunt has resigned as manager of Variety's Chicago office, effective

Ben Bodec, out of the N. Y. home office, will be in charge of the Chicago branch temporarily, until a replacement is made.

Garrett in Pic Debut

Hollywood, July 29.
Betty, Garrett, star of "Call Me
Mister," Broadway hit musical, filmdebuts in Metro's "The Big City,"
Margaret O'Brien starrer,
Danny Thomas is reteamed with
moppet in film after having played
with her in "The Unfinished Dance."

Why P.A.s Are Fit to Be Tied

Recent manis in Hollywood to lookey titles of pix prior to release has delven company press agents to the point of cutting paper doilles out of their presshooks. An Eagle-from the disapproval of the industry habit, posted the following notice on the company board last week:

"The picture, The Noose Hangs High," will be retitled Taughter on the Gallows, anger High was formerly titled The Fight Nocktie and was taken and the novel, Give Him Some Rope.

"In all communications pless refer to the picture as Taughter on the Gallows." A rough print, unscored, now has the working title, Taugh Till You Choke. The finished print will carry the final title. If further title changes come through you will be advised.

"Taughter on the Gallows" The Noose Hangs High to read "Runghter on the Gallows. The title of the radio serial based on the play and the novel, was "Wife's Other John."

Guild-U.S. Steel 'Mouse' Airer Runs Into Legal Snarl as Wm. Brady Sues

Snarl as Wm. Brady Sues.
Production of the Auditaus Fedorphy "A Church Mouse," on "These Guild of the Air," sponsored by U. S. Steel over the ABC net last, and a steel of the Air, sponsored by U. S. Steel over the ABC net last, and a steel of the ABC net last, and a steel of the ABC net last, and a steel of the ABC net last, and the ABC net last, and

io the complaint he notified the de-maints that he was the copyright owner of the play but they disra-garded bit rights and produced it anyway. Show's cast included Basil-than Steeper, among others. Bridy asks an injunction, damage, plus an accounting of profits derived by the Guild from the radio per-formance of the play, which origi-formance of the play which origi-formance of the play which origi-forman original play and the play of the acceptable of the play of the p

HENRY MORGAN INKS FOR HIS 1ST PICTURE

Henry Mcgan, radio comic, male bits series to the best series and comic many the best series as the first production by Screen Plays, Inc., a new mide company headed by Stanley Kramer. Morgan's bit under the contract is \$100,000, plus a percentage of the profits, with an option series and profits of the profits with an option of the profits with a profit of the profits with a profit of the profits with a profit of the profits with an option of the profits with a profit of the profits with a profit

Picture is slated to start on the Enterprise lot in September with a budget reported at \$1,250,000.

Crippled 12 Years Ago, Clicks in Fla. Comeback

Miami Beach, July 28.

The word "comeback" took on potent meaning here last week when Leon Kramer, former vaude, radio and operetat performer opened a one-week engagement at the Copachan here. Sidelined for 12 years by a stage accident which left his Patt 12 to 12 years by a stage accident which left his Patt 12 years have been such as week that we have been such as well as the pattern of the

right leg useless and has kept him or crutches despite a series of operations, Kramer drew a packed house at his opening, bestel or Foliowing the stint, he series of the series of the

Woolley's Slicing

Weolley's Silcing
Monty Woolley, screen-stage actor
and resident of Saratoga Springs, is
recovering from an operation, performed in Albany hospital.
He had twice been in the hospital
during recent months for observation and treatment,

N. Y. to L. A.

Peg La Centra Tom Connors June Haver George Jesse Ben Washer Ed Weiner

Sneak Preview Of Theatre Tele For N.Y. Theatre

Big-screen theatre television in one of the Broadway firstruns is due to be quietly unveiled within the next 45 days. It's going to be tossed on the Paramount theatre screen unexpectedly and unan-

There are three reasons for Paris desire to bring in television quiety; (1), Officials are not sure how an audience will react to the vastly enlarged, current television; (2), company has no ledes of what audience will so for 10 to 1 to 10 There are three reasons for Par's

or the other.

Par now has its intermediate film television method down to 30 seconds but will use a 60-second setup because of its better results. This means that the company is able to flash the tele story on the theatre screen one minute after receipt on the television tube. Whole arrangement of the television tube. Whole arrangement of the television tubes who are also for flash the developed and early for projection within 60 seconds.

L. A. to N. Y.

Neil Agnew
Maurice Benjamin
Charles S. Boren
Muricl Campbell
Eddie. Donahoe
Y. Frank Freeman
Ruth Gordon
Martin Gosch
Cary Groat Cary Grant James Hanna John Hansel John Hansel
Stanley Horsley
Leigh Jason
Garson Kanin
Percy Kilbride
Milton Kusell
Jeffrey Lynn
Guy Madison
Eddie Mannix
Stanley Meyer Stanley Meyer
Joseph H. Mosł
James Mulvey
Dudley Nichols
Arthur Sachson Arthur Sachson James A. Sixsmith Franchot Tone Jean Wallace Jack Warner Jacqueline White

Europe to N. Y.

Al Burnett
Rene Clair
Noel Coward
Alfred de Liagre, Jr.
John van Druten
Kirsten Flagstad
Alf Kjellin
Joseph Siritzky
Diana Wynyard
Richard F. Walsh

N. Y. to Europe

Jean Arthur Steve Broidy Buddy Coleman Alfred Crown Arthur Hornblow, Jr. Henry Koster Jules: Levey Alan Macauley Alan Macauley Norton V. Ritcher

MPROMISE ON BRITISH TA

JOHNSTON SEES

By HERR GOLDEN

Edio Johnston will inform U. S.
film industry chiefs, at a meeting in New York today (Wednesday), that he has come to the conclusion, as a result of his recent European visit, that American produces have conclusion. The conclusion of the conclusion

meeting to get the opinions of those present on their fessibility.

The proposals all their confizince of the fact that the British dollar of the fact that the British dollar else for the American companies to do a slice in income. All of Johnston's proposals are in the form of common their companies of the proposal are in the form of common, but would push off its receip in this country until Britain is better also to afford to pay, present the proposal of the British that they drug the Delton plan of heavy taxation on American product in action of the proposal of the British that they drug the Delton plan of heavy taxation of American product in action of American product in action of American product in continuous control of the proposal of the British that they drug the Delton plan of heavy taxation on American product in decidence of the proposal of the British that they drug the plan of the proposal of the British that they drug the British that the proposal of the British that

will offer for thought at today's con-clave will be the making of a mag-nanimous gesture by putting a heavy hunk of U. S. earnings in (Continued from page 25)

'Peonage' Charged By Parks in Pact Suit Against Col. Picts

Against Col. Picts
An ununanced by the Market Service Service

The element of salary doesn't en-ter into it. It's purely a matter of equity. Parks doesn't want to be (Continued on page 25)

Johnston to Rest

JUHINUM LU NCO.
Eric Johnston, in New York today
(Wednesday) for a meeting of the
Motton Picture Asan.'s board of directors and a report on his foreign
tip, will head for Spokane this
wockend. He will spend two to three
wockend. He will spend two to three
seeing his faul at halm one there,
seeing his faul at ending to he
private business interests in WashInston.

private business interests in Washington.
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Freddie's 'Candida'

Freddie's 'Candida'
Santoga Springs, N. Y., July 29.
Freddie Bartholomew is scheduled to go to Dublin, where he's set for the role of Marchbanks in a for the role of Marchbanks in a Bernard Shaw's "Candida" as soon as construction on studios there is completed.

completed.

One-time moppet star appeared at Spa theatre here last week in "Pursuit of Happiness." He's been trouping the strawhat circuit in "Happiness," "Hasty Heart" and "Charley's Aunt."

Joe Schenck as Intermediary In UA's CHANCES FOR Scrambled Affairs Awaits Chaplin OK Hollywood, July 29.

Whether Joseph M. Schenck would accept the post of United Artists' savior hinged late this afternoon (29) on Charles Chaplin's handing him a nower of attorney Schenck already had been given the proxy of Mary Pickford, Chaplin's co-owner Mary Pickford, Chaplin's co-owner in the company. The 20th-Fox exec refused to make a move, however, toward settling the company's scrambled affairs until he had a

scrambled affairs until he had a c1e ar mandate from Chaplin, who was only prepared to give Schenck authority to name a president. Chaplin's attorneys were reviewing with him the proposal that Schenck be a voluntary conciliator—"a cool head from the outside"-to name a prexy for UA and get the

company properly operating again. With a proxy only from Miss Fickford, Schencik refused to act, since he would be in a one-sided position that might find him in a battle with Chaplin—a possibility he wouldn't consider. Arthur W. Kelly, Chaplin's rep, is said to have assured to the state of the control of

coming.

Plan, as proposed to Schenck by
Arnold Grant, Miss Pickford's attorney, last week, calls for him to
name the new prexy, who will serve name the new prexy, who will serve with four representatives, two apiece from Miss Pickford and Chaplin. In case of a lie between reps of the two owners, the prez would have the deciding vote.

Power of attorneys would do away with the old bylaw of the corporation which called for unanimous

ingrement of the owners. This has regulated in blokering and dissention through the years.

Announcement of Schenck's taken-through the years.

Announcement of Schenck's taken-through the years at a meet-through the years and years and

Wall St. Backing In FC Expansion

Plans for Wall Street to finance further expansion of Film Classics by underwriting a \$1,000,000 pre-ferred stock issue are currently beferred stock issue are currently being worked out and are expected to
be completed within the next month.
FC had hoped to have the financing
completed by this time, but the contemplated deal originally negotiated
with White, Weld & Co. fell

templated deal originally negotiated with White, Weld & Co, fell through. Weld & Co, fell through. It to be used to buy out its remaining franchised exchanges and also to line up deals for the distribution of new product. Confining its activities heretofore to reproducers by offering them parisoducers by offering them parisoducers by offering them parisoducers by offering them parisoducers for offering them parisoducers for offering them parisoducers for offering them parisoducers for offering them producers of the offering them to be a support of the offering

Extras' Hazards Bring U-I Pic's Pay Boost

Hollywood, July 29.
Salary adjustment is on the agenda for extras working in Universal-international's "Tap Roots," as the result of a complaint launched with the Screen Extras Guild by suppose that work in the film is hazarder.

Trouble-

ardous.

Trouble started last Saturday (26) when the extras noticed a couple of truckloads of dynamite being moved onto the back lot. They complained called in production manager Jim Pratt. After consulting with the SEG, Pratt Agreed to let the unioh chiefs inspect daily rushes to decide whether the extras are entitled to

whether the extras are entitled to extra pay.
Seemes involve blasting a huge tree and burning down a mansion, with Susan Hayward, Van Heftin, Ward Bond and Julic London also in the sequence. Forty extras were in the Saurday incident but there'll be between 300-400 used before shooting winds.

Martin Block, Actor

Hollywood, July 29.
Martin Block's going into pictures.
Disk jock will produce, direct and
e featured in a series of shorts for be featured in a series of shorts for Metro.

Terms call for a minimum of four

Terms call for a minimum of four and maximum of eight shorts annu-ally. They will be fashioned on his familiar disk-jockey program with a broadcast background.

DWAN'S NEW REP. PACT

Allan Dwan has inked a new producer-director-writer pact at Re-public, running until September, 1949.

First film under the new deal will be "End of the Rainbow."

Rank's Aide Strikes Oil

John Frame, J. Arthur Rank's unofficial financial advisor and unofficial financial advisor and head of Cliema Corp., company which bankrolls Canadian pix, was due in New York on a num-ber of film deals but cancelled his trip at the last moment. Frame, instead, hurried to west-ern Canada, where he has land holdings.

Reason for the change in trek was that engineers wired him they had struck oil on his land.

COPLAN DUE TO RESIGN **UA TO JOIN NEW FIRM**

London, July 29. David Coplan, British distribution chief for United Artists, is about to turn in his resignation. He is joining Sir Edward Villiers in the formation of a new British producing company. Unit is said to have a pipeline to the rupee storehouse of an Indian rajah, which will give it almost unlimited financing.

Villers is British'rep. for UA producer Sam Colour and himself move to Kew York with his family move to Kew York with his family move and produced Villiers is British'rep for UA pro-

Technicolor Head

Kay Harrison, managing director of British Technicolor, is reported succeeding Dr. Herbert T. Kalmus as prexy and general manager of the worldwide Technicolor enterprises.

recently of Ge ald F. Haukers as and assistant general manager has thrown more work on Kalmus and left the outfit short of top exec ersonnel. Kalmus denies the above move is

standing and because he has a (Continued on page 23) Report Harrison

contemplated.

Harrison, in London, denies replacing Kalmus, but he expects to move to New York with his family next spring.

National Boxoffice Survey

Hot Weather Slows Up Biz—'Hucksters,' 'Kissing,'
'Possessed,' 'Brute,' 'Ruth,' 'Stranger' Tops

both & Costello on stage, to reach this above. The many top six leading made at boooffice and playdates are "Poassest" (WB), "Brute Force" (U), "Dear Ruth" (Par) and "Wedcome Stranger" (Par). Last-named is making this flowes currently. This new Bing Crosby starrer is great on its second Minneapolis week, near creord at huge \$23,000 in K. C., the Detroit are with new Bing to \$3,000 in K. C., the Detroit are with new Bing to \$3,000 in K. C., the Detroit are with new Bing to \$3,000 in K. C., the User of the Stranger of the

Possessed, 'Brute,' 'Ruth,' 'Stranger' Tops

Return of hot weather in many in the property of the property of

London, July 29.
Chances for application of the preposed British ad vaiorem tax proposed british and vaiorem tax of the conferences among J. Arthur Rank, Str. Alexander Korda, Hugh Dalton and Sir Stafford Crips and the conference of the conferenc

By ABEL GREEN

By AREL GREEN
London, July 29.
Despite opposition voiced during
the past week by both Eric Johnston
and J. Arthur Rank to Chancellor
of the Exchequer Hugh Dalton's
proposed restrictions on American
im imports, feeling persists that the
"Food or Films." "Bacon or Bogart,"
etc.—must result in a compromise of
funds taken out of Britain by U. S.
companies.

companies.

Result may be as much as 50% of American film income voluntarily forcen at this end—and certainly at least 25%—until Britain's dollar-exchange position is better clarified. Foreign Minister Ernest Bevin's significant address forceasting "two more years" may be the barometer. Meantime, Dalton is expected to make an important announcement (Continued from pase 1)

(Continued from page 16)

Pickford to Testify In La Cava Pact Suit Hollywood, July 29.

Mollywood, July 28.
Mary Pickford is slated to testify next Tuseday (5) in Superior court in the breach-of-contract suit brought against her by Gregory La Cava. Miss Pickford was called by the plantist.
Also scheduled to testify is Bill Blowliz, Miss Pickford's press agent at the time the contract was made. at the time the contract was made, also salated to testify.

La Cava charges Miss Pickford failed to carry out the contract for him to produce and direct "One Touch of Venus" for her.

Amount sought is \$1,650,000

York 19. N. Y

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Radio Reviews.
Frank Scully.
Television
Vaudeville

PAHLY VARIETY (Published in Hellywood by Datly Variety, Ltd.) \$10 a Year-\$12 Foreign

U, E-L Drop N.Y. Day-Dating as RKO. Loew's Balk B'way Multi-Preems

Spread of day-and-dating system to New York has been symided by insistence of the BHC on Law instance of the BHC of the BHC

Clearance rule is against any pic playing more than one Broadway

That Elusive Time

Jamup on first-run Broadway houses, noticeable a year ago when majors were hard put to find theatres for opening New York dates, is now a thing of the past part of the past o

facing real difficulties in snar-ing first-runs.
Product problem was played up this week when two first-run theatres, the Fach to the con-traction of the con-park Ave. operated by Univer-sal, will play "100 Men And a Girl." Deanna Durbjn oldie, while Broadway takes on "Lady of Burlesque" and "The Great John L." Broadway is operated by United Artists.

multiple IPs on a roadhow bank Roadhow ecospiton permitted by the Roadhow ecospiton permitted United Artists Carnegie Hall' cobe booked into both the Winter Garden and Park Ave, without subsequent damage, Neither RKO nor Low's striction in their deluxers, which are actually second-run throughout the city. Universal splits its product between the two chains.

In the trick as the "Los Angeles system," because it caught on first that city, has had a powerful impetus, second the control of the cost of the cos

towns, including Denver and Kansas City, as a way of cornering more first-run coin. First dent in New York was the switch to that habit by the two Universal-operated

Multiple openings also registered in isolated instances such as "Duel in isolated instances such as "Duel didn't apply in that case because pix buyed at advance prices. RKO and Loow's claim a spread of the habit by a number of pix biggies as the coming thing. If is been pointed up as the best way to boost the number of the biggies as the best way to boost the number of the biggies as the best way to boost the number of the biggies as the best way to boost the number of the biggies as the best way to boost the number of the biggies as the best way to boost the number of the biggies as the best way to boost the number of the biggies as the best way to boost the number of the biggies as the best way to boost the number of the biggies as the best way to boost the number of the biggies as the best way to boost the number of the biggies as the best way to boost the number of the biggies as the best way to be best the number of the biggies as the best way to be best way to

of first-runs without building more heaters.

The building more heaters with the building has been described by the building buil

Negulesco on Bellnda Hollywood, July 29. Jean Negulesco has been set by Warners to direct "Johnny Bellnda," Jane Wyman starrér. Negulesco leaves on a location junket to the northwest, prepping for a late August starting date, Jerry Wald will produce.

Rank's Report

Rank's Report
London, July 29.
Following a dimner tendered
him settled (Monday) by
ganizations, J. Arthur, Rank reported to his colleagues on the
enthusiastic reception given him.
He paid special tribute to Barney Balaban, Charles Skouras,
Harry M. Warner, Nicholas M.
Schenck and Nate Blumberg, for
being generally cooperative,

Rank Needs 750G Avge. in '48 Bid

For J. Arthur Rank to ring the bell at \$15,000,000 from the U. S market in 1948, the 28 pix which he plans to release in America in the plans to release in America in the coming year must average \$750,000 gross rentals, it was learned from an authoritative source this week. His films, in short, would have to garner domestically the same as small Yank pictures.

small Yank pictures.

Figure of \$15,000,000 is up for speculation in trade circles since Rank told London interviewers last week that he hoped to hit that mark next year. Britisher refused to forecast what he would do here during the current stanza.

Rank has a reverse escalator clause.

the current stanza.
Rank has a reverse escalator clause
with Universal and Eagle-Lion on
distribution fees in this country,
a top Rank official told Vanner. If
his films do solid hiz at Yank houses,
the British mogul will receive more
currency exchange after deduction
of distribution charges and adverteing costs.

currency exchange after descriction charges and advertising coats.

Under Us deal with Rank, top the scale of the scale of

Them 28% to 50%, with the gross and the state of the country of th

Agnew Back to N.Y.

Neil Agnew, distribution chief for David O. Selznick, returns to New York over the weekend from Hol-lywood. Milt Kusell, general sales manager, returns tomorrow (Thurs-day). Milton Kramer, SRO board day). Milton Kramer, SRO beard chairman and counsel, returned Saturday (26) after a two-day visit. They have been working out re-leasing plans for "Intermezzo" releasing plans for "Intermezzo" releasing plans for "The Paradlan Case," which are next on the distribution schedule of Sciznick Releasing Organization.

Plans for SRO handling of other plans for SRO handling of other

Plans for SRO handling of other indie product were also discussed but are only in the most elementary stages.

Jules Levey to Europe

Jules Levey, United Artists producer, leaves for England with his wife on the Queen Mary Aug. I. He'll work out plans for the opening there of his current film, "New Orleans," and for distribution on the continent.

Denature from London for the Departure from London for the

U. S. is scheduled for Sept. 4.



GEORGE GIVOT Watch for New Recordings

\$4,000,000 Paid **By Warners For** Pathe Newsreel

Warner Bros. will pay RKO a purchase price of \$4,000,000 in mid-August when it takes over the phys-ical assets of RKO Pathe newsreel, ical assets of RKO Pathe newsteel. That sum will be in a lump payment and RKO expects approximately \$3,00,000 to be reflected in the company's annual 1947 earnings, after deduction of all items, including capital gains taxes. In selling the reel. RKO agreed to lay off production or distribution of newsreels duction or distribution of newsreels are the result of th for a period of 10 years.

for a period of 10 years.
While no decision has been made
by RKO-ers as yet, there's a good
chance that the coin will be used
as part of RKO's new revolving
fund created to finance a film backlog, As things now stand, that cash
as been derived from bank loans
but interest by WB outh. At any rate,
it's said, the money will show up in
-(Continued on page 27)

Selznick Will Learn How to Be a Linguist; Has Big Foreign Stable

HIGO DIE I VICTEM DIGHT.

With the arrival of Swedsis actor
Alf Kjellin in New York yesterday
(Tues.) aboard the Gripsholm, David
O. Schmick's talent stable is swelling with foreign players. Inked several months ago, Kjellin Joins producer-writer-director Mario Olidana and Phillip Priend in the Seiznick fold.

Both the Italian Miss Valli and the Both the Italian Miss Vall and the French Jourdan recently completed roles in Schnick's forthcoming Paradine Case." Pending further activity on the home 10t, former has the temme lead in "Miracle of the Belks" while Jourdan has been loaned to Rampart Productions as Joan Fontaine's yis-a-vis in "Letter From an Unknown Woman," based on a story by Sectar Zweig and release. Universal International Telesse.

slated for Universal-International release. Winner of the Venice and Cames awards for film direction, Oldati is due to arrive from Italy in Septem-ber. His first chore will be to write a screenplay co-starring Miss Valli, whom he directed in Rome. and Jourdan. British actor Phila Priend as yet has had no assign-

Silverstone Squires Kupper in England

*Kupper in England
London, July 29,
Murray Silversione, 20th-Fox's
foreign distribution chief, is remaining in London this week to introduce
British topper, to local film bliggies.
Silversione and Kupper arrived last
week on the Quoen Blizabeth, Kupper is former general salesmanager
Arthur Silversione, Murray's
brother, who has been scrving 20th
in Britini as a special sales aide,
will return to the U. S. early in
August. Il Moderstoot a BosgreeAugust. The Moderstoot a Bosgreeprecall to the home office.

2 New Territorial Groups (100 Thea.) Approved for Nat'l Allied Membership

Cancels Festival Trip

Hollywood, July 29.
Hollywood's "indifference" to film festivals in Europe resulted in the cancellation of Margaret Herrick's scheduled trip to Venice and Cannes as representative of the Academy of Motion Picture Arts and Sciences.
When the Academy Learned that

Motion Picture Arts and Sciences. When the Academy learned that most of the Hollywood lots were passing up the exhibitions, the board members decided there was no use in sending the executive secretary

Levy May Counsel Single Exhib Org.

incumbent general counsel for the Profest will be made to Levy, it's said, at the Washington ratification convention, Sep. 13-20. Levy, the said, at the Washington ratification convention, Sep. 13-20. Levy collabore the job of exce director of the control charge to a full time stint which would probably require retirement from his private practice. Robert Coyne, current exce directory over temporarily in the equivalent TOA post after the DC meet. Coyne, however, wants to step out of cornel to the cornel cornel control of the cornel cor

\$17,000,000 FOUR GET NOV. DEC. FOX RELEASE Hollywood, July 29,

Four most expensive films on this ear's 20th-Fox production program will be released in November and

year's 20th-Fox production program will be released in November and December. Quartet, consisting of Forever Amber, "Captain from Castlie," "Nightmare Alley" and Gentleman's Agreement, represent a total outlay of more than \$17.00 to the control of the control o

'Song of Love' for Hall

"Song of Love" for Hall
Mattors "Song of Love" starring
Katharine Hepburn, Paul Henreid
and Robert Walker, is scheduled to
preem at Radio City Music Hall,
over the March Hall Start
wort be booked anywhere else in
the country until the Music Hall
ny, which is to be limited, is comlying, which is to be limited, is composited any agreed the second probooked as a special on a city-by-city
basis, similar to the selected openings chosen by Meter for "Vescring,"
lags chosen by Meter for "Vescring,"
lags chosen by Meter for "Vescring,"
lat will be sold at regular terms and
at no advance in admission prices.
Film follows Columbia's "Down to
follows the current "Bachelor and
the Bobby Soxer" (RKO).

GOLDING TO JOIN KORDA David Golding has resigned as British publicity representative of: Samuel Goldwyn to join Sir Alex-ander Korda. He will serve in Lon-don as personal representative of Morris Helprin, Korda's American

rep.
Golding leaves England for the
U. S. on the Queen Mary tomorrow
(31), and will remain here in huddles with Helprin for a month.

Washington, July 29.

Two new territorial groups wers approved for membership included lided States Assn. of Motion Picture Exhibitors today (Tuesday), as the Allied executive committee began a two-day session in advance of the coming meeting of the board of directory.

Allied asceutive committee began is two-day session in advance of the rouning meeting of the board of directions and the session in the sessi

the big motion picture anti-trust suit before the Supreme Court. The document will be offered when the court calls up the case for a hear-

ing.
Also on the agenda for the current meeting is a further study of the plan to procure additional product for indie theatres, even through the medium of aiding independent production. However, this matter, it was decided, would be considered by the full board of directors at its

the full board of directors at its next meeting.

Not acted upon today was the question of a test case to settle the constitution of a test of a t

The executive committee also had before it the plan of its president compilate against distributors via process of the process

Farnol, Goldwyn To Huddle on 'Wife'

Huddle on Wife
Lynn Farnol, publicity-advertising
chief for Samuel Goldwyn,
heat samuel Goldwyn,
heat samuel Goldwyn,
week for huddles with the producer
on the campaign for "The Bishon's
Wife," Cary Grant-Loretta YoungWife," Cary Grant-Loretta YoungWife, "Cary Grant-Loretta YoungWife," Cary Grant-Loretta YoungSecret Live starrers,
"Secret Live starrers," and Goldwyn's release schedule and is to
be given the same type of extensive campaign as Goldwyn's "Bost
Film will be retitled before release, with Farnol slated to sit for
lone of the Samuel Control
agent Mulvey, Schrick
James Mulvey, Schrick
Jam

NO FOOLIN' ON SLASHED COSTS

Boxoffice Reports Indicate Optimism For Film Biz Throughout the Nation

Widespread industry opinion that the worst of the b.o. recession is over and grosses from now on will bit the upgrade was strengthered to the property of the strengthered to contry. Some of the gilt was taken off the opinism, however, by weekend, At least part of that was attributed to extra-pleasant weather sending potential stubbolders to open-adi purmits.

attributed to extra-pleasant weames sending potential stubblodiers to open-air pursuits. Breadway hit the bonanza trail become the property of the property of

ever, with that now-famous industry cliche—"there's nothing wrong with the business that good pictures can't cure"—undoubtedly as true now as ever, a survey of upcoming re-leases indicates a welcome supply of potential top-grossers. Product outlook is tremendously improved over the first half of 1947.

New Broadway records were set by Metro's "Hucksters" at the Cap-itol, 20th-Fox's "I Wonder Who's Kissing Her Now" at the Roxy, and Universal-International's "Brute (Continued from page 16)

20th's 50G in 'Allegro' Just a Lotta Gravy Out Of 2 Other R-H Shows

The \$50,000 which 20th-Fox is put-ting into, the legit production of "Allgero' this fall is all gray as far as the company is concerned. It's the third Rodgers and Hammerstein musical in which 20th has invested, with the previous pair still grinding in coin at a rate that makes likely at least a \$500,000 profit, for the

studio.

Previously angeled were "Annie Get Your Gun" and "Carousel." Company put up the entire \$340,000 nut on "Annie" and it has turned out to be the most profitable Broadway investment ever made by a film company. Profit of anywhere from 100 percent to 200 percent is anticipated

company. Profit of anywhere from 100 percent to 200 percent is an100 percent in the tacker, the con100 percent is an interest in the con100 percent in the con10

H. M., Major Warner Talk at N.Y. Sales Meet

Harry M. Warfler, Warner Bros. prexy, and Major Albert Warner, veepee, will head the speakers at WB's opening session of the company's three-day New York sales pany's three-day New York sales meet. Confine tees off tomorrow (Thurs.) at the Hotel Waldorf-Assument, with sales their Bon Kalmentees, with sales their Bon Kalmentees, which was the Naventees which was the Naventees of the Market Warner, which was the Navenees will be discussed by Harry Warner. He'll also ploy up the role of pix as an education of the Navenees will be discussed by Harry Warner. He'll also ploy up the role of pix as an education of the Navenees will be discussed by Harry Warner. He'll also ploy up the role of pix as an education of the Navenees will be discussed by Harry Warner. He'll also ploy up the role of pix as an education of the Navenees will be discussed by Harry Warner. He'll also ploy up to be not be not because of the Navenees will be with the Navenees will b

The War's Over

The War's Over
Here's another indication of
why the war must now be officially declared at an end.
Biz on New York's grind row,
42nd Street between Seventh
and Eighth avenues, where some
10 subsequent-run film houses
are jammed marquee to mar-

are jammed marquee to marquee, is way off from what it was during the war years. During the 1941-45 period they were constantly jammed by transients, servicemen, et al., at all times of the day or night, with the most obsolete pix imaginable. Anything did biz.

M-G's Upped Prod. **Boosts Releases** To 3 Pix Monthly

With its production sights aimed at turning out more pictures this year than at any time since before the war, Metro is expected to step up its release schedule to at least

the war, Metro is expected to step up its release schedule to at least three new films a month starting shortly after the first of the year. Increase would be one in much over a starting of the starting of the properties of the starting of the starting of the starting over the last several years with the exception of an occasional real throughout to both the several years with the careful of the starting of the

itherfore have to play each picture longer in order to spread them Metro plans eventually, according to one homeoffice official, to catch up with the prevar production scheduler than the state of the prevariance of the pre

U-I. Graetz in Deal For France, U.S. Prod.

Hollywood, July 29:
Universal-International reportedly has made a deal with Paul Graetz whereby he'll produce for the company both in this country and in France. He recently completed "Le Diable au Corps" in Paris with U-I financing.

U-I wanted Graetz to work ex-clusively in France, but he insisted on also making some pix here.

Technicolor's 25c Divvy
Board of Technicolor Motion Pic-ture Corp. has declared a 25c per share dividend.
Pie will be cut Aug. 15, payable to stockholders of record Aug. 4.

ON H'WOOD LOTS

Those high, producition costs which have half diffinkers; meaning the blues the past few years are smally facing a full-scale attack by the industry. Study of current budgets ready noticeable, but lost more may be expected in the next few months, with proportionate bo. income upcreases, plenty of industry walling on titled costs has been in the shape of crocodile tears. There was not hope to be shaped in the shape of crocodile tears. There was not hope to be shaped in the shape of crocodile tears. There was not hope to be shaped in the shape of crocodile tears. There was not hope happy days in Dixle are over. Much more careful planning before a picture gets near a sound stage is accounting for a lot of the cost exponsible for plenty more. The writing and idea-changing the exponsible for plenty more. The writing and idea-changing the crops and in the stages. The shaped is accounting for a lot of the cost exponsible for plenty more. The writing and idea-changing the crops and in the shape of t

Special Situation

Rep situation is a special one, caused partially by criticism of Yates by a segment of the company's ownership. That's probably why the prexy's rough words were made public. But there's not a doubt that public, but there's not a doubt that the same thing is going on more quietly on every lot in Hollywood. Much of the additional expense (Continued on page 23)

MASON'S PIX FOR KORDA SNARLED BY ROSE SUIT

SMARLED BY ROSE SUIT

James Mason's plans to make a trace of pix flow of the factors of the flow of th

serve process on Mas ing close to the east.

Play About Mag Biz Sold by Par to WB

Nold by Fat To WD
An unproduced play, "Featured
for June," has been sold by Paration by Electric Place, Yan, Varition by Electric Place, Yan, Varition by Electric Place, Yan, Varition by Electric Place, Yan,
ten by Electric Place, Yan,
ten by Electric Place, Yan,
WB handed Fan Lid for It,
WB handed Fan Lid for It,
has kicked around among Broadway
producers for some years and was
several times been optioned. It's
till a possibility for legit productitle possibility for legit produclatest to indicate interest.

Map Ent. Campaigns

Map Ent. Lampaigns
Robert S. Taplinger, Enterprise
veepee in charge of ad-publicity, is
in New York from the Coast, with a
print of "Body and Soul."
He will meet with George Schaefer
and Donobue & Coc ad agency to
map "Body" and 'Arch of Triumph"
ballyhoo and arrange for screenings
tof the former

FULL-SCALE PUSH Report Possibility of Goetz Sale To Yates of His Republic Holdings

Hollywood Co-op

Hollywood Co-op

An earning of cooperation
between being of cooperation
between between the first of a role in Argory's "War

Party," on Jonation in MonParty, on Jonation in MonParty, on Jonation in MonParty, on Jonation in MonWasn't scheduled to finish his
wasn't scheduled to finish his
prole in "Dalsy Kenyon" at 20thFox and the finish of th

WB Skyrockets To \$19,134,000 In 9-Mo. Earnings

Warner Bros. earnings for the nine months ended May 31 rocketed nine months ended May 31 rocketed to \$19,134,000, after federal taxes totalling \$11,900,000, for an all-time three-quarter peak for the company, its net compares with \$14,749,000 raked in during the same period last year, when \$14,000,000 was forked out on taxes.

out on taxes.

WB's total gross for the nine
months ballooned to \$125,078,000
against \$116,971,000 last. In
hitting the record figure, company
earned \$2.60 per share on outstanding common stock compared with
\$1.99 in the first three-quarters of
'46.

Take for the third quarter alone totaled \$5,121,000, which adds to the half-year carnings of \$14,013,000. Since May 31, company announced, it has acquired 44,880 more shares of its own common, boosting the total company holdings to 105,380 shares. With the stock acquired in the range of [18-16 points, total exp. 18-18 points and the state of the sta

\$1,600,000.

Profits showing of Warners is considered-remarkable in trade circles in view of the fact that the take of most other majors is down from last year. While its third-quarter dipped from the record of the first half-year, total take is still some 25% ahead of last year.

\$8,500,000 LOAN TO PATHE AWAITS SIGNING

PATHE AWAITS SIGNING.
Plans for the loan of \$8,00,000 to
Pathe Industries by five banding
firms have been completed; inking
of the deal awaits only the preparation of final papers by attorneys
ton of final papers by attorneys
volved. Banks putting up the money,
volved. Banks putting up the money,
in-the order of size of their investments, are the First National of
Boston, Bank of Mannatum, Marine
Boston, Bank of Mannatum, Marine
and Empire Trust Co.
Pathe expects to use the money
in financing production of PRC and
aggle-Lion, its two subsidiary comlaggical-flow its two subsidiary comsage-Lion, its two subsidiary comlaggical trust of the complete of the
Loan is a revolving credit, running
two years.

Brent in 1st Musical
Hollywood, July 29.
George Brent, in Honolulu after
a yacht race, was pacted by cable
for his first musical, Metro's "Luxury
Liner."
Starts Ann. 11

Starts Aug. 11, day after his re-

It was reported late yester-day (Tuesday) afternoon that lawyers for Harry Goetz and Herbert J. Yates were working

Herbert J. Yates were working on a compromise plan to settle the differences between them over Goetr's objections to man-ner of operation of Republic, Deal included a possibility, it Deal included a possibility, it has entire holdings in Rep to Yates and bow out. Goetr has reportedly put a price on his stock and if Yates is willing to meet it, deal may be con-ment at fomorwow band meet-ing in New York.

ment at tomorrow's beard meeting in New York.

Not much in the way of fireworks or, perhaps, a permanent compromise peace—is expected at Republic's board meeting in New York with the peace of the peac

Study Labor Costs For Possible Slash

On Low-Budgeters

On LOW-DURYCHE 2
As a result of a meeting between Independent Motion Picture Producers Assn. and representatives of Meteo of Index cost on low-budgetrs. Meteo of Index cost on low-budgetrs. Meteo of Index cost on low-budgetrs and the meteo of Index cost on low-budgetrs. Meteo of Index of Index on Index of In

sheets of various pix in order to aid
the investigation.
It's hoped that definite decisions
on IMFPA move to place smallbudgeters in different category than
large features will be reached this
week. Meeting was given over to
frank, full discussion regarding
IMFPA request of unions, wherever
tempt to reture cost of amal budgeters so more of these pix can, be
made.

It's indicated the unions are will-It's indicated the unions are willing to cooperate if the study shows
that working conditions demanded
by the crafts upped costs beyond
profitable range. With breakdown
of costs on individual pix available
for study by subcommittee, it's expected that an early decision will be
possible.

SHOOT UP YANK ZONE IN BERLIN-FOR FILM

Paramount stars and technicians will cross the Rhine to shoot background shots for "A Foreign Affair" in the American zone in Berlin. First group, including Billy Wilder, director; Buddy Coleman, his first saistant, and Jean Arthur, who stars, sails aboard the S.S. America today (Wed.).

(Wed.)
They'll be followed by a second group consisting of Dewey Wright, chief camerann, James Hawley, his assistant; Gerd Oswald, ass't director; and Harold Long, auditor. They plane for Berlin, leaving the Coast Aug. 6. Unit will work in Berlin three weeks and remain abroad seven.

250 THEATRES

throughout New England and New York State taking part August 7 in the most ambitious launching of a picture ever devised!... The powerful Yankee Network and other participating stations, totaling 48, beaming out wave on wave of seat-selling features, including six fifteen-minute dramatic shows featuring the stars of the picture! . . . Glamorous personalities everywhere!... Special events by the score!... All forms of promotion plundered to saturate the area! . . . - AND! - SUPER CLIMAX August 13, with thousands jamming Boston's mammoth Symphony Hall, as leading legal lights and Hollywood stars stage spectacular mock trial! ... Yes, it's good old "Showmanship Company" RKO, outdoing all past sensational successes — to lead the thundering march of a mighty motion picture to the hearts of America's millions!



ROBERT and RAYMOND HAKIM present

HENRY FONDA
BARBARA BEL GEDDES
VINCENT PRICE
ANN DVORAK

in

THE LONG NIGHT

ANATOLE LITYAK PRODUCTION

Produced by ROBERT and RAYMOND HAKIM and ANATOLE LITVAK
Directed by ANATOLE LITVAK

Screen Play by JOHN WEXLEY . Based on a Story by JACQUES VIOT





Down to Earth

(MUSICAL; COLOR)
bis Nienes of Don Hartman proStare Rita Hayworth and Larry
features Marc Platt, Roland Culver,
Gleason, Edward Everett Horton,
ergens, George MacReady and Wil-Columbia, Nasilan, M. Torrenth and Leaver Paules; features Mare Plant, Radiand Guiver, Paules; features Mare Plant, Radiand Guiver, James Glazon, Edward Everett Morton; James Glazon, Edward Everett Morton; James Glazon, Edward Everett Morton; James Pawier, Directed by Alexander Hall, Original screenjoir by Hartman and Group Flatter, Martina and Corrent Plant, "Havened Cast Wall," by Harre Sognal; conners, Radola, Alian Roberts and Doris Pisher, with additional make by viewed in New York July 28, 44, Running ine. 199 MINS.

Terpsichore	P
Danny MillerLarry Parke	15
Max CorkleJames Gleason	1
Measenger 7013 Edward Everett Horton	ď
Georgia EvansAdele Jergens	
Joe MannionGeorge MacReady	
Police LieutenantWilliam Frawley BellyJean Donahue	١,
DollyKathleen O'Malley	
Dolly	1
KellyJames Burke	
Orchestra LeaderFred Sears	ŀ

A flock of exceptionally good tunes, A flock of exceptionary good tunes, an excellent cast and brilliant Tech-nicolor production job should make this Columbia musical a strong po-tential at the b.o. That they will looks uncertain, however, as even the best of other attributes have an impossible time overcoming the slow, tiresome and unacceptable plot. Pic looks set for nothing better than

looks set for nothing better than comparatively mediorer grosses.
Cast names should help considerably, since this is Rita Hayworth's first since the highly successful "Gilda" and Larry Parks initialer since "The Joison Story." In addition, there's Marc Platt, a fine dancer but who, by some inexplicable reasoning, never gets a chance to dance.

but who, by some inexplicable reacting, never gers a chance to dancesoming, never gers a chance to dancesoming, never gers a chance to dancethat looks so much petter on paper
than celluloid. It picks up the charrelation of the control of the charrelation of the charrelation

Desert Furv

Bescrt Fairy

Descrit Fairy

Hollywood, July 24.

Paramount relates of Itie IB. Walls production. Share London's Review After Review Af

"Desert Fury" has exploitation was an a paramount release to washes and a paramount release to washes and a paramount release to a superior of the paramount release to the

Miniature Reviews

Miniature Reviews

"Down to Earth" (Col)
Musicali Color). Ritla Hayworth-Larry Parks in musical
manage that the Manage of the

have been given elegant color lensing by Robert Surfees. His is an eloquent cumera that contributes fullupont cumera that contributes fullvides a mobility that it speciacular
in some sequences. Climaxing the
which reaches breath-taking heights
of beauty and movement as staged
in the stage of the stage of the stage
are ballet dance moments that and
in interest, all tellingly done by Cyd
et all tellingly done
control the color of the cyd
et all tellingly done
control tellingly done
mitterest, story depicts a little girl
who wants to be a ballerina. She fasmitterest, story depicts a little girl
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who wants to be a ballerina. She faslittle girl tellingly done
can divent be best from the tellingly
done opportunity to run the
little girl tellingly done
li

Sport of Kings

ence gyngathy and histerest from her seeming scene to the finale.

Story deals with girl who for 10 years has known and love in her family and the seeming seems of the seems

Heaven Only Knows

viewed in Holtywood, July 26, 4% Romlittime, W. MINS. Robert Cammings
Duke. Brian Donkey
Duke. Brian Donkey
Duke. Grant Donkey
Duke. Brian Donkey
Duke. Brian Donkey
Duke. Brian Donkey
Bill Goodwin
Formalis. Bill Goodwin
Formalis. Brian
Speed Donnell. Feter Mike
Speed Donnell. Feter Mike
Mrs. O'Donnell. Lucren Zuttle
Mrs. O'Donnell. Lucren Zuttle
Revent. Roy Genetit

mention of twist of interest in the control of the

Sport of Kings
Chunta with Billywood, July 2s.
Chunta with the State of William Bloom per
dection. Feature of Per
dection of William Bloom per
Bloom Research of Grand
State. At Pentagas. Hellywood, July 7s.
Chuntand time, O HIVES.
State. At Pentagas. Hellywood, July 7s.
Chuntand time, O HIVES.
Does Richardson. Grand State
Does Richardson. Grand Research
Does Richardson. Michael Bloom
Does Richardson. Mi

tracks substituting for greener hills and ovals of Kentucky. Erop.

Ghost Town Renegades.

Fitter means of Jerry Thems, productions and another themselves and the substitution of the sub

Wyonning

Wyonning

Wyonning

Bronkle re William Elliedt, Vers finance,
John Carroll, Features George

Maria Guppentava, Directed by Kane
Maria Guppentava, Directed by Kane
Maria Guppentava, Directed by Kane
Gengahuj cuneen, John Alloni musle,
Shaha G, Soet and Branest Montander,
Tradeshown N. Y., July S, '47, Rusning

Charles Alderson. W. William withd

Caren	
Ben Jackson	
Ed Laselter	Dick Curtis
Ed Lassiter Sheriff Niles	Roy Barcroft
Karen (9 years)	
Karen (years)	t indo Greet
Bartender	

Latest in the celluloid series glorifying the western states, Republic's "Wpoming" is a better-than-average giddyapper that should with the state of the state of

HOLLYWOOD FLACKS OPENING UP

Industry Chiefs in New York Huddles On Renewal of Basic Union Pacts DOWN, STUNTS UP

in by a group of Coast executives and company presidents, wound up York over the weekend with the industry officials discussing the renewal of basic union contracts Taft-Hartley labor law established a deadline of Aug. 22 for inking new

raft-Hartley labor law established a deadline of Aug. 22 for Inking new contracts under old terms. Coast group heddling with company hieralina comprised Mercanan, and Charles S. Boren, latter Coast labor representative of the Motion Picture Assn. Mannis, Bernann, Paramount's Y. Frank Presman, and Charles S. Boren, latter Coast labor representative of the Motion Picture Assn. Mannis, Bernann, Paramount's A. Boren, latter Coast labor the weekend, but If Presman remained in N. Y. for a few great control of the present of the Motion Picture Assn. Mannis, Bernannis Company to the Motion Picture Assn. Mannis, Bernannis Company to the Motion Picture Assn. Mannis, Bernannis Company to the Motion Picture Assn. Mannis Company to the Motion Picture Assn. Ma

ROADSHOW PLANS FOR LIFE WITH FATHER

Plans to roadshow "Life With Father," following Skowhegan, Me. preem in August, are being made by

Father, "following Skowhegan, Me, preem in August, are being made by Warmers and the preem in August, are being made by Warmers and the preem in August will bow it in beautiful and the preem of the pr

Oct. 1 Start for Rope, Hitchy-Bernstein's 1st

Hitchy-Bernstein's 1st

"Boop" Hollywood, July 29.

"Boop" In our word of the control of the con

French Invasion Of

H'wood: 27 in One Pic

H wood; 27 in One Pic Hollywood, July 29.
While Hollywoodies are talking about the British invasion, French thesps are doing a pretty good job of indirection in The Crime Door of 18 of 18 celes actors, company of 27 calls actors, company of them making their American film bows, are in speaking roles, out of a grand total of 30.
The other three materials.

The other three parts are played by Warner Baxter, Eduardo Cianelli and Steven Geray.

SOPEG Contract Extended to Aug. 8 For Further Talks

Present contract between frontoffice exchange workers of Local
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instead of the present 40-hour week, and an improved holiday schedule, which currently is not a good vash polyoges.

After meeting last Friday (25) and Monday (24), the delegates are Monday (25), the delegates are Monday (24) in the office of Clarence A. Hill. 20th representative in the negotiations. Representing the other than the control of the

Hitchcock in England before the large analysis of the large analysis who is the LU S. for the last six months, is scheduled to return to England in August on business for his Grands theater circuit. He'll return to Familia the Hollywood, July 29. Sam Dembow, Ir., president of Producers Service Corp., was named hoddles for Transatlantic product. Service Corp., was named hoddles for Transatlantic product. Selection of the Hollywood, July 29. Sam Dembow, Ir., president of Producers Service Corp., was named hoddles for Transatlantic product. Service Corp., was named with the Hollywood of the Hollywood, July 29. Sam Dembow, Ir., president of Producers Service Corp., was named hoddles for Transatlantic product. Service Corp., was named with the Hollywood, July 29. Sam Dembow, Ir., president of Producers Service Corp., was named with the Hollywood, July 29. Sam Dembow, Ir., president of Producers Service Corp., was named hoddles for Transatlantic product. Service Corp., was named hoddles for Transatlantic product. Service Corp., was named with the Hollywood, July 29. Sam Dembow, Ir., president of Producers Service Corp., was named hoddles for Transatlantic product. Service Corp., was named hoddles for Transatlantic product. Service Corp., was named with the Hollywood, July 29. Sam Dembow, Ir., president of Producers Service Corp., was named with the Hollywood, July 29. Sam Dembow, Ir., president of Producers Service Corp., was named with the Hollywood, July 29. Sam Dembow, Ir., president of Producers Service Corp., was named with the Hollywood, July 29. Sam Dembow, Ir., president of Producers Service Corp., was named with the Hollywood, July 29. Sam Dembow, Ir., president of Producers Service Corp., was named house, July 20. Sam Dembow, Ir., products of Hollywood, July 29. Sam Dembow, Ir., products of Hollywood, July 29. Sam Dembow, Ir., products of Hollywo

With wartime restraints gradually

fading into oblivion, newspaper cor respondents covering the studios are once more becoming aware of the fact that Hollywood is a de-lootful place. Flackeries are beginning to open up their bags of tricks again to keep current product fresh in the minds of the scriveners,

open up their bags of tracks again minds of the serviceers.

Entirely apart from the usual minds of the serviceers.

Entirely apart from the usual contracts of the service of the service

(Continued on page 16)

Sorrell, Skelton Seek Stav in Labor Probe To Attend Convention

I O Attend University of the Market Sorrell and James Skelton, labor leaders, saked for a sky of their appearance before the Continuous of the Market Sorrell and James Skelton (being James Skelton). They are delegates to the California Federation of Labor convention which opens in Sacramento Aud. S. the day before the Market Sorrell Sorrell

WAR RESTRAINTS Double-Billing Same Kind of Pix In Reissues Scores Big in Tests

Being Non-Guild No

Bar to Job for Extra
A screen extra has the right to
work even though not a member of
the Screen Extras Guild, superior
to Screen Extras
to Screen
to Screen Extras
to Screen
to Scre

O'Dwyer Maps Easing of N. Y. **Producing Setup**

pix production in New York City are expected from Mayor William

are expected from Mayor William O'Dwyre's office shortly in the form of a letter to the major film companies. Letter will lawlie the majors to comment on hizzoner's plan to clear away red tape and to elaborate on the specific points. The specific control of the specific points of the specific points of the specific points. The specific control of the specific points of the specific point

to.

Non-Theatricals Seoul 'Shift'
Efforts' to "lure" and "shift' the
Efforts' to "lure" and "shift' the
Ilm industry to the New York area
were scouted last week by the Allied
Non-Theatrical Plim Assn. in a letter to Mayor o Doyner. Organizastrical modion picture producers,
pointed out, through its prexy, William F. Krue, that, actually, what
is needed are additional facilities
bere but this 'would supplement
rather than replace that on the west
coast."

New type distrib operation Bar to Job for Extra bill fare is currently on a sharp upswing. Practice was recently started by reissue companies and the majors are latching onto it for their oldies after test releases scored heavily.

Idea, which is now winning major company converts, is to groove together similar-genre pix, generally reissues, figuring them, for a double impact and added pull with the cusimpact and added pull with the cus-tomers. Plan is used by 20th-Fox in selling "Tobacco Road" and "Grapes of Wrath," sociological studies of the sticks, as one bill. Warner Bros. tried it out recently with "The Sea Hawk" and "The Sea Wolf." and this week followed through with "Dust Be My Destiny" and "Marked Wom-an."

Be My Destiny" and "Marked Womand" are denins of the same likBoth for the same breeket of setrons. Warners figures the two-pic
parlay to be good for grosses of an
average first-trun release, company
spokeman said. Consequently, WB
of this kind yearly in the thrute, ges
of this kind yearly in the thrute, ges
of this kind yearly in the future, ges
of this kind yearly in the future, ges
if said, helped by an exploitation
the-in with the Navy. Services arm
the said with the Navy. Services are
given as support. Packaging of a congiven and the said of the said of the said
and charan, or two films that
dren are out so far as Warners is
concerned, company official said.

Film Classics, Originator'
Largest number of double-balters

concerned, company official said.

Film Classes, "Originator"

Largest number of double-baileds, said, with that outif classies, with that outif classies, with that outif classies, with that outif classifies, with that outif classifies outinated that the said of the sai

and houses, including Lowey, REG.
Paramouti, Warners and Schine circuits, original and "Borneo Devil
Beact," handled by tyre distrib. Inling Lesser, racked up a remarkable
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Briefs From the Lots

Hollywood, July 28.
Richark Wallace checked in to start work as director on "The Stray Lamb," William Carept of Stray Lamb," William Carept of the Henes Aug. 25. the June of the Henes Aug. 25. the June of a featured role in "To the Victor a featured role in "To the Victor of a featured role in "To the Victor of the Wickers and the Wallace Linders and the July Wolsar month on location in Bridgeport. . Charles Coburn and Lloyd Wolsar nouth on location in Bridgeport. . Charles Coburn and Lloyd Wolsar nouth on Crass of Wyoming" cast has several more weeks of location filming. . Paramount loaned Beforest Keiley to Apex Film Gorg for a religious to Apex Film Gorg for a religious to Apex Film Gorg for a religious Charles and directed by Sammy Lee. Hollywood, July 29.

Cherok and queece.

Marathon Pictures, nov indie outfit headed by Frank Satenstein, if
the beaded by Frank Satenstein, if
which can be produced by
Sam Katrama at Columbia

Helen Tamiris checked in from London to arrange dance routine for

Mary Together" is the final tag to near. Herry Seymens, former The vaude player, will play a piente group of the Warners. Added Jergens draws and the Warners. Added Jergens draws are seen to the Warners. Added Jergens draws are seen to the Warners of the Warner

Chertok and directed by Sammy Leading and Sidney pressed by Bob Savial, head of Astor Leading and Sidney processed by Bob Savial, head of Astor Leading and Sidney processed by Bob Savial, head of Astor Leading and Sidney Sidne

DARING PAYS OFF AT

"Crossfire" cracks Rivoli
(N. Y.) records as press, radio
and public thunder
praise!

ROBERT RO

"MOVIE OF THE WEEK!

Deals with an Important current issue. An out of the ordinary picture
... a grade-A thriller! Reflects considerable credit on the movie industry!"

—UPE MAGAZINE
—UPE MAGAZINE

"A VIOLENT, SHOCK-ING, ENGROSSING proof-proving picture ... you should

proof-proving picture ... you should see 'Crossfire'. But I don't believe I have to tell you this—you will!"

-SIDNEY SKOLSKY

fin his nationally syndicated column

"AN IMPORTANT, STIR-RING FILM 15 RKO'S BIITZ

against intolerance. Taut, fast-moving melodrama! ROBERT RYAN gives one of the performances of the year!"

N. Y. DAILY MIRROR

HE BOXOFFICE !



"AN UNQUALIFIED A for effort is due producers DORE SCHARY, ADRIAN SCOTT and everyone else at RKO who had a hand in its making! . . . A grimly absorbing melodrama!"

"SAVAGE MELODRAMA

which keys the problem of race hatred into an unusual murder story · as grimly realistic as a punch in the jaw! ROBERT MITCHUM is perfect . . . GLORIA GRAHAME does a brilliant turn! Proves that real entertainment quality is a product of courageous artistry!"

-N. Y. HERALD TRIBUNE

"ABSORBING FROM ITS **OPENING SCENE!** Exciting melodrama . . . hard-hitting murder story that sets hate as the motive for killing! High suspense and gripping realism! Credit goes to EDWARD DMYTRYK for vigorous direction, to JOHN PAXTON for his crisp, incisive writing! ROBERT YOUNG gives the finest performance

-N. Y. JOURNAL-AMERICAN

-N. Y. SUN

"RKO HAS BEATEN EVERYONE ELSE 10 1he punch! A good forceful film . . . a melodrama with a message! Engrossing . . . with suspense and ex-

of his entire career!"

citement all the way!"

"IT HAS THE GUTS to be important. Has something to say and isn't afraid to say it ... and says it with boxing gloves, not dancing pumps. When you see it, you'll be proud it could have been made in this country!"

> -BILLY ROSE (in his nationally syndicated column)

"THE BEST PICTURE OF

THE WEEK is 'Crossfire'. You'll come out of the theatre thinking and talking after you've seen it!"

- HMMY FIDIER (ABC Network)

(over ABC Network)

"I'M PROUD OF HOLLY-WOOD for making pictures such

as 'Crossfire'!" -LOUELLA PARSONS

"A DARING EXPOSE of intolerance in the United States with

all the dramatic wallop of a pile driver!" -ERSKINE JOHNSON (MRS Network)

"SHOULD BE GREETED WITH UNRESERVED

CHEERS!.A subject Hollywood considers explosive . . . woven info an intriguing story and peopled with vigorous characters."

-N. Y. WORLD-TELEGRAM

"A FILM TO BE

PRAISED, praised again, and seen by all! Excellent! Not merely a step forward . . . it's a step into another world of thinking and doing. Deserves major credit for pioneering. Maybe all studios should make a writer their Executive Producer." -N. Y. POST

"ONE OF THE MOST STARTLING PICTURES

ever to come out of Hollywood . . . Calls a spade a spade! Will undoubtedly arouse a good deal of discussion. The more discussion, the more people will see it, and the more people see it, the more it will stand as a triumph for the American screen!" -N. Y. MORNING TELEGRAPH

"SHATTERING TABOO,

names names, packs thrills, wins our deep gratitude! Above all a knockout job of movie-making . . . wholly absorbing, virile, direct, dramatic, suspense-packed! Still shaken by its Impact, I can't remember direction, editing and writing more eloquent and yet terse, more savage and yet tender! Go see it to see a thrilling movie!"

"PRODUCER DORE SCHARY BLAZES A

NEW TRAIL for the movies! An absorbing murder yarn . . . a straight - from - the - shoulder argument against Intolerance! Never sacrifices entertainment . . . has sustained suspense and excitement!"

-BROOKLYN EAGLE

H.O.'s. Heat Dim L.A. Albeit 'Kissing' Good \$71,000, 5 Spots; 'Beach' Mild 31G in 2, 'Performance' Thin 27G. 4

PICTURE GROSSES

Los Angeles, July 29.
Hot weather still is dulling local firstruns although night trade is comparatively brisk. Outstanding newcomer, "Wonder Who's Kissing

newcomer, "Wonder Who's Kissing Fler" is pointing for good 571,000 in five situations to pace city. "Woman on Beach" looks slow \$31,000 in two theatters for nine days, "Repeat Performance" is beading for light \$275,000 in two theatters for nine days, "Repeat Performance" is beading for light \$275,000 in two theatters for nine days, "Repeat Performance" is beading for light \$325,000 in performance in the beading for light \$325,000 in performance in the second frame for three locations after mighty \$33,000 first week, "Rose and frame, three spots. "Copacabana" looks fair \$21,000 in 10-days, Lett. "Not state of the second ream, three spots. "Copacabana" looks fair \$21,000 in 10-days, Lett. "So \$35,000 in 10-days, Lett. "Copacabana" looks fair \$21,000 in 10-days, Lett. "Copacabana" (Unit 10-days), Lett. "Copacabana" (Unit 10-day

sters" in second frame. Strand is in third with Frether of Pauline" and solid.

Strimates for This Week
Albree (RKO) (2.20; 44.65).

"Month Relieve Met 11.00 (2.20; 44.65).

"World Relieve Met 11.00 (2.20; 44.65).

"World Relieve Met 11.00 (2.20; 44.65).

"World Relieve Met 11.00 (2.20; 44.65).

"Untilthird (WB) and "Killen and the second of the seco

TIII NOUSING \$1,1,000 Bit is greatly of the second of the country of the second of the seco

\$12,000, Last week, "Arizona" (Col) and "Fears" (Col) (reissues), we shall c'tts (Twy C') (388; 59,43), and "Fears" (Col) (reissues), we shall collect (Twy C') (198; 59,43), and "Fears" (Col) (reissues), we shall collect (Twy C') (198; 59,43), and "Fears" (Fears" (Fears

'Perils' Smash \$19.000. Omaha; 'Barbaree' 10G

Broadway Grosses

Estimated Total Gross
This Week\$696,000
(Based on 18 theatres)
Last Year ...\$754,500
(Based on 17 theatres)

Believe Me' Trim

\$15,000 in Prov.

Providence, July 29.

Heat wave has levelled off trade here but it's still above last year.

"They Won't Believe Me" at Abee looks tops of newcomers, Loew's State still is hot with "The Hucksters" in second frame. Strand is in third with "Perlls of Pauline" and old

'Possessed' Tops Buff

With Rousing \$17,000

"Perils of Pauline" is overcoming heat and summer slump to land smash week at Orpheum. Paramount, with "High Barbaree," also is okay.

Estimates for This Week
Brandeis (RKO) (1,500; 16-65)—
"Possessed" (WB) and "Keeper of
Bees" (Col), Lively \$9,000 and may
hold, Last week, "Tazan Huntress"
(RKO) and "Likely Story" (RKO),
\$8,200.

\$8,200.

Onaha (Tristates) (2,000; 16-65)—
"Destry Rides Again" (U) and "When Daltons Rode" (U) (reissues), Fine \$9,500. Last week, "Wicked Lady" (U) and "Brasher Doubloon" (20th), \$10,200.

\$10,200.

Orpheum (Tristates) (3,000; 16-65)—"Perlis Pauline" (Par) and "Fear in Night" (Par). Smash \$19,-000. Last week, "George Apley" (20th) and "Hit Parade 1947" (Rep), oke \$12,000.

oke \$12,000.

Paramount (Tristates) (2,800; 16\$510,000. Last week, "Cheyenne"
(WB), \$10,800.

(WB), \$10,800.

State (Goldberg) (965; 15-50)—
"Last of Mohicane" (FRC) and "Kit-Carson" (PRC) refessues). Solid \$3.500. Last week, "Sea of Grass" (M-G) and "Dangerous Money" (Mono), nice \$2,000 for first half; "Bells San Angelo" (Rep) and "Hard-Bolded Mahoney" (Mono), big \$2,800 in last half.

Mpls. Mild; 'Believe Me' \$10,000, 'Time' Slow 5G, 'Stranger' Wow 19G, 2d

Stranger Wow 19G, 2d

Minneapolis, July 29.

Few newcomers here this week, sole major entries being "It Hapfer and the sole major entries being "It Hapfer and the sole major entries being "It Hapfer and "In the sole major entries being "It Hapfer and "In the sole major entries being major entries being major entries and "In the sole major entries" welcome Stranger," continues the of first, one of the four hold-towers, "Welcome Stranger," continues the office of the sole of the sole

Mice and Mem" (Indie) and "Newtadie" (Indie) (resisses). Good 32,400. Last (Indie) (

Heat Warps Denver's B.O.: 'Possessed' 18G

Denver, July 29.

Heat is driving people out of form into the nearby mountains, with all theatres suffering as a result. Best newcomer is "Possessed."

Estimates for This Week
Anddin (Fox) (1,400; 35.74)—
Great Expectations" (1) and "That's over. Webber. Good \$3,500. Last week, "Unfathithit" (WB) and "Philo Vance's Gamble" (FRC) (m.o.), \$3,000.

My Gal' (Rep), atter week at Juna (1994) and the week at Juna (1994) and the week at Juna (1994) and the week (Tunkinthi Wilking) "Philo Vance's Gambie" (FRC) (m.o.) a 3000, dws. (Cleman) 1,150; 65,74) — "Stanley, Livingatone" (20th) and "Les Miserables" (UA) 12d wk). Sour \$4,000. Leat week, 55,000 — Leat week, 55,000. Leat week, 1994; 65,900. Leat week, 1994; 67,900. Leat week, 1994; 67,900.

'Stranger' Terrif \$35,000, New High In Det.: 'Duel' Hot 35G, 'Cynthia' 14G

Key City Grosses

Estimated Total Gross
This Week 1.....\$2,815,250
(Based on 21 cities, 197 theatres, chiefly first runs, including N, Y.)

Total Gross Same Week
Last Year\$2,928,200
(Based on 20 cities, 175 theatres)

'Stranger' Wham \$23,000, K.C. Ace

Kansas City, July 29, at the Faramount feeding the parade with likely house record in eight. Film packed them in from opening gun, and biz comparable to "Blue Skies" on Xmas week is sur-flucksters" at Midland and Miracle on 34th. Street" likewise at Towe-ord weeks are still aftern. Of the old Wan Out" is doing okay, Other farstruss are only moderate, Weather warmed up considerably over the Statistacts for This Week at the Paramount leading the parade

Estimates for This Week Estimates for This Week
Esquire (Fox-Midwest) (820; 4565)—"9dd Man Out" (U) and "Stole
a Million" (U) (reissue), Nice \$6,000.
Last week, "Stairway to Heaven"
(U) and "Vigilantes Return" (U),

(U) and "Vigilantes (550; 65)— \$5,000, Kime (Dickinson) (550; 65)— "Sirocco" (Indie). Takes house back to foreign films. Slow \$1,500. Last week, "Sister's Secret" (PRC) and "Joke Son" (E-L), \$1,000 was rock-

week, "Sister's Secret" (FRC) and John Son "GL-L), \$1,000 was rock-bullethand (Loew's) (3,30); 44,691—
Mulstarer" (MG) (3d wk). ConMulstarer (MG) (3d wk). Conpacked (em in at \$30,000, new houserecord for regiller soils.

1,100. Last week, "Woman on
Beach" (RKO), \$10,000, 92.65—
"Worth Believe Me" (RKO), \$21,000

Beach" (RKO), \$10,000, 93.65—
"Worth Believe Me" (RKO), \$21,000

Beach" (RKO), \$10,000, 93.65—
"Worth Believe Me" (RKO), \$20,000

Beach" (RKO), \$10,000, 93.65—
"Worth Believe Me" (RKO), \$20,000

Beach" (RKO), \$10,000, 93.65—
"Worth Believe Me" (RKO), \$20,000

Beach" (RKO), \$10,000, 93.65—
"Worth Believe Me" (RKO), \$20,000

Beach" (RKO), \$10,000, 93.65—
"Worth Believe Me" (RKO), \$20,000

Beach" (RKO), \$20,000, 45.65—
Southten's Serender (Indie) and \$1,750.

Southten's Serender (Indie) and \$1,750.

Southten's Serender (Indie) and \$1,750.

Last week, "On Approvide (Indie) and "Pacifs of Crown" (Tweet - Uptewn - Fairway (ToxMilwest) (2,100, 2,003, 700, 45.66)—

Milwest) (2,100, 2,003, 700, 45.66)—

Southten's Serender (Indie) and Single (Indie) and

'NEW ORLEANS'-VAUDE SOCK \$19,000, BALTO

Bulines is taking a decided fit here this week a bedieded fit here this week a bedieded fit here this week as the same a bedieded fit here this week as the same action in months. "New Orleans." If the comb of Higher and Sayout at the comb of Higher and the same as the s

SOCK \$19,000, BALTO

SUCK \$19,000, BALTO

Baltimore, July 20.

Bultimore, July 20.

Bultimore

"Welcome Stranger" is soar "Welcome Stranger" is soaring to a new record at the United Artists this session with giant total. "Duel in Sun" also looks strong at the Fox but not comparatively as big. "Duel" also is playing at 19 nabes. "Wel-come Stranger" reacted solidly to a smash publicity campaign which brought in Joan Caulfield for a block

brought in Joen Caulfield for a block party attended by 25,000° Star danced with Detroit's Mayor Edward Cauthorn of the Councillant. To detect and other councillant. To detect and other councillants on and Jacqueline White doing personal appearances first three days. Estanates for This Week. Actionates for This Week.

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week, "Great Walte" (McG) (we)
Breakway - Capital (United December 1) (1989) (1980) (1

Baseball Sloughs Pitt Albeit 'Hucksters' Fat \$26,000; 'Web' Okay 10G

Pittsburgh, July 29. The Penn is far ahead of the pathis week with "The Hucksters" b even it's feeling the pinch of this baseball-crazy town. Nobody can ac-count for the fact that a seventi-place team (the Pirates) drew better place team (the Pirates) drew better than 100,000 people in three clashes with Brooklyn, but those are the figures and they're slouching the film business here. Nothing very with "fill" Raff" at Warners and "The Web" at Harris doing just so-so. Among the holdowers, "Perlis of Pau-line" at the Stanley is getting the best break.

\$15,000 after terrine \$25,000 last \$15,000 after terrine \$25,000 last \$15,000 last 'Desperate" (RKO) (2d wk), light "Desperate" (RKU) (Zu wa., 1997, 89,900.

Ritz (FWC) (1,370; 50-51)—"Brute Force" (U) (3d wk). Close to \$5,500 in 9 days. Last week, nice \$7,500.

Studie CHy (FWC) (880; 50-51)—"Brute Force" (U) (3d wk). Just week, 1997, 1

\$3,000 in 0 days. Last week, fair \$3,-10 - 10 fairs. (Jk) (200.5 fairs

Chi Hotsy; 'Hucksters' Sock \$59,000; 'Brute' Huge 33G, 'Ruth'-Vaude 56G, 3d

Chicago, July 29.
Very strong newcomers plus hefty
holdovers will make this a better-than-average week. "Hucksters," at an-average week. "Hucksters," at ate-Lake, newcomer, looks to do State-Lake, newcomer, 2008 to do socko \$59,000, "Brute Force," hypoed by splashy publicity, likely will hit terrific \$33,000 at Grand, Other newterrific \$33,000 at Grand. Other new-comer, "They Won't Believe Me," at Palace, looks to do fair \$20,000, "Dear Ruth," at Chicago, with Jc Stafford and Victor Borge heading stage show, is expected to reap big \$56,000 for its third frame.

stage show, is expected to response stage show, is expected to response should be shou

\$11,000.

Grand (RKO) (1,500; 95)—"Brute
Force" (U). Brisk-pace heading this
for \$33,000, terrific for house. Last
week, "Egg and I" (U) (8th wk),

\$13,500 and the state of the st

meteria answerse. T. (J. and 1. 15,000). Balle (Indie) (J.700), 95.—"Out-15,000. Balle (Indie) (J.700), 95.—"Out-15,000. Balle (Indie) (J.700), 95.—"Out-15,000. Balle (Indie) (J.700), 95.—"Out-15,000. Balle (J.700), 100. Balle

'RIFF-RAFF'-VAUDE OKE \$22,000, FRISCO

a heavy toll this week, with all the-atres suffering. However, "Riff-Raff" is doing okay at the Golden Gate with nice vaudeville backing, and "Brute Force" is fairly trim at the Orpheum. Sole holdover to sur-mount downbeat is "Welcome Stranger," which continues great in second stanza at the small St. Fran-eis.

Estimates for This Week

Clay (Roesner) (400; 65-85)—
"Children of Paradise" (Indie). Sock \$4,000 or near. Last week, "Years Between" (U) (2d wk), disappointing \$1,700.

Fox (FWC) (4,851; 80-95)—"Wonder Who's Kissing Her" (20th) and "Crimson Key" (20th) (2d wk). Very thin \$14,500. Last week, healthy

thin \$14.500. Last week, heatury \$28,000.
Golden Gate (RKO) (2.944; 65-\$1) and \$28,000.
Golden Gate (RKO) (2.944; 95-\$1) and \$28,000.
Golden Gate (RKO) (1900.
What's Name of Song!" Okay \$22,-\$200.
Oo or near. Last week, "Koncy-mooo" (RKO) and "Woman on the Beach" (RKO) plus vaude headed \$20,000.
Golden Gate (1900.)
Golden Ga

500... 10 \$8,500. Last week, fine \$4,500... 10 \$8,500. Last week, fine \$4,500... 10 \$8,400... 10 \$1,000... 10

moderate \$14,500. Last week, bit \$2,500. ket \$4,600. ket \$1,000. ket \$2,500. ket \$2,500. ket \$1,000. k

Grosses Are Net

Film gross estimates, as reported herewith from the various key cities, are net, i.e., without the 20% tax. Distributors share on net take, when playing percentage, hence the estimated figures are net income.

The parenthetic admission.

The parenthetic admission prices, however, as indicated, include the U.S amusement tax

'Ruth' Smash 31G, Philly: 'Love' 17G

"Cyrinin" (M.4.3). Oire \$12.00. Lest \$25.00. Lest \$25.00.

"Great Waltz" (M-G) relessue 1 stone 57000. Last week "Due!" (SRO). fair \$6,000 fourth week at upped Scale. 10 (WB) (2.50. 5.94) — "Please" (M-G) (3.40 m) Moderate 10 (M-G) (M-G

Heat Wilts Cincy But 'Ruth' Great 19G: 'Gold' Big 11G, 'Believe Me' 10G

Cincinnati, July 29. Cincinnati, July 29.

Theatre biz is at midsummer level
this round. Of three new bills, "Dear
Ruth" is sock, "Black Gold" is hot,
and "They Won't Believe Me" is moderate. Holdovers are spotty, leaders being "Hucksters" and "Wonder

Estimates for This Week Albee (RKO) (3,100; 50-75)—"D Ruth" (Par). Socko \$19,000. L week, "Unfaithful" (WB), \$14,000.

Capitol (RKO) (2,000; 50-75) "Hucksters" (M-G) (2d wk). Sol \$13,000 on heels of terrif \$22,000 te off. Grand (RKO) (1,400; 50-75)"Black Gold" (Mono). Exceller
\$11,000. Last weck, "Moss Rose
(20th), \$8,500.

D. C. Sizzles But B.O. Dips; 'Possessed' 20G

Washington, July 29. Washington, July 29.
Boxoffice here is sluggish all along the line this week, with no real standout. With department stores and government offices all closed Saturdays, and the town back to its normal summer sizzling, populace stays away from the mid-city, "Hucksters," which had sock open-ing at Loew's Palace last week, took a nose dive in its second session. "Possessed" looks okay at Earle,

Estimated for This Week

"Possessed" looks okay at Earls.

Estimated for This Week.

Estimated for This Week.

Estimated for This Week.

Gay Comp. Esty Gay 44-60—

"Gay Gay Gay 44-60—

"Carlo Gay Gay 64-60—

"Esty Comp. Esty Gay ("Par") with a control of the company of t

Gunfighters' Big \$22,000 in St. Loo

Steady grosses are being racked here currently despite rising mercal-time to the state of the st

Came C.O.D." (CO)). Fanney 22,000. Last week, "David 'SRO) (2d wk.) bis 25,000. https://dx.div.org/david-new-research-re

Warmer in Indols. But Biz Isn't; Colonna Ups 'Web' to Fancy \$19.000

Late July haw, ending record summer cold snap, finds film biz running in same old groove downtown. Jorry Colonna is boosting "Web of Danger" at Circle to a nice week. "The Hucksters" is sagging badly in its second week at Loews. "The Infalsibitu" is only fair at the

1811.00. Last week, "Moss Rose" (1821). 182.00. Last week, and 182.00. Last week, near 182.00. Last week (182.00. 182.

Heat Nips B'way But 'Bachelor' Sock \$150,000, 'Kissing'-A&C, Big 120G; 'Hucksters' 94G, 2d, 'Crossfire' 52G

Hot summer weather, which returned to N. V. last weekend, is take
thouse this week. High temperaturns and humidity are being espetures, as well as at spole slight
holdover or longrum skills. When
holdover or longrum skills. When
and Sinnday (77), it produced with a fell with the
usual trek to the beaches, with firstusual Sinday (WB) (9th with 1

"Takes (RKO) 1,1700; 68-51.2

On second round ended last CR

On second round ended last CR

On second round ended last CR

mercury dinhod on Saintany 1869
and Sinday (27), it produced the bund trek to the beaches, with firstand Sinday (27), it produced the bund trek to the beaches, with firstshe dip in trade on Saturday and an eyes however decline on Sunday and an eyes however decline on Sunday 1869, and the state of th

Beritish-made film being distributed by Universal as initial post-tree.

Assimates for This Week

Assimates for this This Week

Assimates for this Week

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Assimates for the Assimates for the Week

Assimates for the Assimates for th

hot weather is melting trade this record and the record of the record of

Hollywood (WB) (1,499; 70-\$1,10)

"Possessed" (WB) (9th wk). This
still is okey at around \$13,000; eighth
was \$16,500, "Life With Father"
(WB) opens Aug. 15.

Chanips week was start \$84.000 but here works.

Wedgards (City Inv.) (700-70-41.20)

"Clinification" (Col.) Teering of with solid \$29.900 ever acad considering western annotation on street this gestion Mode. It about sirt

'Possessed' Big \$8,000, Louisville, 'Gold' Ditto

LOUISVIIIC, COID JUILO
LOUISVIIIC, LOUISVIIIC, LUIY 29.

Bitq noise of week is "Black Goid" at the Strand, "En had lost of buily and the Strand, "En had lost of buily had in a year, "Pooressed" at the Mary Anderson is hitting a neat hot week to be supported by the strands of the strands of

53 100.

Mary Anderson (People's) (1,100:40-60) — "Possessed" (WB). Solid \$8,000. Last week, "Unfaithful" (WB). Solid \$4,000. Mational (\$2,400:40-60) — "Dracula" (U) and "Franken-"Dracula" (U) and "Franken-" (Continued on page 27)

HIS ONE IS RED MEAT! ITS TO EXCITING PICTURE WRITTEN WI

KISS

Starring

VICTOR MATURE BRIAN

with RICHARD WIDMARK · TAYLOR HO
Directed by HENRY HATHAWAY

Screen Play by Ben Hecht and Charles Le

Produced with the same stunning impact and straight-from-life-greatness

MPO IS TERRIFIC! A GRIPPING AND THE A MACHINE GUN!"—WALTER WINCHELL

DE DEATH

DONLEVY COLEEN GRAY

LMES · HOWARD SMITH · KARL MALDEN

· Produced by FRED KOHLMAR

erer · Based on a Story by Eleazar Lipsky

as "The House on 92nd Street," "13 Rue Madeleine" and "Boomerang!"



Ask \$6,577,500 Treble Balm In Two Anti-Trust Suits Filed in South sodent. But the entire contract list were filed.

Brace of anti-trust suits were filed this week against the majors by exhibs below the Mason Dixon line Heavy damager which demands

\$6,500,000 in triple balm, was brought in Federal court, western district of South Carolina, by Fred S., Edmund C. and James W. Curdts, operators of the Ritz in Greenville. Eight majors—Republic, Wilby-Kin-cey Service Corp. and Greenville Enterprises, Inc.—are named.

Second action, filed in the Federal court, middle district of Georgia, asked \$67,500, plus \$10,000 counsel fees, against all majors except Uni-versal and Columbia. Plaintiffs, C. McLellan, Walter B. Tron and Willard Quick, operate the Sowega Auto theatre, open-air filmery, in Putney,

Curdis' suit charges detendants with combining to give Greenville Interprises' theature-Carolina, Birkholm of the Carolina of Curdts' suit charges defendants

Inst-runs.

Sowega action is along the same lines. Complaint also names A. C. and I. C. Gortalowsky as defendants and charges that their house—the Albany, Liberty, Clair and State—all in Albany, Ga, have a monopoly on A product.

B. O. Optimism Continued from page 5 =

Force" at the Criterion. Unfortunately, however, none of the trio is showing the staying power that was hoped for, and second week biz is off. Weekend slack is in a large

hoped for, and second week biz is off. Weekend talck is in a large measure responsible.

The second second

\$150,000. With most of the majors sending top product into pre-release or regular engagements now, it's hoped grosses, by fall, may near the peak levels established in 1946, Set for release by 20th before Jan. 1 are Forenew Anher, "Captain from "Mother Wore Tights" and "Kits of Death." Alterady completed are Death." Already completed are "Scudda Hoo, Scudda Hay" and "Foxes of Harrow," with "Snake Pit," "Green Grass of Wyomlng," "Nightmar Aliey" and "Daisy Kentyon" currently being wound up before the compress.

'Joan' in 'Miracle

Hollywood, July 29. er of Joan of Arc will a ne screen in "The Mirac Character of Joan of Arc will appear on the screen in "The Miracle of the Bells," currently in production by Jesse L. Lasky and Walter MacEwen, Jong before completion of the Ingrid Bergman starrer, "Joan of Lorraine." "Joan of Lorraine." "Souther with the specialty for "Bolts" by Ben Hecht and calling for about 10 days of shooting, with Valli in the Joan role.

H'wood Flacks

Continued from page 9 ;

which Chartes Boyer and Ingrid
Bergman use the firewater.
Another recent gift to sate the
Inner man came from Lou Smith
Inner Smith invite d newsmen to measure the space themselves.

space themselves.

Les Kaufman, handling the exploitation on Universal-Internationals "The Egg and I," went all out on press gifts. Scribes were deluged with cartons of eggs, egg-beaters, a chocolate Easter egg and, finally, hand-painted 'Orry Kelly 'Egg and I' ties, at \$5 a throw, A hand mirror reminded correspondents of 'The reminded correspondents of "The Dark Mirror," and gifts of long, black see-gars are planned for "The Senator Was Indiscreet."

black see-gari aft planned for "The Senator Was Indiscreet."

RKO Book-lah

RKO Book-lah

RKO Book-lah

RKO Is more sedate about the whole thing, being content to forward copies of books due for filming the seed of the see

H'wood Ad Cut

Continued from page 1 =

coming year:
California Cling Peaches, McKesson Drugs, Personna Blades, Lux,
Woodbury, Feston, Pepsodent, Philco, Samson Luggage, Fleer's GunStratford Pen, Deltap Pearls, Roylle
Bileycles, Chrys Charles, Schwinn
Bileycles, Chrys Christian Stratege,
Bileycles, Chrys Christian Markette,
Bileycles, Chrys Chrys Chrys Chrys Chrys Christian
Peachette,
Bileycles, Chrys Chrys

Not to mention MJB Coffee, Streit hairs, Lipton's Tea, RC Cola, Dari-Not to menuon MAB Corree, Streit Chairs, Lipton's Tea, RC Cola, Dari-Rich, Chris Craft, Window Shade Institute of America, Hoffman Trail-ers, Summerette Play Shoes and Cupler Cott.

ats. nalt Firms Go Too

Small Firms Go Toe
The faith advertisers have that
readers who flip through magazines
will pause at the pages at demonstrated by one of the "mediumbudgeters" in the above lineup. That
would be RC Coia, failing someoutlay and Royle Dollies" more
modest one. Soft drink company
sonosors three \$530,000' campaigns
annually. including six billboards.
18. 2 minder for four, out of the six. During the war \$7,000,000 worth

During the war \$7,000,000 worth of advertising plugged Par's "So Proudly We Hall"—and the product, of course. McKesson "Group of the product, of the product of the product, of the product,

Pix Plug Product .

Fix Fig Froduct.
Film companies are always looking for angles to return the compiment to the advertisers, by giving
the product a plug in the-picture,
feeling you'll "Love That Picture!"
more by virtue of that extra line in
the soap ad-brought on, in turn, by
a freeling glance of a bar of that
And that's where the MPA steps in
to restrain the over-ambilious studies.

dios.

Metro, 20th-Fox, Warners and
RKO are also in there pitching, with
deals lined up with many of the advertisers on Par's agenda, plus
others. But the big deals are by no means limited to the majors David O. Selznick, for instance, car be cited for the tremendous amof free bally he got for "Duel in th

Then there's Universal-Interna Then there's Universal-Interna-tional's well-repaid setup with the Poultry and Egg Institute of Amer-ica on "The Egg and I," and Enter-prise's splurges on "Ramrod," "The Other Love" and the upcoming "Arch of Triumph."

"Arch of Triumph."

Just what a little outif can do in
this line is demonstrated graphically
by Eft's "Arch" campaign. It includes Butterick Patterns for the
clothes designed for Ingrid Bergman -by Edith Head, and Marion
Harwood Keyes' outifs for Ruth
Warrick', Arpad's "Arch" prints, designed by Robalst for dresses,
signed by Robalst for dresses,
bolero, as well as Arpad's jewelry
line.

bolero, as well as Arpad's geweiry

them there are Aquatog's raincoat, adapted from Miss Bergman's
raincoat in the picture; Deltah
Pearls; Lily Dache "Arch" hat;
Emma Domibs Dresses; Bemberg
Emma Lombis Dresses; Bemberg
Emma Lombis Dresses; Bemberg
Deltam Handbags; Coro Jewchy;
Sulka Ties; Knox Hats; Dorothy
Gray Cosmeltos; Florists Telegraph
Delivery Servicibros Watches; National Society of Hairdressess and
Cosmetologist's plung for Miss Bergman's unusual short bob; Magnavox;
Chesterfield, featuring C har I es
Boyer: "Il' Brand Calvadox; Stratton; Scripto Pennils, featuring Lewis
Milestone. And, last but definitely
milestone. And, last but definitely
milestone. And, last but definitely
milestone. And, last but definited
yont leaving Milestone in one of Calvert's "Men of Distinction" ads.

Inside Stuff—Pictures

There is considerable question in picture circles whether Eric Johnston's activities in connection with the International situation will not burt as much as help American films in the international market. In his press conference in Washington last Friday, and in his luncheon address in Chicago on Monday Johnston got rough with the Russians and the Eastern European setup. The studies have never gotten much footage into Russia, but they have entioyed a fair market in such Eastern European states as Poland and Cacalladvakia, which are among what Johnston got and the proposed properties of the Parket Russian State of the Parket Russian State

Johnston calls Russias "vassal states."

There does not seem to be any doubt that these countries are dominated by the Soviet Union. Question in some industry circles, however, is whether Johnston is being paid \$100,000 a year to make public speeches raising merry ned with the Eastern European market. When Johnston makes those speeches he is always introduced as the front guy for the

industry. Abanson's baggage back from Europe included a film gift from the Folish government to President Truman. The picture, titled "Was save Deed, Wasser Lifes and the picture of the would turn the picture over to the White House in the next few days and then would try to borrow the print from the President for a special screening to Hollywood producers.

Usual audience squawk about a picture—that it doesn't follow the play or book from which it was adapted—won't apply to William Cagney's current production of William Saroyan's "Time of Your Life." Cagney has made no changes in the original Saroyan lines except to delete modify those which wouldn't get by the Bream office. Likewise, screen-play follows the legiter in being done completely in a single set, except for one scene. Set bears close resemblance to the barricons of the Broadway

Close adherence to the original lines and the shooting of the film in a single set are such departures from standard practice that Cagney recently predicted the pic either will be the biggest success or the biggest flop ever to come out of Hollywood. Film, with James Cagney starred, centry predicted the pic either will be the biggest success or the biggest flop ever to come out of Hollywood. Film, with James Capping starred, prediction of the picture of the picture of the picture of the picture of the release by United Artists before the end of the year, so it can figure as a contender for the Academy awards. Charles Leonard, Capre's rep, is expected in New York from the Coast Aug. 13 to prepare ad and sales campaigns. Hell remain east until after the film' is released.

Samuel Goldwyn headquarters in New York labeled "absolutely false" a statement last week in the bulletin of Allied Rocky Mountain Independent Theatre Owners that a deal had been approved on "Best Years of Our Lives" calling for terms of 30% with a sliding scale to 40%. Goldwyntes maintain they are sticking to their 70% demands. Sopolesman declared the Allied bulletin must have the 70-30 percentage divvy "in reverse."

After a slow and disappointing teeoff, Metro is now figuring on "The Yearling" for a gross of about \$4,500,000. Pic hit below-par for an Academy-award contender in all of its big city dates, but it is more than compensating in the later runs.

Brit. Tax Compromise

America.
Rank cites "Henry V" as already bringing back 650,000 "good American dollars" to Britain and says that British pictures have been mounting British pictures have been mounting constantly in popularity and income from America. He refused, though, to confirm his \$12,000,000 laydating "dea!" for his British pix in Amer-ica, revealed recently, it is obviously up to British pictures' boxoffice per-formance Andamentally whether Romance Andamentally whether Romance and the state of the con-tinuation of the control of the con-lines, Bank added.

films, Rank added.

Rank is expected to see Dalton,
Sir Stafford Cripps, prez of the
Board of Trade, and other officials
this week on the tax situation.

Stresses Angio-U. S. Ties

Stresses Anglo-U. S. Nies
British film topper told a press
conference here last, Friday (25)
that if the Dalion act was made effective it would hurt the present
cordial relationships between British
and American film companies. He
are the stress of the stress of the stress
in the U. S. L. S.

jish-made pictures in the U. S. and cicialis of exchange of stars between the two countries.

The control of the countries of

up 20% from April, that in June it was 20% up over May and that in July it was 30% up over June. Despite "Great Expectations" be-ing an American hit, it won't gross big money in many towns because

continued from page 3 regarding the film tax at a secret of lack of American names in cast, meeting of Labor Party members of British tycoon said. He refuted Parliament tomorrow (Wednesday). Brendam Bracken's statement, made Prime Minister Clement Albee will in the House of Commons, that he present. A public statement is "Henry V" exploitation in America Control of the Control of Commons, that he control of the Control of Commons, that he control of British film exploitation. In the U.S. generally was one-fourth on that the recently-approved at Rank drew applause from that valorem tax is a sword of Damoeles Bharling over the entire shindurty, to popularize in America if given both for American distributors here and for England's own horizons there and for England's own horizons are presented to Import American distributions and the Control of Con

for four to six pictures. Deanna Durbin may make a picture for him in England this spring. Rank starts large-screen television in six London picture houses late this fall, with the Dominion cinema the key retransmission spot.

Rank Aide to America

MARK Alde to America
London, July 29.
Earl St. John, chief of production
for the Rank organization, is slated
to sail from England for the U. S.
Aug. 8, aboard the Queen Elizabeth,
bis first visit to America in 11 years.
Couple is due to return around
the end of September with William
Coett, Universal-International studio production chief.

Wingerter Gen'l Mgr. For de Rochemont 16m

For de Kochemont Ibun
John J. Wingerter, former Time
mag exec, has been named veopen
and general manager of Louis de
Rochemont Associates, Inc., new narwere growing out it formed
by the erawhile 20th-Nor producer,
Rapidly Alling its top echolon, de
Rochemont Associates, Inc., new narRapidly Alling its top echolon, de
Borden Mace in éver austistrit to the
President, John A. Hasseler as technical consultant, and Victor Jurgens
ar Far East unit producer, with hq.
In Bombay. will begin production
tis 80 two-reed geographical color
tis 80 two-reed geographical
to the production of the production of

der title "Your World and Mine." Series is to be distributed by United World Films, subsid of Universal. Wingerter, who resigned last week from Time to move into the new job, helped de Rochemout in the or-ganization of March of Time in 1934.

Now Aussies May Follow Proposed British Tax on Distrib Earnings

Sydney, July 22.

Industry hears that the Australian Labor Government will follow he lead of Great Britain, if given an okay, and switch from the present import duty of 16e, per 10el, plus 10e, prinning with the property of the property o

si yet, but it's reported to have given the government here ideas on taxation in the property of the property

New Union Squabbles Over Wages in Mexico Loom for U.S. Distribs

Loom for U.S. Distribs.

Mexico City, July 22.

American distributors and odd headache again, with unionized held emanding yet another pay hibe by the end of August, Pact, made in against several American and Mexican distributors, terminates at that time. Unions now insist upon get-life and the second and

Power Shortage Brings Dimout in Mexico City

JUNIOUI II MIRCIGO LIVI

Amusements loco City, July 22.

Amusements loco City, July 22.

Amusements locally and the some other concess to relief the soften other concess to relief the soften of the power shortage that has provided drants its x-bour daily suspensions of service. Theatres are worst ht. Shows are frequently disrupted although the houses that have their own power plants have no trouble.

The concess with their floor above the customers on the romance of lamps and candles,

Palestine Films Sets

Up Jerusalem Studios Up Jerusalem Sumunos
Permanent film industry for Palestine soon will be established according to Norman Lourie, head of
newly-formed Palestine Pilms, Inc.
He revealed last week that the company will have studios in Jerusalem
both features and documenturies are
planned. Teeoff of release slate is
Plouse in the Desert." documentary. was restures and documentaries are planned. Tecoff of release slate is reliance in the Desert," documentaries are planned. Tecoff of release slate is reliance in the Desert, document and the state of the state of

'Wicked' Gets Special Dubbing for France

Gainsbrough London, July 22,
Gainsbrough London, July 22,
film starring James Mason and Margaret Lockwood, is being specially
dubbed for French distribution, and
this dubbing fives a new slant for
audiences in France. Intended to be
straight eagelst romance, but test
showings in its present form in
showings in the present form the
reaction. The present form the present of the

reaction.

Result is that the film is being dubbed and reedited to make it into

U.S. Pix Under Par at Locarno

Zurich, July 23. Although the recently completed Locarno Film Festival did not award any official prizes, committee charge released some "unofficial" opinions reported to represent votes of some 120 press reps from most European nations plus the U. S. and

European nations plus the U. S. and Japan.

Japan. Every the the State of the Control of the State of Large street of the Control of Large with showed the second largest number of pictures. However, generally agreed by pros at the festival that U. S. selections, which included no smale entries, were far from the industry's best. Recap put the Control of the Contro

best film.

Here's the released selections in full:

Best full length features: "Silence Is Golden'; runner-up, "Scluscia" (Unalian) over "Palace of the Doges" that the control of the Country" (Dutch).

Best divastican

(Italian); "Rape of a Country" (Dutch).
Best direction: Rene Clair for "Silence"; John Ford for "Darling Clementine" (20th).
Best femme stars: Jennifer Jones in "Cluny Brown" (20th), with Bette Davis in "Stolen Life" (WFB) and Dolores del Rio in "Maria Candalia" (Mexican) tied for second laria" (Mexican) tied for second laria" (Mexican) tied for second

laria" (Mexican) tied for second place.
Best male stars: Chevalier in "Silence" and Pedro Armendariz in "Gandelaria".
Best femme character role: Anne Baxter in "Razor's Edge" (20th) Maria diction (Italian) and "Pre-laria" (Italian) and "Chemethie"; Richard Haydn in "Clumy Brown."

Austrian Exhibs Get Jail for Nazi Collab

Jail for Nazi Collab

Franc Clawatesh was senteroes, to cight months in jail, besides confication of their property as a result of their property as a result of their Nazi Iteanings. They were charged with aryanization of the Troul pleture house, without the confict of the property as a result of their Nazi Iteanings. They could be the confict of the property as a result of their property and their property and their property as a result of their property as a result of their property and their property and their property as a result of their property and their property and their property as a result of their property and their property as a result of their property and their property as a result of their property as

WB Wins 'Juarez' Suit

10 Firstruns in Mex. City

Mexico City, July 22. The number of top firstruns her has been increased to 10 with the has been increased to 10 with the opening of Cine Majestic, a 2,500-seater. It is another Emilio Azcarraga circuit house, making four in all now. Opener was "Great Expectations," shown simuleaneously with the Alameda.

Azcarraga is soon to open three more subsequent-runs here.

North China War Sloughs All U.S. Picture Distrib

The Chinese civil war has snafued the North China market for American films and picture equipment, and U. S. companies are sending little in there, U. S. Department of Com-merce reports. Because of curren war, there is even difficulty in obtaining accurate information about the number of theatres in operation Last year only about 30,000 feet of U. S. prints were shipped into North China, one batch in Septem ber and the other in December. The survey lists 14 towns in the Communist section which are believed to have film houses and seven in Na-tionalist territory.

"North China theatres," says the

survey, "reportedly suffered no damage from hostilities throughout World War II, but they may have World War II, but they may have been affected by the present civil war. With the exception of the Asia theatre, completed by the Jupanese new theatre construction in Tientain for the past decade, nor are there any definite plans for such constru-tion of the past decade, nor are there any definite plans for such constru-tion of the past of the provider of the ported that no films at all have been imported into China in recent months. The last films imported came in on a foolage basis and were and the provider of the provider of the provider of the control of the provider of the provider of the control of the provider of the provi

Only producer in North China is Cine Service, a semi-government monopoly whose main office is at Peiping. It turns out an average of one feature per month and an oc-casional newsreel.

WON'T DEPORT ALIEN AGTORS FROM MEXICO

Mexico City, July 22. Foreign entertainers, film players and others, illegally in Mexico, technically, since not having their immigration pagers in order, have had a big load litted. They are not to be fined or deported as was threatened some time ago. It was found that all these aliens are well behaved, and so it has been decided to let pleture Production Workers Union (STPC), which also has jurisdiction over stage performers, arranged with Dr. Hector Perez Martinez, Secretary of the Interfor, to make the production of these foreigness in Mexico legal. nically, since not having their immi-

Current London Shows

(Figure shows weeks of run) London, July 29.

(Figure shouts weeks of run)

"Annie Gel Your Gun". Col's'm (3).

"Beless the Entite Col's'm (3).

"Beless the State Col's'm (3).

"Boys in Erown," Duchess (5).

"Crime of Feley." Cornety (3).

"Boys in Brown," Duchess (6).

"Crime of Feley." Cornety (3).

"Boys in Brown," Duchess (8).

"Brer There, Paradise," New (8).

"Miere There," Palladium (17).

"Years," Aldwynd, (20).

"Wieklingale," Princes (2).

"Nicklingale," Princes (2).

"Nose," Sayllie (6).

"Off the Record," Apollo (3).

"Oklahoma," Drury," "Arrive (1).

"Prechance to Dream," Hipp (119).

"Precatally Haynick," Wiles (3).

"Pricadilly Haynick," Wiles (3).

"Freedilly Haynick," Wiles (6).

"Sweetest Lawstin," Wir Palace (6).

"Sweetest Lawstin," Wir Palace (6).

"Sweetest Lowest," Anbass (63).

"You have of Turite," Fireddilly (3).

"Williasby Boys," Tyric (62).

"Williasby Boys," Tyric (62).

"Williasby Boys," Tyric (62).

"Williasby Boys," Tyric (62).

"Williasby Boys," Tyric (63).

"Williasby Boys," Tyric (63).

"Williasby Boys," Tyric (63).

Llewellyn Play Falters in London: Donat Pic Forcing 'Clergyman' Fold

Small Pix Unit Setup Readied for Ireland

Keanleq for Ireland
Dublin, July 15.

Here to complete arrangements for
making second feature films with
Irish backgrounds is Patrick Mccrossan, chairman and manging director of a new setup to be known
as Patrich McCrossan, Lic Sirelana
services of the Sirelana
services of the Sirelana
of the Sirelana
doesn't propose to use star names.
Outdoor shots will be done here with
interiors in the London studies.
First story skeedded is George

First story skedded is George Patterson's "The Jagged Wheel" which will be directed by Tommy Tomlinson; shooting schedule is six

British Pix Show Gain in Finland

Helsinki, July 15.
While some 170 U. S. pictures imported into Ethiand hat season from 1875 of all flines, British screen productions have gathered some impetus in recent months. Partis-Filmi, Finnish distributor for Engle-Lion, har released "Magic Bow." "Matter of Life and Death" and "Men of Two Worlds." Other distribs have all the statements of the season of the

films.

Analysis of the import situation reveals that almost all Swedish pictures find an outlet in Finland while turns that an outlet in Finland while representation. Local production is comparatively small. With only 11 native pix exhibited on Finnish screens last; season, production prospects are pointing up now with a trip or new features completed and

trio or new features completed and slated for early release. Runnerup to the U. S. in film ex-ports to Finland last season was Britain with 33 pix. Some 25 Swed-ish pictures found playing time while 20 French films were shown.

BARRY TO TAKE VAUDE UNIT ON AUSSIE TOUR

Sydney, July 22. Bobby Barry will bring a vaude revue troupe out here for a run over the Tivoli circuit headed by Dave Martin. Barry was here several years ago with Harry Howard's "Hollywood Hotel" unit that played for the Fullers and Snider-Dean

chains Also reported that the A. B. Marcus show is being dickered for Aussie via the Tivoli loop. Marcus like-wise played this zone many years

British Film Briefs

London, July 29.
Alliance Films Lids, which is producing "No Orchids For Miss Blandish," wants Jack Durant, Toy and Wing and Haliama and Konadi for special cabaret seens. Film being Command Performance due at Odeon, Leicester Square, with strong committee already at work. Understood this year's choice will be an Deepile stilkes, Sir Alexander Kor'da's picture, "An Ideal Husband," took, less than the skedded 66 diya, vivien Leigh, star, of Korda's "Anna Karenina", has Become expert gin rummy player, and takes on all challengers during abots, Princess Elizalengers worder film star is Devid.

needs involve nim star is lawing most of the property of the star of the star

Latest West End play failing to click is Richard Liewellyn's The click is Richard Liewellyn's The Click is Richard Liewellyn's The Lee Ephraim and Bernard Delfont, it was generally well praised. Del-font, leasee of house, has decided to the case of the control of the con-trol of the control of the con-trol of the control of the con-trol of the control of the state of the control of the s mak has come over from Hollywood

"Precious Bane," which Robert Siod-mak has come over from Hollywood to direct. Sherek is dickering with mey hay, "Bold Lover," to replace "Clergyman." Quite a few new plays are due in West End shortly, despite the bad "Clergyman." Programmer of the shortly, shortly, despite the bad First is Renco Productions, "Dr. Angelus," new play by James Bridle, which comes to the Panents on July 30. This will be followed by "The Garden on Aug. 6. It was originally intended for St. Martin's, for which I. J. Barlow, who is producing, was dickering to acquire on long lesses. Peter Saunders, newcomer to well End production, has acquired a new the medical production of the production of the comedy "Fly Away Peter," by A. P. Deursley, in which he makes his bow in August Starts J. H. Roberts, Mar-garet Barton and Peter Hammond.

Shutter Argent. House Where Actress Used Anti-Peron Sketches

Anti-Peron Sketches

Paron skrein, July 22.

The Peron regime her; hit back at actress 50a Bozan, who has been startling audlences at the Masjon, musical revue theatre, with Masjon, musical revue theatre, with shuttered the house for six days, allegedy on account of black marged prices being charged at the boxoff. To make the price-sking charge more plausible, the Board of Enternament also shuttered the Apollomusical comedy, on the same charge. Show bit cobservers feel that preporting charge had nothing to be shown to be some control of the property of the same charge. Show bit cobservers feel that preporting charge had nothing to be shown to be some constant of the same charge. Show bit cobservers feel that preporting charge had nothing to be supported by the same charge. Show his construction of the same charge produced to the same charge of the same charge of the same charge. The same charge is the same charge of the same charg

BREEN TURNS DOWN BRITISH 'BROTHERS'

DAILION DAVITEGAS
Sydney Box's latest opus, "The
Brother," bitarring Patricia Roc,
Brother, bitarring Patricia Roc,
Brother, bitarring Patricia Roc,
Brother, bitarring Patricia Roc,
Breen, Dublous dialog in some
scenes is given as reason for Johnscenes is given as reason for JohnAnother Box picture, "Good Time
Girl," just completed, with Jean
Kent, Hugh McDermott and Bean
Collean as stars, has been beamed
Collean as stars, has been beamed
reasons.

Austrian Actors Ask Pay for Football Game

Now actors 'here want to get paid when they play football even if it is for the Committee for Welfare of Returned Soldiers. This committee staged a concert and show in the stadium here with a football game between well-known actors and old-time athletes as part of the show.

show.
Siegfried Breuer, one of the actors, demanded pay for playing, with others voicing their demands when he set the example. The committee told the actors to forget the whole thing, and go home.

Grovas Gets French Pie Paef Mexico City, July 22. All-American distribution righ have been obtained by Produccion Grovas, topper pie producer-di tributor here for French films Discina International Films Corp.

A Duty... A Tremendous Pleasure

Just about three years ago Warner Bros. acquired the most sought-after play in the entertainment world, "Life with Father".

It's been in the making as a motion picture practically ever since

—a whale of a job of work as we well knew it would be.

It was a big job not because it was a most important property—important pictures have long been our stock in trade. The "thing" about "Life with Father" is that it is a big, warm, funny portion of American life; this is the reason we produced it. And in filming it we realized there was an obligation to the millions upon millions who had never seen the play, as well as to the millions who had. It was our duty to get over to them every wonderful moment that made its stage engagement the longest ever known.

ON AUGUST 14th WARNER BRO

LIFE



COLOR BY I

Directors of Photography..PEVERELL MARLEY, A.S.C.
WILLIAM V. SKALL, A.S.C.
Technicolor Color Director......NATALIE KALMUS

 Montages by....... Special Effects by......W Now "Life with Father" begins as a Technicolor motion picture. We of Warner Bros. are glad for the happiness it will bring the world over; and I personally am grateful to those who made this job and this duty such a tremendous pleasure to me.

I am anxious to thank publicly its stars, Irene Dunne and William Powell; Elizabeth Taylor, Edmund Gwenn, ZaSu Pitts and all the players; its guiding genius, director Michael Curtiz; its producer, Robert Buckner; the screenplay writer, Donald Ogden Stewart; Max Steiner for the musical score; and the thousands at the Studio who helped shoulder this responsibility.

Also my particular thanks to those without whose stage play Warner Bros. would have no Technicolor "Life with Father" on the screen:—playwrights Howard Lindsay and Russel Crouse; play producer Oscar Serlin and the gracious Mrs. Clarence Day.



S. WILL PRESENT CLARENCE DAY'S

IEATHER

ECHNICOLOR

LIAM McGANN, Dir. RAY FOSTER, ASC Technical Adviser......MRS. CLARENCE DAY
Set Decorations.......JAMES HOPKINS
Wandarba by MILO ANDERSON

Makeup Artist......PERC WESTMORE Orchestral Arrangements...MURRAY CUTTER Musical Director.....LEO F. FORBSTEIN



Music Hall, N. Y.

HOUSE REVIEWS

Music Hall, N. V.

"Molody Time," produced by Russell Markert, with Faul Hanken,
Stephanie Antie, Joseph Leetingf,
Olia Serous, Ken Dautdon & Co.
(6), The Parie (3), Marjoria
Bolliot, Rockettes, Prospectors Quartet, M. H. Chord Ensemble, M.
Symph conducted by Chartes Provin,
"Bachelor and the Bubby-Neckletter (IKCO), reviewed in Vasury June
4, 41.

Music Hall's show this session is abt on the livelier of the number of the control of the contro

the american contents are held for the finale. Incidentally, outfor Rockettes, and Rockettes, and Rockettes, outfor Rockettes,

cision remains at the control of the

and not show themselves to great advantage. On the M. H. regular Turns aboutson & Co., in David-are and Davidson & Co., in David-are standard shominton exhibition, and The Parks, a gal and two men in an excellent and unusual banks in the control of the control of the condrol of the control of the condrol of the control of the condrol of the control of the control of the control of the standard of the control of the control of the standard of the control of the standard of the control of the control of the standard of the control of the control of the

Olympia, Miami Dolly Dawn, Ross Wyse, Jr., with Peggu Womáck, Lew Nelson, Mil-bourne Christopher, Lewis and Van, Let Rhode House Orch; "Calcutta" (Par).

Current Olympia layout rates solid

Current Olympia 100 the sea of waterly, a variety, a present six nead and Vin Fast pixels as the Vin Lind Vin Fast pixels as the Vin Lind Vin Fast pixels and the work sends them off to solid salves, to cue warm reception for Christopher's aleight-of-hand work with ropes maintaine section of the Vintropher's aleight-of-hand work with ropes maintaine section of the Vintropher's aleight-of-hand work with ropes maintained to the values. Off to hearty reception. Encoded the patter which add to values. Off to hearty reception. Encode on the patter with a date of the value of value of values of va

Songstress Dolly Dawn has gone well in this house in previous engagements and repeats in click fashion this time out. Blends stint cleverly with a control of the control o

gives one with suthentic plane thumping pot without interludes of audience participation that garnes audible feuriff. Act stood up mightly and strictly a begon when

midstilly sha effectly a begloff when acuselt, it as placeing recalled with Babbit with Babbit with Sabbit with Babbit with Sabbit with Sa

Apollo, N. Y.

Apollo, N. 1.

Sid Catlett Orch. (12), Arnett Cobb Orch. (6), Freddie Gordon, Larry & Jimmie, Four Notes, Brounskin Chorus (8), Spider Bruce & Co. (4); "Septa Cinderella" (Herald).

with sid Calett and Arnett Cobb's orchestras holding down the musical wing of the fort, current offering it wing of the fort, current offering it wing of the fort, current offering it entertainment package ribboned with a line of chorus girls and boya, this house in months and they're at his house in months and they're at his house in months and they're at his chouse in months and they're at his choice of the country of

plause.
Arnett Cobb's Sextet (Band Reviews) rounds out show.

Million Dollar, L. A.

Los Angeles, July 25.
King Cole Trio, Benny Carter and
All Stars (6), Mack & Ace, Marie
Bryant; "Shoot to Kill" (SG).

crevery with accent on the slump impers but works in "Glocal price of the property of the prop

State, N. Y.

Benny Fields, Adrien Rollini Trio,
Tim. Herbert, Fenny the Horse,
Manor & Migon, Winter Sisters (3);
Louis Basi House Orch; "High Barbarce" (M.-G.).

Pruning job to trim'ile minutes or so off the State's current stage layout would have aided much in boosting the bill into a well-paced session. Outside of its overlength (show ran more than 70 minutes when caught), it's a neat mixture of music, dancing and comedy, grooved for midsummer taste.

more than 70 minutes when equipit), it's a nest mixture of music, dancing and comedy, grooved for midaumner? Benny Fields is back in the next-to-closing and does his usual stand to-closing and does his usual stand provided to the complex of th

gorfaws, with Miss Evett's cheese-cakey uppearance aiding considerative propersions of the second of

Param't, Portland, Ore. July 21, 1947.

July 21, 1947.

Hoosier Hot Shots (4), Dewey sisters (2), Martha Mears, Curt Massey Max Terhune, Ike Carpenter Orch (12), "The Trouble With Women" (Par.).

Manager Frank Pratt is smiling these days as current package shows bring an increased volume of biz. Hoosier Hot Shots Jamboree heads a one hour and twenty minute stage show playing to excellent biz,

Fun-promoting Hoosierites are very generous with their encores, playing tunes requested by members of the audience and receiving heavy

playing tunes requested by members of the audience and receiving heavy response throughout. They use most of their best known recorded tunes, best being "It Couldn't Happen Al legit stuff," with "Someday" going over well above par, Thining is extended to the state of the state

a good job or nothing his listeners.

Re Carpenter's orchestra executes
a beautiful arrangement of Liszt's
Second Hungarian Rhapsody and an
original jump tune, "Streamliner."
This youth ful band, led by
This youth ful band, le

arrangements and should do well for themselves.

Martha Mears ends the show with a group of popular tunes. She whams them with her warbling and has a style of presentation that hits the spot. The house was pitch with allow drawing good take all week.

Circle, Indpls.

Indianapolis, July 25.

Jerry Colonna, Hank Sieman & Archie, Martez & Delita, Jimmie James Orch, with Gene Stewart, Mary Ellen; "Web of Danger" (Rep).

This bill played three different ways opening day, and finally went sailing along with Jerry Colonna this own substantial chore as head line. It's a good, clean fru show, paced by Colonna and Hank Sleman with an able assist from Martez & Dround by the Jimmie James orchestrantial control of the property of the Jimmie James orchestrantial colonial services.

Delita and routine, musical background by the Jimmie James orchesting and the Jimmie James or Jimmie J

Capitol, Wash.

Capitol, Wash.

Capitol, Wash.

Sue Ruen, Washington, July 28.

Plenty of meat on the bone this week, with Sue Ryan, the allox single control of the summary of the

New Act

JACKIE CAIN

Songs 10 Mins. Hotel Sherman, Chicago

Hotel Sherman, Chleago
Jackle Cain, 19-year-old torchy
songstreas, who has created a sir avisongstreas, who has created a sir at
ting the bigtime with her opening at
the College Inn of the Hotel Sherman. A tiny gal, Miss Calin at first
Sherman, but as soon as she begins
pling "Happiness Is Just a Thing
Called Joe," she impressed with a
ting gand new vecalizing with a
ting gand new vecalizing personalting.

Roxy, N. Y.

Hermanor Williams Trio, Maurice Rocco, Abbott & Costello, Audrey Young, Joe E. Howard: "I Wonder Who's Kissing Her Now" (20th), re-viewed in Variety June 11, '47.

Old gags, old bits of business but still the same old crowds. That's Abbott and Costello for you.

Abbott and Costello for you. There's hardly a piece of new material being done by the veteran comedy team, but only if you're apt to be a little too captious would you have their comedy down to a fine art, and there's hardly anything they do—however old—that doesn't sir laughs from even the most inveterate A&C listency.

A&C listener.

From burlesque, to musicomedy, to pictures and radio—that's the climb of the pair, and now that they're doubt that they maintain the pare of their previous successes, though a couple of gags are out of the Minsky files.

Roly-poly Low Costallo is

The state of the control of the cont

Cuffo Guestings __ Continued from page 1 :

"and it's ours," says Par, hiding behind the hairline technicality.

Marty Lewis, Par radio topper, says Par's people are being used solely to exploit Par's own product, and the party of the people are being used solely to exploit Par's own product, and the party of the people of t

Indel Eshrman, Chleago and the state of the



AND NEW M-G-M RECORDS EVERYWHERE!

CHICAGO - Best all-time opening day! LOS ANGELES - Record first week! ALBANY-Biggest gross in 4 years! MILWAUKEE-Best week in 5 years! COLUMBUS - Opening challenges 5-year high! CLEVELAND - Same story here! NASHVILLE - New opening record! INDIANAPOLIS - Next to 5 year top opening! MONTICELLO, N. Y.- New house record by far ! GLENS FALLS, N. Y.-Ties all-time record? DALLAS - Ranks with biggest biz in 10 years! KANSAS CITY-New all-time week's record!

(This could go on forever but there's no more space.)



GREENSTREET · MENJOU · GARDNER

Literati

Marzhall Field's Chi Times Hay
In the sale of the Chicago Dally
Times, afternoon liberal tablod, 40
Marzhall Field. 36, publisher of the
Marzhall Field. 36, pu

When the sale becomes final Times will continue in its present form, with the Chicago Sun changing to tabloid form. Both papers put out a Sunday edition which will be combined and also put out in smaller

form.

Sun, presently printed at the Chicago Daily News, will move to the Times plant on Wacker drive until its building higher up the river is completed in the next two years. Times will share in the Sun's newsprint allotment, Rumors that Dale Harrison or Irv Kupcinet would be Harrison or Irv Kupcinet would be out as result of the merger were denied by James Mulroy, now ast, managing ed of the Sun, who is scheduled to be managing ed when sale is completed. Same general setup will follow in the radio amusement sections. According to terms reached between Richard J. Finnegan, publishment of the afternoon abert.

present personnel will renain on the afternoon abeet.

Approximate amounts that large times stockholders would realize on last reported share holding are: Richard J. Finnegan, prez and publisher, \$848,000; L. J. Abrams, \$112.00; Robert Washaw, \$108.000; Rose tweet, principles, and provided the two papers, Abrams, \$112.00, Finnegan, will be received by the company of the two papers, Abrams, \$112.00; Finnegan, will be received by the company of the two papers, Abrams, will with creditation head being J. F. Shanahan with Don Walsh as his associate, Merger should be completed within the pext 60 days.

Munson's Lecture Junket

Munson's Lecture Junket
Gorham Munson, Prentice-Hall
editor, is slated to speak during August before both the Pacific Northwest Writers' Conference and the
Rocky Mountain Writers' Conference on "How Authors Should Behave Toward Publishers and Vice
Versa."

Versa."
In addition to the Pacific North-west speech, Aug. 5, in Seattle, he laso interview prospective authors in laso interview prospective authors in the last of the last of the last of the last of the Similarly, hell be available for au-tors' huddles in Colorado from Aug. 12 to 15 at Boulder. He's also stated to speak at the Univ. of Colorado on "Open Secrets of the Professional Writer."

Lister City Ed. of Phila, Bulletin

Walter Lister, former managing editor of the defunct Philly Record, has been appointed city editor of the Philadelphia Evening Bulletin. He replaced Emerson Hassrick.

Lister, who was city editor of the New York Post before going to the Record, had been in charge of fac-simile research for the Bulletin be-fore taking over his city desk as-

June Herder, assistant drama critic of the Record before it folded, has been named city editor of the Jewish Times, Philly Anglo-Jewish weekly.

acterlinck Files Suits In N. Y.

Matetulack Files Sults In N. T.
Objecting to alleged extra-curricular deals made by his agents
and publishers on several of his
works, 88-year-old Belgian dramaties Maurice, Matetulack, Monday
deals and the several several several
court infringement suits against Paul
Dodd, Mead & Co., publishers, Same,
defendants were also rapped in a
third action filed in N. Y. Sugreme
an accounting of books published
and handled by them.
In his first Federal court suit, filed

and nanded by the and the state of the by his attorney Soi Dubrow. Maeter-linck charges Dodd, Mead and the Reynolds firm with alleged in-fringement of his story. Talle of the Bee," which he wrote in 1901. Latter it was translated from the French Into English and the copyright was renewed in 1922. He claims the de-renewed in 1922. He claims the derenewed in 1928. He claims the de-fendants infringed by allowing oth-ers to use an adaptation and revision of the "Bee" in 1944, without his knowledge and consent in a tome called "The Book of Naturalists." An injunction, damages and an account-

the elleged exerpts is asked.

Other Federal court suit, besides naming Reynolds and Dodd, Mead, also sues the Wiltman Publishing publishers. Maeterlinok charges his publishers. Maeterlinok charges his play. The Bite Bird. "publishers. Maeterlinok charges his play. The Bite Bird." publishers. Maeterlinok charges his play. The Bite Bird. "publishers. Maeterlinok Charges his Bird. Story and G. & D. for use of his "Mead, was-rindred alone Single Sin

Gen. Rose's Screen Blog

Gen. Rase's Sereen Bieg.
Life story of the late Maj-Gen.
Maurice Rose, who was killed in
Germany in World War II, is led
greeped for the sereen by Robert
Casey, war correspondent, who accompanied Gen. Rose from North
Arrice through Sielly, Italy, Belgium,
France and Germany, when he
Story is also being prepared for fall
publication.
Title of script. "The General Rose
Title of script." The General Rose

publication.

Title of script, "The General Rose From The Dead," is based on the incident of Rose's parents being notified of his death in the first World War, but he survived what was thought to be fatal wounds. Casey is working with the War Dept. and the general's widow.

CHATTER

Dorothy Langley and Joseph-Thar writing a novel, still untitled, for publication by Prentice-Hall,

Joseph Pagano's next novel, "I condemned," will be published eptember by Prentice-Hall.

Kap Monahan, Pittsburgh Press drama critic, wound up his annual tour of the Hollywood studios. Phyllis Calvert signed to write a 2,500-word story about Hollywood for Leader Magazine of London.

Jack O'Brian, AP drama editor, now reviewing phonograph records once a week for afternoon AP

Charles Hoffman sold his novelet "I Didn't Know It Was Loaded" to Cosmopolitan mag for early publi-

Los Angeles Press Club enter-ained Hollywood flacks at a cocktail party, with the newspapermen pick-ing up the check.

ing up the check.

William L. Shirer's "End of a Berlin Diary," sequel to his "Berlin Diary," slated to come off Knopf's presses in September.

presses at Septemeer.

Stephen Longstreet is novelizing his screenplay, "Silver River," for publication by Julian Messner in New York and Clarence Winchester in London.

in London,
Joseph Shearing's "So Evil My
Love" slated for Sept. 17 publication by Harper's. Film version of
novel is now being made in England
by Hal Wallis Productions.

Coronet mag will publish a con-densed version of "Man-Eaters of Kumaon," the story slated for film-ing by Monte Shaff and Frank Rosen-berg for Universal-International re-lease

Lillian Albertson's book, "Motion Lillian Albertson's book, "Motion Picture Acting," will be published in November with forewords by Adele Rogers St. John, Leo Mc-Carey, Rosalind Russell, Cary Grant, Ben Piazza and Jesse L. Lasky.

Ben Piazza and Jesse L. Lashy.
After reading love poetry on the
Chicago air for 18 years, Franklyn
McCormack is publishing his collection of poems in two volumes,
through Winish at Co., Philadelphia.
First book will be 260 pages of "Why
Love You, and Other Poems
From Asy Book of Memories," and
young a supplementary Issue, will
be released shortly thereafter.
Lustes Mose drams and time etc.

be released shortly thereafter.
Louise Mace, drama and film editor of the Springfield (Mass.) Republican for many years, has moved over to the Springfield Union in a similar capacity. Republican hasn't resumed publication since a strike of mechanical unions last September.

mechanical unions last September, W. M. "Bill" Reddig, longitue literary and feature editor of the Kanssa City Star, went-south last week to become associate editor of the Chartotte (N. C.). News. He was well known to show biz for the many features of show people and book about the trade which he spottled on the editorial and hook pages of the Star.

VARIETY day Mirror magazine section. Hot-eller formerly served stints as pic-ture editor of the N. Y. Dally News. During the war, he helf down job of pic editor for Yank's 21 editions. He's been awarded Legion of Merit for his efforts in the latter job.

Legion Invasion

continued from page 1
being forced to face Legionnaire
"mischief," stayed away from the
Times Square area, thereby putting
more reverse English on the boxoffice. Legit producers issued special half-price ducats for matinee
performances but found these went
begging. Two legit openings scheduled for the week of the convention,
to an open the convention of the conven

was off so much.

While it's impossible to detrmine yet whether the forthcoming convention will present New Yorkers with the same rat-race as the 1937 affair, the fact that the Legion now comprises many youngsters who fought in World War II is expected

Love That Legion

Current Broadway show biz sentiment on the forthcoming American Legion Convention, slated to tee off a four-day New York, stand on Aug. 27, is perhaps best summed up by a crack made by Rialto theatre manager Arthur L. Mayer following the Arthur L. Mayer following the Legion's 1937 meet in N. Y. Said Mayer:

"I love the Legion, but in some other region."

to add to the general hellion atmosto add to the general hellion atmos-phere. Convention officials de-clined to estimate how many del-ception of the convention of the convention of the revealed that at least 56,760 would march in the parade up Fifth avenue Aug 30. These, together with their wives and families and other tour-ties who usually tag on to such af-fairs, are expected to boost the total to well above the 100,00 manks.

to well above the 100,000 mark.

Officials are still striving madly to secure enough hotel accommodations, with most hotels from the Battlens, which most hotels from the Battlens of the Stripe strip

ments. When to want clausing ments when the wild open with a huddle by the national executive committee in the Hotel Pennsylvania headquarters Aug. 27, but will actually get under dent Trumain, minuselt a sejonnaire, is slated to address a joint session of the Legion and its auxiliary at the parade, the biggest event is expected to be the "Celebrity Night" staged at the Garden the right of Aug. 50, with 800 Hope, Pitta Hayspheduled to provide the entertainment. ment.

ment.
Convention officials have lined up many forms of entertailment for the delegates, including the usual results of the delegates, including the usual around Manhattan, tours of Radio City, etc. In addition, 12,000 seats have been reserved for delegates at have been reserved for delegates at have been and for delegates at the season of the delegates of the delegate of the delegates of the delegate of the delegates of the delegate of t

Coney Island will feature a spe cial American Legion Day, Aug. 29 with \$25,000 worth of fireworks to be displayed.

Cold Feet

= Continued from page 1 =

nothing more than a fill-in. There is norning more man a III-in. There is no reason, they say, why radio can't be a year-round proposition, with equal regard for better programming, even though the Bennys, the Hopes, the Cantors and the Allens check off for 13 weeks.

Too, it's pointed out that radio fails to take advantage of the different composition of daytime audiences during the summer months when entire families can be reached. Thus agencies and sponsors are seen as muffing an opportunity of experimenting with new shows in the cheaper daytime hours.

income to show his for the many feetures of show people and books about the trade which he spottide on the editorial and book pages of the Star are addressed by the star and the star are the star are addressed by the star are put the star are addressed by the star are addressed

· SCULLY'S SCRAPBOOK SCULLY'S SURAPDUU By Frank Scully

Just how far the great psycholic is likely to pread until Hollywood, either becomes one huge makepit or pictures go eneme, is the question of the moment. How far it will go is sufficience, is the question of the moment. How far it will go is sufficiently "And Now All This," by W. C. Seller and R. J. Yestman, published in 1982. In order to complete Section III the authors went to extreme lengths. They tossed up, the loser marrying, having a baby and so forth, thus leaving the winner to develop infantile psychology.

In 15 years we have regressed plenty. An underground report slipped to me by Rip Hanson and Bud Freeman, a pair of navigators currently between wars, indicates we may expect more of "Possessed" and less of "Great Expectations." A few expurgations of their document can't be

The testimoly concerns Liam Olafski, an agent, and Ralph Waldo Rew-ster, a writer whose cloudy connection with the "Egg and I" and "Rew-ster's Millions" have made him quite a literary figure in Hollywood.

When asked to shelve his artistic conscience he tells the agent that can be done by adding a small fortune to the price. The mere thought of having a Saroyan on his hands makes the agent ill, though he claims he has only one small ulcer, and that's from actors, not money. Rewster: If you don't think my artistic degeneracy is worth \$20,000 I might look for another agent.

Rewister: If you don't think my artistic degeneracy is worth \$20,000 I might look for another agent.

Olaf. Rewister. Please. I'm not a well man. Don't get sore. Relax. Rewister Mong year old othat.

Olaf. Thill we get to that, stop going to pictures. Don't listen to radio. Take it easy. Stop residing. One day I see you with the Wall Street 18 growth. You wouldn't understand. Growth, I don't understand. Growth, I don't understand. Growth, I don't understand. Growth, I don't understand. The picture business I understand. You think that's easy?

Rewister: I stind it as a capable agent there's a place for you in society. Only the stind of the stind o

Rewster: I thought I might switch my "Andy Hardy Grows Bald" story, around and sprement? Bankess. No jobes! of the story o

Rewster: The hero is suffering from agoraphobia—
Olaft. Two questions here. Two questions. Is that bad and is it commercially considered to the property of th

Olaf: And the hero was left alone?

Rewster: Right Fissiback centers around a displacement of effect, fort Rewster: Right Fissiback centers around a displacement of effect, fort Rewster: You're right with me! This is the punch. Freudil The hero, still under the bed, identifies the bed with his mother. He thinks the bed is his mother!

Olaf: Freud says thin?

She was too fat: She never wore a girdle. She treated him shabbily.

Olaf: Now it sounds hilk psychology!

Rewster: Wolf:

Olaf: Now it sounds hilk psychology!

Rewster: Wolf:

Rewster: Vol. that all?

Rewster: You don't like it.

Rewster: Out order like it.

Rewster: Overwritten?

Olaf: Couldn't we take, out the mattreas?

Rewster: We we could open on a padded cell.

Olaf: In Idaho?

Rewster: Mattewan.

Rewster: In Mattewan.

Olaf: Ahhhl Rewster: That adds \$20,000 to the price. Olaf: Why did I ever specialize in writers? Rewster: For money, what else? (Olaf begins chewing the fringe, which is made of soda bicarb, as the curtain falls.

Schenck As UA Mediator

guy," declared Sears,
Sears pounded home the point that
any act of Seienck's would be completely binding the search of the sea

Solace to Banks

Solace to Banks

"Meanwhile, the banks and the
people who distribute through us
have the solace of knowing that
Schenck is in complete charge," Us
speece added. "The appointment of
Schenck is the most constructive
typene added. "The appointment of
Schenck is the most constructive
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speece or speece speece or speece sp meir board of directors. Schelleck side going all this in an unofficial capacity. I think Schenck fully realizes all the problems inherent in the present management of United 'Artists."

Producers and their representa-tives, who attended the meeting, were completely surprised when the announcement was made, because they had anticipated that this would be a protest meeting about pro-crastination in selection of manage-ment. Some producers dissented or next Some producers dissented or cause Chaplin had not yet signed producers dissented or com-sented to the complete of the com-sented of the com-tended to th Producers and their representa-

Sears also reviewed UA British distribution problem for the pro-ducers. He planed in last Wednes-day from London, He said he asked day from London. He said he asked producers for guidance regarding what they want him to do about overseas distribution, advising he is in a position, through deals set up in England, to "duplicate the revenue we got out of our former circuit deals." He gave recommendation on how this should be done.

On-again-off-again aspects of Si Fabian-Serge Semenenko negotia-tions were explained by Sears as hindering the deals he was arrang-ing overseas. Every day it looked like the Fabian deal might be made. like the Fabian deal might be made. Assuming that it did go through, it was within the realm of pos-sibility that Semenenko, Fabian's backer, who has \$9,000,000 invested in Eagle-Lion, and is also tied in with RKO, Universal and J. Arthur

with RKO, Universal and J. Arthur Bank, might have amalgamated Eagle-Lion and UA. That would have automatically brought a til-in have automatically brought a til-in tion and exhibition setup. "All I've been trying to do is get the decks cleared. I couldn't make a move with this possibility of a til-tup with Rank, on the other hand, decreased the possibility of a til-tup with Rank, on the other hand, demand playing than the pro-demand playing than the pro-sent of the company rapidly de-teriorating."

teriorating."
There are "unlimited possibilities

There are "unlimited possibilities" in the applointment of a new president, Sears said. The only type of president, as I see it; is one who president, as I see it; is one who president as I see it; is one who parts of the world."

Production coin shoulds probably Production coin shoulds probably Production coin shoulds probably Distribution chiefs own moves from here on will depend on whether or and the continues to supervise foreign and the continues to supervise foreign continues to supervise foreign continues to supervise foreign continues on the continues the supervise foreign continues to supervise foreign c

trying to get rid of for two years." Sears hopes the new president will relieve him def that responsibility. He added that UA controls 5% of Odeon Cinema, which in one one 5% of Odeon Theatres, and the control of the

productions.

Producers and their reps present
at the meeting were Lester Cowan,
seymour Nebenzal, associate Gene
Frenke, Hunt Stromberg, Ben
Dogeaus, Carl Leserman, Lou Hyindex Dogeaus, Carl Leserman, Lou Hyindex Boyd, topresenting Soi Lesser; Bill
Boyd, topresenting Soi Lesse

Continued from page 3
continued from page 4

Plug Everything Outside That's to Be Seen Inside. Says 20th's Levathes

Ays LVIIn 8 LeVAINES

With the public now abopting for its film fare, it's time for exhibitor to begin plugging everything on their programs, especialty shorts, if they expect to buck the increased competition, according to Peter Co. Prox shorts askensmager. While the public has long been sold on newsreals, cartoons etc., the film industry has been taking them for granted, but it's now necessary for exhibitors to advertise on the outside. It is not not seen to the content of the co

Shorts, Levathes explains, can b used to give another element of at-traction to the film program in addi-tion to the feature. They can rep-resent that added "plus" value that's resent that added "plus" value that's all-important today when grosses are beginning to slip. He cited the way automobile assement lay special stress on all the gadgets featured in public as an attention of the stress of the stress of the proper bullyhoo on shorts is especially in necessary now when low rentals on them constitute one of the most irritating thorns in the side of-distributors.

To further that idea, 20th-Fox To further that idea, 20th-Fox has embarked on a long-range policy of producing shorts with added exploitation values that exhibs car convert into extra 'cash, While results where they're 'too far out of line,'' Levathes said, it's hoped that the large that the state of the convertion of the convert or snorts releases and turning our several new series which are cur-rently in the works, 20th also plans to try to convince exhibs to advertise their shorts along with features.

their shorts along with features. Levathes, formerly executive assistant to Tom Connors when the latter was 20th's veepee over sales, reveals he's been toying with the new shorts policy for some time but became convinced of its necessity during his recent trip through 20th's exchanges in the south and midwest. He cited the case of one firstrum exchanges in the south and midwest. He cited the case of one firstrun house in Milwaukee which adver-tised its shorts on the marquee. That's the type of exploitation that's needed now, Levathes štřesses:

Set Aug. 26 Start For Bergman's 'Joan' Hollywood, July 29.

Hollywood, July 29.

Walter Wanger announced Aug. 26
as the definite starting date for
'Joan of Lorraine," which he will
produce for Metro release with
largid Bergman starring and Victor
Fleming directing. Start had been
delayed because of the difficulty of
clearing six sound stages on the Hal
Roach lot.

Costuming problems were another cause for delay. Script demands a huge array of medieval armor, etc., which take plenty of time to make.

Arthur Kelly Seen Rank-UA Liaison

Rank-UA Liaison
Arthur Kelly, Charles Chaplin's
representative on the United Artists
board and former UA foreign chief,
is expected to be the liaison man in
ultimately patching up the impasse
between J. Arthur Rank and UA in
Rank's managing director, Teddy
Carr, is understood disposed to give
playdates to some dozen UA pictures currently backloged through
UA3 inability to get them booked
understood that this will obviate the
necessity for UA sales chief und
Sears to return to England, to see
Rank.

Well...It's Almost Cohen!

Date for the Washington con-Assn. and the Motion Picture Theatre Owners of America to ratify their merger has been shifted, and here's how it hap-

pened.
Original time, Sept. 22-23, was fixed by Si Fabian, ATA prexy, and Herman Levy, MPTOA counsel, following the joint New counsel, following the joint New York board confabs. But Robert Coyne, ATA's exec director, re-vealed that the 23rd was the eve of Yom Kippur, the most im-portant of Jewish holldays, and nothied Fabian and Levy of it. After a few exclamations of consternation du decided to speed the meet to the 19th and speed the meet to the 19th and

Fabian and Levy are Jewish

Coyne is an Irish Catholic.

Counsel Levy

Continued from page 4 : tends to fill in only so long as he's required to iron the wrinkles. Prob-abilities are that he'll join Ted Gamble, ATA's board chairman, who's rapidly piecing together a large circuit.

There's an implied understanding There's an implied understanding between the boards of the two units that top-echelon spots will be halved as equally as possible between the two groups. Either Gamble or Si Fabian, ATA prexy, will be asked to take over as board chairman of TOA. It's just a question of which one will accept. one will accept.

With Fabian, Gamble and Fred Wehrenberg, MPTOA chief, all tell-ing the steering committee that they're not available for TOA prez, they're not available for TOA prex.

As one official put it this week, "We
As one official put it this week, "We
terms with Charles Shouras, E. V.
Richards or Karl Hobiltzelle, and
that's not easy to find. The most
likely choices have put themselves
out of the running. It's a big hole
to fill and should be decided in advance of the convention."

vance of the convention."

D. C. confabs will have three major problems once merger is okayed. They are (1) selection of officials: (2) decision on how far TOA will venture into trade practices; (3) designation of general functions of the new org such as public relations, tax work, etc.

Farmed-Out Writing Key to Squabble Of Paramount and SPG

Squabble has developed over the question of whether Paramount can farm out its feature-writing chores to freelancers under the company's pact with the Screen Publicists Guild. Par's unit of the SPG is demanding that the post of feature writer, eliminated when the company let out Fred Hodson some months back, be restored.

Snot was erased when the com-

months back, he restored.

Spot was erased when the com-pany insisted it didn't need a full-time writer. SPG unit argues farming-out process is violation of its contract, which provides that any member of Par's flackery can be given the gate if the company elim-inated the job as unnecessary. Unit's inated the job as unnecessary. Unit's reps and Par officials are currently

Unit isn't asking that Hodson be reinstated but that someone be hired in his place. It's indicated SPG parent org will be asked to intercede if the unit doesn't win out.

NASSOUR'S \$1,750,000 FOR STUDIO, OFFICES

Hollywood, July 29.
Edward Nassour has earmarked \$1,750,000 for a new studio and two-story office building.

story office, building.

Ground tenants, beside Nassour's own administrative offices, will be Pine-Thomas, Marathon, William Wilder Productions, Zenith Productions, Plans are now before the L. A. zoning commission, Dave Garber, Nassour's general manager, is in charge of construction.

A-C'S NEXT, 'BRAIN'

A-U'S NEXT, BRAIN
Hollywood, July 29.
Bud Abbott and Lou Costello will
make "Brain of Frankenstein" at
Universal - International after the
"Noose Hangs High," their current
outside stint at Eagle-Lion.
Robert Arthur will produce, with
Charles Barton directing. Film is
slated to start in late October.

Santell's 550G Budget Boost For 'Darkness' Led to Row With Yates

Yates - Goetz

Continued from page 5 of the deference due a customer-

field.

As a result of German's attitude, Goetz has not been able to get too tough in his squawks. He's therefore limited himself to demanding—which is his legal right as a director—extensive information about Rep's expenditures and income. He, his attorney and accountants have been

Goetz has maintained that the dope supplied him is not altogether exhaustive enough for his needs and is expected to ask at tomorrow's meeting for additional statistics and further breakdowns of some of those already supplied him.

those already supplied him.

Yates arrived in New York Monday (28) for the meeting. He had stopped over, on the way east for preem of "Wyoming." He returns to the Coast over the weekend. Goetz, who came into New York last week for the board coniclave, also goes back to California over the weekend.

'Hucksters,' 'Stranger' **Eyeing Record Business** After Opening Dates

Metro's "Hucksters" is heading for grosses second only to the firm's record "Gone With the Wind" and Paramount's "Welcome Stranger" may, on the basis of six test engagements, emerge as Par's all-time boxoffice champion. Both estimates are based

emerge as Par's all-time boxoffice champion. Both estimates are based on company figures.

"Rucoleters," which day-and-dated "Rucoleters," which day-and-dated "Rucoleters," which day-and-dated recover Metro's usual top films, according to one company sales of-ficial. Pointing out that the first Lood dates usually constitutes at least 1000 dates usually constitutes at least reveals that the first week of the 142 bookings has chalked up \$90,000 over the first 142 situations playing the property of the prope

Par sales veepee Charles M. Rea-gan, basing his statement on an analysis of each of the test runs, ex-pects "Stranger" to be the biggest boxoffice attraction in our history, boxoffice attraction in company's his tory, including "Going My Way." Lat ter, with the same starring team of Bing Crosby and Barry Fitzgerald, who are also in "Stranger," earned more than \$6,500,000 domestically for more than \$6,500,000 domestically for Par, Grosses for "Stranger" in its test runs in Kansas City, Rochester (N.Y.), Atlants, San Francisco, Min-eapoils and Winnipe, e1ther equalled or exceeded the grosses raked in by "Way," though the lat-ter picture played at larger houses in several of those cities. Reagan more test runs for "Stranger," in-Cluding several in smaller towns, be-fore establishing rental terms for the fore establishing rental terms for the picture. General release date will

picture. General release date await the establishment of terms. Three on WB Roster Get War Dept. Awards

Hollywood, July 29. Three civilian awards for "patriotic service in a position of trust and responsibility" will be made to three members of the Warners staff at a luncheon to be tossed by Jack L. Warner next week,

L. Warner next week.

Michael Curtiz, Gordon Hollingshead and William L. Guthie will receive citations signed by General Carl Spaatz, Major General F. L. Anderson and Robert P. Patterson, who recently resigned as Secretary

Hollywood, June 29,
A difference of \$550,000 between
Alfred Santell's original and final
budget estimates on "Sea of Darkness" was the immediate cause of
the producer's departure from Republic last week. Santell and Rep
decided to call it quits on their twoa-year deal after Rep prexy Herbert
L. Yates laid down the law to all the company's producers on budget econ-

Santell's original estimate on cost of "Darkness" was \$850,000. Before the pic was ready to go into produc-tion, final figures came to \$1,400,000. Yates asserted his belief that that was out of line with potential come, and refused to approve budget.

budget.

Frank Borzage is in the middle of a similar hassle with Yates on "Crosswinds." Producer has worked out a budget of \$1,400,000. Yates won't go budget of \$1,400,000. Yates won't go for more than \$1,000,000. Disagree-ment may result in Borzage's follow-ing Santell off the lot. Decision prob-ably will be reached next week, on Yates' return from a board meeting in New York. Yates and Borzage were previously at dels it, underteed on the new.

Yates and Borzage were previously at odds, it is understood, on the producers first two pix, "I've Always Loved You" and "That's My Man," Borzage is said to have exceeded budgets, with Yates registering strong objection. Borzage, on his part, has been squawking at what he claims is bad handling of the pix by Pen.

Rep.
It was the exceeding of budgets It was the exceeding of budgets that brought on the Rep prexy's explosion at a meeting of the company's producers last week. He charged the filmmakers with carelessness in not seeing that their pix came in at the cost and on the day estimated. He said that running over budgets had become a regular practice and must

stop.

At least part of the pressure Yates is putting on the producers is believed to be in answer to criticism leveled against the company on ratio of profits to income during the lush war and postwar period. Charges have been made by the Harry Goetz interests in the ownership.

Slashed Costs Continued from nage 5

that has been hung on picturemak-ing since the start of the war has been, without argument, unavoid-able. Upped labor costs and increase in prices of materials have been an international phenomenon and cerinternational phenomenon and cer-tainly not perculiar to Hollywood. On the other hand, however, stock-holders and numerous company execs feel they are justified in squawking about evident sloven-liness. in the economics of produc-tion.

Because producers and directors have known that they wouldn't be to be consisted of the producers and of the con-tained of the control of the con-tained of the con-tai

too closely held it they alipped a few thousand dollars over budged or a few days over shooting schedule held it is that they haven't did not production desdlines. Excuse usually is the extra effort being made for perfection. That word goes have proved recently that perfection—at least at the bo—doesn't necessarily correlate with cost. RKOs "Crossifice" and Universal's "Brute Force" are among pix currently demonstrating that.

hash.

Another stinger, of course, to the high-price boys was Orson Wellestrick this month of bringing "Backbeth" in at Republic one day under bearing the bearing the still below budget at that. Cost was Welles was aided by the scheme of extensive rehearsals before going on the sound stages. His cast got a thorough break-in via doing the Shakepeare pour In legit.

thorough break-in .via Shakespeare opus in legit.

Chetham-Strode to Do Metro's Prize Novel

Metro's Prize Novel
Motro signed Warren Chethamic
Strode British Chethamic
Strode British Chethamic
the script for "Return to Night," the
studios 1946 prize-winning novel by
Marle Renault.
Currently Chetham-Strode is Scripting the Bing Crosby starrer that
Arthur Ramk will produce in Kng1Arthur Ramk will produce in Kng1Cotober.

Paramount predicted it... The Industry predicted it... The critics predicted it... Now the boxoffice proves it...

'GOING-MY-WAY' DAYS ARE HERE AGAINS

Welcome Strangov'

TOPS GOING MY WAY" DAY AFTER DAY, EVERY DAY IN FIRST COMPARISON DATE AT RADIO CITY, MINNEAPOLIS!



"Ah, Junior-you're a broth of a boxoffice boy ... '

BING CROSBY JOAN CAULFIELD BARRY FITZGERALD Welcome Stranger Wanda Hendrix . Frank Faylen . Elizabeth Patterson

Tis me silver-throated croonin' that's got the public swoonin' . . . '

Johnston Doesn't Choose to Run

Mathington, July 29.

Mric Johnston last weekend added his name to the list of those who don't want to run for the vice-presidency. Asked at his press conserence about his political intentions, he said: "I have no desire at his present time to accept any political office. The immersed in the film program and am anxious above all to do that job.

"I share with all American males the fancy that I of like to see my-self in the White. House, but I know that I have no chance. I'm a business man and Asspect value observed." I have no delegates, "and-edded that there will be no "draft" either now or in 1948.

Johnston-Brit.

Continued from page 3 -England at the disposal of the very strapped nation via investment in British government bonds. John-ston also has some-ideas for other investments in Britain and the Em-

ire.
Today's huddle will be of the
nard of directors of the MPA and beard of directors of the MPA and of foreign managers and excess of the Motion Picture Export Assn. All company priexies who are in New York are expected to attend. Johnson will give them a full report on the British situation and the entire European picture as he views it following the six-week tour from which he returned last Friday (25).

lowing he returned test Friday (20). A private meeting of directors, and a private meeting of directors only will be held in the afternoon, MPA prezy Yound the British in no way obstinate or insistent on a private meeting of the property of the property

There's some slight possibility the MPA topper may return to England to present his final plan himself. It's hoped, however, that it will be its such concrete form that it can be given the British by Faye Allport, MPA's British rep. Johnston is planning to return to England in October, but not in connection with the present negotiations.

Restrictions Might Boomerang Washington, July 29

the present negotiations.

Washington, July 29.
Eric Johnston, at a press conference here last Friday (25), declared the Dalton tax plan might well boomerang. He said it would lead to similar restrictions elsewhere and he knew of two countries to which the British sell films where similar terms have been proposed. Thus the British sell films where similar-torms have been proposed. Thus that kind of tax would eventually that kind of tax would eventually use titled and might hit England harder than it would the U. S. Johrston said the would personally oppose an American tax of this type but warned that this nation would eventually have to take steps if the burriers in would continues to raise burriers. The would continues to raise barriers. He expects to put his legal adviser, former Secretary of State James F. Byrnes, to work on the

Other highlights of the session:

1, Johnston will recommend that
Hollywood take definite steps to improve the quality of its product to meet the mounting competition

prove the quality of its product to meet the month of the product to meet the month of the product to meet the month of the product to the product to the product to the product of the pr

in 1948.)

3. Johnston predicted tremendous competition for Hollywood everywhere in the world, due largely to growing nationalism. He said the Russians are going to produce pix of increasing merit and pointed to the Czech studios as equal to the best in Hollywood.

the talked films with top government officials everywhere he went and found them all deeply in-

terested.

5. He heard no criticism of the Blum-Byrnes film accord from the Blum-Byrnes film accord from the Producer Aspociation of France, although he expected he would.

6. Johnston disclosed that MPA has launched a program to educate by U. S. to see British films. For somple, MPA has been urging.

6. MPA has been urging.

6. MPA has been urging.

7. See the West of the Help upulls to the Charles of the Help upulls the Help upulls the Help upulls the Help upull u

7. He met with American military officials in Germany and believes that the situation there will straight-

Team Johnson, Gardner

Van Johnson and Ava Gardner were sassigned and the Gardner were sassigned to be produced by George Haight at Metro.
Picture, with Richard Thorpe directing, will get under way as Johnson washes up his current chore in "Yrttous."

80th Congress

- Continued from name ?

block the State Department activities which involve the use of films as well as radio. The funds for this work had previously been approved. LEGISLATION

NATE and prevously been approved.

**TASES: The bill which Congress considers and which was the consideration of the control o

GOVERNMENT FILM ACTIVI-GOVERNMENT FILM ACTIVI-TIES: Congressional pruning of the department budgets has sharply whittled down Government film activity. Congress carelessly killed off the entire Library of Congress film project, and drew most of the blood out of the activities in the De-partment of Agriculture and other departments.

RADIO LAW: The Senate Com merce Committee conducted hear-ings on the Wbite Bill to amend the Federal Communications Act. As Federal Communications Act. As soon as the industry discovered that the measure would cramp the style of the broadcasters as well as affecting the FCC, the radio people hollered copper and said they wanted no part of it. Senator Wallace H. White put his bill on the shell in some disgust and anger.

LABOR: The Taft-Hartley law outlaws much featherbedding and also jurisdictional strikes and secalso jurisdictional strikes and sec-modary boycott. This is expected to force the end of the Bollywood to the end of the Bollywood to an effort to restore a balance be-tween employer and employee, and the unions are busilty triping to figure out ways to circumvent it. Just how out ways to circumvent it. Just how for another two years. It will prob-ably take that long for the Suprema Court to receive and decide prece-dent-making satts based upon its CENSONSHIP. There was a threat

CENSORSHIP: There was a threat of censorship for the Washington films, following a blast against "Duel in the Sun" by Rep. John E. Ran-kin of Mississippi. Nothing came of this but the matter may be revived

COPYRIGHT: The House Judiciary Committee studied but failed to act upon two bills affecting copyrights. The first would make jukeboxes subject to the copyright laws and thus responsible for royalty payments for the use of phonograph records in bukes. The other measure would give copyrights to performing artists their unique rendition of compositions of the composition of compositions of the property of the composition of the co

WHEAT DOCUMENTARY

Kansas City, July 29.
This year's giant wheat harvest is claying the lead in a feature film being produced by the Canadian

Government.
Film is titled "International Har that the inversion means are not believed by the control of the co

Outlaw Ads

Continued from page 1

years and the fact that the film industry is one of the few to regulate its own ad-publicity material. Plans its own ad-publicity material. Plans for the empalgia are to be recommended to the Motion Picture Assn. Donard today (Wednesday). At the same time, the board will act on proceeds to revise the ad code, depressed to revise the ad code, depressed to the code of the possibility of the industry's getting another black eye, such as that which the council says was furnished law furnished such as the council says was furnished law furnished such as the council says was furnished law furnished such as the council says was furnished law furnished such as the council says was furnished such as the council says was furnished such as the council says was such as the council

Output of which is citizen for the that the major have kept their own skirts clean for the last 25 years as far as compliance with the code is concerned, have long been irritated by the fact that indic protection of the last completely negated their good work through such advertising as that employed by Hughes. Educational campaign, which was mapped out by the council under chair-passed the control of the council under chair-passed the public, including newspapers, legislators and other segments of the population, with the ber companies in banning all offensive material from their advertising matter. Industry officials, citing the fact

matter.

Revising of the code, which will broaden and expand its impact, is to be tied in directly with the campaign. New presmble has been suggested, which stresses that all adgreated, which stresses that all adjusted in the conforming to the company of the major changes are the inclusion of a ban against the ridicule of any race, in the present clause which only includes ridicules. Where the present code declares.

cause which only mitudes duthing with the present code declares that film advertisers "shall bear in mind" provisions of the Production Code, the new proposal goes a step advertiser, "shall be guided by" the provisions. Clause dealing with mindly in advertising has been exhibit the provisions. Clause dealing with mindly in advertising has been exhibit the provisions. Clause dealing with the provisions of the control of the

vertising.

Need for the public relations campaign and revitalization of the code, many and revitalization of the code, and the code of th ertising.

Need for the public relations cam-

dustry to make certain all members athere to the new code. Coples of the code are to be emailed to every exhibitor in the combar and will be depended by any of the majors. Copies are also to go to fall exploiteers and salesmen of all companies. Recommendations for both the campaign and the code evision were the council, which comprises the ad-publicity chiefs of all MPA member companies. Plans were discussed by the council members with MPA personal control of the control of the council members with MPA than the council members with MPA than the council members with MPA than the control of the council members with MPA than the control of the council members with MPA than the council members with MPA than than the control of the council members with MPA than than the control of the council members with MPA than than the control of the council members with MPA than than the control of the council members with MPA than than the control of the council members with MPA than than the control of the council members with MPA than than the council members with MPA than than the council members with MPA than than the control of the council members with MPA than than the council me

NEW CUTTING ROOMS FOR RKO PIC RUSH

run RAU PIC RUSH

James Williamon, head of the editing and a sing a si

Rocky Mt. Exhibs Blast 50% Rentals, Claim Necessary to Forego % Films

E-L Names Hoffav

Eagle-Lion took another step in setting up its foreign operations last week when Michael Hoffay was named foreign ad-pub chief. Hoffay mand there join Sam Seidelman, foreign sales head, in a tour of E-Lis Latin American offices. Company is opening nine brrsches south of the border.

order.

Hoffay comes from Columbia,

there he worked since the begining of the year. Prior to that stint
e served with RKO as foreign pubnanager for 17 years. He originally a co Latino newspapers.

750G AD-PUB BUDGET FOR 'UNCONOUERED'

Paramount has set a towering \$750,000 ad-pub budget for Cecil B. deMille's "The Unconquered," Technicolor opus. Pic preems in Pitts-burgh, Oct. 3, and some eight governors and 30 mayors of Ohio Valley at tes have already accepted invites to be on the scene."

st tes have already accepted invites to be on the scene.
Par is taking on 15 field exploiters as a flying squad to work with the company's regular field men. They'll all be under supervision of William Danziger. Heavy advertising aims to reach some 300,000,000 readers of national mags.

test.

UA's Mag Budgets

Total of \$472,000 is being spent on national magazine advertising for five United Artists pictures, according to pub-ad director Paul Lazarus, Jr. Most of the coin-\$333,000—is being spent on three Enterprise productions.

ductions.

Enterprise trio is "Arch of Tri-umph." which is getting \$195,000 umph," which is getting \$195,000 campaign; "The Other Love," \$70,000, and "Body and Soul," \$68,000. Hunt Stromberg's "Lured" is having \$68,-000 expended on it, while Benedict Bogeaus' "Christmas Eve" is going

Fountainhead' Added To Blanke's WB Sked

To Blanke's WB Sked
Henry Blanke, who recently finisided "Tressum of "The Sterra
head," hased on the Ayn Rand novel,
head," based on the Ayn Rand novel,
head," based on the Ayn Rand novel,
bead, based on the Ayn Rand novel,
bead, based on the Ayn Rand novel,
bead, bead of the Ayn Rand novel,
bead, bead of the Ayn Rand novel,
bead of the Ayn Rand novel,
white Meeting," "The Two Worlds
Johnny Truo," "The African
Queen," "Lightning Strikes Twice"
and "Autumn Crous."

CURTIZ AHEAD OF SKED

Hollywood, July 29.
Mike Curtiz winds up "Romance in High C. Technicolor musical under Curtiz banner at Warners, on Thursday (31) two-and-half weeks ahead of 12-week sked.
Curtiz directed, Alex Gottlieb produced. George Amy was associated with the control of th ciate producer.

Parks' 'Peonage' Continued from page 3

beld down in perpetuity, by such a bing-termer, as his 1945 seven-year deal, which came even before the hong-termer, as his 1945 seven-year deal, which came even before the hong-termer, as his 1945 seven-year deal, which came even before the limit of the limit is the limit of t

Parks in short, wants the 1941 contract to run out.

Lou Mandell, Parks' New York attorney and personal manager, has arrived here to be close to the proceedings.

Percentage terms of 50 percent or

nore and demands by distribs for upped admission prices have come in for a lambasting here from the Allied Rocky Mountain Independent Theatres. Directors' meeting, with some 30 indie exhibs from the area looking in as spectators, adopted a pair of resolutions opposing the high terms and tilted admission de-

"The number of pictures for which the distributors demand percentage terms have increased to such an ex-tent," said the initial resolve, "that it has reached the point where many independent exhibitors operating in small towns and who find percentage picture supproliable have found it perture supproliable have found it when making their film deals. More and more pictures are being offered at 50, 60 and 70 percent." "The number of pictures for which

at 50, 60 and 70 percent."

Since receipts often don't add up
to enough to make the films profitable, resolution continued, change in
policy is requested to eliminate the
high percentages. Specific apposition of exhibs was asked to buying
pix for which 50 percent or over is
asked.

asked.

Second resolution declared:

"Whereas the exhibitors must requently show pictures of inferior quality at regular admission prices, the patrons of the theater should not be required to pay an increased admission for the occasional special production."

The Hermit of 44th St. Finds B'way Gone H'wood

Editor, VARIETY:

After 20 years of exploiting the New York Paramount Theatre, I was labelled or libelled by Kelcey Allen as "The Hermit of 44th Street." So Bob Weitman shot me out to Hollywood to see how the other half lives. Except for the fact other half lives. Except for the fact that it was cloudy all the time, I would never figure Pd left Times Square. A projection room, If Hollywood is no different than one in New York When I wasn't in a projection room, I was meeting people I hadn't seen since back in the days you and I worked in the old Clipper with Jeft Harris and Herman Shum-with Jeft Harris and Herman Shum-with Jeft Harris and Herman Shumwith Jed Harris and Herman Shum-lin. To make it more like Broadway Walter Winchell, that Vaudeville News conferee of our Clipper days, came in to stage in Los Angeles the biggest of all shows for that great cause...the Damon Runyon Cancer Fund.

Cause. The Sunday Street Stree made her jump to the screen from the Paramount stage. I know Weit-man would like to have her back along with Frank Sinatra, Bing Crosby, Red Skelton, Andy Russell, the Ink Spots, Tommy Dorsey and others I've run across out here and at the figures they originally got at our Paramount Theatres. Not forour Paramount Theatres. Not for-getting Betty Hutton who is jam-ming them in back home, I hear, in "Perils of Pauline." We saw her

certical announces. Not borners and the control of the control of

Jack McInerney



BRYAN FOY, in charge of pr

"Exhibs should gallop home on 'Stallion' with more than spurs a-jingling!" - Variety ... 'Has 'Can't Miss' pheinlialities, impressive in Cinecolor!" - Film Daily ... 'Should gack them in! 'Boxoffice .! 'Highly exploitable box office early!" - Exhibitor ... 'Throateguly pleasing!" - Motion Picture Daily ... 'Explais angles that yield box office! '-Independent ... 'Packed with action, ramance, hear! integes, suspense ... above-average grosses! 'Film Builetin ... 'Will line them up of the box-office window!" - Daily 'Variety.'

'EAGLE-LION'S BEST!"

Film Reviews

Sepia Cinderella

Herald Pictures release of Jack Goldberg	ı
and Arthur Leonard production. Features	ı
Rilly Daniely Sheils Guyse, Directed by	
	п
Vincent Valentini; editor, Jack Kemp; cam-	I.
ero George Webber: songs, Elaine & Leona	Į.
	١
banks, Willie Best, Previewed in N. Y.,	L
	١
BobBilly Daniels	î.
BarbaraSheila Guyse	1
VivianTondeleyo	1
Barney Ruble Blakey	1
RalphJnok Carter	П
Mooney	١
Sonny	ì
Bonny Canton	П
Press Agent Fred Gordon	î
M. C	1
EvelynLora Pierre	1
Great Joseph Emory Richardson	1
Mrs. DrydenGertrude Saunders	1
Mama Keyes Hilda Offley Thompson	1
MacMilliam Percy Verwayen	н
Chinaman,	н
CollinsJimmy Fuller	П
Themselves Apus & Estellita	ŧ
Themselves, . Deck Watson His Brown Dots	١
Preacher Ray C. Moore	н
	1
John Kirlw's Band	п

"Sepia Cinderella," designed for the race trade, retains the Herald Pictures formula of intertwining a series of vaded and series, and series of vaded and series, Film, accord in the Herald series, Is worth its keep in the Negro houses, having marquee lure with well-known colored performers and ment, a fair degree of ontertain-ment, a fair degree of ontertain-

onering a rail vegice of menty is a frequently seen item centering about Billy Daniels, a struggling songwriter who, after striking it rich with a hit tune, strays from his true love, Shella Guyse, but returns upon disillusionment with the more worldy-type femme, the singularly named Tondeleyo.

ment with the more worldy-type ferming, the singularly named Tongerman, the singularly named Tongerman, the singularly named Tongerman to the singular threshold thre

The Green Cockatoo (BRITISH-MADE) Devoushire Films release of William Huwari production. Stars John Mills, R Bay: feglings Delver News and

2007; regiures Robert Newton, Churles
Berkman, from nevel by Graham Greene;
found the trom novel by Graham Greene;
Jim ConnorJohn Mills.
Dave County
Dave Contag Robert Newton
Madison Charles Oniver
Terrell Robert Newton Madison Charles Oliver Sieve Bruce Scion
Sieve Bruce Selon Juston Vedey

Wyoming
Balsion and John Carroll as marque

fine steps to prevent the export of
the country. "Cockitator is stated

from page 18

Balsion and John Carroll as marque

fine steps to prevent the export of
the country. "Cockitator is stated
from grosses even in "Shootif galseparate performances under Joseph
Egales and Mine. Maria Caule
for lay grosses even in "Shootif galseparate performances under Joseph
Egales and Mine. Maria Caule
for lay grosses even in "Shootif galseparate performances under Joseph
Egales and the separate performances under Joseph
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and Gerald Geraphy, deals with the
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and Dekker in a hotel braval over the
locality's operator Virginia Grey
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the proper flowards and the trype in twide-eyed
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added equivalent earnings for stock

added equivalent holders.

RKO cleared a \$2,750,000 gross profit in closing out with Warners, since the company paid \$1,250,000 for Pathe News in 1931. Warners, in 1941, offered \$2,500,000 for Pathe an RKO then countered with a \$3,500, 000 asking price.

000 asking price.

RKO must pay its 25% capital gains nick on the \$237,000 gross profit. In addition, since the company deducted its tax in '31 on \$500,000 allocated to tangibles (balance of \$750,000 was then scored to goodwill, which was non-deductible) the \$25% tax must be paid on that garrer also. Minor depreciation described in the state of the state

add a bit more to the total tax bite.
First general release of the Warner
reel, labelled Warner Pathe News, is
due Aug. 17. Pre-release showing of
the first issue will be staged in New
York theatres on Aug. 13.

York theatres on Aug. 13.

WB has been shopping for accounts during the past few months
and company chiefs claim to have
over 2,000 theatres lined up on bookings. That includes the 550 Warner
houses, but not the RKO theatres,

The Bird for WB

Here Bird for Warner Bros. execs claim their first feature of the 1947-48 season, "Cry Wolf," which was concluded some months ago, prophesied the WB asquisition of RKO Pathe newsreel. Pic opens with a shot of a rooster crowing stop a beau.

atop a barn.

Bird is a close replica of the Pathe rooster, long identified as the Pathe News trademark.

since the acquisition deal tied no strings to the latter clreuit with reference to future bookings. Seramble by all five reeks for the AKC One of the tangles which had to be unknotted was disposition of the properties of the control of the contro

taining newsclips when required for features or otherwise. Production RKOs short-subject transaction, company officials say. Deal involves taking over all assets and equipment of the newsreed division of RKO Pathe, plus members of the person-el wishing to stick by the org, but does not include Pathe shorts, com-mercial plx, studio or other activi-mercial plx, studio or other activi-

There's been an invisible line be

development and printing work and it's likely Warners will continue with that outfit. Pathe Industries has no financial ties with RKO Pathe.

has no financial ties with RKO

Patho.

In agreed not lo inter the
newared bit. That provision, however, wouldn't prevent RKO, thestree from piping in news via largescale television.

Norman H. Morry, WFS sold to the
Norman H

Picture Grosses

DENVER

(Continued from page 12)
Gal" (Rep), same as Webber, good \$15,000, 125,000, 1742; 35,74)—
"stacle \$446 St." (20th) and "Kill-roy Was Here" (Mono), day-date with Paramount, Mild \$3,000. Last week, "Diel" (SRO) (2d wk), fair \$2,2500. with Paramoun-week, "Duel" (SRO) (2d wk.), 25,250. 0 Topheum (RKO) (2,800; 25-74)— "Thuelsters" (M-G) and "Alias Mr. Twilight" (Col) (2d wk). Miss \$12-500 but way off from snake \$12-500 but way off from snake \$22,500 but way off from \$12-500 but way off from \$12-500

560 but way off from smash \$22,000 open.

One of the state of the stat

Perils' Tall \$15,000, Seattle, 'Web' \$9,000

"Perils of Pauline" shapes as top new entry in field dotted with hold-second week, "The Web" looks rice.

Blue Mouse (H-E) (800; 45-85)

"Bur Mouse (H-E) (800; 45-85)

"Bur Mouse (H-E) (800; 45-85)

"Street week downlown. Last week, second of "Unfaithful" (WB), \$83,800.

for seventh week of o'ministrial" (WB), \$3,300. And (WB), \$1,249, 48-59). \$2,300. And (WB), \$1,249, 48-59). \$1,400. \$1

\$7,300.

Palomar (Sterling) (1,350; 45-80)—
"Dishonored Lady" (UA) (2d wk) Nice \$6,500. Last week, \$6,900.

Rossevelt (Sterling) (800; 45-80)—
"Ramrod" (UA) and "Ghost Goes West" (Col) (5th wk). Oke \$3,000

LOUISVILLE

(Continued from page 13)

(Continued from page 13)
stein". (U) reissuess, Excellent
\$7,000. Lest week, "Odd Man Out"
(U), mild \$6,500.

Rialto (FA) (3,400; 40-60)—"Ghost
Mrs. Muir" (20th) and "Banjo"
(RKO). Medium \$13,500. Last week,
"Perlis Pauline" (Pan) and "Cover
Big Town" (Pan), fine \$15,000 and

m.o. Scoop (Louisville Theatres) (700; 40-60)—"Mice and Mon" (FC) (resiste), Slow \$2.200, Last week, "Carmen" (Indie) (2d wk), \$2.000. State (Locw's) (3.300; 40-60)—"Hucksters" (M-G) (2d wk), Good \$16.000 after last week's strong

\$21,000 at the strength of the

Goodman Named Coast Division Manager for E-L; Other Briefs

Del Goodman has been lagged for the post of Cosat division manager for Eagle-Lion. He takes over from the control of the cost of the cost

Take Over 14th St. Theat.e Moris Goldman and David J. Sanders have closed a 21-year lease for a renovation of the 690-seater at a renovation of the 690-seater at an estimated \$50,000 cost. Arrow will be converted to art-house policy politan theatre. It's on east 18th street.

Owners are Renjamin Knobel and

Owners are Benjamin Knobel and Leo Silver. Berk & Krumgold agented the deal.

Deason Upped by Interstate
A. D. Deeson, city manager of Mouston,
textake Theatteen here agent of mod that George Patillo, assistant manager of Metropolitan, has penamed manager of Alabama, replacted that the state of the stat

Harrisburg Mgr. Wins Golf Title Harrisburg. Pa. Lynn Creason, manager of the Penway theatre here, won his third Harrisburg area amateur golf cham-pionship, defeating Robert Davis. 2 up, on the 17th hole. Davis was the defending champion.

Dickinson Picks New K. C. Manager
Charles Bashart in Manager of
Kimo theater of made manager of
Kimo theater of made manager of
He comes to K. C. from St. Joe
where he handled the Missouri, acc
house of Durwood-Dubinsky circuit,
rew contract between fixtrum therew contract between fixtrum therew contract between fixtrum thetropy of the contract of the contract of
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calling for renegotiation if any of agreement is later found to be in vio-lation of the Taft-Hartley law,

lation of the Taft-Hartley law.
Theatres involved include Locw's
Midland, Paramount, RKO Orpheum,
and Esquire, Uptown, Tower and
Fairway of the Fox-Midwest circuit.
Lon Cox represented Fox Mike Cullen for Locw's, M. D. Cohn for Paramount, and Frank Smith for RKO.
Felix Snow acted for the union.

Seek to Ald Juve Curfew St. Louis.

Seek to Ald Juve Currew
Theodore Column, N. Louis,
Tor of the American, ward-operator of the American, ward-operator of the American, and the Uplown, 600-cater in Mt.
Carmel, III., is mulling a plan to open
the bloom of the Column of the Column
to the B-30 p.m. curriew ordinance.
Last week Chief of Police Earl Lytic
was ordered by the Mt. Carmel City
was ordered by the Mt. Carmel City
ment of the 19-year-old curriew law,
which had been winked at for many
to the Column of the Column
to the Column of the Column
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t

Par Continue Bikhr Far Op-Placing of the Brooklyn Far-count fleater and offsee building on the black for sale will not affect mount fleater and offsee building on the black for sale will not affect mount. Film company has a fac-tern lesse on the theater but at no advertised this week in N. Y dallos side the pushed by the Reconstruc-tion Finance Curp., within force lossed for the company has a super-tion flantace Curp., within force lossed on the company has a super-site owned by Really Associates, like

Inc. Under the foreclosure. RFC holds all the stock of Realty Associates. Mortgare on which RFC loaned some \$25,000,000 to \$30,000,000 was made to secure old Prodential certificates, which covered a number of hotels, theatres and office buildings.

Stanley Meyer Quits Skoaras
Stanley Meyer has resigned its
oba seditarte manager for the firstoba seditarte manager for the firstoba seditarte manager for the firstness of the firstAngeles. In announting his resignation, effective immediately, Meyer
reveled his future plans were indefinite.

"In the first observable of the first observable
berg, Universal's presy," and has
been associated with the Skomb
brothers for the past IT years, first
in Milleaukee, then in Loc Angeles.

JOAN CRAWFORD VAN HEFLIN

"POSSESSED"

New York Theatres

Errol FLYNN • Barbara STANWYCK In Warner Bros. Hit "CRY. WOLF"?

GERALDINE BROOKS FREDDY MARTIN

'Singing Saxapl His Orchest THE COCOANUT GROVE REVUE

BROADWAY AT 47TH STREET WARNERS' STRAND



WONDER WHO'S KISSING HER NOW"

A 2011 (Cataly-Pix Picture in Tre Inductor
PUS ON STACE IN PERSON:
ABBOTT and COSTELLO
Extral MAURICE ROCCO
ROXY 7th Ave &
POST STACE IN PERSON:





WARNERS' BROADWAY
At 51st Street HOLLYWOOD



The BACHELOR and the BOBBY-SOXER SPECTACULAR STAGE PRESENTATION





With pride in mutual association and all honor for superb accomplishment...

United Artists salutes

The Enterprise Studios

which from its inception has been

dedicated to the production of the

most distinguished film entertainment. In its

unprecedented first year of operation,

Enterprise has gained more than its share of

acclaim, from both the industry

and the ticket-buying public. In release

or awaiting release are these

pictures that will make the

name of Enterprise

STARS IN ENTERPRISE PICTURES

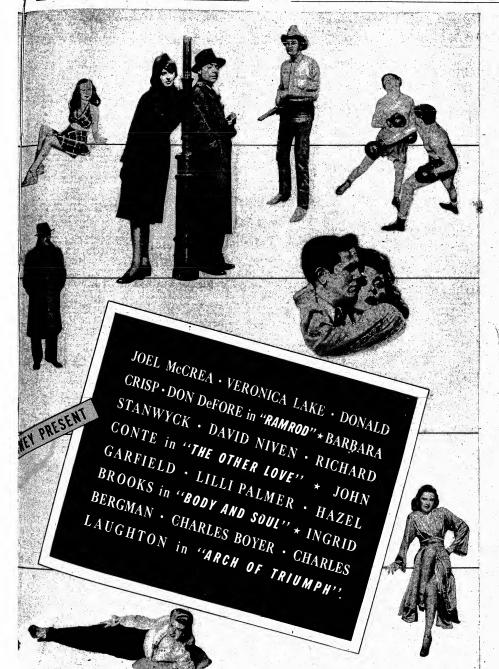
NGRID BERGMAN · CHARLES BOYER · HAZEL BROOKS · RICHARD CONTE · JOHN GARFIELD · VERONICA LAKE · CHARLES LAUGHTON · JOEL McCREA · DAVID NIVEN
LILLI PALMER · GINGER ROGERS · NORMA SHEARER · BARBARA STANWYCK

PRODUCERS

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DIRECTORS AND WRITERS

BERTOLD BRECHT . HARRY BROWN . ANDRE de TOTH . LADISLAS FODOR . ALFRED GREEN . MICHAEL JORY . LEWIS MILESTONE . ABRAHAM POLONSKY



'Radio For Peace' Blueprint Tossed To Agencies, Networks

(H. J. Skornia, Director of the De-partment of Radio of Indiana Uni-versity, has stepped down from the professor's chair to address the fol-lowing Open Letter to the networks. agencies, writers, performers and sponsors, copies of which have been sent to the State Dept. in Washing-ton and to the United Nations.)

In end to the United Nations.)

I am prompted to write this lefter precisely because, du ring the war, American radio, and everyone consected with a to well, at virtually no expense to our government. I don't believe I am alone in the feel in g. however, that American addo has rever red to force peace has been achieved. Interest in the United Nations is lagging. A disgracefully small proportion of the plant is proposed to the plant in the plant is proposed to the plant is proposed to the plant in the plant in the plant is proposed to the plant in the plant in the plant is proposed to the plant in the plant in

more.

In correspondence with the U.S. Department of State I have been told regarded. In the control of the con

The Plan Proposed

which the impetus motion course and the leaders in the broadcast institute of the proposed of the control of th

Girls Can No Longer Be Beautiful as Cosmetic

Now that R. J. Reynolds, (Camel) has taken postession of "Screen Cull Players," the decision of did role is linked to the precarbons of the comment of the c

Rivaling Each Other

Rivaling Each Other
It's Ever is a rp competing
against Eversharp starting this
Sunday (3) on NEC and CBS in
the 10 p.m. segment.
Client's "NEC CBS to NEC,
but the contract for the CBS,
time period runs until Sept. 7.
So Milton Blow, agency on the
Eversharp bit, is putting in an
Xavier Cugat show for the conflicting lie-week Interval.

Jean Tennyson's Free WNYC Series

WNYC, the New York City-owned station, is breaking out in the pro-gramming seams. Station is in proc-ess of re-formating its musical ros-ter designed to strike a more popu-

ess of re-formating its musical rose ter designed to strike a more popular chords. It is a supportant that the support of the

guestars slated weekly as part of the informal get-together idea behind

it, too, was given a break on open-ing up the 6:45 time for Lowell Thomas.

Firms Take a Powder CHI RADIO WRITERS IN STRIKE VOTE VS. NBC

STRIKE VUTE VS. But a served to let service bands record formed players, the decision of Lady Esher to do a complete radio fold is linked to the precentage of the comments market in general control of the comments of the comments and the comments are served to the comments and the comments are served to the comments and the comments are served to the comments are comments as the comments are comments as the comments are comments and the comments are comments as the comments are comments as the comments are comments as the comments are comments and the comments



"THE FINGERS" ART GOW

A veteran of 20 years in music, many of them with name bands. Presides at Markows; leads his "Gowboys" at LLZ's "Potluck Party" each afternoon.

Nets Won't Dupe FM Without Nod From Petrillo

Washington, July 29.

This week should end all doubts among network and radio men on to permit duplication of AMF-W musical shows, if Rep. Carroll Kearns (R. Pa.) has this way. Kearns and the control of the c

the Los Act estables the distribution of the Los Act estables the Los Act estables and Los Act estables and FMFes involves a 1964 AFM edict which ordered the Los Act estables and Los AFM end the position that since the 1974 AFM end to contracts do not but displicated the Los Affections of the Los Affections and Los

Meanwhile, these were the other

developments:

1. Petrillo and the music educa developments:
Petrilo and the music education Petrilo and the first Petrilo and the first Petrilo which would permit all music festivation of mis agreement last week to work with them on a "coffe of ethics" which would permit all music festivation of the petrilo which would permit all music festivation was no lovey-dovely that the music educators promptly asked music education was no lovey-dovely that the music education promptly asked their national conference in Detroit next April. Petrillo shook hands all around and accepted the invite. 2. In the same parley. Petrilo for broadcast by schools and colleges, Question of whether the platters may be sold to the public is committee with meet with the record committee will meet with the record committee will meet with the record companies later to discuss ways

Rook of Month Quits 'Author-Critic' In 3-Way Snarl After 140-Wk. Bankrolling

Maybe Caesar'll Render Washington, July 29.

Treasury officials did quick mental arithmetic here last week and called for the transcript of James Caesar Petrillo's testimony before a House labor subcommittee several weeks ago.

eral weeks ago.

Petrillo told the committee he gets \$46,000 a year in salary, plus \$13,000 for expenses and a new car whenever he wants it. The Chicago AFM local chips in to pay all his income taxes.

to pay all his income taxes.

Government figures that an average tax on \$46,000 amounts to \$20,000. If the union pays the tax, however, it means more income for Petrillo, which would income for Petrillo, which would pyramid the tax to a much high-er figure. Assuming the levy is \$20,000, Petrillo's income would then be \$66,000 and the local would pay out a lot more to the Government.

to the Government.

Rep. Carroll Kearns said he had heard Petrillo's gross income would have to be over \$200,000 to net him as much as he reported to the committee.

WHOM's Yen For

FCC took two actions here last week affecting the present status of New York area station bidders and

New York area station bidders and illeensees. It is consert to Insure an Insure and Insu

Dorothy Thackrey to snow WLIB, whose skuldor used to be in Brown Market and the state of the sta

area.

FCC engineers, however, have still not decided whether the remaining eight FM bidders can be accommodated without necessity of going through competitive hearing for ether space in the suburban areas outside New York City.

JOE BIGELOW RESIGNS AS THOMPSON V.P.

Joe Bigelow, veepee in charge of radio production for J. Walter Thompson, has turned in his resignation. He checks out of the agency, atter an eight-year association, on Sept 15. His future plans are undecided, except that he'll take a Bermuda vacation before effecting a new tieup.

muda vacalion before effecting a mew tieup. mew tieup. mew tieup. The mew tieup to the mean to the mea

In his eight-year agency associa-tion, Bigelow's masterminding of some of radio's top shows has won him a top niche in behind-the-scenes operations.

After 140 weeks of consecutive sponsorship extending through its WHN-WQXR (N. Y.) stifliation and into its current WNBC regime, Book-other-Bottant, Chulb is severing its object of the stifling of the stifli

BOM exces deciding to seram out of the radio picture.

Decision of BOM exces and Martin the radio picture.

Decision of BOM exces and Martin with the result of the result

WHOM'S YEN For

The Big City Life

Washington, July 29.

FCC took two actions here last esk affecting the present status of ew York are station bidders attained the life of the life of the latter of the life of

the NBC network on a co-op basis but web is dropping it because of lack of response from sufficient

stations.

BOM has been paying slightly under \$1,000 a week time-and-talent for the WNBC show.

Overall Response of ABC Affiliates Key to Co-op Of Abbott-Costello Show

Whether or not the ABC network picks up the option for the proposed Abbott & Costello eco-p programatic proposed in the proposed all response of the affiliate stations to the idea. Mark Woods, network prexy, went on a closed circuit last thrusday (24) to explain to the stations the plan for the A & C show-casing via multiple local sponsor-casing via multiple local sponsor-

casing via multiple local aponesship.

ABC has a two-week option on the
comedians. Plan is to put them of
somewhere in the 8 to 10 pm. period either Wednesday or stations. It
would mark the first time that a to
comedy show has been spotted coop on network time, rather than statian time. Cost of show per station

op on network time, rather than sus-tion time. Cost of show per station will be about \$300. Network would like to see the show parlayed with its Wednesday night all-star lineup, including Bing Crosby and Henry Morgan, etc.

Berle's New Whirl

Indecision as to whether the Mil-ton Berle show would be picked up again on behalf of Philip Morris was apparently cleared up yesterday (Tues.) when Milton Blow, whose agency handles the account, revealed that everything's set for re-signa-turing.

that everything's set for re-signa-turing.

Which means another 13-week
whirl around the NBC kilocycles for
Berle.

OAD MAP TO GOOD RADIO

Rivalry of Raters Grows

That there will be an intensification of the existing rivalry during the coming season between the audience measurement organizations—notably C. B. Hooper and A. C. Nielsen-appear to be a foregone included by the control of the con

Nielsen tried to wrap up a four-network deal to give them the complete works, but the 1% nick on total billings-which would approximate \$2,000,000 a year-was considered too steep, and the deal fell through.

'Mutual Cancels, Others Squawk On Doubled Rate by Hooper Edict

ing up a fuss over C. E. Hooper's "double or nothing" rate edict. As a result, Mutual has already cancelled out on its Hooper service. That leaves Mutual without any rat-That leaves, Mutual without any rating service at all, since it does not subscribe to A. S. Nielsen audience measurement technique. However, it's reported from reliable quarters that, despite the upped cost involved, Mutual may soon embrace the Nielsen fold. the Nielsen fold.

the Nielsen fold.
The amount Hooper is asking from
the four networks for his basic servtice (contained in his bi-weekly Pocketjaces) is approximately 300,000
anount he's been getting. The webs
pay on a pro rata basis, ABC and
tutual paying less than NBC and
CBS. The \$00,000, of course, would
outside of Booper by the various networks, which over a year's span
ups the tariff considerably.
It's considered 11ke 1y that the
other three webs—MBC, CBS and
ABC—will yield to Roper's Dicket
rate, but not without a aquiew's

ABC Aiming For Bigtime Sked Of Wed. P.M.-ers

. ABC network apparently wasn't kidding when it envisioned a Wed-needyn right programming schedule that would out-Hooper NBC and CSS. They got it rolling last season CSS. They got it rolling last season for Philes, alotted Henry Morgan into the post-Crosby Jo P. m. transcription show for Philes, alotted Henry Morgan into the post-Crosby Eversharp-Schick time, and wooed over London Paurymore ("Mayor of the Town") from the County of t

from CBS.

Now ABC has set its guns on a multiple schedule of bigtime shows for the Wednesday roster. It's all tentative, but net exces aren't going to give up without a desperate struggle. For one thing, they're after (Continued on page 36)

PROGRAMMING BONER HITS 'POPS' IN T-ZONE

That's no cigaret cough Paul Whiteman has, fellers. It's an harummpff of embarrassment. (And that's no butt, "Pops," says Camel.)

ABC. TEXACO AGAIN SET FOR MET OPERA

SET FUR MELI UPEKA
ABC network has again grabbed
off the Texaco billings on the Saturday afternoon Metropolitan Opera
broadcasts. That makes the seventh
consecutive season. At \$22,000 a
throw for time, the full seasons
\$800,000 into the network coffers.
Operatic season tees off early in
Mitton Cross is again stated for the
commentary rob but is one of the
web's prize seasonal matinee plums.

CBS' Long-Range Sales Dept. Hypo Into the Hopper

Newest phase of concentration at CBS is in the program sales dept, with personnel changes reported as CBS is in the program sales dept, with personnel changes reported as the control of the control of

Robińson Takes Over Hubbell Robinson, Jr., assumed his new position as a CBS veepee in New York on Monday (28) after a (Continued on page 38)

HANK BOOREAM INTO MUTUAL PROGRAM SPOT

bat's no butt, "Pops," says Camellon (1996) and the state of the state

NAB SETS UP A STIFF CODE

Multi- UUBL.

Washington, July 29.

At a time when program standards throughout the country are beginning to dump noticeably under the pressure of new station competence of the state of the pressure of the state of the state

may even submit it to a vote.

Code, halled by some of its drafters as a "road-map to good radio," sets out a brand-new formula

Code Coordinator?

Washington, July 29.

If and when the NAB Board of Directors decides to throw the weight of public opinion against violators of the proposed new industry code, it was believed a "Code Coordinator" will lieved a "Code Coordinator" will take his place as a regular payroller at the NAB headquarters, and the NAB headquarters, and the name of the name of

Although the 1947 Code is good and stiff, it still falls short of the 1929 standards which the then infant NAB distributed to its couple of hundred members. It is couple of hundred members in the couple of hundred members as the standard with the couple of hundred members. It is that "Commercial announcement, as the term is generally understood, should not be broadst between 7 and 11 p.m.". "After 6 p.m. time is for recreation and relaxation; therefore continued to the product of the goodwill type."

of limiting commercial copy in any 15-minute program to a ceiling of three minutes. Same commercial standards apply equally to day and nighttime formats, unlike the 1945 Code under which daytime sponsors over a caded break.

Code under which daytime sponsors got an added break.

The three-minute ceiling is not expected to result in any serious loss of revenue, but will have the effect of spreading out commercials and cutting down on length of plugs. The three-minute ceiling includes time for a station break too, which

FTC Invasion of Radio Programming Field Seen in Move to Ban Airing Of Race Results: WGAY Alerts Industry

Don't Look Now . . .

Don't Look Now .
Some say it couldn't happen
anywhere but in radio.
Up to 18 months or so
Up to 18 months or so
gramming for CBS. Then cane
a shakeup and Coulter moved
in with Foote. Come & Beldings,
son, Jr
Two weeks ago came annother
CBS exer estudies. Now Robinson's in the CBS spot occupied
by Coulter.

Writers' Cramp Hits Paar Show As Staff Walks

Hollywood, July 29 Entire writing staff of the Jack Paar show will be replaced, accord-ing to Paar and the Sam Jaffe agency, following an all-day conference to settle differences of opinion between the star and his scripters.

between the star and his scripters. Art Stander, Larry Gelbart, Sid Dorfman and Larry Marx, the exit-ing writers, will scrip their final Separation stems from disagreement on material. Writers charge Paar's attempt to inject his own "trite and conflict. Paar and the agency put it down to clashing temperaments and failures to compromise, although stating paradoxically that the severation of the several services of the services

ance is friendly.

Replacement show for Jack Benny is owned jointly by Paar and Amusement Enterprises, Benny's firm. A Marx, who owns an admitted 19% of Paar and has a run-of-the-owner contract. Foote, Cone & Heiding redictablent seemy or gronous dictablent seemy or gronous dictablent seemy or gronous within the packaging framework only and worl't concern the agency until it affects the show's quality.

Como Satisfied Again

Hollywood, July 29. Perry Como may smoke his Ches-terfields in security and serenity for the next two years, having signed a non-cancellable 24-month new ticket with Liggert & Myers for a resumed air show, starting Sept. 8 on NBC. Como gets \$6,000 weekly net for his thrice-weekly broadcasts on the deal set by General Artists Corp.

Washington, July 29.
A strong warning that if the Fed-ral Trade Commission moves gainst the broadcast of racing A strong warning that if the Fedreal Trade Commission moves
against the broadcast of racing
results and trade into as a unfairtrade in the state of the state of the
right to examine the content of
every radio program on the air,
is contained in a memorrandum fleel
Friday (23) by Cohn & Marka,
Counsel for WGAY, Silver Spring,
Md. The counter-blast against FTC
entry into the radio program field
request in history from a broadcaster who wants the Commission
to restrain as "unfair competition"
money-div-e-away aired by WARL,
Artilagion, Va. WWDC, local indewhich dropped similar shows last
year, asked for the relief.

I have been a state of the state
program field. And an
year, asked for the relief.

The control of the state of the relief
ghing stifler competition by
resigning to use of race shows, moneygive-aways and quiz shows with
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FCC has the program field. And an
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Murrow To Do **East-West Airers** In Sept. Return

III JEPIL NCTUITI

Eaf ward R. Murrow's return to the
For one thing Murrow, who will
be heard in the east at 1745 pm., will
be heard in the east at 1745 pm.
For one thing Murrow, who will
be heard in the east at 1745 pm.
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"T or C" 1st Program to Break Ban **Bv NBC on Disking Coast Repeats**

Triest program to break the NBC move coming approximately two comparisons of the comparison of the com

Talent Scouts' in Comm'l. Preem: It'll Sell Plenty of Tea for Lipton

RADIO REVIEWS

There's little diseases the Arbur-Godees she are used to the content of the conte

was need-point up anew with the in-dustry.

As a performer he's a natural. He feet has performer he's a natural. He feet has been a natural to the con-tainty in the past year he's developed continuously as a comedian in his own right, As an announcer there are him in parlysing salesmanship and an easy flow of listenable, enter-taining gab. As a blader-section macetto, he's the 80.1 man on the

ARTHUR GODFREY'S TALENT SCOUTS
Writer: Kenny Lyons
Producer: Irving Mansfield
30 Mins.; Mon., 8:30 p.m.
LIPTON TEA
WCBS-CBS, N. Y.
(Young & Rubicam)

kilocycles, for the Godfrey technique, in contrast to many a quizandience participation to many a quizandience participation for the contrast and the contestants, never grash for a laught at their expense, and he respects who control the Lipton Tea hags shullated via their CBS contract that contract that contract that contract that contract that contract straight, dignifed annuancements; bette were wagered manings. He did And he put on a tea party that was, calculated to delight most contract that contract the contract that contract the contract that was, calculated to delight most properties. The contract that was, calculated to delight of the most-hardened agency client properties of the contract of the con

the most-hardened agency client proponent of "give-us-the-commercialstraight" Priday, Godfrey was in his
element, for nearly the minutes extolling the virtues of Lipton Tes in
the control of the control of the control
that made for boff entertainment,
that made for boff entertainment that a state
Tallent showsased on the program
continues the profragment shows and the control
that the control of the control
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to t

LEON FEARSON
Producer-Director, Bill Neel
15 Mins, 6 p.m., Sunday
LEE HAYS.
WJZ-ABE, N. Wittraub)
Leon Fearson, brother of commentator Drew Fearson and editor of the international News Service, is now the occupant of the Drew Pearson resistant of the Drew Pearson service in the service of the commentation of the Drew Pearson assistant while the service is now the occupant of the Drew Pearson assistant while the service is now the occupant of the Drew Pearson while latter is on a six-week

LET'S TAKE A LOOK-With Frank Byers, Peter

LEFF TAKE A LOOP.
With Finish Peen, Seiny Grant, Tom
Kane, Dave Upson, Bill Querner,
Harry Hall, Jeff Griggs, Allen
Lurie, Weils Ginn, Sith Hackett,
Harry Hall, Jeff Griggs, Allen
Lurie, Weils Ginn, Sith Hackett,
Harry Hall, Jeff Griggs, Allen
Lurie, Weils Ginn, Sith Hackett,
Harry Hall, Jeff Griggs, Allen
Freducer: Challes Lammers
LOOK MAGAZINE
WILW-WINS, N. Y.

(Kenjun & Eckhardt)

This is a "guinea sis" does

(Kenyon & Eckhardt)

This is a "guines pig" show which the editors of Look are airing over the Crostley hooken, (VILW, Clastin-the Crostley hooken, (VILW, Clastin-the Crostley hooken, the Control of the Clasting is wider, possibly network, circulation if it clicks Stanza teed dramatized preview of features in the upcoming issue of the pic weekly.

drambased preview of returns in weekly.

In the caught session (23) "Left's rake a Loof's modeled the broad rake a Loof's reserved and rake a Loof's reserved and rake a Loof's rake a

HERE'S TO YOU
With Phil Hanna, Betty Brewer and
Her Boy Flends, Phil Davis' orch;
Durward Kirby, associated
Durward Kirby, associated
Preducer: Henry Hull, Jr.
15 Mins.; Sun., 2:15 pm.
HHEES CO. WCBS-CBS, N. Y.
WCBS-CBS, N. Y.

WCBS-CBS, N. Y.

WCBS-CBS, N. Y.

BIRES CO. W. W. Ayer)

Thirty-minute root beer show has been halved to 15 for the summer and a buildy quarter-hour is the reference of the comparison of the

NEW LIGHT ON LINCOLIN
With John Dally, others
Director: John Beker
Director: John Beker
John Lincolin
Joha Lincolin
John Lincolin
John Lincolin
John Lincolin
John Lincoli



THE AIRLANE TRIO

THE AIRLANE TRIO
Following Jark roturns from
Lang-Worth's radio survey (%
completed, by Langlois, President,
re-signed The Airlane Trio to exLang-Worth's 45s affiliates voted
The Airlane Trio No. 1 among small
nistrumental groups. First anascriptions under the new contract
were cut formed, July 28, for late
LANG-WORTH, INC., NEW YORK

AL PEARCE AND HIS GANG
With Artene Harris, Bey wreal;
Peolos, Bob Brown, Jeanne Vanderpile, Eddle McKeran, Paul
peolos, Bob Brown, Jeanne Vanderpile, Eddle McKeran, Paul
writers' Jack, Barty, Bob Drown
Frodecer-Director: Harfield Weedle
of Minn; Eddle, McKeran, Paul
Wiffers' Jack, Sam.
Wiff. ABG, N. Y.
They should have been better remembered. Stuff like this was
great radio 30 years ago; orday li's
stired and uningpired, and his gangwhat there is of them-turns in stints
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DEMOCRACY and COMMUNISM
With Bill Burns, announcer, and
moderater, Rev. Unicat P. Brennan, Joseph Sudimach, Rey Hudson, James Delsen
Producer: Robert Post
25 Mins. Fr. 950 p.m.
Sustaining
KQV, Pitt.

Mutual outlet in Pittsburgh, which has steadily been building a reputch has steadily been building a reputch as steadily been building a reputch as the property of the proper

and tempers at times get a little tichy and there are some flaveups, however. for interesting listening, however. Occasionally everybody's in there trying to talk at once but Burns. Occasionally everybody's in the trying to talk at once but Burns that the continuous services and the most conviction that the continuous services and the most conviction that the continuous services and the most conviction is important. The side with the best voices and the most conviction to the completely services and the most conviction to the completely services and the most conviction to the show. The temper time to the show the temperature of the completely above-board in letting for themselves, then the station for themselves, then the station for themselves, then the station for the show the station of the show the

For the control of the Draw Person and editor of the Draw Person a

ARE BURROWS SHOW Writer: Burrows 15 Mins., Sat., 10:30 p.m. Sustaining Sustaining WCBS-CBS, N. Y.

15 Mina, Sat., 18:30 p.m.
Suchaines, S.N. Y.

Here is 15 delightful minutes of adult nonsense. Simply a case of a guy—in this case a talented one—in the case of a guy—in this case a talented one—in the case of a guy—in this case a talented one—in the case of the case of

Follow-up Comment

Kenyon S. Rekhardt's "Arthurs "
Kenyon S. Rekhardt's "

programming status.

Elish Merrana protect—if that's necessary at this point—that she's a broroughty competent straight come-dienne as well its a singing one lost the she'd of the she'd o

both, detection were man routed by the control of the current novel 'Seneca (15.4.", got a load of conselence off his chest in a coulcile guestion in the current novel 'Seneca (15.4.", got a load of conselence off his chest in a coulcile guestion in the control of the current novel 'seneca (15.4.", got a load of conselence off his chest in a current novel 'reado, magazines and writer for radio, magazines and tive expression of guilt feelings built up within him by 'years of writing wash." He had a feeling of derelicition, he said, because he wasn't dealing in significant materials reality wash." He had a feeling of derelicition, he said, because he wasn't dealing in significant materials reality wash. "He had a feeling of derelicition, he said, because he wasn't dealing wash." He had a feeling of derelicing in significant materials reality when the course of more and the course of the course of more and the course of the course of more and the course of more and exert his influence to combat "the dark reality of America today-a Tighte-cerns of more yard fanne and exert his influence to combat "the dark reality of America today-a Tighte-cerns of more yard fanne and exert his influence to come and the course of the c

TRANSCRIPTION SERVICE

Kilpatrick Convinced Tele Will Increase Sports B. O.

Despite the "No Trespassing" signs recently posted at several sports as for television broadcasters Madison Sq. Garden Corp., N. Y., is still not at all worried about video cutting into its gate receipts. In fact, according to Gen. John Reed Kilpatrick, Garden prexy, the management is more convinced than ever that tele will materially increase the number of sports fans in much the ne manner that radio did.

Kilpatrick's statement was made in the midst of a flurry of retrenchments against assignment of video rights by sports promoters through-out the country. Promoters of the Rocky Graziano-Tony Zale fight in Chicago two weeks ago refused to permit WBKB to televise the bout, despite the fact that it drew the biggest gate in Chi's fight history. Osgest gate in Chi's fight history. Os-tensible reason was fear that tele would cut into the boxoffice take. Olympic Stadium in Los Angeles has also cancelled the deal it had with Paramount's KTLA to permit tele-vising of fights, even though Ford Motors had already signed to spon-er; the broadcasts.

seems and attenty agrees to Spinition the desirability view token by
the Garden, Kilpatrick moted that
curricals had recently been extended another year for NBC to
Spin Century Sporting Cilib and for
Garden, including the Ringling
Bros. Barnum & Bailey circus. Kilgarden, including the Ringling
Bros. Barnum & Bailey circus, Kilstrick qualified his views by conceding that the end, such as a baseball game played on a night when
the weather looked inclement. "Pans
any probably be expected to stay
on a night like that, instead of takon a night like that, instead of takga e chance of getting wet at the
Ball gave Player." Be declared.

Radio Gave R Impetus, Too

Radio Gave It Impetus, Too

Radio Gave It Impetus, Toe Garden prezy recalled that when radio first started, sports promoters were afraid or what it might do to their boxofite. "They truje do arrante strictly remote basis, banning them from the city in which the fight was staged," he said. "But thousands of sayed," he said. "But thousands of sayed," he said. "But thousands of the sayed," he said, the said was a sayed, and the said of the country became fight in person as soon as they came to town. The convinced that radio thus built but television will work the same way."

Kilpatrick scoffed at the reminder Kilpatrick sooffed at the reminder that television's current audience far exceeds the 'number of people who appet their way at the boxoffice to see a light. "If 400,000 people see an armound of the see a light of the see a sports of the public to see it in person to assure the process as alloud for the next event." Desire of the public to see a sports event in person and to get, out and mingle with the crowds will far except in person to typass the ticket windows to with the crowds will far except the see a sport and the see

nome or in their favorite bars.

Garden Corp, as well as the fight promoters who use the areas fast conting to the first run film would be \$1\$ out of which film producer would get \$25\$ or in average size family of five, an expressible gath that will be made to which film producer would get \$25\$ or in average size family of five, and the possible gath of the first run film would be \$1\$ out of which film producer would get \$25\$ or in average size family of five, and the possible gath of the first run film would be \$1\$ out of the first run film would get \$25\$ or in average size family of five, and the first run film would get \$25\$ or in average size family of five, and the first run film would get \$25\$ or in average size family of five, and the first run film would get \$25\$ or in average size family of five, and the first run film would get \$25\$ or in average size family of five, and the first run film would get \$25\$ or in average size family of five, and the first run film would get \$25\$ or in average size family of five, and the first run film would get \$25\$ or in average size family of five, and the first run film would get \$25\$ or in average size family of five, and the first run film would get \$25\$ or in average size family of five, and the first run film would get \$25\$ or in average size family of five, and the first run film would get \$25\$ or in average size family of five, and the first run film would get \$25\$ or in average size family of five, and the first run film would get \$25\$ or in average size family of five, and the first run film would get \$25\$ or in average size family of five, and the first run film would get \$25\$ or in average size family of five, and the first run film would get \$25\$ or in average size family of five, and the first run film would get \$25\$ or in average size family of five, and the first run film would get \$25\$ or in average size family of five, and the first run film would get \$25\$ or in average size family of five, and the film size family get average and have been seating th

Television Review *************

DISK MAGIO
With Jack Kitty, Eve Young, Frederic de Wilde; Ben Dova, Mylo &
Tamis, guests
Producer-Director: Edwin S. Mills
30 Mins.; Friday, 8 p.m.

Sustaining WNBT-NBC, N. Y.

Froducer-Director: Edwin S. Mills stream.

It had to happen—a television disk-jockey—and now he appeared the second of the process of the second of the process of the second of the process of the second of the se

E. McDonald Claims Film Exec Sees 20,000,000 New Patrons Via Phone Vision

Chicago, July 29. Chicago, July 29. Eugene McDonald, head of Zenith Radio Corp., revealed here last week, that he was negotiating with a top motion picture exce interested in the pay-asyou-see tele system. Film official's idea is that 20,000,00 new customers can eventually be obtained through the new media through the new media that as far as they knew, their companies were not involved. Prices according to McDonald.

maines were a second of the second of the second of the McDonald, for first run film would be \$1 out of which film producer would get 25c or in average size family of five, a return of five cents per person in contrast to present pay-off of four-dollar would go to phone or power company and tele transmitting stime. However, head of Zenith did not explain what is to prevent larger congregations of people attending the congregations of people attending decreasing the take at home and the boxoffice. This is evidenced from the large groups that watch video in luwerns.

DU MONT SETS SEPT. 1 PREEM

By BOB STAHL
Television small-station operators are slated to get their biggest break inaugurates service with its newly-devised Tele-Recorder. Special motion-picture camera designed to record shows on film directly off the face of a receiving tube, the recorder will more possible telebrois final records and the state of the record shows a special medium of the state of the record shows will make possible television's first transcription service. DuMont plans to license the film to small stations throughout the country, to whom it can be shipped via air express, with the web thereby jumping the gun on all other forms of tele network-

the web thereby jumping the gun on all buther forms of tele networking and the forms of tele networking with the same that the same way that radio's electrical town station operators in much the same way that radio's electrical town station shave given wee-watt AM stations top talent shows at tutter lack to date of video network facilities, however, if will be that unter home important to small video for the stationary of the stationary of

to set the Sept. I date as the time it will be ready for commercial time. It will be ready for commercial to the set of the Tele-Renderly and the set of the Tele-Renderly at the set of the time and the set of the set of

WBKB SKEDS BIG PIX AS PHONE-VISION DARE

Tell-Tele-Story-To-Public' Drive **Currently Being Mapped by Chieftains**

Chi Times Retains Tele Plans With Sun Merger

Fialls Willn Uni merger
Chicago, July 29.
shall Field morning sheet, and the
will not affect the proposed plans of
the Times for a tell lense. Richard
J. Finnegan, publisher of the Times for a tell lense. Richard
J. Finnegan, publisher of the Times for a tell lense. Richard
J. Finnegan, publisher of the Times for a give no indication that there would
Howard Lane, Field radio adviser,
said that while there had been no
discussion of tole yet, his boss was
friendly to ask an operation the
richard to a such an operation the
video held in any of his own stations
as yet.

as yet. Times has no radio interests here, but uses heavy newscast program. Field owns WJJD, limited operation station, and has plans for FM operation here this fall.

Combo Fax-Tele Time Deal Offered By Philly's WFIL

Philadelphia, July 29.
A combination deal of time on the video outlet plus space in the fac-simile edition of the Philadelphia In-

simile edition of the Fhiladelphia Inquiere will be offered time buyers
this fall by WFIL-TV.
Announcing the combination feature Sat. (26), Roger W. Clipp,
WTII finement manager, sade the
WTII finement manager, sade to
the combination of the clip.
In various sections of the clip. Inin various sections of the clip. Intending prominent downtown locations, and would have a potential
tendership of approximately 1,000,000
persons.

graphy of the combination of

tions, and would have a potential tone, and would have a potential remarkable processing the purchase of advertising "fifts for a telecast and the fac-simile rights, for the same event properties of the purchase of the pur

intersections are concerned.
"Pending the mass production of facsinile receivers, placement of the receivers at such strategic points would give television advertisers visibility for their messages and likewise they could use the facsimile medium to focus attention on their current and forthcoming telecasts," said Clipp.

An industry-wide television public relations pitch to prove to the public that tele is an actuality and not something dreamed up by Buck Roger's scripters for the remote future is currently being mapped out in the track. What form the final in the track. What form the final cided but almost every official in the industry is convinced of the need for such a public education job. Even in N. Y., where the audience need for such a public education job.
Even in N. Y., where the audience
for a single televised sports event
has been estimated at as high as
300,000, the public is believed woefully ignorant on the subject of
video. Warren Wade, NBC tele's program director cited the case of a
parting arent percentation one of gram director cited the case of a renting agent representating one of the larger N. Y. really firms. On the trail of an available apartment. Wade told the agent that he couldn't take it unless he was given permis-sion to install a television set. Tele-vision?" said the agent. "What's that?"

and to devision set. "Richeston" what's that?"

Another problem that tele topbuffer must clarify to the
public is that such a thing as live
programming exists. Surprising numpers feel they must clarify to
programming exists. Surprising numpers from the
programming exists. Surprising numare constant viewers, are still under
the impression that everything they
see on their tele screens consists of
film. Fact that they can watch a
simultaneous with its sctual occurrence evidently has never been explained to them. Chief problem for
the public relations program to comrence evidently has never been explained to them. Chief problem for
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dated.

Several of the broadcasters favor making their educational pitch via tole programming, carrying such the programming, carrying such public service gesture that would benefit both the public and the industry. Maljority of the trade, how-would be fighting fire with fire, or trying to plant favorable stories in the same publications that have carrying to plant favorable stories in the same publications that have carrying to plant favorable stories in the same publication that have carrying the programming the same publication that have carrying the same publication that have carrying the same publication that have carrying to plant favorable stories in the same publication that have carrying to plant favorable stories and the same publication that have carrying the same publication that the same publication

Luckies Into Tele For 2-Station College Grid Game Airings Via Aver

American Tobacco Co. will enter television sponsorship this fall by the control of the control o

would give felevision advertisers visibility for their messages and like wise they could use the feelimile medium to focus attention of medium to feel attention. It was necessary for the tobaccomposition of the feeling of the feeli

BMB Projects Its 'Painless' 15-Point 'Pav-as-We-Research' Plan to Stations

third in 1951, "and periodically realised in industry circles is whether the pay-as-you-go scheme of financing, and even though the plan has the official (and non-paying) blessing of the broadcaster, advertiser and of the broadcaster, advertiser and of the broadcaster, advertiser and projects pending a 1948 audience survey, findings of which will not examinate the available in all probability until late that year or early in 1950 and you were the outdatedones of the original 1948 study. C. E. Hooper, who came up with a posteral survey plan for BMB and got a swift thumbs-down, paying the properties of the properties of the properties of the properties of the project o

BMBers, on the other hand, take BMBers, on the other hand, take the long view, contending that it's more important to put the bureau basis, a la the newspaper's Audit Bureau of Circulation and Canadian addo's Bureau' of Broadcast Meas-urement, and engage in thorough evaluation of known techniques and exploration of new ones before listener count. ore important to put the burean of a continuous and permanentais, a la the newspaper's Audit urean of Circulation and Canade their special reporting, plus a fair said of the continuous co

setting up

subscriber paying up 12 months in advance.
Rates for national and regional networks haven't been determined, but will be worked out soon at scales "to bear all extra costs of

Mitts or Doves?

Mitts or Doves?

Next six weeks will tell the tale of whether BMB prexy hugh Feltis and his cohorts head for the NAB convention in Atlantic City as a thank-you-so-gain round of exjoling and passing.

BMB lant up for another NAB endorsement fight as it was last passing.

BMB lant up for another NAB endorsement fight as it was last in fact, BMB lant upon another NAB on the upcoming agenda at all. That the bureau's toppers will be around, as fuller-explanation spokesmen for their new five-group conclusion.

How stations react, between mow and then, to the new BMB

now stations react, between now and then, to the new BMB pay-as-we-research program, however, will determine whether the Feltis team wears sparring Feltis team wears sparring or kid gloves to AC, come

ABC'S DOCUMENTARY -A LA WALT DISNEY

—A LA WALL DINKU:

Looks like Donald Duck will tee
off ABC's fall-winter programming
in the documentatels bracket. Bob
Saudek, director of public affairs, is
preping an on-hour sirer tentativey shottle for P p. m., Montay, teyheavy report on "America's Needs
and Resources." To lighten up the
air version of the report, Saudei
got a go-ahead from Walt Dinney to
employ his simulated characters in
Result is that probably Donald
Duck and Jiminy Cricket will be

Result is that propagity Donaid Duck and Jiminy Cricket will be depicted on a tour of the U.S. in which they will "discover" the country's resources and estimate what could be done with them by 1960 to meet America's needs.

year; to issue quarterly reports on BMB "progress, plains and analyti-cal findings," and to "explore plans for the provision of interim coverage measurements for subscribers," the cost of such service to be borne by

Inside Stuff—Radio

One of daytime programming's frequent critics, Dorothy Dunbar Bromley, woman's page editor of the N. Y. Herald Tribune, took a measure Sunday (27) of the femme commentators heard on Gotham's kilocycles. She found it "hard to understand," on the basis of her listening, why the National Conference of Christians and Jews singled out "Thus Spake Kate Smith" for its 1947 brotherhood award. Day she heard Miss Smith, Miss Bromley reported, "her contribution to brotherhood was on the negative side," being an attack on an Australian war bride who didn't like this country.

The writer thought that WNBC's Mary Margaret McBride corralled that most Interesting guests, that WOR's Martha Deane offers a daily editorial that "strikes out fearlessly for fundamental democratic values," that WOR's Barbara Welles "hardly fills, to my way of thinking, the gap left in tha WOR ranks by the death of Bessie Beatty," that CBS' Margaret Arlen and Harry Marble hit "a fast pace and for the most part skip labored jokes."

On the whole, Miss Bromley summed up, femme gabbers offer "intelligent woman listeners considerably more than do the soap operas," although their shows are "a disconcerting melange of raves about food and household products, cosmetics, jewelry, too often trivial new items and more or less interesting guests."

Pittsburgh radio vets grabbed the majority of places on the Eddia Dowling "Big Break" show of Aug. 10, when that city will be showessed on the NBC program. Three of the five places went to Irving Barnes, on the Pitts of the Pi

BMB "progress, plains and analytical findings," and to "explore part affice of an Unusual kudo was tossed the way of Rudolph Elle, Jr., Boston Herald more appearance of the provision of interim coverage measurements for subscribers," and is a did of an Q Namerr mugg, in the form of a 1,512-line ad (13 inches on the stations requesting it.

the stations requesting it.

the stations requesting it.

Thereferic Ziv platter show, "Favorite Story," starring Ronald Colman, Special surveys, a BMB spokes-man said, might conceivably deal with such subjects as literain that "Jordan's Sundays at 550 over WEZ-WEZ, and saticted the critic on behalf of its bright on the properties of the station coverage, etc.

"In the form of a 1,512-line ad (13 inches on the station of a 1,512-line ad (13

10 of the 15 most popular local New York showsother than news and commentary-are on WOR*

Sorry if we sound a little vain; we don't mean to be. Actually, it's a sort of parental pride. For more than a quarter-century WOR has worked diligently to:

> Create local shows that build profit-producing audiences from almost the first broadcast and thus lower an original low cost for the sponsor.

Liberalize discounts generously and frequently to up the profit on the sponsor's original investment.

> 5. Keep its cost-per-thousand-homes-reached the second lowest in the United States.

That WOR has succeeded in doing these things is pretty well reflected in - WOR regularly carries more accounts with a greater total dollar volume than any station anywhere. WOR's renewals for the first 6 months of 1947 are higher than they've ever been. WOR programs consistently top the majority of local New York shows in popularity ranking.

mutual

WOR-that power-full station at 1440 Broadway, in New York

You could have struck it rich on the night of July 6th!

There were 18 sponsored half-hour programs on the four networks on the night of July 6th. That night a new CBS Package got its first rating.

"STRIKE IT RICH"; on only its second broadcast, rated higher than ALL other half-hour shows on ALL other networks that night. Only two half-hour Sunday shows did better than "STRIKE IT RICH"—and both of these were also on CBS.

There were 82 sponsored half-hour programs on the four networks in the first week of July, most of these already well-established.

"STRIKE IT RICH", a new sustaining program, had a higher rating than 68 of these established and sponsored programs.

"STRIKE IT RICH" was 31% higher than the highest rated halfhour program on two of the competing networks anytime that week. Its 7.6 Hooper was 55% higher than the average evening program on all networks.

That is why you—if you are looking for a hard-hitting, new radio program—could have struck it rich on July 6th as sponsor of "STRIKE IT RICH"; doing better than 68 of the 82 other sponsors on the air that week!

"STRIKE IT RIGH" is CBS-conceived and CBS-produced; another of the top-flight CBS Package Shows designed for advertisers who want to get their sales message to the public effectively.

*STRIKE IT RICH: 10:30-11:00 p.m., EDT, Sundays, features Todd Russell of "Bouble or Nothing" in one of the most exciting quiz shows ever built. Contestants with crucial need to "strike it rich" tell their stories and get sizable cash "working capital," with chance of pyramiding to 400%. Recordines available.



From the Production Centres

IN NEW YORK CITY . . .

IN NEW YORK CITY.

Mutual protram veepse Phil Carlin's daughter, Virginia Claire, a recent Vassar grad, has announced her engagement to Hughes Spraggins, of Mississippi, an ex-Navy lieut... After severel putoffs dating back to last January, Radio Best, new national radio fan mag, now is slated for a later-size September debut. Color cover of milities. Good not see the several services of the ser

Anne Burthart, assistant buyer at Lord & Taylor.

Ehret Brewer (Brooklyn), gnoson or "Murder at Midnight" on WJZ,

upping its radio budget in Sept. and looking for a sports stanza to bankroll

... Margaret and Travis Johnson's Song Spinners have formed their own
plattering outfit, Spinna Records, to promote themselves via distribution

of disks to lockeys throughout the country. First pressing is of "Cool

Water" and "How Many Biscuits"... George Bryan, announcer for "Ar
thur Godfrey's Tahent Souts," Taker of newborn gift. Mobier is former

on flom & Hardart's "Children's Hour"... Ballard & Ballard (Delskis

Flour) expanding its Sunday sponosochip of CBS "Renfro Valley Folks"

on southern-stations to four days a week, starting Sept. 4.

Tris Coffin takes over George Hicks' late Sahraday night (11:15) Wash-

Flourò expanding its Sunday gootschill, of CRS' "Renfo, Valley Folke's on southern stations to four days a week starting Sept. 4.

Tris Coffin takes over George Hickr late Saburday night (11:15) Washington commentary on ARG beginning Aug. 2... Hildes started a new co-op news strip (8:60-9 pm.) last week... Ed Gardner in town last week and huddled with Ruth Gilbert on possibility of her going lind. "Duffy's and huddled with Ruth Gilbert on possibility of her going lind." Duffy's which was the state of the st

William S. Peller, CBS board chairman, married on Monday (28) to Mrs. Barbara Mortiner Cushing at home of Mrs. Cushing's mother in Manhasset, with ceremony performed by Supreme Court Justice J. Edward Lumbard, Jr. Couple sails Aug. I on Queen Elizabeht for extended European trip. ..Les Tremayne replaced James Meighan in the star role in Mutuals "Palcon," starting last night (Tues)....Gordon Fracer sub-



Newscaster Sues for 100G

Zanesville, July 29. John M. Peart, 28, radio newscaster for WHIZ, Zanesville, has filed sui in Muskingum County Common Pleas Court against Earl Jones, newspaper publisher, asking \$100,463 damage publisher, asking \$100,485 damages for injuries alleged to have surfered in an altercation with Jones. Latter publishes the Zanesville News and Massillon (O.) Independent, and also Peart dealered that Jones struck him last April 18, knocking him against awall and down a flight of stairs. Plaintiff asserted the fallag-gravated wound suffered in the Surface Facility, and caused him to be hos-platilated for 15 days.

Every Saturday Night 6:45 to 7:00 P.M., EDST

Winner of the Barry Gray award on his last night's Coast to Coast program over the Mutual Broadcasting

. . . for achievement as an outstanding singing artist.



RORBY BREEN

bing for Walter Kierann, who's ill, on latter's ABC and WJZ news shows
...Bertram Leibhar, Jr., WRIN sales chief, to compete in the Zist annual
World and National Contract Bridge championships at St. George botel
(Brooklyn) next week. ...Calver'ix current "switched to" and feature Jim
week Lelands Stowe for second 13 weeks on Mutual. ...Two-page color
pix layout on radio enneess in Aug. 2 Saleveport.
Morris Novik showing off tomorrow (Thurs) for Madison to participate
in two sessions of the Univ. of Wiscongir's labor school as well as the
poncurrent Public Service Radio Institute. ...Don Rich threatens legal
action to counter those rumors of ousting as co-director of sebeting via
radio blins pixer Vinc (City nor A.C. pageant).

IN HOLLYWOOD . . .

and Main New York City for A.C. pageant.

IN HOLLYWOOD.

Alon Ladd and Bernie Toolin have cut the first platter in their "Alan Ladd Show—Box 13" series for Maryhir Transcriptions, with Vern Carsten-Ladd Show—Box 13" series for Maryhir Transcriptions, with Vern Carsten-Tool 13" series for Maryhir Transcriptions, with Vern Carsten-Tool 14" series for Maryhir Transcriptions, with Vern Carsten-Tool 15" series for Maryhir Transcriptions, with Vern Ladd 15" series for Maryhir Transcriptions, with Vern Bern 15" series for Maryhir Transcriptions, with Vern Maryhir M

IN CHICAGO

Buick's Bullet-by-Bullet 'On the Spot' Coverage Of Frisco Bank Stickun

San Francisco, July 29. An unscheduled "on-the-spot" news San Francisco, July 29, An unscheduled "on-the-spot" news coverage of a shooting holdup was taken advantage of by KFRC (Mutual) on Wed. (23) while the bullet were still flying, when KFRC's Floyd Bulck, making a deposit at the Marten of the Wed Company of the Bulck of the Wed Company of the Bulck of the

fire.

KFRC immediately cut a "Flying Disk" program off the air and substituted the flying bullet program instead, with the sounds of the pistol shots audible to the station an-

shots audible to the station an-nouncer, who was giving the bullet-by-bullet description.

Several bankcustomers were in-jured in the midday raid. The gun-man escaped in a stolen automobile,

Akron—Gene Trace, former program director of WKBN, Youngstown, has taken a similar post with WAKR, Akron. L. Baldin Harper, formerly producer - director of WTOP, Washington, D. C., is the new program director at WKBN, Youngstown.

'SUBLIME' RETURN IN 18-STATION TRYOUT

John Hancock Insurance and CBS have finally negotiated the deal for sponsorship of reassembled "Point Solblime" air show with Mel Blanc Solblime" air show with Mel Blanc Insurance and Insurance and

Russ Johnston, radio director of McCann-Erickson, agency on the ac-count, is currently on the Coast whipping things into shape.

Engle's WINX Music Berth

Mashington Duty 29 Washington July 29 Washington Post - owned WINX, which plugs itself as the "station for music and news" announced this week appointment of Donald L. Engle as music director. He replaces Paul Hume who moves over to the Post as music critic.

Engle was formerly on music staff of the Library of Congress,

Fulton Lewis' Choice: Get Out of Farmers' Co-op, or Get Booted

Washington, July 29.
Fulton Lewis, Jr., who has been lambasting cooperatives roundly in his Mutual network broadcasts for the last several months, was invited

the national control of the control

do so."
In a three-page hotly-worded letter, W. G. Wysor, manager of the Southern States co-op, said records showed Lewis had cashed several gone to any number of private concerns in the county for feed, and that has a laways had the option of turning in his co-op stock for cash but has never done so.

ABC

Continued from page 31
the \$17,000 - weekly budgeted Old
Old show with Frances Langford,
Don Ameche and Frank Morgan, altime of the control of the control of the control
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TRANSCRIBED AVAILABLE



That's a whale of a rating, But that's what the Texas Rangers get at WGBI, Scran-ton, Pa. They get it with their famous transcription servicewhich features the western and folk songs that never grow old. And they get the tall Hooper at 6:30 p. m., too, when there is a 37 per cent sets, in use figure. Yes, Scranton listens to and likes the Texas Rangers. It's no wonder WGBI renews year after year. Buy the Texas Rangers transcriptions for your market. They build a big audience at WGBI and at scores of other stations, too. They can do the same for you. Wire, write or telephone.

The Texas Rangers

AN ARTHUR B. CHURCH PRODUCTION Pickwick Hotel . Kansus City 6, Me.

Allentown's Ex-GI FM Station

Year and a halt battle against multiple odds by five ex-Cis to put as a second of the put of the pu

Femple. It's been that nip-and-tuck all along.

I well wishes now-of all along and along and along and along along

Lots of Hoopla

Lots of Hoopla
Allentown, Pa. July 29.
General Elsenhower has assagned his deputy chief of stuff, and the state of the sta

the-board news program, "Report to the People," in behalf of GF's Minute Rice. Order is for 10 weeks. Station will go all-out to make a showing for the sponsor, with car and bus cards, 25,000 match folders, and other promotion plugging the

Vest at the same time will get out a promotion brochure, pointing to the station's 1,500,000 population area coverage, area's textile and to the station's 1,500,000 population area coverage, area's textile and same coverage, area's textile and same control of the station's fixed determination to render a high level of public service, and the same control of the community superior of the same control of the same control of the community superior of the same control of the same contr vets at the same time will get

majority by Schmot C. 1. Summor majority by Schmot C. 1. Summor Mouse, who volunteered his services as their counsed when a local law mm, which also represented the local newspaper-AM interests, resident as the vest fixed as the vest of the PM-sell fact that the most of the PM-sell fact that the leader of near by Bethiehem's famous Bach Choir, who has long been soured on the quality of AM broadcasting, is seriously considerably form of the control of the country forms of the country form

ation web. Outside support of WFMZ has

about their struggle in a national

In Special-Broadcast Premiers

In Special-Broadcast Premiers

Identown, Pa. July 29.

a half battle against fab yffee ex-flowers from Allen Broadcasting Corp., with Raylmond F. Kohn, ex-Army explained from the fair in this ligh yffee ex-flox fo public on on the air in this light of the fall of the light with the fall of the light of the fall of

transmitter.

Obstacles the vets had to hurdle, in addition to touch-and-go financing, included a whispering can be used to the control of th

WHN Sports Stress Shapes Up For 500G Payoff in Fall; OG's Coin Splurge

Most impressive sports atting WIN aired the Knietz unsponsored. On the Most impressive sport of the Mos schedule on record has been wrapped up by WHN, Loew's-owned New York indie, for the upcoming fallwinter season, with sponsors on the line for close to \$500,000 in gross Billings, Indie's stress on sports coverage has put it easily in the forefront in this category of broadcasting. And it's due to pay off more handsomely than ever before.

nandsomely than ever before.

Instance of the payoff is the inking of Old Gold cigarets and Nediek's orange-drink stands for dual sponsorship of 30 N. Y. Knickerbocker pro basketball games. Last year

oan and nockey.

Indie also has a new sponsor in
the signaturing of Schaefe- Beer to
bankroll coverage of 30 Ranger
hockey games, plus the Stanley playoffs, and 14 Rover amateur hockey

(Continued on page 40)

on our 20th anniversary (July 11, 1947)

we are thankful for the consideration which has been shown us by:

- 1 Our listeners (our public)
- 2 Our advertisers (God bless 'em)
- 3 Our own staff (they've been swell)

We look forward to another 20 years based upon our concept of radio and television operation—which is to develop the facilities allotted us by the Federal Communications Commission to the utmost in the public interest.



Managing Director WJBK, Detroit, Mich.

Ly Hangu, Managing Director WSPD, Toledo, Ohio



Managing Director WWVA, Wheeling, W. Va.

accordant Managing Director

WMMN, Fairmont, W. Va.

Jemes & Bailey Managing Director WAGA, Atlanta, Ga.

Standing Course Managing Director WGBS, Miami, Fla.



THE FORT INDUSTRY COMPANY

506 New Center Building

Detroit, Mich.



Heat's on Denny to See That Durr Gets Seat on FCC's Broadcast Div. general counsel and assistant G. C. in charge of broadcasting. Durr has spearheaded most of FCC's controversial broadcast moves

Washington, July 29.

Riucational FM broadcasters, some indie FM'ers and several radio-minded liberal groups here will sconlaunch a propaganda campaign at FCC Chairman Charles R. Denny, Jr., to see that Commissioner Cluffer of a seat on the three-man, FCC Broadcast Division, which will set up shop on or around Oct. 1. From then on through March, 1948, at least, the only time the full FCC bench to the control of the control of the full FCC bench to the full FCC ben

ny, nglit two-to-two on a radio case. Concern for Durr's seat arises from the fact that at least four FCc members are actively vying for places on the broadcast division; broadcast, common carrier and non-broadcast radio. Durate and non-broadcast radio. Durate and non-broadcast radio. Durate for the result in cast matters and a strong preference for the field, Jett is a former FCC chief engineer and Hyde an ex-

TONIGHT Wednesday, July 30, NBC

LORRY RAINE

"CALIFORNIA MELODIES," with Harry Zimmerman, Mutual "COMMAND PERFORMANCE," for AFRS

sions, though as chairman of neither, However, pressures from the indus-try and Capitol Hill conservatives may deflect his nomination to the non-broadcast division, it was be-lieved Durr's appointment runs out next June 30.

non-croaceast division, it was been the next June 30.

While newcomer Robert F. Jones, mere GOP Representative from Limas, 0, might normally be extended to the control of the control of

in his six years on the bench and would obviously prefer to sit on the common carrier and broadcast divi-

sions, though as chairman of neither

Chairman Denny may or su-market tant.

Procedure calls for members of each division to elect their own chairman, and little or no contro-cession of the control of the control estimate to several groups here is that the Commission should see there is a proper balance of opin-ion on the Broadcest Division on the Broadcest Division named, they arou, Durr should also serve to counterbalance the gener-tic measurative views expected

AFRS From WALER WINGRELL'S Column, July 14: "The Aristocrats Lorry Raine's version of Topes," From HOLLYWOOD REVIEW, July 14: "The Review Saint States," Lorry Raine winner Order Promising New Discovery, 144", "From Jimmis TARANTINOS Column States, "From Jimmis TARANTINOS Column States, "From Jimmis TARANTINOS Column States," Proposition of the Column States, "From Jimmis TARANTINOS Column States, "From Jimmis TARANTINOS Column States," Proposition of the Column States, "From Jimmis Taranting Column States, "From Jimmis Taranting Column States, "From Jimmis Taranting Column States," Proposition of the Column States, "From Jimmis Taranting Column States, "From Jimmis Taranting Column States," "From Jimmis Taranting Column States, "From Jimmis Ta ersonal Mgt. TIM GAYLE Direction MCA ARTISTS, Ltd.

JIMMIE BROWN

NEW SINGING STAR

STARTING THIRD 13-WEEK SERIES

'ANGOSTURA TIME'

SAT., 5:30 P.M., EDST, WOR

3 THEATRE MEN BUY KWFT (TEX.) FOR 700G

KWFI (IEA.) FWR /UUL

Granus City, July 2a.

H. J. Griffith, head of Theatre Enterprises, Inc., circuit with offices
here and other theatre properties in
Toras, Oklahoma, and California,
Toras, Oklahoma, and California,
Whelnia Falls. Kenyon Brown, operations chief at KWFT, is the third
partner in the deal, and price has
partner in the deal, and price has
Station was sold by Joe B. Carrigan and his family with the explanation that Carrigan is retiring from
and not in a family with the explanation that Carrigan is retiring from
and on the advice of his physician,
majority control of the station with
Brown continuing as a minorily
holder and managing director.



RADIO STATION REPRESENTATIVES

STATE DEPT. REVAMPS **'VOICE OF AMERICA'**

Washington, July 29. Washington, July 29.

State Dept, moving on several fronts today (Tues.) to overhaul its "Voice of America" programming to conform to budget cuts, ordered daily DX shows cut from 55 to 33 hours, but added 30 mlnutes of news and music to present airers beamed at the Soviet Union.

at the Soviet Union.

Department will axe the bulk of its English-language Latin-American broadcasts and completely knockout Swedish, Danish and Dutch language shows. In a new system of block-programming, "Voice" broadcasts will concentrate on areas of political controverse.

controversy.

Although the proportion of State Dept. overseas broadcasts handled by NBC and CBS will jump from 43% to 75% under the reduced program, the private licenses actually will air 55 minutes less per day of these programs. Whether the two nets will continue handling the "Voice" airers isn't yet determined.

McLEAN IN HALL BROS. EXIT Kansas City, July 29.

Kansas City, July 29.
John T. McLean, advertising manager, is pulling out of Hall Bros, for whom he handled their network show, "Reader's Digest Radio Edition" for the past two seasons.
He becomes advertising manager for Vendo Co, local makes of automatic soft drink dispensers and an automatic ont changer.

NAB Code

Continued from page 31

means a single sponsor will be held to two-and-a-half minutes of plug in a quarter-hour segment. Middle commercials are out on five and 10-minute shows and must be accommodated within the three-

be accommodated within the three-minute limit when carried on 15-minute periods. Multiple sponsers or participating shows can absorb or participating shows can absorb or participating shows can absorb spotting, hitchhikers and cowcatche-ers are also banned in the new concept toward commercials, it was believed, toward commercials, it was believed, formula, which required a full-day, and discussion by the code drafters, and discussion by the code drafters, and discussion by much more libral appronects, a much more libral method of dealing with participating shows.

method of dealing with participating shows.

Code is also expected to set up me minimum on "good taste" programming. Provisions may be inturned to be a superior of the supe

CBS Long-Range

Continued from page 31
short holding in Bermuda At the
same time, Davidson Taylor, Clas
other program vespes, moved over
into the directorship of public affairs
in succession to Edward R. Murrow,
The latter will loaf for several
weeks before taking on his resumed
status as broadcaster after a full of
nearly two vears.

status as broadcaster after a lull of nearly two years. Gerald Maulsby continues with Taylor, as previously with Murrow, as executive assistant in the public as executive assistant in the public while Werner Michel will be exec asst. to Robinson, as previously to Taylor.

asst. to KODINESIN, Taylor.
Robinson spent several days prior to his holiday conferring with William S. Paley, CBS board chairman, and prexy Frank Stanton, and in meeting the various divisional heads.

Murrow

desired on the Coast, where listeners prefer the hit-hard type of piles in the Month of the Mont desired on the Coast, where listeners

State of USSR Radio

NBC's W. W. Chazlin put together reports from the 'net's correspondents abroad to compile, for U. S. listeners has Saturday CONspondents abroad to compile, for U. S. listeners has Saturday CONincluding the first postwar revelations of the status of radio facilities and
listening in Soviet Russia.

Identify response to the status of radio facilities and
listening in Soviet Russia.

during the war, have been returned to first-class condition, 27 new
ones have been put on the air, and 10 more are blueprinted under a
five-year plan. Of the 10,000,000 receiving sets in the country, only
listening is discouraged, pell to pick up foreign procacests. Individual
listening is discouraged, pell to pick up foreign procacests. Individual
listening is discouraged, pell to pick up foreign procacests. Individual
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listening is decouraged, pell to pick up foreign procacests.

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FTC

grams than is permitted the FCC. WWDC argued that WGAY's broadcast of price at the track was minuser snetchers. Mark's memorphice. If the FTC adopts this work of the property of the track was the property of the property o

No Grounds For Refusal Other arguments in the WGAY

Other arguments in the WGAY memo are:

Income are requestly mentioned by the control of the cont Other arguments
nemo are:

1. FCC has frequently mentioned
conservating shows in its backward
format

in the union.

In the union.

William and Wrank Arilington the state of the union o

WEIL'S RESHUFFLE Philadelphia, July 20

James T. Quirk has been named director of public relations and promotion for WFIL, and John D. Scheuer, Jr. has been named oper tions assistant, it was announced Sat (26) by Roger W. Clipp, WFIL gen-

Quirk, who became associated with the station in 1940, will be in charge of special events, public serv-ice, publicity and public relations.

OF THE TOTAL

U.S. RETAIL SALES

ARE IN THE WAAT AREA

*SALES MANAGEMENT 1946 SURVEY OF BUYING POWER

ARE YOU USING WAAT TO REACH THIS AREA?

MORE AND MORE ADVERTISERS ARE. BECAUSE THEY KNOW THAT:

WAAT DELIVERS MORE LISTENERS PER DOLLAR IN NORTH JERSEY AND NEW YORK CITY THAN ANY OTHER STATION ...INCLUDING ALL 50,000 WATTERS.

VFIRST IN AM

/FIRST IN COMMER-CIAL FM (WAAW)

SOON FIRST IN TELEVISION



NEW YORK-BOSTON-CHICAGO-DETROIT-SAN FRANCISCO-ATLANTA-HOLLYWOOD

Bootleg' Stations Spotted in Indiana

Indianapolis, July 29. Operation of "bootleg" radio sta tions, most of them spotted in south-ern Indiana, was disclosed this week sea Indiana, was disclosed this week pFCC agents. Using sets manufactured in Bedford, Ind., and sold to them for \$800. these shoetting broadcasts and transmit via power line. Stations at Mitchell, Bedford, Bloomington and Columbus, Ind., alternacy have been closed by FCC warnings, but agents expect many others to pop up before the boom is

Manufacture and sales of the in-strument are legal, agents say, and numerous ministers have been ap-proached with a line of talk to the effect that it offers churches a low-cost radio broadcasting plan.

cost rano oroaccasung pian.

One "bootleg" station at Lafayette, Ind., is reported to have carried fusical recordings and spot advertising announcements, jamming a
licensed Lafayette station by breaking into its wavelength.

Information on these unlicensed Information on these unlicensed stations has been presented to him for possible action, Maurice W. Graston, assistant U. S. distright attempe here, said. But FCC agents said they believed most of these operators didn't know they were violating the law.

Tommy Handley Trio **Back to England After** American Icebreaker

TAIRCI RABI REUI CARCI
Tommy Handley, the British
comic, his chief writer, Ted Kavanaugh, and his director, Francis
Worsley, left New York: last Saituday (26) to return to London via
Canada. Trio spent three weeks in
New York, with a side-trip to Washington. It was a maiden voyage to
to return later.

The Handley radio program,

"The Handley radio program, "ITMA" ("It's That Man Again"), The Handley radio program, TTMA" CHTS That Man Again", has been continuously peopular in the played an important part in British humor and propaganda during the war. The present it ju was in the nature of a trial spin. Because of the limitations and the aumner much of a showing on Yank radio. But the proper was a sum of the such of a showing on Yank radio. They appeared with Milton Berle onc, on the Jinx Falkenburg inter-tived dide, and also on the "We. People" commercial stint on CBS, the proper sum of the Feeder commercial stint on CBS, interested to soot Handley on the Robert Q. Lewis program, but that interested to soot Handley on the Robert Q. Lewis program, but possibility fouled when Lewis con-tracted Rocky Mountain fever, from which he has since recovered, and which he has since recovered, and the show was thrown completely off

stride.

Comment of Handley's appearance with "We, the People" was favorable, although it was an odd showcase for a comedian. Feeling this side was that Handley could get over with American audiences with not too much adjustments of style and material.

Palumbo Buys WIP's Vet 'Dawn Pairol' Philadelphia, July 29.

WIP's "Dawn Patrol," believed to be the oldest allnight show in the country, was purchased last week by Frank Palumbo, operator of four of the city's leading niteries, and three business friends.

three business friends.

The show is aired from 1 a.m. to 8 a.m. seven times weekly. The deal involves a cost of about \$800 weekly, with Palumbo picking up half the tab and the other three sponsors—Pabst Beer, Goldman Cottes and Witte Radiu and Television Co—footing the bill for the rest.

rest.

Purchase of "Dawh Patrol" by
Palumbo marks the first time that
a Philly night club operator, has
gone in for extensive commercial
air advertising. Palumbo has become air-minded through numerous
remotes from the bandstand of the
Click, which features top name
combos. He also operates Ciro's,
28th Century and Palumbo's.

Worcester Philip R. Jasen, pub-licity-promotion manager of WTAG, has been named sports director by station. Andy Fuller moves into

COLLEGIATE NETWORK **UPS HR. RATE TO \$1.323**

Intercollegiate Broadcasting System, with 15 campus stations recently added to its lineup, has issued its sixth rate card, effective Aug. 1, boosting its basic one-hour rate sixth rate card, effective Aug. I, boosting its basic one-hour rate from \$823.25 to \$1,323. Net, which broadcasts only during the academic year, now has 42 stations available to commercial sponsors out of a total of more than 75 served by IBS.

total of more than 75 served by 1BS. New rate card for the first time contains 1BS circulation data, showing the available's student audience of each outlet and totaling the nets reschable listeners at 107.311. In card reports that fin answer to the question, "What station do you listen to most?" collegians gave the following preferences: 1BS, 2878; 1NBC, 18.38; CRS, 11.48; MBS, 77%, and ABC, 6328.

"On a national average," IBS boasts, "66.8% of resident students listen to their IBS station one or more times per week. Listenership to individual campus stations ranges from 56% to 92%."

Louisville—Construction of a 192-foot antenna on the roof of the Kentucky Home Life Building, one of the town's tallest structures, starts this week for the new WGRC-FM transmitter, in preparation for expected full-time 18-hour-a-day operation. operation.

Brockton Blues

Brockton Blues
Washington, July 29.
As the WADC-WGAR case
reached court, the FCC was still
undecided on another important
Blue Book case, involving three
contenders for a new local-chain
el station in Brockton, Mass.
Decision is due soon since it has
been three months since the case
FCC Inding.
At Issue have learned.

FCC finding.

At issue here is proposed program format of the Bay State
Baccon Co, which guarantees to keep elightly over 4% of its
schedules for sustaining, public service features. Commission has
tentatively ruled against this bidder on the ground the format
is too rigid and over-commercialized.

Brazilian Chain Picks

Fremantle as U.S. Rep. Fremantle Overseas Radio, Inc., will be exclusive U. S. and British reps for Emissoras Unidas of Sao

Paulo, Brazil. Emissoras consists of four stations in Sao Paulo. Radio Sao Paulo siants programs to a femme audience. Radio Baneirantes handles music and news. Radio Pan-Americana carries a sked of collegiate sports for teenagers. Radio Record carries a varied program, with coverage of whole southeastern Brazil.

This Is FCC Censorship, WADC Howls As Court Gets 'Real' Blue Book Test

Washington, July 29. the public interest. Commission First clear-cut test of FCC's aucleimed WADC had a responsibility thority over programs and policies to put on some local shows in respelled out in the Blue Book started strough the courts here last week of Aktronic states on the needs and interests when WADC. Aktronic calculation to the state of Calculation in the control of the control of

and interests of the plant of t

every program format.

Paul Segal, attorney, for WADC, attacked FCC's decision to turn the station down in favor of WGAR. because it proposed to carry nothing but CBS network shows throughout the network day. FCC declared a station could not be a "spigot for network programs" and operate in

Cationnission had not given WADC and WCAR comparative consideration, but had turned WADC down outright by reason of its altegedly deficient program proposals. This is also a violation of accepted as a violation of accepted of the comparative of the normally weighty factors of local residence and the integration of ownership with actual operation of California residents and have no accepted.

(Continued on page 40)

Meet the nation's richest Missus . .



On the Pacific Coast the Missus holds the purse strings to the biggest pocketbook in the nation. And Columbia Pacific's Ed East knows how to open it. Ed East is a ladies' man without equal. During the past twelve months 300,000 women packed Earl Carroll's theatre-restaurant to watch him emoce Meet The Missus and to participate in the merry mixture of quips and prizes. And this month, 40,000 more housewives will interrupt their family shopping to stand in the block-long lines that lead to Meet The Missus. ** Many more thousands will take time out from their household chores to listen in at home.

Meet The Missus is just as popular with sponsors. Over 82% of the advertisers who bought one or more quarter-hour segments have renewed their contracts. Here's eloquent testimony that The Missus can move merchandise on the Pacific Coast.

If you want to meet - and sell - the Missus with the most spending money just give us, or Radio Sales, a call. We'll make a date to have Ed East introduce you and your product.

- 1947. Pacific Coast per capita effective lawing income is greater than national average.
- ** Based on doub's elierked ticket counts

NETWORK COLUMBIA PACIFIC

Radio For Peace

costinued from page 38

Eventues of navorae in radio. Here, in the series, which might be briefly, is the appagestion, and you may judge for yourselves whether son be listened to by all the English-speaking people in the work, in coperation with the agency the precise during the week when in a single state of the most essential that the largest listening audience, for purposes of broadcasting a propriate was as a presented absolutely purposes of broadcasting a propriate may be sufficiently and the series of the most essential that has a distinct a series could be a series could be a revolution at least of the most essential that has a distinct a series of the most essential that the series of the most essential that the series of the most essential that the series could be a series could be a revolution as when the series of the s

An Example
Using an example: One week such
a program would be scheduled at
the time that Boh Hope normally
broadcasts. Would you, Boh Hope
arram, with the personalities involved
in cancellations on the other three
networks, all of you to provide your
endorsement to this project in World
underestending the week you, the
description of the project in World
works the express, involved? Survey
credits could be bolied doyn, and
with some could be the could be
works the express, involved? Survey
exists ould be bolied doyn, and
exist show that everyone in raido, ineveryone must, if the project is to
succeed,
succeed,

succeed,

Each, program would be at least
as adequately publicized, as, say,
your "Bing's Day" program, Bing
Crosby, with the addition of crossplug, courtesy spot amountements,
plug, courtesy spot amountements,
um. Publicity costs would be shared
by sponsors, seencies and networks,
with credits listed in the printed advertisements. Worthwhile clubs
and organizations throughout the
programs.

nation, would help publicite these programs. Programs and the publicity of participants all groups in Americal should be remembered: Ishon, Negro organizations, and all the rest, along with the finest of English-epacking dramatic, narrative, and writing tistent, and American musical idient of all types, american the whole of America abould be represented. In the matter of writing, I believe that specific problems should be given America's best radio writers, university of the programs of t



World Exchange Series.
If we can be so honest and frank
that we cannot be misinterpreted
or misunderstood, this series could
possibly become a world exchange
series, in which we are willing to
listen as well as broadcast—getting
all prievances and misunderstandings into the open. Even if all this
is not possible, partial realization
will be far better than the situation
now existing.

As to writers, I have discussed this plan with a few, including Carl Carmer, It is our belief that the finest this an opportunity worthy of their this an opportunity worthy of their chief and of the control of the co

quires,
The State Department wants such
a series. Speaking from the center
of population of the nation,: I would
say the people of America desperately need it. Who will provide this
impetus and leadership, which can

silence over-night statements to the effect that advertising agencies are interested only in money, and that radio is not tuitfilling its responsibility? Are four-network projects not as possible now as in time of

not as possible now as 111 unter with this plan sounds "too creactyon to be practical," let it be remembered that these are extraordinary times, deserving of extraordinary times, and never has the world ever been so rapidly pulling spart into two pointed out, is far more omittous than three or more armed campa). The American people are not in-fluid that the serving the serving the serving the serving that the never communications media for count heavily on radio and the never communications media for life of the serving that the serving the serving the serving the serving that the serving that the serving the serving that the serving the serving that the serving that the serving that the servin

their information, and they are do

ing so now.

By doing this job now, radio and the other communications media can best preserve the very freedom they now enjoy, but will find compromised in case of another war, and will surely lose in case of a

Would it not be fine if radio could proudly claim as much responsi-bility for winning the peach as for winning the war?

Tele t. r.'s

running off an "audition" film of an actual show packaged for another

client. Present plans call for two of the special cameras to be used for each making possible the recording of an hour-long show or a lengthy sports were at the first camera can be repacked with film while the second on 16m film, which is freeproof and can thus be insured on air express shipments. It is also less costly than film, since the necessary projectors are less expensive. Non-rost factor are less expensive. Non-rost factor low-priced tele station, which induces facilities for transmitting film via an image orthicon camera instead of the usual iconoscope. With film, a-station operator will be able to get along with just two i.o. cameras, on which he can double for remote pickega, but a subject to the control of the control operator will be able to get along with just two i.o. cameras, on which he can double for remote pickega, but described to the control of the control sent plans call for two of the

cemote pickups.
Chief problem in developing the camera was 'the archievement of moothness in the meshanism. Since a motion picture camera operates at a common season at only 24 frames a second, it was necessary to develop a camera that would drop the six frames without having the seanning lines fail on top of each other. It with the same chromktic intensity at that possessed by the average reremote pickups. as that possessed by the average re-ceiving tube. Problem of sufficient lighting was eliminated earlier with the development of metal-backed tubes.

WHN Sports

matches. Last season the Rover

matches. Last season the Rover airings were sustaining. Old Gold has also re-signed for sponsorship of the entire N. By. Old Gold has also re-signed for sponsorship of the entire N. By. Old Gold has also re-signed for sponsorship of the entire N. By. Old Gold has also re-signed for control of the control

pointed out. "refor and Frank Hassett as once announces." The Total Revolution from the Revolution from th

CIRCLING THE KILOCYCLES

Raleigh — The Raleigh News and Observer has announced that Dud-ley Tichenor, of Denver, will man-age its two radio stations, WNAO and WNAO-FM.

and WNAO-FM.
Tichenor, a native of Kentucky,
was associated with the Oklahoma
Publishing Co., Oklahoma City, for I7 years. At first, he was with the
Daily Oklahoman and Times, moving to Station KYOR in 1936, first
as advertising manager and later as
station manager.

He was with the Army Air Forces during the war, and then became national advertising manager of

St. Louis—To prevent a recurrence of the recent devastating loods in the Missouri and Missialpal river valleys. EXIOX is consistent of the recent devastating lower valleys. EXIOX is consistent of the recent of th

Pittsburgh — Martha Henzie has won audition for principal femma singing spot on Bernie Armstrong's singing spot on Bernie Armstrong's houser on KDKA. She's a replacement for Betty Ellen Morris (Mrs. Larry Conn), who will return to the show after stork visit in fall. Otto Krem, program director and chief announcer at WLOA in Braddock,

Hartford — Couple of execs of WDRC have been appointed to local community organizations. Station

Home Seekers Join In Bankrolling St. L. Show In Bid For Quarters

III DIU FOT. QUARTETS
For the first time in this sector of the country radio is being used by Gls and others surfering from the Country of th

an apartment.

Last week the commercial save the sponsor's type of business, size of family, his qualifications as a tenant tided only by a phone number. The timing of the program, late Saturday night into Sunday morning was designed by a station exec to catch and perhaps a little on the "sentimental side."

First program

mental side."

First program resulted in a few offers being received at the station and included offers by others seeking homes to grab any excess housing homes to grab any excess housing turned down by one of the

K.C.'S 6TH AM STATION (KIMO) PREEMS AUG. 1

(Animo) f KLEIIID AUG. 1
Kansas City, July 29.
Kansas City inetropolitan area
gets its sixth AM station when
KIMO goes on the air at Independence, Mo., Aug. 1. New station will
operate with 1,000 watts at 1510 kg.
dawn to dusk. Studios are located
at 310 North. Osage, Independence,
dawn to dusk. Studios are Detween
Independence and Kansas prive
what its known as the Intercity District.

trict.
Owners of the new station are
Craig Slegfried, Charles Slegfried,
Cedric Slegfried and Frank B. Fowler in a partnership. Harry Becker,
formerly with radio stations in New
Mexico, takes over as program director and Frank Hassett as chief

manager Waltter Haase has been ap-pointed a member of the public re-lations committee of the local branch of the National Conference of Chrisof the National Conference of Chris-tians and Jews. Program manager Harvey Olson has been elected first vice president of the Hartford Ad-vertising Club. Station manager Haase, a former club president, is now a member of the board of direc-tors of the organization.

Daytona Beach — Dina Carlson, former WAC Capitain and ATV Capitain and C

Detroit—Jim Quello, former flack for WXYZ (ABC) has shifted to WJR (CBS). He replaced Bob An-thony, who took over similar duties at WJLB.

Portland, Ore.—C. S. Jackson, 32, associate publisher of the Oregon Journal for the past year and a hait, has been named general manager of the newspaper's radio affiliate, KALE, MBS outlet here, succeeding Charles E. Couche. Latter has resigned to turn farmer in the Wallamette Valley.

Philadelphia — The personalities behind the mikes will come out into the open for all Philadelphia to see when the "WFIL Day" outing will be held at Woodside Park Saturday, Aug. 16.

Listeners, without regard to age limit, are being invited over the air to come to the blowout and meet personally the people whose voices they hear day in and day out.

WADC Howls Continued from page 39 ;

tive participation in their Clevelandoit stations.

Detroit stations.

4. FCC overlooked fact that CBS has network originations out of the Cleveland-Akron area, many of them in the public service category. Commission's decision displayed ignorance of the network service given this area.

this area.

5. The decision is a direct violation of the multiple ownership rule, since commonly - owned WGAR, Cleveland, and WJR, Detroit, largely duplicate each other's signals. A common of the control of the contr





in the BUYING Ark-La-Tex Write for Availabilities EPORT 50.000

Heard by most ...

Preferred by most

RMI 'Exclusives' May Also Get 0.0. If ASCAP Monopoly Trial Is Pushed

nerican Society of Composers,
joins and Publishers apparently
appen doing some thinking about
Minn. Symph Earned More Anthors and Publishers apparently the U.S. as some tinking about the U.S. as some tinking about the U.S. as some tinking about the U.S. as some tinking and the U.S. as a some tinking participation in the U.S. as a some properties of the U.S. as a some properties o

country of the control of the contro clude at least non-exclusive deals with these same groups. And that BMI has its own exclusive arrangements, while it may not aid ASCAP's defense of the suit, it it ever goes to trial, at least will not give comfort to the government agency's monopoly charges.

T. D. May Revive Music Biz Interest

INUOIL ETAL LANGE VOICE
Themay Derevy's music business interests may be revived this fall. Both is firms—Embassy Mick, operated by Jack Johnstone, and Darkey Bros., in which he was partnered with frere Jimmy and Marlo, may be reactivated. Both Marlo and Johnstone, who quit Embassy six weeks ago to entirely divorce himself from Doisey's embassy six weeks ago to entirely divorce himself from Doisey's emforts of the Company o

angle with Dorsey. If Embassy or Dorsey Bros, firm la reactivated, and it's probable that either or both will be, the first tune to be pushed will be, "I'll Be There," witten by Sammy Stept and maetro Eddy Howard. T. D. has alrealy recorded the song for RCA-Victor and Howard is, due to cut it for Majestin.

BMI Cafe Licensing Progresses in Chicago; Pelham Heath, N.Y., In

Chicago, July 28.
With the signing of the Karass baltrooms, Aragon and Trianous, Saragon and Saragon a Chicago, July 29.

nary,
Local office has moved to 360 N.
Michlgan, and Stan Myers has become regional head, replacing Joe
Gates,

Shubert Signs BMI Deal

Subert Signs BM Deal
BM last week secured a leesafug
arrangement with Herman Shubert's
Hahm Heath Inn, New York, after
securities of haggling. Situation bethe point point and BMI had reached
the point point and BMI had reached
the point point and BMI had reached
the point were forbidden by Shubert, be priorm BMI tunes on subtiet, to perform BMI tunes on sublittle in the room in fear of an
interface of the point of the point
security of the point
deal which expires in 1861.

A. M. Walker has been named manager of the San Antonio Symphogy Orchestra, the first full time folder of the position. He is also bix manager of the Austin Little theatra manager of the Worth theatre, Forthone the work of the Worth theatre, Forthone the work of the Worth theatre, Forthone the work of the Worth west and the work of the Worth west and the work of the worth the work of the

In '46-47 and Lost Less

In '46-47 and Lost Less Minneapolis, July 29. Minneapolis Symphony Orchestra's 1946-47 earnings were \$56,350 more than for the previous season, it was announced. A total of 139,000 per-sons attended the orchestra's home concerts; 185,760 turned out to hear

concerts; +85,760 turned out to hear it on tour.

Year's operating deficit of \$134, 473 was covered by guaranty fund contributions. Expenses rose \$48,775, largely because of the increase in minimum weekly rate from \$65 to \$75.

S. T. McKnight, president of the orchestral association, and other of-ficers were re-elected.

2-Way Conflict On 'Mimi' Disking

A new kind of hassle between a recording company and music publisher over a set release date of recordings of a song has developed in this one, the disputed disking is caught in the middle of the recording

in this one, the disputed disking is caught in the middle of the recording company's desire to at least countries of the middle of the recording company's desire to at least control of the company for a time which has no connection with the one in disputed to the company for a time which has no connection with the one in disputed to the control of t

Asbury Park Convention Hall in '47 B.O. Upturn After 20G Deficit Last Yr.

After 20G Deficit Last Yr.

Asbury Park, July 28.

This experies Convention haltwith new the Control of the Control
which certification are bands on weekand promoting name bands on weekend and full-week stands, has not
had a losing week yet this year.

Rediliker Bros. local jewelers, who
took the rap last season to the tune
be fairly well set in black link so
far with half the season gone.

Convention hall's best business
this season was done by the Tex
Convention hall's best business
this season was done by the Tex
which is claimed to have done more
at the bo. In four days last month
than that lured to have done more
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firs

last season.

Guy Lombardo's orchestra started the hall out on the profit side this spring with a three-day run over Memorial Day weekend. Lombardo gave the operators a profit in the neighborhood of \$2,000 and they've been building ever since to overcome last year's deficit.

DESMOND MAY DROP SOLOING FOR OWN BAND

JULIUN FON UM DAILU
Johnny Demond, who has been
working as single since his discharge from the Army, where he
Miller's Air Forces orchestra, may
have his own band, dien of placing
Demond in front of a full-size, commercial spok- mand, dien of placing
Demond in front of a full-size, commercial spok- mand, dien of placing
Demond residues (Dr., his bookcer, and Don Haynes, his manager.
Demond recently completed a
run at the Commodore hotel, N. X.
Hés on RCA-Victor records.

SWICHING BMI COAST Reps
Carl Haverlin, Broadcast Music,
Inc., prec, trains by the Companied by Julie Stern, gen, professional manager of outif.
Last week pair effected a change
Bolde Jang-with well by the Stern, gen, professional manager of outif.
Last week pair effected a change
Bolde Jang-with gen gen gen
Bolde Jang-with gen gen
Bolde Jang-with gring fiving Weiss from
Mayfair, Music to fill the niche vacated by Janks.

Shuberts Sue WB On ASCAP Moves With Music Firm

Warner Bros. music combine with which they are partnered in the Shubert Music firm. Lee and J. J. Shubert, through their Select Theatres Corp., filed suit last week in New York supreme court against in New York supreme court against Herman Starr, head of the WB group; Harms, Inc., Abraham M. Wattenberg, Deems Taylor, as president of the MB group; Harms, Inc., Abraham M. Wattenberg, Ambons Society, Wattenberg, and the Shubert firm itself. Suit aims to nullify the agreements imade by the defendants in the Shubert firm's behalf and to dissolve the

wenture.
With 50% of Shubery Musica "B" stock owned by Select Theetres and 50% of the "A" stock owned by bert and John W. Waters as directors, according to the terms of the Incorporation, while Barms named Starr and Watenberg to the board. Starr and Watenberg to the board plaint, entered into three pacts with ASCAP without the knowledge of the other directors. This, the plaint, of the plaint, and the start of the start of the start of the other directors. This, the plaint of the start of the st York State corporation law

York State corporation law.
First pact, allegedly made in Peb-ruary, 1940, extended for a 10-sec term a contract made the preceding month with ASCAP whereby the long inactive Stubert dirn was re-loading to the company of the con-claimed, Starr and Wattenberg re-goliated, in August, 1943, a new ASCAP ticket calling for a licensing term of 15 years. Third agreement granted ASCAP clevision rights to the Stubert catalog for a three-year stretch.

stretch.

All these contracts were made, Select claims, without knowledge of its directors, Shubert and Waters. It's further alleged that Starr and Watenberg, arranged the deals without calling meetings. If meetings were called, plaintiff states, it would have opposed these agreements.

Select also asks that Starr and Wattenberg be removed from Shu-bert Music's board and in addition seeks an accounting of moneys due the plaintiff. Taylor and Bernstein, ASCAP execs, were charged with acting in concert.

Suit was disclosed last week when Select moved to dismiss answers and counterclaims of the defendants. Latter made a denial of the alloga Latter made a denial of the allega-tions and claimed the plaintiff was guilty of unreasonable delay in making a complaint. Supreme Court Justice Felix Benvenga refused to dismiss the answers and Select is ex-pected to appeal.

MARTHA TILTON SIGNS

Haverlin Heads East After Switching BMI Coast Reps Fill-in Policy for N. J. Meadowbrook **Keyed to Name Singers, Lesser Bands**

Dallas Cracking Down On Ballroom Bldg. Violations Dallas, July 29.

Several dance halls in areas annexed by Dallas in 1945 have been ordered closed for failure to comply with dance hall regulations. This move was made after the spots had been given two years to meet the requirements of the city.

requirements of the city.

Several other nite spots which are making alterations to comply with city building, fire prevention and city building, fire prevention and city building, fire prevention and city building and city building the city building and city building and comply with city ordinances in the annexed areas. Because of material shortages, the City Council gave them two years to comply with city ordinances.

ASCAP.Radio Meet Set for Aug. 6

between full committees representing radio interests and the American Society of Composers, Authors and Publishers. This meet, the first and Publishers. This meet, the first since last spring involving the com-plete roster of delegates from each faction, probably will begin getting down to cases in the drafting of a new agreement which, when com-pleted, may replace the old deal now in existence, until 1949.

It's expected that both sides will want to have the terms of a new deal on paper ready for presentation to the National Assn. of Broadcasters convention which convenes at Atlantic City Sept. 14.

SCA Preps Pitch To ASCAP for Better Cut Of Theatre Revenue

Hollywood, July 28
Screen Composers Assn. which consists of upwards of 100 of the top film scores, finally will formally make that pitch to American building the constitution of the cons Hollywood, July 29.

green light to open a barrage. Scores want a special classifica-tion established by ASCAP whereby only composers whose compositions are used on sound tracks in theatres will receive revone from what the Society derives from licensing film-to-the control of the property of the property

Composers Assn. has been ready-ing its formal pitch for a year, although Zissu has quietly been buttonholing ASCAP toppers for

If the formal presentation me a deaf ear, Zissu may resort litigation.

litigation.

Scorers' beef is that, while many do not clef pop tunes, their background compositions are vitally important to films. Yet, because these scores rarely receive pop attention most scorers are in low revenue brackets of the Society.

martha Tilton bilds.

2-YR. Majestic Records for several terms of the se

Cedar Grove, N. J., will try new angle in an effort to strengthnew angle in an enter to strength-en business when he reopens the spot Aug. 22. Dailey is com-mitted to a policy of using the topmost maestros available, but, since it's not always possible to book since it's not always possible to book outstanding names consecutively, he has decided to follow the trend of record buyers and bolster less powerful bandleaders with outstanding recording vocalists. To these he will add certain vaude acts.

recording vocalists. To the se is will add certain vautie acts. Prov. To this end, Dality has Prov. To this end, Dality has Prov. To this end, Dality has Prov. See and the Marion Hutton. Sam See and the Prov. To the See and the Prov. To t

Dailey does not intend to foranke the band Sield.

If Dailey is successful in his plan, and the band Sield.

If Dailey is well-open up a come of the band sield in the band work of the band special parts of the band vocalists. There are a number of band special broughout the Boston, Palladium, Hollywood, et al., that grab top name bands whenever they can get them and book locals whenever they can get them and book locals of the band bands whenever they can get them and book locals of the bands of the band bands whenever, may not be to the liking destroy, or diminish, work copportunities for medium level bands that do act quality as top names and are bands on the band book the bands of the bands band book the bands book band book. In top name bands, Dalley has

Como's 27G Take At Cleve, Palace

Circuiand, July 28 was one of the two biggest vecord sellers in this country, took nearly \$247,000 for his end of a week at the Palace 1233. Come broke Betty Huttors (233). The played to \$1,028 patrons in the seven days as against \$8,386 for Miss Huttors at wartime admission prices. Co.D.p." which hardly contributed to the big bo.
Come grossed just under \$4,000. On a deal that gave him a guarantee of \$5,000. On a buttor, all the come of \$5,000. On the hattor, all the come betty, was on the bill with Come.

Freddy Martin's Disk 'Teasers' as Advance **Bally for Theatre Tour**

Freddy Martin went to unusual and unique lengths to herald the

Jocks, Jukes and Disks

By George Frazier

Suggested Programs

"There But For You Go I"— Frank Sinatra (Columbia), "Peg O' My Heart"—Red Nichols (Brunswick), "Love In Bloom"—Spike Jones

(Victor).
"Changes"—Paul Whiteman

"C hanges"—Paul Whiteman
(Victor),
"Smoke, Smoke, Smoke"—Tex
Williams (Capitol).
"I Don't Want to Walk Without You, Baby"—Harry James
(Columbia),
"At Sundown"—Tommy Dorsey (Victor).

ject of admiration, to me. Its pub-licity department surpasses any set ject of admiration, to me. Its pub-licity department surpasses any set-up with which Eve ever had deal-service, and—most important—seem-ing honesty. Not long ago, I tried out a Capitol by a girl singes. It sounded so bad that I did a double-sone haywire. I phoned Gaillow, "Nothing wrong with your machine," came the reply—the record stanks." Such integrity, I admir, is unique, mess.

ness. It wouldn't be quite accurate to imply that there's fine jazz to be heard at the drop of a hat out here, but there's enough of it to keep any accommodal reasonably happy. I but there's enough of it to keep any afclorande reasonably happy. I think there'll be even more. Cup-land the state of the nood, nowever). Cap also recorded Nellie Lutcher after she had been scuffling for years and she's now at Billy Berg's and soon moves east to Cafe Society. Now for the few new records which have reached

here.

Frankie Carle, who gave the faltering Falladium Ballroom a shot in the box-office arm, is out on Columbia box-office arm, is out on Columbia box-office arm, is out on Columbia of the Waldorf' and "The Glow Worm". Largely framework of Statistical (what a word to apply is outlined (what a word to apply in the columbia of the co

Beryl Davis, the English girl who know, when she signed papers that it was seas, sounds highly agreeable in her acts and support of "Mother," Mother and "You're Breaking, In a New Heart." These are effective performances and maye like a comer. Credit of Willard Alexander or whoever it was who had the astuteness to back high a support of Willard Alexander or whoever it was who had the astuteness to back her with a band under Took. Credit was who had the astuteness to back her with a band under Took. Credit was who had the astuteness to back her with a band under Took. Credit was who had the astuteness to back her with a band under Took. Credit was who had the astuteness to back her with a band under Took. Credit was who had the astuteness to back her with a band under Took. Credit was who had the astuteness to back her with a band under Took. Credit was who had the astuteness to back her with a band under Took. Credit was who had the astuteness to back her with a band under Took. Credit was who had the astuteness to back her with a band under Took. Credit was who had the astuteness to back her with a band under Took. Credit was who had the astuteness to back her with a band under Took. Credit was who had the astuteness to back her with a band under Took. Credit was who had the astuteness to back her with a band under Took. Credit was who had the astuteness to back her with a band under Took. The was a commercial was the was

Hollywood, July 28. h some fine guys behind her—Dave This never-never land may be as C avanaugh, tenor, Red Norvo, sylo-progressive as il likes to believe, but phone, Bapt Lovett, drums, Benny it lags rather perceptibly when it Carter, alto, Vic Dickenson, tronspired to the control of the four major labels, only Cape Calleder, between the control to the four major labels, only Cape Calleder, beas, and one, Red Loring, cornet (Red Nichols to you). On the control talks of the property of the control of the contro

But we hope we're wrong. Foe here, with a capital T, is Talent. To be the Maynes is a good singer and blek Baynes is a good singer and wise. Unfortunately, though, he doesn't Jalways get the right stuff to record. (Crosby, after all, is on the record. (Crosby, after all, is on the record. The stuff of t

Merle Travis' "Fat Girl" (Capitol), may surprise you. It's a Western with a-well, with a cute lyric.

Rest Rets

Dance—"Penguin at the Waldorf" (Frankie Carle).
Ballad—"You're Breaking In a
New Heart" (Beryl Davis) and
"Naughty Angeline" (Dick

Hot-"I Was Wrong" and "Snatch It and Grab It" (Julia

Western—"Fat Girl" (Merle Trayis)

Week after week we cause litters by suggesting that this sort of thing might go in urban areas, but we intended to the suggestion of the suggestion of the suggestion of the suggestion of the ball with Tex Williams "Smoke, Smoke," which will will will will will will will be suggested to the suggestion of the suggestio

RUBINOFF CLEARED OF FAMILY BUM RAP

Pittsburgh, July 29. It's all love and kisses again at the It's all love and kisses again at the Rubinoffs. With Dave Rubinoff withdrawing from sale the house his \$5-year-old mother has been living charging that deed for property was signed over to him under false pre-tenses. According to those in the know, Mrs. Rubinoff didn't know when she signed papers that it was ways provided well for her, and whole thing stemmed from bitter family jealously the property of the pro-tamily selection.

British Best Sheet Sellers

(Week Ending July 17) London, July 18.

Second 12
Heartaches Connelly
How Lucky You Are Kassner
Sorrento Meloria Ricordi
Dear Old Donegal Lecis
Dear Old Donegal Lecis
Stars Will Shine ... Feldman
Harriet Keith Prowse
Violetta Dix
Rainy Night in Rio ... Feldman
Linda New-World
Oh, But I Do ... Feldman
Innatinez Gay

Minn. Disk-Lending Library Finds Traffic Up 300% This Year

Minneapolis, July 29. Evidence of the huge gain in pub-lic interest in phonograph record-ings, and at the same time additional evidence of the sales slump in the disk biz is in a local public library

Library here has a phonograph Library here has a phonograph record circulating department comprising 3,000 records. All of last vear it circulated only 9,000 records. So far this year it already has loaned 11,000 of them and the estimated total for all 1947 will approach 25,000. This would represent a gain of nearly 300% over the composition of the composition of

LOCAL 47 ORDERS L.A. CLUB TO PAY 5G

Hollywood, July 29. Trial Board of American Federa tion of Musicians, Local 47 has ruled that Ernest Ochoa, operator of the downtown Club" Brazil: which recently shuttered, owes Don Raymond's orchestra \$4,950, Crew was in spot on a 12-week contract, finished half the stretch when the club closed owing the band for one week's actual work, plus the five stanzas remaining in pact.

remaining in pact.

Local has declared site "unfair" and ruled that Ochoa must pay up in full if he reopens, or if another operator takes over the newcomer must adjust the claim of Raymond. Also, 47 has asked James C. Petrillo to 47 has asked James C. Petrillo to okay the batoneer suing Ochoa for the amount (union permission being necessary before a musician can file a civil suit.)

Norman, Laguna Plan S.F., San Diego Jam Dates

Hollywood, July 29. KFWB disk jock Gene Norma and Eddie Laguna, onetime Coas chief of Keynote Records, are expanding their lazz concert promotions beyond here, to San Francisco and San Diego. One has been skedded for Bay City Aug. 18 and one will follow in down-coast town one will follow in dewarders will toss another concert in Pasadena Aug. 4, with Charlie Barnet, Slam Stewart, Kay Starr, Charlie Shavers and Freddie Slack thus far set to topline. Freddie Slack thus far set to topline. Promoters have been reaping a harvest. On first date, in May, with Benny Goodman, Barnet and Red Norvo featured, profit was better Last month a layout headed by Peggy Lee and King Cole Trio gav Norman and Laguna 82,200 in clear out of \$5,500 gross and Cole combo setting \$1,000 for the nite.

Gillespie to RCA

RCA-Victor has signed l Gillespie's orch to a two-recording deal after the bandle had broken away from Musicra had broken away from Musicraft.
Gillespie's deal with Musicraft was broken when, after his contract there had promised him 16 sides a year, only 14 were released. He uses a crew of 17 people.

10 Best Sellers on Coin-Machines

Perry Como......Victor Blue Barron......M-G-M 2. Chi Baba, Chi Baba (9) (Oxford)...... Eddy Howard......Majestic Tony Pastor......Columbia 3. I Wonder, I Wonder (7) (Robbins)..... 4. Old Devil Moon (1) (Crawford)...... Margaret Whiting....Capitol Charlie Spivak......Victor 5. When Were Sweet 16 (4) (Shapiro-B). Perry ComoVictor 8. Smoke, Smoke, Smoke (1) (American)... Tex Williams......Capitol 9. Temptation (2) (Robbins)..... Ingle-Stafford.....Capitol

Coming Up Feudin' and Fightln' (Chappell) Dorothy Shay Columbia Jo Stafford......Capitol ivv (Burke-VH) Frank Sinatra....Columbia Vic Damone.....Mercury [Have But One Heart (Barton)....... Ask Anyone Who Knows (Witmark)..... Margaret Whiting Capitol As Long As I'm Dreaming (Burke-VH) Tex Beneke Victor Harry James Columbia When I Write My Song (Exclusive)...... Herb Jeffries.....Exclusive I Wonder Who's Kissing Her (E. B. Marks). Perry Como...... Victor Dick Jurgens Columbia Come to Mardi Gras (Southern)..... Three SunsVictor Frank Sinatra....Columbia I Believe (Sinatra)..... It's Same Old Dream (Sinatra)...... Tommy Dorsey Victor Je Vous Aime (Crawford)....... Andy Russell......Capitol Lady From 29 Palms (Martin). Freddy Martin. Victor Tony Pastor. Columbia After Graduation Day (T. B. Harms)..... Sammy Kaye Victor Bloop Bleep (Famous)...... Danny Kaye......Decca

Inside Orchestras-Music

Howard Hughes isn't the only person in Hollywood inspiring subpo White slips are beginning to come in quantity from Rep. Carroll Kearns (R., Pa.), whose Labor Department sub-committee is to resume its sleuthing of the American Federation of Musicians and its dealings with motion pleture, radio and television industries. Others not actually being called McCann. Hearings, which open here Aug. 4, are believed to be more concerned with the music and film bans imposed by James Petrillo, AFM head, on the video trade, while the talk of an overall check of AFM doings is so much embrodery.

Guy Lombardo, and the Harmsworth Gold Cup racers who will try to take the speedboat crown he won last year away from him Aug. 10 in New York waters, had been for a while preparing to race for a trophy that isn't there. A third broke into the Town Lodge, Preeport, over the past week-end and disappeared with the cup, worth about \$5,000. However, whoever copped the cup without going through the necessity of beating out Lombardo's Tempo Yi knew its business. He took only the valuable metal portion, leaving the wood base with previous witners' against inscribed thereon. It was recovered by copa Monday (26).

Paul Brenner, WAAT, Newark, disk spinner, uses a number of promo-tion and exploitation gimmicks to draw listener attention to his show, in addition to the one cited by Vauturry last week. Another is what he calls "Milke Shots." Ideal calls for candid photographs taken of him and name usest sturing a broadcast to be autographed and réprinted in six-by-eight size with holes on one side to allow for insertion in looseleaf books. Re-action among younger school kids of his audience attaches an importance action among younger school kids of his audience attaches an importance that the strength of the series similar in the manner in which young-sters seek celebrity agnatures.

Frank Sinatra's "I Have But One Heart," which is stirring up some in-terest due partially to the fact that Sinatra does part of the lyric in formation of the lyric in the lyric in the lyric in the lyric in the now. Originally it was probably held up because the song is published by Barton Music, in which Sinatra is a stockholder and with whose ma-agement the had quite a hassle a year or so ago, finally becoming linedive, but relshing his shares. Johnny Farrow, music man, and Marty Syntes whose the place, the former adapting the music and Synne fitting lyric.

Paramount Pictures' subsid. Famous Music, has permitted Beverly Music (Larry Shayne-Dick Haymer' farm) to revive the Inte Dick Willing's tane, 'My Puture Just Passed.'' Famous owns the copyright, and retains it of course, and will merely tender Beverly a slice of earlies' from latter's effort. Famous apparently was indifferent about reprising the tune itself. Already Haymes has disked it for Decea, as has the late composer's daughter, Margaret Whiting, for Capitol. Another etching is Ronnie Kemper's version for Signature.

It was Bregman, Vocco & Conn who was the purchaser years back of the Donaldson, Douglas & Gumble catalog—not Mills Muste. In acquiring ownership of the firm in which the late Walter Donaldson participated in launching, BVC took over the majority- of the copyrights Donaldson wrote and which became standard tunes, among them "Little White Lies." "You're Driving Me Caray," "My Moni." "Making Whoopee," "Love Me Or Leave Me," "Sweet Jennie Lee," et al.

"Unfair list" is no longer a feature of American Federation of Musicians, Local 47, house organ. List nixing certain bookers and agents was dropped out of current edition while, in the words of a union official, "the union plays possum due to the Tatl-Hartley Act." Though a feature of the mag for years, threadened lawsuits of several agents and bookers, among them Ed Fishman and Ed Sobel, partly inspired the change of beart, it's believed.

Music Notes

Chester Conn on Coast holosobism with BWH Hollywood headman. Les Faburgh... All We was the holosobism with BWH Hollywood headman. Les Faburgh... All we was the holosobism with BWH Hollywood headman for Columbar. Holosobism with the holesobism was the holesobism which was the holesobism with the holesobism was the holesobism which week... Loanny Kaye, Lionel Add Rolly unnetworth a holesobism was the holesobism which week... Deare Springers cut first batch of outunes for the holesobism was the holesobism which week... Both was the holesobism which we had been a holesobism which was the holesobism which we have hear which was the holesobism which was the holesobism which was the holesobism which was the holesobism

HAMID'S PIER (A.C.) IN

SWITCH TO NAME BANDS

Aussie Pub Due in N.Y.

Aussie rub Jue in iv. 1.
George Sutherland, managing director of Allan & Co., AustraliaNew Zealand music publishers,
headquartered at Melbourne, arrives
in New York in early August, atter
attending recent international music
conference in London, Claude Whitford, Allan branch manager, will accompany.

company.

Duo will spend several weeks in N. Y. and Hollywood, before leaving for home from the Coast Sept. 16.

Musicraft Recapturing **Ex-Talent Roster Before** Going After New Artists

WITCH TO NAME BANUS
Handit's Pire, Atlantic City, operated by George Hamid, who also
operates the Million Dollar Pier, is
going in for a changing band policy
at the former in the place of a
"house band" idea. This will put
name comboo no both piers.
Jean Goldkette's orchestrs, which
are a compared to the control of the control
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of th would AHICH NEW ALIUSE)
Musicraft Records, which is slowly beginning a task of reconstruction, does not intend setting out
after new artists to do any boltering of its taient roster. It intends
completing a new deal with singers
and masters of intended to the completing and the completing and the completing and subsequent reorganization, and
only on from there in an effort to
establish current artists, before taking on new ones.

establish current artists, before taking on new ones. Musicraft renewed this week with Pill Britto, following previous new deals made with Mel Torme, Sarah wayan, et al. Brito signed as three-pill contract, about which there had been slight controvery between them as to whether it was still need, it'll caliend his latest contact is an improvement on the old. Meanwhile, Musicraft is going blead on marketing delist. Torme did his first new dote last week.

Tommy Dorsey rounding up guest artists in N. Y. to make transcrip-tions for his transcribed disk jockey stint, which debuts Sept. 8.

Stuart Seymour, formerly with Joe Glaser's Associated Booking Corp., Charlie Busch and William Peterson, of Consolidated Radio Peterson, of Consolidated Radio Artists, and Walter Bloom, formerly with Frederick Bros., have formed a new talent outfit called Musical En-tertainment Agency. Group has of-fices in New York.

Agency will handle cocktail units and big bands.

Rising Local 47 Roster Scares **Union Toppers**

Hollywood, July 29.
Membership of Local 47, American Federation of Musicians, is more can Federation of Musicians, is more than twice its pre-war size. Ever-growing ranks are a source of real concern to union toppers who are daily confronted with plights of those who trekked to Coast in belief that work was plentiful in studios, nightclubs, dance halls and radio. Membership is tabbed at over 15,000 now, a figure fast approaching New York Local 802's roster. Prewar figure was 7,000. At that time there was work for approximately 2,500, a figure which actually bas been mit

been cut.

Local, for the past two years has been trying to keep the swelling membership on some sort of payroli. From Sept. 30, 1945 to the end of next month it will have handed pay checks to over 2,500 musicians for 28 performances in 15 veterans on the control of the contr

In addition, the local has for the first time, secured a contract with the City of Los Angeles for \$30,000 by matching it with \$20,000 them-selves. L. A. County has contracted its seventh connecutive year for such a program. Funds are prog-ment to musicians playing public concert in Exposition Park, Griffith Park, Lawyddale Park, Huntington Fark and Patrictic Islu.

Decca in 3d Music Pub Venture: Forms Supreme Outfit With BVC

Carlyn, Pitt Maestro. Signs Unusual FB Deal

other leadership and business man-agement of his brother.

DREYFUS DENIES BRITISH **OUTFIT CLOSING SUBSIDS**

OUTFIT CLOSING SUBSIDS

Max Dreytus, bend of the Dreytus
missic combine, which include
"How Soon." a Will Rossilier tune.
"I'more than the mission of the property that the British counterpart of his
south; run by frere Louis Breytus
size ciosing three subsidiary firms. He
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the more the Bullet label. Sue for the Bullet label.
Sue for the Bullet label. The second tieup BVC has engineered in
the special subsidiary. It is now operating a
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Most of Dreyfus arrangements

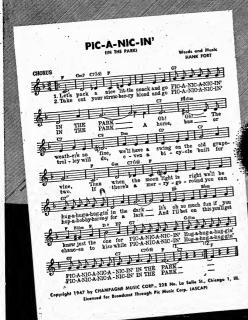
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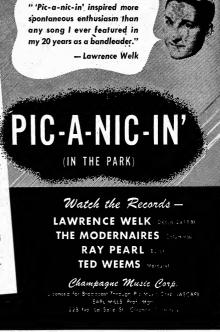
Decca Records has gone into its third music publishing venture. It Signs Unusual PB Deal
Inthorph, July 20. Vocco & Conn whereby the two are
Turning Carthric band, for some
either one of Pitthorph's leading Supreme Music, Added to Decca's
local outfits, has signed with Frederick Bross, agency and will gold outfits, has signed with Prederick Bross, agency and will gold outfits, has signed with Frederick Bross, agency and will gold be a signed to the contribution of the property of the part includes unusual terms
relative to local dates.

The property of the property has completed a deal-with Bregman.

do-nothing course.

Supreme Music gets underway
with a tune-titled "Old Chaperone,"
written by Raney Idriss-George
Tibbles and picked up from an Avon
label recording made of it by singer
David Street. Another is called
"How Soon." a Will Rossiter tune.
by Francis Craig, Nashville meetto
by Franc





On The Upbeat

New York

New York

Jimmy McCabe, manging director of Pennsylvania hotel; tendered 19th anni of reign dinner by Hotel 19th anni of the 19th anni of

Chicago

Hollywood

Hal Derwin crew inked into Casino Gardens Aug. 13. On a gig. last week at Prisco's Operations, the Casino Gardens Aug. 13. On a gig. last week at Prisco's Operations, Discourage of the Casino Gardens and the Casino Gardens and Cas Chicago
Mary Cortis bock with Carr Schreiber orchestrat Byrd Ballroom.
Pearl Balley Drootly Donegua, Olivette Miller, Gladys Keys, Leiclille Browning and, Ruth, Meraland set for all-Negro show at Consider Part, 4liy 24 . . . Jose
Bethencourt is in Gusteman in Consider Part, 4liy 24 . . . Jose
Bethencourt is in Gusteman in Compublishing purposes . . . Jack Russell,
of Mutual Entertairment, in Calimonicats . . . Delta, Southalde nitery,
burned last week with lose estimated
to the control of t port. La. . . . Veteran musicians in-

MILES PROGRAM SUGGESTIONS MOONLIGHT Ted Weems • Decca No. 25105

I'M GETTIN' SENTIMENTAL OVER YOU

Lonesome and Sorry

MILLS MUSIC, INC. 1419 Broadway How York 19

LOUIS RERNSTEIN SUGGESTS FOR YOUR PROGRAM

ON THE SUNNY SIDE OF THE STREET

Musie by . . JIMMY MeHUGH APIRO-BERMSTEIN

Beneke's Concert Tour

Hollywood

Pittsburgh

Art Mooney Orchestra at Ankara

..Jack Fina band into Bill Green's

An abovery Octavism il Green's Carrier has been designed to two weeks. Mat Carris, heading a mail unit in Ambridges Cartino Club, is rehearing a big band with an eye on local ballwoons in the fail, and shas bired Danny Thomas to do arrangements three months at Hoelf-Henry's Silver Grill, held over to Oct 1. Baron Eliott, at West View Park, will give his band two-week vacation Aug. Green Arres plano for a long time, has opened there with his low trick. Frankle Laddark, clarinetist and saxman, has le't Harry Cool's band Bar, turning latter's rew from trio into a foursome.

Tex Beneke-Glenn Miller orches tra begins a series of straight con tra begins a series of straight con-certs—no dancing—through the mid-dle west Sept. 26. Dates are being promoted by one mam—Joe Helprin, who bought Beneke at \$2,500 guar-antee against the usual 60% and is dickering for Yaughn Monroe to fol-low Beneke through the towns he bee staked one. cluding Jesse Miller and other sepia sideriën, gave Jazz Concert at Dussibe July 20, ... Jimmy Joy Inked for four weeks at the Muchelback of Jazz Concert at Dussibe July 20, ... Jimmy Joy Inked for four weeks at the Muchelback of Jazz Ensemble signed with Disc Records and will record first abund Jazz Ensemble signed with Disc Records and will record first abund place of the Jazz Engels Signed With Jazz Engels Signed With Jazz Engels Signed With Signed S

low Beneke through the towns ne has staked out.

Beneke plays the Auditorium, Flint, Mich. on the 26th and on successive days is dated at Auditoriums in Grand Rapids, Jackson, South Bend and Gary, Ind.

Benecke Het in Ptit
Pittsburgh, July 29,
Tex Beneke-Glenn Miller band,
playing Pittsburgh for the first time,
proved the top one-night lure of the
season so far last Thursday (24) at
West View Park. Beneke drew
around 2,300, at \$2 per, and waltzed
away with a huge chunk for his

share.

Although Harry James had a few more at rival Kennywood Park last month, his guarantee was heavier and percentage higher, still leaving Beneke in the lead by comparison.

MCA Ponders on Ready's Takeover at Waldorf, N.Y.; Other Ageys. Are Hopeful

Where Ageys. Are Hopekul Frank Ready, president of the Reference of the Ready and the Reference of the Reference of the Ready Ready and the buying of the huge hostely common agencies rival to Mussimon among agencies rival and the submisses available, but farry Barnett, now head of the agency? Mussimon among agencies rival and department, is said to have taken over the account.

taken over the acount.

Rowever, McAs trivals, while they bave no clear conception of how they stand in so far as Ready is convenient to the control of the stand in the control of the co

THORNHILL TO TEE OFF N.Y. PENN FALL SEASON

Claude Thornhill's drestern gets the nod as the band which will open the Pennsylvania hotel, New York, the Cafe Rouge Sept. 8 for its weeks, the Cafe Rouge Sept. 8 for its weeks, the Cafe Rouge Sept. 8 for its weeks when which opened Jume 19, has been held over again until Sept. 6, making his run one of the longest at the Penn.

at the Penn. Who will follow Thornhill is unde-cided. Charlie Spivak is supposed to have had the inside track, but it's indicated now that he may not play the spot, by choice. Frankie Carle, Jimmy Dorsey are probabilities for after the first of the year.

Band Reviews

imantly sweet, it fits in nicely with
the deeor of this small room, with
Towne's reperiolre mixes up
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Towne's reper

trips most of the novery specially trips most of the novery special trips were and the trips of tri

JERRY WALD ORCHESTRA (12)
With Jimmie Vannie
New Yorker Heid, Kin V.

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New York date at the Terrace Boom
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New York date at the Terrace Boom
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mentation Shaw used in his pre-"Begin the Beguine" combo, which was then unsuccessful.

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ser

Jimmie Vannie, vocalist with the group, didn't work too often open-ing night. But what he did sounded fair enough. Wood.

that enough. Wood.

ARNETT COBB BAND (8)

II Mins.
Applie, N. Y.
Formerly with Lionel Hampion's reve, Arnett Cobb months of the Cobb months of the

HOUR

(The Puppy Love Song) SANTLY-JOY, INC.

1619 Broadway, New York TOMMY VALANDO, Gen. Pro. Mgr.

What Are **Don Doing** New Dear's Ene?

GEORGE SIMON, Inc.

"NAUGHTY ANGELINE"

By Allan Roberts-Lester Lee The following recordings have been released

KING COLE TRIO (Capitol) DICK HAYMES (Decca) **DENNIS DAY (Victor)**

ART LUND (M-G-M) KAY KYSER (Columbia) JACK LEONARD (Majestic) VIC DAMONE (Associated) EDDY HOWARD (World) GEORGE TOWNE (Muzak)

our friends:—Thanks for putting and keeping "YOU CAN'T SEE THE SUN WHEN YOU'RE CRYIN'" way up there for sixteen weeks. We honestly expect that, with your help, "NAUGHTY ANGELINE" will top that record.

1619 Broadway, New York 19 GEORGE GILBERT

GEORGE SIMON, INC.

1520 N. Highland, Hollywood 28 HERB LUTZ

Songs With Largest Radio Audiences

The top 31 songs of the week, based on the copyrighted Audience Covrage Index Survey of Popular Music Broadcast over Radio Networks Published by the Office of Research, Inc., Dr. John G. Peatman, Director Survey Week of July 18-24, 1947

Amore the Alley From the Alamo	
Almost Like Being In Love-"Brigadoon"Fox	
An Apple Blossom WeddingShapiro-B	* :
As Long As I'm Dreaming-+"Welcome Stranger"Burke-VH	
As Years Go By Miller	
Ask Anyone Who Knows Witmark	
CeciliaABC	
Chi-Baha	
Come To the Mardi Gras-+"Carnival In Costa Rica"Southern	
Deep Down In Your HeartTriangle	
Pon't Tell Me-†"Hucksters"	
Echo Said "No"Lombardo	
Every So Often '	
Feudin' and Fightin'-+"Sons O' Guns"	
I Believe-+"It Happened in Brooklyn" Sinatra	
I Can't Get Up the Nerve To Kiss You	
1 Do Do Do Like You Harms	
I Want To Be LovedMelrose	
I. Wish I Didn't Love You So-+"Perils of Pauline"Paramount	
I Wonder I Wonder I Wonder Robbins	
I Wonder Who's Kissing Her Now-†"I Wonder Now" E. B. Mark	S
Ivy-t"Ivy" Burke-VH	
Je Vous Aime—†"Copacabana"	
Just An Old Love Of Mine	
Mam'selleFeist	
My Adobe HaciendaSouthern	
My Heart Is a Hobo-+"Welcome Stranger"Burke-VH	
Peg O' My Heart	
Tallahassee—†'Variety Girl"Famous	
That's My Desire Mills	
Time After Time-†"It Happened In Brooklyn"Sinatra	

The remaining 21 songs of the week, from the copyrighted AC Linda Loveshi Leeds Morris
Love and the Weather Berlin
Man, Who Faints the Rainbow In the Sky. Mutual
Midnight Masquerade Shapiro-9
Old Perris Wheel Goldmine Passing By Red Silk Stockings and Green PerfumeChappell Say No More
Stella By Starlight
There's That Lonely Feeling Again. Advanced Melle Tomorrow Morris When You Were Sweet Sixteen—†"Jolson Story". Shapir Would You Believe Me—†"Love and Learn". Remick

GREAT NEW DISC! Recorded by Charlie Barnet APOLLO No. 1070 THE DARKTOWN STRUTTERS' BALL By Shelton Brooks Les Feist inc. 1617 Bradway * New York, N. Y. HARRY LINK, Gen. Prof. Mgr. GEORGE DALIN, Prof. Mgr.

Our Waltz Suggesti MY GAL SAL IF I HAD MY WAY SIDEWALKS OF NEW YORK JUST A DREAM OF YOU, DEAR LET ME CALL YOU SWEETHEART

PAULL-PIONEER MUSIC CORP.

THANKS

JACKIE WINSTEN **EDDIE** and **GEORGE**

TAILORS TO THE STARS nart attire for Acts and B When in the East Call or Wire for Representative with Samples

305 S. Broad St., Phile. me. PEnnypacker 5-1630

STAN KENTON STARTS HEAVY SKED IN SEPT

ILLAY I SARJU IN SEL' I. Stan Kenson will resume his interrupted run as a bandleader on Sept. 27-88 at the Balbon Beach, Cal.
dancery where he started at the
helm of a band five or six years
ago. Following that date he starte
ast to pick up where he left off last
spring, when he collapsed on the
stand. He works Inwa State College Oct. 4-3. Other dates are being
selve the stand of the started of the stand.

Note the started of the stand is the stand in the stand is the stand.

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In November, it's probable that Kenton will play Frank Dailey's Meadowbrook, another date he owes due to his illness.

Cresent Hall, N. O., To Be Swank Dancery

New Orleans, July 29. Crescent Hall, local landmark Crescent Hall, local landmark whose checkered history barks back to the early 19th century, will assume a new role. The storied structure which in its early days echoed to the revery of the landed gentry, at St. Charles and Canal streets, famed politicos, et. al., will become a ballroom.

baltrofine and the control of the co

for a song at auction last week. Ginnopoulos said he would spend \$150,000 on air-conditioning and renovating the structure, which he plans to open Oct. I as a ballroom "comparable to the finest in the nation." It is to be called the Melody Mill and will be patterned after the Trianon, Chicago, Palladium, Hülpselberger and the Roseland, New York, be said.

10 Best Sheet Sellers

Week Ending, July 28)
Peg O' My Heart. Robbins
Across Alley Alamo. Capitol
I Wonder, I Wonder. Robbins
That's My Desire. Mills
Chi-Baba Oxford
Who's Kissing Her. Marks
Who's Kissing Her. Marks
Sweet Book Knows. Wilmark
Sweet Book Robber Book
Second 100

Second 10

Linda Mayfair
Midnight Masquerade, Shaþiro-B
Tallahassee Famous
Anni Song. Mood
As I'm Dreaming. Burke-VH
Almost Like Being Love. Fox
Sunday Kind Love. Maurice
Feudin' and Fightin', Chappell
Had Life Live Over., Ceneral

Romm Preps Suit Vs. Bea Kalmus Over Rights To Disk Jockey Show

To Disk Jockey Show

What probably would be the first legal action over the rights to a disk Jockey show is intended for the Kew York courts soon, should Irving Rew York courts soon, should Irving prepared against Bea Kalmus. Miss Kalmus currently conducts a 1 to 2 a.m. platter-chatter show nightly the court of the

removed.

Miss Kalmus simply states there is no argument between her and Romm.

M'CRAE DICKERS WITH CAPITOL RECORDS

Gordon McCrae, baritone occupy-ing a spot on NBC's Saturday morn-ing "Teen-Timers" show, has been talking with Capitol Records. He had been with Apollo Records. He N.Y. indie firm from which he worked

oose two weeks ago.
-Capitol's talks of McCrae may capitol's talks of McCrae may give that company, for the first time, a baritone of the type of Sinatra, Como, et al. With all the singers Cap has had tied to its label, it has never before employed one of that type, that is, one with any sort of a name.

Drevfus Considering Brit, Williamson Firm

London, July 29. Chappell group is considering formation of new music publishin company in Britain under Willian company in Britain under Williamson banner. Firm would handle scores of U. S. top line musical show importations. "Carousel," "Finian's Rainbow" and "Brigadoon" on probable ex-ploitation list.

Band Reviews

(Continued from page 44) adds plenty of color to the

he adds plenty of color to the combo.

Neatly dressed in brown coats and grey trousers, boys present an attent in the color of the stage of the color of the colo

Metasa Guald's kane signed by AkSar-Ben, Omaha, for the annual continual address, showmanship and enthusiasm won him solid
Sar-Ben, Omaha, for the annual continual and within the continual manual delivery, showmanship and enthusiasm won him solid
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Bands at Hotel B.O.'s

Band Ho	itel	Weeks Played		Covers On Date	
Sammy Kaye Astor Roof (850;	\$1-\$1.25)	6	3,075	21,525	
Guy Lombardo Waldorf (400: \$2)		. 3	2,800	9,100	
Skitch Henderson. Pennsylvania (50	0; \$1-\$1.50)	5	1.350	9.450	
Jerry Wald New Yorker (400)	\$1-\$1.50)	. 0	1775	775	
Johnny Pineapple Lexington (300; \$	1-\$1.50)	36	800	34,650	
*Ice Remue at New Yorker					

Chicago

Henry Bass (Marine Room, Edgewater Beach; 1,100; \$1,50-\$2.50 mln.). Nearing sind a most successful band engagements here; Del Courier and Marine South and S

Los Angeles

Eddy Howard (Ambassador; 900; \$1-\$1.50). Booming biz, 2,900 covers. Russ Morgan (Biltmore; 900; \$1-\$1.50). Holding okay, 1,900 tabs.

Location Jobs, Not in Hotels

Diek Jurens (Aragon; \$0.90-\$1.15 adm.) Claude Thornhill did one night here Saturday, which helped by hot spell in town, pushed week to booming 20,000 in air conditioned house.

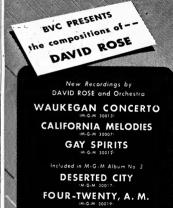
Lawrence Weik (Trianon; \$0.90-\$1.15 adm.) Like sister ballroom, with Thornhill in Sunday, another 20,000.

Thornhill in Sunday, another 20,000.

All the General Conditions of the State State of the State State of the State State State of the State State State of the State State

(Los Angeles)
Osborne and Jack Barrows (Aragon, B, Ocean Park, 8th wk). lid 7,200 admishes

Solid 7,200 admishes.
Tommy Dersey (Casino Gardens, B. Ocean Park, 8th wk). Mop-up continues; 11,600 payers. Apparently that many more throng the terFrankte Castle (Philadium, B. Hollywood, 1st wk). Gave the longgloomy spot a shot in arm. First full week will hover around 16,000 admishes, dandy.



HOLIDAY FOR STRINGS

MANHATTAN SQUARE DANCE

Recorded by HERBERT STOTHART and Orchestra Included in M.G.M Album No 4

HOLIDAY FOR STRINGS

A Grand Performance in the new M.G.M Picture

"UNFINISHED DANCE" HOLIDAY FOR STRINGS

> JACK BREGMAN ROCCO VOCCO CHESTER CONN

In Middle Between Nat'l AGVA's Hassle With Phila, Local, Nitery Op. Agents File Damage Action

Up, Ageins I.

Jurislication Philadelphia, July 29.

Jurislication dispute between the mational Annal dispute between the mational Annal Philadelphia last week resulted in both-organizations being mode defendants in a court action brought by a club broad property of the principal sense of the plaintiffs and the summer of the plaintiffs and the summer of the plaintiffs and the summer of the plaintiffs and the sum of successful defendants in the, sum of successful and the sum of successful and the plaintiffs and successful and the plaintiffs and the summer of successful and the summ

an Bedrodants are AGVA, Matt Shel-vey, national administrative direc-tor; Dave Fox, his assistant; John F. Donoghue, finance comprisitely, and Donoghue, finance comprisitely, and office set up by AGVA after Local & excess had secosted. These include: S. Barney Barnett, Sidney Kaplan, Officers of Local & also made def-fugdants are: Diet Jones, executive secretary, Syriopy Axelrod, George secretary, Syriopy Axelrod, George fendant organizations from "doing any act having the effect of prevent-from employing or booking members Defendants are AGVA, Matt Shel-

any act having the effect of preventing the two plaintiff organizations from employing or booking members of either the national AGVA or Local d and to restrain the defendants suspending, or by any other ublawful means seeking to prevent any member of either organization from entering the employ of the defendant, causing them to leave such encourse of conduct ciliculated to cause members of any other through the course of conduct ciliculated to cause members of any other tumon from members of any other union from leaving the employment of the plaintiffs."

U.S. Acts to Hypo Dominican Fete

The Dominican Republic is pre-paring to shell out some hetty color-branch and the some hetty color-dedication of the new \$5,000,000 and edication of the new \$5,000,000 and eaphto building at Cuidad Trujillo. Richard Kollmar, Broadway legit producer, has been signed up to stage the event, which will take new capitol. On the steps of the new capitol. More talent from the various Pan-American republies will be used for the event, and show will subsec-tance to the stage of the promote the U.S. acts. Dominican Republic is planning extensive use of American shows promote the U.S. tourist trade. It's expected that once a chain of 14 ho tells is completed, more U.S. talent will be used. The lins are slated to be managed by the American Ho-

be managed by the American Ho-tels Corp.

Dominican Republic, as a prelude to buildup, of its tourist trade, is

Dominican Republic, as a prelude o buildup, of its tourist trade, is urrently promoting a dance-contest vinners of which will get a week's tay with all expenses paid at the

PAUL REGAN HURT IN CRASH: DATES DROPPED

URANE, JUAITS DRAFTED
Paul Regan, mimle, was injured
in an auto accident near Pt. Worth
last week forcing cancellation of
the was lated to open last Thursday
(34), and the Florentine Gardens,
Hollywood, Aug. 2. Tim Herbert
bobed at the Shunding a date at
the Baker botel, Dallas, was driving
with his wife to the Ft. Worth airport when the car collided with another auto. Regan is not seriously intherefore, and the state of the Control
Regan may lose the sight of one eye.

Mpls. Summer Festival Gets Even Break at B.O.

Minneapolis, July 29.
Minneapolis's annual summer mardi gras, the Aquatennial, just about broke even for 1947. Last year it went into the red a few hundred dollars.

dollars. Celebration's sources of income include ticket sales for Aqua Follies, big water show; parades grandstand, etc. Aqua Follies is privately stiged stated on the sales of the sa Celebration's sources of inc

Pacific Peacetime Circuit Result Of **USO-CSI Units**

USO-Camp Shows Units playing the Pacific during and since the war have so indoctrinated natives with have so indoctrinated natives with have so indoctrinated natives with former USO performer Earl Pinch is readying to gamble a second stable sum on importation of U. St. would include the Hawaiian Island Shaping and other outgoats. Singapore, Jan and other outgoats with the "Go-for-Brocke" carnival. Tallent in "Go-for-Brocke"

American names.
It's figured that with plane trans

It's figured that with plane transportation, Finch can establish a profitable route that will cover various outposts as soon as they're cleared for normal commercial relationship of the control of the

Sablon Dated to Debut Fall Starts of 2 Cafes

Jean Saloton will preem two cafes, in a row. On Sept. 17 he helps debut for the season the Oval Room, Copley Plaza hotel, Boston. On Oct. 2 he opens the seasonal run of the Wedgwood Room, Hotel Waldorf-Astoria, N. 7. Gallid singer will double with his Richard Hudutut sirshow both en-

Pitt's Kennywood Park A Bugaboo for So, Am. Act

Pittsburgh, July 29. Imagine the surprise of an uniden tified man rowing in the park lagoor last Sunday when he caught himself an acrobat, well above the legal size, too. He was de Montez de Oca, a South American who was gurgling in the water, but not because he wanted to. It happened because he wanted to. It nappened this way. His wife, Lola de Oca, as part of the act, leaped from a platform into Montez' waiting arms, Montez' arms' were ready but ap-parently his legs weren't because the impact sent him reeling off the stage into the lagoon.

Saranac Lake By Happy Benway

By Happy Benway
Latest committee appointments at
the Will Rogers are John Binklew
Lefts and Tom. Curry, flag raising,
Ben Schaffer, greetings; Robert Goldstein and Forrest Glen, shopping;
Ben Schaffer, greetings; Robert Goldmails and entertainment.
Sophie Medies, Utics thearte girl
who mastered three full stages of
the thoracophasty operation, pleased
to the thoracophasty operation, pleased
to the thoracophasty operation, pleased
to the committee of the committee of the committee of the
Charles Dowe, formerly at Fox
Charles Dowe, formerly at Fox

be all clear by fall.

Charles Dowe, formerly at Fox theatre in Brookfyn, who did a bit here, is now resting at the Raybrook services at the services of the services and the services at the

Helen, Morris, formerly with the Bright circuit to N. Y. for a succession of the property of t

creaed entertainment budget pos-sible through this type of operation will affect considerable savings. Already down for the supper club syle of operation are La Martinique, N. Y., and a cade soon to be started and the control of the control of the control of the control large on this bissts, is doing well. Models for this type operation are the Blue Angel and Le Ruban Blen, the Blue Angel made have been already to the second the second through through the second through the second through the second throug Atlantic City Hotel Factions in Battle For Beach Rights

Atlantic City, July 29.
Boadwalk and side avenue hotelmen here have been feuding all season over the use of the beach and how bathers using the mid-city strand can easily obtain access to it. Early in July the avenue hotel-men protested to city officials that the Walk hotelmen, who control the beach chair concessions in front of

the Walk hotelmen, who control the beach thair concessions in front of their places, were permitting the beach thair concessions in front of their places, were permitting the their places, were permitting the theorem of the place of their places. They further complained that ropes were being used to har other They further complained that stairs leading to the beach had been removed on one of the main streets, and the stairs leading to the beach had been removed on one of the main streets, and the stairs leading to the beach had been for the stairs leading to the beach had been for the stairs leading to the beach had been for the stairs leading to the beach had been for the stairs leading to the beach had been for the stairs leading to the beach had been for the many cubarase on the beach within blocked and one of the largest of the many cubarase on the beach within blocked composed. It was the beach within blocked to have their guests accommodated in the well-knowed. We commissioners are expected to take action this week. sidering going into a foreign and exploitation film policy to replace Consideration of that move is caused by difficulty being experienced with the American Federation of Musicians in negotiations for a new contract. Contract stymies center about wages and number of shows. Question of standby orchestras does not apply here as the Majestic uses local bands only. hotels. City Commissioners are expected to take action this week.
Legally, neither, hotels nor others have no right to put cabanas and beach chairs on the strand and charge for them. Under the terms of the easement deed the entire of the easement deed the entire beginning to the commission of the same of Frederick Bros, New York office last weck added Herman Spiros to the cocktail dept. Spiros is one of the successors to Walter Bloom and Nick Edwards, who resigned several weeks, ago, former going, with the new agency set up by Charlie Busch, Bill Peterson and Stewart Sewmour.

guests here the city authorities have long winked at some of the terms of the deed.

Dennis Into Copa, N. Y.

should at the State.

Regan, after concluding a date at this Baker briots, Dallas, was trible at the State.

Regan, after concluding a date at this Baker briots, Dallas, was trible at the State.

Regan, after concluding a date at this Baker briots, Dallas, was trible at the Baker briots, Dallas, was trible at the Baker briots, Dallas, was trible at the Baker briots and the Baker briot

Secondary Boycott Ban Seen as Spur To Early Formation of '1 Big Union'

Calypso Singer Sues On Billing Is Sued Himself

Billing Is Sued Himself Duke of Iron, the Calyspo singer, has filed suit in New York supreme court asking \$61,000 damages for alleged finantihorized use of his name and vertising a class Cale self-town N. Y. Singer charges that George Co. Callender, head of Calyspo Enterprises, promoters of the Atro-West Hidan Calyspo concert, advertised his appearance, despite the Left that Callender, become charges that the Callender countercharged that he

Callender countercharged that he had an oral contract with the Duke and filed a countersuit for \$3,000 damages for breaching that agree-

Supper Club Style Of Operation May

Displace Big Cafes

Conversions of large cafes into supper clubs is slated to be heavy, starting this fall. Nitery owners figure on beating the business decline by conversion into late hour spots, taking into account the fact that de-

with several times the capacity and

There's also the possibility of gaining a sizable degree of dinner trade in the supper club, because of automatic elimination of the 20%

amusement tax during the period when there's no entertainment. Tax would only apply after 10 p.m.

wound only apply after 10 p.m.

Operators figure they have nothing to lose with changeover to intime rooms. Paucity of patronage always looks better in a smaller spot, and there's always the possibility that the new policy may catch on and become a moneymaker.

Majestic, Paterson, N. J.,

Lou Martin, operator of the Ma-jestic theatre, Paterson, N. J., is con-

aude. . Consideration of that move is

Spiros Joins FB in N.Y.

May Drop Vaude Policy

several times the overhead General lines the overnead.

General idea behind the conversions is the possibility of eliminating large bands, and employing comparatively inexpensive singles and teams, and small musical combina-

d entertainment budget pos-

Action on combining all affiliates of the Associated Actors and Artistes of America into one big union will be hurried because of the belief by union attorneys that under terms of the recently enacted Taft-Hartieg law, forbidding secondary beyorits, members of one Four A's group would not be able to assist sister unions in the event of a strike.

Attorneys claim that because of Attorneys claim that because of

Attorneys claim that because of the ban on secondary bycotts, performers of, for example, the American Guild of Variety Artists, would be forced to honor a playing date on, an airshow even if American Federation of Radio Artists were on strike against that station. In that manner, the station would be able the propring me that the station would be able to the control of the cont Attorneys claim that because of

unions to temporarily fill their asymmetric. The single significant processing the significant process vaude, radio, legit. etc.

However, report was never acted upon, and question languished until passage of the Taft-Hartley law.

Fairs Shell Out **Big Coin for Acts**

State and county fairs are shelling out highest entertainment budgets in history in a successful effort to draw names and name bands. Rural draw names and name bands. Rural exhibits, traditionally among heavi-est seasonal spenders for talent, are going beyond previous seasons' high marks in making bids for topline at-tractions.

tractions.

Indicative of the coin being expended is seen in the lineup at the Michigan State Fair, starting Aug. 28, which has bought Olsen & Johnware and State Coincide and the August Coincide and the August Coincide and Coi

shows will be done under cover).

The York (Pa) fair has signed the Tex Beneke band for Sept. 9 to 12, and has bought Kenny Deimar (Sen. Claghorn of the Fred Allen air show) for a one-day booting at \$1,750. Delmar also goes to the Brockton (Mass.) fair for a one-day stand.

SUES CANADA EXPO ON OLSEN-JOHNSON DATE

The Canadian National Exhibition The Canadian National Exhibition and its general manager, Elwood Hughes, are being sued for \$200,000 by Mrs. Estelle Craig, agent, who claims in her writ that she "was hindered and prevented from enjoying the benefits of a contract" to bring Olsen & Johnson to the CNE for a two-weeks' engagement next for a two-wceks' engagement next

month.

Mrs. Craig claims the contract
was entered into the latter part of
May; that the CNF, then entered into
further negotiations with the Wiliam Morris agency; and that she
was cut out of the deal.

Flughes had no comment excepthat Mrs. Craig has no written agethat Mrs. Craig has no written agethat Mrs. Craig has no written agethat Mrs. Craig has no writen agethat Mrs. Craig has no the matter
will be passed on to the City Solicitor.

Morton Dewney has been signed for the Statler hotel, Washington, starting Sept. 15 on a two-week deal. Downey is then slated to lay off cafe work because of the Coca-Cola radio show starting shortly after that date.

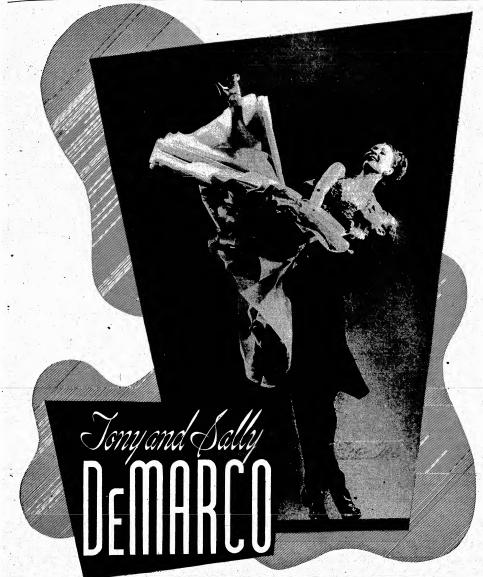
Thomas Buys Nitery

Seymour.
Other additions are contemplated for the FB small unit sector to bring it up to its normal strength.

Toledo, July 29.

Danny Thomas, radio and film comedian, has purchased the fourstory brick building occupied by the Ace of Clubs, a night club operated by five of his brothers.

Purchase price was \$22,500.



Currently Headlining

CAPITOL THEATRE

NEW YORK

First Week \$114,500, Breaks All Existing Records

Direction: MUSIC CORP. OF AMERICA

Night Club Reviews

Terrace Room, N. Y.

(HOTEL NEW YORKER)

"Summer Promenade" lee Revue,
starring, Arnold Shoda, featuring
Narena & Norris, Jenne Sook,
Patricia Kazda; with Marian Spen
mun, Ling, Berner Conne, Conn,
Leng, Conne Conn, Pengu
Martin; conceived and staged by
Truly MGeg, costume, Bob Mackintosh, Mme. Berthe; Jerry Wald
Orch (12).

New Yorker's ice revue, which for change stars a male—Arnold hodals one of those things. It's ir from the best the hotel has contracted as a lure for its Terrace com and better than others. About III that can be said is that it's leasant dinner and supper divertisement.

sement.

Ice shows long ago reached the point where, to regulars, the only difference in any individual show or routine is (1) costuming and (2)



Lonely Lady ANE

JOHNSON

Bach Boogie Marimbist CEÓRCE

GUEST

ARTHUR GODFREY
CHESTERFIELD SHOW
MON-WED-FRI.
11 A.M., EDST
New York Rep.: EDDDE SMITH AGENCY
Chicago Rep.: FILL TYRKELL

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and his orchestra

Now...Chelsea Hotei

Atlantic City Per Dir. G.A.C.

CHARLIE MASTER Comedy With the Drums'

Continental Room ATLANTIC CITY

music and story. Since lce producers seem to have long run out of ideas seem to have long run out of ideas catching coatumes and lighting. Current show has both to a degree that the fact that the stars and line possible exception of Narena & Norriss is nicely glossed and the entire job, to the conventioneers with patronice the room, looks major with patronice the room, looks major

auther job, to the convertioneers who patronise the room, looks major league. The property of the room policy major league does a scere worked around a few dozen standards, many of which are sung very well by sopyration of the standards are some standards. The standards was a some standard property of the property of the standards are some standards and the standards are some standards and the standards are standards and the standards are some standards and the standards are standards are standards and the standards are standards and th

Flame Room, Mpls. (HOTEL RADISSON) Minneapolis, July 26. Sid Caesar, Ray Morton Orch (7); 2.50 min.

This is Caesar's first supper club engagement here, but he was seen in Minneapolis previously with the touring "Tars and Spars" unit at a local theater. Hewing strictly to the choice of material, he proves to be a personable and amusing comedian who demonstrates that even in the bistros genuine talent doesn't have to be buttressed by smut or suggestiveness.

to be butteesed by smut or suggestiveness.

If the butteesed by smut of suggestiveness of a war-movie sirpline-sight, which was one of the features of the stage and, even though not so tirtlely as one of the stage and, even though not so tirtlely as originally, it slit wins laughe and of the stage of th

lowning are socko.

Ray Morton orchestra comes
hrough exceedingly well for
Caesar and for guest dancing: Rees.

Riviera, Fort Lee, N. J. Andrews Sisters (3), Chandra-Kaly dancers (4), Bob Evans, Sen-sationalists (3), Tony Banaar, Donn Arden line (18), Joel Herron Orch, Chino rhumba orch; \$3.50, \$4.50 minimums.

Name and entertainment values of the new Riviera layout is concen-trated in the Andrews Sisters, mak-rent control of the control of the east and the second (they worked the Flamingo, Las Vegas, last year) since they hit the bigtime some they hit the bigtime some play values of the show, but it's sufficient to continue the heavy lure

of this spot.

Andrews gals, getting \$12,500 plus overages, are consuming the major share of the budget, As it is, the venture almost works out in all the comedy sector because of the fact that Bob Evans' ventiloquy isn't essentially cafe fare. Otherwise, the Sensationalists and certain portion of Chandra-Kaly's dance roution of Chandra-Kaly's dance routions of Cha

the Sensationalists and certain portions continues to a well recorded floorshow. The first sense of the continues continues to a well recorded floorshow. The first sense of the continue developed an excellent connect sense which they occasionally overseens, which was not purely a latter to what was once purely a latter to be sent the most of the sent they occasionally one of the sent t

Paddock, Miami Beach,
/ Miami Beach, July 26.
B. S. Pulley & H. S. Gump, Mel
Murray, Beverly Brunell, Barry
Mack, Bob Regent Orch. No minimum or cover.

murrup, segerty Brunett, Berry Brunett, Berry Brunett, Orch. Ro nationary of the seguence of t

patriots, her account in two means are account this town's rowdler spots are some years.

Some years.

The some years are account to the proceedings for top returns. Barry Mach handles the trans. Barry Mach handles the session of awoon style occurs as assistant of a woon style occurs. Barry though tending to hit back capably, though tending to hit back capably, though tending to hit woughts arrangements in too load a manuar.

College Inn. Chi
(HOTEL SHERMAN)
(HOTEL SHERMAN)
Charley Venturcher (19 with
Buddy Steuert: Clor Dermin, Jore
Melis, Jackie Cain, Demericher (19 Stude Tericher)
Stude Terlek, LaVerne Linroth, Carl
Marx. (\$2.00-\$3.50 min.)

New show, strictly for hep characters, is packed with loud and sooney for material familiar to agreement the strictly soon the strictly soon to the strictly

idea he used with Gene Krupa last year and hast becoming popular dince year and hast becoming popular dince with the second provided and the second provided and the second provided and the year of the second provided and the year of the second provided and the year of "Dark Byes," they desert they let loose on such litens as his version of "Dark Byes," they desert they let loose for such litens as his version of "Dark Byes," they desert they let loose put his literature and the second provided and the sec

in Chopin, Mozart and Boogie fassi-ons, Marx adds comic touch not only to show but to entire evening only to show but to entire evening to the second of the second of the roll as "Modeling La Verne Lin-roll as "Modeling La Verne Lin-pretty addition as she walls across stage and gags with Garroway. Jackie Cain completes ample show, He's reviewed under "New Acts."

El Morocco, Mont'l Montreal, July 23. Billy Vine, Evelyn Farney, Norma Hutton, Ludovic Huot, Miroy Line (6), Norma Hutton Orch.; minimum \$1.50.

(9), Norma distino Orch, minimum 23.50.

Billy Vine, Toiund conic, heads mee layout at the El Morocco. He need to be the layout at the El Morocco. He need to be the layout at the El Morocco. He need to be the layout at the El Morocco. He need to be the layout at l

Clover Club, Port., Ore. Portland, Ore., July 23. Lvy Anderson, Verne & Sarico, Rus Graham's Orchestra (6); no minimum; 85c.; cover, \$1.50 Satur-

day.

In a return engagement to the Clover Club, blues singer by Anderson continues to ellek with her rowdy lyrics. Looking extremely vivolence and the rowdy with alexander's Regimer Band, with Alexander's Regimer Band, with Alexander's Regimer Band, with Alexander's Regimer and the rowdy with a regimer and Cong Colar's followed by Confer a sororient galypse version of "Rum and Cong Colar's followed by Stockings and Green Perfune" with the customers begging for more, she returns with a Incinerating "Shr returns with a Incinerating "Shr with trucky lyrics to wham again, with trucky lyrics to wham again, with trucky lyrics to the rowdy of the row

lightly.

Bir has been fair at this club, which is the old standby for localities and visiting salesmen from eastern and washington. A management of the control of the con

Drum Room, K. C. (PRESIDENT HOTEL)

Kansas City, July 23.
Leon Mandrake & Co. (5), Bernard, Gene Eyman Orch (6), no cover minimum.

The Drum Room is veering from its usual policy of offering bands and has installed floorshow for summer months. The extra attractions are figured to stimulate take, and thus far have been doing it.

figured to stimulate take, and thus far have been doing it.

Loon Mandruke, topining offers a far have been doing it.

Loon Mandruke, topining offers a full state of the stat

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Florida Law Barring Collection Of Salary Bonds Awaits Clarification

Might club and theatre operations throughout the type of the control of the contr

and the commission."

According to AGVA reps here, Dave Pox, of the national office instructed them to "proceed as usual" when informed of the new how. Nitery op, however, skeef for hear, of the new how the power of the new to t

JERRY

COLONNA

Currently
PALACE THEATRE
AKRON, OHIO

Monagement:

HARRY A. ROMM

HELENE and HOWARD

'Comedy Dance Antics'

CORT SQ. THEATRE SPRINGFIELD, MASS. Dir.: MATTY ROSEN

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both. If they violate the edict by angling out of salary payofin.

Law, as constituted, also requires any person or agency doing business on the control of the control of

them.

How bonds are to be collected by the state commission also remains to be clarified. Legislation does not speedly any method of doing so, agents that a deputly will be appointed to handle the bonds, in each county, Again, no funds have been all the county, again, and the county again and a county again again again and a county again again

GIL-LAMB TICKETED

FOR CASINO, LONDON

Gil Lamb has been signed for the asino theatre, London, to open round Oct 13. Comic will co-headne with the Borrah Minevitch farmonica Rascals.

Casino, operated by Bernard beliont, is planning a consistent diet of U. S. names. Jack Durant is endlining the current above.

Delfont has been doing most of his buying of American names through the Harry Foster agency, London, the English representative of the William Morris Agency.

D. C. Nitery Eyes Names To Bolster Fall Debut

Club Cairo, Washington, is slated to open for the season in September with a name policy. Spot, operated by Sam Schanker, has already lined up Ted Lewis for an October date, althoug opening headliner hasn't yet been pacted.

Cafe, which opened last season, has been closed for the summer.

Charlotte Sabbaths Still Blue

Charlotte Sabbaths Still Blue
Charlotte N.C.
Board of Commissioners of Mecklenburg County, of which Charlotte
is the county-seat will leave unchanged a regulation prohibiting the
sale of beer and wine in any incorporated city or town between the
hours of 1:30 o'clock Saturday night
and 7 d'clock Monday morning.

Sunday tipplers therefore are still blocked out of public places.

America's Top Singing Quartet THE INK SPOTS

WEEK JULY 30 RIVERSIDE, MILWAUKEE

NIVERSAL ATTRACTIONS

A.C. Nitery Watchman Slain: 2d Club Robbed

Atlantic City, July 29.
Two night spots here figured in the news last week when a night watchman in one, a boardwalk spot, was found murdered while a holdup by two sallors got the second in the,

gazettes.

Body of Joseph Perez, watchman at Renault's tavern, was found by porters early last Wednesday (23) in the basement at the night spot. He had been brutally beaten. Robbery was believed the motive of the

Bandbox, a suburban tavern, was held up in "Wild West," fashion huruday (24), the volbers entering the manufacture of the control of the cont

French-U. S. Act Coin Pact Talks To Be Resumed

The American Guild of Variety Artists will request representatives of the French government in the United States to resume contract negotiations on mutual handling of negotiations on mutual nanoning or monies earned by acts in each coun-try. Negotiations were started three months ago and called for the union to handle earnings of French acts in months ago and called for the union to handle earnings of French acts in the United States with AGVA remitting to the French government difference in salary over \$20 daily separate agreed to do likewise in regard to salaries of performers playing in France. per the property of the performer playing in France. The performer playing of France. The performer playi

nnding that they're unable to send coin out of France, renegotiation of the pact is slated to begin shortly. Harrison and Fisher recently were forced to close at the Lide club, Paris, because of inability to remit money out of that country.

Four A's Sets Law To Bar Employees From Aiding AGVA Delegates

Aluing AVA DELEGATES

Associated Actors and Artistes of
America last week passed a resolution forbidding any paid employee to
campaign on behalf of any canan election. Action applies to executive secretaries as well as organizérs and clerical help.
Resolution was taken specifically.
Resolution was taken specifically
delegates to the forthcoming foridentification of the complexical control of the control of the paid staff. However,
action will apply to employees of
the Tour & unions as well

'What's Doin' Ladies' As Vaude Offering

As Vaude Uttering
"What's Doin Ledies" hit the
words board over the past weeken,
opening a week's run at the Broadway theatre. Portland, to test its
is drawing a flat \$3,000 weekly. Jay
Stewart, produces-owner, flew the
Show continues its daily airings
from the stage of the theatre, using
the regular attendees for its audience
participants. Notion was originally
conceived as a promotion stunt to
proto ferere est stimulated among
prospective theatres Stewart will
test possibilities of going in on offered percentage deals.

OMAHA VARIETY SKED

URAINA VARIETY SKED

With "Water Follies of 1947" out
of the way with a smash 45,000 atlendance for the veek, Ak-San Sen

Victor Borge will top a special
show to be given Aug 25 in Ak field
symphony, with planist Mari Wild

u. ATRACHONS being built around Poedles Hannenee, New York . 1

ford for Aug. 5.

Court Studies Legal Right of N. Y. Resort On's Suit Vs. Actors Union

Riocabana, Chi. Closing

Riocabana club, Chicago, is slated to close for the remainder of the summer, Sunday (2). Spot, operated by Bert and Chuck Jacobson, has been in a slump for sometime despite attempt to resuscitate business with name bookings.

Reopening is scheduled for late

Brit, Radio Show Set For Vande Dates

London, July 25. Maurice Winnick's top radio feat-ure, "Ignorance is Bliss," which is same as "American feature" it Pays to Be Ignorant," starts its provincial tour at Hippodrome, Brighton, for Moss circuit, Aug. 4, with Manchester to follow

Show is being specially produced by Charles Henry, with Con West and Jackie Marks supplying the script.

script.

Cast will include Harold Berens,
Gladys Hay, Michael Moore and
Stewart MacPherson as compere,
with latter quitting after two weeks
for six weeks vacation. His place
will be taken by Norman Bartlet,
American, who has been here for
many years, and used the tour vaude
with trio as the Three Admirals.

Decision has been reserved in the injunction suit by Jack Segal, N. Y. mountain resort booker, who is seek-mountain resort booker, who is seek-of Variety Artists from interfering with his activities. N. superme court Justice Lumbard is studying Segal's action is a result of a labor dispute. If so, then according to law, Segal's will have to exhaust all avenues of relief permitted by the Segal will have to exhaust all avenues of relief permitted by the Segal's will have to exhaust all sevenues of relief permitted by the Segal's will have to exhaust all sevenues of relief permitted by the Segal's will have to exhaust all sevenues of relief permitted by the Segal's will have to exhaust all sevenues of relief permitted by the Segal's will have the Segal's will be set to union before taking his case to court. Segal's suit is a result of the union's battle with four mountain resorts booked by Segal. Union sought to force the inns to provide room and board for performers on the premises or comparable accommodations within five miles of the playing date. Upon refusal, Segal were put the unitar jital, and sub-

sequently other hotels in the area backed up Segal by declaring that they would drop shows. they would arop snows.

Participation in the controversy by hotels backing Segal's stand was avoided last week before the hotel owners' plan could be put into effect.

STAFFORD'S HOLDOVER

Chicago, July 29.

Chicago, July 25.

Jo Stafford and Paramount's "Dear
Ruth" will be held over for a fifth
week at the Chicago theatre here.
Combination is so far in its third Lou Breese's house band works onstage behind Miss Stafford.



JAN BART

(The Jovial Sonaster)

Applauded by the Public NOW Awarded by the Critics

Wednesday, July 23, 1947 VARIETY

Miami, July 22.
Miami newspaper and radio station amusement editors, balloting in second annual awards loting in second annual awards for mythical all-star vaude show from acts which played the Olympia theatre here in past year, named Bert Wheeler as best comic again.

best comic again.
Only repeater on the slate,
Wheeler topped Willie Howard
in the voting by one vote. Others,
selected were: JAN BART BEST
MALE SINGER with John Boles
the runner up; DeCastro Sisters,
femme vocalists, with Gracie
Barrier and Wester Howard
Barrier and Wester Howard
he dange, sets and invester Budy the dance acts and juggler Rudy Cardenas from the novelty turns.
Winners will be awarded silver

trophies and have names inscribed on plaque backstage at the Olympia.

Concluding 12 Weeks September 1st

TURF CLUB, Galveston, Texas P. S.: Wish to thank the critics of Miami for their award.

Personal Management—HARRY GREEN Direction—WILLIAM MORRIS AGENCY

Variety Bills

WEEK OF JULY 30

Numerals in connection with bills below indicate opening day of she whether full or split week Letter in parentheses indicates circuit: (I) Independent; (L) Loews

NEW YORK CITY
Capitol (J.) 31
Ted Straster Oro
The DoMarcos
Onaries Trench
DoMarcos
Onaries Trench
J & M Mulcay
Music Hall (J. 31
Paul Hankon
Joseph Levinot
Golda Rerova
M Williamson
Earl Covert
Corps de Ballet
Syn Orch
Frammount (F) 29 Abbert & Colevin State of the Goo Sieve & Bady and a series of the series Decimic daryy reds

Ill & Joan Condoe

DARLINGTON

Hippodrom (1) 28

Loon Cortes

Sylvia, Flo & Ann

E Sheridan & Ford

Moreton & Roye

Paddy Flow of Roye

Faddy Cortes

Grand (1) 28

Mendelssohn & Sy

Johnnic Lockwood

Herbert & Hatton

Dehl 3 3

Atlanta Eley

Cortes

A Cortes

Johnnic Lockwood

Herbert & Hatton

Dehl 3 3

Atlanta Eley

Loon Cortes

John Cortes

Joh Herbort & Hatton
Dehl 3 in All State of the Marketto (1) 28
Majestic (1) 28
Ma Victor Borge J
O Stattord
Doubletter Control of Stattord
Doubletter Control of State Contro

Helen Trix Levius
Crate & Voyle
Semon & Sonia
Shon Tun 3
Shon Tun 3
KINGSTON
Emplry (1) 28
LEEDS
LEEDS On With the Show Albert Modley Collision & Breen Rill Collision & Breen Rider Hill Collision & Marie Maragrita & Marie Dancina Deb's Jim Campbell Or Opera House (I) 28. Dave Morris & Marie Sacriey & Marie Marie & M Carol Eric
Marianne Lincoln
Towar Circus (I) 28
Cairoli'a
J Y Ves de la Court
Cirgus Knie's Ch's
New China Tr
3 Auetins Fred Daniel Jack Francoie Toscanelli Marie Wilson Freddie & Pam 2 Dancettes Stuthard LEWISHAM Geraldos H Vaddon & Girls Musical Elliots LEWISHAM
Hippodrome (I) 28
'Stand Ears'
Cheerful C Chester
Ken Morris
Arthur Haynes
Len Marties
Arthur Haynes
Len Marties
Ramon St Clair
Maureen Riscoi
Leelle Noyes
Dave & Murine
El Granades & Pet
Monna Tymga 4 Sicans Anstte's Ballet Cilla's Football D's Cilia's Football D's
BOURNEMOUTH
Hippodrome (1) 28
Vic Oliver Introd's
Alpha 2
Fred Lovelle
Les Rayner & Bet'
2 Eddies
Ford & Lenner
Net Thea, (1) 28
African
Stanielli.
V Barna & Brook
Fogel Dave & Maurine
El Granadee & Pet
El Granadee & P STABELL V. BATTA. & Brock V. BATTA. & Brock V. BATTA. & Brock V. BATTA. & Brock V. BATTA. BAT Bunin Puppets
Toy & Wing
Boy Foy
Len & Bill Lows
MANCHESTER
Hippedrome (I)
Troiss & Co
3 Peters Sis

Godfrey & Kerby Sam Linfield & Co Sam Linneld & Tarry Ronnie Lesile 3
Perfects Palace (I) 28
Lauroi & Hardy Terri Cara Mille & Paulotte Linneld & Tarry Cara Mille & Paulotte Linneld & Paulotte Linnel

MORCOMBE
Winter Garden
(1) 28
12 Zio Angels
Vic & J Crastoni
3 Shades
4 Pomare
Jackie Trevor
Marion
Bert & Harry Ni

Jackie Trevor
Marion
Bert & Harry Nico
J Mayer & A Kitaou
NOTTINGHAM
Empirs (1) 28
Cynthia & Gladys
Sandy Powall
\$ Asiaires
E Taylor & Brook
Ronald Pranshau
Kemble Bros
C Warren & Jean

C Warren & Jean
NORTHAMPTON
Nsw Thea (I) 28
Kenneth & Wester
Jean Kannedy
Arthur Worsley
7 Mighty Atoms
Dorean Blythe
Al Max & Annett
Gaby Josette
Dorean

PORTSMOUTH
Coliseum (I) 28
Bey Co
3 Scamps
Harry Shiels
3 Nicolettes autry, Shiels
3 Nicolettes
Frank's Fox Ter'r
Java Bros
Sylvastri
Tivoli (I) 28
Gue Brox
Freddy Black
Brodle & Steel
K & D Haywood
Rego 2
Dennis Lawes Rego 2 Dennis Lawes Winters & Fieldin Murphy & Mack Anna & Co

Cabaret Bills

Cnfe Society (Downtown)

NEW YORK CITY

cine Piaher
Chas Reader Ore
Hotel St Regist
Leanth, & Pogist
Leanth, & Leanth
Leanth, & Leanth
L Stanley Prager Mary Lou William Annabelis Hill Buck Miller Ore Buck Miller Or Carnival Bort Wheeler Lou Holtz Diosa Costelle Wood & Ksily C & T Vaidez Yvonne Adair Jimmy Ellison Paul Gavotte Reid Oro Reid Cree

John Tilo

The state of the s Wivel
Bob Lee
Kay Carols
Stuart Langley
Paggy Palmer
D'Quincey & Giv'

Johnson Stroom of the Control of the CHICAGO

Blackhawk
Ray Peari
Shermau Broe (8)
Oren Morehouse
Chez Pares
Danny Thomas
Mirlam Lavalle
Marty Gould Ore
Barry Shorwood

Rodriquez & Phyllis Chez Adorables (10) Hots! Bismarck Don Julian & Mar Lorita Maliney Eddle Fens Orc Benno Delson Ore Gil Robinson

MARRIAGES

Helen Leauschner to Lee Hunt-ington, Los Angeles, July 20. Groom is a film editor at Warners. Sally Finkel to Arnold H. Miller, in Pittsburgh, July 6. Bride's the daughter of William Finkel, indie circuit exhib.

circuit exhib.
Gail Patrick to Cornwall Jackson,
Wilmington, Cal., July 25, Bride is
a screen actress. Groom is veepee of
the J. Walter Thompson agency.

Pat Appond to Warrant Officer Sam Kurtz, Bolling Field, Washing-ton, D. C., July 13. Bride was formerly with Mills Music's sales de-partment; groom is assistant conduc-tor of Army Air Force band.

Judith Atkinson to William Moran, New York, July 29, Bride is com-mentator with WAAB, Boston.

mentator with wAAB, Boxton.

Delphine Meyer to James E. Ruman, Beverly Hills, Cal., July 24.

Bride is daughter of Fred Meyer,

20th-Fox labor relations chief.

Groom is head of transportation on

same tot.

Eliza Merrill Hickok and Dr. Carl
C. Kesler In Chicago, July 20. Bride
was assistant program director of
"Quiz Kids" for ABC, and author of
book by same title.

Dook by same title.

Virginia Dunning to Arthur Van.
Horn, at Westport, Com., July 24.
Bride, who is the daughter of Philip
Dunning, has been on the stage for some time; groom is a newscaster for WOR.

10r WOR.

Dorothy Pullen to Vincent de Frank, at Youkers, N. Y., July 27.
Groom is conductor of Memphis Symphony orchestra; bride, non-pro.

BIRTHS

Mr. and Mrs. Bob Hollerson, son, July 8, San Antonio. Father is KTSA sportscaster.

sportscaster.
Mr. and Mrs. Bill Williams,
daughter, Hollywood, July 24.
Mother, Barbara Hale, and father
are RKO contract players. Mr. and Mrs. Walter Miles, Los Angeles, July 26. Father Daily Variety advertising staff.

Los Angeles, July 26. Father is on Daily Variety avertising staft.

Mr. and Mrs. Roser Pattrick.

Mr. and Mrs. Roser Pattrick.

Mr. and Mrs. Roser Pattrick.

Staffer is announcer and gewys room chief at KLAC.

Mr. and Mrs. Harry Einstein, son, but the commer Thelma Loeds of the screen Futher is Parkyakarkus.

Mr. and Mrs. Joseph 6. Samariano, Father is manager of Loew's State, Providence,

Mr. and Mrs. George Killmer, son, Chicago, July 23. Father is announcer of Loew Central Division.

Mr. and Mrs. Jose Lester, son, Chicago, July 23. Father is announcer for ARC Central Division.

Mr. and Mrs. Jose Lester, son, Chicago, July 23. Father is announcer for ARC Central Division.

Mr. and Mrs. Jose Lester, son, Chicago, July 23. Father is announcer and an Internal Division.

Mr. and Mrs. Jose Lester, son, Internal Division.

Mr. and Mrs. And Mrs. And Mrs. And Mrs. Anno Mrs. Anno Mrs. Anno Mrs. Anno Mrs. Anno Mrs. Ann

Video Talent

Continued from page 1 =

continued from page 1

of facing a conditie with radio now, however, Davis said, If a conflict with radio, now, however, Davis said, If a conflict with fall mover, that a symileng him. John McGuade, for example, who's been one of NFE clee's leading thespers, signed for a role in Mark Heilinsen, and the send of the se

unit to finish the picture there. Renaissance of eastern film production does present one advantage to tele, according to the NEC clift. It gives video producers a chance to use Hollywood stars who are in N. Y. to work and not for the usual substances of the second that the control of the c

Helsbage
Sid Flaber Ore
Harry Cool
Phil Montes
Dovelty Olsen
H Edgewater Bener
H Edgewater Bener
H Edgewater Bener
Haroid & Colle
Orantos (3) Retes (13)
Good States (14)
Marianue Fedels
Hotel Sherman
Jacobe Cain
Charlis Ventura Ore
Charlis Ventur Fay & Gordon
Boulovar-Dearcer

Illus Brothers

Illus Brothers

Jane Withers

Diane & Edwards

Diane & Edwards

Diane Withers

Diane & Edwards

Diane Withers

Diane & Edwards

Diane & Edwards

Tannel House

Ling Granders

Diane & Gale

Wine Gradess

Dianel Gale

Watton

Terras Rudolph

Jackis Soo

Jos Kish Ore Fay & Gordon Boulevar-Dears

OBITUARIES

NORMAN E. FIELD

NOBMAN E. FIELD
Norman E. Field, 74, one of Chicago's pioneer showmen, died here
July 19 following short illness. Hestarted in show business as attendant at the initial penny arrade in city
and became manager of Chicago's
first picture house, which Jones,
Gristmas Eve in 1906. This house
was on Sites irect on site now occupled by Palmer House.

In 1905. He went to Earl's Court
In 1905. He went to Earl's Court

pied by Palmer House.

In 1995 he went to Earl's Court,
London, as assistant to John Calvin
Brown, and subsequently became
concessions manager of an amusement park there. He returned to
Chicago in 1999 to manage a vaudeville house on boardwalk at White
City.

City.

Later when Jones, Linick & Schaefer began to expand, he beame the first manager of the Williard theatre special manager of all Jones, Linick Schaefer houses, then more than 13. In later years he managed the when house changed hands, taking over as building manager for Marshall Field Estate, from which he was pensioned several years ago. Survived by without.

MARY FANNING

Mary Fanning, 71, former Broad-way actress, died at her home in Elizabeth, N. J., July 26 after a brief illness. Her marrlage name was Mary E. Hendricks.

Mary E. Hendricks.

Mary Fanning played in several
N. Y. shows, starting in 1910, with
stock appearances. She made
her Broadway debut as a singer and
dancer in "The Man Who Owns
Broadway," in which De Wolfe
Hopper starred. She also appeared in "Happy Land" in 1911 and "Red Widow" in 1912, both Hopper shows.

Widow' in 1912, both Hopper shows.
Miss Fanning met her husband on her initial Broadway appearance, when he was a member of Gilbert & Sullivan Opera Co. Now retired, he was an instructor in voice and drama at colleges in Texas and Georgia until 1930.

Georgia until 1930.

Hendricks, and her husband.

ALBERT S. MOFFAT

Albert S. Moffat, of Watertown, Mass, president of Stations WMAS in Springfeld, Mass, and WLLH, Lowell-Lawrence, Mass., died in Boston, July 22, after a short illness. He founded WMAS on Sept. 1, 1832. WLLH began operation in Lowell in 1834

The state of the s

KARYL NORMAN

KARYL NORMAN
Karyl Norman, 51, best known as
"the Creole Fashion Plate," died
July 23 in Hollywood, Fla., of heart
disease. A veteran vaudeville performer for many years, Norman's
act, was widely known for his fe-

and many years, Norman's act was widely known for his faact was widely known for his faHe had played the Orpheum and
Kethi circuits many times, but most recently had been playing vaudeville in Australia, where he was as well received as in the U. S. He returned to the U. S. from this Aussie tour
Norman was starred in a couple of his own musical shows on Broadway. Of late he had been doing nightclub work, last appearance belag at the Ha Ha Club, Hollywood,
Fin.

PHILIP A. GREEN

PHILIP A. GREEN
Philip A. Green, 84, textile specialist, who was also in show business, and the July Service of the July Servi

late war,

Green helped start the same type
of club activity in the Masquers,
Hollywood, of which he was also a
member

EMANUEL STEINBERG

EMANUEL STEINBERG
Emanuel Channiel Steinberg, 49, veterantel Channiel Steinberg, 40, veterantel Channiel Steinberg, 40, veterantel Channiel Ch

HARRY ROSNAGLE

Survived by widow and three son.

WHILIAM B. GLEMENCE
William B. Clemence, 66, wetern
newspaperman who had been with
Columbia Pictures' homeoffice publicity department se a writer and
editor since 1931, died Vur 29 at his
in failing health recently, but his
in failing health recently, but his
in failing health recently, but his
with the columbia of the columbia
visual columbia of the columbia
visual columbia

HAROLD DE BECKER

HAROLD DE BECKER
HAROLD DE BECKER
HAROLD DE BECKER S, film and
Padio actor, died July 23 in HolyBecker at a brill Sinch Sinch
Becker at a brill Sinch Sinch
India Sinch
Indi

ion. Survived by his widow and a son.

MRS. CHARLES THIMMIG
MRY Elizabeth, Thimmig, widow
of Charles Thimmig, widow
of Charles Thimmig, pidose film
theatre owner here, died at her
home in St. Louis, July 24. Assoture business for many pears, Mrs.
Thimmig retired when her husband
died 10 years ago, At one time
Thimmig operated a house on the
site of the present Fanchon & Marco
Fox theatre.

WILLIAM T. DAWSON

WILLIAM T. DAWSON
William Terrence Dawson, 25,
drowned in Lake Michigan off Chicago, on July 25. He was formerly
a dancer with the Chi companies of
a dancer with the Chi companies of
N. Y. company of "Showboth" but
was working in a Chicago music
store when he died.
Survived by mother, father and
stster.

ROBERT HOMANS

ROBERT HOMANS
Robert Homans, 72, veteran character actor, died of a heart attack in Los Angeles, July 28. Homans had been ill for several years. He was last, seen in Columbia's "Cover Girl" and had been on stage to years botte going to Holly-woodabare and go Two daughters survive.

TOM POST
TOM POST
TOM POST, S8, died in Chicago July
19 after a heart attack. He was a
veteran character actor appearing in
''MA Perkins,' 'Story of Mary Mary
Ini'' and 'Fibber McGee and MoUlratio hows in vaderille and stock.
Survived by widow and son.

Cecil D. Holland, 50, justice of

Cecil D. Holland, 50, justice of Green helped start the same type of club activity in the Masquers, film players have appeared unwillender of the start of the st

Inside Stuff—Legit

figure Stuin—Legic

fee writers new to drama \$1,000, payable in sums of \$300 monthly for few motion, as a reward for "definite theatrical accomplishment plus about the study of the study

186. Al. Club's 48th annual clambake was in setion Sunday (27) at the Briesa Beach Club, Brightwaters, L. I. Organization of vest agents, man-agers, etc., remained indoors, however, some wary of what might have been fresh-air polonning. Some came from as far as Philadelphia, Balti-more and Washington for the event. To forestall any chatter, about hav-ing their own clubhouse, it was announced there was around \$200 in

ing their own clubhouse, it was announced there was around \$200 in the treasity.

Sam Reiter, the railroad man, retired as head of the Hot Airers and thus became, a past president, or pp. The new prez is Louis Lotto, who manages a flock of legiters for City Investing Co. He's also known as a and promisted to bring youth into the Hot Airers. He's 46 years old, net. Some of the oldtimers have been in show business much longer than his seg; for instance, Fred R. Zwetlel, who's 82, gross, also Bob Campbell, Tom Namack, George Leffler and a guv who has been with the Shuberts It was the largest gathering of the Hot Airer's in many years. All the It was the largest gathering of the Hot Airer's in many years? All the by pp. Reiter and Elliot Forman, who collected the dues, although one or two persons were suspected of eating on the house.

Eve Gincher, a casting agent whose permit was suspended for one year by Equity for violation of its rule which limits commissions to 5%, had a franchise for nine years. Four actors who testified against her had a franchise for nine years. Four actors who testified against her had returned to Equity within 60 days by Miss Gincher or clab her gener permit will be revoked. Actors involved were not disciplined because they reported the overage voluntarily; the excess may be turned over to them. Last season Danny Scholl paid excessive commission to the John Morrow agency, which refunded \$300 to Equity, the money going into the emergency fund, the young actor being fined that amount.

the emergency units, the young wave constants are the week and was summoned to Yorkville, N. Y., court for a violation of the week and was summoned to Yorkville, N. Y., court for a violation of the administrative code by operating a loudspeaker under the emory of the Yorkville, N. Y., where the comety is playing. In court the manager referred, in the properties of the manager to the properties of the manager to the properties of the propert

Jay Jostyn, Mr. District Attorney of the airshow of that name, this week is sticking to type in assuming the role of the prosecuting attorney in the Westchester Playhouse (Mr. Kisco, N.Y.) presentation of "The Trial of Mary Dugan."

Leonardo Da Vinci, Michelangelo and Galileo get credit for set designing when Bertolt Brecht's "Galileo" preems tomorrow night (30) at the Coronet, Los Angeles. Drawings and paintings by trio serve as basis for alldes which will be projected onstage to heighten setting illusions. In for three weeks, "Galileo" heads for Broadway after Los Angeles stand.

BACKERS' BEWAIL

- By J. S. SEIDMAN -

(Principal backer of "Brigadoon" and "Sweethearts"; also of Seidman & idman, certified public accountants, with statistical background in the ow business, and others.)

What can be done to shorten the odds on the intriguing but risky business of play backing? Last season, putting money on the nose of the theatrical horse was a 5 to 1 shot. That is to say, five shows laid a financial egg to one that paid off.

a financial egg to one that paid off.
As another legit season gets under
way, perhaps the best way to find
out how the odds can be shortened
is to determine why the odds today
are so long. The No. I reason for the
high rate of financial flops is the
over quality of the play. Shakeswarned a long time ago that,
the warned as long time ago that,
when warned as the play shakesthe warned as the play shakesthe warned as the play the play
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never come to life dramatically. Sting up a play is a matter of judgment, and there is evidently a lot of bad judgment being exercised about plays by producers, directors, actors, and others responsible for launching a show. Either these experts aren't expert, or else they are so hungry to be entaged the producers of the produc

Backers, too, are cuprits when they put money in unworthy shows. Not all backers read scripts, or know how to read scripts. They frequently go in on faith in some-thing or someone, and judging from

the results many of them probably wind up as non-believers. A good play is not the whole story. It's only a sound foundation. On top of that come two other things that backers frequently overage of the story of th

met the backers did not come out with whole skin.
Finally, an investment in a show will sometimes go down the rands because of technical or financial similarian agramment. This pivocyne properties of the producer. If a producer is green in the ways of thear or of bushness, or if the producer lacks integrity, the play and the money in it are in jeoparty. The direction, indexating fingers that put a play in production before all the money is up, have (Continued on page 54).

(Continued on page 54)

K.C. Honors Burke, Evans.

Kansas City, July 29.

Billie Burke and Maurice Evans
walked off with honors in the voting by the Playgoers League for the
best actress and best actor to appear on the Kansas City boards last

season.

Miss Burke won for her role in
"Accidentally Yours," with 189 votes,
while Evans won for his work in
"Hamlet," with 247 votes.

Extra-Curricular **Expenses' Ruled** Out for Equity

No Equity expenditures shall be made hereafter except for union business, as outlined in the association of the same and the same and the union's council carly in the union's council carly in the union's council carly in the count is a reaction from the donation of \$5,000 to the American Reprotory Theater last season. That AET would be enabled to rally from its financial impasse. The Repoutit ended in the red for approximately \$350,000.

ount emed in the ere or approximately \$30,000. first gift of its kind and led to other outlist trying to make touches, but they were nixed. Similarly, a more recent request from Experimental theatre was turned down. Et asked for \$2,000 schedule. In rejecting the application Equity felt that it should, conserve its funds, especially at this time, in support of its policies and working conditions as there might working conditions as there might the Tot-Hartley labor law. ET's setup was held to have been ET's setup was held to have been

be unusual expenses necessitated by the Tat-Hardiej labor law here here therefore the transport of the trans

Blossom,' Prince' Forego '47-48 Tour. 1st Time in 15 Yrs.

"Blossom Time" and "The Student Prince" wouldn't be toured in the fall the first time in 15 years the operat-tas may not go to the road. Proposal to skip 1947-48 is based on the theory that if withheld from out-of-towners that if withheld from out-of-towners for a season, the perennial musicals will be more welcome during 1948-49 and an indefinitie number of subsequent seasons thereafter.

Present idea is to send out several companies of former Broadway musical processing the season out several companies of former Broadway musically and the season out several companies of former Broadway musically seasons are seasons as the season out several companies of former Broadway musically seasons are seasons as the season of t

Present idea is to eard out several card hits which would play a two-show schedule in week stands, each attraction playing three days. It was a subject to be a subject to be

STONE-SLOANE BOW ON COAST WITH 'TOD'

Opaning gun of the Coast production activities of Paula Stone and Michael Sionne will be presentation at the Billmore her Aug. 28 from the Billmore her Aug. 28 from the Billmore here Aug. 28 Film theses James Ellison and Rhonda Fleming aiready have been cate. Printing aiready have been cate. The Billmore has been a series of magazine stories. Producers expect to give "Tod" a pre-Loa Angelest grout, probably in Per-Loa Angelest grout, probably in local bow.

Showmen Continue to Be Adamant Vs. Equity Stand on Negro Segregation

N. Y. Stock Troune Continuing Uncertain

Continuing Uncertain
Whether stock will resume at the
City Center, N. 7. is uncertain, the
City Center, N. 7. is uncertain, the
Committee of 12 having been unable
to put on a play to follow "Rio Winkle," which closed Saturday
Winkle," which closed Saturday
II was hoosed that one of the
summer stock companies could be
attracted as a "flopage, but, plays
committed to those spots,
attracted as a "flopage, but, plays
committed to those spots.
Although the outful used its bankroll of \$12,000 on "Rip," more money
became available. Around \$8,000
First week of "Rip" was
the \$5,000 and the second was
reported less than \$5,000. That despite
second week was around \$2,000. Latter item encouraged the group to
keep "Rip", ascond week, but it was
realized later that would yill the
venture could have evaded going
further into the red.

'Jobbing' Actors A New Headache Of Atlanta Flon

Flop of open air operetia at At-lanta has given Equity a bigger on the time was thought possible from all the other summer ventures. Salary claims of approximately 60 actors are virtually sure, they hav-ing been under contract for musicals scheduled for the Georgia amphin-theatre during six weeks which have been cancelled.

Between eight and 10 players were

been cancelled.

Between eight and 10 players were engaged for each operetat, that type of stock engagement being known as of stock engagement being known as from one open air troupe to another every weke or two. They are, or course, in addition to the permanent cast engaged for the season. Leading the proper claim for pay, regardless of the enforced cancellations, since they could have secured other jobs. However, Equity has not found a knower, Equity has not found a probability amount of salary guarantee money was posted. If that were required for the Allanta season, the amount might approximately stop any operetts season before it started.

Locally engaged choruses are assured to being paid in some instanced stop any operetts season before it started.

Hereafter operetts means person may be required to post money for the ensemble people, with the latter becoming members of Chorus Equity.

'Lost Colony' Stalled By \$75,000 Fire

By \$75,000 Fire
Charlotte N. C., July 29.
The symphonic drama, "The Lost
Colony," being presented at the
Waterside theatre at Fort Raleigh,
N. C., was interrupted by fire doing
\$75,000 damage last week (24), necessitating cancellation of engagements until necessary repairs can be
made.

made.
The fire originated in the proportion during the alternoon. Firemen, aided by citizens and members of the production staff, localized the flames in about an hour.
"Colony," written by Paul Green, is the historic story of the first English settlers in America.

New Westport Project
Mestport Conn., July 29,
Instonation Proposition of a new plays
Tentines there was a more proposition of a new plays
White Barn theatre on the estate of
Lacille Lortel here Sunday (21)
Miss Lortel, former actives and backer of Alexander Kirklands
Kingelfald Playbouse, near here, has
to show new plays to potential backers.

ers.
Canada Lee, Clifford Dunston and Huston took principal roles in initial presentation.

First negotiations between committees representing the League of New York Theatres and Equity was Fiday (28) for the purpose of extending the basic agreement between the actors and managers. Discussions represented the sectors and managers. Discussions of the progressed point of an after a grant of the progressed point of the actor of the progressed points of the progressed points and actor of the progressed points and the progressed points of the National Conference of the National Equity's shad on Negro secregation at the National Equity helices its stund against

theatre. Washington. Equity believes its stand against segregation would not constitute a boycott but there was some indispensions of the standard the capital after the end of next season if the color-line was still present. President Truman's com-ments on civil liberties were quoted and "it is not too much to expect reinforcements... from the White House"

House."

Managerial stittude was clearly stated—that it was proper for Equity to tell actors what the conditions to tell actors what the conditions to tell actors when the conditions to the conditions when the conditions to the

sast the Equity idea but the actors and not been "officially" told so.

No other radical changes in the agreement were broached, indicating main. However, a session between the League, Equity and its Chorus unit, which is seeking a boost, is choose branch routined the league, Equity and the Chorus branch routined the league, Equity and the chorus branch routined the league had been a bout increases, based on the time and money required to develop discovers and singers, it was examined to the control of the cont

Paul Dullzell, executive secretary of the actors union, was not present, being indisposed and under docent, being indisposed and under docent was not been as the present per secretary of the property of the

Festival Director Denied Injunction Vs. 'Medium' Singer

Recent N. Y. supreme court suit of Mrs. Rosamond Chapin, director of the opera and ballet department of Jacob's Pillow Dance Festival Lee Mass., to enjoin Marie Powers from Mass, to enjoin Marie Powers from carrying on her musical chores with "The Medium" at the Barrymore, N. Y., met with rebuff last week when Justice Edward Lumbard de-nied her motion for an injunction. Under a March contract with Mrs. Chapin, Miss Powers had agreed to appear in two performances of "Tris-tan and Isolde" at the Pestival, but is unable to do so due to a run-of-the play agreement with "The Medium" producers.

pact entered into with Mrs. Chapin, Miss Powers secured a two-week en-gagement in "The Medium" on April 12, 1947, with the plainties agginest in "The Medium" on April 12, 1947, with he plaintiff kind pour edge. The opera exceeded all ex-pectations as to boxoffice appeal, and as a result the defendant continues to perform the lead role at a \$350 weekly salary. On the other hand, Lumbard pointed out, Miss Powers advertising for advertising for advertising for "Tristan" and her contract called for only \$30 and expenses for each of the two performances. the two performances.

the two performances.

Lumbard's opinion stated, furthermore, that Mrs. Chapin "had knowledge as early as June 25 of the probability that the defendant would not perform for her." She falled to show sufficient diligence in attempts to replace the defendant, the court

Hit by Heavy Rains, Pitt Operetta Season Will Likely Be 100G in Red

Balniest summer in years will in the local production of "Noundry probably result in plenty of red this summer in years will in plenty of red this summer in years will in plenty of red this probably result in plenty of red this probably result in plenty of red this summer in years will have been considered to the probably result in plenty of red this probably result in plenty of red this probably result in plenty of red this probably result in plenty of the red to the

And H Ain't All Hay
Abjagdon, Va. July 29:
HS not that a sack of points
toos of the that a sack of points
toos of the price of admission at the
lieu of the price of admission at the
boxoffice of the Barter theatre,
strawhar's management points out,
while produce was accepted from
when the theatre was founded, very
ewe observe the practice today.
Then, too, there's the federal anusement jax which calls for each instead

ment tax which calls for each instead of cabbage.
One of the largest Strawhat Equity companies outside New York, Barter theatre has no apprentice school but it spartially subdicted by the State of Virginia, which call the State of Virginia, which can be supported to the State of Virginia, which can be supported to the State of Virginia, which can be supported to the State of Virginia, which is a permanent repetitory company which, besides playing four summer months Abington, also tours with two groups throughout the state and adjacent areas for another the morth of the condition of the state of the condition of the state of the condition of the state of the st

25G Central City Loss
Central City, Colo, July 29.
With 730 seats, a top on opening night of 45, rest of time \$3.00, the play fastival at the 60-year-old play fast in 25 shows. "Martha" and "Yidello" were presented in alternate performances. The gross was \$25,000 short of the cost, with the loss being underwritten by state Life for the play of the cost with the loss being underwritten by state Life for a year the play of the cost which the cost being underwritten by state Life for a year the play of the cost which the cost being underwritten by state Life for a year the cost of the cost

citizens.

Idle for a week, the opera house will open Saturday (2) for a three-week run of "Harvey," with Frank Fay and the Chicago cast. Top is \$7.50 for the opening night, \$4.50 rest of time.

90e-\$2.10 scale.

Currently, Joyce Van Patten is starring in "Dear Ruth" while Buddy Ebsen follows Aug. 4 in "The Male Animal." Operated as part of the college's summer theatre school, 19 students appeared in "Union" in various roles Staff is headed by Eldon Winkler as executive director while resident company includes some six thespers.

'Jean'-Sidney Nice 1EG
'Jean'-Sidney City, July 29.
'Yoan of Location', 'with Sylvia
Sidney, grossed a nice \$12,000 here
last week in the, Auditorium, on the
boardwalk. This is in contrast to
opening show, 'Dear Ruth' which
returned a satisfactory \$8,500.
'Anna Locatat' opened. The Beneronber Mama,' with Mady Christiaus
in Her-top original spot, due in
Aug. 4.

and seats placed in elastic box.
Theron Bamberger and Richard
Skinner have held price level down
to \$2.40 rightly, except Priday and
Matinee top is \$1.80. Airconditioned
strawhatter one of the clicks of the
circuit in sharp contrast to other
tocal houses. Season here last 15
ye Philly and local.

Strawhat Jottings

Strawhat Jottings
"Amphitryon 38" shows at Bass
Rocks theatre, Gloucester, Mas,
Aug. 5-9. "Trial Hone, Moss,
new comedy by Conrad Smith, gets
a répeat week at Greenbush Summer
theatre, Blauvelt, N. Y., Aug. 5-10.
"The Bar Harbor Playhouse, Bar
Harbor, Mo., presented Elissa, Landi
in "Theatre," Aug. 4-9.

Harbor, Me., presented Elissa Lundi in Theatre, Mag. 4-3. nis week in Theatre State State

Tadith Aefreya has femme lead in "Barretts of Wimpole Street" at the Barlet theatre, Abnigdon, Va. Aug. 4-5 . . . Martha Sleoper Jaya 'Regina' in 'The Little Fower' met week at N. Y. . . Post-subscription season of You weeks starts Aug. It at West-port Country Playhous Westport, Country Playhous Westport, Country Blayhous Westport Skull Beneath the Skin, 'slated for test week Aug. 28, with Fay Bailting in lead role, while week of Sept. I has been reserved for the Theatre has been reserved for the Theatre has been reserved for the Theatre of the Skull Barbot of the Skull B

Guild, which may sasay either "The Denth of a Riv" o last sason's London's Control of the Contro



MAREK WINDHEIM

Now Appearing as "All Hakim" (The Peddler) in The Theatre Guild Production of "Oklahoma!," at Drury Lane Theatre, London.

Capp Physynous, Danis, Mass...
"The Architetion," an old donestic Greek farce, preemed yesterday (Tues.) at Pittnam County Play-hous, Mahopae, N. Y..., Ribard Arlen has lead in "State of the Bar Harbor, Mes, Playhous this week... "Shape of Things," new must be a superior of the property of the propert Quinn handling productional reins
...Jean Platt has lead in "Johnny
Belinda" at Theatre-in-the-Dale this
week at New Milford, Conn.

Theatre Need

Continued from page 1 or produce a number of shows from

Several musicals slated to

abroad.

Several musicals slated for the boards are reported having bankroil trouble. That could mean that touble, that could mean that touble that could mean that touble that could near that touble that the could near the cally those who do not think they got a fair run for their money and are therefore hestiant about further investment. Some think the finances, investment some think the finances, the could be co

Originally Cost 90G

"Joan of Laeraine." with Spirial Sidney, grossed a nice Si2000 hee eathers are starbulat appearance of the last week in the, Auditorium on the boardwalk. This is in contrast to opening show. "Dear Ruth" which returned a satisfactor of the starbulation of the starbul

Strawhat Reviews

menty perefinians. Ecrosswer? a habity rate it among the theatrical efforts that bloom in the summer, and the summer, and the summer is a summer in the summer. The summer is a summer in the summer is a summer in the summer in

So Small a Worm

Clinton, Conn., July 25.
Samuel Wasserman production of comedy in three acts, six scenes, by Richard Matoy. Stars Anton Dolin; directed by Carl Shair; settings by John Blankenchip, Opened at Clinton Phyhouse, Clintos, Conn., July 21, '47; 82.85 top.

	Kit Fitzgerald
	Pat Pitzgerald Anion Doll
	Linda Fitzgeraid Dorothy Steel
ı	Ted HeathJohn Heat
	Kitty,Carol Hughe
	BartenderJoseph Silve
ı	Gentleman Frank Hoadle
	Gentleman's Girl
1	Mrs. Johnson
	Mrs. Josepson Katheryn Camero

"So Small a Worm" is reminiscent of 'the bridal adage, "something old, something new, something bor-rowed, something blue." The old portion pertains to the familiar theme of the divorced couple whose intrinsic love brings them together again for the fadeout; the new angle is a com-bination flashback-fantasy unfolding of the plot; the borrowed element of the plot; the borrowed element of the plot; the borrowed element "Private Liveg" and a created from the private liveg and the private liveg to a close to the create of the create of the create of the create of the create was in such a hurry to see his play on a stage that the overflowed in on a stage that the overflowed as love brings them together again for

office expenses and salaries for the managerial staff are legitimate, al-though in some instances such items may be regarded as exorbitant.

may be regarded as exorbitant.
First major musical for the new season is Rodgers & Hammerstein's "Allegro," it being scheduled for the Majestic in mid-autumn by the Majestic in mid-autumn by the Chestre Guild. Also in rehearsal is "We Love a Lassie," being frest death of the Shuberts, play being first bit of the Shuberts, play being first being startly and the startly and the startly and the startly show the startly and the startly show the sta

Strawherries in January of Comments of Com

Play Out of Town

Promised Valley

Viah Centennial Commission production of musical play in two acts and mass of musical play in two acts and mission production of musical play in two acts and mission of musical play in two acts and music, crawford dates; dames, Helen Tamiris; music firection, Jay Binctton, At University of St. (47), 2012 21, 47; 109.

Tah Biddum, Salt Like Uny, von Christian Stidum, Salt Like Uny, von Gristian Drake Gelah Cutter Afred Drake Felia Faraday Lila Eccles Brimball Cutter Faraday Ross Bannes Fennelly Parsons Ross B. Rames Fennelly Parsons Gordon Los Gordon Los Pennelly Parsons. Ross B. Ramsey
Month. The Revenue of the Revenue

A pretentious state production this the bull's eye in "Promised Valley," preemed at the full-relief of the bull's eye in "Promised Valley," preemed at the full-relief of the students of the bull and the highlight of the deals with the trak of the early Micron plumes to the Sait Lake valley study effort at maintaining historia, and the students with the trak of the students and the students and

Every once in a while an actor likes to brag! a little while ago it was this:

N the eight years The Horseshoe has been open I've never hollered very loud about any one performer. open rive never notiered very loud about any one performer.
I've always figured it was smarter to sell the place as one big I we always rigured it was smarrer to sell me place as o candy box, rather than spotlight a particular bon-bon. But I've got a comedian in the show now who rates a little

better than that. He may be remembered when my jazzands better than that. He may be remembered when my jazzands juniper joint is forgotten. His name is JACKIE GLEASON.

I first country being as the naturally sailon is realless the city. juniper joint is rorgotten. His name is JACKIE GLEASON.

His name in Jackie gleason in I first caught him as the roly-poly sallor in Follow the Girls.

I thought he had the makings of a big-time funny-man in the grand tradition. I still think so. With the right break he'll grand tradition. I still think so. grand tradition. I still mink so, with the right break he is a zoom up there with Fred Allen, Bob Hope and the rest of the

Before they hit him over the head with a sock full of gold Before they hit him over the nead with a sock rull or gold and mail him out to Lauis B. Mayer, you can see him twice. and mail him out to Louis B. Mayer, you can see him twice inightly... in our new show, hu tokin Misseau Anderson hu tokin Misseau Anderson heavy-sugar boys. Billy Rasa by John Murray Anderson.

Now it's this:

Pittsburgh Sun-Tolegraph, July 15, 1947

Big Night for Jackie

A vast number of musical play libration and scores have been swept out the stage doors of this nation since the late Florenz Ziegfeld, some two decades ago, commissioned an expensive pattery of tune-and-toe compositors to fashion him a show called "Rosalie." It was one of the greatest Ziegfeld hits, and it contributed immensely nes, and a commone manner of the late Jack to the immortality of the late Marilyn Donative and the late Marilyn

Miller.
Last night in the Pitt Stadium,
with 3,436 looking on, "Rosalie",
with 3,436 looking on, "Rosalie",
again demonstrated why Florenz
again demonstrated why Florenz Siedleld was the kindbin amond Eiegfeld was the kingpin among modern musical producers... The beginning of the third the beginning of the kingh dispersion to a come of the company of the

Mr. Donatue did with Miss Miller.
Mr. Donatue did with Miss Miller.
Ym sure Miss Hodges will forgive
me if bring on this point that
me if bring on this point that
least only one many on the
least only one.
Mr. Glesson's sure aim
and all bard and and and
ing the fuzz off an ancient gag
ing the fuzz off an ancient gag
shoves "Rosqlis" into the front

it has a very con Jackie Gleason,

Ain't I a ham! jackie gleason

Direction-WILLIAM MORRIS AGENCY Personal Management: WILL WEBER 48 West 48th Street, New York 19, N.Y.

'Harvey,' With Stewart, Again SRO At \$19,000 on B'way, 'Mister' Up 5G To 20G in New Spot, 'Laura' Exiting

If Broadway is to snap out of the my alightly, the gross again approximation of the summer slump, that should be indicated after this week. "Hardway and the state of the stat

LEGITIMATE

Keys: C (Comedy, D (Drama), D (Comedy-Drama), R (Revue), (Musical), O (Operetta), Operetta, Oper

abow and house is indicated; should improve.

"Annead of Mark Var Gan," imperial improve.

"Annead of Ma 1427, 86.30). Rethal par with this mash; but under capacity figures for first time last week but the compact of the compact of

Set John See, and the set of the

ope ate successfully; around \$21,000 and \$2,000 and \$2,



ELIZABETH

in Another London Hit
"PINK STRING and SEALING WAX" JOHN DREW THEATRE East Hampton, L. 1. (Week Aug. 4-9) LExication 2-1100

"Sweethearts," Shubert (27th week) (M-1,882; \$4.80). Hoping for an upturn, pace considerably off through month; \$17,000 approximated.

NEIGHBORHOOD
"I Remember Mama," Windson "Deep Are the Roots," Flatbush Brooklyn.

'LA. PURCHASE' 514G: 'SKIN' SRO 6G IN L.A.

Les Angeles, July 28.

Hefty "Louisian, Purchase" and "The Skin of Our Teeth" grosses garked hat week's legit bit in L. A. over, continued to draw capacity audiences. "Purchase," in the second week of its stand, moved a notch higher and between the second week of its stand, moved a notch higher and between the second week of its stand, moved a notch higher and between the second. C. Uwie Light Opers, Asm. Newcomes*

record.

Newcomers, "Blossom Time" and "Patience," second offerings of the Greek Theatre and American Savoy Comic Opera Co, respectively, failed to live up to expectations.

Pelican Productions world preems its second offering, Bertolt Brecht's "Callieo," with Charles Laughton (30). Advance already has sold the house out for the first several days.

139). Advance already has sold the house out for the first several days.

"Estatinates for Last Week points of the first several days."

"Estatinates for Last Week points of the first several days. The first several days. The first several days are several days are several days are

'Musketeers' Strong \$31,000 in Frisco

wolville In FISSO

"The Three Mukeleers," starring John Tyers, Martin Brooke and Jack Dark Three Mukeleers," starring week (26) at the 1,778-seat Curran will starong 33,000, The Curran will starong 33,000, The Curran will starong 31,000, The Curran will starong 31,000, The Curran will starong and Gaxton, Vera Zorina will be the start of the star of the star of the star of the start of the star of th

'Hit Deck' 15G, Memphis

HI Deck 156, Memphis and the property of the past week as fourth Memphis Open Air Thester production. Special not be past week as fourth Memphis Open Air Thester production. Special not went to Jack Williams, singling hoofer late of Tsarchool Bay for Lee Dixon, the film and stage comic, to pinch-hil mast lead subject to pinch-hil mast lead subject in the midst of rehearants. Press also land grains for balances of principals. The property of t

'Claudia' 10G, Detroit

"Claudia," Detroit, July 29.
"Claudia," starring Kim Hunder
and John Craven, drew \$10,000 on
the first of its two-week run in
the first of its two-week run
the first of its two-week run
the first of its two-week run
the first of its two-week
two-

SOLID 60G FOR 'VALLEY.' IITAH CENTENNIAL SHOW

Tallu Gets \$18.300 In Chi: 'Mill' Out

The two legit productions on the go-one coming, the other going—week. "Private Lives," which relies the Harris Tueday night (22), Talulah Bankhead starring, played pacify fours during its first week, chalking up terrific \$18,300. "The Gold Mill" excited the Cive Opera pacily fourse during its first week, chalking up terrific \$18,300. "The Gold Mill" excited the Cive Opera ongagement after ringing up the highest gross made during its nine-week run here, great \$85,500.

week run here, great \$35,000.
"Other three productions were just when the production were just week." Bestimates for Last Week.
"Bern Yeslewday," Eclanger (22d to around \$12,500.
"Call Me Misder," Biclastone (11th Grant St. 1998.
"Grant St. 199

'Chimes of Normandy' In Click St. L. Preem

In Click St. L. Preem
St. Louis, July 29.
"Chimes of Normandy," the Planquette-Clairville-Babet comic open,"
here, became the eighth presentation of the Municipal Theatre Assn.'s curhere, became the eighth presentation of the Municipal Theatre Assn.'s curhaptones in Forest Park. A syelltering mob of 10,000 that grossed are
considered to the process of the control of the co

'Okla.' 33G, Wash.

Uklā. 33tg, WāSh.

The heart-warning sight of crowds a milling around the Nation at its milling around the Nation at its with, "Oklahoma" beginning the second of its four-week sith there, so the same second of the second of th

Current Road Shows

(Period covering July 28-Aug. 9)

"Blackouts of 1947"—El Capitat
Hollywood (28-9).

"Born Yesterday"—Erlanger, Ch "Born Yesteruny — Attender, (28-9), "Cali Me Mister"—Blackstone, Chi. (28-9), "Carousel"—Shubert, Chi. (28-9), "Pream Giri"— Shubert, Bost

(28-9).

"Harvey" — Opera Hse., Central
City (4-9).

"I Remember Mama" — Geary,
Frisco (28-9).

"Joan of Lorraine" — ShubertLafayette, Det. 28-9).

"Magic Touch" — Erlanger, Buff.

Plays Abroad

Peace in Our Time Peace in Our Time
London, July 2
Lon Helen Horney
Bernard Lee
Elapeth March
Maureen Pryor
Trevor Ward
Sybli Wise
Beatrice Varley
Hazel Terry
Kenneth More

sofice vule, "collaborators, underground movement, and all the rest
that has now passed into history
and the property of the property of the
public house—also the renderword of
the intelligentsia—Coward gives himpublic house—also the renderword of
the intelligentsia—Coward gives himpublic house—also the renderword of
the intelligentsia—Coward gives himspeeches about particions, for shrewd
cockney humor, a sly dig at Hollydecided the property of the property
awaying. The thumbrail statches are
Coward at his best, but having used
salve state with Churchill shot and
Hitler about to open Parliament, and
Hitler about to open Parliament, and
hitler about to open Parliament, and
his second act degenerates into-farmillar melodrama. He gives us a picpied countries. The collaborator betrays his countrymen, the secrettrays his countrymen, the secretward trays his countrymen, the secretward trays his countrymen, the secretward trays his countrymen, the secretward

on.

For the staging and acting there is othing but unqualified praise. If For the staging and acting there is nothing buy unqualified praise. If Noel Coward has failed to give us anything novel, he has not failed his cast. True, none of the characters is somplex, but each deserves full marks, with special commendation to Bernard Lee, Beatrice Varley, Elspeth March and a dozen of the minor folk.

The Nightingale

The Nightingale
Lot Ephrain feeduction for arrangement
was Ephrain feeduction for arrangement
with the production of the production of the programme in two acts by Michele MartinHarvey and Sax Robiner. Directed by Jack
Harvey and Sax Robiner. Harvey
Long Lot Company of the Company
Lot C

"Blavvey" — Opera Hae, Central City (4-9). The Remember Mama" — Geary, "I Remember Mama" — Geary, "I Remember Mama" — Geary, "I Remember Mama" — Greaty — Great Handler Marker Marker Seeder — Erlanger, But. "Okishionasi"—Nat'l Wash, (22-9). "Private Lives"—Harric, Chi. (4.8-bandler a reflection of the intrinsic method of the show of the matter of the show of the sh

Andersen story is overlaid with Andersen story is overlaid, with Andersen story is overlaid, with Andersen story is overlaid, with the entertainment so popular in this tide entertainment so popular in this tide entertainment so popular in the story of a mysterious songettes, so the story of a mysterious songettes, story of a mysterious songettes and feelib humor, one arrives at the safety of a mysterious songettes, story of the st

The music never rises to any distinction. Doubtless the lyries may have certain merit, but beyond fleeting references to love, it was difficult to hear what most of the principals

or chorus were saying.

The impress of Jack Hulbert lies heavily on the production, and in thanking the audience for the wonderful reception he suggested that it is not of the control of the suggested that it may do for the manner of the control of the suggested that it may do for the suggested that it may be for the suggested that it is not of the suggested that it is suggested to the suggested that it is definitely not for export.

Come.

Backers' Bewail.

ruined many a show and backer. That is why a knowing backer pre-fers to play ball only with a know-ing, tried and true producer.

Producers' Responsibilities

Producer's Responsibilities.
The fannatal responsibility of the producer is important. This point more incomplished to the producer is important. This point more facilities and the producer is produced from the backers, and none from the producer is ordinarily obligated to into more cost than budgeted, the producer is ordinarily obligated to ut up or rashe the ad did it on al amount needed. That obligation on mean much if he does not have the financial means or resourcefulness in the meas where they must put in the measure that the producer is the producer in the measure in the measure in the measure in the measure in the description of the producer is not better in the measure i

show thou and have their become a control of the co

The "housing" shortage has scared The "nousing" shortage has scated off some backers, though there is really little to fear. A good show will get a house, or at least no worthwhile show has yet died on the road for want of a Broadway booking.

Summing it up, the theatre, from the backers' standpoint, is suffering from nothing that a good play, put on at reasonable cost, under compe-tent, responsible management, could not cure. When show business takes the cure, how the angels will sing!

AVAILABLE

tions, having been connected past five years, is desirous of re turning to show business in a managerial or advisory capacity.

Address BOX 711x, Variety, 154 West 46th Street, New York 19,

Broadway

Al Burnett, British comedian, in the America. Billy Rose reportedly angling to uy the Belasco.

niy ine Belasco. Jimmy Grainger, Republic sales chief, back from the Coast. "The Chocolate Soldier" opens on or at Washington, Sept. 8. tour at Washington, Sept. 8.

Jackie Miles signed for Saratoga
Delmonico's, at \$4,500 per week.

John Dowd, vet showman, lost
wife, to whom he was wed 25 years.

Herd Theatrical Corp, has most
o midtown offices from upper east

side. Cary Grant motored east prior to taking off for England later this Carly Grant mourest as how to week the control of t

week.

Hank Ladd and Johnny Barnes
have joined the The Hartmans, touring the strawhats with an intimate eoue.

Olin Clark, Metro's eastern story
ditor, back at his desk after being
at six weeks with pneumonia and

editor, back at his desk after being out six weeks with pneumonia and jaundice.
Charlie Burke engaged by Para-mount for special exploitation of Cecil B. de Mille's "Unconquered" in Effectives.

Ceri B. de lands Flitsburgh. Josef Auerbach, prexy of Interna-tional Optima Co., reissue firm, re-turned from four-week plane trip to Europe.
Paul F. Moss is in town to round up a cast for "He, She and the Ox." new play slated for Broadway by Theima Schnee, actress turned

author.
Sigmund Romberg back to Hollywood after flying visit east to conduct the Philadelphia Robin Hood
Dell Orchestra and the Philharmonic-

duct the Philadelphia Robin Hood 10 Orchestra and the Philanamonic-Bell Orchestra and the Philanamonic-Harry Brandt, film circuit owner and prexy of the Independent Thear vice-chairman of the Liberal axis properties of the Philadelphia axis properties axis properties of the Philadelphia axis properties proper

Artists,
George Jessel back to the Coast by George Jessei back to the Coast by plane after appearing at the Roxy opening day last week (Wed.) in connection with preem of his 20th-from the Competition of "Wonder Who's Kissing Her Now." June Haver, start of pic, trained back with her mother after easing for the same reason.

Las Vegas

By Brigham Townsend
Mae West vacationing.
Von Kerry in the Stork Club.
Carl Schrader Last Frontiering.
Mathy Fain resting at the Cortez.
Mathy Brin stopping at the Cortez.
Club Bingo set to open on July 4.

Tune Toppers to Jackson Hole Wyo. Carl Schraeder here for usual six Phil Harris and Alice Faye week

Sam Baker nas saas. Casino, Airs, Archie Mayo resting at Last Frontier. Grace Hayes hospitalized for a heckup. Rima Rudina Trio a Flamingo

ldover. Mike Werner a Hi Life click and Sil Silver now a Stork Club serenader.
Joe DiLalla and Sally Moody are

newlyweds, Joe Smoot planing to Los Angeles

eek. Todd took over the Rocking Asther Todd took over the lorse Ranch, Jack Dempsey resting at the lancho Vegas.

ranch and recreational center for fidels sent in the fidels sent in th

Local syndicate backing Jack Dempsey in new resort hostelry deal. Doc Starr and Clark Chadwick after midnight serenaders at the Cortez.

after midnight serenaders at the Sight Jones band, slated for El Rancho Vegas Aug. 7, switched to Flamingo Room. Sanford D. Adler and associates have purchased the Flamingo for a Joey Adams, Tony Canzoneri and Mark Plant switched to Flamingo after El Rancho holdover. Sanford Adler planed up a flock Sanford Adler planed up a flock of the Flamingo of the Flamingo after El Rancho holdover.

Bucks County, Pa.

By Sol Jacobson

Bernie Hart in for long weekend

When the Missiph of the Missiph

home.
Television sets in pubs offering video from both N, Y, and Philly as hure to customers. (San Seeger.) More Erra Seeger. More Seeger. More Erra Seeger. More Seeger. More Erra Seeger. More Seeger. More

Siage managed Moss Hart drama in N. Y.

New T. Checking out at New Hausey School of the Mose Mass, where the play in two productions for Bilty Miles.

Stant Cohworth in two productions of Bilty Miles.

The Miles of the Miles of the Miles of Bilty Stanta at Playhouse in "Barretts of Winner De Street". Lee to star in "Applie Of Bilts Rye" at New Hope Aug. Ha. Character man scored earlier at Playhouse in "Dear Ruth".

Flayhouse in "Apple or Bilty Miles of Mi

Chicago

Pamela Britton, lead in "Briga-oon," here visiting old theatre nums.
Danny Thomas' stay at the Chez aree will be extended until Sep-

Buenos Aires

DURIUS AIR'S

Marie Bell's French legit show
playing to sock biz at Odeon.

The property of the playing to sock biz at Odeon.

The property of the playing the playing to sock biz at Odeon.

Kolynos switches "Saint" who will be property of the playing the pla

Bancho Vegat.

Sam Baler out of the Zanziber list the Big Hat.

Birth McDonalds are christening sand Vicente Casanowa and Esteban Down, Gregory, Inc. 1988 and Bob Hall head her E Hards and Bob Hall head Jean Loach and Eddie Troy augment El Cortex show, and Eddie Troy augment El Cortex show, and the Casanowa and Eddies and Eddie Troy augment El Cortex show, and a show a cortex show and a step show and a step show a cortex show a cortex show and a step show a cortex show a cortex show and a step show a cortex show and a step show a cortex show a cortex show and a step show a cortex show a cortex show and a step show a cortex show a co

London

"Lord" George Sanger, circus proprietor, left over \$55,000. Bill Linnit, show producer and agent, married Mrs. Hope Astley, agent, married Mrs. Hope July 24. The Jack Kapps and family to Italy as part of their European

The Jack Kapps and family to lally as part of their European titneras. Melvin, comic, who was drowned in London floods last year, left \$92,000. Gracie Fields turned down offer of the company of the Casino, State, in Kilburn, supplementing its films with stage shows, teeing off with International Ballet in Septem-

the films word suggester in September in Sep

Brigliah dims for Lou Jackson, his one pietures to take up an operatic major pietures to take up an operatic major pietures to take up an operatic major pietures de la major pietures de la major pieture de

Atlantic City

By Joe W. Walker

By Joe W. Walker
Tex Beneke in jam session with
Count Basie's crew during midnight
visit, to Paradice, company manager of 'Harvey,' with Mrs. Taylor,
ager of 'Harvey,' with Mrs. Taylor,
August.
James Kovac, program director of
NBC, into Claridge to arrange for
National Broadcasters visit here in
September.
September.
August Mrs. August Spanger
September.
Bard. Martin Brothers, Kovan Fambard. Martin Brothers, Kovan Fam-

NRC, into Claridge to arrange for specimens. September.

Perry Como with Lloyd Shaffer September.

Perry Como with Lloyd Shaffer September.

Perry Como with Lloyd Shaffer September.

Law September.

Law September September September.

Law September September September.

Law September September September.

Charles Spivak band into Steel Pier ballroom Aug. 3-4. Vaudeville Per ballroom Aug. 3-4. Vaudeville Per ballroom Aug. 3-4. Vaudeville September.

Charles Spivak band into Steel Per ballroom Aug. 3-4. Vaudeville September.

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Charles Spivak band into Steel September.

Charles Spivak band into Steel Per ballroom Aug. 3-4. Vaudeville September.

Charles Spivak band into Steel September.

Law Steel Pier Western Steel Spivak band into Steel September.

Law Steel Pier Western Steel September.

Law Steel Pier Western Steel Pier Western Steel Spivak band into Steel September.

Law Steel Pier Western Steel Pier We

Australia -

Australia

By Eric Gorrick

Peter Barvon, will revive "Houry

Ella Shields is making another tour over the Trivoli circuit.

Ella Shields is making another tour over the Trivoli circuit.

Carnage Hall' in for a run at Century, Sydney, for Royl's.

Chief Barvon, Sydney, for Royl's.

Lee Mortimer. Jimmy Fidler and Errof Flynn wound up in Judge Holl lands court after their nightebuth ar semant in 1941.

Lee Mortimer. Jimmy Fidler and Errof Flynn wound up in Judge Holl lands court after their nightebuth ar semant in 1941.

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Lee Mortimer. Jimmy Fidler and Errof Flynn wound up in Judge Holl lands are semant in 1941.

Lee Mortimer. Jimmy Fidler and Errof Flynn wound on the management is faring nicely with the semant in Service West was constituted by the Williams Ellouts and Contact and Lee Mortimer. Jimmy Market Williams Ellouts and Contact and Lee Mortimer. Jimmy Market Williams Ellouts and Contact and Lee Mortimer. Jimmy Market Williams Ellouts and Contact and Lee Mortimer. Jimmy Market Williams Ellouts and Lee Mortimer. Jimmy Market Williams Ellouts and Contact and Lee Mortimer. Jimmy Market Williams Ellouts and Contact and Lee Mortimer. Jimmy Market Williams Ellouts and Lee Mortimer. Jimmy Mark By Eric Gerrick

land tour. Tara Barry is star of

show.

British film "Quiet Weekend" beat the New Zealand longrum record held by "Gone With Wind." Britisher ran to 18 weeks.

held by "Gone With Wind." Brither an to 18 week.
Walter Greenwood, who came her a Walter Greenwood, who came her was to be a work of the w

probably the most revived pic in local history. "Clutterbuck" at Minerva, Sydney, is doing okay. Producer, Georgie Wood, is expected back here from London next October to stage most shows for Whitehall Productions.

Westport, Conn.

By Humphrey Doulens

Noel Coward due here for the reckend.

Joshua Logan and Nedda Harrigan

at Newtown,
Mrs. William Anthony McGuire
here writing a book.
Mr. and Mrs. Arthur Van Horn
(Virginia Dunning) honeymooning.
Jessie Royce Landis, local favorite,
due here August 11 in "Papa" is All."

due here August 11 in "Papa 18 All;
Rex Ingran's former screen director, here victing Pat Powers before
tor, here victing Pat Powers before
Katharine Bard will be the new
Claudia in radio's "Claudia and
Patricia chiefli, widow of Fake
O'Hara, has a principal role in "Man
the Came to Dinnee" this week,
dent of the Princeton Triangle Clau,
a apprentie at the Playhouse here.
Louin C. Wilson back from "Private
Louin C. Wilson back from "Private
Louin C. Wilson back from "Private
Horizon Company of the Company of the Company
Deserve in the Lunts in
Wisconsian
Deserve in Railenburg and Tex
McCrany weekend guests of the
Changa Lee, Jerry Whyte, Alae

Canada Lee, Jerry Whyte, Alae

McCrary weekend guess on use Chapmans, Canada Lee, Jerry Whyte, Alan Bunce, Ruth Nugent, Philip Huston, S. N. Beltrman, Luther Adler, S. M. Beltrman, Luther Adler, ald, Fritz Rether, Richard Rodgers, Oscar Hammerstein, James Melton catching "The Maie Animal" last week.

Washington

By Florence S. Lowe

Jerry Colonna in town visiting
friends.

Leatrice Joy doing a summer stock stint as star of "Vinegar Tree." WTTG. Dumont video outlet, plan-ing to feature film stars on its local

ning are settler him stars on its local Gladys Swarthout here to salo at wind-up aumner concert of National Symphony Soldiers' accepted for National on Sept. 8 as first stop in its national tool on Salo anceer order. The star of the Star of Salo and Salo

Hollywood

Larry Finley in from N. Y. Spencer Tracy in from N. Y. Allen Lane to Dallas for a benefit. im Rosenberger-laid up with flu-rving Berlin to Honolulu on yaca-

on. Bill Pine to Catalina Island for a Alan Wilder laid up with bronchitis.

Dolph Zimmer laid up with heart trouble:

Charles P. Skouras to Denver for

a week. Smiley Burnette east for a 24-day tage tour. Bess Short broke three ribs in an

uto crash, Charles Korvin became an American citizen.

Jean Hersholt to Bohemian Grove Jean Hershout to Bonemian Grove on vacation. Hal Roach in town after a cross-country swing. Rolfe Sedan convalescing after

Rolle Sedan convalescing after major surgery, Leo Carillo to Tahoe Village for a two-week stand, Leonard Reeg hospitalized with appendix trouble. Allan Hersholt recovering from a

appendix trouble.

Alian Hersholt recovering from a the Hall Rock in town after a tour of east and midware.

Alian Hersholt recovering from a the Hall Rock in town after a tour of east and midware.

Alian Hersholt recovering from the Hall Rock in the Hall Rock

tour.

Forrest Tucker Joining the La Jolla strawhat troupe for "Blog-raphy."

Joan Blondell in from Minneapolis for added scenes in "Nightmare Alley."

Frank Ferrin called off his Canadian vacation because of his wite's illness.

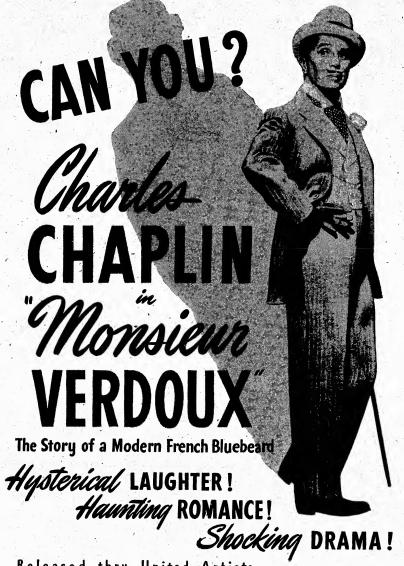
Jack Sherrill returned to agency business in association with Tom Conlon.

Mrs. Carol Brandt, Metro's eastern story chief, in town for studio huddles.

rn story

Conton. Carol Berndt. Metre's estimatory of the control of the con

CHAPLIN CHANGES!



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